

# 2020



Spring and Summer List  
**Purdue University Press**

# A HISTORY OF ZINNIAS

Flower for the Ages

Eric Grissell

*A History of Zinnias* brings forward the fascinating adventure of zinnias and the spirit of civilization. With colorful illustrations, this book is a cultural and horticultural history documenting the development of garden zinnias—one of the top ten garden annuals grown in the United States today.

The deep and exciting history of garden zinnias pieces together a tale involving Aztecs, Spanish conquistadors, people of faith, people of medicine, explorers, scientists, writers, botanists, painters, and gardeners. The trail leads from the halls of Moctezuma to a cliff-diving prime minister; from Handel, Mozart, and Rossini to Gilbert and Sullivan; from a little-known confession by Benjamin Franklin to a controversy raised by Charles Darwin; from Emily Dickinson, who writes of death and zinnias, to a twenty-year-old woman who writes of reanimated corpses; and from a scissor-wielding septuagenarian who painted with bits of paper to the “Black Grandma Moses” who painted zinnias and inspired the opera *Zinnias*.

Zinnias are far more than just a flower: They represent the constant exploration of humankind’s quest for beauty and innovation.

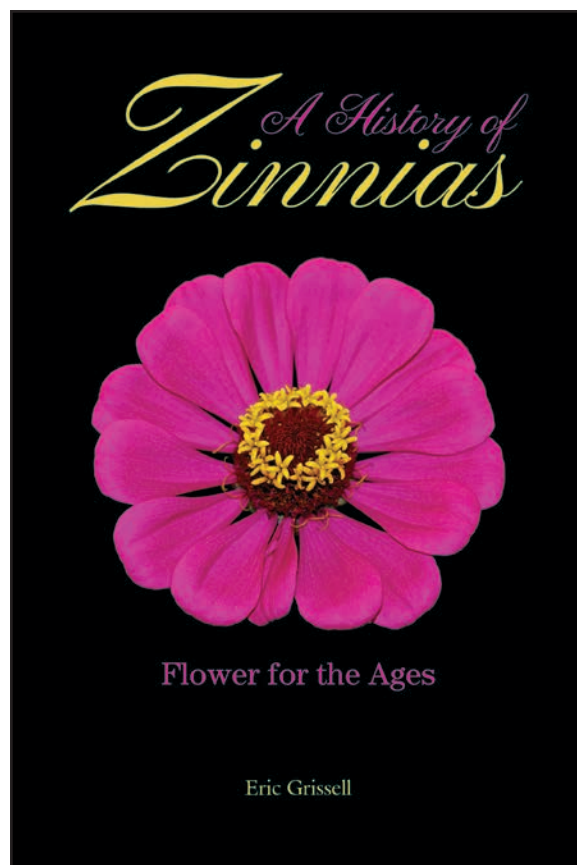
## REVIEWS

“A perfect book for those who love history, plants, the unraveling of mysteries, and a wry sense of humor. Through meticulous research, Eric Grissell debunks numerous tall tales about zinnias and gives readers the real story.”

—ELLEN DEAN, curator, UC Davis Center for Plant Diversity

“Eric Grissell has managed to create a unique blend of science and history in this book. I’ll never look at garden flowers the same way again.”

—ARTHUR TUCKER, Emeritus Professor and Emeritus Director of DOV Herbarium, Delaware State University



Hb, 978-1-55753-906-9 • E-book available  
288 pages • March 2020 • 6 x 9 • \$27.99

**ERIC GRISELL** was born in Washington, DC, but spent his childhood in the San Francisco Bay Area. After obtaining a PhD in entomology from the University of California, Davis, he began work at the Florida Department of Agriculture and Consumer Services identifying wasps, bees, and ants of agricultural importance. He eventually became a research entomologist for the US Department of Agriculture’s Systematic Entomology Laboratory, stationed at the Smithsonian National Museum of Natural History in Washington, DC. He retired after twenty-six years of service and moved first to Arizona and then to Eugene, Oregon. Although primarily trained as an entomologist, Grissell’s second love is botany and horticulture. His first book of garden essays, entitled *Thyme on My Hands*, appeared in 1986, followed by *A Journal in Thyme* in 1994. Incorporating entomology, botany, and horticulture together, he published the award-winning *Insects and Gardens* in 2001 and *Bees, Wasps, and Ants* in 2010. Grissell has published over one hundred scientific papers on insects and a dozen garden essays for popular horticultural magazines.

