



THE UNIVERSITY OF NORTH CAROLINA PRESS • ANNUAL REPORT 2024



Welcome to the University of North Carolina Press Annual Report 2024

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Director's NC Letter

Dear Friends of the University of North Carolina Press,

I am always delighted to share with you the report on the activities of the Press for the past year. While we are widely known for our book and journal publishing programs, this report peels back the curtain on the wide array of activities we do to support those endeavors. And, more importantly, it celebrates the people doing this work. In the following pages you'll meet the teams that acquire, edit, produce, and market our publications and the team dedicated to supporting publishing in the UNC System and regional nonprofits (Office of Scholarly Publishing Services). We own Longleaf Services, a dramatically growing publishing services business that supports UNC Press and twenty-seven other scholarly presses. We have an ambitious fundraising program. And we have a committed administrative team to assist all these groups in their work.

However, it remains a challenging time to do this work. Universities and their libraries are no longer able to support presses and collections of scholarship as they once did. The overall book business continues to be volatile, with most growth areas in fiction and genres like mystery, romance, and fantasy. Bookstores struggle to carry as many of our books as they would like. Scholars have less and less time to write books, and peer reviewers are finding it harder to carve out space to do their vital work. Reading and the humanities are being unfairly devalued. And yet the Press endures and succeeds. We continue to refine and expand the role a scholarly press can play in service to its campuses, the region, and the world.

This past year we identified three strategic priorities for us to help navigate these challenges: We are growing our publishing program to increase topline revenues and expand the impact of scholarship. We are implementing technology more efficiently to increase our impact and lower our costs. And we are expanding our reach by adding accessibility features and reducing—and in many cases, eliminating—the cost to purchase and read our digital editions. Our work on Open Access is charting a way forward for us and helping to lead other presses in this effort.



John Sherer, Spangler Family Director of UNC Press

We sadly experienced a number of losses within our community this year, including longtime UNC Press authors Orrin Pilkey, David Whisnant, and Bernie Herman. We also lost collaborators Peter Carmichael, our Civil War series editor/author, and Ann Abadie, who played a vital role in the seminal publication of *The Encyclopedia of Southern Culture*. Our partners at the Omohundro Institute witnessed the passing of Barbara Oberg, a longtime scholar and board member there. And one of our most generous benefactors, Phyllis Brooks, died this year. These losses serve as a reminder to me to thank our many benefactors and supporters without whom much of this work would not be possible.

John Sherer
Spangler Family Director of UNC Press

Greetings from the Director of Development

As I reflect on 2024, my overarching emotion is gratitude for your steadfast support. From the global pandemic to the recent elections, the past few years have been tumultuous, with plenty of challenges and distractions. It has been both an imperative and a blessing to maintain a resolute focus on the mission of the University of North Carolina Press, publishing superior content and sharing that as widely as possible. My appreciation for your joining me in this endeavor is unbounded.

In the following pages, I hope you are struck by both the breadth and the depth of the work UNC Press, with your help, is undertaking to fulfill its mission in its second century. Our scholarly monographs, the heart of our mission, continue to expand knowledge and understanding in numerous facets of the humanities (pages 22–31). Our dedication to the peer-review process, the hallmark of university press publishing, is the very basis of our excellence in publishing, as witnessed by the numerous awards and accolades from scholarly societies and institutions (pages 32–36). Our mission-driven journals program and Office of Scholarly Publishing Services (OSPS) expand the reach of our exceptional content while diversifying revenues (pages 8–9 and 46–47, respectively). Looking to the future, we thrive

on exploring new partnerships and establishing new methods to expand our reach even further, as with our open access (OA) initiatives (pages 6–7).



Joanna Ruth Marsland

The tremendous work of UNC Press is possible because of the people who are our foundation—Board of Governors members earnest in their responsibilities as guardians of the Press’s imprint and fiscal viability; Advancement Council members eagerly immersed in strengthening awareness, reach, and support; professional staff energized by challenges and not afraid of change; authors eager to publish with a partner who makes their work stronger and more accessible; and the many, many friends making generous gifts to ensure UNC Press remains an inde-

pendent, innovative leader of academic publishing and scholarly communication. The ways in which our friends contribute are as diverse as the ways in which we fulfill our mission. And we could not do so successfully without you.

Thank you, and happy reading.

A handwritten signature in black ink that reads "Joanna Ruth Marsland". The signature is fluid and cursive, written on a light-colored background.

Joanna Ruth Marsland
Director of Development

Please see the 2024 Donor Report starting on page 50.

Second Century Campaign Highlights

by Joanna Ruth Marsland

The University of North Carolina Press continues to bask in the glow of its 2022 centennial while eagerly moving into its second century. Our ambitious goals to fulfill our mission to broaden scholarship and expand access in an ever-changing landscape are more attainable because of the support of our many friends. It is my pleasure to share with you highlights of completed initiatives of the Second Century Campaign, as well as previews of forthcoming initiatives.

Wyndham Robertson Editorial Director

This year saw the appointment of Dawn Durante as the Wyndham Robertson Editorial Director. A “mutual admiration society” has bloomed, with

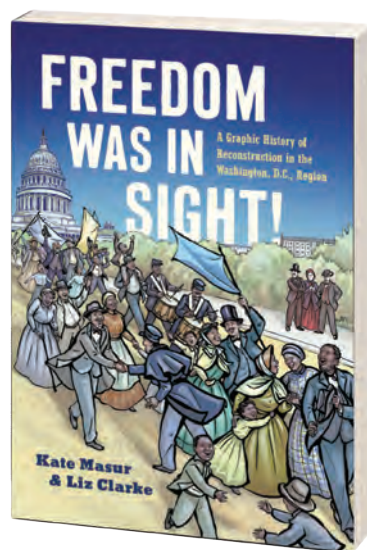


UNC Press donor and friend Wyndham Robertson with Dawn Durante, new Wyndham Robertson Editorial Director.

Wyndham claiming, “I’ve loved getting to know Dawn and . . . being reminded how fortunate I am to be honored like this by the Spangler family and so many other friends who made the naming happen.” Equally effusive, Dawn expressed, “It has been a true joy meeting and getting to know Wyndham. Her life and work are an inspiration, and I hope to do her very proud as I serve UNC Press as the Wyndham Robertson Editorial Director.”

Marcie Cohen Ferris and William R. Ferris Imprint

This endowed imprint dedicated to publishing trade titles on subjects of national importance rooted in the American South has allowed us to give voice to new perspectives and experiment with new formats, including a graphic history, *Freedom Was in Sight: A*



Graphic History of Reconstruction in the Washington, D.C., Region by Kate Masur, ensuring that content by this Pulitzer Prize finalist reaches new audiences. Clint Smith, author of *How the Word Is Passed*, raved, “Never has Reconstruction been rendered in such a dynamic way. No longer is the history an abstraction. Here it leaps from the page. It breathes. It speaks. It haunts. It quakes. I can’t stop thinking about this book.”

W. Hodding Carter III Editor and Fund

Arising from the Press's defined Second Century Campaign priority for endowed positions combined with the gratifying success of the Ferris and Ferris Imprint, this initiative pairs a named editor with a named fund to honor our dear friend Hodding by publishing high-profile trade authors who can translate their scholarship on justice, politics, and civil rights into books that appeal to global audiences. The Press is grateful to Hodding's family and many friends who are bringing this initiative to fruition. In 2025, we are unveiling the Fund design, as well as announcing the first W. Hodding Carter III Editor and the first book to be published under the W. Hodding Carter III Fund.

Illustration Fund

One of the key responsibilities of Kim Bryant, the inaugural Frank Kenan Director of Editing, Design, and Production (EDP), an endowed position created last year by Betty Kenan, is overseeing the Press's art program. UNC Press has long been known for the beauty of its books, a significant number of which include interior art—photographs, maps, line drawings, diagrams, and graphs—in addition to the evident cover design. The inclusion of art significantly increases production costs, placing upward pressure on list prices, a dynamic that will continue as the title count grows and distribution channels increase. The forthcoming work on another Second Century Campaign priority, a newly created and endowed Illustration Fund, will ensure that the vital UNC Press art program remains a hallmark of its publishing reputation.

Brooks Family

In closing, I would like to recognize Phyllis Brooks, someone very dear to UNC Press, who died earlier this year. Phyllis was the third of four generations, thus far, who have been generous in their devotion to UNC Press. Phyllis's grandfather Aubrey Lee Brooks was a successful lawyer and historian who published four works with the Press in the 1940s and 1950s before creating one of the Press's first unrestricted

endowments, the Aubrey Lee Brooks Fund. Phyllis's father, Thornton H. Brooks, was also a successful lawyer, and with his wife Margaret, created the endowed Thornton H. Brooks Fund to support books on law and American society. Very quiet in her giving, Phyllis was extraordinarily generous to the Press for decades, culminating in the creation of the American History Fund endowment. A lifelong lover of books and learning, Phyllis delighted in how each genera-



Sherrill Lybrook and Phyllis Brooks.

tion of historians explored history through different lenses, expanding our understanding of our shared past. Sherrill Lybrook, Phyllis's niece, is the fourth generation of the Brooks family engaged with the Press, serving on the Press's Advancement Council and joining the Board's Finance Committee in 2025. It is entirely good and appropriate that UNC Press resides in Brooks Hall, named in honor of Aubrey Lee Brooks and this wonderful family.

We remain exceedingly grateful to all who invest in the promise and future of UNC Press.

Find a full history of
the Press on our
website at
www.uncpress.org/about.



New Developments in Open Access

by John Sherer

Open Access (OA) scholarship is digital, online, and free to read. At UNC Press, the broad dissemination of scholarship is core to our mission, so we enthusiastically support OA. Despite the opportunities afforded by digital formats, most traditional academic publishing models reinforce networks of privilege where scholars and students at well-resourced universities can read our books and journals, but anyone outside that network must overcome significant financial obstacles to access our publications. Expanding access must be a primary goal for any organization that claims to espouse progressive views of social justice and equity.

In the past year, we've made significant progress in expanding our OA programs in both our books and journals program. But progress remains incremental. Until there is a significant new investment in publishing resources for campus-based publishers, we will be relying on gradual steps toward a more inclusive and high-impact OA model.

Journals

We are participating in two OA programs designed for journals. The first is the Subscribe to Open (S2O) program developed by our long-valued partners at ProjectMUSE. It is helping two of our legacy jour-

nals explore a low-risk OA model. S2O sells library subscriptions and when commitments meet a certain threshold, we commit to "flipping" that year's issues open. We're guaranteed an income level that matches historical amounts, and while it doesn't lead to income growth, it will dramatically enhance the usage of the scholarship. This willingness to accept flat revenues for OA is an example of the difference between university presses and commercial publishers. We're grateful to the S2O participating libraries and to our partners at ProjectMUSE. We've all taken some risk here, but the hypothesis is that when the scholarship sees dramatic increases in usage, that more funding should be poured into the program.

In addition to S2O, we've launched a set of open-source publishing tools called Partnership for Open Publishing (POP) that is designed to support OA journal publishing that originates in the statewide UNC System. One of the tools, Janeway, is a digital platform for publishing scholarly articles online, from submission and review, to editing and production. The second tool, Meru, was an outcome of the Arcadia-funded Next Generation Library Publishing project. Meru allows for individual campuses to have a bespoke user interface that is nested within a common back end that is supported by the Press. We have three campus libraries in the statewide UNC System participating and plan to do outreach to all the campuses in the coming year. POP can handle journals from across the disciplinary spectrum, allowing us for the first time to provide an alternative publishing option for scholars in the state who want to work with a university-based, not-for-profit journals partner.

Monographs

Our primary emphasis in making monographs open has been the Path to Open (P2O) program, which we helped design at UNC Press. It is being brought to the marketplace by JSTOR and community management is being hosted at the American Council of Learned Societies. P2O is a compromise model where eBooks are sold as an exclusive collection by JSTOR to subscribing libraries whose patrons have access to the title for the first three years after publication. At the end of that period, the books become OA. The

downsides of this program are the embargo period, and the exclusivity provided to JSTOR. But the upside is that this program has scaled successfully with the goal of making one thousand monographs from fifty university presses OA in a three-year pilot. This is by far the most ambitious university press OA program yet and it is designed to grow even larger. It's also a completely market-based program, meaning no outside grant funds or author payments are required. It allows university presses to do traditional cost-recovery for three years, reducing the risk to presses for making a title OA.

In addition to Path to Open, we continue to participate in the National Endowment for the Humanities Fellowships Open Book Program. This is another embargo/OA program, but it provides stipends from the NEH to support the work presses did to publish these titles. We remain grateful to the NEH for their vision and support.

Usage and Impact

We are all operating in an environment where usage, impact, and accountability are expected of institutions that receive public support. While public support only covers 7% of UNC Press's expenses, we want to demonstrate the impact of the scholarship we publish and, in this way, make the case for future support.

For journals, the new Meru platform has real-time usage analytics. We'll be enhancing these analytics as we build out POP. Project MUSE will be providing us with usage reports for the Subscribe to Open journals.

For books, we are purchasing an instance of the Books Analytics Dashboard—a project supported by the Mellon Foundation that collects and displays the usage of OA monographs. We also purchased an instance of the dashboard for our recently completed Mellon-funded Sustainable History Monograph Pilot. While it's impossible to completely track open usage, we can track views and downloads from some of our key hosting partners. Authors and staff can now see monthly reports of how often, and where, our eBooks are being viewed and downloaded. Our

Longleaf Services division is a beta partner for the burgeoning OA eBook Data Trust, which is building out the infrastructure to support the distribution of this usage data.

Goals for the Coming Year

We are in a phase of incremental steps toward the ambitious goals of making as much of our scholarship as accessible as possible—while maintaining our financial sustainability.

We believe that demonstrating impact through usage data is the key to securing future funding to support the opening of scholarship. So, we will continue to make significant investments in the tools needed to measure usage and impact.

We want to continue to be a leader in exploring OA, but with a particular focus on advancing models that support the broad community of university presses and not just ourselves.

We also want to make the case for expanding sources of funding OA. Most new initiatives still rely on libraries to provide the needed revenue. This isn't fair to libraries and probably isn't sustainable going forward. The host institutions of the authors of our books and journals are experiencing a significant "free ride" as they benefit significantly from the work the Press does to support their faculty's work. While we must avoid pay-to-publish models, we must also find a way to make sure that universities—whose faculty and reputations are burnished by university presses—are supporting those presses every chance they can. And as we demonstrate high-impact usage and reduce the financial burdens on libraries, we expect more institutions to engage with and support presses to ensure that those who benefit the most from this work are supporting that labor.

NEW PARTNER: *Appalachian Journal: A Regional Studies Review* features field research, interviews, roundtable discussions, personal essays, photography, and scholarly studies of history, politics, economics, culture, folklore, literature, music, ecology, and a variety of other topics, as well as reviews of books, films, and recordings dealing with the Appalachian Mountains region.

Appalachian Review showcases the work of emerging and established writers throughout Appalachia, offering its readers literature that is thoughtful, innovative, and revelatory.

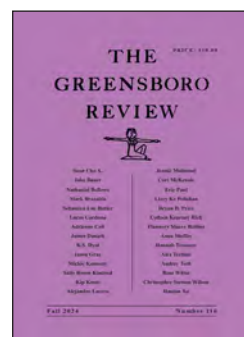
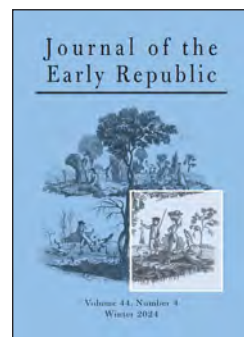
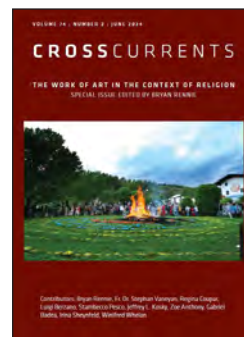
Arris is the journal of the Southeast Chapter of the Society of Architectural Historians (SESAH) covering the history of architecture and the landscape.

The Comparatist focuses on the comparative study of literature, cultural movements, and the arts, as well as literary and cultural theory.

CrossCurrents, the journal of the Association for Public Religion and Intellectual Life (APRIL), exists at the nexus of religion, education, the arts, and social justice.

Early American Literature, the journal of the Society of Early Americanists (SEA) and the Modern Language Association's Division on American Literature to 1800, focuses on literature published through the early national period.

Journal of the Early Republic, the journal of the Society for Historians of the Early American Republic, features the best scholarship on the history and culture of the United States from 1776 to 1861.



The Greensboro Review, run by faculty and students of the MFA Writing Program at UNC Greensboro, has showcased the work of emerging or overlooked creative writers for more than fifty years.

The High School Journal, managed by students and faculty in the School of Education at UNC Chapel Hill, explores the broad and complex field of secondary education.

The Journal of the Civil War Era, published in association with the George and Ann Richards Civil War Era Center at Penn State University, offers a fresh perspective on the struggles that defined this period.

