

UNC PRESS THE UNIVERSITY of NORTH CAROLINA PRESS {Annual Report 2019}





Welcome to the University of North Carolina Press Annual Report 2019

CONTENTS

Director's Letter2—	3
Mission, Vision, and Background	4
Sources of Income	5
Board of Governors	5
Advancement Council	7
The Departments of the Press8–1	1
Student Workers1	1
Editorial Director's Letter1	2
Series Published13–1	5
Latest Releases, Books Published16–2	7
Awards Won28–30	2
Journals3	1
Sustainable History Monograph Pilot3	2
Longleaf Services3	3
Office of Scholarly Publishing Services34–3	7
Annual Donor Report38–4	7
Around the Press4	3

Welcome

Welcome to the University of North Carolina Press's 2019 Annual Report. This is the third consecutive year we've produced this summary, and it has become a vital exercise for us, capturing both the accomplishments and the challenges of operating a university press in the early twenty-first century.

The Year in Review

There is much to celebrate and feel good about this year. Our book output remains at historically high levels (see pages 16–27). We dedicate more space than ever in this report to our award-winning books (see pages 28–30), including a National Book Award Longlist title—our first in half a century. Our fundraising efforts (see pages 38–47) continue to thrive. We have an ever-expanding publishing services program (see pages 34-37) that focuses on the statewide University of North Carolina System, with a particular emphasis on supporting new publishing models and lowering costs of course materials for our students. Our subsidiary organization, Longleaf Services (page 33), is increasing its impact on the entire university press landscape.

At the same, time there is no doubt that we face significant challenges. Sales continue to be volatile as libraries, students, and scholars are operating in a permanent state of financial distress, limiting their ability to buy our academic books. Our trade titles, which are distributed through booksellers, rely on healthy sales at chains, independents, and gift stores. But the overall retail economy is deeply stressed, making those markets precarious as well.

Additionally, there is no escaping the realities of operating on a college campus that is struggling to properly address its legacies of slavery, injustice, and oppression. The Press has always considered itself a progressive force in tackling the challenging issues of the day. And while our authors and subject areas are models of diversity, the Press staff still does not look enough like the world we occupy. We have made significant commitments internally to address this very long legacy of inequality and can point to many accomplishments this year, but we have a long way to go.



John Sherer, Spangler Family Director of UNC Press

Major Initiatives

The Press announced the establishment of the Marcie Cohen Ferris and William R. Ferris Imprint (see page 43) for trade books about the American South. While the Press



has always published these kinds of high-profile books, this new multimillion-dollar endowment will give us the resources to commission a steady stream of authors and to publish their books in ways that are usually out of reach to university presses.

The Press is leading the Sustainable History Monograph Pilot (see page 32), a Mellon-funded initiative to lower publishing costs while opening up digital access to history monographs. The pilot is a collaborative effort among twenty-four of the world's leading university presses. The results are showing dramatic new levels of monograph usage, particularly in historically under-

We were grateful last year to receive a generous grant from the William R. Kenan Charitable Trust to support our growing list in the Justice, Power, and Politics series.

served regions.



In addition to subsidizing some of the expenses associated with producing the books, the grant is allowing us to explore new tools for harnessing the social web, podcasting, and building a community of socially minded scholars and readers.



UNC Press welcomes Debbie Gershenowitz, Executive Editor

Finally, we announced the creation of a new senior position in our acquisitions department—specifically, a new executive editor—to help us increase our annual title count and solidify our position as a leading publisher in the field of history. Debbie Gershenowitz comes to the Press with a deep well of experience at both commercial and university presses, and she is already making a significant impact on our program.

A Note of Thanks to Our Many Friends

We continue to be deeply grateful to our growing community of friends and benefactors who support the Press in many different ways (see pages 38–47). From the hundreds of established authors donating their royalties back to the Press to support first-time authors (in amounts small and large), to the major donors who provide the core contributions toward our multimillion-dollar initiatives, we are overwhelmed by their confidence in us, and their generosity allows us to be an exceptional Press.

The Future

We are particularly focused on the future these days, as our 100th anniversary is coming in just a few short years. We see this moment as a key opportunity to signal how we will pivot into our second century. We focus every day on what has historically made us a great Press: our deep support of general humanities scholarship and a diverse array of books about the region. And those parts of our mission will always be vital for us. But publishing is changing rapidly, as are the demands of the world around us. Students, libraries, and researchers are all operating in a dynamic ecosystem. We need to be ready to serve those needs in order to ensure a successful second century for UNC Press.

John Sherer Spangler Family Director of UNC Press

Mission

The University of North Carolina Press advances the research, teaching, and public service missions of a great public university by publishing excellent work from leading scholars, writers, and intellectuals and by presenting that work to both academic audiences and general readers.

Vision

To be recognized as the nation's premier public university press while remaining a progressive force in the state and region.

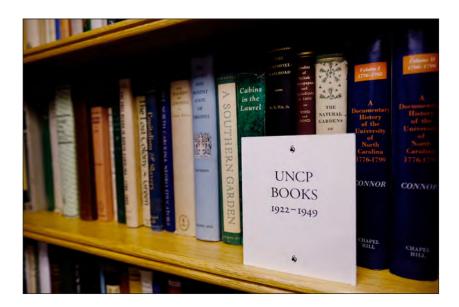
About the Press

The University of North Carolina Press, a nonprofit publisher of both scholarly and general-interest books and journals, operates simultaneously in a business environment and in the world of scholarship and ideas. The Press advances the university's triple mission of teaching, research, and public service by publishing first-rate books and journals for students, scholars, and general readers. The Press has earned a distinguished reputation by publishing excellent work from the nation's leading scholars, writers, and

intellectuals and by presenting that work effectively to wide-ranging audiences.

Established in 1922, UNC Press was the first university press in the South and one of the first in the nation. Our regional publishing program—aimed at general readers and offering engaging, authoritative work on all aspects of the region's history and culture, its natural and built environment, and its music, food, literature, geography, and plant and animal life—has been widely adopted in other parts of the country. Over the years, Press books have won hundreds of prestigious awards including the Pulitzer Prize and the National Book Award and those of many national scholarly societies. Today, the imprint of UNC Press is recognized worldwide as a mark of publishing excellence—both for what we publish and for how we publish. Because of our respected authors who rely on the Press to connect readers with important ideas, the name of the university is carried on Press books and journals across the country and around the globe, in both print and digital formats.

Find a full history of the Press on our website at www.uncpress.org/about.



{From Our Original Charter}

To promote generally, by publishing deserving books, the advancement of the arts and sciences, and the development of literature. . . . The stimulus to the intellectual life of the university and of the entire South is, in itself, sufficient argument for undertaking the project.

Sources of Income

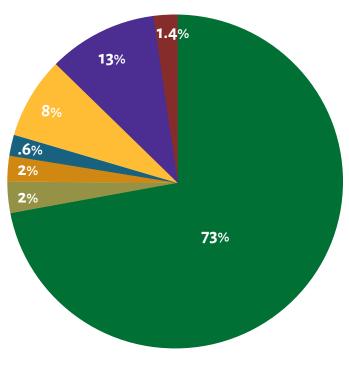
The chart below shows the many sources of income here at UNC Press and how the diversity of these income streams insulates us from short-term fluctuations in any one part of the operation. Within these different streams of income, there are three general categories.

The Press operates primarily as a cost-recovery enterprise with proceeds coming from a variety of business units. These proceeds cover approximately 78% of our expenses. The bulk of that comes from the sales of books and journals (75%) with the balance coming through subsidiary rights and publishing services activities (3%).

The second category is the support we receive through the state and university system, which accounts for 8% of our income.

Finally, we have a robust development program that supports an endowment and annual giving initiatives, generating the final 14%.

UNC Press FY19 Sources of Income



 Net Book Sales Journals Program Contribution Subsidiary Rights Contribution Office of Scholarly Publishing Services Contribution 	\$4,888,300 \$140,600 \$140,000 \$44,000
State/University Support	\$518,500
Endowment DrawPress Club Gifts	\$850,000 \$91,000
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Total Income \$6,672,400

Board of Governors

The Board of Governors of the UNC Press is a body of nineteen members, fifteen of whom are elected by the Board of Governors of the University of North Carolina and four of whom serve ex officio, charged with the responsibility of directing the affairs of the Press. This includes establishing and monitoring all policies and programs for the maintenance, operation, and improvement of the Press, including its publishing policies and projects and its budget and financial policies.

A member's responsibilities include attending board meetings; reviewing and voting on approval of monographs, series, and other publishing projects of the Press; consulting with and advising the director of the Press on matters of financial and publishing policy and strategy; and serving as needed on ad hoc or standing committees.

