UNC PRESS

THE UNIVERSITY *of* NORTH CAROLINA PRESS

{Annual Report 2018}

UNC PRESS

Welcome to the University *of* North Carolina Press
Annual Report 2018

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Why an Annual Report?

One year ago, we distributed our first Annual Report. I'll admit it was a bit of an experiment, and it required no small amount of work. We made scores of decisions about what to include in the report, how to design it, and where to send it. But more fundamentally, we had never produced a report like this in the past. Why did we think we needed one now?

Your feedback overwhelmingly provided the response. It wasn't simply that we heard praise from readers about our accomplishments for that year (although we're always delighted to hear such praise). But the report generated a collective astonishment about the scope of activities that are under way here at the University of North Carolina Press.

This year, we once again published more than 100 books and 12 journals, but as you read through this report, you will see that we also engaged with a diverse set of communities—readers, authors, researchers, librarians, administrators, benefactors, and neighbors. It's a privilege for us to be members of these communities, and like any good neighbor, we want to play a key role in improving them. This year's Annual Report provides particular emphasis on the staff who are making that happen.

(photo by DL Anderson Pictures)

John Sherer, Spangler Family Director of UNC Press

Sales and Financial Results

Since we are primarily self-funded through sales revenues, we closely monitor and review our sales performance. While Fiscal Year (FY) 2018 was one of our strongest ever, FY 2019 has been much more in line with recent trends. Our business is driven by purchases from academic libraries, individual scholars, students, and—for our trade list—general consumers. Print revenue continues to dominate, accounting for 85% of all sales, with digital making up the remaining 15%. Our new books ("frontlist") were responsible for 33%, with backlist accounting for 67%. A more complete summary of revenue sources can be found on page 5.

Books Published and Promoted in 2018

The largest section of this report catalogs the new books published last year (see pages 16–27). Our title count continues to be at record high levels, and if you measure quality by awards, then we continue to set records there as well. Pages 28–29 showcase our many winners, and 2018 marked the second year in a row that one of our titles won the prestigious Bancroft Prize.

Diversity/Equity/Inclusion

Publishing has always suffered from a lack of diversity within its professional ranks, and UNC Press is not immune to this challenge. While our author pool and the breadth of our books are a source of pride, the makeup of our staff does not reflect this diversity. Our trade association, the Association of University Presses, has launched a number of initiatives to address this industrywide problem (they can be found on their website, www.aupresses.org/resources/). At UNC Press, we are also developing efforts customized for our own local needs. In addition to our expanding financial investments in human resources and funding internal training initiatives, the staff has organized at a grassroots level to create eight working groups and launched monthly workshops focused on diversity, equity, and inclusion. This will be an effort that requires years of sustained focus, but it is fundamental to the long-term future of the Press.

Longleaf Services Continues to Expand

Our wholly owned affiliate, Longleaf Services (see page 31), is a collaborative back-end platform created to provide scaled publishing services for UNC and other university presses. In 2018 we welcomed three new fulfillment clients and continued to expand the suite of services on offer.

Office of Scholarly Publishing Services Making an Impact

Created four years ago, the Office of Scholarly Publishing Services (see page 32) supports university-based publishing throughout the seventeen-campus UNC System, as well as nonprofit organizations in the state. By continuing to expand its reach, OSPS is helping UNC Press diversify its revenue sources while increasing its impact and value throughout the state and the university system.

A Note of Thanks to Our Many Friends

Annual giving continues to be a vital factor in the Press's success, and we're very grateful for the many benefactors who made 2018 a record-setting year in development. In particular, the announcement of the $3 million Wyndham Robertson Editorial Directorship marked the most ambitious fund-raising initiative in our history. A complete list of our contributors, as well as a summary of development activity, begins on page 36.

Transitions

We were saddened this year with the passing of the indomitable Mildred Council, known to her many fans as Mama Dip. This beloved cook, entrepreneur, storyteller, and community member wrote two of our most successful trade books, and we have always been incredibly proud to be her publisher. The philanthropist Richard Jenrette also passed away this year. Dick was a supporter of the Press for decades, and we're proud that the many books published in the Richard Hampton Jenrette Series in Architecture and the Decorative Arts will be an enduring legacy to him. In more salubrious changes, we celebrated the retirement of Marjorie Fowler after a forty-two-year career at the Press. Marjorie didn't just see change happening—she frequently led the charge on adapting to the new tools of publishing. She has inspired all of us to be ready to embrace change and always evolve.

The Future

Publishing indeed continues to change rapidly, so any projections about the future should be an exercise in caution. We intend to continue growing our title counts and revenue from our book and journal programs. Fund-raising will remain an area of emphasis, including a very exciting announcement we'll be making early in 2019 that will have direct impact on the scope of our most public-facing trade books.

We also have significant ambitions to explore an innovative new approach to how we publish our most specialized monographs. Having just wrapped up a $1 million grant from the Mellon Foundation to expand the suite of services at Longleaf, we are embarking this year on our second $1 million Mellon grant to support open digital editions of new monographs. The Sustainable History Monograph Pilot has us partnering with twenty-one other university presses to implement web-based workflows to publish open digital editions of some our leading monographs.

UNC Press is uniquely poised to lead on efforts such as this. Our reputation for excellence, paired with our financial stability, puts us in a position of privilege. And with that privilege comes the responsibility to advance the communities we inhabit. I hope that as you read through this year's Annual Report, you will see the many examples of us doing just that.

John Sherer
Spangler Family Director of UNC Press

Mission, Vision, and Background

Mission

The University of North Carolina Press advances the research, teaching, and public service missions of a great public university by publishing excellent work from leading scholars, writers, and intellectuals and by presenting that work to both academic audiences and general readers.

Vision

To be recognized as the nation's premier public university press while remaining a progressive force in the state and region.

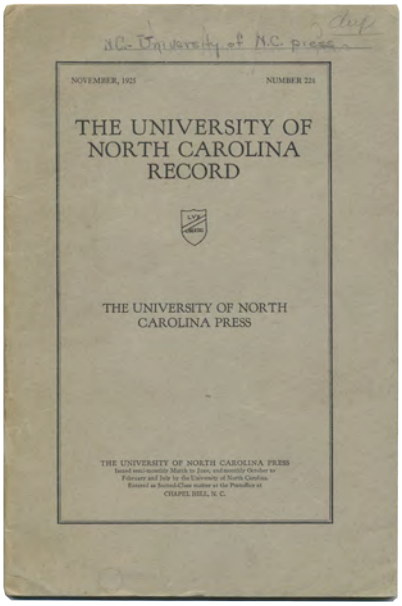
About the Press

The University of North Carolina Press, a nonprofit publisher of both scholarly and general-interest books and journals, operates simultaneously in a business environment and in the world of scholarship and ideas. The Press advances the university's triple mission of teaching, research, and public service by publishing first-rate books and journals for students, scholars, and general readers. The Press has earned a distinguished reputation by publishing excellent work from the nation's leading scholars, writers, and intellectuals and by presenting that work effectively to wide-ranging audiences.

Established in 1922, UNC Press was the first university press in the South and one of the first in the nation. Our regional publishing program—aimed at general readers and offering engaging, authoritative work on all aspects of the region's history and culture, its natural and built environment, and its music, food, literature, geography, and plant and animal life—has been widely adopted in other parts of the country. Over the years, Press books have won hundreds of prestigious awards including the Pulitzer Prize and the National Book Award and those of many national scholarly societies. Today, the imprint of UNC Press is recognized worldwide as a mark of publishing excellence—both for what we publish and for how we publish. Because of our respected authors who rely on the Press to connect readers with important ideas, the name of the university is carried on Press books and journals across the country and around the globe, in both print and digital formats.

Find a full history of the Press on our website at www.uncpress.org/about.

Members of our community gather for a workshop on the Press



{From Our Original Charter}

To promote generally, by publishing deserving books, the advancement of the arts and sciences, and the development of literature. . . . The stimulus to the intellectual life of the university and of the entire South is, in itself, sufficient argument for undertaking the project.

Sources of Income

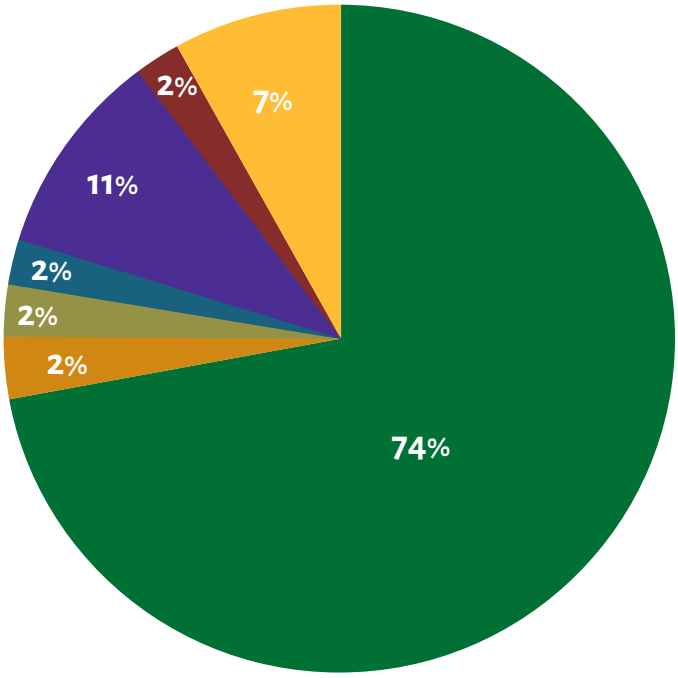
The chart below is meant to capture the many sources of income here at UNC Press and how the diversity of these income streams insulates us from short term fluctuations in any one part of the operation. Within these different streams of income, there are three general categories.

The Press operates primarily as a cost-recovery enterprise with proceeds coming from a variety of different business units. These proceeds cover approximately 80% of our expenses. The bulk of that comes from the sales of books and journals (76%) with the balance coming through subsidiary rights and publishing services activities (4%).

The second category is the support we receive through the state and university system, which accounts for 7% of our income.

Finally, we have a robust development program that supports an endowment and annual giving initiatives, generating the final 13%.

UNC Press FY18 Sources of Income



Net Book Sales	$5,242,000
Subsidiary Rights Contribution	$149,000
Journals Program Contribution	$153,500
Office of Scholarly Publishing Services Contribution	$86,000
Endowment Draw	$800,000
Press Club Gifts	$98,000
State/University Support	$518,500
Total Income	**$7,047,000**

Board of Governors

The Board of Governors of the UNC Press is a body of nineteen members, fifteen of whom are elected by the Board of Governors of the University of North Carolina and four of whom serve ex officio, charged with the responsibility of directing the affairs of the Press. This includes establishing and monitoring all policies and programs for the maintenance, operation, and improvement of the Press, including its publishing policies and projects and its budget and financial policies.

A member's responsibilities include attending board meetings; reviewing and voting on approval of monographs, series, and other publishing projects of the Press; consulting with and advising the director of the Press on matters of financial and publishing policy and strategy; and serving as needed on ad hoc or standing committees.

