

SERIES: ethnoGRAPHIC

This groundbreaking series realizes ethnographic and anthropological research in graphic form. The series speaks to a growing interest in comics as a powerful narrative medium and to the desire for a more creative and public anthropology that engages with contemporary issues. Books in the series are scholarly-informed works that combine text and image in ways that are conceptually sophisticated yet accessible to broader audiences. These books are open ended and aesthetically rich, and they encourage conversations that build greater cross-cultural understanding.

Books in the series combine the power of ethnographic research with the unique elements of comics as a sequential art, using page, panels, gutters, visuals, dialogue, captions, line, and lettering to tell the story. Beyond the graphic narrative, each book in the series will include a reader's guide with discussion questions, recommended readings, background information on the research behind the story, and a discussion of the challenges and benefits of transforming research into graphic novel form.

Whether you are an aspiring artist or just interested in the possibilities of the graphic format, we welcome expressions of interest and discussions about potential collaborations. It is a brave new multimodal world out there, and we are convinced that many academics want to be more creative in how they reach their audiences. We hope this series will harness some of that creativity.

Series Editors:

Sherine Hamdy, University of California, Irvine
Marc Parenteau, Cartoonist

Series Advisory Board:

Juliet McMullin, University of California, Riverside
Stacy Leigh Pigg, Simon Fraser University
Fiona Smyth, Visual Artist, Ontario College of Art and Design, Toronto
Nick Sousanis, University of Calgary, author of *Unflattening*

SERIES: ethnographic (cont.)

PROPOSAL GUIDELINES

1. Brief description of and rationale for the project as a graphic ethnography, including
 - a discussion of the challenges involved in theorizing and/or communicating the subject matter and how a graphic format might speak to those challenges;
 - an outline of the major scholarly themes to be discussed, including issues of methodology and the graphic format if relevant; and
 - a discussion of the pedagogical aims of the proposed book.
2. Brief description of how you envision your research as a graphic ethnography. What genre will you work in (e.g., narrative non-fiction, creative non-fiction, fiction)? How will text and visuals relate to one another in the book?
3. Brief outline of the structure of the book: table of contents, description of the plot or narrative driving the book (please include a sample script or partial script if it is available), etc.
4. Discussion of any pedagogical elements you would like to include in the book (e.g., discussion questions, recommended readings, timelines, primary documents, methodological appendix) to facilitate use of the book in the undergraduate classroom.
5. Graphic sample (if a sample of the proposed work is not yet available, then a sample of the artist's previous work may be provided, in order to show the style, atmosphere, etc. you want to achieve).
6. Primary market for the book (our target audience is undergraduate courses, so please outline the relevant courses for the proposed book, as well as any secondary markets – this might include a professional or trade audience).
7. Estimated page length of the book, including a breakdown of visual vs. textual pages.
8. Do you plan to do the illustrations yourself, or will you work with a visual artist?
9. Do you have access to funding that can help underwrite the costs associated with this project, or do you have thoughts on funding sources to explore?
10. Please outline your own timeline for realizing this project from proposal stage to publication of the final product.
11. Please outline any qualifications/interests/experience that you think would be valuable in helping you work in this medium.
12. Author/artist CV(s).

Proposals should be sent by email or file-sharing application (such as Dropbox or WeTransfer).

To submit a proposal, please contact:

Carli Hansen, Editor

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