

A full-page background image featuring an astronaut in a white space suit standing with hands on hips. An American flag is visible to the left, and a rocket is in the lower right. The astronaut's suit has a name tag that reads "COOPER".

Purdue
University Press

2023
SPRING AND SUMMER CATALOG

PHOTOGRAPHING AMERICA'S FIRST ASTRONAUTS

Project Mercury Through the Lens of Bill Taub

J. L. Pickering and John Bisney

Foreword by Eugene Kranz

Featuring more than 600 photos, *Photographing America's First Astronauts: Project Mercury Through the Lens of Bill Taub* is the most complete photographic account of Project Mercury ever published. Previous Project Mercury books largely have relied on the relatively limited number of photos released by NASA. This book, however, showcases hundreds of never-before-seen images of America's first manned space program by NASA's first staff photographer, Bill Taub. Taub went everywhere with the Mercury astronauts, capturing their daily activities from 1959 to 1963. As a result, his photos provide a unique and intimate behind-the-scenes look at the people and operations of Project Mercury in real time.

Drawing on Taub's recently discovered archive of thousands of black-and-white and color prints, slides, and transparencies, this is the first book to comprehensively visually document Project Mercury. No previous book has devoted as many images to each of the Mercury Seven astronauts and their pioneering spaceflights. Other chapters cover astronaut selection and training, NASA management, and facilities at Cape Canaveral, Florida. Each image is accompanied by a detailed caption. The foreword is by legendary NASA Flight Director Eugene Kranz.

“*Photographing America's First Astronauts: Project Mercury Through the Lens of Bill Taub* hits home in ways that are unexpectedly poignant. It shows the U.S. at its gleaming best—a nation imbued with a spirit of adventure at a time when our leadership was eager to win.”

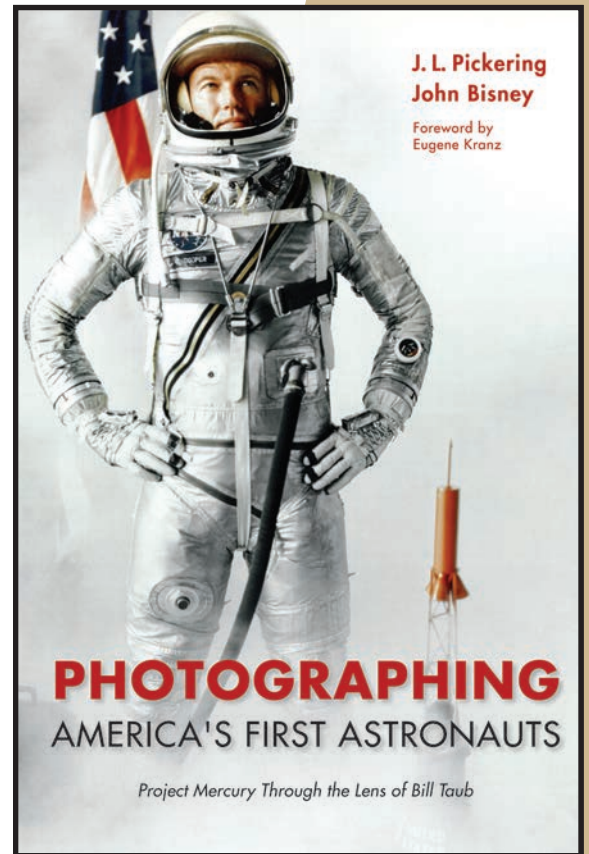
—FORBES

“When I was selected for the second astronaut class, the Mercury missions were still underway. Bill Taub had already become a familiar presence, and he became well-known to all of us throughout the later Gemini and Apollo flights. These newly published photos showcase Bill's great skill in capturing the historic efforts of all the men and women who were instrumental in getting us safely into space and back down.”

—LT. GEN. THOMAS P. STAFFORD (USAF, RET.), Gemini VI, Gemini IX, Apollo 10, Apollo-Soyuz

“... truly the greatest collection of photos of America's first crewed space program and its famous seven members.”

—BALLOONS TO DRONES



J. L. Pickering
John Bisney

Foreword by
Eugene Kranz

PHOTOGRAPHING AMERICA'S FIRST ASTRONAUTS

Project Mercury Through the Lens of Bill Taub

MAY 1, 2023

HB • 978-1-61249-856-0 • \$44.99

Includes over 675 photos

8.5x11 • 328 Pages • E-book available

Purdue Studies in Aeronautics and Astronautics

J. L. PICKERING is a photo historian and author who has conducted photo research into the US manned space program for nearly fifty years—acquiring, organizing, and restoring more than 250,000 prints, slides, transparencies, and digital files, the largest such private archive. His sources include government archives, NASA retirees, news photographers, private collectors, and auction houses. One of the world's leading manned space photography experts, he is regularly contacted by authors, retired astronauts, and even NASA for photo assistance.

JOHN BISNEY is a journalist and retired national news correspondent who covered the US space program for more than thirty years for CNN Radio, RKO Radio, the Discovery Science Channel, and SiriusXM. He covered more than sixty-five space shuttle launches, including the *Challenger* and *Columbia* disasters. With Pickering, he has coauthored five space photography history books.

PLANTING THE SEEDS OF HOPE

Indiana County Extension Agents During the
Great Depression and World War II

Frederick Whitford

The Great Depression of the 1930s nearly brought the agricultural community to a standstill. As markets went into an economic freefall, farmers who had suffered through a post-World War I economic depression in the 1920s would now struggle to produce crops, livestock, and other commodities that could return more than the cost to produce them.

In Indiana, the county agents of the Purdue University Cooperative Extension Service saw this desperation firsthand. As they looked into the worried faces of the people they were asked to assist, the trust they had worked to build in their communities during the previous two decades would be put to the test. Throughout the painful years of the Great Depression, the county agents would stand side by side with Hoosier farmers, relying on science-based advice and proven strategies to help them produce more bushels per acre, more pigs per litter, more gallons of milk per cow, and more eggs per chicken.