# JOHN HOUBOLT

The Unsung Hero of the Apollo Moon Landings

William F. Causey

In May 1961, President Kennedy announced that the United States would attempt to land a man on the moon and return him safely to the earth before the end of that decade. Yet NASA did not have a specific plan for how to accomplish that goal. Over the next fourteen months, NASA vigorously debated several options. At first the consensus was to send one big rocket with several astronauts to the moon, land and explore, and then take off and return the astronauts to earth in the same vehicle. Another idea involved launching several smaller Saturn V rockets into earth orbit, where a lander would be assembled and fueled before sending the crew to the moon.

But it was a small group of engineers led by John C. Houbolt who came up with the plan that propelled human beings to the moon and back—not only safely, but faster, cheaper, and more reliably. Houbolt and his colleagues called it “lunar orbit rendezvous,” or “LOR.” At first the LOR idea was ignored, then it was criticized, then finally dismissed by many senior NASA officials.

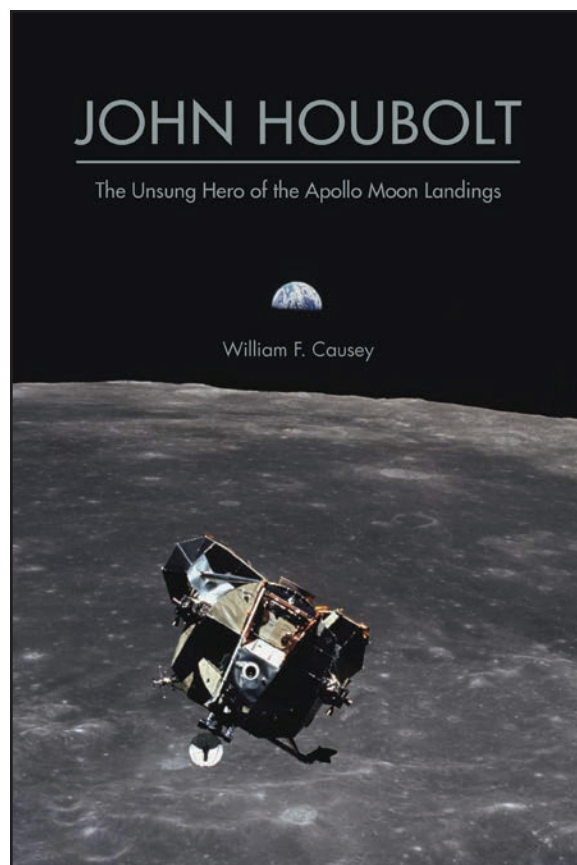
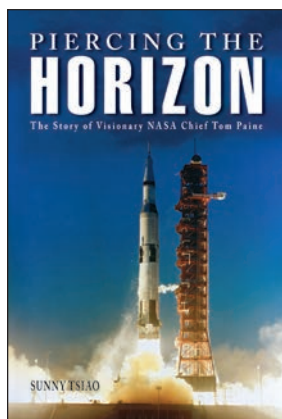
Nevertheless, the group, under Houbolt’s leadership, continued to press the LOR idea, arguing that it was the only way to get men to the moon and back by President Kennedy’s deadline. Houbolt persisted, risking his career in the face of overwhelming opposition. This is the story of how John Houbolt convinced NASA to adopt the plan that made history.

