



THE UNIVERSITY *of* NORTH CAROLINA PRESS
{Annual Report 2017}





Mission

publish. Because of our respected authors who rely on the Press to connect readers with important ideas, the name of the university is carried on Press books and journals across the country and around the globe, in both print and digital formats.

Vision

To be recognized as the nation's premier public university press while remaining a progressive force in the state and region.

About the Press

The University of North Carolina Press, a nonprofit publisher of both scholarly and general-interest books and journals, operates simultaneously in a business environment and in the world of scholarship and ideas. The Press advances the university's triple mission of teaching, research, and public service by publishing first-rate books and journals for students, scholars, and general readers. The Press has earned a distinguished reputation by publishing excellent work from the nation's leading scholars, writers, and intellectuals and by presenting that work effectively to wide-ranging audiences.

Established in 1922, UNC Press was the first university press in the South and one of the first in the nation. Our regional publishing program—aimed at general readers and offering engaging, authoritative work on all aspects of the region's history and culture, its natural and built environment, and its music, food, literature, geography, and plant and animal life—has been widely adopted in other parts of the country. Over the years, Press books have won hundreds of prestigious awards including the Pulitzer Prize and the National Book Award, and those of many national scholarly societies. Today, the imprint of UNC Press is recognized worldwide as a mark of publishing excellence—both for what we publish and for how we

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{From Our Original Charter}

To promote generally, by publishing deserving books, the advancement of the arts and sciences, and the development of literature.
... The stimulus to the intellectual life of the university and of the entire South is, in itself, sufficient argument for undertaking the project.

Why an Annual Report?

In its more than nine and a half decades of existence, the University of North Carolina Press has never created a comprehensive annual report. We have steadily published seasonal catalogs and more recently, a donor report recognizing their invaluable support for the Press. These records have created a collective archive of our publishing outputs. So why do we need something more now?

The scope of what we do today is broader than it's ever been. In addition to the publication of more than 100 new books and 11 journals in 2017, there's a remarkably diverse set of publishing activities under way here. At the Press, we've dramatically expanded the definition of what it means to be a university-based press in the twenty-first century. This report is an attempt to capture that richness and share it with you.

I want to introduce the report by offering a summary of how I see things from the director's desk. Despite persistent challenges in the publishing and academic landscapes, the Press is being truly opportunistic and ambitious. After several years of volatility, our sales patterns are stabilizing and improving, which is allowing us to better forecast results and plan investments. Our list of books remains as strong as ever. But at the same time, we're expanding our publishing activities to broaden impact and to diversify our revenue models. We're collaborating with other presses to leverage the economies of scale that are so essential in modern publishing. And we're focused on new digital workflows and formats to help our authors find their readers.

Books Published and Promoted in 2017

Under the UNC Press imprint, we published 118 new books in 2017 (see page 12), the highest annual total in our history. We received more than fifty awards (see page 24), which means that more than half of our new academic books are winning awards. Most prestigiously, the Press won its third Bancroft Prize in eleven years—a feat unmatched by any other public university press. These awards are a testament to the cutting-edge quality of our books, as well as to the extraordinary care the Press takes to copyedit, design, and market them.

As part of an ongoing effort to improve the ways in which we connect writers with readers, the marketing department revamped our website this past year.



(photo by DL Anderson Pictures)

John Sherer, Spangler Family Director of UNC Press

The department has also undertaken a number of initiatives such as using social sharing, the creation of online forums to host conversations with our authors, more investments in the digital discoverability of our books, and an expansion of our reach and impact with traditional book review and media platforms.

Office of Scholarly Publishing in Third Year

Now in its third year, the Press's Office of Scholarly Publishing Services (see page 28) is thriving. Developed explicitly to support campus-based publishing activity throughout the seventeen-campus UNC system, OSPS has collaborated with more than thirteen campuses to date.

Longleaf Expands Services and Partners

Our wholly owned affiliate, Longleaf Services (see page 27), is a collaborative back-end platform created to provide scaled publishing services for UNC and other university presses. With the aid of a \$998,000 grant from the Andrew W. Mellon Foundation, we have been able to triple the number of presses we work with, allowing us to dramatically increase the number of services we offer while driving down costs.



Importance of Friends of the Press

Underlying the continued strength of our list and expanding publishing activities is the invaluable support of our friends (see page 30). Private support through our endowments, special initiatives, and Press Club covers close to 14% of our operating expenses. We could not undertake our ambitious plans without these investments.

A Fond Farewell

One of the more bittersweet occurrences in the past year was the retirements of our rights director, Vicky Wells, and our sales director, Michael Donatelli. During their careers, both of these individuals received the prestigious Constituency Award from our trade group, the Association of University Presses. They exemplified the dignity and dedication so common among our staff. We also bid farewell to Teresa Thomas after more than two decades of service to the Press and Longleaf Services.

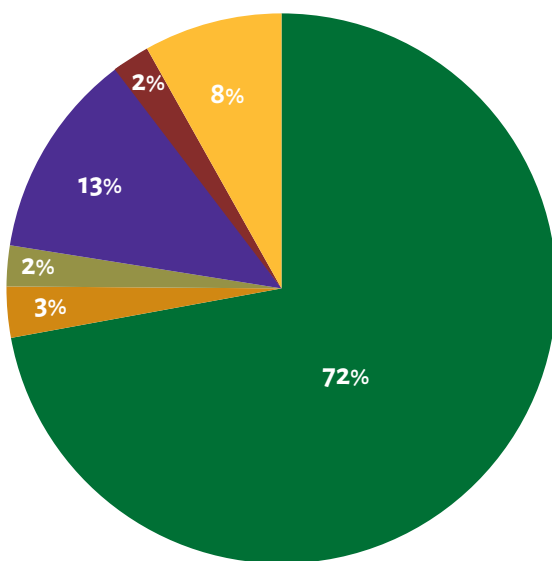
The Future

Looking forward, we expect continued growth at the Office of Scholarly Publishing Services and Longleaf Services. We're beginning to focus on the upcoming 100th anniversary of the Press in 2022 with the launch of our Second Century Campaign. We hope to extend our work with the Mellon Foundation to design and implement an open-access monograph pilot.

But most important, we will continue to be one of the country's best presses—acquiring excellent work and publishing it with a singular focus on quality. In an environment where facts are questioned and distractions are abundant, we intend to be a trusted authority and a source of pride for the people of the state of North Carolina.

John Sherer
Spangler Family Director of UNC Press

UNC Press FY17 Sources of Income



■ Net Book Sales	\$4,597,532
■ Subsidiary Rights Income	190,977
■ Journals Program Contribution	152,803
■ Endowment Draw	800,000
■ Press Club Gifts	115,188
■ State/University Support	518,500
Total Income	\$5,856,500

Board of Governors

The Board of Governors of the UNC Press is a body of nineteen members, fifteen of whom are elected by the Board of Governors of the University of North Carolina and four of whom serve *ex officio*, charged with the responsibility of directing the affairs of the Press. This includes establishing and monitoring all policies and programs for the maintenance, operation, and improvement of the Press, including its publishing policies and projects and its budget and financial policies.

An elected member of the Board of Governors serves for a term of five years and may be reelected for up to two additional five-year terms. A member's responsibilities include attending bimonthly board meetings at the Press's offices in Chapel Hill; reviewing and voting on approval of monographs, series, and other publishing projects of the Press; consulting with and advising the director of the Press on matters of financial and publishing policy and strategy; and serving as needed on ad hoc or standing committees.

Chair

Eric Muller

Dan K. Moore Distinguished Professor of
Jurisprudence and Ethics
UNC School of Law
University of North Carolina at Chapel Hill

Vice Chair

W. Fitzhugh Brundage

William B. Umstead Professor of History
and Department Chair
University of North Carolina at Chapel Hill

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Associate Vice President for Strategic Communication
University of North Carolina

Inger S. B. Brodey

Bank of America Distinguished Professor in Honors
and Director, Comparative Literature Program
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ncIMPACT Program Director and Professor of
Public Law and Government
School of Government, University of North Carolina
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University of North Carolina at Chapel Hill

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Southern Studies
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and Structural Biochemistry
North Carolina State University

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College of Humanities and Social Sciences,
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Chapel Hill, N.C.

Lars Schoultz

William Rand Kenan Jr. Professor of Political Science
University of North Carolina at Chapel Hill

John Sherer (nonvoting)

Spangler Family Director
University of North Carolina Press

Timothy J. Smith

Associate Professor of Anthropology
Appalachian State University

Vincas Steponaitis

Professor of Anthropology and Archaeology,
and Secretary of the Faculty
University of North Carolina at Chapel Hill

Carlton E. Wilson

Professor of History and Dean of the College of Arts
and Sciences
North Carolina Central University

Advancement Council

The UNC Press Advancement Council furthers the Press's mission by strengthening the Press's financial resources, soliciting and receiving financial contributions, raising the profile of the Press, and advocating for the Press with various constituencies.

