

UNC

PRESS

ANNUAL DONOR REPORT 2016

*An affiliate of the UNC System and its 16 public universities,
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Dear friends,

With over one hundred new titles published and several new initiatives underway, this year was both busy and successful in large part because of you. Your gifts, in all their variety and generosity, directly support the quality and creativity of our work.

One way we measure success is reviews. Books you supported received favorable reviews in publications ranging from *Publishers Weekly* to the *New York Times*, which called Nancy Tomes's *Remaking the American Patient*, a Furst Fund title, "fluent, immensely readable . . . and ruefully entertaining."

Awards are another key metric. Aisha Finch's *Rethinking Slave Rebellion in Cuba*, an Authors Fund title, won the Harriet Tubman Book Prize; Angela Hudson's *Real Native Genius*, supported by the Figure Foundation, won the Evans Biography Award; Ellen Tillman's *Dollar Diplomacy by Force*, a Thornton H. Brooks Fund title, won the Edward M. Coffman Prize; Daniel Maudlin and Bernard Herman's edited volume *Building the British Atlantic World*, a Lehman Fund title, won the Allen G. Noble Book Award; and Catherine Stewart's *Long Past Slavery*, a Fred W. Morrison Fund title, was named a *Choice* Outstanding Academic Title.

In addition to our stellar book program, we launched new initiatives like the Thomas W. Ross Fund, designed to support scholarly publishing throughout the UNC System under our Office of Scholarly Publishing Services (OSPS). Because of the ready and generous response of many, OSPS was able to announce the first grant recipients this fall. OSPS also initiated distribution relationships with NC State University's Agricultural Extension Service and the NC Department of Cultural Resources Office of Archives and History.

We completed the second year of our \$998,000 grant from the Andrew W. Mellon Foundation to expand the suite of services offered by our wholly owned affiliate business, Longleaf Services. Longleaf has grown from six to twelve publishers and offers a range of tools for university presses, helping them realize economies of scale for back-end publishing activities, and freeing them to focus on list development.



In closing, Brooks Hall underwent a series of renovations this fall to create better spaces for collaboration and to provide more technological support for meetings. We are delighted with the results and would like to share them with you whenever you are in town.

As you can see, the Press has much to be proud of, and so do you. These accomplishments would not be possible without your generous support. Thank you.

John Sherer
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THE UNC PRESS CLUB

The UNC Press Club annual fund provides invaluable, unrestricted support for every step of the publishing process, from recruiting and retaining leading authors of great scholarship to providing their work in traditional bound books as well as multiple digital formats.

The following members of the UNC Press Club enhance the Press's ability to strategically respond to changes in the industry while remaining true to its core mission of publishing superior scholarly work and serious non-fiction.

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Since its launch in 2013, over 380 authors, heirs, and friends have donated approximately \$64,000 in royalties and separate gifts to the UNC Press Authors Fund, supporting the first books of 31 young scholars. These funds underwrite the production costs of the emerging scholars' monographs, helping us keep the price affordable. Both the Press and the authors whose books are supported are grateful. Zandria Robinson, author of *This Ain't Chicago*, speaks for us all in her enthusiastic remark that she "was absolutely elated [to be] one of the inaugural recipients of support from the Authors Fund... Please share my gratitude with the dozens of authors whose generosity has made this fund possible."

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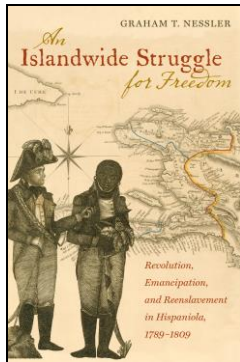
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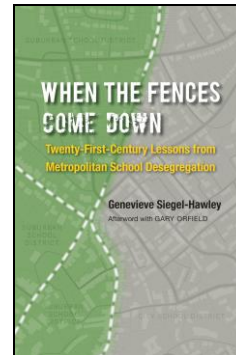
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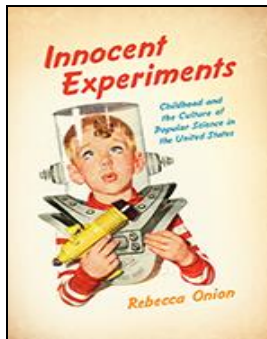
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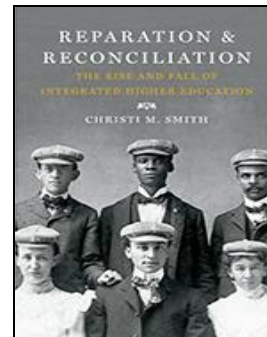
Graham T. Nessler is a visiting professor of History at Florida Atlantic University.



