



 UNC PRESS THE UNIVERSITY *of* NORTH CAROLINA PRESS
{Annual Report 2020}





Welcome to the University of North Carolina Press Annual Report 2020

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Living and Working in the Shadow of the Pandemic

What will future generations want to know about how UNC Press endured this year, a year when we all felt an unprecedented amalgam of panic, stress, and fear but also resilience, success, and even triumph? Publishing is one of the few industries where the abrupt transition to remote work was not completely disruptive, and, indeed, we took advantage of the moment to address some much-needed changes in how we use technology in our daily work. In some ways, we have built a more inclusive and participatory Press by relying heavily on tools to keep us connected. Additionally, books became an essential commodity since they offered one way for people to occupy their time in the safety and solitude of their homes. At the same time, our books on the history of race and social justice became integrated into this summer's protest movements. Our authors were frequently on the forefront of these national conversations, and books that had previously found audiences mostly in the academy were speaking to a much broader public.

When the pandemic first exploded in the very early spring, we were approached by a number of our digital platform partners asking us to remove the paywalls to our eBooks. Thousands of students, faculty, libraries, and scholars had lost access to their physical and digital book collections. But in March, our sales were down 50 percent. Could we afford to stop collecting money for digital access? We weren't sure, but we also knew that as a mission-driven member of the academic community that was under incredible stress, we needed to do our best to contribute. We offered free access to our collections for three months, and a fascinating thing happened. First, our digital usage increased as much as tenfold. And second, our print sales rebounded—and actually set some sales records for us during the summer. It was clear that people urgently needed access to our scholarship, validating how important and useful those books were. We also learned that expanding digital access is not always a threat to print revenue.

There is no going back to the pre-pandemic way of doing things. We've done some restructuring (for example, combining our editorial, design, and production groups into one department and shifting our marketing emphasis to true digital-first engage-



John Sherer, Spangler Family Director of UNC Press, and Kugel

ments), and we will almost certainly have hybrid work arrangements in the future where employees work partially in the office and partially from home. But there's no doubt we've missed the powerful dynamic of in-person meetings and day-to-day interactions. Publishing is collaborative and iterative, and we do it better when we impulsively generate and debate ideas. We're all looking forward to the day when we can reintegrate those moments into our work.

Sales and Financial Results

This report provides a summary of our financial results (see page 7). After an initial precipitous and worrying decline in the spring, we successfully applied for and received a Payroll Protection Program loan (which later became a grant) to support the Press and Longleaf during an unstable time. We also were grateful to receive an NEH CARES grant. With those resources in place and the assurance that we would be able to maintain our full staffing levels, we were able to rebound with a very strong summer and fall. At the same time, there were no pay increases for staff, and the funds we typically earmark for the expenses associated with travel and conferences went unspent. It was a year of necessary austerity, but those sacrifices helped ensure that the Press would endure through this historically challenging time.

Diversity, Equity, and Inclusion Work (DEI)

While the nation wrestled with issues of race and justice, we have continued to look introspectively at the publishing industry as well as our own organization. Our books and authors represent a diverse and inclusive cross-section of our state and country, but



publishing itself remains a very white and exclusionary industry. We accomplished a lot this year in our continuing efforts to address this legacy of inequity: we created a mentorship program; expanded our open access (OA) publishing work to improve accessibility to our books; reviewed our recruiting and hiring practices; drafted a new Code of Conduct; and generally tried to integrate DEI concepts into our daily work. I personally have participated in more than half a dozen training sessions to challenge my own perspectives and practices. This will be a long-term project, but our hiring over the past two years has been by far the most diverse in the 100-year history of the Press.

The Books

We also know that one of the biggest reasons our books sold well this year is because they are pretty darn good books. The list of our publications (see pages 18–29) reflects the long-term plans we’ve made to grow our title count while also publishing more books that have broad public appeal. The editorial director’s letter provides the key highlights (see page 14), but our scholarly titles continue to win almost every award on offer (see page 30–32), including, once again, the Bancroft Prize and the Frederick Douglass Prize. One of our titles was even nominated for the Pulitzer Prize. We had books reviewed in the *New York Times* and authors interviewed on National Public Radio.

Passings and Transitions



Jenny Tone-Pa-Hote

In a year already sadly overflowing with pain and loss, we want to remember our good fortune for having worked with the late authors Jenny Tone-Pa-Hote and Randall Kenan. The Press also lost a wonderful champion in Rollie Tillman and a devoted former board member, Barbara Moran.

In more salubrious transitions, we celebrated the retirements of Chuck Grench (executive editor), Robbie Dircks (associate director, chief financial officer, and president of Longleaf



Rollie Tillman and Joanna Ruth Marsland attend a UNC Press fundraising event.

Services), Gina Mahalek (publicity director), Stephanie Wenzel (assistant managing editor), and Suzi Waters (journals coordinator) (see page 5). Together, they contributed almost 100 years of service to the Press.

We’re incredibly grateful for their work, and we wish them the very best in their well-deserved retirements.



Randall Kenan

So many changes have also meant a number of promotions and hires, including in some key leadership positions. Jami Clay was promoted to director of finance and administra-

tion. Veronica Fuller was named accounting associate. Kim Bryant was promoted to director of the editorial, design, and production department. Clay Farr was promoted to chief executive officer of Longleaf Services. John McLeod was named chief operating officer. In the marketing department, Peter Perez was hired as the director of public relations/communications and Sonya Bonczek was hired as publicity director. And in our acquisitions department, Dylan White and Andrew Winters were each promoted to associate editor,



Dr. Barbara Moran

making them the first people of color in the Press’s history to be acquiring books—a long overdue milestone for the Press but one that we’re still very proud of.

Longleaf Services

Longleaf continues to play a vital role for an ever-growing number of university presses (see pages 36–37). They heroically maintained uninterrupted service even during the deepest depths of the pandemic and helped a number of our presses rebound quickly to achieve record sales this year. Longleaf has also become a leader in publishing innovation, participating in two major grant-funded initiatives aimed at transforming scholarly book and journal publishing.

Office of Scholarly Publishing Services (OSPS)

OSPS remains focused on supporting publishing initiatives that originate within the University of North Carolina System (see pages 38–41). We are proud of the steady increase in these organic efforts and look forward to ensuring that the Press remains a vital partner to every campus throughout the state.

Thank You to Our Many Benefactors

We are deeply grateful for the enduring support we've received from our many benefactors (see pages 42–51). The years of generosity of these individuals helped create a safety net and a level of confidence—even in the darkest days of the pandemic—that we would navigate our way out of this uniquely challenging time. Thank you. It mattered this year perhaps more than ever.

The Future

On a personal level, it was as active a year as any. I served on the Association of University Presses Open Access Task Force. I was on the advisory board for a Mellon-funded pilot to support a data trust for open access usage. I served on the boards of the Educopia Foundation and Orange Literacy. I remain on the UNC–Chapel Hill Copyright Committee, and I was asked to join a newly formed management advisory committee for our colleagues at Duke University Press. I was grateful to remain deeply engaged in this work, as it helped compensate for the physical isolation required by the public health crisis.

At this writing, we are trying to imagine what work will look like in a post-pandemic world. I'm incredibly proud of the innovative ideas being generated by the staff about creating a more inclusive, efficient, and forward-thinking UNC Press. In its nearly 100-year history, this institution has survived the Depression, a world war, countless boom and bust cycles, and even a fire that burned our building to the ground. And now we can say we've survived a global pandemic. Endurance is apparently in our DNA.



John Sherer
Spangler Family Director of UNC Press



The long road home

2020 Class of Retirees



Robbie Dircks,
18 years of service to UNC Press



Stephanie Wenzel,
16 years of service to UNC Press



Gina Mahalek,
20 years of service to UNC Press



Chuck Grench,
20 years of service to UNC Press



Suzi Waters,
31 years of service to UNC Press

Mission, Vision, and Background



Mission

The University of North Carolina Press advances the research, teaching, and public service missions of a great public university by publishing excellent work from leading scholars, writers, and intellectuals and by presenting that work to both academic audiences and general readers.

Vision

To be recognized as the nation's premier public university press while remaining a progressive force in the state and region.

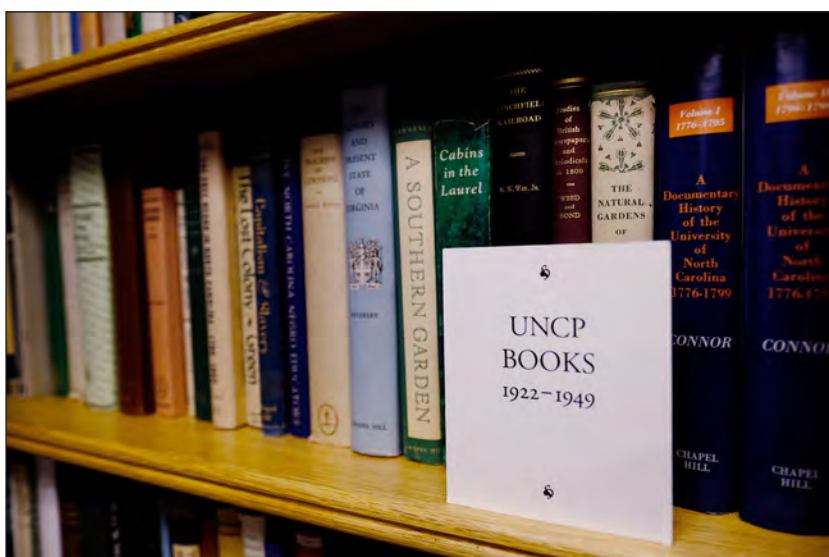
About the Press

The University of North Carolina Press, a nonprofit publisher of both scholarly and general-interest books and journals, operates simultaneously in a business environment and in the world of scholarship and ideas. The Press advances the university's triple mission of teaching, research, and public service by publishing first-rate books and journals for students, scholars, and general readers. The Press has earned a distinguished reputation by publishing excellent work from the nation's leading scholars, writers, and

intellectuals and by presenting that work effectively to wide-ranging audiences.

Established in 1922, UNC Press was the first university press in the South and one of the first in the nation. Our regional publishing program—aimed at general readers and offering engaging, authoritative work on all aspects of the region's history and culture, its natural and built environment, and its music, food, literature, geography, and plant and animal life—has been widely adopted in other parts of the country. Over the years, Press books have won hundreds of prestigious awards including the Pulitzer Prize and the National Book Award and those of many national scholarly societies. Today, the imprint of UNC Press is recognized worldwide as a mark of publishing excellence—both for what we publish and for how we publish. Because of our respected authors who rely on the Press to connect readers with important ideas, the name of the university is carried on Press books and journals across the country and around the globe, in both print and digital formats.

Find a full history of the Press on our website at www.uncpress.org/about.



{From Our Original Charter}

To promote generally, by publishing deserving books, the advancement of the arts and sciences, and the development of literature. . . . The stimulus to the intellectual life of the university and of the entire South is, in itself, sufficient argument for undertaking the project.

Sources of Income

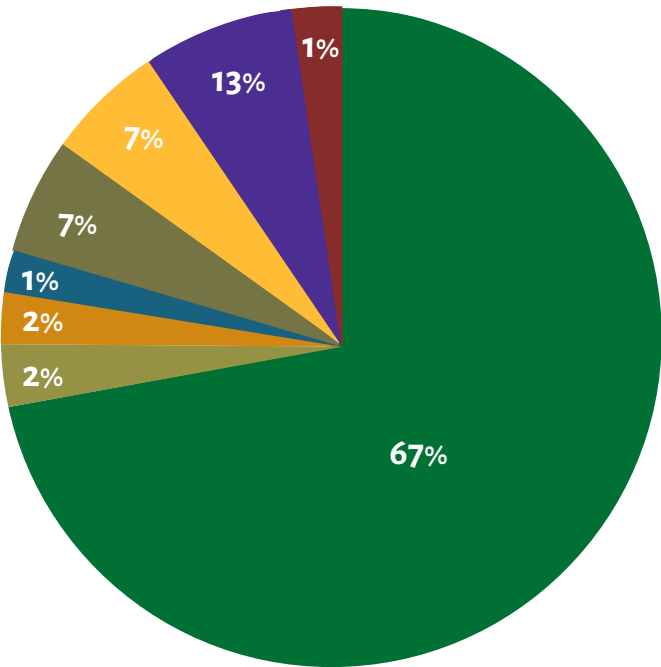
The chart below shows the many sources of income here at UNC Press and how the diversity of these income streams insulates us from short-term fluctuations in any one part of the operation. Within these different streams of income, there are three general categories.

The Press operates primarily as a cost-recovery enterprise with proceeds coming from a variety of business units. These proceeds cover approximately 72% of our expenses. The bulk of that comes from the sales of books and journals (69%), with the balance coming through subsidiary rights and publishing services activities (3%).

The second category is the support we receive through the state and university system, which accounts for 7% of our income. This year the Press successfully applied for a Payroll Protection Plan grant, which provided another 7% of our income.

Finally, we have a robust development program that supports an endowment and annual giving initiatives, generating the final 14%.

UNC Press FY20 Sources of Income



Net Book Sales	\$4,752,800
Journals Program Contribution	\$130,100
Subsidiary Rights Contribution	\$123,300
Office of Scholarly Publishing Services Contribution	\$79,750
State/University Support	\$518,500
PPP Loan	\$488,100
Endowment Draw	\$900,000
Press Club Gifts	\$102,700
Total Income	\$7,095,250

Board of Governors

The Board of Governors of the UNC Press is a body of nineteen members, fifteen of whom are elected by the Board of Governors of the University of North Carolina and four of whom serve *ex officio*, charged with the responsibility of directing the affairs of the Press. This includes establishing and monitoring all policies and programs for the maintenance, operation, and improvement of the Press, including its publishing policies and projects and its budget and financial policies.

