

Texas Tech University Press

FALL / WINTER 2021

A Letter from Our TTU Press Faculty Director

After eighteen months of learning how to work remotely, we at Texas Tech University Press (TTUP) are finally venturing back into our offices, and at this much-anticipated juncture, I'm pleased to introduce myself as TTUP's new Faculty Director. As an associate professor of English here at TTU, I bring to the Faculty Director position a deep respect for the mission of university presses to vet and publish scholarly and literary works based entirely on their merit. As someone who has contributed to the production of five literary magazines over nearly twenty years—currently *Iron Horse Literary Review*, where I serve as Fiction Editor—I bring a passion to seek out new, emerging, and established authors for a select but dedicated readership. And as a university press author myself (*Make Way for Her and Other Stories*, University Press of Kentucky), I bring a deep understanding of the joy in developing close working relationships with editors, designers, copy editors, and marketing teams who share the goal of making every book the very best it can be. I am fortunate to have landed at a press that also values those relationships and carries them out every day with the utmost care and professionalism.

Having observed the operations of TTUP during my eight years at TTU, I'm thrilled to participate in their recent innovation and growth. Over the past few months, four new series were created (Afro-Texans, Desert Humanities, Politics of the Modern Southwest, and Texas Sports Heroes), collaborations were launched with both the Diasporic Vietnamese Artists Network (DVAN) and *Iron Horse Literary Review*, and partnerships were established with three campus entities for our new Graduate Assistant Program. These developments make it clear that I am lucky to join an outstanding staff at this venerated press in its fiftieth year of operation.

The past president of the Association of University Presses (AUP), Niko Pfund, recently quoted Viet Thanh Nguyen to open the June AUP Conference. One of our new partners as co-founder of DVAN, Nguyen stated in *The New York Times* that he felt teaching online generated “less human warmth, but more human connection.” This past year demonstrated that not even a devastating pandemic can degrade our commitment to producing necessary and impactful books, but we've missed the warmth of in-person conferences, pitch meetings, and book launches, so in the coming months, we hope to start hitting the road again with our diverse list of new books in tow.

Our eight fall titles include two literary texts alongside works of nonfiction. Three texts, in particular, probe Texas's many-layered past. In *Searching for the Republic of the Rio Grande: Northern Mexico and Texas, 1838–1840*, author Paul D. Lack recounts

an inconclusive regional revolt presaging the war the United States of America prosecuted against Mexico from 1846 to 1848. Another text, *Cattle, Cotton, Corn: A History of Central Texas Middle-Class Ranches, 1880–1930*, draws on decades of research by author W. C. Arnold to chronicle the fates of four ordinary ranching families as they survived the “boom-and-bust cycles” of living off the land. Finally, *Porch Talk: A Conversation About Archaeology in the Texas Panhandle* is our second title out this year from John Erickson of Hank the Cowdog fame. Joined by his archaeologist friend, Douglas K. Boyd, and aimed at middle readers, the book discusses the discovery of a ghost town on Erickson's Perryton Ranch dating to around 1300 CE.

A lodestar for our season is the first full examination of the life of Emmett J. Scott, written by Maceo C. Dailey Jr. and edited by Will Guzmán and David H. Jackson Jr. Reared in Freedmen's Town, Texas, Scott was a journalist, newspaper editor, government official, author, and chief of staff, adviser, and ghostwriter to Booker T. Washington. Dailey had a rare freedom of access to Scott's papers, making this the first definitive study of Emmett J. Scott's life and far-reaching influence.

Also slated for release in the fall is *The Essential Walt McDonald*, edited by the former Texas Poet Laureate himself and drawing from his twenty published collections of poetry. *Love, Norm: Inspiration of a Jewish American Fighter Pilot* is a memoir that arose when the author, Norman M. Shulman, started collecting profiles of Jewish military figures to inspire his airman stepson. Rounding out our season, *Black Star Rising: Garveyism in the West* by Holly M. Roose expands our view of Marcus Garvey's brand of Black nationalism as it widened into a multicultural and multiracial movement on the West Coast. Finally, Cordelia E. Barrera's *The Haunted Southwest: Towards an Ethics of Place in Borderlands Literature* examines the literature of the American Southwest to discover overlaps between colonized and colonizer cultures, especially landscapes “haunted” by indigenous and ancestral histories.

At times, the fall of 2021, when many epidemiologists anticipated widespread vaccine availability, seemed impossibly far off. At long last, it's on the horizon, and with it a fresh slate of books that prove we are still here, still eager to connect, and hungry as ever for both knowledge and human warmth. May you find plenty to feast on in these pages.

—Katie Cortese
July 2021



TEXAS TECH
UNIVERSITY PRESS
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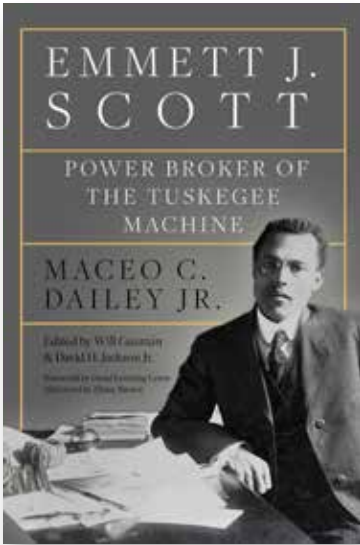
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F O R T H C O M I N G T I T L E S





The first biography of Emmett J. Scott, chief of staff, adviser, and ghostwriter to Booker T. Washington, and power player behind the Tuskegee Institute

"Scott was one of the twentieth century's most influential American men of color, a historic figure whose derived political and institutional power was for a time almost matchless. . . . To be sure, the record of our history is now far richer with the inclusion of the life and times of Emmett Jay Scott."

—David Levering Lewis, from the foreword

Emmett J. Scott

Power Broker of the Tuskegee Machine

MACEO C. DAILEY JR. • EDITED BY WILL GUZMÁN AND
DAVID H. JACKSON JR. • FOREWORD BY DAVID LEVERING
LEWIS • AFTERWORD BY ELAINE BROWN

Maceo C. Dailey Jr. (d. 2015) was the first director of African American Studies at the University of Texas at El Paso. Recognized nationally for his scholarship, Dailey published numerous chapters, essays, articles, and books on African American history.

Will Guzmán is professor of history at Prairie View A&M University and is author of *Civil Rights in the Texas Borderlands: Dr. Lawrence A. Nixon and Black Activism*. His research interests are in African American and Afro-Puerto Rican history.

David H. Jackson Jr. is provost at North Carolina Central University. A prolific scholar of African American studies, he has published extensively; his most recent book is *Booker T. Washington and the Struggle against White Supremacy: The Southern Educational Tours, 1908–1912*.

BIOGRAPHY / BLACK HISTORY
JANUARY

424 pp., 6 x 9, index, 4 halftones
\$45.00 cloth 978-1-68283-123-6
\$19.95 ebook 978-1-68283-130-4

REARED IN FREEDMEN'S TOWN, TEXAS, EMMETT J. Scott was a journalist, newspaper editor, government official, author, and chief of staff, adviser, and ghostwriter to Booker T. Washington. Frequently called "the power broker of the Tuskegee Machine," Scott was a Renaissance man, scholar, and political fixer. However, his life has not received a full examination until now. Built upon fifty years of research, *Emmett J. Scott* offers readers this essential biography.

Before his death, Maceo C. Dailey had nearly singular access to the Scott papers at Morgan State University, now closed for decades. With this book, readers will finally learn of Scott's behind-the-scenes contributions to racial uplift and his influential role in advancing not only the Tuskegee Institute but also the Booker T. Washington agenda.

Editors Will Guzmán and David H. Jackson Jr. lend their own expertise in bringing Dailey's lifetime project to fruition. Two-time Pulitzer Prize-winning historian David Levering Lewis provides a timely foreword. Former Black Panther Party chairwoman Elaine Brown, granddaughter of Emmett J. Scott, reflects on Scott and his impact in the afterword.

Taken together, this biography is an impressive reference and an essential endeavor of recovery, one that restores to prominence the life and legacy of Emmett J. Scott.

ANNOUNCING AFRO-TEXANS, A NEW SERIES AT TEXAS TECH
UNIVERSITY PRESS

Afro Texans

The State of Texas contains many stories of the lived experiences of African Americans. Representing a variety of academic fields, the Afro-Texans Series expects to document the happenings of a community from the early 1520s through the twenty-first century. The intellectual discussions of local writers and scholars will be recorded to amplify the voices of Afro-Texans. These diverse narratives will enhance the tapestry of a people and its rich manifestations throughout the many regions of the State.

The Afro-Texans Series will have monographs that place regional Texas histories in conversation, analyzing how and why particular experiences and patterns developed in certain contexts and explaining the long-term significance of those patterns. The Afro-Texans Series will include books that investigate Africans and African Americans in Texas as a diasporic people. Topics, including biographies, will trace the diaspora back to Esteban de Dorantes and Spanish exploration through the present and Black Texans' migrations and influence beyond the state.

