

A sepia-toned, textured photograph of a person standing in a city archway. The person is silhouetted against a bright light coming from the archway. The surrounding city buildings are visible in the background, and a street lamp with two bell-shaped lights stands in the foreground. The overall image has a grainy, painterly quality.

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Bell Telephone System's Preeminent Role in the Growth of Industrial Design

Ralph O. Meyer
Russell A. Flinchum



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Bell Telephone System's Preeminent Role in the Growth of Industrial Design

Ralph O. Meyer and Russell A. Flinchum

Histories of design pay scant attention to the corded telephone, which played an immeasurable role in early communication. Although the Bell System, with many Nobel Prizes, is justly acknowledged for its technical prowess, it should also be recognized for its early and considerable impact on the developing discipline of industrial design. In 1930, young Henry Dreyfuss, who would later become known as a pioneer of industrial design, was retained by the Bell System as a design consultant and matured in that environment. With substantial input from Bell System engineers, Dreyfuss and his staff produced attractive telephone designs that were manufactured and installed in more than one hundred million American homes and copied around the world. Featuring over one hundred illustrations, *Bell Telephone System's Preeminent Role in the Growth of Industrial Design* is a deep dive into the development and evolution of the corded telephone. A detailed case study of an object that would become so ubiquitous and commonplace, it is also the story writ large of the establishment and importance of the field of industrial design.

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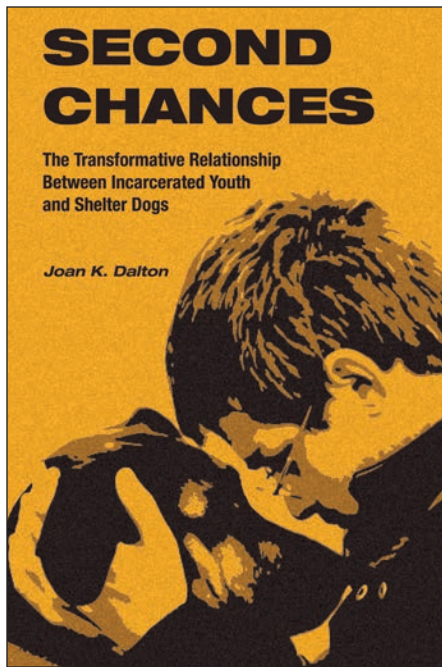
This extensively illustrated, meticulously researched history of the telephone chronicles the rise of industrial design in the twentieth century. Meyer and Flinchum reveal the people and ideas behind the changing form and function of modernity's most ubiquitous, intimate, and iconic object. —Ellen Lupton, designer, author, and Curator Emerita, Cooper Hewitt, Smithsonian Design Museum

In this profound and well-documented text on the history of the telephone, narrated through the evolution of Bell Telephone Company, the crucial role of industrial design is compellingly argued. This story helps readers understand how this field has influenced the technological, economic, and cultural development of countries. The descriptive journeys through the transitions of form and the fascinating evolution of typologies, connected with various actors and technological advancements in materials and processes, create a captivating sequence. —Ignacio Urbina Polo, professor and chair, Industrial Design Department, Pratt Institute

”

Ralph O. Meyer is a physicist with extensive publications in the fields of telecommunications and nuclear power safety. He has a PhD from the University of North Carolina at Chapel Hill and a Phi Beta Kappa key from the University of Kentucky. He is the author of *Old-Time Telephones* and coauthor of *Henry Dreyfuss: Designing for People*.

Russell A. Flinchum is an associate professor of industrial design at North Carolina State University. He has a PhD from the Graduate Center of the City University of New York and a Phi Beta Kappa key from the University of North Carolina at Chapel Hill. He is the author of *Henry Dreyfuss, Industrial Designer: The Man in the Brown Suit and American Design*, and coauthor of *Henry Dreyfuss: Designing for People*.



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Second Chances

The Transformative Relationship Between
Incarcerated Youth and Shelter Dogs

Joan K. Dalton

Second Chances: The Transformative Relationship Between Incarcerated Youth and Shelter Dogs recounts the story of Project POOCH (Positive Opportunities—Obvious Change with Hounds), a program that united incarcerated boys with unwanted dogs from animal shelters. Both the boys and the dogs were considered undesirable, and few had found love in their lives. As a result of the project, the lives of many youths and dogs changed forever.