A member's responsibilities include attending board meetings; reviewing and voting on approval of monographs, series, and other publishing projects of the Press; consulting with and advising the director of the Press on matters of financial and publishing policy and strategy; and serving as needed on ad hoc or standing committees.

Chair

Eric Muller

Dan K. Moore Distinguished Professor of
Jurisprudence and Ethics
UNC School of Law
University of North Carolina at Chapel Hill

Vice Chair

Lisa Levenstein

Associate Professor of History
Director of the Women's and Gender Studies Program
University of North Carolina at Greensboro

Board Members

Camille N. Barkley (*ex officio*)

Associate Vice President for Strategic Communication
University of North Carolina

Matthew Morse Booker

Associate Professor
Department of History
North Carolina State University

Anita Brown-Graham

nclMPACT Program Director and Professor of
Public Law and Government
School of Government, University of North Carolina
at Chapel Hill

Claude A. Clegg III

Lyle V. Jones Distinguished Professor
Department of African, African American, and
Diaspora Studies
University of North Carolina at Chapel Hill

Elizabeth Engelhardt

John Shelton Reed Distinguished Professor of
Southern Studies
University of North Carolina at Chapel Hill

María R. Estorino (*ex officio*)

Associate University Librarian for Special Collections
and Director, Wilson Library
University of North Carolina at Chapel Hill

Linda Kay Hanley-Bowdoin

Distinguished Professor, Department of Molecular
and Structural Biochemistry
North Carolina State University

Blair L. M. Kelley

Assistant Dean
Interdisciplinary Studies and International Programs
College of Humanities and Social Sciences
North Carolina State University

Nathan Knuffman (*ex officio*)

Interim Vice-Chancellor for Finance and Operations
University of North Carolina at Chapel Hill

Malinda Maynor Lowery

Associate Professor, Department of History
Director, Center for the Study of the American South
University of North Carolina at Chapel Hill

John O'Hara

Boston, MA

John Sherer (*ex-officio, nonvoting*)

Spangler Family Director
University of North Carolina Press

Kim Smith

Associate Professor, Department of Journalism
Mass Communication
N.C. A&T State University

Timothy J. Smith

Associate Professor of Anthropology
Appalachian State University

Vincas Steponaitis

Professor of Anthropology and Archaeology,
and Secretary of the Faculty
University of North Carolina at Chapel Hill

Randall Styers

Associate Professor, Department of Religious Studies
University of North Carolina at Chapel Hill

Carlton E. Wilson

Professor of History and Dean of the College of Arts
and Sciences
North Carolina Central University

Advancement Council

The UNC Press Advancement Council furthers the Press's mission by strengthening the Press's financial resources, soliciting and receiving financial contributions, raising the profile of the Press, and advocating for the Press with various constituencies.

2020 Members

Charles Broadwell
Chair
Fayetteville, NC

Renee Grisham
Vice Chair
North Garden, VA

Jonathan (Jon) Buchan
Charlotte, NC

Eugene (Gene) Cochrane
Charlotte, NC

Robert (Rob) Harrington
Charlotte, NC

Luther H. Hodges Jr.
Blowing Rock, NC

Elizabeth Kostova
Asheville, NC

Sandra Mikush
Winston-Salem, NC

Carmen Hooker Odom
Charlotte, NC

Kimberly G. Phillips
Chapel Hill, NC

Orage Quarles
Raleigh, NC

Clyda Rent
Charlotte, NC

David Woronoff
Pinehurst, NC



UNC Press Board of Governor Chair and Advancement Council ex-officio member Eric Muller (sporting Brooks Hall for Zoom background)

Ex-Officio
Eric Muller
Chair, UNC Press Board of Governors
Chapel Hill, NC
Carlton Wilson
UNC Press Board of Governors
Durham, NC

Staff
John Sherer
Spangler Family Director
UNC Press
Joanna Ruth Marsland
Director of Development
UNC Press

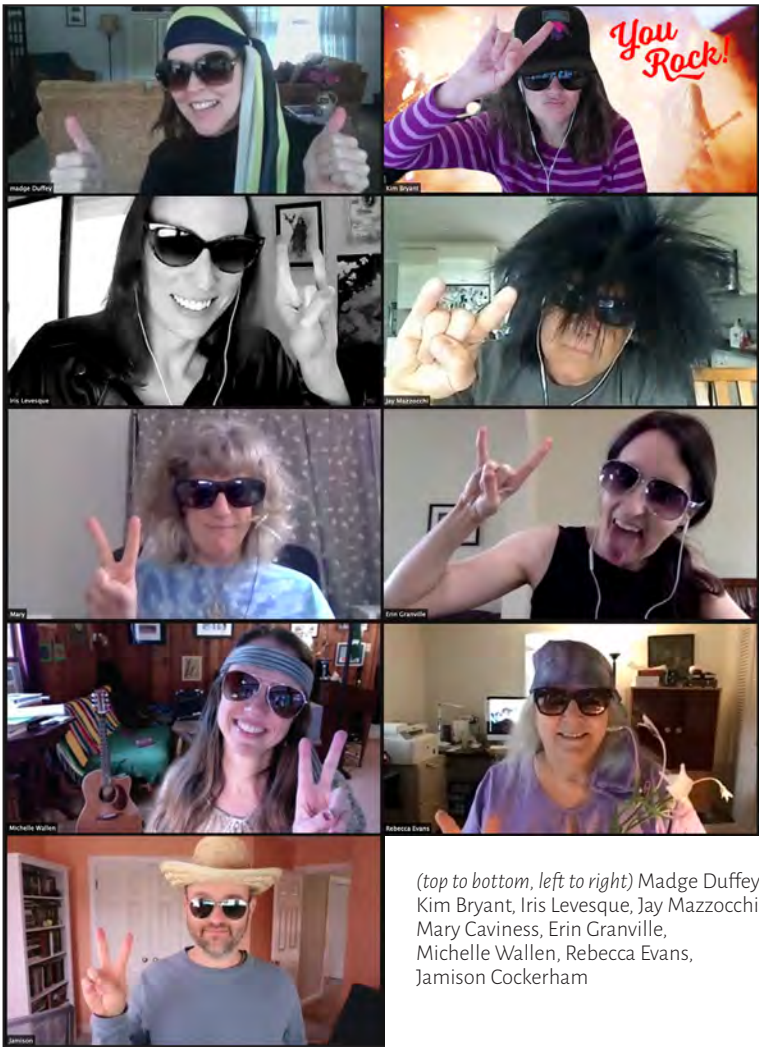
The Departments of the Press

With almost forty full-time employees, the staff manages all aspects of our business, including the full range of the publishing process. Their efforts can be broken into five primary departments.

The Acquisitions department oversees the development of the list of books to be published. A full description of the team that acquires our books can be found on pages 10–11.

The Editing, Design, and Production department is responsible for the overall production of books. Manuscript Editorial is responsible for editing and shepherding through production the manuscripts accepted for publication. Design and Production is responsible for the physical appearance of the book and supervises design and typesetting as well as manufacture by outside firms.

Editing, Design, and Production Staff



(top to bottom, left to right) Madge Duffey, Kim Bryant, Iris Levesque, Jay Mazzocchi, Mary Caviness, Erin Granville, Michelle Wallen, Rebecca Evans, Jamison Cockerham



The Marketing department is responsible for advertising, direct mail, exhibits, publicity, promotion, and the sales of books and journals.

General Administration includes management, finance, operations, information technology, development, and publishing services.

Marketing Staff



(top to bottom, left to right) Dino Battista, Joanne Thomas, Peter Perez, Ellen Bush (aka, her), Susan Garrett, Elizabeth Orange, Ann Bingham, Sonya Bonczek, Allie Shay

General Administration Staff



(top to bottom, left to right) Laura Gribbin, Nikki Ellis, Adele Sommerville, Jami Clay, Veronica Fuller, Josef Kalna, Tom Franklin



(left to right, top to bottom) Lucas Church, Mark Simpson-Vos, Debbie Gershenowitz, Elaine Maisner, Brandon Proia, Cate Hodorowicz, Andrew Winters, Dylan White, Andreina Fernandez
Not pictured: Dominique Moore



(photo: B. Proia)

Chuck Grench, a giant of university press publishing, retired in 2020 after twenty years at UNC Press. He'll be missed for many reasons, including his nimbleness with exhibit booth setup.

Student Workers



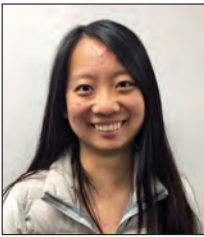
Student workers provide invaluable help throughout UNC Press while gaining publishing industry experience. The Press appreciates their time and talent and makes a conscious effort to provide paid opportunities for these important colleagues.



Emily Clemente
Accounting



Claudia Epley
Production



Raina He
Marketing



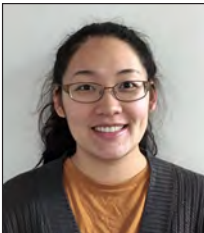
Sara Kittleson
*Office of Scholarly
Publishing Services*



Abigail Gayosa Reyes
Acquisitions



Caroline Schneider
Accounting



MK Wang
Acquisitions



Emma Warhover
Development

Not pictured: Cameryn Goodman, Acquisitions

Editorial Director's Letter



Dear Friends:

Strange as it may sound, as I reflect on 2020, I cannot recall a more gratifying year in my career at UNC Press. Yes, the year will always be remembered for the profound human and other costs of the COVID pandemic, the continued outrages of racism that plagued the United States, and the nation's unprecedented political upheavals. But I will also remember 2020 for the extraordinary sense that the books we helped develop, evaluate, and publish truly mattered. Works of translational scholarship like Keeanga-Yamahtta Taylor's *Race for Profit* and William Darity and Kirsten Mullen's *From Here to Equality* found their way into the explanatory journalism of major publications, into the hands of literally thousands of readers, and into the daily conversations of those seeking reliable, peer-reviewed context for urgent debates of the moment. Grace Elizabeth Hale's *Cool Town*, the inaugural book in our Ferris & Ferris imprint, earned rave reviews in the *New York Times Book Review* and from a range of music and arts critics. Meanwhile, too many Press authors to count stepped into the public arena with opinion essays drawing connections between their books and matters of local, national, and global concern. We were delighted when the *New York Times's* Brent Staples tweeted on November 15, 2020, "The University of North Carolina Press is killing it - 24/7."

Though the acquisitions team was prevented from engaging in our normal schedule of conference travel and campus visits, our newfound familiarity with Zoom and similar platforms helped empower members of our editorial team to share their expertise and advice about the publishing process far and wide. Over a two-day period in early June, the acquisitions team served more than 300 would-be authors with a series of online workshops, social media "office hours," and similar outreach; many more similar workshops and mentoring sessions have followed. While some contacts we make at such events might lead to a future submission of a proposal or manuscript, we are embracing the value of such outreach as a public good. On several occasions, team members also offered similar service to the university press community, participating in online sessions for the virtual annual meeting of the Association of University Presses and other sessions geared toward developing the next generation of scholarly publishing professionals. In these and myriad other ways, I look at what our team and our colleagues have accomplished despite significant challenges and see powerful evidence of high-impact publishing.

In 2020 we also created a strong foundation for the future growth and development of the Press's book list. Though in April we marked the retirement of our beloved colleague Executive Editor Chuck Grench, the transition allowed us to reorient and reorganize our staff into a new series of working groups. The most exciting dimension of this reorganization was the promotions of Andrew Winters and Dylan White. As associate editors, Andrew and Dylan are the first BIPOC acquiring editors in UNC Press's history, and they have quickly begun to help us expand our manuscript acquisitions in existing list areas while also charting a course into new social science and humanities sub-fields. Andrew is bringing new energy and a range of broader interests to our history list, working closely with Debbie Gershenowitz and Brandon Proia. Dylan has joined Lucas Church in another working group, and together they are expanding our lists in critical race and ethnic studies, sociology, and anthropology. Lucas and Cate Hodorowicz are leading a working group to chart another list expansion focused on the genre of creative nonfiction. Finally, acquisitions assistant Andreina Fernandez joined us in the fall, becoming the tenth full-time member of our editorial staff. Andreina comes to us with a graduate degree in women's, gender, and sexuality studies and a concentration in Latin American and Caribbean studies; she is supporting the work of the department as a whole as well as the list development work of Executive Editor Elaine Maisner. With these investments, we anticipate increasing our title output from 110 books a year to 130 books a year by 2023. Over the last four months of 2020, our team worked on a strategic review and planning process that will help guide this growth strategy.

It is impossible to overstate the sense of honor and pride I feel in working with such an accomplished, committed group of colleagues. I likewise cannot offer enough gratitude for the enduring support of the community of thinkers, writers, and readers that surrounds us and makes our work possible. This year more than ever, I am aware of all that is invested in and entrusted to UNC Press. For all the hardships and challenges of 2020, we are entering the new year energized and committed to ensuring we live up to that trust in everything we do.

Mark Simpson-Vos
Wyndham Robertson Editorial Director

Civil War America

This landmark series interprets broadly the history and culture of the Civil War era through the long nineteenth century and beyond. Drawing on diverse approaches and methods, the series publishes historical works that explore all aspects of the war, biographies of leading commanders, and tactical and campaign studies, along with select editions of primary sources.

Series Editors

Peter Carmichael, Gettysburg College
Caroline E. Janney, University of Virginia
Aaron Sheehan-Dean, Louisiana State University

Critical Indigeneities

This series is home to pathbreaking scholarly books that center Indigeneity as a category of critical analysis, understand Indigenous sovereignty as ongoing and historically grounded, and attend to diverse forms of Indigenous cultural and political agency and expression.

