About RIT Press
RIT Press is the not-for-profit scholarly book publishing enterprise at Rochester Institute of Technology (RIT). RIT Press is dedicated to the innovative use of new publishing technology while upholding high standards in content quality, publication design, and print/digital production. The Press offers specialized titles for niche academic audiences, trade editions for mass-market audiences, books on subjects of regional interest, occasional limited editions with unique aesthetic standards, as well as gift items.

Established in 2001 as RIT Cary Graphic Arts Press, the Press initially focused on publishing titles documenting graphic communication processes, printing history, and bookmaking. As RIT Press’s editorial scope evolved, the Press broadened its reach to include content supporting all academic disciplines offered at RIT. These include business, applied science and technology, graphic arts, deaf studies, and liberal arts. In 2007, an additional imprint, RIT Press, was established for all titles not related to the graphic arts. Beginning in 2013, all publications carry this imprint.

The Alexander S. Lawson Publishing Center
Our office space, the Alexander S. Lawson Publishing Center, opened in 2007. The striking design of the facility is based on the golden section, a schema that figured in historical book design. Glass walls enclose a sales area, conference room, and gallery. Hermann Zapf designed the typography for some 30 stimulating quotations that adorn the glass. The Lawson Center is located on the second floor of Wallace Library at RIT, adjacent to the Melbert B. Cary, Jr. Graphic Arts Collection.

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The Splendid Disarray of Beauty

The Boys, the Tiles, the Joy of Cathedral Oaks— A Study in Arts and Crafts Community

Richard D. Mohr

The Splendid Disarray of Beauty: The Boys, the Tiles, the Joy of Cathedral Oaks—A Study in Arts and Crafts Community retrieves from obscurity the story of the California artists Frank Ingerson (1879–1968) and George Dennison (1873–1966). In August 1910, they began fifty-five years of love and life together by launching, as their honeymoon project, a freestanding summer art school. Tucked away in the eastern foothills of the Santa Cruz Mountains, the Cathedral Oaks school was bohemian in lifestyle but rigorously followed the teachings of the dean of American Arts and Crafts design, Arthur Wesley Dow.

After shuttering the school in 1915, Ingerson and Dennison, known among their friends as “the Boys,” go on to lead glamorous lives as interior designers in Hollywood and Europe—hobnobbing with Academy Award winners and dining with the Peerage. But eventually, their money runs out, they lose their contacts, and they pass into starlessness. Married in substance one hundred years before California law got up to their speed, they are two of the most fascinating and admirable people you may have never heard of—until now.
The Buffalo Sports Curse

120 Years of Pain, Disappointment, Heartbreak and Eternal Optimism

Greg D. Tranter

No Buffalo sports team has ever won a universally recognized championship in a major league. Fans may be familiar with three events that went against Buffalo: “Wide Right,” “No Goal,” and “Home Run Throwback.” But they serve only as highlights for a century-long, deeply engrained “Sports Curse” affecting every professional team in Buffalo sports history. The significance and expansiveness of The Buffalo Sports Curse is showcased by thirty-two historical Buffalo sports events: the close calls, blown calls, injuries, deaths, nefarious back-office dealings, maladies and weird happenings at just the wrong times that all kept the “Curse” alive.
Casting and Mending

How Therapeutic Fly Fishing Heals Shattered Minds and Bodies

Patrick M. Scanlon

Henry David Thoreau wrote, “Many men go fishing all of their lives without knowing that it is not fish they are after.” That notion, that fishing is about more than catching fish— that it offers tranquility, reflection, and recovery—is at the heart of scores of programs across the United States that use fly fishing to promote physical and emotional healing. Healing for people with cancer, for veterans with Post-Traumatic Stress Disorder and physical disabilities, and for those in recovery from drug and alcohol addiction. Casting and Mending: How Therapeutic Fly Fishing Heals Shattered Minds and Bodies tells the story of several of these programs, including the voices of breast cancer patients, veterans, and recovering addicts as they reflect on the often life-changing and life-affirming experience of fly fishing. Casting and Mending also traces fishing in history and popular culture as a source of solace and redemption; explores the science of the healing effects of nature; and makes a case for fly fishing as an instance of “flow,” an optimal experience that leaves a person stronger, more confident, and refreshed.
A Symbiotic Partnership

Marrying Commerce to Education at Gustav Stickley’s 1903 Arts & Crafts Exhibitions

Bruce A. Austin

The 1903 Syracuse, New York, Arts and Crafts Exhibition is a signature event in the Movement’s history. But were it not for what else happened, the exhibition could be dismissed for what it was: Gustav Stickley’s self-serving, shameless shilling for his hometown United Crafts furniture enterprise. Following a twelve-day run in Stickley’s salesrooms, the exhibition moved ninety miles west to Mechanics Institute in Rochester. Stickley’s traveling exhibit predates by a decade what is usually acknowledged as the first art exhibition held at multiple venues, the New York Armory Show. A Symbiotic Partnership reveals the driver of the courtship that led to an unusual marriage between a commercial furniture manufacturer and a not-for-profit educational institution: a corner cupboard. This previously undocumented cupboard-server, purchased by Mechanics Institute from United Crafts in 1901, spurred a partnership for a co-sponsored exhibition pivotal in the Arts and Crafts Movement’s growth — transforming decorative arts and art education.
Elverhoj
The Arts and Crafts Colony at Milton-on-Hudson
William B. Rhoads, Leslie Melvin

Elverhoj (Danish for “hill of the fairies,” pronounced “El-ver-hoy”) was an Arts and Crafts colony established on the picturesque west shore of the Hudson River in 1912 by Danish American artists and craftsmen led by Anders Andersen. Little known today, the colony achieved a national reputation before World War I and earned a gold medal at the 1915 Panama-Pacific Exposition in San Francisco. That same year a write-up in Gustav Stickley’s Craftsman magazine with photos of the rustic studios added to the colony’s growing fame.

