

# PURDUE UNIVERSITY PRESS

FALL  
WINTER | 2017



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The motorcade celebrating Apollo 11 in Manhattan on August 13, 1969 drew a crowd estimated at four million. Seated in front of Buzz Aldrin is a beaming Paine.

*Piercing the Horizon*  
Sunny Tsiao

Image courtesy of NASA.

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# PIERCING THE HORIZON

The Story of Visionary NASA Chief Tom Paine

Sunny Tsiao

We all know the names: Grissom, Armstrong, Cernan—legends of the space age whose names resonate with people around the world and whose deeds need no introduction. We know less about the men who led the organization that planned and began the US exploration of space: the National Aeronautics and Space Administration (NASA).

Thomas O. Paine grew up an ordinary boy in northern California during the Great Depression of the 1930s. He would go on to serve as NASA's third administrator, leading the space agency through the first historic missions that sent astronauts on voyages away from Earth. On his watch, seven Apollo flights orbited our planet and five reached our moon. From those missions came the first of twelve men to walk on the moon.

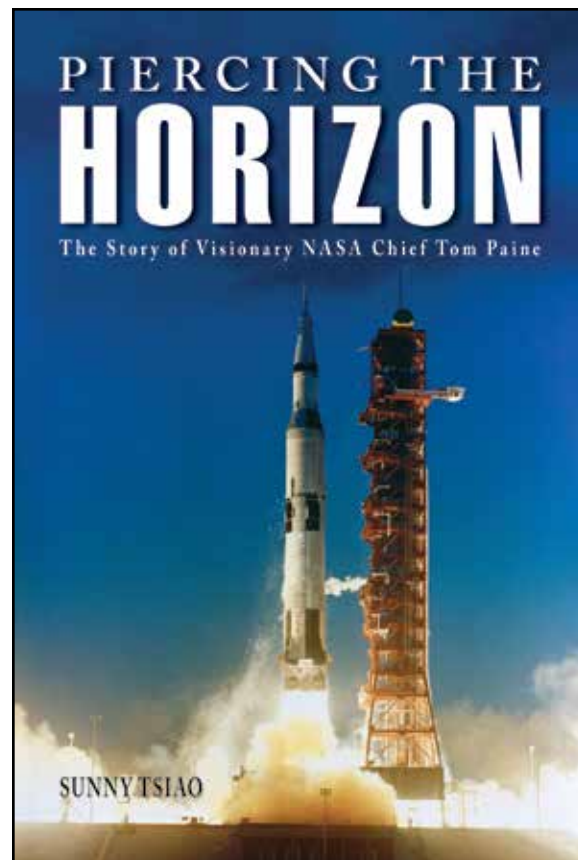
Years later, in 1985, the Reagan administration would call on Paine again to chair the nation's first-ever National Commission on Space. The Paine Commission Report of 1986 challenged twenty-first-century America to "lead the exploration and development of the space frontier, advancing science, technology, and enterprise, and building institutions and systems that make accessible vast new resources and support human settlements beyond Earth orbit, from the highlands of the Moon to the plains of Mars."

In *Piercing the Horizon*, Sunny Tsiao masterfully delivers new insights into the behind-the-scenes drama of the space race. Tsiao examines how Paine's days as a World War II submariner fighting in the Pacific shaped his vision for the future of humankind in space. The book tells how Paine honed his skills as a pioneering materials engineer at the fabled postwar General Electric Company in the 1950s, to his dealings inside the halls of NASA and with Johnson, Nixon, and later, the Reagan and Bush administrations.

As robotic missions begin leaving the earth, Tsiao invites the reader to take another look at the plans that Paine articulated regarding how America could have had humans on Mars by the year 2000 as the first step to the exploration of deep space. *Piercing the Horizon* provides provocative context to current conversations on the case for reaching Mars, settling our solar system, and continuing the exploration of space.

## KEY POINTS

- *Piercing the Horizon* is the first biography on Thomas O. Paine, a late NASA administrator and spaceflight visionary.
- This title will interest a broad range of readers—notably spaceflight enthusiasts, scientists and engineers, and World War II and Cold War historians.
- *Piercing the Horizon* tells the story and motivation behind the Apollo moon landings from a different point of view, namely, from the person who ran NASA.
- The text contributes to the current conversation on the direction of the US space program and, specifically, on what to do about Mars.



## Aeronautics and Astronautics

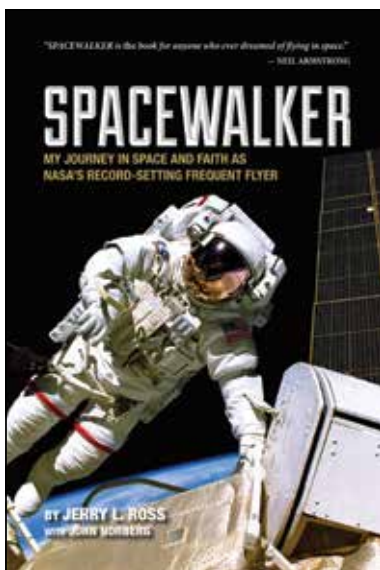
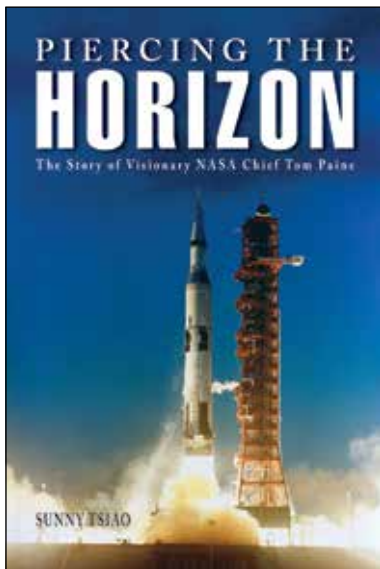
Hb, 978-1-55753-791-1 • E-book available  
312 pages • September 2017 • 6 × 9 • \$29.95 (t)  
50 black & white photographs

*Purdue Series in Aeronautics and Astronautics*

**SUNNY TSAIO** began his career as a Space Shuttle mission training instructor at the Johnson Space Center, and he has worked in aerospace and defense for over thirty years. Tsiao is an aerospace engineer who writes and completes research projects for the Department of Defense (DOD), the National Aeronautics and Space Administration (NASA), and the Federal Aviation Administration (FAA). He holds bachelor and master of science degrees in aeronautical and astronautical engineering from Purdue University. Tsiao is the author of *Read You Loud and Clear*, a NASA history of the US spaceflight tracking and communications network. He lives with his wife, Lisa, in Monument, Colorado.



# JAMES R. HANSEN TO HELM NEW AERONAUTICS AND ASTRONAUTICS BOOK SERIES WITH PURDUE UNIVERSITY PRESS



This release was written and first appeared online by Purdue News Service on May 1, 2017.

A new book series from Purdue University Press will explore cutting-edge topics in aeronautics and astronautics enterprises, tell unique stories from the history of flight and space travel and contemplate the future of human space exploration and colonization.

The series, "Purdue Studies in Aeronautics and Astronautics," will be edited by James R. Hansen, author of "First Man: The Life of Neil A. Armstrong" (Simon & Schuster, 2005, 2012). Hansen, the authorized biographer of Neil A. Armstrong, in 2008 donated 55 hours of one-on-one tape-recorded interviews with the famed astronaut to the Purdue University Libraries' Division of Archives and Special Collections. "First Man" spent three weeks on The New York Times best-seller list. A new edition of "First Man," from Simon & Schuster, is planned to commemorate the 50th anniversary of the lunar landing.

"I am thrilled to edit such an innovative series for the Purdue University Press," Hansen said. "These titles will build on past titles from Purdue and showcase Purdue's deep connection with space travel and innovation."

The first title to be released in the series is "Piercing the Horizon: The Story of Visionary NASA Chief Tom Paine," by Sunny Tsiao.

The book delivers new insights into the behind-the-scenes drama of the space race. Tsiao examines how Paine's days as a World War II submariner fighting in the Pacific shaped his vision for the future of humankind in space. The book tells of how Paine honed his skills as a pioneering materials engineer at the fabled postwar General Electric Co. in the 1950s, to his dealings inside the halls of NASA and with U.S. presidents Johnson, Nixon and later, the Reagan and Bush administrations.

As robotic missions begin leaving Earth, Tsiao invites the reader to take another look at the plans that Paine articulated regarding how America could have had humans on Mars by the year 2000 as the first step to the exploration of deep space. "Piercing the Horizon" provides provocative context to current conversations on the case for reaching Mars, settling our solar system and continuing the exploration of space.

"This series on aeronautics and astronautics that span from science and engineering to policies and the human spirit will inspire the next generation of pioneers, explorers, and champions to dream and achieve the impossible. I cannot think of a better person to lead this exciting series than Jim Hansen," said Tom Shih, head of the School of Aeronautics and Astronautics at Purdue.

The series builds on Purdue University Press's recent successful titles, such as "Calculated Risk: The Supersonic Life and Times of Gus Grissom," by George Leopold (Purdue, 2016), and "Spacewalker: My Journey in Space and Faith as NASA's Record-Setting Frequent Flyer," by Jerry Ross with John Norberg (Purdue, 2013).

"An international research center and aeronautics and astronautics program like ours, with such a rich tradition and such active ongoing research, deserves a fine publishing program. It will not only celebrate our institutional and national heritage, but also our human heritage and, indeed, bring important new thinking to new audiences," said Peter Froehlich, director of Purdue University Press. "Our team is excited to be working with Jim Hansen on this new series for Purdue."

# PERSPECTIVES ON SCIENCE AND CULTURE

Kris Rutten, Stefaan Blancke, and Ronald Soetaert (eds.)

Edited by Kris Rutten, Stefaan Blancke, and Ronald Soetaert, *Perspectives on Science and Culture* explores the intersection between scientific understanding and cultural representation from an interdisciplinary perspective.

Contributors to the volume analyze representations of science and scientific discourse from the perspectives of rhetorical criticism, comparative cultural studies, narratology, educational studies, discourse analysis, naturalized epistemology, and the cognitive sciences. The main objective of the volume is to explore how particular cognitive predispositions and cultural representations both shape and distort the public debate about scientific controversies, the teaching and learning of science, and the development of science itself. The theoretical background of the articles in the volume integrates C. P. Snow's concept of the two cultures (science and the humanities) and Jerome Bruner's confrontation between narrative and logico-scientific modes of thinking (i.e., the cognitive and the evolutionary approaches to human cognition).