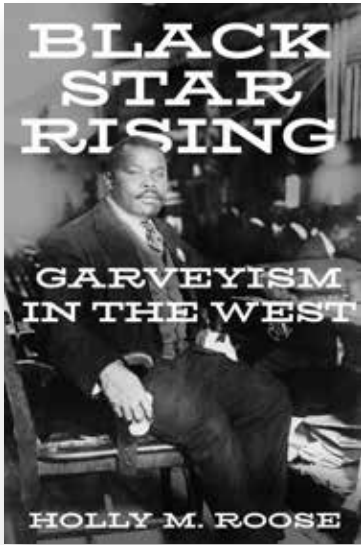
Crucially, the Afro-Texans Series will embrace the borderlands context of the state and encourage analysis of what made the cultures of Black Texans distinct and dynamic. A common thread in our books will be an analysis of how African Americans fit, challenged, and expanded historical narratives concerning the general interpretation of Texan identity.

Additionally, we want the Afro-Texans Series to include a call for books designed to promote high school and college-level instruction on African American history. These books will complement the new high school state-authorized African American Studies electives, which may help motivate more universities to offer introductory-level courses on the topic. Ideally, some of these books will be documentary histories with appendices featuring primary sources from State of Texas archives.

Ultimately, we foresee that this new Afro-Texans Series will produce vital monographs, edited volumes, and biographies that complicate the historiography of African American Texas history.

SERIES EDITORS:

Will Guzmán, Prairie View A&M University
Kimberly Hill, University of Texas–Dallas
William Houston, Prairie View A&M University



An innovative exploration of Black nationalist Marcus Garvey's influence upon and collaborations with the diverse communities of the American West

The recognition and study of the Garvey movement as more than simply a Black nationalist movement allows other historically oppressed racial groups to connect their own histories to this important, yet rarely acknowledged moment in world history. When students of history can recognize the interracial character of these early nationalist movements in the proper context of what was really a global movement against white oppression, they gain a fuller understanding of world events in the era.

—From the book

Black Star Rising

Garveyism in the West

HOLLY M. ROOSE

Holly M. Roose is Promise Scholar program director and instructor at the University of California at Santa Barbara. She received her PhD in history with an emphasis in Black studies from UC Santa Barbara and her master's degree in African and African American studies from Columbia University. Roose's research focuses on transnational social movements, the global Black experience, and the development of Garveyism. She lives in Santa Barbara, California.

AMERICAN WEST / BLACK HISTORY
DECEMBER

216 pp., 6 x 9, index
\$39.95s cloth 978-1-68283-127-4
\$19.95 ebook 978-1-68283-134-2

IN 1916, MARCUS GARVEY, AN IMMIGRANT FROM Jamaica, moved to New York City and established what would quickly become the largest Black mass movement in world history, spreading throughout the US in the early 1920s and profoundly affecting Black diaspora.

Garvey's organization, the Universal Negro Improvement Association (UNIA), began with thirteen members in 1916; soon, it would have more than 700 chapters in thirty-eight states. However, given the small communities of Blacks who settled in the West and the presence of other diverse racial groups, Garveyism on the West Coast looked very different from Garveyism elsewhere.

Notably, Garveyites on the West Coast worked in conjunction with other Black groups such as the NAACP and the Urban League; Garveyites also coordinated with non-Black groups, including East Indians, Mexicans, Pacific Islanders, and Asians. Surveillance records from the American government provide evidence of the complex multiracial connections that occurred in the American West.

While most scholarly research on Garvey has examined the factions of the movement on the East Coast, Roose expands our knowledge of Black nationalism, drawing out the complexity of the multicultural and multiracial Garvey movement on the West Coast.

WHO WAS MARCUS GARVEY?



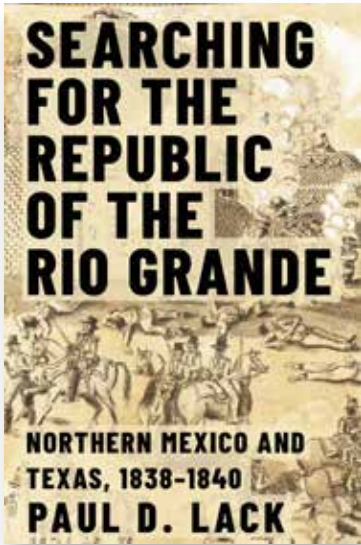
Most students learn a little about Malcolm X, or perhaps they've heard the music of Bob Marley, but lesson plans typically do not include Marcus Garvey, and that is a disservice to the education of all students. Marcus Garvey was a significant leader in Black nationalism and one of the most prolific Black activists of the early twentieth century. Malcolm X's parents were both Garveyites (his father was suspected to have been lynched by the Klan for being a Garveyite) and Bob Marley often sang about Garvey, long after Garvey's death in 1940.

Marcus Garvey immigrated to Harlem, New York, from Jamaica in 1916 where he began his Universal Negro Improvement Association (UNIA) with only thirteen members. He was a charismatic speaker, but the timing was too soon for large audiences to hear his message. It was not until 1919, shortly after World War I, as Black troops the world over returned to their respective countries, still denied their civil rights, that Garvey's message would take root.

This was the context that elevated Garvey to notoriety. By 1921, Garvey's UNIA had thousands of chapters spread across forty-one countries. The US alone hosted approximately 700, most in the American South. Garvey's rhetoric encouraged Blacks to defend themselves in the face of white oppression. His approach to asserting Black rights, through violence if necessary, resonated with millions of Blacks around the world. In addition to his contention that Blacks needed to unite and stand their ground against white oppression, his program boasted an attractive economic component in the Black Star Line. The Black Star Line was to be a global shipping venture in which an all-Black run shipping company could elevate Black people the world over to compete economically in European and American globalization. Moreover, Garvey's notion of a "Back to Africa" movement offered a counterpoint to negative racial stereotypes of Black culture and thought that had been perpetuated by those seeking to enforce and maintain white supremacist government in the US. It offered a compelling alternative depiction of both Black history and the potential for Black power, as well as the future success of Black people.

Ultimately, Garvey's message resonated at a time when all people of color the world over sought to put an end to colonialism and white supremacy. In the early twentieth century, Garvey made an impact that continues to be felt to this day. He laid the foundation for Malcolm X, the Black Panthers, and other significant groups that fought for Black rights.

—PROVIDED BY HOLLY M. ROOSE



Recovers the history of a significant regional revolt against the Mexican Republic, presaging other federalist rebellions and the Mexican–American War

“To date, there are no English-language books that focus exclusively on this rebellion. While there are several journal articles and one short Spanish-language book on the rebellion, this book fills an important gap in the literature and will contribute to the histories of Mexico, Texas, and the US–Mexico border.”

—Omar S. Valerio-Jiménez, author of *River of Hope: Forging Identity and Nation in the Rio Grande Borderlands*

Searching for the Republic of the Rio Grande

Northern Mexico and Texas, 1838–1840

PAUL D. LACK

Paul D. Lack, author of *The Texas Revolutionary Experience*, was a professor at McMurry University until 2002, when he began working as the executive vice president for Academic Affairs at Stevenson University, where he was awarded the President’s Medal in 2015. He retired in 2016. He is a longtime member of the Texas State Historical Association and has been on the advisory board for the *Handbook of Texas*.

BORDERLANDS HISTORY / TEXAS
JANUARY

224 pp., 6 x 9, index

\$39.95s cloth 978-1-68283-126-7

\$19.95 ebook 978-1-68283-133-5

IN 1838, A REBELLION BEGAN IN NORTHERN MEXICO, seeking to establish a “Republic of the Rio Grande”: the rebellion lasted two years, failed, and was forgotten by history.

This regional effort to establish a republic achieved some fleeting victories, albeit flanked by triumphs of the Supreme Government. Fed by a desire to defend the federalist system against a consolidated and unsupportive central government, zealous leaders such as Antonio Zapata and Antonio Canales led the popular uprising.

As skirmishes continued, these *norteamericanos* resorted to increasingly desperate measures, including soliciting aid from the newfound Republic of Texas, which supplied covert support of manpower, funding, and supplies. When the chastened Anglo Texans finally fled with the tacit compliance of the government of the Republic of Mexico, the states of Coahuila, Nuevo León, and Tamaulipas became entirely free of the *norteamericanos*, who faced almost unanimous hatred in Mexico. Leaders from both Mexican factions then sought peace and partnership against the threatened aggrandizement of the Republic of Texas.

This inconclusive regional revolt had many precursive elements to the aggression of the United States that resulted in war against Mexico from 1845 to 1848, fulfilling the imperial dreams previously uttered by Anglo Texans during this federalist revolt. *Searching for the Republic of the Rio Grande* reads the smoke that would soon fan into the flames of open war against the Mexican Republic.

