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RECENTLY PUBLISHED
Cooking with Your Instant Pot® Mini
100 Quick & Easy Recipes for 3 Quart Models
by Heather Schlueter

The Instant Pot® Mini has the same features as the #1 selling multicooker—at a compact size that’s great for smaller families, couples, and singles. But how should home cooks convert recipes for this little machine? Custom-made for the mini, this cookbook features 100 perfectly proportioned recipes plus authorized operating basics. The delicious dishes range from French toast to Mongolian Beef to cheesecake.

Key Selling Points
• The first authorized title for the Instant Pot® mini models
• The Instant Pot®, including the mini models, were among the Top 5 items sold by Amazon and Target and among the Top 3 bestsellers at Kohl’s on Black Friday in 2017
• Sales of electric multicookers have risen 79 percent in the past year to more than $300 million according to NPD Group, a market research firm
• There’s a ready-made audience that needs this book
• Instant Pot® posted the book cover and a preorder link on its Authorized Cookbooks website page, and continues to promote the book via social media to its 1.2 million community members

Heather Schlueter started her blog, The Spicy Apron [thespicypatron.com], as an escape from the corporate life—she was a successful litigation attorney along with a CEO of a large medical practice and laboratory.

Marketing & Publicity Campaign
• National print and online publicity campaign
• Inclusion in Mother’s Day and cookbook roundups
• Trade advertising
• Featured title at national library conferences and Book Expo
• Featured title in monthly library newsletter
• Cross-promotion with Instant Pot® on their website and social media channels
• Cross-promotion on author’s website thespicyapron.com

ISBN 9781454931928 • $19.95 ($26.95 CAN) • Paperback • 176 pages
[all in 2 color, with 16 page color insert] • 8 x 9 • Carton Qty: 30 • Territory: WD Sterling Epicure • May 2018
Breathe List Journal
101 Creative Ways to Organize Your Life
by The Editors of Breathe Magazine

Become more creative, thoughtful, and fulfilled with the help of this interactive, beautifully illustrated workbook from Breathe magazine. Filled with motivational quotes and room for writing and reflection, this charmingly illustrated journal features five sections: Escape, Living, Mindfulness, Creativity, and Wellbeing. Prompts and the lists they inspire allow you to explore your past, present, and future, and encourage you to celebrate your life, achieve your goals, and make your dreams come true.

A bestseller on the newsstand, Breathe is the original mindfulness magazine for a calmer and more relaxed you.

Food & Fitness Journal
Stay on Track & Achieve Your Goals

Get fit easily and effectively. This journal includes everything you need to figure out what works for you. Consult the formulas for determining calorie consumption, success-tracking graphs, nutrient lists, exercise tables, and more. Then record your food intake and workouts on the tracker pages, see what you’re doing right, what needs adjustment, and how best to reach your goals.

Key Selling Points
• Provides a wealth of food and fitness information, as well as goal sheets, a weekly tracker and more
• The perfect size to throw in a gym bag, purse, or book bag

Wiccapedia Journal
A Book of Shadows
by Shawn Robbins and Leanna Greenaway

A Book of Shadows is a journal where witches record their spells—and this keepsake one, by the authors of Wiccapedia, accompanies that stylish guide. It features basic information distilled from Wiccapedia on spells, key herbs and crystals, moon phases and magick, and more. In the journal portion, witches can note the details of their spellcraft, including the date, ingredients, phase of the moon . . . and results.

Shawn Robbins is the author or coauthor of five books, including The Good Witch (coauthor), and Wiccapedia (coauthor).

Leanna Greenaway is a popular British clairvoyant who has appeared on TV and radio. She is the author or coauthor of numerous books, including Wiccapedia (coauthor).
The top-selling Sterling Sketchbooks series now features the popular new Kraft-cover format! With their quality paper and sturdy binding, these are the sketchbooks of choice for both amateur and professional artists.

These beautiful sketchbooks contain acid-free, medium-weight drawing paper with a vellum finish, so they’re perfect for everything from dry media like charcoal and pencil to light washes with ink and watercolor. Perforated pages make it easy to tear out “masterpieces” for framing or gift giving, and we offer a range of sizes and bindings (both bound and spiral) so artists can choose the one that’s just right for their needs. All the copy [title, paper description, size, page count] appears on an attractively designed removable sticker that artists can either leave on or remove for a clean, blank front cover. The bound sketchbooks feature a ribbon marker.

**Sketchbook**
[Basic Large Spiral Kraft]

ISBN 9781454931478
$11.95 ($15.95 CAN)
Hardcover Spiral-Bound
128 pages • 8 ½ x 11
Carton Qty: 12
Territory: W
Sterling
June 2018

**Sketchbook**
[Basic Medium Spiral Fliptop Landscape Kraft]

ISBN 9781454931485
$9.95 ($13.50 CAN)
Hardcover Spiral-Bound
128 pages • 10 x 7
Carton Qty: 26
Territory: W
Sterling
June 2018

**Sketchbook**
[Basic Medium Spiral Kraft]

ISBN 9781454931492
$9.95 ($13.50 CAN)
Hardcover Spiral-Bound
128 pages • 7 x 10
Carton Qty: 26
Territory: W
Sterling
June 2018

**Sketchbook**
[Basic Small Bound Kraft]

ISBN 9781454931508
$7.95 ($10.95 CAN)
Hardcover
128 pages • 5 ½ x 8
Carton Qty: 36
Territory: W
Sterling
June 2018

**Sketchbook**
[Basic Small Spiral Kraft]

ISBN 9781454931515
$7.95 ($10.95 CAN)
Hardcover Spiral-Bound
128 pages • 5 ½ x 8
Carton Qty: 36
Territory: W
Sterling
June 2018

**Key Selling Points**
- Kraft is one of the most popular sketchbook-cover formats
- High-quality cream-colored paper can handle various types of media
- Perforated pages
- Removable sticker on front case
- 4-color removable sticker on the back showcasing the full range of available Sterling Sketchbooks
Recently Published

**Churchill: A Very Peculiar History™**
*by David Arscott*

Winston Churchill, voted the greatest Briton of all time in a recent public poll, led a life rich in accomplishments. This fast-paced chronological guide delves into the ups and downs of his life and career, from his birth at Blenheim Palace, through his escapades in the Boer War and blunders as Home Secretary in the Liberal government, to his steely resolve during World War II.

**Key Selling Points**
- Accessible, fun, and informative text packed with facts
- Features a beautiful gatefold illustration of Chartwell and its grounds, witty anecdotes, quirky black-and-white illustrations, incredible trivia, a timeline, and glossary

A former newspaper journalist and BBC producer/presenter, David Arscott has for some years worked as a freelance author, broadcaster, publisher, and editor.

**Royal Weddings: A Very Peculiar History™**
*by Fiona Macdonald*

In the wake of Prince Harry and Meghan Markle's recent engagement, this charming addition to the popular Very Peculiar History™ series looks back at history's most fascinating and peculiar Royal weddings.

From Henry VIII's notorious nuptials to the achingly romantic recent marriage of Prince William and Kate Middleton and the latest news about Prince Harry and Meghan Markle, there's nothing more scrutinized than a Royal wedding. Featuring black and white illustrations, witty anecdotes, incredible trivia, a timeline, and glossary, this delightful book will entertain readers of all ages.

**Key Selling Points**
- The recent announcement of Prince Harry and Meghan Markle's engagement will add to reader interest
- The British Royal Family is a perennial source of fascination around the world, and few aspects of their lives are more celebrated and scrutinized than their weddings
- Accessible, informative text packed with facts
- Includes a family tree of the British monarchy, quirky black-and-white illustrations, and gold foiling on the cover, plus a timeline, glossary, and index

Fiona Macdonald studied History at the University of Cambridge and at the University of East Anglia. She has taught in adult education and in schools and universities, and is the author of numerous history and fiction books for young readers.
The Harry & Meghan Album
A Royal Wedding
by Halima Sadat

This heartwarming commemoration tells the fairy-tale story of how the dashing playboy prince fell in love with the beautiful American actress. Meghan Markle becomes the second American and first mixed-race person to marry into the royal family, and this deluxe souvenir celebrates their special day. Covering everything from the key events preceding the wedding to the grand nuptials (including the gown, of course), it’s the perfect keepsake.

Key Selling Points
• Richly illustrated with 150 lush photographs of the happy couple and the ceremony
• More than 100 million people watched the marriage of Prince William and Catherine Middleton
• Presents Meghan’s wedding dress and the significance of her wedding style
• Includes images from the wedding

Halima Sadat has worked for Trinity Mirror, the largest British newspaper and magazine publisher, as well as Horse & Rider. She writes for the Pitkin Royal Collection series and is the author of Harry & Meghan: A Royal Engagement, The Queen and Her Family, William: Duke of Cambridge, and Catherine: Duchess of Cambridge. She lives in the UK.

Harry & Meghan
An Invitation to the Royal Wedding
by Angela Peel, foreword by Tim Ewart

Harry & Meghan celebrates the fairy-tale romance between the Prince and the star of television’s Suits. Based on firsthand anecdotes, it follows the couple’s relationship and shared global stardom, revealing how they met on an unlikely blind date, then confirmed their love while camping in Botswana. In addition, this stunning volume explores plans for the much-anticipated wedding on May 19, 2018.

Key Selling Points
• The wedding of HRH Prince Henry of Wales to Meghan Markle is the most highly anticipated royal event of recent times, especially in the US where Markle was born and raised, and became a TV star
• More than 500 million people are predicted to watch the event worldwide
• The event will be attended by a glittering array of royalty, movie stars, and luminaries from across the globe

Angela Peel is a journalist who has produced a series of books on royal subjects. She has written for various magazines including Hello!, Glamour, Marie Claire, and Elle and is a regular contributor to The Times and Vanity Fair.
Sh*t Trump Says
MAGA Edition

From “nasty woman” to “sh**hole nations,” this collection captures the best (or worst) of Trumpspeak.

Our 45th president has had plenty to say (and tweet) to the American people. His illustrious life has been full of words of “wisdom”—just imagine life without phrases like “lock her up.” This book is a collection of his greatest hits, from his days as a real estate investor to his most interesting (or confounding) presidential utterances.

Marketing & Publicity Campaign
- National print and online publicity campaign
- Digital focus on news, satire, and political blogs and websites
Welcome the newest edition of *Good Housekeeping*’s spectacular cookbook! Featuring 1,200 recipes, hundreds of stunning photos, and invaluable tips from the Test Kitchen, this irreplaceable volume fulfills the magazine’s mission of making cooking a delight and success for every home cook, every time. Whether you’re looking for a quick family dinner, like the Sweet & Sticky Chicken with Snow Peas; a gluten-free, vegetarian, or vegan option; or a dish worthy of a special occasion, such as Coq au Vin, this collection has it all—along with serving suggestions, ingredient spotlights, and more!

**Key Selling Points**

- *The Good Housekeeping Cookbook*—including the *Bridal* and *Sunday Supper* editions—has sold more than 530,000 copies since 2001
- *Good Housekeeping* is a leading lifestyle media brand inspiring a monthly audience of 36+ million readers including more than six million followers on social media
- *Good Housekeeping* reaches one in five women every month and will support the book with print and digital editorial coverage

**Susan Westmoreland** is Culinary Director of *Good Housekeeping*. Media appearances include the *TODAY* show, *Good Morning America*, *Food Network* and *Cooking Channel* shows, NPR’s *All Things Considered*, and *The Connected Table*. She is a member of the Kitchen Cabinet at Smithsonian Museum of American History and has served on the Board of Directors of *Les Dames d’Escoffier* and the New York Women’s Culinary Alliance. In 2001, Susan was named *The James Beard Foundation’s Editor* of the *Year*. She lives in Brooklyn, NY.
“When it comes to beginners wine guides, *Windows on the World Complete Wine Course* is one of the perennial best.” —WALL STREET JOURNAL

Kevin Zraly is the founder and teacher of the Windows on the World Wine School, which graduated more than 20,000 students in 40 years, as well as the Sherry-Lehmann / Kevin Zraly Wine Club and master classes. His *Windows on the World Complete Wine Course* (Sterling Epicure) has sold more than three million copies worldwide, making him the world’s bestselling wine author. He has received the James Beard Lifetime Achievement Award and the European Wine Council’s Lifetime Achievement Award, among numerous others, and has been featured in GQ, *The New York Times, Newsweek, People, USA Today, Wall Street Journal*, and other publications. He lives in New York.
Kevin Zraly Windows on the World Complete Wine Course
Revised & Expanded Edition
by Kevin Zraly

Kevin Zraly, America’s ultimate wine educator, demystifies every aspect of choosing, tasting, and enjoying wine. This essential volume includes the latest vintages to savor, new classes on South America, Australia, and New Zealand, sparkling wine, and fortified wine, and information on cutting-edge trends (rosé, Prosecco) and emerging wine regions. As always, it features hundreds of best values, maps, labels, lush photographs, infographics, and more.

Key Selling Points
• Newly updated and expanded edition of the world’s best-selling wine book, with more than three million copies sold to date
• Introduces new classes for the first time ever
• Features recommendations for more than 700 of the world’s best wines under $30
• Contains cutting-edge vintage recommendations and information on the latest trends and emerging regions

Praise for Kevin Zraly and the Windows on the World Complete Wine Course:
“One of the best start-from-scratch wine books ever written.” —The New York Times
“Brims with enthusiasm . . . breezy, down-to-earth.” —Chicago Tribune
“Zraly’s friendly guide teaches readers to think about wine and realize the connections and differences between regions and styles.” —San Francisco Chronicle
“The liveliest short course on wine ever wrapped between two covers.” —Boston Globe
“Kevin Zraly is the finest wine educator I have known.” —Robert M. Parker Jr., Wine Advocate
“The great Zraly wit and his legendary front-of-the-classroom presence are integral parts of this fresh approach.” —Wine Spectator
Wine by the Glass
by Oz Clarke

Oz Clarke uses his trademark wit and irreverent style to explain the basics of wine appreciation and show you how to get more out of your bottle.

Have you ever panicked over which wine to choose at a store, bar, or restaurant? Oz Clarke can help with his simple, to-the-point guide. It’s divided into easy-to-read topics that cover basics (grapes, styles, wine-growing countries); practical stuff (the label, serving and keeping wine); and becoming a wine geek. Oz leads you through the world of fascinating flavors so you’ll find your perfect wine.

Key Selling Points
• Helps beginners choose wine with confidence
• No jargon, no snobbery, no previous knowledge assumed
• Easy wine know-how from one of the world’s top wine experts

Oz Clarke is one of the world’s leading wine experts and the author of many award-winning books, including most recently, Wine A-Z (Pavilion), The History of Wine in 100 Bottles (Sterling Epicure), and Oz Clarke’s World of Wine (Sterling Epicure). Alongside his entertaining BBC television and radio broadcasts, he currently presents a series of concerts, Drink to Music! with the acclaimed Armonico Consort.
Homebrew Beyond the Basics
All-Grain Brewing and Other Next Steps
by Mike Karnowski

Move beyond extract brewing and go all-grain. Richly illustrated and easy to follow, Homebrew Beyond the Basics explains it all, from grain selection and water chemistry to sour beers and wood aging. The updated material in this edition includes information on new hop varieties and hopping techniques, probiotics, and quick-mixed culture fermentation. More than 20 sample recipes—from traditional parti-gyle stouts to a style-bending American wild ale—expertly guide you as you hone your skills and make better beer.

Key Selling Points

- The American Homebrew Association estimates that more than one million Americans brew at home at least once per year. This book allows them to take their beer-making skills to the next level
- One of the few books that helps homebrewers go all-grain

Mike Karnowski is the owner and brewer of Zebulon Artisan Ales in Weaverville, NC. He has brewed at home and professionally for more than 30 years, judged homebrew competitions as a certified beer judge, and owned a homebrew supply store in New Orleans. He lives in Asheville, NC.
The Story of Scotch Whisky
A Journey of Discovery into the World’s Noblest Spirit
by Tom Bruce-Gardyne

Whether you’re new to Scotch or a connoisseur, this beautiful volume, with stunning photographs, maps, and illustrations, will enhance your enjoyment. It goes on an incredible journey around Scotland and back in time exploring the history of whisky distillation, the famous men who poured their passion into their special malts, the main whisky regions, and the greatest names in the production of Scotch.

Key Selling Points
• Single-volume reissue of a previous box set that contained removable documents
• Written by an author whose love and knowledge of the subject shines through, complemented by stunning illustrations
• The United States is easily the largest export market for Scotch whisky, both single malts and blends
• More than 50 of the 100-plus active whisky distilleries in Scotland are featured in this volume; many of them—especially the larger ones—offer visitors organized tours of the distillery, together with a sampling at the end

Tom Bruce-Gardyne is an Edinburgh-based whisky writer. A columnist for the Herald & Times Group in Scotland, his books include The Scotch Whisky Book (Lomond Books) and The Deuchars Guide to Edinburgh Pubs (Orion).
A Mixologist's Guide to Making Cocktails
200 of the World's Best Cocktail Recipes
by Jordan Spence

Prepare a first-class cocktail using these beautifully designed infographics, which show precise measurements in easy-to-see glass proportions and explain which garnish and type of glass work best for each drink. Two hundred recipes cover both old favorites and modern inventions, from coolers and coladas to slings, sours, and screws. An informative introduction gives details on equipment, bar stocking, basic techniques, and more.

Key Selling Points
• New in paperback
• At-a-glance infographics make complicated mixology easy and accessible—the components and proportions of each cocktail are instantly visible
• With winter warmers, punches, shooters, and summertime beverages, this book will cover your drink needs for every occasion

Coffee Sommelier
A Journey Through the Culture of Coffee
by Fabio Petroni

Millions of people the world over can’t start their day without a cup of coffee. Now, discover the legends, traditions, and secrets of this amazing drink, from bean cultivation and harvesting to toasting and serving. Explore coffee's rich variety of flavors and aromas, the best methods of preparation, and how to use it in cooking with some easy recipes—like a delicious Tiramisu!

Key Selling Points
• There are millions of coffee fanatics, all passionate about their drink
• A beautiful gifty title
• New in White Star’s Sommelier series, which includes Beer Sommelier, Tea Sommelier, and Wine Sommelier

Fabio Petroni is a photographer who works with advertising agencies and has created numerous campaigns for prestigious internationally known companies. His books for White Star include Cocktails, Tea Sommelier, Beer Sommelier, and Wine Sommelier, as well as many titles on plants and animals.
The Comfort Food Mash-Up Cookbook
80 Delicious Recipes for Reimagining Your Favorite Dishes
by Dan Whalen

Crush your guilty pleasures right with these exciting recipes that each merge two classics into one mouthwatering dish. Discover the fascinating history of mash-ups and the blueprint that explains the tasty philosophy behind them. From Breakfast Ramen and Corn Dog Jalapeño Poppers to Reuben Tots and a Blueberry Pie Milkshake, comfort food never tasted so good!

Key Selling Points
• Author’s blog: 250,000 VPM, 13 million total. Pinterest: 20,000 daily impressions. Facebook: 12,000 followers.
• Comfort food is evergreen, and this cookbook gives consumers an exciting new twist on the phenomenon
• Features loads of traditional American comfort foods and also hearty, tasty dishes from cuisines around the world
• Dishes are perfect for tailgating and other sports parties and gatherings

Dan Whalen is the creator of The Food in My Beard blog, which has garnered more than 13 million views. Bon Appétit, Fine Cooking, Huffington Post, MSNBC, Saveur, and numerous other publications have featured him, and he appeared on Guy’s Grocery Games on the Food Network. He lives in Boston.
Congratulations! You picked up Good Housekeeping Kids Bake!, which means you're already on your way to being a master baker. In addition to its US flagship, Good Housekeeping publishes five editions around the world.

Key Selling Points
- Perfect companion to Good Housekeeping Kids Cook!
- Content aimed at 8+
- Good Housekeeping recipes are triple-tested for ease and reliability making them great for a kids-oriented cookbook
- Fun and playful recipes appeal to the kid in everyone
- Sidebars feature technique-driven skills like how to sift ingredients and choose what kind of chocolate chip to use
- Special call-outs for unfamiliar kitchen tools, like a pastry blender or a Bundt pan, as well as a glossary of common cooking terms

Marketing & Publicity Campaign
- National print and online publicity campaign
- Digital focus on culinary blogs and websites
- Cross-promotions with Good Housekeeping on its print and digital platforms.

Susan Westmoreland is Culinary Director of Good Housekeeping and established the brand’s famed triple-testing methodology. Media appearances include the TODAY show, Good Morning America, Food Network and Cooking Channel shows, NPR’s All Things Considered, and more. She is a member of the Kitchen Cabinet at Smithsonian Museum of American History and has served on the Board of Directors of Les Dames d’Escoffier and the New York Women’s Culinary Alliance. In 2001, Susan was named the James Beard Foundation’s Editor of the Year. Westmoreland lives in Brooklyn, NY, with her husband and son.
Cooking with Your Sous Vide

100 No-Pressure Recipes for Perfect Meals Every Time
by Jason Lodgson

Once a cooking technique only used in fine-dining restaurants or on cooking shows, the sous vide machine has now become affordable for home cooks. Using a vacuum-sealed bag and temperature-controlled, circulating water, it cooks food gradually to the perfect temperature. This comprehensive introduction teaches you everything you need to know about sous vide preparation, including cooking times, and provides 100 inspired recipes for meat, poultry, seafood, vegetables, and desserts that go beyond the basics.

Key Selling Points

- Jason’s self-published cookbooks have sold nearly 45,000 units since 2009.
- Modernist Cooking Made Easy: Sous Vide: The Authoritative Guide to Low Temperature Precision Cooking, has sold 23,000 units

Jason Lodgson has published several cookbooks, including Modernist Cooking Made Easy: Sous Vide: The Authoritative Guide to Low Temperature Precision Cooking, and runs AmazingFoodMadeEasy.com, one of the largest modernist cooking websites.

The Complete Vegan Air Fryer Cookbook

150 Plant-Based Recipes for Your Favorite Foods
by Susan LaBorde and Elizabeth Hickman

Enjoy healthier versions of all your favorite plant-based foods! The Complete Vegan Air Fryer Cookbook shows you how to make amazing treats and meals that save time, promote heart wellness, and can help you lose weight. Dishes include hearty Breakfast Tacos, satisfying Avocado Fries, and delectable Pecan Panko Eggplant. A helpful introduction; guide to terms, techniques, and ingredients; and handy appendixes assure cooking success.

Key Selling Points

- Market interest in air fryers continues to grow: air fryer pins on Pinterest increased 1,809% in 2017
- More and more people are turning to a plant-based diet for healthy living, which dovetails with the health interest in air fryers
- Susan is a product-research specialist who has researched and written in-depth reviews on the top six bestselling air fryers
- Susan has more than 10 years’ experience as a marketing consultant and uses her expertise to promote her own income-generating websites
- Recipes include classic favorites and new creations, all carefully recipe tested for air frying, featuring common ingredients that taste great

Susan LaBorde is the coauthor of The Air Fryer Bible [Sterling Epicure] and the creator of TheHealthyKitchenShop.com, which provides in-depth product reviews that help consumers save time and shop smart. She lives in Shreveport, LA.

Elizabeth Hickman is the coauthor of The Air Fryer Bible [Sterling Epicure] and has worked as a home-based caterer and in a restaurant and managed meal plans for a large company. She lives in Shreveport, LA.
The Instant Pot® Holiday Cookbook
100 Festive, Foolproof Recipes to Celebrate the Season
by Heather Schlueter

Make holidays simpler and more delicious with your Instant Pot®! This official cookbook features 100 fabulous recipes for Thanksgiving and Christmas, along with an introduction full of tips on using this must-have appliance. It goes from festive beginnings (appetizers, first courses, and welcoming drinks) to show-stopping entrees— including turkey—side dishes, dressings, desserts, leftover makeovers, and even gifts from the kitchen!

Key Selling Points
- Authorized by Instant Pot®
- Instant Pot® will promote this book via social media to its 1.2 million community members.
- The Instant Pot® was among the Top 5 items sold by major retailers on Black Friday in 2017
- The Instant Pot® has changed the way home cooks have approached pressure cooking by making it easier and safer. Sales of electric multicookers have risen 79% in the past year to more than $300 million according to NPD Group, a market research firm

Heather Schlueter started her blog, The Spicy Apron (thespicyapron.com), as an escape from the corporate life—she was a successful litigation attorney along with a CEO of a large medical practice and laboratory.
**Key Selling Points**

- The book speaks to the Instant Pot trend with more than 100 recipes that can be made in an array of “pots” that most people already have—skillets, Dutch ovens, slow cookers, pressure cookers, and of course the Instant Pot.
- Brown will promote the book via her column in the *Providence Journal* and exploit her contacts at *The Washington Post* and *Bon Appétit*.
- As the founding food editor of *USA Today*, and author of more than 40 cookbooks, Brown is well connected in the food world.

**Marketing & Publicity Campaign**

- National print and online publicity campaign
- Digital focus on culinary blogs and websites

Ellen Brown is the founding food editor of *USA Today* and author of 40 cookbooks, including *The New Cast Iron Skillet Cookbook* and *The New Pressure Cooker Cookbook* (both Sterling Epicure). She writes a column for the *Providence Journal*, has contributed to *The Washington Post* and *Bon Appétit*, and was inducted into the prestigious *Who’s Who of Cooking in America*. Ellen lives in Providence, RI.
Thanks to circulating hot air, air frying allows you to roast, bake, and enjoy the taste and crunch of fried foods without as much oil or grease. Who better than Good Housekeeping to explain all the basics of using this miracle machine? More than sixty recipes offer family-pleasing healthy alternatives to your favorite comfort food dishes—including Chicken Caprese, Rye-Crusted Pork Chops with Apple Slaw, Finger Lickin’ Fish Tacos, and even French fries.

Key Selling Points

- Appliance-based cookbooks have been selling consistently in the marketplace
- More than 145,000 copies of the single-subject Good Housekeeping cookbooks have been sold since the series’ inception in Fall 2014
- Good Housekeeping reaches one in five women every month and will support the book with print and digital editorial coverage

Susan Westmoreland is Culinary Director of Good Housekeeping. Media appearances include the TODAY show, Good Morning America, Food Network and Cooking Channel shows, NPR’s All Things Considered, and The Connected Table. She is a member of the Kitchen Cabinet at Smithsonian Museum of American History and has served on the Board of Directors of Les Dames d’Escoffier and the New York Women’s Culinary Alliance. In 2001, Susan was named The James Beard Foundation’s Editor of the Year. She lives in Brooklyn, NY.