Chair

Eric Muller
Dan K. Moore Distinguished Professor of Jurisprudence and Ethics
UNC School of Law
University of North Carolina at Chapel Hill

Vice Chair

Lisa Levenstein
Associate Professor of History
University of North Carolina at Greensboro

Board Members

Camille N. Barkley *(ex officio)*
Associate Vice President for Strategic Communication
University of North Carolina

Inger S. B. Brodey
Bank of America Distinguished Professor in Honors and Director, Comparative Literature Program
University of North Carolina at Chapel Hill

Anita Brown-Graham
ncIMPACT Program Director and Professor of Public Law and Government
School of Government, University of North Carolina at Chapel Hill

Claude A. Clegg III
Lyle V. Jones Distinguished Professor
Department of African, African American, and Diaspora Studies
University of North Carolina at Chapel Hill

Kathleen DuVal
Bowman and Gordon Gray Professor of History
University of North Carolina at Chapel Hill

Jonathan Pruitt *(ex officio)*
Vice Chancellor for Finance and Administration
University of North Carolina at Chapel Hill

Elizabeth Engelhardt
John Shelton Reed Distinguished Professor of Southern Studies
University of North Carolina at Chapel Hill

Linda Kay Hanley-Bowdoin
Distinguished Professor, Department of Molecular and Structural Biochemistry
North Carolina State University

James Johnson Jr.
Distinguished Professor, Kenan-Flagler Business School
University of North Carolina at Chapel Hill

Blair L. M. Kelley
Assistant Dean
Interdisciplinary Studies and International Programs
College of Humanities and Social Sciences,
North Carolina State University

John O'Hara
Boston, MA

Lars Schoultz
William Rand Kenan Jr. Professor of Political Science
University of North Carolina at Chapel Hill

John Sherer *(ex-officio, nonvoting)*
Spangler Family Director
University of North Carolina Press

Timothy J. Smith
Associate Professor of Anthropology
Appalachian State University

Vincas Steponaitis
Professor of Anthropology and Archaeology, and Secretary of the Faculty
University of North Carolina at Chapel Hill

Elaine L. Westbrooks
Vice Provost of University Libraries and University Librarian
University of North Carolina at Chapel Hill

Carlton E. Wilson
Professor of History and Dean of the College of Arts and Sciences
North Carolina Central University

Advancement Council

The UNC Press Advancement Council furthers the Press's mission by strengthening the Press's financial resources, soliciting and receiving financial contributions, raising the profile of the Press, and advocating for the Press with various constituencies.

2018 Members

John S. Stevens
Chair
Asheville, NC

Renee Grisham
Vice Chair
North Garden, VA

E. Osborne Ayscue Jr.
Chapel Hill, NC

Charles W. Broadwell
Denton, NC

Eugene Cochrane Jr.
Charlotte, NC

Robert E. Harrington
Charlotte, NC

Luther H. Hodges Jr.
Blowing Rock, NC

Sandra Mikush
Winston-Salem, NC

Carmen Hooker Odom
Charlotte, NC

Kimberly G. Phillips
Chapel Hill, NC

Clyda S. Rent
Charlotte, NC

David Woronoff
Southern Pines, NC

Advancement Council chair Jack Stevens with Luther Barnhardt at a reception highlighting the partnership between the Press's Office of Scholarly Publishing Services and UNC Asheville

Advancement Council vice chair Renee Grisham with Press Club member and incoming Advancement Council member Elizabeth Kostova and Press staff member Laura Gribbin

Ex-Officio

Eric Muller
Chair, UNC Press Board of Governors
Chapel Hill, NC

Kathleen DuVal
UNC Press Board of Governors
Chapel Hill, NC

Staff

John Sherer
Spangler Family Director
UNC Press

Joanna Ruth Marsland
Director of Development
UNC Press

The Departments of the Press

With almost forty full-time employees, the staff manages all aspects of our business, including the full range of the publishing process. Their efforts can be broken into five primary departments.

The Acquisitions department oversees the development of the list of books to be published. A full description of the team that acquires our books can be found on pages 10–11.

The Manuscript Editorial department is responsible for editing and shepherding through production the manuscripts accepted for publication. The Design and Production department is responsible for the physical appearance of the book and supervises design and typesetting as well as manufacture by outside firms.

The Marketing department is responsible for advertising, direct mail, exhibits, publicity, promotion, and the sales of books and journals.

General Administration includes management, finance, operations, information technology, development, and publishing services.

Manuscript Editorial and Design and Production staff

(front row, left to right) Mary Caviness, Jamison Cockerham, Stephanie Wenzel, Rebecca Evans, Kim Bryant
(back row, left to right) Iris Oakes, Madge Duffey, Jay Mazzocchi, Michelle Wallen, Claudia Epley

Marketing staff

(front row, left to right) Ellen C. Bush, Gina Mahalek, Alison M. Shay, Susan Garrett
(back row, left to right) Joanne Thomas, Ann Bingham, Anna Faison, Dino Battista

General Administration staff

(front row, left to right) Laura Gribbin, Jami Clay, Veronica Fuller, Robbie Dircks
(back row, left to right) Jim Dawson, Josef Kalna, Tom Franklin, Suzi Waters, *(not pictured)* Adele Sommerville

Editorial Director's Letter

Dear Friends:

As an editor, if asked to tell the story of my past year, I would reflexively start with the remarkable books published by the authors with whom I had the honor of working. I suspect that the other members of the Press's acquisitions editorial team would do the same. But as I look back on my seventh year as editorial director, I have come to appreciate how incomplete a picture that may offer.

To be sure, much of our labor, imagination, and attention in 2018 was focused on the diverse list of books presented a few pages ahead in this report. But we would also cite the manuscripts we guided through development, review, and approval by the Press's Board of Governors, which are now in the hands of colleagues for publication over the next twelve months. Beyond, we would highlight some 120 new works put under contract for future seasons. The story of our year is woven in the fabric of relationships, ideas, words, and images necessary to acquire, develop, and publish more than 100 books a year—books representing multiple disciplines and methodologies, intended for readers inside and outside the academy.

The fuller version of this story includes the joy we feel when our authors' books are recognized with favorable reviews and awards from their peers. In 2018, we took special pride when Julio Capo Jr.'s *Welcome to Fairyland: Queer Miami before 1940* was recognized with six awards, including the Southern Historical Association's Charles E. Sydnor Award as best book in Southern history. And validating several years' efforts to strengthen and expand our list in American studies, Kelly Lytle Hernandez's *City of Inmates: Conquest, Rebellion, and the Rise of Human Caging in Los Angeles, 1771–1965* won the American Studies Association's John Hope Franklin Book Prize. The Press last won this prize in 2002; the honor is especially great because of its association with the pathbreaking historian John Hope Franklin—UNC Press author, friend, and namesake for our premier book series in African American history and culture.

Looking to the future, our team acquired several new books that will be published in enhanced and open-access digital editions in the months ahead. We see innovations in digital humanities and open-access publishing as a growing part of our reality, and we are excited about what we'll learn from guiding these new works toward publication. We also expanded our presence as a publisher of ethnographic work in the humanities and social sciences, signing to contract the first books in our tentatively titled "Ethnographies of Religion" series. And looking to build on our strengths in humanities and regional publishing, we laid groundwork for a new presence at the Association of Writers and Writing Programs annual meeting.

The story of 2018 also includes an increased emphasis on service to our profession and the academy writ large. To cite a few examples: all five of the Press's acquiring editors conducted workshops for graduate students and junior faculty on campuses that included UNC–Chapel Hill, North Carolina State University, Harvard University, the University of Virginia, and Penn State University. We offered professional development talks twice to the cohort of UNC–Chapel Hill's Mellon Postdoctoral Fellows for Faculty Diversity. And members of our team were active in presenting at the annual meeting of the Association of University Presses.

In closing, I wish to acknowledge the exceptional honor of being named the Press's inaugural Wyndham Robertson Editorial Director last spring. Wyndham Robertson is a tireless champion for UNC Press, and her many accomplishments as a publisher and higher education leader are a source of daily inspiration. Authors, colleagues, and friends have asked often what holding this endowed chair means. My answer is simple: it reminds me how fortunate I am to guide the Press's editorial program and reinforces the responsibility I feel to maintain its excellence. I hope you will agree that it is reflected clearly in the books we published in 2018, in our immediate and long-term future, and in the extraordinary work of my talented colleagues.

Mark Simpson-Vos
Wyndham Robertson Editorial Director

PHOTO OPPOSITE PAGE
(front row, left to right) Elaine Maisner, Jessica Newman, Cate Hodorowicz, Chuck Grench
(back row, left to right) Dylan White, Andrew Winters, Lucas Church, Brandon Proia, Mark Simpson-Vos

UNC Press Acquisitions Team

Mark Simpson-Vos, Editorial Director

Mark joined the Press staff in 1998 and has been editorial director since 2011. He oversees the strategic direction and day-to-day work of the acquisitions editorial team. He also acquires a diverse list of general-interest and scholarly books, including work in the fields of history, American studies, Native American and Indigenous studies, gender and sexuality, southern culture, and the history of the Civil War era.

Chuck Grench, Executive Editor

Chuck joined the Press staff in 2000 after twenty-five years at Yale University Press. He acquires books in the field of history for general readers, scholars, and students. He is especially focused on African American history and culture, the history of borderlands, Cold War history, diplomatic and political history, early American studies, southern history, and the history of the American West.

Elaine Maisner, Executive Editor

Elaine joined the Press in 1994 after working previously at Yale University Press and Tokyo University Press. She acquires books for scholars and general readers in the fields of religious studies and Latin American and Caribbean studies. She also acquires general-interest books about North Carolina and the South; her specialties include cookbooks, foodways, gardening, and natural history, as well as books about pressing contemporary concerns in southern life.

Brandon Proia, Senior Editor

Brandon joined the Press in 2013 after working previously in magazine and trade publishing. He acquires scholarly and general-interest books in history, and he is particularly interested in histories of race, environment, politics, social movements, capitalism, empire, and ideas.

Lucas Church, Editor

Lucas joined the Press staff in 2013. He acquires books for the Press's regional trade list, including guidebooks, narrative nonfiction, and literary anthologies. He is broadly interested in books that bring to life the South's rich musical, artistic, architectural, and literary legacies. He also acquires scholarly and crossover books in the fields of literary studies, sociology, and social medicine.

Jessica Newman, Associate Editor

Jessica worked previously as an acquisitions editor at Carolina Academic Press before joining the UNC Press staff in 2015. Her acquisitions focus is on the interdisciplinary field of gender and sexuality studies. She also collaborates closely with Mark Simpson-Vos in his areas of acquisition.

Cate Hodorowicz, Acquisitions Manager

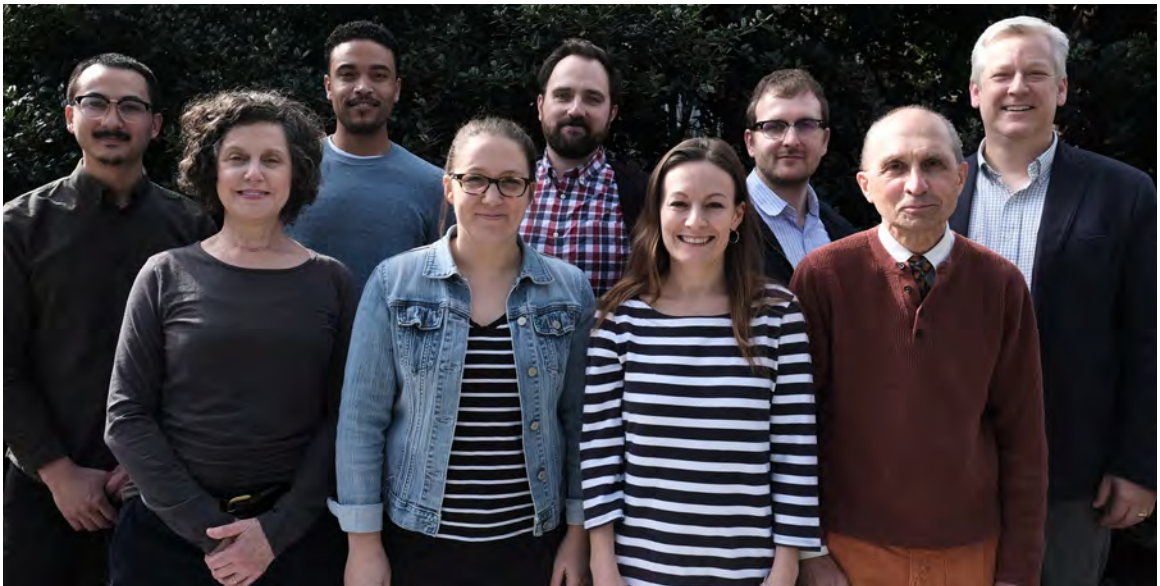
Cate joined the Press staff in 2017. She works with the entire acquisitions staff to facilitate the publishing process, particularly at the key stages of contracting, final manuscript preparation, and transmittal into copyediting and production. She also supports authors and the Press's editors with developmental editing.