Then, as the decade drew to a close, the start of World War II in Europe soon placed farmers on the frontlines at home, producing the agricultural commodities needed in the United States and in war-torn locations abroad. The federal government quickly called on county agents to push farmers to meet historic production quotas—not an easy task with farm machinery, tires, and fuel rationed, and a severe labor shortage resulting from farm workers being drafted for military service or opting for higher-paying jobs in factories.

Using the observations and reports of county agents, *Planting the Seeds of Hope* offers a behind-the-scenes look at what it was like to live through these historic events in rural Indiana. The agents' own words and numerous accompanying photographs provide a one-of-a-kind perspective that brings their stories and those of the agricultural community they served to life at a pivotal time in American history.

“This comprehensive and well-illustrated history of agricultural extension in Indiana during the Great Depression and World War II merits the attention of anyone interested in American agricultural history and the history of Indiana. It is the story of dedicated agricultural and home demonstration Extension agents who worked during difficult times to bring science-based solutions to farmers who needed help to improve the efficiency and profitability of their agricultural operations.”

—R. DOUGLAS HURT, professor of history, Purdue University

“If you're not sure what it was like to live during the early 1930s in a depression, or before REMCs formed and brought lights to the country, or before your ancestors grew hybrid seed corn, or why it was so difficult to get a new hay baler during the early 1940s, your questions will be answered as you read this book. Whitford includes plenty of vintage photographs and artwork from early Extension bulletins to help you grasp the flavor of those days.”

—TOM J. BECHMAN, editor, *Indiana Prairie Farmer*



Planting the Seeds of Hope

Indiana County Extension Agents During
the Great Depression and World War II

Frederick Whitford

APRIL 15, 2023

HB • 978-1-61249-844-7 • \$49.99

Includes over 215 b&w photos

7x10 • 757 Pages • E-book available

The Founders Series

FREDERICK WHITFORD works for the Purdue University Cooperative Extension Service in the College of Agriculture. He has authored more than 350 research, extension, and regulatory publications, and has delivered 6,000 presentations to a wide array of audiences. Whitford has written six previous books on the history of Indiana agriculture, including *Memories of Life on the Farm: Through the Lens of Pioneer Photographer J. C. Allen*.

THE ROCKET LAB

Maurice Zucrow, Purdue University, and America's Race to Space

Michael G. Smith

The Rocket Lab: Maurice Zucrow, Purdue University, and America's Race to Space focuses on the golden era of space exploration between 1946 and 1966, specifically the life and times of Purdue University's Dr. Maurice J. Zucrow, a pioneering teacher and researcher in aerospace engineering. Zucrow taught America's first university course in jet and rocket propulsion, wrote the field's first textbook, and established the country's first educational Rocket Lab. He was part of a small circle of innovators who transformed Purdue into the country's largest engineering university, which became a cradle of astronauts. Taking a chronological and thematic approach, *The Rocket Lab* weaves between the local and national, drawing in rival universities, especially Harvard, MIT, Princeton, and Caltech. Also covered is Zucrow's role in the national project system of research and development through World War II and the Cold War. At Aerojet, he was one of the country's original project engineers, dedicated to scientific-technical expertise and the stepwise approach. He made vanguard power plant contributions to the Northrop Flying Wing, as well as the *Corporal*, *Nike*, and *Atlas* missiles, among others. Zucrow's work in propulsion helped to improve the country's arsenal of ballistic missiles and space launchers, and as a teacher, he educated the first generation of aerospace engineers. This book elevates Zucrow and the central role he played in getting the United States to space.

“*The Rocket Lab* captures the excitement and optimism of the Apollo era when, as college students, we were able to study under the great pioneers, while eagerly looking forward to our own opportunities to be involved in the exploration of space.”

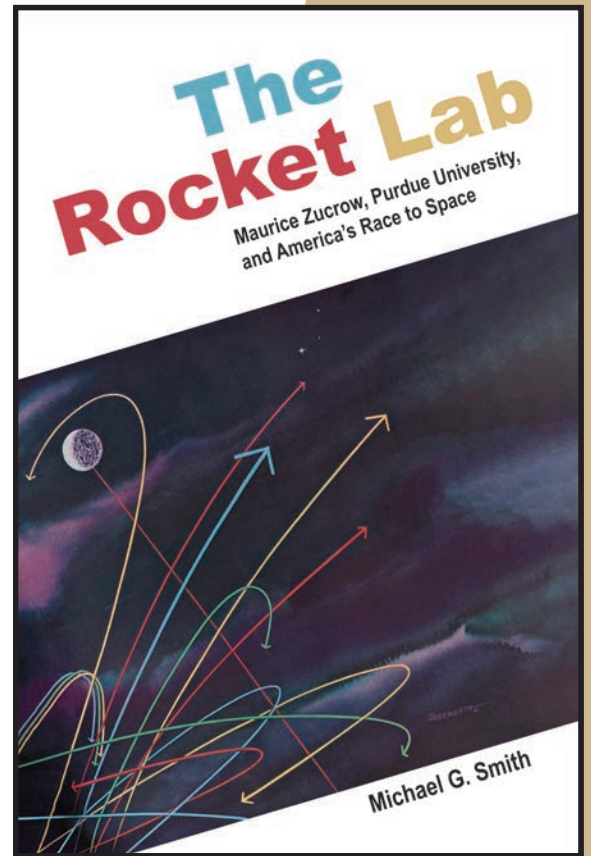
—**JERRY ROSS**, NASA astronaut and Purdue University alumnus

“This unique book tells the tale of Purdue's emergence as a top engineering school, centered on Maurice Zucrow, its first professor of jet propulsion, and leaders like Frederick L. Hovde and R. B. Stewart, all of whom made remarkable contributions to US national security.”