## REVIEWS

*"Rutten, Blancke, and Soetaert's volume is a wonderful achievement. Drawing together scholars of rhetoric, culture, cognitive science, and epistemology, each chapter offers intriguing insights into the discourse structures, cultural representations, and psychological tendencies that can impede public understanding of science. In an age where ignorance about the science of anthropogenic climate change and evolution grows ever more costly, this important volume could not be more timely. Its clarion call for consilience between the sciences and humanities is profoundly welcome."*

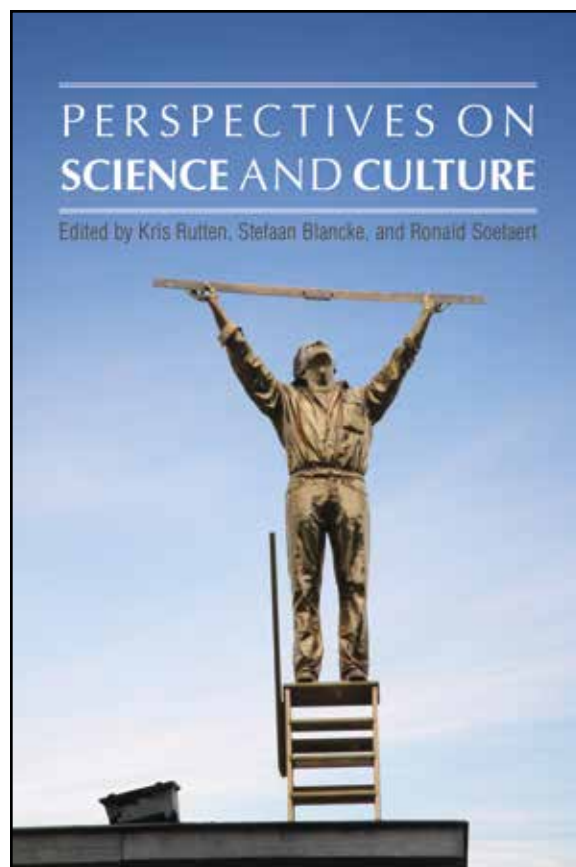
—**DEBORAH KELEMEN**, Professor of Psychological and Brain Sciences, Boston University

*"This is a fascinating interdisciplinary collection exploring the tensions between what C. P. Snow famously called the 'two cultures' of science and the humanities, at the same time very positively showing how themes and methods from philosophy, history, literature studies, and much more can lead to a deeper understanding both of science and of the culture that produced it. It is very well worth reading."*

—**MICHAEL RUSE**, Lucyle T. Werkmeister Professor and Director of HPS Program, Florida State University

## KEY POINTS

- Delivers an interdisciplinary analysis of the intersection of scientific understanding and cultural representation.
- Couches perspectives in the work of C.P. Snow and Jerome Bruner.
- Comprises work from leading scholars in rhetorical criticism, comparative cultural studies, narratology, educational studies, discourse analysis, naturalized epistemology, and the cognitive sciences.



## Social Science

Pb, 978-1-55753-797-3 • E-book available  
308 pages • February 2018 • 6 × 9 • \$45.00 (s)

*Comparative Cultural Studies*

**KRIS RUTTEN** is an assistant professor in the Department of Educational Studies at Ghent University where he teaches courses on culture and education. His research focuses on the rhetorical and narrative turn in education and on the rhetoric of cultural literacy. He is editorial consultant for *Critical Arts* and is currently serving as the president of the Rhetoric Society of Europe.

**STEFAN BLANCHE** is a postdoctoral researcher in the Department of Philosophy and Moral Sciences of Ghent University, where he teaches philosophical anthropology. His research focuses on the diffusion of (pseudo-)scientific concepts in the history of science, science education, and the public understanding of science and on the philosophy of cultural evolution.

**RONALD SOETAERT** is a professor emeritus in the Department of Educational Studies of Ghent University, where he taught courses on language and literature teaching, cultural studies, culture, media, and education. Soetaert's ongoing research focuses on education, culture, and media, with a special interest in the rhetorical and narrative turn.

# SHELVED

## A Memoir of Aging in America

*Sue Petrovski with a foreword by Susan Neville*

Sue Petrovski has always been capable, thoughtful, and productive. After retiring from a long and successful career in education, she published two books, ran an antiques business, and volunteered in her community. When her mother was diagnosed with Alzheimer's disease and until her death eight years later, Petrovski served as her primary caregiver. She even cared for her husband when he also succumbed to dementia. However, when Petrovski's husband fell ill with sepsis at the age of eighty-two, it threw everything into question. Would he survive? And if so, would she be able to care for him and manage the family home where they had lived for forty-seven years? More importantly, how long would she be able to do so?

After making the decision to sell their house and move into a senior living community, Petrovski found herself thrust into the corporate care model of elder services available in the United States. In *Shelved: A Memoir of Aging in America*, she reflects on the move and the benefits and deficits of American for-profit elder care. Petrovski draws on extensive research that demonstrates the cultural value of our elders and their potential for leading vital, creative lives, especially when given opportunities to do so, offering a cogent, well-informed critique of elder care options in this country.

*Shelved* provides readers with a personal account of what it is like to leave a family home and enter a new world where everyone is old and where decisions like where to sit in the dining room fall to low-level corporate managers. Showcasing the benefits of communal living as well as the frustrations of having decisions about meals, public spaces, and governance driven by the bottom line, Petrovski delivers compelling suggestions for the transformation of an elder care system that more often than not condescends to older adults into one that puts people first—a change that would benefit us all, whether we are forty, sixty, eighty, or beyond.

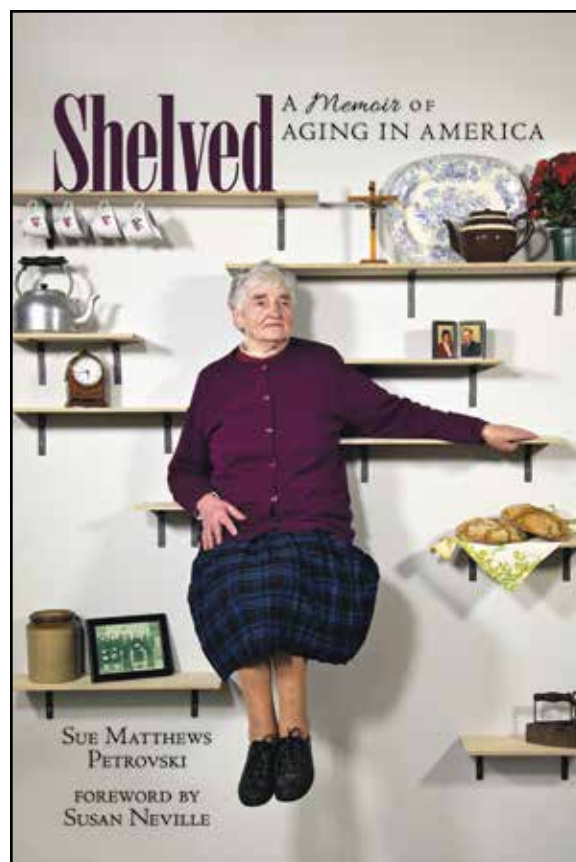
### FROM THE FOREWORD:

*"You will find useful information about aging and decision-making in this book, but ultimately it's the voice of this graceful writer, and her insistence that despite being "shelved" a person can continue to live a life of meaning and purpose that will change your perceptions of aging and of the aged."*

—SUSAN NEVILLE, Butler University

### KEY POINTS

- *Shelved: A Memoir of Aging in America* is the research-based memoir of an eighty-four-year-old woman who, because of her husband's illness, moves from her home of forty-seven years into a popular senior living community.
- Petrovski thought she was being shelved after a lifetime of productivity, but what she discovered was a new life. Surrounded by a growing cadre of friends and freed from the responsibilities of cooking and housework, the writer began developing fresh interests and an awareness that one's elder years could be both an enjoyable and valuable time to grow, leave a legacy, and provide an important mooring to coming generations.
- For the thirty-four million American senior caregivers and seventy-six million baby boomers facing their winter years, *Shelved* offers optimistic research about aging, the story of one woman's journey into the elder care system, and recommendations for changes future elders should demand of senior care.

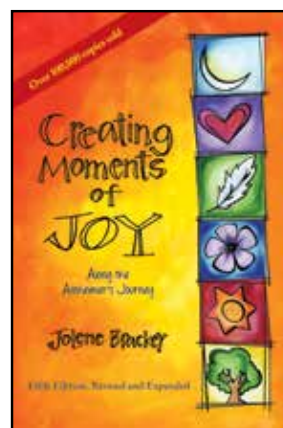


### Biography & Autobiography

Hb, 978-1-55753-789-8 • E-book available  
192 pages • November 2017 • 6 × 9 • \$25.95 (t)

**SUE PETROVSKI** is a retired educator in her mid-80s who lives in an independent senior community with her husband of sixty-one years in Colorado. She is the author of the books *A Return Journey: Hope and Strength in the Aftermath of Alzheimer's* (Purdue University Press, 2003) and *Wild Apples: Reflections of a Thoughtful Life* (Outskirts Press, 2010). She holds a bachelor of arts degree in history from Lawrence University in Appleton, Wisconsin, and a master's degree in secondary/adult education from the University of Colorado.

### Also of interest:



*Creating Moments of Joy Along the Alzheimer's Journey: A Guide for Families and Caregivers*, Fifth Edition, Revised and Expanded

Jolene Brackey



# A RETURN JOURNEY

Hope and Strength in the Aftermath of Alzheimer's

Sue Petrovski

What choices were right, what choices were wrong, and how can she now help those whose journey is just beginning? *A Return Journey* by Sue Petrovski draws on the journals she kept during her mother's eight-year illness, and on her correspondence with other caregivers who were kind enough to share their innermost feelings and emotions. The 2017 paperback edition also includes a new foreword by the author reflecting on the work more than a dozen years later, after Petrovski cared for her husband who also was diagnosed with Alzheimer's disease, and after she moved them both into an assisted living community. Together, their stories and the added reflection of a dozen years provide the reader with an insider's view of the lessons to be learned from the heart of the experience itself. Petrovski clearly and wisely explains that in Alzheimer's care there are no "right" ways, no "best" decisions, no "perfect" answers. There is simply the journey through the disease with loved ones and *A Return Journey* back again.