Chair

Eric Muller

Dan K. Moore Distinguished Professor of Jurisprudence and Ethics UNC School of Law University of North Carolina at Chapel Hill

Vice Chair

Lisa Levenstein

Associate Professor of History Director of the Women's and Gender Studies Program University of North Carolina at Greensboro

Board Members

Camille N. Barkley (ex officio)

Associate Vice President for Strategic Communication University of North Carolina

Matthew Morse Booker

Associate Professor Department of History North Carolina State University

Anita Brown-Graham

ncIMPACT Program Director and Professor of Public Law and Government School of Government, University of North Carolina at Chapel Hill

Claude A. Clegg III

Lyle V. Jones Distinguished Professor Department of African, African American, and Diaspora Studies University of North Carolina at Chapel Hill

Kathleen DuVal

Bowman and Gordon Gray Professor of History University of North Carolina at Chapel Hill

Elizabeth Engelhardt

John Shelton Reed Distinguished Professor of Southern Studies University of North Carolina at Chapel Hill

María R. Estorino (ex officio)

Associate University Librarian for Special Collections and Director, Wilson Library University of North Carolina at Chapel Hill

Linda Kay Hanley-Bowdoin

Distinguished Professor, Department of Molecular and Structural Biochemistry North Carolina State University

Blair L. M. Kelley

Assistant Dean

Interdisciplinary Studies and International Programs College of Humanities and Social Sciences, North Carolina State University

Malinda Maynor Lowery

Associate Professor, Department of History Director, Center for the Study of the American South University of North Carolina at Chapel Hill

John O'Hara

Boston, MA

Jonathan Pruitt (ex officio)

Vice Chancellor for Finance and Administration University of North Carolina at Chapel Hill

John Sherer (ex-officio, nonvoting)

Spangler Family Director University of North Carolina Press

Timothy J. Smith

Associate Professor of Anthropology Appalachian State University

Vincas Steponaitis

Professor of Anthropology and Archaeology, and Secretary of the Faculty University of North Carolina at Chapel Hill

Randall Styers

Associate Professor, Department of Religious Studies University of North Carolina at Chapel Hill

Carlton E. Wilson

Professor of History and Dean of the College of Arts and Sciences

North Carolina Central University

The UNC Press Advancement Council furthers the Press's mission by strengthening the Press's financial resources, soliciting and receiving financial contributions, raising the profile of the Press, and advocating for the Press with various constituencies.

2019 Members

William P. Massey Chair Manteo, NC

Renee Grisham Vice Chair North Garden, VA

E. Osborne Ayscue Charlotte, NC

Charles Broadwell Denton, NC

Eugene Cochrane Charlotte, NC

Robert Harrington Charlotte, NC

Luther H. Hodges Jr. Blowing Rock, NC

Elizabeth Kostova Asheville, NC

Sandra Mikush Todd, NC

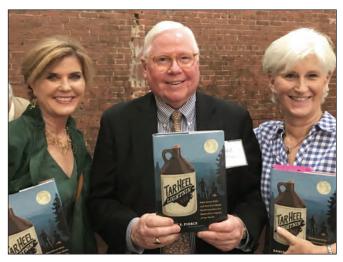
Carmen Hooker Odom Charlotte, NC

Kim Phillips Chapel Hill, NC

Orage Quarles Raleigh, NC

Clyda Rent Charlotte, NC

David Woronoff Pinehurst, NC



UNC Press 2019 Advancement Council vice chair Renee Grisham, chair Bill Massey, and member Carmen Hooker Odom share enthusiasm for Tar Heel Lightnin'.



UNC Press Board of Governors chair Eric Muller and Spangler Family Director John Sherer with the reinstalled Brooks Hall plaque.

Ex-Officio

Kathleen DuVal UNC Press Board of Governors

Eric Muller Chair, UNC Press Board of Governors

Staff

John Sherer Spangler Family Director UNC Press

Joanna Ruth Marsland
Director of Development
UNC Press

The Departments of the Press

With almost forty full-time employees, the staff manages all aspects of our business, including the full range of the publishing process. Their efforts can be broken into five primary departments.

The Acquisitions department oversees the development of the list of books to be published. A full description of the team that acquires our books can be found on pages 10–11.

The Manuscript Editorial department is responsible for editing and shepherding through production the manuscripts accepted for publication.

The Design and Production department is responsible for the physical appearance of the book and supervises design and typesetting as well as manufacture by outside firms.

Manuscript Editorial staff



(left to right) Iris Levesque, Stephanie Wenzel, Jay Mazzocchi, Mary Caviness, Erin Granville

Design and Production staff



(left to right) Jamison Cockerham, Madge Duffey, Kim Bryant, Michelle Wallen, Rebecca Evans

The Marketing department is responsible for advertising, direct mail, exhibits, publicity, promotion, and the sales of books and journals.

General Administration includes management, finance, operations, information technology, development, and publishing services.

Marketing staff



(front row, left to right) Anna Faison, Gina Mahalek, Ellen Bush, Allie Shay, Dino Battista; (back row, left to right) Ann Bingham, Joanne Thomas, Elizabeth Orange, Susan Garrett

General Administration staff



(front row, left to right) Veronica Fuller, Robbie Dircks, Laura Gribbin; (back row, left to right) Suzi Waters, Josef Kalna, Adele Sommerville; (not pictured) Jami Clay, Jim Dawson, Tom Franklin



(front row, left to right) Brandon Proia, Cate Hodorowicz, Chuck Grench, Dominique Moore (back row, left to right) Mark Simpson-Vos, Lucas Church, Andrew Winters, Elaine Maisner, Dylan White, Debbie Gershenowitz

Mark Simpson-Vos, Editorial Director

Mark joined the Press staff in 1998 and has been editorial director since 2011. He oversees the strategic direction and day-to-day work of the acquisitions editorial team. He also acquires a diverse list of general-interest and scholarly books, including work in the fields of history, American studies, Native American and Indigenous studies, gender and sexuality, southern culture, and the history of the Civil War era.

Debbie Gershenowitz, Executive Editor

Debbie joined the Press staff in 2019, having worked most recently as senior editor at Cambridge University Press. She acquires broadly in U.S. history, with special interests in African American history; the history of slavery, abolition, and freedom; histories of gender, women, and sexualities; Latinx history; military history; the history of U.S. foreign relations; and legal history.

Chuck Grench, Executive Editor

Chuck joined the Press staff in 2000 after twenty-five years at Yale University Press. He acquires books in the field of history for general readers, scholars, and students. He is especially focused on African American history and culture, the history of borderlands, Cold War history, diplomatic and political history, early American studies, southern history, and the history of the American West.

Elaine Maisner, Executive Editor

Elaine joined the Press in 1994 after working previously at Yale University Press and Tokyo University Press. She acquires books for scholars and general readers in the fields of religious studies and Latin American and Caribbean studies. She also acquires general-interest books about North Carolina and the South; her specialties include cookbooks, foodways, gardening, and natural history, as well as books about pressing contemporary concerns in southern life.

Brandon Proia, Senior Editor

Brandon joined the Press in 2013 after working previously in magazine and trade publishing. He acquires scholarly and general-interest books in history, and he is particularly interested in histories of race, environment, politics, social movements, capitalism, empire, and ideas.

Lucas Church, Editor

Lucas joined the Press staff in 2013. He acquires books for the Press's regional trade list, including guidebooks, narrative nonfiction, and literary anthologies. He is broadly interested in books that bring to life the South's rich musical, artistic, architectural, and literary legacies. He also acquires scholarly and crossover books in the fields of literary studies, sociology, and social medicine

Cate Hodorowicz, Acquisitions Manager

Cate joined the Press staff in 2017. She works with the entire acquisitions staff to facilitate the publishing process, particularly at the key stages of contracting, final manuscript preparation, and transmittal into copyediting and production. She also supports authors and the Press's editors with developmental editing.

Dominique Moore, Assistant Editor

Dominique joined the Press staff in 2019. She was previously a Mellon Diversity Fellow in the acquisitions department at Ohio State University Press and has prior publishing experience at Human Kinetics and Common Ground Research Networks. She supports the work of Mark Simpson-Vos.

Andrew Winters, Assistant Editor

Andrew supports the acquisitions work of Lucas Church and Elaine Maisner. He joined the Press staff in 2017.

Dylan White, Assistant Editor

Dylan supports the acquisitions work of Chuck Grench and Brandon Proia. He joined the Press staff in 2017.

Student Workers ••

Student workers provide invaluable help throughout UNC Press while gaining publishing industry experience. The Press appreciates their time and talent and makes a conscious effort to provide paid opportunities for these important colleagues.



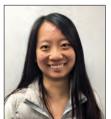
Eric Bontempo Marketing



Emily Clemente Accounting



Claudia Epley Production



Raina He Marketing



Sara Kittleson Office of Scholarly Publishing



Ziola Kowzan Office of Scholarly Publishing



Abigail Reyes
Acquisitions



Caroline Schneider

Accounting



MK Wang Acquisitions



Emma Warhover Development

Dear Friends:

If I were to encapsulate 2019 for the UNC Press editorial program in a single word, it would be "transformational." Though the publishing industry is as challenging as ever, the Press's editorial team is facing those challenges with an unmistakable dynamism and a strong focus on positioning the Press's list for our second century.