Andrew Winters, Acquisitions Assistant

Andrew supports the acquisitions work of Lucas Church and Elaine Maisner. He joined the Press staff in 2017.

Dylan White, Acquisitions Assistant

Dylan supports the acquisitions work of Chuck Grench and Brandon Proia. He joined the Press staff in 2017.



Series Published by UNC Press

Civil War America

This landmark series interprets broadly the history and culture of the Civil War era through the long nineteenth century and beyond. Drawing on diverse approaches and methods, the series publishes historical works that explore all aspects of the war, biographies of leading commanders, and tactical and campaign studies, along with select editions of primary sources.

Series Editors
Peter Carmichael, Gettysburg College
Caroline Janney, University of Virginia
Aaron Sheehan-Dean, Louisiana State University

Critical Indigeneities

This series is home to pathbreaking scholarly books that center Indigeneity as a category of critical analysis, understand Indigenous sovereignty as ongoing and historically grounded, and attend to diverse forms of Indigenous cultural and political agency and expression.

Series Editors
J. Kēhaulani Kauanui (Kanaka Maoli), Wesleyan University
Jean M. O'Brien (White Earth Ojibwe), University of Minnesota

Editorial Board
Chris Andersen, University of Alberta
Irene Watson, University of South Australia Law School
Emilio del Valle Escalante, University of North Carolina at Chapel Hill
Kim TallBear, University of Alberta

David J. Weber Series in the New Borderlands History

The study of borderlands—places where different peoples meet and no one polity reigns supreme—is undergoing a renaissance. Published with support provided by the William P. Clements Center for Southwest Studies at Southern Methodist University in Dallas, Texas, these works are from both established and emerging scholars that examine borderlands from the precontact era to the present.

Series Editors
Andrew R. Graybill, Southern Methodist University
Benjamin H. Johnson, Loyola University Chicago

Editorial Advisory Board
Juliana Barr, Duke University
Sarah Carter, University of Alberta
Kelly Lytle Hernandez, University of California, Los Angeles
Cynthia Radding, University of North Carolina at Chapel Hill
Samuel Truett, University of New Mexico

The Omohundro Institute of Early American History and Culture and the University of North Carolina Press

OMOHUNDRO INSTITUTE

The Omohundro Institute of Early American History and Culture is the oldest organization in the United States exclusively dedicated to the advancement of study, research, and publications bearing on the history and culture of early America up to 1820. Books published through UNC Press's partnership with the Institute, which dates back more than half a century, have won the Pulitzer Prize, the National Book Award, the Bancroft Prize, and the Francis Parkman Prize.

The Institute is sponsored by the College of William and Mary. All editorial work, including acquisitions, for Institute books is done under the direction of Catherine Kelly.

Documentary Arts and Culture

The Center for Documentary Studies at Duke University and UNC Press work jointly to publish this series, which publishes exemplary works by documentary artists and writers and books that explore and develop the practice and method of documentary expression. The books in the series address new and emerging ways to think about learning and doing documentary work while also examining the traditions of documentary art through time.

Series Editors
Alexa Dilworth, Wesley Hogan, and Tom Rankin of the Center for Documentary Studies at Duke University

Envisioning Cuba

Envisioning Cuba publishes outstanding, innovative works in Cuban studies, drawn from diverse subjects and disciplines in the humanities and social sciences, from the colonial period through the post–Cold War era. Attention centers on the exploration of historical and cultural circumstances and conditions—for example, colonialism, slavery, racism, imperialism, and revolution—related to the development of Cuban self-definition and national identity.

Series Editor
Louis A. Pérez Jr., University of North Carolina at Chapel Hill

Ethnographies of Religion

This series publishes emerging work on religious life throughout the Americas, featuring the methods of religious studies along with anthropological approaches to lived religion. The religious studies perspective encompasses attention to historical contingency, theory, religious doctrine and texts, and religious practitioners' intimate, personal narratives. The series also highlights the critical realities of migration and transnationalism.

Series Editor
Kristy Nabhan-Warren, University of Iowa

Series Editorial Advisory Committee
Penny Edgell, University of Minnesota
Marla Frederick, Harvard University
Gerardo Marti, Davidson College
Robert Orsi, Northwestern University
Leela Prasad, Duke University
Sarah McFarland, Taylor Northwestern University

Flows, Migrations, and Exchanges

Flows, Migrations, and Exchanges publishes works of environmental history that explore the cross-border movements of organisms and materials that have shaped the modern world, as well as the varied human attempts to understand, regulate, and manage these movements.

Series Editors
Mart Stewart, Western Washington University
Harriet Ritvo, Massachusetts Institute of Technology

Gender and American Culture

The Gender and American Culture series, guided by feminist perspectives, examines the social construction and influence of gender and sexuality within the full range of American cultures. Books in the series explore the intersection of gender (both female and male) with such markers of difference as race, class, and region. The series presents outstanding scholarship from all areas of American studies—including history, literature, religion, folklore, ethnography, and the visual arts—that investigates in a thoroughly contextualized and lively fashion the ways in which gender works with and against these markers.

Series Editors
Thadious Davis, University of Pennsylvania
Mary Kelley, University of Michigan

Advisory Board
Nancy Cott, Harvard University
Jane Sherron De Hart, University of California at Santa Barbara
John D'Emilio, University of Illinois at Chicago
Linda Kerber, University of Iowa
Annelise Orleck, Dartmouth College
Nell Painter (emerita)
Janice A. Radway, Northwestern University
Robert Reid-Pharr, CUNY Graduate Center
Noliwe Rooks, Cornell University
Barbara Sicherman, Trinity College
Cheryl Wall, Rutgers University
Annette Kolodny (emerita)

Islamic Civilization and Muslim Networks

Highlighting themes with historical as well as contemporary significance, Islamic Civilization and Muslim Networks features works that explore Islamic societies and Muslim peoples across all periods and regions. This interdisciplinary series includes special focus on the systems of exchange that have promoted the creation and development of Islamic identities—cultural, religious, or geopolitical.

Series Editors
Carl W. Ernst, University of North Carolina at Chapel Hill
Bruce B. Lawrence, Duke University

John Hope Franklin Series in African American History and Culture

The best scholarship in African American history and culture compels us to expand our sense of who we are as a nation and forces us to engage seriously the experiences of all Americans who have shaped the development of this country. By publishing pathbreaking books informed by several disciplines, the John Hope Franklin Series in African American History and Culture seeks to illuminate America's multicultural past and the ways in which it has informed the nation's democratic experiment.

Series Editors
Waldo E. Martin Jr., University of California, Berkeley
Patricia Sullivan, University of South Carolina

Justice, Power, and Politics

The Justice, Power, and Politics series publishes new works of history that explore questions of social justice and political power and struggles for justice in the United States. By bringing the lenses of justice, power, and politics together, books in the series seek to broaden the way readers think about these issues.

Series Editors
Heather Ann Thompson, University of Michigan
Rhonda Y. Williams, Vanderbilt University

Editorial Advisory Board
Peniel E. Joseph, Tufts University
Daryl Maeda, University of Colorado at Boulder
Barbara Ransby, University of Illinois at Chicago
Vicki L. Ruiz, University of California at Irvine
Marc Stein, York University

Latin America in Translation

The Latin America in Translation / en Traducción / em Tradução series, sponsored by the University of North Carolina–Duke Consortium in Latin American and Caribbean Studies, translates and publishes in English outstanding books in a wide range of fields by important Latin American writers and scholars.

Littlefield History of the Civil War Era

A joint project of the University of North Carolina Press and the Littlefield Fund for Southern History at the University of Texas at Austin, this commissioned series of sixteen volumes covers the war from the earliest rumblings of disunion through the Reconstruction era. Written by leading historians of the Civil War era, these books offer a comprehensive narrative of that defining event in U.S. history.

Series Editors
Gary W. Gallagher, University of Virginia (emeritus)
T. Michael Parrish, Baylor University

Military Campaigns of the Civil War

Volumes in the Military Campaigns of the Civil War series feature insightful original essays by leading scholars and public historians. Taking advantage of recent scholarship and drawing on the full range of primary sources, contributors to the series reexamine common assumptions about pivotal campaigns, the experiences of major figures and common soldiers involved in the fighting, the connection between strategy and tactics on the ground, and the political and social ramifications of battles on the respective home fronts.

Series Editors
Caroline E. Janney, University of Virginia

New Cold War History

This series focuses on new interpretations of the Cold War era made possible by the collapse of the Soviet bloc and the opening of Soviet, East European, Chinese, and other archives to scholars. Books included in this series incorporate interdisciplinary insights and new conceptual frameworks that place historical research into a broad, international context.

Series Editor
Odd Arne Westad, Harvard University

New Directions in Southern Studies

This series is devoted to opening new lines of analysis of the American South, encouraging new interpretations of the region's past and present. The series publishes works that address the cultural dimensions of subjects such as literature, music, art, folklife, race relations, ethnicity, gender, social class, religion, and the environment.

Series Editor
Charles Reagan Wilson, University of Mississippi (emeritus)

Steven and Janice Brose Lectures in the Civil War Era

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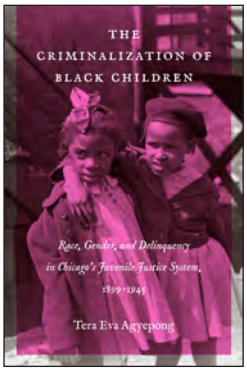

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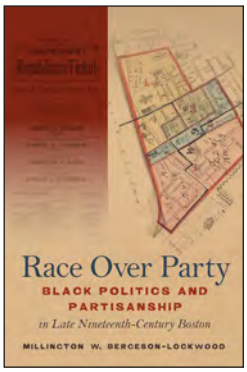

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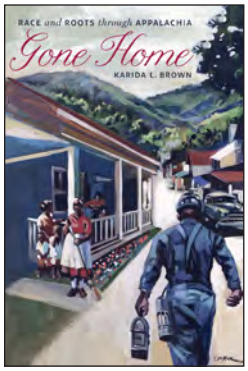

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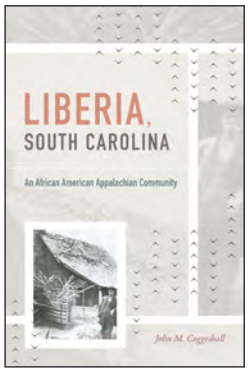

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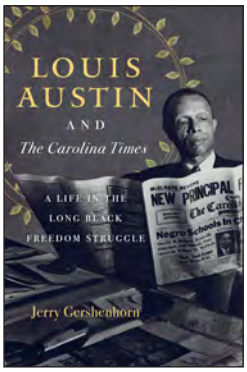

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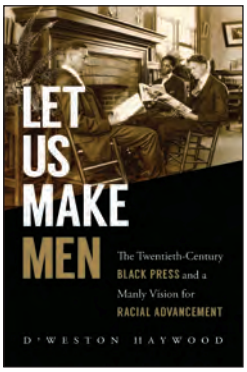

