

PURDUE UNIVERSITY PRESS



SPRING / SUMMER CATALOG

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THE NOTORIOUS BEN HECHT

Iconoclastic Writer and Militant Zionist

Julien Gorbach

Ben Hecht had seen his share of death-row psychopaths, crooked ward bosses, and Capone gun thugs by the time he had come of age as a crime reporter in gangland Chicago. His grim experience with what he called “the soul of man” gave him a kind of uncanny foresight a decade later, when a loose cannon named Adolf Hitler began to rise to power in central Europe.

In 1932, Hecht solidified his legend as “the Shakespeare of Hollywood” with his thriller *Scarface*, the Howard Hughes epic considered the gangster movie to end all gangster movies. But Hecht rebelled against his Jewish bosses at the movie studios when they refused to make films about the Nazi menace. Leveraging his talents and celebrity connections to orchestrate a spectacular one-man publicity campaign, he mobilized pressure on the Roosevelt administration for an Allied plan to rescue Europe’s Jews. Then after the war, Hecht became notorious, embracing the labels “gangster” and “terrorist” in partnering with the mobster Mickey Cohen to smuggle weapons to Palestine in the fight for a Jewish state.

The Notorious Ben Hecht: Iconoclastic Writer and Militant Zionist is a biography of a great twentieth-century writer that treats his activism during the 1940s as the central drama of his life. It details the story of how Hecht earned admiration as a humanitarian and vilification as an extremist at this pivotal moment in history, about the origins of his beliefs in his varied experiences in American media, and about the consequences.

Who else but Hecht could have drawn the admiration of Ezra Pound, clowned around with Harpo Marx, written *Notorious* and *Spellbound* with Alfred Hitchcock, launched Marlon Brando’s career, ghosted Marilyn Monroe’s memoirs, hosted Jack Kerouac and Salvador Dalí on his television talk show, and plotted revolt with Menachem Begin? Any lover of modern history who follows this journey through the worlds of gangsters, reporters, Jazz Age artists, Hollywood stars, movie moguls, political radicals, and guerrilla fighters will never look at the twentieth century in the same way again.

REVIEW

“This meticulously researched biography . . . focuses on two aspects of writer Ben Hecht (1894–1964): his remarkable versatility—he produced journalism, novels, criticism, screenplays, plays, and memoirs—and his vocal support, prior to Israel’s founding, for a Jewish homeland. . . . Suggesting that Hecht’s self-conscious persona as a “tough Jew” equally shaped his literary output and political ideology, Gorbach leaves readers with a richly provocative and original take on an influential writer.”

— PUBLISHER’S WEEKLY



Pb, 978-1-55753-865-9 • E-book available
504 pages • 67 Illustrations • March 2019
6 x 9 • \$32.95

JULIEN GORBACH spent most of his ten years as a daily newspaper reporter on the police beat, covering drive-by shootings and murder trials, and publishing an investigative series on killings that remained unsolved because gangs had intimidated witnesses into silence. As a freelancer, he contributed to the *Boston Phoenix*, *Time Out New York*, the *San Francisco Bay Guardian*, and the *New Orleans Gambit*, among other publications. He covered Hurricane Katrina for the *Boston Globe*. Gorbach earned a doctorate in media history at the University of Missouri-Columbia in 2013 and is now an assistant professor in the School of Communications at the University of Hawaii at Manoa.

EVER TRUE

150 Years of Giant Leaps at Purdue University

John Norberg

Foreword by Mitchell E. Daniels, Jr.

In 1869 the State of Indiana founded Purdue University as Indiana's land-grant university dedicated to agriculture and engineering. Today, Purdue stands as one of the elite research and education institutions in the world. Its halls have been home to Nobel Prize- and World Food Prize-winning faculty, record-setting astronauts, laureled humanists, researchers, and leaders of industry. Its thirteen colleges and schools span the sciences, liberal arts, management, and veterinary medicine, boasting more than 450,000 living alumni.

Ever True: 150 Years of Giant Leaps at Purdue University by John Norberg captures the essence of this great university. In this volume, Norberg takes readers beyond the iconic redbrick walls of Purdue University's West Lafayette campus to delve into the stories of the faculty, alumni, and leaders who make up this remarkable institution's distinguished history. Written to commemorate Purdue University's sesquicentennial celebrations, *Ever True* picks up where prior histories leave off, bringing the intricacies of historic tales to the forefront, updating the Purdue story to the present, and looking to the future.

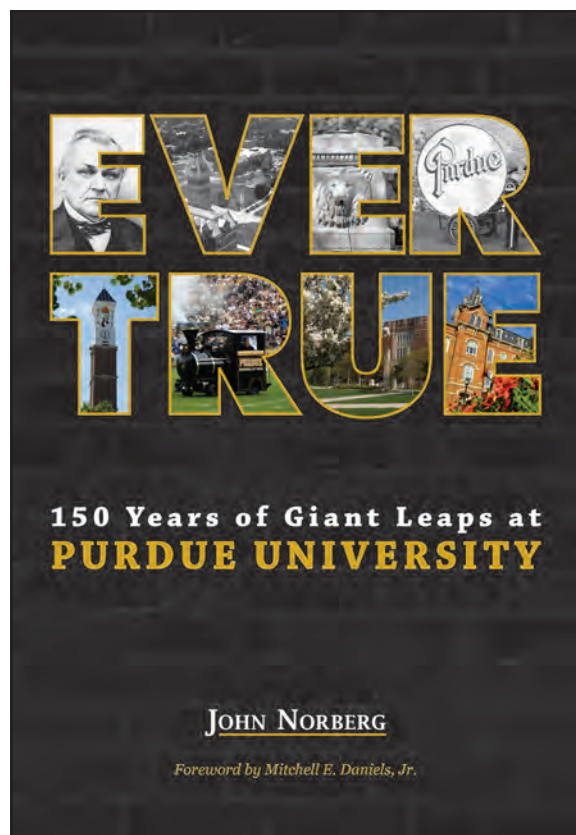
REVIEWS

"John Norberg's *Ever True: 150 years of Giant Leaps at Purdue University* is an engaging, inspiring, and beautifully written history of one of America's most distinguished public universities. It tells the story of Purdue from its humble origins to its emergence as a preeminent research university. Purdue's relentless commitment to excellence is captured in the personalities and stories of its leaders, its faculty, its students, and its remarkably devoted alumni. Norberg artfully captures the excitement and progress of the time period after 2000 that I have personally experienced at Purdue. This wonderful book is a must-read for all who love this great University."

— **MARTIN C. JISCHKE**, President Emeritus, Purdue University

"Take a long, thrilling ride on the Boilermaker Special with chronicler John Norberg. With wit and humor, Norberg captures the spirit, the adventure, the stories, and the achievements of one of America's oldest and most admired institutions of higher education. You will feel that you are living the legends that inspire Boilermakers everywhere. You will meet the people who have made a lasting impact on a university that is both respectful of tradition and welcoming of new ideas. The world's oldest Big Bass Drum is summoning you to spend some time with this delightful history, which marches through 150 years of famous competitions on the gridiron to inspiration from Nobel Laureates."