The project faced many challenges. The correctional facility administrators needed much convincing before approval was given to start the onsite program with one boy and one dog. At one point, Dalton sold her house to keep the project funded. However, since 1993, over 95 percent of the youths have not returned to corrections once their sentence was served. Some of the boys have gone on to college, and all have been gainfully employed. The POOCH dogs learned basic obedience and went on to become beloved family pets; some even became companion dogs to autistic children, people with physical impairments, and war veterans diagnosed with PTSD. Dalton's own story starts with a family background where her dogs were killed for minor behavioral problems, and leads to teaching incarcerated youth that they deserve unconditional love, first demonstrated by the transformational connection with canines.

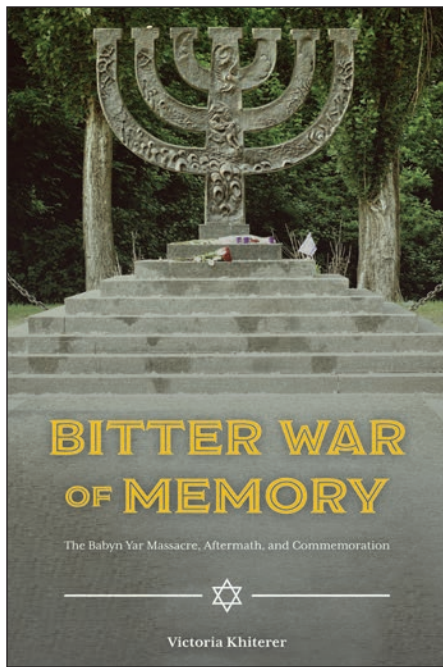
“

Joan Dalton is an exceptional teacher who applied her knowledge of people and animals to develop Project POOCH, a remarkable pioneer program that heralds a paradigm shift in our approach to offender rehabilitation. Joan has demonstrated that young offenders can rehabilitate themselves and the animals by learning how to care for abandoned dogs, and both can return successfully to society.

The Project POOCH approach provides a win-win solution—youth are successfully rehabilitated, and previously unwanted dogs are adopted by society. Through her guidance on careful planning, Joan has facilitated the introduction of similar programs elsewhere. Everyone should read this book. It should be required reading for criminologists, legislators, judiciary, and custodial staff. —Elizabeth Ormerod, BVMS CF, veterinarian and chair of the Society for Companion Animal Studies, Churchill Fellow, UK Veterinarian of the Year 2021, and founder of Canine Partners, the UK assistance dog program

”

Joan K. Dalton's work as a school administrator in Oregon's most strict lockup for incarcerated boys inspired her to start Project POOCH (Positive Opportunities—Obvious Change with Hounds), which involved pairing the boys with problem shelter dogs. Her work has been published in *Dog Fancy*, *Cat Fancy*, *Our Animal Wards*, and *Northwest Magazine*, and her experience with Project POOCH has been featured on Animal Planet. Currently, Dalton uses her experience as a business teacher and consultant to mentor formerly incarcerated youth. To learn more, visit Joan's website www.joandalton.com.



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Bitter War of Memory

The Babyn Yar Massacre, Aftermath, and Commemoration

Victoria Khiterer

Bitter War of Memory: The Babyn Yar Massacre, Aftermath, and Commemoration discusses the efforts to memorialize the Babyn Yar massacre. Babyn Yar is one of the largest Holocaust sites in the Soviet Union and modern Ukraine, where the Nazis and their collaborators killed virtually all the Jews who remained in the city during the occupation.

After the war, Soviet ideology suppressed commemoration of the Holocaust, instead conceptualizing the universal suffering of the Soviet people during the war. Police disbursed unauthorized commemoration meetings of Jewish activists at Babyn Yar. A monument “for one hundred thousand citizens of Kyiv and prisoners of the war” was erected in Babyn Yar in 1976, but the Holocaust was not mentioned in its inscription.