Where to look for this dynamism? It's easy to begin with changes within our own staff. In late fall, we welcomed Debbie Gershenowitz as our sixth full-time acquiring editor. Thanks to her previous work at NYU Press and Cambridge University Press, Debbie has established herself as one of the most highly respected history editors in the university press community. As executive editor, Debbie will help lead us into a future where the Press is increasing its annual title count and extending its footprint into new fields. We also welcomed assistant editor Dominique Moore to our team. Dominique comes to us with a scholarly background in African American studies and previous experience in commercial and nonprofit publishing. Most recently, she was a Mellon University Press Diversity Fellow at Ohio State University Press.

The Press's new Ferris & Ferris Books imprint is a further source of transformation. The resources behind this imprint are already allowing our editorial team to acquire work that both represents the best values of peer reviewed scholarship and is tailored to reach a broad general audience. In the first months of the imprint's existence, we have already commissioned major new books by UNC-Charlotte historian Karen Cox on the history of and present debate over the future of Confederate monuments and by University of Pennsylvania scholar Anthea Butler on the history of white Evangelical racism. As the public increasingly looks to UNC Press for books that contextualize contemporary issues by melding rigorous scholarly methods with accessible, engaging writing, the Ferris & Ferris Books imprint promises to be a game-changer.

We also see transformation in how we are publishing. In 2019, we continued to work on a cluster of scholarly works that will be released simultaneously in print and as open-access (and in some cases enhanced) digital editions. These efforts are bringing us into collaboration with institutions including Yale University, Emory University, the University of Richmond, the

University of Michigan, and Middlebury College, and the experience will go a long way toward preparing us for a future where modes of publishing and underlying business models are increasingly varied.

We continue to work with a dynamic community of authors who are writing powerfully about cutting-edge scholarly research and working to translate the significance of that research for a broad audience. One need look no further than Princeton historian Keeanga-Yamahtta Taylor, whose Race for Profit: How Banks and the Real Estate Industry Undermined Black Homeownership was longlisted for the 2019 National Book Award and discussed prominently in the pages of the New York Times, the Chicago Tribune, the Guardian, and Vox. But we could point to numerous other examples where Press authors are influencing journalists' accounts of current events, finding their way into important societal debates, earning major prize recognition, and impacting new research and teaching.

In the midst of transformative change, as we look to the future, our work with authors in service to the academy and the general public remains our guiding mission and purpose. We hope you are as excited as we are to see the fruits of our collective labor in the list of books in the pages that follow. And we are grateful for the ways you support the Press and its mission.

Mark Simpson-Vos Wyndham Robertson Editorial Director

Civil War America

This landmark series interprets broadly the history and culture of the Civil War era through the long nineteenth century and beyond. Drawing on diverse approaches and methods, the series publishes historical works that explore all aspects of the war, biographies of leading commanders, and tactical and campaign studies, along with select editions of primary sources.

Series Editors

Peter Carmichael, Gettysburg College Caroline E. Janney, University of Virginia Aaron Sheehan-Dean, Louisiana State University

Critical Indigeneities

This series is home to pathbreaking scholarly books that center Indigeneity as a category of critical analysis, understand Indigenous sovereignty as ongoing and historically grounded, and attend to diverse forms of Indigenous cultural and political agency and expression.

Series Editors

J. Kēhaulani Kauanui (Kanaka Maoli), Wesleyan University Jean M. O'Brien (White Earth Ojibwe), University of Minnesota

David J. Weber Series in the New Borderlands History

The study of borderlands—places where different peoples meet and no one polity reigns supreme—is undergoing a renaissance. Published with support provided by the William P. Clements Center for Southwest Studies at Southern Methodist University in Dallas, Texas, these works are from both established and emerging scholars that examine borderlands from the precontact era to the present.

Series Editors

Andrew R. Graybill, Southern Methodist University Benjamin H. Johnson, Loyola University Chicago

Documentary Arts and Culture

The Center for Documentary Studies at Duke University and UNC Press work jointly to publish this series, which publishes exemplary works by documentary artists and writers and books that explore and develop the practice and method of documentary expression. The books in the series address new and emerging ways to think about learning and doing documentary work while also examining the traditions of documentary art through time.

Series Editors

Alexa Dilworth, Wesley Hogan, and Tom Rankin of the Center for Documentary Studies at Duke University

Envisioning Cuba

Envisioning Cuba publishes outstanding, innovative works in Cuban studies, drawn from diverse subjects and disciplines in the humanities and social sciences, from the colonial period through the post—Cold War era. Attention centers on the exploration of historical and cultural circumstances and conditions—for example, colonialism, slavery, racism, imperialism, and revolution—related to the development of Cuban self-definition and national identity.

Series Editor

Louis A. Pérez Jr., University of North Carolina at Chapel Hill

Flows, Migrations, and Exchanges

Flows, Migrations, and Exchanges publishes works of environmental history that explore the cross-border movements of organisms and materials that have shaped the modern world, as well as the varied human attempts to understand, regulate, and manage these movements.

Series Editors

Mart Stewart, Western Washington University Harriet Ritvo, Massachusetts Institute of Technology

Gender and American Culture

The Gender and American Culture series, guided by feminist perspectives, examines the social construction and influence of gender and sexuality within the full range of American cultures. Books in the series explore the intersection of gender (both female and male) with such markers of difference as race, class, and region. The series presents outstanding scholarship from all areas of American studies—including history, literature, religion, folklore, ethnography, and the visual arts—that investigates in a thoroughly contextualized and lively fashion the ways in which gender works with and against these markers.

Series Editors

Mary Kelley, University of Michigan Thadious Davis, University of Pennsylvania (emerita)

Islamic Civilization and Muslim Networks

Highlighting themes with historical as well as contemporary significance, Islamic Civilization and Muslim Networks features works that explore Islamic societies and Muslim peoples across all periods and regions. This interdisciplinary series includes special focus on the systems of exchange that have promoted the creation and development of Islamic identities—cultural, religious, or geopolitical.

Series Editors

Carl W. Ernst, University of North Carolina at Chapel Hill
Bruce B. Lawrence, Duke University

John Hope Franklin Series in African American History and Culture

The best scholarship in African American history and culture compels us to expand our sense of who we are as a nation and forces us to engage seriously the experiences of all Americans who have shaped the development of this country. By publishing pathbreaking books informed by several disciplines, the John Hope Franklin Series in African American History and Culture seeks to illuminate America's multicultural past and the ways in which it has informed the nation's democratic experiment.

Series Editors

Waldo E. Martin Jr., University of California, Berkeley Patricia Sullivan, University of South Carolina

Justice, Power, and Politics

The Justice, Power, and Politics series publishes new works of history that explore questions of social justice and political power and struggles for justice in the United States. By bringing the lenses of justice, power, and politics together, books in the series seek to broaden the way readers think about these issues.

Series Editors

Heather Ann Thompson, University of Michigan Rhonda Y. Williams, Vanderbilt University

Latin America in Translation

The Latin America in Translation/en Traducción/em Tradução series, sponsored by the University of North Carolina—Duke Consortium in Latin American and Caribbean Studies, translates and publishes in English outstanding books in a wide range of fields by important Latin American writers and scholars.

Littlefield History of the Civil War Era

A joint project of the University of North Carolina Press and the Littlefield Fund for Southern History at the University of Texas at Austin, this commissioned series of sixteen volumes covers the war from the earliest rumblings of disunion through the Reconstruction era. Written by leading historians of the Civil War era, these books are meant to provide a comprehensive narrative of that defining event in United States history.

Series Editors

Gary W. Gallagher, University of Virginia (emeritus) T. Michael Parrish, Baylor University

Military Campaigns of the Civil War

Volumes in the Military Campaigns of the Civil War series feature insightful original essays by leading scholars and public historians. Taking advantage of recent scholarship and drawing on the full range of primary sources, contributors to the series reexamine common assumptions about pivotal campaigns, the experiences of major figures and common soldiers involved in the fighting, the connection between strategy and tactics on the ground, and the political and social ramifications of battles on the respective home fronts.

Series Editor

Caroline E. Janney, University of Virginia

New Cold War History

This series focuses on new interpretations of the Cold War era made possible by the collapse of the Soviet bloc and the opening of Soviet, East European, Chinese, and other archives to scholars. Books included in this series incorporate interdisciplinary insights and new conceptual frameworks that place historical research into a broad, international context.

Series Editor

Odd Arne Westad, Harvard University

New Directions in Southern Studies

This series is devoted to opening new lines of analysis of the American South, encouraging new interpretations of the region's past and present. The series publishes works that address the cultural dimensions of subjects such as literature, music, art, folklife, race relations, ethnicity, gender, social class, religion, and the environment.

Series Editor

Charles Reagan Wilson, University of Mississippi (emeritus)

Steven and Janice Brose Lectures in the Civil War Era

The Steven and Janice Brose Lectures in the Civil War Era are published by the University of North Carolina Press in association with the George and Ann Richards Civil War Era Center at Penn State University. The series features books based on public lectures by a distinguished scholar, delivered over a three-day period each fall, as well as edited volumes developed from public symposia. These books chart new directions for research in the field and offer scholars and general readers fresh perspectives on the Civil War era.

