

John Sherer was named the director of the University of North Carolina Press in 2012. Since his arrival the Press has published two *New York Times* bestsellers, a Pulitzer Prize finalist, and has been the recipient of several major foundation grants including two grants of nearly \$1 million each from the Mellon Foundation to support new scaled models for publishing high quality monographs.

He is also the President of Longleaf Services, which is owned by UNC Press and provides scaled publishing tools for university presses and other campus-based publishing initiatives.

Previously, he was the publisher of Basic Books in New York and held the positions of Publisher of Nation Books, member of the AAP Trade Executive Committee, and adjunct professor at New York University's School for Continuing and Professional Studies. He has held marketing positions at Henry Holt, the Brookings Institution and was a manager and buyer at Olsson's Books and Records in Washington, DC. He is a graduate of the University of North Carolina at Chapel Hill.