



# 2016

FALL-WINTER

## PUBLICATIONS FROM PURDUE

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Purdue University Libraries Scholarly Publishing Division

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# 2016 FALL – WINTER TITLES

Welcome to the Purdue University Press, Scholarly Publishing Services 2016 Fall and Winter catalog, featuring titles published from September 2016 through February 2017. Through its Press and Services imprints, the Scholarly Publishing Division of the Purdue University Libraries develops products ranging from competitively selected, peer-reviewed journals and books to open-access technical reports, conference proceedings, Purdue student and faculty journals, course companions, and digital reference products. The Division develops projects in areas of excellence aligned with Purdue’s most well-known strengths, ranging from aeronautics and astronautics to select areas of the humanities, veterinary medicine, agriculture, and engineering education. Consistent with the spirit of the land-grant mission we seek to make publications as affordable as possible or, where possible, free to readers.

Purdue University Press (PUP) welcomes manuscripts from scholars from around the world and regional authors from across the Midwest. Publications are competitively selected, peer-reviewed, edited, and designed to the highest standards. Founded in 1960, the Press is guided by an editorial board of nine faculty members drawn from across the disciplines the Press serves. The Press partially relies on earned revenue to cover costs and is a proud member of the Association of American University Presses and the Association of American Publishers.

Scholarly Publishing Services (SPS), created formally in 2012, is a campus-facing services unit. The majority of products created are openly accessible, free-of-charge, and developed by Purdue faculty. Open Access is made possible through the financial support of partners, foundations, and Purdue University Libraries.

By harnessing the skills of librarians and publishers, the Division can better serve the needs of scholars in the digital age. SPS is proud to be one of sixty founding members of the Library Publishing Coalition that seeks to strengthen the diversity and capacity of university-based publishing nationwide. Major initiatives of the Division include publication and management of the *Journal of Purdue Undergraduate Research (JPUR)*, as well as publication of technical reports of the Joint Transportation Research Program (JTRP).

Learn more about Scholarly Publishing at Purdue by visiting [www.lib.purdue.edu/publishing](http://www.lib.purdue.edu/publishing).

Cover photo © Daniel Shepardson's *A Place Called Turkey Run*

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# CREATING MOMENTS OF JOY ALONG THE ALZHEIMER'S JOURNEY

A Guide for Families and Caregivers  
Fifth Edition, Revised and Expanded

Jolene Brackey

This new edition of *Creating Moments of Joy* is filled with practical advice sprinkled with hope, encouragement, new stories, and generous helpings of humor. In this volume, Brackey reveals that our greatest teacher is having cared for and loved someone with Alzheimer's and that often what we have most to learn about is ourselves.

## REVIEWS

"Jolene Brackey offers caregivers and families one practical suggestion after another, including ways to use 'the important details of a person's history, passions, and interests' to empower loved ones to overcome daily struggles."

—ANN KAISER STEARNS, PhD, best-selling author of *Living Through Personal Crisis* (2010)

"Alzheimer's disease wraps its tendrils around all those within the range of love of the person living with the disease. Jolene Brackey's *Creating Moments of Joy* shows us how dear healing moments can be experienced by all who are within the grasp of the disease."

—PAUL RAI, PhD, retired vice president of clinical services, Alzheimer's Association Massachusetts/New Hampshire

"I have been working with older adults with dementia for over twenty-five years. Jolene brings a perspective that crosses both years and bridges. Whether the caregivers are family or professional, young or 'vintage,' rookie or seasoned, she understands the struggles and creates a language to communicate with them all."

—DEBORAH RICHMAN, BS, ACC, vice president of education and outreach, Alzheimer's Association Minnesota/North Dakota

"Jolene shows us how to lighten up and even find humor in the most highly charged situations."

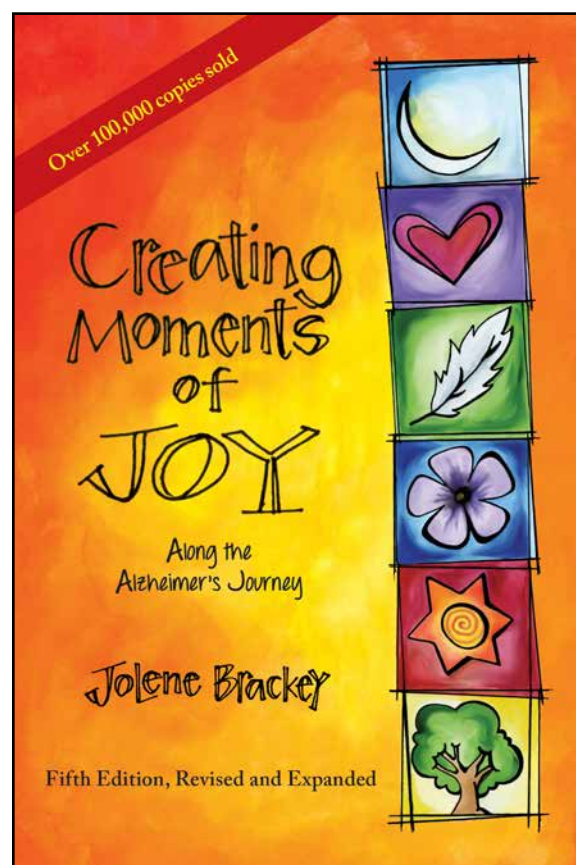
—KAREN AND KIM, co-founders of In Care of Dad

"This book is key for anyone looking to transform a hardship into a life-affirming experience for both the care recipient and the caregiver, ultimately making you a more effective caregiver as well as a happy one!"

—CARLYNE FOURNIER, producer of the short film *Remember When*

## KEY POINTS

- *Creating Moments of Joy* offers practical advice for creating moments of joy for a person with Alzheimer's disease or dementia on a daily basis.
- This book breaks down the learning process into six sections and then breaks those sections down into smaller, easy-to-follow steps.
- At the end of each step is a place to journal thoughts, ideas, solutions, and treasures for creating more moments of joy.



Paperback, 978-1-55753-760-7 • \$25.00 (t)

E-book available

296 pages • Nov 2016 • 6 × 9

**JOLENE BRACKEY** has shared her message of joy and inspiration with families and caregivers across North America for over twenty years. Now a sought after voice in the health care community, Brackey maintains an active speaking calendar that can be found at [www.enhancedmoments.com](http://www.enhancedmoments.com). Passing on all she has learned from her travels and from her work with families and loved ones, her passion is to change the way people see people with Alzheimer's and dementia.

## AT WIT'S END

Plain Talk on Alzheimer's for Families and Clinicians  
Second Edition

George Kraus

*At Wit's End* is a straightforward summary of leading advice for caring for someone with Alzheimer's disease, written without technical jargon and impractical nuance.

About 33 percent of the population will eventually provide care for someone with Alzheimer's. The strain of caring for a loved one with this disease can be enormous, yet the reward of enhancing a loved one's quality of life is beyond measure. So, where to begin?

Many books delve into other specific areas of Alzheimer's care, emphasizing the financial and legal challenges, as well as myriad medical treatment needs of those experiencing the disease. Unique among these offerings, *At Wit's End* explains the psychiatric and psychological aspects of Alzheimer's, and does so in a holistic and practical manner. Kraus focuses on the whole person across his or her full social, psychological, physical, and spiritual life to provide as complete a picture as possible of the changes that are in play. With this broad, thoughtful, and grounded approach, family members, clinicians, and caregivers are better able to discover and make wise choices from a wealth of effective interventions in all areas of care. It also allows them to care for themselves and their families in the dynamic, supportive care process.