Good Housekeeping is a leading lifestyle media brand inspiring a monthly audience of 36+ million readers—including more than six million followers on social media. The Good Housekeeping Institute’s state-of-the-art labs combined with Good Housekeeping’s seasoned editorial talent and renowned test kitchen is unparalleled. In addition to its US flagship, Good Housekeeping publishes five editions around the world.
Leslie Langevin is a registered dietitian who helps people manage chronic conditions and diseases. She appears regularly on Fox44 News and contributes to the fitness and nutrition column for the Popsugar blog. She is a clinical dietician at the University of Vermont and co-owns Whole Health Nutrition, Vermont’s only nutrition consultancy. She lives in VT with her husband and two sons.

**Key Selling Points**

- Between 1–8 percent of Americans have a histamine sensitivity; 15–20 percent have some form of dietary intolerance
- Author is a registered dietitian and clinical dietician and has personal experience with histamine intolerance
- Histamine intolerance is at the forefront of medical research, and this book gives people suffering from the condition the tools they need to improve their health
- Packed with practical information about what to eat and how to store and prepare food
- The meal plan functions as an elimination diet, which removes potentially damaging foods for at least four weeks
- Beautiful food photography showcases that low-histamine, gluten-free dishes can be gorgeous and mouthwatering as well as healthy and nutritious

**Marketing & Publicity Campaign**

- National print and online publicity campaign
- Local TV appearances
- Featured title at Natural Products Expo West
- Digital focus on culinary and healthy eating blogs and websites
- Trade and consumer advertising

**The Anti-Inflammatory Kitchen Cookbook**

*More Than 100 Healing, Low-Histamine, Gluten-Free Recipes*

*by Leslie Langevin, RD CD*

If you have a dietary sensitivity to inflammatory compounds, this cookbook can help you manage your symptoms and alleviate your discomfort. Along with more than 100 delicious dishes, from a Cornmeal Scallion Waffle Egg Sandwich to Maple Shortbread Cookies, you’ll get food checklists, kitchen hacks, tips for eating out, a month of sample meal plans, and 15-minute meal ideas.

Eating healthy never tasted so good!

**Blueberry & Cream Smoothie Bowl**

*PREP TIME: 0 minutes • TOTAL TIME: 10 minutes*

1. Blend all ingredients together and let sit to thicken.
2. Top with fresh blueberries, pumpkin seeds, and chia seeds.

**Caramelized Onion & Arugula Pizza**

*PREP TIME: 20 minutes • TOTAL TIME: 25 minutes*

1. Slice 3 pounds of onions and put in a crockpot with ½ cup water and a teaspoon of salt. Cook on low for 10-12 hours. The onions will be soft and caramelized. I let them cool for a bit before adding them to the pizza. I use a big spatula to scoop them up and add them to the pizza.
2. Spread out a little olive oil on a baking sheet and spread out the dough on the pan until about ½ inch thick. Let the dough rest for 5 minutes. Combine the 1 cup arugula, ½ container of Mascarpone, 2 tablespoons olive oil, baking powder, ½ teaspoon salt, and 1 tablespoon chia seeds. Spread across the pizza. Top the dough with mascarpone, then caramelized onions.
3. Bake at 350°F for 15-20 minutes, or until the crust is golden brown. Serve warm with a side of fresh arugula.
The Dot Journal Cookbook

Make Home-Cooked Meals Easy with Journaling

by Paige Rhodes

Transform your eating and cooking habits with journaling! Using the ideas and fill-in pages in this guide, you can streamline your shopping lists, stock your pantry, plan your meals, and track your grocery budget. Recipes for more than 50 dishes range from 10-minute fish tacos to a chicken tagine that you can freeze for later, and there are tips for batch cooking and repurposing leftover ingredients.

Key Selling Points

- Information about easy ways to cook at home is in demand with anyone with a busy lifestyle, trying to stick to a budget, or living on their own for the first time
- Journaling is a popular way for many readers to plan their day and stay organized—this book serves as a one-stop resource for ideas related to home cooking
- Author’s food blog receives 30,000 page views per month

Paige Rhodes created her popular food blog, My Modern Cookery, in 2014. She lives in Louisville, KY.

Learn more about her at mymodern-cookery.com or follow her on Instagram: @mymoderncookery.
CRAFTS & HOBBIES
From ballerina slippers to basketball sneakers, this adorable collection features 16 booties that mimic actual adult styles. Created for babies from 0 to 9 months, every design is quick and easy—and they all use the same sole construction. Plus, these patterns don’t require much yarn, so knitters can dig into their stash. With their fun embellishments, these tiny shoes will leave everyone cooing in delight.

Key Selling Points
- Given their small size, every bootie is a quick knit, which will appeal to beginning knitters and those looking to create a gift. The single-sole construction used for every pair further simplifies the design
- Small quantities of yarn and supplied yarn options make this an ideal resource for stash-busting
- Clean photography, matte paper, and modern bootie styles will appeal to younger knitters and parents

Marketing & Publicity Campaign
- National print and online publicity campaign

Helga Spitz is a published knitwear designer whose patterns range from baby shoes and hats to adult accessories. She lives in Germany.
Quilled Christmas

30 Festive Paper Projects
by Alli Bartkowski

Christmas is the perfect time for creating handmade quilled gifts and decorations! Alli Bartkowski explains how to turn paper strips into eye-catching framed art, a handsome nutcracker figurine, a lovely snowflake ornament, and much more. Each project is designed for a specific skill level, and there’s a comprehensive introduction and step-by-step photos of the essential techniques for basic shapes, elegant typography, and dazzling linear art.

Key Selling Points
• By featuring inventive designs and a fresh approach to the craft, the projects will appeal equally to beginner, intermediate, and advanced paper quilling crafters
• Each project includes templates that can be photocopied without scaling
• The author has a strong following and is well-known for her work in the quilling community
• Paper crafts continue to be popular—paper quilling especially interests crafters who love making homemade cards and decorations

Alli Bartkowski’s company, Quilled Creations, Inc. (quilledcreations.com), is the largest quilling company in the world. She is a member of the Craft and Hobby Association and an accredited member of the North American Quilling Guild. Her books include Quilled Mandalas, Quilled Flowers, Paper Quilling for the First Time, 50 Nifty Quilled Cards, and Paper Quilling Kit for Dummies. She is based in New York and teaches the art of quilling around the world.
Doodle Stitching: The Christmas Collection Transfer Pack
100 Holiday Embroidery Designs to Celebrate the Season
by Aimee Ray

Featuring winter scenes, whimsical snowmen and reindeer, decorative borders, and more, this Christmas-themed collection in the popular Doodle Stitching series combines designs from Doodle Stitching: The Holiday Motif Collection with completely new patterns. Each enchanting transfer can be reused up to five times, and there’s a handy envelope at the back to store your cutouts. An introduction teaches beginners all the basic techniques.

Key Selling Points
- Aimee Ray’s Doodle Stitching books have a strong track record, selling more than 60,000 copies
- Holiday and Christmas-themed crafts are very popular, especially for casual crafters who are looking for easy-to-learn projects
- With 100 simple-to-use iron-on transfers, embroidery becomes easily accessible for beginners and enthusiasts alike

Aimee Ray’s books include Doodle Stitching: The Motif Collection, Doodle Stitching: Embroidery & Beyond, and Doodle Stitching Transfer Pack, as well as Aimee Ray’s Sweet & Simple Jewelry, Woodland Creatures, and Patchwork Embroidery (all Lark). See her work at aimeeray.com and follow her daily crafting endeavors at littledeartracks.blogspot.com. Aimee resides in AR with her husband, Josh, and their son and daughter.

Flowerbomb!
25 Beautiful Craft Projects to Blow Your Blossoms
by Hannah Read-Baldrey

From a Hula Hoop Wreath and Sequined Bomber Jacket to a Cherry Blossom Vase and Tulip Folk Cushion, these 25 projects will bring floral joy into your world! Using both real and handmade flowers, leading stylist Hannah Read-Baldrey shows how to add a beautiful botanical touch to home decor, clothing, accessories, gifts, parties and more, for unique, on-trend results. It’s a gorgeous celebration of creativity for every skill level.

Key Selling Points
- 25 easy projects covering a range of popular craft types, from stenciling and embroidery to papercraft and petal-art
- Beautifully styled project photos and step-by-step images with a nod to high-profile campaigns by Dolce & Gabbana and Fendi
- Contemporary florals and botanicals are a major current retail trend in fashion, homeware, stationery, and gift, from glass terrariums to Liberty-inspired prints

Hannah Read-Baldrey is a craft writer, blogger, stylist, and presenter who creates bespoke contemporary projects, kits, and online content for leading magazines and retailers, including Hobbycraft and Tesco. She also works as a photographic stylist for high-profile clients Debenhams, Waitrose, Clarins, Vogue, and Harper’s Bazaar. Hannah is the author of three books, including Everything Alice (North Light).
Vogue® Knitting: Norah Gaughan

40 Timeless Knits

by The Editors of Vogue® Knitting Magazine

Over the past 30 years, Norah Gaughan has contributed an astounding 120+ patterns to Vogue Knitting, creating a legacy that will last generations. To honor her achievements, 40 of her patterns from the magazine are gathered into one volume. From a timeless cabled vest, her first Vogue Knitting piece published in 1987, to a striking Fair Isle pullover from 2018, each garment will dazzle knitters.

Key Selling Points

- Vogue Knitting and Norah Gaughan are two huge names in the knitting world, the marriage of which will grab the attention of any knitter
- Gaughan is known for innovation in design, and a simple flip through the book will excite and entice with the rich textures and engaging constructions
- While fashion trends change, Gaughan’s design aesthetic defies time

Marketing & Publicity Campaign

- National print and online publicity campaign

Norah Gaughan has served as design director for Berroco Yarns, Reynolds Yarns, and Adrienne Vittadini Yarns, and has published patterns in leading knitting and textile magazines such as Vogue Knitting, Interweave Knits, and Woman’s World magazines. She has authored several knitting books including Knitting Nature, Comfort Knitting & Crochet: Afghans, Comfort Knitting & Crochet: Babies & Toddlers, and Norah Gaughan’s Knitted Cable Sourcebook (all published by Abrams).
Rowan: 40 Years
40 Iconic Hand-Knit Designs

Featuring the work of numerous renowned knitwear designers, Rowan: 40 Years celebrates the magazine’s legacy with a closetful of gorgeous garments. It offers a gallery of covers, never-before-seen images, a brief history, and new photographs of about half the designs, which have been reknit using modern colors that prove how fashionable they still are. Every knitter will turn to this book for patterns and inspiration.

Key Selling Points
• With beloved yarns and more than 1,500,000 publications in print, Rowan enjoys wide distribution to more than 40 countries across the world and is one of the most powerful leaders in their industry
• Rowan is widely celebrated among knitters due to their trademark photography, exquisite designs, natural-fiber yarns, and sophisticated color palettes
• An incredible value, especially with the stunning photography, hardcover treatment, and a lay-flat binding that makes it easy to work with the patterns

In 1978, founders Stephen Sheard and Simon Cockin established Rowan with a specialization in kits. They soon expanded into the global market and became known for their quality yarns and their exclusive and exquisite knits. They have exclusive publishing rights to the work of such key designers as Kaffe Fassett, Martin Storey, Brandon Mably, Sarah Hatton, and Lisa Richardson.
Feminist Felties
21 Inspiring and Empowering Projects in Felt and Fabric
by Missy Covington

Sew badges honoring women’s suffrage icons, express your outrage by fashioning a “Stick It to the Man” pincushion, and show your solidarity with a Rosie the Riveter-inspired coin purse. Feminist craftivists will embrace these easy and empowering projects, accompanied by cheeky descriptions and fun facts. An illustrated Tools & Techniques section covers the essential sewing skills so even absolute beginners can celebrate feminism.

Key Selling Points
- Each project includes templates and clear step-by-step photography for hassle-free crafting
- Crafts are beginner friendly–no previous sewing experience is necessary to complete the projects
- Both the book and the projects make perfect gifts for craftivists and feminists
- Interest in feminism continues to grow, and DIY projects, especially ones with subversive themes, are a popular way to join the conversation

Missy Covington creates her own felt patterns and crafts for her Etsy shop, CraftSubversive. She lives in Saint Paul, MN, with her husband and daughter.

Feminist Cross-Stitch
40 Bold and Fierce Patterns
by Stephanie Rohr

Crafty activists will love this snarky book with its 40 irreverent, feminist-themed cross-stitch patterns. Whether you want to proudly announce that you’re a nasty woman or remind others that a woman’s place is in the revolution, you’ll find edgy slogans, sharp one-liners, and cheeky images that make fabulous wall art or gifts. An illustrated basics section provides beginners with information on materials, tools, techniques, and framing your finished pieces.

Key Selling Points
- Includes a fully illustrated stitch library
- Complete beginners and seasoned cross-stitchers alike will find fresh and exciting patterns to stitch
- Cross-stitching has emerged as a popular form of protest and empowerment–these irreverent patterns will particularly resonate with anyone looking for a creative outlet that will start conversations
- Cross-stitching is incredibly beginner-friendly and one of the easiest needlework crafts to learn

Stephanie Rohr–known in the craft world as stephxstitch–has been designing cross-stitch for over 10 years, and she started her business stephxstitch in 2010 (stephxstitch.com). Stephanie’s designs have been featured on Cross-Stitcher magazine, Mr. X-Stitch, Huffington Post, BuzzFeed, Bust, and more. Stephanie lives in Chicago.
**Felting Fashion**  
Creative and Inspirational Techniques for Felt Makers  
*by Lizzie Houghton*  
Acclaimed felt-maker Lizzie Houghton offers an array of breathtaking techniques for creating wearable felt masterpieces. In addition to her own stunning designs, she provides detailed patterns and templates for hats, scarves, jackets, even lavish full-length coats. The in-depth instructions cover both lightweight, contemporary Nuno and traditional felts, along with methods for dyeing wool, ruching, and embellishments. Crafters and fashionistas will go wild for this inspirational book.

**Indigo**  
*Cultivate, Dye, Create*  
*by Douglas Luhanko & Kerstin Neumuller*  
Explore the gorgeous possibilities of dyeing with indigo! This stunning and practical handbook takes you through it all: growing the plant; mastering warm or cold dyeing; making multicolored projects; and troubleshooting potential problems. Create intricate moyo-sashi and hitome-sashi embroidery, patchwork quilts, resist-dyed patterns, and more. Both beginners and experienced dyers will feel inspired to work with these innovative recipes and unique projects.

**Stitch Draw**  
*Design and Techniques for Figurative Stitching*  
*by Rosie James*  
To make a fresh artistic statement, turn on your sewing machine and use it to draw! Rosie James—a leading exponent of figurative stitching—guides newcomers through the ins and outs of this hot look. She lays out a repertoire of techniques, including transferring drawing to cloth, working with transparencies, stitching on photographs, using multicolored threads, layering images, and creating pleasing compositions.
Textile Folk Art
by Anne Kelly

Discover a world of traditional folk art motifs, and see how contemporary textile artists use them today. Explore handmade mementos from the UK and USA; Scandinavian art, with an emphasis on modern screenprinting and embroidery; the influence of nomadic cultures; and the internationally popular tree symbol. Beautiful step-by-step projects include colorful tea towels, a family tree, folding books, small collages, samplers, and jewelry.

Key Selling Points
- An inspirational guide to folk textile art from all around the world including UK, USA, Mongolia, China, and Scandinavia
- This practical guide includes step-by-step projects throughout, as well as inspiring work from a range of contemporary artists and collaborative groups
- Written by the author of Textile Nature and co-author of Connected Cloth

Anne Kelly’s textile work is exhibited widely, including in the Vatican Collection in Rome and the Textile Museum of Canada in Toronto. She was artist-in-residence at Sussex Prairies Garden in West Sussex and exhibited at the international World of Threads Festival and the Prague Patchwork Meeting. She is the author of Textile Nature and co-author of Connected Cloth, both published by Batsford.

Hot Textiles
Inspiration and Techniques with Heat Tools
by Kim Thittichai

Soldering irons, heat guns, and even household irons can add astonishing texture and variety to fabric—and renowned textile artist Kim Thittichai covers a stunning selection of techniques for using this equipment. With instructions for hot and cold foiling, painted and plain Bondaweb (fuseable webbing), bead making from synthetics, three-dimensional designs, embossing powders, and more, this is a must-have book for all textile artists.

Key Selling Points
- Bestselling title from popular author, teacher, and textile artist Kim Thittichai, now in paperback
- A hot subject for all textile artists who want to experiment
- All equipment is safe, inexpensive, and readily available

Kim Thittichai is a major textile artist whose popular four-year course has a two-year waiting list. She regularly travels to the International Craft and Hobby Fairs (ICHF) and has an international presence. Kim lives in Brighton, UK.
**Bound by Hand**

*Over 20 Beautifully Handcrafted Journals by Erica Ekrem*

Following Erika Ekrem’s successful *Bound* comes this stunning collection of 21 projects for handmade journals, some using repurposed and found materials. Ekrem provides instructions for making accessories like tassels, and for adding decorative inking, stamping, and stitching. Each beautifully artistic journal—including a refillable booklet for a prolific writer—is designed for a specific purpose or hobby, and features inspiring journaling prompts.

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**Key Selling Points**

- Includes over 120 step-by-step watercolor illustrations to guide readers through each bookbinding project and the essential techniques
- Projects are ideal for beginner-to-intermediate bookbinders
- Features the same nature-inspired aesthetic and fresh approach to bookbinding that made the author’s first book, *Bound*, a hit with bookbinders

*Erica Ekrem’s work has been featured in DesignSponge, The Royal Society of Literature Review, Cloth, Paper, Scissors Magazine, and other publications. Her books include *Bound: Over 20 Artful Handmade Books* (Lark Crafts), and her original clamshell book design, *Book of the Sea*, was featured in The Metropolitan Museum of Art: The Paper Show. She lives with her family in the Pacific Northwest.*
**Dimensional Bead Embroidery**

A Reference Guide to Techniques

by Jamie Cloud Eakin

Jamie Cloud Eakin shows beaders of all levels the mechanics of more than 30 indispensible techniques for bead embroidery—a process that involves sewing beads onto a fabric base. With step-by-step instructions, helpful diagrams, and gorgeous photography, Eakin covers everything from common surface stitches to decorative fringes and picot. Readers can create nine breathtaking pieces, from dazzling earrings to an elegantly accented purse.

**Key Selling Points**

- Nine skill-building projects offer opportunities for readers to practice the stitches they've learned and create beautiful accessories
- Presents a wealth of information and endless inspiration for beginner, intermediate, and advanced beaded jewelry makers
- The book continues to have backlist potential—total YTD sales for 2017 were over 400 copies (BooksCan)
- The hardcover edition received glowing reviews from top beading magazines, including *Bead&Button, Beadwork*, and *Bead Design Studio*

Jamie Cloud Eakin is the author of *Beading with Cabochons* and *Bead Embroidery Jewelry Projects* (both Lark), and her designs appear in other Lark books including *Beading with World Beads* by Ray Hemachandra and *Beading All Stars*. Her beaded creations are sold in fine galleries. She lives in Modesto, CA.

**The Danish Art of Whittling**

Simple Projects for the Home

by Frank Egholm

The satisfying craft of whittling has become more popular than ever—and these Scandinavian-style projects for the home will inspire both novices and experts with their beauty and simplicity. They include children’s toys such as a bird whistle and ring catcher; practical items like door hooks and butter knives; and decorative necklaces, buttons, flowers, and a chess set. A visual technique section helps anyone take them on!

**Key Selling Points**

- All the projects are amazingly simple, and with the visual step-by-step technique section at the front of the book, even a beginner could take them on
- The art of whittling has never been more accessible and these projects capture the spirit of the Scandinavian love of craft and nature
- Author and Danish craftsman Frank Egholm shares not only his considerable knowledge but also his passion for simple wooden carving

Frank Egholm teaches woodworking to both children and adults in his native Denmark.

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**ALSO AVAILABLE**

Snitte: The Danish Art of Whittling

ISBN 9781849944403

$14.95 ($16.95 CAN)

Hardcover • 5 ⅓ x 7 ⅓

Territory: US/Can/Mex/SA/CA
Simply Shetland Lace
6 Classic Stitch Patterns, 20 Beautiful Projects
by Brooke Nico

Explore traditional Shetland lace knitting with expert teacher Brooke Nico! She shows how three simple motifs—Feather and Fan and Old Shale; Acre and Razor; and Horseshoe and Leaf—can yield lovely items that range from fashion, to accessories, to home décor. Step-by-step photos and accessible instructions help beginners grasp each stitch, and the projects grow progressively more difficult as knitters become more skilled.

Key Selling Points
• Author’s previous two books have sold well and developed an audience of readers hungry for fashionable and beautiful lace designs
• Author is a nationally recognized teacher of lace knitting, and is in constant contact with students and customers who are passionate about lace and familiar with the author’s designs
• Strong customer base from Kirkwood Knittery, author’s own yarn shop, in Kirkwood, MO
• Author teaches year-round at major knitting events such as Vogue Knitting Live, Stitches, and other national shows

Brooke Nico lives in Kirkwood, MO, where she cofounded the yarn shop Kirkwood Knittery. Brooke teaches at knitting events around the country, and her books include Lovely Knitted Lace and More Lovely Knitted Lace; her work has also appeared in several knitting collections. Find Brooke’s designs online at kirkwoodknittery.com.

ALSO AVAILABLE
More Lovely Knitted Lace
ISBN 9781454709183
$19.95  ($22.95 CAN)
Paperback • 8 x 10
Territory: W
HOUSE & HOME
**Country Living Christmas at Home**

Decorating Ideas – Crafts – Recipes
by Editors of Country Living

*Country Living* knows how to make Christmas memorable, and that’s why this spectacular book will become your new go-to resource every year. It’s filled with more than 200 fun and easy decorating ideas, recipes, and crafts, plus tips and stunning photos of Christmas projects, table settings, trees, and gourmet-worthy main entrees from Turkey Roulade with Sausage-Cornbread to sweet treats like Red Velvet Snowballs.

**Key Selling Points**

- *Country Living Christmas Joys* (2015) and other Christmas-themed titles for the brand have a strong track record. The December issue is one of the top-selling issues every year
- *Country Living* will promote the book with print and online editorial coverage

**Marketing & Publicity Campaign**

- National print and online publicity campaign
- Digital focus on home blogs and websites
- Cross-promotions with *Country Living* on its print and digital platforms.

*Country Living* is the definitive guide to country lifestyle. In addition to a subscription base of almost 1.6 million readers, *Country Living* is the largest-selling shelter magazine on the newsstand, with 23.9 million readers each month.
Veranda Escapes
Alluring Outdoor Style
by Clinton Smith

You’re invited to enjoy lush gardens, elegant porches, stunning courtyards, and magnificent pools—all of which grace homes designed by the best, most influential designers. Organized into chapters like “Lush Landscapes” and “Verdant Escapes,” and with evocative views, *Veranda Escapes: Alluring Outdoor Style* provides insider access to dozens of breathtaking landscape designs from around the world and in many different styles, ranging from a Moroccan-inspired dream house in Dallas to Oprah Winfrey’s Montecito estate.

**Key Selling Points**

- *Veranda*’s team, including editor Clinton Smith, will support the book with events and signings across the country
- Stunning full-color photography makes this keepsake book a gorgeous package

**Marketing & Publicity Campaign**

- National print and online publicity campaign
- Cross-promotions with *Veranda* on its print and digital platforms
- Promotion on Clinton Smith’s Instagram @mrclintsmith, which has over 29,000 followers

Clinton Smith is the Editor in Chief of *Veranda*, the celebrated interiors and lifestyle magazine. He is an award-winning journalist who has been covering the fields of interior design, style, architecture, travel, and other luxury lifestyle topics for almost two decades. During his time at *Veranda*, which is celebrating its 30th anniversary in 2017, the magazine has become the ultimate sourcebook for those on a quest for the very best.

*Veranda* magazine’s half-a-million affluent readers are on a quest for the best. The magazine is unparalleled in its commitment to luxury living and delivering the finest in home decoration, style, jewelry, travel, culture, and more.
Also Available from VERANDA

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$60.00  ($65.00 CAN)
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Veranda Decorating
ISBN 9781618372635
$40.00  ($45.00 CAN)
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Territory: W
Country Living Tiny Homes
Living Big in Small Spaces
by The Editors of Country Living

Many people are choosing to downsize to tiny houses that don’t require huge mortgages or upkeep. Through inspiring photos, Country Living showcases a coast-to-coast collection of sustainable homes. From charming cottages to transformative trailers, these diminutive dwellings reveal why going small is so satisfying—while clever decorating tips, smart finds, and storage solutions help anyone implement this simple, fulfilling lifestyle.

Key Selling Points
• Small-space decorating is a regularly featured cover line and is a top-selling subject for the magazine
• Country Living has 1.3 million followers on Instagram, and five million on Facebook

Marketing & Publicity Campaign
• National print and online publicity campaign
• Digital focus on home blogs and websites
• Cross-promotions with Country Living on its print and digital platforms.

Country Living is the definitive guide to country lifestyle. In addition to a subscription base of almost 1.6 million readers, Country Living is the largest-selling shelter magazine on the newsstand, with 23.9 million readers each month.
House Beautiful Colors for Your Home

The Ultimate Guide to Choosing Paint
by The Editors of House Beautiful Magazine

Showcasing more than 450 colors selected by top interior designers, this gorgeous primer reveals how and why they chose these paints—along with swatches. Exploring everything from bold saturated hues to essential neutrals, the designers offer special insight into how color creates mood and influences every space in the home. The advice, plus stunning images of inspiring rooms, will help you select the paint colors you'll enjoy for years.

Key Selling Points

- With an extensive index, the colors are searchable both by shade and designer
- *House Beautiful*’s first color book (2008) sold more than 55,000 copies and the expanded edition (2014) sold more than 9,000 copies
- Color books are always among the top sellers in the home decorating category. Changing paint color is one of the easiest, economical, and fastest ways to change the look of a home
- Every color is accompanied by its paint manufacturer, name, and number, allowing readers to select a color direct from the book, without ever needing to walk into a store

*House Beautiful* is a leading authority on home design and decoration and reaches six million readers every month. Additionally, the brand has more than 9.5 million social media followers and the largest Facebook community in the shelter category.
Fire
From Spark to Flame, The Scandinavian Art of Fire-Making
by Øivind Berg

When early humans learned how to control fire, they changed the course of evolution. In this beautifully illustrated book, Øivind Berg traces the use of fire as a heat source, a means of preparing food, and a social gathering point, both indoors and out. He explains how to kindle a fire, the characteristics of different woods as fuel, and how to cook over a fire, Norwegian style.