Series Editor

Rachel Shelden, Penn State University

Studies in Social Medicine

Studies in Social Medicine publishes scholarship at the intersection of medicine, health, and society, geared toward understanding of how medicine and society shape one another historically, politically, and ethically.

Series Editors

Allan M. Brandt, Harvard University Larry R. Churchill, Vanderbilt University Jonathan Oberlander, University of North Carolina at Chapel Hill



The Omohundro Institute of Early American History and Culture

The Omohundro Institute of Early American History and Culture is the oldest organization in the United States exclusively dedicated to the advancement of study, research, and publications bearing on the history and culture of early America up to 1820. Books published through UNC Press's partnership with the Institute, which dates back more than half a century, have won the Pulitzer Prize, the National Book Award, the Bancroft Prize, and the Francis Parkman Prize.

The Institute is sponsored by the College of William and Mary. All editorial work, including acquisitions, for Institute books is done under the direction of Catherine Kelly.

Studies in United States Culture

Studies in United States Culture publishes provocative books that explore United States culture in its many forms and spheres of influence. The series serves as a meeting ground where scholars from different disciplines and methodological perspectives can build common lines of inquiry, and it highlights works that link big ideas, brisk prose, bold storytelling, and sophisticated analysis.

Series Editor

Grace Hale, University of Virginia

Where Religion Lives

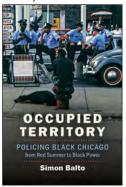
Where Religion Lives publishes ethnographies of religious life. The series features the methods of religious studies along with anthropological approaches to lived religion. The religious studies perspective encompasses attention to historical contingency, theory, religious doctrine and texts, and religious practitioners' intimate, personal narratives. The series also highlights the critical realities of migration and transnationalism.

Series Editor

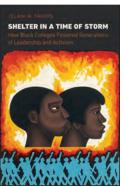
Kristy Nabhan-Warren, University of Iowa



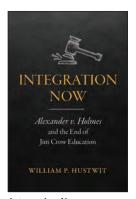
{Subject} AFRICAN AMERICAN STUDIES



■ Occupied Territory Simon Balto Authors Fund



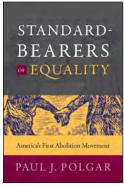
Shelter in a Time of Storm Jelani M. Favors John Hope Franklin Fund



Integration Now William P. Hustwit



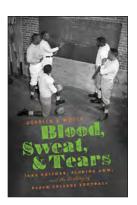
 ★ ■ Department Stores and the Black Freedom Movement Traci Parker



■ Standard-Bearers of Equality Paul J. Polgar



★ ■ Race for Profit Keeanga-Yamahtta Taylor John Hope Franklin Fund



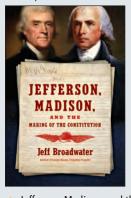
★ Blood, Sweat, and Tears Derrick E. White

{Praise}

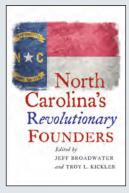
"[Race for Profit] is a groundbreaking book ... it details bungling mismanagement, gross corruption, distorted incentives. civil rights regulations that went unheeded and unenforced what Taylor calls a system of "predatory inclusion" that was distinct yet not entirely free from the racist system of exclusion that preceded it."

—The New York Times

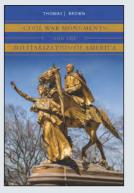
{Subject} AMERICAN HISTORY



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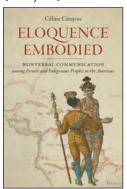
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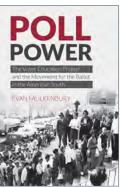
{★ Awards} Listing, pages 28–30

{More information} Series, pages 13–15 Funds, pages 38–47

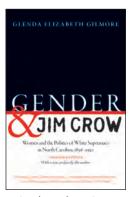
{Subject} AMERICAN HISTORY



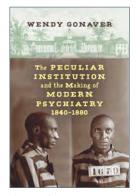
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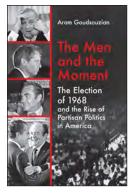
■ Poll Power Evan Faulkenbury



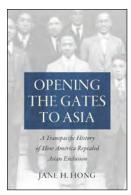
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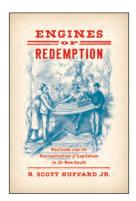
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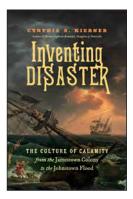
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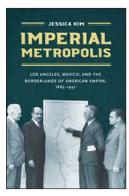
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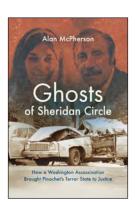
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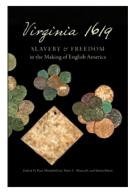
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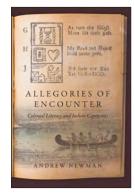
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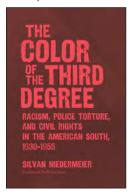


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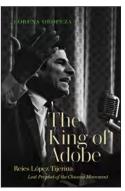
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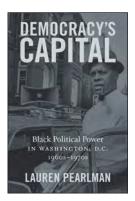
{Subject} AMERICAN HISTORY



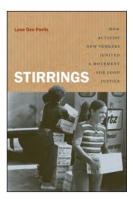
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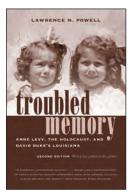
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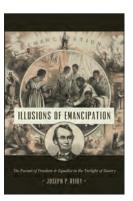
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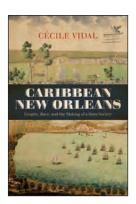
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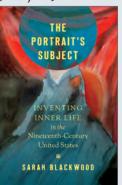


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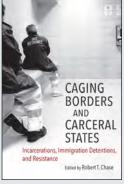
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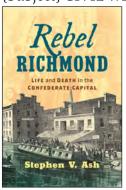
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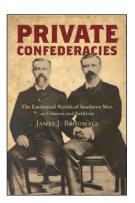
{★ Awards} Listing, pages 28–30

{More information} Series, pages 13–15 Funds, pages 38–47

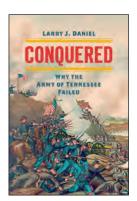
{Subject} CIVIL WAR



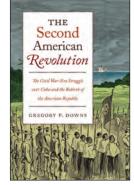
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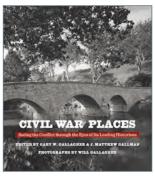
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"Excellent. . . . [Searching for Black Confederates] is a bracing corrective, a slender yet vital volume in the growing library of texts dedicated to dispelling white supremacist talking points."

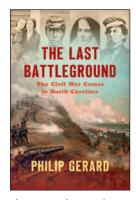
—The New Republic

"[Searching for Black Confederates] should be required reading for anyone interested in how Americans remember the Civil War. Acolytes of the Lost Cause will no doubt find little to like. But for anyone else, Levin's powerful indictment should represent the death knell for Civil War's most persistent myth."

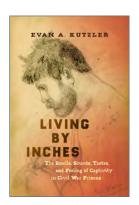
—America's Civil War



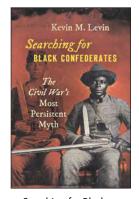
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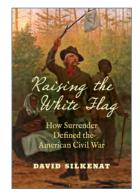
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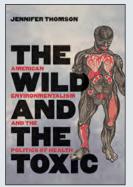
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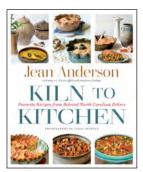


 All Things Harmless, Useful, and Ornamental Pete Minard

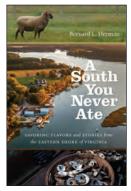


★ The Wild and the Toxic Jennifer Thomson Wells Fargo Fund for Excellence

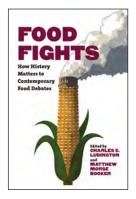
{Subject} FOODWAYS AND COOKING



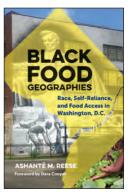
Kiln to Kitchen Jean Anderson



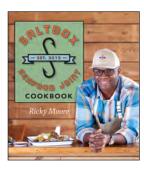
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Food Fights
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—Atlanta Journal-Constitution

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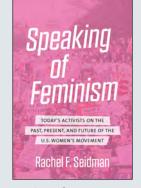
EVERY NATION HAS ITS DISH LIAN MODES & BAUX TORS A MENTELLY PERSON VALUET THE METELLY VALUET

Every Nation Has Its Dish Jennifer Jensen Wallach

{Subject} GENDER AND SEXUALITY



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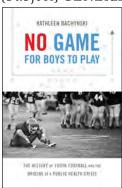
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- GENDER AND AMERICAN CULTURE

{★ Awards} Listing, pages 28–30 {More information} Series, pages 13–15

Funds, pages 38-47

{Subject} GENERAL INTEREST



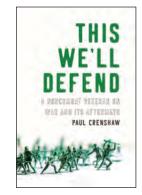
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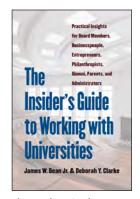
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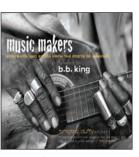


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—Taj Mahal



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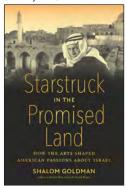


We Are the Music Makers! Timothy Duffy and Denise Duffv

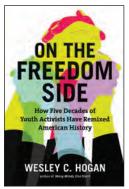
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■ STUDIES IN SOCIAL MEDICINE

{Subject} GENERAL INTEREST



Starstruck in the Promised Land Shalom Goldman Anniversary Fund

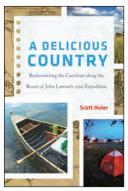


On the Freedom Side Wesley C. Hogan

{Praise}

"Huler's adventures and misadventures [in A Delicious Country] on the road entertain and inform. He is the best type of tour guide, one who is well-informed but not at all pompous. His wry, self-deprecating sense of humor helps his serious medicine go down smoothly."