—**ROBERT L. STRICKLER**, PhD 1968 and Distinguished Engineering Alumnus (Purdue University), who built an engineering career at the Aerospace Corporation and TRW Inc.

“Smith deepens our understanding of the history of rocket science and the technological labors that make iconic moments possible. This book is a tour de force that describes and explains Maurice Zucrow's life and endeavors—as well as the role of a pivotal midwestern institution.”

—**NICHOLAS MICHAEL SAMBALUK**, associate professor, Air Force Cyber College (Air War College), and author of *The Other Space Race: Eisenhower and the Quest for Aerospace Security*



MAY 15, 2023

HB • 978-1-61249-840-9 • \$99.99

PB • 978-1-61249-841-6 • \$34.99

Includes 32 b&w photos

6x9 • 386 Pages • E-book available

The Founders Series

MICHAEL G. SMITH is professor of history at Purdue University, where he has taught Russian history and aerospace history since 1996. He is the author of *Rockets and Revolution: A Cultural History of Early Spaceflight* and *Language and Power in the Creation of the USSR, 1917–1953*.

TRANSFORMING LEADERSHIP PATHWAYS FOR HUMANITIES PROFESSIONALS IN HIGHER EDUCATION

Edited by Roze Hentschell and Catherine E. Thomas

Transforming Leadership Pathways for Humanities Professionals in Higher Education includes thirteen essays from a variety of contributors investigating how humanities professionals grapple with the opportunities and challenges of leadership positions. Written by insiders sharing their lived experience, this collection provides an authentic look at the multiple roles humanities specialists play, as well as offering strategies for professional growth, sustenance, and satisfaction. The collection also considers the relationship between disciplinary areas of study, academic training, and the valuable skill sets and habits of mind that serve higher education leaders.

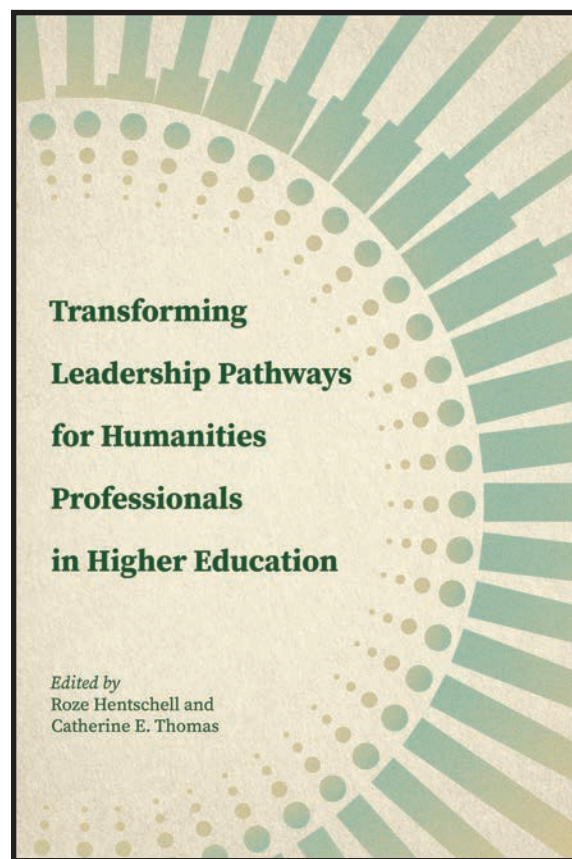
While *Transforming Leadership Pathways* emphasizes that a leadership route in higher education can be a welcome and positive professional move for many humanities scholars, the volume also acknowledges the issues that arise when faculty take on administrative positions while otherwise marginalized on campus because of faculty status, rank, or personal identity. This collection demystifies the path into higher education administration and argues that humanities scholars are uniquely qualified for such roles. Empathetic, deeply analytical, attuned to historical context, and trained in communication, teachers and scholars who hail from humanities disciplines often find themselves well-suited to the demands of complex academic leadership in today's colleges and universities.

“Effective leadership in higher education requires the ability to analyze, synthesize, collaborate, innovate, and engage in meaningful communication with others—skills that are rooted in the tradition and training of the humanities. Drawing upon their humanities background, the authors in this volume provide an honest account of the joys and tribulations associated with higher education administration. I highly recommend this book to anyone with an interest in pursuing leadership opportunities across the academy. *Transforming Leadership Pathways for Humanities Professionals in Higher Education* may also be a source of inspiration and insight for graduate students in the humanities who are beginning to map their own career pathways.”

—RALPH A. GIGLIOTTI, Assistant Vice President, Office of University Strategy and Director, Rutgers Center for Organizational Leadership

“The essays in *Transforming* reflect how ‘scholarship’ and ‘leadership’ are aligned for humanities scholars who become higher education administrators. This volume provides a point of reflection and a call to action for those of us committed both to our fields of study and to the broader aims of higher education.”

—GEORGE JUSTICE, Provost, The University of Tulsa



APRIL 15, 2023

HB • 978-1-61249-824-9 • \$99.99

PB • 978-1-61249-825-6 • \$24.99

5.5x8.5 • 300 Pages • E-book available
Navigating Careers in Higher Education

ROZE HENTSCHELL is senior associate dean for Academic Programs at Colorado State University. She helps develop and works to oversee all undergraduate and graduate programs, curriculum, education abroad, and experiential learning for the College of Liberal Arts. She was a 2021–2022 American Council on Education Fellow with a placement at the University of California, San Diego in the Office of the Executive Vice Chancellor for Academic Affairs. She is a professor of English with a specialization in early modern literature and cultural studies.