With the collapse of communism, state anti-Semitism ended. Holocaust commemoration became an important part of national memory politics in independent Ukraine. In the last few decades, over thirty monuments have been built at Babyn Yar, which are dedicated to the memory of Jews, Roma, members of the resistance movement, and other people executed there. However, heated debates continue about the commemoration of the Babyn Yar massacre.

“

Babyn Yar—the name goes down in infamy. During two days in the fall of 1941, the Nazis shot over 33,000 Kyivan Jews. The story hardly ends there, and Victoria Khiterer knows it all, including the people who lived and died in Kyiv—community leaders, rabbis, lawyers, business elite, and those lower on the social ladder, especially mothers, children, the elderly, and the infirm. She knows the identities of the Nazi perpetrators, those who helped Jews and those who did not. But she also knows the site’s afterlife and exposes the politics of memory, describing the meetings of those who refused to forget and the persecution by those who demanded forgetfulness. In this way Khiterer tells us about power, society, and memory—who makes the rules, who places the monuments, and who forbids other voices. To understand Ukraine of yore and today, Bitter War of Memory is a necessary read. —Brian Horowitz, Sizeler Family Chair of Jewish Studies, Tulane University

”

Dr. Victoria Khiterer is a professor of history at Millersville University of Pennsylvania. Khiterer was born and grew up in Kyiv, Ukraine. She is the daughter and granddaughter of Holocaust survivors. Khiterer is a founding member of the Academic Council of the Babyn Yar Holocaust Memorial Center in Kyiv. She is author and editor of eight books and over a hundred articles on Ukrainian, Russian, and Eastern European Jewish history and the Holocaust. Her book, *Jewish City or Inferno of Russian Israel? A History of the Jews in Kiev before February 1917*, received the Choice Outstanding Academic Titles Award in 2017.



Ethnicizing Europe

Hate and Violence After Versailles

Edited by Éva Kovács, Raul Cârstocea, and Gábor Egry

Ethnicizing Europe focuses on the dynamics of interethnic violence in Europe between the two world wars. The new international system that was enshrined by the Versailles peace treaties after World War I did not bring stability to East-Central Europe. Rather, it resulted in a host of conditions like self-determination, international oversight, revolutionary political ideas, and democratic processes, which eventually gave new meaning to already established conflicts, as well as igniting new conflicts in the region. This book opens with a discussion of the theoretical scholarship on ethnicity before proceeding to specific case studies investigating the different ways in which ethnicity was enacted and contested during a period of European transformation, focusing mostly on ethnically heterogeneous locales. Rather than concentrating on either political violence or ethnonationalism, this collection brings these two literatures together to show how ethnicization, the legal concepts of citizenship, and violence were intertwined in post-Versailles Europe, not only shaping the period between the wars, but also the Europe we know today. The book concludes with an afterword by Tara Zahra, which expands this perspective to the wider transatlantic region.

“

Nations and nationalists can be mobilized by greed, envy, and boredom, as much as by supposedly noble and patriotic causes. When postimperial states apply bureaucratic rules of citizenship selectively, the question is raised: why and against whom, where and for which privileged populations? This volume incorporates new scholarship on legal regimes of ethnic difference, social welfare, racial hierarchy, and situational violence, uncovering the interwar statist logic that continued to generate disproportionate applications of minority rights. By detailing where groups were mapped out and excluded after 1918 from membership, contributors show how social and national liberation from empires in East Central Europe did not immediately result in inclusive norms of membership. Instead, “anticolonial” processes of legalized ethnicization represented a persistence between states of layered notions of citizenship and racial regimes of (non)belonging. In this richly area-specific and theoretically informed compilation of case studies, the book productively reassesses the East European legacies of violence, reworking the paradigm of national indifference across global and local worlds. —Steven Seegel, professor of Slavic and Eurasian studies, University of Texas at Austin

”

Éva Kovács is a sociologist, deputy director of Academic Affairs at the Vienna Wiesenthal Institute for Holocaust Studies, and a research professor at the Centre for Social Sciences/Hungarian Academy of Sciences Centre of Excellence in Budapest.

Raul Cârstocea is assistant professor in twentieth-century European history at Maynooth University in Ireland.

Gábor Egry is a historian, doctor of the Hungarian Academy of Sciences, and director-general of the Institute of Political History in Budapest.