CHRONOLOGY: KEY EVENTS IN THE REVOLT AND WAR IN NORTHEASTERN MEXICO, 1838–1840

November 5, 1838: In Ciudad Guerrero, Antonio Canales issued a *pronunciamiento* calling for resistance vs. the national government, while rebel military leader Antonio Zapata forced capitulation of its garrison at Mier

Winter 1839: Revolt achieved successes throughout the states of Coahuila, Tamaulipas, and Nuevo León

May 1839: President Anastasio Bustamante from Ciudad Victoria (Tamaulipas) published a broadside urging an end to the conflict even as rebels invested the final centralist stronghold at Saltillo (Coahuila)

May 3, 1839: Outside the northeastern region, federalist rebels Antonio Mejía and José Urrea lost engagements to centralists, thus ending the revolt as a national movement

May 25, 1839: Centralist capital city of Saltillo fell to federalist rebels

July–August 1839: Federalists struggled to keep the revolt alive as centralists won victories throughout northeastern Mexico

August 4, 1839: Antonio Zapata at the villa of Aldama issued a pronouncement declaring himself (and Canales) as the new leaders and renewing determination to continue the struggle

August 8, 1839: Federalist leaders authorized Juan Pablo Anaya to solicit support for the rebellion in the Republic of Texas and the United States

August 14, 1839: From the town of Houston, the *Telegraph and Texas Register* reported that rebels in the northeastern states intended to create a separatist state

August 24, 1839: All rebel forces fled to east of the Rio Grande

September 15, 1839: Correspondent H. S. Foote from

the Nueces River region warned Texas President Mirabeau B. Lamar of the dangers to law and order posed by “cowboy” cattle thieves who also made up the ranks of volunteers for the rebel cause in Mexico

October 13, 1839: Public meeting in the town of Mier pledged opposition to the federalist rebellion

November 1–2, 1839: Rebel forces of federalists and Texas volunteers attacked and forced capitulation of centralist units under Francisco Pavón in the vicinity of Mier in the Battle of Alcantra

November 11, 1839: Canales, from Camargo, issued a proclamation articulating and justifying the revolutionary goals of the rebellion over which he now claimed primary leadership

December 11, 1839: Mariano Arista, destined to become the “tigre del norte,” assumed centralist command and began decisive movements to put down the insurrection

December 14, 1839: Juan Pablo Anaya in Texas published a decree explaining the goals of the federalist rebellion and denying ideas of regional separatism for the northeastern states

December 16, 1839: Rebels under Canales abandoned their siege of Matamoros, moving ten days later to invest Monterrey

February 1840: Canales and other federalist leaders sought refuge east of the Rio Grande, thus personally soliciting support in Texas

February 2, 1840: Newspaper in the town of Guerrero advocated for a separate provisional government for the northeastern region

February 8, 1840: Canales’ proclamation asserted the need for a regional provisional government under federalist principles

March 18, 1840: *Texas Sentinel* (Austin) first used the term “Republic of the Rio Grande” for the new provisional government of the northeastern states

March 24, 1840: Antonio Zapata captured by centralists in the battle at Morelos, leading to his execution

March 25, 1840: Government forces defeated Canales and the main body of rebel forces at San Fernando, who then fled in disarray following the bloodiest battle of the rebellion

July 25, 1840: Rebel troops from Texas attacked and sacked the town of Laredo, renewing hostilities in the region

September 9, 1840: An invading force from Texas under Samuel Jordan took possession of Ciudad Victoria

October 23, 1840: At Buena Vista on the outskirts of Saltillo, the invaders clashed against superior numbers of government troops, followed by a perilous pell-mell flight back toward the Rio Grande

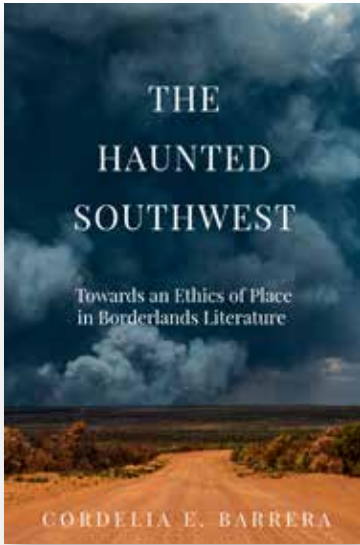
October 31, 1840: Jordan’s command, escorted by Bejareño Juan Seguin, arrived back at Laredo

November 1, 1840: Peace agreement between former rebels and government officials signed by representatives of both parties

November 4, 1840: Alleged correspondence between Canales and H. W. Karnes published in the Nuevo León newspaper, refuting charges of treason

November 6, 1840: In the *villas del norte*, widespread public celebrations took place honoring the new day of reconciliation

December 6, 1840: Juan Pablo Anaya published a defense of his principles and actions during the federalist wars



Literary criticism situated within the Southwest borderlands, exploring embodiment and ethics, place and landscape, memory and haunting

"The Haunted Southwest is a needed and timely contribution to Borderlands scholarship. Its emphasis upon returning an ethics of humanism via a grounding in the specific places of the US–Mexico border are an important corrective to the general scholarly trend of making the borderlands wholly metaphorical, untethered to any concrete historical experiences."

—John Morán González, J. Frank Dobie Regents Professor of American and English Literature, University of Texas at Austin

The Haunted Southwest

Towards an Ethics of Place in Borderlands Literature

CORDELIA E. BARRERA

Cordelia E. Barrera is associate professor of English at Texas Tech University, specializing in Latina/o literatures and the American Southwest as well as US border theory, third space feminist theory, popular culture, and film. She writes movie reviews for the borderlands journal *LareDOS*.

LITERARY CRITICISM / BORDERLANDS
JANUARY

224 pp., 6 x 9, index

\$39.95s cloth 978-1-68283-125-0

\$19.95 ebook 978-1-68283-132-8

IN THE AMERICAN SOUTHWEST, HISPANO, INDIAN, and Euro-American cultures display conflicting and competing avenues for legitimacy. Examining literature of the region, *The Haunted Southwest* makes use of theories of place, space, and haunting to show how memory instills an ethic and orientation tied to embodied knowledge.

American modernist ideologies accelerated the erasure of indigenous histories and ways of being-in-the-world. *The Haunted Southwest* exposes sites where colonial and colonized cultures intersect and overlay to create a palimpsest haunted by history. These sites emerge as environments of memory—of synthesis and renewal for indigenous and *mestiza/o* subjects.

Pressing the need to disturb narratives within the “bordered frontier” foregrounds a moral imperative for place-making in the US–Mexico borderlands. A primary goal of the book is to demonstrate how a focus on the political and social forces of haunting embeds a moral and ethical framework that speaks to our most pressing contemporary environmental and social justice concerns.

Through analysis and resituation of border rituals and celebrations alongside literary works, Barrera argues that an eco-spatial poetics attuned to multivocality within postmodern narratives breaks open haunted sites and allows us to remap landscapes as a repository of ancestral traces and on ethical grounds.

TWENTY ESSENTIAL BORDERLANDS READS

The following anthologies/collections/memoirs/poetry titles provide excellent, and often beautifully written, insights into Native American and Latin@/Chican@ cultures in the Southwest and are geared to general readers:

Paula Gunn Allen, *The Sacred Hoop: Recovering the Feminine in American Indian Traditions* (Beacon Press, 1986)

Juan Felipe Herrera, *Half the World in Light: New and Selected Poems* (University of Arizona Press, 2008)

Jovita Gonzalez and Eve Raleigh, *Caballero: A Historical Novel* (Texas A&M University Press)

Leslie Marmon Silko, *Storyteller* (Penguin, 2012)

Marcelo Hernandez Castillo, *Children of the Land: A Memoir* (HarperCollins, 2020)

Larry McMurtry, ed., *Still Wild: Short Fiction of the American West, 1950 to the Present* (Simon & Schuster, 2001)

Arturo Longoria, *The Sand Sheet* (Texas A&M University Press, 2017)

Elena Zamora O'Shea, *El Mesquite: A Story of the Early Spanish Settlements Between the Nueces and the Rio Grande* (Texas A&M University Press, 2000)

Pat Mora, *Borders* (Arte Publico Press, 2015)

Sergio Troncoso, ed., *Nepantla Familias: An Anthology of Mexican American Literature on Families in Between Worlds* (Texas A&M University Press, 2021)

The following novels, geared to general readers, are must-reads for understanding the American Southwest as a mosaic of intertwined Anglo, Mexican American, and Native American identities:

Rudolfo Anaya, *Bless Me, Ultima* (Warner Books, 1995)

Carmen Boullosa, *Texas: The Great Theft* (Deep Vellum, 2014)

Norma Elia Cantú, *Canícula: Snapshots of a Girlhood en la Frontera* (University of New Mexico Press, 2015)

Sandra Cisneros, *The House on Mango Street* (Vintage, 1991)

Arturo Islas, *The Rain God* (Alexandrian Press, 1984)

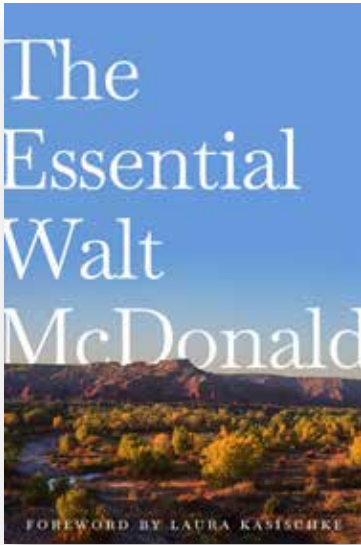
Cormac McCarthy, *The Border Trilogy: All the Pretty Horses, The Crossing, Cities of the Plain* (various editions)

Larry McMurtry, *Lonesome Dove* tetralogy

Américo Paredes, *With His Pistol in His Hand* (University of Texas Press, 1958)

Tomás Rivera, *y no se lo trago la tierra/And the Earth Did not Devour Him* (Arte Publico Press, 2015)

Luis Alberto Urrea, *The Devil's Highway* (Back Bay Books, 2004)



A lifetime collection of poems by esteemed Texas literary voice Walt McDonald, as selected by the poet himself

"Walt McDonald has paid tribute to us, to poetry, to the human experience. With empathy and generosity, this poet has lived and listened. He's looked hard at things we might never have seen had he not done so. To read this poetry is to understand what a life lived with such openness and attention might offer the poet himself, and also what it might cost, and what his willingness to pursue such a vision offers the rest of us and will go on offering his readers for generations to come."