### REVIEWS

*"Dr. Kraus provides in-depth information about the medical and psychological aspects of Alzheimer's disease in a way that everyone, from seasoned clinicians to families, can benefit from. A wonderful resource to help us understand this complex illness."*

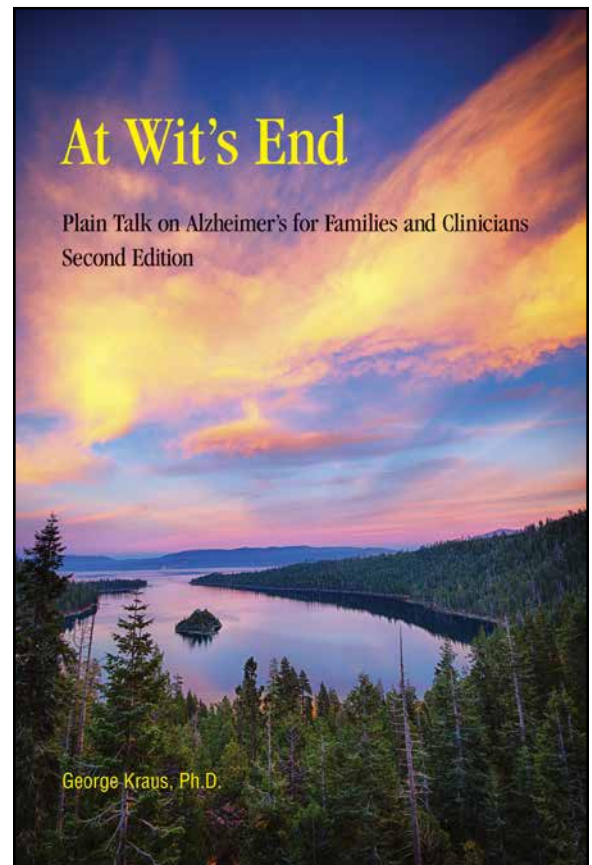
—**PETER A. LICHTENBERG**, Ph.D., ABPP, director, Institute of Gerontology and Merrill Palmer Skillman Institute, and professor of psychology, Wayne State University

*"This is a great work of empathy, illuminating the experience and the struggles of those diagnosed with Alzheimer's. In the tradition of the scientist-practitioner, Dr. Kraus comprehensively covers the medical and psychiatric features of Alzheimer's and tells us what we can do about it. He empowers us with knowledge and a practical approach. What is distinctive about this work is that he focuses on the psychiatric side of Alzheimer's, thus giving families hope again that they can have a positive impact on the quality of life of their loved one."*

—**GEORGE BOUKLAS**, Ph.D., private practice clinical psychologist

### KEY POINTS

- Delivers a plain language summary of important advice for families, clinicians, and caregivers.
- Newly updated and well-organized text for today's readers.
- Provides a broad, holistic view of the illness that helps families, clinicians, and caregivers make better decisions in all areas of care.



Paperback, 978-1-55753-767-6 • \$25.00 (s)  
E-book available  
242 pages • Oct 2016 • 6 × 9

**GEORGE KRAUS** is a psychologist specializing in the care of the elderly, especially those suffering from Alzheimer's disease and other dementias. He is on the faculty of John F. Kennedy University's Department of Clinical Psychology (Pleasant Hill, California) and is in private practice. He has published in a variety of professional and online journals including *Clinical Psychology Review*, *Small Group Research*, *Psychological Reports*, *Small Group Behavior*, and *Psychotherapy.net*.

## A PLACE CALLED TURKEY RUN

A Celebration of Indiana's Second State Park in  
Photographs and Words

*Daniel P. Shepardson*

*Foreword by Daniel W. Bortner, Director, Indiana State Parks*

### *Bicentennial Legacy Project*

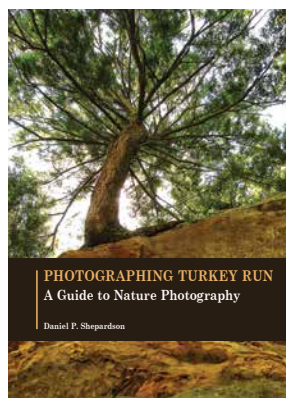
Turkey Run became Indiana's second state park in 1916. Within its boundaries lie some of the more rugged and stunning landscapes to be found in Indiana. Its sandstone bluffs and canyons, created by centuries of melting glaciers and running water, are filled with unique landforms and beautiful landscapes supporting a wide array of plant and animal life. *A Place Called Turkey Run* captures the majesty and mystique of the park in text and hundreds of full-color images. The work is organized into six distinct photo essays on the park's beauty: sandstone; bluffs and canyons; flowing water; snow and ice; tall trees; and flowers, ferns, and fungi. This book is published to honor the natural heritage of the land it describes, in celebration of Turkey Run's hundredth anniversary as an Indiana State Park.

### FROM THE FOREWORD:

"Turkey Run is one of the Hoosier state's most treasured natural areas. The uniqueness found in the flora and fauna of this special place bring tranquility to the spirit. . . . Daniel Shepardson has created a masterpiece of stunning photography coupled with a narrative which explains the natural history of one of Indiana's most beloved parks."

### KEY POINTS

- *A Place Called Turkey Run* includes stunning photographs of nature paired with descriptive text of the natural history of this beloved state park.
- The book focuses on six unique aspects of Turkey Run: sandstone; bluffs and canyons; flowing water; snow and ice; tall trees; and flowers, ferns, and fungi.
- It is presented as a legacy to Turkey Run and as an inspiration to readers to both explore and learn about the park.



Shepardson has also created *Photographing Turkey Run: A Guide to Nature Photography*, a how-to guide providing tips and techniques that he followed while photographing the natural beauty of Turkey Run State Park and working with the digital photos afterwards. This guide is available in print and also as a free download from Purdue University Press. Visit [press.purdue.edu](http://press.purdue.edu) to learn more.



Hardback, 978-1-55753-756-0 • \$39.95 (t)  
216 pages • Sept 2016 • 11 × 8½  
Over 250 unique color photographs

**DANIEL P. SHEPARDSON** is a professor of geoenvironmental and science education in the Department of Curriculum and Instruction and the Department of Earth, Atmospheric, and Planetary Sciences at Purdue University. He received his degrees from Utah State University (BS, MS) and the University of Iowa (PhD). Shepardson has over 80 journal publications and book chapters as well as one book on science education, *Assessment in Science: A Guide to Professional Development and Classroom Practice*. His photographic work has appeared in national magazines, local newsletters, regional publications, and is on permanent display at the Lilly Nature Center and area hospitals as part of the *Photos for Health* series.

## THE DEANS' BIBLE

### Five Purdue Women and Their Quest for Equality

Angie Klink

Like pearls threaded one-by-one to form a necklace, five women successively nurtured students on the Purdue University campus in America's heartland from the 1930s to the 1990s. Individually, each became a legendary dean of women or dean of students. Collectively, they wove a sisterhood of mutual support in their common—sometimes thwarted—pursuit of shared human rights and equality.

Dorothy C. Stratton, Helen B. Schleman, M. Beverley Stone, Barbara I. Cook, and Betty M. Nelson opened new avenues for women and became conduits for change, fostering opportunities for all people. They were loved by students and revered by colleagues. The women also were respected throughout the United States as founding leaders of the Coast Guard Women's Reserve (SPARs), frontrunners in the National Association of Women Deans and Counselors, and as pivotal members of presidential committees in the Kennedy and Nixon administrations.

While it is focused on changing attitudes on one college campus, *The Deans' Bible* sheds light on cultural change in America as a whole, exploring how each of the deans participated nationally in the quest for equality. The story rolls through the "picture-perfect," suppressive 1950s, the awakening 1960s, women's liberation, Title IX, 1980s AIDS and alcohol epidemics, the changing mores for the disabled, and ends in the twenty-first century.

