

UWI PRESS JOURNAL PUBLISHING PROPOSAL FORM

Title:

Editor in Chief: (Name, home institution/affiliation and address)

Journal Specification:

- Proposed Launch date:
- Proposed No. of issues per year:
- Proposed No. of papers per year:
- Non-article content if applicable:
- Review process: **Double Blind**
- Ownership:

EDITORIAL BOARD

Editor(s) short C.V. (resumé) and publications:

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Editorial Advisory Board membership and their affiliations and countries:

Editorial operations:

EDITORIAL INFORMATION

Mission and Vision of the journal:

Editorial objectives and coverage:

Key research areas covered in the journal :

Target market :

Indicative papers and authors:

How do you plan to commission high quality content?

Do you have any copy in hand that can be used for the first issue?

An estimated size of the research community working in the field of this title:

Expected contributors by percentage:

Academics %

Practitioners %

Consultants %

What citation indices, rankings, quality indicators or abstracting and indexing services are important to authors writing in this field

Competition analysis

MARKETING INFORMATION

Unique Selling Points (USPs):

Professions and industries that this title would appeal to in the private and/or public sectors:

Pre-launch promotional plan:

Partnership opportunities:

FUNDING SUPPORT

This initiative will be funded by:

Annual Financial Support:

Duration: 5 years

Business Model: Open Access