—Laura Kasischke, from the foreword

The Essential Walt McDonald

WALT MCDONALD • FOREWORD BY LAURA KASISCHKE

Walt McDonald is a retired US Air Force pilot and former Texas State Poet Laureate. He earned his PhD from the University of Iowa, and he taught for many years at Texas Tech University, where he is a Paul Whitfield Horn Professor of English Emeritus. He lives in Lubbock, Texas.

POETRY

JANUARY

608 pp., 6 x 9

\$39.95 cloth 978-1-68283-121-2

THE LIFE AND WORK OF POET WALT MCDONALD contains multitudes. A fighter pilot and Vietnam veteran who came to poetry late, Walt went on to publish over 2,000 poems in his career. His voice appealed to all kinds of readers. His poems appeared in journals ranging from *First Things* to *The Nation*, from *JAMA* to *The Atlantic Monthly*. He published over twenty books of poetry and served as the poet laureate of Texas.

Turning on candid observation, quietly resonant sound, and a present narrative sensibility, Walt's poems move from a cockpit over Vietnam to the big West Texas emptiness and the Rocky Mountains.

Beginning in 2019, Walt sat with his prolific collection of poetry and began selecting his favorite works, grouping them together in four distinct movements. The results are before you in this comprehensive collection of a lifetime's effort. *The Essential Walt McDonald* is a must-have poetic opus, shaped by a giant of the Texas community of letters.

AN EXCERPT FROM *The Essential Walt McDonald*

Praise

It's four, Montana cabin cold.
I lift a blanket past her arms
and slip outside with coffee,

valley so still I hear the Amtrak
to Seattle miles away. No breeze
or stars, the deck so cold

steam rises like a rope trick
from the cup. The moon plays poker
with a deck of clouds, and folds.

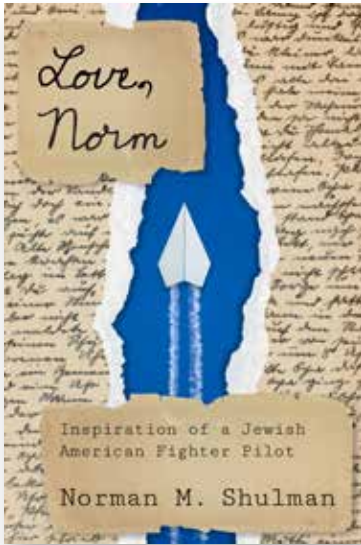
Last week, a pack of wolves downwind
raised muzzles to the moon and howled,
prowlers of mountains back in Montana.

Praise dark before the dawn.
Praise God who made the dawn
and water tumbling down from snow,

the tap I'll turn today. Praise God
for sleep, for grizzlies
wild in the mountains, and massive.

For breath that puffs away,
for this dark day, the sun
we're spinning around, the moon

I believe is out there past the clouds.
For my wife's closed eyes
I need to open once more, soon.



An epistolary memoir ruminating on Jewish identity, heroism, history, and inspiration

While I had an established role in Greg's life, I had no idea how to support him when he decided, right before the cutoff age, to join the Air Force and go to the flight school. Having no military training, and certainly no flight experience other than being a passenger, I offered Greg what I did have, and that's stories and perspectives from being the son of immigrant Jews, with many experiences of isolation.

—From the book

Love, Norm

Inspiration of a Jewish American Fighter Pilot

NORMAN M. SHULMAN

Norman M. Shulman has been a psychologist in both public and private sectors since 1975. Dr. Shulman has specialized in trauma interventions and family therapy. His avid interest in history, particularly Jewish military history, contributed to the development of this book. He maintains a private practice in Lubbock, Texas, where he lives with his wife.

MEMOIR / JEWISH INTEREST
JANUARY

256 pp., 6 x 9, index, 20 halftones
\$29.95 paper 978-1-68283-124-3
\$9.95 ebook 978-1-68283-131-1

NORM SHULMAN'S RELATIONSHIP WITH HIS STEPSON

Greg Levenson, always stable and warm, evolved when Greg decided to enlist in the Air Force at age 27. Cognizant of past anti-Semitic stereotypes persisting about Jewish participation in the military, Norm wanted to help prepare Greg to feel comfortable in his own identity.

So, Norm decided to write letters connecting Greg to the many Jewish military heroes who had preceded him. From Judah Maccabee to fighter pilots from today's recent history, these profiles in heroism brought Greg foundation and strength.

Norm's letters to Greg make up one core of *Love, Norm*; the other is Norm's own multigenerational story of Jewish military heroes. As the son of Jewish immigrants whose place in America was hard-won, Norm chronicles what it was like to feel his identity pulled in different directions and how to hold fast to it nonetheless.

Love, Norm is a retelling of profiles of famous Jewish fighters from across history and the singular story of how one man found pieces in his own past to preserve his Jewish identity. Together, empathetically channeled through heartfelt letters and remembrances, *Love, Norm* shares a collected wisdom with the next generation.



AN EXCERPT FROM *Love, Norm*

05/16/2005

Dear Greg,

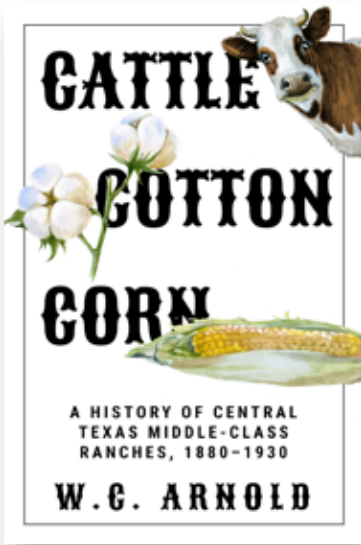
I truly am sorry about the anti-Semitism that you have endured and may have to again. It is so ingrained in some, including those in the military, that it may always be a challenge for Jewish soldiers and airmen to cope with. There is little one can do about it except show them that you are just as good if not better than most (which we know to be the truth). In fact they may inadvertently make it easier for you by giving you extra incentive. Hold your ground about Judaism and remember that you are now part of a tradition of Jewish military service who have consistently served well in whatever country they were in, in spite of what they had to endure.

It bothers me about your being alone and I know that the historical reasons for your relative isolation don't amount to much. At times when you need to, remember the military traditions (starting with the Maccabees) through the centuries up to the present. You are not alone because the spirit of these fighters is in you. Now you know. And while you are considering this don't forget your brothers in arms in Israel who descend from the same tradition. If not for a quirk of historical fate, you could easily be flying for and kicking ass in the Israeli Air Force.

Anyway, I know you can handle the creeps because you stand on solid footing. Don't hesitate to use your faith to help you manage the times of spiritual confrontation (we were first!) and isolation. It's ironic to consider the fact that religious intolerance is in the mindset of some in the military ironically charged to protect democracy and the rights of the minority as they manifest their ignorance. At least your values are consistent and will serve you well throughout your career. They will help you blow off religious intolerance with ease.

Keep up the good work and remember we love you. I have attached a brief biography that may interest you.

Love, Norm



Drawing from oral histories and family records, illustrates the lived experiences of four small Central Texas family ranches

The Caufield, Young, Cavitt, and Foote families were not particularly unique—they were not rich, famous, or powerful; they did not hold high elected offices; nor did they command armies or militias. Rather they were quite ordinary people—prosperous, immigrant yeomen farmers—who were swept up in events as the flow of American history eddied about their lives. . . . They saved their papers—letters, receipts, ledgers, journals, etc. As a result, their records provide a documentary window into the mid-nineteenth century as experienced by a middle-class Texas family.