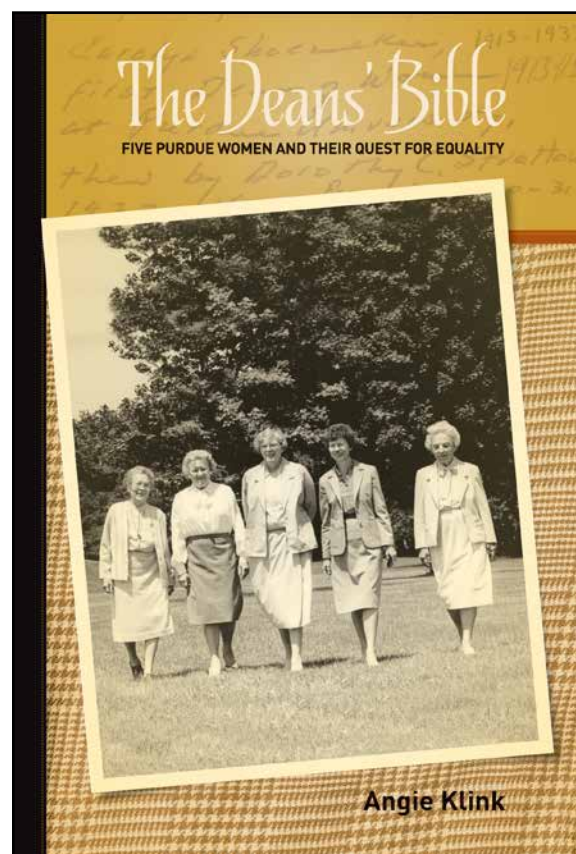
As each woman succeeded the other, forming a five-dean friendship, they knitted their bond with a secret symbol—a Bible. Originally possessed by Purdue's first part-time Dean of Women Carolyn Shoemaker, the Bible was handed down from dean to dean with favorite passages marked. The lowercased word "bible" is often used in connection with reference works or "guidebooks." *The Deans' Bible* serves as a guidebook, brimming with stories of courageous women who led by example and lived their convictions.

*"Anyone who treasured his or her college experience will find this book compelling and captivating. Through the eyes of its five featured pioneers, the author gives us a moving and memorable sense of the sights, sounds, and passions of life on American college campuses from the 1930s to the present."*

—TOM RUDIN, senior vice president, the College Board, Washington, DC

#### KEY POINTS

- A fascinating biography exploring the interwoven lives of five legendary Purdue leaders and their connection through one extraordinary artifact.
- An inspiring tale of courageous women who strove for equality on behalf of others and themselves—filled with both poignant and humorous tales and observations.
- A cultural history of the Midwest in the twentieth century, rich with historical insights and pop culture. Reveals how the larger world affected, and was impacted by, Purdue University.



Paperback, 978-1-55753-765-2 • \$25.00 (t)

E-book available

508 pages • Jan 2017 • 6 x 9

*The Founders Series*

**ANGIE KLINK** writes biographies, histories, children's books, essays, and advertising copy. She is the author of *Kirby's Way: How Kirby and Caroline Risk Built their Company on Kitchen-Table Values*, a spirited profile of one of the Midwest's leading businessmen, his wife, and their company, the Kirby Risk Corporation, published by Purdue University Press in July 2012. In her book *Divided Paths, Common Ground: The Story of Mary Matthews and Lella Gaddis, Pioneering Purdue Women Who Introduced Science into the Home*, Klink brings to life two remarkable female educators who improved the lives of American women. She also has authored the popular lift-the-flap children's books *Purdue Pete Finds His Hammer* and *I Found U*. Klink is published in four titles for the Chicken Soup for the Soul series. She has won forty-four American Advertising Federation ADDY Awards and an honorable mention in the 2007 Erma Bombeck Writing Competition. She holds a BA from the Brian Lamb School of Communication at Purdue University.

## AFTERNOONS WITH PUPPY

Inspirations from a Therapist and His Animals

Aubrey H. Fine and Cynthia J. Eisen

Foreword by Dr. Marty Becker, "America's Veterinarian"

*Afternoons with Puppy* is a heartwarming account of dynamic relationships and outcomes involving a therapist, his therapy animals, and his patients, gathered from almost two decades of ongoing practice. It is a narrative of Dr. Aubrey H. Fine's experiences and his growing respect for the power of the animals' effects on his patients and himself. Fine observes that healing is rarely, if ever, accomplished in isolation. There is always a reaching out and a connection at the heart of the therapeutic enterprise. *Afternoons with Puppy* reveals the ways in which our bond with animals centers our being. Interactions with an animal, as simple as having a puppy in your lap gnawing on your thumb, strip away the unimportant and provide the neutral, primal ground on which healing and new growth can take place. *Afternoons with Puppy* is an emotional journey that will continue long after the last page.

### FROM THE FOREWORD:

*Afternoons with Puppy* makes it easy for the reader to understand how the powers inherent in pet or therapy animal relationships can be harnessed. These stories remind us of what is important in achieving and maintaining well-balanced relationships with anyone in our lives. Dr. Fine breaks down his experiences into easy-to-follow lessons we can all practice to enhance not only our daily experiences, but also the way we think about our long-term goals and quality of life. He helps us understand how the intuitive power of animals can help us heal hurts, lessen stress, feel needed, and express our caring side.

—**MARTY BECKER**, DVM, member, Core Team Oz and the *Dr. Oz Show* Medical Advisory Board, author of 22 best-selling pet books, nationally syndicated pet columnist

### REVIEWS

"This is a lovely read and another example of the many roles dogs take on in life."

—**BETTY WHITE**, actress/author

"Dogs teach us that we are worthy of being loved, that we have the capacity to love, that courage and loyalty spawn happiness, that we must live for others, that life's mystery requires of us humility and joy. Dogs teach us the very virtues that God asks for us, and Dr. Fine uses the human-animal bond to bring the patient into the fullness of a purpose filled life."

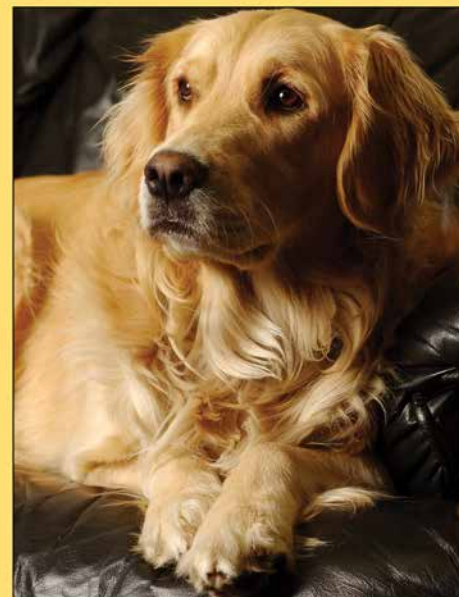
—**DEAN KOONTZ**, *New York Times* best-selling author

### KEY POINTS

- *Afternoons with Puppy* provides powerful examples of the value of human-animal interactions and the important contributions animals provide to humans.
- The book delivers a series of life lessons that can be developed as a response to opening up your heart to a faithful companion animal.
- One of the unique aspects of *Afternoons with Puppy* is the "Bark Insights." Every chapter ends with a brief commentary written through the eyes of one of Fine's therapy dogs. They are extremely powerful and enjoyable to read.

## Afternoons with Puppy

Inspirations from a Therapist and His Animals



Aubrey H. Fine and Cynthia J. Eisen

Foreword by Dr. Marty Becker, "America's Veterinarian"

Paperback, 978-1-55753-766-9 • \$22.50 (s)

E-book available

232 pages • Sept 2016 • 6 × 9

*New Directions in the Human-Animal Bond*

**DR. AUBREY H. FINE**, a clinical psychologist and a professor at California State Polytechnic University, is an internationally renowned expert on animal-assisted therapy (AAT). He is the editor of the classic book on the subject, *The Handbook on Animal Assisted Therapy* (first edition, 2000; second edition, 2006), and has published other works in the areas of parent/child relationships, learning/attention disorders, and sports psychology.

**CYNTHIA J. EISEN** teaches literature and mentors freshmen students at Nazareth College in Rochester, New York. As a parent, she brings firsthand knowledge of the benefits of animal-assisted therapy for a child with learning disabilities.

# ADVANCES IN RESEARCH USING THE C-SPAN ARCHIVES

Robert X. Browning (Ed.)