The Latin Americanist, the journal of the Southeastern Council of Latin American Studies (SECOLAS), offers comprehensive, multidisciplinary, and trilingual coverage of the field.

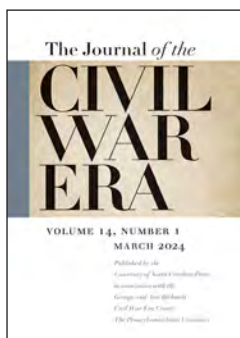
North Carolina Historical Review is a publication of the North Carolina Office of Archives and History (NCO-AH) and has been a definitive source for the study and understanding of the state's history since 1924.

The North Carolina Literary Review, based at East Carolina University, features poetry, fiction, and nonfiction, as well as interviews and essays about the state's literary history and writing culture.

Southeastern Geographer, the journal of the Southeastern Division of the American Association of Geographers (SEDAAG), spotlights research about the South, broadly construed, as it relates to broader geographical reaches.

Southern Cultures, run by the Center for the Study of the American South (CSAS) at UNC Chapel Hill, explores the history, politics, folklore, literature, and art of the South.

Studies in Philology, based in the Department of English at UNC Chapel Hill, includes research on British literature through Romanticism.



Highlights

NC Awards & Subrights

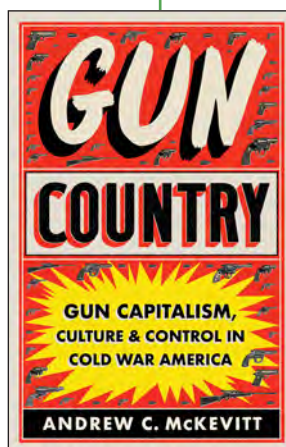
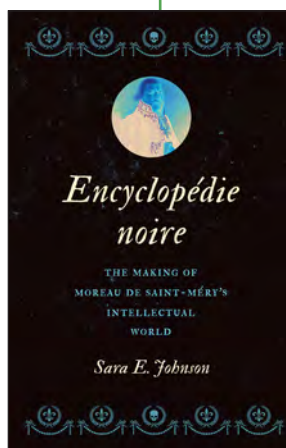
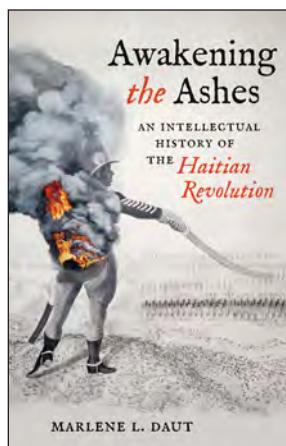
Awards

The University of North Carolina Press has a long history of publishing award-winning books that receive prizes ranging from scholarly awards to prestigious, public-facing ones. This past year, more than sixty of our books were recognized with over 120 honors and distinctions. A complete list of awards is on pages 32–36. Here are a few highlights:

Marlene L. Daut's *Awakening the Ashes* and Sara E. Johnson's *Encyclopédie noire* (Omohundro Institute of Early American History and Culture-UNC Press) were the co-winners of the 2024 Frederick Douglass Book Prize. Sponsored by the Gilder Lehrman Center for the Study of Slavery, Resistance, and Abolition and the Gilder Lehrman Institute of American History, the Frederick Douglass Book Prize recognizes the most outstanding nonfiction book in English on the subject of slavery, resistance, and/or abolition.

Additionally, *Consent in the Presence of Force* by Emily A. Owens was one of the two finalists for the prize. Read more about our long-standing, distinguished publishing partnership with the Omohundro Institute of Early American History and Culture on page 12.

Andrew C. McKevitt's *Gun Country* was one of eight titles shortlisted for the 2024 Cundill History Prize administered by McGill University in Montreal. The Cundill History Prize is the world's leading prize for history writing and recognizes books that address the major issues of the day. *Gun Country* is our first book to receive recognition from the Cundill History Prize.



Subrights

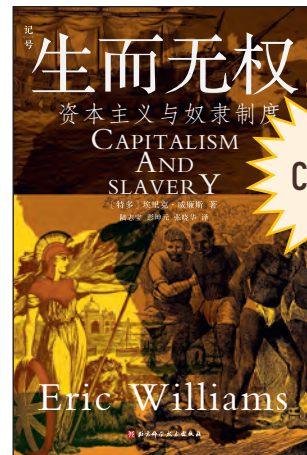
Although our books are available internationally and many scholars research and read in English, we work hard to license as many of our titles as possible for translation. A complete list of translations licensed this year is on page 44. Below are some highlights of translations published this year.



ITALIAN

Black Marxism: The Making of the Black Radical Tradition by Cedric J. Robinson was published in an Italian edition by Edizioni Alegre. Robinson's masterful tome argues that efforts to understand Black people's history of resistance solely through the prism of Marxist theory are incomplete and inaccurate.

Eric Williams's classic *Capitalism and Slavery* has been published in a Simplified Chinese edition for the first time, by Beijing Science and Technology Publishing. This is one of UNC Press's most translated books, and it has been published in Dutch, French, German, Italian, Japanese, Portuguese, Korean, and Turkish editions.



CHINESE



SPANISH

Sharika D. Crawford's *The Last Turtlemen of the Caribbean: Waterscapes of Labor, Conservation, and Boundary Making* was published in Spanish by Lasirén, a scholarly publisher in Colombia. Crawford assesses the Caribbean as a waterscape where imperial and national governments vied to control the profitability of the sea.

A Theory of Craft: Function and Aesthetic Expression by Howard Risatti was published in a Korean edition by Yuandang. Risatti's book ruminates on how craft is different from fine art and design, covering movements as diverse as Bauhaus and the Memphis Group.



KOREAN

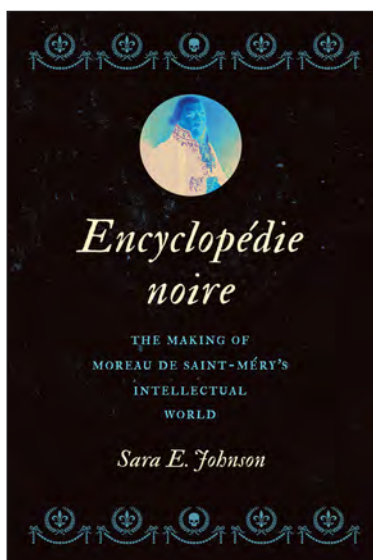


Established in 1943, the Omohundro Institute of Early American History and Culture (OI) is the oldest organization in the United States exclusively dedicated to the scholars and scholarship of early America broadly understood, encompassing the period from 1450 to 1820 and including related developments in Africa, the British Isles, the Caribbean, Europe, and

Latin America. An independent research organization located in Williamsburg, Virginia, the OI is co-sponsored by William & Mary, home of the nation's top-ranked graduate program in early American history and culture, and Colonial Williamsburg, the largest outdoor living museum in the United States.

For more than fifty years, the OI's editorial team has partnered with the University of North Carolina Press to produce award-winning books in the field of early American history, garnering a Pulitzer Prize, a National Book Award, seven Bancroft Prizes, and more than 200 other awards. All editorial work, including acquisitions, for OI books is done under the direction of Nicholas Popper, Interim Editor of Books.

Recent Honors



Sara E. Johnson

Encyclopédie noire: The Making of Moreau de Saint-Méry's Intellectual World

2024 Frederick Douglass Book Prize, Gilder Lehrman Center for the Study of Slavery, Resistance, and Abolition

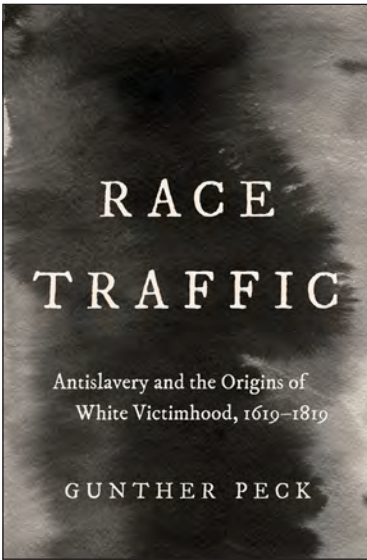
2024 J. Russell Major Prize, American Historical Association

2024 Aldo and Jeanne Scaglione Prize for African Studies, Modern Language Association

2024 Mary Alice and Philip Boucher Book Prize, French Colonial Historical Society Honorable Mention, 2024 Gilbert Chinard Book Prize, Society for French Historical Studies

Finalist, Susanne M. Glasscock Book Prize, Melbern G. Glasscock Center for Humanities Research

Shortlisted, 2024 Kenshur Prize, Center for Eighteenth-Century Studies

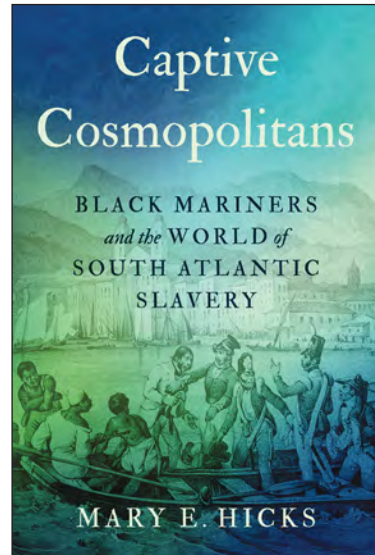


“ Locating the intertwined genealogies of human trafficking, antislavery, and the construction of whiteness in the British Empire and the early American Republic, Peck has given us an interpretively ambitious work with profound implications for the long afterlives of slavery and racism today. A compelling book that I cannot recommend enough.”

—Manisha Sinha,
University of Connecticut

“ Persuasively argued, absorbing, and deeply researched, *Captive Cosmopolitans* offers a much-needed, major study of Black mariners’ lives, mobility, and influence in the South Atlantic world. Hicks masterfully uncovers the tensions of these sailors’ roles within the transatlantic slave trade, exposing their crucial contributions to both the perpetuation and disruption of Atlantic commerce and culture. This work stands on par with the best scholarship on Atlantic history, reshaping our understanding of slavery, maritime labor, and cosmopolitanism in the early modern era.”

—Roquinaldo Ferreira,
University of Pennsylvania



Board of NC Governors

The Board of Governors of the UNC Press is a body of nineteen members, fifteen of whom are elected by the Board of Governors of the University of North Carolina and four of whom serve ex officio, charged with the responsibility of directing the affairs of the Press. This includes establishing and monitoring all policies and programs for the maintenance, operation, and improvement of the Press, including its publishing policies and projects and its budget and financial policies.

An elected member of the Board of Governors serves for a term of five years and may be reelected for up to two additional five-year terms. A member's responsibilities include attending bimonthly board meetings at the Press's offices in Chapel Hill; reviewing and voting on approval of monographs, series, and other publishing projects of the Press; consulting with and advising the director of the Press on matters of financial and publishing policy and strategy; and serving as needed on ad hoc or standing committees.

Chair

Carlton E. Wilson

Professor of History
North Carolina Central University
Term: 2015 – 2025

Vice Chair

Lisa Levenstein

Professor of History and Director of the
Women's, Gender, and Sexuality Studies
Program
University of North Carolina Greensboro
Term: 2013 – 2028

Board Members

Manali Bettendorf (ex officio)

University Controller
Executive Director of Enterprise Financial
Accounting
University of North Carolina at Chapel Hill
Term: 2023 –

Matthew Morse Booker

Professor
Department of History
North Carolina State University
Term: 2019 – 2027

Anita Brown-Graham

ncIMPACT Initiative Director and
Gladys Hall Coates Distinguished Professor
of Public Law and Government
School of Government, University of
North Carolina at Chapel Hill
Term: 2017 – 2027

Board Members, *cont'd*

Elizabeth Engelhardt

Kenan Eminent Professor of Southern Studies
University of North Carolina at Chapel Hill
Term: 2016 – 2026

David English (ex officio)

Senior Vice President of Academic Affairs
University of North Carolina
Term: 2023 –

María R. Estorino (ex officio)

Vice Provost for University Libraries and
University Librarian
University of North Carolina at Chapel Hill
Term: 2019 –

Linda Kay Hanley-Bowdoin

William Neal Reynolds Distinguished
Professor
Department of Plant and Microbial Biology
North Carolina State University
Term: 2011 – 2026

Jerma Jackson

Associate Professor
Department of History
University of North Carolina at Chapel Hill
Term: 2023 – 2028

Osamudia James

Professor of Law
University of North Carolina at
Chapel Hill
Term: 2022 – 2026

Blair L. M. Kelley

Joel R. Williamson Distinguished Professor
of Southern Studies and Director of the
Center for the Study of the American South
University of North Carolina at Chapel Hill
Term: 2017 – 2027

Angela K. Miles

Associate Professor and Department Chair,
Business Administration
North Carolina Central University
Term: 2022 – 2029

John O'Hara

Edgartown, Massachusetts
Term: 2009 – 2025

John Sherer (ex officio and nonvoting)

Spangler Family Director
University of North Carolina Press
Term: 2012 –

Arwin D. Smallwood

Dean, College of Arts, Social Sciences and
Humanities
North Carolina Central University
Term: 2024 – 2029

Kim Smith

Associate Professor
Department of Journalism and
Mass Communication
NC A&T State University
Term: 2020 – 2025

Timothy J. Smith

Professor, Department of Anthropology
Appalachian State University
Term: 2016 – 2028

Randall Styers

Associate Professor
Department of Religious Studies
University of North Carolina at
Chapel Hill
Term: 2019 – 2029



Members of the Editing, Design, and Production Staff

[Left to right] Mary Caviness, Kim Bryant, Taylor Barnhill, Madge Duffey, Kylie Haggen, Michelle Wallen, Valerie Burton



Members of the Marketing Staff

[Left to right, front to back] Peter Perez, Susan Garrett, Ellen Bush, Brock Schnoke, Dino Battista, Sonya Bonczek, Joanne Thomas, Elizabeth Orange Lane, Ann Bingham, Helen Kyriakoudes, Sebastian Biot

UNC Press 2024 Work Anniversaries

Kim Bryant, 20 years, UNC Press • Mary Caviness, 30 years, UNC Press
Kenneth Stephenson, 20 years, Longleaf Services



Members of the General Administration Staff
[Left to right] John Sherer, Hannah Varble, Stacy Lavin,
 Joanna Ruth Marsland, Sam Dalzell, John McLeod



Members of the Accounting Staff
[Left to right] Natalie Morrow, Kathi Moore, John Almeida,
 Molly Koecher, Veronica Fuller



Members of the Longleaf Services Staff
[Left to right] Chris Granville, John Almeida, Ivy Clarke,
 Molly Koecher, Clinton Bullock, Joanne Thomas,
 Jen Slajus, Veronica Fuller

UNC Press Student and Temporary Workers 2024

Student and temporary workers provide invaluable help throughout UNC Press while gaining publishing industry experience. The Press appreciates their time and talent and makes a conscious effort to provide paid opportunities for these important colleagues. Our student and temporary workers for 2024:

**Patrick Holt, Rio Janisch, Karina Lazorchak, Sarah Lehrich, Sheena Meng,
 Peggy Myers, Na'Dayah Pugh, Cristian Walk, Abigail Warchol, Elle Wehner**

Acquisitions Editorial Staff Notable Titles from 2024

“*Looking for Andy Griffith* by Evan Dalton Smith allows us a peek into the lives of Griffith and the author as they grapple with fatherhood, family, and the ideals embodied in Mayberry’s most famous sheriff.”

—**Thomas Bedenbaugh**, Assistant Editor

“In *All Y’all*, Heidi Siegrist explores the interconnections of Southern and queer literature, illuminating how genre, region, and identity influence and create a myriad of “queer Souths” both lived and on the page.”

—**Alyssa Brown**, Acquisitions Coordinator

“*Anatomy of a Purple State* by Christopher Cooper is the perfect introduction to North Carolina’s seemingly contradictory voting habits, one that offers readers clarity amidst the post-election chaos.”

—**Lucas Church**, Executive Editor

“As the United States approaches a milestone birthday, Mischa Honeck’s *No Country for Old Age* offers a mind-bending new lens through which to look at Americans’ relationship to, fascination with, and ruthless pursuit of youth.”

—**Alexis Dumain**, Acquisitions Assistant

“*J Finley’s Sass* is about the power of Black women’s comedy and is the first book in the new MF! Momentary Futures of Black Studies series, edited by L. H. Stallings.”

—**Dawn Durante**, Wyndham Robertson Editorial Director

“*Money Isn’t Everything* by Patricio Simonetto, translated into English through the Latin America in Translation series, uncovers the history of sex work in Argentina and presents a crucial, global analysis of gender and sexuality.”

—**Andreina Fernandez**, Editor

“Amid the housing crisis, Claudia Gastrow’s *The Aesthetics of Belonging* is a fascinating ethnographic portrayal of the fight for one city’s future, revealing how Luandans co-opted aesthetic arguments to challenge exclusive “revitalization” efforts.”