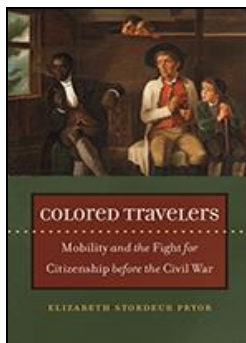
Genevieve Siegel-Hawley is an assistant professor of Educational Leadership at Virginia Commonwealth University.



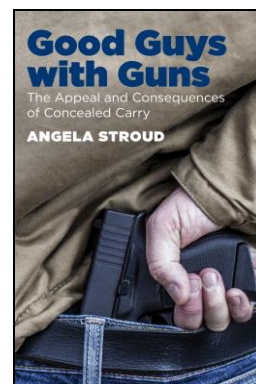
Rebecca Onion is a visiting scholar of History at Ohio University and a staff writer at Slate.com.



Christi M. Smith is a visiting assistant professor of Sociology at Oberlin College.



Elizabeth Stordeur Pryor is an assistant professor of History at Smith College.



Angela Stroud is an assistant professor of Sociology and Social Justice at Northland College.



THE THOMAS W. ROSS FUND

During 2016, UNC Press successfully met a \$50,000 challenge grant from the William R. Kenan, Jr. Charitable Trust, creating the \$100,000 Thomas W. Ross Fund.

The Thomas W. Ross Fund was born out of the Press's desire to thank UNC President Emeritus Ross for his pivotal role in the creation of the Office of Scholarly Publishing Services (OSPS) which provides publishing expertise to all seventeen UNC System campuses. Now in its second year, the OSPS is fulfilling its mission of furthering academic publishing throughout the System with a financially sustainable fee-for-service model.

Demand for OSPS services is strong, and though not all projects need support, it is exceedingly helpful to have the Ross Fund to assist those that do. The Ross Fund allows the Press to provide small grants to UNC campus departments, centers, and libraries, leveraging their resources to publish scholarly material generated on their campuses that might otherwise go unpublished.

The OSPS made its first Ross Fund grants this fall. Recipients included:

- Winston-Salem State University, to support their *Journal of Best Practices in Health Professions Diversity: Research, Education, and Policy* and create a sustainable relationship with the Press for its publication.
- The Writing for the Stage and Screen Program at the University of North Carolina at Chapel Hill, to offset the costs of publishing an anthology of student plays chosen for production from five years of the Long Story Shorts One Act Play Festival.
- North Carolina Central University, to launch a new journal of undergraduate research that will be available in an open-access, digital edition and in a print format.
- The Hunter Library at Western Carolina University, to reissue Samuel Hunnicutt's *Twenty Years of Hunting and Fishing in the Great Smokies*, a rare item originally published in 1926 from their collection that is much sought after by scholars and general readers alike.

As the above list demonstrates, the OSPS, greatly aided by the Ross Fund, is helping the Press to more robustly fulfill its mission of disseminating scholarly content while more fully serving all seventeen campuses of the UNC System. Perhaps most importantly, the OSPS and the Ross Fund are helping the Press, in partnership with the campuses, explore innovative ways to lower the cost of educational materials for our students.