2017 Members

William (Bill) Massey
Chair
Manteo, NC

John S. (Jack) Stevens
Vice Chair
Asheville, NC

E. Osborne (Ozzie) Ayscue
Charlotte, NC

Charles Broadwell
Fayetteville, NC

Eugene (Gene) Cochrane
Charlotte, NC

Renee Grisham
North Garden, VA

Robert Harrington
Charlotte, NC

Sandra Mikush
Winston-Salem, NC

Kim Phillips
Chapel Hill, NC

Clyda Rent
Charlotte, NC

David Woronoff
Southern Pines, NC



Advancement Council Chair Bill Massey

Ex-Officio

Eric Muller
Chair, UNC Press Board
of Governors
Chapel Hill, NC

Kathleen DuVal
UNC Press Board
of Governors
Chapel Hill, NC

Staff

John Sherer
Spangler Family Director
UNC Press

Joanna Ruth Marsland
Director of Development
UNC Press



Spangler Family Press Director John Sherer, Adair Kenny, and Advancement Council member David Woronoff



Advancement Council member Sandra Mikush, Don Mikush, and Tom Hadzor



Mark Simpson-Vos

Mark Simpson-Vos, Editorial Director

As editorial director, Mark oversees the strategic direction and day-to-day work of the acquisitions editorial team. He also commissions and acquires a diverse list of general-interest and scholarly books. In seeking new work for the Press's regional trade list, he is particularly interested in broadly conceived books about North Carolina and southern history, arts, and culture; nature and outdoors guidebooks; and cultural heritage tourism guides. He has recently focused new attention on the Press's list of books about the history and culture of American music. He also acquires trade, crossover, and scholarly books in fields including American studies, Native American and Indigenous studies, gender and sexuality, and the history of the Civil War era. He joined the UNC Press staff in 1998 and has been editorial director since 2011. Mark holds graduate degrees in English and American studies from UNC–Chapel Hill. He previously earned a B.A. in English and Political Science from Gustavus Adolphus College.



Chuck Grench

Chuck Grench, Executive Editor

Chuck joined the Press staff in 2000 after twenty-five years at Yale University Press. He acquires books for general readers, scholars, and students of American history. He is especially keen on well-written and innovative work in African American studies, the history of borderlands, Cold War history, cultural history, diplomatic and political history, early American studies, southern history, and the history of the American West. He also sponsors our highly selective European history and Greek and Roman history lists. He earned his B.A. in English from DePauw University and a master's degree in creative writing from Boston University.



Elaine Maisner

Elaine Maisner, Executive Editor

Elaine joined the Press in 1994 after working previously at Yale University Press and Tokyo University Press. She focuses on publishing books that promise to influence conversations within and beyond the academy in the fields of religious studies and Latin American and Caribbean studies. She also acquires general-interest books about North Carolina and the South; her specialties include cookbooks, foodways, gardening, and natural history, as well as books about pressing contemporary concerns in southern life. Before beginning her career in publishing, she studied English at Oberlin College.



Brandon Proia

Brandon Proia, Senior Editor

Brandon joined the Press acquisitions staff in 2013 after working previously at *Cabinet* magazine, Basic Books, Basic Civitas, and PublicAffairs. He seeks to publish broadly accessible works of history that make a serious argument while appealing to an audience beyond the academy. He is particularly interested in histories of race, environment, politics, social movements, capitalism, empire, and ideas. Topics of special interest include policing and prison; the flows of ideas, organisms, and commodities across borders; and the social forces, cultural currents, and political economy that shaped the twentieth and twenty-first centuries. Brandon graduated from UNC–Chapel Hill with a B.A. in English and creative writing.



Lucas Church

Lucas Church, Editor

Lucas acquires books for the Press's regional trade list, and he is especially interested in books that bring to life the South's rich musical, artistic, architectural, and literary legacies. He also acquires scholarly and crossover books in the fields of literary studies, sociology, and social medicine. Lucas earned a B.A. in English from Appalachian State University and a M.F.A. in creative writing, concentrating in fiction, from North Carolina State University.



Jessica Newman

Jessica Newman, Associate Editor

Jessica worked previously as an acquisitions editor at Carolina Academic Press before joining the UNC Press staff in 2015. Her acquisitions focus is on the interdisciplinary field of gender and sexuality studies. She also collaborates closely with Mark Simpson-Vos in his areas of acquisition, including American studies, Native American and Indigenous studies, Civil War history, and southern studies. She earned a B.A. in journalism from the University of Florida.



Cate Hodorowicz, Acquisitions Assistant

Working with the entire acquisitions editorial team, Cate manages and facilitates the publishing process, particularly at the key stages of contracting, final manuscript preparation, and transmittal into copyediting and production. She also aids authors and the Press's editors with developmental editing. Cate earned an M.F.A. in poetry from the University of Pittsburgh, as well as an M.F.A. in nonfiction from the Rainier Writing Workshop. Her essays and reviews can be found in *The Georgia Review*, *The Gettysburg Review*, *Fourth Genre*, *River Teeth*, *Arts & Letters*, and *The Rumpus*.

Andrew Winters, Acquisitions Assistant

Andrew supports the acquisitions work of Lucas Church and Elaine Maisner. He earned his B.A. and M.A. in history from North Carolina Central University.

Dylan White, Acquisitions Assistant

Dylan supports the acquisitions work of Chuck Grench and Brandon Proia. He earned his B.A. in English from the University of California, Berkeley. He was previously managing editor at J&J Editorial.



Documentary Arts and Culture

The Center for Documentary Studies at Duke University and UNC Press work jointly to publish this series, which publishes exemplary works by documentary artists and writers and books that explore and develop the practice and method of documentary expression. The books in the series address new and emerging ways to think about learning and doing documentary work while also examining the traditions of documentary art through time.

Series Editors

Alexa Dilworth, Wesley Hogan, and Tom Rankin of the Center for Documentary Studies at Duke University

Envisioning Cuba

Envisioning Cuba publishes outstanding, innovative works in Cuban studies, drawn from diverse subjects and disciplines in the humanities and social sciences, from the colonial period through the post–Cold War era. Attention centers on the exploration of historical and cultural circumstances and conditions—for example, colonialism, slavery, racism, imperialism, and revolution—related to the development of Cuban self-definition and national identity.

Series Editor

Louis A. Pérez Jr., University of North Carolina at Chapel Hill

Ethnographies of Religion

This series publishes emerging work on religious life throughout the Americas, featuring the methods of religious studies along with anthropological approaches to lived religion. The religious studies perspective encompasses attention to historical contingency, theory, religious doctrine and texts, and religious practitioners' intimate, personal narratives. The series also highlights the critical realities of migration and transnationalism.

Series Editor

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Marla Frederick, Harvard University
Gerardo Marti, Davidson College
Robert Orsi, Northwestern University
Leela Prasad, Duke University
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Flows, Migrations, and Exchanges

Flows, Migrations, and Exchanges publishes works of environmental history that explore the cross-border movements of organisms and materials that have shaped the modern world, as well as the varied human attempts to understand, regulate, and manage these movements.

Series Editors

Mart Stewart, Western Washington University
Harriet Ritvo, Massachusetts Institute of Technology

Gender and American Culture

The Gender and American Culture series, guided by feminist perspectives, examines the social construction and influence of gender and sexuality within the full range of American cultures. Books in the series explore the intersection of gender (both female and male) with such markers of difference as race, class, and region. The series presents outstanding scholarship from all areas of American studies—including history, literature, religion, folklore, ethnography, and the visual arts—that investigates in a thoroughly contextualized and lively fashion the ways in which gender works with and against these markers.

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Mary Kelley, University of Michigan

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Barbara Sicherman, Trinity College
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Annette Kolodny (emerita)



New Directions in Southern Studies

This series is devoted to opening new lines of analysis of the American South, encouraging new interpretations of the region's past and present. The series publishes works that address the cultural dimensions of subjects such as literature, music, art, folklife, race relations, ethnicity, gender, social class, religion, and the environment.

Series Editor

Charles Reagan Wilson, University of Mississippi

Steven and Janice Brose Lectures in the Civil War Era

The Steven and Janice Brose Lectures in the Civil War Era are published by the University of North Carolina Press in association with the George and Ann Richards Civil War Era Center at Penn State University. The series features books based on public lectures by a distinguished scholar, delivered over a three-day period each fall, as well as edited volumes developed from public symposia. These books chart new directions for research in the field and offer scholars and general readers fresh perspectives on the Civil War era.

Series Editor

William A. Blair, The Pennsylvania State University

Studies in Social Medicine

Studies in Social Medicine publishes scholarship at the intersection of medicine, health, and society that furthers our understanding of how medicine and society shape one another historically, politically, and ethically.

Series Editors

Allan M. Brandt, Harvard University

Larry R. Churchill, Vanderbilt University

Jonathan Oberlander, University of North Carolina at Chapel Hill

Studies in the History of Greece and Rome

Books in this series examine the history and society of Greece and Rome from approximately 1,000 B.C to A.D. 600. The series includes interdisciplinary studies, works that introduce new areas for investigation, and original syntheses and reinterpretations.

Series Editors

Richard Talbert, University of North Carolina at Chapel Hill

James B. Rives, University of North Carolina at Chapel Hill

Robin Osborne, Oxford University, England

Studies in United States Culture

Studies in U.S. Culture publishes provocative books that explore United States culture in its many forms and spheres of influence. The series serves as a meeting ground where scholars from different disciplines and methodological perspectives can build common lines of inquiry, and it highlights works that link big ideas, brisk prose, bold storytelling, and sophisticated analysis.