Series Editors

J. Kēhaulani Kauanui (Kanaka Maoli),
Wesleyan University
Jean M. O'Brien (White Earth Ojibwe),
University of Minnesota

David J. Weber Series in
the New Borderlands History

The study of borderlands—places where different peoples meet, and no one polity reigns supreme—is undergoing a renaissance. Published with support provided by the William P Clements Center for Southwest Studies at Southern Methodist University in Dallas, Texas, these works are from both established and emerging scholars that examine borderlands from the pre-contact era to the present.

Series Editors

Andrew R. Graybill, Southern Methodist University
Benjamin H. Johnson, Loyola University Chicago

Documentary Arts and Culture

The Center for Documentary Studies at Duke University and UNC Press work jointly to publish this series, which publishes exemplary works by documentary artists and writers and books that explore and develop the practice and method of documentary expression. The books in the series address new and emerging ways to think about learning and doing documentary work while also examining the traditions of documentary art through time.

Series Editors

Alexa Dilworth, Wesley Hogan, and Tom Rankin
of the Center for Documentary Studies at
Duke University

Envisioning Cuba

Envisioning Cuba publishes outstanding, innovative works in Cuban studies, drawn from diverse subjects and disciplines in the humanities and social sciences, from the colonial period through the post–Cold War era. Attention centers on the exploration of historical and cultural circumstances and conditions—for example, colonialism, slavery, racism, imperialism, and revolution—related to the development of Cuban self-definition and national identity.

Series Editor

Louis A. Pérez Jr., University of North Carolina
at Chapel Hill

Flows, Migrations, and Exchanges

Flows, Migrations, and Exchanges publishes works of environmental history that explore the cross-border movements of organisms and materials that have shaped the modern world, as well as the varied human attempts to understand, regulate, and manage these movements.

Series Editors

Mart Stewart, Western Washington University
Harriet Ritvo, Massachusetts Institute of Technology



Gender and American Culture

The Gender and American Culture series, guided by feminist perspectives, examines the social construction and influence of gender and sexuality within the full range of American cultures. Books in the series explore the intersection of gender (both female and male) with such markers of difference as race, class, and region. The series presents outstanding scholarship from all areas of American studies—including history, literature, religion, folklore, ethnography, and the visual arts—that investigates in a thoroughly contextualized and lively fashion the ways in which gender works with and against these markers.

Series Editor

Mary Kelley, University of Michigan

Islamic Civilization and Muslim Networks

Highlighting themes with historical as well as contemporary significance, Islamic Civilization and Muslim Networks features works that explore Islamic societies and Muslim peoples across all periods and regions. This interdisciplinary series includes special focus on the systems of exchange that have promoted the creation and development of Islamic identities—cultural, religious, or geopolitical.

Series Editors

Carl W. Ernst, University of North Carolina
at Chapel Hill

Bruce B. Lawrence, Duke University

John Hope Franklin Series in African American History and Culture

The best scholarship in African American history and culture compels us to expand our sense of who we are as a nation and forces us to engage seriously the experiences of all Americans who have shaped the development of this country. By publishing pathbreaking books informed by several disciplines, the John Hope Franklin Series in African American History and Culture seeks to illuminate America's multicultural past and the ways in which it has informed the nation's democratic experiment.

Series Editors

Waldo E. Martin Jr., University of California, Berkeley

Patricia Sullivan, University of South Carolina

Justice, Power, and Politics

The Justice, Power, and Politics series publishes new works of history that explore questions of social justice and political power and struggles for justice in the United States. By bringing the lenses of justice, power, and politics together, books in the series seek to broaden the way readers think about these issues.

Series Editors

Heather Ann Thompson, University of Michigan

Rhonda Y. Williams, Vanderbilt University

Latin America in Translation

The Latin America in Translation/en Traducción/em Tradução series, sponsored by the University of North Carolina–Duke Consortium in Latin American and Caribbean Studies, translates and publishes in English outstanding books in a wide range of fields by important Latin American writers and scholars.

Littlefield History of the Civil War Era

A joint project of the University of North Carolina Press and the Littlefield Fund for Southern History at the University of Texas at Austin, this commissioned series of sixteen volumes covers the War from the earliest rumblings of disunion through the Reconstruction era. Written by leading historians of the Civil War era, these books are meant to provide a comprehensive narrative of that defining event in United States history.

Series Editors

Gary W. Gallagher, University of Virginia (emeritus)

T. Michael Parrish, Baylor University

New Cold War History

This series focuses on new interpretations of the Cold War era made possible by the collapse of the Soviet bloc and the opening of Soviet, East European, Chinese, and other archives to scholars. Books included in this series incorporate interdisciplinary insights and new conceptual frameworks that place historical research into a broad, international context.

Series Editor

Odd Arne Westad, Harvard University



New Directions in Southern Studies

This series is devoted to opening new lines of analysis of the American South, encouraging new interpretations of the region's past and present. The series publishes works that address the cultural dimensions of subjects such as literature, music, art, folklife, race relations, ethnicity, gender, social class, religion, and the environment.

Series Editor

Charles Reagan Wilson, University of Mississippi (emeritus)

Steven and Janice Brose Lectures in the Civil War Era

The Steven and Janice Brose Lectures in the Civil War Era are published by the University of North Carolina Press in association with the George and Ann Richards Civil War Era Center at Penn State University. The series features books based on public lectures by a distinguished scholar, delivered over a three-day period each fall, as well as edited volumes developed from public symposia. These books chart new directions for research in the field and offer scholars and general readers fresh perspectives on the Civil War era.

Series Editor

Rachel Shelden, Penn State University

Studies in Social Medicine

Studies in Social Medicine publishes scholarship at the intersection of medicine, health, and society, geared toward understanding of how medicine and society shape one another historically, politically, and ethically.

Series Editors

Allan M. Brandt, Harvard University

Larry R. Churchill, Vanderbilt University

Jonathan Oberlander, University of North Carolina at Chapel Hill



OMOHUNDRO
INSTITUTE

The Omohundro Institute of Early American History and Culture

The Omohundro Institute of Early American History and Culture is the oldest organization in the United States exclusively dedicated to the advancement of study, research, and publications bearing on the history and culture of early America up to 1820. Books published through UNC Press's partnership with the Institute, which dates back more than half a century, have won the Pulitzer Prize, the National Book Award, the Bancroft Prize, and the Francis Parkman Prize.

The Institute is sponsored by the College of William and Mary. All editorial work, including acquisitions, for Institute books is done under the direction of Catherine Kelly.

Studies in United States Culture

Studies in United States Culture publishes provocative books that explore United States culture in its many forms and spheres of influence. The series serves as a meeting ground where scholars from different disciplines and methodological perspectives can build common lines of inquiry, and it highlights works that link big ideas, brisk prose, bold storytelling, and sophisticated analysis.

Series Editor

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Series Editor

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What North Carolina Means to Writers

Amazing Place

Marianne

LATEST RELEASES

UNC
PRESS

COLLECTED POEMS
RITA DOVE

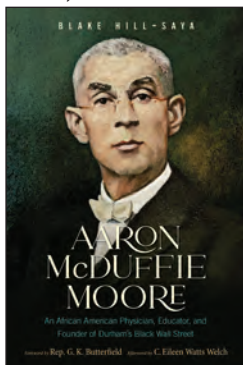
Jill McCorkle
LIFE AFTER LIFE

THE LAND WAS OURS
How Black Beaches Became White Wealth
In the Coastal South
ANDREW W. KAHL

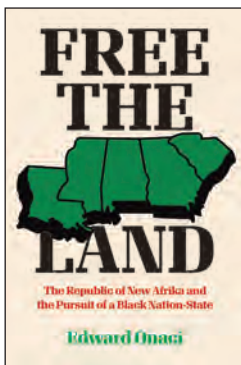
Chicken
CYNTHIA GRAUBART

THE SOUTH IN COLOR
A VISUAL JOURNAL
FIREWORKS

{Subject} AFRICAN AMERICAN STUDIES



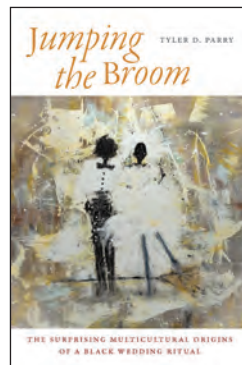
Aaron McDuffie Moore
Blake Hill-Saya
Z. Smith Reynolds Fund



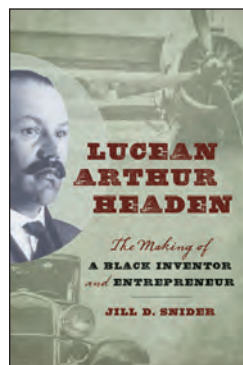
Free the Land
Edward Onaci
Fred W. Morrison Fund



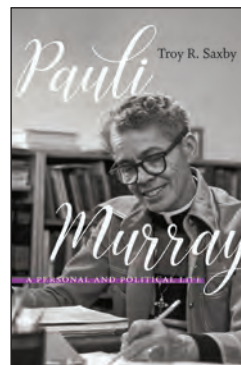
How the Streets Were Made
Yelena Bailey



Jumping the Broom
Tyler D. Parry



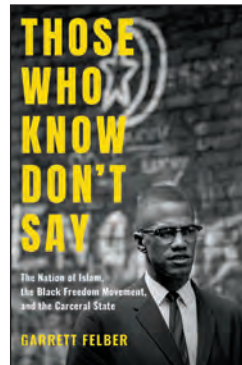
Lucean Arthur Headen
Jill D. Snider
Luther H. Hodges Sr. and
Luther H. Hodges Jr. Fund



Pauli Murray
Troy R. Saxby



Radical Black Theatre in
the New Deal
Kate Dossett

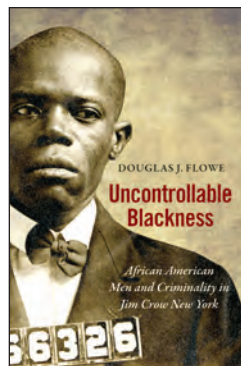


★ ■ Those Who Know
Don't Say
Garrett Felber

{Subject} AMERICAN STUDIES



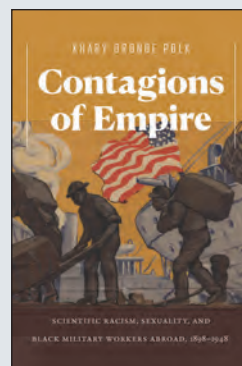
■ To Make the
Wounded Whole
Dan Royles



■ Uncontrollable Blackness
Douglas J. Flowe



■ Black Market
Aaron Carico
Authors Fund



Contagions of Empire
Khary Oronde Polk
Lilian R. Furst Fund

{Series}

- JUSTICE, POWER, AND POLITICS
- JOHN HOPE FRANKLIN SERIES IN AFRICAN AMERICAN HISTORY AND CULTURE
- STUDIES IN UNITED STATES CULTURE

{★ Awards}

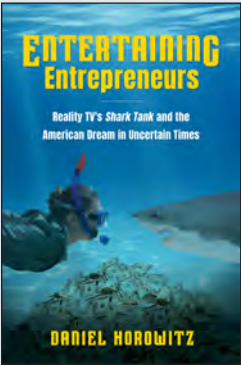
Listing, pages 30–33

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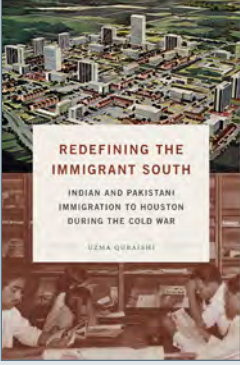
Series, pages 15–17

Funds, pages 42–51

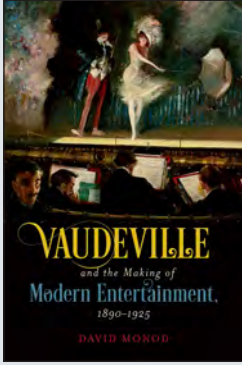
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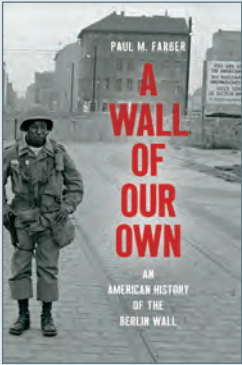
Entertaining Entrepreneurs
Daniel Horowitz



■ Redefining the Immigrant South
Uzma Quraishi



Vaudeville and the Making of Modern Entertainment, 1890-1925
David Monod
Anniversary Fund

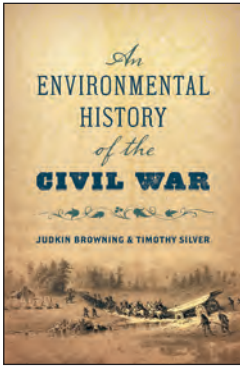


■ A Wall of Our Own
Paul M. Farber

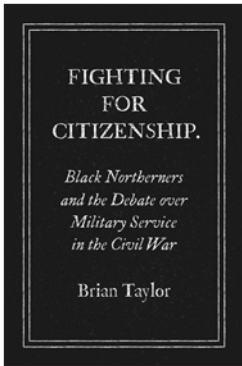
{Subject} CIVIL WAR



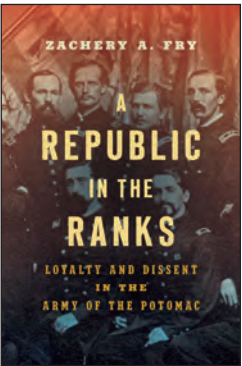
■ White Balance
Justin Gomer



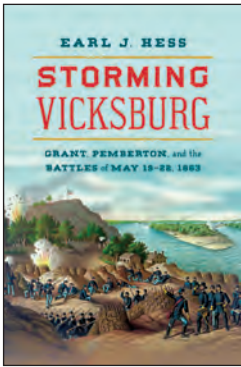
■ An Environmental History of the Civil War
Judkin Browning and Timothy Silver



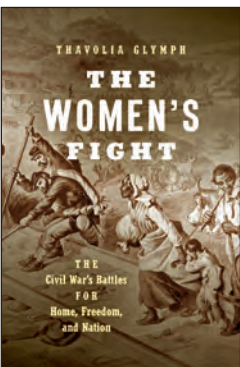
■ Fighting for Citizenship
Brian Taylor



■ A Republic in the Ranks
Zachery A. Fry
Anniversary Fund



■ Storming Vicksburg
Earl J. Hess
Fred W. Morrison Fund
{Series}



■ The Women's Fight
Thavolia Glymph

{Praise}

“By telling the important, yet often-overlooked story of how enslaved women fought for their rights, and how white women often upheld the status quo [in *The Women's Fight*], Glymph has written a much-needed account of Civil War historiography.”