CATHERINE E. THOMAS is associate dean for Student Success Programs and professor of English at Georgia Gwinnett College. She holds leadership roles in a variety of student success initiatives, including tutoring services, the first-year seminar, learning support courses, and first-year learning communities. A teacher-scholar of early modern literature, her research interests include Shakespeare and the comic arts, and early modern gender and sexuality.

ALEXANDER VON HUMBOLDT

Perceiving the World

edited by Beate I. Allert, Christopher R. Clason, Niall A. Peach, and Ricardo Quintana-Vallejo

Alexander von Humboldt: Perceiving the World provides an interdisciplinary exploration into Humboldt's approach to seeing and describing the many subjects he pursued. Though remembered primarily as an environmental thinker, Humboldt's interests were vast and documented not just in his published works, but also in his extensive correspondence with scientists, artists, poets, and philosophers internationally. *Perceiving the World* covers Humboldt's perceptions during intercontinental travels and scientific discoveries, as well as how he visualized nature, geography, environments, and diverse cultures, including Indigenous Peoples.

This collection draws heavily on the English translations of Humboldt's work housed in the Purdue University Archives, which were collected by John Purdue. The book is divided into three parts: Humboldt's contributions to science since the nineteenth century; his work on nature, climates, environments, and the cosmos; and his lasting cultural impact, including his imaging techniques, modes of visual presentation, and contributions to the arts. Humboldt's intricate approach to perception still resonates today, as his nuanced and unique way of seeing the world was just as important as what he wrote.

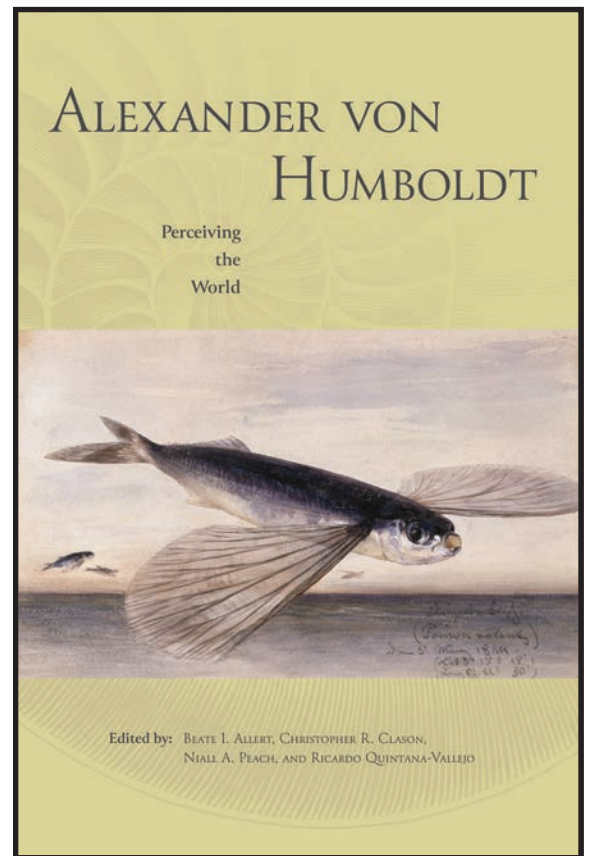
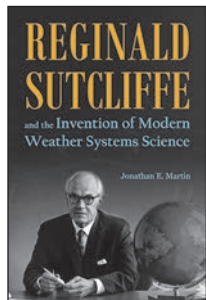
“*Alexander von Humboldt: Perceiving the World*, a wonderful collection of essays edited by Beate I. Allert, Christopher R. Clason, Niall A. Peach, and Ricardo Quintana-Vallejo, reflects on Humboldt as a scientist, explorer, environmentalist, and man of letters. It offers much new material about his person and work, and contributes greatly to our understanding of this preeminent scholar.”

—**LILIANE WEISSBERG**, Christopher H. Browne Distinguished Professor in Arts and Sciences, University of Pennsylvania

ALSO OF INTEREST

Reginald Sutcliffe and the Invention of Modern Weather Systems Science
PB, 978-1-61249-636-8 • \$39.99 • E-book available

Pioneer Science and the Great Plagues: How Microbes, War, and Public Health Shaped Animal Health
PB, 978-1-61249-642-9 • \$32.99 • E-book available



JULY 15, 2023

HB • 978-1-61249-828-7 • \$99.99
PB • 978-1-61249-829-4 • \$49.99
6x9 • 282 Pages • E-book available

BEATE I. ALLERT is professor of German, comparative literature, and film studies, and director of comparative literature at Purdue University.

CHRISTOPHER R. CLASON is professor emeritus of German at Oakland University in Rochester, Michigan.

NIALL A. PEACH is assistant professor of Spanish at Coe College.

RICARDO QUINTANA-VALLEJO is assistant professor of English at Rhode Island College.