— **FRANCE A. CORDOVA**, President Emerita, Purdue University



The Founders Series

Hb, 978-1-55753-822-2 • E-book available
496 pages • Over 150 Images • May 2019
6¾ x 9¾ • \$44.95

JOHN NORBERG is a historian, humorist, and chronicler of the human condition. Retired as director of communications for development at Purdue University, he wrote a humor column that appeared regularly for more than forty years in the Lafayette, Indiana, *Journal and Courier*. He has received more than fifty state and national journalism awards and was inducted into the Indiana Journalism Hall of Fame. A nationally respected, award-winning speechwriter and public speaker, he also is the author of seven previous books, including *Spacewalker: My Journey in Space and Faith as NASA's Record-Setting Frequent Flyer*, which details the story of astronaut Jerry Ross. Additionally, Norberg has written articles for various national publications, such as the *Saturday Evening Post*, *USA Today*, the *Christian Science Monitor*, and *Time* magazine. He has been interviewed by *CBS News Sunday Morning*, *NPR's Big Picture Science*, and many newspapers and radio and television news shows. He was most recently honored with the prestigious Purdue University Special Boilermaker Award.

PURDUE AT 150

A Visual History of Student Life

David M. Hovde, Adriana Harmeyer,
Neal Harmeyer, Sammie L. Morris

Foreword by Drew and Brittany Brees

Purdue at 150: A Visual History of Student Life by David M. Hovde, Adriana Harmeyer, Neal Harmeyer, and Sammie L. Morris tells Purdue's story through rare images, artifacts, and words. Authors culled decades of student papers, from scrapbooks, yearbooks, letters, and newspapers to historical photographs and memorabilia preserved in the Purdue University Libraries Virginia Kelly Karnes Archives and Special Collections. Many of the images and artifacts included have never been published, presenting a unique history of the land-grant university from the student perspective.

Purdue at 150 is organized by decade, presenting a scrapbook-like experience of viewing over 400 rare photographs, documents, and artifacts alongside critical contextual information. Each chapter provides a decadal historical sketch of Purdue University, offering insight into the institution's unique culture while incorporating campus responses to major national events such as world wars and the Great Depression. Spotlight sections highlight Purdue firsts, including the first graduates of programs, the growth and development of the international student population at Purdue, the creation of significant student organizations, and the foundations of both old and new campus traditions.

This curated journey through the personal experiences, spaces, and events of Purdue's history not only celebrates major accomplishments and acknowledges the contributions Purdue has made to society, but it also explores some of the challenges and tragedies that shaped Indiana's land-grant university. As a result, *Purdue at 150* connects the identity and character of the University of 1869 to the University of 2019 and beyond, as told through the stories of its students. Running throughout this journey is the enduring vision of the land-grant institution and its impact on society, as seen through the material culture of Boilermakers from around the world.

REVIEWS

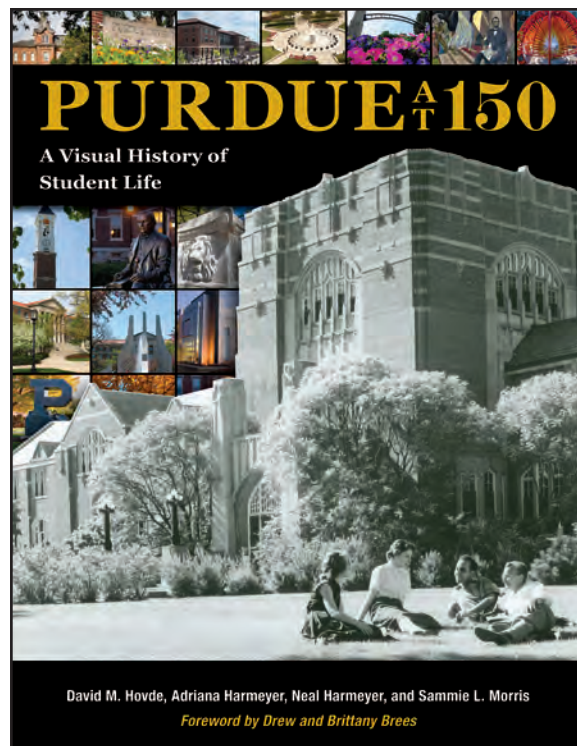
"While faculty, staff, and alumni are essential to the history of any university, it's the students who ultimately give Purdue purpose. This visual history, assembled by expert archivists, tells the stories of students through artifacts and images that would have seemed ordinary to them, but decades later, shape how we remember Purdue during key moments in American history."

— MITCHELL E. DANIELS, JR., President, Purdue University

From the Foreword:

"*Purdue at 150* is the definitive visual history of student life at our beloved alma mater, recalling stories through rare images and artifacts as well as words. Whether you are a long-time alum or a recent graduate, we know you will enjoy the trip down memory lane."

— DREW AND BRITTANY BREES, Purdue University, Class of 2001



The Founders Series

Hb, 978-1-55753-834-5 • Over 675 images
280 pages • May 2019 • 10 x 13 • \$49.95

DAVID M. HOVDE is an emeritus professor of library science. Prior to his retirement he was the research and instruction librarian in the Purdue University Libraries Virginia Kelly Karnes Archives and Special Collections Research Center and an associate professor of library science at Purdue University.

ADRIANA HARMeyer is the archivist for University history in the Purdue University Libraries Virginia Kelly Karnes Archives and Special Collections Research Center, where she makes the history of Purdue University and its people available to researchers of all ages and interests and ensures that it will be accessible to future generations.

NEAL HARMeyer is an archivist in the Purdue University Libraries Virginia Kelly Karnes Archives and Special Collections Research Center where he specializes in digital projects and increasing access to collections.

SAMMIE L. MORRIS is professor and director in the Purdue University Libraries Virginia Kelly Karnes Archives and Special Collections Research Center. Her research focuses primarily on archival administration and leadership, preservation, and archival literacy.

THAT SHEEP MAY SAFELY GRAZE

Rebuilding Animal Health Care in War-Torn Afghanistan

David M. Sherman

The very mention of Afghanistan conjures images of war, international power politics, the opium trade, and widespread corruption. Yet the untold story of Afghanistan's seemingly endless misfortune is the disruptive impact that prolonged conflict has had on ordinary rural Afghans, their culture, and the timeless relationship they share with their land and animals. In rural Afghanistan, when animals die, livelihoods are lost, families and communities suffer, and people may perish.

That Sheep May Safely Graze details a determined effort, in the midst of war, to bring essential veterinary services to an agrarian society that depends day in and day out on the well-being and productivity of its animals, but which, because of decades of war and the disintegration of civil society, had no reliable access to even the most basic animal health care.

