

Celebrating a Century of Excellence



Welcome to the University of North Carolina Press Annual Report 2022

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Director's Letter



John Sherer, Spangler Family Director of UNC Press

One hundred years ago among the dogwood blossoms of a Chapel Hill spring, thirteen faculty and staff from the University of North Carolina met for the first time to create a publishing house to serve the people of the region. In 1922, the only publishing in the South was religious in nature because, at the time, the South wasn't a region deemed worthy of study. These men knew otherwise, and so they gathered as a part of a series of investments being made at the university, including the expansion of the library, creation of the Southern Historical Collection, and investments in new faculty. The founding of a university press in Chapel Hill was one of the pillars upon which the university would build as it transformed from a campus still reeling from the effects

of the Civil War into a twentieth-century intellectual powerhouse. The historian Daniel Singal would call the early UNC Press "the single most influential institution in launching Modernist thought in the South."

This past year we celebrated this centennial milestone with a series of events, many of which you'll see documented throughout this report. It has been a gratifying experience to commemorate such a significant accomplishment. But if the Press was founded to solve the problems of the early twentieth century, we must ask ourselves, what are the new challenges of the early twenty-first century? We can't just celebrate our past. We have a responsibility to innovate in bold new directions.

- We will continue to tell the stories that mainstream publishing overlooks—and in particular, identify the voices in our state and region that deserve to be heard.
- We will amplify the idea of the "global south" by highlighting the impact of global influences in our regions while at the same time continuing to share the stories of the South with the world.
- We will expand our publishing output in order to more broadly support the advancement of scholarship in the humanities and social sciences.
- We will support new modes of publishing that are originating throughout the UNC System, with a particular focus on lowering costs of course materials for students.
- We will build a publishing company and a profile of books that mirror the diversity of our region.
- We will expand access to our books more generally as part of century-long mission to disseminate them as broadly as possible.

It is an enormous accomplishment for a university press to endure for a century. The Great Depression, a world war, countless boom and bust cycles, a catastrophic building fire, and now a global pandemic —those 100 years didn't come easily. But if we continue to innovate and boldly address the challenges of today and tomorrow, I have no doubt that there will be many more anniversaries and celebrations to come.

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John Sherer Spangler Family Director of UNC Press

Sources of Income

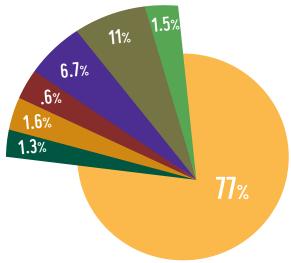
The chart below shows the many sources of income here at UNC Press and how the diversity of these income streams insulates us from the short-term fluctuations in any one part of the operation. Within these different streams of income are three general categories: sales revenues, state support, and development. The year 2022 was another exceptional year for our sales revenues, which increased by almost 20% over historical trends, resulting in some unusual patterns.

The Press operates primarily as a cost-recovery enterprise, with revenues coming from a variety of business units. This includes not only sales of books and journals but also income from subsidiary rights and publishing services activities. These proceeds usually amount to 70% of our income, but in this exceptional year, that percentage was closer to 88.

The second major source of income is the fixed support we receive through the state and university systems. These funds covered 6.7% of our expenses.

Finally, we have a robust development program that includes our endowment and annual giving initiatives. In most years, development efforts cover around 18% of our expenses. Because of our strong sales, the endowment draw accounts for only 11% of this year's income.





 Net Book Sales Journals Program Contribution Subsidiary Rights Contribution Office of Scholarly Publishing Services Contribution 	\$5,900,000 \$100,478 \$128,105 \$50,495
• State/University Support	\$518,500
Endowment DrawPress Club Gifts	\$838,000 \$116,115
Total Income	\$7,651,693

Celebrating a Century of Excellence

Mission

The University of North Carolina Press advances the research, teaching, and public service missions of a great public university by publishing excellent work from leading scholars, writers, and intellectuals and by presenting that work to both academic audiences and general readers.

Vision

To be recognized as the nation's premier public university press while remaining a progressive force in the state and region.

About the Press

The University of North Carolina Press, a nonprofit publisher of both scholarly and general-interest books and journals, operates simultaneously in a business environment and in the world of scholarship and ideas. The Press advances the university's triple mission of teaching, research, and public service by

publishing first-rate books and journals for students, scholars, and general readers. The Press has earned a distinguished reputation by publishing excellent work from the nation's leading scholars, writers, and intellectuals and by presenting that work effectively to wide-ranging audiences.

Established in 1922, UNC Press was the first university press in the South and one of the first in the nation. Our regional publishing program—aimed at general readers and offering engaging, authoritative work on all aspects of the region's history and culture, its natural and built environment, and its music, food, literature, geography, and plant and animal life—has been widely adopted in other parts of the country. Over the years, Press books have won hundreds of prestigious awards including the Pulitzer Prize and the National Book Award and those of many national scholarly societies. Today, the imprint of UNC Press is recognized worldwide as a mark of publishing excellence—both for what we publish and for how we publish. Because of our respected authors, who rely on the Press to connect readers with important ideas, the name of the university is carried on Press books and journals across the country and around the globe, in both print and digital formats.

Find a full history of the Press on our website at www.uncpress.org/about.





The Centennial Celebration













The Centennial Celebration























The Centennial Celebration















Authors Praise UNC Press

What I learned about the trade publishers, and I learned it early, was that you have a shelf life and it's not a long life . . . but with UNC Press, everything that I've written and published has stayed in print. I don't just have a unit that published one or some of my books, I have a publisher."

-Bland Simpson

Even as a very young person growing up in North Carolina and being naturally curious about North Carolina, I was aware of UNC Press's incredible record of publishing books. . . . And I feel like I grew up with them in some ways. So then to be thinking about something that I was writing that might belong on a bookshelf somewhere alongside other UNC Press books captured my imagination."

—Malinda Maynor Lowery

Remembering back in time, when I was a junior faculty member, it was the goal to be at UNC Press in my field—for African American history, for southern history, they were the standard bearer. . . . UNC Press really is the center of the kind of work that I do, and a place where I knew it would be read by really wonderful editors, sent out for really thorough peer review."

-Blair L. M. Kelly

The University of North Carolina Press today is one of the best [university] presses in the country. And it may actually be number one right now. . . . Most important to me personally, though, is that it has also published books by fifteen of my graduate students from Yale. And it has taken the same kind of care with them as with my books."

—Glenda Elizabeth Gilmore



Centennial book and giveaways display, the Seminary Co-op Bookstore, Chicago, IL

Board of Governors

The Board of Governors of UNC Press is a body of nineteen members, fifteen of whom are elected by the Board of Governors of the University of North Carolina and four of whom serve ex officio, charged with directing the affairs of the Press. This includes establishing and monitoring all policies and programs for the maintenance, operation, and improvement of the Press, including its publishing policies and projects and its budget and financial policies.

A member's responsibilities include attending board meetings; reviewing and voting on approval of monographs, series, and other publishing projects of the Press; consulting with and advising the director of the Press on matters of financial and publishing policy and strategy; and serving as needed on ad hoc or standing committees.

Chair

Lisa Levenstein

Professor of History
Director of the Women's and Gender
Studies Program
University of North Carolina Greensboro
Term: 2013 – 2023

Vice Chair

Timothy J. Smith

Professor
Department of Anthropology
Appalachian State University
Term: 2016 – 2023

Board Members

Matthew Morse Booker

Associate Professor Department of History North Carolina State University Term: 2019 – 2027

Anita Brown-Graham

ncIMPACT Initiative Director and Gladys Hall Coates Distinguished Professor of Public Law and Government School of Government, University of North Carolina at Chapel Hill

Term: 2017 - 2027

Claude A. Clegg III

Lyle V. Jones Distinguished Professor
Department of African, African American and
Diaspora Studies
Department of History
University of North Carolina at Chapel Hill

Term: 2018 - 2023

Board Members, continued

Elizabeth Engelhardt

John Shelton Reed Distinguished Professor of Southern Studies University of North Carolina at Chapel Hill

The control of North Carolina at Chaper 1.

Term: 2016 - 2026

María R. Estorino (ex officio)

Associate University Librarian for Special Collections and Director of Wilson Library University of North Carolina at Chapel Hill Term: 2019 –

Linda Kay Hanley-Bowdoin

William Neal Reynolds Distinguished Professor

Department of Plant and Microbial Biology North Carolina State University

Term: 2011 - 2026

Osamudia James

Professor

School of Law, University of North Carolina at Chapel Hill

Term: 2022 - 2026

Blair L. M. Kelley

Assistant Dean

Interdisciplinary Studies and International Programs

College of Humanities and Social Sciences, North Carolina State University

Term: 2017 - 2027

Nathan Knuffman (ex officio)

Interim Vice-Chancellor for Finance and Operations

University of North Carolina at Chapel Hill Term: 2020 –

101111, 2020

Angela K. Miles

Associate Professor and Department Chair, Business Administration North Carolina Central University

Term: 2022 - 2024

John O'Hara

Edgartown, Massachusetts Term: 2009 – 2025

John Sherer (ex officio and nonvoting)

Spangler Family Director
University of North Carolina Press
Term: 2012 –

Kim Smith

Associate Professor
Department of Journalism and
Mass Communication
NC A&T State University
Term: 2020 – 2025

Vincas Steponaitis

William E. Leuchtenburg Distinguished
Professor of Archaeology and
Anthropology
University of North Carolina at Chapel Hill
Term: 2014 – 2024

Randall Styers

Associate Professor Department of Religious Studies University of North Carolina at Chapel Hill Term: 2019 – 2024

Kimberly van Noort (ex officio)

Senior Vice President for Academic Affairs and Chief Academic Officer University of North Carolina Term: 2021 –

Carlton E. Wilson

Professor of History and Dean of the College of Arts and Sciences North Carolina Central University

Term: 2015 - 2025

Advancement Council

2022 Members

Charles Broadwell Chair Denton, NC

Denton, Ive

Orage Quarles Vice Chair Raleigh, NC

John Blythe Chapel Hill, NC

Betsy Brown Manteo, NC

Kirk Brown Fletcher, NC

Jon Buchan Charlotte, NC

Gene Cochrane Charlotte, NC

Rob Harrington Charlotte, NC

Luther Hodges Blowing Rock, NC

Elizabeth Kostova Asheville, NC

Sandra Mikush Winston-Salem, NC Carmen Hooker Odom Charlotte, NC

Clyda Rent Charlotte, NC

Susan Stern Wilmington, NC

David Woronoff Pinehurst, NC

Ex-Officio

Lisa Levenstein Chair, UNC Press Board of Governors Chapel Hill, NC

Carlton Wilson UNC Press Board of Governors Durham, NC

Staff

John Sherer Spangler Family Director UNC Press

Joanna Ruth Marsland Director of Development UNC Press

THE UNC PRESS ADVANCEMENT COUNCIL fur-

thers the Press's mission by strengthening the Press's financial resources, soliciting and receiving financial contributions, raising the profile of the Press, and advocating for the Press with various constituencies.