## REVIEWS

*"A Return Journey is the result of Sue's personal journals during her mother's eight-year illness and her correspondence with other caregivers kind enough to share their innermost feelings and emotions. Their stories provide the reader with an insider's view of lessons to be learned from looking through the personal peephole of family members at the heart of the experience itself."*

—**MARK WARNER**, author of *The Complete Guide to Alzheimer's-Proofing Your Home*

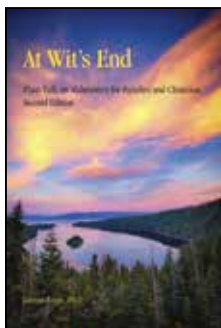
*"Every reader will benefit from the candid and caring personal accounts shared in this well-written book and will learn from those who have faced the Alzheimer's journey."*

—**MARCIA REISH**, BSN, RN, Early Stage Services Coordinator, Alzheimer's Association, Rocky Mountain Chapter

## KEY POINTS

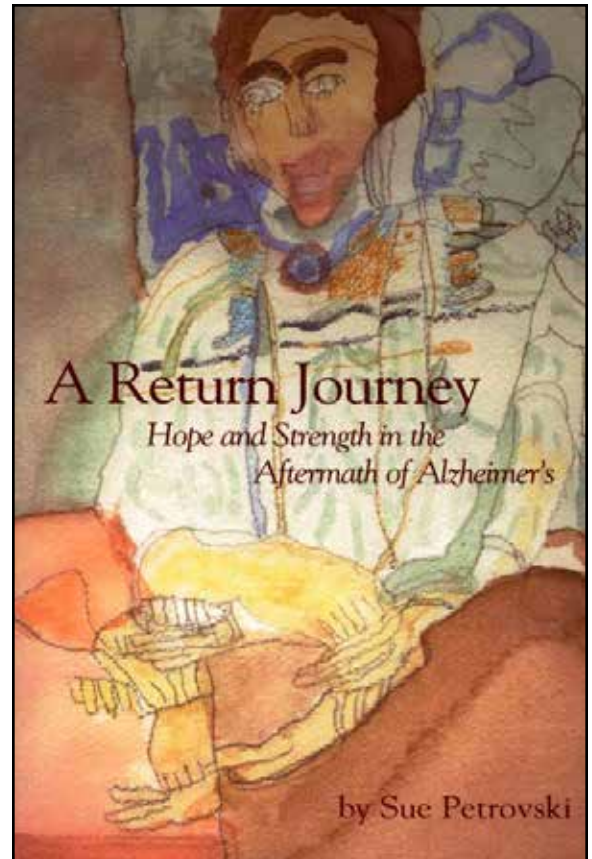
- Examines the intricacies of caring for someone with Alzheimer's, speaking for and to caregivers in candor, on a topic most are not able to verbalize or address themselves
- Explores the hardships of the caregiver, after one has lost the battle and their loved one or a person entrusted to their care has died
- Addresses the needs of both families and healthcare professionals who are affected by the loss of their patients and loved ones

## Also of interest:



*At Wit's End: Plain Talk on Alzheimer's for Families and Clinicians, Second Edition*

George Kraus



## Biography & Autobiography

Pb, 978-1-55753-790-4 • E-book available  
206 pages • September 2017 • 6 × 9 • \$19.99 (t)

**SUE PETROVSKI** has a bachelor of arts degree from Lawrence University in Appleton, Wisconsin, and a master's degree in secondary/adult education from the University of Colorado. She is a retired teacher of high school history and government. Petrovski does volunteer work for her local Rocky Mountain Chapter of the Alzheimer's Association. In addition to a regular position on the helpline, she also assists an early stage support group and a strategy group at the association. Petrovski's mother died of the effects of Alzheimer's disease, as did her mother-in-law. She and her husband were the primary caregivers for her mother. Additionally, she was the primary caregiver for her husband.

# ROLL WITH THE TIMES, OR THE TIMES ROLL OVER YOU

Charleston Conference Proceedings, 2016

*Beth R. Bernhardt, Leah H. Hinds, and Katina P. Strauch*

Over one hundred presentations from the 36th annual Charleston Library Conference (held November 1–5, 2016) are included in this annual proceedings volume. Major themes of the meeting included data visualization, streaming video, analysis and assessment, demand-driven acquisition, and open access publishing. While the Charleston meeting remains a core one for acquisitions librarians in dialog with publishers and vendors, the breadth of coverage of this volume reflects the fact that this conference is now one of the major venues for leaders in the publishing and library communities to shape strategy and prepare for the future. Almost 2,000 delegates attended the 2016 meeting, ranging from the staff of small public library systems to the CEOs of major corporations. This fully indexed, copyedited volume provides a rich source for the latest evidence-based research and lessons from practice in a range of information science fields. Contributors comprise leaders in the library, publishing, and vendor communities.

Purdue University Press publishes print versions of the conference proceedings and Purdue University Libraries hosts an online, Open Access version of all proceedings publishing since 2009 at <http://docs.lib.purdue.edu/charleston>.



## KEY POINTS

- Presents the latest research and lessons from the field often years before this material appears in journal literature.
- Logically organized and comprehensively indexed to maximize easy access to must-have information.
- Provides a written record of the largest international meeting of librarians and publishers.



Edited by  
Beth R. Bernhardt, Leah H. Hinds,  
and Katina P. Strauch

## Business and Leadership

Pb, 978-1-941269-10-7 • E-book available  
512 pages • November 2017 • 8.5 × 11 • \$65.00 (s)  
Grayscale line drawings

*Charleston Conference*

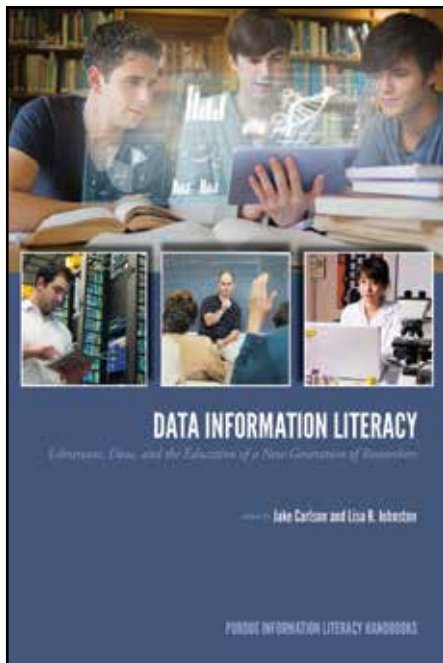
**BETH R. BERNHARDT** is the assistant dean for Collection Management and Scholarly Communications at the Jackson Library, University of North Carolina at Greensboro; Leah H. Hinds is assistant director of the Charleston Conference; and Katina P. Strauch is the assistant dean of Technical Services and Collection Development at the Addlestone Library, College of Charleston, founder of the Charleston Conference, and editor of *Against the Grain*, the journal linking publishers, vendors, and librarians, which is issued six times a year.

**LEAH H. HINDS** is Assistant Director of the Charleston Conference.

**KATINA P. STRAUCH** is Head of Collection Development at the Addlestone Library, College of Charleston, founder of the Charleston Conference, and editor of *Against the Grain*, the journal for libraries, publishers, and vendors, which is published six times a year.

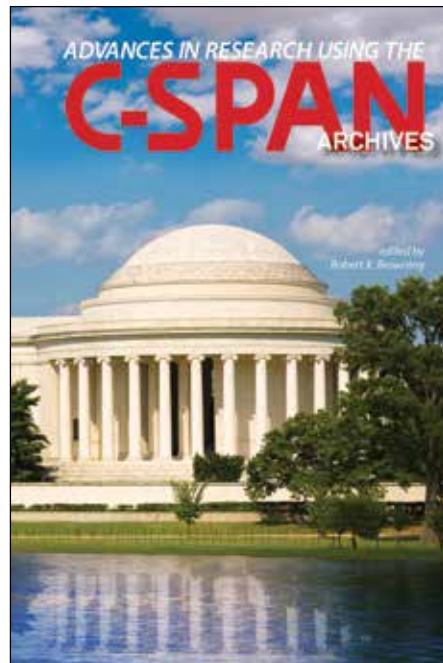


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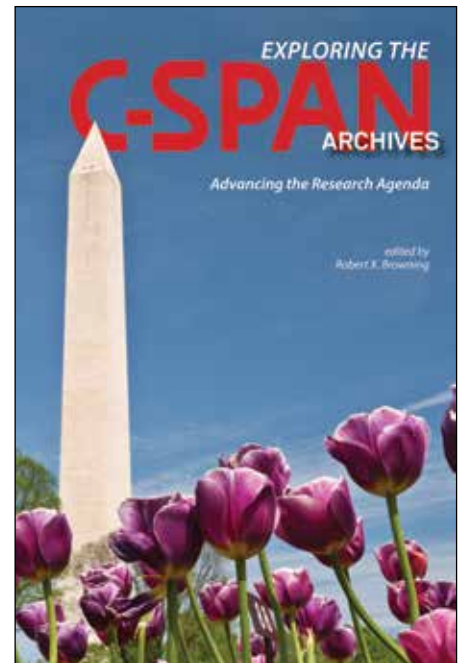
The intent of the publication is to help librarians cultivate strategies and approaches for developing data information literacy programs of their own using the work done in the multiyear, IMLS-supported Data Information Literacy (DIL) project as real-world case studies.

Paperback, 978-1-55753-696-9 • \$29.95 (s)  
E-book available



In this book, nine authors present original work using the video archives to study presidential debates, public opinion and Congress, analysis of the Violence Against Women Act and the Great Lakes freshwater legislation, as well as President Clinton's grand jury testimony.

Paperback, 978-1-55753-787-4 • \$35.00 (s)  
E-book available



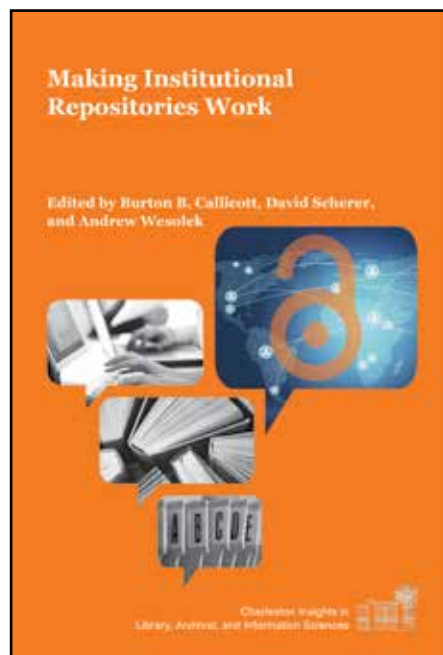
*Exploring the C-SPAN Archives* is a collection of path-breaking research studies that use video drawn from the C-SPAN Archives. This book is based on the papers presented at a November 2014 conference.