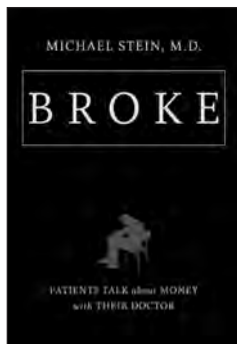
— *Library Journal*

- NEW DIRECTIONS IN SOUTHERN STUDIES
- STUDIES IN UNITED STATES CULTURE
- CIVIL WAR AMERICA
- LITTLEFIELD HISTORY OF THE CIVIL WAR AREA

{Subject} CREATIVE NONFICTION,
LITERATURE, & POETRY

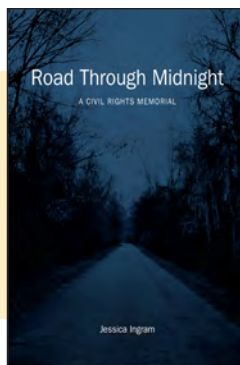


The Essential Clarence Major
Clarence Major
Anniversary Fund



Broke
Michael Stein, M.D.
Lillian R. Furst Fund

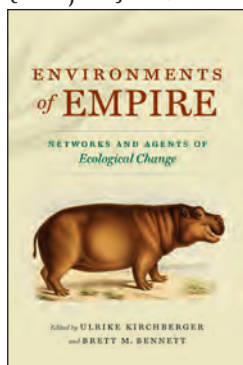
{Subject} DOCUMENTARY STUDIES



★ ■ Road Through Midnight
Jessica Ingram

Named One of
the *New York Times*
Best Art Books
of 2020

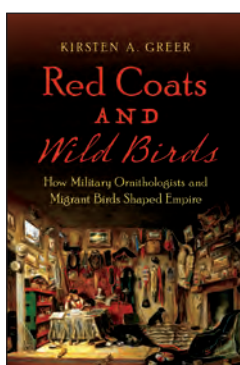
{Subject} ENVIRONMENTAL STUDIES



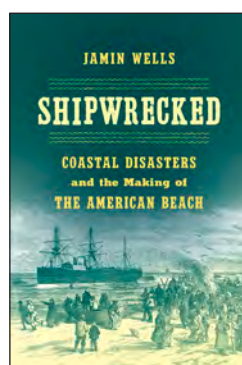
■ Environments of Empire
Edited by Ulrike Kirchberger
and Brett M. Bennett
Wells Fargo Fund for Excellence



■ Landscape of Migration
Ben Nobbs-Thiessen



■ Red Coats and Wild Birds
Kirsten A. Greer



Shipwrecked
Jamin Wells

{Praise}

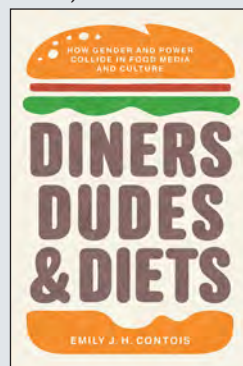
"[Diners, Dudes, and Diets is] a fascinating work of cultural studies that makes evident the continued power and threat of explicitly gendered food production and consumption in the 21st century."

—*Library Journal*

{Series}

- DOCUMENTARY ARTS AND CULTURE *published in association with THE CENTER FOR DOCUMENTARY STUDIES AT DUKE UNIVERSITY*
- FLOWS, MIGRATIONS, AND EXCHANGES

{Subject} FOOD



■ Diners, Dudes, and Diets
Emily J. H. Contois
Anniversary Fund

{★ Awards}

Listing, pages 30–33

{More information}

Series, pages 15–17

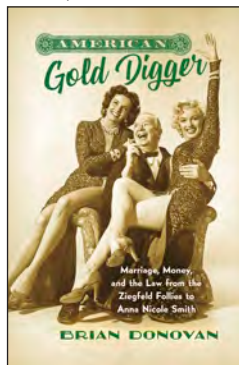
Funds, pages 42–51

{Praise}

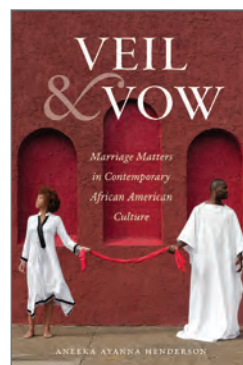
“Delivers more than a love song to the music. *Cool Town* also serves up a textured portrait of a generation caught between baby and tech booms, wriggling under the thumb of the mainstream and rum-maging through thrift-store bins both literal and figurative in an effort to create something new.”

—*New York Times Book Review*

{Subject} GENDER & SEXUALITY

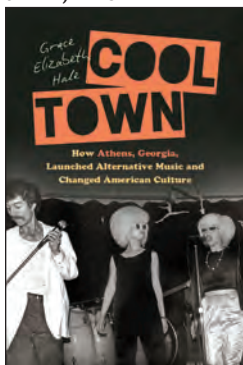


■ American Gold Digger
Brian Donovan



■ Veil and Vow
Aneeka Ayanna Henderson
Authors Fund

{Subject} GENERAL INTEREST



■ Cool Town
Grace Elizabeth Hale
A Ferris and Ferris Book



★ From Here to Equality
William A. Darity Jr. and
A. Kirsten Mullen
William Rand Kenan Jr. Fund



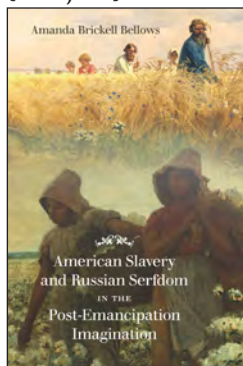
■ Great Day Hikes on
North Carolina's Mountains-
to-Sea Trail
Friends of the Mountains-to-
Sea Trail

{Praise}

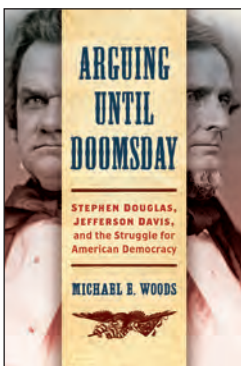
“[Great Day Hikes on North Carolina's Mountains-to-Sea Trail] will be required reading for anyone who wants to trek any part of the mountains-to-sea journey. It highlights 40 trails that each showcase part of the essence of the state in its own way.”

—*WNC Magazine*

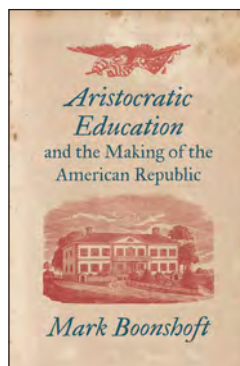
{Subject} HISTORY



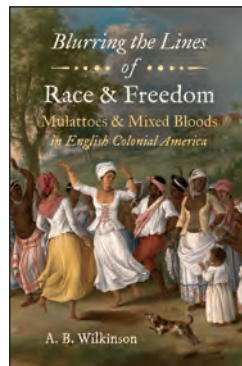
American Slavery and
Russian Serfdom in the Post-
Emancipation Imagination
Amanda Brickell Bellows
Authors Fund



Arguing until Doomsday
■ Michael E. Woods
Anniversary Fund



Aristocratic Education
and the Making of the
American Republic
Mark Boonshoft

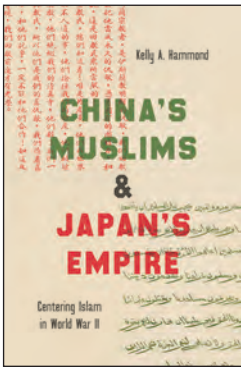


■ Blurring the Lines of
Race and Freedom
A. B. Wilkinson

{Series}

- GENDER AND AMERICAN CULTURE
- A FERRIS AND FERRIS BOOK
- SOUTHERN GATEWAYS GUIDES
- CIVIL WAR AMERICA

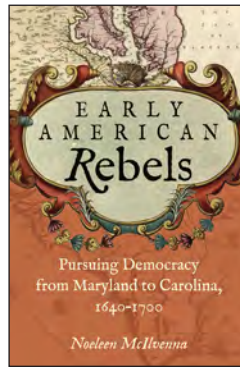
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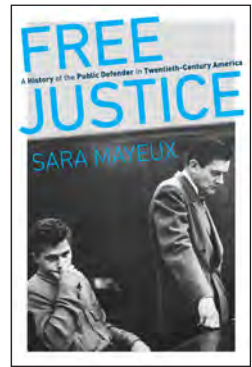
■ China's Muslims and Japan's Empire
Kelly A. Hammond



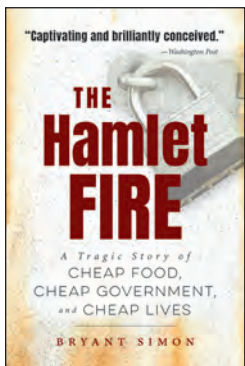
■ Co-conspirator for Justice
Susan M. Reverby
Thornton H. Brooks Fund



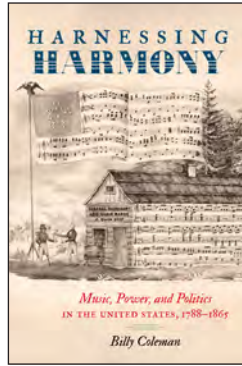
Early American Rebels
Noeleen McIlvenna
Fred W. Morrison Fund



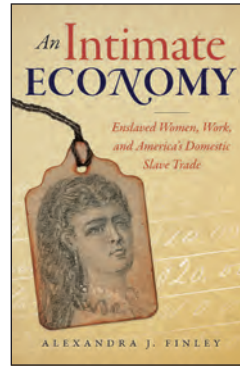
■ Free Justice
Sara Mayeux
Thornton H. Brooks Fund



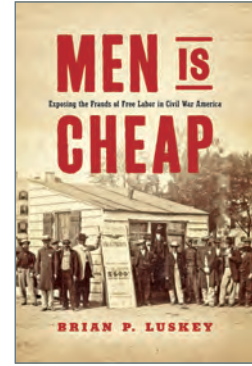
The Hamlet Fire
Bryant Simon
Z. Smith Reynolds Fund



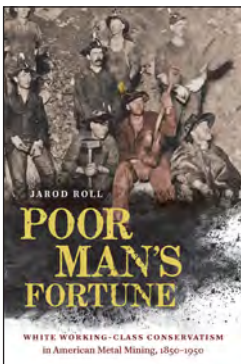
Harnessing Harmony
Billy Coleman



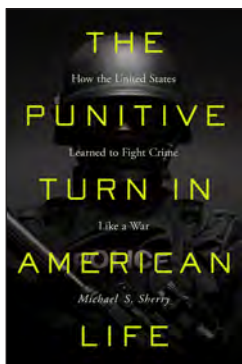
An Intimate Economy
Alexandra J. Finley



■ Men Is Cheap
Brian P. Luskey



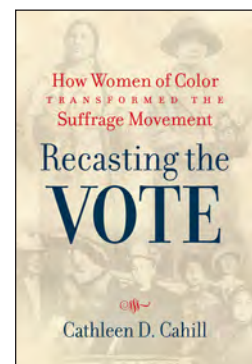
Poor Man's Fortune
Jarod Roll
Anniversary Fund



The Punitive Turn in American Life
Michael S. Sherry
William Rand Kenan Jr. Fund



Radio Free Dixie, Second Edition
Timothy B. Tyson



Recasting the Vote
Cathleen D. Cahill
Greensboro Women's Fund

{Series}

- JOHN HOPE FRANKLIN SERIES IN AFRICAN AMERICAN HISTORY AND CULTURE
- ISLAMIC CIVILIZATION AND MUSLIM NETWORKS
- JUSTICE, POWER, AND POLITICS

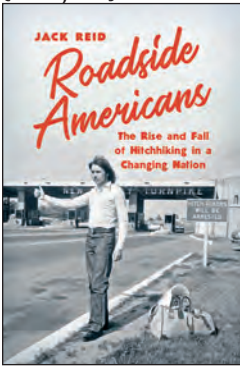
{★ Awards}

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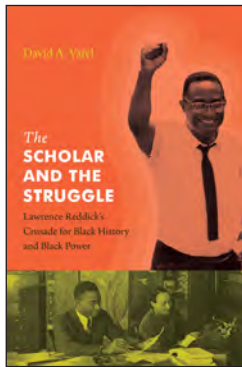
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Series, pages 15-17
Funds, pages 42-51

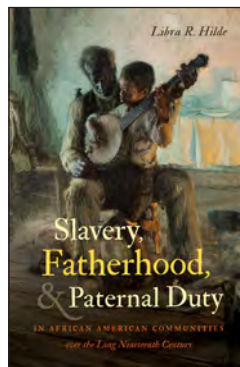
{Subject} HISTORY



Roadside Americans
Jack Reid
Authors Fund



The Scholar and the Struggle
David A. Varel



■ **Slavery, Fatherhood, and Paternal Duty in African American Communities over the Long Nineteenth Century**
Libra R. Hilde



Sorting Out the New South City, Second Edition
Thomas W. Hanchett



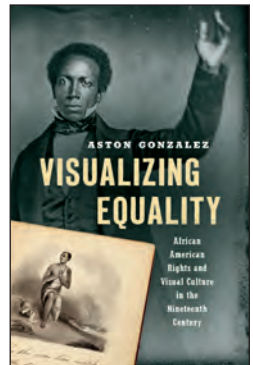
■ **Unceasing Militant**
Alison M. Parker



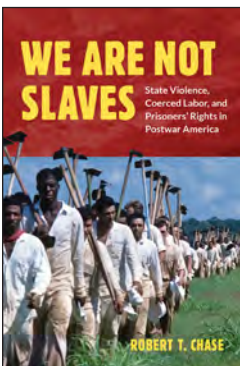
Undelivered
Philip F. Rubio



Unwanted
Maddalena Marinari



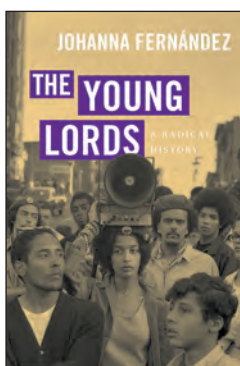
★ ■ **Visualizing Equality**
Aston Gonzalez
John Hope Franklin Fund



■ **We Are Not Slaves**
Robert T. Chase



Writing Kit Carson
Susan Lee Johnson



The Young Lords
Johanna Fernández
Authors Fund

{Praise}

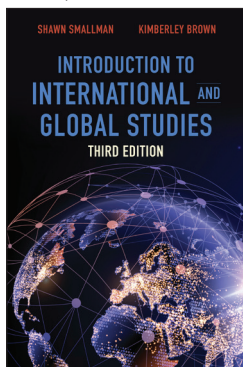
"[*The Young Lords* is] an exhaustive and enlightening study that makes the case for their influence as profound thinkers as well as highly capable street activists."