Elverhoj was especially regarded for its jewelry and metalwork, but the works of painter-craftsman James Scott and etcher Ralph Pearson added to its renown, as did a fruitful connection with nearby Vassar College strengthened by the efforts of colony members Bessie and Henrietta Scott, sisters talented in textile arts.

As part of the William Morris–inspired Arts and Crafts movement, Elverhoj experienced a decline in the 1920s, partially offset by the opening of a theatre with links to Broadway and the addition of a Moorish-style dining terrace. Still, the Depression dealt a fatal blow, despite Andersen’s enlisting the help of Eleanor Roosevelt, and the property was acquired by followers of the charismatic Black leader Father Divine, becoming one of his most popular “heavens.” Andersen, always the colony’s central figure but one who did not seek personal recognition, died in obscurity in 1944. Many of the book’s more than 160 illustrations stem from an archive kept by Andersen that has only recently come to light.
Senator George P. McLean’s crowning achievement was overseeing passage of one of the country’s first and most important wildlife conservation laws, the Migratory Bird Treaty Act of 1918. The MBTA, which is still in effect today, has saved billions of birds from senseless killing and likely prevented the extinction of entire bird species. A Connecticut Yankee Goes to Washington: George P. McLean, Birdman of the Senate puts McLean’s victory for birds in the context of his distinguished forty-five-year career marked by many acts of reform during a time of widespread corruption and political instability. Author Will McLean Greeley traces McLean’s rise from obscurity as a Connecticut farm boy to national prominence when he advised five US presidents and helped lead change and shape events as a US senator from 1911 to 1929. One reviewer writes: “And there’s a bonus: This book is also a love song to a distant relative. We need more historians who truly care about the people they’re writing about, and Greeley does just that.”
Romanticism in Comics

Faith, Myth, and Mood

Nick Katsiadas

Comics studies scholars engaging comparative mythology tend to limit critical approaches to superhero fiction and classical and religious texts. Even the popular argument that superheroes are a “modern mythology” typically does not venture outside these limitations. Tolkien’s legendarium, Lovecraft’s mythos, Tennyson’s revisions to Arthurian myth, and Blake’s mythology don’t quite fit the creative models that prevailing criticism considers in comparative studies. Nick Katsiadas explores a greater literary history of myth in comics in his examinations of Neil Gaiman’s Sandman, Alan Moore and J. H. Williams III’s Promethea, and Mike Carey and Peter Gross’s The Unwritten. The Romantics particularly used myth to highlight ideas about the value of imagination and creativity, and Katsiadas traces how these ways of thinking about literature and the arts persisted up through twentieth- and twenty-first-century comics. In this way, Romanticism in Comics helps us better understand comics’ greater literary history and, also, helps us reread and better situate Romanticism’s legacy in twentieth- and twenty-first-century art forms and ways of life.
Communicating Knowledge Visually
Will Burtin’s Scientific Approach to Information Design
R. Roger Remington and Sheila Pontis, Ph.D.

Communicating Knowledge Visually presents a timely, in-depth examination of information design pioneer, Will Burtin. Using a methodical approach, the authors analyze Burtin’s way of working and nine of his seminal projects, including his exhibitions for The Upjohn Company and diagrams for SCOPE magazine. Excerpts taken from Burtin’s unpublished writing offer insight into his thinking process and explain how he transformed complex scientific information into easy, accessible visual forms.

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R. Roger Remington is the Vignelli Distinguished Professor of Design Emeritus at Rochester Institute of Technology in Rochester, New York. He is an experienced teacher, scholar and author with critical interests in graphic design history, research, archiving and interpretation of historical documents.

Sheila Pontis, Ph.D. works at the intersection of information design, cognitive science and field research. As a design educator, she has taught in Argentina, Spain, the UK, and the US, most recently at Princeton University. Pontis is a partner at Sense Information Design, a design consultancy firm in New York City.

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Steven K. Galbraith, Amelia Hugill-Fontanel, Kari Horowicz
Since its founding in 1969, the Cary Graphic Arts Collection at Rochester Institute of Technology has grown from the personal library of its namesake Melbert B. Cary Jr., to one of the nation's premier libraries on graphic communication history. Highlights of the Cary Graphic Arts Collection brings this history to life with a selection of items that not only exemplify the scope and mission of the library, but are treasures in their own right. The catalog features milestones in the history of printing, diverse examples of fine press printing, artists' books, and rare artifacts from The New York Times Museum of the Recorded Word.

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In June 2000 the RIT Cary Graphic Arts Collection hosted a conference, exhibition, and gala in honor of Bernard C. Middleton's contributions to the art of bookbinding, and RIT's acquisition of Middleton's outstanding book collection. Some of the world's foremost scholars and bookbinders presented a series of stimulating talks and detailed demonstrations at the event. This publication gathers the content of the six conference lectures into a fine volume with full-color illustrations.

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Highlights from the Middleton Collection of Books on Bookbinding
Bernard C. Middleton
This elegant cloth-bound, full-color catalog accompanied an exhibition of rare items from the Bernard C. Middleton Collection and was published to coincide with the Bookbinding 2000 conference at RIT. It includes illustrations and explanatory texts of the rarities on display—from historical ephemera to masterpieces of the binder's art. A selection of some of Middleton's most celebrated essays on bookbinding is also featured in this work.

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Of all his contributions to the graphic arts, Hermann Zapf’s (1918–2015) dedication to sharing his knowledge may be regarded as one of his most enduring achievements. At Rochester Institute of Technology, in 1979, he began to teach a series of summer classes in Advanced Calligraphy. The classes attracted an international group of accomplished graphic artists whose hours spent with Zapf became treasured memories. This new book was conceived as a way to honor Zapf’s legacy at RIT by offering a select group of accomplished former students an opportunity to share, through their art, what those classes meant to them. The Cary Collection is proud to present this selection of 19 works from 15 calligraphers as their tribute to a master teacher and dear friend. Limited edition of 325 copies.