—From the book

Cattle, Cotton, Corn

A History of Central Texas Middle-Class Ranches, 1880–1930

W. C. ARNOLD

Watson C. Arnold has seen several incarnations of his career. A physician by training, he was the director of pediatric nephrology, dialysis, and transplantation at Cook Children's Medical Center in Fort Worth for twenty years. During that time, he earned a certificate in ranch management and a PhD in history from TCU. Arnold has taught in the pediatrics department of the University of Arkansas for Medical Sciences and in the history departments of TCU and Baylor. He is a member of the board of directors of the Texas State Historical Society.

TEXAS HISTORY / RANCHING
JANUARY

216 pp., 6 x 9, index, 10 halftones
\$39.95s cloth 978-1-68283-128-1
\$19.95 ebook 978-1-68283-135-9

FROM ABOUT A GENERATION AFTER THE END OF THE Industrial Revolution up until the Great Depression, Texas agriculture went through many changes. Unlike the massive, storied ranches spun into romantic Westerns or Hollywood films, small family ranches had to adapt constantly to the economic present.

Cattle, Cotton, Corn draws from the minutiae of family records and oral accounts to piece together the history of several middle-class ranches in Central Texas that were operational from 1880 to 1930. The Caufields, Cavitts, Youngs, and Footes were ordinary Texans surviving changing economic forecasts and the boom-and-bust cycles of living from the land.

Compiled from decades of research by a scion of one of the families, this book adds to the corpus of Texas ranching epics by focusing on the lived experiences of regular ranch families, most of whom were not particularly wealthy or politically prominent. *Cattle, Cotton, Corn* tells a history important to the fabric of turn-of-the-century Texas, and it will resonate with many who will see their own family's history reflected in its very pages.



Waco Poultry Cards

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ROCK CLUB

Waco, Texas, 1/20

1912

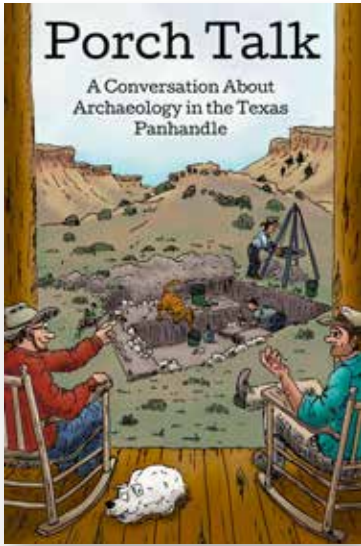
Carroll Lee Co
McGregor La
Gentlemen

As. I am a candidate for Sheriff of
McLennan Co. Subject to the Democrat
Primary July 1912 I will appreciate your
careful consideration. I am now and
have been for 8 years with the Mc Lennan Herald Co
and I give them or any one in the County
that knows me as my reference

I have a good position and am with
good people but I want to better my condition
as I have always tried to build up in life and
try to be more useful to my fellow man I will be
pleased to call on you gentlemen when I come
to McGregor and I ask you to please look me
up and give me your careful
consideration

Thanking you for any thing you may say or do for
me I remain yours truly
S. S. Fleming

A letter from an electioneering sheriff to one of the ranching families in McLennan County in 1912



Intended for middle readers, a rancher and an archaeologist are curious about the ancient peoples who lived on the Texas Panhandle

"Texas is a unique state with a rich archeological past, ready for exploration. Porch Talk opens the door for kids' investigations out into their own backyards. This book will easily find its place in school libraries, classrooms, and backpacks."

—Melodie Cuate, author of the Mr. Barrington's Mysterious Trunk book series

Porch Talk

A Conversation About Archaeology on the Texas Panhandle

JOHN R. ERICKSON AND DOUGLAS K. BOYD • ILLUSTRATED BY
NICOLETTE G. EARLEY

John R. Erickson, one-time bartender, handyman, cowboy, and founder of Maverick Books, has written and published seventy-five books and more than 600 articles. He is the author of the bestselling Hank the Cowdog series of books, audiobooks, and stage plays. A fifth-generation Texan, Erickson owns a ranch in Perryton, Texas.

Douglas K. Boyd is senior archaeologist at Cox|McLain Environmental Consulting, Inc., in Austin, Texas. He has more than forty years of archaeological experience, mostly in Texas and the surrounding states. Boyd has provided over 100 presentations to public and professional audiences, has conducted countless on-site tours, and has authored or coauthored numerous reports and publications.

MIDDLE READER / ARCHAEOLOGY
JANUARY

114 pp., 5 x 8, 35 halftones

\$19.95 paperback 978-1-68283-122-9

\$9.95 ebook 978-1-68283-129-8

WHEN JOHN ERICKSON PURCHASED A TRACT OF Panhandle property near Perryton, Texas, it set off a chain of discovery. Who lived in those parts over a thousand years ago, and how did they work, play, and survive? In *Porch Talk*, John and his archaeologist friend Doug Boyd investigate these questions while explaining the art and science of archaeology for middle readers.

In the West Pasture on the Perryton ranch, John and his friends unearthed a sprawl of widely spaced pit houses occupying an area of 300 acres. The find dated back to around 1300 CE. It is unclear how many people lived there, but it was an active, lively place. For more than twenty years, John and Doug worked together on this and other prehistoric sites, sharing a fascination for the ancient people who occupied the area. *Porch Talk* features the kind of conversation the two might have after a day of work in the field.

Any person today who picks up *Porch Talk*, young or old, will learn about archaeology, prehistoric Texas, and the importance of taking care of the land. The conversation will ignite your curiosity and make you aware of the brave and sturdy people who occupied this land long ago.

WHAT IS ARCHAEOLOGY?

JOHN: I grew up in the 1950s in the little town of Perryton in the Texas Panhandle. When I was 12, our Boy Scout troop had an overnight camp-out on a ranch near Black Mesa in northwestern Oklahoma. This was wild, empty country and we went arrowhead hunting. The scoutmaster told us to spread out and watch the ground.

Hollywood gave me some bad information about something called “archaeology.” At the age of twelve, I’m not sure I had ever heard the word or could have spelled it. It was a big word, five syllables, that derived from two Greek words that mean “knowledge of ancient things.”

For me, collecting arrowheads was a bit like collecting seashells on a beach. They’re free. They wash up in the night, you pick them up, put them in your pocket, and take them home. I kept mine in a drawer with my socks, and there they stayed until, one day, they disappeared. I never felt much curiosity about the people who made them.

I wish someone in the community had taught us some basic facts about archaeology—that it’s more than collecting trinkets. It’s a discipline that aims to preserve the memory of almost-forgotten people who deserve our respect.

To be fair, I must say that information about archaeology wasn’t easy to find. Our little town had a few folks who collected arrowheads and displayed them in glass-covered frames, but they probably didn’t know a lot more about ancient cultures than I did.

DOUG: I was born and raised in the small farming town of Tulia, and my interest in Panhandle archaeology began at the age of 5 or 6, when I started arrowhead hunting with my buddy Cody Whitten on North Tule Creek. We went down to the creek many times over a period of six or seven years. We found projectile points, scrapers, lots of flint flakes, and a fair amount of bone. We talked a lot about who might have made these things and what animals they may have hunted so long ago. In reality, we had no clue about the prehistoric people who created the artifacts that we found, but that didn’t matter. What did matter is that it sparked an interest in my young mind, and it made me want to learn more.

There weren’t many books on archaeology in the Tulia school or public libraries. But that book on the discovery of King Tut’s tomb was exciting. It made me want to be an archaeologist. My parents encouraged my interest in the past, and they started taking me to museums. My favorite, which was close to home, was the Panhandle-Plains Historical Museum in Canyon, Texas. We would spend hours looking at the exhibits on Plains Village peoples and pioneer life in the Panhandle. I found that I was interested in everything that happened in the past.

When I was in 7th grade, I got to work with people from West Texas State University who were doing serious, disciplined archaeology. We began volunteering to work with the archaeologists every weekend, and we did this for several months. I met and worked with many top-notch archaeologists who took us under their wings. They taught us proper archaeological field techniques as we dug at a variety of prehistoric and historic Native American sites. More important, they taught us how to document what we found and how to think critically about the things we were seeing buried in the ground.



RECENT RELEASES





A compelling firsthand chronicle of wildfire, recovery, and adaptation on the Texas Panhandle

As Rosie and I drove back down into the valley, I remembered something a range management specialist had said, that property owners in the windswept, fire-prone Southern Plains must adapt to fire and learn to use it as a management tool. Part of that process involves changing the way we respond to smoke. There's bad smoke and there's good smoke.

—From the book

Bad Smoke, Good Smoke

A Texas Rancher's View of Wildfire

JOHN R. ERICKSON

John R. Erickson, one-time bartender, handyman, cowboy, and founder of Maverick Books, has written and published 75 books and more than 600 articles. He is the author of the bestselling Hank the Cowdog series of books, audiobooks, and stage plays. His writing has garnered many accolades, including the Audie, Oppenheimer, Wrangler, and Lamplighter Awards, and his works have been translated into Spanish, Danish, Farsi, and Chinese. A fifth-generation Texan, Erickson owns a ranch in Perryton, Texas.