Series Editor

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Editorial Board

Sara Blair, University of Michigan

Franny Nudelman, Carleton University

Janet Davis, University of Texas at Austin

Leigh Raiford, University of California, Berkeley

Matthew Guterl, Brown University

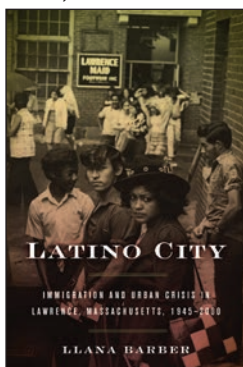
Bryant Simon, Temple University



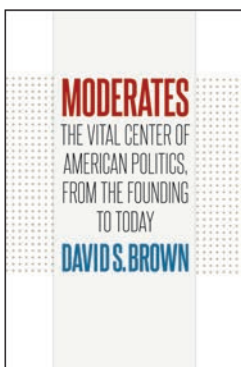
LATEST RELEASES

UNC
PRESS

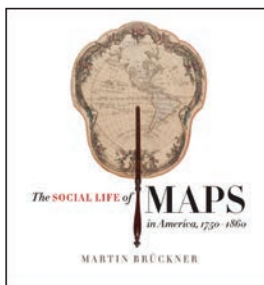
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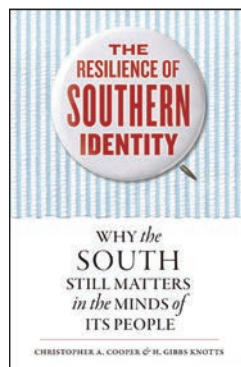
■ **Latino City**
Llana Barber
Authors Fund



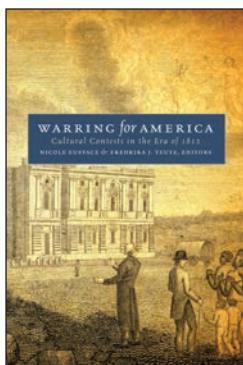
■ **Moderates**
David S. Brown



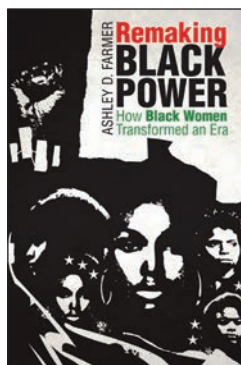
■ **The Social Life of Maps in America, 1750-1860**
Martin Brückner



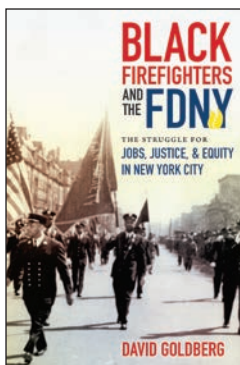
■ **The Resilience of Southern Identity**
Christopher A. Cooper and H. Gibbs Knotts
Fred W. Morrison Fund



■ **Warring for America**
Edited by Nicole Eustace and Fredrika J. Teute



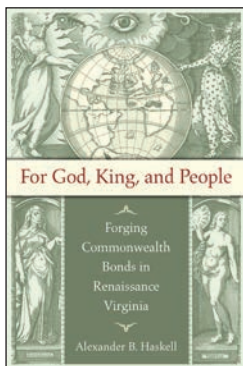
■ **Remaking Black Power**
Ashley D. Farmer
Authors Fund



■ **Black Firefighters and the FDNY**
David Goldberg



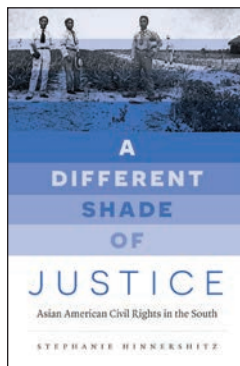
■ **Winning Our Freedoms Together**
Nicholas Grant



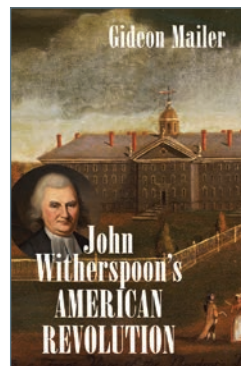
■ **For God, King, and People**
Alexander B. Haskell



■ **City of Inmates**
Kelly Lytle Hernández
Thornton H. Brooks Fund



■ **A Different Shade of Justice**
Stephanie Hinneshitz
Fred W. Morrison Fund



■ **John Witherspoon's American Revolution**
Gideon Mailer

{Series}

■ JUSTICE, POWER, AND POLITICS

■ *published by* THE OMOHUNDRO INSTITUTE OF EARLY AMERICAN HISTORY AND CULTURE AND THE UNIVERSITY OF NORTH CAROLINA PRESS

{★ Awards}

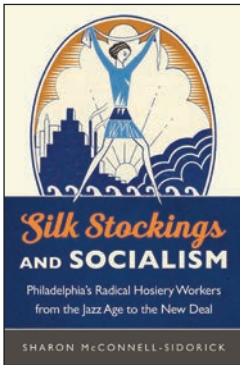
Listing, pages 24–25

{More information}

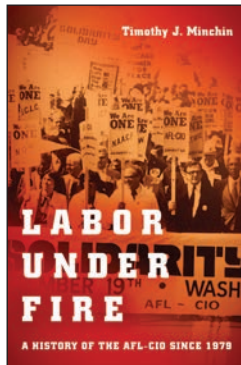
Series, pages 8–11

Funds, pages 30–35

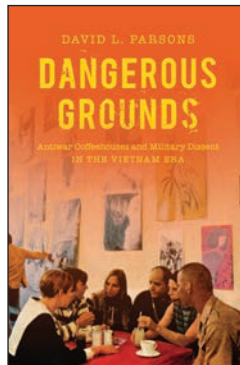
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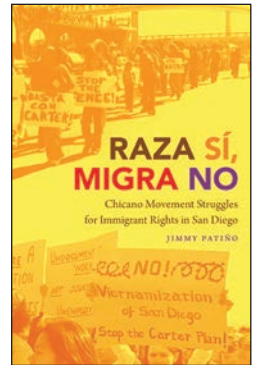
Silk Stockings and Socialism
Sharon McConnell-Sidorick



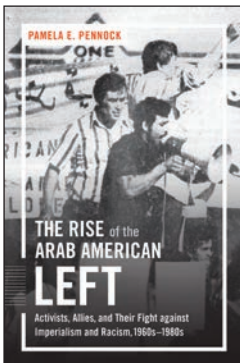
Labor Under Fire
Timothy J. Minchin



Dangerous Grounds
David L. Parsons
Authors Fund



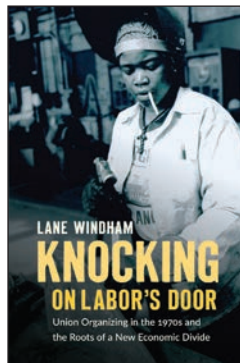
■ **Raza Sí, Migra No**
Jimmy Patiño



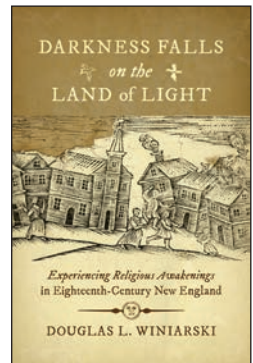
■ **The Rise of the Arab American Left**
Pamela E. Pennock



■ **The Power of Objects in Eighteenth-Century British America**
Jennifer Van Horn

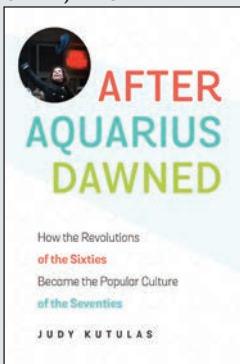


■ **Knocking on Labor's Door**
Lane Windham
Authors Fund

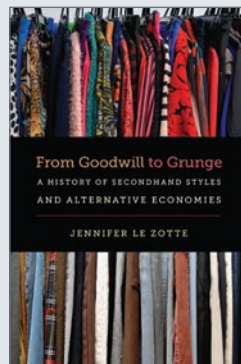


★ ■ **Darkness Falls on the Land of Light**
Douglas L. Winiarski

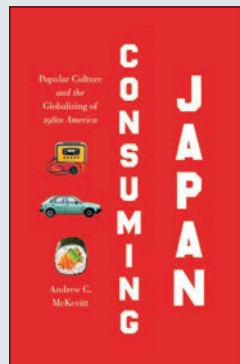
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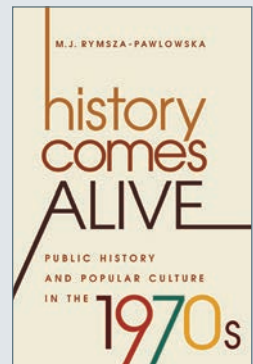
After Aquarius Dawned
Judy Kutulas



■ **From Goodwill to Grunge**
Jennifer Le Zotte
Authors Fund



■ **Consuming Japan**
Andrew C. McKevitt
Authors Fund



■ **History Comes Alive**
M. J. Rymysz-Pawlowska
Authors Fund

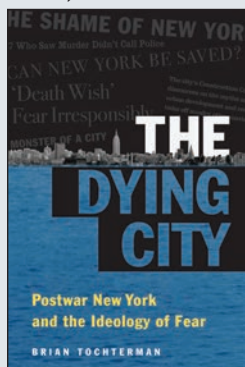
{Series}

■ JUSTICE, POWER, AND POLITICS

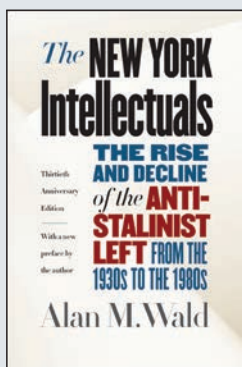
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■ STUDIES IN UNITED STATES CULTURE

{Subject} AMERICAN STUDIES



■ The Dying City
Brian Tochtermann
Anniversary Fund



The New York Intellectuals,
Thirtieth Anniversary Edition
Alan M. Wald

{Praise}

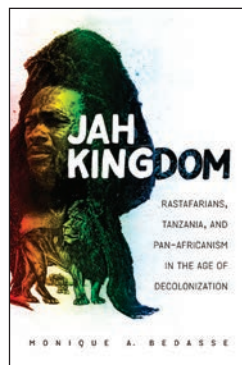
"[*Chocolate City*] is an ambitious, comprehensive chronicle of the civic experience of blacks, whites and other races over more than two centuries in Washington. . . . [It] succeeds in being both scholarly and accessible to the general reader."