PUBLISHED BY THE RIT CARY GRAPHIC ARTS COLLECTION AND DISTRIBUTED BY RIT PRESS. 11½ × 9 IN., 60 PAGES, HARDCOVER, $195

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This book commemorates the Zapfs’ ninetieth birthdays through beautiful typeface specimens set in homage to the classic design of Hermann Zapf’s masterpiece, his 1968 Manuale Typographicum. The 20 specimen designs in the book are based upon quotes about the couple’s oeuvre, each typeset in Zapf faces and letterpress printed by friends and colleagues. Contributors include Jill Bell, Rick Cusick, Jerry Kelly, Nancy Leo-Kelly, David Pankow, and Doyald Young. The Manuale Zapficum’s innovative specimen pages employ timeless Zapf faces such as Diotima, Optima, Palatino, and Zapfino, while including fresh uses of proprietary typefaces such as Hallmark Uncial and Hallmark Textura. Each is printed in red and black on Hahnemühle Biblio paper. The Campbell-Logan Bindery bound an edition of 100 copies in vellum and Fabriano paper. 8¼ × 12½ IN., 24 PAGES, HARDCOVER, $180

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After a complete sell-out of the American edition, RIT Cary Graphic Arts Press presents a second edition of Alphabet Stories. This book is enhanced by a letterpress-printed broadside designed by Zapf. Written as an anecdotal first-person account, the reader is treated to Zapf’s recollections of technical breakthroughs. Reproductions of his calligraphy, proofs, typographic specimens, and photographs complete the story. 7½ × 11 IN., 150 PAGES, HARDCOVER, $65

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Rick Cusick
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Melbert B. Cary, Jr. Graphic Arts Collection
Foreword by R. Roger Remington
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Warren L. G. Koontz

Audio signal processing is at the heart of recording, enhancing, storing and transmitting audio content. It is used to convert between analog and digital formats, to cut or boost selected frequency ranges, to remove unwanted noise, to add effects and to obtain other desired results. Koontz provides an introduction to this topic with an emphasis on digital audio signal processing. Using exercises with MATLAB scripts and functions, students will be able to process audio in real time on their own PC. 7 × 10 IN., 184 PAGES, SOFTCOVER, $39.95
Comics Studies Monograph Series

Central to contemporary media as an intersection of image and word, the world of comic books is produced by creators, fans, and scholars who understand this graphic medium as entertainment and art, reflection and guide. The Comics Studies Monograph Series embraces the historical, geographic, and theoretical complexity of comics and invites submissions that deal with creators and titles as well as genres and cultural trends. With elegant book design and full color images, the series is committed to presenting in-depth studies in a sophisticated way that complements the medium.

Series editors: Terrence Wandtke, Rock Valley College; Julian C. Chambliss, Michigan State University.

Regarding Frames: Thinking with Comics in the Twenty-First Century
Shiamin Kwa

Part interpretive criticism, part philosophical meditation, Regarding Frames: Thinking with Comics in the Twenty-First Century explores the ways that literary comics engage readers in the mutual construction of meaning. Kwa draws from a wide range of philosophical, critical, and theoretical texts to analyze the visual and verbal narrative strategies that artists use. She examines the work of comic artists Gabrielle Bell, Michael DeForge, Kevin Huizenga, Laura Park, and Dash Shaw who construct their particular visions of the world. These creators' experiments with form pose questions about the difference between how things appear to be and how they are. Regarding Frames makes a case for the rewards of close reading at the surface.

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The Dark Night Returns: The Contemporary Resurgence of Crime Comics
Terrence R. Wandtke

Crime comic books in the 1950s caused controversy leading to their suppression and near extinction. Twenty-five years later, the dark hero, femme fatale, and bleak outlook of crime story comic books are even more striking and subversive. Wandtke traces the history of crime comics from their beginnings to the current resurgence and analyzes the cultural forces that gave rise to works like Miller’s Sin City, Azzarello’s 100 Bullets, and Brubaker’s Criminal.

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The popularity of horror comics in the 1950s was curtailed by a suppression of popular horror stories by those concerned with juvenile delinquency and bad taste. Thirty years later, creators Alan Moore and Neil Gaiman produced popular and artful comics like Swamp Thing and The Sandman that took advantage of the new shape of American culture in the 1980s. Terrence Wandtke details the history and re-shaping of horror comics and its relevance to popular series such as Hellboy, The Goon, and The Walking Dead.

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Narrative Structure in Comics: Making Sense of Fragments
Barbara Postema

In Narrative Structure in Comics: Making Sense of Fragments, Barbara Postema seeks to explain how comics communicate and create meaning, with an emphasis on two aspects of comics. She first examines the pictorial quality of comics, which receives more emphasis than verbal/textual elements. Her second focus is upon the storytelling and narrative qualities of comics, as well as the literary explorations they provide. The “narrative structure” refers to the potential of images, the story telling capacities of panels, and the sequence of panels, in addition to the more traditional narratological concepts.

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Edited by Donald Albrecht and Jessica Lacher-Feldman, Medical and Consulting Editor William M. Valenti, M.D.

Up Against the Wall: Art, Activism, and the AIDS Poster offers nearly 200 examples of visually arresting and socially meaningful posters, taken from more than 8,000 held in the collection in the University of Rochester’s River Campus Libraries’ Department of Rare Books, Special Collections, and Preservation. The collection, one of the largest of its kind in the world, was donated to the University of Rochester by Dr. Edward Atwater. The posters, spanning the years from 1982 to the present, show how social, religious, civic, and public health agencies have addressed the controversial, often contested terrain of the HIV/AIDS pandemic within the public realm. Organizations and creators tailored their messages to audiences, both broad and very specific, and used a wide array of strategies, employing humor, emotion, scare tactics, simple scientific explanations, sexual imagery, and many other methods to communicate powerfully and effectively.