—**D.G. Martin**, One on One column



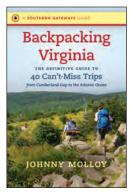
A Delicious Country Scott Huler Blythe Family Fund



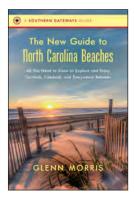
■ Southern Snow Randy Johnson Wells Fargo Fund for Excellence



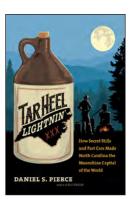
Bruce Moffett Cooks Bruce Moffett with Keia Mastrianni



■ Backpacking Virginia Johnny Molloy



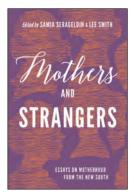
■ The New Guide to North Carolina Beaches Glenn Morris



Tar Heel Lightnin' Daniel S. Pierce



★ ■ Where We Find Ourselves Edited by Margaret Sartor and Alex Harris



★ Mothers and Strangers Edited by Samia Serageldin and Lee Smith Greensboro Women's Fund

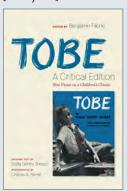
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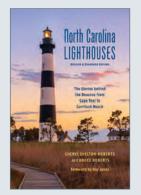
{★ Awards} Listing, pages 28–30

{More information} Series, pages 13–15 Funds, pages 38–47

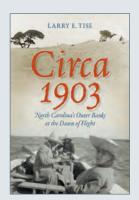
{Subject} GENERAL INTEREST



Tobe: A Critical Edition Stella Gentry Sharpe Edited by Benjamin Filene Z. Smith Reynolds Fund



North Carolina Lighthouses Cheryl Shelton-Roberts and Bruce Roberts



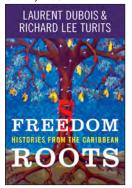
Circa 1903 Larry E. Tise Fred W. Morrison Fund

{Praise}

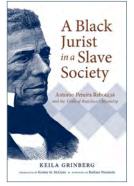
"[Circa 1903] will be of interest to those who want to learn more about the Wrights—and especially the Outer Banks and its rich history."

—Alton Ballance, author of Ocracokers

{Subject} LATIN AMERICAN & CARIBBEAN STUDIES



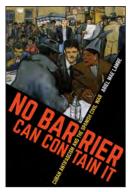
Freedom Roots Laurent Dubois and Richard Lee Turits



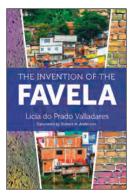
■ A Black Jurist in a Slave Society Keila Grinberg



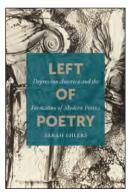
★ Slave No More Aline Helg



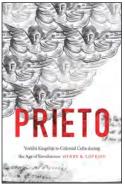
■ No Barrier Can Contain It Ariel Mae Lambe



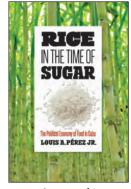
■ The Invention of the Favela Licia do Prado Valladares



Left of Poetry Sarah Ehlers Authors Fund



■ Prieto Henry B. Lovejoy

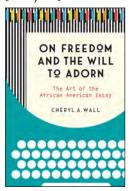


Rice in the Time of Sugar Louis A. Pérez Jr.

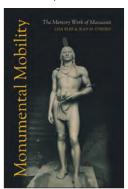
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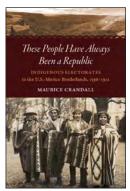
{Subject} NATIVE AMERICAN/INDIGENOUS STUDIES



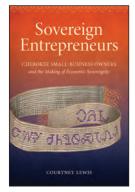
On Freedom and the Will to Adorn Cheryl A. Wall



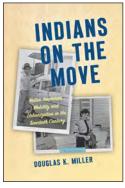
Monumental Mobility Lisa Blee and Jean M. O'Brien



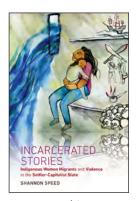
■ These People Have Always Been a Republic Maurice Crandall



★ ■ Sovereign Entrepreneurs Courtney Lewis Fred W. Morrison Fund



■ Indians on the Move Douglas K. Miller



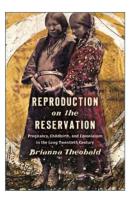
Incarcerated Stories
Shannon Speed
Anniversary Fund

{Praise}

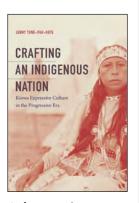
"As Cummings shows in intricate detail [in A Saint of Our Own], canonization is painstaking work that requires labor, money, miracles, investigations and no small amount of luck. ... Our future saints, some of whom have already passed beyond the veil, will disclose to us as much about ourselves and our church as

they will about their own heroic virtue."

—America Magazine

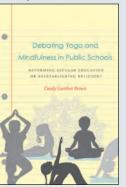


Reproduction on the Reservation
Brianna Theobald

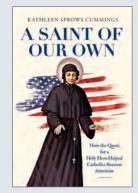


Crafting an Indigenous Nation Jenny Tone-Pah-Hote

{Subject} RELIGION



Debating Yoga and Mindfulness in Public Schools Candy Gunther Brown Anniversary Fund



A Saint of Our Own Kathleen Sprows Cummings

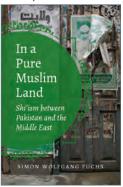
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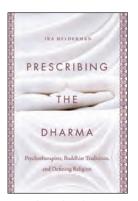
{★ Awards} Listing, pages 28–30

{More information} Series, pages 13–15 Funds, pages 38–47

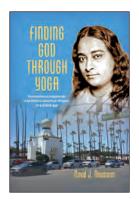
{Subject} RELIGION



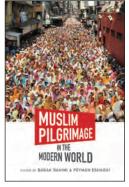
■ In a Pure Muslim Land Simon Wolfgang Fuchs



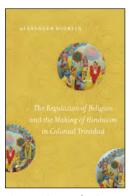
Prescribing the Dharma Ira Helderman Lilian R. Furst Fund



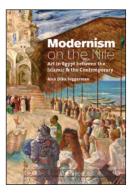
Finding God through Yoga David J. Neumann



■ Muslim Pilgrimage in the Modern World Edited by Babak Rahimi and Peyman Eshaghi



The Regulation of Religion and the Making of Hinduism in Colonial Trinidad Alexander Rocklin Anniversary Fund

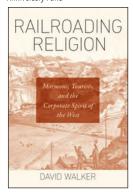


■ Modernism on the Nile Alex Dika Seggerman

{Praise}

"Seth Kotch's impressive work focuses on the sinister impulse he sees as having driven both lynchings and executions in North Carolina. [Lethal State] provides a harsh and enlightening history of the relationship between race and punishment in the state."

—Social Forces

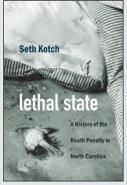


Railroading Religion David Walker Authors Fund

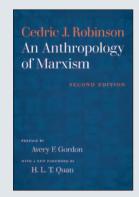
{Subject} SOCIAL SCIENCES



Drug War Pathologies Horace A. Bartilow



★ ■ Lethal State
Seth Kotch
H. Eugene and Lillian Lehman Fund

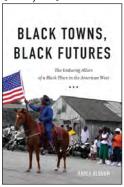


An Anthropology of Marxism, Second Edition Cedric J. Robinson

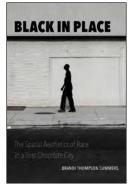
{Series}

- ISLAMIC CIVILIZATION AND MUSLIM NETWORKS
- JUSTICE, POWER, AND POLITICS

{Subject} SOCIAL SCIENCES



Black Towns, Black Futures Karla Slocum

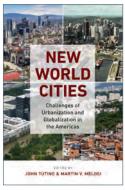


Black in Place Brandi Thompson Summers

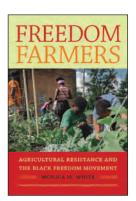
{Praise}

"[In France and the American Civil War], American scholars will find a different perspective on the Civil War's international effects as told from the viewpoint of one of the outside powers whose approach was more complex than they may have previously believed."