## REVIEW

“John C. Houbolt was another of the ‘hidden figures’ of NASA during the Apollo era. Bucking institutional blinders, Houbolt convinced the leaders of the space agency that lunar orbit rendezvous was the best way to conduct the Apollo program. William Causey’s biography of Houbolt tells the fascinating story of how this lone engineer battled bureaucracy to help America achieve President Kennedy’s vision, ‘before this decade is out,’ of ‘landing a man on the moon and returning him safely to the earth.’”

—**ROGER LAUNIUS**, author of *Reaching for the Moon: A Short History of the Space Race*

## ALSO OF INTEREST



## Purdue Studies in Aeronautics and Astronautics

Hb, 978-1-55753-946-5 • E-book available  
374 pages • March 2020 • 6 x 9 • \$29.99

**WILLIAM F. CAUSEY** has followed the space program since 1961, when he watched in his elementary school gymnasium as astronaut Alan Shepard became the first American in space. Trained as a lawyer who started his legal career on Capitol Hill, Causey later worked at the United States Department of Justice, the American Red Cross, and the District of Columbia Office of the Attorney General. He taught for more than three decades at the Georgetown University Law Center. Causey also served on numerous historical, educational, and literary society boards, including the Board of Trustees of American University, the Board of Directors of the PEN/Faulkner Foundation, and the Historical Society of the District of Columbia Circuit. Now retired, Causey serves as a docent at the National Air and Space Museum, where he has met and talked with dozens of astronauts, engineers, and managers of America’s space effort. Causey and his wife, Sally, reside in Washington, DC.



# THROUGH ASTRONAUT EYES

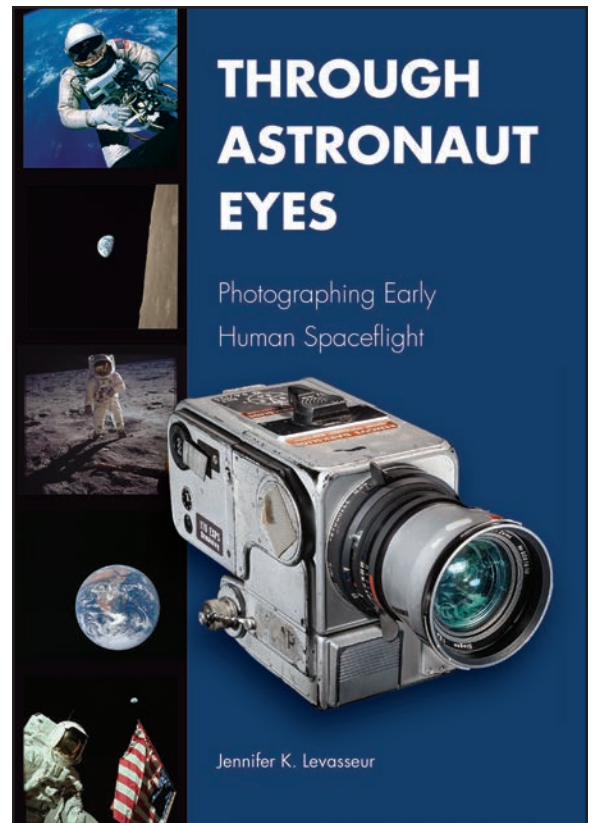
Photographing Early Human Spaceflight

Jennifer K. Levasseur

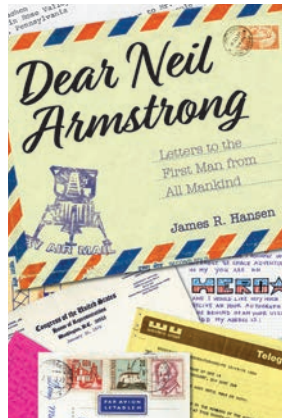
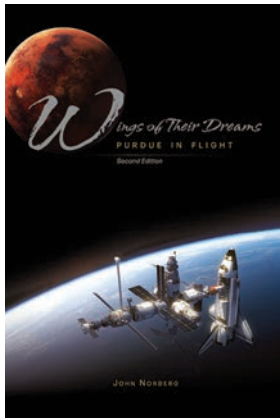
Featuring over seventy images from the heroic age of space exploration, *Through Astronaut Eyes* presents the story of how human daring along with technological ingenuity allowed people to see the earth and stars as they never had before.