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George Tscherny

This book is about designs born of necessity; often spontaneously, always pragmatically. It is also about the particular sensibility of graphic designer George Tscherny and his ability to find beauty or art in the most ordinary things, and to communicate this appreciation to others. Experience his infectious enthusiasm for “anonymous,” “ad hoc,” or “vernacular” design, for objects that have an aesthetic appeal in spite of themselves, for creations that are both ingenious and ingenious.

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Lella and Massimo Vignelli: Two Lives, One Vision
by Jan Conradi

Lella and Massimo Vignelli: Two Lives, One Vision is a portrait of two important twentieth-century designers whose careers intertwined since the 1950s. The Vignellis promote a modernist philosophy of designing for a better society: resourceful use of space and materials, clear communication, lasting quality, and logical functionality. With wit, grace, focus, and finesse, the Vignellis’ sustained pattern of working and living has influenced, and continues to inspire, generations of designers worldwide.

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Onward
Edited by Anne Ghory-Goodman and Josh Owen, Foreword by Michael Bierut

R. Roger Remington was a professor at Rochester Institute of Technology for fifty-seven years. A collection of writings, a Festschrift, published to honor his life as a designer, educator and scholar, is a perfect tribute. It includes essays and visual messages from 57 contributors from 8 countries who are representative of the scores of people he touched. This book includes only a small, representative sample of Roger’s colleagues and accomplishments. Roger’s legacy continues to be written by his distinguished colleagues at RIT and the generations he has nurtured around the world.

8 × 8 IN., 132 PAGES, HARDCOVER, $40.00—$29.99

Vignelli Transit Maps
Peter B. Lloyd with Mark Ovenden

Vignelli Transit Maps describes the history of the New York subway maps and follows this city’s transportation growth from separate, independent lines to one large system. Peter B. Lloyd uncovers the history of the Vignelli map that includes the legacy of the people who created and promoted this New York icon—as well as those who hastened its demise. The book includes a first glimpse at original, early development sketches of the famed map and of its recent successors.

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Lenses for Design
Josh Owen

*Lenses for Design* describes and explains the unique, creative process of American industrial designer and educator, Josh Owen. Project by project, Owen illustrates and decodes his philosophy and approach to design invention and problem solving. His designs combine clarity of purpose and functional efficacy with emotive and tactile qualities that will prove instructive and inspirational.

**About the author:** Josh Owen is a designer and professor of Industrial Design at RIT. His work has been featured at the Venice Biennale and is in the permanent design collections of the Centre Georges Pompidou, Chicago Athenaeum, Musée des Beaux-Arts de Montreal, National Museum of American Jewish History, Philadelphia Museum of Art, and the Taiwan Design Museum, among others. Significant manufacturers in the U.S. and Europe produce his home/design, furniture, and office products, which are regularly featured in design books, periodicals and in critical design discourse. Owen’s “Build” and “Meta” design academic projects have successfully pioneered integrated practice pedagogy for the field of Industrial Design.

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5¾ × 7 IN., 128 PAGES, SOFTCOVER, $34.95

Art for the People: Decorated Stoneware from the Weitsman Collection
John L. Scherer
A copiously illustrated and scholarly analysis of the single most important collection of 19th century American decorated stoneware. The book is a careful study of ordinary forms and their humble, utilitarian purposes that became vessels for an expression of a person, of a place, or of an event. What started out as an everyday ware was transformed into a work of art and the decorative designs in cobalt blue afford insight into and reflect life in 19th century America. Sometimes commemorative and other times humorous, whimsical, or provocative, the book’s 230 examples and 340 color photographs fully illustrate the variety of decorative folk art imagery, the range of potters and potteries, the broader historical context of manufacturing and transportation, and an important American tradition with regional practices. Senior historian emeritus John L. Scherer’s engaging and authoritative text, in tandem with the illustrations, leads to greater understanding of these remarkable works.
PUBLISHED BY THE NEW YORK STATE MUSEUM
10½ × 14½ IN., 296 PAGES, HARDCOVER, $75

With Fire: Richard Hirsch
A Life Between Chance and Design
Scott Meyer
With Fire is the story of ceramic artist Richard Hirsch, and an examination of the work for which he is so widely celebrated. This richly illustrated book presents the life of an artist whose career spans some of the most important developments in the American Clay Movement. 9 × 11 IN., 160 PAGES, SOFTCOVER, $24.99

Arthur Singer: The Wildlife Art of an American Master
Paul Singer and Alan Singer
Singer was an American wildlife artist specializing in bird illustration. In a career spanning five decades, he illustrated more than 20 books, including his masterpiece, Birds of the World, as well as the classic bird guides: Birds of Europe, The Hamlyn Guide to Birds of Britain and Europe, and Birds of North America. During the 1980s, Singer’s paintings of state birds were seen by millions when the USPS issued the State Birds & Flowers postage stamps. He received the Hal Borland Award in 1985 from the National Audubon Society. His paintings are represented in many public and private collections in the United States and Europe. Since his death in 1990, retrospectives of Singer’s work have been presented in several museums and art galleries. Most recently, Singer’s watercolors painted during his army years have appeared in the documentary and book entitled The Ghost Army of World War II, which has helped generate a new interest in the artwork of the 603rd Camouflage Unit.
11 × 11 IN., 198 PAGES, HARDCOVER, $60.00