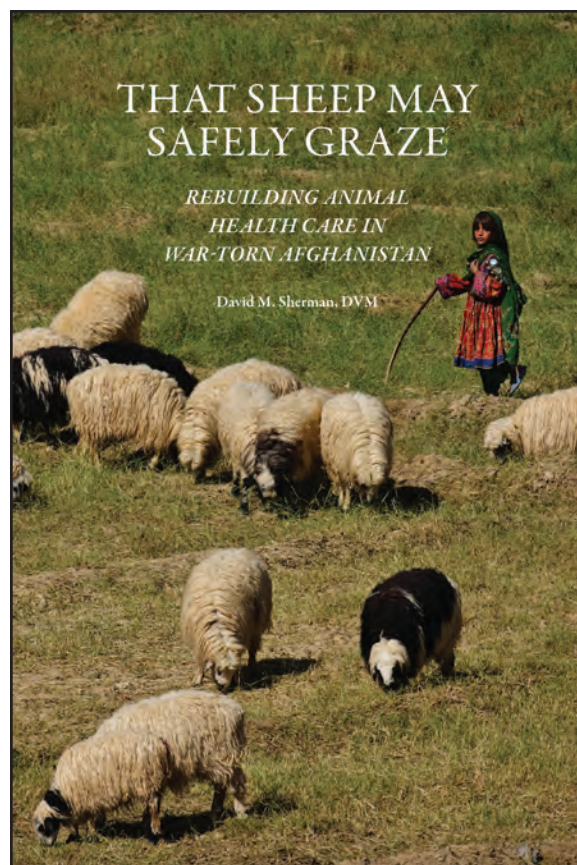
The book describes how, in the face of many obstacles, a dedicated group of Afghan and expatriate veterinarians working for a small nongovernmental organization (NGO) in Kabul was able to create a national network of over 400 veterinary field units staffed by over 600 veterinary paraprofessionals. These paravets were selected by their own communities and then trained and outfitted by the NGO so that nearly every district in the country that needed basic veterinary services now has reliable access to such services.

Most notably, over a decade after its inception and with Afghanistan still in free fall, this private sector, district-based animal health program remains vitally active. The community-based veterinary paraprofessionals continue to provide quality services to farmers and herders, protecting their animals from the ravages of disease and improving their livelihoods, despite the political upheavals and instability that continue to plague the country. The elements contributing to this sustainability and their application to programs for improved veterinary service delivery in developing countries beyond Afghanistan are described in the narrative.

REVIEW

"In the world of goat health and husbandry, David Sherman is something of a rock star. He coauthored the first authoritative veterinary textbook exclusively on diseases of goats, and is known as a practitioner, policy maker, and advocate for global animal health. Here he reveals himself as an engaging author and development worker whose passions led him to war-torn Afghanistan to work among poor herders and farmers, and build veterinary service delivery networks and vaccine cold chains to keep their animals healthy. There are few good stories that have come out of America's adventures in Afghanistan. This is one of them."

— **BRAD KESSLER**, Author of *Goat Song: A Seasonal Life, a Short History of Herding, and the Art of Making Cheese*



New Directions in the Human-Animal Bond

Pb, 978-1-55753-862-8 • E-book available
326 pages • March 2019 • 6 x 9 • \$34.95

DAVID M. SHERMAN is an American veterinarian with a global practice. He has worked and consulted in over 40 countries for a variety of international agencies, including the UNDP, FAO, the World Bank, the World Organisation for Animal Health (OIE), Heifer International, Farm Africa, and others. He is the author of *Tending Animals in the Global Village: A Guide to International Veterinary Medicine* and coauthor of the textbook *Goat Medicine*. His international activities include animal health service delivery, veterinary infrastructure development, transboundary animal disease control, goat health and production, and veterinary and veterinary paraprofessional education. From 2004–2009, Sherman worked in Afghanistan, managing a nationwide USAID-funded program to restore basic veterinary service delivery to livestock owners in that war-torn country. In 2006, the American Veterinary Medical Association awarded him the XII International Veterinary Congress Prize for his outstanding contribution to international understanding of the importance of veterinary medicine in society. He currently works for the World Organisation for Animal Health (OIE) at their headquarters in Paris, France.

VETERINARY MEDICAL SCHOOL ADMISSION REQUIREMENTS (VMSAR)

2019 Edition for 2020 Matriculation

Association of American Veterinary Medical Colleges

Fully up-to-date and packed with useful tips and helpful insights, this publication provides a comprehensive overview of the admission process for the national and international veterinary schools that are members of the Association of American Veterinary Medical Colleges (AAVMC). As the official guide to getting into vet school, it provides hundreds of pages of must-have information, essential to achieving your goal of becoming a veterinarian.

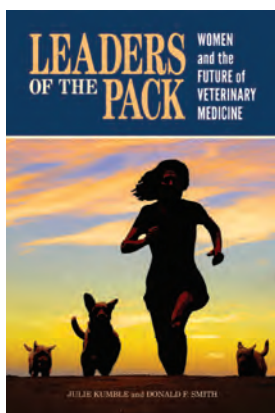
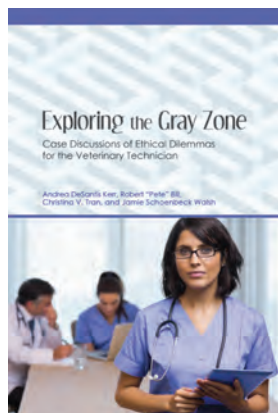
The heart of this publication is a directory of member schools, providing the following information for each school: a summary of application procedures; requirements for application and residency; prerequisites for admission; deadlines for each component of the application process; a description of campus and campus life; and the costs of tuition and fees. Full-page spreads provide a complete profile of the different campuses and clearly lay out all the details you need to select the school that matches your needs best.

Additional information includes an overview of the Veterinary Medical College Application Service (VMCAS); information about the accreditation of veterinary schools and professional licensure as a veterinarian; a helpful timeline for aspiring vets from high school onward; and firsthand accounts from current students and practitioners about what it's like to train as a vet. This publication provides concise, current, and the best comparative information for students interested in preparing for a career in veterinary medicine, as well as their advisors and counselors. It is the essential guide to becoming a DVM.

KEY POINTS

- The definitive guide to getting into vet school.
- Up-to-date and comprehensive descriptions of different colleges.
- Full of helpful insights and tips for successfully qualifying as a veterinarian.

ALSO OF INTEREST



Pb, 978-1-55753-860-4 • E-book available
250 pages • June 2019 • 8½ x 11 • \$35.00

THE ASSOCIATION OF AMERICAN VETERINARY MEDICAL COLLEGES

coordinates the national and international affairs of all thirty veterinary medical colleges in the United States and five in Canada, nine departments of veterinary science, eight departments of comparative medicine, twenty accredited colleges of veterinary medicine overseas, and four affiliate members. The AAVMC fosters the teaching, research, and service activities of its members, both nationally and internationally. The mission of the AAVMC is to improve the quality of life for people and animals by advancing veterinary medical education, improving animal health and welfare, strengthening biomedical research, promoting food safety and food security, and enhancing environmental quality.