Photographs from the Mercury, Gemini, and Apollo programs tell powerful and compelling stories that continue to have cultural resonance to this day, not just for what they revealed about the spaceflight experience, but also as products of a larger visual rhetoric of exploration. The photographs tell us as much about space and the astronauts who took them as their reception within an American culture undergoing radical change throughout the turbulent 1960s.

This book explores the origins and impact of astronaut still photography from 1962 to 1972, the period when human spaceflight first captured the imagination of people around the world. Photographs taken during those three historic programs are much admired and reprinted, but rarely seriously studied. This book suggests astronaut photography is particularly relevant to American culture based on how easily the images were shared through reproduction and circulation in a very visually oriented society. Space photography's impact at the crossroads of cultural studies, the history of exploration and technology, and public memory illuminates its continuing importance to American identity.



## ALSO OF INTEREST



## Purdue Studies in Aeronautics and Astronautics

Hb, 978-1-55753-931-1 • E-book available  
254 pages • June 2020 • 7 x 10 • \$32.99

**JENNIFER K. LEVASSEUR** is a museum curator in the Department of Space History at the Smithsonian National Air and Space Museum in Washington, DC. She received her PhD in history from George Mason University. During nearly two decades with the museum, Levasseur has worked on artifact loans and digital and exhibition projects. She serves as program committee chair of the Mutual Concerns of Air and Space Museums Conference, a biannual gathering of staff from museums around the world. Her recent curated exhibits include *Outside the Spacecraft: 50 Years of Extra-Vehicular Activity* and *Moving Beyond Earth*, which covers the space shuttle, International Space Station, and future of human spaceflight. Her collections responsibilities include astronaut cameras, the Skylab program, and astronaut personal equipment.



# A RELUCTANT ICON

Letters to Neil Armstrong

James R. Hansen

Artfully curated by James R. Hansen, *A Reluctant Icon: Letters to Neil Armstrong* is a companion volume to *Dear Neil Armstrong: Letters to the First Man from All Mankind*, collecting hundreds more letters Armstrong received after first stepping on the moon until his death in 2012. Providing context and commentary, Hansen has assembled the letters by the following themes: religion and belief; anger, disappointment, and disillusionment; quacks, conspiracy theorists, and ufologists; fellow astronauts and the world of flight; the corporate world; celebrities, stars, and notables; and last messages.

Taken together, both collections provide fascinating insights into the world of an iconic hero who took that first giant leap onto lunar soil willingly and thereby stepped into the public eye with reluctance. Space enthusiasts, historians, and lovers of all things related to flight will not want to miss this book.

## WHAT'S INSIDE

**CHAPTER 1:** Religion and Belief

**CHAPTER 2:** Anger, Disappointment, and Disillusionment

**CHAPTER 3:** Quacks, Conspiracy Theorists, and UFOlogist

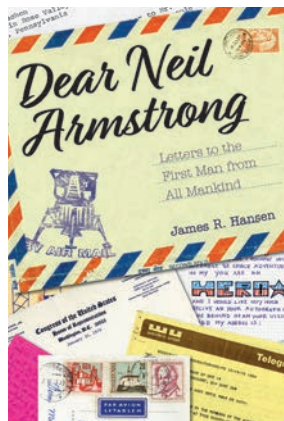
**CHAPTER 4:** Fellow Astronauts and the World of Flight