Paperback, 978-1-55753-734-8 • \$35.00 (s)  
E-book available



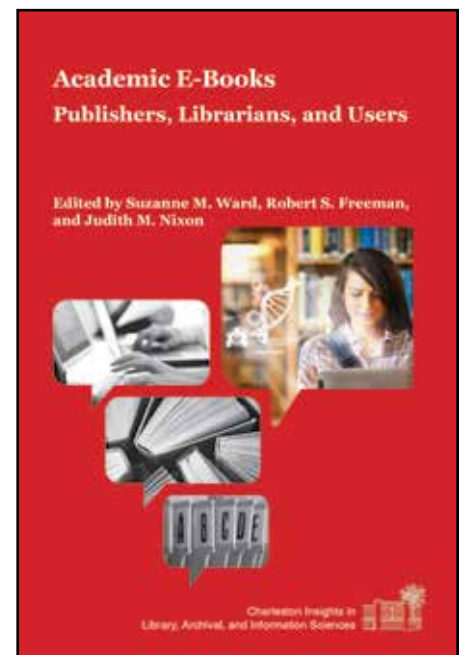
*Laying the Foundation* examines the library's role in the development, implementation, and instruction of successful digital humanities projects.

Paperback, 978-1-55753-739-3 • \$29.95 (s)  
E-book available



Collection of essays is intended to take the pulse of institutional repositories—to see how they have matured, what can be expected from them, and introduce what may be the future role of the institutional repository.

Paperback, 978-1-55753-726-3 • \$29.95 (s)  
E-book available



*Academic E-Books* provides readers with a view of the changing and emerging roles of electronic books in higher education.

Paperback, 978-1-55753-727-0 • \$29.95 (s)  
E-book available

# TASTES OF FAITH

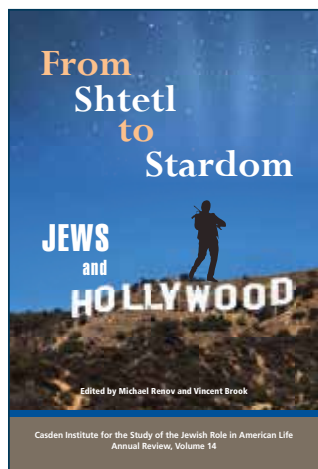
Jewish Eating in the United States

Dr. Leah Hochman (ed.)

"Tell me what you eat and I will tell you what you are," wrote the eighteenth-century French political and lawyer Jean Brillat-Savarin, giving expression to the role of food, taste and eating in the construction of cultural identities. Foodways—the cultural, religious, social, economic, and political practices related to food consumption and production—unpack and reveal the meaning of what we eat as well as our tastes. They explain not just our flavor profiles but our senses of refinement and judgment. They also reveal quite a bit about the history and culture of how food operates and performs in society. Jewish food practices and products expose and explain how different groups within American society think about what it means to be Jewish and the values (as well as the prejudices) people have about what "Jewish" means. For Jews, food is at once a source of great nostalgia and pride and the central means by which acculturation and adaptation takes place. In chapters that trace the importance and influence of the chocolate trade, Jewish peddlers, the triad of bagels, lox and cream cheese, Jewish vegetarianism, the popularity of post-holiday break fasts, and food as portrayed in popular media, this volume explores American Jewish foodways, predilections, desires and presumptions.

## KEY POINTS

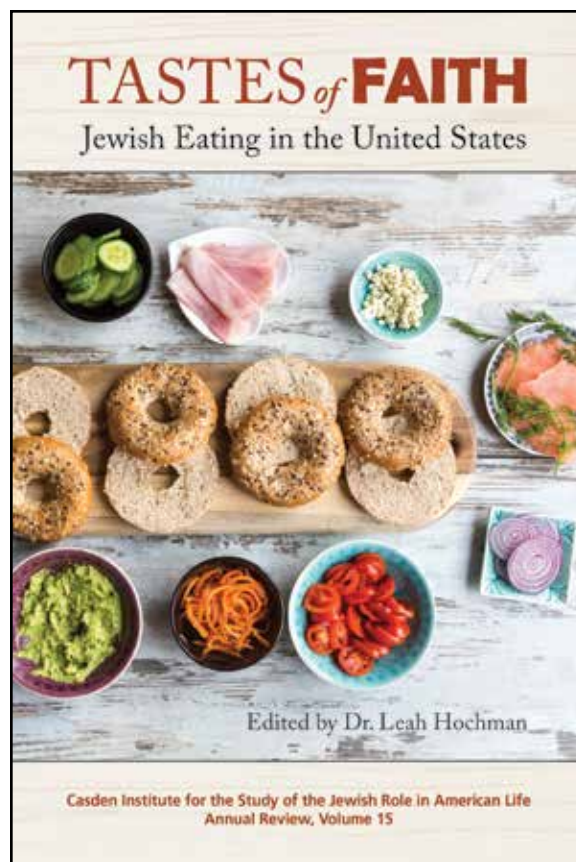
- Brings together academics working on the intersection of food and religion as well as major American tastemakers in a single volume that explores how food informs cultural identity.
- Traces and investigates regional Jewish communities (the south, the northeast, the west) with close attention to ingredients and their relationship to the history of American industry.
- Includes examples of Jewish food fads and popular historical recipes/methods.



## PREVIOUS VOLUME:

*From Shtetl to Stardom: Jews and Hollywood*  
Michael Renov and Vincent Brook (eds.)

The outsized influence of Jews in American entertainment from the early days of Hollywood to the present has proved an endlessly fascinating and controversial topic, for Jews and non-Jews alike. *From Shtetl to Stardom: Jews and Hollywood* takes an exciting and innovative approach to this rich and complex material.



## Jewish Studies

Hb, 978-1-55753-799-7 • E-book available  
172 pages • December 2017 • 6 × 9 • \$25.00 (s)

*The Jewish Role in American Life:  
An Annual Review, Volume 15*

**LEAH HOCHMAN** directs the Jerome H. Louchheim School for Judaic Studies at the University of Southern California and is associate professor of Jewish Thought at the Hebrew Union College-Jewish Institute of Religion in Los Angeles. She received her BA from Pitzer College and her MA and PhD in religion and literature from Boston University. She has been a fellow at the Moses Mendelssohn Zentrum in Potsdam, the Oxford Centre for Hebrew and Jewish Studies, the Simon Dubnow Institute in Leipzig, and the Einstein Forum in Potsdam. She taught previously at the University of Florida and Boston University.

Her book *The Ugliness of Moses Mendelssohn: Aesthetics, Religion, and Morality in the Eighteenth Century* was published by Routledge in 2014.



# SAVING LIVES IN AUSCHWITZ

## The Prisoners' Hospital in Buna-Monowitz

Ewa K. Bacon

In a 1941 Nazi roundup of educated Poles, Stefan Budziaszek—newly graduated from medical school in Krakow—was incarcerated in the Krakow Montelupich Prison and transferred to the Auschwitz concentration camp in February 1942. German big businesses brutally exploited the cheap labor of prisoners in the camp, and workers were dying. In 1943, Stefan, now a functionary prisoner, was put in charge of the on-site prisoner hospital, which at the time was more like an infirmary staffed by well-connected but untrained prisoners. Stefan transformed this facility from just two barracks into a working hospital and outpatient facility that employed more than 40 prisoner doctors and served a population of 10,000 slave laborers.

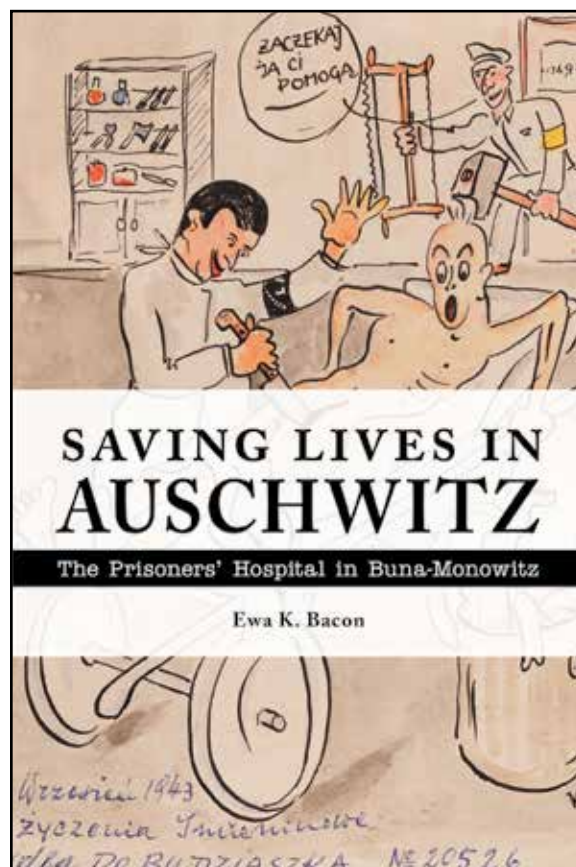
Stefan and his staff developed the hospital by commandeering medication, surgical equipment, and even building materials, often from the so-called Canada warehouse filled with the effects of Holocaust victims. But where does seeking the cooperation of the Nazi concentration camp staff become collusion with Nazi genocide? How did physicians deal with debilitated patients who faced “selection” for transfer to the gas chambers? Auschwitz was a cauldron of competing agendas. Unexpectedly, ideological rivalry among prisoners themselves manifested itself as well. Prominent Holocaust witnesses Elie Wiesel and Primo Levi both sought treatment at this prisoner hospital, and they, along with other patients and hospital staff, bear witness to the agency of prisoner doctors in an environment better known for death than survival.