Sentinel: The Design, Fabrication, and Installation of the Monumental Sculpture by Albert Paley
Edited by James Yarrington, with Sam Hunter, Frank Cost
Paley’s Sentinel transformed the face of RIT: a dramatic focal point in the heart of campus, the largest sculpture at any American university. This book chronicles all aspects of Sentinel’s inception, through essays and an interview with the artist.
9 × 11¼ IN., 128 PAGES, SOFTCOVER, $35.99-$15.00
CRAFT AND VISUAL ARTS

The Path to Paradise: Judith Schaechter’s Stained-Glass Art
Jessica Marten, essays by Glenn Adamson, Virginia Chieffo Raguin, and Diane C. Wright

From her start in the 1980s, Judith Schaechter (b. 1961) has stretched the medium of stained glass into an incisive art form for the twenty-first century, boldly paving her path in the diverse arena of contemporary art. With deep respect for history, a provocative rebelliousness, and a feminist sensibility, Schaechter has aptly been called a “post-punk stained-glass sorceress.” This catalog accompanies the exhibition of the same name, the first survey and major scholarly assessment of this groundbreaking artist’s 37-year career. The essays explore the range of critical registers Schaechter’s work spans, illuminating and contextualizing the artist’s unique contributions to the contemporary canon.

RIT PRESS AND THE MEMORIAL ART GALLERY, 9 × 11 IN., 176 PAGES, SOFTCOVER, $40.00

The Surreal Visions of Josephine Tota
Jessica Marten, essay by Janet Catherine Berlo

Tota (1910–1996) was a seamstress and amateur artist who lived a conventional life among the Italian immigrant community in Rochester, New York. In her seventies, she spent countless hours painting in the privacy of her home, where she imbued over ninety small jewel-like paintings with the richness of her strange imagination. Tota captured and condensed anxieties accumulated over a lifetime. Her works reference myriad art-historical and popular culture sources — medieval illuminated manuscripts, early Renaissance panel paintings, the work of Frida Kahlo and Salvador Dali, fairy tales, and children’s book illustrations — into private images of startling immediacy and timelessness.

RIT PRESS AND THE MEMORIAL ART GALLERY, 8½ × 10 IN., 120 PAGES, SOFTCOVER, $24.95

Monet’s Waterloo Bridge: Vision and Process
Nancy Norwood

Monet began over forty versions of Waterloo Bridge during his three London sojourns between 1899 and 1901. He viewed his paintings both individually and as an ensemble, collectively expressing the atmosphere and colors of the fog-bound landscape of London’s Thames River. The 2018 exhibition of the same name at Memorial Art Gallery brought together eight paintings from the famous London series. Scholarly essays and an in-depth technical study of the MAG’s Waterloo Bridge, Veiled Sun (1903) explore Monet’s artistic vision as well as the process by which he struggled to achieve that vision.

RIT PRESS AND THE MEMORIAL ART GALLERY, 10 × 9 IN., 104 PAGES, SOFTCOVER, $34.95

Savage Impressions: An Aesthetic Expedition Through the Archives of Independent Project Records & Press
Bruce Licher is a musician, artist, and designer who founded Independent Project Press after learning the art of letterpress printing at the Women’s Graphic Center in downtown Los Angeles at the beginning of 1982. His initial projects centered around creating album covers, postcards, and promotional stamps for his band Savage Republic. It didn’t take long before he was producing work for other Los Angeles underground music groups, along with a growing number of clients in the Los Angeles design community. This book stands as a major documentation of one of the most influential letterpress studios currently in existence.

PUBLISHED BY P22 PUBLICATIONS, 12 × 12 IN., 240 PAGES, HARDCOVER, $79.95
**North by Nuuk: Greenland After Rockwell Kent**

Denis Defibaugh

*North by Nuuk* is an intimate, contemporary look at the people and the social and primal geographic landscapes of Greenland. Defibaugh’s journey from Nuuk to Ilulissat, 300 miles north of the Arctic Circle, follows Rockwell Kent’s earlier footsteps and offers a fresh look at timeless Greenland. This innovative documentary project, Supported by a National Science Foundation award, weaves Defibaugh’s stunning photographs through past and present daily life while linking Greenlanders with their pristine and revered landscape.

11 × 10 IN., 200 PAGES, HARDCOVER, $60.00

**Late Harvest**

Forest McMullin, Foreword by Nancy McCrary

Vast as it is varied, the American South has a quality of light that uniquely illuminates its structures, landscapes, and people. Photographer Forest McMullin traveled rural back roads from North Carolina to Arkansas, including Georgia, Florida, Alabama, Mississippi, and Louisiana. Late Harvest documents his journey and stories of the people and places he visited. McMullin’s 79 photographs capture the colors and textures emblematic of the region and pay tribute to its unique identity and the people who live there.

11 × 11 IN., 112 PAGES, HARDCOVER, $60.00

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**Sutures and Spirits: The Photographic Illustrations of Lejaren à Hiller**

Douglas Manchee

Lejaren à Hiller (1880–1969) pioneered advertising photography for an industry dominated by text and an occasional line drawing. An advertising and editorial photographer in early twentieth-century America, Hiller began his career as an illustrator. He first recognized photography’s potential as a persuasive method to sell products and services, as well as illustrating magazine stories. Best known for his large and exquisitely detailed studio sets that often depicted historical scenarios or exotic foreign lands, Hiller produced thousands of photographs for a variety of clients.

8 × 10 IN., 208 PAGES, SOFTCOVER, $39.95


Edited by Tamar W. Carroll

“Whose Streets? Our Streets!” showcases the work of 37 independent photojournalists who documented ordinary New Yorkers as they rallied, marched and demonstrated in response to social issues including race relations, police brutality, housing and gentrification, labor, education, the environment, war, LGBTQ rights, HIV/AIDS, feminism, reproductive rights, and art and censorship. Contributors: Tamar W. Carroll, Meg Handler, Josh Meltzer, Michael Kamber, and Victoria W. Wolcott.