Key Selling Points
- A great fireside read for the “armchair woodchopper,” it taps into the heritage craft genre epitomized by such books as The Shepherd’s Life and Norwegian Wood
- Perfect for those interested in the Danish concept of hygge, hailed as the biggest wellness trend since clean eating
- Contains detailed explanations on how to build a bonfire in all weather

Marketing & Publicity Campaign
- National print and online publicity campaign
- Digital focus on lifestyle websites and blogs

Øivind Berg has written numerous books about Norwegian nature, culture, and history. He received the Norwegian Culture Department’s Special Prize for his writing, the Sørland literature prize, and the Arendal district’s cultural prize.
ART & ARCHITECTURE
Figure Drawing
Inspirational Step-by-Step Illustrations Show You How to Master Figure Drawing
by Carolyn Scrace

With step-by-step illustrations at every stage, this introduction to figure drawing guides beginners through the entire process, from choosing materials and understanding anatomy to mastering shading, perspective, and composition. Learn how to make the most of your sketchbook; use simple geometric shapes to capture the body in various positions; work from live models, statues, and photographs; and experiment with a range of different techniques.

Key Selling Points
- At each stage, easy-to-follow instructions and highly detailed illustrations guide the reader and inspire them to develop their own creativity

Carolyn Scrace is an illustrator and writer who studied at Brighton College of Art in England. She works in advertising, animation, and publishing, specializing in children’s picture books and art guides.

Landscape Drawing
Inspirational Step-by-Step Illustrations Show You How to Master Landscape Drawing and Painting
by Mark Bergin

Landscape drawing is one of the most popular forms of art, and this easy-to-follow guide helps beginners attain the skills they need to capture the outside world. It takes you through the entire process, answering important questions about finding inspiration, mixing colors, representing different types of landscapes, mastering shading, perspective, and composition, and experimenting with various techniques to accomplish a range of effects.

Key Selling Points
- Easy-to-follow instructions and highly detailed illustrations guide the reader and inspire them to develop their own creativity

Mark Bergin studied at Eastbourne College of Art and specializes in historical reconstructions, aviation, and maritime subjects.
The Master Guide to Drawing Anime: Tips & Tricks

Over 100 Essential Techniques to Sharpen Your Skills

by Christopher Hart

This is the guide that every anime and manga artist needs! Chris Hart delves deep into the specifics of drawing anime characters and scenes, covering every aspect of anime forms and revealing his secrets for developing a complete picture. New tutorials include thorough instruction on drawing hands and feet in different gestures or positions, arranging characters within the action, and creating nuanced expressions.

Key Selling Points

• Christopher Hart has taught millions of people to draw with his clear and friendly step-by-step approach to art instruction
• Hart’s books frequently appear on the Booksca Top 50 Art list
• The Master Guide to Drawing Anime series has been hugely successful and, with its mix of basic techniques and detailed instruction, Tips & Tricks is uniquely positioned for series fans and newcomers alike
• Covers topics that are not commonly featured in most animeor manga-drawing books
• Basic, customizable designs give artists a firm foundation to create any character

With over seven million copies of his books in print, Christopher Hart is the world’s leading author of art instruction books. His books have been translated into more than 20 languages. In his more than 50 titles, he offers artists accessible, generously illustrated, and clearly written step-by-step instruction on a wide variety of how-to-draw subjects. He lives in Westport, CT.
Manga Storyboard Sketchbook

This dual-purpose, lie-flat storyboard sketchbook is ideal for every manga artist. It provides instructions, 112 pages of storyboard layout grids for working out page ideas and plot details, and space for notes and captions. Another 60 single-sided pages feature drawing frames in non-repro blue for finished art, with outer rules that help organize space and scale.

Key Selling Points

• This sketchbook is unique in that it contains pages for both thumbnail sketches and more finished work
• The high-quality, acid-free paper erases cleanly and has a smooth vellum finish ideal for all dry media
• All pages are perforated for easy removal
The Cute Chibi Christmas Coloring Book
Adorable Manga Characters to Color by Christopher Hart

Just in time to go under the tree, *The Cute Chibi Christmas Coloring Book* gives manga maniacs an additional reason to celebrate! Chibis are the cutest characters in manga, and these 47 holiday-themed illustrations include a little chibi Santa, an adorable chibi kitten peeking out of a stocking, and a rosy-cheeked chibi ice skater. Intricate backgrounds make for a fun and challenging coloring experience.

Key Selling Points

- A holiday-themed sequel to two successful titles that have been popular among coloring and manga enthusiasts: *The Manga Artist’s Coloring Book: Girls!* [more than 22,000 sold] and the recently released *The Manga Artist’s Coloring Book: Girl Power!*
- An excellent and affordable gift or stocking stuffer for manga fans
- Each page features the dynamic, high-quality manga artwork that Chris Hart is known for
- The artwork is printed on one side and the high-quality paper is good for all types of pencils and markers

With over seven million copies of his books in print, Christopher Hart is the world’s leading author of art instruction books. His books have been translated into more than 20 languages. In his more than 50 titles, he offers artists accessible, generously illustrated, and clearly written step-by-step instruction on a wide variety of how-to-draw subjects. He lives in Westport, CT.
Creative Lettering Companion
More than 40 Imaginative & Inventive Prompts
by Jenny Doh

Enjoy hours of hand-lettering fun with this colorful and quirky workbook! Whether it’s writing with unusual materials [like coffee], working with strips of paper, painting watercolor clouds to outline your letters, or using masking tape to form designs, the interactive prompts will expand your creative horizons. Throughout, you’ll find plenty of practice pages for experimenting, inspiration, and helpful tips. Whether you’re a hand-lettering beginner or an experienced artist looking for something new, you’ll learn exciting ways to create one-of-a-kind pieces of art.

Key Selling Points
- The book’s focus on creative exploration and use of unconventional materials makes it unique among other hand-lettering workbooks
- Hand lettering is wildly popular and readers are hungry for consumable workbooks where they have space on the page to practice, write, or draw
- Jenny Doh’s Creative Lettering series has an excellent sales track, selling a total of more than 19,000 copies

Jenny Doh is the former Editor-in-Chief of Somerset Studio magazine and the president and founder of crescendoh.com. For her leadership in publishing and the art and crafting community, Jenny was recognized by Folio magazine as one of the top 40 leaders within the publishing industry. Jenny is the author of several books, including Hand in Hand and We Make Dolls (both Lark). She lives in Santa Ana, CA.
The World Encyclopedia of Calligraphy

The Ultimate Compendium on the Art of Fine Writing

by Christopher Calderhead and Holly Cohen

This groundbreaking international tour of calligraphy now features a sumptuous new foil-stamped cover. Showcasing the work of a roster of artists, it features more than 60 scripts drawn by experts from America to Tibet. Reflecting the diversity of contemporary calligraphy, it includes lessons and exercises that teach 28 alphabets, including Arabic, Chinese, Hebrew, Japanese, and Roman. This unique volume explores each script’s history, while beautiful step-by-step instructions and examples offer inspiration and guidance.

Key Selling Points

- A category killer: there are no other books like this on the market, combining many scripts from around the world
- Calligraphy and hand lettering are gaining in popularity as more people pursue a handcrafted life
- A masterful instruction guide as well as a gorgeous collector’s item that all fine-writing aficionados, libraries, and art schools will want to buy


Holly Cohen is a calligrapher and jewelry designer. She has served on the board of the Society of Scribes in New York, was a juror for the 2010 Letter Arts Review annual juried issue, and coedited Letters from New York. She lives in New York City.
In Bloom
A Step-by-Step Guide to Drawing Lush Florals
by Rachel Reinert

Rachel Reinert is the perfect artist to explain the intricacies of drawing flowers. With its straightforward, step-by-step instructions, In Bloom covers 30 flowers from around the world, from beloved tulips, roses, and violets to exotic proteas and kangaroo paws. Featuring matte paper stock, and instructions on coloring your drawing, this is an exceptionally beautiful and modern book.

Key Selling Points
• Drawing florals is a hot topic right now. Rachel’s book will be a standout in this category, with added instruction on coloring as well as drawing
• Rachel is especially skilled at step-by-step teaching. Her previous instruction in Color Workshop has been lauded in customer reviews as being very easy to follow for real artistic results
• Printed entirely on matte stock, In Bloom has a decidedly modern sensibility, shown especially through Rachel’s beautiful photography
• Rachel currently has 30,000 followers on visually driven Instagram

Rachel Reinert has traveled across the globe, applying her floral observations to her artwork. Her books include Botanical Wonderland, Desert Wonderland, and Color Workshop. Rachel currently lives in San Diego, CA.
Perspective
by Mark Bergin

Proper perspective is what gives your drawings depth, makes the relationship between objects clear, and gives a sense of realism to the work. With this masterful instructional book, budding artists can learn how to plot out vanishing points, create scale and height, decide on their light source, add shading, and much more. Projects include animals, boats and ships, cars, landscapes, and reflections.

Three Dimensions
by Mark Bergin

Featuring step-by-step instructions and detailed duotone illustrations for each project, this comprehensive drawing handbook delves into all aspects of drawing 3-dimensional objects. Artists can hone their skills as they work on essential concepts including light, tone, and composition, and complete beautiful illustrations. Projects include a classic still life of fruit with detailed shading, lighthouses and towers, and a view from a window.

Key Selling Points
- Clear, easy-to-follow text
- Highly detailed step-by-step illustrations
- Handy hints
- Index and glossary

Mark Bergin studied at Eastbourne College of Art and specializes in historical reconstructions, aviation, and maritime subjects.
**Textile Landscape**  
*Painting with Cloth in Mixed Media*  
*by Cas Holmes*  
Combine the textural quality of stitchwork and the spontaneity of paint with this practical, beautiful guide to landscapes in mixed-media textile art. Focusing on the common language between the two forms, renowned author Cas Holmes starts with the basics [stitching on paper and fabric, working digitally] and then explores both urban and intimate spaces, painting and dying cloth, creating stitchscapes, attaining inspiration from found objects, and much more.

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**Sketchbook Explorations**  
*Mixed Media Approaches for Textile Artists*  
*by Shelley Rhodes*  
Working with everything from fabric to found objects, Shelley Rhodes demonstrates how sketchbooks can act as illustrated diaries for textile artists, and as a starting point for expanding their creative process. She explores the importance and joy of creating a sketchbook; ways to record and investigate inspirational ideas; mixed-media techniques, including layering and three-dimensional sketching; going on location; and using electronic devices to develop projects.

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**John Blockley**  
*A Retrospective*  
*Compiled by Ann Blockley*  
Self-taught artist John Blockley produced experimental and progressive work that broke with tradition. This beautiful retrospective—comprising watercolors, pastels, and acrylics—gathers together John’s finest paintings. His daughter Ann Blockley, an acclaimed painter herself, provides illuminating commentary on his techniques and artistic vision. Breaking with so many traditions, John remains a hugely influential figure, and this book will captivate his many fans.
STAGE 4

At this stage I paint the figures through a series of negative and positive shape painting, still keeping to the mid tone and darker values. I used a Round brush No 4 for this purpose. In the negative shape areas I have used a No 4 short flat brush. You may have noticed that the position of the figure on the left is changed; this is one of many advantages of using opaque heavy body acrylics where you can change things at any stage of the painting. White paint is dragged with a palette knife on the water surface to create light. And gradual thicker layers of paint is applied over the sand and the sea area, as well as fine tuning the rest of the unfinished areas. Application of each new layer provides yet more texture.

SUMMER PLAY (16∞ 20in)

This is where the whole painting is finally pulled together. The final layer of flesh colour is made from a mixture of Process magenta, Burnt sienna and white. This is applied in varying tones to the figures. Highlights are then added to the hats and in all the areas that have been hit by light. The final layers of paint is also applied to the sand and the sea area using thicker consistency of paint. Paint is then dragged by palette knife to the left hand bottom corner, suggesting a few pebbles. A few highlights are finally added to seagulls and the painting is finished.
Millie Marotta’s art celebrates the natural world, with remarkable animals, plants, and landscapes. In response, colorists everywhere have devised dazzing palettes, inventive techniques, and imaginative ideas to bring her illustrations to life. This special collection honors that creative community, gathering the drawings from Millie’s five previous coloring books that inspired them most. From a mighty African elephant to the tiny field mouse, every image here will encourage beautiful new interpretations.

**Key Selling Points**

- Millie is a *New York Times* bestselling author, whose books have sold more than five million copies worldwide
- Millie has a devoted fan base that adores her intricate and gorgeous illustrations
- These are her most popular illustrations that colorists will enjoy reinterpreting again and again
- “Best of” compilation of Millie Marotta’s previous works

**Millie Marotta** is the bestselling author of *Animal Kingdom, Tropical World, Wild Savannah, Curious Creatures, and Beautiful Birds and Treetop Treasures* [all Lark], as well as other popular calendars, postcard collections, and more. Her clients range from Virgin Atlantic to Penguin Books. She works in her studio by the sea in West Wales.
Also Available from Millie Marotta

- **Animal Kingdom**
  - ISBN: 9781454709107
  - $14.95 ($16.95 CAN)
  - Paperback
  - 9 ¼ x 9 ¼
  - Territory: US/Can

- **Beautiful Birds and Treetop Treasures**
  - ISBN: 9781454701899
  - $14.95 ($16.95 CAN)
  - Paperback
  - 9 ¼ x 9 ¼
  - Territory: US/Can

- **Curious Creatures**
  - ISBN: 9781454709923
  - $14.95 ($16.95 CAN)
  - Paperback
  - 9 ¼ x 9 ¼
  - Territory: US/Can

- **Tropical World**
  - ISBN: 9781454709138
  - $14.95 ($16.95 CAN)
  - Paperback
  - 9 ¼ x 9 ¼
  - Territory: US/Can

- **Wild Savannah**
  - ISBN: 9781454708964
  - $14.95 ($16.95 CAN)
  - Paperback
  - 9 ¼ x 9 ¼
  - Territory: US/Can
Figure It Out! Simple Lessons, Quick Results
Essential Tips and Tricks for Drawing People
by Christopher Hart

This is the easy way to learn how to draw people! Chris Hart offers straightforward solutions to common figure-drawing problems encountered by aspiring artists. Hart’s accessible techniques include focusing on the body’s natural curves, rather than drawing muscles, and breaking the torso down into three distinct, understandable areas. With this book, anyone can immediately grasp the basics—and create the art to prove it!

Key Selling Points
• Christopher Hart has taught millions of people to draw with his clear and friendly step-by-step approach to art instruction
• Hart’s books frequently appear on the Bookscan Top 50 Art list
• Offers an immediate and straightforward approach to figure drawing that will have users showing improvement right away, without the need to learn anatomy or body dynamics
• With its simplified, fun, and approachable style, this book is for anyone who wants to see immediate results in their figure drawing

With over seven million copies of his books in print, Christopher Hart is the world’s leading author of art instruction books. His books have been translated into more than 20 languages. In his more than 50 titles, he offers artists accessible, generously illustrated, and clearly written step-by-step instruction on a wide variety of how-to-draw subjects. He lives in Westport, CT.
Also Available in the Figure It Out! series

Figure It Out!
The Beginner’s Guide to Drawing People
ISBN 9781933027807
$19.95 ($22.95 CAN)
Paperback with Flaps
8 1⁄2 x 11
 Territory: WENG

Figure It Out!
Drawing Essential Poses
ISBN 9781936096992
$19.95 ($22.95 CAN)
Paperback with Flaps
8 1⁄2 x 11
 Territory: WENG

Figure It Out!
Human Proportions
ISBN 9781936096732
$19.95 ($22.95 CAN)
Paperback with Flaps
8 1⁄2 x 11
 Territory: WENG

Figure It Out!
Workbook
ISBN 9781640210110
$16.95 ($22.95 CAN)
Paperback Spiral-Bound
6 1⁄2 x 8 1⁄4
 Territory: WENG
Manga Mania Universe

The Massive Book of Drawing Manga
by Christopher Hart

Drawing on the mega-success of Christopher Hart’s Manga Mania series, Manga Mania Universe combines curated content from each of his previous Manga Mania books into one giant, breathtaking volume. It showcases the best in capturing manga girls, romantic characters and scenes, and action and adventure. Fans will enjoy the wide variety of first-rate how-to-draw instruction, along with the dynamic artwork that has made this series so popular.

With over seven million copies of his books in print, Christopher Hart is the world’s leading author of art instruction books. His books have been translated into more than 20 languages. In his more than 50 titles, he offers artists accessible, generously illustrated, and clearly written step-by-step instruction on a wide variety of how-to-draw subjects. He lives in Westport, CT.

Key Selling Points

- Christopher Hart has taught millions of people to draw with his clear and friendly step-by-step approach to art instruction
- Hart’s books frequently appear on the Bookscan Top 50 Art list
- Fans of the original Manga Mania series will be excited to find the best of all three books in one convenient volume
- The three Manga Mania books included here—Girl Power!, Romance, and Shonen—have sold 150,000 copies

ALSO AVAILABLE

The Manga Artist’s Coloring Book: Girl Power!
ISBN 9781640210103
$9.95 ($13.95 CAN)
Paperback • 8 ½ x 10 ¼
Territory: WENG

The Manga Artist’s Coloring Book: Girls!
ISBN 9781942021681
$9.95 ($11.95 CAN)
Paperback • 8 ½ x 10 ¼
Territory: WENG

Manga Drawing Class
ISBN 9781936096879
$15.95 ($18.95 CAN)
Flexibound
7½ x 9¼
Territory: WENG

The Manga Fashion Bible
ISBN 9781942021629
$19.95 ($22.95 CAN)
Paperback with Flaps
8 ½ x 11
Territory: WENG
The Illustrated Letters and Diaries of the Pre-Raphaelites
*Selected and introduced by Jan Marsh*

The Pre-Raphaelites were a true avant-garde, supremely talented artists ahead of their time. Using their own letters, diaries, poems, and paintings, this handsome illustrated history captures their linked lives and loves. It features the finest painters, writers, critics, and designers in late Victorian Britain, including Edward Burne-Jones, Fanny Comforth, John Everett Millais, William and Janey Morris, John Ruskin, and Christina and Dante Gabriel Rossetti.

How to Love Brutalism
*by John Grindrod*

Featuring buildings typically constructed of concrete, Brutalist architecture flourished in the 1950s to mid-1970s. Though controversial, the style has its supporters—including John Grindrod. With humor, insight, and honesty, he examines Brutalism’s influence around the world, from Le Corbusier’s designs in India to Lina Bo Bardi’s buildings in Brazil. His series of mini essays explains the human aspect of Brutalism and explores its architectural, historical, and even pop-cultural meanings.

The Barbican Estate
*by Stefi Orazi, photographs by Christoffer Rudquist*

With stunning images, expert commentary from world-famous architects, and interviews with residents, this beautifully illustrated book celebrates London’s Barbican Estate as it nears its 50th anniversary. Author and designer Stefi Orazi examines both the function of this landmark and its status as a world-famous Brutalist icon. For each of the 100 different flat types, there are drawings, maps, and details of the fixtures and fittings.
BODY, MIND & SPIRIT
The Chakra Project
How the Healing Power of Energy Can Transform Your Life
by Georgia Coleridge

Chakras are important energy centers in the body, and *The Chakra Project* provides techniques for assessing, cleaning, balancing, and strengthening them. Concentrating on seven major chakras—base, sacral, solar plexus, heart, throat, third eye, and crown—it explores the attributes, colors, elements, organs, vibrations, emotions, animals, planets, and yoga poses associated with each. Simple exercises, meditations, and visualizations help you tune into and fix energy areas that need work.

Key Selling Points
- Addresses the subject’s increasingly mainstream popularity
- Prescriptive and easy-to-use
- Illustrated throughout to capture the chakras’ rainbow of colors and auras

*Georgia Coleridge* is a professional healer with a busy practice who teaches workshops and runs retreats throughout the UK. For 20 years she worked as a book reviewer at the *Daily Mail*. She lives in the UK.
Go Together
How the Concept of Ubuntu Will Change How You Work, Live, and Lead
by Shola Richards

The illusion that we are different and separate from each other has eroded our ability to work, live, and lead effectively. What if we focused on ubuntu instead—the Zulu belief that we are all universally connected? Shola Richards argues that not only could it transform the way we treat others and enhance our ability to live productive, satisfying lives . . . it could even change the world.

Marketing & Publicity Campaign
• Pre-Order campaign: via social media
• National TV show outreach
• National Public Radio interview outreach
• 20-city national radio tour
• National print and online publicity campaign
• Local bookstore signing in Los Angeles and vicinity
• Featured title at national library conferences and BookExpo
• Featured title in monthly library newsletter
• Shelf Awareness ad campaign and ARC giveaway
• Trade advertising in Publisher’s Weekly, Library Journal, and Booklist

Key Selling Points
• Author wrote Making Work Work, which has sold over 10,000 copies
• Shola is a keynote speaker who regularly counsels Fortune 500 companies on the art of workplace positivity
• His articles on the subject have been read by people in almost 200 countries

Shola Richards is an award-winning Director of Training, the author of Making Work Work (Sterling), and a positivity blogger (The Positivity Solution) with a passionate worldwide following. His articles have been featured in the Huffington Post, Black Enterprise, and numerous other publications. He lives in Los Angeles, CA.
Nightmares
The Dark Side of Dreams and Dreaming
by Stase Michaels, author of A Little Bit of Dreams

What causes our worst nightmares? Stase Michaels applies her signature out-of-the-box perspective on the dreams that shake us out of sleep, breaking down their symbolism, trajectory, and unspoken logic. She supplies the tools for nuanced readings, along with fascinating thoughts on societal nightmares and strategies for preventing recurring nightmares and invasive bad dreams triggered by daily anxieties.

Key Selling Points
- Author is a dream expert whose book Bedside Guide to Dreams (Random House) has gone through three editions and been in print for over 17 years
- Her previous title with us, A Little Bit of Dreams, has sold over 40,000 copies
- We have had success with other dream-related titles, such as 12,000 Dreams Interpreted, which has sold almost 140,000 copies

Stase Michaels’ books include A Little Bit of Dreams (Sterling), More Meanings of Your Dreams (Ottenheimer), and the Bedside Guide to Dreams (Random House). Michaels has three degrees in psychology, presents at seminars, and hosted a prime-time radio program. Her interactive website, interpretadream.com, provides free and professional dream analysis, information, and a searchable Library of Dreams. Michaels lives in Toronto.

Weird Ghosts
True Tales of the Eeriest Legends and Hair-Raising Hauntings Across America
Compiled by Joanne Austin, Presented by Mark Moran and Mark Sceurman

This spooky, spine-tingling collection of supernatural stories from across the US will tantalize the paranormal palate of anyone fascinated by haunted houses, ghostly graveyards, historic haunts, or spirited saloons. Some of these spots are open to the public, while others allow no visitors. Witnesses tell terrifyingly true tales of cursed roads, ghoulish schools, eerie eateries, and more—so prepare to be scared!

Key Selling Points
- Previous edition (called Weird Haunting) sold over 70,000 copies nationwide
- With its inclusion of tales from around the country, it has a wider potential readership than most Weird series titles, which focus on a single state
- Illustrated with more than 150 eerie images, including original artwork
- Includes address and website information for haunted hot spots that are open to the public
- The Weird series has sold over one million copies . . . and counting
- Now in a modern square format, featuring more photographs and illustrations and a fresh new design

Joanne Austin is a freelance writer and editor who works in the financial services industry and for Weird N.J. magazine. She currently lives in northwestern NJ.

Ryan Doan, who created many of the photo montages in this book, is an editor and the Production Associate for Weird N.J., the creative group at the heart of the Weird U.S. series. He lives in NJ.
American Cozy
Hygge-Inspired Ways to Create Comfort & Happiness
by Stephanie Pedersen

With their overscheduled lifestyles, Americans can't always find time for the people and things they love. Enter American Cozy, which uses the Danish phenomenon of hygge—comfort, togetherness, and well-being—to bring coziness and ease to readers’ homes, work, and lives. Filled with charming four-color illustrations, it explores organization and home décor, entertaining, cooking, creating a happier, more productive work life, de-cluttering, and slowing down.

Key Selling Points
• An American twist on the explosive popularity of hygge, lagom, and other international happiness concepts
• Written by a Danish-American author who was raised with the ideas of both hygge and American coziness
• Stephanie Pedersen has a proven track record with her Superfood books: Superfood Kale sold more than 50,000 copies
• Gifty package with charming four-color illustrations throughout
• Special sections on seasonal entertaining, from outdoor barbecues to hygge-inspired winter celebrations

Marketing & Publicity Campaign
• National print and online publicity campaign

Stephanie Pedersen hosts and produces radio programs, videos, telesummits, and online interview series about making holistic, healing lifestyle changes. A nutritionist and certified holistic health counselor, Stephanie has written more than 20 books, including Sterling’s successful Kale, Coconut, and 7-Day Superfood Cleanse.
Shinrin-Yoku
The Healing Art of Forest Bathing
by Oliver Luke Delorie
Discover a mindful way of walking that heals the soul, mends the heart, and enhances your well-being. Fresh forest air has cancer-fighting chemicals called phytoncides that can lower blood pressure, decrease stress, and reduce muscle tension. With 75 inspirational quotes, this guide shows you how to benefit from “forest medicine” by staying present in the moment and letting your senses bathe in all nature has to offer.

Ikigai
Discover Your Reason for Being
by Justyn Barnes
What is ikigai? It’s a combination of what you love, what the world needs, what you do best, and—yes—what you can be paid for. Ikigai is your reason to get up every morning, your true purpose. With the help of this beautiful book, you can find your ikigai . . . and discover the secret to a happy, mindful, and meaningful life.

Wabi Sabi
Finding Beauty in Imperfection
by Oliver Luke Delorie
The Japanese concept of wabi sabi helps you let go of judgment, see the harmony in the unfinished, fleeting, and simple things in life, and find beauty everywhere. Using drawings, quotes, and photographs, this book helps you understand the essence of this idea and celebrate its spirit by embracing gratitude and self-acceptance, trusting in time, focusing on what matters most, and celebrating tradition.
From astrology and mindfulness to palmistry and yoga, every enlightening guide in the successful “Little Bit of” series covers a perennially popular topic. Written by expert authors, they break down complex spiritual subjects into bite-size pieces of accessible, actionable information. Filled with fun illustrations throughout, these colorfully packaged books make wonderful gifts.

**A Little Bit of Astrology**
An Introduction to the Zodiac
*by Colin Bedell*
Explore the zodiac, and see how it affects your life! Astrology is an ancient art in which the movements of the stars and planets can divine the future. Find out more about the practice, its history, and each of the 12 sun signs—and then follow the detailed information on how to create a natal chart and use it to craft personalized horoscopes.

**A Little Bit of Mindfulness**
An Introduction to Being Present
*by Amy Leigh Mercree*
Mindfulness can keep us centered, calm, and energized—no matter how much the fast-paced outside world keeps distracting us. Thanks to Amy Leigh Mercree’s straightforward and engaging introduction, beginners can master this spiritual practice. She teaches methods for staying in the moment, cultivating inner peace, accessing a deeper creativity, and creating a healthier body, along with rituals that support these mindfulness techniques.