**CHAPTER 5:** The Corporate World

**CHAPTER 6:** Celebrities, Stars, and Notables

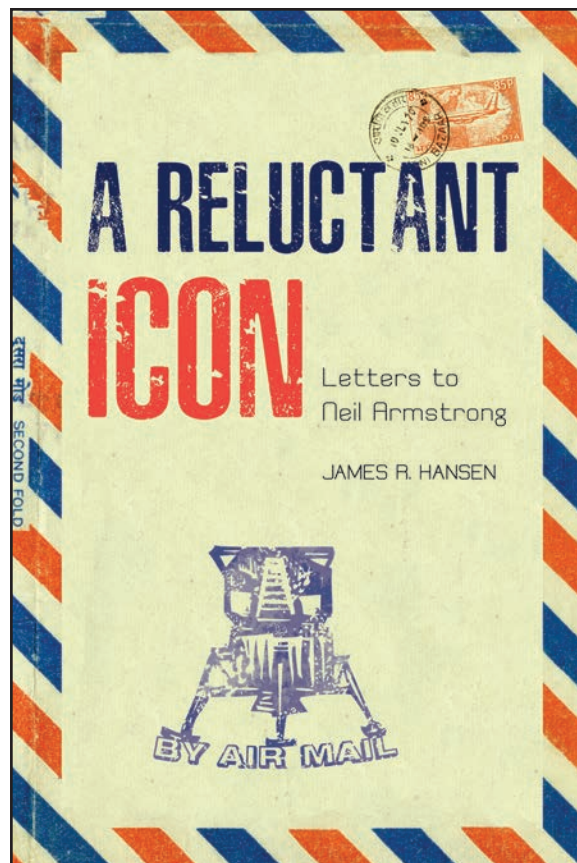
**CHAPTER 7:** Letters From a Grieving World

## ALSO OF INTEREST



"... the collection Hansen has put together is a must-have for those seeking to understand the more profound social and cultural meaning of Apollo, namely how the world viewed this particular man and what it desired of him in return."

—**DR. BRIAN LASLIE**, US Air Force Historian



## Purdue Studies in Aeronautics and Astronautics

Pb, 978-1-55753-969-4 • E-book available  
400 pages • May 2020 • 6 x 9 • \$27.99

**JAMES R. HANSEN** is professor emeritus of history at Auburn University in Alabama. An expert in aerospace history and the history of science and technology, Hansen has published a dozen books and numerous articles covering a wide variety of topics, including the early days of aviation, the history of aerospace engineering, NASA, the moon landings, the Space Shuttle program, and China's role in space. His book *First Man* which is the only authorized biography of Neil Armstrong, spent three weeks as a *New York Times* best seller in 2005 and 2018.

Over the years Hansen has served on a number of important advisory boards and panels, including the Research Advisory Board for the National Air and Space Museum, Editorial Advisory Board for the Smithsonian Institution Press, and Advisory Board for the Archives of Aerospace Exploration at Virginia Polytechnic Institute and State University. He frequently serves as keynote speaker, panelist, and lecturer on a wide variety of topics in the history of science and technology.



# BRITISH IMPERIAL AIR POWER

The Royal Air Forces and the Defense of Australia and New Zealand Between the World Wars