—*The Nation*

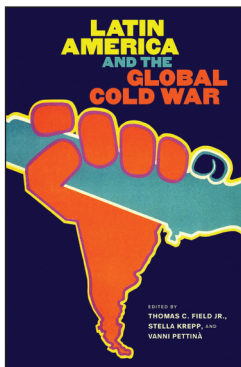
{Series}

- JOHN HOPE FRANKLIN SERIES IN AFRICAN AMERICAN HISTORY AND CULTURE
- JUSTICE, POWER, AND POLITICS

{Subject} INTERNATIONAL & GLOBAL STUDIES



Introduction to International and Global Studies, *Third Edition*
Shawn C. Smallman and Kimberley Brown



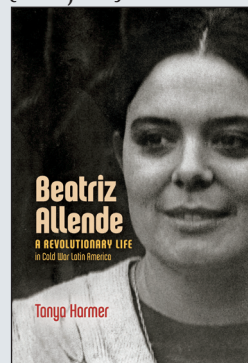
Latin America and the Global Cold War
Edited by Thomas C. Field Jr., Stella Krepp, and Vanni Pettina

{Praise}

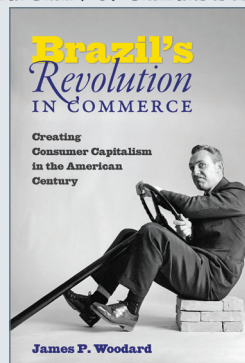
"[*Latin America and the Global Cold War* is] an invaluable supplement to international histories of Latin America that remain too narrowly focused on the Western Hemisphere."

—*H-Net Reviews*

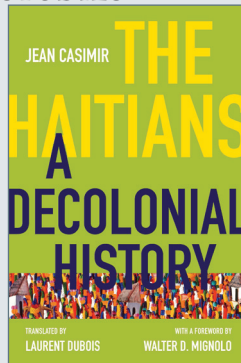
{Subject} LATIN AMERICAN & CARIBBEAN STUDIES



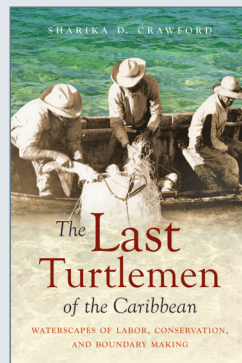
Beatriz Allende
Tanya Harmer



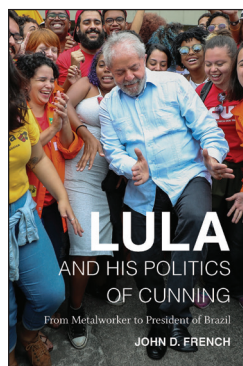
★ Brazil's Revolution in Commerce
James P. Woodard



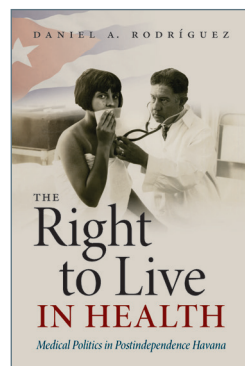
■ The Haitians
Jean Casimir



■ The Last Turtlemen of the Caribbean
Sharika D. Crawford
Wells Fargo Fund for Excellence



Lula and His Politics of Cunning
John D. French



■ The Right to Live in Health
Daniel A. Rodríguez

{Praise}

"[*Lula and His Politics of Cunning* is] an immersive and broadly laudatory biography of former Brazilian president Luiz Inácio Lula da Silva, whom U.S. president Barack Obama once hailed as 'the most popular politician on earth.'"

—*Foreign Affairs*

{Series}

- THE NEW COLD WAR HISTORY
- LATIN AMERICA IN TRANSLATION
- FLOWS, MIGRATIONS, AND EXCHANGES
- ENVISIONING CUBA

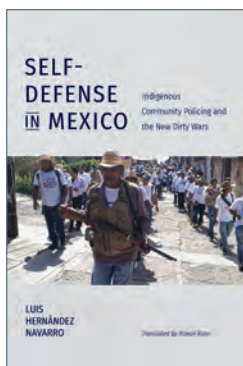
{★ Awards}

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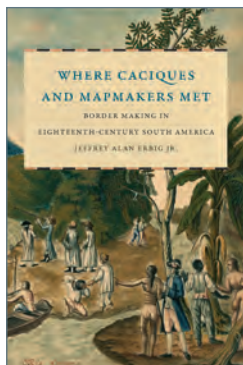
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Series, pages 15–17
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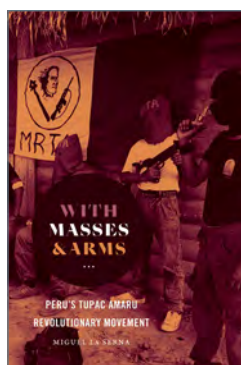
{Subject} LATIN AMERICAN & CARIBBEAN STUDIES



■ **Self-Defense in Mexico**
Luis Hernández Navarro



■ **Where Caciques and Mapmakers Met**
Jeffrey Alan Erbig Jr.

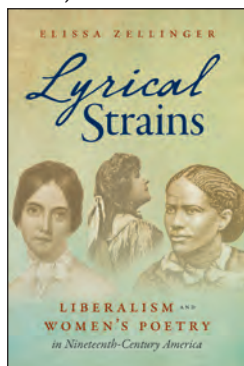


■ **With Masses and Arms**
Miguel La Serna
H. Eugene and Lillian Lehman Fund

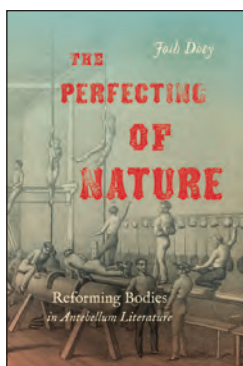


■ **Celia Sánchez Manduley**
Tiffany A. Sippial
Greensboro Women's Fund

{Subject} LITERARY STUDIES



Lyrical Strains
Elissa Zellinger
Authors Fund



The Perfecting of Nature
Josh Doty

{Praise}

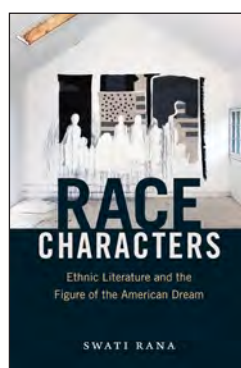
"Sippial's 'feminist biography' of Celia Sánchez Manduley, Fidel Castro's right-hand woman, seeks its famously private subject in official memorials, museums, press reports, family interviews, popular culture, and a cache of personal papers—only to conclude that 'the "real" Sánchez . . . is largely unknowable to us all.'"

—*Times Literary Supplement*

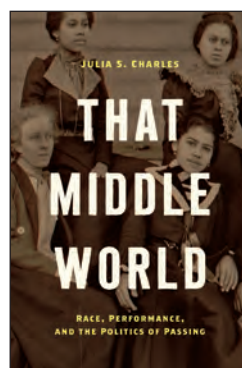
{Praise}

"[*Lyrical Strains*] will be an important addition to the study of poetry and to the many ongoing debates about the lyric in critical circles. . . . It expands and refreshes our understanding of the lyric and of the lineage of women writers."

—*Women's Review of Books*



Race Characters
Swati Rana



That Middle World
Julia S. Charles

{Series}

■ **LATIN AMERICA IN TRANSLATION**

■ **THE DAVID J. WEBER SERIES IN THE NEW BORDERLANDS HISTORY** *published in association with the WILLIAM P. CLEMENTS CENTER FOR SOUTHWEST STUDIES at SOUTHERN METHODIST UNIVERSITY in Dallas, TX*

■ **H. EUGENE AND LILLIAN YOUNGS LEHMAN SERIES**

{Praise}

"100 years of sound. From *American Idol* to Nina Simone, NC's rich musical legacy thrives [in *Step it Up and Go*]. . . . Not every state can merit a hefty book about its music history, or fill an index with so many well-known names."

—*Raleigh News & Observer*

{Subject} MUSIC

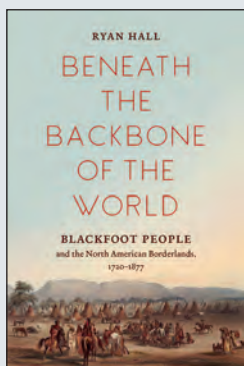


Step It Up and Go
David Menconi
Blythe Family Fund



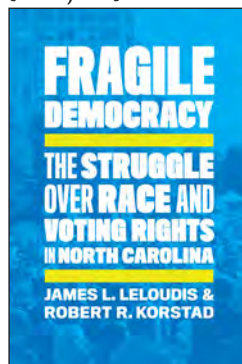
Whose Blues?
Adam Gussow

{Subject} NATIVE AMERICAN & INDIGENOUS STUDIES



Beneath the Backbone of the World
Ryan Hall

{Subject} POLITICS



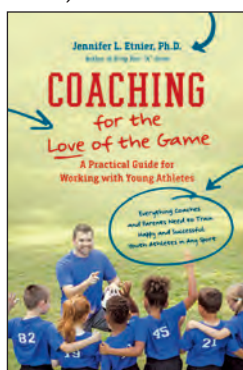
Fragile Democracy
James L. LeLoudis and
Robert R. Korstad

{Praise}

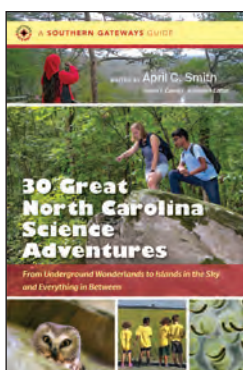
"Who doesn't want to get the kiddos into an outdoor learning setting? Highlights [of *Thirty Great North Carolina Science Adventures*] include Linville Caverns, Bluff Mountain Preserve, Mount Mitchell, the Cradle of Forestry, and numerous nearby spots in the Piedmont's foothills."

—*WNC Magazine*

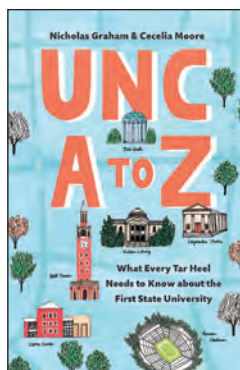
{Subject} REGIONAL TRADE



Coaching for the Love of the Game
Jennifer L. Etnier



■ Thirty Great North Carolina Science Adventures
Edited by April C. Smith
Blythe Family Fund



UNC A to Z
Nicholas Graham and
Cecelia Moore

{Series}

- ENVISIONING CUBA
- SOUTHERN GATEWAYS GUIDES

{★ Awards}

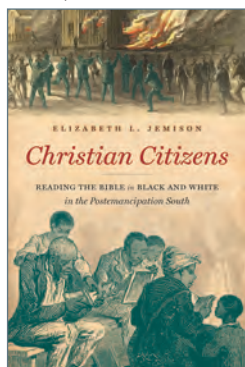
Listing, pages 30–33

{More information}

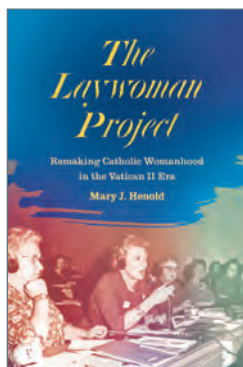
Series, pages 15–17

Funds, pages 42–51

{Subject} RELIGION



Christian Citizens
Elizabeth L. Jemison
Fred W. Morrison Fund

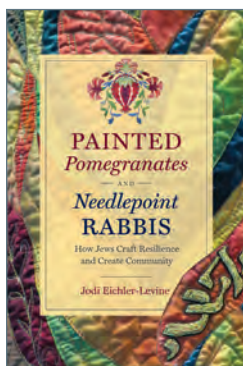


The Laywoman Project
Mary J. Henold
Greensboro Women's Fund

{Praise}

"[*The Laywoman Project* is] at once funny, insightful and wrenching. . . . Shows how my mother's and grandmother's generations fought an uphill battle, 'confronting and dismantling' essentialist ideas inch by inch. Its patient, charitable, critical, empathetic account of its subjects calls both Catholic women and Catholic men to continue this work."