Distributed by RIT Press.

8 × 11 IN., 96 PAGES, SOFTCOVER, $24.95

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**The Albumen & Salted Paper Book: The History and Practice of Photographic Printing 1840–1895**

James M. Reilly

The Albumen and Salted Paper Book is a descriptive history of the major photographic printing processes that were used between the years 1840-1895. These first 50 years of photography established a tradition of individual experimentation and craftsmanship where each photographer participated in the manufacture of the printing materials that were used. Albumen print and salted paper print were the ordinary, all-purpose materials of the time—albumen print is the second most common type of photograph ever made.

6 × 9 IN., 188 PAGES, HARDCOVER, $34.99

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**Jeannette Klute: A Photographic Pioneer**

Therese Mulligan

The focus of Jeannette Klute’s career at Eastman Kodak Company was on new discoveries in color photography, in particular, the Dye Transfer color process. Klute used the laborious Dye Transfer process in the interest of highlighting landscape and natural settings. The release of this new title illuminates a particular period in twentieth-century American photography, accompanied by fine examples of Klute’s work. Her photographs are held by a small number of collections in the U.S., and the RIT Archive Collections contains the largest holding of her lifelong work.

8½ × 8½ IN., 72 PAGES, SOFTCOVER, $21.95

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8½ × 8½ IN., 72 PAGES, SOFTCOVER, $21.95
Becoming Visible
Jessica Catherine Lieberman
Lieberman brings together discussions of visibility and illness, photographs of an experience in treatment for Hodgkins lymphoma, and personal testimonial. An artistic and academic contribution to the fields of trauma studies, disability studies and autopathography, this cancer journey reveals how the forces of art and narrative can contribute to social dynamics for change.
8 x 10 IN., 144 PAGES, SOFTCOVER, $19.95

Images from Science 3
RIT School of Photographic Arts and Sciences, and Johns Hopkins University and School of Medicine
IFS3 is the companion to an exhibition showcasing scientific images ranging from the intricate beauty of a frozen snow crystal to the interaction of T-cells fighting cancer. The images invite readers to view examples of wide-ranging techniques in imaging that reveal science in unique new ways.
8½ x 8½ IN., 216 PAGES, SOFTCOVER, $29.95

Images from Science 2
RIT School of Photographic Arts and Sciences
This exhibit catalog features exciting contemporary photography from the fields of astronomy, physics, engineering, medicine, and microbiology, submitted by photographers from around the world.
8½ x 8½ IN., 160 PAGES, SOFTCOVER, $7.95

Mother Daughter: Posing as Ourselves
Elaine O’Neil, Julia Hess
Through daily portraits, this five-year project charts the physical and emotional changes of two women at the opposite ends of the “young woman” spectrum. Each day, Elaine and Julia stopped their separate activities and met to pose for a portrait. Essays by Deborah Willis, Perri Klass, and Sheila Solomon Klass.
8½ x 8½ IN., 144 PAGES, SOFTCOVER, $49.95

Bernie Boston: American Photojournalist
Therese Mulligan
RIT alumnus Bernie Boston (55) was a witness to American history as a news photographer. He chronicled the civil dissension and strife of the 1960s, prompted by the Civil Rights and anti-Vietnam war movements; the inner sanctum of the White House and its presidential residents; and history-making newsmakers, scandals, conflicts, and triumphs.
8 x 8 IN., 104 PAGES, SOFTCOVER, $24.99

Photo-Editing and Presentation
Douglas Holleley
This book introduces photographers, print-makers, and other graphic artists to the creative possibilities of image editing and presentation. By employing the principles outlined in this book readers can expect that the content of their work will be more coherent and accessible.
6 x 9 IN., 140 PAGES, SOFTCOVER, $24.95

The RIT Big Shot Photographs and History: 1987–2022
An ongoing nighttime community photography project now 35 years and counting, the RIT Big Shot annually invites hundreds of participants to collaborate in making over-sized photographs of scenes of interest. Described as a “painting with light,” participants “paint” or shine their light sources onto a particular area of the subject while RIT photographers make an extended exposure.
6.7 x 9 IN., SOFTCOVER, 134 PAGES, $14.99

Teaching Photography: Notes Assembled
Philip Perkis
An accomplished photographer and educator, Perkis draws from four decades of teaching experience, and he has distilled his knowledge into this volume of thoughts on visual perception, successful photo lesson exercises, and practical teaching advice for photography instructors.
6 x 9 IN., 80 PAGES, SPIRAL BOUND, $19.99
Moments of Truth: Robert R. Davila, the Story of a Deaf Leader
Harry G. Lang, Oscar P. Cohen, Joseph E. Fischgrund
Withstanding childhood poverty and an illness at age 11 that left him deaf, Davila became one of the first deaf persons in history to earn a doctorate. This book is a tale of self-discovery and resilience appealing to all who face overwhelming odds.
6 × 9 IN., 240 PAGES, SOFTCOVER: $18, HARDCOVER: $26

Transforming the Landscape: Fifty Years on the New RIT Campus
Edited by Becky Simmons
Transforming the Landscape details the planning and construction of RIT’s modern campus coupled with an extensive photographic survey of its innovative architecture. Sarah Thompson’s essay offers insights into the planning of the new campus and the commitment to modernist architecture as representative of the institution’s future.
9 × 9 IN., 170 PAGES, HARDCOVER, $34.95

New Beginnings: Acquiring and Living with a Cochlear Implant
Edited by Michael Stinson and Gerard Buckley
Fifteen stories written by deaf/hard of hearing individuals who have had cochlear implants are told within the context of unique histories that are intimate, personal and moving.
6 × 9 IN., 258 PAGES, SOFTCOVER, $17.99