MEMOIR / TEXAS

208 pp., 6 x 9, index

\$24.95 cloth 978-1-68283-087-1

\$9.95 ebook 978-1-68283-088-8

FROM HIS RANCH HOME ON THE TEXAS PANHANDLE, John R. Erickson, rancher and author of the bestselling Hank the Cowdog series, saw firsthand the raw power of two megafires that swept across the high plains in 2006 and 2017. “These were landmark events that are etched onto the memory of an entire generation and will be passed down to the next. They made the old-time methods of fighting fire with shovels, wet gunnysacks, and ranch spray rigs a pathetic joke.”

Yet *Bad Smoke, Good Smoke*, while relating a tale of gut-wrenching destruction, also provides a more nuanced view of what is often a natural event, giving the two-sided story of our relationship with fire. Not just a personal account, *Bad Smoke, Good Smoke* also synthesizes and explains the latest research in range management, climate, and fire. Having experienced the bad smoke, Erickson tries to understand a rancher's relationship to good smoke and to reconcile the symbiotic relationship that a rancher has with fire.

Evocatively chronicled, *Bad Smoke, Good Smoke* tells what it is like trying to stop the unstoppable: Erickson gives voice to the particular pains that ranchers must face in our era of climate change and ever more powerful natural disasters.

Voice
IN THE AMERICAN WEST

How one solar power plant might chart a sustainable path forward for enlisting American capitalism in the fight against climate change

"With vivid stories and incontrovertible facts, Andy Bowman makes it clear that climate impacts are not a future problem; they are here and now, affecting all of us in ways that matter. But he also explains how solutions are here today as well. They do not involve a return to the Stone Age or a complete destruction of our energy-intensive way of life. Instead, from homegrown Texas solar to far-off Chinese investment, the world is already changing. Clean energy is already here. And the future can be bright."

—Katharine Hayhoe, from the foreword



The West Texas Power Plant that Saved the World

Energy, Capitalism, and Climate Change

ANDY BOWMAN • FOREWORD BY KATHARINE HAYHOE

WHAT IF THE HARBINGER OF OUR GREENER FUTURE were a small power plant set way out in West Texas? Longtime alternative energy executive Andy Bowman's book makes exactly this case, outlining what he suggests is a more sustainable future for American capitalism. *The West Texas Power Plant that Saved the World* takes the Barilla solar plant in Pecos County as a test case for the state of renewable energy in the twenty-first century United States.

For Bowman, this is a very personal story. Bowman grew up in Galveston and remembers watching stormwater climb up seawalls and wreak havoc on his home. He weaves these memories into his over two decades in the alternative energy industry, tracking the industry's fits and starts that lead to the Barilla project. Barilla was the first solar project to be built "on spec": without a contract in place and with the assumption that customers would come.

In a clear voice, Bowman explains the climate science that necessitated his gamble and makes business-based arguments for what the future should look like. The result is a book that tells a personal story of West Texan innovation, gumption, and vision, while also outlining how our society needs to equip itself to confront climate change.

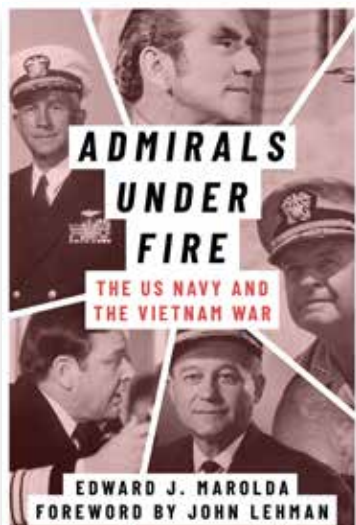
Andy Bowman has been a serial clean energy entrepreneur since the late 1990s, when he worked to develop some of the first utility-scale wind projects in the country. Over the last twenty-five years he has participated in about 3,600 megawatts of wind and solar projects across the country, equivalent to about seven coal power plants, and his newest company is building grid-scale energy storage projects. Bowman has degrees from the University of Texas School of Law and the LBJ School of Public Affairs and graduated from Yale University in 1991. He is an adjunct professor at UT Law School and lives in Austin, Texas, with his wife and three children.

ENVIRONMENT / TEXAS

256 pp., 6 x 9, index

\$26.95 paperback 978-1-68283-093-2

\$9.95 ebook 978-1-68283-094-9



How America's top naval leaders handled the major challenges of the Vietnam War and its troubled aftermath

"Historian Ed Marolda's new work is an important addition to the scholarship on Vietnam and provides a fascinating glimpse into the leadership of five key admirals during the period and the challenges they faced. His balanced and fair praise and criticism provides a new perspective, from the sea, of America's great tragedy in Vietnam."

—John T. Kuehn, author of *Agents of Innovation: The General Board and the Design of the Fleet that Defeated the Japanese Navy*

Admirals Under Fire

The US Navy and the Vietnam War

EDWARD J. MAROLDA • FOREWORD BY JOHN LEHMAN

Edward J. Marolda served as the Acting Director of Naval History and Senior Historian of the Navy. In 2017, the Naval Historical Foundation honored him with its Commodore Dudley W. Knox Naval History Lifetime Achievement Award. He has authored, coauthored, or edited nine works on the US Navy's experience in Vietnam. He currently lives in Montclair, Virginia.

MILITARY HISTORY / VIETNAM

520 pp., 6 x 9, 35 halftones, index
\$49.95 cloth 978-1-68283-089-5
\$29.95 ebook 978-1-68283-090-1

THE VIETNAM WAR AND ITS AFTERMATH SORELY tested the professional skill of four-star admirals Harry D. Felt, Ulysses S. Grant Sharp, Thomas H. Moorer, Elmo R. Zumwalt Jr., and James L. Holloway III. Unlike their World War II predecessors, these equally battle-tested leaders had to cope with a flawed American understanding of US and Vietnamese Communist strengths and weaknesses, distrustful and ill-focused Washington leaders, an increasingly discontented American populace, and an ultimately failing war effort.

These five admirals had to come to terms with America's first lost war, and what that loss meant for the future of the nation and the US armed forces. A destabilized US Navy was troubled by racial discord, drug abuse, anti-war and anti-establishment sentiment, and a host of personnel and material ills. Meanwhile, increasingly serious global threats to US interests, such as the rise of Soviet nuclear-missile and naval power, were shaping confrontations on the postwar stage.

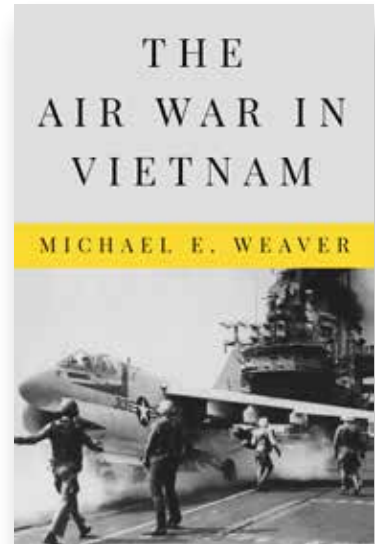
Based on prodigious research into many formerly classified sources, Edward J. Marolda relates in dramatic detail how America's top naval leaders tackled their responsibilities, their successes, and their failures. This is a story of dedication to duty, professionalism, and service by America's top admirals during a time of great national and international adversity.



A reexamination of the effectiveness of air power during the Vietnam War, from the tactical aspects of war to the level of national policy

"Michael E. Weaver offers a detailed, comprehensive and meticulous reexamination of air power effectiveness during the Vietnam War. His fresh approach, shrewd analysis, and insightful research, including newly declassified evidence, demystifies air power's contribution to statecraft in a war that defied traditional metrics for measuring success and failure. This book is a work of significance and highly recommended."

—Colonel John Andreas Olsen, author of
A History of Air Warfare



The Air War in Vietnam

MICHAEL E. WEAVER

THIS BOOK OFFERS READERS A DEEP DIVE INTO THE effectiveness of air power during the Vietnam War, with particular evaluation of the extent to which air operations fulfilled national policy objectives. Built from exhaustive research into previously classified and little-known archival sources, Michael Weaver insightfully blends new sources with material from the State Department's *Foreign Relations of the United States* series. While Air Force sources form the lion's share of the documentary evidence, Weaver also makes heavy use of Navy and Marine materials.

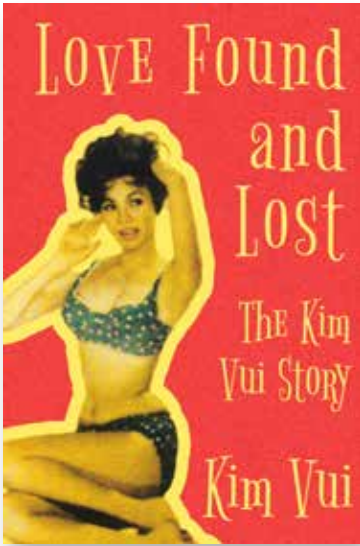
Breaking air power into six different mission sets—air superiority, aerial refueling, airlift, close air support, reconnaissance, and coercion & interdiction—Weaver assesses these endeavors from the tactical level of war and adherence to US policy goals. Critically, *The Air War in Vietnam* perceives of the air campaign as a siege of North Vietnam.