This book is a guide to the latest research using the C-SPAN Archives. In this book, nine authors present original work using the video archives to study presidential debates, public opinion and Congress, analysis of the Violence Against Women Act and the Great Lakes freshwater legislation, as well as President Clinton's grand jury testimony. The C-SPAN Archives contain over 220,000 hours of first run digital video of the nation's public affairs record. These and other essays serve as guides for scholars who want to explore the research potential of this robust public policy and communications resource.

## REVIEWS

"Exploring the C-SPAN Archives reminds us that C-SPAN is about Congress and a whole lot more. From vote sequencing and interpersonal relationships in Congress to presidential debates and women in science, the authors apply traditional analyses to new issues and introduce innovative methods of analysis to test existing theories and assumptions. This book cracks open the door to a wealth of information and data and invites readers to engage their own creativity to consider how they can find answers to their own research questions in the C-SPAN Archives."

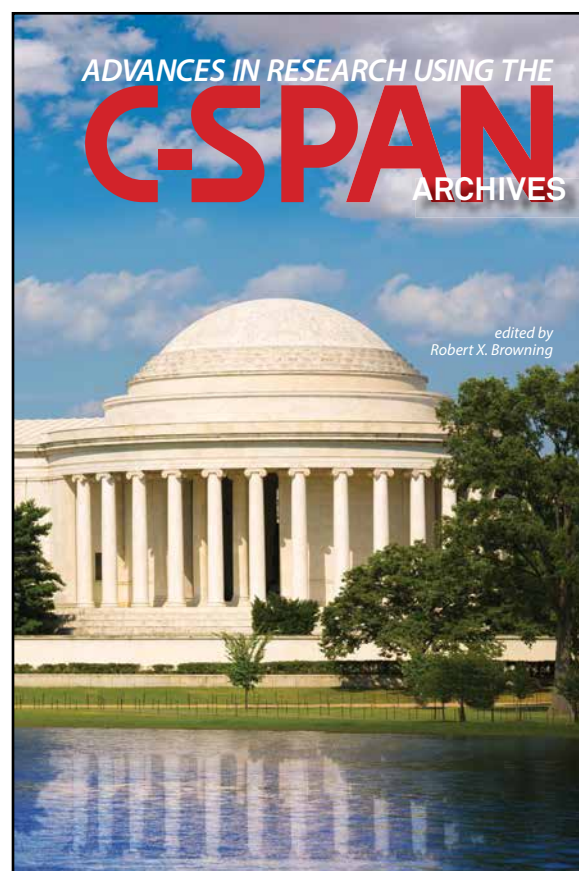
—**DANIELLE VINSON**, Department of Political Science, Furman University

"The C-SPAN Video Library is without question the most comprehensive resource available for studying the U.S. Congress. Robert Browning has assembled a wide-ranging set of chapters that illustrate and illuminate the vast potential of the C-SPAN Archives to transform how we think about and study the U.S. Congress in a variety of disciplines. These chapters have the potential to alter research agendas for years to come."

—**JASON M. ROBERTS**, Department of Political Science, University of North Carolina at Chapel Hill

## KEY POINTS

- *Advances in Research Using the C-SPAN Archives* will be a vital reference book for scholars in the field, including graduate students beginning their own research.
- This will be the book that scholars will first turn to in order to begin their video research on political science and communication.
- There are no other resources for researcher who wants to begin research using the C-SPAN Video Library. *photographs* arranged by season, comprising original, never-before-published material.



Paperback, 978-1-55753-762-1 • \$35.00 (s)

E-book available

274 pages • Nov 2016 • 6 x 9

**ROBERT X. BROWNING** serves as the founding director of the C-SPAN Archives and as a professor of political science and communication at Purdue University. He has designed and built one of the largest and most accessible video collections in the world, which provides citizens, teachers, students, and researchers with access to the primary public affairs record of our democracy. He is the author of *Politics and Social Welfare Policy in the United States* and papers on redistricting. Awarded the George Foster Peabody Award for its online video library in 2010, the C-SPAN Archives is housed in the Purdue Research Park and offers a window into American life.

# FAUST ADAPTATIONS FROM MARLOWE TO ABOUDOMA AND MARKLAND

Lorna Fitzsimmons

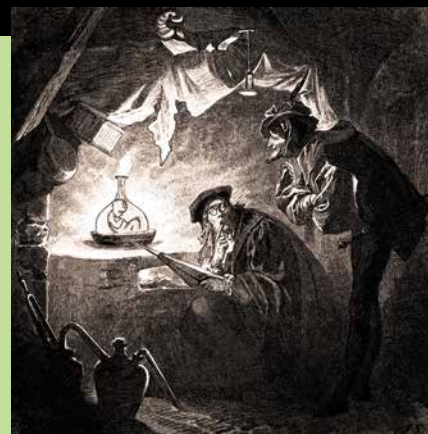
*Faust Adaptations from Marlowe to Aboudoma and Markland* contains new studies about the Faust legend. Based in comparative cultural studies, authors in the volume present an interdisciplinary and intercultural vantage point on the Faust theme as it has been adapted in some key texts from the early modern period to the present. Examining English, German, Dutch, and Egyptian adaptations of the Faust theme analytically and contextually, authors analyze the Faust theme in texts by Marlowe, Goethe, Chamisso, Byron, Heine, Mann, Enright, Boehmer, Aboudoma, Markland, Gössling, and Flacke. These studies demonstrate not only the enduring meaningfulness of the Faust concept, but also its adaptability to different genres, eras, and cultures.

*"As this collection demonstrates, the Faust story is a microcosm of literature itself, with each major adaptation of the material becoming a source in its turn for further permutations. These well-chosen essays convey the reader up and over the boundaries of centuries, countries, cultures, genres, and media to show that Faust is forever and everywhere entirely at home, yet still questing tirelessly in all directions."* —PAUL MALONE, associate professor of German, University of Waterloo

## KEY POINTS

- *Faust Adaptations* takes a comparative studies approach.
- This volume covers Faustian texts from the sixteenth century to the present.
- It is international in scope, including works from Egypt, Germany, and England.

## Faust Adaptations from Marlowe to Aboudoma and Markland



edited by Lorna Fitzsimmons

PURDUE UNIVERSITY PRESS

Paperback, 978-1-55753-758-4 • \$45.00 (s)

E-book available

196 pages • Oct 2016 • 6 × 9

*Comparative Cultural Studies*

**LORNA FITZSIMMONS** teaches interdisciplinary humanities at the California State University. In addition to numerous articles, Fitzsimmons's publications include the edited books *Goethe's Faust and Cultural Memory: Comparatist Interfaces* (2012); *International Faust Studies: Adaptation, Reception, Translation* (2008); *Lives of Faust: The Faust Theme in Literature and Music: A Reader* (2008); and, with Charles McKnight, Zoltan Roman, and Jonathan Kregor, *The Oxford Handbook of Faust in Music* (forthcoming).

## EL INTELLECTUAL Y LA CULTURA DE MASAS

Argumentos latinoamericanos en torno a Ángel Rama y José María Arguedas

Javier García Liendo

*El intelectual y la cultura de masas* studies the responses of Ángel Rama (Uruguay) and José María Arguedas (Peru) to the effects of mass culture on Andean indigenous cultures and Latin American print culture during the second half of the twentieth century. It explores the part that Rama and Arguedas played in the conceptualization and promotion of new cultural spaces made possible by commodification and industrialization, as capitalism transformed the imaginaries and materialities that had shaped their cultural projects for Andean and Latin American cultures.