—**María García**, Editor

“Amid the fissure and blame following the 2024 presidential election, Lisa Materson’s *Radical Solidarity* offers a model for allyship via the life of Ruth Reynolds, who uncompromisingly fought for Puerto Rican independence.”

—**Debbie Gershenowitz**, Executive Editor

“With humor, wisdom, and beauty, Sayantani Dasgupta’s essays in *Brown Women Have Everything* illuminate the making and re-making of home in a global world.”

—**Cate Hodorowicz**, Editor

“An archive in its own right, Natanya Duncan’s *An Efficient Womanhood* cements on page the little-known legacy of the women behind the twentieth century’s most influential transnational social justice organization.”

—**Carol Seigler**, Assistant Editor

“Mike Wilson’s work is vividly presented in his book with José Antonio Lucero, *What Side Are You On?* It’s a book I want to put in the hands of everyone I know—inspiring, challenging, and mind-expanding.”

—**Mark Simpson-Vos**, Senior Executive Editor

“*Blacks against Brown* uncovers the complex history of Black resistance to school desegregation in Topeka, revealing intra-racial conflicts, pride in all-Black schools, and a nuanced perspective on African American education during the Jim Crow era.”

—**Andrew Winters**, Editor

Acquisitions Editorial Staff

2024 Conference and University Presentations



Members of the Acquisitions Staff

[Left to right, front to back] Alyssa Brown, Dawn Durante, Cate Hodorowicz, Debbie Gershenowitz, Lucas Church, Thomas Bedenbaugh, Andrew Winters

UNC Press acquisitions editors participate in a variety of service opportunities—from invited talks to conference panels and recording podcasts—that demystify publishing for early-career publishing professionals and scholars. This work helps editors build networks within the publishing community or with potential authors who are often at the early stages of a book project considering where to publish.

Gershenowitz, panelist, “Publishing Women’s and Gender History,” AHA annual meeting, San Francisco, January 5, 2024.

García, guest, PIPCast, podcast, episode 21, “DEIJ,” January 25, 2024, <https://pathsinpub.substack.com/p/deij>.

Fernandez, panelist, “Publishing with University Presses,” ACLS Emerging Voices Fellows Colloquium, February 9, 2024 (Zoom).

Durante, panelist, “Book Management Workshop,” Diaspora Solidarities Lab, February 9, 2024 (Zoom).

Fernandez, panelist, “Careers in Gender, Sexuality, and Women’s Studies,” University of Florida, Department of Gender, Sexuality, and Women’s Studies, February 21, 2024 (Zoom).

Simpson-Vos, presenter, New Faculty Program on book publishing, UNC-CH Institute for the Arts and Humanities, March 22, 2024.

Gershenowitz, co-presenter (with Ayesha Pande and Amrita Myers), Indiana University College of Arts and Science Publishing Workshop, Indiana University Bloomington, March 25, 2024.

Acquisitions Editorial Staff

2024 Conference and University Presentations, *cont'd*

Gershenowitz, guest speaker, “Pursuing an Editorial Career at a University Press,” New York University School of Professional Studies, MS in Publishing course, April 1, 2024.

Fernandez, panelist, “PRSA and LASA Puerto Rico Section's Publishing Panel,” Puerto Rican Studies Association, April 2, 2024 (Zoom).

Durante, co-speaker (with Courtney Berger), “Lunch Talk with NHC Fellow,” National Humanities Center, April 16, 2024.

Hodorowicz, panelist (with Kate Marshall and Timothy Mennel), Public Scholarship Program, University of Washington at St Louis, April 16, 2024 (Zoom).

Hodorowicz, panelist (with Elizabeth Ault and Haley Winkle), Faculty Publishing Workshop, University of Maryland, Baltimore County, April 19, 2024.

Seigler, class speaker, “ENGL 351. From Manuscript to Press: Writer as Publisher,” UNC-CH, April 25, 2024.

Gershenowitz, mentor, “SHAFR 2nd Book Workshop,” SHAFR (pre-meeting), June 12–13, 2024.

Church, co-speaker (with Courtney Berger), National Humanities Center, June 26, 2024.

Winters, panelist, “Demystifying Publishing, from Submission to Promotion,” Association for the Study of African American Life and History, September 26, 2024.

Hodorowicz, guest speaker, “How to Put Together a Prose Collection,” graduate class, Sayantani Dasgupta, UNC Wilmington, October 7, 2024.

Durante, podcast guest, “University Press Primer,” Society for Scholarly Publishing Early Career Podcast, recorded October 12, 2024.

Hodorowicz, editor in attendance, “West of the White House Symposium,” The Center for Presidential History, Southern Methodist University, October 16–17, 2024.

Fernandez, panelist, “Luxuriating in Alternatives to Extractive Publishing,” Association for the Study of the Arts of the Present (ASAP15), New York City, October 17–19, 2024.

Simpson-Vos, workshop/Q&A on academic publishing, Penn State University/Richards Civil War Era Center/Africana Research Center, October 18, 2024.

Durante, guest, Academic Aunties, podcast, episode 56, “Demystifying Book Publishing,” recorded June 2024, aired October 23, 2024.

Church, guest, “Appalachian Book Publishing Support Program” workshop, October 25, 2024 <https://appstate.libcal.com/event/13210830> (Zoom).

Durante, guest speaker, “Author Relations,” Princeton University Press Professional Development Series, October 30, 2024.

Durante, guest speaker, “The Art of the Epilogue Workshop,” Black Power and White Supremacy: The Cyclical Dialectics of Power seminar, Rutgers Center for Historical Analysis, November 12, 2024 (Zoom).

Winters, panelist, “University Press Book Publishing 101,” University of Missouri (graduate students and faculty), November 14, 2024 (Zoom).

Winters and Hodorowicz, guest speakers, “University Press Book Publishing for Education,” School of Education faculty, UNC School of Education, December 4, 2024.



Anastasia C. Curwood, author of *Shirley Chisholm*,
at the OAH Conference on American History



Claudia Gastrow, author of *The Aesthetics of Belonging*,
at the American Anthropological Association Annual Meeting



Stephanie Clare Smith, author of *Everywhere the Undrowned*,
at Quail Ridge Books, Raleigh, NC



Christopher A. Cooper, author of *Anatomy of a Purple State*,
at City Lights Bookstore, Sylva, NC



Crystal R. Sanders (right), author of *A Forgotten Migration*,
in conversation with Candis Watts Smith (Duke University),
at Love House, UNC-Chapel Hill



Michael Ramos, author of *The After*, at the AWP Conference & Bookfair

2024 Book NC Releases

Series

For more about series, see pages 38–41

- A Ferris and Ferris Book
- Civil War America
- Critical Indigeneities
- Flows, Migrations, and Exchanges
- Envisioning Cuba
- Great Circle Books
- Gender and American Culture
- Latinx Histories
- Islamic Civilization and Muslim Networks
- Justice, Power, and Politics
- MF! Momentary Futures in Black Studies
- New Cold War History
- Southern Gateways Guides
- Studies in Social Medicine
- Studies in United States Culture
- The David J. Weber Series in the New Borderlands History
- The John Hope Franklin Series in African American History and Culture
- Where Religion Lives

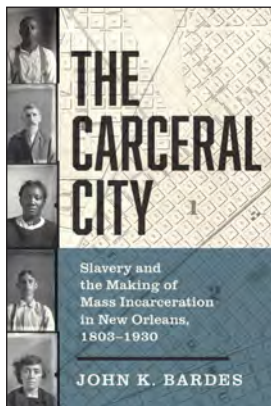
★ Awards

For more about awards, see pages 32–36

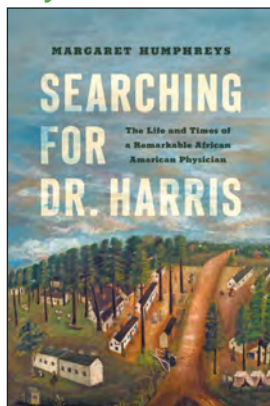
Funds

For more about funds, see pages 50–62

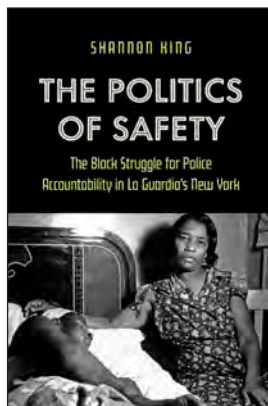
African American History



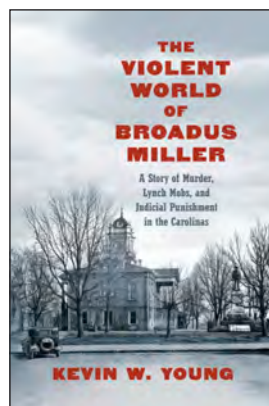
John Bardes



● Margaret Humphreys

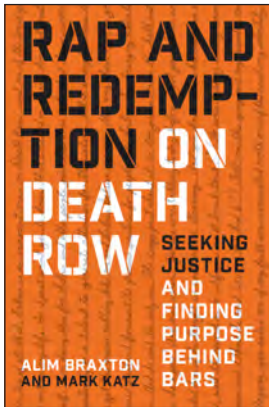


Shannon King

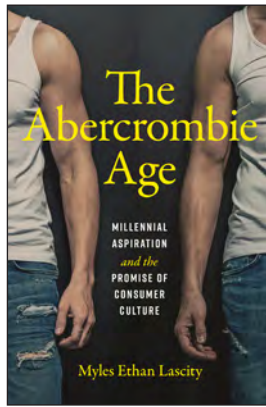


Kevin W. Young
Authors Fund

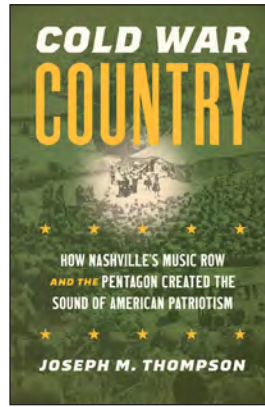
American Studies



Alim Braxton, Mark Katz



Myles Ethan Lascity



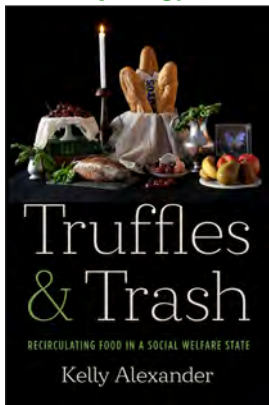
● Joseph M. Thompson



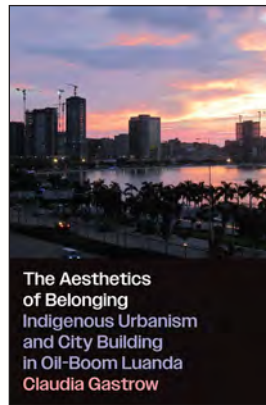
A fascinating and
forgotten story.”

—Boston Globe

Anthropology

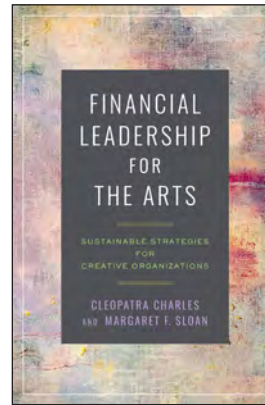


Kelly Alexander
H. Eugene and Lillian Lehman Fund



Claudia Gastrow

Business



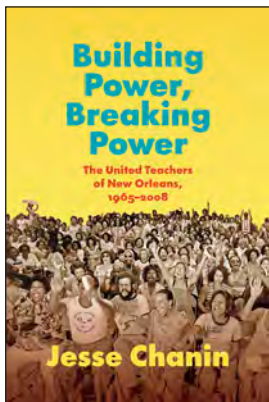
Cleopatra Charles,
Margaret F. Sloan
*Luther H. Hodges Jr. and
Luther H. Hodges Sr. Fund*



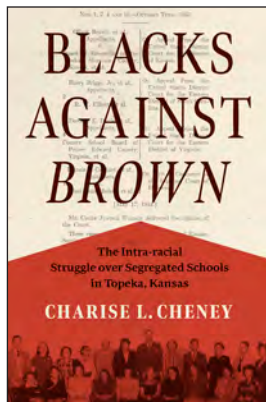
Imminently and
tenaciously useful.”

—International
Journal of Public
Administration

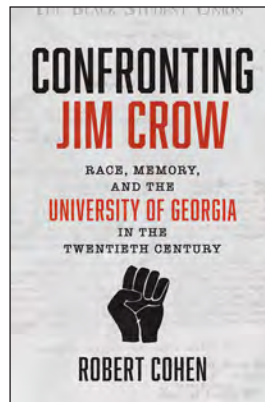
Education



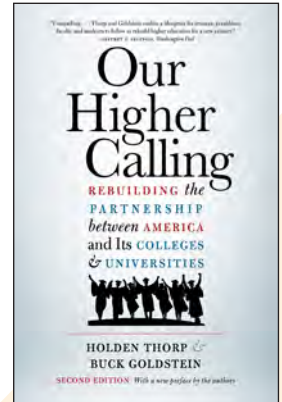
Jesse Chanin



Charise L. Cheney
John Hope Franklin Fund

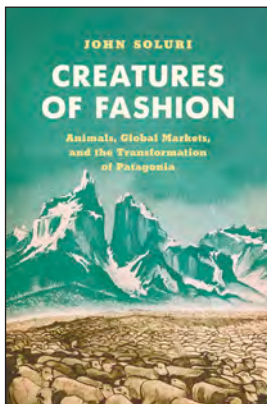


Robert Cohen
Fred W. Morrison Fund



Holden Thorp,
Buck Goldstein

Environment Studies

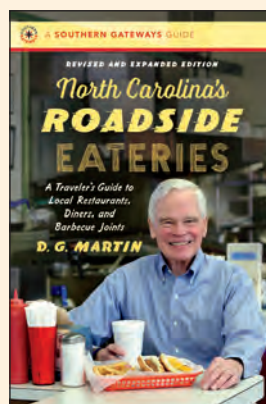


● John Soluri



★ Ryan Emanuel

Food Studies

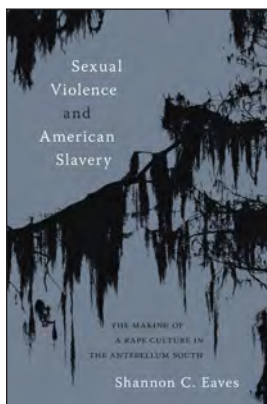


● D. G. Martin



● Ilan Stavans, Margaret Boyle
Marcie Cohen Ferris and
William R. Ferris Imprint

Gender and Sexuality Studies



Shannon Eaves
Anniversary Fund



● Cheryl Finley



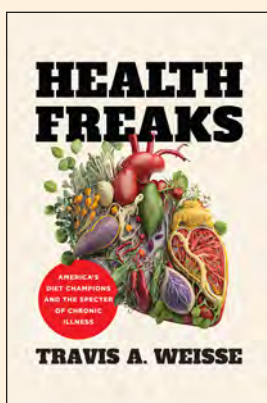
● Paul M. Renfro



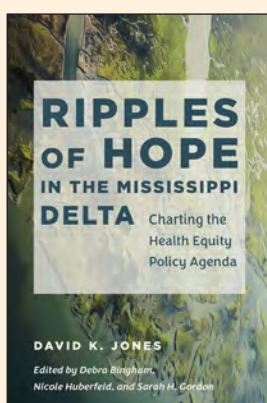
A compact and
knowledgeable
study.”

—Kirkus Reviews

Health and Medicine



Travis A. Weisse



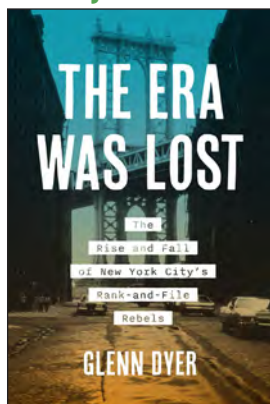
● David K. Jones



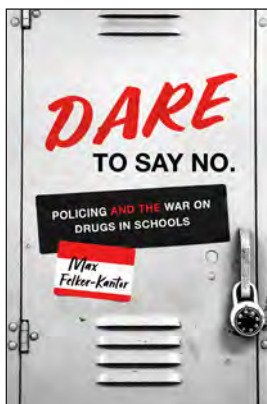
By drawing upon and synthesizing
methodologies from a myriad of
disciplines, Jones makes clear how
equitable access to healthcare is
insufficient for addressing population
health inequities.”