*“This fascinating book recounts the little-known story of the prisoners’ hospital at the Auschwitz III camp for the Buna plant at Monowitz. Written by the daughter of the prisoner physician who transformed and built up this hospital, the account is remarkable for its combination of scholarly objectivity and personal involvement. Using extensive primary material, including the oral testimony of her father, the author illuminates the moral ambiguities and political complexities of the ‘grey zone’ in which prisoner physicians had to operate, needing as they did to cooperate with the SS while attempting to protect and save the lives of fellow inmates.”*

—MARY FULBROOK, University College London

### KEY POINTS

- The core of this book brings an unpublished extensive primary source by an Auschwitz inmate to the attention of the scholarly research community.
- *Saving Lives in Auschwitz* highlights the little known story of a hospital inside Auschwitz.
- The core prisoner narrative is meticulously placed into the context of the wider story of the concentration camp system.
- Prominent Holocaust survivors Elie Wiesel and the late Primo Levi are both placed at the site of the prisoner hospital and bear witness to the hospital's effectiveness.



### Jewish Studies

Hb, 978-1-55753-824-6 • E-book available  
284 pages • January 2018 • 6 × 9 • \$29.95 (s)  
10 color and b/w illustrations

**EWA K. BACON** is Professor Emerita of history at Lewis University in Romeoville, Illinois. Her BA in psychology from Stanford University and PhD in history from the University of Chicago led her to a two-decade teaching career in globalization issues, Eastern European history, and genocide. In 2002 she received a copy of her father Stefan Budziaszek's testimony to the Oświęcim Museum about his imprisonment in the Auschwitz concentration camp system during World War II. Placed in the context of modern scholarship, his narrative brings a compelling story of prisoner agency to an audience now several generations removed from the events.



# OLAM HA-ZEH V'OLAM HA-BA

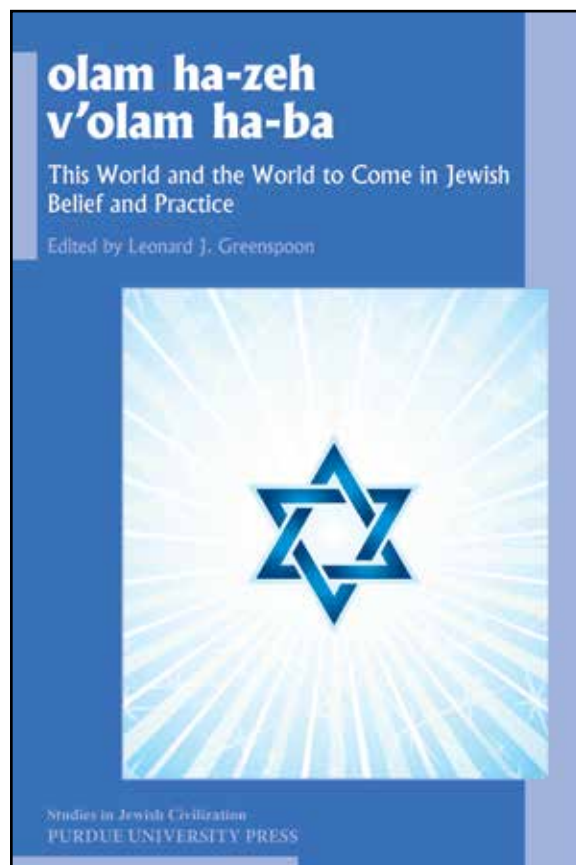
This World and the World to Come in Jewish  
Belief and Practice

*Leonard J. Greenspoon (ed.)*

Dining on Leviathan. Discursing with Socrates. Debating the nature of existence in the afterlife. These are among the topics authors address in this wide-ranging account of how Jews have conceptualized the world to come and structured their lives in this world accordingly. Some authorities portrayed the afterlife as an endless round of feasting and drinking of chazerie that would put the fanciest Las Vegas buffets to shame. There were visionaries who mapped out otherworldly climes populated by monstrous creatures. Others, decidedly more staid, saw the world to come as a location where neither food nor wine would be consumed; instead, it would offer the opportunity to bring moral certitude to questionable practices that could not be eradicated in this world. More down to earth are comparisons between Rabbi Akiva and Socrates, and analyses of influential thinkers like Moses Mendelssohn and Emmanuel Levinas. And more practical are discussions of how concepts of the afterlife serve to determine mourning practices, or more broadly, how humans should fashion their lives in the here and now. The chronological range of these chapters also is impressive. The earliest documents discussed are from Apocryphal literature, including apocalypses, that were composed from 400 BCE to 200 CE. There are creative analyses of rabbinic material and documents from the medieval period through the twentieth century. Evolving ritual and liturgical practices bring readers up to the early twenty-first century. Each of the thirteen authors whose works are brought together in this volume shows historical, cultural, and religious sensitivity both to the unique features of these differing manifestations and to the elements that unite them. For the readers of this volume, which is equally rewarding for general audiences and for specialists, the result is a carefully nuanced, creatively balanced exploration of the breadth of Jewish thought and practice concerning some of the most profound and perplexing issues humans face.

## KEY POINTS

- Engaging and accessible to general readers, scrupulously researched and annotated for scholars.
- Extraordinarily wide range of topics and phenomena covered from antiquity to the modern world.
- Unique in showing how beliefs about the world to come influence how Jews have structured their lives in this world.



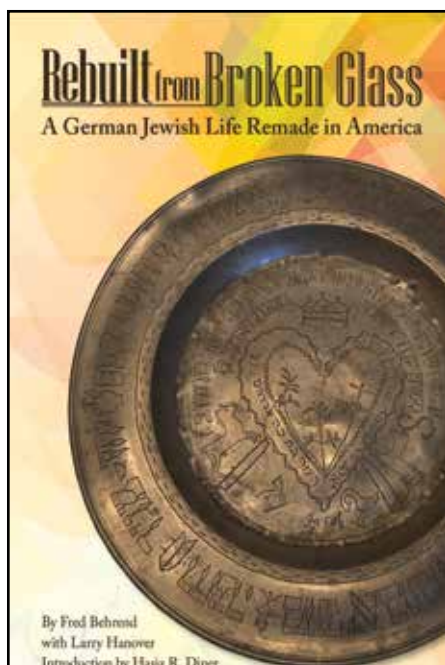
## Jewish Studies

Pb, 978-1-55753-792-8 • E-book available  
234 pages • October 2017 • 6 × 9 • \$35.00 (s)

*Studies in Jewish Civilization*

**LEONARD J. GREENSPOON** holds the Klutznick Chair in Jewish Civilization at Creighton University, where he also is a professor of Classical and Near Eastern Studies and of theology. Prior to his tenure at Creighton, Greenspoon was a professor of religion at Clemson University. As well as editing the Studies in Jewish Civilization series, Greenspoon has coedited another four volumes and written four monographs. A prolific author, he has written over two hundred and fifty journal articles, book chapters, and major encyclopedia entries. He has made public and scholarly presentations throughout the United States and Canada as well as in Israel and many European countries. His major research interests center on Bible translations (especially Jewish versions) and religion in popular culture.

## RECENT RELEASES/BEST-SELLING BACKLIST IN JEWISH STUDIES



Behrend went from a sheltered life of wealth in Germany to a poor Jewish immigrant in New York City. He rose out of poverty, built a successful business in Manhattan, and returned to visit Germany a dozen times, giving him unique perspective into Germany's attempts to surmount its Nazi past.

Hardback, 978-1-55753-745-4 • \$29.95 (t)  
E-book available



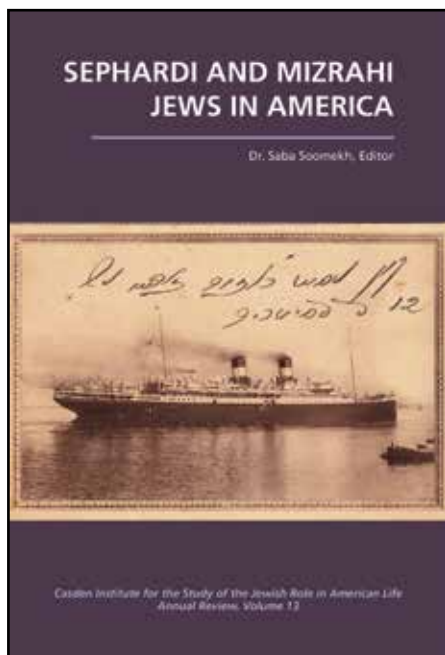
This is the story of a remarkable life and a journey, from the privileged world of Prussian aristocracy, through the horrors of World War II, to high society in the television age of postwar America.

Hardback, 978-1-55753-618-1 • \$29.95 (s)  
E-book available



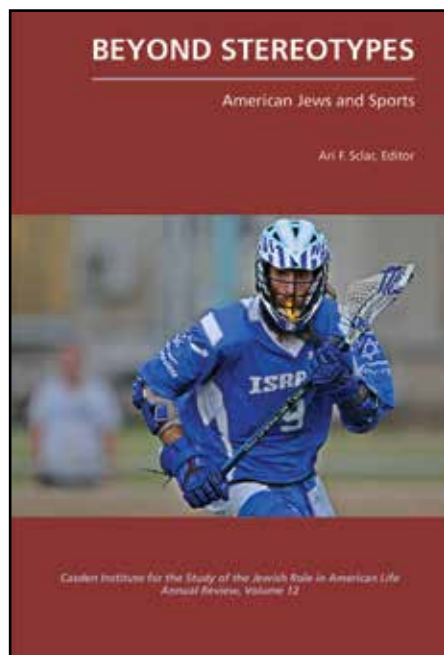
In this book, more than a dozen scholars look at the Jewish family in wide variety of social, historical, religious, and geographical contexts. They explore both diverse and common features in the past and present, and they chart possible courses for Jewish families in the future.

Paperback, 978-1-55753-757-7 • \$35.00 (s)  
E-book available



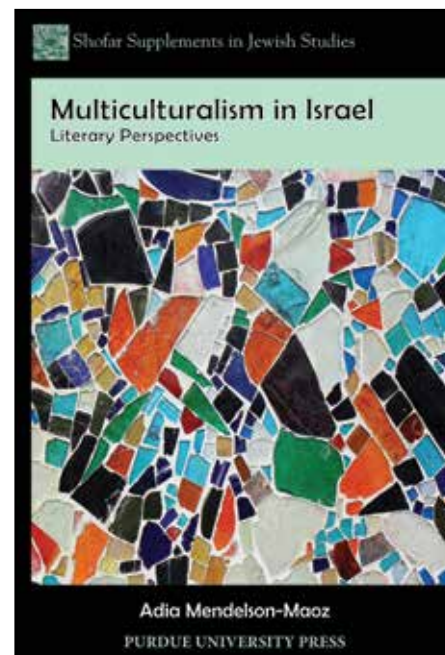
*Sephardi and Mizrahi Jews in America* includes academics, artists, writers, and civic and religious leaders who contributed chapters focusing on the Sephardi and Mizrahi experience in America.