WHY AGRICULTURE PRODUCTIVITY FALLS

The Political Economy of Agrarian Transition in Developing Countries

Rashed Al Mahmud Titumir

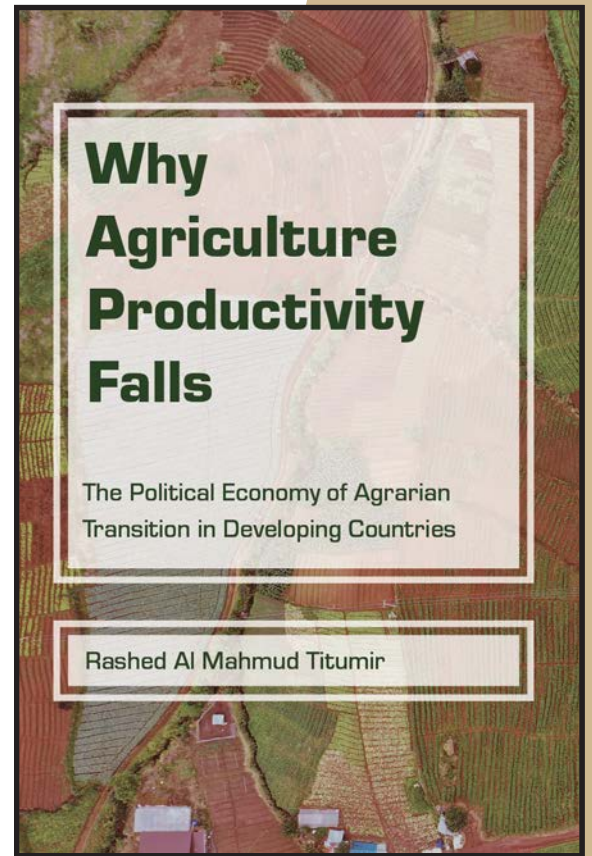
Why Agriculture Productivity Falls: The Political Economy of Agrarian Transition in Developing Countries offers a new explanation for the decline in agricultural productivity in developing countries. Transcending the conventional approaches to understanding productivity using agricultural inputs and factors of production, this work brings in the role of formal and informal institutions that govern transactions, property rights, and accumulation. This more robust methodology leads to a comprehensive, well-balanced lens to perceive agrarian transition in developing countries. It argues that the existing process of accumulation has resulted in unsustainable agriculture because of market failures—the result of asymmetries of power, diseconomies of scale, and unstable property rights. The book covers the historical shifts in land relations, productivity, and class relations that have led to present-day challenges in sustainability. The result is arrested productivity growth. Agrarian transition should be understood in the context of the wider economic development in society, including how political settlement and primitive accumulation inhibited the kind of property rights that encourage growth. *Why Agriculture Productivity Falls* is a much-needed corrective to the traditional understanding, because before we can increase productivity, we must understand the root causes of those challenges.

“Inter alia, sustainable development requires more affordable nutritious food security while ensuring ecological sustainability. Titumir considers institutions shaping agrarian social relations and transformations, focusing on the Green Revolution in Bangladesh. Demography, noncapitalist relations, and the ever-shifting political settlement especially shape agrarian change, rendering agriculture and productivity growth unsustainable.”

—**JOMO KWAME SUNDARAM**, former United Nations Assistant Secretary General for Economic Development and United Nations Food and Agriculture Organization Assistant Director-General

“At the heart of this wide-ranging book is a fresh look at the inverse size–productivity relation from which development economists argue for land reform and small farmerist policy. Titumir argues that the inverse relation is the result of smallholders’ coercion and distress. Smallholders not only face diseconomies of small scale due to high unit costs and demographically driven fragmentation, but also see their surplus syphoned through interlocked contracts by trader moneylenders and rentiers. Land is a store of value and status. In focusing on the complex relations between land rent and sales, mediated by a new wave of remittances, and nonmarket primitive accumulation through factions, patronage, judicial and military force, and domination by intermediate classes, this empirically grounded political economy reframes land reform policy in a much wider and hostile context.”

—**BARBARA HARRISS-WHITE**, Emeritus Professor and Fellow, Wolfson College, University of Oxford



JUNE 15, 2023

HB • 978-1-61249-832-4 • \$99.99

PB • 978-1-61249-833-1 • \$49.99

Includes 21 illustrations

6x9 • 230 Pages • E-book available

RASHED AL MAHMUD TITUMIR is a professor of economics in the Department of Development Studies of the University of Dhaka, Bangladesh. His career has spanned a variety of settings, including government, think tanks, international organizations, and media, in addition to academia. He is the author of *Fiscal and Monetary Policies in Developing Countries: State, Citizenship and Transformation*; *State Building and Social Policies in Developing Countries: The Political Economy of Development*; and *Numbers and Narratives in Bangladesh's Economic Development*. He coauthored *Natural Resource Degradation and Human-Nature Wellbeing: Cases of Biodiversity Resources, Water Resources, and Climate Change*. He is editor of *Sundarbans and Its Ecosystem Services: Traditional Knowledge, Customary Sustainable Use and Community Based Innovation*.

TEACHING AND COLLECTING TECHNICAL STANDARDS

A Handbook for Librarians and Educators

edited by Chelsea Leachman, Erin M. Rowley, Margaret Phillips, and Daniela Solomon

Technical standards are a vital source of information for providing guidelines during the design, manufacture, testing, and use of whole products, materials, and components. To prepare students—especially engineering students—for the workforce, universities are increasing the use of standards within the curriculum. Employers believe it is important for recent university graduates to be familiar with standards. Despite the critical role standards play within academia and the workforce, little information is available on the development of standards information literacy, which includes the ability to understand the standardization process; identify types of standards; and locate, evaluate, and use standards effectively.

Libraries and librarians are a critical part of standards education, and much of the discussion has been focused on the curation of standards within libraries. However, librarians also have substantial experience in developing and teaching standards information literacy curriculum. With the need for universities to develop a workforce that is well-educated on the use of standards, librarians and course instructors can apply their experiences in information literacy toward teaching students the knowledge and skills regarding standards that they will need to be successful in their field. This title provides background information for librarians on technical standards as well as collection development best practices. It also creates a model for librarians and course instructors to use when building a standards information literacy curriculum.