TRANSFORMING TRAUMA

Resilience and Healing Through Our Connections
With Animals

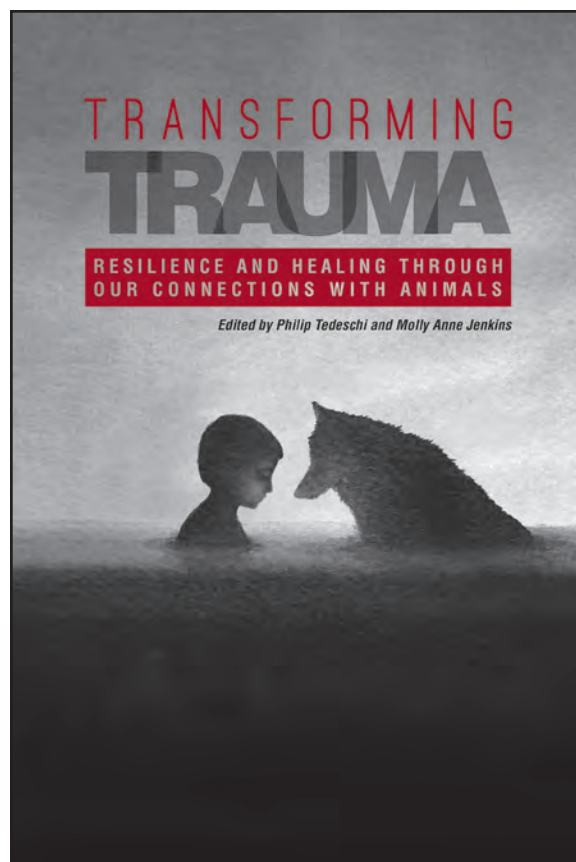
Philip Tedeschi and Molly Anne Jenkins

Have you ever looked deep into the eyes of an animal and felt entirely known? Often, the connections we share with non-human animals represent our safest and most reliable relationships, offering unique and profound opportunities for healing in periods of hardship. This book focuses on research developments, models, and practical applications of human-animal connection and animal-assisted intervention for diverse populations who have experienced trauma. Physiological and psychological trauma are explored across three broad and interconnected domains: 1) child maltreatment and family violence; 2) acute and post-traumatic stress, including military service, war, and developmental trauma; and 3) times of crisis, such as the ever-increasing occurrence of natural disasters, community violence, terrorism, and anticipated or actual grief and loss.

Contributing authors, who include international experts in the fields of trauma and human-animal connection, examine how our relationships with animals can help build resiliency and foster healing to transform trauma. A myriad of animal species and roles, including companion, therapy, and service animals are discussed. Authors also consider how animals are included in a variety of formal and informal models of trauma recovery across the human lifespan, with special attention paid to canine- and equine-assisted interventions and psychotherapy. In addition, authors emphasize the potential impacts to animals who provide trauma-informed services, and discuss how we can respect their participation and implement best practices and ethical standards to ensure their well-being. The reader is offered a comprehensive understanding of the history of research in this field, as well as the latest advancements and areas in need of further or refined investigation. Likewise, authors explore, in depth, emerging practices and methodologies for helping people and communities thrive in the face of traumatic events and their long-term impacts. As animals are important in cultures all over the world, cross-cultural and often overlooked animal-assisted and animal welfare applications are also highlighted throughout the text.

KEY POINTS

- The first book to solely and comprehensively focus on the research developments and practical applications of trauma-informed animal-assisted intervention and human-animal connection, with an emphasis on programmatic, cultural, and global diversity.
- Underlines the critical need to prioritize animal ethics, needs, and well-being in animal-assisted interventions, especially in situations where trauma is a key factor.
- The definitive handbook on animal-assisted interventions and trauma for both current and future practitioners and researchers, as well as the community at large. This unique text also offers effective methods and tools for professionals to utilize in everyday practice.



New Directions in the Human-Animal Bond

Pb, 978-1-55753-795-9 • E-book available
490 pages • July 2019 • 6 x 9 • \$42.95

PHILIP TEDESCHI is the executive director of the Institute for Human-Animal Connection at the University of Denver's Graduate School of Social Work. Recognized for his expertise in clinical methods for animal-assisted interventions, he is the founder and coordinator of the university's Animal-Assisted Social Work and Animals and Human Health Professional Development certificate programs. His teaching, research, and scholarship focus on the bioaffiliative connection between people and animals, animal welfare, interpersonal violence and animal cruelty, social ecological justice, One Health, and bioethics.

MOLLY ANNE JENKINS is an affiliated faculty member with the Graduate School of Social Work's Institute for Human-Animal Connection at the University of Denver. She previously served as research analyst and human-animal interaction specialist for the American Humane Association, where she managed a national and multiyear study on the effects of animal-assisted intervention for children with cancer, their parents, and participating therapy dogs. Her background and primary interests center on human-animal relationships, animal welfare and behavior, veterinary medicine, social and ecological justice, and One Health.

A REASON TO LIVE

HIV and Animal Companions

Vicki Hutton

A Reason to Live explores the human-animal relationship through the narratives of eleven people living with HIV and their animal companions. The narratives, based on a series of interviews with HIV-positive individuals and their animal companions in Australia, span the entirety of the HIV epidemic, from public awareness and discrimination in the 1980s and 1990s to survival and hope in the twenty-first century. Each narrative is explored within the context of theory (for example, attachment theory, the "biophilia hypothesis," neurochemical and neurophysiological effects, laughter, play, death anxiety, and stigma) in order to understand the unique bond between human and animal during an "epidemic of stigma." A consistent theme is that these animals provided their human companions with "a reason to live" throughout the epidemic. Long-term survivors describe past animal companions who intuitively understood their needs and offered unconditional love and support during this turbulent period. More recently diagnosed HIV-positive narrators describe animal companions within the context of hope and the wellness narrative of living and aging with HIV in the twenty-first century. Bringing together these narratives offers insight into one aspect of the multifaceted HIV epidemic when human turned against human, and helps explain why it was frequently left to the animals to support their human companions. Importantly, it recognizes the enduring bond between human and animal within the context of theory and narrative, thus creating a cultural memory in a way that has never been done before.

KEY POINTS

- The fundamental and compelling topics of life, death, hope, and unconditional love are all portrayed in this celebration of the human-animal relationship during an "epidemic of stigma."
- This cultural memory explores both medical and socially constructed aspects of the HIV/AIDS epidemic through the lens of the human-animal relationship to gain unique insight into the interconnected lives of animals and humans during this period.
- These narratives demonstrate the importance of the human-animal bond and reinforce the need to validate and support the relationship to maintain the welfare of both animal and human.

ALSO OF INTEREST



A REASON TO LIVE

HIV AND ANIMAL COMPANIONS

VICKI HUTTON



New Directions in the Human-Animal Bond

Pb, 978-1-55753-843-7 • E-book available
264 pages • June 2019 • 6 x 9 • \$29.95

VICKI HUTTON is an Australia-based writer and academic, specializing in the areas of the human-animal relationship, health psychology, and HIV. Animals have always been an important part of her life, and remain a key focus in her work and family activities. Hutton's recent research project allowed her to combine all areas of interest and create a unique narrative history of the human-animal relationship during the HIV/AIDS-epidemic in Australia and the United States. She currently is a lecturer at an Australian university, and she spends as much time as possible with her many animal companions.

FINDING EDITH

Surviving the Holocaust in Plain Sight

Edith Mayer Cord

Finding Edith: Surviving the Holocaust in Plain Sight is the coming-of-age story of a young Jewish girl chased in Europe during World War II. Like a great adventure story, the book describes the childhood and adolescence of a Viennese girl growing up against the backdrop of the Great Depression, the rise of Nazism, World War II, and the religious persecution of Jews throughout Europe. Edith was hunted in Western Europe and Vichy France, where she was hidden in plain sight, constantly afraid of discovery and denunciation. Forced to keep every thought to herself, Edith developed an intense inner life. After spending years running and eventually hiding alone, she was smuggled into Switzerland. Deprived of schooling, Edith worked at various jobs until the end of the war when she was able to rejoin her mother, who had managed to survive in France.