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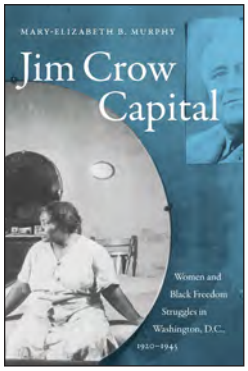

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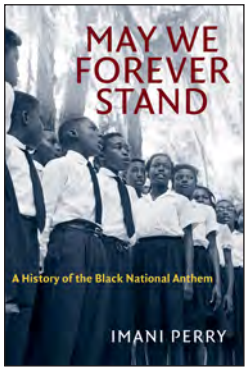

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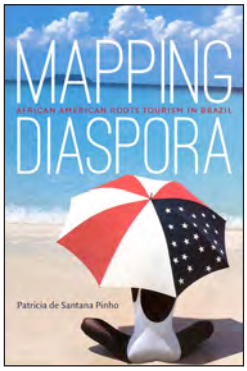

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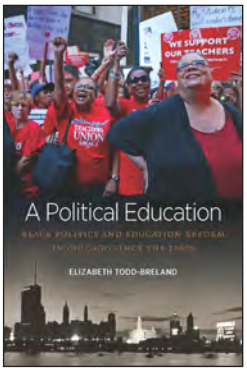

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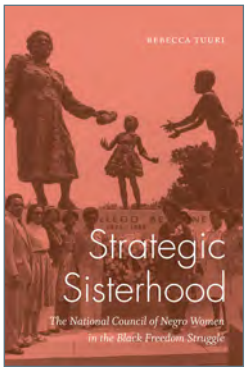

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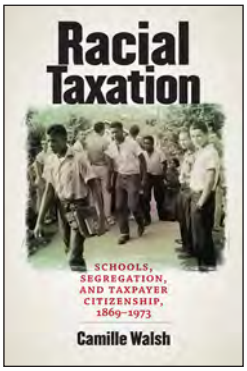

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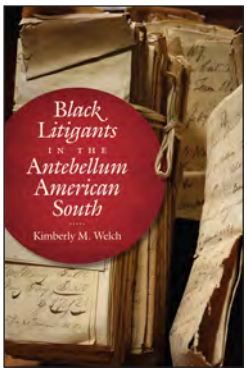

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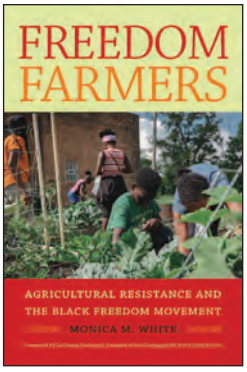

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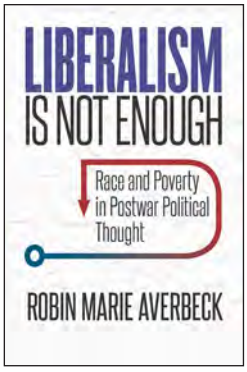

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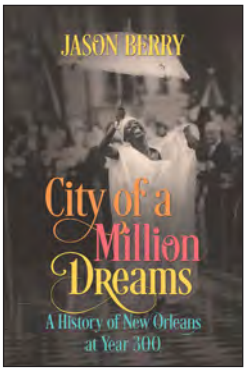

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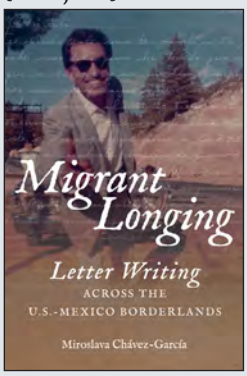

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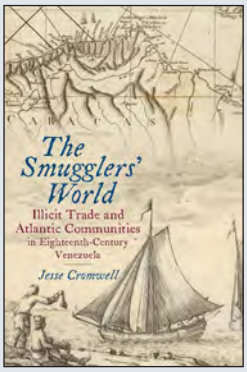

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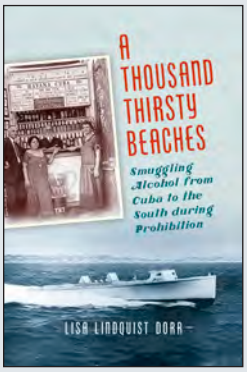

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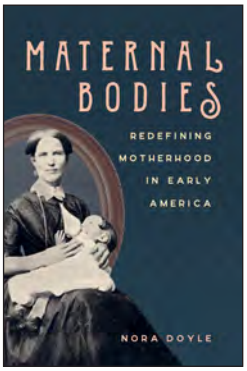

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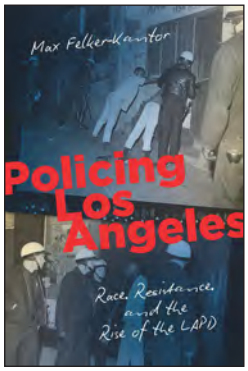

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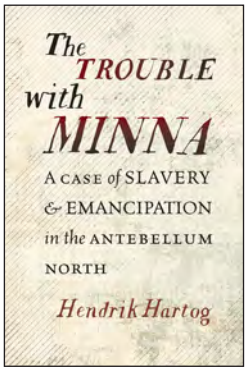

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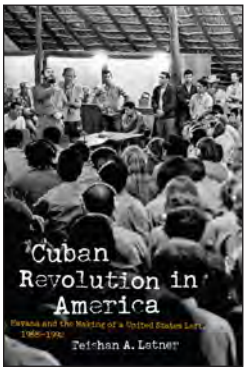

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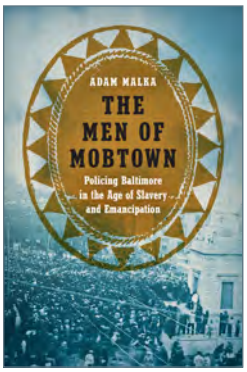

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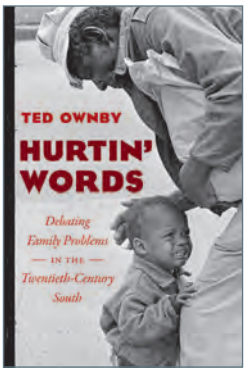

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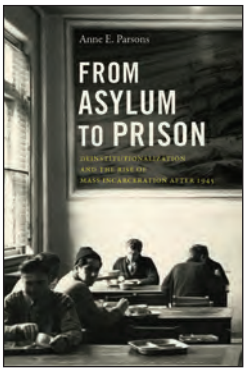

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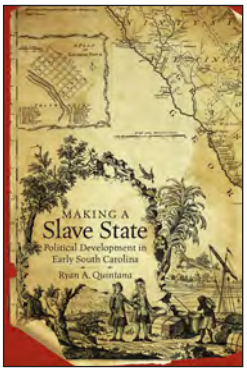

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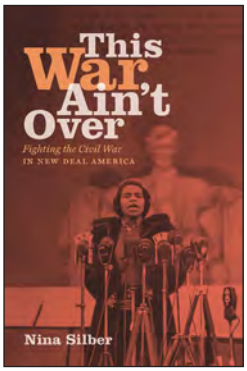

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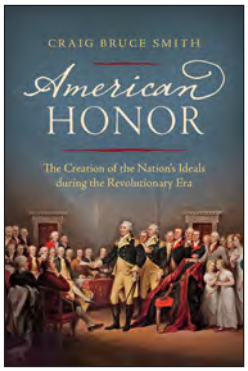

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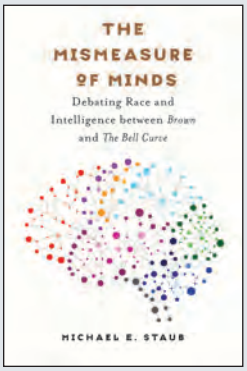

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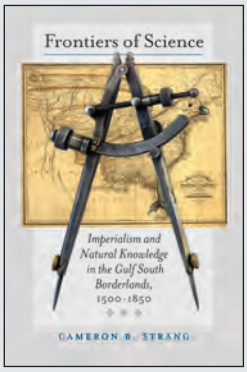

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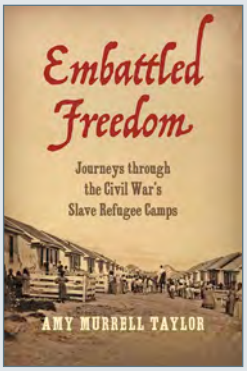

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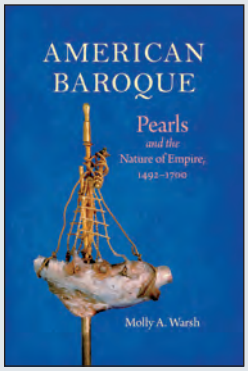

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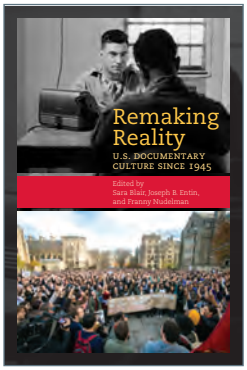

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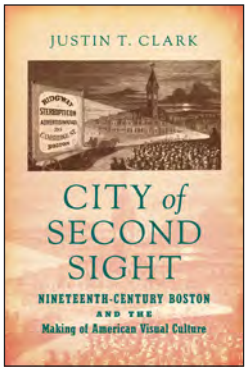

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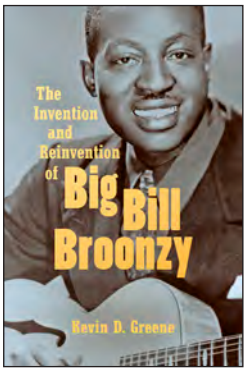

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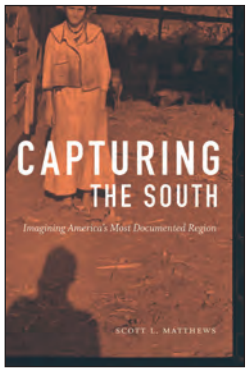

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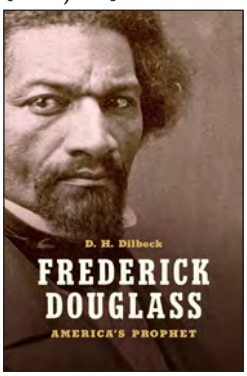

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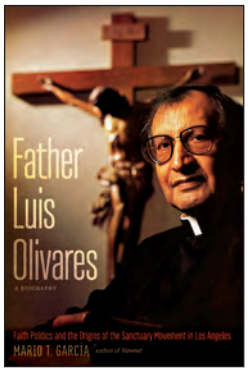

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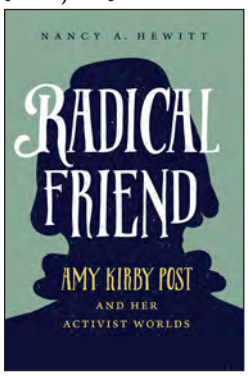

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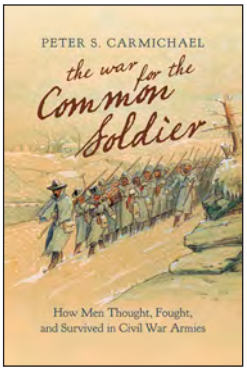

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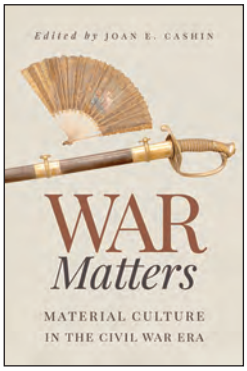