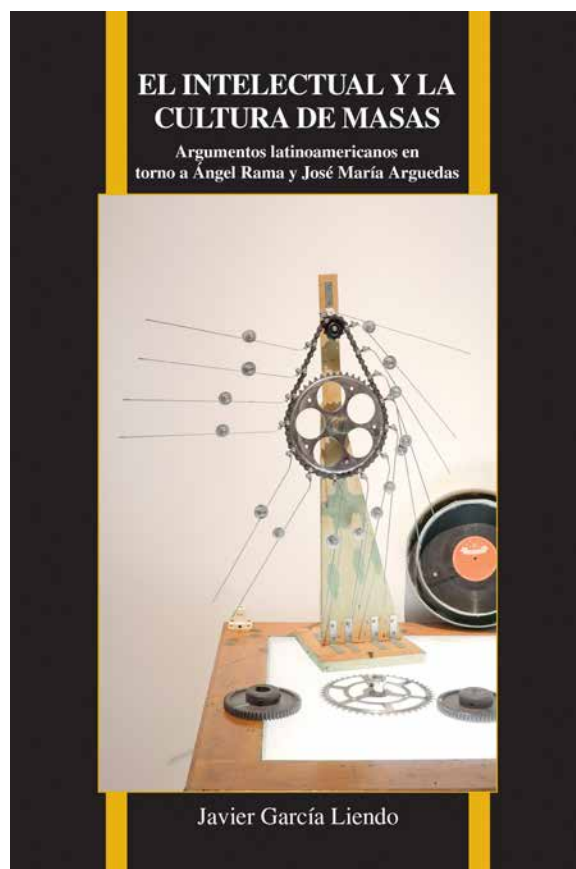
Through a material analysis of print culture objects, in particular those resulting from Rama's editorial ventures—such as pocket paperbacks and a popular encyclopedia—this work examines the transformations occurring at the time in Latin America at the level of production and circulation of culture, and thus sheds light on the emergence of new networks of communication between intellectuals and national and regional publics. Similarly, it explores the role of emergent communication technologies (sound recording and radio) in the reshaping of rural indigenous cultures into a mass-oriented popular culture in Peru. In this context, Arguedas's work with folklore and his later involvement in the Andean popular music scene in Lima are studied as responses to a violent process of commercialization of traditional Andean musical culture, a result of mass migration from rural areas to cities and urbanization.

Finally, this book presents an understanding of Rama and Arguedas that transcends their categorization as literary critic and writer, respectively, by analyzing their work through the concept of *practice*, which encompasses the totality of their work, including journalism, anthropology, folklore, editorial work, intellectual networking, and cultural promotion. Its chapters invite a rethinking of established notions of the relation between culture and capitalism during the heyday of revolution in the Latin American intellectual field.

Written entirely in Spanish.

### KEY POINTS

- Although Rama and Arguedas have been at the center of several critical debates in the field of Latin American cultural studies, there is no other book that has used the archive on which this book is based (e.g., editorial practices, use of sound recording). This archive and its analysis allow the author to rethink not only the work of the two intellectuals, but also the interpretations of Latin American culture those critical debates have privileged.
- This book approaches from a different perspective the works of two intellectuals who have been mainly analyzed from the perspective of literary culture. This study uses theoretical questions associated with media studies and studies on mass culture, such as the production and circulation of culture, mediaspheres, technology, and commercialization. In addition, the book suggests that these theoretical issues should be included as part of the study of Latin American cultural history in general.
- This book develops an interdisciplinary methodology for analyzing the totality of an intellectual's oeuvre through the concept of *practice*. In this fashion, literature, folklore, anthropology, book editing, cultural promotion, and literary criticism are considered forms of production that shape an intellectual's works and situate them historically. By the same token, the concept of practice allows for a material analysis of culture that goes beyond textual analysis, which is the dominant methodology currently used in the study of Rama and Arguedas.



Paperback, 978-1-55753-761-4 • \$45.00 (s)

E-book available

261 pages • Nov 2016 • 6 × 9

*Purdue Studies in Romance Literatures*

**JAVIER GARCÍA LIENDO** is an assistant professor of Spanish at Washington University in St. Louis. He received his PhD in Latin American literatures and cultures from Princeton University, and also holds a BA in Peruvian and Latin American literature from the Universidad Nacional Mayor de San Marcos (Peru). Before his doctoral studies, he worked and conducted research on orality and literacy in the Peruvian Amazon. His research centers on Andean literature and culture, Latin American intellectual and cultural history, immigration, and mass culture.

# ANATOMÍA DEL DESENCANTO

*Humor, ficción y melancolía en España, 1976–1998*

*Santiago Morales Rivera*

After the failure of the *soixante-huitards*, the collapse of European communism, and the fall around 1989 of various dictatorships and revolutions in Latin America, the sentimental approach to history is again reaping successes among the humanities and the social and political sciences. In the Hispanic world, this “affective turn” is on its way to repeating another *fin de siècle* like the one led by the intellectuals of 1898. A century later, in both Spanish and Anglo-Saxon universities, notions such as *disenchantment*, *trauma*, *memory*, and *empathy* inform virtually all the analyses of modern Spanish culture, from the bloody Civil War and the nearly forty years of fascism that followed it to the disappointing transition to democracy.

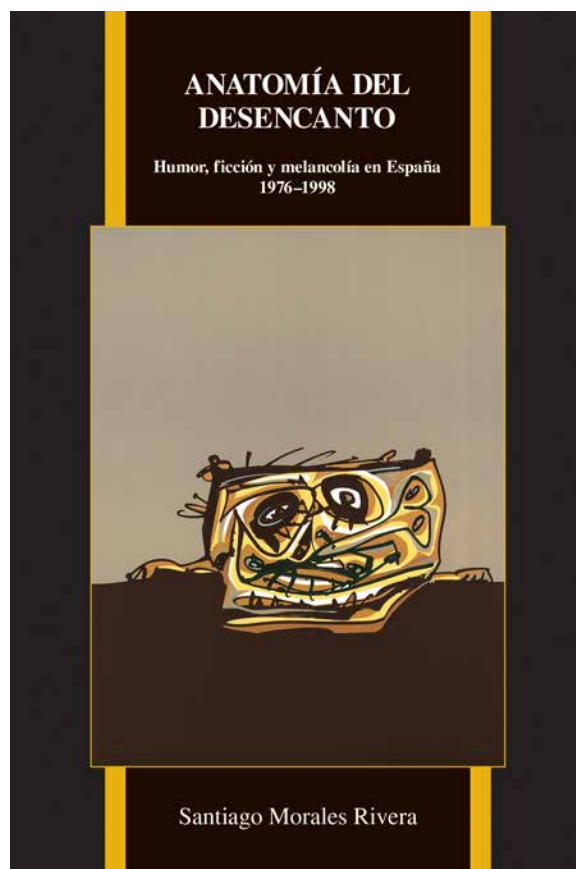
Santiago Morales intervenes in this sentimental approach to history and to the novelistic production of the transition by recovering the links and tensions that the notion of melancholy maintains with the aesthetics of black humor in a corpus of fictional works written between 1976 and 1998. Through a methodology that alternates between the careful analysis of novels by Javier Marías, Gonzalo Torrente Ballester, Cristina Fernández Cubas, and Juan José Millás, and the *distant reading* or framing that places these texts in a broader history, *Anatomía del desencanto* constructs a critique of the equivocal place held in our modern age by feelings that were, in another time, so noble and persistent, such as *grief*, *fear*, *guilt*, and *compassion*.

While other specialists who study the transition today agree in denouncing the ominous persistence of Francoism and the postwar ethos, Santiago Morales sees a deeply ironic formula in the black humor of melancholy: a catalyst in the creative and moral growth of Spanish narrative and a fundamental critical tool to change contemporary sentimental education.

Written entirely in Spanish.

## KEY POINTS

- This is the first academic book to examine critically the sentiment of melancholy in Spanish fiction of the 1990s.
- The book looks at the place occupied by irony and “black humor” in discussions about the responsibilities of literature in the face of the sociopolitical crisis.
- The book explores affect theory and emotions from an interdisciplinary perspective, a current area of study in the humanities. It will be of interest to colleagues in fields such as comparative literature, European studies, and scholars who work on the emotions. It also will be of interest to scholars who work on literature from a psychological perspective.