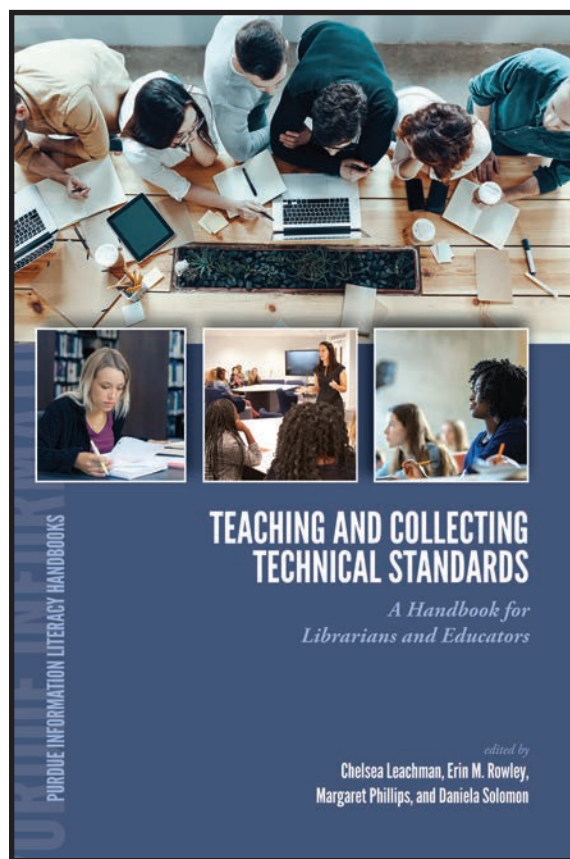
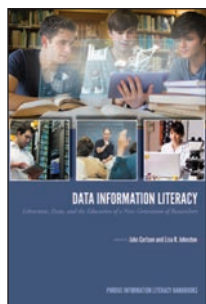
KEY SELLING POINTS

- Essential guide on technical standards for academic collections librarians.
- Features illustrative case studies of standards information literacy in practice, providing a contemporary discussion of standards collections in academic libraries.

ALSO IN THIS SERIES

Data Information Literacy: Librarians, Data and the Education of a New Generation of Researchers

PB, 978-1-55753-696-9 • \$29.95 • E-book available



SEPTEMBER 15, 2023

HB • 978-1-61249-859-1 • \$99.99

PB • 978-1-61249-860-7 • \$49.99

6x9 • 262 Pages • E-book available

Purdue Information Literacy Handbooks

CHELSEA LEACHMAN is a science and engineering librarian at Washington State University.

ERIN M. ROWLEY is the head of Science and Engineering Library Services and is the engineering librarian at the University at Buffalo, working with students, faculty, and staff in the School of Engineering and Applied Sciences.

MARGARET PHILLIPS is an engineering information specialist and associate professor in the Purdue University Libraries and School of Information Studies.

DANIELA SOLOMON is a research and engagement librarian at Case Western Reserve University where she is the liaison to the Case School of Engineering.

CHANGING SEASONS

A Language Arts Curriculum for Healthy Aging, Revised Edition

Denise L. Calhoun

Changing Seasons: A Language Arts Curriculum for Healthy Aging, Revised Edition is a language-based, interdisciplinary program that increases interaction and communication skills among older adults. Featuring simple step-by-step lesson plans and interactive activities, *Changing Seasons* is a practical guide for caregivers and health care professionals to ensure individuals sustain their quality of life as they age. Each activity reveals new, creative, and fun ways to encourage individuals to speak, think, and write, sparking imagination and engagement with others. This new revised edition recognizes the growing importance of technology in communication, and incorporates many lessons learned during pandemic isolation, as communication was often limited to screens. Included is a new chapter that incorporates eight lessons on utilizing videoconferencing platforms. Though technology may evolve, communication will remain key to a sense of community and companionship—whether in person or online. *Changing Seasons* provides a roadmap to promoting meaningful interactions.

PRAISE FOR THE FIRST EDITION

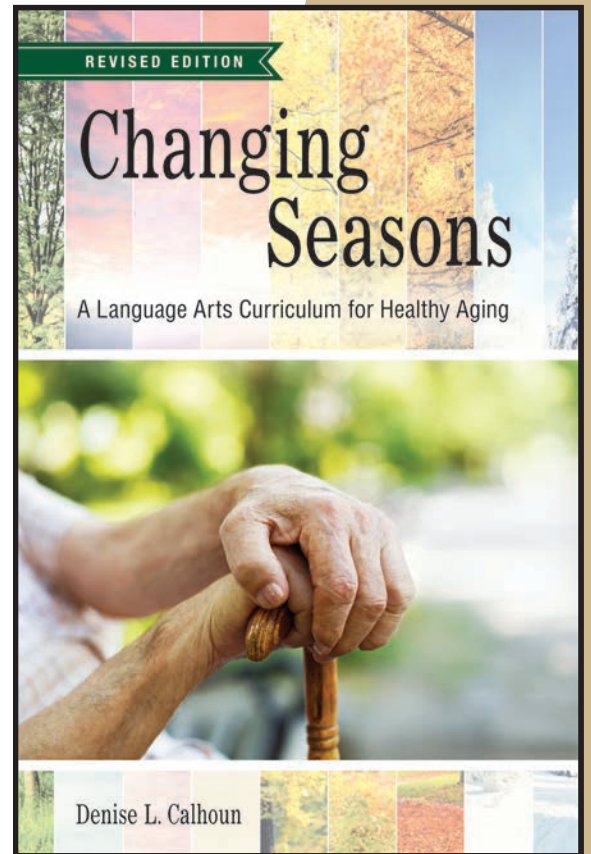
“This book offers educators, administrators, and caregivers an array of activities that can improve language and thinking skills of older adults through participation in engaging activities and lessons that encourage active involvement. Creating a language-rich environment may assist older adults in establishing and maintaining friendships and can enhance well-being through healthy practices. This curriculum is a great resource for anyone implementing educational and recreational programming for older adults.”