Gene Cochrane and Vice Chair Orage Quarles at the first in-person meeting since fall of 2019



Incoming 2022 Council members Betsy Brown and Susan Stern



Chair Charles Broadwell and member Sandra Mikush, who graciously agreed to extend their terms through the centennial year during COVID disruptions

UNC Press Retirees 2022



Jami Clay, former Director of Finance and Administration



Lisa Stalling, former Longleaf Services Director of Editorial, Design, and Production



Mark Simpson-Vos, Wyndham Robertson Editorial Director, with Elaine Maisner, former Executive Editor



Elaine Maisner, former Executive Editor; Laura Gribbin, former Executive Assistant; and Susan Garret, Sales Director

UNC Press Student Workers 2022

Student workers provide invaluable help throughout UNC Press while gaining publishing industry experience. The Press appreciates their time and talent and makes a conscious effort to provide paid opportunities for these important colleagues. Our student workers for 2022:

Eliza Benbow, Sedrick Brown, Sarah Eisenlohr, Charity Frye, Harris Marsland, Rebecca Rivette, Caroline Schneider, Parima Shelat, and Matthew Streets.

Acquisitions NC Team



(Left to right, front to back) Dawn Durante, Cate Hodorowicz, Debbie Gershenowitz, Carol Seigler, JessieAnne D'Amico María Isela García, Mark Simpson-Vos, Andrew Winters, Thomas Bedenbaugh, Lucas Church. Not pictured: Andreína Fernandez and Alyssa Brown

Editorial Director's Letter

Dear friends,

The phrase "change management" gets thrown around regularly in both personal and professional contexts. But there is no better phrase to sum up 2022 for the UNC Press acquisitions team. In March, we bid Executive Editor Elaine Maisner a fond farewell as she retired from the Press after some forty years as a publishing professional. In September, Executive Editor Brandon Proia left the Press to pursue new opportunities. Both changes were bittersweet, but they created an extraordinary opportunity to reimagine and refashion our team as the Press commences its second century.

In the first quarter of 2022, we announced the promotion of four current team members into new roles as acquiring editors. Cate Hodorowicz is acquiring both scholarly and general-interest books in literary nonfiction, food and cooking, gardening, and other subjects of regional interest. Andrew Winters is acquiring books for our history list, with special attention to work in African American history, cultural history, and the history of the US South. Andreina Fernandez is focusing on gender and sexuality studies, American studies, critical race and ethnic studies, and Latin American and Caribbean studies. María Garcia has assumed responsibility for our existing environmental history and social medicine lists, and she will also be building new concentrations for us in anthropology, science and technology studies (including interdisciplinary environmental studies), and media studies. Together, this cohort of new editors will help us broaden and deepen the Press's publishing commitments across a greater range of scholarly fields and disciplines. Their acquisitions work is also foundational to our plans to increase our title count to 150 new books a year over the next two to three years.

But there's more. Between January and June, we welcomed three new team members as editorial assistants and coordinators: Alyssa Brown, Thomas Bedenbaugh, and JessieAnne D'Amico joined fellow editorial assistant Carol Siegler and have quickly

assimilated to their roles in support of our senior editors and our general project management.

Finally, in October, we welcomed Dawn Durante as the newest member of our team, luring her away from her role as editor-in-chief at the University of Texas Press to serve as our third full-time history editor. We simultaneously promoted Executive Editor Debbie Gershenowitz, who joins Dawn in the newly created position of assistant editorial director. Together, Dawn and Debbie are helping to develop and implement our new strategic vision for the Press's book list, and they have become my indispensable partners in guiding and supporting our talented early-career colleagues and managing our day-to-day responsibilities.

While so much change invariably creates challenges, as I mark the beginning of my twenty-fifth year at UNC Press and twelfth as editorial director, I see great cause for celebration. In these material, meaningful new beginnings, we are fulfilling a mission and vision set forth a century ago, renewed at regular intervals, and now reaffirmed and reimagined as our second century begins in earnest. The "what" and "how" of our publishing program are growing and changing, but the "why" and "for whom" are as clear and consistent as ever. We do this work because we believe in the power of ideas and the written word, the value of peer review, and the potential to imagine and create thriving publics by bringing the best work of the university's thinkers and doers to the audiences who need it. I join my colleagues in offering deepest gratitude to all who join us in this work and support our efforts in myriad ways.

Mark Simpson-Vos

Wyndham Robertson Editorial Director

UNC Press N C Series

UNC PRESS'S BOOK SERIES REPRESENT A
SPECIAL PARTNERSHIP between the Press's
acquiring editors, scholarly series editors who are at
the forefront of their respective fields, and authors
whose work meaningfully advances the series mission. By partnering with series editors, the Press is
able to strengthen its relationships and reputation
within core fields and also provide a recognizable
destination for new work that generally represents
the leading edges of scholarly inquiry.

The following book series are actively publishing new work and were open for new submissions in 2022.

Black Food Justice

This series publishes scholarship at the intersection of methods from the social sciences, Black studies, and critical food studies. Books in the series aim to materially advance the protection, nourishment, and celebration of Black life by articulating new futures for Black food justice scholarship.

Series Editors

Hanna Garth, Princeton University Ashanté Reese, University of Texas at Austin

Black Women's History

This series builds on the research and teaching of generations of scholars who have developed the distinctive theories and methods for the robust field of Black women's history. Works in this series reflect and build upon the archives, approaches, and themes enunciated by both classic and cutting-edge scholarship to push the field in new directions.

Series Editors

Daina Ramey Berry, University of California, Santa Barbara

Ashley Farmer, University of Texas at Austin Talitha LeFlouria, University of Texas at Austin

Boundless South

The Boundless South series publishes books that are regional, readable, and deeply researched while capturing the stories of people, places, and culture. Connecting audiences to real southerners, the series presents the diversity of "southernness" and reflects the extent of the southern diaspora with nuance and broad appeal.

Series Editors

Karen L. Cox Françoise Hamlin, Brown University

Civil War America

This landmark series interprets broadly the history and culture of the Civil War era through the long nineteenth century and beyond. Drawing on diverse approaches and methods, the series publishes historical works that explore all aspects of the war, biographies of leading commanders, and tactical and campaign studies, along with select editions of primary sources.

Series Editors

Peter Carmichael, Gettysburg College Caroline Janney, University of Virginia Aaron Sheehan-Dean, Louisiana State University

Critical Indigeneities

This series is home to pathbreaking scholarly books that center Indigeneity as a category of critical analysis, understand Indigenous sovereignty as ongoing and historically grounded, and attend to diverse forms of Indigenous cultural and political agency and expression.

Series Editors

J. Kēhaulani Kauanui (Kanaka Maoli), Wesleya University

Jean M. O'Brien (White Earth Ojibwe), University of Minnesota

David J. Weber Series in the New Borderlands History

The study of borderlands—places where different peoples meet, and no one polity reigns supreme—is undergoing a renaissance. Published with support provided by the William P. Clements Center for Southwest Studies at Southern Methodist University in Dallas, Texas, these works are from both established and emerging scholars that examine borderlands from the pre-contact era to the present.

Series Editors

Andrew R. Graybill, Southern Methodist University Benjamin H. Johnson, Loyola University Chicago

Documentary Arts and Culture

The Center for Documentary Studies at Duke University and UNC Press work jointly to publish this series, which publishes exemplary works by documentary artists and writers and books that explore and develop the practice and method of documentary expression. The books in the series address new and emerging ways to think about learning and doing documentary work while also examining the traditions of documentary art through time.

Series Editor

Alexa Dilworth, Center for Documentary Studies at Duke University

Envisioning Cuba

Envisioning Cuba publishes outstanding, innovative works in Cuban studies, drawn from diverse subjects and disciplines in the humanities and social sciences, from the colonial period through the post-Cold War era. Attention centers on the exploration of historical and cultural circumstances and conditions—for example, colonialism, slavery, racism, imperialism, and revolution—related to the development of Cuban self-definition and national identity.

Series Editor

Louis A. Pérez Jr., University of North Carolina at Chapel Hill

Flows, Migrations, and Exchanges

Flows, Migrations, and Exchanges publishes works of environmental history that explore the cross-border movements of organisms and materials that have shaped the modern world, as well as the varied human attempts to understand, regulate, and manage these movements.

Series Editors

Harriet Ritvo, Massachusetts Institute of Technology Mart Stewart, Western Washington University

Gender and American Culture

Guided by feminist perspectives, this series examines the social construction and influence of gender and sexuality within the full range of American cultures. Books in the series explore the intersection of gender (both female and male) with such markers of difference as race, class, and region. The series presents outstanding scholarship from all areas of American studies—including history, literature, religion, folklore, ethnography, and the visual arts—that investigate in a thoroughly contextualized and lively fashion the ways in which gender works with and against these markers.

Series Editors

Martha S. Jones, Johns Hopkins University Mary Kelley, University of Michigan

Great Circle Books

The Great Circle is the intersection of lines on the celestial sphere—lines overlapping and creating new entryways of understanding. In that spirit, Great Circle Books seeks, through innovative creative nonfiction, to merge the human experience with that of placemaking.

Series Editors

Kiese Laymon Marie Mutsuki Mockett

Islamic Civilization and Muslim Networks

This series features works that explore Islamic societies and Muslim peoples across all periods and regions. This interdisciplinary series includes special focus on the systems of exchange that have promoted the creation and development of Islamic identities—cultural, religious, or geopolitical.