—Arrianna Marie Planey, University of
North Carolina at Chapel Hill

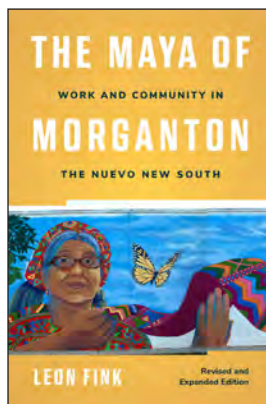
History



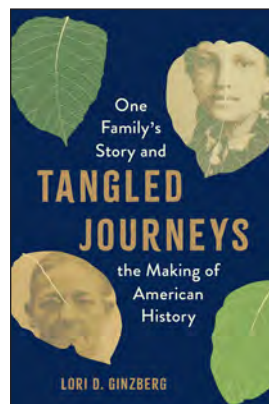
● Glenn Dyer



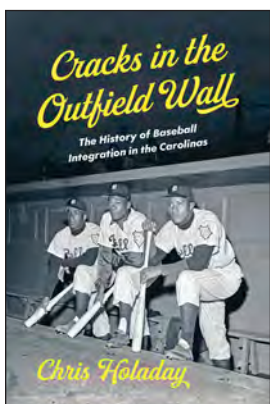
● Max Felker-Kantor



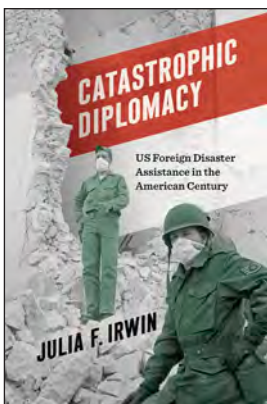
Leon Fink



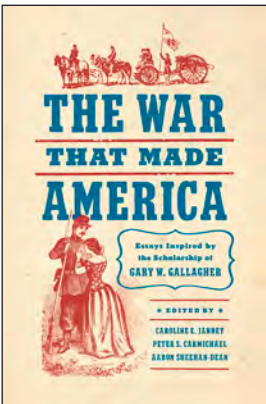
Lori D. Ginzberg



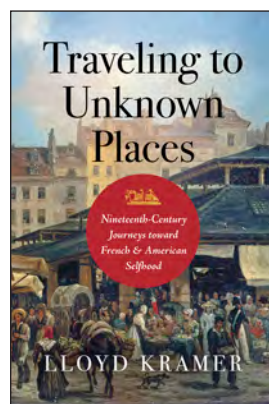
Chris Holaday
Z. Smith Reynolds Fund



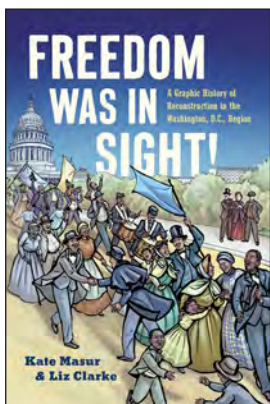
Julia F. Irwin



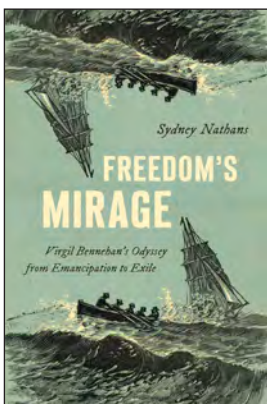
● Caroline E. Janney,
Peter S. Carmichael,
Aaron Sheehan-Dean
Thornton H. Brooks Fund



Lloyd S. Kramer
H. Eugene and Lillian Lehman Fund



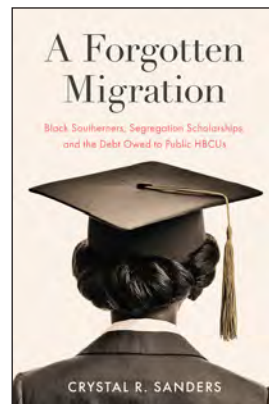
● Kate Masur
Marcie Cohen Ferris and
William R. Ferris Imprint



Sydney Nathans
Z. Smith Reynolds Fund

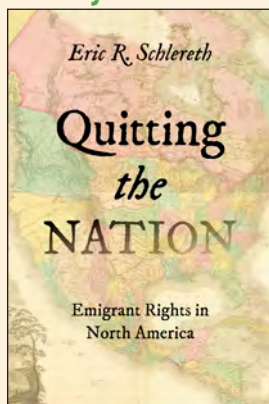


● Barbara Ransby

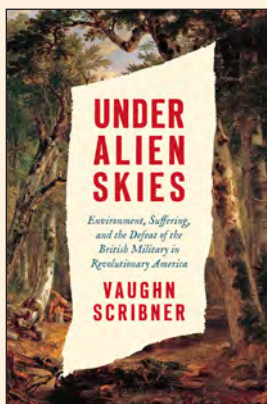


● Crystal R. Sanders

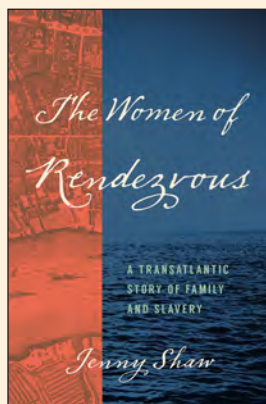
History



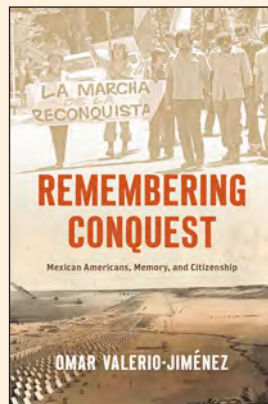
● Eric R. Schlereth



Vaughn Scribner
Wells Fargo Fund for Excellence

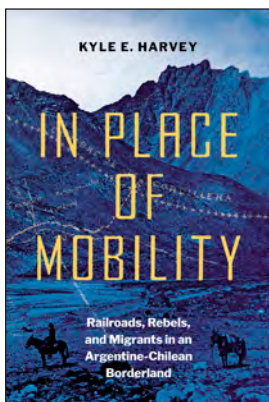


Jenny Shaw



★● Omar Valerio-Jiménez

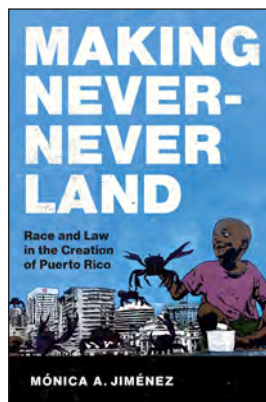
Latin American and Caribbean Studies



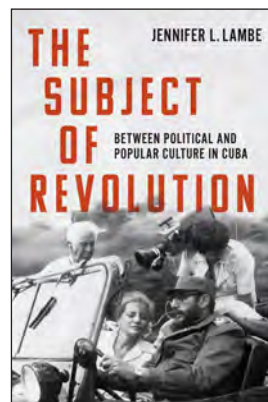
Kyle E. Harvey



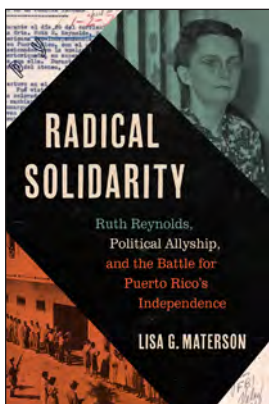
● Mateo Jarquín



● Monica A. Jiménez
Authors Fund



● Jennifer L. Lambe



Lisa G. Materson



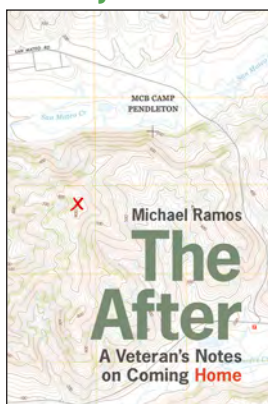
Patricio Simonetto



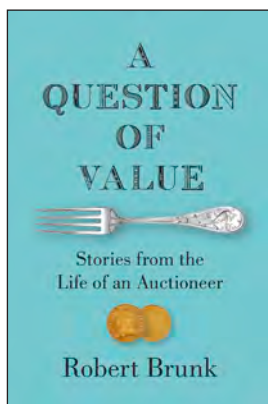
Simonetto's cutting-edge analysis of sexual commerce and the construction of modern masculinities takes us beyond limited US and European models."

—Donna Guy, The Ohio State University

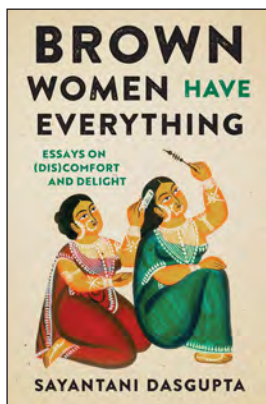
Literary Nonfiction



Michael Ramos



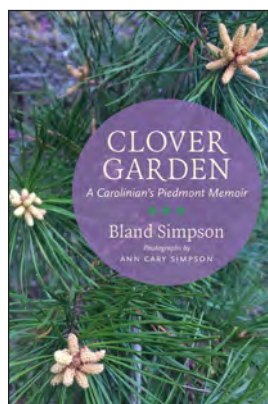
Robert Brunk



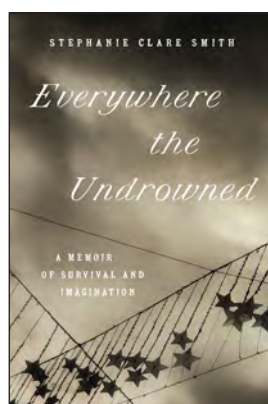
Sayantani Dasgupta
Greensboro Women's Fund



James Seay
Fred W. Morrison Fund



Bland Simpson
William R. Kenan Jr. Fund



• Stephanie Clare Smith



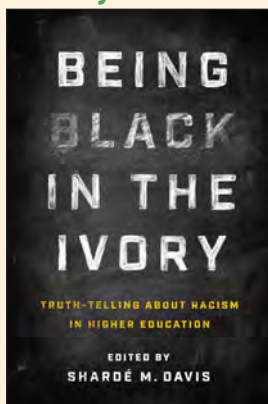
★ Evan Dalton Smith
Blythe Family Fund



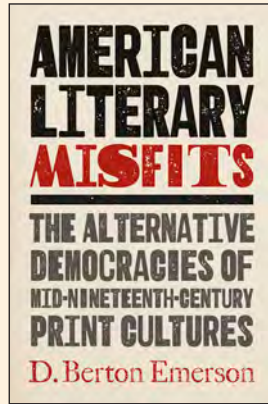
Smith bounces
his life against
Griffith's to see
where the
sparks fly."

—Garden & Gun

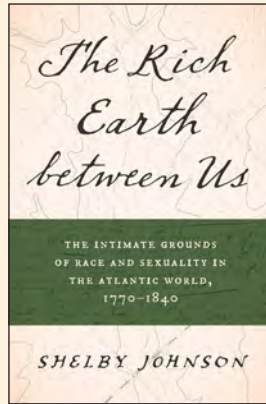
Literary Studies



Shardé M. Davis
Authors Fund



D. Berton Emerson
Authors Fund

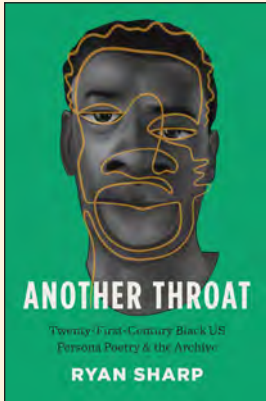


Shelby Johnson

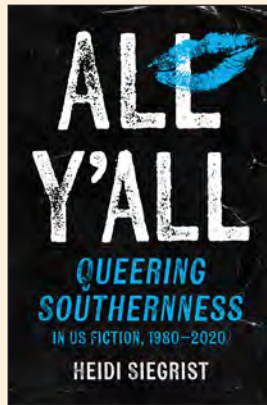


Daphne Lamothe

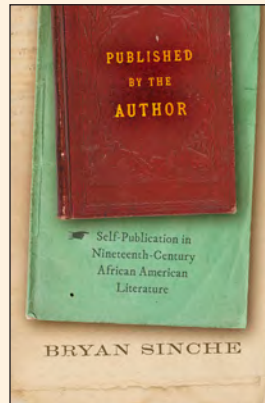
Literary Studies



Ryan Sharp
Authors Fund



Heidi Siegrist
Authors Fund



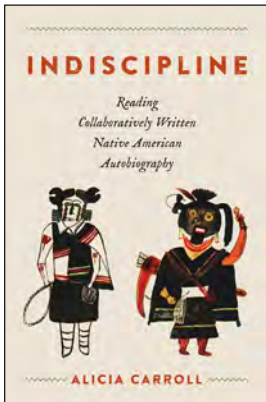
● Bryan Sinche



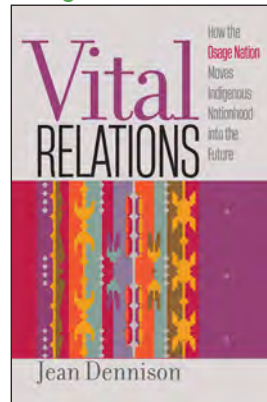
A welcome contribution to the fields of early African American literature and material textual studies.”

—CHOICE

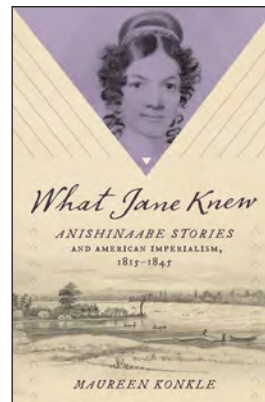
Native American and Indigenous Studies



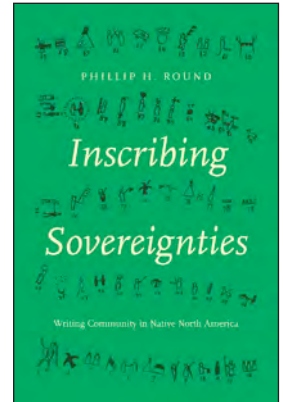
Alicia Carroll



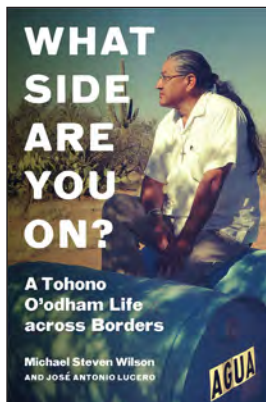
● Jean Dennison
Anniversary Fund



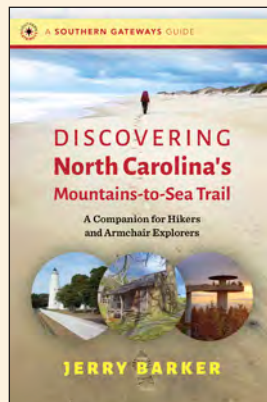
Maureen Konkle



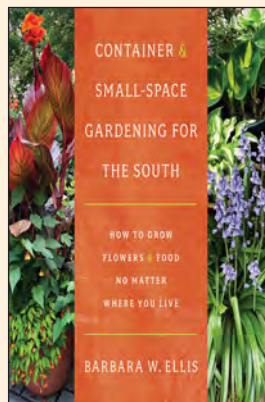
● Phillip H. Round



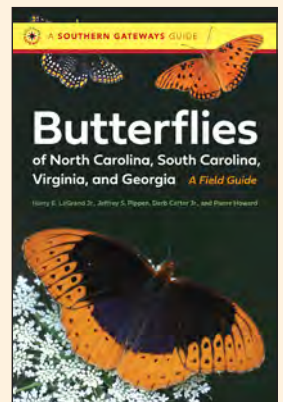
● Michael Steven Wilson,
José Antonio Lucero



● Jerry Barker
Wells Fargo Fund for Excellence



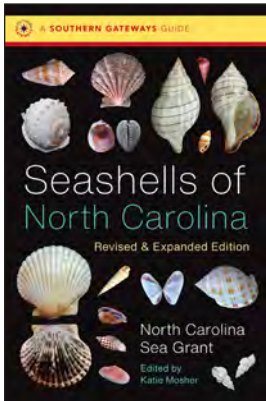
Barbara W. Ellis



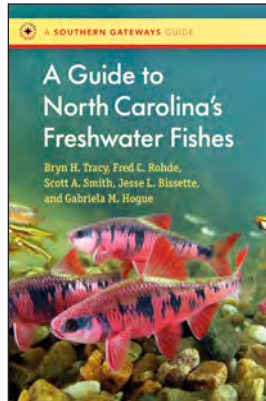
● Harry LeGrand Jr.,
Jeffrey S. Phippen, Derb Carter,
Jr., Pierre Howard

Nature

Nature



● North Carolina Sea Grant



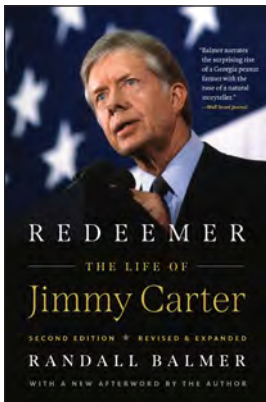
● Bryn Tracy, Fred C. Rohde, Scott Smith, Jesse Bisette, Gabriela M. Hogue



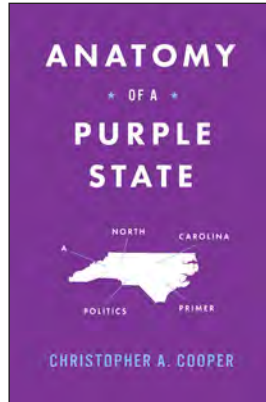
Will become the authoritative guide for identifying North Carolina's freshwater fishes for decades to come. A must-have for anyone interested in this region."