**A Little Bit of Palmistry**
An Introduction to Palm Reading
*by Cassandra Eason*
By studying the hand’s shape and lines of the palm, you can divine your own—or someone else’s—past, present, and future. Cassandra Eason lays out the basics of this ancient practice by discussing the importance of “life lines,” “heart lines,” and other truths written in our palms. It’s a fascinating way to discover more about our own lives and the lives of others.

**A Little Bit of Yoga**
An Introduction to Postures and Practice
*by Meagan Stevenson*
Today, yoga is embraced by many as a means of enhancing physical, mental, and spiritual health. It can calm, strengthen, increase flexibility, and improve mental clarity through deep breathing and poses. This accessible introduction presents the history and philosophy of the form, along with basic poses—including “Downward Facing Dog,” “Warrior,” and “Tree”—and advice on incorporating them into a daily exercise program.

**Key Selling Points**
- New entries in the successful series, which has sold over 100,000 copies
- Easy-to-understand book filled with helpful exercises
Also Available from The “Little Bit of...” series

A Little Bit of Angels
ISBN 9781454928713
$9.95 ($13.50 CAN)
Hardcover
5 x 7
Territory: W

A Little Bit of Auras
ISBN 9781454928539
$9.95 ($13.50 CAN)
Hardcover
5 x 7
Territory: W

A Little Bit of Buddha
ISBN 9781454913023
$9.95 ($11.95 CAN)
Hardcover
5 x 7
Territory: W

A Little Bit of Chakras
ISBN 9781454919681
$9.95 ($11.95 CAN)
Hardcover
5 x 7
Territory: W

A Little Bit of Crystals
ISBN 9781454913030
$9.95 ($11.95 CAN)
Hardcover
5 x 7
Territory: W

A Little Bit of Dreams
ISBN 9781454913016
$9.95 ($11.95 CAN)
Hardcover
5 x 7
Territory: W

A Little Bit of Fairies
ISBN 9781454928720
$9.95 ($13.50 CAN)
Hardcover
5 x 7
Territory: W

A Little Bit of Meditation
ISBN 9781454926894
$9.95 ($11.95 CAN)
Hardcover
5 x 7
Territory: W

A Little Bit of Runes
ISBN 9781454928645
$9.95 ($13.50 CAN)
Hardcover
5 x 7
Territory: W

A Little Bit of Symbols
ISBN 9781454919698
$9.95 ($11.95 CAN)
Hardcover
5 x 7
Territory: W

A Little Bit of Tarot
ISBN 9781454913047
$9.95 ($11.95 CAN)
Hardcover
5 x 7
Territory: W

A Little Bit of Wicca
ISBN 9781454927129
$9.95 ($11.95 CAN)
Hardcover
5 x 7
Territory: W
The Power of Crystal Healing
Change Your Energy and Live a High-Vibe Life
by Emma Lucy Knowles

Change your energy and you’ll change your world. This beautiful, modern crystal bible features over 100 stones to cleanse your mind, body, and spirit; improve your home life, charge your creativity, boost your career, enhance your relationships, and fill every day with more positivity. See how to stock your crystal arsenal to kick butt at work, feel great, meditate, make your dreams come true, and more.

Key Selling Points
- From the go-to crystal expert for lifestyle magazines such as Cosmopolitan, Grazia, and Elle
- Celebrity fans include Gwyneth Paltrow, Adele, and Cara Delevingne
- Beautiful, fresh design
- Squarely geared to lifestyle buyers
- Great photography
- Very practical information

Emma Lucy Knowles is a hands-on crystal healer who has worked with crystals for well over 15 years and has a worldwide base of followers. She has been featured in Cosmopolitan, Grazia, Harper’s Bazaar, Women’s Health, and Elle. Emma lives in the UK. Find her online at lucykingdom.com and follow her @your_emmylou on Instagram.

Crystal Reiki
A Handbook for Healing Mind, Body, and Soul
by Krista Mitchell, author of Change Your Energy

Crystal reiki combines crystal layouts with energy healing to treat a variety of ailments—and people are embracing this hot new technique. Both professionals and amateur healers will want this illustrated, comprehensive guide, which teaches the fundamentals of crystals and chakras; how healers should prepare themselves for their work; four levels of healing; and the importance of self-care for healers themselves.

Key Selling Points
- Krista Mitchell is well known in her field, has a great platform, and works with a variety of influential people in culture and the arts
- Author’s previous book, Change Your Energy, on crystal healing, has sold over 10,000 copies
- Combines two hot trends
- Easy-to-use and illustrated throughout

Krista N. Mitchell is one of the world’s best-known crystal therapists and a counsel to leading figures in the arts, television, film, fashion, and more. Her practice has been mentioned in Vanity Fair, Elle, New York Magazine, Nylon, and Today.com. She lives in Toronto.

ALSO AVAILABLE

Change Your Energy
ISBN 9781454919322
$14.95 ($16.95 CAN)
Paperback
5 ⅝ x 8 ⅛
Territory: W
**Astrology**
Discover the Meaning of the Zodiac  
*by Marisa St Clair*

How does your sun sign influence your personality? How do you work out your moon sign? What does “Mercury in Sagittarius” mean? Astrology makes it easy to understand the fundamental principles of the Zodiac, as well as some advanced aspects. With 85 specially commissioned illustrations and beautifully designed on high-quality paper, it’s the perfect guide to your life as determined by the planets.

**Key Selling Points**
- Expert guide suitable for both beginners and more experienced astrologers
- A beautifully packaged gift made using traditional Chinese bookbinding techniques, including a hand-sewn spine and uncut pages

Marisa St Clair is a writer, lecturer, and broadcaster on spiritual and mystical subjects. She has written a number of magazine articles and is the author of Beyond the Light. She lives in London.

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**Astrology for Wellness**
Star Sign Guides for Body, Mind & Spirit Vitality  
*by Monte Farber & Amy Zerner*

Discover proven techniques for using wisdom from the stars to enhance your personal strengths. *Astrology for Wellness* features personality profiles to help you create an individualized plan for mental, physical, and spiritual health, plus information on every sun, rising, and moon sign. It also provides tips on a variety of healing modalities including the best crystals, teas and tonics, and mindful meditations and affirmations for each one.

**Key Selling Points**
- Astrology is becoming more mainstream and entering the popular wellness space
- Filled with useful exercises, recipes, tips, and tricks
- From authors who are well known in this field

Monte Farber and Amy Zerner have 40 bestselling books and kits in 14 languages. They are the authors of the hugely successful *Chakra Meditation Kit, Karma Cards, The Enchanted Spellboard*, and many more. Their website is theenchantedworld.com.
The Conspiracy Book
A Chronological Journey through Secret Societies and Hidden Histories
by John Michael Greer

The Freemasons. The Satanic Hell-Fire Club. The Illuminati. This fascinating book delves into 100 mysterious conspiracies across time, ranging from secret societies that planned revolutions to underground groups with sometimes- nefarious agendas. Illustrated with intriguing photos and ephemera, it’s a must-read for anyone interested in learning more about the hidden forces that have shaped some of the most significant events in history.

Key Selling Points
• Conspiracies and mysterious societies continue to fascinate readers—as well as the television audience that has made Knightfall, a fictionalized account of the Knights Templar, so popular
• Author is a well-respected scholar in this field
• Author’s blog, Ecosophia (ecosophia.net), averages around a quarter of a million unique page views a month
• Third book in the Chronologies series, The Conspiracy Theory will continue to expand on The Occult Book (Sterling, October 2017) and Death & The Afterlife (Sterling, October 2015)

John Michael Greer is one of today’s most respected writers and scholars in the fields of occultism and the unexplained. An initiate of Freemasonry, the Golden Dawn, and several Druid orders, he has written more than 50 books, including The Occult Book (Sterling) and The Element Encyclopedia of Secret Societies (HarperCollins). He lives in Rhode Island.

ALSO AVAILABLE

Death and the Afterlife
ISBN 9781454914341
$19.95 ($22.95 CAN)
Hardcover
6 ¾ x 8 ¾
Territory: W

The Occult Book
ISBN 9781454925774
$19.95 ($22.95 CAN)
Hardcover
6 ¾ x 8 ¾
Territory: W
HEALTH
From celebrity TV host and cancer survivor Samantha Harris comes a comprehensive action plan for helping to prevent and fight cancer and living your best, healthiest life.

**HEALTHY HACKS**

- Replacing meat with plant-based protein at just one meal a week lowers your risk of heart disease, diabetes, and obesity. Try a bean-based pasta for more protein.
- Three 10-minute workouts are as effective as one 30-minute session, so jump into some micro-workouts.
- Switch to a deodorant that doesn’t include aluminum and to a mineral-based sunscreen that doesn’t contain nasty endocrine disruptors.
- Teflon can release chemical fumes when exposed to high heat, so replace that old cookware with stainless steel, ceramic, or glass.

Samantha Harris cohosted *Dancing with the Stars* for eight seasons, garnering two Emmy nominations, and served as correspondent and weekend anchor on *Entertainment Tonight*, where she earned two more Emmy nominations and a win. A certified personal trainer, she has appeared on the covers of numerous health and fitness magazines. Named *Survivor of the Year* by Susan G. Komen Race for the Cure Los Angeles 2017, she led the 2018 Parade of Promise at Dodgers Stadium and also serves as a spokesperson for the American Cancer Society. She founded the online community GottaMakeLemonade.com to inspire positivity in the face of adversity. She lives in Southern CA with her husband and their two daughters. Visit her @SamanthaHarris on Twitter and at Samantha-Harris.com.
Your Healthiest Healthy

8 Easy Ways to Take Control, Help Prevent and Fight Cancer, and Live a Longer, Cleaner, Happier Life

by Samantha Harris, Foreword by Dennis Slamon, MD

 Millions watched Samantha Harris share the story of her breast cancer diagnosis and double mastectomy at age 40. Now she offers an easy, eight-step plan for overcoming adversity, helping to fight cancer, and living a healthier, happier life. Your Healthiest Healthy combines her inspiring journey with research-backed advice, recipe and menu guides, workout charts, milestone logs, relationship activities, cheat sheets, checklists, and other must-have tools and resources.

“‘What a great read! . . . This is such an incredible resource for all-around healthy living.’
—BROOKE BURKE

“This well-researched book features so much great practical advice for anyone.”
—DREW PINSKY, MD

“Eye-opening and empowering . . . provides the essential road map for anyone dealing with a health crisis.”
—CHRISTINA APPLEGATE

“If knowledge is power, then Samantha Harris is Wonder Woman. . . . What an amazingly fabulous book!”
—RITA WILSON

Marketing & Publicity Campaign

• National and local TV show appearances
• National Public Radio interview outreach
• Major national print and online publicity campaign
• Featured title and author signing at BookExpo
• Breast Cancer Awareness Event with American Cancer Society in Los Angeles
• Trade advertising in Publisher’s Weekly, Library Journal, and Shelf Awareness
• Promotion at fall regional trade shows and through regional e-blasts
• Big mouth mailing to author’s celebrity contacts
• Featured title in monthly library newsletter
• Targeted pitches to cancer organizations
• Cross-promotion on author’s website, gottamakelemonade.com
• Author tour: New York, Los Angeles, Boston, Minneapolis

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Kelly Solloway is a Registered 500 E-RYT Yoga Teacher and a licensed massage therapist. She currently teaches public and private yoga classes at Yoga Synthesis in Ramsey, NJ, and teaches anatomy in teacher-training programs. She also runs her own Gentle Restorative Teacher Trainings, workshops, and classes.

Samantha Stutzman is an artist and medical illustrator based in Grand Rapids, MI. She studied human anatomy at Michigan State’s College of Human Medicine and graduated from Kendall College of Art and Design. After an internship with Thieme Medical Publishers in New York City, she created her one-woman company: Blue Leaf Illustrations LLC.
The Yoga Anatomy Coloring Book
A Visual Guide to Form, Function, and Movement
by Kelly Solloway, illustrated by Samantha Stutzman

Yoga instructor, massage therapist, and anatomy teacher Kelly Solloway provides an entertaining journey through the human body, focusing on the bones, joints, and muscles used in yoga. Each anatomical feature is illustrated with a beautiful black-and-white drawing of a yoga posture, or asana, to color, making it easy to remember their location and function. Thirty-two flash cards enable readers to quiz themselves and study on the go.

Key Selling Points
• There is no other coloring book on the market that teaches anatomy geared toward yoga
• There are more than 36 million yoga practitioners in the US, and for every existing yoga teacher there are two more currently in training (Source: 2016 Yoga in America study by Yoga Journal and Yoga Alliance)
• Kelly’s informal style entertains while it informs: fun facts about anatomy and tips for enhancing yoga practice are sprinkled throughout
• Beautifully rendered drawings of the human body in yoga asanas show the anatomy clearly and reinforce learning through coloring.
• There are 50 yoga postures to color

Marketing & Publicity Campaign
• National print and online publicity campaign
• Digital focus on wellness and yoga blogs and websites
The Breast Health Checklist
Simple Checklists to Keep You Organized, Informed & In Control of Your Breast Care by Rand J. Stack, MD

Breast cancer afflicts more than 200,000 women per year in the US alone, so prevention is crucial, especially for anyone with a family history of the disease. With indispensable advice from an acclaimed radiologist, checklists and essential questions for healthcare providers, and sections for tracking mammograms, test results, insurance information, and more, The Breast Health Checklist provides women with the tools they need to be proactive about their breast health.

Key Selling Points
- Information from a respected, award-winning, and experienced radiologist who specializes in breast imaging
- Easy-to-follow checklists for managing and organizing treatments will appeal to at-risk women, as well as cancer patients and survivors
- With its spiral-bound format and fill-in breast health diary, this is a handy way to keep information organized for patients and their family members
- Important questions to ask doctors about procedures and medications to stay proactive in one’s health
- Part of an established series that includes The Patient’s Checklist (more than 17,000 sold) and Your Personal Prescription Checklist

Dr. Rand Stack is a board-certified radiologist practicing at WESTMED Medical Group in Rye, NY. He received his medical degree from Rutgers University and his MBA from Columbia University. Dr. Stack specializes in mammography and breast imaging, and has served as president of the New York Breast Imaging Society. In 2016, Dr. Stack received the seventh annual Dr. Leonard Finkelstein Excellence Award for excellence in patient care. He is the author of the chapter “Stereotactic Breast Biopsy” in the 2010 textbook Kuerer’s Surgical Oncology of the Breast.
How to Use

Respiratory Disorders:
- Asthma, bronchitis, cough, cold, influenza

1. Boil 2 cups of basil leaves in 2 quarts of water
2. Boil until only half the water remains
3. Add honey and ginger to taste
4. Allow to cool and sip as needed

Kidney Stones:
- Basil for strengthening your kidneys.

1. In cases of stones in your kidney, the juice of basil leaves mixed with honey and taken daily for 6 months will expel them through the urinary tract.

Stress:
- Basil leaves can be used as an anti-stress agent.

1. Chewing 12 basil leaves twice a day can prevent stress.
2. It will also purify the blood and help prevent many other common ailments.

Eye Disorders:
- Basil juice is good for night-blindness and sore eyes.

1. Two drops of black basil juice in each eye at bedtimes.
2. Black basil oil is made by boiling 1 cup of Holy Basil or Tulsi in ½ cup of mustard oil until it turns black.

Recipes

Basil Vodka Tonic
- 2 cups good-quality vodka
- 1 cup lightly packed fresh basil
- Simple syrup
- Tonic water
- Garnish: sliced limes, basil leaves

Combine first 2 ingredients in a glass container. Crush basil gently with a cocktail muddler or wooden spoon to release flavor. Cover and set aside, out of direct sunlight, 2 days. Strain.

Pour 2 ounces (¼ cup) basil-infused vodka in a highball glass filled with ice cubes. Stir in 1 tablespoon or desired amount simple syrup. Top with 3 to 5 ounces tonic water. Garnish, if desired.
SEX & RELATIONSHIPS
The Kama Sutra
The Classic Guide to Love

The Kama Sutra is a timeless exploration of love, marriage, and sex. While famous for its erotic presentation of sexual pleasure, it addresses many topics, from what to look for in a wife to how a woman can learn to control men. This stunning abridged edition features extracts from each chapter, illustrated with more than 30 classic Indian paintings from a sixteenth-century edition of the book.

Key Selling Points
• This exquisite edition is printed on high-quality paper and bound by traditional Chinese bookmaking techniques, including a hand-sewn spine and uncut pages
• A classic book, classically presented

ISBN 9781909160224 • Hardcover • 96 pages [all in color]
7 ¾ x 10 ½ • Carton Qty: 20 • Territory: US/Can • Amber Books • September 2018
Cosmo’s Strip Poker
The Ultimate Sexy Card Game!
by The Editors of Cosmopolitan

With Cosmo dealing the cards, strip poker has never been hotter. This sizzling package includes 52 playing cards with super-sexy illustrations, along with a “Strip or Tease” deck. Play a round of poker; the loser chooses a card that either instructs them to remove an item of clothing or else challenges them to a sexy dare. Are you in?

Key Selling Points
• Cosmo’s sex decks are very popular and have sold more than one million copies
• Truth or Dare, which has a similar editorial structure, is one of the highest-selling decks with nearly 300,000 copies sold

Cosmopolitan is the bestselling young women’s magazine in the US, a bible for fun, fearless females that reaches more than 17 million readers a month. Cosmopolitan.com reaches over 35 million unique users a month, in addition to boasting a social media following of nearly 15 million. Cosmopolitan also publishes in more than 80 countries around the world.
Also Available from Cosmopolitan

**Cosmo Kama Sutra**
The Sex Deck
ISBN 9781618377614
$9.95 ($11.95 CAN)
Card Deck
3 ⅛ x 4 ⅛
Territory: W

**Cosmo’s 365 Naughty Nights**
ISBN 9781618371133
$9.95 ($11.95 CAN)
Card Deck
3 ⅛ x 4 ⅛
Territory: W

**Cosmo’s Bachelorette Party Games**
ISBN 9781618372628
$9.95 ($13.50 CAN)
Card Deck
3 ⅛ x 4 ⅛
Territory: W

**Cosmo’s Kinky Sex Games**
ISBN 9781618370853
$9.95 ($11.95 CAN)
Card Deck
3 ⅛ x 4 ⅛
Territory: W

**Cosmo’s Steamy Sex Games**
ISBN 9781618371140
$9.95 ($11.95 CAN)
Card Deck
3 ⅛ x 4 ⅛
Territory: W

**Cosmo’s Truth or Dare**
ISBN 9781618371157
$9.95 ($11.95 CAN)
Card Deck
3 ⅛ x 4 ⅛
Territory: W

**Cosmo’s Wildest Sex Games**
ISBN 9781618372161
$9.95 ($11.95 CAN)
Card Deck
3 ⅛ x 4 ⅛
Territory: W
Men who are turned on do smell differently—at least to our subconscious. According to research at Rice University, when women smelled sweat created by a man watching porn, a different part of their brains lit up than when they smelled normal work-out sweat. This research supports the idea that our brains may be processing chemical signals from other humans in ways we aren't always aware of.

Some people sneeze when feeling revved up, reports a study in the Journal of the Royal Society of Medicine. The reason? Mixed up signals in the body. The parasympathetic nervous system—which helps your body get ready for sex by sparking lubrication or clitoral arousal—can also accidentally cause fluid to flow in the nose, making a person sneeze. (These mixed-up signals are probably also the reason why bright lights make some people achoo.)

The peak time of day women desire sex is 11:21 p.m., and for men, it's 7:54 a.m.—at least according to a survey by sex toy company Lovehoney. And, apparently, men are more sexually attracted to women's bare bodies in the winter than summer, notes research by Dr. Justin Lehmiller. The theory is that because there tends to be less flesh on display, seeing skin in winter is more novel and arousing.
JOURNALS
The Bucket List Book
500 Things You Really Should Do
by Elise De Rijck

Go to a nudist beach. Learn to juggle with three balls. Visit an active volcano. Create your ultimate bucket list with this playful interactive guide. It suggests 500 cool, spectacular, and often very simple things to do so you can tick them off as you go along—and add your own wishes, too! In the end, you’ll have a unique document of your hopes for the future.

Key Selling Points
• A fun, interactive gift book—perfect for birthdays and other special occasions
• Will appeal to journalers, dreamers, and anyone with a sense of adventure
• Already an international bestseller

Elise De Rijck is the author of ten fun books that have become bestsellers in Europe, including The Best Friends’ Book and My Boss Thinks I’m Working. She lives in Belgium.
The 100-Day Goal Journal
Accomplish What Matters to You
by John Lee Dumas

Drawing from the wildly popular, self-published The Freedom Journal and The Mastery Journal, this motivational planner provides the structure and tools to build productivity, discipline, and focus. It explains how to set an attainable goal, while daily planning and 10-day review pages assure you’ll complete your tasks, reflect on your successes and challenges, and make your dreams come true!

Key Selling Points
• Results-oriented journals and planners that increase productivity are a popular way to manage time and stay organized
• The journal’s handsome modern design and special features, such as a ribbon marker and band enclosure, make it an excellent gift
• The author’s self-published The Mastery Journal and The Freedom Journal, on which this journal is based, has sold thousands of copies online after raising more than $730,000 on Kickstarter
• The author has an impressive platform with over 1.5 million monthly listeners to his podcast Entrepreneur On Fire

John Lee Dumas is founder and host of the podcast Entrepreneur On Fire, awarded “Best of iTunes 2013.” He has been featured in Forbes, Fast Company, Success, Inc., and TIME Magazine. John also founded Podcasters’ Paradise, the #1 podcasting community in the world. Entrepreneur On Fire generates over a million unique listens a month. Recaps of more than 2,000 episodes and additional content can be found at EOFire.com. He lives in Puerto Rico.
### The Sun & Moon Journal

**A Three-Year Chronicle for Morning Thoughts & Evening Reflections**

Whether you’re noting a dream, a goal, or what the day might bring, you can write your morning thoughts in this three-year journal—and follow up in the evening with a reflective look back on the day. Featuring inspiring quotes throughout, this journal is organized by week, with morning thoughts on the left page and evening reflections on the right.

#### Key Selling Points
- Will subtly tie into the upcoming moon trend (tied to the 50th anniversary of the Apollo landing in Spring 2019)
- Offers a full 156 weeks—and users can begin at any point
LIFESTYLE
**Baby Body Language**
100 Ways to Understand Babies & Toddlers
*by Emma Howard*

Understanding a baby’s telltale postures and gestures can make parents more effective and aware. This easy-to-use reference offers essential insight into a child’s thought processes, coping common issues ranging from teething and potty training to separation anxiety and sibling rivalry. Parents and caretakers will feel more confident in their ability to interpret a child’s behavior, spot signs of anxiety, and head off tantrums.

**Key Selling Points**
- An easy-to-use reference that helps parents interpret their child’s behavior
- Using this, parents and caregivers will more easily spot the telltale signs of infant anxiety
- Helps parents understand what their child needs from their nonverbal communication

Emma Howard is a writer living in southwest France.

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**Fresh Clean Home**
Make Your Own Natural Cleaning Products
*by Wendy Graham*

Making your own cleaning products is easy—and the results are kinder to your skin, safer for the environment, and as effective as store bought. All these recipes use common, inexpensive ingredients and they’ll leave every room, from kitchen to bath, sparkling clean. The products include Long-Lasting Fridge Freshener, Orange & Grapefruit Laundry Powder, Miracle Tile & Grout Paste, and Pine-Scented Wood & Laminate Floor Spray.

**Key Selling Points**
- One-stop recipe book for natural, easy-to-make, and inexpensive home essentials
- Capitalizes on the booming wellness market, developing the trend to focus on the natural home
- Features recipes specially formulated for making at home—all tried and tested in a home kitchen

Wendy Graham started her blog Moral Fibres, on eco-friendly living, in 2013. She holds an MSc in Environmental Sustainability from the University of Edinburgh. Wendy lives in Edinburgh.

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**ALSO AVAILABLE**

**Fresh Faced Beauty**
ISBN 9781911216889
$14.95 ($19.95 CAN)
Hardcover • 7 7⁄8 x 7 7⁄8
Territory: US/Can/Mex/SA/CA

**Fresh Faced Makeup**
ISBN 9781911216896
$14.95 ($19.95 CAN)
Hardcover • 7 7⁄8 x 7 7⁄8
Territory: US/Can/Mex/SA/CA
365 Days of Smiles

What makes you smile? An adorable kitty peering out from under a blanket? Snowmen lined up in a row, all holding their brooms high? A man sitting by the dock dressed in a dragon costume? With 365 humorous photographs and accompanying quotations, this cheerful collection serves up sheer joy. Dip into it every day to make life just a little brighter.

Key Selling Points
- A new addition to White Star’s “365” inspirational series
- A great gift
- The sayings and pictures contained in this book will bring sunshine to your life every day of the year

ALSO AVAILABLE

365 Meditations
ISBN 9788854411821
$19.95  ($22.95 CAN)
Hardcover • 7¼ x 8½
Territory: US/Can

365 Reasons for Smiling
ISBN 9788854409491
$19.95  ($22.95 CAN)
Hardcover • 7¼ x 8½
Territory: US/Can

365 Words of Inspiration from Pope Francis
ISBN 9788854410244
$19.95  ($22.95 CAN)
Hardcover • 7¼ x 8½
Territory: US/Can

My First Memories

Inside this adorable memory album, parents will gather and preserve all the details of their child’s early years. On the outside, in the book cover, there’s something special for baby: a soft plush teddy bear snuggle blanket, perfect in size and shape for newborns. When parents remove the toy, they can put a photo of their baby in its place—making this the ideal keepsake.

Key Selling Points
- A tender keepsake gift for both baby and parents
- A unique format, combining a memory album with a toy for baby

ALSO AVAILABLE

365 Days of Smiles
ISBN 9788854413047 • $19.95  ($26.95 CAN)
Hardcover • 392 pages [all in color] • 7¼ x 8½
Territory: US/Can • White Star Publishers
September 2018
A Matter of Style
Intimate Portraits of 10 Women Who Changed Fashion
by Paola Saltari

A Matter of Style documents the unforgettable lives of ten female icons of style and
elegance who revolutionized the concept of femininity, captivated entire generations,
and remain inspiring models of beauty. An extraordinary collection of photographs
brings these women back to life: Coco Chanel, Katharine Hepburn, Grace Kelly, Audrey
Hepburn, Brigitte Bardot, Marilyn Monroe, Jacqueline Kennedy, Mary Quant, Twiggy,
and Lady Diana.