Series Editors

Carl W. Ernst, University of North Carolina at Chapel Hill

Bruce B. Lawrence, Duke University

John Hope Franklin Series in African American History and Culture

The best scholarship in African American history and culture compels us to expand our sense of who we are as a nation and forces us to engage seriously the experiences of all Americans who have shaped the development of this country. By publishing pathbreaking books informed by several disciplines, the John Hope Franklin Series in African American History and Culture seeks to illuminate America's multicultural past and the ways in which it has informed the nation's democratic experiment.

Series Editors

Waldo E. Martin Jr., University of California, Berkeley Patricia Sullivan, University of South Carolina

Justice, Power, and Politics

The Justice, Power, and Politics series publishes new works of history that explore questions of social justice and political power and struggles for justice in the United States. By bringing the lenses of justice, power, and politics together, books in the series seek to broaden the way readers think about these issues.

Series Editors

Heather Ann Thompson, University of Michigan Rhonda Y. Williams, Vanderbilt University

Latin America in Translation

The Latin America in Translation/en Traducción/ em Tradução series, sponsored by the University of North Carolina–Duke Consortium in Latin American and Caribbean Studies, translates and publishes in English outstanding books in a wide range of fields by important Latin American writers and scholars.

Latinx Histories

Premised on the view that understanding Latinx history is essential to a more complete and complex understanding of the history of the United States, the Americas, and the world, this series publishes innovative historical works that push the boundaries of race, ethnicity, sexuality, gender, migration, and nationalism within and around Latinx communities.

Series Editors

Lori Flores, Stony Brook University Michael Innis-Jiménez, University of Alabama

New Cold War History

This series focuses on new interpretations of the Cold War era made possible by the collapse of the Soviet bloc and the opening of Soviet, East European, Chinese, and other archives to scholars. Books included in this series incorporate interdisciplinary insights and new conceptual frameworks that place historical research into a broad, international context.

Series Editor

Odd Arne Westad, Harvard University

Rural Studies

The Rural Studies series publishes books on a wide range of topics with the goal of advancing the scholarly, political, and public discourses surrounding rural concerns. The titles in this series seek to foreground important experiences and processes concerning rural life, communities, and the environment in an effort to improve the lives of rural people locally and globally.

Series Editor

Conner Bailey, Auburn University

Steven and Janice Brose Lectures in the Civil War Era

Published by the University of North Carolina Press in association with the George and Ann Richards Civil War Era Center at Penn State University, this series features books based on public lectures by a distinguished scholar, delivered over a three-day period each fall, as well as edited volumes developed from public symposia. These books chart new directions for research in the field and offer scholars and general readers fresh perspectives on the Civil War era.

Series Editor

Rachel Shelden, Penn State University

Studies in Social Medicine

Studies in Social Medicine publishes scholarship at the intersection of medicine, health, and society, geared toward understanding how medicine and society shape one another historically, politically, and ethically.

Series Editors

Allan M. Brandt, Harvard University Jonathan Oberlander, University of North Carolina at Chapel Hill

Studies in United States Culture

Studies in United States Culture publishes provocative books that explore US culture in its many forms and spheres of influence. The series serves as a meeting ground where scholars from different disciplines and methodological perspectives can build common lines of inquiry and highlights works that link big ideas, brisk prose, bold storytelling, and sophisticated analysis.

Series Editor

Grace Hale, University of Virginia

Where Religion Lives

This series publishes emerging work on religious life throughout the Americas, featuring the methods of religious studies along with anthropological approaches to lived religion. The religious studies perspective encompasses attention to historical contingency, theory, religious doctrine and texts, and religious practitioners' intimate, personal narratives. The series also highlights the critical realities of migration and transnationalism.

Series Editor

Kristy Nabhan-Warren, University of Iowa

For a complete list that includes inactive series historically published by UNC Press, visit our website: www.uncpress.org/series-list/.



2022 Book Releases

Series

For more about series, see pages 16–19

- A Ferris and Ferris Book
- Civil War America
- Critical Indigeneities
- Documentary Arts and Culture, Published in association with the Center for Documentary Studies at Duke University
- Gender and American Culture
- Islamic Civilization and Muslim Networks
- Justice, Power, and Politics

- Latin America in Translation/en Traducción/em Tradução
- New Cold War History
- Southern Gateways Guides
- Studies in Social Medicine
- Studies in United States Culture
- The David J. Weber Series in the New Borderlands History
- The Steven and Janice Brose Lectures in the Civil War Era

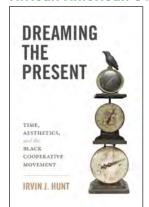
★ Awards

For more about awards, see pages 30–33

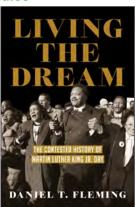
Funds

For more about funds, see pages 48-49

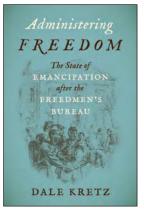
African American Studies



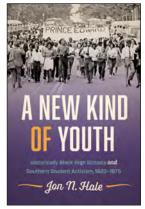
Irvin J. Hunt Authors Fund



Daniel T. Fleming
John Hope Franklin Fund

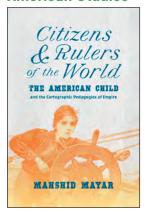


Dale Kretz Authors Fund

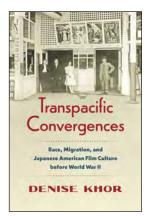


Jon N. Hale John Hope Franklin Fund

American Studies



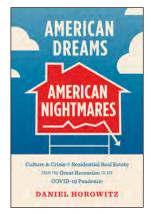
★ Mahshid Mayar Authors Fund



Denise Khor

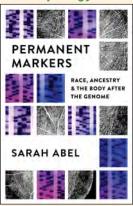


Josephine Lee



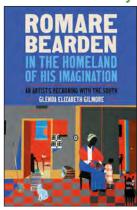
Daniel Horowitz

Anthropology



Sarah Abel Lilian R. Furst Fund

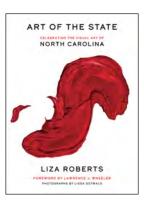
Art and Art History



 Glenda Elizabeth Gilmore Marcie Cohen Ferris and William R. Ferris Imprint

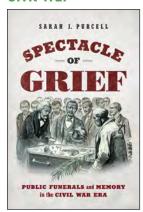


Bernard L. Herman H. Eugene and Lillian Lehman Fund

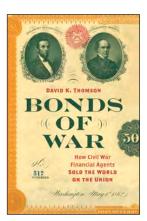


Liza Roberts

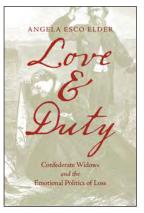
Civil War



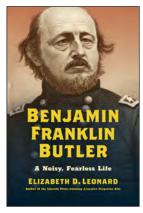
Sarah J. Purcell
Anniversary Fund



• David K. Thomson Authors Fund



Angela Esco Elder
 Authors Fund

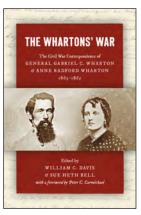


• Elizabeth D. Leonard

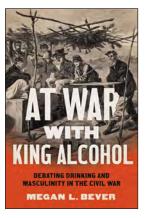
Civil War



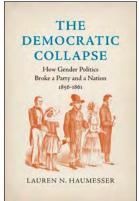
Jeffry D. Wert



William C. Davis,
 Sue Heth Bell

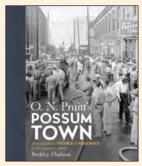


 Megan L. Bever Authors Fund



• Lauren N. Haumesser Authors Fund

Documentary Studies

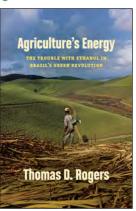


Berkley Hudson

Environmental Studies



 Josiah Rector Authors Fund



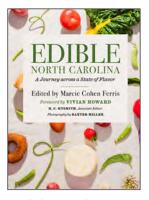
Thomas D. Rogers

Folklore

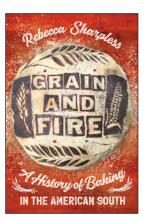


Emily Hilliard

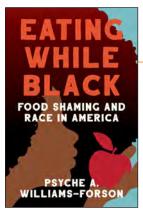
Food and Cooking



Marcie Cohen Ferris



Rebecca Sharpless



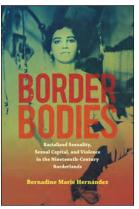
Psyche A. Williams-Forson



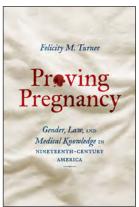
This is a book
that celebrates the
diversity of Black
American food
culture across the
United States."

—The Nation

Gender and Sexuality



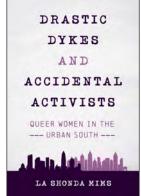
Bernadine Marie Hernández Authors Fund



• Felicity M. Turner Lilian R. Furst Fund



Jana Mathews



La Shonda Mims Fred W. Morrison Fund

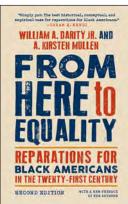


Simply put:

The best historical, conceptual, and empirical case for reparations for Black Americans."