—LOURDES R. GUERRERO, EdD, MSW, UCLA Geriatrics

ALSO OF INTEREST

Shelved: A Memoir of Aging in America
HB, 978-1-55753-789-8 • \$25.95

When Every Day Is Saturday: The Retirement Guide for Boomers (2nd ed.)
PB, 978-1-55753-502-3 • \$15.95 • E-book available



MARCH 15, 2023

PB • 978-1-61249-863-8 • \$24.99

Includes 21 illustrations

6x9 • 198 Pages • E-book available

DENISE L. CALHOUN has more than thirty years experience as an educator and is National Board certified as a distinguished teacher in language arts. With advanced degrees in education and educational psychology, Calhoun has mentored new teachers for the Los Angeles Unified School District and was a master teacher for California State University, Northridge. She is the founder and president of Communicare, a 501(c)(3) non-profit organization that strives to advance the quality of life and sense of purpose for older adults by providing opportunities for lifelong learning and meaningful social interaction across generations.

CARTOGRAFÍAS COSMOPOLITAS

León de Greiff y la tradición literaria

Marco Ramírez Rojas

Cartografías cosmopolitas: León de Greiff y la tradición literaria analyzes the poetic works of this twentieth-century Colombian writer as a manifestation of cosmopolitanism, global cultural cartographies, and a self-fashioned poetic genealogy. Ramírez Rojas approaches de Greiff's poems as cultural maps that reveal both a desire of connectivity with the world and a need for reorganizing the imaginary library of world literature. From a self-assumed position of eccentricity, de Greiff builds a network of global connections and disputes the binary division of cultural centers and peripheries, revindicating marginality as a productive condition. The study of this alternative cosmopolitanism brings de Greiff's writings into current debates about Latin America's cultural positionality within the frame of global cultural networks and world literature.

“*Cartografías cosmopolitas: León de Greiff y la tradición literaria* is an ambitious, well-researched, and well-written study that represents a significant (and overdue) contribution to the relatively scant body of criticism on León de Greiff's poetry. De Greiff's construction of a uniquely personal and enigmatic poetic universe is illuminated through skillful close readings and explorations of connections to far-flung communities and literary traditions. Among this monograph's unique contributions are its convincing situation of de Greiff's work both within *modernism* and in dialogue with contemporary authors and critics in and beyond the Latin American context; its exploration of the poet's 'cartographies' through effective close analyses of themes and images; and its more detailed investigations of his relationships with Scandinavia, the 'Orient,' and an unlikely kindred spirit, François Villon. It is my hope that this groundbreaking text leads more scholars of literature to discover the work of one of Latin America's greatest poets.”

—STACY HOULT-SAROS, Valparaiso University

ALSO IN THIS SERIES

Cantidades hechizadas y silogísticas del sobresalto: La secreta ciencia de José Lezama Lima

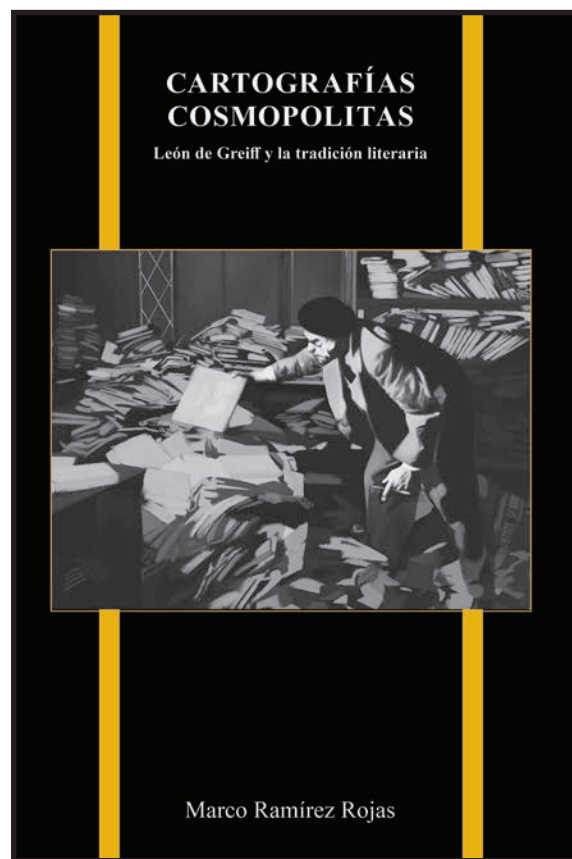
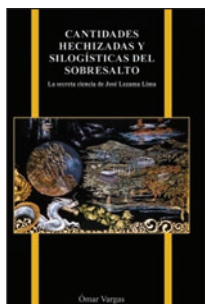
PB, 978-1-61249-684-9 • \$44.99 • E-book available

Propuestas par (re)construir una nación: El teatro de Emilia Pardo Bazán

PB, 978-1-55753-848-2 • \$45.00 • E-book available

Song of Exile: A Cultural History of Brazil's Most Popular Poem, 1846–2018

PB, 978-1-61249-692-4 • \$44.99 • E-book available



APRIL 15, 2023

HB • 978-1-61249-846-1 • \$99.99

PB • 978-1-61249-847-8 • \$44.99

6x9 • 242 Pages • E-book available

Purdue Studies in Romance Literatures

MARCO RAMÍREZ ROJAS is an associate professor of Spanish at City University of New York, Lehman College. His research interests include Latin American cosmopolitanism and world literature, representations of politically inflicted fears in literature and cinema in the continent, and Latin American contemporary coming-of-age novels. His articles have been published in several academic journals in the United States, Europe, and Latin America. Since 2019, he has been the head editor of the academic journal *Ciberletras*.