Paperback, 978-1-55753-768-3 • \$45.00 (s)  
E-book available  
200 pages • Feb 2017 • 6 × 9

*Purdue Studies in Romance Literatures*

**SANTIAGO MORALES RIVERA** received his PhD from Harvard University and is currently an assistant professor in the Department of Spanish and Portuguese at the University of California–Irvine.

## MISHPACHAH

### The Jewish Family in Tradition and in Transition

Leonard J. Greenspoon (Ed.)

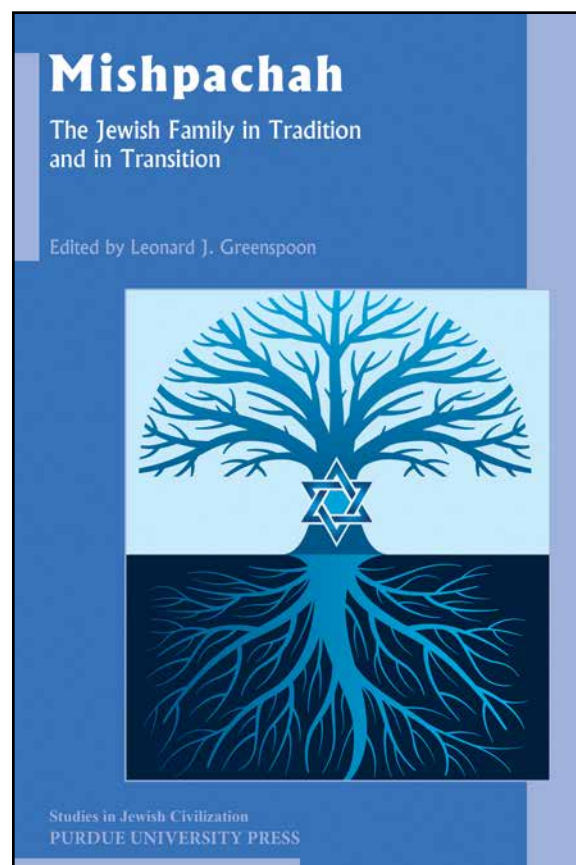
Dictionary definitions of the term *mishpachah* are seemingly straightforward: “A Jewish family or social unit including close and distant relatives—sometimes also close friends.” As accurate as such definitions are, they fail to capture the diversity and vitality of real, flesh-and-blood Jewish families.

Families have been part of Jewish life for as long as there have been Jews. It is useful to recall that the family is the basic narrative building block of the stories in the biblical book of Genesis, which can be interpreted in the light of ancient literary traditions, archaeological discoveries, and rabbinic exegesis. Rabbinic literature also is filled with discussions about interactions, rancorous as well as amicable, between parents and among siblings. Sometimes harmony characterizes relations between the parent and the child; as often, alas, there is conflict. The rabbis, always aware of the realities of life, chide and advise as best they can. For the modern period, the changing roles of males and females in society at large have contributed to differing expectations as to their roles within the family. The relative increase in the number of adopted children, from both Jewish and non-Jewish backgrounds, and more recently, the shifting reality of assisted reproductive technologies and the possibility of cloning human embryos, all raise significant moral and theological questions that require serious consideration.

Through the studies brought together in this volume, more than a dozen scholars look at the Jewish family in wide variety of social, historical, religious, and geographical contexts. In the process, they explore both diverse and common features in the past and present, and they chart possible courses for Jewish families in the future.

#### KEY POINTS

- Delivers highlights from one of the year’s most important symposium in Jewish Studies.
- The text is well curated and organized, with more than a dozen scholars looking at the Jewish family in wide variety of social, historical, religious, and geographical contexts.
- The book describes features of traditional families and looks at changes brought about through cultural circumstances and technological advances, with fair evaluations and colorful evocations of a richly textured history.



Paperback, 978-1-55753-757-7 • \$35.00 (s)

E-book available

290 pages • Oct 2016 • 6 × 9

*Studies in Jewish Civilization*

**LEONARD J. GREENSPOON** holds the Klutznick Chair in Jewish Civilization at Creighton University, where he also is a professor of Classical and Near Eastern Studies and of theology. Prior to his tenure at Creighton, Greenspoon was a professor of religion at Clemson University. As well as editing the *Studies in Jewish Civilization* series, Greenspoon has coedited another four volumes and written four monographs. A prolific author, he has written over two hundred journal articles, book chapters, and major encyclopedia entries. He has made public and scholarly presentations throughout the United States and Canada as well as in Israel and many European countries. His major research interests center on Bible translations (especially Jewish versions) and religion in popular culture.

# FROM SHTETL TO STARDOM

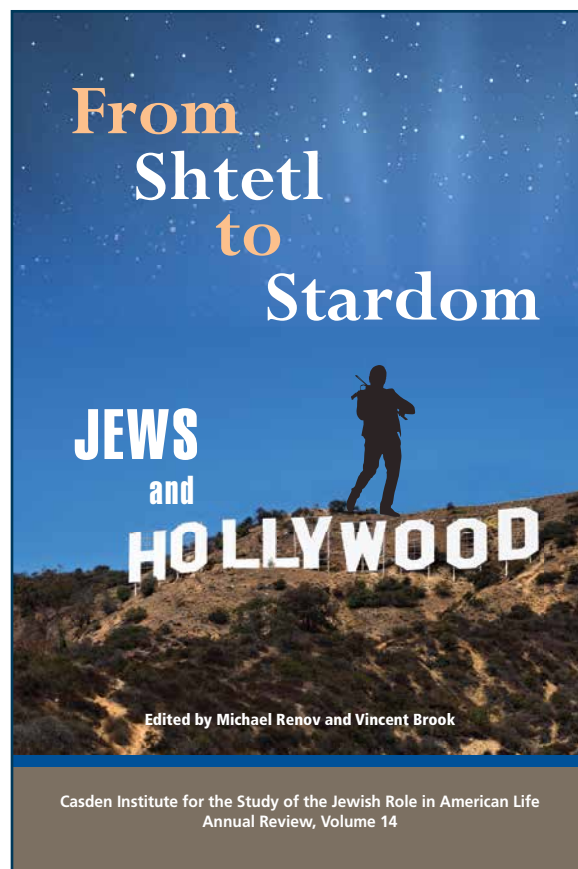
Jews and Hollywood

*Michael Renov and Vincent Brook (Eds.)*

The outsized influence of Jews in American entertainment from the early days of Hollywood to the present has proved an endlessly fascinating and controversial topic, for Jews and non-Jews alike. *From Shtetl to Stardom: Jews and Hollywood* takes an exciting and innovative approach to this rich and complex material. Exploring the subject from a scholarly perspective, as well as up close and personal, the book combines historical and theoretical analysis by leading academics in the field with inside information from prominent entertainment professionals. Essays range from Vincent Brook's survey of the stubbornly persistent canard of Jewish industry "control" to Lawrence Baron and Joel Rosenberg's panel presentations on the recent brouhaha over Ben Urwand's book alleging collaboration between Hollywood and Hitler. Case studies by Howard Rodman and Joshua Louis Moss examine a key Coen brothers film, *A Serious Man* (Rodman), and Jill Soloway's groundbreaking television series, *Transparent* (Moss). Jeffrey Shandler and Shaina Hamermann train their respective lenses on popular satirical comedians of yesteryear (Allan Sherman) and those currently all the rage (Amy Schumer, Lena Dunham, and Sarah Silverman). David Isaacs relates his years of agony and hilarity in the television comedy writers' room, and interviews include in-depth discussions by Ross Melnick with Laemmle Theatres owner Greg Laemmle (relative of Universal Studios founder Carl Laemmle) and by Michael Renov with *Mad Men* creator Matthew Weiner. In all, *From Shtetl to Stardom* offers a uniquely multifaceted, multimediated, and up-to-the-minute account of the remarkable role Jews have played over the centuries and ongoing in American popular culture.