—America's Civil War

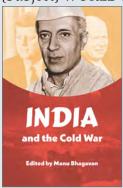


New World Cities Edited by John Tutino and Martin V. Melosi

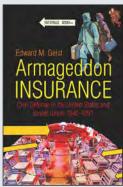


■ Freedom Farmers Monica M. White

{Subject} WORLD HISTORY



■ India and the Cold War Edited by Manu Bhagavan

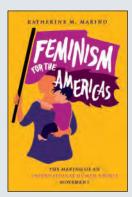


■ Armageddon Insurance Edward M. Geist

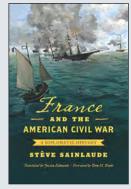
{Praise}

"[Feminism for the Americas] should encourage scholars to dig deeper into the lives and works of feminists who were on the front-lines without necessarily publishing books or articles about feminism."

—**Library Journal**, starred review



■ Feminism for the Americas Katherine M. Marino Authors Fund



■ France and the American Civil War Stève Sainlaude

{Series}

- THE NEW COLD WAR HISTORY
- GENDER AND AMERICAN CULTURE
- CIVIL WAR AMERICA

{★ Awards} Listing, pages 28–30 {More information} Series, pages 13–15 Funds, pages 38–47 Tera Eva Agyepong: The Criminalization of Black Children Grace Abbott Book Prize, Society for the History of Children and Youth

Fernando Saúl Alanís Enciso: They Should Stay There A Choice Outstanding Academic Title

Michitake Aso: Rubber and the Making of Vietnam Henry A. Wallace Award, Agricultural History Society

Anne Balay: Semi Queer

Finalist, Lambda Literary Award (LGBTQ Studies)
A Over the Rainbow Nonfiction Title,
American Library Association – Gay, Lesbian, Bisexual,
and Transgender Round Table

Monique A. Bedasse: Jah Kingdom A Choice Outstanding Academic Title

Venus Bivar: Organic Resistance

J. Russell Major Prize, American Historical Association Honorable Mention, David Pinkney Prize, Society for French Historical Studies Shortlisted for the Wallace K. Ferguson Prize, Canadian Historical Association

Jeff Broadwater: Jefferson, Madison, and the Making of the Constitution

A Choice Outstanding Academic Title

Karida L. Brown: Gone Home

Mary Douglas Prize, Culture Section, American Sociological Association

Race, Gender, and Class Book Award, Race, Gender, and Class Section, American Sociological Association Finalist, PROSE Award in Anthropology, Criminology, and Sociology, Association of American Publishers

Honorable Mention, Otis Dudley Duncan Award, Population Section, American Sociological Association Runner-Up, Weatherford Award for Nonfiction, Berea College and the Appalachian Studies Association

Peter S. Carmichael: The War for the Common Soldier NYMAS Civil War Book Award, New York Military Affairs Symposium

Miroslava Chávez-García: Migrant Longing

Barbara "Penny" Kanner Award, Western Association of Women Historians

A Choice Outstanding Academic Title

Rob Christensen: The Rise and Fall of the Branchhead Boys Ragan Old North State Award, North Carolina Literary and Historical Association

John M. Coggeshall: Liberia, South Carolina Runner-Up, Weatherford Award for Nonfiction, Berea College and the Appalachian Studies Association Jesse Cromwell: The Smugglers' World
Bandelier/Lavrin Book Prize, Rocky Mountain Council
for Latin American Studies
Honorable Mention, Murdo MacLeod Prize,
Latin American and Caribbean Section,
Southern Historical Association

Larry J. Daniel: Conquered

A Choice Outstanding Academic Title

Oscar de la Torre: The People of the River

Outstanding First Book Award, Association for the Study of the Worldwide African Diaspora

Nora Doyle: Maternal Bodies

Mary Kelley Prize, Society for Historians of the Early American Republic

Timothy Duffy: Blue Muse

Second Place, International Photography Awards (Professional Book, People) Gold, Prix de la Photographie (Book/Fine Art) Bronze, Prix de la Photographie (Portraiture/Culture)

Lorien Foote: The Yankee Plague

Honorable Mention, Colonel Richard W. Ulbrich Prize, U.S. Military History Group

Mario T. García: Father Luis Olivares, a Biography
Finalist, Best Biography, International Latino Book Awards

Pablo F. Gómez: The Experiential Caribbean

William H. Welch Medal, American Association for the History of Medicine Honorable Mention, Bolton-Johnson Prize, Conference on Latin American History

A. Wilson Greene: A Campaign of Giants – The Battle for Petersburg

Distinguished Book Award in American History, Society for Military History

Daniel M. and Marilyn W. Laney Book Prize, Austin Civil War Round Table

Richard Barksdale Harwell Award, Atlanta Civil War Round Table

Emerging Civil War Book Award

Jaime Harker: The Lesbian South

Finalist, Judy Grahn Award, Publishing Triangle A Over the Rainbow Nonfiction Title, American Library Association – Gay, Lesbian, Bisexual, and Transgender Round Table

John Hayes: Hard, Hard Religion
A Choice Outstanding Academic Title

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D'Weston Haywood: Let Us Make Men Honorable Mention, Pauli Murray Book Prize, African American Intellectual History Society

Aline Helg: Slave No More
A Choice Outstanding Academic Title

Earl J. Hess: Fighting for Atlanta
GHRAC Award for Excellence, Georgia Historical
Records Advisory Council

Nancy A. Hewitt: Radical Friend James Bradford Best Biography Prize, Society for Historians of the Early American Republic

Paul E. Hosier: Seacoast Plants of the Carolinas A Choice Outstanding Academic Title

Kristina M. Jacobsen: *The Sound of Navajo Country*Woody Guthrie Award, International Association for
the Study of Popular Music – US Branch

E. Patrick Johnson: Black. Queer. Southern. Women.
Finalist, Lambda Literary Award (LGBTQ Studies)
Finalist, Judy Grahn Award, Publishing Triangle
A Stonewall Honor Book in Nonfiction, American Library
Association – Gay Lesbian Bisexual Transgender
Round Table

Courtney Elizabeth Knapp: Constructing the Dynamo of Dixie Paul Davidoff Book Award, Association of Collegiate School of Planning

Seth Kotch: Lethal State
A Choice Outstanding Academic Title

Courtney Lewis: Sovereign Entrepreneurs A Choice Outstanding Academic Title

Julian Lim: Porous Borders

Association for Asian American Studies Award for Best Book in History

Henry B. Lovejoy: Prieto
Finalist, Albert J. Raboteau Book Prize, Journal
of Africana Religions

Samira K. Mehta: Beyond Chrismukkah Finalist, National Jewish Book Award (American Jewish Studies), Jewish Book Council

Traci Parker: Department Stores and the Black Freedom Movement

A Choice Outstanding Academic Title

Daniel W. Patterson: *The True Image*Harriette Merrifield Forbes Award, Association for
Gravestone Studies

Imani Perry: May We Forever Stand

Hurston/Wright Legacy Award Nonfiction Winner John Hope Franklin Publication Prize, American Studies Association

Nominee, 50th Annual NAACP Image Awards (Outstanding Literary Work – Nonfiction)

Michelle A. Purdy: Transforming the Elite

New Scholar's Book Award, Division F, American Education Research Association

GHRAC Award for Excellence, Georgia Historical Records Advisory Council

Gonzalo M. Quintero Saravia: Bernardo de Gálvez Distinguished Book Award in Biography, Society for Military History

Ansley L. Quiros: *God with Us*GHRAC Award for Excellence, Georgia Historical
Records Advisory Council

Megan Raby: American Tropics
Philip J. Pauly Prize, History of Science Society

Mark Rice: Making Machu Picchu A Choice Outstanding Academic Title

Karin Alejandra Rosemblatt: The Science and Politics of Race in Mexico and the United States, 1910–1950 PROSE Award in North American/U.S. History, Association of American Publishers

Catherine E. Rymph: Raising Government Children A Choice Outstanding Academic Title

Edited by Margaret Sartor and Alex Harris: Where We Find Ourselves

A Choice Outstanding Academic Title

Elena A. Schneider: The Occupation of Havana
James A. Rawley Prize, American Historical Association
Murdo MacLeod Prize, Latin American and Caribbean
Section, Southern Historical Association
FEEGI Biennial Book Prize, Forum on European
Expansion and Global Interaction
Special Mention, Elsa Goveia Book Prize, Association of
Caribbean Historians

Edited by Samia Serageldin and Lee Smith: Mothers and Strangers

A Spring Okra Pick: Great Southern Books Fresh Off the Vine, Southern Independent Booksellers Alliance

Susan Sleeper-Smith: Indigenous Prosperity and American Conquest

Honorable Mention, Ray Allen Billington Prize, Organization of American Historians

Awards Won in 2019 (cont'd)

Jason W. Smith: To Master the Boundless Sea

John Lyman Book Award in Naval and Maritime Science and Technology, North American Society for Oceanic History

John Gardner Maritime Research Award, Fellows of the G. W. Blunt White Library

A Choice Outstanding Academic Title

Diane Miller Sommerville: Aberration of Mind

Willie Lee Rose Prize, Southern Association of Women Historians

Finalist, Gilder Lehrman Lincoln Prize

Michael E. Staub: The Mismeasure of Minds

Finalist, PROSE Award in Psychology, Association of American Publishers

Steven M. Stowe: Keep the Days

A Choice Outstanding Academic Title

Cameron B. Strang: Frontiers of Science

Michael V. R. Thomason Book Award, Gulf South Historical Association

Co-Winner, Summerlee Book Prize, Center for History and Culture of Southeast Texas and the Upper Gulf at Lamar University