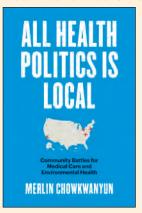
—Ibram X. Kendi

General Interest

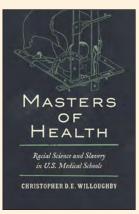


William A. Darity Jr., A. Kirsten Mullen William R. Kenan Jr. Fund

Health and Medicine

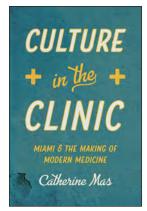


Merlin Chowkwanyun
 Lilian R. Furst Fund



Christopher D. E. Willoughby

Health and Medicine

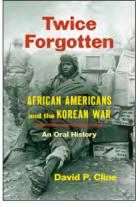


 Catherine Mas Authors Fund

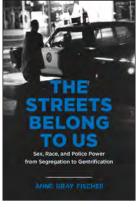
BIOETHICS REENVISIONED A Path toward Health Justice Narcy M. P. Ming, Dal E. Henderson, & Llarry R. Churchil

Nancy M. P. King,
 Gail E. Henderson,
 Larry R. Churchill
 H. Eugene and Lillian Lehman Fund

History

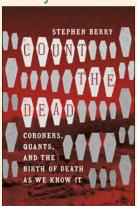


David P. Cline

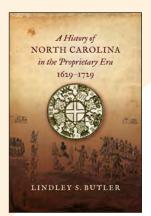


Anne Gray Fischer

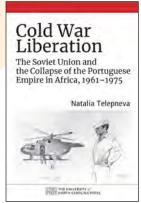
History



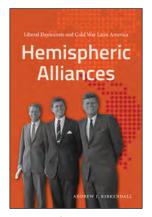
Stephen Berry



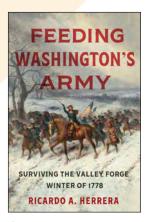
Lindley S. Butler



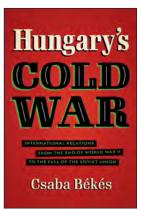
Natalia Telepneva



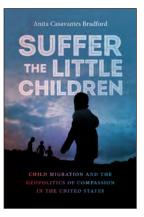
Andrew J. Kirkendall Anniversary Fund



Ricardo A. Herrera



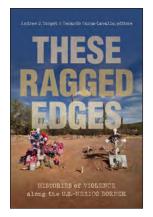
Csaba Békés



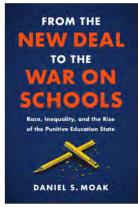
Anita Casavantes Bradford
Thornton H. Brooks Fund



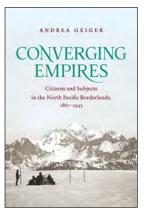
J. Brent Morris
Z. Smith Reynolds Fund



 Andrew J. Torget, Gerardo Gurza-Lavalle



• Daniel S. Moak Anniversary Fund

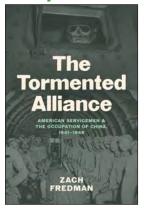


Andrea Geiger

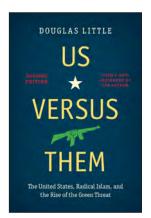


Brian Michael Murphy Authors Fund

History



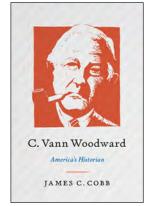
Zach Fredman



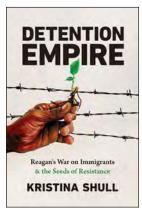
Douglas Little



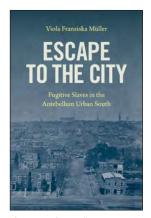
Maria Cristina Garcia
Thornton H. Brooks Fund



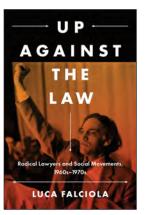
James C. Cobb Fred W. Morrison Fund



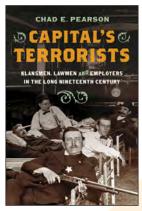
 Kristina Shull Anniversary Fund



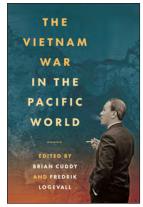
Viola Franziska Müller Authors Fund



Luca Falciola



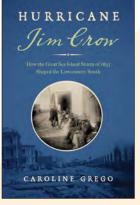
Chad E. Pearson



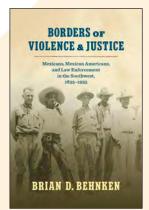
Brian Cuddy, Fredrik Logevall



• Christina Greene Z. Smith Reynolds Fund

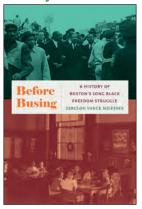


Caroline Grego
Fred W. Morrison Fund



Brian D. Behnken

History

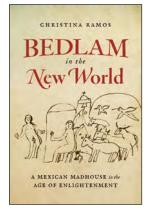


Zebulon Vance Miletsky Thornton H. Brooks Fund

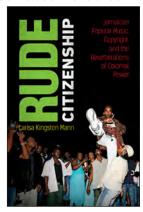
THE END OF PUBLIC EXECUTION RACE, RELIGION & PUBLISHMENT IN THE AMERICAN SOUTH MICHAEL AYERS TROTTI

Michael Ayers Trotti

Latin American and Caribbean Studies

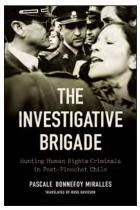


Christina Ramos

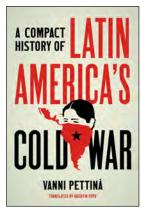


Larisa Kingston Mann

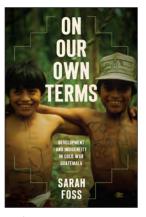
Latin American and Caribbean Studies



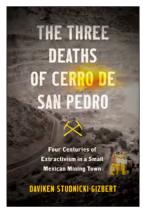
★● Pascale Bonnefoy Miralles, trans. Russ Davidson



 Vanni Pettinà, trans. Quentin Pope

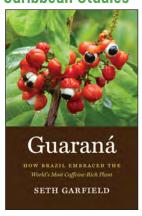


Sarah Foss
 Authors Fund



Daviken Studnicki-Gizbert Wells Fargo Fund for Excellence

Latin American and Caribbean Studies



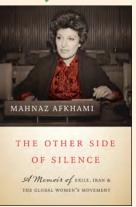
★ Seth Garfield



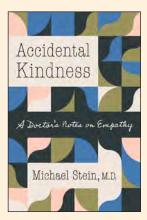
A thoughtprovoking addition to the international women's rights shelf."

—Publishers Weekly

Literary Nonfiction

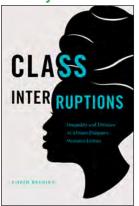


Mahnaz Afkhami Greensboro Women's Fund

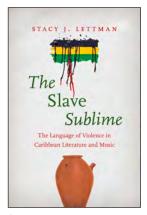


Michael Stein Anniversary Fund

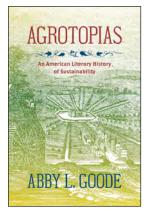
Literary Studies



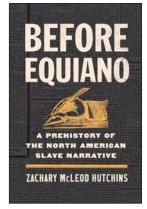
Robin Brooks Authors Fund



Stacy J. Lettman Authors Fund

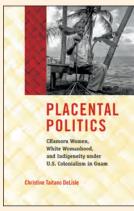


Abby L. Goode Authors Fund

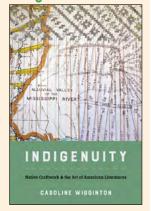


Zachary McLeod Hutchins

Native American and Indigenous Studies

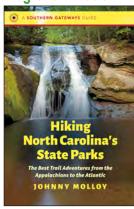


 Christine Taitano DeLisle Authors Fund

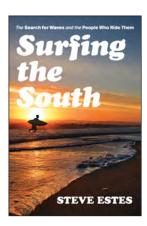


Caroline Wigginton

Regional Trade



• Johnny Molloy Blythe Family Fund



Steve Estes Fred W. Morrison Fund

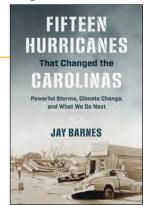
66

In Barnes's hands, the examination of these powerful tropical cyclones leads to a broader view of the history

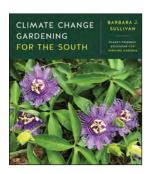
of the Carolinas."

—Yale Climate Connections

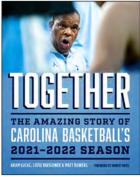
Regional Trade



Jay Barnes

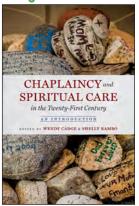


Barbara J. Sullivan Blythe Family Fund

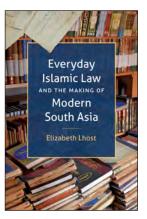


Adam Lucas, Steve Kirschner, Matt Bowers

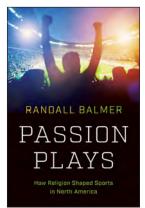
Religion



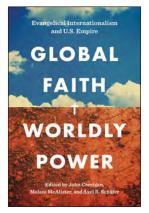
Wendy Cadge, Shelly Rambo



Elizabeth Lhost

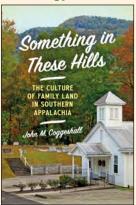


• Randall Balmer Marcie Cohen Ferris and William R. Ferris Imprint



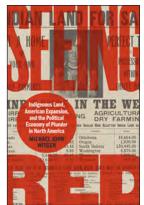
John Corrigan, Melani McAlister, Axel R. Schäfer

Sociology



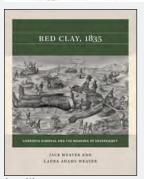
John M. Coggeshall Fred W. Morrison Fund



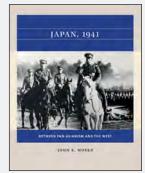


Michael John Witgen





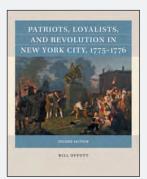
Jace Weaver, Laura Adams Weaver



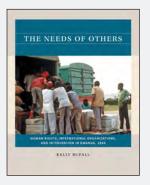
John E. Moser



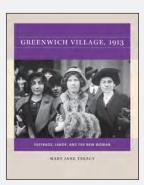
Kelly McFall, Abigail Perkiss



Bill Offutt

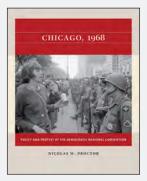


Kelly McFall

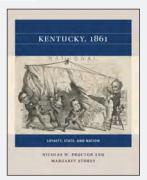


Mary Jane Treacy

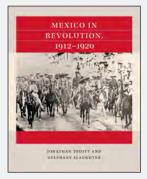




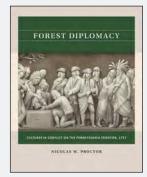
Nicolas W. Proctor



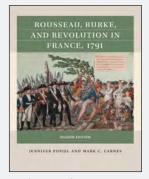
Nicolas W. Proctor, Margaret Storey



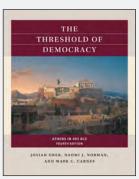
Jonathan Truitt, Stephany Slaughter



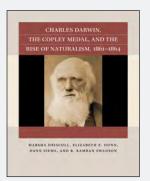
Nicolas W. Proctor



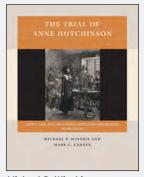
Jennifer J. Popiel, Mark C. Carnes



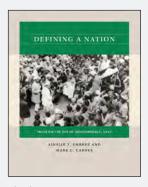
Josiah Ober, Naomi J. Norman, Mark C. Carnes