While American air forces completed most of their air campaigns successfully on the tactical, operational, and strategic levels, what resulted was not a failure in air power but a failure in the waging of war as a whole. *The Air War in Vietnam* renders verdicts both critical and positive, arguing that war, however it is waged, is ultimately effective only when it achieves a country's policy objectives.

Michael E. Weaver is an Associate Professor of History in the Department of Airpower at the United States Air Force's Air Command and Staff College. He specializes in aviation, Cold War, and American history and is the author of *Guard Wars: The 28th Infantry Division in World War II*. He currently lives in Wetumpka, Alabama.

MILITARY HISTORY / VIETNAM
656 pp., 6 x 9, index, 30 halftones
\$49.95s cloth 978-1-68283-085-7
\$29.95 ebook 978-1-68283-086-4





Famous Saigon actress-singer Kim Vui shares the story of her life in Vietnam and becoming a proud American citizen

"In the current Vietnam, decades after the war, little memory remains of what was once the Republic of South Vietnam, its history, its cultural life, its society during the war. Of particular interest is the lost world of South Vietnam's entertainment industry during the war: Kim Vui was a larger-than-life figure within that industry."

—Andrew Lam, former commentator, NPR's *All Things Considered*, and author of *Perfume Dreams: Reflections on the Vietnamese Diaspora*

Love Found and Lost

The Kim Vui Story

KIM VUI

Kim Vui is a legendary former film actress of South Vietnam, cabaret singer, and successful businesswoman. She currently lives in Orange County, California.

MEMOIR / VIETNAM

256 pp., 6 x 9, index, 15 halftones
\$26.95 paper 978-1-68283-091-8
\$9.95 ebook 978-1-68283-092-5

AFTER THE REPUBLIC OF VIETNAM WAS DEFEATED IN 1975, many of the country's accomplished and notable citizens fled, were imprisoned, or, necessarily but reluctantly, adapted to entirely different social and political circumstances.

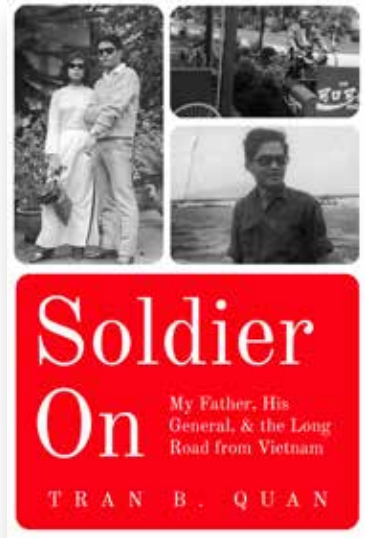
Among those who departed their country of birth, few were as recognizable as the actress and singer Kim Vui, fondly referred to as "the Sophia Loren of Vietnam." Considering her early work with a government civic action cadre and subsequent nightclub singing engagements and film roles, perhaps no other is so well positioned to tell the story of Saigon's nightlife and burgeoning film scene as the famous actress from *Purple Horizon*. From contested rural hamlets to stage and on camera, Kim Vui took considerable personal risk throughout her life while blazing a trail in South Vietnam, later helping refugees on Guam, observing violence in Iran, working for change in Africa, and making America her new home.

Love Found and Lost is Kim Vui's story, told in her own words. From her challenging childhood and rise to prominence to her torrid romance and bitter separation from an American committed to war in her country, Kim Vui candidly describes a place now lost to history and a love that spans continents and lifetimes.

A family story, a war story, and a road trip story that together give voice to the far-flung experience of the Vietnamese diaspora in America

"Soldier On tells intersecting stories of war and immigration from the eyes of two Vietnamese men; Tran Quan compellingly evokes these two refugee voices and provides insight into their times."

—Susan J. Tweit, author of *Bless the Birds: Living with Love in a Time of Dying*



Soldier On

My Father, His General, and the Long Road from Vietnam

TRAN B. QUAN • FOREWORD BY LEWIS SORLEY

AS THE VIETNAM WAR WAS BEGINNING TO TURN towards its bitter end, Le Quan fought under beloved general Tran Ba Di in the army of South Vietnam. An unlikely encounter thrust the two men together, and they developed a mutual respect in their home country during wartime. Forty years later, the two men reconnected in a wholly unlikely setting: a family road trip to Key West.

Soldier On is written by Le Quan's daughter, who artfully crafts the road trip as a frame through which the stories of both men come to life. Le Quan and Tran Ba Di provide two different views of life in the South Vietnamese army, and they embody two different realities of the aftermath of defeat. Le Quan was able to smuggle his family out of Saigon among the so-called boat people, eventually receiving asylum in America and resettling in Texas. General Tran Ba Di, on the other hand, spent seventeen years in a reeducation camp before he was released to family in Florida.

A proud daughter's perspective brings this intergenerational and intercontinental story to life, as Tran herself plumbs her remembrances to expand the legacy of the many Vietnamese who weathered conflict to forge new futures in America.

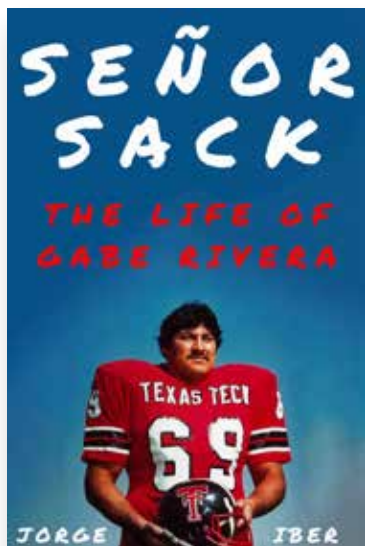
Tran B. Quan is a family physician. She is currently the medical director at a state center for individuals with intellectual and developmental disability. Before that, she served as an active duty military physician in the US Army. She is honored and blessed to have cared for two populations that will always remain special and inspiring to her. She lives in Rosenberg, Texas.

MEMOIR / VIETNAM

240 pages, 6 x 9, index, 10 halftones

\$26.95 paper 978-1-68283-097-0

\$9.95 ebook 978-1-68283-098-7



A biography of Red Raider football legend Gabe Rivera

"From the GI Bill to today's athletic scholarships, sports proved a significant pathway for Latinxs to access otherwise denied spaces of higher learning. Absent the crucial work of Jorge Iber, the transformative presence of these Latinx athletes would remain unknown and untold. With his trademark encyclopedic sports knowledge and surgically precise attention to microcosms of Tejano life, Iber's tour de force biography of Gabe 'Señor Sack' Rivera brings vitally alive an epic journey that ripples across history, culture, and the sociopolitical."

—Frederick Luis Aldama, coauthor of *Latinos in the End Zone*

Señor Sack

The Life of Gabe Rivera

JORGE IBER

Jorge Iber was born in Havana, Cuba, and raised in the Little Havana neighborhood of Miami, Florida. He taught in the public schools of Miami-Dade County for five years before pursuing a PhD. He is currently a professor of history and associate dean of the College of Arts & Sciences at Texas Tech University. Over the past ten years, he has written and published widely on the role of Latinxs/as in the history of US sports. He lives in Lubbock, Texas.

SPORTS HISTORY / FOOTBALL

256 pp., 6 x 9, index, 15 halftones

\$27.95 hardcover 978-1-68283-099-4

\$9.95 ebook 978-1-68283-120-5

GABRIEL "GABE" RIVERA WAS ONE OF THE GREATEST players in the history of Texas Tech football. After his college career, Rivera became a first-round selection of the Pittsburgh Steelers in 1983, but his career would be tragically cut short by a car accident during his rookie year that left him paralyzed from the waist down.

Sports historian Jorge Iber's newest book chronicles this Mexican American athlete's rise to prominence and later life. Beginning with the Rivera family in Crystal City, Texas, *Señor Sack* seeks to understand how athletic success impacted the Rivera family's most famous son on his route to stardom. Football provided this family with opportunities that were not often available to other Mexican Americans during the 1940s and 1950s.

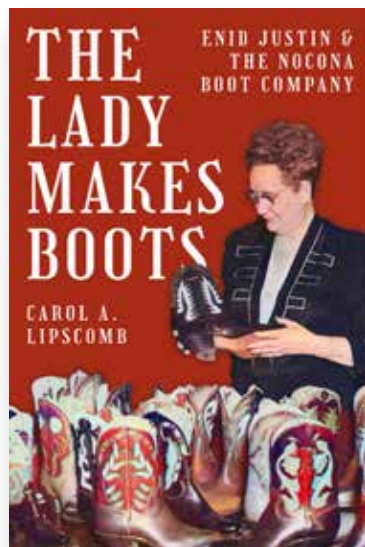
While Rivera's injury seriously derailed his life, *Señor Sack* also chronicles his struggle to regain a sense of purpose. Over the final two decades of his life, Rivera found meaning in helping minority youths in his community of San Antonio, serving as an example of what can be accomplished even under incredibly trying circumstances. One of the most storied Red Raiders and a legend of Texas football, Gabe Rivera powered through many obstacles to make way for future generations of Latinxs in American sports.