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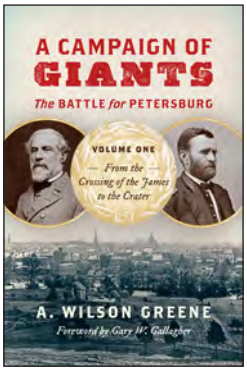
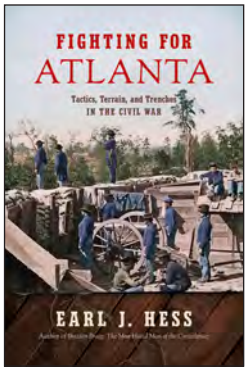


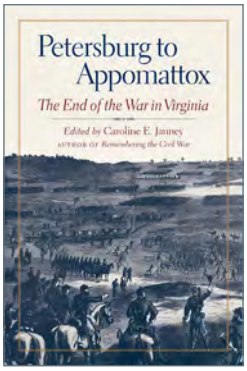
■ A Campaign of Giants–The Battle for Petersburg
A. Wilson Greene



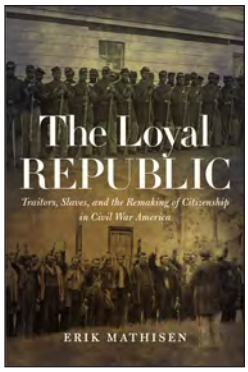
■ Fighting for Atlanta
Earl J. Hess

{Praise}

"[*Frederick Douglass: America's Prophet*] is a superb account of one man's 50-year fight for human rights and freedom in America. Recommended for those interested in the U.S. Middle Period, Civil War, African American history, and all readers."
—***Library Journal***, starred review



■ Petersburg to Appomattox
Edited by Caroline E. Janney
Fred W. Morrison Fund



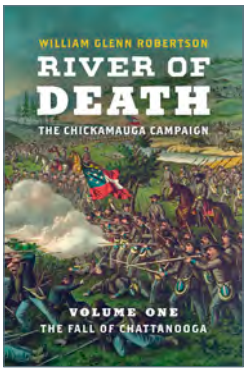
■ The Loyal Republic
Erik Mathisen
Authors Fund

{Series}
- ■ LITTLEFIELD HISTORY OF THE CIVIL WAR AREA
- ■ CIVIL WAR AMERICA
- ■ MILITARY CAMPAIGNS OF THE CIVIL WAR

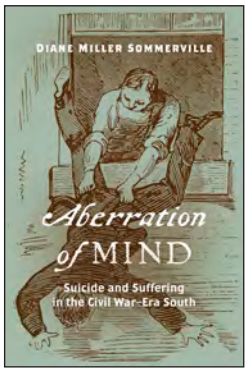
{★Awards}
Listing, pages 28–29

{More information}
Series, pages 12–15
Funds, pages 36–43

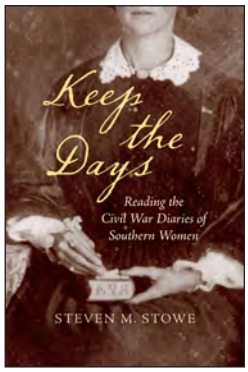
{Subject} CIVIL WAR



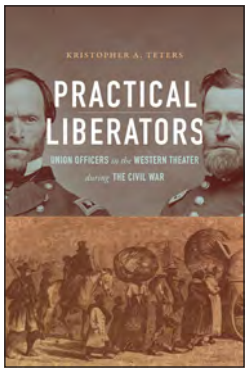
■ River of Death–The Chickamauga Campaign
William Glenn Robertson



Aberration of Mind
Diane Miller Sommerville
Fred W. Morrison Fund

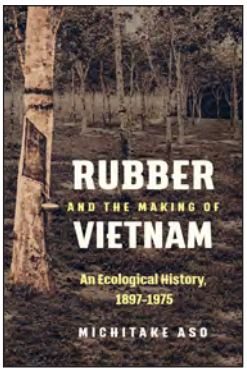


■ Keep the Days
Steven M. Stowe
Fred W. Morrison Fund

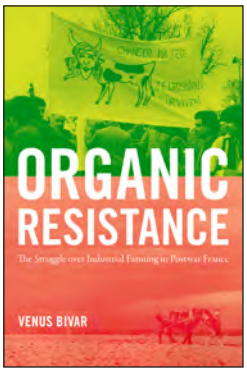


■ Practical Liberators
Kristopher A. Teters
Authors Fund

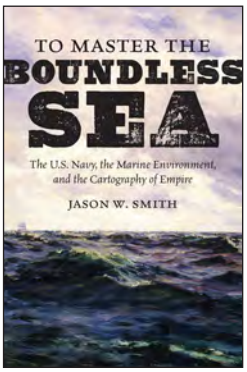
{Subject} ENVIRONMENTAL STUDIES



■ Rubber and the Making of Vietnam
Michitake Aso



■ Organic Resistance
Venus Bivar
Wells Fargo Fund for Excellence

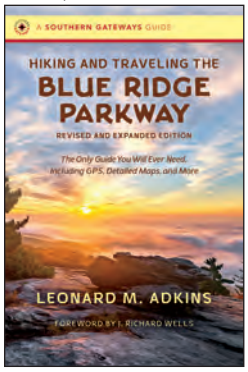


■ To Master the Boundless Sea
Jason W. Smith
Anniversary Fund

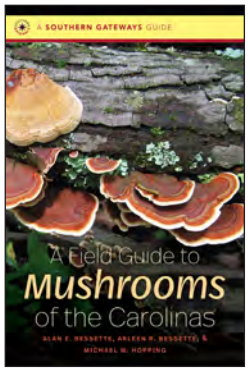
{Praise}

"Brulé's well-executed second cookbook [*The New Vegetarian South*] will delight readers who want to eat more plant-based meals."
—***Library Journal***, starred review

{Subject} GENERAL INTEREST

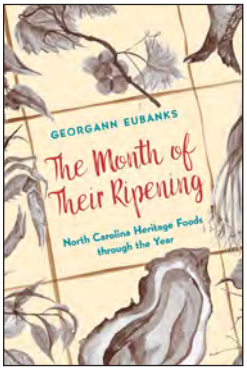


■ Hiking and Traveling the Blue Ridge Parkway,
Revised and Expanded Edition
Leonard M. Adkins
Wells Fargo Fund for Excellence



■ A Field Guide to Mushrooms of the Carolinas
Alan E. Bessette, Arleen R. Bessette, and Michael W. Hopping

The New Vegetarian South
Jennifer Brulé

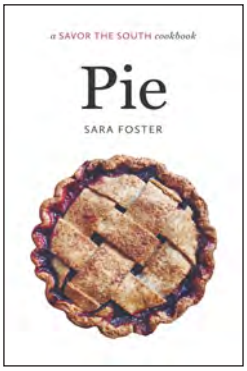


The Month of Their Ripening
Georgann Eubanks
Blythe Family Fund

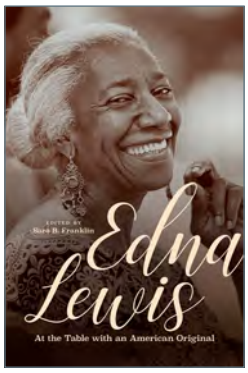
{Series}

■ CIVIL WAR AMERICA
■ FLOWS, MIGRATIONS, AND EXCHANGES
■ SOUTHERN GATEWAYS GUIDES

{Subject} GENERAL INTEREST



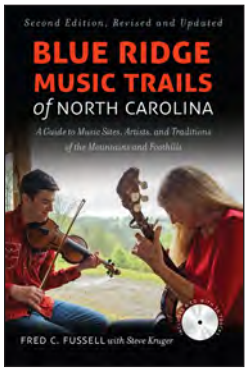
■ Pie
Sara Foster



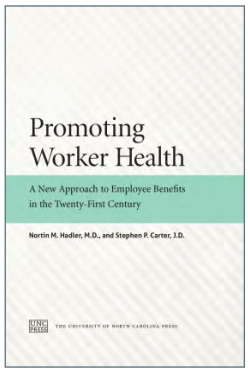
Edna Lewis
Edited by Sara B. Franklin

{Praise}

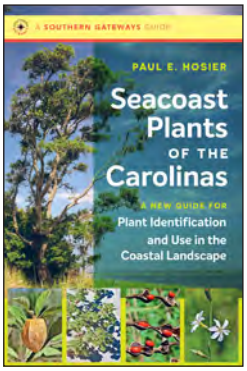
"This collection of essays [*Edna Lewis*] by devotees of Miss Lewis (the title by which contemporaries showed their respect and love) serves as an appreciation of her life, her achievements, and her legacy."
—***Booklist***, starred review



Blue Ridge Music Trails of North Carolina, Second Edition, Revised and Expanded
Fred C. Fussell with Steve Kruger
Published in association with North Carolina Arts Council



Promoting Worker Health
Nortin M. Hadler, M.D., and Stephen P. Carter, J.D.

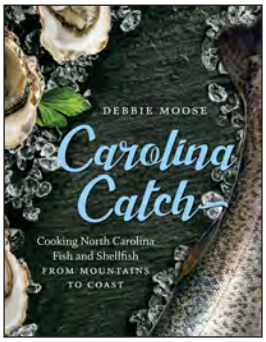


■ Seacoast Plants of the Carolinas
Paul E. Hosier

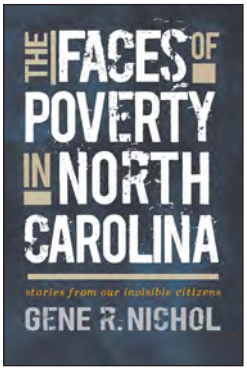
Southern Snacks
Perre Coleman Magness

{Praise}

"[*The Month of Their Ripening*] is a lovely ode to Tar Heel State heritage that captures foods at their peaks—shad in March, ramps in April, persimmons in November—while introducing readers to the growers, hunters, foragers, and fishermen who harvest them."
—***Garden & Gun***



Carolina Catch
Debbie Moose



The Faces of Poverty in North Carolina
Gene R. Nichol
Blythe Family Fund

{Series}
■ SAVOR THE SOUTH® COOKBOOKS
■ SOUTHERN GATEWAYS GUIDES

{★Awards}
Listing, pages 28–29

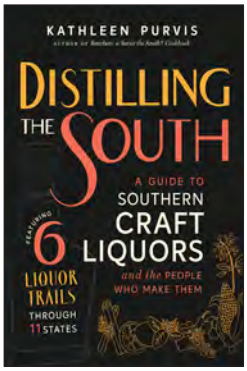
{More information}
Series, pages 12–15
Funds, pages 36–43

{Praise}

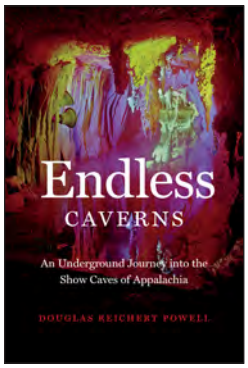
"This handy reference book [*Distilling the South*] is a collection of trail maps to distilleries, recipes for cocktails, and interviews with the men and women who are leading the craft spirits charge throughout the South."
—***Garden & Gun***

{Subject} GENERAL INTEREST

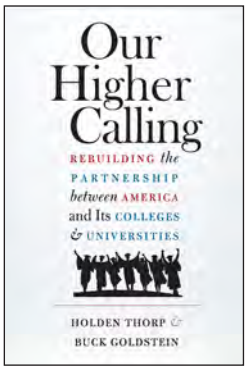
Stone Free
Jas Obrecht
Anniversary Fund



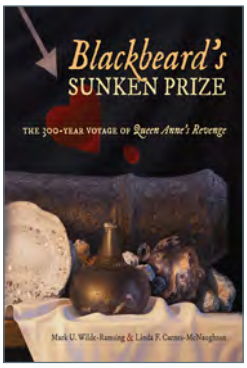
Distilling the South
Kathleen Purvis
Luther H. Hodges Sr. and Luther H. Hodges Jr. Fund