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FLOWING PROGRESS

Transforming the Danube Through Infrastructure

edited by
Stefan Dorondel
Luminita Gatejel



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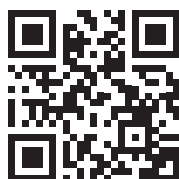
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Flowing Progress

Transforming the Danube Through Infrastructure

Edited by Stefan Dorondel and Luminita Gatejel

Flowing Progress: Transforming the Danube Through Infrastructure focuses on how different political regimes and forms of governance have imagined and technologically transformed the most international river in the world. Multidisciplinary and drawing on methodologies of history, anthropology of infrastructure, and science, technology, and society, this collection explores the tensions between the river and its natural pulses, the humans that populate its floodplains, state agencies, and infrastructure. The book engages the concept of disturbance to point out the circular and spiraling dynamics between hydrological processes and technopolitical and economic practices. Disturbance denotes a specific type of long-term dynamic between human attempts to control the Danube, the material systems they implemented to achieve these goals, and the agency of the river that both enabled the functioning of infrastructure and the breakdown of such arrangements. It draws particular attention to the concerted efforts to contain and optimize the Danube's flow, adding layer after layer of dams, channels, and pipes that could potentially escalate the power of a leashed river. Taking a longer historical perspective from the sixteenth century until today, the volume provides a variety of relevant case studies and local contexts in the Ottoman and Habsburg empires, and their successor states Austria, Hungary, Bulgaria, Romania, and Serbia, which show different ways of how humans have imagined and coped with this mighty river.

KEY SELLING POINTS

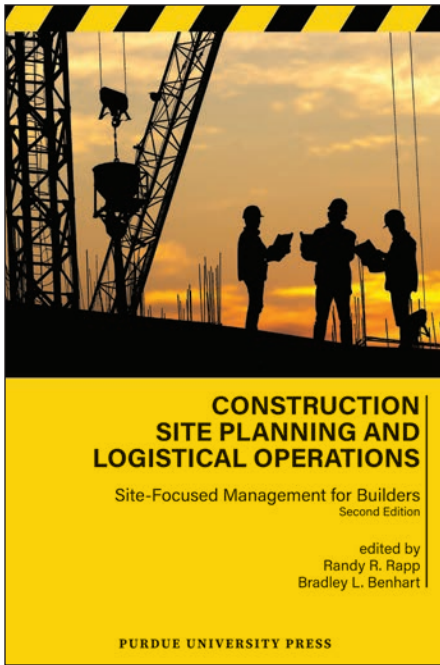
- Explains the complex interrelationship between people and the environment by focusing on one of the most important rivers in the world, the Danube.
- Highly interdisciplinary, drawing on history, politics, anthropology, geography, ecology, and other fields to explain how the intersection of people, floods, infrastructure, and state agencies contributed to flood prevention, state formation, and infrastructure development.

Stefan Dorondel is an anthropologist and environmental historian working for the Francisc I. Rainer Institute of Anthropology Bucharest and the Institute for South-East European Studies of the Romanian Academy. He is the author or coauthor of three books, and most recently coedited *A New Ecological Order: Development and the Transformation of Nature in Eastern Europe*. His research interests include rivers and wetlands, infrastructure, rewilding, and ecological restoration.

Luminita Gatejel is a senior researcher at the Leibniz Institute for East and Southeast European Studies in Regensburg. She received her PhD from the University of Tübingen and was a Max Weber fellow at the European University Institute in Florence, Italy. She has published extensively on the history of automobile, everyday life, and consumption in the Eastern Bloc. Her latest book is *Engineering the Lower Danube: Technology and International Cooperation in an Imperial Borderland*.



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Construction Site Planning and Logistical Operations

Site-Focused Management for Builders, Second Edition

Edited by Randy R. Rapp and Bradley L. Benhart

Organizing and administering a construction site so that the right resources get to the right place in a timely fashion demands strong leadership and a well-defined, disciplined process. Good logistical operations enable profitability, and this book is the essential, muddy boots guide to such management. Written by experienced educator-practitioners, *Construction Site Planning and Logistical Operations* is a popular guide to the knowledge, skills, and abilities needed by project superintendents, especially, but useful to all constructors. This second edition is updated to include new technologies, resources, and details of operational planning. Leadership imperatives and management techniques remain integrated throughout. The book follows site-related activities from bidding concerns to project closeout. The authors also drill into operational issues such as temporary soils and drainage structures, common equipment, and materials procedures. Primarily geared for professionals of a domestic, midsized, commercial building construction project, the book also includes reference to public and international work, where techniques, practices, and decision making can be substantially different.