After the war, the truth about the death camps and the mass murder on an industrial scale became fully known. Edith faced the trauma of Germany's depravity, the murder of her father and older brother in Auschwitz, her mother's irrational behavior, and the extreme poverty of the postwar years. She had to make a living but also desperately wanted to catch up on her education. What followed were seven years of struggle, intense study, and hard work until finally, against considerable odds, Edith earned the *Baccalauréat* in 1949 and the *Licence ès Lettres* from the University of Toulouse in 1952 before coming to the United States. In America, Edith started at the bottom like all immigrants and eventually became a professor and later a financial advisor and broker. Since her retirement, Edith dedicates her time to publicly speaking about her experiences and the lessons from her life.

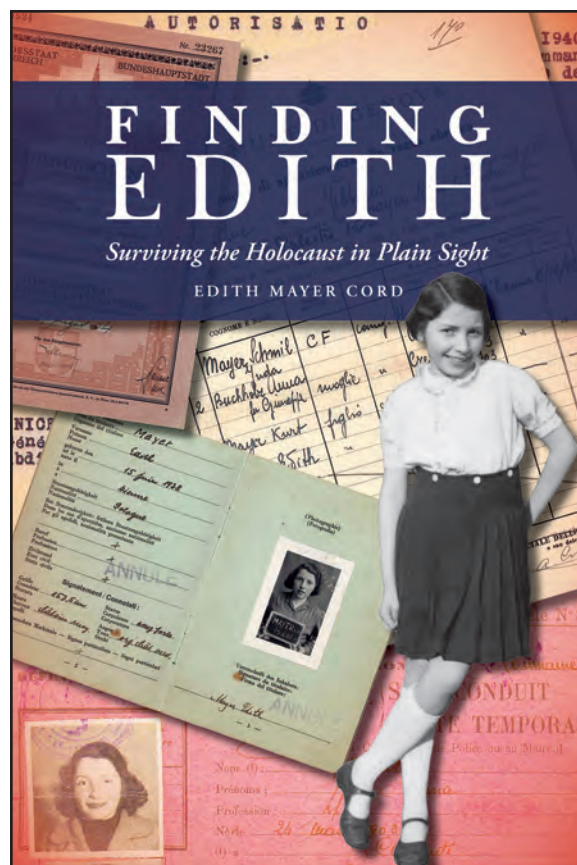
REVIEWS

"*Finding Edith* is a painful book to read—and it should be. In great detail and with unequaled precision, Edith Mayer Cord describes her experience hiding in German-occupied and German-Allied so-called Vichy France as a young girl, and her unrelenting efforts to both get an education and avoid capture. One marvels at her discipline and the courage born of necessity. One also is horrified by the many who exploited her dire situation and impressed by the few who came to her aid. She is brutally honest about her relationship with her difficult mother, who was shattered by the loss of her husband and her son, and by her conditions of dire poverty. One cannot fail to be impressed by the journey that Edith traveled to find herself and create a productive life after so much suffering. I know of few books as candid in explaining the price that was paid for survival."

— **MICHAEL BERENBAUM**, Professor of Jewish Studies,
Director of the Sigi Ziering Institute, American Jewish University

"Edith Cord's masterfully crafted portrayal of surviving the Nazis through flight and hiding, as well as the rich and fulfilling life she created in the decades after, serves as an extraordinary example of an individual's will to overcome. In a broader sense, *Finding Edith* also depicts the arc of the refugee experience during the Holocaust and presents a case study of the immense difficulties and trials of hiding under such circumstances. Cord's honest rendering shares a deeply human story, illuminating human flaws and human strengths, and sheds light on the particular texture of the female experience."

— **ELIZABETH ANTHONY**, Historian, United States Holocaust Memorial Museum



Pb, 978-1-55753-808-6 • E-book available
296 pages • May 2019 • 6 x 9 • \$24.95

EDITH MAYER CORD was born in Vienna, Austria, in 1928. She fled from country to country because of religious persecution. Separated from her family, Cord managed to survive the Holocaust in hiding. After the war, she focused on catching up on her education before coming to the United States. Cord worked as a college professor of French and German before becoming a securities broker, financial adviser, and certified financial planner. She is married, with three children and seven grandchildren. She currently lives in Columbia, Maryland.

PROJECT AND PROGRAM MANAGEMENT

A Competency-Based Approach, Fourth Edition

Dr. Mitchell L. Springer

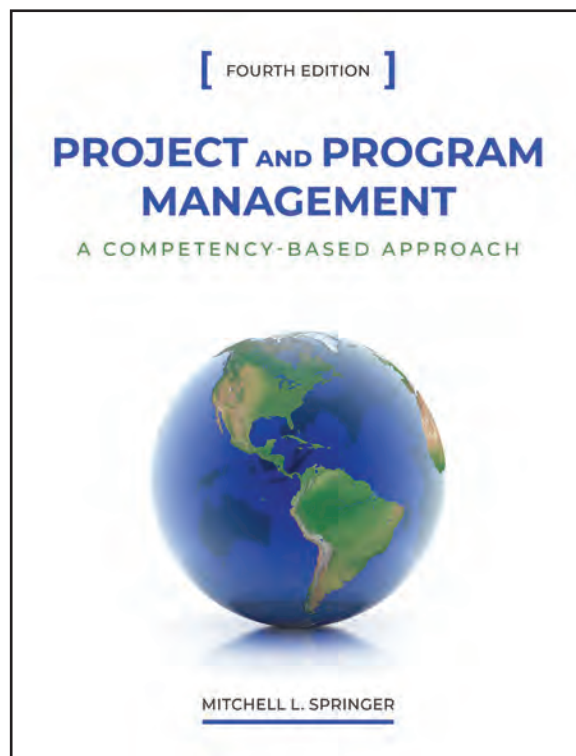
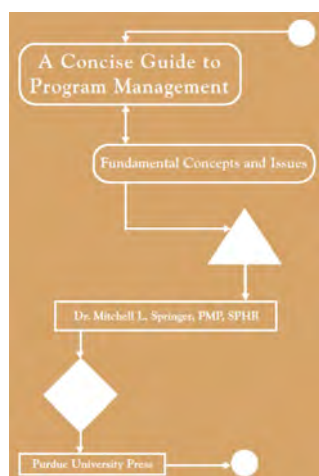
Choosing the right people to carry out a project is essential to its success. When multiple projects are combined into a complex program, the human aspect becomes even more important. This book is the first to truly balance a complete account of the technical aspects of project and program management with a practical approach to understanding and developing the core competencies required to accomplish desired goals. On the technical side, this book is a complete introduction to predicting costs, setting schedules, and assessing risks. On the people side, it sheds new light on how to mold different personality types into a team, how to motivate the team's members, and how to produce extraordinary results. The author details the essential parts of the program management approach, describing the best way to define, organize, and schedule the work to be done, identifying risks and controlling costs during the whole process.

This fourth edition has been significantly revised, with every chapter updated. The volume considers the magnitude of recent social, political, and technological changes, and the impact is represented throughout this book. Included are insights from numerous students who bring to the forefront their current real-world practices from their individual businesses, industries, and disciplines.

KEY POINTS

- Up-to-date fourth edition brings fresh insight to the topic of project/program management.
- Delves deeper into the qualitative nature of this subject matter.
- Relevant for new student learners or professional working adult learners.