Endless Caverns
Douglas Reichert Powell
Fred W. Morrison Fund



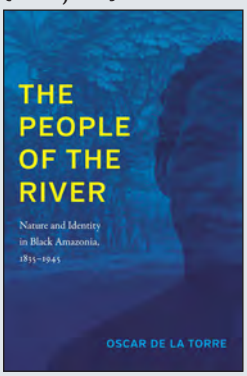
Our Higher Calling
Holden Thorp and Buck Goldstein
Luther H. Hodges Sr. and Luther H. Hodges Jr. Fund



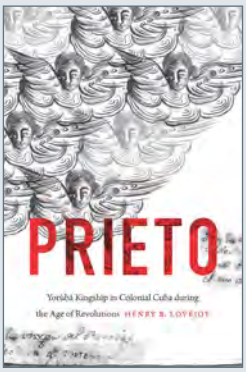
★ Blackbeard's Sunken Prize
Mark U. Wilde-Ramsing and Linda F. Carnes-McNaughton

Print News and Raise Hell
Kenneth Joel Zogry
Blythe Family Fund

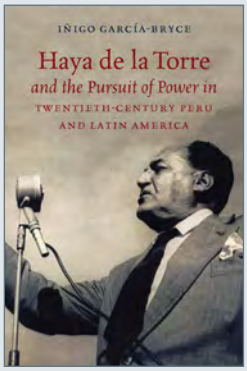
{Subject} LATIN AMERICAN & CARIBBEAN STUDIES



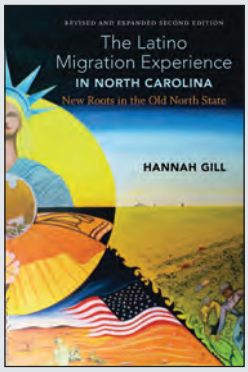
The People of the River
Oscar de la Torre



■ Prieto
Henry B. Lovejoy



Haya de la Torre and the Pursuit of Power in Twentieth-Century Peru and Latin America
Iñigo García-Bryce
Anniversary Fund

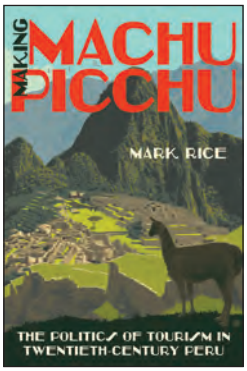


The Latino Migration Experience in North Carolina,
Revised and Expanded Second Edition
Hannah Gill

{Series}

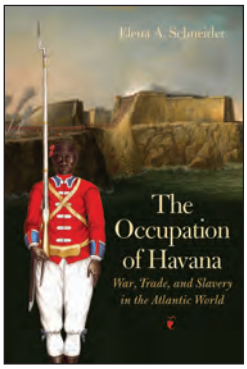
■ ENVISIONING CUBA

{Subject} LATIN AMERICAN & CARIBBEAN STUDIES

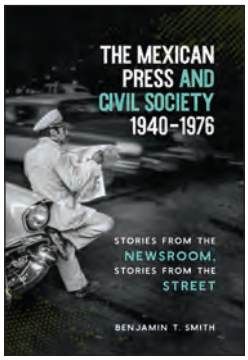


Making Machu Picchu
Mark Rice

The Science and Politics of Race in Mexico and the United States, 1910–1950
Karin Alejandra Rosemblatt



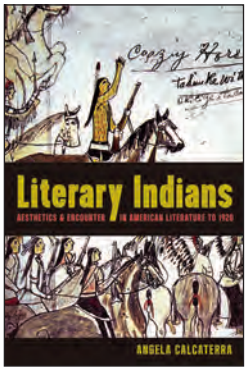
■ The Occupation of Havana
Elena A. Schneider



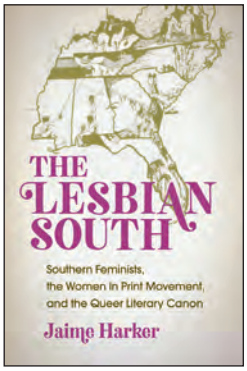
The Mexican Press and Civil Society, 1940–1976
Benjamin T. Smith

{Subject} LITERARY STUDIES

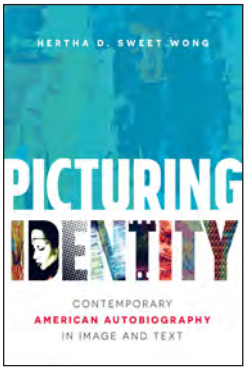
Fugitives, Smugglers, and Thieves
Sharada Balachandran Orihuela



Literary Indians
Angela Calcaterra



The Lesbian South
Jaime Harker
Fred W. Morrison Fund

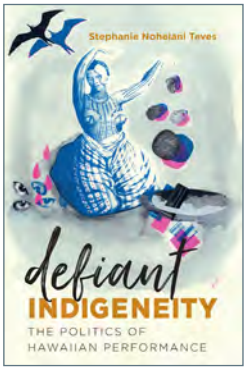


Picturing Identity
Hertha D. Sweet Wong

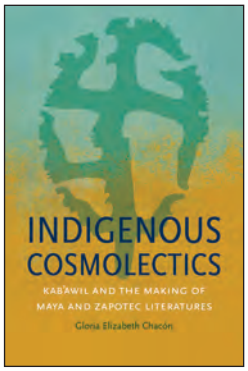
{Subject} NATIVE AMERICAN/INDIGENOUS STUDIES

{Praise}

"Critics of higher education should read [*Our Higher Calling*] in the spirit it was written, that of building bridges and beginning a conversation about the best way forward for higher education."
—**Jenna A. Robinson**, *The James G. Martin Center for Academic Renewal*



■ Defiant Indigeneity
Stephanie Nohelani Teves
Anniversary Fund



■ Indigenous Cosmolectics
Gloria Elizabeth Chacón

{Series}

■ *published by* THE OMOHUNDRO INSTITUTE OF EARLY AMERICAN HISTORY AND CULTURE AND THE UNIVERSITY OF NORTH CAROLINA PRESS

■ CRITICAL INDIGENEITIES

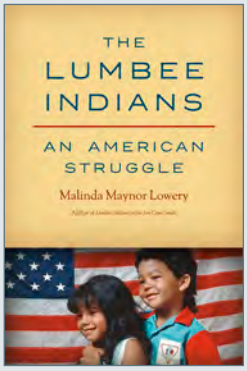
{★ Awards}
Listing, pages 28–29

{More information}
Series, pages 12–15
Funds, pages 36–43

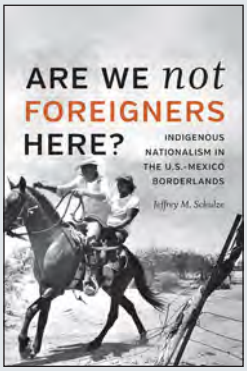
{Praise}

"Ideal for American history buffs, this rich history [*The Lumbee Indians*] explores familiar American periods of turmoil through the singular experience of the Lumbee Indian community."
—***Publishers Weekly***

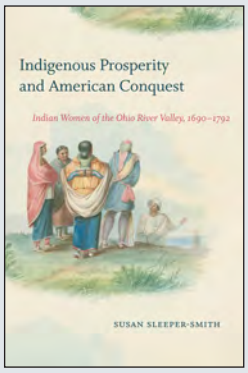
{Subject} NATIVE AMERICAN/INDIGENOUS STUDIES



The Lumbee Indians
Malinda Maynor Lowery
H. Eugene and Lillian Lehman Fund



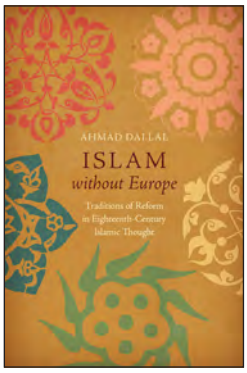
Are We Not Foreigners Here?
Jeffrey M. Schulze



■ Indigenous Prosperity and American Conquest
Susan Sleeper-Smith

{Subject} RELIGION

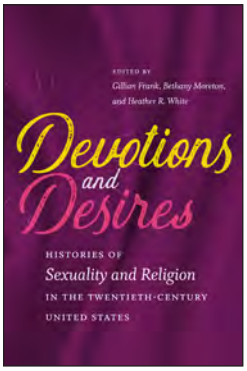
■ Hashtag Islam
Gary R. Bunt
Anniversary Fund



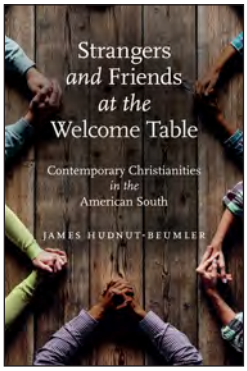
■ Islam without Europe
Ahmad S. Dallal
Anniversary Fund

{Praise}

"A book that's part pilgrimage, part history lesson, and part celebration of the many versions of Christianity in the South. [*Hudnut-Beumler*] writes with grace about almost everyone he meets. . . . Still, [he] doesn't shy away from the deep divides and sins of Southern Christians."
—**Bob Smietana**, *Christianity Today*

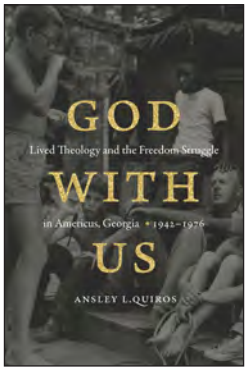


Devotions and Desires
Edited by Gillian Frank, Bethany Moreton, and Heather R. White
Anniversary Fund



Strangers and Friends at the Welcome Table
James Hudnut-Beumler
Fred W. Morrison Fund

Beyond Chrismukkah
Samira K. Mehta
Authors Fund



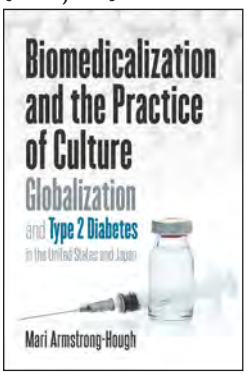
God with Us
Ansley L. Quiros

{Series}

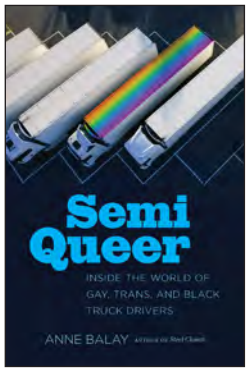
■ *published by* THE OMOHUNDRO INSTITUTE OF EARLY AMERICAN HISTORY AND CULTURE AND THE UNIVERSITY OF NORTH CAROLINA PRESS

■ ISLAMIC CIVILIZATION AND MUSLIM NETWORKS

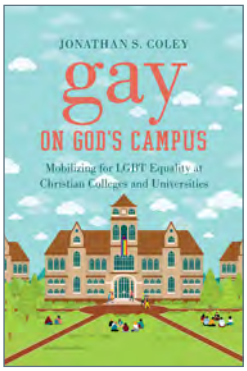
{Subject} SOCIAL SCIENCES



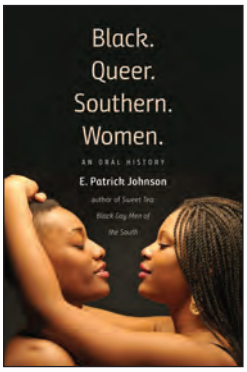
■ Biomedicalization and the Practice of Culture
Mari Armstrong-Hough
Lilian R. Furst Fund