Key Selling Points
• Reissue in a smaller format
• Stories of unforgettable lives, intimate portraits, and lavish photography make this
  a book to celebrate

Paola Saltari is a journalist who has worked for Edizioni Moderne Internazionali, the weekly
Grazia, and since 2003 has been deputy head of style for Vanity Fair. She currently lives in Milan.

New Dress Code
Dictionary for Modern Men
by Giuseppe Ceccarelli, photographs by Angela Improta

Through superb photography and expert commentary, this fashion guide looks at the
full range of menswear today. The subjects range from CEOs to artists to factory
workers, and their style-savvy choices reveal how to do such things as modernize a
black-tie outfit and reinterpret the suit. Step by step, each chapter explains the rules
of dressing well . . . without sacrificing comfort, creativity, and individuality.

Giuseppe Ceccarelli worked for fashion websites such as modaonline.it and CNN Style, and
then moved to publishing, including L’Uomo Vogue. He now handles photography, articles, and
interviews for Gentlemen magazine. In addition to serving as casting director at runway shows
in Paris and Milan, he is the author of Menswear: 20 Timeless Elements of Style (White Star).
MUSIC
“TO ME, LIFE IS A GIFT, AND IT’S A BLESSING TO JUST BE ALIVE. AND EACH PERSON SHOULD LEARN WHAT A GIFT IT IS TO BE ALIVE NO MATTER HOW TOUGH THINGS GET.”

—TONY BENNETT
Tony Bennett Onstage and in the Studio
by Tony Bennett with Dick Golden, foreword by Michael Bublé, preface by Danny Bennett

This beautiful definitive book—a follow-up to Tony Bennett: In the Studio (2007), which focused on Tony’s artwork—explores the themes, influences, and inspirations that inform his music and creative life. Along with more than 140 images, including photographs, personal memorabilia, album covers, and notes, this stunning volume includes essays from celebrated friends and colleagues.

Key Selling Points
- Tony Bennett continues to tour and record, selling out venues wherever he performs
- Will be the most up-to-date, definitive fully illustrated book focusing on Tony’s music
- Golden, a close friend of Bennett’s, is a noted radio personality who will promote the book
- The trade edition of Tony Bennett: In the Studio (2007) shipped 50,000 copies, and two limited editions of 300 each with hand-signed giclée prints both sold through
- Bennett is truly a living legend—beloved by fans, young and old, admired by contemporary performers across genres—and at 91, he was the first interpretive singer to receive the coveted Gershwin Prize from the Library of Congress. His latest release, Tony Bennett Celebrates 90, received the Grammy Award in the Best Traditional Pop Vocal category

Marketing & Publicity Campaign
- Major national print and online publicity campaign
- National TV show outreach
- National Public Radio outreach
- Trade and consumer advertising campaigns
- Advertising through bookseller associations
- Featured title at Book Expo and national library conferences
- Featured title in monthly library newsletter
- Big Mouth Mailing to Tony Bennett’s celebrity contacts
- Cross-promotion on Tony Bennett’s website, tonybennett.com and on social media platforms

Dick Golden hosts a weekly Sirius/XM radio program, GW Presents American Jazz, which now airs on WBGO FM in Newark/New York and worldwide on WBGO.org. For the last 20 years he has also produced and hosted a weekly four-hour program, The American Songbook, for the Florida NPR affiliate, WQCS radio. He has written numerous liner notes, including for the 2017 Tony Bennett boxed set. Golden lives in Washington, DC.
Adele

The Other Side

by Caroline Sullivan

Adele’s heartfelt albums have struck a chord with fans everywhere. Now, Adele: The Other Side reveals the stories behind the star’s hugely popular and iconic songs. With detailed interpretations of her personal and enigmatic lyrics, and insightful revelations about her musical journey on and off the stage, this is the perfect book for anyone who loves Adele’s soulful work.

Key Selling Points

• Adele’s album 25 sold more copies worldwide than any other album in 2016, and reached number one in over 30 territories, including the UK and the USA
• Adele is one of only two female artists to have won the Grammy for Album of the Year twice
• Since being uploaded in late 2015, Hello has garnered over two billion views on YouTube
• The singer writes all of her own songs, often about deeply personal and emotional experiences, the details of which have been the subject of much interpretation and exploration

Ed Sheeran

Writing Out Loud

by Caroline Sullivan

Ed Sheeran is at the very top of the pop-music world, and this book is a must-have for the fans who love the beatboxing guitarist from Halifax. Going behind the scenes to uncover the stories behind Sheeran’s award-winning music, it analyzes his groundbreaking albums; reflects on Sheeran’s life, talent, and inspiration; and provides refreshing insights into his massive worldwide success.

Key Selling Points

• Explores every song released by Ed Sheeran on his three albums, along with a number of the biggest hits that he has written for his fellow pop stars
• Ed Sheeran’s single Shape of You has received more than two billion views on YouTube and topped the charts in 35 different countries
• Sheeran's first two albums were hugely successful bestsellers around the world. His third album, achieved 672,000 sales in its first week, making him the fastest-selling male artist in history
• A prolific performer, Ed’s tour opened in March 2017 and is scheduled to close after 187 shows worldwide in August 2018

Caroline Sullivan, a New York-born music journalist, became the Chief Rock Critic at the Guardian. She has interviewed some of the biggest names in music, including Lady Gaga, Radiohead, and Adele. Her books include Madonna: Ambition, Music, Style (Carlton) and Bye Bye Baby: My Tragic Love Affair with the Bay City Rollers (Bloomsbury).
U2

Songs + Experience
by Niall Stokes & Brian Boyd

Cowritten by journalist Brian Boyd, a close associate of U2, and Niall Stokes, editor of Ireland’s legendary Hot Press magazine, U2 Songs + Experience recounts the band’s incredible career and analyzes the songs from all their studio albums. Along with a discussion of the influences, inspiration, and origins of U2’s immensely popular music, iconic and rare photographs showcase posters, backstage passes, classic flyers, and other rock memorabilia.

Key Selling Points

• The ultimate U2 fan book: it contains a full history of the band and details of all their songs—material compiled from Carlton’s U2 Experience and U2: The Stories Behind the Songs
• Expert authorship from an Irish Times journalist and the editor of Ireland’s famous Hot Press magazine
• U2 has sold more than 150 million records
• The band has won 22 Grammy awards, more than any other band

Niall Stokes is the founder and Editor of Hot Press, Ireland’s bible of rock ‘n’ roll and current affairs. He also edited two bestselling books on U2, The U2 File [Omnibus Press] and U2: Three Chords and the Truth [Harmony Books]. In 1993 he was appointed Chairperson of the Independent Radio and Television Commission, the semi-state regulatory body for independent broadcasting in Ireland.

Brian Boyd is a highly respected music journalist and feature writer who pens the weekly music column “The Ticket” in the Irish Times. His work has appeared in many international newspapers and magazines and he contributes to the BBC, RTE, and many other radio stations.
Harvey Kubernik’s work has been published nationally in *Melody Maker*, *Variety*, *Goldmine*, the *Los Angeles Times*, and *MOJO*. His books include *1967: A Complete Rock History of the Summer of Love*, *Canyon of Dreams*, *Neil Young: Heart of Gold*, and *Leonard Cohen: Everybody Knows*. He lives in Los Angeles, CA.

Kenneth Kubernik is a former editor of *Music Connection* magazine. He has contributed to *Variety*, the *Los Angeles Times*, and *MIX* magazine. Kubernik served as an editorial consultant on *1967* and *Canyon of Dreams*. He lives in Los Angeles.
The Story of The Band
From Big Pink to The Last Waltz
by Harvey Kubernik and Kenneth Kubernik

The Story of The Band pays tribute to the seminal group on the 50th anniversary of their first album, Music from Big Pink, and the 40th anniversary of Martin Scorsese’s film The Last Waltz. This lushly illustrated volume covers everything from their collaborations with Dylan through that farewell show, and features rare and previously unpublished interviews with members of the Band and their colleagues.

Key Selling Points
- 2018 is the 50th anniversary of the Band’s debut album, Music from Big Pink, and the 40th anniversary of The Last Waltz, Martin Scorsese’s legendary film on their final concert
- The Kubernik brothers are both expert journalists in rock music from the 1960s and 1970s; both authors will promote the book heavily through their many connections
- Harvey Kubernik was at The Last Waltz concert and will bring a personal perspective
- The unique format of interviews, memorabilia, and photographs creates a “you were there” journey Features little-known and previously unpublished interviews with members of the Band and the scene makers and musicians of the time and the people who knew them, including Ringo Starr, George Harrison, Eric Clapton, Ronnie Hawkins, Mike Stoller, Graham Nash, Jerry Garcia, and Bill Graham

Marketing & Publicity Campaign
- National print and online publicity campaign
- Consumer advertising
- National radio tour
- Big Mouth mailing to author’s high profile contacts
- Digital focus on music outlets

PROLOGUE

Such a Night

On Thanksgiving Day 1974, the Band was going to perform live on stage for the very last time, at the Winterland Ballroom in San Francisco. Producing the landmark show were Bill Graham, and Martin Scorsese was scheduled to make a documentary about it.

The Kubernik brothers have interviewed key Band members, including Bob Dylan, and are working on a biography of Levon Helm. The book also features interviews with such legends as Martin Scorsese, Paul Simon, and Neil Young, as well as many others who witnessed the Band concerts live, and the book pays tribute to the seminal group from Big Pink, to The Last Waltz and beyond. The book is a must-read for any fan of the Band, and will be released in time for the 50th anniversary of Music from Big Pink.

The Story of The Band is scheduled for release in October 2018. The book is available in hardcover with a jacket, and is published by Sterling Publishing. The ISBN is 9781454928904, and the price is $29.95 ($39.95 CAN).
Kathleen Hanna

Though born of punk rock, Blondie was a pop band, not just musically but in the sense of the pop art prefigured by Warhol, who even painted a digital image of Harry on his Commodore Amiga. Harry’s “Blondie” was the sort of character that she and Chris Stein envisioned the ‘70s-carnival-meets-fifties-girl-group-performer-muse-punk- singer: Harry’s version of the blond bombshell was exaggerated and anti-damaged, in torn T-shirts, short-shorts, and only the top and sides of her hair bleached, her natural dark brown color sticking out beneath it and at the roots. She had some styling help—friend and then up-and-coming designer Stephen Sprouse dressed her in sharp suits and asymmetrical tops, including the diaphanous handkerchief-cut dress that she wore in the “Heart of Glass” video, and artfully anddecal quality notable Anya Phillips put her in her pink on the cover of Blondie’s second album, Parallel Lines. Harry’s own punk-New Wave aesthetic is still intact, even though she took it with her as a solo artist and actor. Harry continued to do feminist work: She appeared in David Cronenberg’s 1983 fantastic horror film Videodrome as the sometime-biologist-human-and-cy ber-monster Nicki Brand, presaging humanity’s move-to-be-interactive lives. That same year, Harry starred on Broadway in a thriller Tenderloin, alongside Andy Kaufman, which closed after one night, just as surrealism began to assert in the cultural jujujitsu it is today. In 1988, Jon Waters cast her as villainous hair stylist Venus Von Tattle in his original film Hoopop, which became a cult classic in the ‘90s, and a phoneticism in a Broadway show and film remake in the aughts. From the cover art of Harry’s 1981 debut solo album, Glass 13, was prophetic. It featured her face posed by tour giant acupuncture pin, no shock ing that some record stores refused to display it—and a decade before facial tattoos could be done at any mall in America.

Harry’s—artist Andy Warhol. New York subway cars, a homage to another friend of any kind of rap hit number one on the Billboard chart. Blondie inspired Blondie’s “Rapture,” the first time a song with any kind of rap hit number one on the Billboard chart. Blondie would go on to have 13 #1 Hits, but in 1980 he was spray-painting Campbell’s soup cans onto New York subway cars, a homage to another friend of Harry’s—artist Andy Warhol.

Harry was raised in the Seventies, during a wave of baby boomers. They loved the Beatles just as older boomers had, but they’d come of age when punk had demystified the process of making pop music. The Mamas and the Papas, the Byrds, and all things Sixties, who birthed Metallica and Mötley Crüe that year. Vicki Peterson, Susanna Hoffs, and Debbi Peterson were three Southern California girls who loved the Beatles, the Byrds, and all things Sixties, who shared love of Sixties pop and garage bands like the Seeds, the 13th Floor Elevators, and Love. They hired a bassist Annette Zilinskas and saved money from their day jobs with the band and the ‘zine. They’d later add Billy Karren on drums, bassist Terri Nunn, and singer girlfriend a time. She wouldn’t join the band until 1980, became a defining song for Hanna, who wanted to try on her rad friend’s clothing one minute, in a band extra cred. Produced and appeared on the original single only gave the song the attention it deserved and created a grassroots movement to enfranchise women and create their own place in rock and beyond, complete with a tagline: the ‘70s-cartoon-meets-’60s-girl-group-performer-muse-punk- singer with steel drums and a horn section. Meeting Brooklyn punk band Bikini Kill, performed at Olympia, Washington, where she attended Evergreen College. A meeting with her literary hero Kathy Acker, a punk rock subgenre, a collective, a crusade. It was meant to encourage, inspire and sup port women, but it also had a profound influence on the punk rock, Blondie was a pop band, but musically her role and impact was prefigured by Warhol, who even painted a digital image of Harry on his Commodore Amiga. Harry’s “Blondie” was the sort of character that she and Chris Stein envisioned the ’70s-carnival-meets-fifties-girl-group-performer-muse-punk-singer: Harry’s version of the blond bombshell was exaggerated and anti-damaged, in torn T-shirts, short-shorts, and only the top and sides of her hair bleached, her natural dark brown color sticking out beneath it and at the roots. She had some styling help—friend and then up-and-coming designer Stephen Sprouse dressed her in sharp suits and asymmetrical tops, including the diaphanous handkerchief-cut dress that she wore in the “Heart of Glass” video. Artfully and decal quality notable Anya Phillips put her in her pink on the cover of Blondie’s second album, Parallel Lines. Harry’s own punk-New Wave aesthetic is still intact, even though she took it with her as a solo artist and actor. Harry continued to do feminist work: She appeared in David Cronenberg’s 1983 fantastic horror film Videodrome as the sometime-biologist-human-and-cy ber-monster Nicki Brand, presaging humanity’s move-to-be-interactive lives. That same year, Harry starred on Broadway in a thriller Tenderloin, alongside Andy Kaufman, which closed after one night, just as surrealism began to assert in the cultural jujujitsu it is today. In 1988, Jon Waters cast her as villainous hair stylist Venus Von Tattle in his original film Hoopop, which became a cult classic in the ‘90s, and a phoneticism in a Broadway show and film remake in the aughts. Even the cover art of Harry’s 1981 debut solo album, Glass 13, was prophetic. It featured her face posed by tour giant acupuncture pin, no shocking that some record stores refused to display it—and a decade before facial tattoos could be done at any mall in America.

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**Rock-and-Roll Woman**

The 50 Fiercest Female Rockers
by Meredith Ochs

Award-winning radio personality Meredith Ochs takes an insightful look at 50 female rock icons who shook up the music scene. Profiling women from the 1950s to today, and from multiple genres, Ochs tells the dramatic stories behind their journeys to success. More than 100 photographs make this a rich volume, and the idols range from Aretha Franklin and Tina Turner, to Grace Slick and Janis Joplin, to Karen O and Sleater-Kinney.

**MARKETING & PUBLICITY CAMPAIGN**

- National print and online publicity campaign
- Trade and consumer advertising
- 30+ city National radio tour
- Specialty mailing to industry influencers
- Digital focus on lifestyle, music, and feminist focused media outlets
- Bookstore and book festival events in the Mid-Atlantic region
- Cross-promotion on author's website, meredithochs.com, and Twitter @meredithochs.com
- Author will promote on her Sirius XM talk show *Freewheelin'*

**Meredith Ochs** is an award-winning radio personality, author, musician, photographer, and deejay. She is a host of the acclaimed Sirius XM talk show *Freewheelin’*, now in its second decade, and is also a contributor to NPR's *All Things Considered*. She was the first female editor at Guitar World magazine. Ochs is the author of *The Bruce Springsteen Vault* and a contributor to the upcoming *Woman Walk the Line*, about female country stars. She lives in Hoboken, NJ.

**KEY SELLING POINTS**

- The first fully illustrated four-color book on the subject
- Ochs is on two far-reaching radio platforms. NPR has around 20 million listeners; *All Things Considered* reaches approximately 13 million people daily. Sirius XM has nearly 33 million subscribers (66 million listeners). She’ll reach out to celebrity hosts on Sirius XM to discuss the book, plus the culture desks of NPR shows that review books and interview authors
- In 2016, Ochs was awarded a Gracie from the Alliance for Women in Media. Other winners include Tina Fey, Lena Dunham, and Amy Poehler. She will reach out to the AWM and fellow honorees
- Ochs has interviewed more than 1,000 celebrities and has a vast network of contacts to reach out to for blurbs

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8 ½ x 10 • Carton Qty: 10 • Territory: W • Sterling • October 2018
The Cure
A Perfect Dream
by Ian Gittins

After debuting in 1978 with a brash single pulled from the pages of Camus, the Cure, led by Robert Smith, recorded a series of brooding albums, drawing the world’s attention to goth rock. But they resisted categorization, and subsequent albums attracted new fans worldwide. Then, with the grand and somber *Disintegration*, they achieved global domination. This essential keepsake tells the story of the Cure—from the angular riffs of “Boys Don’t Cry” and “A Forest,” through the perfect simplicity of “Lovesong” and “Friday in Love,” to headlining some of the world’s biggest music festivals—in beautiful, eye-catching color.

Key Selling Points
- Published to precede the 40th anniversary of their debut album *Three Imaginary Boys*, and the 30th anniversary of *Disintegration* (May 2019). The band will be playing a special anniversary concert in Hyde Park, London, and releasing a career-spanning documentary to celebrate the milestone(s)
- Features new and original interviews with band members past and present
- Lavishly illustrated with more than 250 photos and other images, including never-before-seen behind-the-scenes shots and rare memorabilia
- The author has interviewed and written about the Cure many times over the decades and brings deep insight to this unofficial retrospective of the group
- There is no comprehensive, illustrated biography of the Cure available on the market
- Over four decades, the band has sold more than 30 million records
- The Cure regularly sell out stadiums and arenas nationwide, including Madison Square Garden, Royal Albert Hall, Hyde Park, and more

Marketing & Publicity Campaign
- National print and online publicity campaign
- Digital focus on music blogs and websites

Ian Gittins has interviewed and reviewed the Cure during a 30-year career as a writer for the *Guardian*, *Melody Maker*, *MTV*, *The New York Times*, *Q*, and *Time Out*. He is the coauthor of the *New York Times* bestseller *Heroin Diaries* by Nikki Sixx of *Mötley Crüe* and of the *Sunday Times* number-one bestseller *Over the Moon* by David Essex. Gittins also has written biographies of Björk and Talking Heads and books about hard rock and *Top of the Pops*. He lives in London.
Elton John
The Biography
by David Buckley

Meticulously researched and drawing on many new original interviews with friends and associates, Elton John is the first serious, but also page-turningly entertaining, biography of the Queen Mum of Pop. It’s now cool to acknowledge John’s enormous influence on the music business, his impact on the struggle for LGBTQ rights, and his efforts to fight AIDS. Fully revised and updated, this is the definitive look at a showbiz legend.

Key Selling Points
• The first serious, authoritative biography of Elton John, fully updated to include his time as an LGBTQ and equal-rights champion
• Elton came third (after the Beatles and Madonna) in Billboard magazine’s list of the Top 100 Artists of all time
• He has sold over 300 million records, making him the 5th best-selling artist ever

David Buckley is the author of five other highly acclaimed music biographies, including David Bowie: Strange Fascination [Virgin Books], R.E.M. [Virgin Books], and Roxy Music: The Thrill of it All [André Deutsch].

Brian May’s Red Special
The Story of the Home-Made Guitar that Rocked Queen and the World
by Brian May with Simon Bradley

In 1963, Brian May and his father started to build the Red Special—an electric guitar meant to outperform anything commercially made. Here, Brian talks about his one-of-a-kind instrument, which he played on every single Queen album and during the band’s amazing shows. Along with original diagrams, sketches, and notes, May includes a great selection of photographs of himself with the guitar as well as close-ups and X-rays.

Key Selling Points
• The Red Special was hand-built by Brian May and his father Harold 55 years ago
• Includes rare and previously unseen photographs of the Red Special, Brian and his father, and Queen
• The guitar has been fully dismantled and every piece photographed
• Brian’s voice is present throughout: he contributes an entire chapter about playing “God Save The Queen” on the roof of Buckingham Palace in 2002

Although best known as the lead guitarist of Queen, Brian May has a PhD in astrophysics and is an expert in 3D photography. He co-wrote Bang! The Complete History of the Universe with Chris Lintott and Patrick Moore [Carlton], A Village Lost and Found with Elena Vidal, and Diableries: Stereoscopic Adventures in Hell with Denis Pellerin and Paula Fleming (both by London Stereoscopic Company).

Simon Bradley has been a professional guitar journalist since 1996 and is currently Multimedia Editor at Guitarist magazine. He has also written for Total Guitar, What Guitar?, Guitar Techniques, and SFX, among many other specialist publications, and websites, including Brian’s own brianmay.com.
Guitar Chords
150 Essential Guitar Chords
by Ted Fuller & Julian Hayman

Whether you’re just learning guitar or brushing up, this pocket-sized guide teaches you the most popular major and minor guitar chords required to play everything from rock and pop to folk and classical. Each entry gets a detailed color diagram with color-coded dots for the finger positions, explanatory text, and a color picture showing the chord being played on the guitar.

Key Selling Points
• New title in the highly successful Mini Encyclopedia series
• Straightforward, easy-to-follow reference for anyone learning to play guitar
• Pocket-sized book that is easy to carry and prop open when playing

Ted Fuller is a guitarist and arranger with several years of experience across a wide range of musical styles including rock, blues, jazz, and folk.

Julian Hayman has played in many different bands over the past 30 years. He currently plays guitar and writes songs with singer Charlotte Greig, and also plays bass and guitar in two rock groups.
LITERATURE & POETRY
The World of Sherlock Holmes
The Facts and Fiction Behind the World's Greatest Detective
by Martin Fido

Enter the world of Sherlock Holmes, and uncover the myths and reality of the era when the famed detective emerged—a time of great advances in crime analysis, medicine, and technology. Along with background on Holmess origin, fans can explore the various portrayals of the character through the years, including BBC's Sherlock; Elementary, with its female Watson; and Guy Ritchie’s action-packed Sherlock Holmes films.

Key Selling Points
- The latest generation of films and TV series has reinvigorated the global Sherlock Holmes’s fan base: Robert Downey Jr. in the Guy Ritchie films and Benedict Cumberbatch in the award-winning BBC series Sherlock, as well as the American show Elementary
- The third Guy Ritchie Sherlock Holmes film is set to begin filming in late 2018, starring Robert Downey Jr. and Jude Law

Martin Fido is a true crime writer and broadcaster whose books include The Crimes, Detection and Death of Jack the Ripper (Weidenfeld & Nicolson), The Official Encyclopedia of Scotland Yard (Virgin Publishing), The Chronicle of Crime (Sevenoaks), and The Murder Guide to London (Academy Chicago Publishers). He has also written illustrated biographies of Charles Dickens, William Shakespeare, and Oscar Wilde, and a book on Agatha Christie.

A Nature Poem for Every Day of the Year
Edited by Jane McMorland Hunter

From Wordsworth’s springtime daffodils and Christina Rossetti’s birdsong to John Keats autumnal odes and Longfellow’s “Woods in Winter,” these poems pay tribute to the beauty of nature and the changing seasons. Works from such beloved writers as William Blake, Robert Burns, Emily Dickinson, Ralph Waldo Emerson, John Keats, Amy Lowell, and Shakespeare take you through the year, along with 12 evocative black-and-white line drawings.

Key Selling Points
- A wonderful book of 365 nature poems, each celebrating the changing seasons and the significant moments of the year
- Each poem is chosen to chime with the natural world at that time of year, reminding us to connect to the natural world to improve our lives

Jane McMorland Hunter’s books include Ode to London and Favourite Poems of England (both published by Batsford), as well as The Tiny Garden (Frances Lincoln) and For the Love of an Orchard (Pavilion) both of which have been widely and favorably reviewed. She also wrote three books in the bestselling Teach Yourself series. Jane lives in London.
BIOGRAPHY
Einstein
The Man, the Genius, and the Theory of Relativity
by Walter Isaacson

No one has contributed as much to science in the last century as Albert Einstein. Drawing on new research and reproducing documents only recently made available, Einstein reveals the process behind the work and the man behind the science: his experiments in Germany, his marriages and children, his role in the development of the atomic bomb, and his involvement with civil rights groups.

Key Selling Points
• New format with previously removable documents now shown in photographs
• Filled with fantastic images and accounts from the Einsteins, the book tracks through his entire personal life as well as career
• Includes reproductions of some of Einstein's personal papers made available in 2006
• Written by Walter Isaacson, the first author allowed access to Einstein's private papers and who also wrote the authorized biography of Steve Jobs

Walter Isaacson is the President and CEO of the Aspen Institute, an international nonprofit organization designed to promote enlightened leadership and dialogue in contemporary issues. He was the Chairman and CEO of the international news organization CNN and managing editor of Time. Isaacson wrote the acclaimed Einstein: His Life and Universe [Simon & Schuster], as well as Benjamin Franklin: An American Life and Steve Jobs: The Exclusive Biography [both by Simon & Schuster]. His work has been published in the USA, the UK, Canada, Germany, France, Japan, and China.
Darwin
The Story of the Man and His Theories of Evolution
by John van Wyhe

Darwin takes a look at the incredible scientist who forever altered our view of life on earth—his life, groundbreaking publications, far-flung travels, and theories on evolution. More than 160 stunning images include diary entries, letters, handwritten notes, and sketches from his famous works. In compelling detail, this illustrated biography covers both Darwin’s scientific career and his personal struggles, allowing us to truly understand the human being.

Key Selling Points
• Produced in association with the Natural History Museum, London, which welcomes more than 4.5 million visitors a year
• Written by a renowned science historian and expert on Darwin, who has lectured on Darwin across the world and is the founder of The Complete Works of Charles Darwin Online
• Charles Darwin is arguably the most significant figure in nineteenth- and twentieth-century science and his thoughts on evolution forever changed the way people saw the world

Dr. John van Wyhe is a historian of science at the University of Cambridge. He is the founder and Director of The Complete Work of Charles Darwin Online, Bye-Fellow of Christ’s College, and Member of Council for the British Society for the History of Science. Dr. van Wyhe is currently co-editing a volume of Darwin’s field notebooks and a volume of his shorter publications. He lives in Cambridge.
The Disruptors
50 People Who Changed the World
by Alan Axelrod

Written by bestselling author Alan Axelrod, The Disruptors presents engaging profiles, accompanied by original line drawings, of 50 visionaries who upended cultural, technical, spiritual, or scientific paradigms. Their innovations range from the printing press (Johannes Gutenberg) to the fight for women's suffrage (Betty Friedan), from the smartphone (Steve Jobs) to the invention of hip-hop (DJ Kool Herc).