The life of Enid Justin, female entrepreneur and creator of an iconic Western business, the Nocona Boot Company

"This biography of Enid Justin will be a significant addition to the growing body of work about unique women in the history of Texas. Equally important is the exploration of the historic context of the 'cowboy culture' that allowed the Texas boot industry to become a significant factor in the economic development of the state."

—Frances Vick, retired UNT Press Director, Texas Folklore Society Secretary/Editor



The Lady Makes Boots

Enid Justin and the Nocona Boot Company

CAROL A. LIPSCOMB

IN THE SUMMER OF 1925, ENID JUSTIN—DAUGHTER of H. J. Justin, founder of legendary Justin Boots—announced to her family that she was going to start her own boot company in her hometown of Nocona, Texas. The announcement shocked her family, who prophesied failure and begged her to reconsider, but thirty-one-year-old Enid's mind was made up. What followed would be a multi-decade saga of tenacity, endurance, dedication, and entrepreneurial success.

This is the first biography of Enid Justin, lady bootmaker and the visionary who founded the Nocona Boot Company. Utilizing archival material, hundreds of newspaper articles from across the US and beyond, and many personal interviews with Justin family members and boot company employees, *The Lady Makes Boots* tells the complete story of this multifaceted woman and the growth of her small-town business to a multi-million-dollar corporation. Remembered fondly as the hard-working "Miss Enid," Justin led the Nocona Boot Company through a seventy-four-year history that included the Great Depression, World War II, and countless other challenges. Enid Justin was a true Texas pioneer: this is her story, stitched and bound.

Carol A. Lipscomb earned a PhD in history while she, her husband, and their three sons lived in the small town of Nocona, Texas. Lipscomb studied the Nocona area and explored its Spanish Texas connection in collaboration with Robert S. Weddle on *After the Massacre: The Violent Legacy of the San Sabá Mission*. Living in Nocona also led Lipscomb to the improbable story of Enid Justin and her Nocona Boot Company, a story she exhaustively researched. An independent historian, Lipscomb currently lives in Fort Worth.

BIOGRAPHY / TEXAS

256 pp., 6 x 9, index, 45 halftones

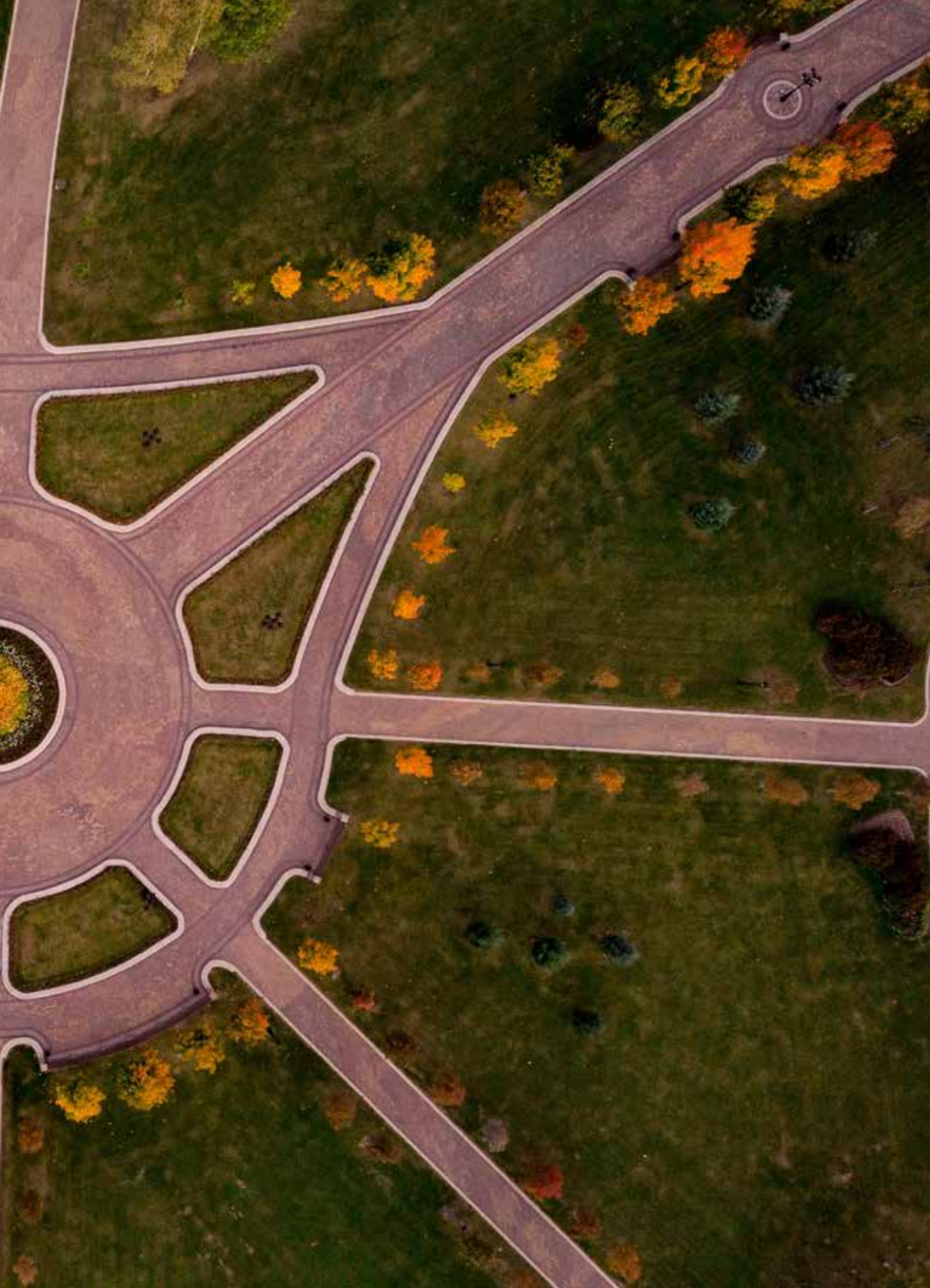
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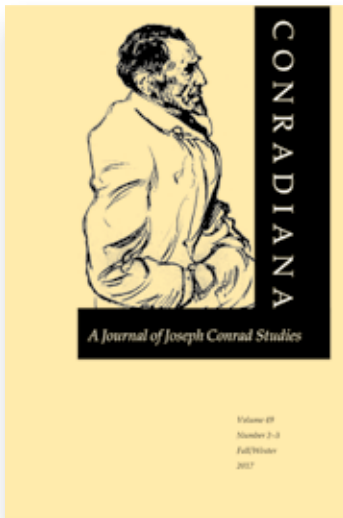
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An aerial photograph of a park featuring a network of light-colored, winding paths that intersect and loop through lush green grass. Some areas of the grass show patches of yellow and orange, possibly from fallen leaves or low-lying plants. The paths are bordered by white lines, and there are several circular and oval-shaped landscaped areas interspersed along the routes.

J O U R N A L S





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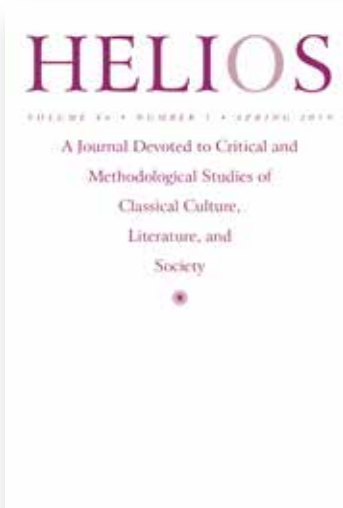
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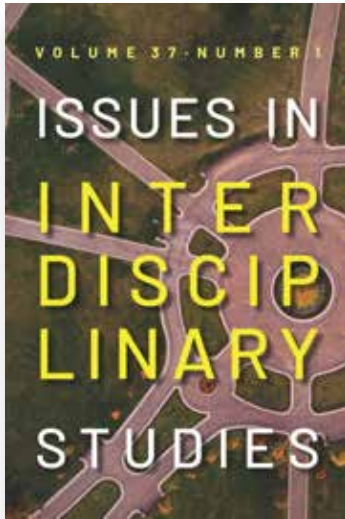
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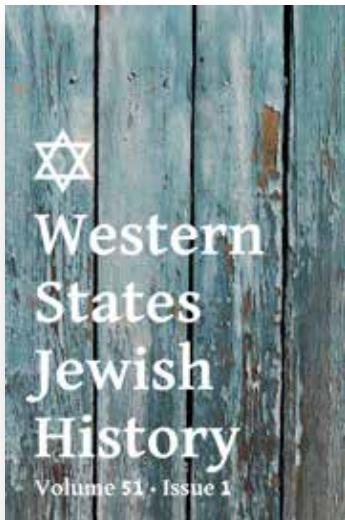
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