Semi Queer
Anne Balay
Anniversary Fund

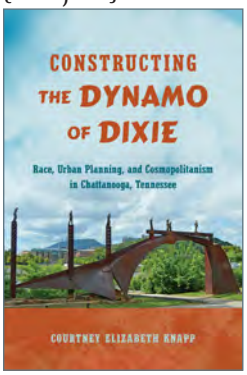


★ Gay on God's Campus
Jonathan S. Coley
Authors Fund

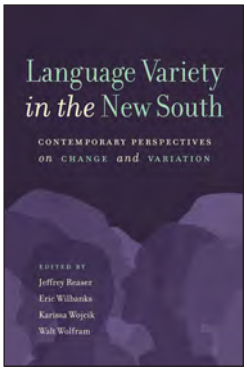


Black. Queer. Southern. Women.
E. Patrick Johnson
Z. Smith Reynolds Fund

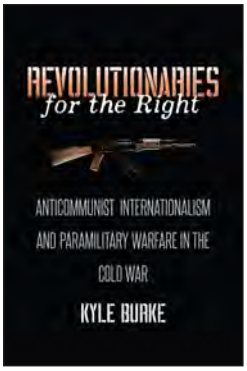
{Subject} WORLD HISTORY



Constructing the Dynamo of Dixie
Courtney Elizabeth Knapp
Authors Fund

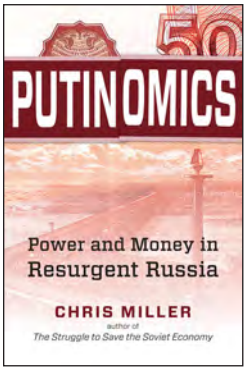


Language Variety in the New South
Edited by Jeffrey Reaser, Eric Wilbanks, Karissa Wojcik, and Walt Wolfram



■ Revolutionaries for the Right
Kyle Burke
Authors Fund

★ ■ Children of Uncertain Fortune
Daniel Livesay



Putinomics
Chris Miller

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"Understanding the internal dynamics of contemporary Russia is more important than ever. *Putinomics* is a valuable contribution to that task."
—***Financial Times***

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■ STUDIES IN SOCIAL MEDICINE
■ THE NEW COLD WAR HISTORY

{★ Awards}
Listing, pages 28–29

{More information}
Series, pages 12–15
Funds, pages 36–43

Awards Won in 2018

Llana Barber: *Latino City*
2017 Kenneth Jackson Award, Urban History Association
Co-Winner, Lois P. Rudnick Book Prize, New England American Studies Association

Monique A. Bedasse: *Jah Kingdom*
2018 Wesley-Logan Prize, American Historical Association
Anna Julia Cooper and C.L.R. James Award, National Council for Black Studies

Martin Brückner: *The Social Life of Maps in America, 1750–1860*
2018 Fred B. Kniffen Book Award, International Society for Landscape, Place, and Material Culture

Eve E. Buckley: *Technocrats and the Politics of Drought and Development in Twentieth-Century Brazil*
2018 Humanities Book Award, Brazil Section of the Latin American Studies Association
Honorable Mention, 2018 Warren Dean Memorial Prize, Conference on Latin American History

Julio Capó Jr.: *Welcome to Fairyland*
2018 Charles S. Sydnor Award, Southern Historical Association
2018 Stetson Kennedy Award, Florida Historical Society
2018 Harry T. and Harriette V. Moore Award, Florida Historical Society
2018 Rembert Patrick Award, Florida Historical Society
Bronze Medal, 2017 Florida Book Awards Florida Nonfiction
Finalist, Lambda Literary Awards, LGBTQ Studies

Erik Ching: *Stories of Civil War in El Salvador*
A 2017 Choice Outstanding Academic Title

Emily Suzanne Clark: *A Luminous Brotherhood*
A 2017 Choice Outstanding Academic Title

Jonathan S. Coley: *Gay on God's Campus*
2018 Stanford M. Lyman Award, Mid-South Sociological Association

Thomas W. Cutrer: *Theater of a Separate War*
2018 Douglas Southall Freeman Literary Award, Military Order of the Stars and Bars

Lane Demas: *Game of Privilege*
2018 North American Society for Sport History Book Award, North American Society for Sport History
2017 Herbert Warren Wind Book Award, United States Golf Association Museum

Andrew Denson: *Monuments to Absence*
Co-Winner, 2018 Malcolm Bell, Jr. and Muriel Barrow Bell Award, Georgia Historical Society

Christopher Dunn: *Contracultura*
2017 Roberto Reis Book Prize, Brazilian Studies Association

Ira Dworkin: *Congo Love Song*
Finalist, 2018 Pauli Murray Book Prize, African American Intellectual History Society

Charles W. Eagles: *Civil Rights, Culture Wars*
McLemore Prize, Mississippi Historical Society
A 2017 Choice Outstanding Academic Title

Ashley D. Farmer: *Remaking Black Power*
Honorable Mention, 2018 Darlene Clark Hine Award, Organization of American Historians
Honorable Mention, 2018 Letitia Woods Brown Book Prize, Association of Black Women Historians
Finalist, 2018 Stone Book Award, Museum of African American History

Sharla M. Fett: *Recaptured Africans*
Finalist, 2018 Frederick Douglass Book Prize, Gilder Lehrman Center for the Study of Slavery, Resistance, and Abolition

Lorien Foote: *The Yankee Plague*
A 2017 Choice Outstanding Academic Title

Jessica M. Frazier: *Women's Antiwar Diplomacy during the Vietnam War Era*
A 2017 Choice Outstanding Academic Title

Jerry Gershenhorn: *Louis Austin and the Carolina Times*
2018 Ragan Old North State Award, North Carolina Literary and Historical Association

Pablo F. Gómez: *The Experiential Caribbean*
2018 Albert J. Raboteau Prize, Journal of Africana Religions

Adam Gussow: *Beyond the Crossroads*
2018 John G. Cawelti Award for Best Textbook/Primer in Popular Culture and American Culture, Popular Culture Association and the American Culture Association
Best Blues Book of 2017, Living Blues Reader's Poll

Kelly Lytle Hernández: *City of Inmates*
2018 John Hope Franklin Prize, American Studies Association
2018 James A. Rawley Prize, Organization of American Historians
2018 Robert G. Athearn Award, Western History Association
2018 American Book Awards Winner, Before Columbus Foundation

Stephanie Hinnershitz: *A Different Shade of Justice*
2017 Silver Award, Journalism and Investigative Reporting, Nautilus Book Awards

Maurice J. Hobson: *The Legend of the Black Mecca*
2018 Award for Excellence in Documenting Georgia's History, Georgia Historical Records Advisory Council

Nora E. Jaffary: *Reproduction and Its Discontents in Mexico*
Honorable Mention, 2018 Howard F. Cline Book Prize, Latin American Studies Association

Rachel Kranson: *Ambivalent Embrace*
Honorable Mention, 2018 First Book Award, Immigration and Ethnic History Society

Julian Lim: *Porous Borders*
2018 David J. Weber-William P. Clements Prize, Western History Association

Lisa A. Lindsay: *Atlantic Bonds*
2018 Melville Herskovits Prize, African Studies Association

Daniel Livesay: *Children of Uncertain Fortune*
2018 Best First Book Award, Phi Alpha Theta

John Wharton Lowe: *Calypso Magnolia*
2017 C. Hugh Holman Award, Society for the Study of Southern Literature

Nancie McDermott: *Fruit*
U.S. Finalist, 2018 Gourmand World Cookbook Awards

Adrian Miller: *The President's Kitchen Cabinet*
Finalist, 2018 Colorado Book Awards

Max Perry Mueller: *Race and the Making of the Mormon People*
2018 Whittemore Best Documentary History Book Award, John Whitmer Historical Association

Pamela E. Pennock: *The Rise of the Arab American Left*
2018 Evelyn Shakir Non-Fiction Award, Arab American Book Awards

Sarah F. Rose: *No Right to Be Idle*
2018 Philip Taft Labor History Prize
A 2017 Choice Outstanding Academic Titles

Karen R. Roybal: *Archives of Dispossession*
First Runner-Up, 2018 Thomas J. Lyon Award, Western Literature Association

Adam I. P. Smith: *The Stormy Present*
2017 Jefferson Davis Book Award, American Civil War Museum

Ula Yvette Taylor: *The Promise of Patriarchy*
2018 Liberty Legacy Foundation Award, Organization of American Historians
2018 Letita Woods Brown Book Prize, Association of Black Women Historians
Honorable Mention, 2018 Darlene Clark Hine Award, Organization of American Historians

In 2018, forty-four UNC Press titles were honored with over sixty different awards and distinctions

Christopher M. Tinson: *Radical Intellect*
2018 Pauli Murray Book Prize, African American Intellectual History Society

John W. Troutman: *Kika Kila*
2017 Woody Guthrie Award, International Association for the Study of Popular Music–US Branch

Jennifer Van Horn: *The Power of Objects in Eighteenth-Century British America*
Finalist, 2018 George Washington Book Prize

Mark U. Wilde-Ramsing and Linda F. Carnes-McNaughton: *Blackbeard's Sunken Prize*
2018 Publication Award, North Carolina Society of Historians

Lane Windham: *Knocking on Labor's Door*
2018 David Montgomery Award, Organization of American Historians

Douglas L. Winiarski: *Darkness Falls on the Land of Light*
2018 Bancroft Prize, Columbia University
2018 New England Society Book Award in Nonfiction, New England Society in the City of New York
2018 Peter J. Gomes Memorial Book Prize, Massachusetts Historical Society
Finalist, 2018 George Washington Book Prize
A 2017 Choice Outstanding Academic Title

UNC Press Journals

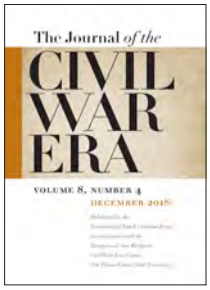
The Latin Americanist is the membership journal for the Southeastern Council of Latin American Studies with institutional support from UNC Charlotte and Wingate University.

Based at Berea College, *Appalachian Heritage* showcases the work of emerging and established writers throughout Appalachia, offering its readers literature that is thoughtful, innovative, and revelatory.

The Comparatist focuses on the comparative study of literature, cultural movements, and the arts, as well as literary and cultural theory.

With a focus on literature published through the early national period, *Early American Literature* is the journal of the Modern Language Association's Division on American Literature to 1800.

Published by UNC at Chapel Hill's School of Education, *The High School Journal* explores the broad and complex field of secondary education.

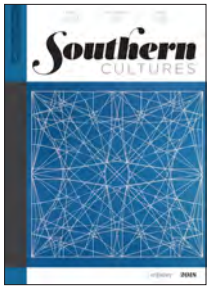


The *Journal of Best Practices in Health Professions Diversity: Research, Education, and Policy* is published by Winston-Salem State University's School of Health Sciences and provides a forum to examine the development and sustainability of a diverse health professions workforce.

The Journal of the Civil War Era, published in association with the George and Ann Richards Civil War Era Center at Penn State University, offers a fresh perspective on the struggles that defined this period and, by extension, the course of American history.

Produced by East Carolina University, the *North Carolina Literary Review* publishes poetry, fiction, and nonfiction by North Carolina writers, as well as interviews, articles, and essays about the state's authors, literary history, and writing culture.

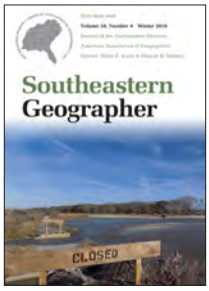
Published by UNC at Chapel Hill's Department of American Studies, *south: a scholarly journal* features global and hemispheric comparative scholarship linking the American South to other Souths.