Marketing & Publicity Campaign
• National & local TV show outreach
• National print and online publicity campaign
• 20-city national radio tour
• Digital focus on news and political sites and blogs
• Featured title at national library conferences
• Featured title in monthly library newsletter

Key Selling Points
• Strong public interest in personalities ranging from civil rights leaders to technology innovators who challenged established ways of thinking
• Many of the personalities profiled here have themselves been the subjects of popular books and films, from Steve Jobs to Madonna
• Author has a strong track record with general-interest history titles
• Diverse mix of personalities will appeal to educators and readers interested in accomplishments of women and people of color
• Filled with original illustrations
• The Disruptors will be appealing to general-interest readers and will feature nicely on year-end gift displays

Alan Axelrod is the author of more than 100 books, including the CEO and Real History series (all Sterling). He was the coauthor of The New York Times bestseller What Every American Should Know About American History (with Charles Phillips; Adams Media Corporation) as well as the Businessweek bestsellers Patton on Leadership and Elizabeth I, CEO (both Prentice Hall). He has appeared on numerous TV and radio programs and in magazine and newspaper articles.
Queen Elizabeth II
A Celebration of Her Life and Reign
_by Tim Ewart_

Written by ITV’s former Royal Editor, *Queen Elizabeth II* examines the life and reign of one of the United Kingdom’s best-loved monarchs. With unique images from the Royal Archives, this beautifully illustrated book covers everything from royal tours to state visits, day-to-day engagements to grand occasions. It examines the remarkable events that have unfolded during the Queen’s rule, and how she maintains traditions stretching back millennia.

**Key Selling Points**
- Updated with information on William and Kate’s wedding, as well as Prince Harry and Meghan Markle’s engagement
- The Queen is now the longest-reigning monarch in UK history
- Contains images of 15 documents from various archives, including the Royal Archives

Tim Ewart was the ITV News Royal Correspondent; one of his first jobs was as part of the team covering the marriage of the Prince of Wales and Lady Diana Spencer. Tim then spent many years as a foreign correspondent, and then in Washington, Moscow, and Johannesburg. He left ITV News in 2017.

The Brontës Treasury
The Life, Times and Works of Charlotte, Emily and Anne
_by Jane O’Neill_

*The Brontës Treasury* explores Britain’s best-loved literary family and the enduring popularity of their writing. It reveals why the Brontës’ novels have intrigued, inspired, and shocked millions since their publication, and how the sisters’ social world and surroundings influenced their art. Devoted fans will learn about why the siblings all died so young, which sister became famous in her lifetime, and the passionate love that influenced *Vilette*.

**Key Selling Points**
- Written by expert author Jane O’Neill, a life member of the Brontë Society and author of several publications for student on their works
- Intriguing facts and insights into the life and works of the Brontës
- The bicentenaries of the Brontë siblings are being marked with a five-year program of events from 2016 to 2020, including a new exhibition by author Tracy Chevalier
- 2018 marks 200 years since the birth of Emily Brontë, author of *Wuthering Heights*

Jane O’Neill is a life member of the Brontë Society and plays an active role in the educational program of the Brontë Parsonage Museum. She has written and produced a video for the Museum entitled *The Young Person’s Guide to the Brontës of Haworth*, which won a commendation from The Society for the Interpretation of Britain’s Heritage. She also wrote and produced a critical video on *Wuthering Heights*, and published books on both this and *Jane Eyre*. 
The Most Influential Women of Our Time
by Chiara Pasqualetti Johnson

These 50 women pursued their ambitions and dreams—even when the world told them they shouldn’t. They experienced triumph and tragedies, and lived lives as thrilling and moving as any novel. Ranging from artists, designers, and actresses to entrepreneurs, scientists, and activists, the women include Maria Montessori, Amelia Earhart, Coco Chanel, Simone de Beauvoir, Rosa Parks, Eva Perón, Josephine Baker, Jane Goodall, and Malala Yousafzai.

Key Selling Points
- Showcases extraordinary female figures who were capable of challenging conventions and changing history
- With women speaking out more and more in this era of “Nevertheless, she persisted,” and “#MeToo,” this is the perfect inspirational book for our time

Chiara Pasqualetti Johnson is a magazine journalist who has also edited books and series on the history of modern and contemporary art for Electa and Rizzoli. She lives in Milan.

Morecambe & Wise
50 Years of Sunshine
by Gary Morecambe

For more than 40 years, Eric Morecambe and Ernie Wise epitomized the best of British comedy. Their star-studded Christmas shows and sketches are ingrained in people’s memories, from dance routines with Shirley Bassey to the ironic “plays what Ernie wrote” featuring the likes of Vanessa Redgrave and Peter Cushing. This delightful book brings the story of these two comic geniuses to life.

Key Selling Points
- Morecambe & Wise are British household names and comedy legends. Their double act has timeless appeal and entertained millions through their 40-year career and beyond
- Written by the son of Eric Morecambe, this book has a unique and never-before-seen perspective on the double-act’s career
- Full of incredible photos, accounts, and retellings of Morecambe & Wise’s lives on and off the screen, this is a must-have for any fan of the comedy duo

Gary Morecambe is the son of Joan and Eric Morecambe. He was consultant to Kenneth Branagh on David Pugh’s West End and Broadway smash hit production The Play What I Wrote. His previous books include Sellers on Sellers (co-author/Andre Deutsch); and Dancing with the Angels (Apex Publishing). He is currently directing short films. He lives in Bath.
SCIENCE & NATURE
A fascinating look at the world’s most numerous inhabitants, illustrated with stunning images from the American Museum of Natural History’s Rare Book Collection.

Michael S. Engel is a Research Affiliate at the American Museum of Natural History in New York. He is also University Distinguished Professor of Ecology and Evolutionary Biology and Senior Curator of Entomology at the University of Kansas in Lawrence. Dr. Engel is the coauthor of *Evolution of the Insects*, and author of numerous entomological treatises. He has been to 40 countries, north of the Arctic Circle and down to the equator in tropical rain forests, in search of living insects and ancient fossils. He lives in Lawrence, KS.

The American Museum of Natural History is one of the world’s preeminent scientific, educational, and cultural institutions. Since its founding in 1869, the Museum has pursued its mission—to discover, interpret, and share information about human cultures, the natural world, and the universe—through a broad program of scientific research, education, and exhibition.

Each year, millions of visitors experience the Museum’s 45 permanent exhibition halls, including the Rose Center for Earth and Space and the Hayden Planetarium. The Museum’s scientific collections contain more than 34 million specimens and artifacts, which are an invaluable resource for Museum scientists, for students in the Museum’s Richard Gilder Graduate School, and for researchers around the world. Visit amnh.org for more information.
NATURAL HISTORIES

Innumerable Insects

The Story of the Most Diverse and Myriad Animals on Earth

by Michael S. Engel, Foreword by Tom Baione

It is estimated that there are around five million insect species on Earth, and this magnificent volume tells their incredible story. It covers everything from insect evolution, metamorphosis, and camouflage to society, language, and pollination—plus tales of discovery by intrepid entomologists. More than 180 illustrations describe these fascinating animals down to their tiniest details, from butterflies’ iridescent wings to beetles’ vibrant colors.

Key Selling Points

- With an estimated 17 million specimens, the American Museum of Natural History houses one of the largest collections of insect specimens in the world
- With climate change, the fate of bees and other insects is in the news
- Filled with fascinating facts and accounts and rare, gorgeous artwork that makes this a unique take on the subject

Marketing & Publicity Campaign

- National print and online publicity campaign
- Digital focus on entomology journals and websites
- Cross promotions with the American Museum of National History
- 20-city national radio tour
- Trade and consumer advertising campaigns
- Featured title at BookExpo and library conferences
- Major promotion at Fall Regional trade shows
- Major regional holiday gift catalog advertising
Unbelievable Science
Stuff That Will Blow Your Mind
by Colin Barras

How did the atom bomb help save the elephant? Can we hide information in the fabric of time? In this engaging illustrated collection, Colin Barras introduces the science behind today’s most interesting headlines. He explores groundbreaking new discoveries in research, from space, physics, and technology to the environment, health, and the human brain. Each entry presents findings from the latest studies, and cross-references guide readers through connected trends.

Key Selling Points
• Includes today’s biggest science headlines, from deadly pathogens buried in the Earth’s ice to the extraordinary story of Planet Nine
• Expert author has served as editor for New Scientist magazine and frequently contributes to New Scientist and BBC worldwide
• Presents incredible discoveries in a highly visual way, introducing tough scientific concepts in easily understood terms
• A collection resembling Why Do Men Have Nipples? meets Death by Black Hole

Colin Barras holds several science degrees, including a PhD in paleontology. He has written and edited for New Scientist magazine, and was hired by CERN (the European Organization for Nuclear Research) to write Hunting the Higgs. He also writes for BBC Worldwide, including the BBC Future and BBC Earth websites. Colin lives in Ann Arbor, MI.
With wit and humor, popular science writer Matt Brown is here to separate fact from fiction, and solve the mysteries surrounding the world’s most fascinating subjects.

**Everything You Know About the Human Body Is Wrong**  
*by Matt Brown*

Does giving kids sugar make them hyperactive? Is there such a thing as being double-jointed? And is it actually dangerous to swim after eating? Covering everything from pseudoscience to recent research, Matt Brown debunks the myths we’ve all taken for granted since childhood. Written in Brown’s trademark humorous style, this book tells you the truth about bodily blunders, medical misquotes, curious cures, and more!

**Everything You Know About the World Is Wrong**  
*by Matt Brown*

Convinced our planet is round–and that the Sahara is Earth’s biggest desert? Matt Brown will astound you with surprising truths as he guides you through a minefield of misinformation about our world. Find out whether colonizing space could solve overpopulation, why you shouldn’t measure earthquakes on the Richter scale, and how the Mayans erred when they predicted the world would end in 2012.

Matt Brown has been a scientific editor, writer, and event host, working for Reed Elsevier and Nature Publishing Group. He served as the Royal Institution’s quizmaster, and has also put on science quizzes for the Royal Society, the Manchester Science Museum, and the Hunterian Museum. Matt’s previous books include *Everything You Know About London Is Wrong*, *Everything You Know About Space Is Wrong*, and *Everything You Know About Art Is Wrong*, and *Everything You Know About Science Is Wrong* (all Batsford). He remains Editor-at-Large of Londonist.com.

**ALSO AVAILABLE**

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Key Selling Points

- Popular science in an accessible language that can be enjoyed by anyone
- Written by scientifically trained journalist Matt Brown
The Computer Book
From the Abacus to Artificial Intelligence, 250 Milestones in the History of Computer Science
by Simson L. Garfinkel & Rachel H. Grunspan

With 250 illustrated landmark inventions, publications, and events—encompassing everything from ancient record-keeping devices to the latest technologies—this highly topical addition to the Sterling Milestones series takes a chronological journey through the history and future of computer science. The topics include the first spam message, Isaac Asimov’s laws of robotics, early programming languages and operating systems such as BASIC and UNIX, the microcomputer revolution, hacking, virtual reality, and more.

Key Selling Points
• The Milestones series has sold nearly 300,000 copies and been translated into 12 languages
• Written by two expert authors who work in the field of computer science
• Varied entries explore computers’ influence on pop culture, business, security, and more
• A perfect gift for computer science students or anyone with an interest in computers and technology

Marketing & Publicity Campaign
• National print and online publicity campaign
• Digital focus on computer websites and blogs

Simson L. Garfinkel is the Senior Computer Scientist for Confidentiality and Disclosure Avoidance at the US Census Bureau. He holds seven patents and has published dozens of articles on computer security and digital forensics. He is an ACM Fellow, award-winning journalist, and author or coauthor of 15 other books, mostly on computing.
Rachel H. Grunspan has worn many hats in her almost 20 years at the US Central Intelligence Agency including cyber-threat analyst, game and simulation designer, and a leader in the world of digital innovation. She currently serves as the Chief Strategy Officer for CIA’s Digital Futures unit.
The Space Book Revised and Updated
From the Beginning to the End of Time,
250 Milestones in the History of Space & Astronomy
by Jim Bell

Since The Space Book was published much has happened in space exploration. This revised edition, with a new introduction from Jim Bell, updates the popular volume. It includes the most exciting and newsworthy breakthroughs, from the groundbreaking discovery of the Trappist-1 system to the technologies of the future, as well as completely new and modernized entries and spectacular recent images.

Key Selling Points
• As president of the Carl Sagan-founded Planetary Society and frequent television commentator on topics in space exploration, Jim Bell is an extremely well-connected, mediagenic spokesperson on the front lines of astronomical discovery
• Previous edition of The Space Book sold around 23,000 copies and received blurbs from Neil deGrasse Tyson and Bill Nye
• Updated with the latest discoveries and events in astronomy, such as the Trappist-1 system, solar sailing, the 2017 North American Eclipse, and more

Dr. Jim Bell is a professor at Arizona State University and adjunct professor at Cornell University. He received the 2011 Carl Sagan Medal and has appeared on numerous radio and television shows, including the NBC Today Show and PBS NewsHour. He has written six books and been involved in several NASA missions. He lives in Mesa, AZ.

The Science Book
From Darwin to Dark Energy, 250 Milestones in the History of Science
Edited by Clifford A. Pickover

Award-winning author Clifford A. Pickover gathers into one fully illustrated volume the most important thinkers and ideas in the history of science. This unique omnibus edition includes 250 thoughtfully selected entries from many of the science-based books in the Sterling Milestones series, from biology and chemistry to engineering, math, and physics. Featuring a new introduction by Pickover, The Science Book showcases humanity’s greatest achievements.

Key Selling Points
• An omnibus collection of the award-winning and highly successful Milestones series, which has sold nearly 300,000 copies and has been translated into twelve languages
• Editor Clifford Pickover is a highly regarded math and science author who has almost 30,000 Twitter followers and receives three million tweet views a month
• Stunning four-color photographs and illustrations throughout
• Expertly curated collection of milestones across a wide range of scientific disciplines
• The series will continue with: The Space Book – Revised and Updated (October 2018); The Computer Book (November 2018); The Earth Book (April 2019); and The Economics Book (May 2019)

Clifford Pickover has published more than 50 books, translated into a dozen languages. He received his PhD from Yale University, has been granted more than 450 US patents, and been elected a Fellow for the Committee for Skeptical Inquiry. Pickover’s The Math Book won the Neumann Prize, awarded every two years for the best book in the history of mathematics aimed at a broad audience. He lives in Yorktown Heights, NY. Follow him on Twitter @pickover.
Frankenstein and the Birth of Science
The Era of Ingenuity that Electrified Science and Fiction
by Joel Levy

To celebrate Frankenstein’s 200th anniversary, this engrossing book delves into the world of late eighteenth- and early nineteenth-century science through the prism of Mary Shelley’s seminal novel. In riveting detail, it explores how the monster was conceived, the real-life basis for Victor Frankenstein, which experiments might have led to the Creature’s birth, various incarnations and interpretations of both the monster and the “mad scientist,” and many other fascinating insights.

Key Selling Points
• 2018 marks 200 years since the first publication of Mary Shelley’s Frankenstein—the first science fiction novel, written when she was 18
• Looks back at science’s progress and forward to its potential
• This book reveals the unorthodox and groundbreaking science that inspired the novel and offers an in-depth insight into the creativity and genius of the age
• Hollywood has always been obsessed with Frankenstein, making over 100 films based on the story: notably with Boris Karloff in 1931, Kenneth Branagh’s Mary Shelley’s Frankenstein in 1994, and Victor Frankenstein, starring Daniel Radcliffe and James McAvoy, in 2015

Joel Levy has written extensively on the history of science. His books include: A Curious History of Mathematics (Carlton), Really Useful (Firefly Books), Poison: A Social History (The History Press), Newton’s Notebook (The History Press), and A Bee in a Cathedral (A&C Black Publishers).

How to See Nature
by Paul Evans

Even if you never get closer to nature than a small urban green space, Paul Evans’s wonderfully poetic tribute to British wildlife, fields, rivers, forests, hedges, and verges will enhance your understanding of the country’s flora and fauna and spark your imagination. Evans, the Guardian’s nature writer, has crafted evocative essays that explore everything from bats visible under city streetlights to red grouse living in the wild moors.

Key Selling Points
• Explores ancient, migrant, and endangered species of all kind of birds, beasts, and plants
• Wonderfully lyrical writing makes for perfect escapism whether you live in the city or in the countryside

Paul Evans is a nature writer, Guardian Country Diarist, poet, broadcaster, journalist, and senior lecturer in creative writing at Manchester Metropolitan University. He is the author of Field Notes from the Edge (a compilation of his Guardian articles). He broadcasts regularly for Radio 4 nature programs.
Celestial Atlas

A Journey in the Sky Through Maps
by Elena Percivaldi

Featuring splendid illustrations of the most famous, rare, and impressive star atlases created from the sixteenth to the nineteenth centuries, this gorgeous book takes a journey through the constellations. Find out about the work of history’s great astronomers, their sometimes-fantastic interpretations of extraterrestrial phenomena, and how our knowledge of the universe evolved. Merging art and scientific knowledge, Celestial Atlas offers a fascinating glimpse into the past.

Elena Percivaldi is a medieval historian and essay writer whose articles have appeared in major history magazines, including BBC History. She runs the history, art, and archaeology newsletter “Storie & Archeostorie” is on the Scientific Committee of Medioevo Italiano magazine, and has taught classes in history and communication at the Università degli Studi di Ferrara.
REFERENCE
1,000 Words to Sign
by Professor Geoffrey S. Poor

1,000 Words to Sign is a practical, authoritative, and effective learning aid to American Sign Language, a beautiful, creative, and visual form of communication. In close-up photos with directional arrows, it covers numbers, the alphabet, days of the week, colors, and countries, along with the essential words that allow you to express yourself, understand others, and communicate clearly with precision and eloquence.

Key Selling Points
- An invaluable resource for people who want to learn American Sign Language and anyone who works with the deaf, written by an expert in his field. Professor Geoff Poor teaches the teachers of ASL.
- Each sign is demonstrated with close-up color photos, supplemented with succinct written descriptions of hand and finger formations and directional arrows to indicate the correct movements.
- Includes a concise introduction to ASL as well as notes on grammar, forming sentences, and asking questions.

Professor Geoffrey S. Poor has worked for more than 30 years as an American Sign Language interpreter, vocational rehabilitation counselor, and professor at the National Technical Institute for the Deaf in Rochester, New York. He is also the Coordinator of NTID’s Office of Communication Assessment Services. His books include Dictionary of American Sign Language (Barrons 2007).
Les Miserables
The Story of the World’s Longest Running Musical in Words, Pictures and Rare Memorabilia
by Benedict Nightingale & Martyn Palmer, foreword Cameron Mackintosh

Les Misérables is the world’s longest-running musical, and this stunning volume commemorates 33 years of smash success. Benedict Nightingale examines the show’s entire legacy, moving from Victor Hugo's original novel all the way to the movie adaptation, and reveals why Les Mis captured hearts and imaginations. Images of special memorabilia include annotated scripts, original costume sketches, and design notes for the 2012 film.

Key Selling Points
• Filled with photographs of fantastic memorabilia from the show, from film props to set designs
• Foreword by Cameron Mackintosh, the theatrical producer of Les Misérables
• Les Misérables is the world’s longest-running musical; it has been performed in over 22 different languages and played in more than 349 cities in 44 countries
• The stage musical has won more than 140 major theater awards, including an Olivier, eight Tonys, and a Grammy
• The 2012 film adaptation of the musical and its cast won countless awards: the Academy Award, Golden Globe, and BAFTA for Best Supporting Actress [Anne Hathaway]; Academy Award and BAFTA for Best Sound and Best Makeup; and the Golden Globe for Best Actor [Hugh Jackman]

Rave Art
Flyers, Invitations and Membership Cards from the Birth of Acid House Clubs and Raves
by Chelsea Louise Berlin, foreword by Mark Moore

In the late ‘80s and early ‘90s, rave exploded, becoming a force that still reverberates today. Chelsea Louise Berlin was there, and she tells its story through her personal collection of bright, incredible flyers, invitations, posters, and membership cards. Through these indelible artifacts, reminiscences, and quotes, she captures a world of warehouse takeovers, trippy lightshows, Ecstasy, and nonstop dancing—all from the last unplugged youth subculture of modern times.

Key Selling Points
• Fascinating insight into a sociocultural phenomenon that changed music, the law, drug culture, dance, fashion, and design
• 2018 marks the 30th anniversary of the “Second Summer of Love,” when rave culture was firmly established in the UK

Chelsea Louise Berlin started a company that produced hand-printed and painted t-shirts, paintings, and banners, and has also exhibited artwork, furniture, and photography. Her “Berlin Collection” of rave memorabilia comprises thousands of items from the 1980s on, including nightclub and rave flyers, VIP cards, and memberships, postcards, tart cards, magazines, and film posters. She lives in London.
Minerals and Gemstones
300 of the Earth’s Natural Treasures
by Dr. David C. Cook & Dr. Wendy L. Kirk

Discover the fascinating world of minerals and gemstones with this accessible guide to 300 treasures, from simple sandstones to diamond, jade, and sanidine. Each entry includes a beautiful color photo plus a key information table with specifications—color, luster, streak, hardness, specific gravity, cleavage, habit, and crystal system. Engaging and expertly written, this handy, pocket-size book is a valuable and fascinating read.

Key Selling Points
• A handy reference for students as well as general readers
• Includes 300 entries, each accompanied by a color photograph
• Key information is listed in a table at the base of each entry

Dr. David Cook is a former research chemist and teacher.
Dr. Wendy Kirk is a lecturer in geology at University College London. She has 30 years’ experience curating geology collections.

American Classic Cars
300 Classic Marques from 1914-2000
by Richard Nicholls

Right from the start, the United States has been at the cutting edge of automotive design. Arranged chronologically, this colorful mini-reference provides an exciting guide to American engineering, from the 1914 Stutz Bearcat to the 1999 Rough Mustang. Accessible text provides historical context, and each entry has a side-, front-, or three-quarter-view photograph and a specification table with the year of manufacture and full technical details.

Key Selling Points
• A handy reference guide for car enthusiasts, perfect for gift-giving
• 300 entries, each accompanied by a color photograph
• Key technical information is listed in a detailed specifications table

Richard Nicholls has been writing about cars for more than 20 years and worked as an editor and photographer for British and American car magazines. He lives in Lincolnshire, UK.
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HOW NOT TO DIE
AT LEAST NOT TODAY.

Accidents are the leading cause of death among U.S. men 18 to 50 years old, accounting for 37,000 of roughly 148,000 annual fatalities. Some instances of unintentional death, to use the official term, are unavoidable—wrong place, wrong time—but most aren’t. Staying alive requires recognizing danger, feeling fear, and reacting. “We interpret external cues through our subconscious fear centers very quickly,” says Harvard University’s David Ropeik, author of How Risky Is It? Really? Trouble is, even smart, sober, experienced men can fail to register signals of an imminent threat. Here we present 20 easy-to-miss risks and how to avoid or survive them.

OUTSMART WILDLIFE.

If you come face-to-face with a wild animal, the natural response is to bolt, but that can trigger the animal’s predatory instinct. On July 6, 2011, Brian Matayoshi, 57, and his wife, Marylyn, 58, were hiking in Yellowstone National Park when they came upon a grizzly bear and screamed. Brian was bitten and clawed to death; Marylyn, who had stopped and crouched behind a tree, was approached by the bear but left unharmed.

STAT: Each year three to five people are killed in North America in wild animal attacks, primarily by sharks and bears.

DO: Avoid shark-infested waters. As for bears,
THREAT: MEDIUM

How Not... who had stopped and crouched behind a tree, was Brian was bitten and clawed to death; Marylyn, ed, screaming.

Brian Matayoshi, 6

...natural response is to bolt, but that can trigger or survive them.

North America in wild animal attacks, primarily Each year three to... charging bear can save you, but... can get overwhelmed, but short texts will get you can easily find them. In widespread black... millions people without power and caused... 2003

Power outages are... 138

rocket stoves can use sticks and...火箭 stoves are highly efficient, thanks to a strong draft. Instead of needing full-size... to April... tornadoes can produce... ducts allow... 2...-gauge steel.

burner grate as a cooking surface, and you'll be eating in no time. logs, which may not be readily available in an emergency, rocket stoves can use sticks and...FORGET YOUR TIP! DON'T... be in it for the long haul, set up a "camp" inside...pressor will help keep the basic utilities running. If the power's out, a gen...70% of flood fatalities are... are approximately eight... wood in your lifetime. Wood..." either. That... percent of f lood fatalities are...50% are...in house and stay warm. If the power's out, a gen...70\% of... are...in... 160

WHERE: Where.../8/18

THREAT: MEDIUM

Floods...in late August. The Olympic Peninsula was...overran...the water—we can use that—and don't...firewood, or escape a...storage...firewood, or escape a...and...safety...or quick re...burning steadily, you're...cabin...align.

In an emergency, would you know how to purify water, jump-start a car, forage for firewood, or escape a flood or fire? Whatever the threat, Popular Mechanics helps you handle it with lifesaving advice for dangerous situations. Crucial information on how to handle the critical decisions you might face both immediately and in the long term will help you not only survive, but thrive in the aftermath of any disaster.

Key Selling Points

• Survival guides appealing to preppers and outdoor enthusiasts have seen success in the marketplace
• This subject appeals to Popular Mechanics’s core audience: Throughout its 114-year history, the magazine has regularly published stories about all types of survival, including a recurring themed issue
• Striking photography, service stories, and personal narratives, all arranged in an engaging design, make this a compelling package, whether for quick reference or a deeper dive into the material

Also Available

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Woody Allen Film by Film
by Jason Solomons

Wooden Allen has celebrated more than 50 years of filmmaking, averaging one movie per year. This quintessential, stunningly illustrated, and updated guide to Allen’s lifetime of work looks at every one, including Cafe Society (2016) and Wonder Wheel (2017). In addition to interviewing Woody, critic Jason Solomons looks at the impact of Allen’s comedy, his work as an actor and writer, and his profound effect on popular culture.