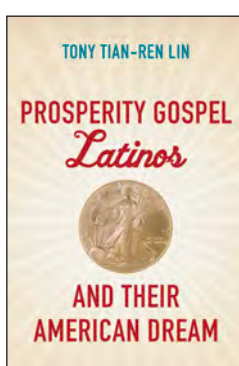
—**America Magazine**



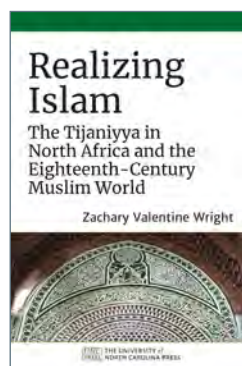
■ **Painted Pomegranates and Needlepoint Rabbis**
Jodi Eichler-Levine



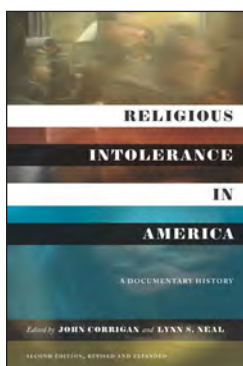
■ **Muhammad's Body**
Michael Muhammad Knight



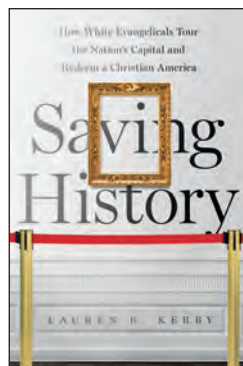
■ **Prosperity Gospel Latinos and Their American Dream**
Tony Tian-Ren Lin



■ **Realizing Islam**
Zachary Valentine Wright



Religious Intolerance in America, Second Edition
Edited by John Corrigan and Lynn S. Neal



■ **Saving History**
Lauren R. Kerby
Anniversary Fund

{Praise}

"[An] excellent debut. . . . Thoughtfully documenting and reflecting upon the contours of a uniquely American subculture, [*Saving History*] will appeal to anyone interested in the pull of American Christian nationalism."

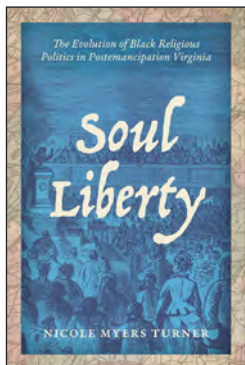
—**Publishers Weekly, starred review**

{Series}

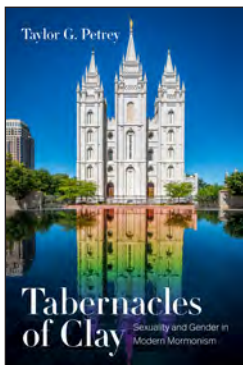
■ WHERE RELIGION LIVES

■ ISLAMIC CIVILIZATION AND MUSLIM NETWORKS

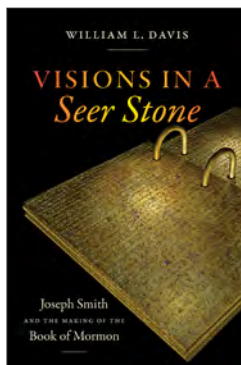
{Subject} RELIGION



Soul Liberty
Nicole Myers Turner



★ Tabernacles of Clay
Taylor G. Petrey



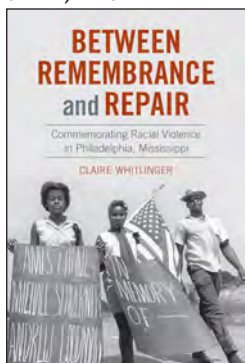
Visions in a Seer Stone
William L. Davis

{Subject} SOCIAL MEDICINE



■ Abusive Policies
Mical Raz
Thornton H. Brooks Fund

{Subject} SOCIOLOGY



Between Remembrance and Repair
Claire Whitlinger
John Hope Franklin Fund



I Don't Like the Blues
B. Brian Foster

{Praise}

"[*Soul Liberty*] is a masterful exploration of post-Emancipation black religious life in Virginia. . . . A must-read for those interested in the evolution of black religious life in America."

—*Publishers Weekly*, starred review



OMOHUNDRO
INSTITUTE

Published by the Omohundro Institute of
Early American History and Culture and
the University of North Carolina Press



★ Jamaica Ladies
Christine Walker



Mining Language
Allison Margaret Bigelow

{Series}

■ STUDIES IN SOCIAL MEDICINE

{★ Awards}

Listing, pages 30–33

{More information}

Series, pages 15–17

Funds, pages 42–51

Awards Won in 2020

Michitake Aso: *Rubber and the Making of Vietnam*

2019 Charles A. Weyerhaeuser Award, Forest History Society

Kathleen Bachynski: *No Game for Boys to Play*

2020 North American Society for Sport History Book Award

Simon Balto: *Occupied Territory*

2019 Hooks National Book Award, Benjamin L. Hooks

Institute for Social Change at the University of Memphis

Venus Bivar: *Organic Resistance*

Shortlisted, 2020 European Studies Book Award, Council
for European Studies

Lisa Blee and Jean M. O'Brien: *Monumental Mobility*

Honorable Mention, 2020 National Council on Public History
Book Award

Thomas J. Brown: *Civil War Monuments and the Militarization
of America*

2020 Tom Watson Brown Book Award, Society of Civil War
Historians

Maurice Crandall: *These People Have Always Been a Republic*

2020 Caughey Western History Association Prize, Western
History Association

2020 David J. Weber-Clements Prize, Western History
Association

Honorable Mention, 2020 Erminie Wheeler-Voegelin Book
Award, American Society for Ethnohistory

Kathleen Sprows Cummings: *A Saint of Our Own*

First Place, 2020 Catholic Press Association Book Award in
Gender Issues—Inclusion in the Church Category

Second Place, 2020 Catholic Press Association Book Award
in History Category

William A. Darity Jr. and A. Kirsten Mullen: *From Here to
Equality*

2020 Ragan Old North State Award for Nonfiction, North
Carolina Literary and Historical Association

Oscar de la Torre: *The People of the River*

2020 Best Book in Amazonian Studies, Amazonia Section of
the Latin American Studies Association

Honorable Mention, 2019 Roberto Reis Book Prize, Brazilian
Studies Association

Nora Doyle: *Maternal Bodies*

Finalist, 2020 First Book Award, The Library Company of
Philadelphia

Laurent Dubois and Richard Lee Turits: *Freedom Roots*

A 2020 Choice Outstanding Academic Title

Sarah Ehlers: *Left of Poetry*

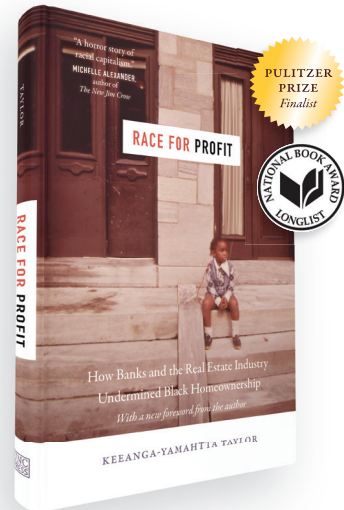
Shortlisted, Modernist Studies Association First Book Prize

Jelani M. Favors: *Shelter in a Time of Storm*

2020 Museum of African American History Stone Book Award

2020 Lillian Smith Book Award

Finalist, 2020 Pauli Murray Book Prize, African American
Intellectual History Society



Congratulations to Keeanga-Yamahtta Taylor on being
a finalist for the Pulitzer Prize and on being longlisted
for the National Book Award

Garrett Felber: *Those Who Know Don't Say*

Shortlisted, 2020 Museum of African American History
Stone Book Award

Aston Gonzalez: *Visualizing Equality*

Finalist, 2020 First Book Award, The Library Company of
Philadelphia

Keila Grinberg: *A Black Jurist in a Slave Society*

Finalist, 2020 Frederick Douglass Book Prize,
Gilder Lehrman Center for the Study of Slavery,
Resistance, and Abolition

Sarah Haley: *No Mercy Here*

Selected for the National Book Foundation's 2020-2021
Literature for Justice Reading List

Bernard L. Herman: *A South You Never Ate*

Nominee, 2020 James Beard Foundation Book Award
(Reference, History and Scholarship)

Honorable Mention, 2020 Mooney Award, Southern
Anthropological Society

Kelly Lytle Hernández: *City of Inmates*

Selected for the National Book Foundation's 2020-2021
Literature for Justice Reading List

Paul E. Hosier: *Seacoast Plants of the Carolinas*

2019 Notable Government Document (State and Local
Selection), Government Documents Round Table,
American Library Association

Jessica Ingram: *Road Through Midnight*

Shortlisted, 2020 Paris Photo-Aperture Foundation First
PhotoBook Award



Randy Johnson: *Southern Snow*

2019 Foreword INDIES Book of the Year Awards Finalist
(Adventure, Sports & Recreation)

Jessica Kim: *Imperial Metropolis*

Co-winner of the 2019 Kenneth Jackson Award, Urban
History Association

Kevin M. Levin: *Searching for Black Confederates*

2019 Eugene Feit Award for Excellence in Civil War Studies,
New York Military Affairs Symposium

Courtney Lewis: *Sovereign Entrepreneurs*

2020 Mooney Award, Southern Anthropological Society

Henry B. Lovejoy: *Prieto*

Co-winner of the 2020 Isaac Oluwole Delano Book Prize
for Yoruba Studies, Isaac Delano Foundation, Babcock
University, and the Pan-African University Press

Katherine M. Marino: *Feminism for the Americas*

2020 Luciano Tomassini Book Award, Latin American Studies
Association

Ida Blom-Karen Offen Prize, International Federation for
Research in Women's History

2020 Barbara "Penny" Kanner Award, Western Association of
Women Historians

Honorable Mention, 2020 Mary Nickliss Prize, Organization
of American Historians

Honorable Mention, 2020 Frances Richardson Keller-Sierra
Prize, Western Association of Women Historians

Lorena Oropeza: *The King of Adobe*

2020 Norris and Carol Hundley Award, American Historical
Association, Pacific Coast Branch
A 2020 Choice Outstanding Academic Title

Anne E. Parsons: *From Asylum to Prison*

Co-winner of the 2019 Outstanding Book Award,
Disability History Association

Taylor G. Petrey: *Tabernacles of Clay*

A 2020 Choice Outstanding Academic Title



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and Culture and the University of North Carolina Press

Céline Carayon: *Eloquence Embodied*

2020 Gilbert Chinard Book Prize, Society for French
Historical Studies

Honorable Mention, 2020 Mary Alice and Philip Boucher
Book Prize, French Colonial Historical Society

Jesse Cromwell: *The Smugglers' World*

Honorable Mention, 2019 Bolton-Johnson Prize, Conference
on Latin American History

Paul J. Polgar: *Standard-Bearers of Equality*

Finalist, 2020 Harriet Tubman Book Prize, Lapidus Center for
the Historical Analysis of Transatlantic Slavery

Elena A. Schneider: *The Occupation of Havana*

2020 Bryce Wood Book Award, Latin American Studies
Association

Cécile Vidal: *Caribbean New Orleans*

2020 Lionel-Groulx Prize, Institut d'histoire de l'Amérique
française

2020 Research Prize, Société des anglicistes
de l'enseignement supérieur / de l'Association Française
d'Études Américaines

Christine Walker: *Jamaica Ladies*

2020 Best Book Award, Society for the Study of Early
Modern Women and Gender

Sophie White: *Voices of the Enslaved*

2020 Frederick Douglass Book Prize, Gilder Lehrman Center
for the Study of Slavery, Resistance, and Abolition

2020 James A. Rawley Prize, American Historical Association
2020 Mary Alice and Philip Boucher Book Prize, French
Colonial Historical Society

2019 Kemper and Leila
Williams Prize in
Louisiana History,
The Historic New Orleans
Collection and the Louisiana
Historical Association

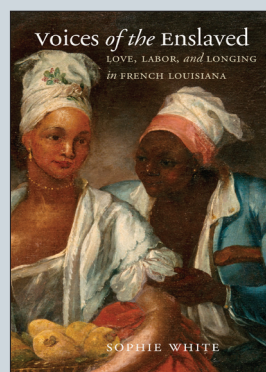
Co-Winner of the 2020
Rosalyn Terborg-Penn Prize,
Association for the Study of
the Worldwide African
Diaspora

Co-Winner of the 2020 Sum
merlee Book Prize, Center
for History and Culture of
Southeast Texas and the
Upper Gulf Coast at Lamar University

Honorable Mention, 2020 Merle Curti Social History Award,
Organization of American Historians

Finalist, 2020 Sterling Stuckey Book Prize, Association for
the Study of the Worldwide African Diaspora

Shortlisted, 2020 Kenshur Prize, Center for
Eighteenth-Century Studies



Awards Won in 2020 (cont'd)



Ashanté M. Reese: *Black Food Geographies*

2020 Margaret Mead Award, American Anthropological Association and the Society for Applied Anthropology
2020 Association for the Study of Food and Society Book Award

Joseph P. Reidy: *Illusions of Emancipation*

Bancroft Prize, Columbia University
2020 John Nau Book Prize in American Civil War Era History, John L. Nau III Center for Civil War History at the University of Virginia
Finalist, 2020 Gilder Lehrman Lincoln Prize

Margaret Sartor and Alex Harris, eds.: *Where We Find Ourselves*

Longlisted, 2020 Kraszna-Krausz Book Awards

Nina Silber: *This War Ain't Over*

Honorable Mention, 2020 Lois P. Rudnick Prize, New England American Studies Association