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Blankenship, Anne M. *Christianity, Social Justice, and the Japanese American Incarceration during World War II*

Cohen, Ronald D. *Depression Folk: Grassroots Music and Left-Wing Politics in 1930s America*

Crofts, Daniel W. *Lincoln and the Politics of Slavery: The Other Thirteenth Amendment and the Struggle to Save the Union*

Jarrett, Michael. *Pressed for All Time: Producing the Great Jazz Albums from Louis Armstrong and Billie Holiday to Miles Davis and Diana Krall*

Kelley, Sean M. *The Voyage of the Slave Ship Hare: A Journey into Captivity from Sierra Leone to South Carolina*

Livingston, James. *No More Work: Why Full Employment Is a Bad Idea*

Parsons, Elaine Frantz. *Ku-Klux: The Birth of the Klan during Reconstruction*

Simpson, Thomas W. *American Universities and the Birth of Modern Mormonism, 1867-1940*

Thornton, Tamara Plakins. *Nathaniel Bowditch and the Power of Numbers: How a Nineteenth-Century Man of Business, Science, and the Sea Changed American Life*

Troutman, John W. *Kika Kila: How the Hawaiian Steel Guitar Changed the Sound of Modern Music*

Blythe Family Fund

Carr, Dawson. *NC 12: Gateway to the Outer Banks*

Chansky, Art. *Game Changers: Dean Smith, Charlie Scott, and the Era That Transformed a Southern College Town*

Thornton H. Brooks Fund

Janken, Kenneth Robert. *The Wilmington Ten: Violence, Injustice, and the Rise of Black Politics in the 1970s*

Mason, Matthew. *Apostle of Union: A Political Biography of Edward Everett*

Paik, A. Naomi. *Rightlessness: Testimony and Redress in U.S. Prison Camps since World War II*

Rosen, Richard A. and Joseph Mosnier. *Julius Chambers: A Life in the Legal Struggle for Civil Rights*

Stahl, Jason. *Right Moves: The Conservative Think Tank in American Political Culture since 1945*

Syrett, Nicholas L. *American Child Bride: A History of Minors and Marriage in the United States*

Tillman, Ellen D. *Dollar Diplomacy by Force: Nation-Building and Resistance in the Dominican Republic*

John Hope Franklin Fund

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Sanders, Crystal R. *A Chance for Change: Head Start and Mississippi's Black Freedom Struggle*



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Lilian R. Furst Fund

Tomes, Nancy. *Remaking the American Patient: How Madison Avenue and Modern Medicine Turned Patients into Consumers*

Williams, Mark E., M.D. *The Art and Science of Aging Well: A Physician's Guide to a Healthy Body, Mind, and Spirit*

Yarger, Lisa. *Lovie: The Story of a Southern Midwife and an Unlikely Friendship*

Greensboro Women's Fund

Alvarez, Elizabeth Hayes. *The Valiant Woman: The Virgin Mary in Nineteenth-Century American Culture*

Jaffary, Nora E. *Reproduction and Its Discontents in Mexico: Childbirth and Contraception from 1750 to 1905*

Luther H. Hodges Jr. and Luther H. Hodges Sr. Fund

Kinch, Michael. *A Prescription for Change: The Looming Crisis in Drug Development*

William R. Kenan, Jr. Fund

Dykeman, Wilma. *Family of Earth: A Southern Mountain Childhood*

Williams, Peter W. *Religion, Art, and Money: Episcopalians and American Culture from the Civil War to the Great Depression*

H. Eugene and Lillian Lehman Fund

Ferris, William. *The South in Color: A Visual Journal*

Maudlin, Daniel, and Bernard L. Herman (eds.). *Building the British Atlantic World: Spaces, Places, and Material Culture, 1600-1850*