—Robert McCartney, *The Washington Post*

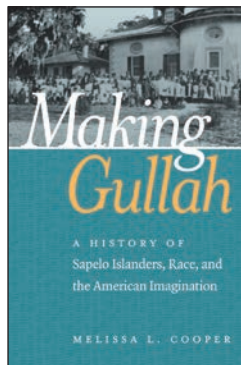
{Subject} AFRICAN AMERICAN STUDIES



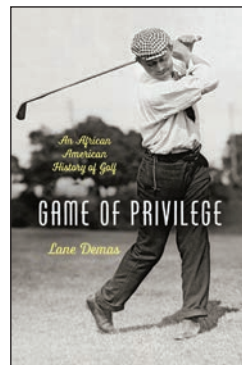
★ Chocolate City
Chris Myers Asch and George
Derek Musgrove
John Hope Franklin Fund



Jah Kingdom
Monique A. Bedasse



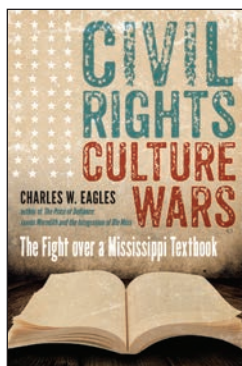
■ Making Gullah
Melissa L. Cooper



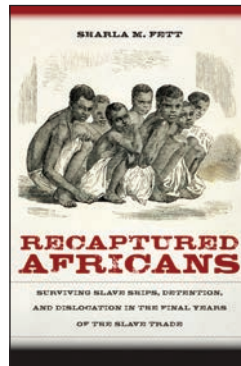
■ Game of Privilege
Lane Demas



■ Congo Love Song
Ira Dworkin



Civil Rights, Culture Wars
Charles W. Eagles
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Recaptured Africans
Sharla M. Fett
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Black for a Day
Alisha Gaines
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{Series}

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{★ Awards}

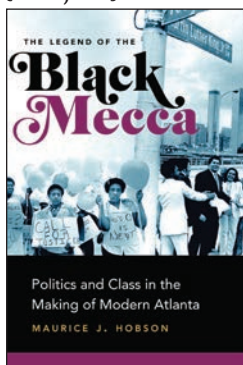
Listing, pages 24–25

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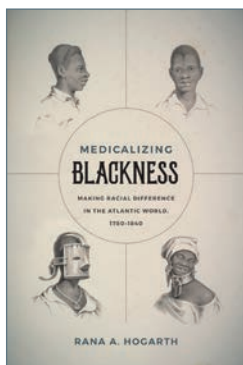
Series, pages 8–11

Funds, pages 30–35

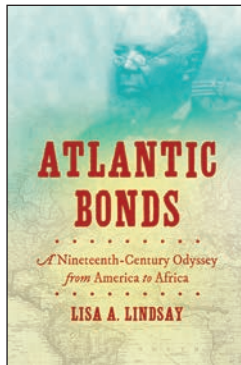
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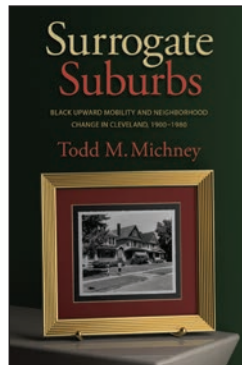
The Legend of the Black Mecca
Maurice J. Hobson



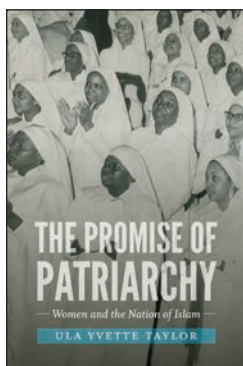
Medicalizing Blackness
Rana A. Hogarth
Lilian R. Furst Fund



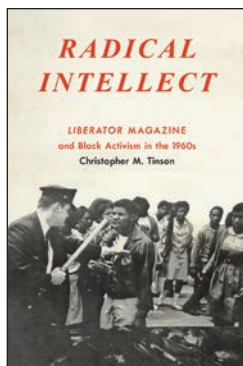
Atlantic Bonds
Lisa A. Lindsay
H. Eugene and Lillian Lehman Fund



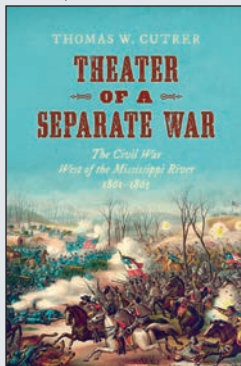
Surrogate Suburbs
Todd M. Michney
Anniversary Fund



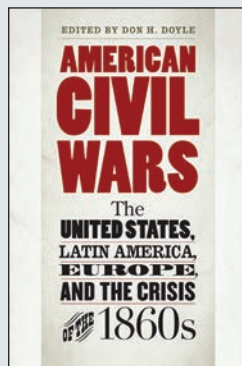
The Promise of Patriarchy
Ula Yvette Taylor



Radical Intellect
Christopher M. Tinson



Theater of a Separate War
Thomas W. Cutrer



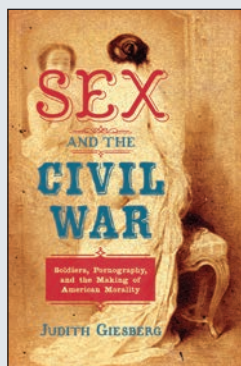
American Civil Wars
Edited by Don H. Doyle

{Praise}

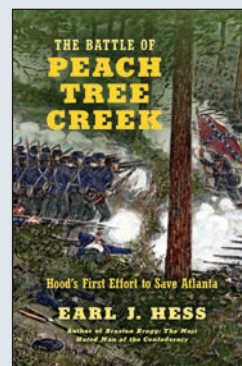
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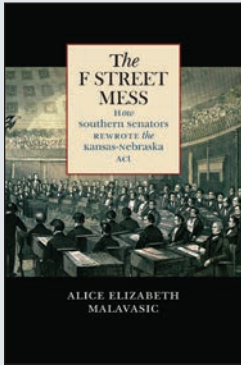


Sex and the Civil War
Judith Giesberg

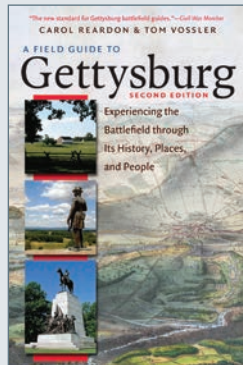


The Battle of Peach Tree Creek
Earl J. Hess
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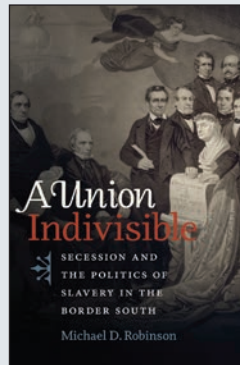
{Subject} CIVIL WAR



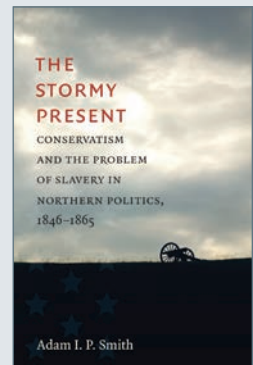
■ The F Street Mess
Alice Elizabeth Malavasic



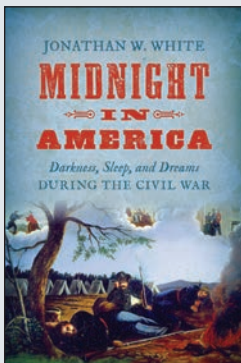
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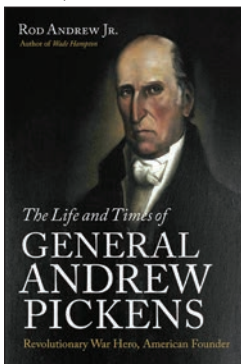
★ ■ This Grand Experiment
Jessica Ziparo
Thornton H. Brooks Fund

{Praise}

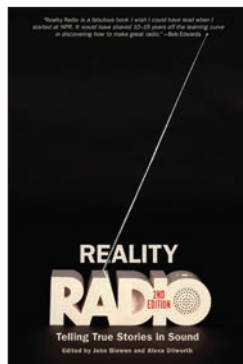
"Elizondo Griest glimpses the modern immigrant experience through the lives of people who live in more than one culture. ... [All the Agents and Saints] wrestles with profound questions of identity and belonging in a constantly shifting and increasingly unstable world."