Hardback, 978-1-55753-728-7 • \$25.00 (s)  
E-book available



The diversity of topics in this volume reflect that the field of the history of American Jews and sports is growing and has moved beyond the need to overcome the idea that Jews are simply "People of the Book."

Hardback, 978-1-55753-699-0 • \$25.00 (s)  
E-book available



By analyzing its position within the struggles for recognition and reception of different national and ethnic cultural groups, this book offers a bold new picture of Israeli literature.

Paperback, 978-1-55753-680-8 • \$59.95 (s)  
E-book available

# LA PASIÓN ESCLAVA

Alianzas masoquistas en *La Regenta*

Nuria Godón

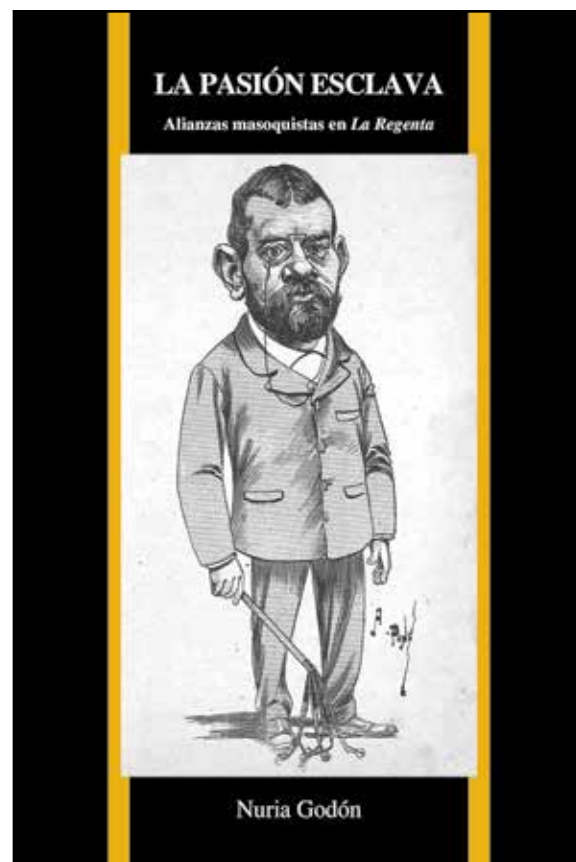
*La pasión esclava* addresses the masochist discursivity of *La Regenta* (1884–1885) by Leopoldo Alas, Clarín, as a subversive strategy of dominance and submission through which the foundations of liberal thinking on education, agency, and freedom of the modern subject are refuted. Differing from studies that prioritize the Freudian psychoanalytic focus and link masochism with perverse and passive behaviors, this book offers a pluralist approach, where cultural, clinical-historical, and literary perspectives are essential to relocate masochism to the area of passions, while emphasizing the agency and creativity upon which the discursive meaning of transgressive masochism in fin-de-siècle narrative is articulated. Nuria Godón shows how *La Regenta* challenges the models of partnership in modern society by displaying a reformulation of the masochist contract that parodies the marital contract, satirizes Rousseau's social contract, and places the wheels of Krause's educational machine under scrutiny. Likewise, she explores Catholicism's impact on the masochist dynamic in other contemporary texts by authors such as Emilia Pardo Bazán and Armando Palacio Valdés, without excluding Leopold von Sacher-Masoch—the Austrian writer from whom the term *masochism* was coined—to further disclose how religion's influence shapes the dialectic of female and filial masochism in the Spanish context represented in Alas's masterpiece. In this sense, *La pasión esclava* invites one to reconsider masochism as a tool that tears apart the mechanisms of gender subjection, which are observable not only in the Spanish literary texts analyzed in this book, but also in other cultural productions.

"La pasión esclava is the most important work on *La Regenta* to appear in recent years. Illuminating, superbly documented and stimulating, it offers a tightly argued analysis of the way *La Regenta*'s masochistic alliances defy gender roles, parody matrimonial contracts and offer the heroine, Ana Ozores, an alternative to the prison of sexual dissatisfaction of her marriage. Not since Louise Kaplan's study of perversions in *Madame Bovary* have we had such a comprehensive picture of the way masochism functions in a literary text from a triple perspective that includes clinical-historical, cultural, and literary dimensions. Although it deals in depth with complex psychoanalytic theory its accessible prose and methodical explanations make it available even to readers unfamiliar with the topic of masochism."

— LOU CHARNON-DEUTSCH, Stony Brook University

## KEY POINTS

- The first book-length analysis of transgressive masochism in the Spanish cultural and literary context addressing masochism's discursive meaning.
- This book rejects the gratuitous association between pleasure and pain, explaining the utility surrounding this relation through a learning process, leading to newer and subtler subjugations in the modern era.
- *La pasión esclava* widens the lens on sociopolitical and ethical-religious crises of the modern era expressed in Clarín's masterpiece addressing female agency and creativity immersed in the dynamics of masochism.



## Global Languages and Literatures

Pb, 978-1-55753-794-2 • E-book available  
239 pages • November 2017 • 6 × 9 • \$45.00 (s)

*Purdue Studies in Romance Literatures*

**NURIA GODÓN** holds a Licenciatura in Hispanic philology from the University of Santiago de Compostela, and an MA and PhD in Spanish from the University of Colorado Boulder. Currently, she is an assistant professor in the Department of Languages, Linguistics, and Comparative Literature at Florida Atlantic University. Her research and publications address theories of masochism, feminism, sexuality, and cultural identities in Hispanic studies with a particular focus on Spanish modern peninsular literature and culture. She coedited with Michael Horswell *Sexualidades Periféricas. Consolidaciones literarias y filmicas en la España de fin de siglo XIX y fin de milenio* (Madrid: Fundamentos, 2016), and authored several peer-reviewed articles and book chapters.



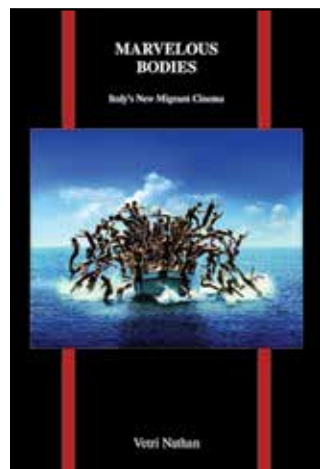
# PURDUE STUDIES IN ROMANCE LITERATURES

*Purdue Studies in Romance Literatures* (PSRL) publishes books on topics of literary importance that make a significant contribution to Romance scholarship. Studies are written in English, Spanish, or French and deal with topics in French, Italian, Luso-Brazilian, Spanish, and Spanish American literatures. Scholars have told us that they use PSRL books in their own research and in graduate courses and seminars. The books in the series cover a wide range of topics, including the comedia, seventeenth-century French literature, Italian and Latin American works, women's issues, and textual interpretation.

PSRL books are evaluated, edited, and prepared in electronic form in the School of Languages and Literatures at Purdue and published and distributed by Purdue University Press. Submission Guidelines can be found at the series website.

**Series Editor:** Iñigo Sanchez-Llama

**Series Production Editor:** Joyce Detzner



## ***Marvelous Bodies: Italy's New Migrant Cinema***

Vetri Nathan

Historically a source of emigrants to Northern Europe and the New World, Italy has rapidly become a preferred destination for immigrants from the global South. Life in the land of *la dolce vita* has not seemed so sweet recently, as Italy struggles with the cultural challenges caused by this surge in immigration. *Marvelous Bodies* explores thirteen key full-length Italian films released between

1990 and 2010 that treat this remarkable moment of cultural role reversal through a plurality of styles. In this landmark study Nathan argues that Italy sees itself as the quintessential internal Other of Western Europe, and that this subalternity directly influences its cinematic response to immigrants, Europe's external Others.

Pb, 978-1-55753-773-7 • \$45.00 • E-book available



## ***Confronting Evil: The Psychology of Secularization in Modern French Literature***

Scott M. Powers

This book uncovers a "psychology of secularization" at the core of modern literary texts. Drawing from the understanding of secularization as a phenomenon in which religion continues to exist alongside secularity in exerting influence on modern French thought, the present study enlists psychoanalytic theory on mourning and sublimation,

the philosophical concept of the sublime, Charles Taylor's theory of religious and secular "cross-pressures," and William James's psychology of conversion to account for the survival of religious themes in Baudelaire, Zola, Huysmans, and Céline.

Pb, 978-1-55753-741-0 • \$45.00 • E-book available



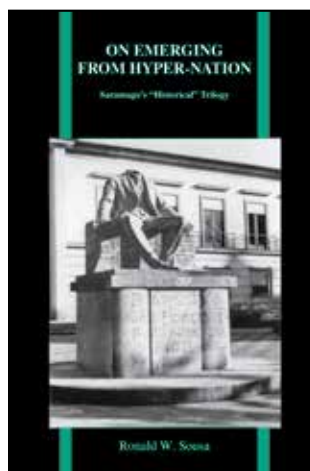
## ***Anatomía del desencanto: Humor, ficción y melancolía en España 1976-1998***

Santiago Morales Rivera

After the failure of the *soixante-huitards*, the collapse of European communism, and the fall around 1989 of various dictatorships and revolutions in Latin America, the sentimental approach to history is again reaping successes among the humanities and the social and political sciences. In the Hispanic world, this "affective turn" is on its way to repeating

another *fin de siècle* like the one led by the intellectuals of 1898. A century later, in both Spanish and Anglo-Saxon universities, notions such as disenchantment, trauma, memory, and empathy inform virtually all the analyses of modern Spanish culture, from the bloody Civil War and the nearly forty years of fascism that followed it to the disappointing transition to democracy. Santiago Morales Rivera intervenes in this sentimental approach to history and to the novelistic production of the transition by recovering the links and tensions that the notion of melancholy maintains with the aesthetics of black humor in a corpus of fictional works written between 1976 and 1998.