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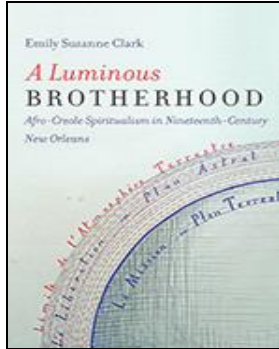
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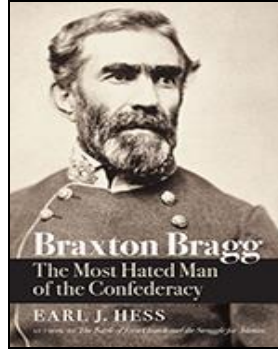
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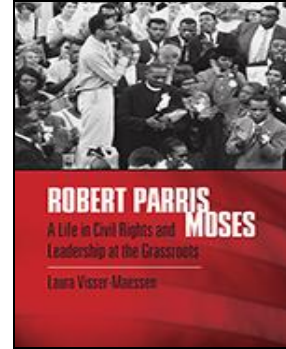
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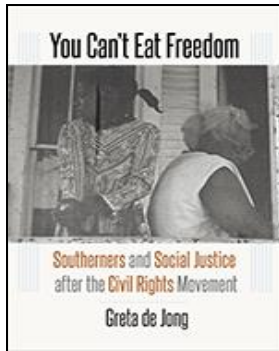
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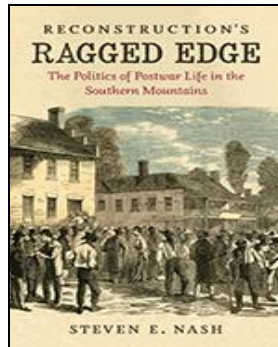
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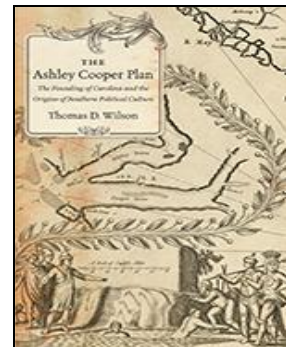
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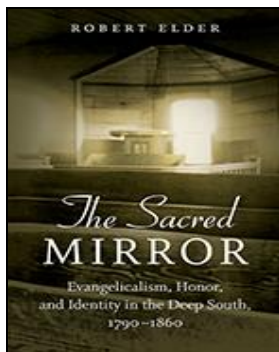
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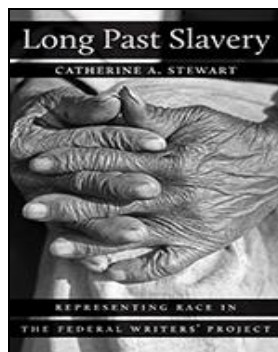
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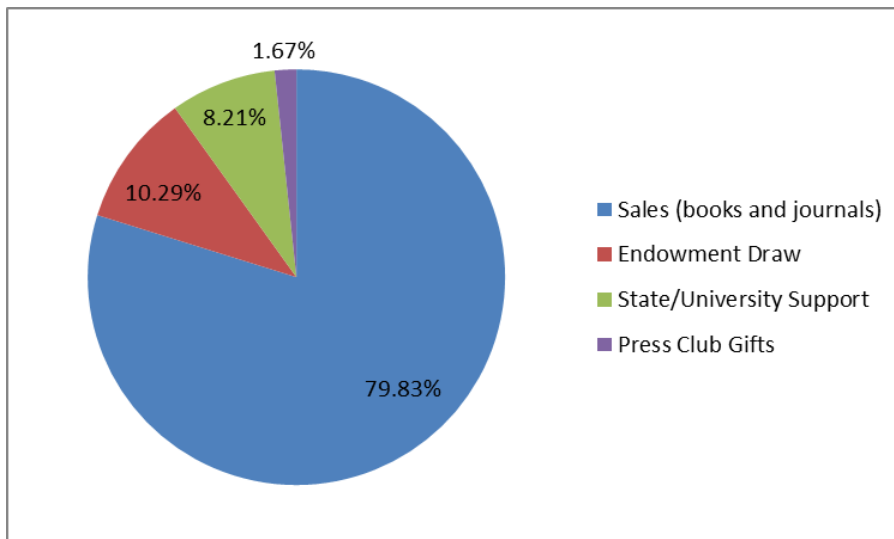


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