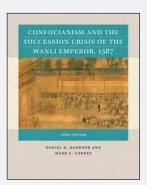
Marsha Driscoll, Elizabeth E. Dunn, Dann Siems, B. Kamran Swanson



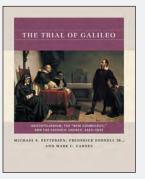
Michael P. Winship, Mark C. Carnes



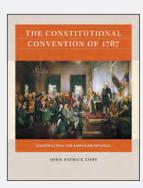
Ainslie T. Embree, Mark C. Carnes



Daniel K. Gardner, Mark C. Carnes



Michael S. Pettersen, Frederick Purnell Jr., Mark C. Carnes



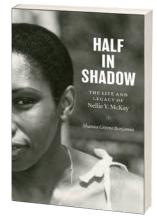
John Patrick Coby

2022 Award Winners

Shanna Greene Benjamin: Half in Shadow

2022 Hurston/Wright

Legacy Award in
Nonfiction:
Memoir/Biography
Honorable Mention,
2021 William Sanders
Scarborough Prize,
Modern Language
Association



Heather Berg: Porn Work

2022 C. L. R. James Best Book for Academic or General Audience Award, Working-Class Studies Association

Pascale Bonnefoy Miralles: The Investigative Brigade

Shortlisted, 2023 Juan E. Méndez Book Award for Human Rights in Latin America, Duke Human Rights Center at Franklin Humanities Institute, the Duke Center for Latin American and Caribbean Studies, and the Human Rights Archive at the Rubenstein Library

Regina N. Bradley: Chronicling Stankonia

2022 Georgia Author of the Year Awards (Essays) Shortlisted, 2022 Ralph J. Gleason Music Book Award, Rock & Roll Hall of Fame, New York University's Clive Davis Institute of Recorded Music, and The Pop Conference

Allyson P. Brantley: Brewing a Boycott

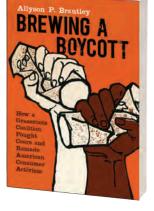
2022 Robert G. AthearnAward, Western HistoryAssociation2022 Choice OutstandingAcademic Title

Kent Masterson Brown: Meade at Gettysburg

2021 Hugh G. Earnhart Civil War Scholarship Award, Mahoning Valley Civil War Round Table 2022 Bachelder-

Coddington Literary Award, R. E. Lee Civil War Roundtable of Central New Jersey

2022 Emerging Civil War Book Award



Susan Burch: Committed

2022 Outstanding Book Award, Disability History Association

Cathleen D. Cahill: Recasting the Vote

Honorable Mention, 2022 President's Book Prize, Society for Historians of the Gilded Age and Progressive Era

Joan E. Cashin: War Matters

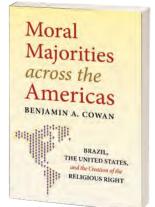
2021 Speak Up Talk Radio Firebird Book Award (History/United States)

Robert T. Chase: We Are Not Slaves

2022 H. L. Mitchell Award, Southern Historical Association

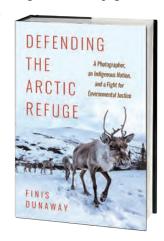
Benjamin A. Cowan: Moral Majorities across the Americas

2021 Roberto Reis Book Award, Brazilian Studies Association 2022 Choice Outstanding Academic Title



Finis Dunaway: Defending the Arctic Refuge

2022 Hal K. Rothman
Book Prize,
Western History
Association
2022 Spur Awards
for Best Contemporary Nonfiction,
Western Writers
of America
2022 Alanna Bondar
Memorial Book
Prize, Association
for Literature,
Environment, and
Culture in Canada



Lorien Foote: Rites of Retaliation

2022 Civil War and Reconstruction Book Award, Organization of American Historians

B. Brian Foster: I Don't Like the Blues

2022 Eduardo Bonilla-Silva Book Award, Society for the Study of Social Problems, Division on Racial and Ethnic Minorities

Yunxiang Gao: Arise Africa, Roar China

2022 Academic Excellence Award, Chinese Historians in the United States

Honorable Mention, 2022 Robert H. Ferrell Book Prize, Society for Historians of American Foreign Relations

Shortlisted, 2022 Wallace K. Ferguson Prize, Canadian Historical Association

Seth Garfield: Guaraná

Brazil Winner, 2023 Gourmand World Cookbook Awards (Low or No-Alcohol Drink and Drink History)

Terryl L. Givens: Stretching the Heavens

2022 Evans Biography Award, Mountain West Center for Regional Studies in the College of Humanities and Social Sciences at Utah State University Finalist, 2021 Association for Mormon Letters Award (Religious Nonfiction)

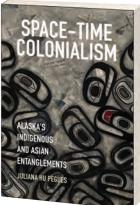
George Henderson: Blind Joe Death's America

Finalist, 2022 Best Historical Research in Recorded Blues, Gospel, Soul, Hip-Hop or R&B, Association for

Recorded Sound Collections

Juliana Hu Pegues: Space-Time Colonialism

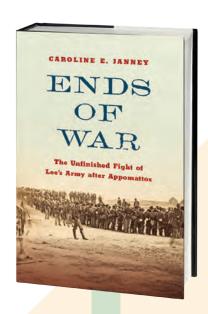
2022 Lora Romero First
Book Publication Prize,
American Studies
Association
2022 Sally and Ken Owens
Award, Western History
Association



Caroline E. Janney: Ends of War

2022 Gilder Lehrman Lincoln Prize 2022 Richard Barksdale Harwell Award, Atlanta Civil War Round Table

Finalist, 2022 Library of Virginia Literary Award in Nonfiction



Ends of War: The Unfinished Fight of Lee's Army after Appomattox won the 2022 Gilder Lehrman Lincoln Prize. Two other UNC Press books, Andrew F. Lang's A Contest of Civilizations: Exposing the Crisis of American Exceptionalism in the Civil War Era and Kevin Waite's West of Slavery: The Southern Dream of a Transcontinental Empire were among the six other finalists for this year's award.

Award Winners, cont'd

Andrew F. Lang: A Contest of Civilizations

Finalist, 2022 Gilder Lehrman Lincoln Prize 2022 Choice Outstanding Academic Title

William A. Link: Frank Porter Graham

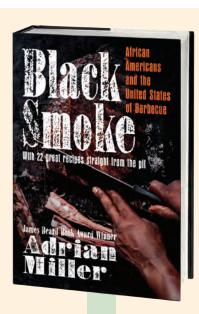
Honorable Mention, 2021 New Deal Book Award. The Living New Deal

Mahshid Mayar: Citizens and Rulers of the World

2022 Shelley Fisher Fishkin Prize, International Committee, American Studies Association

Adrian Miller: Black Smoke

2022 James Beard Foundation Book Award (Reference, History, and Scholarship) 2022 Colorado Book Awards (History) Finalist, 2022 International Association of Culinary Professionals Book Award in Literary and Historical Food Writing

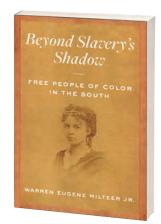


Black Smoke: African Americans and the United States of Barbecue (2021) won the 2022 James Beard Foundation Book Award in the Reference, History, and Scholarship category. This is Adrian Miller's second time winning this award—Soul Food: The Surprising Story of an American Cuisine, One Plate at a Time (2013) won in 2014.

Warren Eugene Milteer Jr.: Beyond Slavery's Shadow

Award, Southern Historical Association 2022 Ragan Old North State Award for Nonfiction. North Carolina Literary and Historical Association

2022 Charles S. Sydnor



Michael B. Montgomerv and Jennifer K. N. Heinmiller: Dictionaru of Southern Appalachian English

Honorable Mention, 2022 Dartmouth Medal, American Library Association

Tamika Y. Nunley: At the Threshold of Liberty

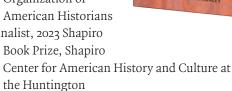
2022 Pauli Murray Book

Prize, African American Intellectual History Society

2021 Mary Kelley Prize, Society for Historians of the Early American Republic

Honorable Mention, 2022 Darlene Clark Hine Award. Organization of

Finalist, 2023 Shapiro



Jessica Ordaz: The Shadow of El Centro

2022 First Book Award, Immigration and Ethnic History Society

Tyler D. Parry: Jumping the Broom

2022 Wayland D. Hand Prize, History and Folklore Section of the American Folklore Society

Susan J. Pearson: The Birth Certificate

2022 The Order of the Coif Book Award

Katrina M. Phillips: Staging Indigeneity

2021 George Freedley Memorial Award, Theatre Library Association

K. Stephen Prince: The Ballad of Robert Charles

2021 Kemper and Leila Williams Prize in Louisiana
History, The Historic New Orleans Collection and
the Louisiana Historical Association
2022 President's Book Prize, Society for Historians of
the Gilded Age and Progressive Era

Uzma Quraishi: Redefining the Immigrant South

2022 Association for Asian American Studies Award for Best Book in History

Jonathan E. Robins: Oil Palm

2022 Jerry Bentley Prize, American Historical Association 2021 Henry A. Wallace Award, Agricultural History Society

Elizabeth B. Schwall: Dancing with the Revolution

2022 Thomas McGann Book Prize, Rocky Mountain Council for Latin American Studies



Zach Sell: Trouble of the World

2021 Paul E. Lovejoy Prize, Journal of Global Slavery

Bland Simpson: North Carolina

Finalist, 2023 Reed Environmental Writing Award, Southern Environmental Law Center

Jill Ogline Titus: Gettysburg 1963

2022 Willie Lee Rose Prize, Southern Association for Women Historians

Dale W. Tomich, Rafael de Bivar Marquese, Reinaldo Funes Monzote, and Carlos Venegas Fornias: Reconstructing the Landscapes of Slavery

2021 Best Historical Materials, Reference and User Service Association, an affiliate of the American Library Association

Jason Vuic: The Swamp Peddlers

Gold Medal, 2021 Florida Book Awards in Florida Nonfiction

2022 Charlton Tebeau Award, Florida Historical Society

Kevin Waite: West of Slavery

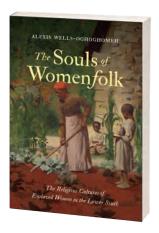
2022 Wiley-Silver Prize, Center for Civil War Research Finalist, 2022 Gilder Lehrman Lincoln Prize Finalist, 2021 Paul E. Lovejoy Prize, Journal of Global Slavery

Crystal Lynn Webster: Beyond the Boundaries of Childhood

2022 First Book Award, The Library Company of Philadelphia

Alexis Wells-Oghoghomeh: The Souls of Womenfolk

Finalist, 2022 Frederick
Douglass Book Prize,
Gilder Lehrman
Center for the Study
of Slavery,
Resistance,
and Abolition



UNC Press N C Journals

AS UNC PRESS CELEBRATES 100 YEARS, we take a look at how long some of our journals have been published, starting with two that began before the Press! Publishing a journal takes considerable, sustained effort, and it is truly impressive to see how long some of our partners have been doing this important scholarly work.