—Donald Orth, Virginia Tech

Politics



Randall Balmer



Christopher A. Cooper
Luther H. Hodges Jr. and
Luther H. Hodges Sr. Fund

Regional Literature



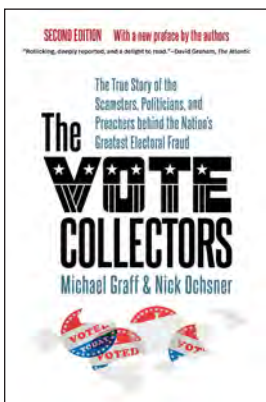
Gary Carden



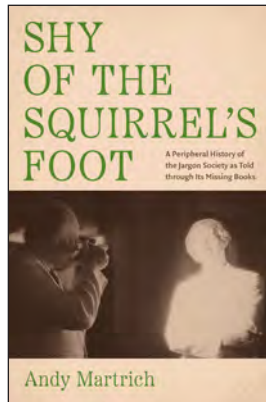
A complex exploration of Appalachia, but the true subject of this book is Gary Carden."

—Jeremy B. Jones

Regional Nonfiction



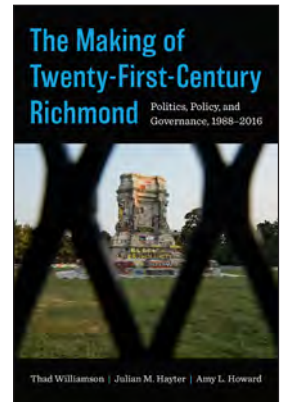
● Michael Graff, Nick Ochsner



Andy Martrich

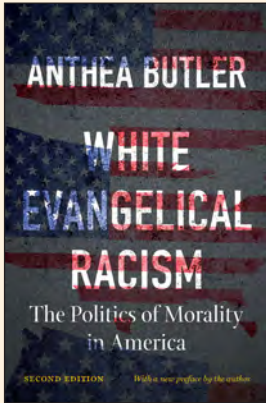


Timothy Silver



Thad Williamson, Julian M. Hayter, Amy L. Howard

Religion



Anthea Butler
Marcie Cohen Ferris and
William R. Ferris Imprint



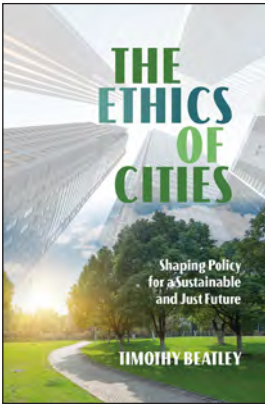
Taylor G. Petrey



Innovative, deeply considered, and compelling. This book will stretch and challenge a wide variety of readers.”

—Patrick Q. Mason, Utah State University

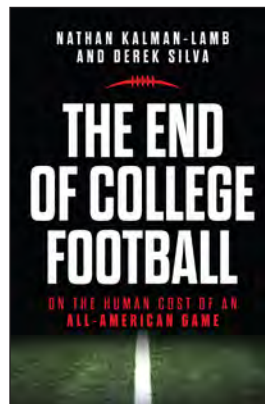
Sociology



Timothy Beatley
William R. Kenan Jr. Fund



Lois Benjamin



Nathan Kalman-Lamb,
Derek Silva

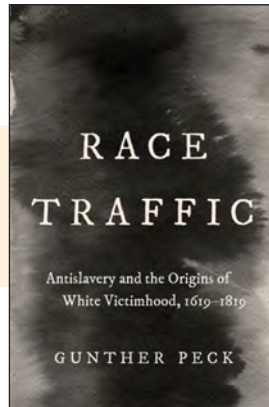


“Bracing . . . Kalman-Lamb’s catalog of injustices might make even diehard fans question their complicity in a commodity spectacle that risks the health of young men — about half of whom are Black, according to recent reports — and earns coaches, more than three-quarters of whom are white, massive paydays.”

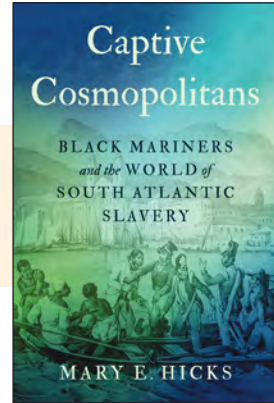
—San Francisco Chronicle



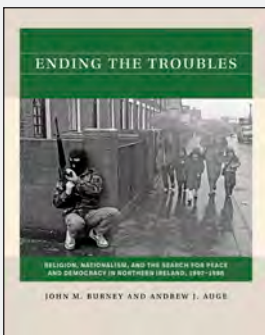
OMOHUNDRO
INSTITUTE



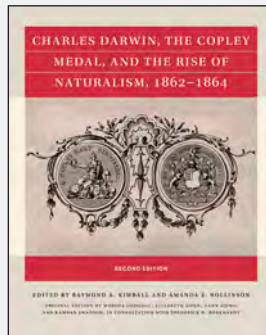
Gunther Peck



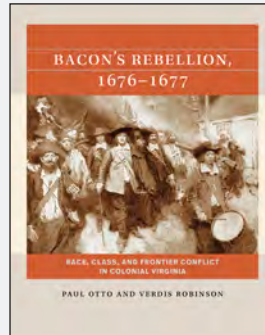
Mary E. Hicks



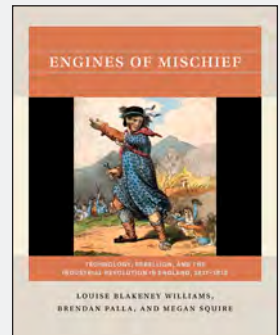
John M. Burney,
Andrew J. Auge



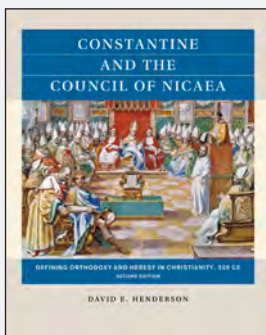
Marsha Driscoll, Elizabeth E.
Dunn, Dann Siems



Verdis LeVar Robinson,
Paul Otto



Louise Blakeney Williams,
Brendan Palla, Megan Squire



David E. Henderson

REACTING TO THE PAST is an award-winning series of immersive role-playing games that actively engage students in their own learning. Students assume the roles of historical characters and practice critical thinking, primary source analysis, and argument, both written and spoken. Reacting games are flexible enough to be used across the curriculum, from first-year general education classes and discussion sections of lecture classes to capstone experiences, intersession courses, and honors programs.

2024 Award NC Winners

Wendell Nii Laryea Adjete: *Cross-Border Cosmopolitans*

2024 Governor General's History Award for Scholarly Research, Canadian Historical Association
2024 Best Scholarly Book in Canadian History Prize, Canadian Historical Association
Honorable Mention, 2024 Frederick Jackson Turner Award, Organization of American Historians
Finalist, 2024 Association for the Study of African American Life and History Book Prize

Felicia Arriaga: *Behind Crimmigration*

2024 Outstanding Book Award, Academy of Criminal Justice Sciences

Beth Bailey: *An Army Afire*

2024 Distinguished Book Award in American History, Society for Military History

R. J. Boutelle: *The Race for America*

Finalist, 2024 Pauli Murray Book Prize, African American Intellectual History Society

Susan Burch: *Committed*

Finalist, 2024 ACLS Open Access Book Prize (History Category), American Council of Learned Societies

Marlene L. Daut: *Awakening the Ashes*

2024 Frederick Douglass Book Prize, Gilder Lehrman Center for the Study of Slavery, Resistance, and Abolition
Honorable Mention, 2024 Aldo and Jeanne Scaglione Prize for French and Francophone Studies, Modern Language Association
Honorable Mention, 2024 Mary Alice and Philip Boucher Book Prize, French Colonial Historical Society

Honorable Mention, 2023 Foreword INDIES Book of the Year Awards (History)
Finalist, 2024 Pauli Murray Book Prize, African American Intellectual History Society
Shortlisted, 2024 Museum of African American History Stone Book Award

Adrian De Leon: *Bundok*

2024 Sally and Ken Owens Award, Western History Association
Honorable Mention, 2024 John Hope Franklin Prize, American Studies Association
Honorable Mention, 2024 Lora Romero First Book Publication Prize, American Studies Association

Ryan E. Emanuel: *On the Swamp*

Finalist, 2025 Reed Environmental Writing Award, Southern Environmental Law Center

Elizabeth S. D. Engelhardt: *Boardinghouse Women*

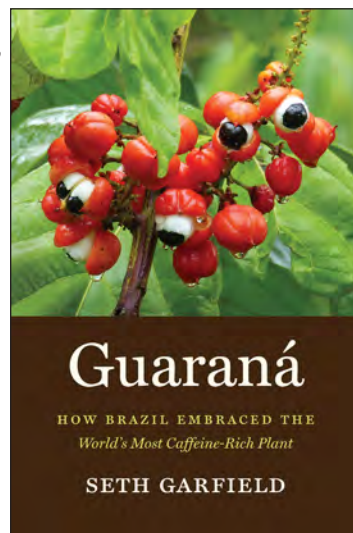
2024 Ragan Old North State Award for Nonfiction, North Carolina Literary and Historical Association

Diane Flynt: *Wild, Tamed, Lost, Revived*

Shortlisted, Nach Waxman Prize for Food and Drink Scholarship, Kitchen Arts & Letters

Seth Garfield: *Guaraná*

Bolton-Johnson Prize, Conference on Latin American History
Warren Dean Memorial Prize, Conference on Latin American History
Honorable Mention, Elinor Melville Prize, Conference on Latin American History
Honorable Mention, 2023 Roberto Reis Book Award, Brazilian Studies Association



Elizabeth Giddens: *Oconaluftee*

2024 Georgia Author of the Year Awards (History),
Georgia Writers Association
2024 Award for Excellence in Publishing, North
Carolina Genealogical Society
Finalist, 2023 Weatherford Award for Nonfiction,
Berea College and Appalachian Studies
Association
Finalist, 2023 Thomas Wolfe Memorial Literary
Award, Asheville Museum of History

Carly Goodman: *Dreamland*

2024 First Book Award, Immigration and Ethnic
History Society
2023 Edgar S. Furniss Book Award, Mershon Center
for International Security Studies at the Ohio State
University

Caroline Grego: *Hurricane Jim Crow*

2024 Deep South Book Prize, Summersell Center for
the Study of the South, University of Alabama

Bernadine Marie Hernández: *Border Bodies*

2024 National Association for Chicana and Chicano
Studies Book Award
2024 American Association of Hispanics in Higher
Education Books of the Year Award (Mid-Career
Category)

Ricardo A. Herrera: *Feeding Washington's Army*

Finalist, 2024 American Battlefield Trust Book Prize
for History

Katherine Rye Jewell: *Live from the Underground*

Runner-Up, 2024 Book of the Year Award, American
Journalism Historians Association
Certificate of Merit, 2024 Best Historical Research on
Record Labels or General Recording Topics,
Association for Recorded Sound Collections

Janiece Johnson: *Convicting the Mormons*

2023 Best First Book Award, Mormon History
Association

Jamie L. Jones: *Rendered Obsolete*

Shortlisted, 2024 Modern Language Association
Prize for a First Book

Jennifer Dominique Jones: *Ambivalent Affinities*

Honorable Mention, 2024 James A. Rawley Prize,
Organization of American Historians
Finalist, 2024 Lambda Literary Award, LGBTQ
Studies

Robin Judd: *Between Two Worlds*

2023 Barbara Dobkin Award in Women's Studies,
National Jewish Book Awards, Jewish Book Council
2023 JDC-Herbert Katzki Award in Writing Based
on Archival Material, National Jewish Book
Awards, Jewish Book Council
Finalist, Ohio Book Award (Nonfiction), Ohioana
Library

Stephen Kantrowitz: *Citizens of a Stolen Land*

Honorable Mention, 2024 James A. Rawley Prize,
Organization of American Historians
Honorable Mention, 2024 Jon Gjerde Prize,
Midwestern History Association

Josephine Lee: *Oriental, Black, and White*

Shortlisted, 2024 Outstanding Book Award,
Association for Theatre in Higher Education

Elizabeth Lhost: *Everyday Islamic Law and the Making of Modern South Asia*

2023 Karwaan Book Award

Mbaye Lo and Carl W. Ernst: *I Cannot Write My Life*

2024 Award for Excellence in the Study of Religion:
Textual Studies, American Academy of Religion

Aimee Loiselle: *Beyond Norma Rae*

2024 Peter C. Rollins Book Prize, Northeast Popular
& American Culture Association

Timothy Lorek: *Making the Green Revolution*

2023 Henry A. Wallace Award, Agricultural History
Society

Gordon K. Mantler: *The Multiracial Promise*

2024 Liberty Legacy Foundation Award, Organization
of American Historians
2024 Superior Achievement Award, Illinois State
Historical Society
Finalist, 2023 Hooks National Book Award, Benjamin
L. Hooks Institute for Social Change at the
University of Memphis

Award Winners, cont'd

Cecilia Márquez: *Making the Latino South*

Honorable Mention, 2024 Theodore Saloutos Book Award, Immigration and Ethnic History Society
Honorable Mention, 2024 Dolores Huerta Best Cultural & Community Themed Book, International Latino Book Awards
Finalist, 2024 Best Academic Themed Book College Level, International Latino Book Awards

Trent Masiki: *The Afro-Latino Memoir*

2024 Anna Julia Cooper and C.L.R. James Award, National Council for Black Studies

Marc Masters: *High Bias*

Finalist, 2024 Best Historical Research on Record Labels or General Recording Topics, Association for Recorded Sound Collections

Burgin Mathews: *Magic City*

Finalist, 2024 Best Historical Research in Recorded Jazz, Association for Recorded Sound Collections

Andrew C. McKeivitt: *Gun Country*

Shortlisted, 2024 Cundill History Prize, McGill University

Sarah McNamara: *Ybor City*

2024 H. L. Mitchell Award, Southern Historical Association
2024 Willie Lee Rose Prize, Southern Association for Women Historians
Honorable Mention, 2024 First Book Award, Immigration and Ethnic History Society
Bronze Medal, 2023 Florida Book Awards, Florida Nonfiction

Kevin McQueeney: *A City without Care*

Honorable Mention, 2024 Joe William Trotter, Jr. Prize, Urban History Association

David Menconi: *Oh, Didn't They Ramble*

Certificate of Merit, 2024 Best Historical Research on Record Labels or General Recording Topics, Association for Recorded Sound Collections

Steven Moore: *The Distance from Slaughter County*

Finalist, 2024 Sarah Winnemucca Award for Creative Nonfiction, Oregon Book Awards

Brian Michael Murphy: *We the Dead*

2024 Lois P. Rudnick Book Prize, New England American Studies Association

Amrita Chakrabarti Myers: *The Vice President's Black Wife*

2024 Publication Award, Kentucky Historical Society
Honorable Mention, 2024 Letitia Woods Brown Book Prize, Association of Black Women Historians
Shortlisted, 2024 Museum of African American History Stone Book Award

John William Nelson: *Muddy Ground*

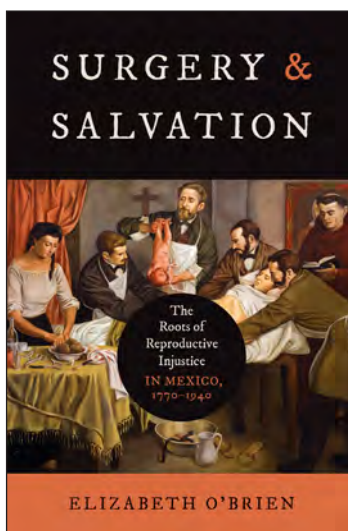
2024 W. Turrentine-Jackson Prize, Western History Association
2024 Superior Achievement Award, Illinois State Historical Society
Honorable Mention, 2024 Jon Gjerde Prize, Midwestern History Association
Shortlist Award Recipient, 2024 Pattis Family Foundation Chicago Book Award, The Newberry

Eziaku Atuama Nwokocha: *Vodou en Vogue*

A 2024 Choice Outstanding Academic Title

Elizabeth O'Brien: *Surgery and Salvation*

2023 Berkshire Conference of Women Historians Book Prize (Women & Gender Category)
2024 Best First Book in the History of Religions, American Academy of Religion
2024 Best Book Award, Nineteenth-Century Section, Latin American Studies Association



Judy Ewell Award, Rocky Mountain Council for Latin American Studies

Honorable Mention, Thomas McGann Book Prize, Rocky Mountain Council for Latin American Studies

Honorable Mention, 2024 Murdo MacLeod Prize, Latin American and Caribbean Section, Southern Historical Association