## KEY POINTS

- Delivers an exciting approach to the subject of Jews in Hollywood by bringing together leading scholars and working professionals.
- Showcases insider information from prominent entertainment professionals.
- Features case studies of major contemporary cinematic works.



Hardback, 978-1-55753-763-8 • \$25.00 (s)

E-book available

206 pages • Dec 2016 • 6 × 9

*The Jewish Role in American Life:  
An Annual Review, Volume 14*

**MICHAEL RENOV** is a professor of cinema and media studies and serves as vice dean for Academic Affairs at the School of Cinematic Arts at the University of Southern California. He is the author of *Hollywood's Wartime Woman: Representation and Ideology* and *The Subject of Documentary*, editor of *Theorizing Documentary*, and coeditor of *Resolutions: Contemporary Video Practices*, *Collecting Visible Evidence*, *The SAGE Handbook of Film Studies*, and *Cinema's Alchemist: The Films of Péter Forgács*.

**VINCENT BROOK** teaches media studies at UCLA, California State University, Los Angeles, and Loyola Marymount University. He has published numerous scholarly articles and six books, including four dealing with Jews and Hollywood: *Something Ain't Kosher Here: The Rise of the "Jewish" Sitcom*, *You Should See Yourself: Jewish Identity in Postmodern American Culture*, *Driven to Darkness: Jewish Émigré Directors and the Rise of Film Noir*, and *Woody on Rye: Jewishness in the Films and Plays of Woody Allen*.

# THE WRITERS, ARTISTS, SINGERS, AND MUSICIANS OF THE NATIONAL HUNGARIAN JEWISH CULTURAL ASSOCIATION (OMIKE), 1939–1944

*Edited by Jenő Lévai*

*Expanded English edition edited by Frederick Bondy*

*Translated by Anna Etawo*

In May 1938, Hungary passed anti-Semitic laws causing hundreds of Jewish artists to lose their jobs. In response, Budapest's Jewish community leaders organized an Artistic Enterprise under the aegis of OMIKE *Országos Magyar Izraelita Közművelődési Egyesület* (Hungarian Jewish Education Association) to provide employment and livelihood for actors, singers, musicians, conductors, composers, writers, playwrights, painters, graphic artists, and sculptors.

Between 1939 and 1944, activities were centered in Goldmark Hall beside the Dohány Street Synagogue in Budapest. Hundreds of artists from all over Hungary took part in about one thousand performances, including plays, concerts, cabaret, ballet, operas, and operettas. These performances appealed to the highly cultured Budapest Jewish community, ever desirous of high-caliber events, particularly under oppressive conditions of the time. Art exhibitions also were held for painters, graphic artists, and sculptors to sell their creations.

Lévai's 1943 book (with new, additional chapters by noted historians and musicians) is the core of this expanded edition and provides interviews with individual artists who recall their early lives and circumstances that led them to join the Artistic Enterprise. The book records the technical functioning, structure, and operation of this remarkable theater and concert venue. It provides fascinating details about those who worked behind the scenes: répétiteurs, hair stylists, and personnel involved with costumes, lighting, and scenery. Because the stage was small, clever choreographic and scenery improvisation had to be made, and the stagehands were clearly up to the task. Since these artists were not allowed to perform before the general public or advertise with posters on the streets, the book describes special means devised to overcome these difficulties and bring Jewish audiences into the theater in large numbers.

Lastly, the book carries the theater's story up to Sunday morning, March 19, 1944, a day of infamy, when the German army marched into Hungary.

## KEY POINTS

- This is the only English-language book that gives the history of the OMIKE Művészakció (Enterprise) Theater, its technical details, and its operation under the anti-Semitic regime in Hungary, during the 1939–1944 period. Additionally, included are in-depth interviews with a large number of its actors and actresses, writers, musicians, and composers, many of whom would subsequently perish in the Holocaust.
- The volume provides an extensive collection of photographs of OMIKE's actors, opera singers, musicians, painters, writers, graphic artists, composers, and writers, as well as numerous photographs of its dramatic plays, comedies, operas, and operettas, including reduced-size copies of OMIKE playbills for performances and for art exhibitions held at the Goldmark Hall in Budapest.
- This book places the OMIKE Theater within the overall history of Hungarian Jewry.



Shofar Supplements in Jewish Studies

## The Writers, Artists, Singers, and Musicians of the National Hungarian Jewish Cultural Association (OMIKE), 1939–1944



edited by Jenő Lévai  
expanded English edition edited by Frederick Bondy  
translated by Anna Etawo

Paperback, 978-1-55753-764-5 • \$39.95 (s)

E-book available

273 pages • Dec 2016 • 6 × 9

*Shofar Supplements in Jewish Studies*

**FREDERICK BONDY** lives in New York City and was married for over forty years until losing his wife, Joan, to cancer in 2015. He has three married children and seven grandchildren, all of whom live in NYC. He graduated with a BS in chemical engineering from the City College of New York and an MS in chemical engineering from the University of Akron. He has over forty years of experience leading process engineering designs for over eighty refinery, gasification, petrochemical, specialty chemical, polymer, and pharmaceutical projects. He is the author of a number of magazine articles and encyclopedia sections related to chemical engineering. He also wrote the biography *István Bondy, Hungarian Actor (1905–1944)*, which is in the National Széchényi Library and in the Hungarian Theatre Museum and Institute, both in Budapest. Among his interests are world history (with an emphasis on Jewish and Holocaust History), philately, and marathon running.

## WHERE DO WE GO FROM HERE?

Charleston Conference Proceedings 2015

*Beth R. Bernhardt, Leah H. Hinds, Katina P. Strauch (Eds.)*

Over one hundred presentations from the 35th annual Charleston Library Conference (held November 4–7, 2015) are included in this annual proceedings volume. Major themes of the meeting included streaming video, analysis and assessment, demand-driven acquisition, the future of university presses, and open access publishing. While the Charleston meeting remains a core one for acquisitions librarians in dialog with publishers and vendors, the breadth of coverage of this volume reflects the fact that this conference is now one of the major venues for leaders in the publishing and library communities to shape strategy and prepare for the future. Almost 1,800 delegates attended the 2015 meeting, ranging from the staff of small public library systems to the CEOs of major corporations. This fully indexed, copyedited volume provides a rich source for the latest evidence-based research and lessons from practice in a range of information science fields. The contributors are leaders in the library, publishing, and vendor communities.

Purdue University Press publishes print versions of the conference proceedings and Purdue University Libraries hosts an online, Open Access version of all proceedings publishing since 2009 at

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### KEY POINTS

- Presents the latest research and lessons from the field often years before this material appears in journal literature.
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Edited by  
Beth R. Bernhardt, Leah H. Hinds,  
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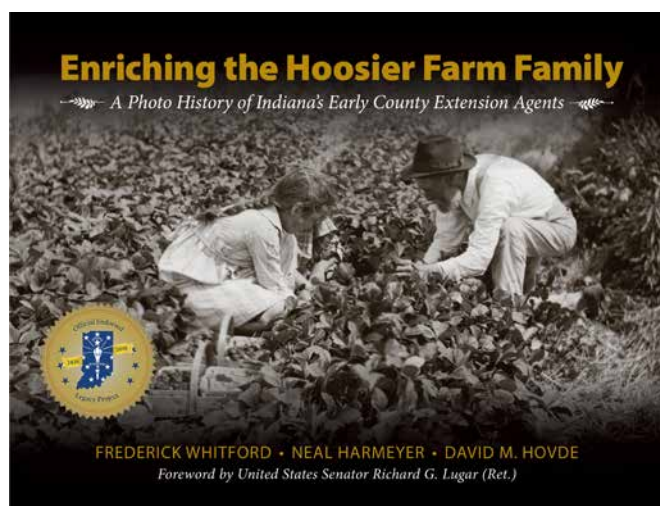
652 pages • Nov 2016 • 8.5 × 11

**BETH R. BERNHARDT** is the assistant dean for Collection Management and Scholarly Communications at the Jackson Library, University of North Carolina at Greensboro.