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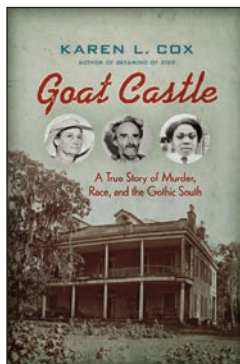
{Subject} GENERAL INTEREST



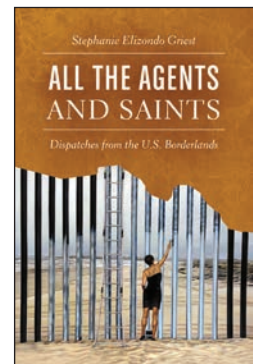
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Listing, pages 24–25

{More information}

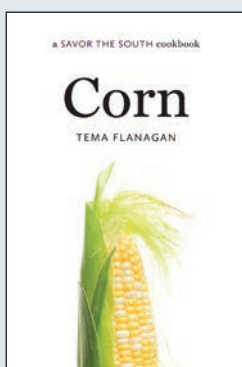
Series, pages 8–11

Funds, pages 30–35

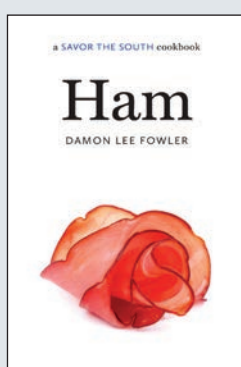
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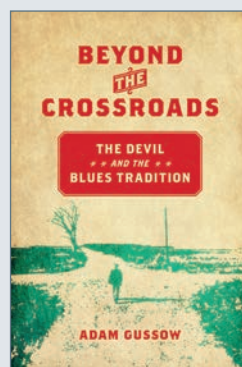
Break Beats in the Bronx
Joseph C. Ewoodzie Jr.
Authors Fund



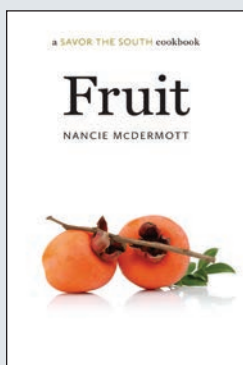
■ **Corn**
Tema Okun



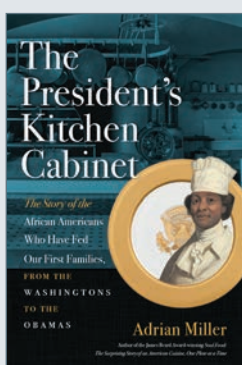
■ **Ham**
Damon Lee Fowler



■ **Beyond the Crossroads**
Adam Gussow



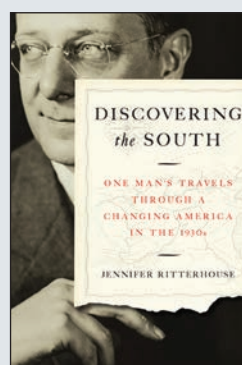
■ **Fruit**
Nancie McDermott



★ **The President's Kitchen Cabinet**
Adrian Miller
John Hope Franklin Fund

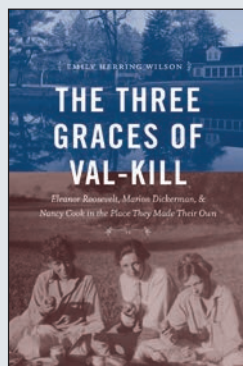


Talking Guitar
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★ **Discovering the South**
Jennifer Ritterhouse
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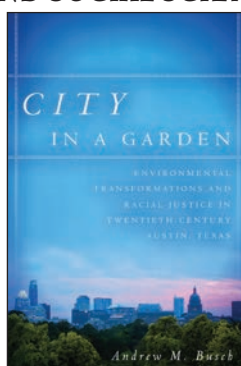
{Subject} GENERAL AND SOCIAL SCIENCES



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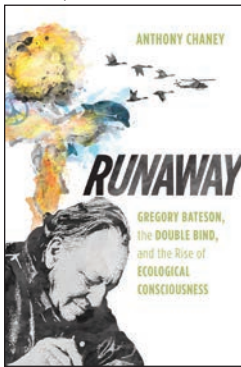


Welcome to Fairyland
Julio Capó Jr.

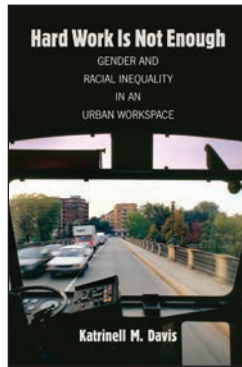
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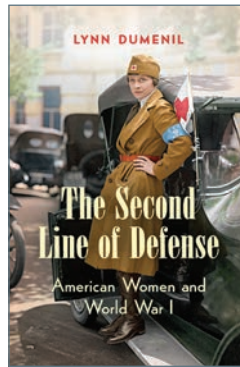
{Subject} GENERAL AND SOCIAL SCIENCES



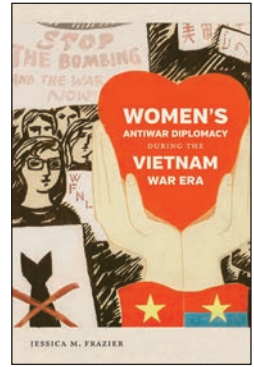
Runaway
Anthony Chaney
Anniversary Fund



Hard Work Is Not Enough
Katrinell M. Davis



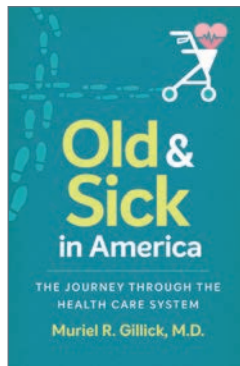
The Second Line of Defense
Lynn Dumenil
Greensboro Women's Fund



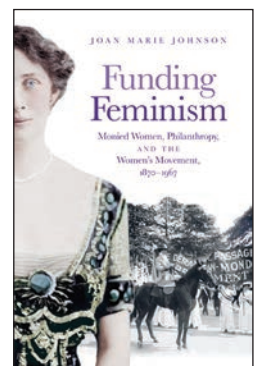
■ Women's Antiwar Diplomacy during the Vietnam War Era
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{Praise}

"[*The President's Kitchen Cabinet*] dissects the social and political considerations that saw African-American contributions minimized or outright ignored as they fed the First Family, from George Washington to our first black president, Barack Obama."
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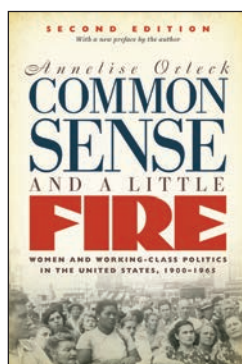
■ Old and Sick in America
Muriel R. Gillick, M.D.



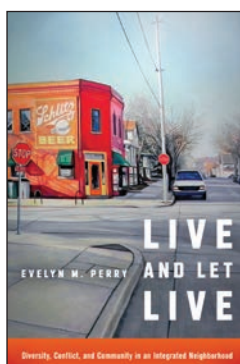
■ Funding Feminism
Joan Marie Johnson
Greensboro Women's Fund



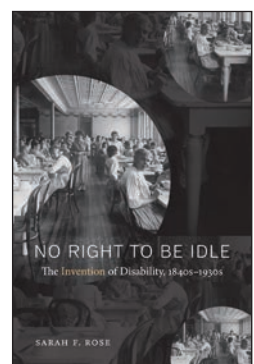
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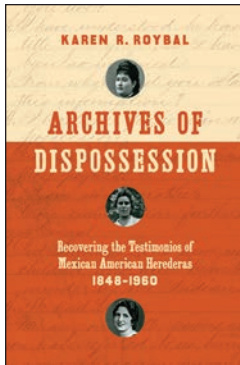
Listing, pages 24-25

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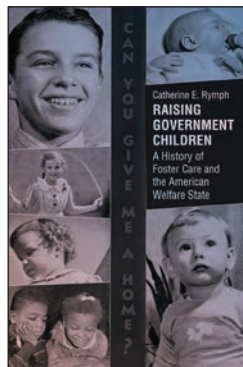
Series, pages 8-11

Funds, pages 30-35

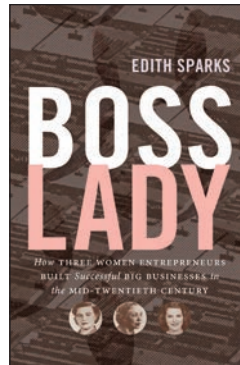
{Subject} GENERAL AND SOCIAL SCIENCES



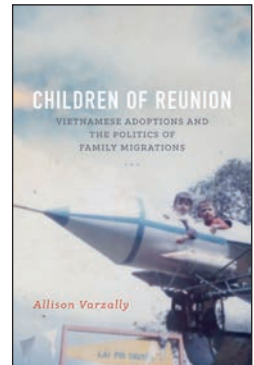
■ Archives of Dispossession
Karen R. Roybal



Raising Government Children
Catherine E. Rymph
Anniversary Fund

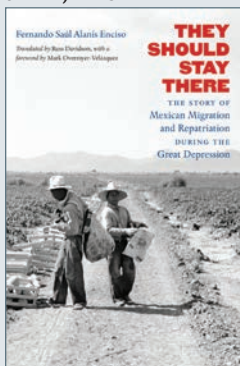


■ Boss Lady
Edith Sparks
*Luther H. Hodges Sr. and
Luther H. Hodges Jr. Fund*

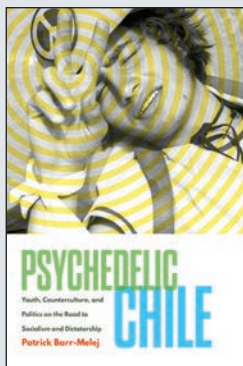


Children of Reunion
Allison Varzally

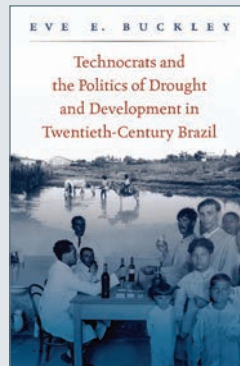
{Subject} LATIN AMERICA



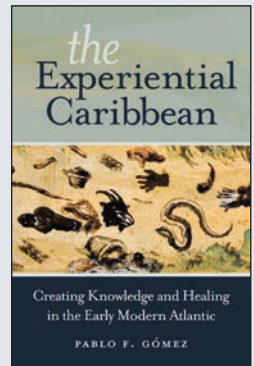
■ They Should Stay There
Fernando Saúl Alanís Enciso