THE RIPPLE EFFECT

Gender and Race in Brazilian Culture and Literature

Maria José Somerlate Barbosa

In *The Ripple Effect: Gender and Race in Brazilian Culture and Literature*, Barbosa adopts a comparative, multilayered, and interdisciplinary line of research to examine social values and cultural mores from the first decades of the twentieth century to the present. By analyzing the historical, cultural, religious, and interactive space of Brazil's national identity, *The Ripple Effect* surveys expressive cultures and literary manifestations. It uses the martial art-dance ritual *capoeira* as a lynchpin to disclose historical ambiguities and the negotiation of cultural and literary boundaries within the context of the ideological construct of a mestizo nation. The book also examines laws governing gender in Brazil and discusses honor killings and other types of violence against women. *The Ripple Effect* appraises the contributions that some iconic female figures have made to the development of Brazil's distinctive cultural and literary production. Drawing on more than fifteen years of field, archival, and scholarly research, this work offers new interpretative venues, and broadens the critical focus and the methodological scope of previous scholarship. It reveals how literature and other arts can be used to document cultural norms, catalog life experiences, and analyze complex constructions of social values, ideas, and belief systems.

KEY SELLING POINTS

- Crosses analytical borders to discuss literary texts, lyrics of songs, and performances in soccer, *carnaval*, and the martial art-dance ritual *capoeira*.
- Blends feminist and cultural studies theories to examine historical, cultural, and social contexts.

ALSO IN THIS SERIES

Las ciudades del deseo: Las políticas de género, sexualidad y espacio urbano en el Caribe hispano

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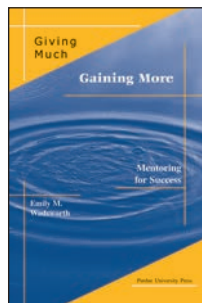
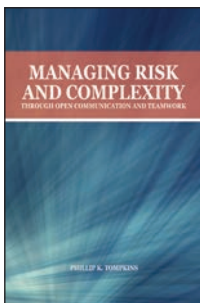
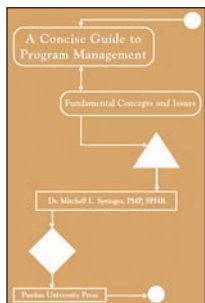
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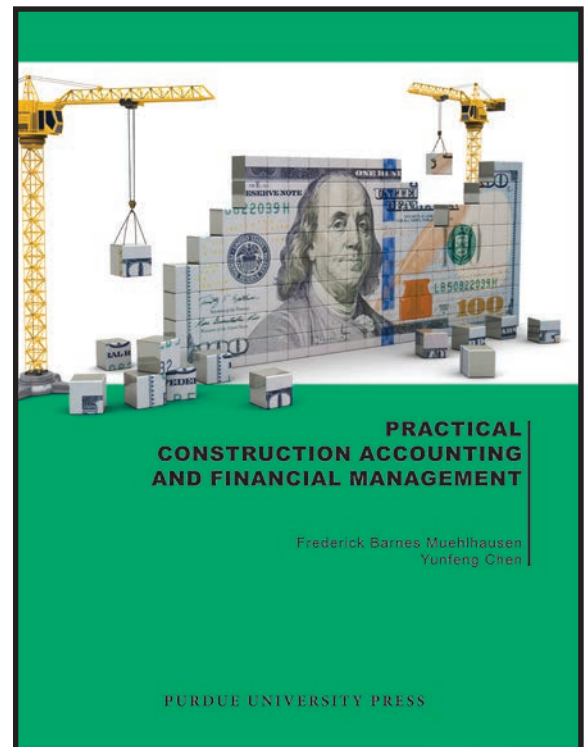
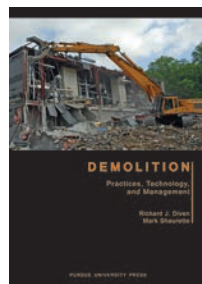
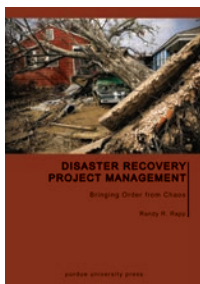
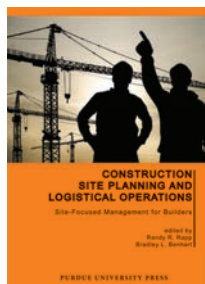
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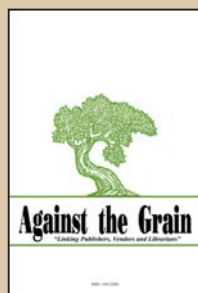
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was an associate professor of construction management technology at Purdue University, where he taught construction finance, estimating, costs, and field operations between 1980 and 2019. He worked in the construction industry for eleven years in various roles, including estimator, cost analyst, general manager, and secretary-treasurer of a board of directors for a construction firm. His passion and dedication to teaching were recognized and appreciated by his students, and he received various teaching awards, including the D. Dorsey Moss Excellence in Teaching Award, which is Purdue's highest recognition for teaching excellence as voted anonymously by students.

YUNFENG CHEN is an assistant professor of construction management technology at Purdue University. She has diverse experiences and educational backgrounds in business administration, construction, and real estate. She is an active member of several professional organizations and serves as a reviewer for multiple leading journals and conferences. Chen is the founder and director of the Construction Automation, Robotics, and Ergonomics (CARE) Lab at Purdue. She has received multiple research grants from state and national funding agents.

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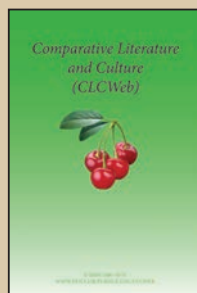
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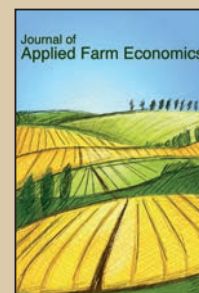
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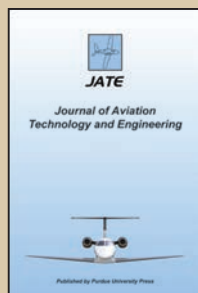
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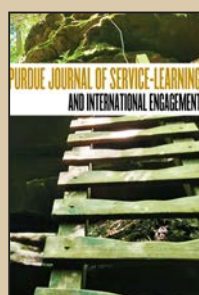
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