Amy Murrell Taylor: Embattled Freedom

Frederick Douglass Book Prize, Gilder Lehrman Center for the Study of Slavery, Resistance, and Abolition Tom Watson Brown Book Award, Society of Civil

War Historians

John Nau Book Prize, John L. Nau III Center for Civil War History at the University of Virginia

Avery O. Craven Award, Organization of American Historians

Merle Curti Social History Award, Organization of American Historians

Shortlisted for the MAAH Stone Book Award A Choice Outstanding Academic Title

Keeanga-Yamahtta Taylor: Race for Profit Longlisted for the National Book Award

Jennifer Thomson: The Wild and the Toxic A Choice Outstanding Academic Title

Elizabeth Todd-Breland: A Political Education

Pauli Murray Book Prize, African American Intellectual History Society

Outstanding Book Award, American Education Research Association

Co-Winner, Kenneth Jackson Award, Urban History Association

Honorable Mention, Liberty Legacy Foundation Award, Organization of American Historians

Honorable Mention, New Scholar's Book Award, Division F, American Education Research Association

Shortlisted for the MAAH Stone Book Award

Rebecca Tuuri: Strategic Sisterhood

Julia Cherry Spruill Prize, Southern Association of Women Historians

Cheryl A. Wall: On Freedom and the Will to Adorn

Honorable Mention, William Sanders Scarborough Prize, Modern Language Association

Kimberly M. Welch: Black Litigants in the Antebellum American South

Cromwell Prize, American Society for Legal History James H. Broussard Best First Book Prize, Society for Historians of the Early American Republic

Co-Winner, J. Williard Hurst Prize, Law & Society Association

David J. Langum, Sr. Prize in American Legal History, Langum Charitable Trust

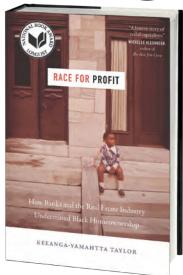
Vanderbilt University Chancellor's Award for Research

Derrick E. White: Blood, Sweat, and Tears A Choice Outstanding Academic Title

Monica M. White: Freedom Farmers

Eduardo Bonilla-Silva Book Award, Division on Racial and Ethnic Minorities, Society for the Study of Social Problems





Congratulations to Keeanga-Yamahtta Taylor on being longlisted for the National Book Award

ARRIS NEW PARTNER













UNC Press Journals •

Arris is the journal of the Southeast Chapter of the Society of Architectural Historians covering the history of architecture and the landscape.

For more than fifty years the MFA Writing Program at UNC Greensboro has published *The Greensboro Review* to showcase the work of emerging or overlooked creative writers.

The Latin Americanist is the membership journal for the Southeastern Council of Latin American Studies with institutional support from UNC Charlotte and Wingate University.

Based at Berea College, *Appalachian Heritage* showcases the work of emerging and established writers throughout Appalachia, offering its readers literature that is thoughtful, innovative, and revelatory.

The Comparatist focuses on the comparative study of literature, cultural movements, and the arts, as well as literary and cultural theory.

With a focus on literature published through the early national period, *Early American Literature* is the journal of the Modern Language Association's Division on American Literature to 1800.

Published by UNC at Chapel Hill's School of Education, *The High School Journal* explores the broad and complex field of secondary education.

The Journal of Best Practices in Health Professions Diversity: Research, Education, and Policy is published by Winston-Salem State University's School of Health Sciences and provides a forum to examine the development and sustainability of a diverse health professions workforce.

The Journal of the Civil War Era, published in association with the George and Ann Richards Civil War Era Center at Penn State University, offers a fresh perspective on the struggles that defined this period and, by extension, the course of American history.

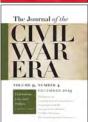
Produced by East Carolina University, the *North Carolina Literary Review* publishes poetry, fiction, and nonfiction by North Carolina writers, as well as interviews, articles, and essays about the state's authors, literary history, and writing culture.

The journal of the Southeastern Division of the American Association of Geographers, *Southeastern Geographer*, publishes research about the South, broadly construed, as it relates to broader geographical reaches.

Housed in UNC at Chapel Hill's Center for the Study of the American South, *Southern Cultures* explores the history, politics, folklore, literature, and art of the South.

Published by UNC at Chapel Hill's Department of English, *Studies in Philology* publishes research on British literature through Romanticism and the relations between British literature and works in the classical, Romance, and Germanic languages.















Sustainable History Monograph Pilot

{About}

The Sustainable History Monograph Pilot is an Andrew W. Mellon Foundation–funded initiative to publish open digital editions of high-quality books

 $\frac{S \mid H \quad \text{The Sustainable History Monograph Pilot}}{M \mid P \quad \text{Opening Up the Past, Publishing for the Future}}$

from university presses in the field of history. SHMP transforms the publishing process and significantly reduces costs while dramatically accelerating timelines for producing monographs.

The pilot is an opportunity for authors to explore how open digital editions can enhance discoverability and engagement of original scholarship for readers across the globe—while maintaining the high standards of peer review and publication that are integral to university press publishing. Led by UNC Press, SHMP is a partnership with twenty-four university presses who will publish up to 125 history monographs during the pilot.

{The Case for Open Access}

- Unparalleled access to scholarship: New research indicates a sixteenfold increase in usage for open digital scholarship over regular paywalled content. It also reveals high levels of usage in international and underserved geographies.
- Optimized for digital discovery and use: Our workflows include digital-first features such as chapter-level metadata and persistent digital identifiers leading to high levels of digital discoverability and permanence.
- Quantitative analytics: Authors will be provided with quantitative impact analytics from a multitude of OA repositories.
- Qualitative feedback: Authors will also be provided with qualitative and customized user survey results indicating how books were discovered and used.
- Speed to market: Books in the program will be available six to eight months faster than those in standard, printcentric workflows.



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Distribution Partners













Longleaf Services





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Now in its thirteenth year of operation, Longleaf Services is a wholly owned affiliate of the University of North Carolina Press.

Created by university presses for university presses, Longleaf is a nonprofit business dedicated to providing outstanding and efficient publishing solutions.

Longleaf uses economies of scale and skill to offer presses significant benefits and savings that they would not be able to realize on their own. We also provide a means of sharing and leveraging the vast experience of the individual institutions across the entire group.

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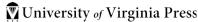












Office of Scholarly Publishing Services

In 2019, the Office of Scholarly Publishing Services (OSPS) worked with partners to publish forty-one new books. We engaged with nine different institutions in the University of North Carolina System on an array of publishing initiatives. As you will see on the following pages, those initiatives are increasingly for open access publishing, and perhaps most notably for open access textbooks. As the costs of higher education continue to rise, we are eager to be part of a growing movement to lower costs through affordable and open educational resources.



NC STATEUniversity Libraries

{Open Textbooks}

In the fall, we worked with NC State University Libraries to publish a six-volume textbook by engineering professor Michael Steer. Previously available from a commercial publisher for \$165, Steer's textbook has been widely used in courses covering microwave and radio frequency design. Priced between \$13 and \$16 for print copies with an open access digital option, the new editions offer significant savings to students at NCSU and around the world.

"We've invested a lot in affordable educational materials at NC State through our alt-textbook incentive program and an ongoing partnership between the libraries, our campus bookstore, Distance Education and Learning Technology Applications (DELTA), and OpenStax," says Micah Vandegrift, Open Knowledge Librarian. "Working with Dr. Steer on this series of open textbooks was an opportunity to deepen that investment, and represents our first step into widely distributing locally developed open educational materials. Additionally, we were pleased to connect with the Office of Scholarly Publishing Services, and we look forward to more collaborative projects."

Gregory Weeks, associate dean in the College of Liberal Arts & Sciences at UNC Charlotte, is the author of *Understanding Latin American Politics*. Eager to lower costs to students, Weeks partnered with the J. Murrey Atkins Library to publish an open access digital edition of his textbook with a low-cost print version distributed by the Press. A second edition is in the works.



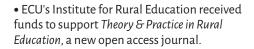


{Ross Publishing Grants}



Through the Thomas W. Ross Fund Publishing Grants we funded six more projects this year in the amount of \$20,500, which raises the total amount committed to \$53,600 across ten institutions.



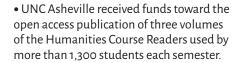






• A grant to NCSU's MFA Program in Creative Writing will help publish an anthology celebrating twenty years of the NC State Poetry and Fiction Contests.









• UNC Charlotte's Department of History will get support to promote the journal *The Latin Americanist*.



• UNC Charlotte's J. Murrey Atkins Library will use a grant to publish *Faculty Experiences in Active Learning*, another open access textbook.