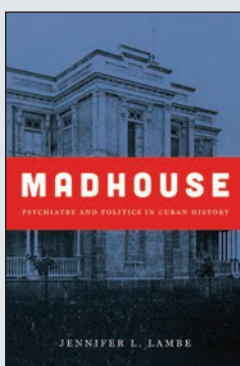
Psychedelic Chile
Patrick Barr-Melej



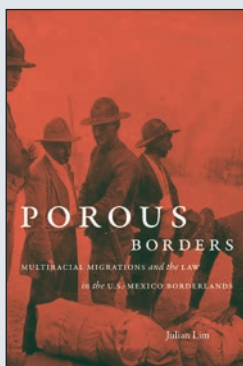
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Drought and Development in
Twentieth-Century Brazil
Eve E. Buckley



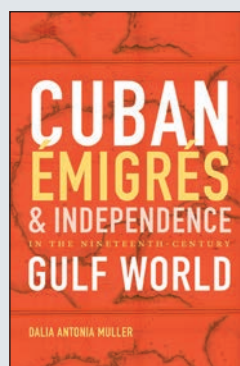
The Experiential Caribbean
Pablo F. Gómez
Authors Fund



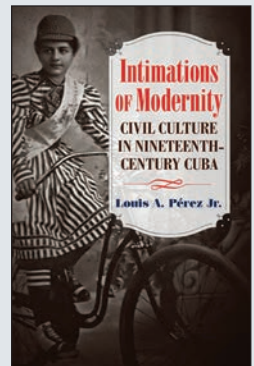
■ Madhouse
Jennifer L. Lambe



■ Porous Borders
Julian Lim



■ Cuban Émigrés and
Independence in the
Nineteenth-Century Gulf World
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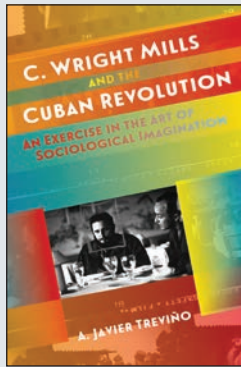
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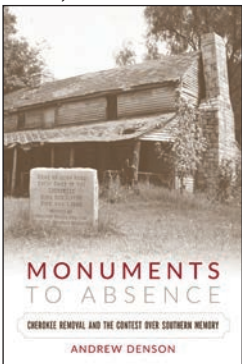
■ **C. Wright Mills and the Cuban Revolution**
A. Javier Treviño

{Praise}

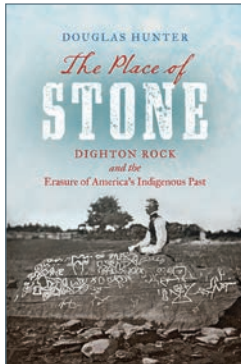
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—**News and Observer**

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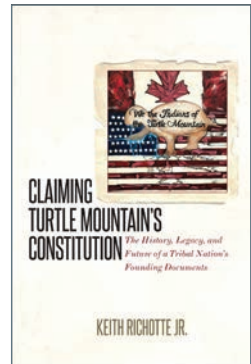
Monuments to Absence
Andrew Denson
Fred W. Morrison Fund



The Place of Stone
Douglas Hunter

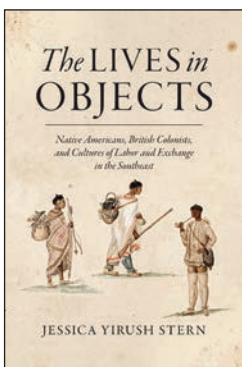


■ **The Sound of Navajo Country**
Kristina M. Jacobsen



Claiming Turtle Mountain's Constitution
Keith Richotte Jr.
Authors Fund

{Subject} NORTH CAROLINA



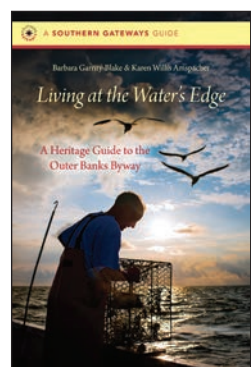
The Lives in Objects
Jessica Yirush Stern
Anniversary Fund



North Carolina's Barrier Islands
David Blevins
Blythe Family Fund



The Farmhouse Chef
Jamie DeMent



Living at the Water's Edge
Barbara Garrity-Blake and Karen Willis Amspacher
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{★ Awards}

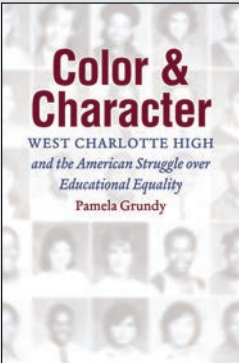
Listing, pages 24–25

{More information}

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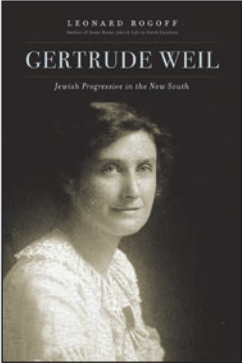
{Subject} NORTH CAROLINA



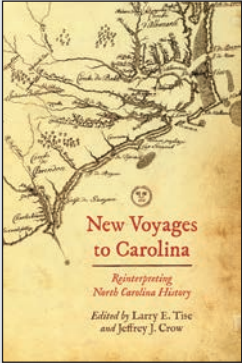
Color and Character
Pamela Grundy
Z. Smith Reynolds Fund



Redemption
Adam Lucas, Steve Kirschner,
and Matt Bowers

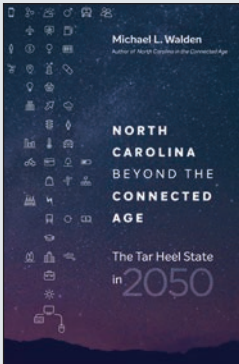


★ Gertrude Weil
Leonard Rogoff
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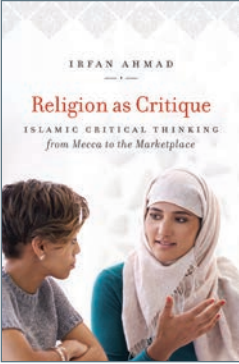


New Voyages to Carolina
Edited by Larry E. Tise and
Jeffrey J. Crow
Blythe Family Fund

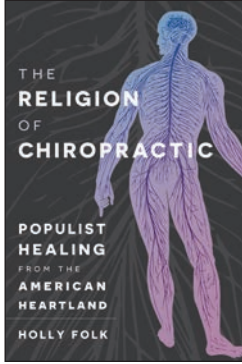
{Subject} RELIGION



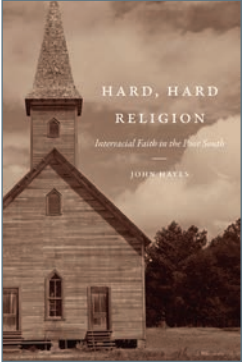
North Carolina beyond the
Connected Age
Michael L. Walden



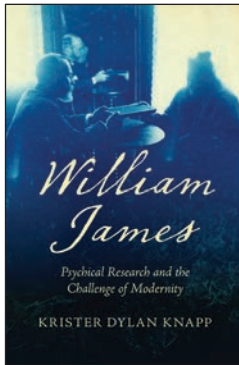
■ Religion as Critique
Irfan Ahmad



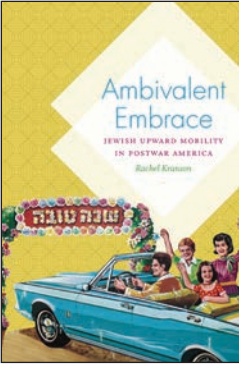
The Religion of Chiropractic
Holly Folk
Lilian R. Furst Fund



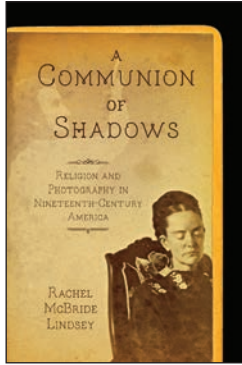
■ Hard, Hard Religion
John Hayes
Fred W. Morrison Fund



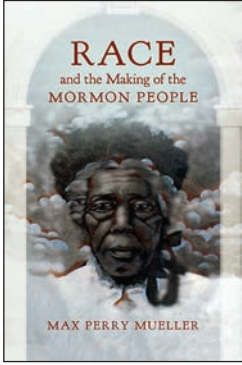
William James
Krister Dylan Knapp
Authors Fund



Ambivalent Embrace
Rachel Kranson
Anniversary Fund



A Communion of Shadows
Rachel McBride Lindsey

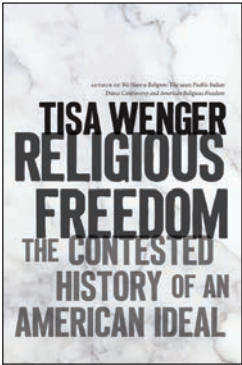


Race and the Making of the
Mormon People
Max Perry Mueller

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{Subject} RELIGION



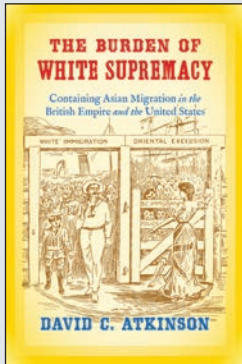
Religious Freedom
Tisa Wenger
Thornton H. Brooks Fund

{Praise}

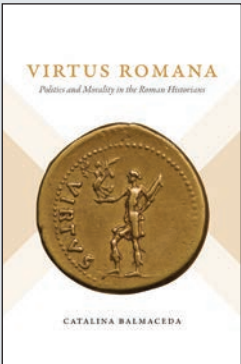
“In *Religious Freedom*, Wenger asks: What are Americans really talking about when they talk about religious freedom? Equally relevant is the inverse of that question: What are Americans not talking about when they talk about religious freedom? Race and empire—terms that do not harmonize quite as well with the American Dream—are often just below the surface of national conversations about religious freedom, Wenger finds.”