Learning to Interpret: Working from English Into American Sign Language
Campbell McDermid
ASL interpretation involves more than translating words into signs. As an experienced interpreter educator, McDermid keenly understands this approach. His teachings are grounded in linguistics, research and theory, and his text aptly combines theoretical and practical exercises through use of examples, targeted exercises, and development of skills.
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A Shining Beacon: Fifty Years of the National Technical Institute for the Deaf
Edited by James McCarthy, foreword by Gerard Buckley
From its early days in 1968 to its fiftieth anniversary, NTID has graduated more than 8,000 alumni and has transformed the education of deaf and hard-of-hearing students forever. Discover the multifaceted experiences of NTID’s students, faculty, and staff.
9 × 11 IN., 256 PAGES, HARDCOVER, $34.95

Colleagues
John Retallack and Anne C. Coon
A visually stunning collection of portraits by John Retallack with a companion poem, “Enter the Eyes” by Anne C. Coon. The interplay of images and words, introduced by a conversation between Retallack and Coon, challenges the viewer’s understanding of the art, aesthetics, and dynamics of portraiture.
8 × 10 IN., 112 PAGES, SOFTCOVER, $29.99-$10.00

Imagine This: RIT’s Innovation + Creativity Festival
Edited by Bruce A. Austin
Covering the first ten years of the Imagine RIT Festival, which annually attracts thousands to the RIT campus. The Festival billboards innovation by showing what can be accomplished when smart, talented people with diverse strengths work together to solve complex societal problems.
9 × 10 IN., 180 PAGES, HARDCOVER, $34.95

Coming of Age: The Center for Imaging Science at Rochester Institute of Technology
John R. Schott
Coming of Age describes the formation of RIT’s Center for Imaging Science (CIS) from its inception in the early 1980s to its current reputation as a nationally recognized research facility. CIS awarded RIT’s first Ph.D. in 1993. The program helped transform RIT from a teaching university to a research institute.
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Letters from a Doughboy: The Wartime Experiences of Robert Doan Truesdell in World War I
Katherine Truesdell Schumacher
In the years after World War I, Robert Truesdell never spoke of his war experience, though he had written more than 100 letters to his parents describing the details of his life in the service. The letters span a period of time starting with his arrival in 1917 at Camp Wadsworth, SC, through the Victory March up Fifth Avenue in 1919.
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New Essays on Adam Smith’s Moral Philosophy
Edited by Wade L. Robison, David B. Suits
Adam Smith (1723–1790) was a Scottish philosopher who, with David Hume, can be ranked as the most famous of the 18th century “Scottish Enlightenment” philosophers. These essays give us a better understanding of the complexities and subtleties of Smith’s thought on matters of morality and his relations with Hume.
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Epicurus: His Continuing Influence and Contemporary Relevance
Edited by Dane R. Gordon, David B. Suits
The philosophy of Epicurus (c. 341-271 B.C. E.), has been a quietly pervasive influence for more than two millennia. At present, when many long revered ideologies are proven empty, Epicureanism is powerfully and refreshing relevant, offering a straightforward way of dealing with the issues of life and death.
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By Aldous Huxley
An argument as timely as it is timeless, Words and Their Meanings argues the significance and power of words. A less well-known work published by The Ward Ritchie Press in 1940, Huxley’s essay arrived at the end of the Great Depression and coincided with U.S. entry into WW II, when global relations were heavily impacted by the culture and manipulation of language. RIT Press reintroduces Huxley’s philosophy with a limited edition facsimile, produced in partnership with More Vang, Alexandria, Virginia.
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Finding Our Place in Nature: Aristotle for Environmental Scientists
Richard Lynn Shearman
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What Is Reading For?
Robert Bringhurst
This succinct and thoughtful essay is the text of a talk commissioned for the Future of Reading symposium in June 2010. Written and designed by Robert Bringhurst, this limited edition is carefully crafted and letterpress printed.
5 × 9 IN., 40 PAGES, SOFTCOVER, STANDARD EDITION: $29.95, DELUXE EDITION: $99.95

Finding Lucretius: His Continuing Influence and Contemporary Relevance
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Frozen in Time: The History of RIT Hockey
Scott Pitoniak
Nationally acclaimed sportswriter Scott Pitoniak’s Frozen in Time recounts the rich history and traditions of the RIT hockey program, and its rise from a humble team with hand-me-down jerseys to one of the nation’s most respected athletic programs. Pitoniak’s narrative, along with photos old and new, brings to life the story of the RIT Tiger pucksters.  
9 × 9 IN., 172 PAGES, SOFTCOVER, $24.95

Johnny Antonelli: A Baseball Memoir
Johnny Antonelli, Scott Pitoniak
One of only 17 major-league players never to have spent a single day in the minors, Antonelli was a highly coveted phenom who signed a “bonus baby” contract with the Boston Braves for $52,000 just after graduating from Rochester’s Jefferson High School in 1948. It wasn’t until six years later, when he was traded to the New York Giants, that the stylish left-hander began realizing the potential the scouts had seen in him.  
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Richard Reisem
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THE LANDMARK SOCIETY OF WESTERN NY  
6 × 9 IN., 200 PAGES, COIL BOUND, $35.00

The Old Bank: The Rochester Savings Bank and its Presidents and Trustees From 1831 to 1983
James C. Duffus
This book chronicles the dynamic life span of an important Rochester institution, a mutual savings bank, that by definition, was owned by its depositors and operated for their benefit. It also notes the contributions of some of the Presidents and Trustees to the Rochester community.  
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Kate Gleason (1865–1933), groundbreaking nineteenth-century industrialist, mechanical engineer, and real estate developer, was her own best invention. The truth of her dynamic life, in all of its complexity, is revealed in Janis Gleason’s biography of this legendary American woman.  
6 × 9 IN., 204 PAGES, SOFTCOVER: $17.95, HARDCOVER: $24.95
Your friends and family will enjoy these greeting cards, drawn from historic reproductions of items held in the Cary Collection at RIT and other sources. Cards are printed in color on the front with a blank interior, and they look great framed, too! All card sets are packaged in clear gift boxes and contain eight 4¼ × 6 inch cards (two each of four different designs), with envelopes, unless otherwise noted. See them all on our website.

