

This form is to help our art director create an effective and compelling cover for your book. This will be your best opportunity to ensure that your ideas are considered for the cover design, as we may not be able to offer revision later in the process due to schedule constraints. Please fill this form out completely and return to your editor. The final decision for all jacket and cover designs is made by the press.

AUTHOR NAME:

(as it should appear on the cover)

EDITOR:**BOOK TITLE:****DATE:**

MESSAGE (MOST IMPORTANT!) *What is the main idea that your cover needs to convey? Keep in mind that your cover does not need to illustrate the entirety of your book's message.*

IMAGE SUGGESTIONS *What images would be appropriate on the cover, if any? What images should be avoided? If images or art created outside of a specific time period would be irrelevant, please list that here. For any images suggested, please indicate their rights status.*

SIMILAR BOOKS *List any books that cover a similar topic to your book, or are for the same audience. Include author names, book titles, and links.*

COLORS *In rare cases, there may be colors which are inappropriate. Please list those, if applicable, and explain why. If there are no inappropriate colors, leave blank.*

TOPE *Please list 2-4 adjectives that reflect the tone of your book (e.g., optimistic, scientific, playful, contemporary).*