KEY SELLING POINTS

- Keen focus on construction site operations and management, taking the reader step-by-step through the whole process.
- Authors blend extensive practical experience with academic instruction.

Randy R. Rapp, D.Mgt, PE, CCP, is a retired Army Engineer and was a tenured professor at Purdue University. He has taught a wide range of construction courses to thousands of students over the past forty years. Formerly the Construction Management Program Director at Milwaukee School of Engineering and Graduate Chair at Purdue, he draws from management experiences in industry, government, and the military. A retired Named Professor for Disaster Restoration and Reconstruction, he devoted twenty-one intense months as logistics manager to repair hurricane damage in the United States, and then served as project controls manager and deputy program general manager for the Restore Iraqi Oil program. As the principal for Construction Cost and Management Advisors, Rapp has long consulted in construction management and civil engineering cases.

Bradley L. Benhart has been a mainstay in the construction industry for over thirty years. His industry experience includes work in the field, project management, and executive leadership with top Engineering News Record (ENR) firms. Benhart continues his mentoring passion as a professor of practice at Purdue University's School of Construction Management. He focuses on strategic planning, construction supervision, and health care construction. He has been honored by both Associated General Contractors and Associated Schools of Construction as an Outstanding Educator. He is the owner of Integrated Construction Resources, a construction consulting company that focuses on strategic planning and peer group facilitation.

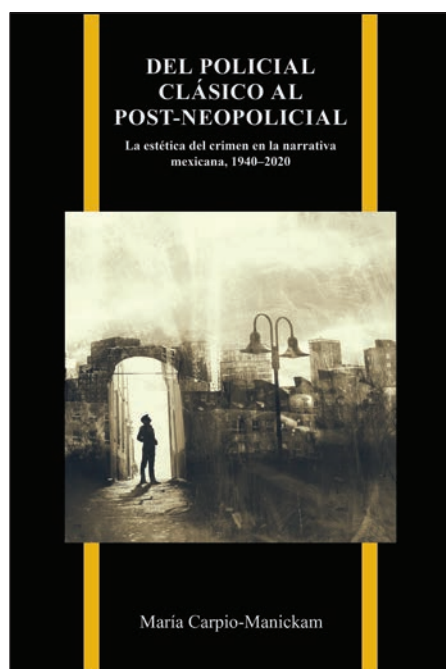
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Del policial clásico al post-neopolicial