1906

The Department of English and Comparative Literature at UNC publishes the first issue of **Studies** in **Philology**. Currently edited by Reid Barbour, the journal publishes articles on British literature from the Anglo-Saxon period through Romanticism.

1918

The School of Education at UNC starts **The High School Journal**. It is now one of the oldest peerreviewed journals publishing research, scholarship, essays, and reviews that critically examine this broad and complex field.

1950

CrossCurrents is started by what is now called the Association for Public Religion and Intellectual Life to publish scholarship at the nexus of religion, education, the arts, and social justice.

1957

The Southeastern Council of Latin American Studies publishes **The Latin Americanist**, which is today the oldest journal in its field in English.

1961

The Southeastern Division of the American Association of Geographers publishes **Southeastern Geographer** with a focus on the American South.

1965

The Modern Language Association's Division on American Literature to 1830 first publishes Early American Literature, focusing on the scholarship and criticism of American literature through the early national period.

1966

Students in the MFA Writing Program at UNC Greensboro start **The Greensboro Review** to publish their own creative writing. Today, the journal is faculty- and student-run and showcases emerging writers whose work may be risk-taking or overlooked.

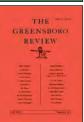
1973

Appalachian Heritage is founded to explore the writers from Appalachia and the creative works about the region. Housed at Berea College since 1985, the journal is now called the **Appalachian Review**.

1977

The Society for Comparative Literature and the Arts publishes **The Comparitist**, an annual journal exploring the comparative study of literature, cultural movements, and the arts.

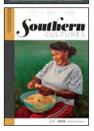












1989

The first issue of **Arris** is published by the Southeast Chapter of the Society of Architectural Historians. The audience for this journal, published annually, is architectural historians, architects, preservationists, and others involved in professions related to the built environment.

1991

The **North Carolina Literary Review** is started at East Carolina University with the goal of promoting and supporting writers who are a part of the state's rich literary tradition.

1993

John Shelton Reed and the Center for the Study of the American South at UNC first publish **Southern Cultures**.

2011

UNC Press launches **The Journal of the Civil War Era** in association with the George and Ann Richards Civil War Era Center at Pennsylvania State University.

Marion Rust, professor of English at the University of Kentucky, has served as editor of Early American Literature since 2018. This year she enlisted Tara A. Bynum, Brigitte Fielder, and Cassander L. Smith to guest edit a special issue devoted to the work of Phillis Wheatley. The issue offers new perspectives

on this important author, and it has garnered considerable attention. Camille S. Owen's article, "'I, Young in Life': Phillis Wheatley and the Invention of American Childhood," was awarded the 1921 Prize in Early American Literature, which is given to the best article in the field by the American Literature Society. Rust will be handing over editorial duties to Cassander L. Smith and Katherine Chiles in 2023 and retiring from teaching. The Press would like to congratulate Rust and thank her for the thoughtful and enthusiastic work she has done for the journal.



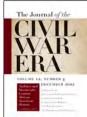
"Phillis Wheatley, Negro Servant to Mr. John Wheatley, of Boston." Image from the Library of Congress.

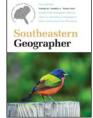














Subsidiary Rights

FOR ACADEMIC PUBLISHERS, DISSEMINATION AND ACCESSIBILITY for a book's different audiences are very important. Because the Press publishes about the history, religion, and culture of places outside the United States, that often means there is a need to reach non-English speakers. We work hard to license rights to foreign publishers who are well positioned to translate and bring books to market in their territories.

In 2022 we licensed the following foreign language rights:

The Art of Forgetting: Disgrace and Oblivion in Roman Political Culture by Harriet I. Flower, Simplified Chinese rights to China Worker Publishing House

Black Marxism: The Making of the Black Radical Tradition by Cedric J. Robinson, Italian rights to Edizioni Alegre

Capitalism and Slavery by Eric Williams, Simplified Chinese rights to Beijing Science and Technology Publishing Co., Ltd.

Ghazali and the Poetics of Imagination by Ebrahim Moosa, Bahasa Indonesian rights to Cantrik Pustaka

Ghosts of Sheridan Circle: How a Washington Assassination Brought Pinochet's Terror State to Justice by Alan McPherson, Spanish rights to Editorial Catalonia Limitada

Islam without Europe: Traditions of Reform in Eighteenth-Century Islamic Thought by Ahmad S. Dallal, Arabic rights to Nohoudf Trust

Mystical Dimensions of Islam by Annemarie Schimmel, Croatian rights to Sandorf

Remaking the American Patient: How Madison Avenue and Modern Medicine Turned Patients into Consumers by Nancy Tomes, Simplified Chinese rights to China Worker Publishing House

Sick and Tired: An Intimate History of Fatigue by Emily K. Abel, Simplified Chinese rights to China Worker Publishing House

A Two-Colored Brocade by Annemarie Schimmel, Turkish rights to Alfa Yayinlari

Working Knowledge: Employee Innovation and the Rise of Corporate Intellectual Property, 1800–1930 by Catherine L. Fisk, Simplified Chinese rights to China Worker Publishing House



President Luiz Inácio Lula da Silva holds a copy of the book. Photo used by permission of Acervo Expressão Popular.

This September saw the Portuguese publication of John D. French's Lula and His Politics of Cunning: From Metalworker to President of Brazil. Published by Editora Expressão Popular with the Fundação Perseu Abramo, this book was released in the lead-up to Luiz Inácio Lula da Silva's stunning political comeback and reelection as president of Brazil. Brazil has a fairly large contingent of English speakers within the academy and among political elite, but a Portuguese edition was needed to reach its full audience. French gave numerous talks in the states of São Paulo, Ceará, Pernambuco, and Bahia, as well as in the cities of Rio de Janeiro and Brasília, helping to push the book into the national conversation. Veja, Brazil's largest newsmagazine, featured the book, and it was chosen as one of ten books to help readers understand the world in a feature in the Guardian.

IT MAY NOT COME AS A SURPRISE TO HEAR THAT AUDIOBOOKS are the fastest-growing format in book publishing, especially for fiction and bestsellers. But that trend is also emerging, albeit on a smaller scale, for scholarly books. The Press has been licensing audio rights since the days of books on tape, but mostly for its general-interest titles. Now we routinely license rights for more specialized scholarly books as well as books for course adoption. The Press has even started its own audiobook imprint through a pilot program that has published eight titles to date.

In 2022, we licensed the audio rights or agreed to produce audiobooks ourselves for the following titles:

Accidental Kindness: A Doctor's Notes on Empathy by Michael Stein, UNC Press Audio

An Army Afire: How the US Army Confronted Its Racial Crisis in the Vietnam Era by Beth Bailey, Tantor Audio

The Benefits of Friends: Inside the Complicated World of Today's Sororities and Fraternities by Jana Mathews, Tantor Audio

Brutal Campaign: How the 1988 Election Set the Stage for Twenty-First-Century American Politics by Robert L. Fleegler, Tantor Audio

Country Capitalism: How Corporations from the American South Remade Our Economy and the Planet by Bart Elmore, Tantor Audio

Dreamland: America's Immigration Lottery in an Age of Restriction by Carly Goodman, Tantor Audio

Ends of War: The Unfinished Fight of Lee's Army after Appomattox by Caroline E. Janney, Tantor Audio

The Foxfire Book of Appalachian Women: Stories of Landscape and Community in the Mountain South by Kami Ahrens, UNC Press Audio

The Heart of Hell: The Soldiers' Struggle for Spotsylvania's Bloody Angle by Jeffry D. Wert, Tantor Audio

Hurricane Jim Crow: How the Great Sea Island Storm of 1893 Shaped the Lowcountry South by Caroline Grego, Tantor Audio

Lawyer, Jailer, Ally, Foe: Complicity and Conscience in America's World War II Concentration Camps by Eric L. Muller, UNC Press Audio

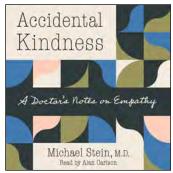
A New History of the American South by W. Fitzhugh Brundage, Tantor Audio

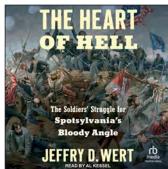
Passion Plays: How Religion Shaped Sports in North America by Randall Balmer, UNC Press Audio

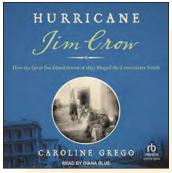
Shirley Chisholm: Champion of Black Feminist Power Politics by Anastasia C. Curwood, Audible

State of Disaster: The Failure of U.S. Migration Policy in an Age of Climate Change by Maria Cristina Garcia, Tantor Audio

The Tormented Alliance: American Servicemen and the Occupation of China, 1941–1949 by Zach Fredman, Tantor Audio







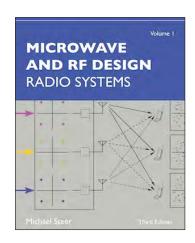


UNC Press

The Office of Scholarly Publishing Services

THE MISSION OF OSPS is to serve the University of North Carolina System by providing access to a range of sustainable, mission-driven publishing models and solutions. Leveraging the expertise and scale of UNC Press and its nonprofit subsidiary, Longleaf Services, OSPS collaborates with libraries, research centers, institutes, and departments to lower the cost of producing and disseminating quality educational and scholarly publications. OSPS also selectively works with other nonprofit institutions seeking to publish scholarly or general-interest work that will benefit the people of North Carolina.