ALSO OF INTEREST



Hb, 978-1-55753-858-1 • E-book available
560 pages • March 2019 • 7½ x 9¼ • \$75.00

DR. MITCHELL L. SPRINGER has over thirty-five years of theoretical and defense industry-based practical experience from four disciplines: software engineering, systems engineering, program management, and human resources. Dr. Springer possesses a significant strength in pattern recognition and analyzing and improving organizational systems. He is internationally recognized, and has contributed to the scholarship of nearly 300 books, articles, presentations, editorials, and reviews on software development methodologies, management, organizational change, and program management. Dr. Springer sits on many university and community boards and advisory committees. He is the recipient of numerous awards and recognitions, most recently the Indiana Council for Continuing Education Diversity, Equity and Inclusion Award.

Dr. Springer is the president of the Indiana Council for Continuing Education as well as the past chair of the Continuing Professional Development Division of the American Society for Engineering Education. He received his BS degree in computer science from Purdue University, and his MBA and doctorate in adult and community education with a cognate in executive development from Ball State University. He is certified as a Project Management Professional (PMP), a Senior Professional in Human Resources (SPHR & SHRM-SCP), and in Alternate Dispute Resolution (ADR). Dr. Springer is a State of Indiana Registered domestic mediator.

MANUFACTURING FACILITIES DESIGN & MATERIAL HANDLING

Sixth Edition

Matthew P. Stephens

Designed for junior- and senior-level courses in plant and facilities planning and manufacturing systems and procedures, this textbook also is suitable for graduate-level and two-year college courses. The book takes a practical, hands-on, project-oriented approach to exploring the techniques and procedures for developing an efficient facility layout. It also introduces state-of-the-art tools including computer simulation. Access to Layout-iQ workspace planning software is included for purchasers of the book. Theoretical concepts are clearly explained and then rapidly applied to a practical setting through a detailed case study at the end of the volume. The book systematically leads students through the collection, analysis, and development of information to produce a quality functional plant layout for a lean manufacturing environment. All aspects of facility design, from receiving to shipping, are covered. In the sixth edition of this successful book, numerous updates have been made, and a chapter on engineering cost estimating and analysis has been added. Also, rather than including brief case-in-point examples at the end of each chapter, a single, detailed case study is provided that better exposes students to the multiple considerations that need to be taken into account when improving efficiency in a real manufacturing facility. The textbook has enjoyed substantial international adoptions and has been translated into Spanish and Chinese.

KEY POINTS

- Tried and tested text, now in its sixth edition.
- Includes access to state-of-the-art simulation software for workspace planning.
- Presents the latest theory, but focuses on real-world problems.

ALSO OF INTEREST



Hb, 978-1-55753-859-8 • E-book available
524 pages • May 2019 • 7½ x 9¼ • \$125.00

MATTHEW P. STEPHENS is a professor and a University Faculty Scholar in the School of Engineering Technology at Purdue University, where he teaches graduate and undergraduate courses in facilities planning, statistical quality control, and productivity- and reliability-based maintenance management. Stephens holds undergraduate and graduate degrees from Southern Illinois University and the University of Arkansas, with specialization in operations management and statistics. He spent nine years with several manufacturing and business enterprises, and he has been involved as a consultant with a number of major manufacturing companies. Stephens has numerous publications to his credit including several internationally adopted textbooks.

LE PERSONNEL EST POLITIQUE

Médias, esthétique et politique de l'autofiction chez
Christine Angot, Chloé Delaume et Nelly Arcan

Mercédès Baillargeon

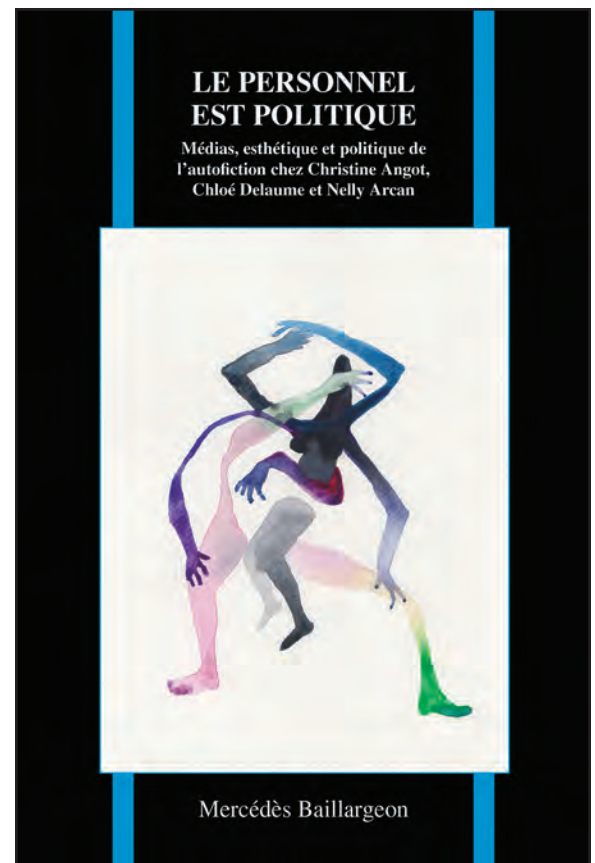
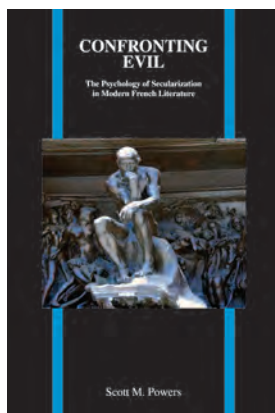
Looking at questions of testimony, confession, trauma, sexuality, and violence in (semi-) autobiographical works, this book explores the co-construction of personal and collective identities by women writers in the age of self-disclosure and mass media. In a time when literature is accused of being self-centered and overly narcissistic, women's autofiction in France since the turn of the millennium has been received with controversy because it disrupts readily accepted ideas about personal and national identities, gender and race, and fiction versus autobiography. Through the study of polemical writers Christine Angot, Chloé Delaume, and Nelly Arcan, Mercédès Baillargeon contends that, by recounting personal stories of trauma and sexuality, and thus opposing themselves in opposition to social convention, and by refusing to dispel doubts regarding the fictional or factual nature of their texts, autofiction resists and helps redefine categories of literary genre and gender identity. This book analyzes concurrently the textual and sociopolitical implications that underlie the (de)construction of the autofictional subject, and particularly how these writers constantly redefine themselves through performance and self-fashioning made possible by media and technology. Moreover, this work raises important questions relating to the media's complicated relationship with women writers, especially those who discuss themes of trauma, sexuality, and violence, and who also question the distinction between fact and fiction. Proposing a new understanding of autofiction as a form of *littérature engagée*, this work contributes to a broader understanding of the French publishing establishment and of the literary field as a cultural institution, as well as new insight on shifting notions of identity, the Self, and nationalism in today's ever-changing and multicultural French context.

REVIEW

"A smart, timely, thoroughly researched, and beautifully written book on how three female writers (Angot, Delaume, and Arcan) negotiate reality and fiction, refusing to give in to a mainstream media conversation about them. Baillargeon allows us to grasp, through a careful reading of the writers' works, the politics of self-writing."