Key Selling Points
• Updated to include his 2016 and 2017 films
• Woody Allen is, unarguably, one of Hollywood’s most successful and renowned auteurs, a moviemaker that has influenced the zeitgeist more than any other
• Written by established cinema writer and film critic Jason Solomons
• Allen has released a film every year since 1965. 2015 was Woody Allen’s 50th anniversary in the business

Jason Solomons was Deputy Film Critic for the Observer and the Guardian for 15 years and currently writes weekly film reviews for the UK’s bestselling Mail on Sunday newspaper. He hosts In Conversation, a 20-part, 30-minute television interview show licensed for broadcast worldwide, including the US and Canada. He has interviewed many of the greats of modern cinema, including Woody Allen, Martin Scorsese, the Coen Brothers, and George Clooney.

The Definitive Guide to Horror Movies
365 Movies To Scare You to Death
by James Marriott & Kim Newman

From Frankenstein and Peeping Tom to It Follows, Get Out, The Babadook, and Mother!, the imaginative flair of the horror film has always shocked and delighted viewers. Packed with images of the most terrifying scenes in cinema history, this definitive, fully updated volume traces the genre decade by decade, providing a witty and informative critique of more than 300 movies from the US to Japan, Britain to Brazil.

Key Selling Points
• New edition that includes the latest movies in the genre released over the past few years, including the Oscar®-winning and groundbreaking Get Out
• Offers a superb introduction to the cinema of fear for beginners as well as something new for the diehard fan
• Structured by decade, this is an affectionately humorous review coupled with detailed and informative research
• 2018 marks the 50-year anniversary of Night of the Living Dead, hailed as one of the trailblazers of the horror genre with an immense cult following
• The 2017 reboot of It attested to the popularity of the genre: it shattered box-office records, becoming the top horror film pre-seller in history, and making almost $700 million internationally

James Marriott has written about horror films in a full-length study, Horror Films, which was selected by The Times as one of their film books of 2004, a series of essays for Creation Books, and articles for magazines and websites including cult periodical Headpress (“Essential reading”—Fortean Times).

Kim Newman is a novelist, critic, and broadcaster. His work includes Nightmare Movies, Ghostly Beyond Belief (with Neil Gaiman), Horror: 100 Best Books (with Stephen Jones), The BFI Companion to Horror, Millennium Movies, and BFI Classics studies of Cat People and Doctor Who.
POP CULTURE
Make a Nerdy Living
How To Turn Your Passions into Profit, with Advice from Nerds Around The World
by Alex Langley

Turn your obsession into your profession! This funny, information-packed guide shows you how to transform your nerdy passion into a lucrative career . . . and satisfying life.

“How can I make a living at this?” Many nerds ask themselves this question—and now they have an answer. Filled with humor and real-life advice, this entertaining guide explores how you can actually get paid for nerdy passions that range from live-streaming video and prop making to writing and cosplay. Along with general tips for newcomers and in-depth advice for the more experienced, interviews with stars reveal how geeks, gamers, and fans successfully turned their dreams into reality.

Key Selling Points
• Increasing numbers of people are leveraging their nerd-dom into paying side hustles; this book teaches them how to expand those into a career
• Includes interviews from people who have turned their nerdy dreams into reality
• Covers a variety of different careers and fandoms
• Author is a regular speaker at pop-culture conventions throughout the US, including WonderCon and the wildly popular San Diego Comic Con, and will continue to cover this topic on panels there

Alex Langley is the author of four books (including The Geek Handbook: Practical Skills and Advice for the Likeable Modern Geek), a graphic novel, and chapters in Sterling’s Popular Culture Psychology series. He writes about gaming for ArcadeSushi.com, oversees Nerdspan.com’s gaming section, co-created the web series Geeks and Gamers Anonymous, appeared on panels at San Diego Comic Con, and has nearly 20,000 Twitter followers. He lives in Dallas, TX.
Westworld Psychology

Violent Delights

Edited by Travis Langley and Wind Goodfriend,
Foreword by Tim Cain, creator of Fallout

A fascinating analysis of the psychology behind Westworld.

In both the film and the TV show Westworld, people playing out fantasies find their lives in danger when robots built to entertain start to kill, creating an opportunity for us to examine an array of psychological phenomena. This collection explores our fears about rapidly evolving AI, offering fans an in-depth psychological exploration of the Westworld universe, including:

• When do synthetic people become sentient?
• What is the appeal of live-action role playing?
• Why does the Wild West intrigue us?
• How far will people go in pursuit of violent delights?

Travis Langley, PhD, is a psychology professor at Henderson State University, the author of Batman and Psychology (Wiley), and the volume editor of Sterling’s Popular Culture Psychology series. He speaks regularly on media and heroism, including at popular-culture conventions worldwide such as San Diego Comic-Con and New York Comic Con. Necessary Evil: Super-Villains of DC Comics and other films have featured him as an expert interviewee, and the documentary Legends of the Knight spotlighted how he uses fiction to teach real psychology. Psychology Today carries his blog “Beyond Heroes and Villains,” and he is one of the 10 most popular psychologists on Twitter with over 100,000 followers: @superherologist.

Key Selling Points

• Travis Langley is a tireless promoter for the series via pop-culture conventions and social media; he has over 120,000 Twitter followers
• Westworld was HBO’s most-watched series premiere, and has been written and talked about endlessly
• Series has sold over 100,000 copies combined
• Travis is a regular speaker on psychology and pop culture and participates in over a dozen fan conventions annually including San Diego Comic-Con, New York Comic Con, and WonderCon
• He has been interviewed by hundreds of outlets including CNN, Huffington Post, Newsmax, MTV, WGN, the CW, and more
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HUMOR
Cats Gone Bad

Can a cat be an accessory to a prison break? (It can.) Would your precious pet turn violent? Yes—a couple in Seattle had to call the police to save them from their ferocious feline. From cat burglars to terrorizing tabbies, meet the funniest furry felons in the Purrlitzer Prize-winning Cats Gone Bad. Each spread features a photograph or photomontage of an erring kitty.

Key Selling Points

• A fun book of 45 funny images and quirky real-life cases
• Includes amusing annotations and background text on real cats who fell afoul of the law
• An ideal gift and purrfect stocking stuffer for all cat lovers—especially those with an interest in (or who have possession of) feline felons

Dogs Gone Bad

In 1924, a Labrador was sentenced to life in Pennsylvania Penitentiary for murdering the governor’s cat. [He was framed.] In 2010, a dozy guard dog was retired from a bar after he slept through their only burglary in 12 years. Every animal lover will lap up these doggone funny tales of imperfect pooches who run away, eat religious offerings, and tear up Christmas.

Key Selling Points

• A fun book of 45 funny images and quirky real-life cases
• Includes amusing annotations and background text on real dogs who fell afoul of the law
• An ideal gift and pawfect stocking stuffer for anyone with an interest in ruff justice
Pawfect Friends

Whether they’re sharing a food bowl, slumbering together in the same bed, going for walks as a pair, or even giving piggyback rides, cats and dogs do make Pawfect Friends. Ninety of the sweetest photographs ever taken capture these best buddies as they play, keep a sleepy eye out for each other, and even put up with each other’s eccentricities. They’re irresistible!

Key Selling Points
- The cutest book of the year
- An ideal gift for any cat or dog lover

Pugs in Space

One small step for man, but a giant leap for pugkind! Pugs in Space celebrates all that is gravity-free about Earth’s best-loved canines as these lovable dogs fly to the stars. From the first pug on the Moon, to weightless pugs on the International Space Station, to pugs on a spacewalk, each of these 45 photomontages comes with space and pug facts.

Key Selling Points
- Light years ahead of mere earthbound competitors, the 45 images in Pugs in Space boldly go where no pug has gone before
- Includes amusing annotations plus fun pug and space facts
- An ideal gift for any dog lover
Fake News
“Facts” Always Trump Truth
by John Miller

In the Post-Truth era we live in, “Fake News” has become an inescapable part of our everyday lives. How did that happen? John Miller takes a funny look at where the phenomenon came from—and teaches you how to exploit Fake News for your own benefit. With its mixture of jokes and one-liners plus longer, hilarious articles and guides, this is the #1 Joke Book of the Year!*.

Key Selling Points
- Fake news has dominated global news ever since the Brexit and Trump campaigns heralded a new style of politics
- Named the Macquarie Dictionary’s word of the year (narrowly losing out to the Oxford Dictionary’s related choice of “post-truth”), fake news has become instantly recognizable
- A satirical and incredibly humorous take on one of the most important subjects of the day
- With a step-by-step guide to creating your own Alternative Facts, it is even a self-help book for anyone wanting to thrive in the current political climate!

Mike Haskins, aka “John Miller,” has written for a number of comedians, as well as for several television and radio shows. He cowrote the bestselling Man Walks into a Bar (Ebury Press) and the successful Laugh, Cackle & Howl Joke Book (Prion).

Embarrassing Sexual Misadventures
1001 of the Most Tragically Hilarious Exploits Ever
by Gina McKinnon

It doesn’t get more embarrassing than this! Imagine two maids catching you in your hotel room engaged in hanky-panky with your bicycle. Trying to escape from a libidinous dolphin. Or being steamrolled by a tractor while you’re having a roll in the hay. This huge collection of incredible cautionary tales covers just about every undignified way sex can go wrong . . . and they’re all true!

Key Selling Points
- Strange and ridiculous sex stories from around the world
- The largest survey of the field, including various unique “top tens”

Gina McKinnon is a Scottish writer who lives and works in Brighton, England. She publishes under her pseudonym, Nina de la Mer.
HISTORY & POLITICS
Key Selling Points:

- This is the perfect moment to bring out a book on *The New York Times*’s coverage of politics, in advance of the midterm elections.

- *The Times* is more popular than ever, with soaring subscriptions setting records, especially in the digital area.

- Andrew Rosenthal is one of America’s most respected and well-known newspaper editors.

- *The Times* promotes its books; ads for the *Crime* book (Spring 2017) were featured at least a half-dozen times in *The New York Times Book Review*, and Rosenthal is a high-profile personality.

Marketing & Publicity Campaign:

- National print and online publicity campaign.

- Digital focus on news and political sites and blogs.

- 20-city national radio tour.

- Featured title at national library conferences.

- Featured title in monthly library newsletter.

- *New York Times* will run remnant ads.
In today’s turbulent world, *The New York Times*’s political reporting and advocacy for freedom of the press is more relevant than ever. This anthology explores the newspaper’s political coverage from 1851 to today, and includes everything from memorable campaigns and elections to controversial legislation, scandals, and domestic and international issues. Compiled by famed *New York Times* editor Andrew Rosenthal, it contains approximately 88 stories, 45 illustrations, commentary, and annotations.

Andrew Rosenthal is former editorial page editor of *The New York Times* and oversaw the editorial board, the Letters and Op-Ed departments, and the Editorial and Op-Ed sections of NYTimes.com. In March 2016, he became a columnist and podcast contributor for *The Times*. He was recently the Visiting Murrow Lecturer of the Practice of Press and Public Policy at Harvard.

The American President
A Complete History
by Kathryn Moore

In The American President: A Complete History, historian Kathryn Moore presents a riveting narrative of each president’s experiences in and out of office, along with illuminating facts and statistics about each administration, timelines of national and world events, astonishing trivia, and more. Together, these details create a complex and nuanced portrait of the American presidency, from the nation’s infancy to today.

Key Selling Points
• Best single-volume history of the American presidency on the market, and one of the only books on the subject that is marketed to adults and not children
• Fully updated to include the results of the 2016 election and the first year of Donald Trump’s presidency
• Appealing to readers looking for an objective and nonpartisan historical reference
• Unique reference guide for readers of American history
• Previous editions have sold nearly 20,000 copies

Kathryn Moore was the coauthor, with D.M. Giangreco, on Dear Harry... Truman’s Mailroom, 1945–1953: The Truman Administration Through Correspondence with “Everyday Americans”; and Eyewitness D-Day. She has also written articles for American Heritage, American History, and numerous daily newspapers. Moore teaches American history in Lee’s Summit, MO.
Maps of London & Beyond
by Adam Dant, introduction by The Gentle Author

Award-winning artist Adam Dant’s maps of London and beyond are beautiful, subversive, and funny. From “London Enraged,” a history of rioting in the city, to maps of high-class coffee clubs and local slang over the centuries, Dant’s illustrations illuminate English social and cultural history. Published in conjunction with the popular Spitalfields Life, this large-format volume fully reveals the charming, often-humorous details in his work.

Key Selling Points

- A stunning collection of contemporary art maps from a leading artist that gives a unique view of British history and life today
- Published in conjunction with the popular Spitalfields Life blog

Adam Dant studied at the Royal College of Art, London, and the MS University Faculty of Fine Arts, Baroda, India. He creates elaborate, thoroughly researched narrative drawings that examine public contemporary life, space, mythologies, and histories. Dant lives and works in London.

The Gentle Author writes daily about the culture of East London for his Spitalfields Life blog. His favorite stories so far are collected in Spitalfields Life, published by Saltyard Books.

Victorian Maps of England
County and City Maps of Thomas Moule
by Thomas Moule

For the first time in a generation, 60 of Thomas Moule’s mid-nineteenth-century maps are beautifully reproduced in a large-format volume. They capture England at a time when the Industrial Revolution transformed the country—but also celebrate the past through pastoral or monument views. Along with contemporary descriptions, the book explores Moule’s career and positions him alongside fellow Victorian pioneers, including Turner, Wedgewood, and Wordsworth.

Key Selling Points

- Thomas Moule [1784-1851] is the finest Victorian mapmaker and is regarded as the true follower of John Speed in the cartographic history of Britain
- 60 highly decorative and hugely informative maps from Cornwall to Durham, showing the changing landscape of England
- The maps have remained most influential and highly collectable in both their original versions and as reproductions

Thomas Moule [1784-1851] is principally remembered for his major contribution to cartography and celebrated as one of the great makers of maps of the British Isles. His work remains popular and highly collectable.
The Treasures of British History
by Peter & Dan Snow

Take a spirited tour of British history as told through 50 key documents, including the Magna Carta, Hitler’s letter to Chamberlain agreeing never to go to war, and a ticket stub to the Beatles’ first concert. Celebrated historians Peter and Dan Snow explore the implications and impact of these treasures, which they personally selected from The National Archives, the British Museum, the British Library, and the National Records of Scotland.

Key Selling Points
• New format with previously removable documents now shown in photographs
• Written by the highly successful father-and-son team, Peter and Dan Snow, whose previous book with Carlton, The Battle of Waterloo Experience, has been a Sunday Times bestseller
• Fifty of the most fascinating documents in Britain’s history are beautifully reproduced
• Exceptional commentary explains why the documents are so significant, and how they have shaped history and defined Britain’s national character

Peter Snow is a highly respected journalist, author, and broadcaster. He was ITN’s Diplomatic and Defense Correspondent from 1966 to 1979, and presented BBC’s Newsnight from 1980 to 1997.

Dan Snow is a historian who has researched, written, and presented several documentaries and appears regularly on the BBC’s One Show as their “History Man.” His writing has appeared in The Times, the Sunday Times, the Guardian, the Daily Express, and BBC History Magazine.

The Great Explorers
And Their Journeys of Discovery
by Beau Riffenburgh

Chart the Golden Age of Exploration, from the Vikings and early Chinese travelers to the discovery of the Americas and the eventual circumnavigation of the globe. Covering professional explorers, botanists hunting for undiscovered plants, missionaries spreading Christianity, pioneering women, and the aristocratic and downright eccentric, this stunning volume recounts both familiar and unfamiliar voyages through beautiful maps and plans in the explorers’ own hand.

Key Selling Points
• Published in collaboration with the Royal Geographical Society [with IBG], whose collections comprise over two million documents, maps, photographs, paintings, artifacts, and books, spanning 500 years of geography, travel, and exploration
• Covers all the world’s main explorers throughout history, including the mapping and exploring of the Americas by pilgrims and new-world explorers
• An essential book both for armchair and actual explorers, young and old

Beau Riffenburgh is the former editor of Polar Record, the world’s oldest journal of polar research, and head of the Polar History Group at the Scott Polar Research Institute. He has written numerous books, including The Myth of the Explorer (Oxford), a highly praised study of explorations and the press; Nimrod (Bloomsbury), the tale of Ernest Shackleton’s grand attempt on the South Pole, and The Men Who Mapped the World (Carlton).
World’s Worst Weapons
Exploding Tanks, Uncontrollable Ships, and Unflyable Aircraft
by Martin J. Dougherty

Some weapons are winners, some are epic failures—and this entertaining, informative guide looks at the guns, tanks, ships, and aircraft that went really wrong. They range from the early version of the M16 assault rifle, which broke down regularly in Vietnam, to the Douglas X-3 Stiletto, designed to explore the “supersonic flight environment,” but incapable of passing the speed of sound.

Key Selling Points
• A detailed examination of the worst weapons ever built
• Includes technical specifications of each weapon and firsthand accounts of its use
• Produced in a chunky pocket landscape format


Warplanes of World War II
Fighters*Bombers*Ground Attack Aircraft
by Robert Jackson

From Germany’s Junkers Ju 52 and Japan’s Mitsubishi Zero to USA’s Grumman Hellcat and the UK’s Bristol Blenheim, Warplanes of World War II provides a close look at 50 key aircraft from World War II. They all appear in detailed large-format side-on color photographs, with notes on the craft’s unique features. Information on each plane’s development, manufacturing history, and technical profile accompany additional photographs and a specification panel.

Key Selling Points
• The perfect collector’s book for military buffs
• Annotated three-quarter-view color artworks of 50 key WWII aircraft; each entry is four pages long
• Organized by country with the largest section devoted to the US with 15 aircraft

Robert Jackson is a former pilot and navigational instructor. He has more than 90 books to his name, including Spitfire, B-17 Flying Fortress, and The Encyclopedia of Military Aircraft. He lives in Darlington, County Durham, UK.
Modern Small Arms
300 of the World’s Greatest Small Arms
by Chris McNab

Packed with information on everything from the AK-47 to the L115A3 Sniper Rifle, *Modern Small Arms* offers insight into the advances in weaponry over the past century. It includes 300 widely used pistols, rifles, submachine guns, and machine guns, arranged by type. Each entry features full-color art, a summary of the weapon’s development and service history, and a specifications table with country of origin and full technical details.

Key Selling Points
- Produced in a chunky pocket format, perfect for gift giving
- Full dimensions, weights, ammunition, and range details for each weapon

Chris McNab is the author of more than 20 survival publications, including *How to Survive Anything, Anywhere, Living off the Land*, and *SAS Training Manual: Endurance Techniques*. He holds a PhD from the University of Wales and lives in South Wales, UK.

Civil Aircraft
300 of the World’s Greatest Civil Aircraft
by Robert Jackson

Ranging from the earliest pioneers to today’s massive passenger jets, *Civil Aircraft* features 300 non-military planes used for tourism and commerce—including the Concorde, Boeing 737 and 747, Learjet, Tiger Moth, and Jetstream. All the featured aircraft are showcased in full-color, profile art and accompanied by detailed specifications tables. Accompanying text for each plane summarizes its development and service history.

Key Selling Points
- Produced in a chunky pocket format, perfect for gift giving
- Great for gift shops in museums and galleries
- All measurements are given in imperial and metric

Robert Jackson is a former pilot and navigational instructor. Now a full-time writer in military, naval, and aviation affairs, he has over 90 books to his name, including *Spitfire, B-17 Flying Fortress, The Encyclopedia of Military Aircraft* and *Warplanes of World War II*. He lives in Darlington, County Durham, UK.
**The Pacific War**

Pearl Harbor, Singapore, Midway, Guadalcanal, Philippines Sea, Iwo Jima  
*by Andrew Wiest*

From the Japanese attack on Pearl Harbor to the dropping of the atomic bombs on Nagasaki and Hiroshima, this superbly illustrated history explores the Pacific War in its entirety. It examines the whirlwind Japanese victories of 1941-42, and how the Allies, specifically the US, organized a counterattack. Full-color maps follow armies’ movements, and artworks display the uniforms, armored vehicles, aircraft, and ships used in the campaign.

**Key Selling Points**
- Superbly illustrated with artworks of all the main items of hardware used in the campaign
- Part of a unique, authoritative, and highly illustrated series on the military history of World War II
- Aimed at military enthusiasts

**Andrew Wiest** is a Professor of History at the University of Southern Mississippi, Director of the Vietnam Studies Program, and co-director of the university's Center for the Study of War and Society. He is the coauthor of *Passchendaele and the Royal Navy, The Illustrated History of the Vietnam War, and Strategy and Tactics: Infantry Warfare.*

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**The Eastern Front**

Barbarossa, Stalingrad, Kursk, Leningrad, Bagration, Berlin  
*by Duncan Anderson, Lloyd Clark & Stephen Walsh*

*The Eastern Front* gives an authoritative account of the epic clash between two infamous dictators, Hitler and Stalin, as they vied for supremacy during World War II. Exploring in detail the German and Soviet armies in 1941, it covers all the most infamous campaigns and offensive operations. A selection of action photos plus outstanding illustrations and art showcase the main battles, vehicles, uniforms, maps, and equipment.

**Key Selling Points**
- Part of a series of books about the campaigns of World War II
- Contains artworks of the tanks, aircraft, weapons, and uniforms of the major protagonists, plus color maps showing the main battles of the campaign
- Aimed at military enthusiasts

Dr. Duncan Anderson is head of the Department of War Studies at Sandhurst. His books include *The Fall of the Reich* (2000).
German Weapons of World War II
by Stephen Hart

What weapons made the Nazis seemingly invincible? From fighter planes to guns and ships, this compendium explores the most important weaponry and equipment used by the German armed services in World War II—including the Wehrmacht, Waffen SS, Luftwaffe, and Navy. There’s a full-color side-profile artwork for each featured item, accompanied by summaries of its development and service history, and with a full specifications table.

Key Selling Points
• A compendium of the most important and influential pieces of weaponry and equipment that were used by the German armed services in World War II
• Superbly illustrated with full-color artworks and photographs
• A wealth of information and specifications
• Aimed at military enthusiasts

Dr. Stephen Hart is a Senior Lecturer with special responsibilities at the Department of War Studies, the Royal Military Academy Sandhurst. He has been published widely on military history topics, particularly British and German operations during WWII.

Russian Weapons of World War II
by David Porter

The Soviet forces during World War II had some of the most reliable, robust, and revolutionary military hardware available. From artillery to aircraft, small arms to ships, and tanks to trucks, this expert reference explores the weaponry that made the Russian Army so powerful. Packed with easy-to-understand diagrams, graphs, and illustrations, it’s essential reading for anyone interested in military technology.

Key Selling Points
• A thorough reference guide organized by type of weapon
• Features detailed data and other key items of information
• Includes photographs, maps, charts, graphs, and profile diagrams

Since leaving the British Ministry of Defence, David Porter has worked on a number of research projects, contributing articles and book reviews to the BBC History Magazine, the British Army Review, and the Royal Engineers Journal.
The Third Reich
Facts, Figures and Data for Hitler's Nazi Regime, 1933–45
by Chris McNab

Packed with hundreds of easy-to-understand maps, graphs, tables, and charts, The Third Reich offers the history enthusiast concrete statistical data that brings to life one of the twentieth century’s most complex regimes. Beginning with a brief overview of the Reich’s history from its establishment in 1933, the guide covers the geography, economy, political structures, legal framework, military organization, social policies, and ideology of Hitler’s Germany.

Key Selling Points
• A thorough reference guide to the Third Reich organized by subject areas
• Features detailed demographics, with social and economic data and other key items of information
• Includes 150 photographs, maps, charts, graphs, and profile diagrams

Chris McNab is a military specialist and author of more than 20 survival publications, including How to Survive Anything, Anywhere, Living off the Land, and SAS Training Manual: Endurance Techniques. He holds a PhD from the University of Wales and lives in South Wales, UK.

ALSO AVAILABLE
**Tanks**
The History of Armoured Warfare
*by Robin Cross & David Willey, foreword by Dan Snow*

In 1916, for the first time, the tank participated in a small engagement on the Somme. Despite its shortcomings, it altered the course of World War I. *Tanks* charts the weapon’s first century, from its early stumbling attempts to today’s lethal killing machines: the technical developments, the various models, the tacticians who used it best, and the famous battles where they played a role.

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**The Military History of China**
From 1218 to the Present Day
*by Erik Durschmied*

China stands on the threshold of global domination, a true rival to the United States. Bestselling author Erik Durschmied traces China’s passage through a thousand years of war, colonial adventurism, and internecine politics, and seeks to understand what the country is today—as well as what the future holds for a world in which China reigns as the latest economic and military superpower.

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**1918**
How the First World War Was Won
*by Julian Thompson*

This gripping and detailed account follows the final year of World War One, examining every battle from a new perspective: it wasn’t just the British forces fighting, but also American troops and Canadian reinforcements, masterminded by the tactical command of French General Ferdinand Foch. Filled with illustrations, it captures those final violent pushes, and is a must-read for military enthusiasts.
Tiger Tank
by Roger Ford

When the Tiger appeared, it was the most powerful tank yet built. However, it had a limited range of operation and frequent mechanical failures. Tiger Tank traces its history, from its strategic requirements and technology to its use in Russia and Berlin during World War II. Specification tables provide manufacturing details, while comparative tables let readers quickly assess how the Tiger matched its rivals.

Key Selling Points
• Detailed examination of a key tank of World War II
• Features 70 color and black-and-white photographs, a fully annotated color cutaway, and three-view profile artworks
• Contains full specifications, listings of variants, and production numbers

Roger Ford is the author of several books on military history and technology.

Panther Tank
by Matthew Hughes & Chris Mann

When the Nazis invaded the Soviet Union, they encountered the Soviet T-34, which could deflect any German tank. Thus the Panther was born. With photos, annotated cutaways, and other art, Panther Tank follows the tank’s development and production. It includes technical details; wartime history, in the soldiers’ own words; specification tables with manufacturing data; and comparative tables that show how the Panther matched its rivals.

Key Selling Points
• Detailed examination of a key tank of World War II
• Contains full specifications, listings of variants, and production numbers

Dr. Hughes is Professor of Military History at Brunel University, London.
B-17 Flying Fortress
by Robert Jackson

Designed in the mid-1930s, the Boeing B-17 became a mainstay of Allied bombing raids against Nazi Germany. *B-17 Flying Fortress* gives a superbly illustrated account of the aircraft from its first appearance to its retirement. It covers the B-17’s design and development; the units that operated this legendary bomber; how missions were flown; and the aircraft’s wartime career. A final chapter details the B-17 variants.

**Key Selling Points**
- Superbly illustrated throughout with photographs, line drawings, and artworks
- Technical information is presented in three appendices and includes specifications of the B-17 and comparisons with its major rivals
- Includes details of both obscure variants and famous aircraft such as *Memphis Belle*

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The MP40 ‘Schmeisser’
by Mike Ingram

Of all infantry weapons conceived during the 20th century, few were as important as the submachine gun—and *The MP40 ‘Schmeisser’* examines one of the best. Heavily illustrated with archival photography, cutaway drawings, and detailed artwork, this account follows the MP40 from its preliminary designs through its use by the German forces during World War II and its postwar service with other nations.