Pb, 978-1-55753-768-3 • \$45.00 • E-book available



## ***On Emerging from Hyper-Nation: Saramago's "Historical" Trilogy***

Ronald W. Sousa

On Emerging from Hyper-Nation represents Sousa's attempt to answer the question, "Why do I smile on reading one of Saramago's 'historical' novels?" Why that reaction of emotional release? To answer the "smile question" the book engages in a critical mode that could be described as "discourse analysis."

Pb, 978-1-55753-697-6 • \$45.00 • E-book available

# THE CENTAUR TYPES

Revised Edition

*Bruce Rogers*

*Introduction by Jerry Kelly and Misha Beletsky*

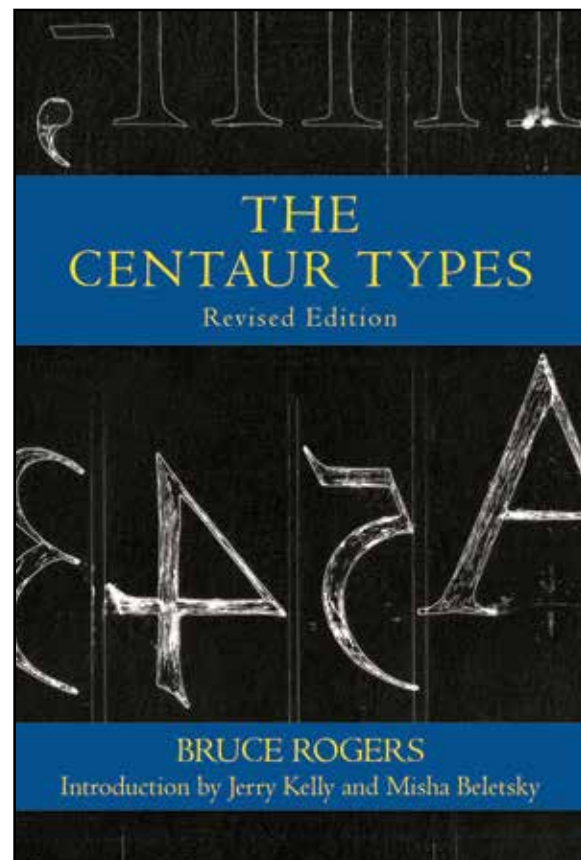
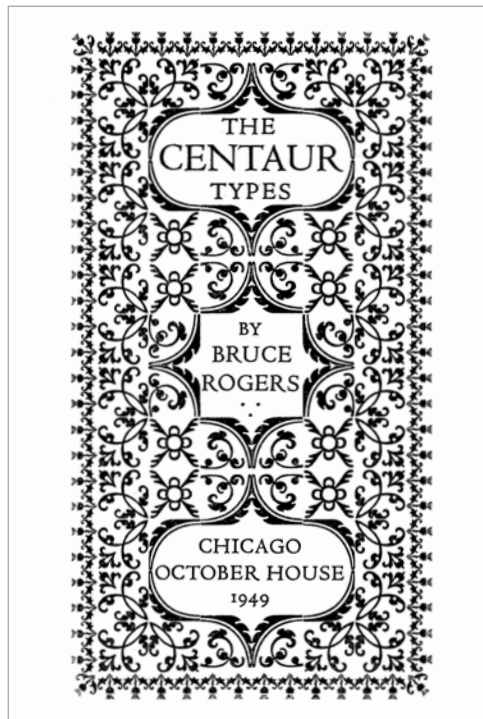
In 1948, the world-renowned book designer Bruce Rogers wrote a brief text that documented and illustrated his creation of the Centaur typeface several decades earlier: *The Centaur Types*. The book was privately printed by Rogers himself under the name of his design studio, October House. This limited edition of the book was transferred to the Purdue University Libraries at the time of his death along with his other papers and books. Over the years remaining stock of the original private printing has found its home in the Special Collections of the Libraries, and although known as something of a collector's item by those who are aware of the few copies in circulation, it is here available to the general market for the first time in both paperback and digital versions.

*The Centaur Types* is a fascinating book for several reasons: in the designer's own words, we learn of the evolution of the typeface and of his interest in the art and craft of creating type; it demonstrates different and comparable typefaces, and gives examples of Centaur from six to seventy-two point; and it stands as a fitting example of fine bookmaking from one of the master book designers of the twentieth century.

## KEY POINTS

- Rare glimpse into the thinking behind the creation of a well-known modern typeface.
- Primary text written by one of the greatest book designers of the modern western world.
- Includes a new introduction by experts on the history and use of the Centaur typeface.

## ORIGINAL TITLE PAGE



## Language Arts & Disciplines

Pb, 978-1-55753-819-2 • E-book available  
106 pages • December 2017 • 6 × 9 • \$15.95 (s)

**BRUCE ROGERS** (1870–1957) was born and raised in Indiana and graduated from Purdue University in 1890. He achieved world renown as a designer of fine books, particularly with Houghton Mifflin's Riverside Press Editions. In 1929, perhaps at the pinnacle of his career, Rogers was commissioned to create the Oxford Lectern Bible, published by Oxford University Press in 1935 and thought to be Rogers's masterpiece. In addition to creating the Centaur typeface, Rogers created the Montaigne typeface.

# COME, LET ME GUIDE YOU

A Life Shared with a Guide Dog

Susan Krieger

*Come, Let Me Guide You* explores the intimate communication between author Susan Krieger and her guide dog Teela over the ten year span of their working life together. This is a book about being led by a dog to new places in the world and new places in the self, about facing life's challenges outwardly and within, and about reading those clues—those deeply felt signals—that can help guide the way. It is also, more broadly, about the importance of intimate connection in human-animal relationships, academic work, and personal life.

In her previous book, *Traveling Blind: Adventures in Vision with a Guide Dog by My Side*, Krieger focused on her first two years with Teela, her lively Golden Retriever-yellow Labrador. *Come, Let Me Guide You* continues the narrative, beginning at the moment the author must confront Teela's retirement and then reflecting on the entire span of their working life together. These emotionally moving stories offer the reader personal entrée into a life of increasing pleasure and insight as Krieger describes how her relationship with her guide dog has had far-reaching effects, influencing not only her abilities to navigate the world while blind, but her writing, her teaching, and her sense of self.

*Come, Let Me Guide You* makes an invaluable contribution to the literature on human-animal communication and on the guide-dog-human experience, as well as contributing to disability and feminist studies. It shows how a relationship with a guide dog is unique among bonds, for it rests upon highly regulated connections yet touches deep emotional chords. For Krieger, those chords have resulted in these memorable stories, often humorous and playful, always instructive, and generative of broader insight.

## REVIEWS

"Come, Let Me Guide You conveys in vivid detail what life is like with a guide dog. It is a luminous record of friendship, mutual caring, communication, and exquisite sensitivity between a human being and an animal. This is a beautiful book that deserves a broad readership."

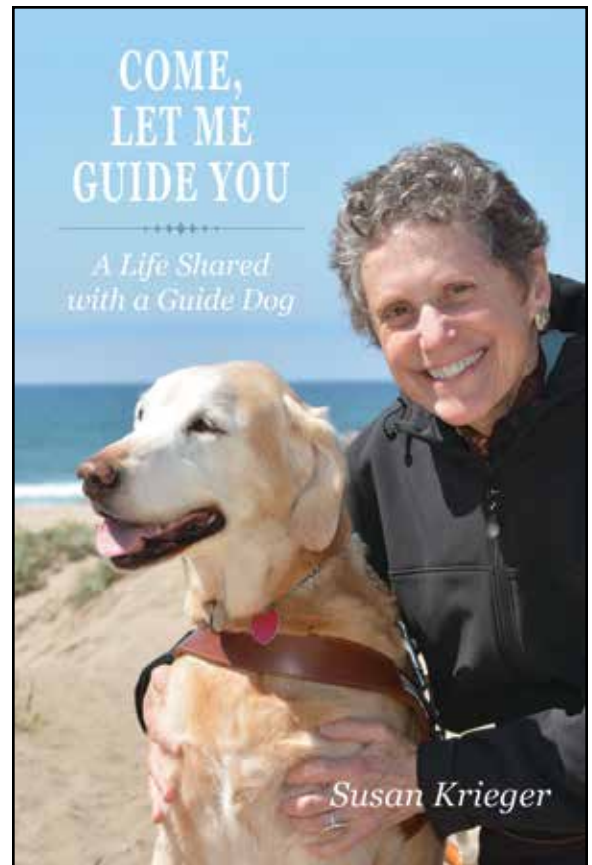
—SHELLEY FISHER FISHKIN, editor of *Mark Twain's Book of Animals*

"Feminist ethnographer Susan Krieger continues to reveal the gifts of blindness in her story of interspecies communion with her guide dog, Teela. At her wedding, the dinner table, the classroom, Teela expands Krieger's family in fresh ways. Their profound rapport goes beyond pet or prosthesis to an interdependent working companion relation of mutual recognition and reliance."

—ROSEMARIE GARLAND-THOMSON, author of *Extraordinary Bodies: Figuring Physical Disability in American Culture and Literature*

## KEY POINTS

- Theoretically informed by a deep understanding of sociology, gender, and disability studies.
- A valuable first-person reflection on the human-animal bond.
- Provides a beautifully written and engaging account of life with a guide dog.



## Veterinary Studies

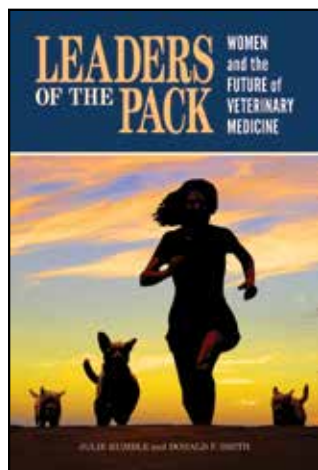
Pb, 978-1-55753-798-0 • E-book available  
292 pages • January 2018 • 6 × 9 • \$18.95 (t)

*New Directions in the Human-Animal Bond*

**SUSAN KRIEGER**, a sociologist and writer, teaches in the Program in Feminist, Gender, and Sexuality Studies at Stanford University. She is the author of six previously published books: *Traveling Blind: Adventures in Vision with a Guide Dog by My Side* (Purdue University Press, 2010), *Things No Longer There: A Memoir of Losing Sight and Finding Vision* (University of Wisconsin Press, 2005), *The Family Silver: Essays on Relationships among Women* (University of California Press, 1996), *Social Science and the Self: Personal Essays on an Art Form* (Rutgers University Press, 1991), *The Mirror Dance: Identity in a Women's Community* (Temple University Press, 1983), and *Hip Capitalism* (Sage Publications, 1979).