David Silkenat: *Raising the White Flag*

Finalist, 2020 Gilder Lehrman Lincoln Prize

Karla Slocum: *Black Towns, Black Futures*

Finalist, 2020 Oklahoma Book Awards (Non-Fiction)

Benjamin T. Smith: *The Mexican Press and Civil Society, 1940–1976*

2020 Howard F. Cline Book Prize in Mexican History, Latin American Studies Association

Shannon Speed: *Incarcerated Stories*

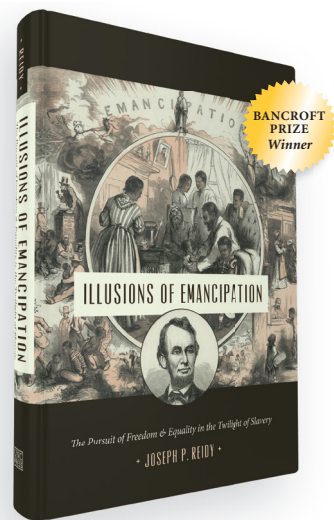
2019 Best Subsequent Book in Native American and Indigenous Studies, Native American and Indigenous Studies Association
A 2020 Choice Outstanding Academic Title

Amy Murrell Taylor: *Embattled Freedom*

2019 Governor's Book Award, Kentucky Historical Society and the Office of the Governor
2019 Theodore A. Hallam Book Award, University of Kentucky Department of History

Keeanga-Yamahtta Taylor: *Race for Profit*

Finalist, 2020 Pulitzer Prize in History
2020 Ellis W. Hawley Prize, Organization of American Historians
2020 Liberty Legacy Foundation Award, Organization of American Historians
2020 James A. Rawley Prize, Organization of American Historians
2020 Pauli Murray Book Prize, African American Intellectual History Society
Finalist, 2020 Museum of African American History Stone Book Award
Finalist, 2019 Hooks National Book Award, Benjamin L. Hooks Institute for Social Change at the University of Memphis
A 2020 Choice Outstanding Academic Title



Congratulations to Joseph P. Reidy
on winning the Bancroft Prize

Brianna Theobald: *Reproduction on the Reservation*

2020 John C. Ewers Award, Western History Association
2020 Erminie Wheeler-Voegelin Book Award, American Society for Ethnohistory
2019 Armitage-Jameson Prize, Coalition for Western Women's History
A 2020 Choice Outstanding Academic Title

Jenny Tone-Pah-Hote: *Crafting an Indigenous Nation*

Finalist, 2020 Lora Romero First Book Publication Prize, American Studies Association

David Walker: *Railroading Religion*

2020 Best Book Award, Mormon History Association

Derrick E. White: *Blood, Sweat, and Tears*

Shortlisted, 2020 North American Society for Sport History Book Award

Monica M. White: *Freedom Farmers*

2020 Association for the Study of Food and Society First Book Award
Finalist, 2020 George Perkins Marsh Prize, American Society for Environmental History
A 2020 Choice Outstanding Academic Title

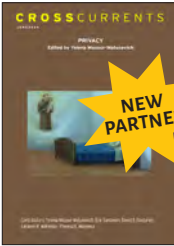
James P. Woodard: *Brazil's Revolution in Commerce*

A 2020 Choice Outstanding Academic Title

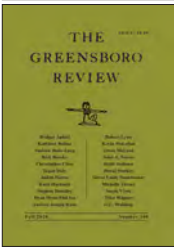
Jeremy Zallen: *American Lucifers*

2020 Albert J. Beveridge Award, American Historical Association

UNC Press Journals



CrossCurrents is the journal of the Association for Public Religion and Intellectual Life. Contributions to *CrossCurrents* exist at the nexus of religion, education, the arts, and social justice. For more information visit www.aprilonline.org.



Arris is the journal of the Southeast Chapter of the Society of Architectural Historians covering the history of architecture and the landscape.

For more than fifty years the MFA Writing Program at UNC Greensboro has published *The Greensboro Review* to showcase the work of emerging or overlooked creative writers.

The Latin Americanist is the membership journal for the Southeastern Council of Latin American Studies with institutional support from UNC Charlotte and Wingate University.



Based at Berea College, *Appalachian Review* showcases the work of emerging and established writers throughout Appalachia, offering its readers literature that is thoughtful, innovative, and revelatory.

The Comparatist focuses on the comparative study of literature, cultural movements, and the arts, as well as literary and cultural theory.



With a focus on literature published through the early national period, *Early American Literature* is the journal of the Modern Language Association's Division on American Literature to 1800.

Published by UNC at Chapel Hill's School of Education, *The High School Journal* explores the broad and complex field of secondary education.



The *Journal of Best Practices in Health Professions Diversity: Research, Education, and Policy* is published by Winston-Salem State University's School of Health Sciences and provides a forum to examine the development and sustainability of a diverse health professions workforce.

The Journal of the Civil War Era, published in association with the George and Ann Richards Civil War Era Center at Penn State University, offers a fresh perspective on the struggles that defined this period and, by extension, the course of American history.



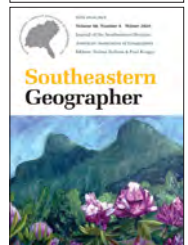
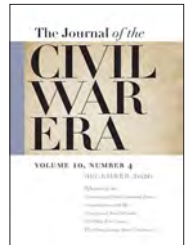
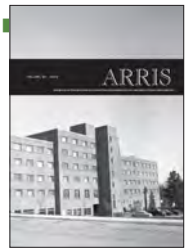
Produced by East Carolina University, the *North Carolina Literary Review* publishes poetry, fiction, and nonfiction by North Carolina writers, as well as interviews, articles, and essays about the state's authors, literary history, and writing culture.

The journal of the Southeastern Division of the American Association of Geographers, *Southeastern Geographer*, publishes research about the South, broadly construed, as it relates to broader geographical reaches.

Housed in UNC at Chapel Hill's Center for the Study of the American South, *Southern Cultures* explores the history, politics, folklore, literature, and art of the South.



Published by UNC at Chapel Hill's Department of English, *Studies in Philology* publishes research on British literature through Romanticism and the relations between British literature and works in the classical, Romance, and Germanic languages.



{About}

The Sustainable History Monograph Pilot is an Andrew W. Mellon Foundation-funded initiative to publish open digital editions of high-quality books from university presses in the field of history. SHMP transforms the publishing process and significantly reduces costs while dramatically accelerating timelines for producing monographs.

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The Sustainable History Monograph Pilot

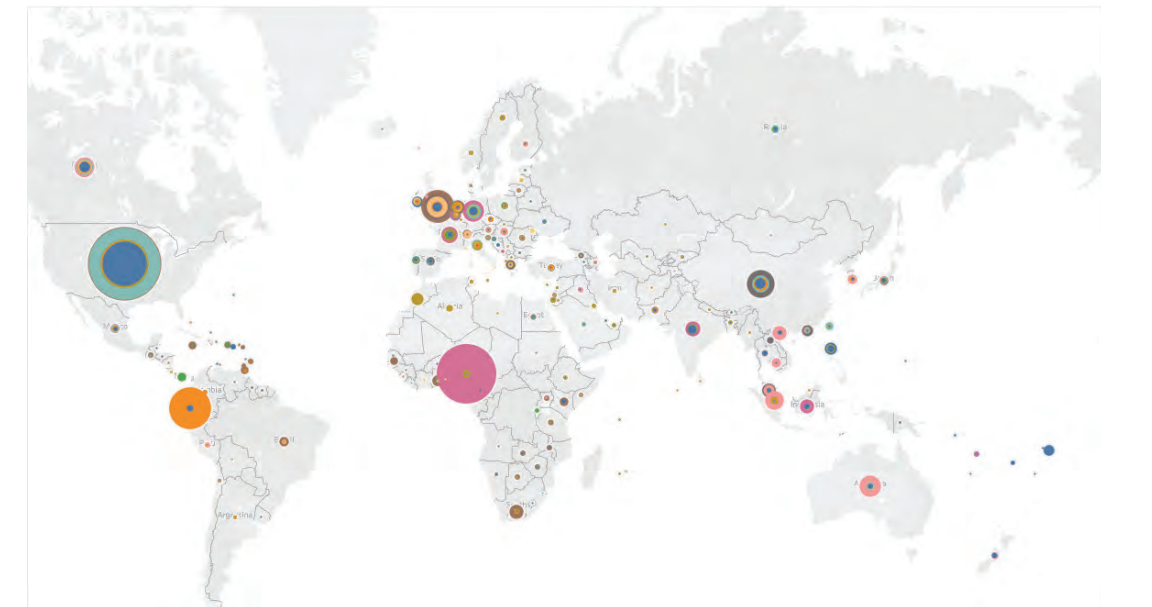
Opening Up the Past, Publishing for the Future

The pilot is an opportunity for authors to explore how open digital editions can enhance discoverability and engagement of original scholarship for readers across the globe—while maintaining the high standards of peer review and publication that are integral to university press publishing. Led by UNC Press, SHMP is a partnership with twenty-three university presses who will publish up to 125 history monographs during the pilot.

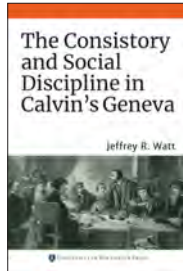
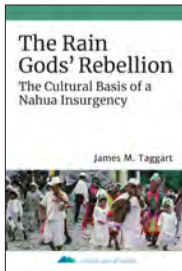
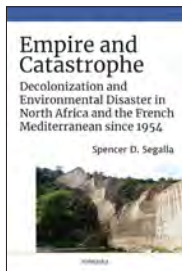
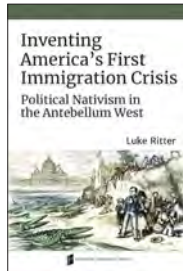
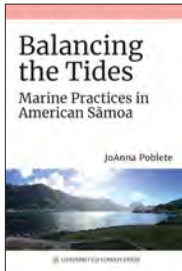
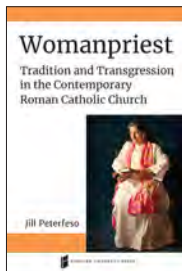
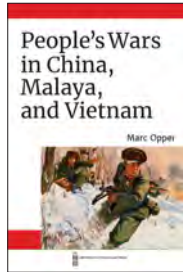
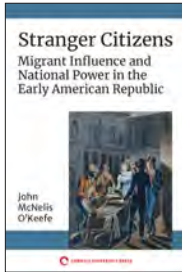
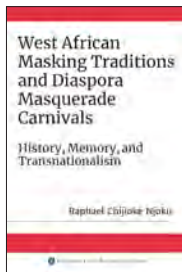
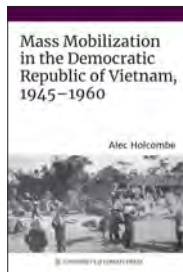
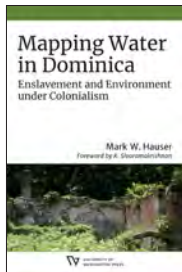
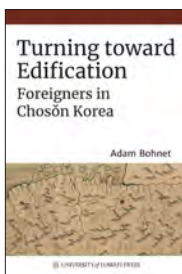
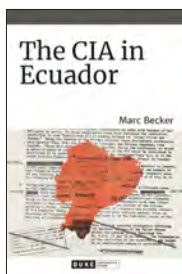
{The Case for Open Access}

- **Unparalleled access to scholarship:** New research indicates a sixteenfold increase in usage for open digital scholarship over regular paywalled content. It also reveals high levels of usage in international and underserved geographies.
- **Optimized for digital discovery and use:** Our workflows include digital-first features such as chapter-level metadata and persistent digital identifiers leading to high levels of digital discoverability and permanence.
- **Quantitative analytics:** Authors are provided with quantitative impact analytics from a multitude of OA repositories.
- **Qualitative feedback:** Authors are also provided with qualitative and customized user survey results indicating how books were discovered and used.
- **Speed to market:** Books in the program are available six to eight months faster than those in standard, printcentric workflows.

Aggregate Country Usage by Title

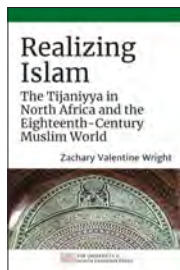
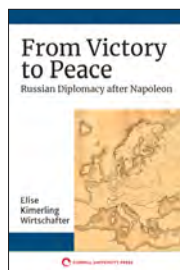
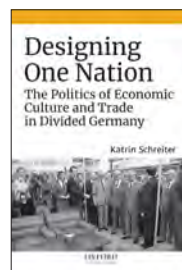
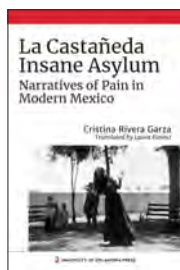


In just our first year of full distribution, SHMP books have been accessed more than 50,000 times in over 178 countries, including parts of the world that don't normally have ready access to university press publications.



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 Duke University Press
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(and the Omohundro Institute)
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 University of Rochester Press
 University of South Carolina Press
 University of Virginia Press
 University of Washington Press



Distribution Partners





LONGLEAFSERVICES.ORG

Created by university presses for university presses, Longleaf is a non-profit business dedicated to providing outstanding and efficient publishing solutions.

Longleaf uses economies of scale and skill to offer presses significant benefits and savings that they would not be able to realize on their own. We also provide a means of sharing and leveraging the vast experience of the individual institutions across the entire group.

Longleaf Services was established in 2006 as a separately incorporated 501(c)3 not-for-profit affiliate of the University of North Carolina Press. Our mission, then as now, is to provide high-quality, cost-effective fulfillment and publishing services for university presses. Providing these services centrally allows the publishers to focus on their core mission of acquisition, editorial strategy, and content dissemination.

From the beginning, Longleaf has provided our client presses with a full range of reliable fulfillment services, including order processing, customer service, credit and collection management, warehousing and shipping, and electronic book file storage and distribution.