**Key Selling Points**
- Full design and development history of the weapon
- Detailed cutaway artworks and specifications tables, plus photographs of the MP40 in action
- Discusses the development and deployment of the MP40 and its predecessor, the MP38

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The Bismarck
by Robert Jackson

During World War II, much of the Allied fleet hunted down the *Bismarck*, the ship that represented the pinnacle of the Nazi war machine at sea. This comprehensive history looks at every aspect of the *Bismarck*’s development and construction—including her design, armament, powerplant, crew, and armor. Follow the *Bismarck* in action, with accounts of its only voyage and a gripping description of its final hours.

**Key Selling Points**
- Contains detailed artworks and photographs
- Comprehensive appendices include intricate specifications and comparison tables
SPORTS
The Complete Ironman®
The Official Illustrated Guide to the Ultimate Endurance Race
*by Bob Babbitt, foreword by Gordon Ramsay*

Ironman is, arguably, the world’s toughest athletic competition, with a 2.4-mile swim, 112-mile cycle ride, and 26.2-mile marathon run. This official illustrated book celebrates every aspect of the race, from its history and legendary competitors to its major global events, and provides practical advice on how to succeed at this demanding contest. Written by acclaimed expert Bob Babbitt, *The Complete Ironman* captures the spirit of this unique competition.

**Key Selling Points**
- “Swim 2.4 miles. Bike 112 miles. Run 26.2 miles. Brag for the rest of your life!” This is the ultimate official illustrated celebration of the world’s toughest, most revered endurance race
- Ironman is a major global sports brand and holds more than 225 events worldwide with over 250,000 athletes participating from 200 different countries
- Illustrated with more than 150 amazing photographs, many previously unpublished
- The Ironman website attracts 144 million annual hits globally, 106 million of which are in North America, and boasts over one million social media followers

The World Marathon Book
A Celebration of the World’s Most Adventurous Races
*by David Castle*

Each year, hundreds of thousands of competitors take to the streets to run 26.2 miles—and *The World Marathon Book* celebrates those athletes and the races they participate in. With inspiring photography and essential infographics, it explores both the famed city-based marathons like London, Paris, and New York as well as more adventurous races, including the Marathon du Medoc and China’s Great Wall Marathon.

**Key Selling Points**
- Includes in-depth historical profiles and statistical infographics for each of the world’s greatest marathons, as well as spectacular photographs sure to get any runner’s feet twitching
- Marathons are growing in popularity, with 15% more people running annually than there were in 2010. Almost one million people finish a marathon each year, and it’s estimated at least 1% of the world’s population will complete a marathon in their lifetime
- There are now over 1,000 marathon races run annually, and the growth of “destination” running has led to an increase in visually spectacular (and grueling) races all around the globe
The Ultimate Encyclopedia of Boxing

by Harry Mullan with Bob Mee & Matt Bozeat

Boxing has produced some of the world’s most colorful athletes, and they’re all in this ultimate guide, updated to include all the world title fights through March 2018, as well as new biographies and features. Fan-delighting details examine the administrative bodies, rules, culture, and behind-the-scenes figures of the fight game—along with complete stats on boxers in all weight classes from the days of illegal challenge matches till today.

Key Selling Points

• Fully revised and updated to include every major world title fight up to the end of March 2018, together with biographies of modern great champions and reports on outstanding recent fights
• Boxing has enjoyed the nickname of “the noble art of self-defense” and is still the most popular and most acceptable of all professional fighting sports
• Live boxing is on cable/satellite television weekly, and the highest-profile fights continue to attract media coverage and support. Boxing is the most successful of all sports in terms regular pay-per-view subscriptions

Harry Mullan, who died in 1999, was acknowledged as a world authority on boxing. He edited Boxing News, the world’s oldest publication devoted to the sport, and appeared frequently on TV and radio, reporting on fights in 18 countries worldwide. He was boxing correspondent for the Sunday Times and the Independent on Sunday.

Bob Mee, a fellow boxing writer and friend of Harry, took over the work on this book. A former boxing correspondent for The Independent, Bob is the author of Bare Fists (Overlook Books), The Heavyweights (Tempus), Boxing: Heroes and Champions (Apple Press), and many other books.

The Complete Encyclopedia of Horse Racing

The Illustrated Guide to the World of the Thoroughbred

by Bill Mooney & George Ennor with Chris Hawkes

Written by three acknowledged authorities, this seventh edition of The Complete Encyclopedia of Horse Racing tells the story of the “sport of kings” from its beginnings till today. Revised and updated to include the latest crop of equine superstars, including Golden Horn and US Triple Crown winner American Pharoah, it’s visually dazzling and provides essential information on all the top jockeys and trainers, leading owners, and most celebrated horses.

Key Selling Points

• New, updated edition
• A complete, beautifully photographed, single-volume encyclopedia celebrating every facet of horse racing around the world
• Horse racing is a globally popular sport, attracting millions of fans to racetracks on every continent and hundreds of millions more who watch the biggest races, such as the Epsom Derby, Grand National, Kentucky Derby, Melbourne Cup, Dubai Gold Cup, Prix de l’Arc de Triomphe, and many festivals, including the Breeders’ Cup Series, Royal Ascot, and Cheltenham Festival

Bill Mooney served as the associate editor of the old Thoroughbred Record and The Thoroughbred Times, and was a staff writer for Blood-Horse magazine. He has two Eclipse Awards for magazine writing, and also received honorable mentions in the Eclipse competition on four other occasions. He lives in Lexington, KY.
Barça

The Illustrated History of FC Barcelona

by Guillem Balagué

Barça chronicles the rise of today's most dominant soccer team. Along with profiles of the club's legendary players and figures, this official, illustrated book traces Barça's history from its formation in 1899 through the trials and tribulation of growth, the battle to emerge from Madrid's shadow, the blossoming of the club in the 1960s, European glory in the 1980s and '90s, and their ascension to soccer superpower.

Key Selling Points

• A worldwide success, Barça has been published in more than a dozen markets worldwide and has recorded global sales in excess of 75,000.
• This edition is updated to include the events from the 2017-18 season
• A club-endorsed book celebrating the rich history of FC Barcelona, one of the world's most important soccer clubs, written by a leading Catalan author and illustrated throughout with 170 dramatic action images and rare behind-the-scenes photographs
• FC Barcelona has been the world's best soccer team for more than a decade

Guillem Balagué is a fixture in Sky Sports’ coverage of Spanish soccer, and is also the UK correspondent for El Larguero, Spain's most popular sports radio show, attracting some 1.5 million listeners. His work appears regularly in The Times and The Observer and in Champions magazine, where he writes a regular column. His books include the bestselling A Season on the Brink and Pep Guardiola: Another Way of Winning (both Orion). He lives in London and Barcelona.

World Soccer Records 2019

by Keir Radnedge

The bestselling guide to the world's most popular sport is now thoroughly redesigned and revamped! This 10th edition of World Soccer Records has the latest updates on all major tournaments, including the 2018 FIFA World Cup; the most recent award winners; the newest FIFA World Rankings; and the achievements of 37 featured nations. A sidebar has key stats and information on most of the other 174 members of FIFA.

Key Selling Points

• World Soccer Records reaches its landmark 10th edition in the FIFA World Cup year 2018 and to celebrate it, this is a completely redesigned and revamped edition, still filled with the stories, stats and lists—complemented by exciting images—but issued in a fresh, new way
• Fully revised and updated to include the principal events in the 2017-18 soccer season, including the 2018 FIFA World Cup Russia and the 2017 Club World Cup
• Contains Top 10 lists of the most capped players and leading goal scorers for all of the 37 featured FIFA nations

Keir Radnedge has covered soccer for more than 50 years. He's written countless books, including such successes as The Treasures of the World Cup and The World of Football (Carlton). He worked for the Daily Mail and The Guardian, and was General Editor of World Soccer, the most respected English-language publication on the game. In addition, he's CNN's world soccer correspondent and an analyst for BBC television and radio and Sky Sports News.
**Formula One**
The Illustrated History  
*y* Bruce Jones

Experience the drama, thrill, and glamor of motor racing! Every significant moment in all 68 FIA Formula One Drivers’ World Championships appears in glorious photographs, accompanied by expert commentary and exclusive interviews. From Juan Manuel Fangio’s dominance in the 1950s to the modern era of Lewis Hamilton and Mercedes, this fully updated edition of *Formula One* is essential reading for fans.

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**The Ryder Cup**
The Complete History of Golf’s Greatest Competition  
*y* Nick Callow, foreword by Tony Jacklin CBE

Every two years, the Ryder Cup pits teams from Europe and the US against each other, with national pride at stake. This beautifully illustrated and fully updated book follows golf’s most unique tournament from its humble beginnings in 1927 to the struggles of today—including Team USA’s 2016 victory. It looks at each Ryder Cup, and features the great players, pairings, captains, and courses.

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**Tour de France Climbs from Above**
20 Hors Categorie Ascents in High-Definition Satellite Photography  
*y* Richard Abraham

Explore the intensity of the Tour de France’s most challenging climbs as never before! In this stunning book, 20 notorious ascents that are beyond classification are captured in high-definition satellite photography from Google Earth—including the 2,715-meter ascent of Col de la Bonette, the historic Great St Bernard Pass, Col du Galibier’s incredibly torturous 15 percent gradient climb, and Alpe de Huze’s famous hairpins.
PUZZLES & GAMES
Modern Puzzles
From the Victorians to the Computer Age
by Tim Dedopulos

Try this: place eight queens on a regular chess board so that none can attack any others—in other words, so that no vertical, horizontal, or diagonal line holds more than one queen. Can you do it? These 100 baffling brainteasers from across the globe have puzzled the most intelligent humans of our age. Now it’s your turn to solve the toughest conundrums ever gathered!

Key Selling Points
- Curated by an acclaimed puzzle-setter
- 100 puzzles selected from dozens of countries and societies from across the globe

Classic Puzzles
From Ancient Egypt to the Modern Era
by Tim Dedopulos

From “The Triangles of Babylon,” dated around 1900 BC, to “Achilles and the Tortoise,” a famous mathematical paradox devised by the Greek philosopher Zeno, here are some of history’s premier puzzles. These brainteasers come from the finest minds of the past and from around the world; placed alongside the best riddles and puzzles of recent generations, they create an irresistible challenge for any solver.

Key Selling Points
- Curated by an acclaimed puzzle-setter
- 100 puzzles selected from hundreds of years of puzzle history and dozens of ancient societies from across the globe

Tim Dedopulos is an author, puzzle setter, and editor. He worked for Wizards of the Coast and White Wolf, and has written role-playing games and fiction. His books include The Book of Medieval Puzzles, The Greatest Puzzles Ever Solved, and The Sherlock Holmes Puzzle Collection (all published by Carlton).
Practical Chess Endings
by Paul Keres

One of the world’s best grandmasters presents an essential study on an often-overlooked aspect of chess: the endgame. Rather than covering every theoretical possibility, Paul Keres closely looks at fewer, but carefully chosen, examples. He pinpoints fundamental principles, concentrates on frequently occurring basic positions, and gives all players—even great ones—the practical help they need to figure out the best moves for themselves.

Key Selling Points
• Concentrates on frequently occurring basic positions
• Explains the principles and main ideas for each player
• Great for stronger players looking for an edge
• Back in paperback for 2018, featuring new algebraic notation [originally published in 1974]

Paul Keres (1916–1975), an Estonian chess grandmaster and writer, was among the world’s top players from the mid-1930s to the mid-1960s and runner-up in the Candidates’ Tournament on four consecutive occasions. Many chess historians consider Keres one of the greatest players in history.

300 Most Important Chess Positions
by Thomas Engqvist

These are positions every chess player must know, presented by an international grandmaster and expert teacher. This strategy-packed book offers 50 openings; 150 middle-game positions, arranged by theme; and 100 endgame positions that cover everything from pawn and knight to bishop and queen. An introduction explains the importance of these positions and the ideas they represent.

Key Selling Points
• A general strategy book by a Swedish author with a good profile and reputation
• It cuts to the chase on the most useful positions at all stages of the game

Thomas Engqvist is an International Master from Sweden. He has over 30 years’ experience as a chess coach and teacher. He has worked with players at world championship level in both junior and correspondence chess. He is the author of two other chess books (for Gambit).
Alice’s Puzzles Through the Looking Glass
A Frabjous Puzzle Challenge Inspired by Lewis Carroll’s Classic Fantasy
by Jason Ward
Step through the looking glass and into a magical world of puzzles based on Lewis Carroll’s classic tale. Carroll, an inventive logician, would create elaborate “Pillow Problems” every evening; some are in this collection so solvers can match their deduction, arithmetic, and creative-thinking skills against the master’s. You’ll find familiar characters, including the Mad Hatter, the Cheshire Cat, and the Red Queen.

Leonardo da Vinci’s Inventive Puzzles
Inspired by the Renaissance Genius
by Richard Wolfrick Galland
With his fertile mind, creative imagination, and scientific approach, Leonardo da Vinci was centuries ahead of his time—and many of his works reputedly hold secrets in the form of codes and puzzles. Inspired by da Vinci’s art and writings, this codex offers more than 80 enigmas, from logic problems to code breaking, all beautifully illustrated in the style of the master.

The Relatively Difficult Puzzle Universe
Puzzles Inspired by Albert Einstein
by Tim Dedopulos
Step into the mind of the history’s greatest physicist and try to handle more than 80 brilliant puzzles based on his groundbreaking work—including the theory of relativity, E=mc², Brownian Motion, and zero-point gravity. With so many incredible discoveries to draw on, plus Einstein’s most illuminating quotes, this intriguing book opens the door to stunning scientific concepts and gives puzzle enthusiasts an irresistible challenge.
The Astounding Science Puzzle Book
by Matt Brown

Fun conundrums for the science fan! *The Astounding Science Puzzle Book* features mini-quizzes on quirky topics, including “Five questions about things that smell bad” and “An elementary quiz,” with answers made up of symbols from the periodic table. You’ll find witty anagrams, logic puzzles, dingbats, and other illustrated brainteasers, as well as a grand, super-challenging multipart puzzle that weaves through the book.
PUZZLEWRIGHT
Spot-the-Difference Architecture
40 Brain-Bending Photographic Puzzles

Take a world tour of stunning architecture, from Moscow's Saint Basil's Cathedral to Melbourne's Flinders Street Station. Each magnificent color spread features a picture of the same building on both pages, but with 20 differences between the original on the left and the altered image on the right. The sites include the Chrysler Building, Painted Ladies, Forbidden City, Taj Mahal, and Saint Peter’s Basilica.

Key Selling Points
- A book that’s beautiful enough to just look at even if you don’t want to do the puzzles
- 40 images of architecturally interesting buildings in full color, a rarity for a puzzle book

Presidential Word Search Puzzles
From George Washington to Donald Trump
by John Chaneski

Learning about the US presidents—and their first ladies—is more fun when you’re solving word searches, too! Each puzzle features phrases associated with that particular president; as you find the words, you’ll discover what George Washington’s teeth were actually made of, the difficult decisions that Harry S. Truman had to make as president, Donald Trump’s first hurdles upon taking office, and more.

Key Selling Points
- Updated version includes a puzzle about Barack Obama’s two terms and one about the beginning of Donald Trump’s presidency
- Previous editions have sold nearly 30,000 copies
- Solving puzzles has been shown to keep one’s mind sharp throughout one’s life
- Solvers learn presidential trivia while they have fun solving word searches

John Chaneski can be heard on public radio stations on the show A Way With Words (waywordradio.org). He has created puzzles for magazines such as Games and TimeOut New York; periodicals such as Parade and Nickelodeon’s GAS; and websites such as CNN.com, ABC.com, and Wordnik.com. He wrote questions (and answers) for the TV game show Who Wants to Be a Millionaire. John Chaneski lives in Brooklyn, NY.
Five-Minute Brainteasers  
by Fraser Simpson & Mark Danna  
Just because a puzzle is quick doesn't mean it's easy! Although these brainteasing conundrums are small, they give solvers a big bang for the buck. Each one should only take a few minutes to complete, but you'll get a real brain workout in that time. And with hundreds of puzzles that test solvers with wordplay, logic, math, and more, there's something for everyone.

Memory Puzzles to Keep You Sharp  
Test Your Recall with 80 Photo Games  
by Luke Sharpe  
We all want to stay sharp—and these 80 puzzles will give you a memory-strengthening workout. First, study the picture. Then, flip the page and answer the questions about what you saw in the previous image. How many did you get right? Fortunately, the more puzzles you try to solve, the better you're likely to do!

Extreme Dot-to-Dot Puzzles  
by Conceptis Puzzles  
Each of these giant dot-to-dot puzzles takes up its own two-page spread—not just one. That means solvers can enjoy working on intricate, elaborate images that offer more of a challenge than the average dot-to-dot... and more of a reward. Every puzzle takes time and concentration to complete.

Octopus Crosswords  
by Brendan Emmett Quigley  
Why solve regular crosswords when Octopus puzzles are eight times more fun? This crazy variant features 8×8 grids with words running in eight directions, and no black squares to show where words end. Start at square 1, write the answer so it goes toward square 2, and so on. Warning: it might go past the next number. Solvers will have their tentacles full completing these!
Logical thinking + simple addition = KAKURO! It's a terrific type of puzzle for stretching your mental muscle.

Sudoku is fun... but kakuro is even better. Get schooled in this cool math-based puzzle, and build your skills with each of these increasingly difficult collections, each containing 150 kakuro conundrums. The basic rule is this: little numbers appear all over the grid, and solvers have to fill in all the blanks with nonrepeating digits that add up to those numbers. As you move from Freshman all the way up to PhD, each square on the grid offers more potential solutions, making the puzzles harder to complete.

ALL BOOKS ARE: $7.95 ($10.95 CAN) • Paperback • 192 pages • 5 3⁄8 x 8 1⁄4 • Carton Qty: 65 • Territory: W • Puzzlewright • October 2018

Kakuro U: Freshman Year
by Conceptis Puzzles
Calling all beginning solvers: class is now in session! These 150 puzzles are easy, designed to familiarize newbies with how kakuro works.
ISBN 9781454929727

Kakuro U: Sophomore Year
by Conceptis Puzzles
Sophomores: start easy and work your way up to medium-difficulty puzzles.
ISBN 9781454929734

Kakuro U: Junior Year
by Conceptis Puzzles
Things are starting to get hard! Junior solvers won’t find any simple puzzles here. Every single one is medium difficulty—at least.
ISBN 9781454929741

Kakuro U: Senior Year
by Conceptis Puzzles
Every one of these puzzles offers a challenge! They’re all difficult, right from the start—and they just keep getting harder. Are you up for it?
ISBN 9781454929758

Kakuro U: PhD in Kakuro
by Conceptis Puzzles
Warning: these puzzles are only for super-skilled solvers! Every single kakuro here is an absolute brainbuster that will make your mind explode.
ISBN 9781454929765

Conceptis Puzzles is the world’s leading number-logic and picture-logic puzzle supplier to magazine, newspaper, book, mobile, game console, and board game providers. Every day, more than ten million pages with Conceptis puzzles are printed in 40 countries worldwide.

Key Selling Points
• More than 738,000 kakuro books have been sold by Puzzlewright
• Kakuro are perfect for fans of sudoku who are looking for something new
• Logic puzzles strengthen cognitive thinking and may help stave off dementia
• Durable paper ensures that solvers won’t rip paper after multiple erasures
Blockbuster Crosswords

Giant crossword collections from the *Los Angeles Times*, featuring puzzles by the nation’s top creators.

From the pages of the famous *Los Angeles Times* come puzzles from some of the best crossword constructors around—all of the highest quality in terms of grid design, words within the grid, and fun, fresh themes. Each book contains a whopping 300 puzzles that range from easy to weekend-level challenging, with perforated pages for easy removal.

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*Edited by Rich Norris*
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Territory: W • Puzzlewright
October 2018

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Territory: W • Puzzlewright
October 2018

**Blockbuster Book of Crosswords 3**
*Edited by Rich Norris*
ISBN 9781454930006
$14.95 ($19.95 CAN)
Paperback • 320 pages
8 ⅜ x 10 ⅜ • Carton Qty: 20
Territory: W • Puzzlewright
October 2018

**Blockbuster Book of Crosswords 4**
*Edited by Rich Norris*
ISBN 9781454930013
$14.95 ($19.95 CAN)
Paperback • 320 pages
8 ⅜ x 10 ⅜ • Carton Qty: 20
Territory: W • Puzzlewright
October 2018

**Blockbuster Book of Crosswords 5**
*Edited by Rich Norris*
ISBN 9781454930020
$14.95 ($19.95 CAN)
Paperback • 320 pages
8 ⅜ x 10 ⅜ • Carton Qty: 20
Territory: W • Puzzlewright
October 2018

Rich Norris is one of the most prolific authors of *The New York Times* crossword puzzles in the last 20 years. Since 1999, he has been editor of the *Los Angeles Times* crossword. His work also appears in various newspapers and in Simon & Schuster puzzle books. He was a founding member of an online syndicate that created and marketed puzzles to major online publications. He lives in Apple Valley, CA.

**Key Selling Points**
- Fun, fresh themes make each puzzle unique and memorable, with plenty of trivia and wordplay to test solvers’ brains
- Perforated pages for easy removal
- Durable paper ensures that solvers won’t rip paper after multiple erasures
- 300 puzzles make this a great bargain for solvers
Mini Crosswords

Have just a few minutes for some solving fun? These two collections of small, easy crosswords—with 125 puzzles each—are just the thing!

Mini crosswords, mini themes . . . and maximum enjoyment! When you don’t have enough time to get involved in solving a lengthy, challenging puzzle, these crosswords provide a perfect brief brain workout. Created by a top-notch constructor with just the right amount of challenge, they’re proof that bigger isn’t necessarily better!

Fast & Fun Mini Crosswords
Tiny Crosswords for Quick Solving
by Matt Gaffney

Quick & Fun Mini Crosswords
Tiny Crosswords for Fast Solving
by Matt Gaffney

Key Selling Points

- Smallish crosswords are perfect for a little mental diversion, nothing that will take hours like a challenging or Sunday-size puzzle
- Puzzles feature mini themes [two or more related entries], and getting one answer will often help with the others
- Top-notch puzzles from a puzzle powerhouse with a dedicated following through his weekly puzzle contest [xwordcontest.com]
- High-quality paper and binding assures the book will stand up to repeated solving sessions

The Wall Street Journal

Two crosswords collections from *The Wall Street Journal*—edited by Mike Shenk, a legend among puzzle fans!

The Wall Street Journal
Blue-Chip Daily Crosswords
72 AAA-Rated Puzzles
Edited by Mike Shenk

Try your hand at these 72 daily crosswords, from easy Monday to very special Friday, all created by a roster of the nation’s best constructors. Friday’s puzzle offers a unique challenge: a metapuzzle for you to solve. This “puzzle within a puzzle” usually consists of a single word or a phrase, such as a celebrity’s name, a country, or a movie title.

The Wall Street Journal
Blue-Chip Sunday Crosswords
72 AAA-Rated Puzzles
Edited by Mike Shenk

Sunday is fun day with these 72 challenging crosswords! They’re all created by a roster of the nation’s best constructors and sure to add lots of puzzle-solving entertainment to your weekend.

Key Selling Points
- High-quality crosswords from a major newspaper, never before collected in book form
- Puzzles are written by top constructors and edited by Mike Shenk, a legend among puzzle fans
  Superb quality when it comes to paper and binding; this is one puzzle book that won’t fall apart halfway through the solving

One of the country’s most versatile puzzle constructors and editors, Mike Shenk has created 10,000+ puzzles. He provided a stunning assortment of pencil puzzles for *Games* magazine and its offshoots for 16 years, even while constructing daily crosswords for a major newspaper syndicate. Today he is the puzzle editor for *The Wall Street Journal.*
Jumbo Print

Jumbo-size puzzles = jumbo-size fun! Enjoy these small, easy crosswords in large print . . . created by a powerhouse puzzlemaker.

Challenge your brain—not your eyes. These large-print, generously sized crosswords are simple to solve and easy to see. Even the numbers on the top-notch clues are giant, and all the puzzles feature engaging mini-themes. With their entertaining subjects and clues, they’ll baffle you in the most delightful way. Each collection features 125 irresistible crosswords.

Key Selling Points

• Large-print books are reliable sellers; the Large Print Crosswords series has sold over 450,000 copies
• Giant letters make these puzzles easy to read. Even finding the clue numbers is a snap
• Puzzles feature mini-themes (two or more related entries), and getting one answer will often help with the others
• Top-notch puzzles from a puzzle powerhouse with a dedicated following through his weekly puzzle contest (xwordcontest.com)
• Spiral binding allows the book to lie flat without ruining the binding

### The Beginner’s Crossword Dictionary

**Everything You Need to Know to Start Solving Crosswords with Confidence**

*by Stanley Newman*

Go beyond the usual crossword dictionary with this book that helps beginner solvers learn the ropes and improve their puzzle skills. In addition to an alphabetical list of the most common crossword entries, it includes explanations of each answer with helpful details, a list of frequently used clues, and tips on avoiding traps. Once novices learn their crossword ABCs, they’ll complete the grids with confidence.

### Supergenius Logic Puzzles

*by Barry R. Clarke*

Are you a supergenius? These varied and challenging logic puzzles will reveal the truth! Each one tests your mental reasoning skills in a different way, from classic, traditional conundrums to liar-and-truth-teller enigmas, grid puzzles with farm animals or aliens, number logic, and more. This collection is a must-have for solvers who pride themselves on their logical virtuosity!

### Scratch & Play Scripps National Spelling Bee Challenge

Experience the Scripps National Spelling Bee the way few people can: as a competitor! Each page offers a fresh challenge, with the definition and pronunciation of a real spelling bee word used in a sentence. The book goes from easy to medium to hard, with sneaky hidden letters, useful roots, and fascinating origins. Give it your best shot, then scratch off the answer to see how you did.
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[9781454919407]
- **2018 Gourmand Award Finalist**
  - Fish & Seafood category
- **IACP 2018 People’s Choice Award winner**
- **Nautilus Award**

**Red Wine**
[9781454918233]
- **2018 Gourmand Award Finalist**
  - Wine Publisher of the Year category
- **2018 Gourmand Award Finalist - Book of the Year category**

**Obama:**
**The Historic Presidency of Barack Obama - 2,920 Days**
[9781454926399]
- **2017 Washington Post Bestseller**

**Michelle Obama: A Photographic Journey**
[9781454926368]
- **2017 Washington Post Bestseller**

**AARP Downsizing the Family Home**
[9781454916338]
- **2017 National Mature Media Award Nominee**

**Italian Moms**
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