—*Los Angeles Review of Books*

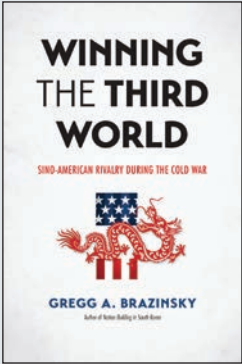
{Subject} WORLD HISTORY



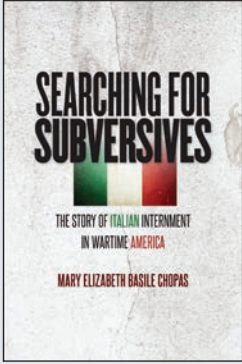
The Burden of White Supremacy
David C. Atkinson



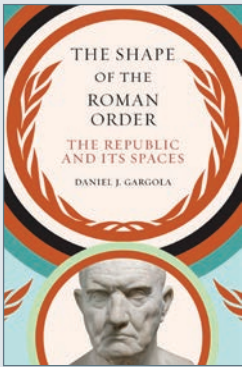
■ Virtus Romana
Catalina Balmaceda



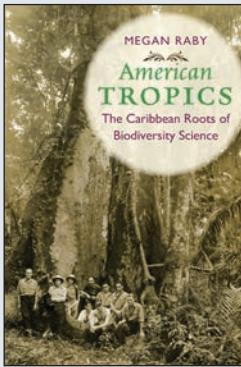
■ Winning the Third World
Gregg A. Brazinsky



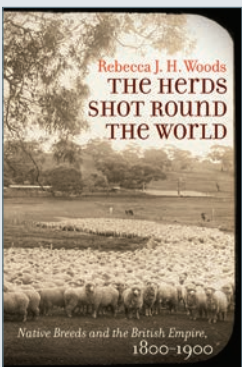
Searching for Subversives
Mary Elizabeth Basile Chupas
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Daniel J. Gargola



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Megan Raby
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{★ Awards}

Listing, pages 24-25

{More information}

Series, pages 8-11

Funds, pages 30-35

UNC Press Awards Won in 2017



Nancy P. Appelbaum: *Mapping the Country of Regions*
Ibero-American Prize for an Academic Book on the
Nineteenth Century, Nineteenth Century Section,
Latin American Studies Association

Chris Myers Asch & George Derek Musgrove: *Chocolate City*
A 2017 American History Book of the Year, *Kirkus Reviews*

Karina Biondi: *Sharing This Walk*
2017 Association for Political and Legal Anthropology
Book Prize

J. Michael Butler: *Beyond Integration*
Silver Medalist, General Nonfiction,
Florida Book Awards

Emily Suzanne Clark: *A Luminous Brotherhood*
2017 Francis B. Simkins Award, Southern Historical
Association
Michael V. R. Thomason Book Award, Gulf South
Historical Association

Benjamin A. Cowan: *Securing Sex*
2017 Brazil Section Book Award, Latin American
Studies Association

Daniel W. Crofts: *Lincoln and the Politics of Slavery*
Bobbie and John Nau Book Prize in American Civil War
Era History, John L. Nau III Center for Civil War History
at the University of Virginia

Greta de Jong: *You Can't Eat Freedom*
2017 Theodore Saloutos Award, Agricultural
History Association
2017 Frank L. and Harriet C. Owsley Award,
Southern Historical Association
2017 Willie Lee Rose Prize, Southern Association of
Women Historians

D. H. Dilbeck: *A More Civil War*
Finalist, Gilder Lehrman Lincoln Prize, Gettysburg College
and the Gilder Lehrman Institute of American History

Christopher Dunn: *Contracultura*
Honorable Mention, 2017 Brazil Section Book Award,
Latin American Studies Association

Wilma Dykeman: *Family of Earth*
Finalist, 2016 Weatherford Award for Nonfiction, Berea
College and Appalachian Studies Association

Stephen D. Engle: *Gathering to Save a Nation*
Finalist, Emerging Civil War Book Award, Emerging
Civil War Group
Honorable Mention, Sally and Morris Lasky Prize, Center
for Political History, Lebanon Valley College

Cécile Fromont: *The Art of Conversion*
2017 Arnold Rubin Outstanding Publication Award, Arts
Council of the African Studies Association

Jon Grinspan: *The Virgin Vote*
2017 Smithsonian Secretary's Research Prize,
Smithsonian Institution

Sarah Haley: *No Mercy Here*

2017 Willie Lee Rose Prize, Southern Association of
Women Historians
2017 Julia Cherry Spruill Prize, Southern Association of
Women Historians
2017 Joan Kelly Memorial Prize, American Historical
Association
2017 Lora Romero First Book Prize, American Studies
Association

Earl J. Hess: *Braxton Bragg*

Richard Barksdale Harwell Award, Civil War Round Table
of Atlanta
Finalist, Emerging Civil War Book Award, Emerging
Civil War Group

Nora E. Jaffary: *Reproduction and Its Discontents in Mexico*
Wallace K. Ferguson Prize, Canadian Historical Association

Kenneth Robert Janken: *The Wilmington Ten*
Clarendon Award, Lower Cape Fear Historical Society

Randy Johnson: *Grandfather Mountain*

2016 Foreword INDIES Bronze Travel Book of the Year,
Foreword Reviews
First Place and Best in Show, 2017 Writing and
Photography Contest, Eastern Chapter, Society of
American Travel Writers



Award-winning books on display at
the American Historical Association annual conference



Max Krochmal: *Blue Texas*

2017 Nat'l Association for Chicana/Chicano Studies Tejas Foco Non-Fiction Book Award
Frederick Jackson Turner Award, Organization of American Historians
2016 Coral Horton Tullis Memorial Prize, Texas State Historical Association
2016 Ramirez Family Award, Texas Institute of Letters

Mireya Loza: *Defiant Braceros*

Theodore Saloutos Book Award, Immigration and Ethnic History Society
2017 Smithsonian Secretary's Research Prize, Smithsonian Institution

Adrian Miller: *The President's Kitchen Cabinet*

Nominee, 49th NAACP Image Awards, Outstanding Literary Work (Nonfiction)

Kevin Mumford: *Not Straight, Not White*

A Stonewall Honor Book in Nonfiction, American Library Association Gay Lesbian, Bisexual Transgender Round Table Finalist, Randy Shilts Award for Gay Nonfiction, The Publishing Triangle
Finalist, Lambda Literary Award, LGBTQ Studies, Lambda Literary
2017 Bonnie and Vern Bullough Book Award, Foundation for the Scientific Study of Sexuality

Steven E. Nash: *Reconstruction's Ragged Edge*

2016 Weatherford Award for Nonfiction, Berea College and Appalachian Studies Association

A. Naomi Paik: *Rightlessness*

Finalist, John Hope Franklin Publication Prize, American Studies Association

Robert C. Parkinson: *The Common Cause*

James A. Rawley Prize, Organization of American Historians
AEJMC History Division Book Award, Association for Education in Journalism and Mass Communication

Evelyn M. Perry: *Live and Let Live*

2017 Jane Jacobs Award, Urban Communication Foundation

Laura Micheletti Puaca: *Searching for Scientific Womanpower*

Margaret W. Rossiter History of Women in Science Prize, History of Science Society

Daniel Ramírez: *Migrating Faith*

Pneuma Book of the Year, Society for Pentecostal Studies

Jennifer Ritterhouse: *Discovering the South*

Family History Book Award, North Carolina Society of Historians

Kishwar Rizvi: *The Transnational Mosque*

Gustav Ranis International Book Prize, Whitney and Betty MacMillan Center for International and Area Studies at Yale

Leonard Rogoff: *Gertrude Weil*

Ragan Old North State Award for Nonfiction, North Carolina Literary and Historical Association

Sarah F. Rose: *No Right to Be Idle*

2017 Award for Excellence in Research Using the Holdings of the State Archives, New York State Archives and the Archives Partnership Trust

Crystal R. Sanders: *A Chance for Change*

Division F New Scholar's Book Award, American Educational Research Association
2017 Critics' Choice Book Award, American Educational Studies Association

Johanna Schoen: *Abortion after Roe*

William H. Welch Medal, American Association for the History of Medicine

Thomas W. Simpson: *American Universities and the Birth of Modern Mormonism, 1867–1940*

Mormon History Association Best Book Award

Tamara Plakins Thornton: *Nathaniel Bowditch and the Power of Numbers*

Finalist, New England Society Book Awards, New England Society in the City of New York
2016 John Lyman Book Award, North American Society for Oceanic History
2017 Peter J. Gomes Memorial Book Prize, Massachusetts Historical Society