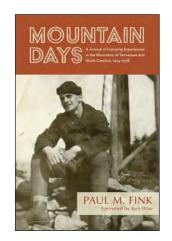
• UNC Greensboro's MFA in Creative Writing Program's grant will help the program transition *The Greensboro Review* into a long-term partnership with UNC Press.





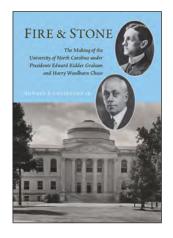
{Library-Based Publishing}

In September, the Hunter Library at Western Carolina University published Mountain Days: A Journal of Camping Experiences in the Mountains of Tennessee and North Carolina, 1914—1938, based on a rare manuscript by Paul M. Fink. The book offers a unique first-person historical account of manways, camps, and cabins used by adventurers exploring the mountains before the advent of the Great Smoky Mountains National Park. This is the second project by the Hunter Library to make rare works about the Smoky Mountains region available in easily accessible new editions.









In January, the UNC at Chapel Hill Library published Fire & Stone: The Making of the University of North Carolina under Presidents Edward Kidder Graham and Harry Woodburn Chase. This is the second book in the Coates University Leadership Series, which will publish biographical histories of the chancellors who have served UNC. The first book in the series was Good Government Man: Albert Coates and the Early Years of the Institute of Government. Works on Frank Porter Graham and David Lowry Swain are forthcoming.

Grant funding enabled OSPS to hire UNC students Ziola Kowzan and Sara Kittleson to work on the project.



{Mellon/NEH Grant}

In April, we received a Humanities Open Book Program grant from the National Endowment for the Humanities and the Andrew W. Mellon Foundation. The grant is enabling us to reissue out-of-print works from the UNC Studies in Germanic Languages and Literatures series. In a partnership with the Department of Germanic and Slavic Languages and the UNC Library, the Press will make available 124 monographs, translations, and critical editions in spring 2020. The books, most of which are out of print, will be available in open access digital editions hosted by the library and in paperback editions.

Office of Scholarly Publishing Services staff



(left to right) Dylan Stroupe, John McLeod, Sam Dalzell

UNC Press Annual Donor Report

Leading up to Thanksgiving, I wrote a series of weekly emails thanking those who have made UNC Press the leading public university press in the nation—the UNC Press Board of Governors and Advancement Council, Press staff, Press authors, Press readers, and Press donors. You should not be surprised to read that every one of these constituent groups is represented in the lists of friends who made financial gifts to the Press in calendar 2019. Press friends, who give of their time, talent, and treasure, provide us with our margin of excellence.

The broad range of gifts from our many friends reflects the numerous ways in which the Press fulfills its mission of publishing superior scholarly content. The Press Club Annual Fund strengthens our day-to-day operations with invaluable, unrestricted operating support; the Thomas W. Ross Fund enhances our academic engagement with the UNC campuses by providing scholarly publishing support; and the Authors Fund nurtures first-time authors' publications with support from established authors and their heirs. A restricted grant from the Watson Brown Foundation helps the Press explore new avenues for southern studies, and a William R.



Joanna Ruth Marsland

Kenan Charitable Trust restricted grant allows us to cultivate new audiences for our Justice, Power, and Politics series.

Following on the heels of our successful Wyndham Robertson Editorial Directorship endowment initiative, our current ambitious initiative is the Marcie Cohen Ferris and William R. Ferris Imprint, which will publish trade books on the American South. Both of these transformative funds are building toward the Press's 100th anniversary in 2022, a milestone that gives us the opportunity to reflect on past accomplishments and dream big for the future. Moving into our second century, the collective Press endowments are poised to contribute \$1 million in funding to the Press's annual budget, an invaluable source of financial stability for multi-year projects in a volatile industry.

With the leadership of the Press's Board of Governors and Advancement Council and the support of the many friends we recognize in these pages, the Press's second century promises to be even more distinguished than its first. We look forward to successfully meeting future challenges as we have in the past, together. Thank you.



Joanna Ruth Marsland Director of Development

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(left to right) John Sherer; Ladd Bayliss, executive director of the Outer Banks Conservationists' Island Farm on Roanoke Island; Joanna Ruth Marsland; Jamie Anderson, owner of Downtown Books; and Press author Georgann Eubanks with feathered friends

THE UNC PRESS CLUB

Gifts made January 1, 2019, through December 31, 2019

The UNC Press Club Annual Fund provides invaluable, unrestricted support for every step of the publishing process, from recruiting and retaining leading authors of great scholarship to providing their work in traditional bound books and multiple digital formats.

The following members of the UNC Press Club enhance the Press's ability to respond strategically to changes in the industry while remaining true to the core mission of publishing superior scholarly work and serious nonfiction work.

MEMBERS OF THE UNC PRESS CLUB 2019

Publisher's Circle (\$5,000 and above) Anonymous Vicki and Porter Durham Renee and John Grisham Cyndy and John O'Hara Florence and Jim Peacock Kim and Phil Phillips

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Tom Kenan
Harriet and D.G. Martin
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Moore Family Fund of Triangle
Community Foundation
(Sandra and Bill Moore)



(left to right) Johnson C. Smith University president Clarence D. Armbrister and Denise McGregor Armbrister with Press Advancement Council member Rob Harrington and wife Sharon at a Press Club author event in Charlotte



Dawn and Dave Enochs, supporters of the Press Authors Fund, with friend Jennifer Gilbreath of the Nature Conservancy at a Press Club author event

UNC Press Annual Donor Report (cont'd)

MEMBERS OF THE UNC PRESS CLUB 2019 (cont'd)

Editor's Circle (cont'd)

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Robbie Dircks
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Marcie and Bill Ferris
Stephanie and John Haley
Sharon and Rob Harrington
Linda Harris in memory of
James Harris
Anna Hayes
Vicky and Rich Hendel
Madeline and Steven Levine

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Susan and Jim Phillips
Linda and Orage Quarles
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(left to right) Advancement Council member Carmen Odom with Press Club member Betsy Brown and friend Nancy Gray at Press Club author event



(left to right) Press Club members Rodney and Sarah Benson with Jason Borland of Roanoke Island Inn at a Press Club author event

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(left to right) Advancement Council member Clyda Rent with former Council member Jim Woodward and Press Club members Jim and Mary Lou Babb at a Press Club author event

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Named endowment funds at UNC Press include both unrestricted funds (which support all facets of the publishing process) and restricted funds (which support particular subject areas within our list). Current named endowment funds include: Anniversary Fund—unrestricted
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Supported with an ongoing, multimillion-dollar endowment initiative, the University of North Carolina Press has established its first specialized imprint, the Marcie Cohen Ferris and William B. Formis Leville Ferris and William R. Ferris Imprint, to publish trade books by high-profile authors on the American South...

UNC Press Spangler Family Director John Sherer stated in the press release, "The American South is the ideal canvas on which to create a better understanding of our nation and the world. These funds allow us to commission and market books by the nation's leading authors who require the type of financial support normally out of reach for a university press." Northwestern



Bill and Marcie Ferris

University Press editorial director Parneshia Jones captured the publishing community's excitement with, "Congratulations, UNC [Press]!!! This is incredible and shows the importance of . . . development/leadership efforts in these areas. Thank you for being a model!"

While broadly burnishing the Press's reputation for innovation, Ferris & Ferris Books will reaffirm the Press's stature as the premiere publisher of the American South and will ensure that the Press's publications about the South are even more significant in its second century than in its first. We thank all who are making this transformational endeavor possible.

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(from left to right) Wyndham Robertson, Eric Peterson, Hodding Carter, and John Grisham, friends of both the Press and the Ferrises, celebrate the announcement of the Ferris Imprint

UNC Press Annual Donor Report (cont'd)

THE AUTHORS FUND

Gifts made January 1, 2019, through December 31, 2019

Since its launch in 2013, over 440 authors, heirs, and friends have donated \$120,000 in royalties and separate gifts to the UNC Press Authors Fund, supporting the first books of 71 emerging scholars. Initially applied during production to keep the price as affordable as possible, royalties and gifts donated to the Authors Fund are also being used to strategically recruit rising scholars' first monographs.

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Press author E. Patrick Johnson signing books at his "UNC Press Presents" author event at Malaprop's

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Press author Scott Huler launches the inaugural "UNC Press Presents" event at Malaprop's Bookstore in Asheville

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Press author Georgann Eubanks captivates the audience at an author event for Press friends on the Outer Banks

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{Bon Voyage, friends!}

B.J. Smith, twelve years of service to Longleaf Services

Deborah Strickland, twenty-three years of service to UNC Press





Halloween festivities in the Press's outdoor courtyard



UNC Press's Production Department hosts the Association of University Presses 2019 Book, Jacket, and Journal Show



A friend visits the UNC Press pollinator garden. Located at the Press's front door, the garden was developed by Laura Gribbin, executive assistant and advancement coordinator



Cover illustration: Grey peacock-pheasants from Leopold Joseph Franz Johann Fitzinger, Bilder-atlas zur Wissenschaftlich-populären Naturgeschichte der Vögel in ihren sämmtlichen Hauptformen (Vienna: K. K. Hof- und Staatsdruckerei, 1864)

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