La estética del crimen en la narrativa mexicana, 1940–2020

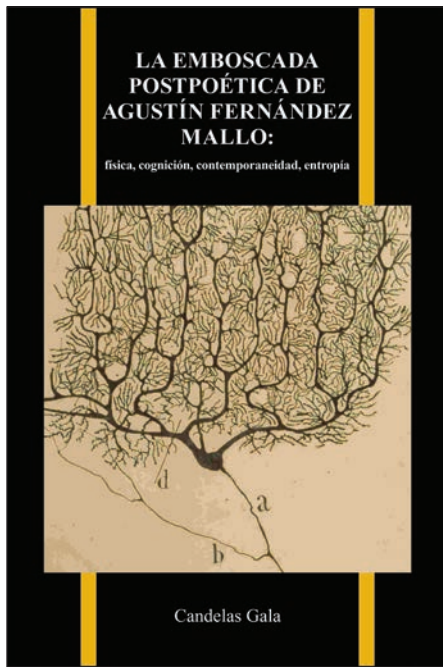
Maria Carpio-Manickam

Del policial clásico al post-neopolicial: La estética del crimen en la narrativa mexicana, 1940–2020 is a comprehensive study of Mexican crime fiction from cultural, gender, social, political, and literary perspectives. This book covers the different phases Mexican crime fiction has evolved through in the past eighty years: classical detective fiction (1940–1960s), género negro (1970s), neopolicial (1980–2000), narconarrative (1990s to the present), and post-neopolicial (2000 to the present). The first half of the book offers an overview of the development of crime fiction in the United States, how it was adopted by Mexican writers in the 1940s, and the changes it went through in its various phases. Writers studied include, among others, Paco Ignacio Taibo II, Rafael Ramírez Heredia, and Juan Hernández Luna. In addition, the author of this book coins a new term, *post-neopolicial*, to describe the most current form of crime fiction in the twenty-first century as exemplified in a corpus of novels that depict the realities of contemporary Mexico. The second half of the book focuses on the evolution of crime fiction by Mexican women writers from the 1940s to the present: from the classic detective formula to contemporary realistic narratives protagonized by subversive female characters in the works of María Elvira Bermúdez, Margos de Villanueva, Rosa Margot Ochoa, Ana María Maqueo, Carmen Boullosa, Myriam Laurini, Susana Pagano, Liliana Blum, Cristina Rivera Garza, Ana Ivonne Reyes Chiquete, Orfa Alarcón, Malú Huacuja del Toro, and others.

KEY SELLING POINTS

- This is a study of the social, political, and cultural changes Mexico has gone through in the last eighty years and how Mexican writers of crime have depicted in their literature the realities of Mexican society.
- This book offers an analysis of the situation of women in Mexico and how female authors have used crime fiction to bring to light issues that affect primarily women: feminicides, domestic violence, machismo, and various forms of gender inequalities. This is one of the most complete studies of the contributions of Mexican women writers to crime fiction and their unique contributions to a genre that has been dominated by male writers. To date, most scholars have focused only on male writers of crime fiction.
- Since this is a multidisciplinary study, scholars, graduate, and undergraduate students of Hispanic and Mexican literature as well as Mexican and Latin American history and political science, feminist, cultural, and gender studies would be interested in reading it.

Maria Carpio-Manickam earned her PhD from the University of Oklahoma. She is a Senior Lecturer professor of Spanish at the University of North Texas in Denton, Texas. She specializes in twentieth- and twenty-first-century Mexican literature and culture and has published scholarly articles in important peer-reviewed journals such as *Chasqui*, *Revista de Literatura Mexicana Contemporánea*, and *Revista de Estudios de Género y Sexualidades*. Her research focuses on the intersections of gender, class, and culture as the main factors that repress women and the aesthetic representations in crime fiction by Mexican women authors.



La emboscada postpoética de Agustín Fernández Mallo:

física, cognición, contemporaneidad, entropía

Candelas Gala

La emboscada postpoética de Agustín Fernández Mallo: física, cognición, contemporaneidad, entropía analyzes the poet's proposal to rescue, with his Postpoetry, official poetry from its sclerotic stagnation due to its fidelity to worn-out premises, to recover a language connected with matter, and to renew its cognitive value. By means of byways (or drifting) through different disciplines, Postpoetry shares space with television, pop music, videos, the Internet, cinema, the arts, publicity, and the sciences, physics in particular. Postpoetry illuminates the intersection between the tranquility that tradition provides and the disquiet that comes with novelty. There is an ambush because, like Odysseus with the Trojan horse, the postpoet, although he is back from his adventures and much experienced, like the astute Homeric hero, often finds himself being ambushed by the recursiveness of its own tricks; however, he understands that all pronouncements entail their own refutation in the form of irony and parody. Everything rests on the uncertainty of which Werner Heisenberg spoke, or on the yin-yang in the complementarity of that other great quantum physicist, Niels Bohr. We readers are invited to participate in this odyssey where enigmas are never solved conclusively.

KEY SELLING POINTS

- By involving itself with contemporary, actual reality, Agustín Fernández Mallo's Postpoetry does away with the exclusivity traditionally attributed to poetry.
- In Postpoetry, different disciplines converge, producing surprising "short circuits" in meaning, which rile up the most established expectations.
- Postpoetry invites neophytes as well as expert readers of poetry to confirm that poetry is alive and, as such, it challenges certainties and absolutes, and it bids us to recognize relevance in the quotidian and knowledge in humor.