Honorable Mention, 2024 Frances Richardson Keller-Sierra Prize, Western Association of Women Historians

Finalist, 2024 Award for Excellence in the Study of Religion: Historical Studies, American Academy of Religion

A 2024 Choice Outstanding Academic Title

Emily A. Owens: *Consent in the Presence of Force*

2024 John Hope Franklin Prize, American Studies Association

Finalist, 2024 Frederick Douglass Book Prize, Gilder Lehrman Center for the Study of Slavery, Resistance, and Abolition

Finalist, 2024 Association for the Study of African American Life and History Book Prize

Christian O. Paiz: *The Strikers of Coachella*

Honorable Mention, 2023 Book of the Year Award, International Labor History Association

Rebekah E. Pite: *Sharing Yerba Mate*

2024 Arthur P. Whitaker Prize, Middle Atlantic Council of Latin American Studies

2024 Southern Cone Studies Section Book Award in Social Sciences, Latin American Studies Association

Margaret M. Power: *Solidarity across the Americas*

Honorable Mention, 2024 Frank Bonilla Book Award, Puerto Rican Studies Association

Ava Purkiss: *Fit Citizens*

2024 Frances Richardson Keller-Sierra Prize, Western Association of Women Historians

Finalist, 2024 Association for the Study of African American Life and History Book Prize

Christina Ramos: *Bedlam in the New World*

Honorable Mention, María Elena Martínez Prize, Conference on Latin American History

Vanessa A. Rosa: *Precarious Constructions*

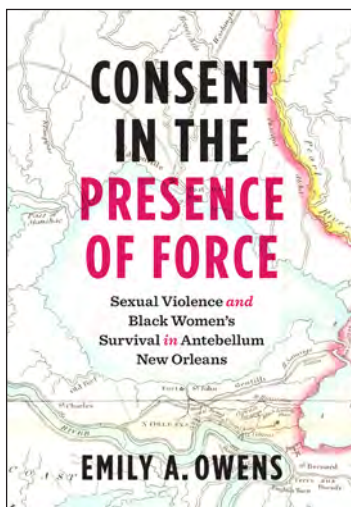
Honorable Mention, Robert E. Park Book Award, Community and Urban Sociology Section, American Sociological Association

Grace Sanders Johnson: *White Gloves, Black Nation*

Honorable Mention, 2024 Mary Nickliss Prize, Organization of American Historians

Finalist, 2024 Pauli Murray Book Prize, African American Intellectual History Society

A 2024 Choice Outstanding Academic Title



Thurka Sangaramoorthy: *Landscapes of Care*

Honorable Mention, 2024 Oliver Cromwell Cox Book Award, Racial and Ethnic Minorities Section, American Sociological Association

Bobby J. Smith II: *Food Power Politics*

2024 Association for the Study of Food and Society
First Book Award
Honorable Mention, 2024 Eduardo Bonilla-Silva
Book Award, Critical Race and Ethnic Study
Division, Society for the Study of Social Problems
Finalist, 2024 James Beard Foundation Book Award
(Reference, History, and Scholarship)
Finalist, 2023 Hooks National Book Award, Benjamin
L. Hooks Institute for Social Change at the
University of Memphis

Evan Dalton Smith: *Looking for Andy Griffith*

2024 Outstanding Southeastern Author Award
(Non-Fiction), Southeastern Library Association

Whitney Nell Stewart: *This Is Our Home*

2024 James H. Broussard Best First Book Prize,
Society for Historians of the Early American
Republic
2024 Ramirez Family Award for Most Significant
Scholarly Book, Texas Institute of Letters
Honorable Mention, Willie Lee Rose Prize, Southern
Association for Women Historians
A 2024 Choice Outstanding Academic Title

Drew A. Swanson: *A Man of Bad Reputation*

2023 North Caroliniana Society Book Award

Omar Valerio-Jiménez: *Remembering Conquest*

2024 Tejano Book Award, Tejano Genealogy Society
of Austin

Kathryn Walkiewicz: *Reading Territory*

Honorable Mention, 2024 Lora Romero First Book
Publication Prize, American Studies Association

Jeffrey D. Wert: *The Heart of Hell*

Finalist, 2024 American Battlefield Trust Book Prize
for History

Charles Reagan Wilson: *The Southern Way of Life*

2024 Mississippi Institute of Arts and Letters Award
for Nonfiction

Cookie Woolner: *The Famous Lady Lovers*

Honorable Mention, 2024 Letitia Woods Brown Book
Prize, Association of Black Women Historians
Finalist, Judy Grahn Award, Publishing Triangle



Amy Yee: *Far from the Rooftop of the World*

2024 Book of the Year Awards (Traditional
Nonfiction Winner), Chicago
Writers Association
Bronze Winner, 2023 Foreword INDIES
Book of the Year Awards (Political
and Social Sciences)
Bronze Winner, 2023 Foreword INDIES Book of the
Year Awards (Travel)

Published by the Omohundro Institute

Sara E. Johnson: *Encyclopédie noire*

2024 Frederick Douglass Book Prize, Gilder
Lehrman Center for the Study of Slavery,
Resistance, and Abolition
2024 J. Russell Major Prize, American
Historical Association
2024 Aldo and Jeanne Scaglione Prize for
African Studies, Modern Language
Association
2024 Mary Alice and Philip Boucher Book
Prize, French Colonial Historical Society
Honorable Mention, 2024 Gilbert Chinard
Book Prize, Society for French Historical
Studies
Finalist, Susanne M. Glasscock Book Prize,
Melbern G. Glasscock Center for
Humanities Research
Shortlisted, 2024 Kenshur Prize, Center for
Eighteenth-Century Studies



Bland Simpson and Ann Cary Simpson, author and photographer of *Clover Garden*, at Flyleaf Books, Chapel Hill, NC



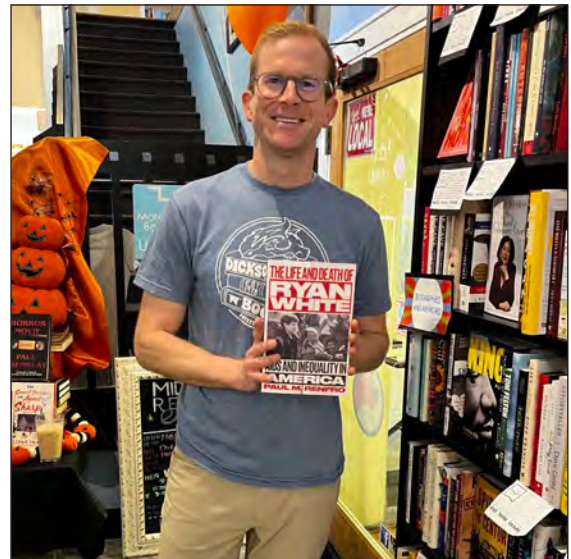
Ryan Emanuel, author of *On the Swamp*, in conversation with Diego Riveros-Iregui (UNC-Chapel Hill), at Franklin Humanities Institute, Duke University



Sharde M. Davis, author of *Being Black in the Ivory*, at Politics & Prose, Washington, DC



Adrian De Leon, author of *Bundok*, at the OAH Conference on American History



Paul M. Renfro, author of *The Life and Death of Ryan White*, at Annual Meeting of the American Studies Association



Cookie Woolner, author of *The Famous Lady Lovers*, at the OAH Conference on American History

The following book series are actively publishing new work and were open for new submissions in 2024. For a complete list that includes inactive series historically published by UNC Press, view our complete series list page at <https://uncpress.org/series-list/>.

American Music: New Roots

Featuring work by journalists, music critics, scholars, and musicians themselves, this series aims to expand and challenge the way we think about American roots music genres, traditions, performers, and their ever-expanding contributions. Books in the series not only bring new perspectives on familiar roots traditions like jazz, the blues, country, and folk music but also offer new and more diverse ways to consider where the roots of today's American music lie, what stories are told about them, and who does the telling.

Series Editor

David Menconi

Black Food Justice

This series publishes scholarship at the intersection of the social sciences, Black studies, and critical food studies. Books in the series aim to materially advance the protection, nourishment, and celebration of Black life by articulating new futures for Black food justice scholarship.

Series Editors

Hanna Garth, Princeton University

Ashanté Reese, University of Texas at Austin

Black Women's History

This series builds on the research and teaching of generations of scholars who have developed the distinctive theories and methods for the robust field of Black women's history. Works in this series reflect and build upon the archives, approaches, and themes enunciated by both classic and cutting-edge scholarship to push the field in new directions.

Series Editors

Daina Ramey Berry, University of California,
Santa Barbara

Ashley Farmer, University of Texas at Austin
Talitha LeFlouria, University of Texas at Austin

Boundless South

The Boundless South series publishes books that are regional, readable, and deeply researched while capturing the stories of people, places, and culture. Connecting audiences to real southerners, the series presents the diversity of "southernness" and reflects the extent of the southern diaspora with nuance and broad appeal.

Series Editors

Karen L. Cox

Françoise Hamlin, Brown University

Civil War America

This landmark series interprets broadly the history and culture of the Civil War era through the long nineteenth century and beyond. Drawing on diverse approaches and methods, the series publishes historical works that explore all aspects of the war, biographies of leading commanders, and tactical and campaign studies, along with select editions of primary sources.

Series Editors

Caroline Janney, University of Virginia

Aaron Sheehan-Dean, Louisiana State University

Critical Indigeneities

This series is home to pathbreaking scholarly books that center Indigeneity as a category of critical analysis, understand Indigenous sovereignty as ongoing and historically grounded, and attend to diverse forms of Indigenous cultural and political agency and expression.

Series Editors

J. Kēhaulani Kauanui (Kanakan Maoli), Princeton University

Jean M. O'Brien (White Earth Ojibwe), University of Minnesota

David J. Weber Series in the New Borderlands History

The study of borderlands—places where different peoples meet and no one polity reigns supreme—is undergoing a renaissance. Published with support provided by the William P. Clements Center for Southwest Studies at Southern Methodist University in Dallas, Texas, these works are from both established and emerging scholars that examine borderlands from the precontact era to the present.

Series Editors

Andrew R. Graybill, Southern Methodist University
Benjamin H. Johnson, Loyola University Chicago

Envisioning Cuba

Envisioning Cuba publishes outstanding, innovative works in Cuban studies, drawn from diverse subjects and disciplines in the humanities and social sciences, from the colonial period through the post–Cold War era. Attention centers on the exploration of historical and cultural circumstances and conditions—for example, colonialism, slavery, racism, imperialism, and revolution—related to the development of Cuban self-definition and national identity.

Series Editor

Louis A. Pérez Jr., University of North Carolina at Chapel Hill

Flows, Migrations, and Exchanges

Flows, Migrations, and Exchanges publishes works of environmental history that explore the cross-border movements of organisms and materials that have shaped the modern world, as well as the varied human attempts to understand, regulate, and manage these movements.

Series Editors

Harriet Ritvo, Massachusetts Institute of Technology
Mart Stewart, Western Washington University

Gender and American Culture

Guided by feminist perspectives, this series examines the social construction and influence of gender and sexuality within the full range of American cultures. Books in the series explore the intersection of gender with such markers of difference as race, class, and region. The series presents outstanding scholarship from all areas of American studies—including history, literature, religion, folklore, ethnography, and the visual arts—that investigates in a thoroughly contextualized and lively fashion the ways in which gender works with and against these markers.

Series Editors

Martha S. Jones, Johns Hopkins University
Mary Kelley, University of Michigan

Great Circle Books

The Great Circle is the intersection of lines on the celestial sphere—lines overlapping and creating new entryways of understanding. In that spirit, Great Circle Books seeks, through innovative creative non-fiction, to merge the human experience with that of placemaking.

Series Editors

Kiese Laymon, Rice University
Marie Mutsuki Mockett

UNC Press Series, *cont'd*

InterConnections: The Global 20th Century

This series is home to innovative global, international, and transregional histories of the long twentieth century. Our books emphasize interactions and connections across three principal areas of inquiry: governments, militaries, and nonstate actors, including businesses; international organizations, nation-states, and individuals; and foreign and domestic policies. The series showcases work that transcends conventional geographic, temporal, and disciplinary borders, offering fresh and original perspectives on the making of the contemporary world.

Series Editors

Julia F. Irwin, Louisiana State University
Renata Keller, University of Nevada, Reno
Christopher McKnight Nichols, The Ohio State University
Jayita Sarkar, University of Glasgow
Odd Arne Westad, Yale University, Editor Emeritus

Islamic Civilization and Muslim Networks

This series features works that explore Islamic societies and Muslim peoples across all periods and regions. This interdisciplinary series includes special focus on the systems of exchange that have promoted the creation and development of Islamic identities—cultural, religious, or geopolitical.

Series Editors

Carl W. Ernst, University of North Carolina at Chapel Hill
Bruce B. Lawrence, Duke University

John Hope Franklin Series in African American History and Culture

The best scholarship in African American history and culture compels us to expand our sense of who we are as a nation and forces us to engage seriously the experiences of all Americans who have shaped the development of this country. By publishing pathbreaking books informed by several disciplines, the John Hope Franklin Series in African American History and Culture seeks to illuminate America's multicultural past and the ways in which it has informed the nation's democratic experiment.

Series Editors

Waldo E. Martin Jr., University of California, Berkeley
Patricia Sullivan, University of South Carolina

Justice, Power, and Politics

This series publishes new works of history that explore the struggles for justice, battles for power, and shifts in politics that have shaped the United States over time. By bringing the lenses of justice, power, and politics together, books in the series seek to broaden the way readers think about these issues.

Series Editors

Heather Ann Thompson, University of Michigan
Rhonda Y. Williams, Wayne State University

Latin America in Translation

The Latin America in Translation/en Traducción/em Tradução series, sponsored by the University of North Carolina–Duke Consortium in Latin American and Caribbean Studies, translates and publishes in English outstanding books in a wide range of fields by important Latin American writers and scholars.

Latinx Histories

Premised on the view that understanding Latinx history is essential to a more complete and complex understanding of the history of the United States, the Americas, and the world, this series publishes innovative historical works that push the boundaries of race, ethnicity, sexuality, gender, migration, and nationalism within and around Latinx communities.

Series Editors

Lori Flores, Stony Brook University
Michael Innis-Jiménez, University of Alabama

MF! Momentary Futures in Black Studies

Venturing into futurity and speculation, this series focuses on Black thought experiences, challenges the parameters of current theories, advances new ideas about knowledge production, and escapes finite approaches to the field of Black studies.

Series Editor

L. H. Stallings, Georgetown University

New Cold War History (no longer accepting submissions)

This series focuses on new interpretations of the Cold War era made possible by the collapse of the Soviet bloc and the opening of Soviet, East European, Chinese, and other archives to scholars. Books included in this series incorporate interdisciplinary insights and new conceptual frameworks that place historical research into a broad, international context.

Series Editor

Odd Arne Westad, Yale University

Rural Studies

The Rural Studies series publishes books on a wide range of topics with the goal of advancing the scholarly, political, and public discourses surrounding rural concerns. The titles in this series seek to foreground important experiences and processes concerning rural life, communities, and the environment to improve rural people's lives locally and globally.

Series Editor

Jennifer Sherman, Washington State University
Kai Schafft, Pennsylvania State University
Conner Bailey, Auburn University

Steven and Janice Brose Lectures in the Civil War Era

Published by the University of North Carolina Press in association with the George and Ann Richards Civil War Era Center at Penn State University, this series features books based on public lectures by a distinguished scholar delivered over a three-day period each fall, as well as edited volumes developed from public symposia. These books chart new directions for research in the field and offer scholars and general readers fresh perspectives on the Civil War era.

Series Editor

Rachel Shelden, Penn State University

Studies in Social Medicine

Studies in Social Medicine publishes scholarship at the intersection of medicine, health, and society that further our understanding of how medicine and society shape one another historically, politically, and ethically.

Series Editors

Allan M. Brandt, Harvard University
Jonathan Oberlander, University of North Carolina at Chapel Hill

Studies in United States Culture (no longer accepting submissions)

Studies in United States Culture publishes provocative books that explore United States culture in its many forms and spheres of influence. The series serves as a meeting ground where scholars from different disciplines and methodological perspectives can build common lines of inquiry, and it highlights works that link big ideas, brisk prose, bold storytelling, and sophisticated analysis.

Series Editor

Grace Hale, University of Virginia

Where Religion Lives

This series publishes emerging work on religious life throughout the Americas, featuring the methods of religious studies along with anthropological approaches to lived religion. The religious studies perspective encompasses attention to historical contingency, theory, religious doctrine and texts, and religious practitioners' intimate, personal narratives. The series also highlights the critical realities of migration and transnationalism.

Series Editor

Kristy Nabhan-Warren, University of Iowa

For a complete list that includes inactive series historically published by UNC Press, visit our website: www.uncpress.org/series-list/.