— MARTINE DELVAUX, University of Quebec at Montreal

ALSO OF INTEREST



Purdue Studies in Romance Literatures (PSRL)

Pb, 978-1-55753-857-4 • E-book available
222 pages • April 2019 • 6 x 9 • \$45.00

MERCÉDÈS BAILLARGEON is an assistant professor of French and Francophone Studies at the University of Maryland. Her research focuses on the aesthetics, ethics, and politics of twentieth- and twenty-first-century first-person narrative, the intersection between public/private spaces and discourses, and the (de)construction of personal and/or collective identities. She has contributed to several edited volumes, and has published in the journals *Québec Studies*, *Women in French Studies*. She is coediting an upcoming special issue of the journal *Contemporary French Civilization* on "The Transnationalism of Québec Cinema and (New) Media" with Karine Bertrand (Queen's University). She is also a coeditor for a collection of essays on third-wave feminism in Québec, *Remous, ressacs et dérivations autour de la troisième vague féministe*, published by Éditions du Remue-ménage in 2011. Her current research explores the question of (post/trans)nationalism in Québec cinema of the new millennium.

PROPUESTAS PARA (RE)CONSTRUIR UNA NACIÓN

El teatro de Emilia Pardo Bazán

Margot Versteeg

Propuestas para (re)construir una nación explores how Emilia Pardo Bazán (1851–1921) imagines and engenders the Spanish nation in her theatrical production staged and/or published between 1898 and 1909. In the aftermath of Spain's colonial losses, when Spain's male authors, in a growing mood of collective introspection, directed their attention to the homeland, Pardo Bazán generated a series of theatrical proposals to revitalize the nation. In her plays, she manifests her ideas about Spain's fin de siècle crisis, reflects on Spain's place in the international arena (emphasizing the nation's civilizing mission), critiques the intoxicating power of the so-called golden legend (Spain's glorious past), and sees the origin of the nation's hardship in the lack of education of its inhabitants and in the inequality between men and women.

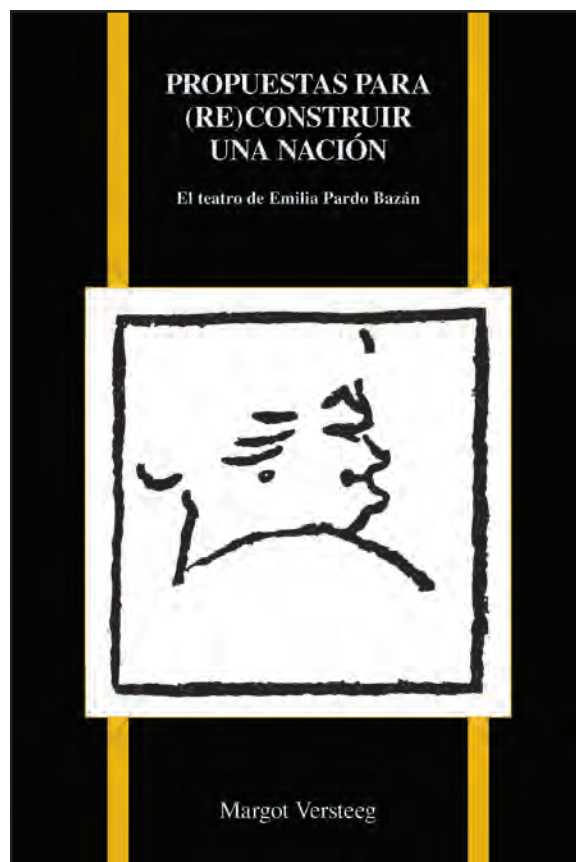
Pardo Bazán's vision of Spain is forward looking, and she imagines a future in which new social configurations will be possible. Instead of locating her plays in an ancestral Castile, she situates several of her works in her native Galicia. For the author, Spain's regional issues are inseparable from the country's national issues and these can all be traced back to the woman question. The playwright appeals to the spectators/readers' reason and emotions in order to let them think and feel that the problems the nation faces can all be attributed to the Spanish men. For Pardo Bazán, Spain's potential for national regeneration resides in the inner strength of women.

In cross-fire with the main male players in the literary field of her time, Pardo Bazán offers her critique of national decadence in plays that cleverly subvert a broad range of by then outdated theatrical conventions, and that introduce the public to new currents of theatrical innovation (Ibsen, Maeterlinck, d'Annunzio).

Propuestas offers a new perspective on the participation of female authors in the contentious debate about the Spanish nation. Pardo Bazán's theater is an overlooked area in the author's extensive creative production, and *Propuestas* challenges the so often repeated topic of the backwardness of the Spanish stage and the alleged lack of innovation during the fin de siècle.

KEY POINTS

- *Propuestas* is the first book-length study of Pardo Bazán's theater (there exist only an anthology and a few dissertations), an overlooked area in the author's extensive creative production.
- Versteeg offers a new perspective on the participation of female authors in the contentious debate about the Spanish nation at the turn of the twentieth century.
- This volume challenges the so often repeated topic of the backwardness of the Spanish stage and the alleged lack of innovation during the fin de siècle.



Purdue Studies in Romance Literatures (PSRL)

Pb, 978-1-55753-848-2 • E-book available
344 pages • August 2019 • 6 x 9 • \$45.00

MARGOT VERSTEEG is a professor of Spanish at the University of Kansas. She has published numerous articles on nineteenth- and early-twentieth-century literature and culture, and is the author of two books: one on nineteenth-century Spanish theater (*De fusiladores y morcillos: el discurso cómico del género chico*, Rodopi 2000) and another on nineteenth-century proto-intellectuals (*Jornaleros de la pluma*, Iberoamericana/Vervuert 2011). Versteeg also coedited a volume on *Teaching the Works of Emilia Pardo Bazán* in the MLA Approaches to Teaching World Literature series, and is coediting a volume on Spanish Realism.