Candelas Gala, Charles E. Taylor Professor Emerita of Romance Languages and Literatures at Wake Forest University, has authored several books and essays on Federico García Lorca as well as numerous essays on poetry written by women in Spain. Her recent research is transdisciplinary and includes *Clara Janés. La poética cuántica o la física de la poesía; Eco-poéticas. Voces de la Tierra en ocho poetas de la España actual; Creative Cognition and the Cultural Panorama of Twentieth-Century Spain*; and *Poetry, Physics, and Painting in Twentieth-Century Spain*, translated as *Sinergias. Poesía, física y pintura en la España del siglo XX*.

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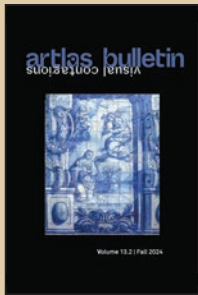


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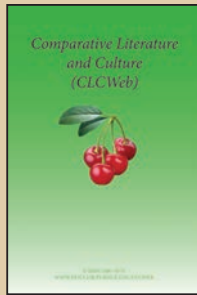
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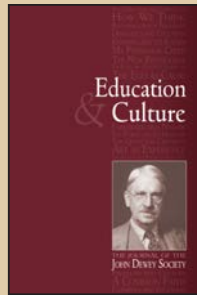
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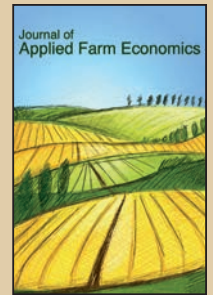
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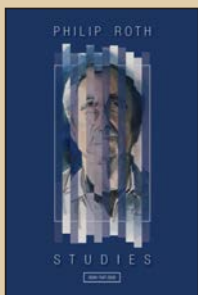
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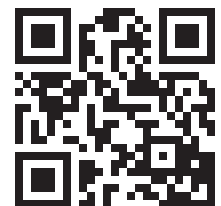
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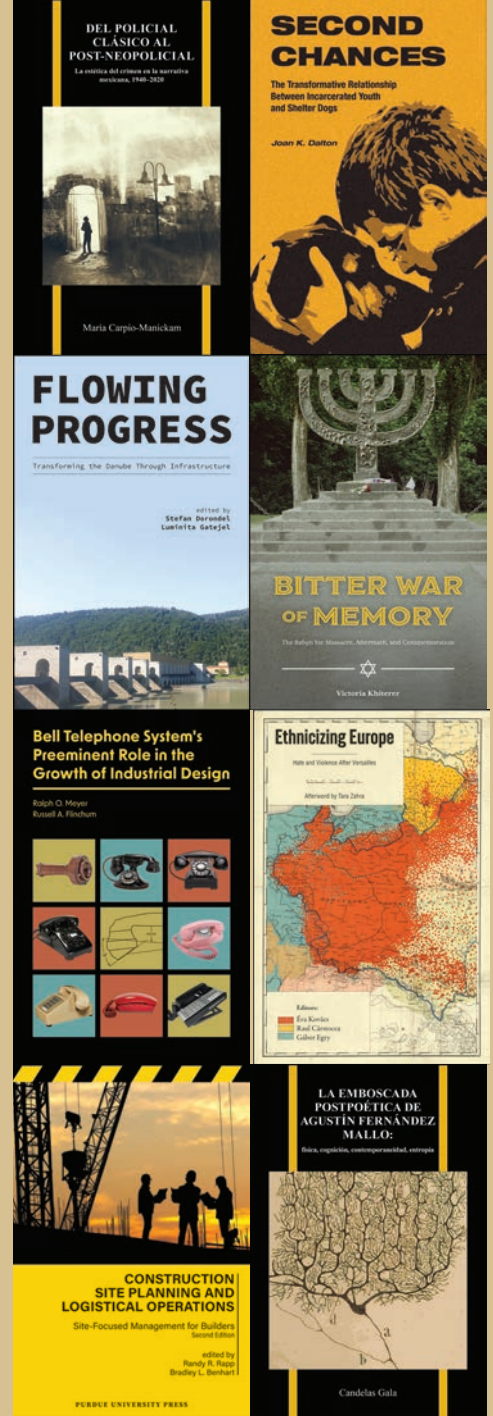
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