**LEAH H. HINDS** is the assistant director of the Charleston Conference.

**KATINA P. STRAUCH** is Head of Collection Development at the Addlestone Library, College of Charleston, founder of the Charleston Conference, and editor of *Against the Grain*, the journal for libraries, publishers, and vendors, which is published six times a year.

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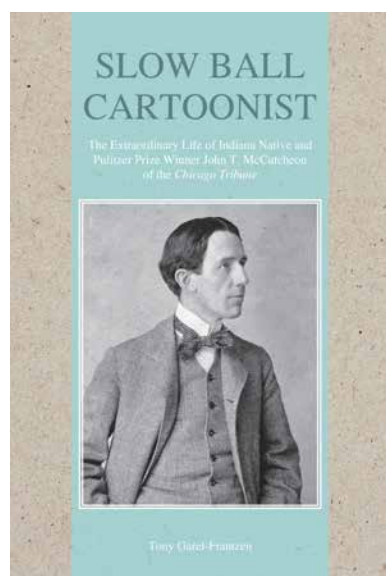
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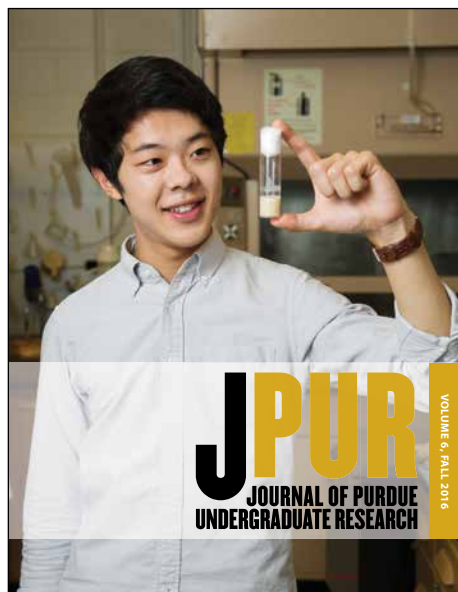
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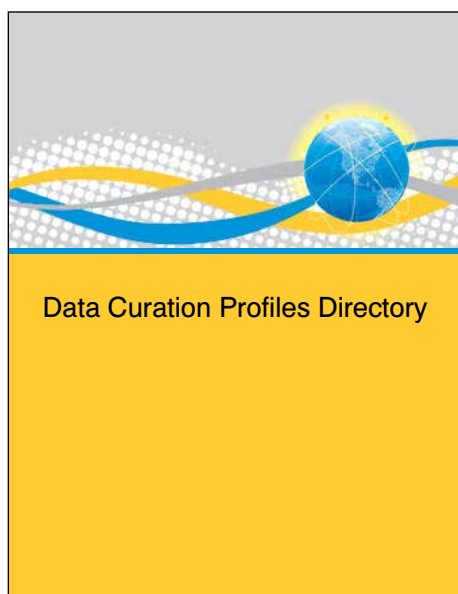
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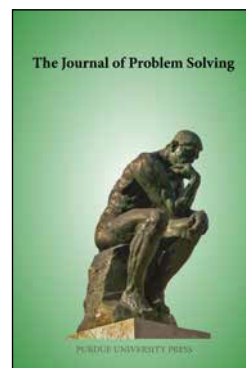
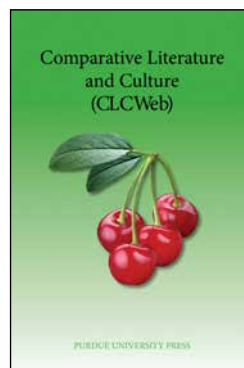
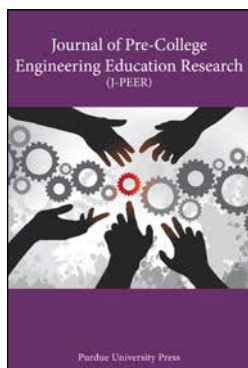
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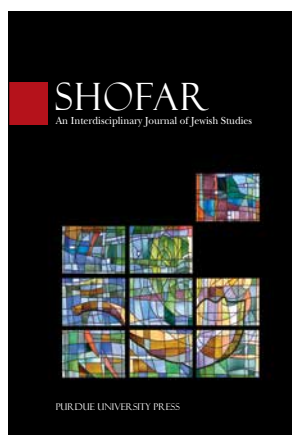
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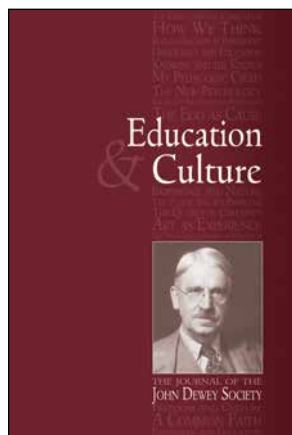


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Zev Garber and Peter Haas (Eds.)

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**Published four times a year. Volume 34 (2015–2016).** Domestic annual subscriptions: \$60.00, individuals; \$100.00, institutions. International annual subscriptions: \$80.00, individuals; \$120.00, institutions. Print ISSN: 0882-8539; E-ISSN: 1534-5165.

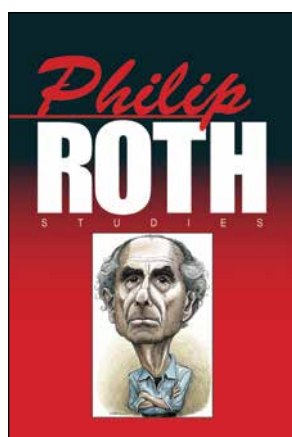


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**Published two times a year. Volume 32 (2016).** Domestic annual subscriptions: \$40.00, individuals; \$85.00, institutions. International annual subscriptions: \$50.00, individuals; \$95.00, institutions. Print ISSN: 1085-4908; E-ISSN: 1599-1786.



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Debra Shostak and David Brauner (Eds.)

*Philip Roth Studies*, a peer-reviewed semiannual journal published in cooperation with the Philip Roth Society, welcomes all writing pertaining entirely or in part to Philip Roth, his fiction, and his literary and cultural significance. Its goal is to encourage the exchange of ideas and texts concerning this significant and best-selling Jewish American author.

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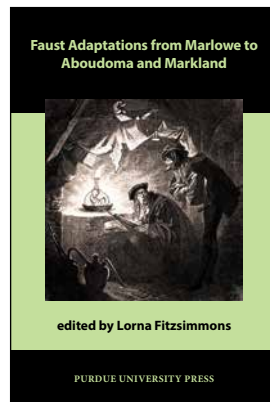
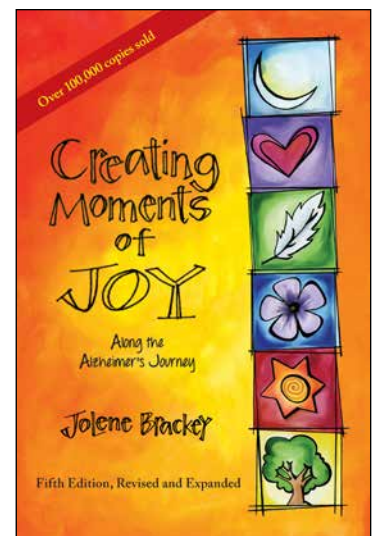
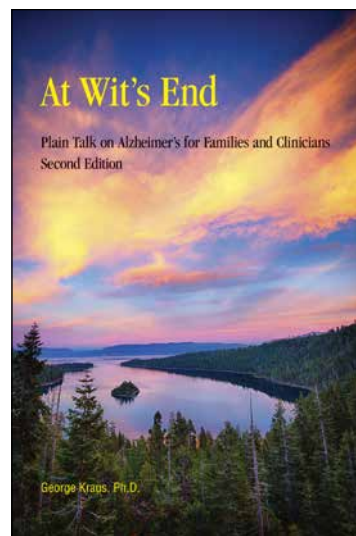
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