TEACHING IN THE NOW

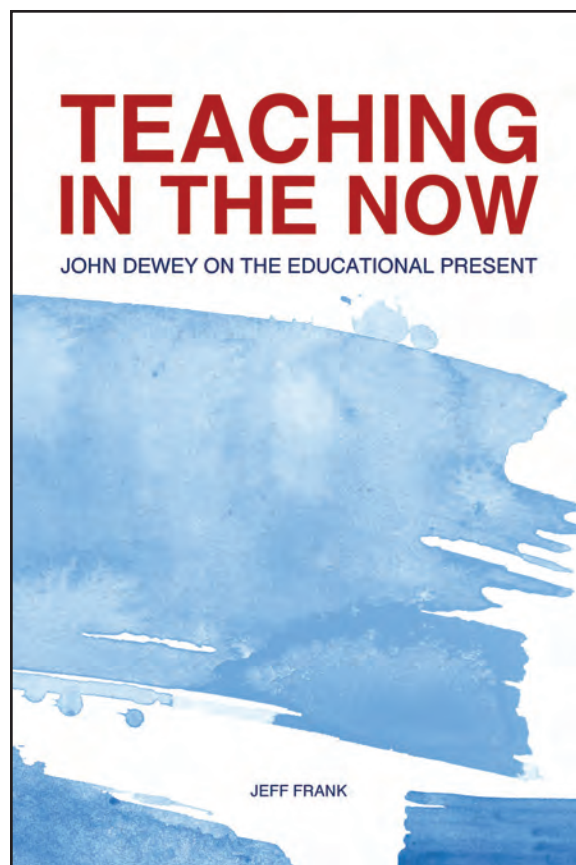
John Dewey on the Educational Present

Jeff Frank

John Dewey's *Experience and Education* is an important book, but first-time readers of Dewey's philosophy can find it challenging and not meaningfully related to the contemporary landscape of education. Jeff Frank's *Teaching in the Now* aims to reanimate Dewey's text—for first-time readers and anyone who teaches the text or is interested in appreciating Dewey's continuing significance—by focusing on Dewey's thinking on preparation. Frank, through close readings of Dewey, asks readers to wonder: How much of what we justify as preparation in education is actually necessary? That is, every time we catch ourselves telling a student—you need to learn this in order to do something else—we need to stop and reflect. We need to reflect, because when we always justify the present moment of a student's education in terms of what will happen in the future, we may lose out on the ability to engage students' attention and interest now, when it matters. Dewey asks his readers to trust that the best way to prepare students for an engaging and productive future is to create the most engaging and productive present experience for students. We learn to live fully in the future, only by practicing living fully in the present. Although it can feel scary to stop thinking of the work of education in terms of preparation, when educators reclaim the present for students, new opportunities—for teachers, students, schools, democracy, and education—emerge. *Teaching in the Now* explores these opportunities in impassioned and engaging prose that makes *Experience and Education* come alive for readers new to Dewey or who have taught and read him for many years.

KEY POINTS

- Provides an accessible and engaging discussion of John Dewey's major educational work *Experience and Education* aimed at a non-specialist audience.
- Offers a compelling discussion of the role of preparation in education, arguing that teachers need to focus far more on the quality of the educational present than is currently done.
- Introduces the idea of the pedagogical exercise, a way of reading and thinking philosophically about education that can have a positive impact on teaching, classrooms, and schools, and demonstrates how it can be used by readers broadly concerned with education.



Pb, 978-1-55753-806-2 • E-book available
152 pages • August 2019 • 6 x 9 • \$29.95

JEFF FRANK is a philosopher of education and teacher educator at St. Lawrence University in upstate New York. His articles have appeared in leading journals of educational research, like *Educational Researcher* and the *Teachers College Record*, and he has published widely in philosophy of education journals, focusing on American philosophies of education and the intersections of philosophy and teaching. He is a big believer that engaging with philosophical work can make a practical difference in classrooms, and *Teaching in the Now* is meant to show how Dewey's work can improve the way we educate, and think about education, in our time.

SUBSCRIPTION-BASED JOURNALS



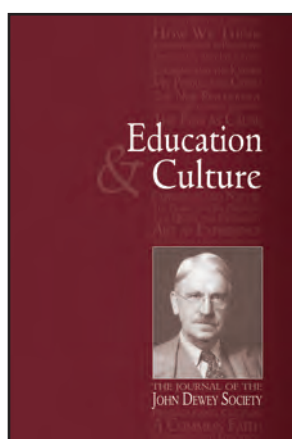
SHOFAR: AN INTERDISCIPLINARY JOURNAL OF JEWISH STUDIES

Eugene M. Avrutin and Ranen Omer-Sherman (eds.)

Shofar: An Interdisciplinary Journal of Jewish Studies is a triannual publication that produces original, peer-reviewed scholarly articles, issues on special topics, book forums, review essays, and the occasional forum on Contemporary Critical Jewish Studies. *Shofar* reaches an international readership with an impressive range of reliably robust offerings primarily in modern history, literature, culture, and the arts.

Published three times a year. Volume 37 (2019). Domestic annual subscriptions: \$60.00, individuals; \$100.00, institutions. International annual subscriptions: \$80.00, individuals; \$120.00, institutions.

Print ISSN: 0882-8539; E-ISSN: 1534-5165.



EDUCATION AND CULTURE

David A. Granger (ed.)

Education and Culture takes an integrated view of philosophical, historical, and sociological issues in education. It is the official journal of the John Dewey Society, founded in 1935, which draws its inspiration from the work of the philosopher, psychologist, and educational reformer who died in 1952. Society members receive the journal as part of their membership in the society. The journal is supported by the Daniel Tanner Endowment Fund. Issues older than three years are freely available at: docs.lib.purdue.edu/eandc.

Published two times a year. Volume 35 (2019). Domestic annual subscriptions: \$40.00, individuals; \$85.00, institutions. International annual subscriptions: \$50.00, individuals; \$95.00, institutions.

Print ISSN: 1085-4908; E-ISSN: 1599-1786.



PHILIP ROTH STUDIES

Aimee Pozorski and Maren Scheurer (eds.)

Philip Roth Studies, a peer-reviewed semiannual journal published in cooperation with the Philip Roth Society, welcomes all writing pertaining entirely or in part to Philip Roth, his fiction, and his literary and cultural significance. Its goal is to encourage the exchange of ideas and texts concerning this significant and best-selling Jewish American author.

Published two times a year. Volume 15 (2019). Domestic annual subscriptions: \$50.00, individuals; \$110.00, institutions. International annual subscriptions: \$60.00, individuals; \$120.00, institutions.

Print ISSN: 1547-3929; E-ISSN: 1940-5278.

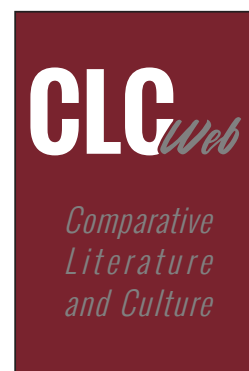


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Published annually, print and online. Volume 9 (2019). Print ISSN: 2158-4044; E-ISSN: 2158-4052

THE INTERDISCIPLINARY JOURNAL OF PROBLEM-BASED LEARNING (IJPBL)

Krista Glazewski (ed.), Xun Ge (ed.), Peggy A. Ertmer (founding ed.)

IJPBL publishes relevant, interesting, and challenging articles of research, analysis, or promising practice related to all aspects of implementing problem-based learning (PBL) in K–12 and post-secondary classrooms. Published two times a year. Volume 13 (2019). E-ISSN: 1541-5015.

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Monica Cardella (ed.), Johannes Strobel (founding ed.)

J-PEER serves as a forum and a community space for the publication of research and evaluation reports on areas of pre-college STEM education, particularly in engineering. Published two times a year. Volume 9 (2018-2019). E-ISSN: 2157-9288.

JOURNAL OF AVIATION TECHNOLOGY AND ENGINEERING (JATE)

Mary E. Johnson (ed.)

JATE is a refereed publication serving the needs of collegiate and industrial scholars and researchers in the multidisciplinary fields of aviation technology and engineering. A key focus of *JATE* is to promote the bridging of these fields by publishing scholarly articles related to the integration of theory and application in the design/build/test process. Published two times a year. Volume 8 (2018-2019). E-ISSN: 2159-6670.

CLCWEB: COMPARATIVE LITERATURE AND CULTURE

Oded Nir (ed.), Steven Tötösy de Zepetnek (founding ed.)

A peer-reviewed quarterly of scholarship in the humanities and social sciences, *CLCWeb* publishes new scholarship following tenets of the fields of comparative literature and cultural studies designated as “comparative cultural studies” in a global, international, and intercultural context and with a plurality of methods and approaches. Published four times a year. Volume 21 (2019). E-ISSN: 1481-4374.



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