In 2015 Longleaf expanded its offerings to include complete editorial, design, and production services; a wide variety of marketing tools and support; and additional operational assistance to the presses we serve. These new services are available to our clients on an à la carte basis and were developed in close partnership with the publishers themselves, to ensure that we are addressing the issues that are most important to them.

Our goal is to provide the best possible service to our clients and, by extension, to all of the end-users of the content they create.

Editorial, Design, and Production

Longleaf EDP provides all interested university presses and libraries with affordable, high-quality production services. Projects can be managed from manuscript through final print and/or eBook files, including hands-on author management. We use/recommend only experienced copyeditors, proofreaders, designers, and indexers. We manage both print and online projects, including books and journals.

The Standard Monograph Program (SMP) was developed to provide the lowest possible pricing on academic monographs without sacrificing quality. This program is ideal for titles that are on a non-rush schedule and don't require a bespoke design or extra services such as proofreading. The SMP workflow is extremely efficient, resulting in significant savings in both time and resources for presses.



The Accelerated Production Program (APP) provides cost-effective production for books and journals that require more individual attention, such as cover design, art redrawing, indexing, proofreading, or shorter schedules. This program nimbly responds to projects that fall outside the parameters of SMP.

Printing Services

Client presses makes their own decisions as to where they choose to print their books and journals. However, we have negotiated preferential pricing and priority press time with multiple printers, offering excellent options to presses that wish to take advantage of them.

Marketing and Sales

Longleaf partners with best-in-class academic sales representatives and print and digital book distributors to ensure that our presses' reach extends to all regions of the globe and to all relevant outlets, including Amazon, national accounts, local independent bookshops and libraries, and everywhere in between. Our rights agent presents titles at Frankfurt, London, and Beijing Book Fairs.

We negotiate reduced group rates, facilitate three-way agreements to help reduce the bureaucracy of getting started with new business partners, and offer in-depth, personalized training and best-practice user forums to facilitate optimization of leading-edge and industry-standard technology. From custom website design and development to maximizing their use of digital and print-on-demand catalog options and e-reader platforms, Longleaf supports our presses' online and old-school marketing and publicity efforts.

Longleaf staff work with presses and their metadata and content partners to dig into the weeds and break down barriers so that all of their books, in all possible physical and digital formats, are easy to discover and order, helping them ensure critical title details are accurate, complete, and compellingly showcased. Our goals align with our presses' when it comes to improving sales, accessibility, and long-term financial sustainability.

We look forward to a post-pandemic world where we'll be able to resume organizing reduced rates on shipping and exhibiting at physical academic conferences so our presses may present their books, authors, and brands live and in person.

Grant Activity

Longleaf has also been involved with several major grants from organizations like the Andrew W. Mellon Foundation and the Arcadia Fund to support innovation in university press publishing. Grants have supported the expansion of general publishing services, the creation of new workflow tools for the development and distribution of open access monographs, and the exploration of open-sourced tools to support a wide range of university-based publishing activities. Participation in these grants keeps us on the cutting edge of innovation in scholarly publishing.

 Syracuse University Press



TEXAS TECH
UNIVERSITY PRESS



 University of Virginia Press



UNIVERSITY OF CALGARY
Press



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MANITOBA PRESS

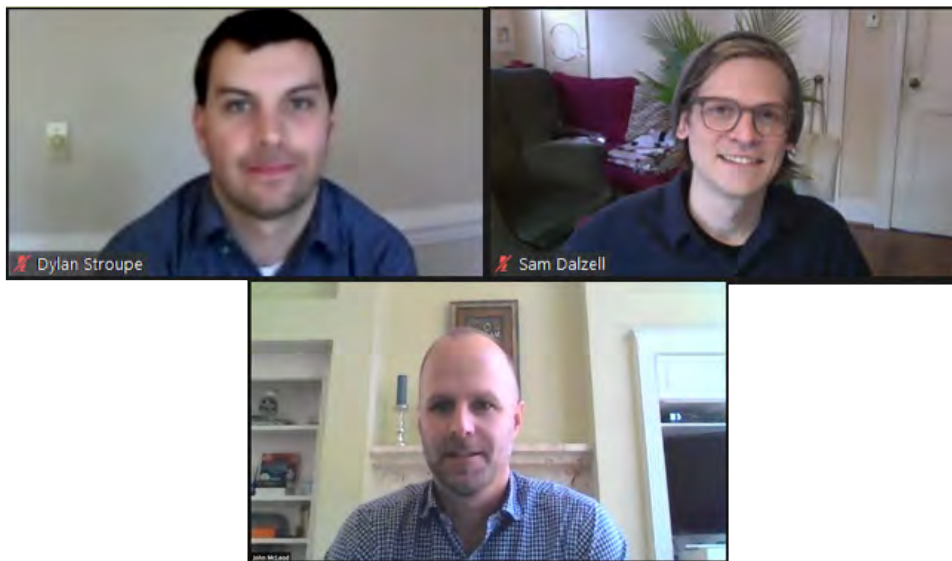
Office of Scholarly Publishing Services

2020 MARKED THE FIFTH YEAR the Press has supported scholarly publishing in the University of North Carolina System through the Office of Scholarly Publishing Services. Creating the office in the first place was a bit of a leap of faith—there are still relatively few programs like it—but John Sherer and Thomas Ross, then system president, identified a need, saw an opportunity, and made the investments necessary to get things off the ground.

Looking back, it is incredibly gratifying to think about how many people we have worked with. Research across the system is truly diverse, and that is reflected in the books and journals that we have helped to produce and disseminate. Whether it is an engineering textbook or a journal that publishes translations of poetry into English, we've handled areas of publishing that frankly would not be a good use of scholars' time and energy—copyediting, typesetting, interior and cover design, indexing, digital conversions, printing, assigning ISBNs and DOIs, and all the other work associated with making scholarly work discoverable and available to audiences.

Looking forward, we are working to expand services for open access publishing and journals. Toward that, we have entered into a new partnership with Longleaf Services and Duke University Press to leverage Duke's robust journals platforms and experienced customer service team. We are also excited about the potential of some emerging initiatives that could make a real impact for faculty who publish open access journals. We hope to have more to tell you about that next year.

Office of Scholarly Publishing Services staff



(left to right) Dylan Stroupe, Sam Dalzell
(bottom) John McLeod

John McLeod

Chief Operating Officer & Director of the Office of Scholarly Publishing Services
Email: John.McLeod@uncpress.org | Telephone: (919) 962-8419



{Ross Publishing Grants}



Through the Thomas W. Ross Fund Publishing Grants we funded five more projects this year in the amount of \$16,500, which raises the total amount committed to \$71,351 across ten institutions.



UNC Charlotte J. Murrey Atkins Library, to fund the publication of *Jewel in the Crown*, a book about Bonnie E. Cone, founder of UNC Charlotte



UNC Chapel Hill Department of Dramatic Art, to fund a 100-year history of PlayMakers Repertory Company



UNC Greensboro Libraries, to support the publication of the *X-Culture Handbook of Collaboration and Problem Solving in Global Virtual Teams* textbook developed in the Bryan School of Business and Economics

NC STATE UNIVERSITY



UNC Greensboro Department of Languages, Literatures, and Cultures, for the relaunch of the *International Poetry Review*



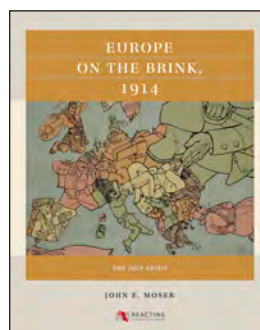
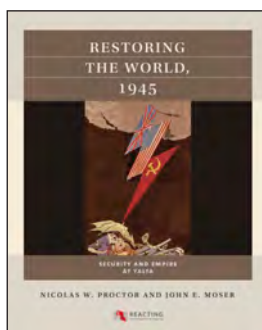
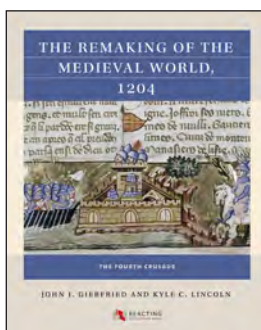
North Carolina School of Science and Mathematics, to help fund revisions of the textbook *Contemporary Precalculus through Applications*





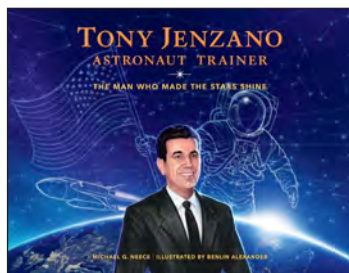
{Reacting Consortium}

Working in the UNC System is our primary mission, but we do selectively work with other nonprofit scholarly publishers. We have published ten textbooks with the Reacting Consortium Press that are used to guide courses using reacting games—interactive role-playing games in which students are responsible for their own learning. The textbooks are used at more than 300 colleges and universities in the U.S. and abroad. Most recently, we published their first open access game book, *Food Fight: Challenging the USDA Food Pyramid, 1991*. Other topics covered in these engaging courses include the Council of Nicaea, the emergence of modern art, the start of World War I, and the collapse of Apartheid.



{Children's Books}

And while most of our books are for scholarly audiences, some of our partners publish books that educate children. The North Carolina Office of Archives and History recently published two children's books. *My N.C. from A-Z* by Michelle Lanier celebrates pride of place and North Carolina's rich African American heritage. In *Longneedle*, Anne Marshall Runyon tells the life story of a longleaf pine in the North Carolina Outer Coastal Plain that is relatable to young readers. And from the Morehead Planetarium & Science Center comes *Tony Jenzano, Astronaut Trainer*, the story of the man who taught America's first astronauts how to navigate by the stars. We have also started working with the North Carolina 4-H on books for students in 4-H classes ranging from the elementary to high school level.



When Brooks Hall closed in March due to coronavirus stay-at-home orders, the Press transitioned surprisingly smoothly because we had already begun exploring remote working for some of our staff. Nothing, however, prepared us for the terrifying drop in sales that followed. Fortunately, by summer, we successfully secured an NEH CARES grant and book sales reversed course and began an encouraging climb. The national focus on #BlackLivesMatter and the widespread press coverage for two of our award-winning titles, Joseph Reidy's *Illusions of Emancipation* (winner of the Bancroft Prize in History) and Keeanga-Yamahtta Taylor's *Race for Profit* (finalist for the Pulitzer Prize and the National Book Award) drove readers to our acclaimed list in African American history and our unparalleled titles in the Justice, Power, and Politics series. We also published the first Ferris & Ferris Book, *Cool Town* by Grace Elizabeth Hale, to great acclaim.

Through all of the turmoil, you were steadfast in providing the margin of excellence with your gifts of financial support—strengthening our day-to-day operations with invaluable, unrestricted support through the Press Club annual fund; enhancing our academic engagement with the UNC campuses by providing scholarly publishing support through the Thomas W. Ross Fund; and nurturing first-time authors' publications through the Authors Fund. Collectively, Press endowments are contributing over \$1 million to the fiscal year 2020-21 budget, an invaluable source of financial stability for multi-year publishing projects in a volatile industry and turbulent world.

The Press eagerly anticipates 2022, when we will celebrate our centennial. With the leadership of the Press's Board of Governors and Advancement Council and the support of the many friends whom we recognize in the pages that follow, the Press's second century promises to be even more distinguished than its first. We look forward to successfully meeting future challenges as we have met those in the past, together. Thank you.



Joanna Ruth Marsland

Joanna Ruth Marsland
Director of Development



THE UNC PRESS CLUB

Gifts made January 1, 2020, through December 31, 2020

The UNC Press Club annual fund provides invaluable, unrestricted support for every step of the publishing process, from recruiting and retaining leading authors of great scholarship to providing their work in traditional bound books and multiple digital formats.

The following members of the UNC Press Club enhance the Press’s ability to respond strategically to changes in the industry while remaining true to the core mission of publishing superior scholarly work and serious nonfiction work.

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(\$5,000 and above)

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Advancement Council members Sandra Mikush, Gene Cochrane, and Elizabeth Kostova

UNC Press Annual Donor Report (cont'd)



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MARCIE COHEN FERRIS AND WILLIAM R. FERRIS IMPRINT



The University of North Carolina Press has established its first specialized imprint, the Marcie Cohen Ferris and William R. Ferris Imprint, to publish trade books on the American South by high-profile authors.

Supported with an ongoing, multimillion-dollar endowment initiative, the imprint is a strategic initiative tied to the Press's approaching centennial in 2022.

While broadly burnishing the Press's reputation for innovation, Ferris & Ferris Books will reaffirm the Press's stature as the premiere publisher of books on the American South and will ensure that the Press's publications about the South are even more significant in its second century than in its first.

The first Ferris & Ferris Imprint title, Grace Elizabeth Hale's *Cool Town: How Athens, Georgia, Launched Alternative Music and Changed American Culture*, published in the spring of 2020, and the glowing reviews captured the excitement and purpose of this new initiative.

We thank all who are making this transformational endeavor possible.

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Bill and Marcie Ferris



Bill Ferris celebrates the publishing of *Cool Town*.

Gifts made January 1, 2020, through December 31, 2020

Initially applied during production to keep the book sales price as affordable as possible, royalties and gifts donated to the Authors Fund are also being used to strategically recruit rising scholars' first monographs.

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UNC Press author Adrian Miller and
Advancement Council chair Charles Broadwell



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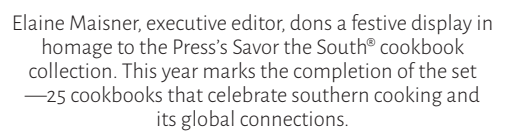
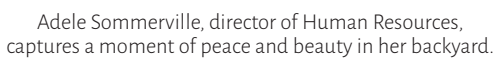
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