OSPS Project Highlight: Michael Steer, former Lampe Distinguished Professor of Electrical and Computer Engineering at NC State University, is the author of Microwave and RF Design, a widely used textbook originally published in 2010. In September of 2019, Steer and NC State University Libraries approached OSPS to help transition the \$165 textbook to an open access format, in other words, available for free as an ebook. Steer also wanted to divide it into multiple volumes, knowing that students often needed certain sections from the 1,100-page book. The result was six open access, free ebooks with print formats priced at \$13–16 each, eliminating or greatly reducing costs for students. Since republication, 4,000 copies have sold, and there have been 51,000 page views from the library's host site. For more information on OSPS, visit www.uncpress.org/osps/.



N*C Ross Publishing Grants

Born out of the Press's desire to thank then president Thomas W. Ross for providing start-up funding to launch OSPS, many friends came together to create the Thomas W. Ross Fund. While not all OSPS projects need support, the Ross Fund provides invaluable small grants to those that do, helping departments, centers, and libraries of the UNC System campuses leverage their resources to publish scholarly material generated on their campus that might otherwise go unpublished. A sampling of the grants awarded this year are below. For more information on the Ross Fund, visit www.uncpress.org/osps/ross-fund/.

The F. D. Bluford Library at North Carolina A&T State University to reissue four out-of-print and rare books about the university.

The Department of English and the MFA Program in Creative Writing at NC State University to publish Desperate NC, a collaborative novella written by a team of MFA candidates and Cadwell Turnbull.

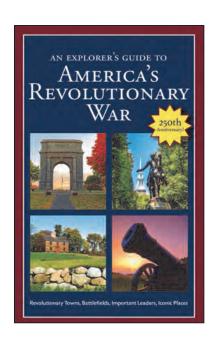
The J. Murrey Atkins Library at UNC Charlotte to publish Third Cultures by Missy Eppes and Marek Ranis, an interdisciplinary book incorporating fine art and geology.

The Department of Film Studies at UNC Wilmington, to help distribute and publish Analog Cookbook, a student-run journal in its sixth volume.

Although our mandate is primarily to foster and support scholarly publishing within the UNC System, we selectively work with other nonprofit organizations whose missions align well with our own. In 2022, there were a number of notable developments with these non-UNC partners:

We distributed Great Houses and Their Stories: Winston Salem's "Era of Success," 1912–1940 for Preservation North Carolina, a book that has already sold through its first two printings. We are working with Redhawk Publications, based out of the Catawba Valley Community College, on Last of the Lions: An African American Journey in Memoir by Clarence B. Jones. We are to working with the Library of Congress on the Collection Close-Ups series of short, highly illustrated gift books that highlight different areas of the collections. The first two books exploring the photography and food studies collections will be published in the spring.





Another partner this year was the Blue and Gray Education Society, who published An Explorer's Guide to America's Revolutionary War in November. This beautifully designed, 464-page guidebook was written by Robert Dunkerly with an eye toward the 250th anniversary of the war in 2026.

Since 2016, we have published eleven Reacting Consortium textbooks. This year UNC Press began publishing the the books in the consortium's Reacting to the Past series (see pages 28–29).

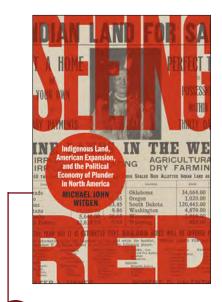
For more information about the Office of Scholarly Publishing Services, scan the QR code or contact:

John McLeod, Chief Operating Officer and
Director of the Office of Scholarly Publishing Services
Email: John.McLeod@uncpress.org | Telephone: (919) 962-8419





Established in 1943, the Omohundro Institute of Early American History and Culture (OI) is the oldest organization in the United States exclusively dedicated to the scholars and scholarship of early America broadly understood, encompassing the period from 1450 to 1820 and including related developments in Africa, the British Isles, the Caribbean, Europe, and Latin America. An independent research organization located in Williamsburg, Virginia, the OI is cosponsored by William & Mary, home of the nation's top-ranked graduate program in early American history and culture, and Colonial Williamsburg, the largest outdoor living museum in the United States.



For more than fifty years, the OI's editorial team has partnered with the University of North Carolina Press to produce award-winning books in the field of early American history, garnering a Pulitzer Prize, a National Book Award, seven Bancroft Prizes, and more than 200 other awards. All editorial work, including acquisitions, for OI books is done under the direction of Nicholas Popper, Interim Editor of Books.

Award Winners

Allison Margaret Bigelow: Mining Language 2022 Philip Pauly Prize, History of Science Society

Katherine Carté: Religion and the American Revolution

2022 Albert C. Outler Prize, American Society of Church History

Finalist, 2021 Journal of the American Revolution Book Award

Carolyn Eastman: The Strange Genius of Mr. O 2022 Library of Virginia Literary Award in Nonfiction 2021 James Bradford Best Biography Prize, Society for Historians of the Early American Republic

Hannah Farber: Underwriters of the United States

2021 John Lyman Book Award in U.S. Maritime History, North American Society for Oceanic History

Samantha Seeley: Race, Removal, and the Right to Remain

2022 Merle Curti Social History Award, Organization of American Historians

2022 Jon Gjerde Book Award, Midwestern History Association

Honorable Mention, 2022 James A. Rawley Prize, Organization of American Historians

Sophie White: Voices of the Enslaved

2022 Deep South Book Prize, Summersell Center for the Study of the South, University of Alabama



A searing account.... [Witgen's] incisive and deeply researched study lays bare the mechanisms of this historical land grab."

—Publishers Weekly



Created by and for university presses in 2006, Longleaf Services is a nonprofit business founded to provide outstanding and efficient distribution solutions for university presses.

In 2015, Longleaf's offerings expanded to include a variety of publishing services designed to help our presses more easily fulfill their mission. Our offerings include complete editorial, design, and production services; U.S. and foreign sales representation; website design; a wide variety of marketing tools and support; centralized printing options; and more.

Our aim is to provide high-quality, cost-effective fulfillment and publishing services to the university press community. We use economies of scale and skill to provide our presses with significant benefits and savings, thus allowing them to focus on their core missions of acquisition, editorial strategy, and content dissemination.

Longleaf now provides both fulfillment and publishing services for nineteen university presses (fifteen in the United States, two in Canada, one in the Caribbean, and one in Europe). In addition to these full-service presses, Longleaf also provides various publishing services on an à la carte basis to many other campus-based publishers.

For more information, scan the QR code below or visit www.longleafservices.org:



University Presses Served by Longleaf Services



















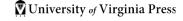




















Annual NC Donor Report

This year was a tremendous celebration of 100 years of publishing excellence at the University of North Carolina Press. This momentous centennial anniversary afforded an opportunity to reflect on the Press's history, and while that history is brimming with groundbreaking and influential books, it is the people associated with the Press who have made 100 years of publishing excellence possible.

The Press is blessed with people who appreciate the value of peer-reviewed content, scholarly and trade, for all the people of the state, the region, the nation, and the world. During this historic milestone, the invaluable Centennial Steering Committee joined the steadfast Advancement Council in shaping and refining plans for



Joanna Ruth Marsland

this year and for the future. The following pages list the many, many friends, old and new, who are dedicated to helping us. I am thankful to and for all of you.

My expression of gratitude would be incomplete without also recognizing the Press staff. Despite three years of a global pandemic upending office work, supply chains, and schedules, the consummate professional Press staff, who care deeply about the work they do, have risen to the challenge, ensuring that the Press is securing superior content and sharing it widely with the world.

Such a rich foundation of publishing has provided the perfect platform to launch exciting new initiatives to ensure the Press has a second century even more distinguished than its first. I hope you will enjoy noting all that we have done, all that we are doing, and all we intend to accomplish.

With deepest thanks to all who are a part of publishing excellence at UNC Press.

Thank you, be well, and happy reading.

Joanna Ruth Marsland Director of Development

Janualeth Marsen

THE UNIVERSITY OF NORTH CAROLINA PRESS CENTENNIAL STEERING COMMITTEE 2022

The Centennial Steering Committee was convened to provide oversight of all Press centennial activities, ensuring consistency of message and efficiency of purpose.



Renee Grisham Charlottesville, VA *Chair*



Jan Capps Wrightsville Beach, NC



William P. Massey Manteo, NC



John Powell New York, NY



John O'Hara Edgartown, MA



David Woronoff Southern Pines, NC

Not pictured: Tom Ross Davidson, NC

Celebrating a Century of Excellence

THE UNIVERSITY OF NORTH CAROLINA PRESS commemorates 100 years as the first university press in the South and one of the first in the nation. In pursuing its vision to be the nation's premier public university press and a positive force in the state and region, UNC Press has built an illustrious reputation confirmed by many notable awards, including the National Book Award, the Pulitzer Prize in History, the Frederick Douglass Prize, and the Bancroft Prize.

Throughout its first century, UNC Press has been guided by the principles expressed in its mission:

The University of North Carolina Press advances the research, teaching, and public service missions of a great public university system by publishing excellent work from leading scholars, writers, and intellectuals and by presenting that work to both academic audiences and general readers.

If the Press is to remain true to these principles, it must continue to grow as a dynamic organization, publishing groundbreaking humanities scholarship. These works must continue to reflect respect for honest inquiry, varied perspectives, critical judgment, and outstanding scholarship of enduring value, thereby satisfying readers' hunger for reliable content that informs and illuminates national conversations.

With its celebrated past and remarkable present powering its embrace of the future, UNC Press is committed to marking its centennial with ambitious initiatives through which it will broaden superior scholarship, lead the university press community in expanding access for greater numbers of readers, and fortify established strengths in innovation and efficiency.

What gives UNC Press confidence in its ability to advance this distinctive vision of the future? The answer, in no small part, is private philanthropy. UNC Press was founded by people of extraordinary educational and civic vision. Throughout its first century, those with the means and inclination to invest in that vision have given the Press the ability to attain ever-higher levels of achievement.



Guiding Vision for the Press's Second Century

Broaden Superior Scholarship by Increasing the Diversity of Voices

The measure of a publisher is the quality of its books. Professional expertise drives impactful academic publishing and shapes scholarly thought. That expertise is enriched by diverse viewpoints that inspire creativity and power innovation. The Press is committed to broadening the variety of perspectives and experiences of both its staff and its authors. Endowments provide reliable streams of support for indispensable staff working on multi-year publishing projects. In its second century, UNC Press envisions the continued creation of several endowed positions mirroring the previous successfully endowed Spangler Family Directorship and Wyndham Robertson Editorial Directorship.