**ALL CARD SETS: $7**

- **WILL BRADLEY SERIES 1**
- **HARPER’S POSTERS BY EDWARD PENFIELD**
- **JAPANESE WOOD BLOCK PRINTS**
- **JEANNETTE KLUTE PHOTOGRAPHS**
- **NURSERYMAN’S CATALOG FLOWER SET 1**
- **NURSERYMAN’S CATALOG FLOWER SET 2**
- **NURSERYMAN’S CATALOG FRUIT SET 1**
- **NURSERYMAN’S CATALOG FRUIT SET 2**
- **POKER WOODCUTS**
- **W.H PAGE WOOD TYPE**
- **ASSORTED BIG SHOT 8 DIFFERENT IMAGES**
- **SCHOEN PLACE BIG SHOT 8 OF SAME CARD**
- **RIT CAMPUS 50TH ANNIVERSARY**
- **FRENCH PAINTED ALPHABETS**
- **GREEK ORNAMENT**
- **LONDON IN THE 19TH CENTURY**
- **GREENLAND PHOTOGRAPHS**
- **SNOWFLAKE PHOTOMICROGRAPHS**

LESTER BEALL POSTCARDS: REA POSTER SERIES 1
12 CARDS, NO ENVELOPES

LESTER BEALL POSTCARDS: REA POSTER SERIES 2
12 CARDS, NO ENVELOPES
**Letterpress Notecards**
These simple stationery sets are printed at the Cary Collection, drawing from our historical collection of metal and wood type. Sheets are blank, with a color illustration at the top. Colors may vary. More than forty designs are available—see them all on our website.

4 SHEETS WITH ENVELOPES, 4¼×5½ IN., $3

**Holiday Letterpress Cards and Valentines**
Choose from a variety of holiday greetings in different languages, non-denominational messages, and special valentines for your loved ones. May include quotations from Buddha, Channing, Dickinson, Keller, Rilke, Whitman, and others. These cards are printed by hand in limited runs. See the full selection on our website.

ASSORTED SIZES, $1.50–$7

**Lester Beall**
**REA Poster Prints**
In the 1930s, much of rural America lacked electricity, power, and running water. The Rural Electrification Administration hired designer Lester Beall to create a series of posters illustrating the benefits of electrification. The original posters are held in the RIT Graphic Design Archives. Reproductions are digitally printed on heavyweight paper.

12 × 16 IN., $15 EACH OR 3 FOR $40

**Flower Power poster**
**Bernie Boston**
Photojournalist Bernie Boston chronicled the civil dissension and strife of the 1960s, prompted by the Civil Rights and anti-Vietnam war movements. This is his iconic "Flower Power" image.

20 × 30 IN., $10 / "BERNIE BOSTON: AMERICAN PHOTOJOURNALIST" BOOK AND POSTER SET: $29.99

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Forthcoming Titles

**Herbert Bayer’s World Geo-Graphic Atlas and Information Design at Midcentury**

Benjamin Benus, Ph.D.

In the first monograph devoted to Herbert Bayer’s famed 1953 *World Geo-Graphic Atlas*, Benjamin Benus explores the significance and enduring legacy of the former Bauhaus designer’s landmark work of visual education. Drawing on extensive archival documentation, this book illuminates the historical relationships between modern art and scientific illustration in the mid-twentieth century, while assessing the Atlas’s contributions to the emerging field of information design. **Benjamin Benus, Ph.D.** is Associate Professor of Art and Design History at Loyola University New Orleans. His research explores connections between avant-garde art, scientific illustration, and data visualization in Europe and the United States in the early and mid-twentieth century.

**A Paradise for Reptiles: Giant Tortoises, Lizards, and Snakes of the Galapagos Islands, Volume 1**

Robert H. Rothman, Ph.D.

Reptiles are popularly linked to the mystique of the Galápagos Islands. The first volume is an accessible, comprehensive account of the legendary giant tortoises and the lesser-known reptiles. To understand the course of colonization and evolution in the archipelago, an overview of the complex geological history of the Galápagos introduces *A Paradise for Reptiles*, followed by chapters on tortoises, geckos, and snakes. Rothman draws from a wide range of scientific literature to explore the research on the natural history, behavioral ecology, physiology, genetics, and conservation of each major group of reptiles. *A Paradise for Reptiles* is richly supplemented with 30 years’ worth of photographs taken by the author during annual trips to the Galápagos Islands. **Robert H. Rothman, Ph.D.** is Professor Emeritus, Thomas H. Gosnell School of Life Sciences, at Rochester Institute of Technology. He initiated, taught, and led 32 annual trips to the Galapagos Islands for science and non-science RIT students.

Forthcoming Series

**Craft for Social Change Chapbook Series**

*Craft for Social Change* spotlights original scholarship about how craft objects are created and deployed to enact social reform and express dissent to the reigning political order and social status quo. The series generously defines and enthusiastically embraces a big-tent approach to craft by medium, historical era, technical approach, level of expertise and geographic location of the craftwork. The series welcomes submissions from interested scholars, curators, makers and activists.

**Film History: Texts and Technology Series**

A new RIT Press series on the domestic and international history of film as media texts and the evolution of cinematic apparatus. We invite original scholarship on subjects such as classical films, directors, and genres; film restoration and preservation; early cinematic technology and advances in cinematic technology; historical politics and propaganda in film; historical analysis of film production, distribution, exhibition, and reception; historical adaptations; gender, sexuality and representation throughout film history; analyses of films in their historical context.

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