The journal of the Southeastern Division of the American Association of Geographers, *Southeastern Geographer,* publishes research about the South, broadly construed, as it relates to broader geographical reaches.

Housed in UNC at Chapel Hill's Center for the Study of the American South, *Southern Cultures* explores the history, politics, folklore, literature, and art of the South.

Published by UNC at Chapel Hill's Department of English, *Studies in Philology* publishes research on British literature through Romanticism and the relations between British literature and works in the classical, Romance, and Germanic languages.



Longleaf Services

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Now in its 13th year of operation, Longleaf Services is a wholly owned affiliate of the University of North Carolina Press. Created by university presses for university presses, Longleaf is a nonprofit business dedicated to providing outstanding and efficient publishing solutions.

Longleaf uses economies of scale and skill to offer presses significant benefits and savings that they would not be able to realize on their own. We also provide a means of sharing and leveraging the vast experience of the individual institutions across the entire group.

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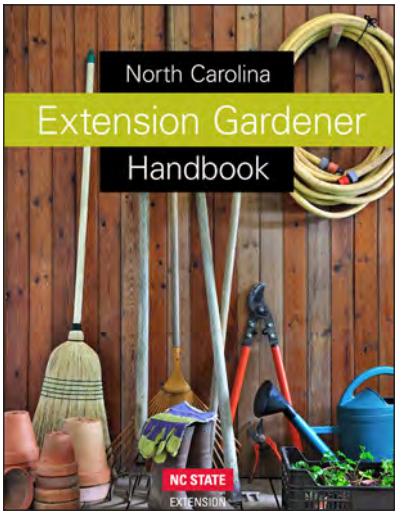
TRUMAN

UNIVERSITY OF CALGARY Press

University of Virginia Press

The Office of Scholarly Publishing Services

The Press's Office of Scholarly Publishing Services (OSPS) opened three years ago with a goal of offering the University of North Carolina System campuses a range of sustainable, mission-driven publishing models. In 2018, OSPS and partners on six campuses published 70 new works and 160 reissues of out-of-print books. Our engagement with open-access projects grew and now includes numerous open textbooks with the potential to significantly lower student costs. As we build more connections across the system we are consistently impressed with the variety and quality of research and the publishing opportunities it offers.



NC STATE EXTENSION

In the spring the NC State Extension published the much-anticipated *North Carolina Extension Gardener Handbook*. This authoritative textbook for the Master Gardener volunteer course is an essential resource for serious gardeners and is widely available to the public for the first time. Written by a team of leading horticulture experts, it contains a wealth of information about creating and managing thriving gardens, lawns, and landscapes.

UNC CHARLOTTE
College of Liberal Arts & Sciences
Center for the Study of the New South

Published in 1939 by UNC Press, *Tobe* is a children's book portraying the life of an African American boy on a small farm. The book was written by a white woman and illustrated by staged photos of children from a rural area near Greensboro. The Center for the Study of the New South at UNC Charlotte and the Charlotte Teachers Institute hosted a symposium to explore *Tobe*, and to publish a collection of essays, *Why Does No One In My Books Look Like Me?: "Tobe" and Ongoing Questions about Race, Representation, and Identity*.

Participants discussing *Tobe* at the Tobe Book Club Experience, April 26, 2017
(Photo by Lynn Robertson)

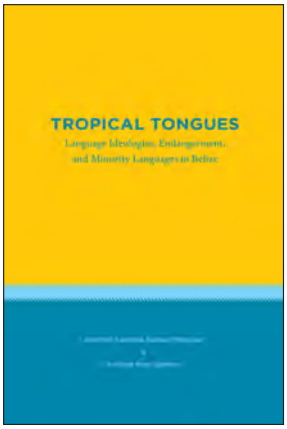
We are partnering with NC State's Gregg Museum of Art & Design to distribute its exhibition catalogs and publications. The Gregg enjoyed its first full year in their newly renovated space at the original Chancellor's Residence.

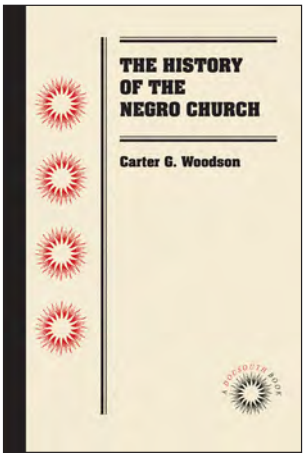
(Photo by Kevin Isaacs Photo © 2017, used by permission of the Gregg Museum of Art & Design)

In the 1940s, the Department of Romance Studies at UNC at Chapel Hill started the North Carolina Studies in the Romance Languages and Literatures series. In December the series published volume 315. Over the decades 270 books went out of print and most had never been available digitally. In 2018 we completed a major initiative to reissue the books in new paperback and digital formats, making the series accessible to a new generation of scholars.

Through our Thomas W. Ross Fund Publishing Grants we committed to fund three more projects this year totaling $6,250. This joins $26,850 committed to or spent on eleven other projects. Western Carolina University will publish *Mountain Days: A Journal of Camping Experiences in the Mountains of Tennessee and North Carolina, 1914–1938*, a rare manuscript by Paul M. Fink. UNC Charlotte's J. Murrey Atkins Library published *Miss Bonnie's Nurses: The First Fifty Years of Nursing at UNC Charlotte*. East Carolina University used funding to promote the *North Carolina Literary Review* with booksellers and libraries in the state.

The Consortium in Latin American and Caribbean Studies at UNC and Duke received a Title VI renewal that included funding for the Studies in Latin America series. Title VI is a key area-studies grant given by the U.S. Department of Education, and the Consortium is the second largest Latin American studies program in the country. *Tropical Tongues: Language Ideologies, Endangerment, and Minority Languages in Belize* was the first book published in the series, which features very short monographs in open access formats.

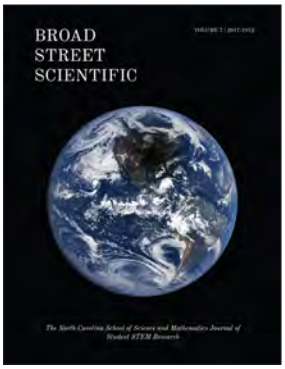


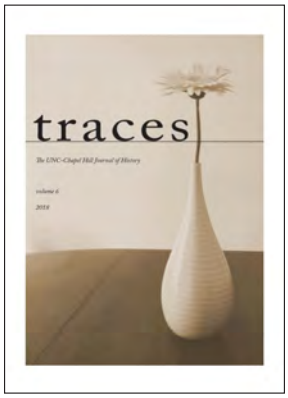


Carter G. Woodson

The UNC at Chapel Hill Library has now published twenty-nine books under the DocSouth Book imprint that was launched in 2011. In September *The History of the Negro Church* by Carter Woodson was republished and has quickly outsold most of the books under the imprint. The book was previously unavailable in any other edition despite Woodson's stature as founding figure of African American history.

The Society for Early English and Norse Electronic Texts (SEENET) is a publishing initiative directed by Timothy Stinson, associate professor of English and a University Faculty Scholar at NC State University. SEENET will publish numerous scholarly editions of *Piers Plowman* in a series called the Piers Plowman Electronic Archive in Print, as well as other works.





This year we helped publish issues of undergraduate journals with the following partners:

- North Carolina School of Science and Mathematics, *Broad Street Scientific*
- North Carolina Central University, *NCCU Undergraduate Research Journal*
- UNC at Chapel Hill Department of History, *Traces*

Office of Scholarly Publishing Services staff

(left to right) John McLeod, Dylan Stroupe, Sam Dalzell

John McLeod *Director of the Office of Scholarly Publishing Services*
Email: John.McLeod@uncpress.org | *Telephone:* (919) 962-8419

There are numerous reasons why the University of North Carolina Press is one of the leading public university presses in the nation, including our dedicated staff, exceptional authors, and the engaged leadership of our Board of Governors and Advancement Council. It is the many friends listed here, however, who provide the margin of excellence.

Joanna Ruth Marsland

I am grateful for the myriad ways in which donors have supported the Press's mission this year. The Press Club annual fund strengthened our day-to-day operations with invaluable, unrestricted operating support; the Thomas W. Ross Fund enhanced our academic engagement with the UNC campuses by providing scholarly publishing support; and the Authors Fund continued to nurture first-time authors' publications with support from established authors and their heirs. The Press's endowment reached a milestone this year, in large part because of the Press's most ambitious fund-raising initiative to date, the Wyndham Robertson Editorial Directorship.

The creation of the endowed editorial director's position was the first of several planned initiatives building toward the Press's 100th anniversary in 2022, an auspicious occasion to reflect on our past accomplishments and dream big for our future. With the leadership of the Press's Advancement Council, the support of friends recognized in these pages, and friends yet to be made, the Press's second century promises to be even more distinguished than its first. Thank you all.

Joanna Ruth Marsland
Director of Development

THE UNC PRESS CLUB

Gifts made January 1, 2018, through December 31, 2018

The UNC Press Club annual fund provides invaluable, unrestricted support for every step of the publishing process, from recruiting and retaining leading authors of great scholarship to providing their work in traditional bound books and multiple digital formats.

The following members of the UNC Press Club enhance the Press's ability to respond strategically to changes in the industry while remaining true to the core mission of publishing superior scholarly work and serious nonfiction work.

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Renée and John Grisham
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Former Advancement Council member Jane Cochrane, former Press director Kate Torrey, and long-time Press friend Josie Patton enjoy a luncheon for donors to the Wyndham Robertson Editorial Directorship at President Margaret Spelling's residence

Spangler Family Director John Sherer thanks Press Club donors former Advancement Council chair Hodding Carter and Florence and Jim Peacock

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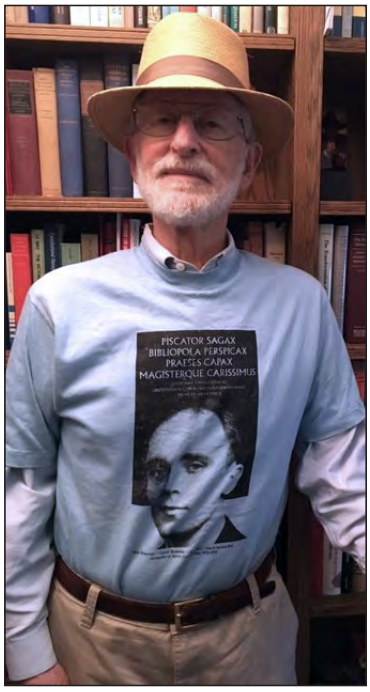
Mary Bruce and Stephen Woody

Press Club donors Cissie Stevens, Bill and Frances Smyth, and Advancement Council chair Jack Stevens enjoy a UNC Press event at Pisgah House, the UNC Asheville Chancellor's Residence



UNC Press author and Authors Fund and Hodgson Fund donor Tom Green sporting a vintage T-shirt honoring former UNC Press director Matthew Hodgson

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As of January 2019

With predictable streams of income, endowments provide vital stability for multiyear publishing projects. Gifts of any amount may be made to existing named endowments, and gifts of $150,000 or more may be made to create new named endowments. The Press's endowment is professionally managed by the UNC Management Company with the spending policy set by the Press's Board of Governors.

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THE AUTHORS FUND

Gifts made January 1, 2018, through December 31, 2018

Since its launch in 2013, more than 400 authors, heirs, and friends have donated over $100,000 in royalties and separate gifts to the UNC Press Authors Fund, supporting the first books of 62 young scholars. Initially applied during production to keep the price of the books as low as possible, royalties and gifts donated to the Authors Fund are also being used to strategically recruit emerging scholars' first monographs.

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