Lead the University Press Community in Expanding Access for Greater Numbers of Readers

When UNC Press was founded in 1922, it addressed the challenge of a lack of secular publishing in the American South. One hundred years later, the challenge is affordable access to quality, vetted content. Once again, the Press is addressing the new challenge. Through the Office of Scholarly Publishing Services, the Press is helping all UNC campuses identify and execute their own publishing goals. A particular emphasis on Open Educational Resources (OER) is saving UNC System students thousands of dollars annually. More broadly, the Press is making titles available in open digital editions and as audio books, with increased discoverability leading to a dramatic increase in readership around the globe.

Fortify Demonstrated Strengths in Innovation and Efficiency

Devoting resources to facilities, staff, and cutting-edge technology will boost strengths in innovation and efficiency. These investments will prepare the Press for a future in which a single idea can disrupt an entire industry and creativity is the most valued currency of the new global economy.



Defined Initiatives for the Press's Second Century

COMMITTED

American History Fund. UNC Press has a distinguished reputation in fields that comprise American history, including African American and race relations studies. As John Hope Franklin, whose first book the Press published in 1944, stated, "African American history is American history." This fund will build on the Press's pioneering publications, signaling its continued commitment to be at the forefront of new, cross-disciplinary approaches to American history with greater breadth of author experiences. An anonymous donor has generously endowed this \$1 million initiative to support the Press in cultivating ideas, attracting superior authors, and raising awareness for new areas of study in American history.

Frank Kenan Director of Editing, Design, and Production. The Frank Kenan Director supervises in-house manuscript editors, book designers, and production managers, as well as freelancers responsible for copyediting, proofreading, indexing, cover and interior design, typesetting, and manufacturing. Betty Kenan has generously endowed this \$1 million named position in memory of her late husband to support critical efficiencies the Frank Kenan Director manages throughout the manuscript-to-book process, efficiencies that will grow in importance as the Press increases its number of published titles.

IN PROCESS

Illustration Fund. A significant number of Press titles, whether traditional print or digital versions, include art, illustrations, and maps, all of which enhance the presentation and understanding of the work. A \$500,000 endowment will defray the more than \$75,000 expended each year to secure permissions for cover art, illustrations, and commissioned maps.

Second Century Innovation Fund. UNC Press enjoys a reputation for innovating and taking calculated risks that not only benefit society but also advance the Press and the publishing industry. Examples include The Encyclopedia of Southern Culture and A New History of the American South, as well as the creation and launch of Longleaf Services and the Office of Scholarly Publishing Services. A \$2 million endowment will give the Press resources to strategically invest in launching innovative projects and entrepreneurial ventures.

Named Office of Scholarly Publishing Services (OSPS) Director. UNC Press launched OSPS in 2015 to provide affordable publishing expertise to all UNC campus libraries and academic departments. With more than a hundred publications to date, OSPS has directly furthered faculty teaching with greatly improved scholarly content and benefited students with low- and no-cost access to that content. A \$1 million endowment to create a named Director of OSPS will ensure resources to support deeper exploration and the creation of scaled publishing solutions.



FORTHCOMING

Named Marketing Director. The director of marketing oversees marketing and sales for all Press books and is responsible for sales budgeting and forecasting, distributing metadata to vendors and industry partners, and contributing to book acquisition decisions and list building. The marketing director unequivocally influences accessibility and affordability of Press titles through strengthening relationships with existing readers and reaching out to new audiences, determining placement and formats for titles, and setting the sales price for each title. A \$1 million endowment will defray expenses for this position, which is critical for connecting authors and readers.

Named Acquisition Editor Paired with Acquisition Fund. The quality of Press titles, and thus the Press itself, is a direct reflection of the caliber of its editors. As talent scouts for superior authors and as managers of the peer-review process, the hallmark of university press publishing, acquisition editors are paramount. Editors balance competing priorities, from immediate management of the publishing pipeline to long-term strategic visioning. A \$1 million endowment will defray expenses for this position, which is vital to expanding opportunities for authors of impactful scholarship.

An accompanying \$1 million endowed Acquisition Fund will support Press editors' nurturing of authors with distinct voices to develop books for trade audiences, an increasingly competitive area of scholarly publishing. The immediate success of the Ferris and Ferris Imprint demonstrates the value of developing authors who can translate their scholarship into books that appeal to the general public. Publishing trade titles will have the additional benefit of strengthening the fiscal health of the Press and supporting the publication of more mission-driven scholarly titles.

Named Publishing Fellowship. Fellowships enable outstanding college graduates to enrich their career paths and create new opportunities for advancement. This publishing fellowship will allow students who are not traditionally represented in the industry to experience publishing in its fullness. The \$1 million endowed fellowship will be a paid, two-year position at the Press, with preference for a recent UNC system institution graduate from an underrepresented demographic.

EXISTING NAMED ENDOWMENT FUNDS

Endowments provide vital stability for multi-year publishing projects through their predictable streams of income. Gifts of any amount may be made to existing named endowments. Gifts of \$150,000 or more may be made to create new named funds, and gifts of \$1,000,000 or more may be made to create new named positions. The Press's endowment is professionally managed by the UNC Management Company, with the spending policy set by the Press's Board of Governors.

The Press's most valuable asset is the professional staff, who possess a wealth of knowledge and experience. Current named endowed positions include:

Frank Kenan Director of Editing, Design, and Production Office of Scholarly Publishing Services (OSPS) Director—in process Spangler Family Directorship Wyndham Robertson Editorial Directorship

Named funds at UNC Press include both unrestricted funds, which support all facets of publishing, and restricted funds, which support particular activities or areas within our publishing list. Current named funds include: American History Fund—new, cross-disciplinary approaches from a breadth of authors
Anniversary Fund—unrestricted
Blythe Family Fund—regional, especially broad interest

Thornton H. Brooks Fund—law and American society

Marcie Cohen Ferris and William R. Ferris Imprint—
trade books on the American South

John Hope Franklin Fund—African American studies
Lilian R. Furst Fund—medical humanities

Greensboro Women's Fund—by and about women
The Luther H. Hodges Jr. and Luther H. Hodges Sr.
Fund—business, entrepreneurship, and public policy
Richard Hampton Jenrette Fund—architecture and
decorative arts

William Rand Kenan Jr. Fund—outstanding titles, especially by Kenan professors

H. Eugene and Lillian Lehman Fund—especially UNC Chapel Hill faculty

Fred W. Morrison Fund—southern studies
Second Century Innovation Fund—strategic invest
ments in projects and ventures—in process
Kate Douglas Torrey Fund—director's discretionary
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Z. Smith Reynolds Fund—African American and women's studies, especially North Carolina



Press friend and donor Tom Kenan introduces fellow Press friend and donor Cheray Duchin to Nancy Cable, now Executive Director of the William R. Kenan Jr. Charitable Trust

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Press Club member Beth Harris with Mellicent Blythe of the Blythe Family Fund endowment

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Press author and former Advancement Council member John Haley with his wife, Stephanie



Press donors Harriet Martin with Advancement Council member Clyda Rent and her husband, George

UNC PRESS CLUB 2022

THE UNC PRESS CLUB ANNUAL FUND PROVIDES invaluable, unrestricted support for every step of the publishing process, from recruiting and retaining leading authors of great scholarship to providing their work in traditional bound books and multiple digital formats.

The following members of the UNC Press Club enhance the Press's ability to respond strategically to changes in the industry while remaining true to the core mission of publishing superior scholarly work and serious nonfiction work.

MEMBERS OF THE UNC PRESS CLUB 2022

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Steve and Jan Capps, who serves on the Centennial Steering Committee, with new centennial Press Club members Louise and Steve Coggins



New centennial Press Club donors Michael and Libby de Caetani with Stephen Brazas

MEMBERS OF THE UNC PRESS CLUB 2022, cont'd







Press author and former Advancement Council member Doug Orr with new centennial Press Club member Roba Whiteley

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Press Advancement Council Vice Chair Orage Quarles and his wife, Linda, enjoy time with Press Club donors Beth Harris and Allen Torrey



Press Advancement Council and Press Club members Sandra Mikush and Jon Buchan



Press Club member Kay Goldstein

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Centennial Steering Committee Chair Renee Grisham and Spangler Family Director John Sherer at the centennial celebration featuring Press contributing authors to the forthcoming A New History of the American South, Laura Edwards, former Press Board of Governors member Fitz Brundage, and current Press Board member Blair Kelley



John Lawrence enjoying a Press celebration in New Orleans with hosts G and John Powell, a member of the Centennial Steering Committee



Table sponsors Anne Faircloth and Julian and Beth Williamson join Lee Roberts at a luncheon featuring Liza Roberts and her Press title, *Art of the State*

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Thomas W. Ross Fund Kathy and Dave Clemmons in honor of Susan and Tom Ross Susan and Tom Ross

Current Council member Betsy Brown and former Council and current Steering Committee member Bill Massey (both seated) host a centennial celebration at Island Farm in Manteo with Press director of development Joanna Ruth Marsland, Spangler Family Director John Sherer, Press author Bland Simpson, Downtown Books owner Jamie Anderson, Press author Ann Simpson, and Outer Banks Conservationists director Ladd Bayliss



THE AUTHORS FUND

Since its launch in 2013, more than 500 authors, heirs, and friends have donated over \$175,000 in royalties and separate gifts to the UNC Press Authors Fund, supporting the first books of 110 emerging

scholars. As well as defraying production expenses to keep the price of the book as affordable as possible, royalties and gifts donated to the Authors Fund are also being used to strategically recruit rising scholars' first monographs.

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Contracts amended January 1, 2022, through December 31, 2022

The Authors Fund, successful as it is, does not work well for some authors and heirs with older titles that no longer earn significant royalties. The following authors and heirs have "zeroed out" their royalties with contract amendments.

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Joan Griswold celebrates the centennial with UNC Press author Gwen Thompkins

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To learn more, please visit our website at www.uncpress.org

Or contact:

Joanna Ruth Marsland
Director of Development
Joanna.Ruth.Marsland@uncpress.org
919-962-0924
116 South Boundary Street,
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Lifelong friends Amelia Harrison, Leslie Silverstein, and Mary Ann Poole enjoying the Press centennial luncheon featuring Art of the State

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