Nancy Tomes: *Remaking the American Patient*

Bancroft Prize, Columbia University

Andrew J. Torget: *Seeds of Empire*

San Antonio Conservation Society Publication Award, San Antonio Conservation Society

John W. Troutman: *Kikā Kila*

Lawrence W. Levine Award, Organization of American Historians
2017 Best History, Best Research in Recorded Popular Music, Association for Recorded Sound Collections
2017 Music in American Culture Award, American Musicological Society
2017 Sally and Ken Owens Award, Western History Association

Douglas L. Winiarski: *Darkness Falls on the Land of Light*

Book of the Year, Jonathan Edwards Center, Trinity Evangelical Divinity School

David Wheat: *Atlantic Africa and the Spanish Caribbean, 1570–1640*

2017 James A. Rawley Prize in Atlantic History, American Historical Association
2017 Harriet Tubman Book Prize, Lapidus Center for the Historical Analysis of Transatlantic Slavery

Lisa Yarger: *Lovie*

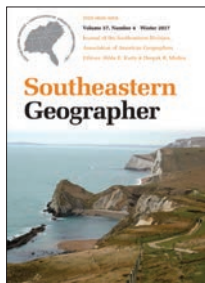
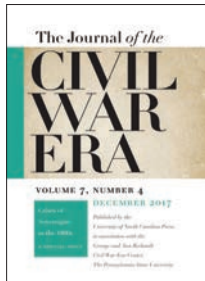
2017 American College of Nurse-Midwives Media Award

Jessica Ziparo: *This Grand Experiment*

Named one of 35 over 35 (Thirty-Five Debut Authors over Thirty-Five)

UNC Press Journals

We work with scholars, research centers, and scholarly societies to publish journals that explore a range of fields primarily in the humanities and social sciences. To read more about our journals visit www.uncpress.org/journals/.



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The Comparatist focuses on the comparative study of literature, cultural movements, and the arts, as well as literary and cultural theory.

With a focus on literature published through the early national period, *Early American Literature* is the journal of the Modern Language Association's Division on American Literature to 1800.

Published by UNC at Chapel Hill's School of Education, *The High School Journal* explores the broad and complex field of secondary education.

The Journal of Best Practices in Health Professions Diversity: Research, Education, and Policy is published by Winston-Salem State University's School of Health Sciences and provides a forum to examine the development and sustainability of a diverse health professions workforce.

The Journal of the Civil War Era, published in association with the George and Ann Richards Civil War Era Center at Penn State University, offers a fresh perspective on the struggles that defined this period and, by extension, the course of American history.

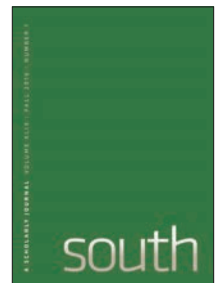
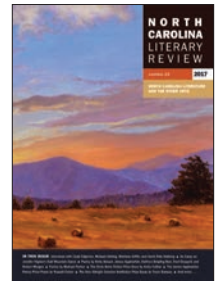
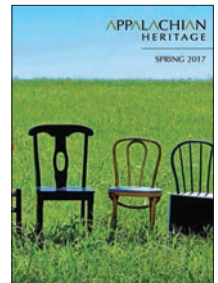
Produced by East Carolina University, the *North Carolina Literary Review* publishes poetry, fiction, and nonfiction by North Carolina writers, as well as interviews, articles, and essays about the state's authors, literary history, and writing culture.

Published by UNC at Chapel Hill's Department of American Studies, *south: a scholarly journal* features global and hemispheric comparative scholarship linking the American South to other Souths.

The journal of the Southeastern Division of the American Association of Geographers, *Southeastern Geographer*, publishes research about the South, broadly construed, as it relates to broader geographical reaches.

Housed in UNC at Chapel Hill's Center for the Study of the American South, *Southern Cultures* explores the history, politics, folklore, literature, and art of the South.

Published by UNC at Chapel Hill's Department of English, *Studies in Philology* publishes research on British literature through Romanticism and the relations between British literature and works in the classical, Romance, and Germanic languages.

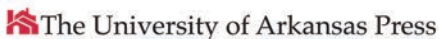




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The Office of Scholarly Publishing Services

The idea for the OSPS started during a conversation between Thomas Ross, then-president of the University of North Carolina System, and John Sherer, director of UNC Press. Even though the Press had officially been an institution of the system since the 1970s, it was widely perceived to be part of UNC at Chapel Hill because of its location and focus on the humanities and social sciences. Ross challenged Sherer to think of ways that the Press could better serve the whole system.

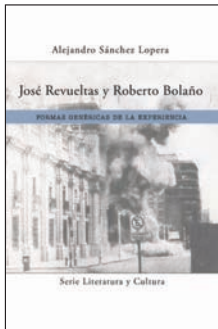
In August of 2015, the OSPS launched with some initial funding provided by the President's office and a few broad mandates. The libraries should be first points of contact with each campus and ideally be key partners. The office needed to support the diverse missions found across seventeen campuses. And the office should launch and enhance existing publishing programs in departments, research centers, and libraries across the system.

{Two-Year Stats}

- 259 books for distribution
- 216 reissued books
- 31 new books
- 2 journals
- 13 UNC campuses involved in projects
- 9 campuses have completed publications
- 5 nonprofit scholarly partners

{Thomas W. Ross Fund Publishing Grants}

In 2016, the William R. Kenan Jr. Charitable Trust issued a generous challenge grant met with gifts from numerous donors to provide publishing grants to honor and support the original vision for the office. So far the Press has committed over \$27,000 to eleven different projects from seven different campuses. Examples of a few grant-funded projects are listed below.



NCSU's Department of Foreign Languages, to expand the reach and impact of its Editorial A Contracorriente imprint which publishes Latin American studies monographs



Winston-Salem State University's School of Health Sciences, to sustain its *Journal of Best Practices in Health Professions Diversity: Research, Education, and Policy*



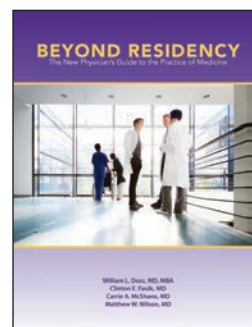
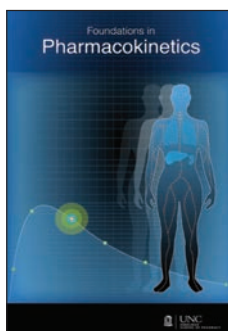
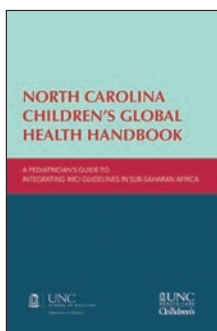
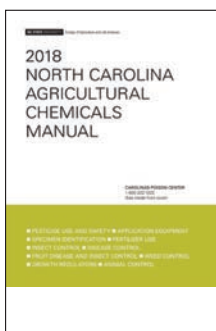
Western Carolina University held its first Friends of the Hunter Library event to celebrate *Twenty Years Hunting and Fishing in the Great Smoky Mountains* by Samuel Hunnicutt. Originally published in 1926, the book is a classic firsthand account of life in rural Appalachia. The reissued edition includes a new introduction by Jim Casada (pictured) who discussed Hunnicutt and his work. More than fifty people attended, including numerous members of the author's family who still live in the surrounding area. (Photo courtesy of WCU Public Relations)



In October of 2017, the Press began distributing publications of the UNC School of Government (SOG), the largest university-based local government training, advisory, and research organization in the country. The SOG is publisher of more than 125 books, bulletins, and reports for North Carolina public officials and citizens. It also publishes widely used textbooks in areas including law enforcement and public administration.

{STEM Publications}

The OSPS has expanded beyond the expertise of the Press working on projects in science, technology, engineering, and medicine. We work with NCSU's NC State Extension on their publications for agriculture and life science professionals. And we have partnered with UNC's Eshelman School of Pharmacy, ECU's Brody School of Medicine, and UNC's Department of Pediatrics on medical textbooks and manuals.



{Open Access Publications}



The OSPS is involved in numerous open-access initiatives. In December 2017, we completed a major project with Appalachian State University to reissue sixty-three out-of-print publications from the Appalachian Consortium Press. This project was funded by the Andrew W. Mellon Foundation and the NEH as part of the Humanities Open Book Program.



{OERs and Low Cost Textbooks}



The OSPS is involved in a number of textbook initiatives that have potential to lower student costs. We're helping the North Carolina School of Science and Mathematics publish a revised edition of *Contemporary Precalculus through Applications*. We're working with UNC Asheville to publish three readers used as textbooks in their Humanities Program. And we're working with the system libraries on an initiative to develop open educational resources (OERs) across the UNC system.

{more info} **John McLeod** *Director of the Office of Scholarly Publishing Services*

THE UNIVERSITY of NORTH CAROLINA PRESS 116 South Boundary Street, Chapel Hill, NC 27514-3808
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Joanna Ruth Marsland
Director of Development



Joanna Ruth Marsland

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Gifts made January 1, 2017, through December 31, 2017

The UNC Press Club annual fund provides invaluable, unrestricted support for every step of the publishing process, from recruiting and retaining leading authors of great scholarship to providing their work in traditional bound books and multiple digital formats.

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Royalties and gifts donated to the Authors Fund underwrite the production costs of these emerging scholars' first monographs, helping us keep the price as affordable as possible.

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