New in [NC] Journals

Continued Program Expansion and the POP Pilot

Team Journals has been busy this year building on the momentum of investments in the program. The list of journals published by UNC Press continues to grow, with the addition this year of Appalachian State University's *Appalachian Journal*. Journals manager Stacy Lavin and Journals and OSPS production manager Sam Dalzell have been working to streamline production processes and expand workload capacity for further growth in the list as well as in services the program can offer potential and existing partners. Meanwhile, the Partnership for Open Publishing (POP) is gaining steam with a new infusion of funding. The Press's initial financial investment in POP has generated additional support from the Office of the Provost at UNC–Chapel Hill, which we are leveraging to continue piloting POP with libraries across the UNC System.

New Title in Summer 2025: *Appalachian Journal*

We are delighted to announce a new partnership with Appalachian State University to publish *Appalachian Journal* starting with volume 52, issue 4, Summer 2025. Founded in 1972, *Appalachian Journal* is an interdisciplinary, peer-reviewed quarterly featuring field research, roundtable discussions, interviews, first-person essays, and scholarly studies of history, politics, economics, culture, folklore, literature, music, ecology, and a variety of other topics, as well as poetry, photography, and reviews of books, films, and recordings dealing with the Appalachian Mountain region.



The journal is edited by Dr. Jessica Cory, who joined the Department of English in the fall of 2023. Dr. Cory officially transitioned into the role of editor on July 1, 2024. The previous editor, Sandra Ballard, who is assisting with the transition, had been in place for more than twenty years. The Press intends to grow the journal's online presence and subscription base by adding it to the Hosted Program on Project MUSE.



Dr. Jessica Cory

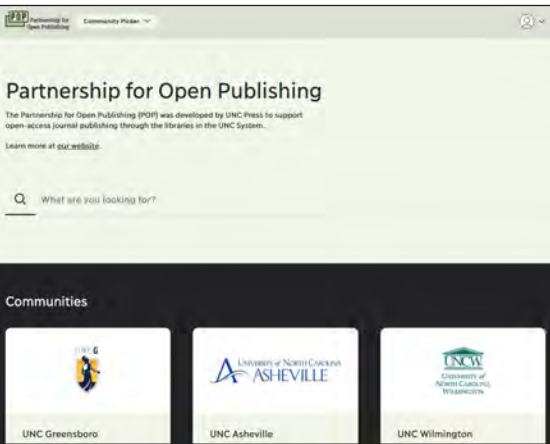
Dr. Cory views the journal's upcoming partnership with the Press as an opportunity to strengthen the journal editorially while expanding its reach. She notes: "This relationship will streamline our production and distribution, allowing much more time for

our staff to focus on editorial and managerial duties. UNC Press also offers multiple ways to potentially boost our readership, which is also a huge benefit. It seems like a win-win for everyone involved!"

POP: Platform Development, Pilots, and Future Plans

We have exciting news to share about the Partnership for Open Publishing (POP), including progress on platform development, pilot partners, funding, and the sine qua non of a new initiative . . . a website! POP's initial goal is to support open-access journal publishing across the UNC System in partnership with each campus's library. Content published on POP will be discoverable, accessible, and presented under each school's "community" within the web portal.

The Press has been working with open-source coding partner Cast Iron Coding to make this web portal as flexible, customizable, and feature-rich as possible for partnering institutions, their journals, and readers. In addition to the web portal, the POP platform includes an optional editorial and production layer powered by another open-source piece of software called Janeway.



As we have continued developing the web portal for an official launch in spring 2025, we have been working closely with pilot partners at UNC Asheville, UNC Greensboro, and UNC Wilmington to help transition their journals from legacy platforms onto POP. Several journals are actively using Janeway now and plan to make POP their primary web display. We are

excited to see what kind of impact POP can make on campus-based OA publishing. We are also grateful to our partnering librarians for providing feedback that has helped us guide development to make the portal as valuable as possible for all users.



In the last few months of 2024, POP also received new financial support from the Office of the Provost at UNC Chapel Hill. As part of a two-year pilot to support a UNC-CH faculty-led initiative called the ARC Alliance, which is using UNC Press's Janeway instance to launch its journals, POP has been granted funding for a term-limited project manager. This person will work alongside Stacy to onboard partners, document processes, refine cost-recovery models, and explore ways in which POP can support additional service offerings.

Finally, POP has launched its own website. Visit uncpress.org/partnership-for-open-publishing/ to learn more about this important initiative, and check back for updates.

For more about the Journals program, visit www.uncpress.org/journals.



For academic publishers, a book's dissemination and accessibility for different audiences are crucial. The Press publishes works about the history, religion, and culture of places outside the United States, so we make it a priority to get books into the hands of non-English speakers. We license rights to foreign publishers who are well positioned to translate and bring books to market in their territories.

In 2024 we licensed the following foreign language rights:

Searching for Memory: Aluizio Palmar and the Shadow of Dictatorship in Brazil by Jacob Blanc, Portuguese rights to Editora Garamond

The Intelligence of Art by Thomas Crow, Japanese rights to Suisei-sha

Contracultura: Alternative Arts and Social Transformation in Authoritarian Brazil by Christopher Dunn, Portuguese rights licensed to Editora Azougue

Everyday Islamic Law and the Making of Modern South Asia by Elizabeth Lhost, English copublication in South Asia with Sanctum Books

High Bias: The Distorted History of the Cassette Tape by Marc Masters, Russian rights to White Label

Simone Weil: Portrait of a Self-exiled Jew by Thomas R. Nevin, Italian rights to Bollati Boringhieri

Republics Ancient and Modern, Volumes 1–3, by Paul A. Rahe, Simplified Chinese rights to Yilin Press

Myths of Venice: The Figuration of a State by David Rosand, Japanese rights to Sangensha

And Muhammad Is His Messenger: The Veneration of the Prophet in Islamic Piety by Annemarie Schimmel, Turkish rights to Albaraka Kültür Sanat ve Yayıncılık

Well-Read Lives: How Books Inspired a Generation of American Women by Barbara Sicherman, Russian rights to Azbooka

From Columbus to Castro: The History of the Caribbean, 1492–1969 by Eric Williams, French rights to Présence Africaine

Capitalism and Slavery by Eric Williams, German rights to Manifest Verlag

Far from the Rooftop of the World: Travels among Tibetan Refugees on Four Continents by Amy Yee, English copublication in South Asia with Sanctum Books

A Failed Empire: The Soviet Union in the Cold War from Stalin to Gorbachev by Vladislav M. Zubok, Russian rights to AST

We licensed audio rights to Tantor Audio for the following titles:

Anatomy of a Purple State: A North Carolina Politics Primer
by Christopher A. Cooper

No Country for Old Men: America's War on Aging from Valley Forge to Silicon Valley by Mischa Honeck

Doc Watson: A Life in Music by Eddie Huffman

Between Two Worlds: Jewish War Brides after the Holocaust by Robin Judd

The Abercrombie Age: Millennial Aspiration and the Promise of Consumer Culture by Myles Ethan Lascity

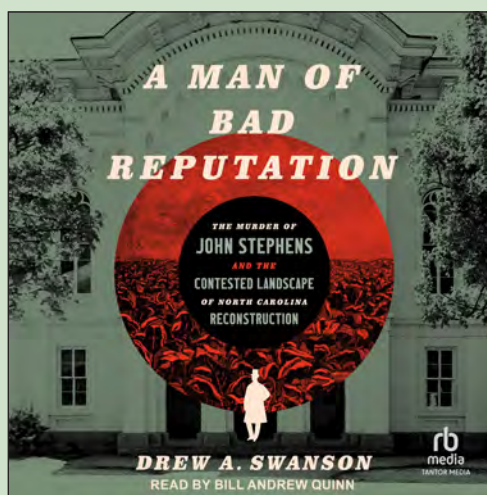
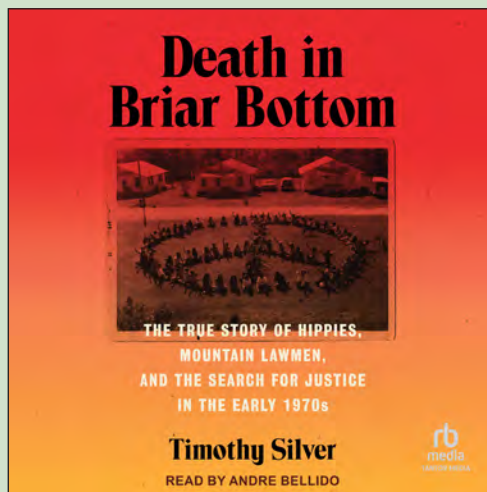
Tales from the Haunted South: Dark Tourism and Memories of Slavery from the Civil War Era by Tiya Miles

The Life and Death of Ryan White: AIDS and Inequality in America by Paul M. Renfro

The Women of Rendezvous: A Transatlantic Story of Family and Slavery by Jenny Shaw

Death in Briar Bottom: The True Story of Hippies, Mountain Lawmen, and the Search for Justice in the Early 1970s by Timothy Silver

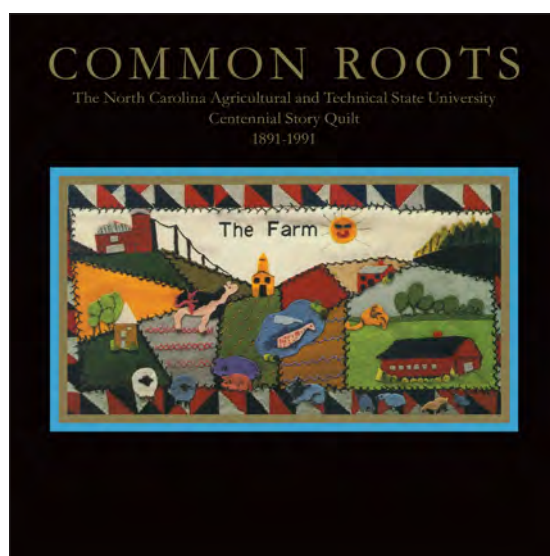
A Man of Bad Reputation: The Murder of John Stephens and the Contested Landscape of North Carolina Reconstruction by Drew A. Swanson



THE MISSION OF THE OFFICE OF SCHOLARLY PUBLISHING SERVICES (OSPS) is to serve the University of North Carolina System by providing access to a range of sustainable, mission-driven publishing models and solutions. Leveraging the expertise and scale of UNC Press and its nonprofit subsidiary, Longleaf Services, OSPS collaborates with libraries, research centers, institutes, and departments to lower the cost of producing and disseminating quality educational and scholarly publications. OSPS also selectively works with other nonprofit institutions seeking to publish scholarly or general-interest work that will benefit the people of North Carolina.

The F. D. Bluford Library reissued four rare books about the history of North Carolina A&T State University. The books were produced in open access ebook editions with *Common Roots* also being reissued as a paperback. Visit <https://digital.library.ncat.edu/history-books/> to download the ebooks.

- *Great Recollections from Aggieworld: A Human Interest Account of the Development of the Agricultural and Technical College of North Carolina from 1863-1960*
- *Common Roots: The North Carolina Agricultural and Technical State University Centennial Story Quilt 1891-1991*
- *History of the North Carolina Agricultural and Technical College*
- *The Historic Tour of North Carolina Agricultural and Technical State University*





Ross Publishing Grants

In 2016, the William R. Kenan Jr. Charitable Trust issued a generous challenge grant met with gifts from numerous donors to provide publishing grants to honor and support the original vision for the OSPS. Since that time, we have given out \$120,000 to support forty-two projects across thirteen UNC System institutions. The grants have been a valuable resource, enabling an array of projects to get off the ground including numerous open access textbooks, publications out of library special collections, and low-cost educational resources for students. To see a full list of recipients visit www.uncpress.org/osps/ross-fund/.

Projects that have most recently been awarded funding are:



Western Carolina University's Hunter Library will reissue a rare and out of print book, *Cataloochee: Lost Settlement of the Smokies* by Elizabeth Powers with Mark Hannah.



Appalachian State University will be transitioning the *Appalachian Journal* to UNC Press's journal program with funding helping to cover onboarding costs with our digital vendors.

For more information about the Office of Scholarly Publishing Services, scan the QR code or contact:

John McLeod, Chief Operating Officer and
Director of the Office of Scholarly Publishing Services
Email: John.McLeod@uncpress.org | Telephone: (919) 962-8419





Created by and for university presses in 2006, Longleaf Services is a nonprofit business founded to provide outstanding and efficient distribution solutions for university presses.

In 2015, Longleaf's offerings expanded to include a variety of publishing services designed to help our presses more easily fulfill their mission. Our offerings include complete editorial, design, and production services; US and foreign sales representation; website design; a wide variety of marketing tools and support; centralized printing options; and more.

Our aim is to provide high-quality, cost-effective fulfillment and publishing services to the university

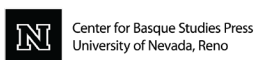
press community. We use economies of scale and skill to provide our presses with significant benefits and savings, thus allowing them to focus on their core missions of acquisition, editorial strategy, and content dissemination.

Longleaf now provides both fulfillment and publishing services for twenty-six university and scholarly presses (twenty-one in the United States, two in Canada, one in the Caribbean, one in the EU, and one in the UK). In addition to these full-service presses, Longleaf also provides various publishing services on an à la carte basis to many other campus-based publishers.

For more information, scan the QR code or visit www.longleafservices.org.



University Presses Served by Longleaf Services



Annual Growth



2024 by the Numbers

- 4,046,687: total book units delivered (in all formats: digital, print, audio, etc.)
 - 3,405,051: physical books shipped
- 146,020: unique book items (ISBNs) in the Longleaf database
- 126,180: customer POs processed
- 50,000+: emails that Longleaf Customer Service responded to
 - 20,000+: phone calls fielded
- 5,482: distinct B2B customers with orders successfully fulfilled
- 465: new titles presented to three different groups of sales representatives in the US, Canada, and UK representing 18 Longleaf client presses
- 50+: books and journals, from over a dozen presses and libraries, that received full-service editorial production and design (EDP) resources
- 20+: journals where Longleaf EDP managed subscription services
- 4: new websites in development
 - 20: websites in maintenance mode
- 3: new presses that went live as Longleaf distribution clients



Annual

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Donor Report

UNC Press 2024 Advancement Council

THE UNC PRESS ADVANCEMENT COUNCIL furthers the Press’s mission by strengthening the Press’s financial resources, soliciting and receiving financial contributions, raising the profile of the Press, and advocating for the Press with various constituencies.

2024 Members

- Kirk Brown

Chair

Fletcher, NC
- Elizabeth Kostova

Asheville, NC
- Sherrill Lybrook

Belvedere Tiburon, CA
- Orage Quarles

Vice Chair

Raleigh, NC
- Bill Massey

Manteo, NC
- John Blythe

Chapel Hill, NC
- Joe McCall

Washington, DC
- Betsy Brown

Manteo, NC
- Ray Owens

Charlotte, NC
- Jon Buchan

Charlotte, NC
- Annette Porter

Winston-Salem, NC

- Bill Porter

Winston-Salem, NC
- Liza Roberts

Raleigh, NC
- Susan Stern

Wilmington, NC

Ex-Officio

- Lisa Levenstein

Chair, UNC Press Board

of Governors

Chapel Hill, NC
- Carlton Wilson

UNC Press Board of Governors

Durham, NC

Staff

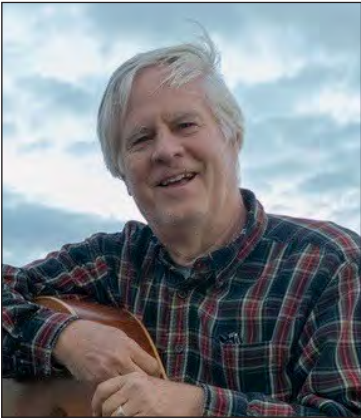
- John Sherer

Spangler Family Director

UNC Press
- Joanna Ruth Marsland

Director of Development

UNC Press



Incoming 2024 class of Advancement Council members Bill Massey, Ray Owens, and Liza Roberts.

UNC PRESS CLUB ANNUAL FUND 2024

THE UNC PRESS CLUB ANNUAL FUND PROVIDES invaluable, unrestricted support for every step of the publishing process, from recruiting and retaining leading authors of excellent scholarship to providing their work in traditional bound books and multiple digital formats.

The following members of the UNC Press Club enhance the Press's ability to respond strategically to changes in the industry while remaining true to the core mission of publishing superior scholarly work and serious nonfiction work.

MEMBERS OF THE UNC PRESS CLUB 2024

Gifts made January 1, 2024, through December 31, 2024

Publisher's Circle (\$5,000 and above)

David K. Jones Health Equity Fund
of Fidelity Charitable

Joe McCall and Jeff Englar

Moore Family Fund of Triangle
Community Foundation
(Sandra and Bill Moore)

Cyndy and John O'Hara

Robertson Foundation (Alexandra
and Alex Robertson)

Wolfe/Turner Giving Fund of
Fidelity Charitable (Sarah Wolfe
and Allan Turner)

Director's Circle (\$2,500 to \$4,999)

Elizabeth Lee Brown Memorial
Endowment Fund (Betsy Brown)

Pat and Jack Evans

G and John Powell

Clyda and George Rent

Talia and John Sherer

William A. Stern Foundation

Jane Volland and Lars Schoultz



Press Club and Council members Joe McCall and Bill Massey
with Joe's spouse Jeff Englar.