# BEST-SELLING BACKLIST IN VETERINARY STUDIES



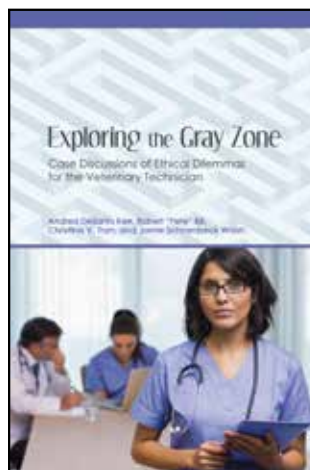
**Leaders of the Pack: Women and the Future of Veterinary Medicine**  
Julie Kumble and Donald F. Smith

Veterinary medicine has undergone sweeping changes in the last few decades. Women now account for 55 percent of the active veterinarians in the field, and nearly 80 percent of veterinary students are women. However, average salaries have dropped as this shift has occurred, and even with women in the vast majority, only 25 percent of leadership roles are held by women.

These trends point to gender-based inequality that veterinary medicine, a profession that tilts so heavily toward women, is struggling to address. How will the profession respond? What will this mean for our students and schools? What will it mean for our pets entrusted to veterinarian care? Who has succeeded in these situations? Who is taking action to lead change? What can we learn from them to lead the pack in our lives?

*Leaders of the Pack*, by Julie Kumble and Dr. Donald Smith, explores key themes in leadership and highlights women in veterinary medicine whose stories embody those themes.

Pb, 978-1-55753-772-0 • \$19.95 • E-book available



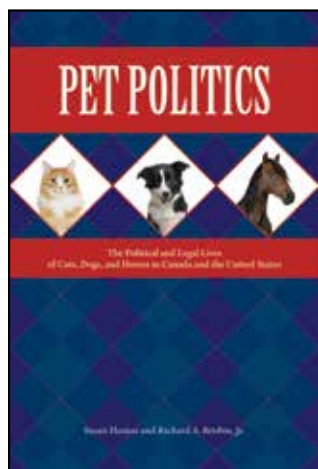
**Exploring the Gray Zone: Case Discussions of Ethical Dilemmas for the Veterinary Technician**  
Andrea DeSantis Kerr, Robert "Pete" Bill, Jamie Schoenbeck Walsh, and Christina V. Tran (eds.)

This text explores difficult situations veterinary technicians face on a daily basis through the use of case examples and dialogue. Each case scenario describes a real-life situation for a veterinary technician, poses thought-provoking questions, and provides commentary that

focuses on the legal aspect of the scenario, the social or personal ethics of the parties involved, or the welfare of the animals. The case scenarios encompass clinical situations in a practice setting as well as situations involving business ethics and interpersonal relationships between colleagues.

The case format of the book lends itself to discussion and can be utilized in veterinary technology courses that focus on ethics, communications, management, and leadership. The real-life case examples make the book an enjoyable read for practicing veterinary technicians as well.

Pb, 978-1-55753-747-8 • \$42.95 • E-book available



**Pet Politics: The Political and Legal Lives of Cats, Dogs, and Horses in Canada and the United States**

Susan Hunter and Richard A. Brisbin, Jr.

Although scholars in the disciplines of law, psychology, philosophy, and sociology have published a considerable number of prescriptive, normative, and theoretical studies of animals in society, *Pet Politics* presents the first study of the development of companion animal or pet law

and policy in Canada and the United States by political scientists. The authors examine how people and governments classify three species of pets or companion animals—cats, dogs, and horses—for various degrees of legal protection. They then detail how interest groups shape the agenda for companion animal legislation and regulation, and the legislative and administrative formulation of anticruelty, kennel licensing, horse slaughter, feral and roaming cat, and breed ban policies. Finally, they examine the enforcement of these laws and policies by agencies and the courts.

Pb, 978-1-55753-732-4 • \$34.95 • E-book available



**Free Market Dogs: The Human-Canine Bond in Post-Communist Poland**

Michał Piotr Pręgowski and Justyna Włodarczyk (eds.)

What has changed in the last 25 years in the relationship of Poles with their dogs? How have the free market and capitalism influenced Poland and the human-canine bond there? Are dogs "property," "friends," or "members of the family" in post-communist Poland? *Free Market Dogs* examines the interactions

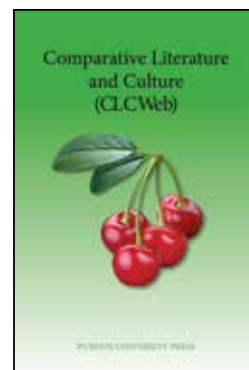
and relationships of dogs and humans in contemporary Polish culture and society and explores how Poland's intense exposure to Western—and particularly American—cultural patterns influenced the status of dogs after restoration of democracy in 1989.

This book discusses topics such as the emergence of pet cemeteries, dog memoirs, and presidential dogs in Poland; the growing popularity of dog sports and their feminization of said sports; the philosophical and ideological changes in dog training caused by exposure to state-of-the-art methods from American books and videos; dogs in contemporary Polish art; and the specificity and growing pains of local pet-facilitated therapy.

Pb, 978-1-55753-740-9 • \$34.95 • E-book available

# OPEN ACCESS JOURNALS

The Open Access journals published by Purdue University Press and Scholarly Publishing Services include titles indexed by Thomson Reuters, PsycINFO, ERIC, and Scopus. Every year, articles from these journals are downloaded almost 2.5 million times by users in over 200 countries with no charge for access.



## JOURNAL OF PURDUE UNDERGRADUATE RESEARCH (JPUR)

[docs.lib.purdue.edu/jpur](https://docs.lib.purdue.edu/jpur)

The *Journal of Purdue Undergraduate Research* publishes outstanding research papers written by Purdue undergraduates from all disciplines who have completed faculty-mentored research projects. The journal is run by students, but behind the scenes is a unique partnership between Purdue University Press and other departments of Purdue University Libraries, working with Purdue Marketing and Media and the Writing Lab, based in the Department of English. Publication of *JPUR* is sponsored by the Office of the Provost at Purdue University. Scholarly Publishing Services **Published annually, print and online. Volume 7 (Fall 2017). Print ISSN: 2158-4044; E-ISSN: 2158-4052**

## THE INTERDISCIPLINARY JOURNAL OF PROBLEM-BASED LEARNING (IJPBL)

Michael M. Grant and Krista Glazewski (eds.), Peggy A. Ertmer (founding ed.)

*IJPBL* publishes relevant, interesting, and challenging articles of research, analysis, or promising practice related to all aspects of implementing problem-based learning (PBL) in K–12 and post-secondary classrooms. *IJPBL* is supported financially by the Teaching Academy at Purdue University. **Published two times a year. Volume 11 (2017). E-ISSN: 1541-5015.**

## JOURNAL OF PRE-COLLEGE ENGINEERING EDUCATION RESEARCH (J-PEER)

Monica Cardella (interim ed.), Johannes Strobel (founding ed.)

*J-PEER* serves as a forum and a community space for the publication of research and evaluation reports on areas of pre-college STEM education, particularly in engineering. **Published two times a year. Volume 7 (2016–2017). E-ISSN: 2157-9288.**

## JOURNAL OF AVIATION TECHNOLOGY AND ENGINEERING (JATE)

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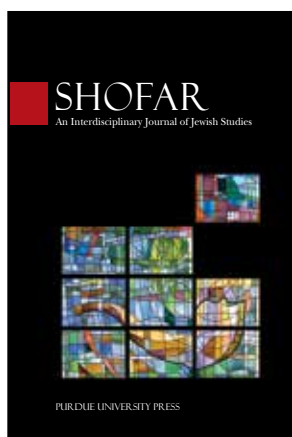


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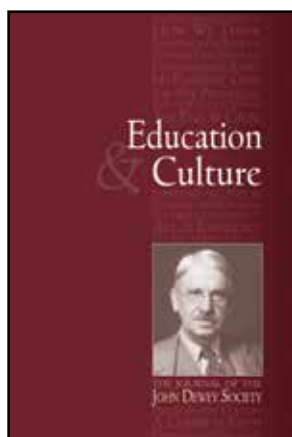


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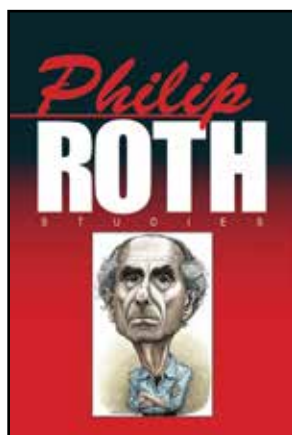


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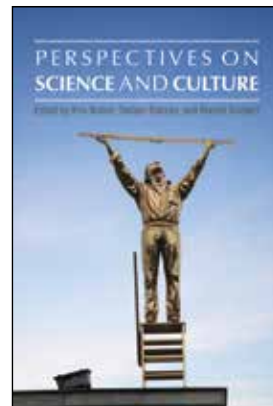
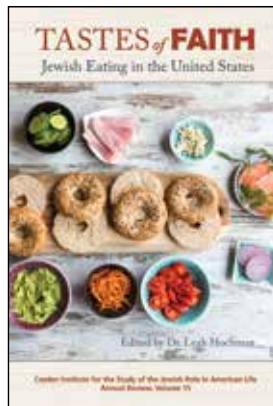
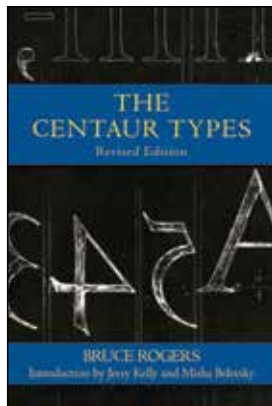
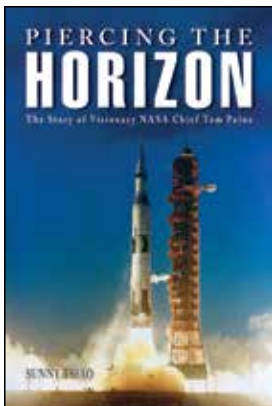


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