Press Club members Bill and Sandra Moore.

UNC Press Annual Donor Report, *cont'd*

MEMBERS OF THE UNC PRESS CLUB 2024, *cont'd*

Editor's Circle (\$1,000 to \$2,499)

Charles Broadwell
Jon Buchan
The Robert C. and Sally B. Cone
Fund of the Jewish Foundation
of Greensboro (Sally Cone)
Allyson Duncan
Anne Faircloth and Fred Dufour
Sally Higgins and Ray Owens
Luther Hodges
Ann and Howard Holsenbeck
Tom Kenan
Tom Lambeth
Susan Loudenslager and
Greg Smith
Harriet and D.G. Martin
Midtown Scholar Bookstore
Annette and Bill Porter
Jacobs Preyer Family Foundation
(Marilyn and Rich Preyer)
Wyndham Robertson
Hollis and Karl Stauber
Kate Douglas Torrey and
Allen Torrey
Watson-Blackwell Charitable Gift
Account of Fidelity
Charitable (Betsy Blackwell
and John Watson)
Emily and David Weil

Author's Circle (\$500 to \$999)

Shelley and Kirk Brown
Capps Family Fund (Jan and
Steve Capps)
Libby and Michael de Caetani
Stephanie and John Haley
Linda Harris
Vicky and Rich Hendel
Sherrill Lybrook and Onne Broek
Darcy and Doug Orr
Florence and Jim Peacock
Susan and Jim Phillips
Orage Quarles

W. Trent Ragland, Jr. Foundation
(Anna Hayes)
Liza and Lee Roberts
Robinson Donor Advised Fund
(Sally and Russ Robinson)
Arwin Smallwood
UNC Press Fund of the
Cumberland Community
Foundation (Mary Lynn and
Norwood Bryan)
Marylyn and Ed Williams



Press Club and Advancement Council members Kirk Brown and Elizabeth Kostova.



Press Club and Advancement Council member Annette Porter with Press author Diane Flynt.

Reader's Circle (\$200 to \$499)

Corby C. Anderson
Bob Anthony
Saint and Bea Basnight
Louis and Sara Bissette Charitable
Fund of the Community
Foundation of Western North
Carolina
Amy and Philip Blumenthal
Anita Brown-Graham and
Phillip W. Graham
Charlotte Fund for UNC Press of
the Foundation for the
Carolinas
Robbie Dircks
Elizabeth Engelhardt
David English
Joanna H. Harris
Beth Harris and Scott Burian
Joy and John Kasson
Blair Kelley
Elizabeth Kostova and
Georgi Kostov
Lisa Levenstein and Jason Brent
Madeline and Steven Levine
Janna and Rick Lutovsky
Becky and David Marsland
Joanna Ruth and Tom Marsland
Bill Massey
Sandra and Don Mikush
Kirsten Mullen and Sandy Darity
Leslie Branden-Muller and
Eric Muller
Irene Owens
Peggy and Dick Parker
Sue and Dick Richardson
Anne and Jim Stokely
Randall Styers Fund of Fidelity
Charitable
Katherine and Mike Weaver
Leona and Willis Whichard
Carlton Wilson
Martha and Jim Woodward

Additional Gifts

Anonymous
Nina Allen
Matthew Morse Booker
Anita Brown-Graham and
Phillip W. Graham
Kathie Collins
Maria R. Estorino
Linda and John Ferren
Dudley Flood
Carol and Nortin Hadler
Linda Hanley-Bowdoin
Osamudia James
Kuykendall Family Charitable
Fund (Missy and John
Kuykendall)
Louise Maynor
Angela Miles
Martha and Mark Reed
Louise and Roy Ritchie
Kenneth and Elizabeth Schapira
Kim Smith
Tim Smith
Laurie and Vin Steponaitis
Susan Stern and David Huffine
Kristin and Andy Stinson



UNC Press ex-officio members of the Advancement Council from the Board of Governors, Carlton Wilson and Chair Lisa Levenstein.

Endowment Initiatives for the Press's Second Century

COMMITTED

UNC American History Fund. UNC Press has a distinguished reputation in fields that comprise American history, including African American and race relations studies. As John Hope Franklin, whose first book the Press published in 1944, stated, "African American history is American history." This fund will build on the Press's pioneering publications, signaling its continued commitment to be at the forefront of new, crossdisciplinary approaches to American history with greater breadth of author experiences. An anonymous donor has generously endowed this \$1 million initiative to support cultivating ideas, attracting superior authors, and raising awareness for new areas of study in American history.

Frank Kenan Director of Editing, Design, and Production (EDP). The Frank Kenan Director supervises in-house manuscript editors, book designers, and production managers, as well as freelancers responsible for copyediting, proofreading, indexing, cover and interior design, typesetting, and manufacturing. Betty Kenan has generously endowed this \$1 million named position in memory of her late husband to support critical efficiencies the Frank Kenan Director manages throughout the manuscript-to-book process, efficiencies that will grow in importance as the Press increases its number of published titles.

W. Hodding Carter III Editor and Fund. The quality of Press titles, and thus the Press itself, is a direct reflection of the caliber of its editors. As talent scouts for superior authors and as managers of the peer review process, the hallmark of university press publishing, acquisition editors are paramount. Editors balance competing priorities, from immediate management of the publishing pipeline to long-term strategic visioning. A \$1 million endowment will defray expenses for this position vital to expanding opportunities for authors of impactful scholarship.

An accompanying \$1 million endowed Acquisition Fund will support Press editors' nurturing of authors with distinct voices to develop books for trade audiences, an increasingly competitive area of scholarly publishing. The immediate success of the Ferris and Ferris Imprint demonstrates the value of developing authors who can translate their scholarship into books that appeal to the general public. Publishing trade titles will have the additional benefit of strengthening the fiscal health of the Press, supporting the publication of more mission-driven scholarly titles.

IN PROCESS

Named Office of Scholarly Publishing Services (OSPS) Director. UNC Press launched OSPS in 2015 to provide affordable publishing expertise to all UNC campus libraries and academic departments. With more than 100 publications to date, OSPS has directly furthered faculty teaching with greatly improved scholarly content and benefited students with low- and no-cost access to that content. A \$1 million endowment to create a named Director of OSPS will ensure resources to support deeper exploration and creation of scaled publishing solutions.

FORTHCOMING

Illustration Fund. A significant number of Press titles, whether traditional print or digital versions, include art, illustrations, and maps, all of which enhance the presentation and understanding of the work. A \$250,000 endowment will defray the more than \$35,000 expended each year to secure permissions for cover art, illustrations, and commissioned maps.

Named Marketing Director. The director of marketing oversees marketing and sales for all Press books and is responsible for sales budgeting and forecasting, distributing metadata to vendor and industry partners, and contributing to book acquisition decisions and list building. The marketing director unequivocally influences accessibility and affordability of Press titles through strengthening relationships with existing readers and reaching out to new audiences, determining placement and formats for titles, and setting the sales price for each title. A \$1 million endowment will defray expenses for this position critical for connecting authors and readers.

Second Century Innovation Fund. UNC Press enjoys a reputation for innovating and taking calculated risks that not only benefit society but also advance the Press and the publishing industry. Examples include *The Encyclopedia of Southern Culture* and *A New History of the American South*, as well as the creation and launch of Longleaf Services and the Office of Scholarly Publishing Services. A \$2 million endowment will give the Press resources to strategically invest in launching innovative projects and entrepreneurial ventures.

Named Publishing Fellowship. Fellowships enable outstanding college graduates to enrich their career paths and create new opportunities for advancement. This Named Publishing Fellowship will allow students not traditionally represented in the industry to experience publishing in its fullness. The \$1 million endowed fellowship will be a paid, two-year position at the Press, with preference for a recent UNC system institution graduate from an underrepresented demographic.

UNC Press Annual Donor Report, *cont'd*

EXISTING NAMED ENDOWMENT FUNDS

Endowments provide vital stability for multiyear publishing projects through their predictable streams of income. Gifts of any amount may be made to existing named endowments. Gifts of \$150,000 or more may be made to create new named funds, and gifts of \$1,000,000 or more may be made to create new named positions. With the exception of two funds at community foundations, all of the Press's endowment funds are professionally managed by the UNC Management Company, with the spending policy set by the Press's Board of Governors.

Named funds at UNC Press include both unrestricted funds, which support all facets of publishing, and restricted funds, which support particular areas within our publishing list. Current named funds are:

American History Fund—cross-disciplinary approaches from a breadth of authors

Anniversary Fund—unrestricted

Blythe Family Fund—regional, especially broad interest

Aubrey Lee Brooks Fund—unrestricted

Thornton H. Brooks Fund—law and American society

Charlotte Fund for UNC Press—unrestricted, held at Foundation for the Carolinas

Marcie Cohen Ferris and William R. Ferris

Imprint—trade books on the American South

John Hope Franklin Fund—African American studies

Lilian R. Furst Fund—medical humanities

Greensboro Women's Fund—by and about women

The Luther H. Hodges Jr. and Luther H. Hodges Sr. Fund—business, entrepreneurship, and public policy

Matthew Hodgson Fund—director's discretionary

Illustration Fund—maps, art, and illustrations—in process

Richard Hampton Jenrette Fund—architecture and decorative arts



Longtime friend of the Press Luther Hodges.

William Rand Kenan Jr. Fund—outstanding titles, especially by Kenan professors

H. Eugene and Lillian Lehman Fund—especially by UNC Chapel Hill faculty

Fred W. Morrison Fund—southern studies

Second Century Innovation Fund—strategic investments in projects and ventures—in process

Kate Douglas Torrey Fund—director's discretionary

UNC Press Fund—unrestricted, held at Cumberland Community Foundation

Wells Fargo Fund for Excellence—unrestricted

W. Hodding Carter III Fund—trade books of national importance

Z. Smith Reynolds Fund—African American and women's studies, especially North Carolina

The Press's most valuable asset is the professional staff who possess a wealth of knowledge and experience. Current named endowed positions are:

Frank Kenan Director of Editing, Design, and Production

Office of Scholarly Publishing Services (OSPS)

Director—in process

Spangler Family Directorship

W. Hodding Carter III Editor

Wyndham Robertson Editorial Directorship

ENDOWMENTS

Gifts made January 1, 2024, through December 31, 2024

American History Fund
Anonymous

Blythe Family Fund
David Blythe
Mellicent and John Blythe
Will Blythe

Hodgson Fund
Ruth and Tom Green

Illustration Fund
The Randleigh Foundation Trust
(Tom Kenan)

John Hope Franklin Fund
Wendy Boss

Kate Douglas Torrey Fund
Susan Stern and David Huffine
Kate and Allen Torrey

**Marcie Cohen Ferris and
William R. Ferris Imprint**
Evans Family Charitable Gift Fund
(Jenna and Josh Evans)
Marcie and Bill Ferris

**Office of Scholarly Publishing
Services (OSPS) Director**
Susan and Tom Ross

**W. Hodding Carter III Editor
and Fund**
Bob Anthony
Bob Ashley
Lynn Blanchard
Betsy Bradley and Robert Langford
The Family of W. Hodding
Carter III

Atlantic Corporation of
Wilmington (Susan and Rusty
Carter)
Charles Coble
Howard Covington
Debbie and Doug Dibbert
Evans Family Charitable Gift Fund
(Josh Evans) in memory of
Eli N. Evans
Bryan Giemza
Glenn George and Gene Nichol
Herman Greene
Ferrel Guillory
Anna Hayes
Pam and Jim Heavner
Lisa and Richard Howorth
Jeanette Cone Kimmel
Marianna Koval
Tom Lambeth
Jim Langford
Jean Anne and Bill Leuchtenburg
Malinda Lowery
Joanna Ruth and Tom Marsland
Bill Massey
Jill McCorkle and Tom Rankin
Susan and James Moeser
Cecelia Moore
Patricia O'Brien

Lisa and Billy Percy
Earl N. Phillips Jr. Family
Foundation (Kim and Phil
Phillips)
Sam Poole
Lisa and David Price
Reed Family Charitable
Foundation (Judy and Clarke
Reed)
Clyda and George Rent
Mary and Jim Sasser
Lee Smith and Hal Crowther
Hollis and Karl Stauber
Michael Stegman
Jay & Deanie Stein Foundation
Trust
Marilyn and Hugh Stevens
Holly Wagner and Jere Nash
Leona and Willis Whichard
Anne Whisnant
Jesse White
Curtis Wilkie
Marylyn and Ed Williams
Patrick Wooten

**Wyndham Robertson
Editorial Directorship**
Margaret Spellings



Susan Stern and Betsy Brown support the Press through gifts to the Press Club, endowments, and service to the Council.

UNC Press Annual Donor Report, cont'd

THE AUTHORS FUND

Since its launch in 2013, almost 520 authors, heirs, and friends have donated more than \$197,000 in royalties and separate gifts to the UNC Press Authors Fund, supporting the first books of 120 emerging scholars. In addition to defraying

production expenses to keep the price of the book as affordable as possible, royalties and gifts donated to the Authors Fund are also being used to strategically recruit rising scholars' first monographs.

DONORS TO THE AUTHORS FUND

Gifts made January 1, 2024, through December 31, 2024

Anonymous (23)	John Booth	Daniel Crofts
Robert Accinelli	Sheila Botein for Stephen Botein	Jeffrey J. Crow
Gail Adams for Timothy Adams	Lee Bowman for	Arthur Daemmrich
Melinda Adams for	Shearer Davis Bowman	Jane Dailey
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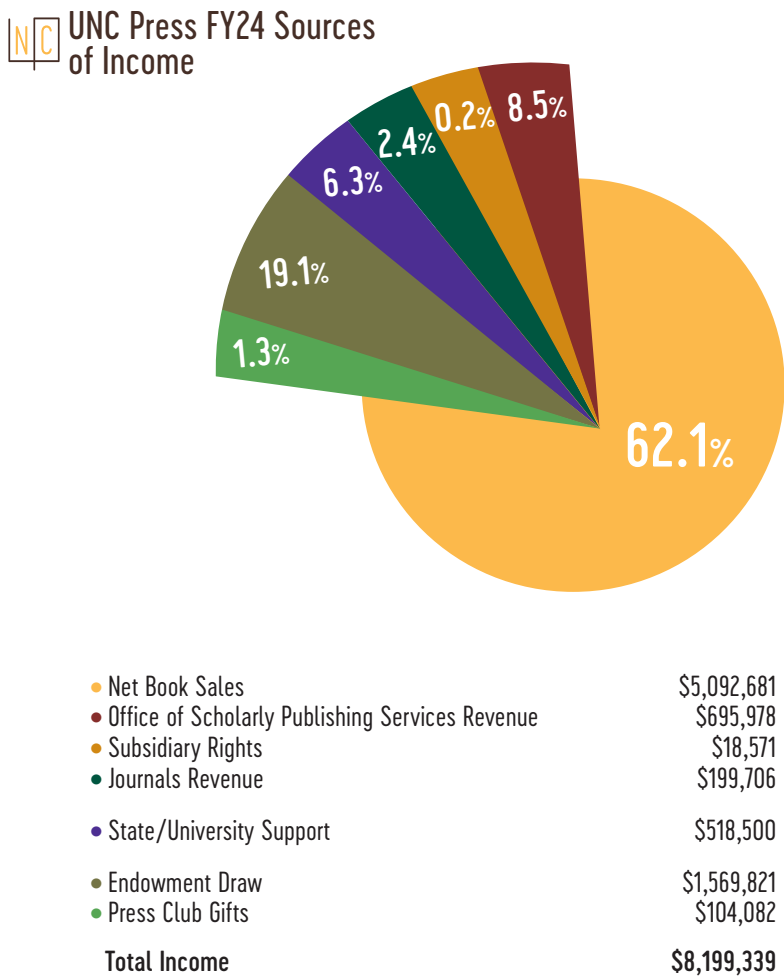
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The chart below shows the many sources of income at UNC Press and how the diversity of these income streams insulates us from the short-term fluctuations in any one part of the operation. Within these different streams of income are three general categories: sales revenues, state support, and development.

The Press operates primarily as a cost-recovery enterprise, with revenues coming from a variety of business units. This includes not only sales of books and journals but also income from subsidiary rights and publishing services activities. These proceeds amount to 73.3% of our total income.

The second general category of income is the fixed support we receive through the state and university system. These funds are 6.3% of our revenues for the year.

Finally, we have a robust development program that includes our endowment and annual giving programs. These efforts constitute 20.4% of our income.





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*From Container and Small-Space Gardening for the South:
How to Grow Flowers and Food No Matter Where You Live*

by Barbara W. Ellis

[UNC Press, 2024]