Alex M Spencer

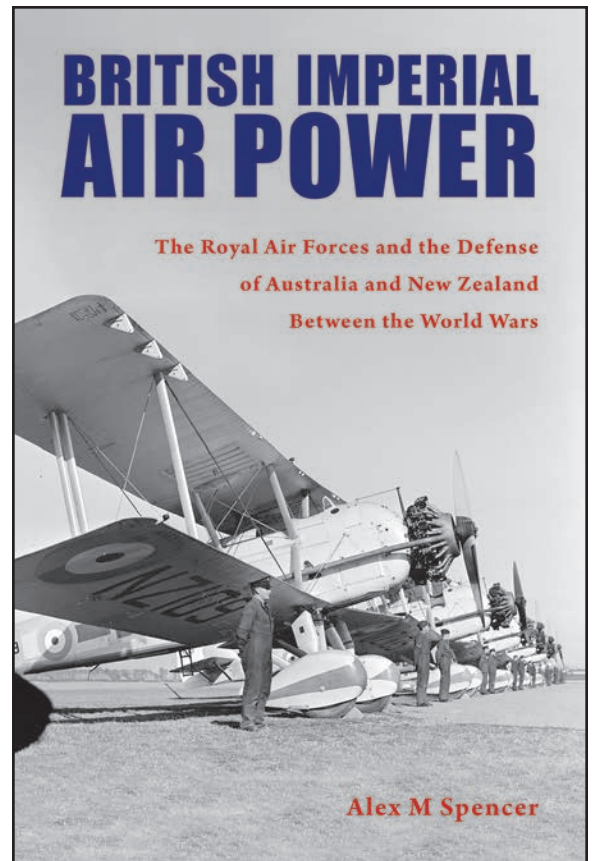
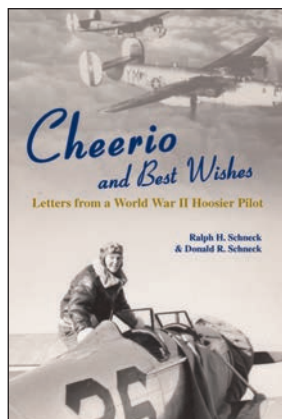
*British Imperial Air Power* examines the air defense of Australia and New Zealand during the interwar period. It also demonstrates the difficulty of applying new military aviation technology to the defense of the global Empire and provides insight into the nature of the political relationship between the Pacific Dominions and Britain. Following World War I, both Dominions sought greater independence in defense and foreign policy. Public aversion to military matters and the economic dislocation resulting from the war and later the Depression left little money that could be provided for their respective air forces. As a result, the Empire's air services spent the entire interwar period attempting to create a strategy in the face of these handicaps. In order to survive, the British Empire's military air forces offered themselves as a practical and economical third option in the defense of Britain's global Empire, intending to replace the Royal Navy and British Army as the traditional pillars of imperial defense.

## REVIEW

"One of the keys to understanding British air power in the Second World War is discovering what happened in the interwar period. Alex Spencer, in an intriguing and compelling work, examines imperial relations between Britain and its Pacific Dominions of Australia and New Zealand. Utilising extensive archival material, Spencer traverses the immediate First World War, the doldrums of the 1920s, and the tumultuous years leading up to the war with Germany and Japan. For the first time, we now have an illuminating history and analysis of the direction and demands of air power policy and initiatives linking London to Canberra to Wellington. Eminently readable and informative."

—**ADAM CLAASEN**, author of *Fearless: The Extraordinary Untold Story of New Zealand's Great War Airmen*

## ALSO OF INTEREST



## Purdue Studies in Aeronautics and Astronautics

Pb, 978-1-55753-940-3 • E-book available  
260 pages • June 2020 • 6 x 9 • \$39.99

**ALEX M SPENCER** earned his PhD in modern European history from Auburn University. His research focuses on British and Commonwealth military aviation during the twentieth century. He curates two collections at the National Air and Space Museum: British and European military aircraft and flight materiel. Together they include the Supermarine Spitfire, Hawker Hurricane, de Havilland Mosquito, Messerschmitt Bf 109 and Me 262, Heinkel He 219, Arado Ar 234, and over sixteen thousand artifacts of personal items, including uniforms, flight clothing, memorabilia, ribbons, and medals. Spencer was the coeditor of *Smithsonian National Air and Space Museum: An Autobiography*.

# CATS AND CONSERVATIONISTS

The Debate Over Who Owns the Outdoors

Dara M. Wald and Anna L. Peterson

*Cats and Conservationists* is the first multidisciplinary analysis of the heated debate about free-roaming cats. The debate pits conservationists against cat lovers, who disagree both on the ecological damage caused by the cats and the best way to manage them. An impassioned and spirited conflict, it also sheds light on larger questions about how we interpret science, incorporate diverse perspectives, and balance competing values in order to encourage constructive dialogue on contentious social and environmental issues.

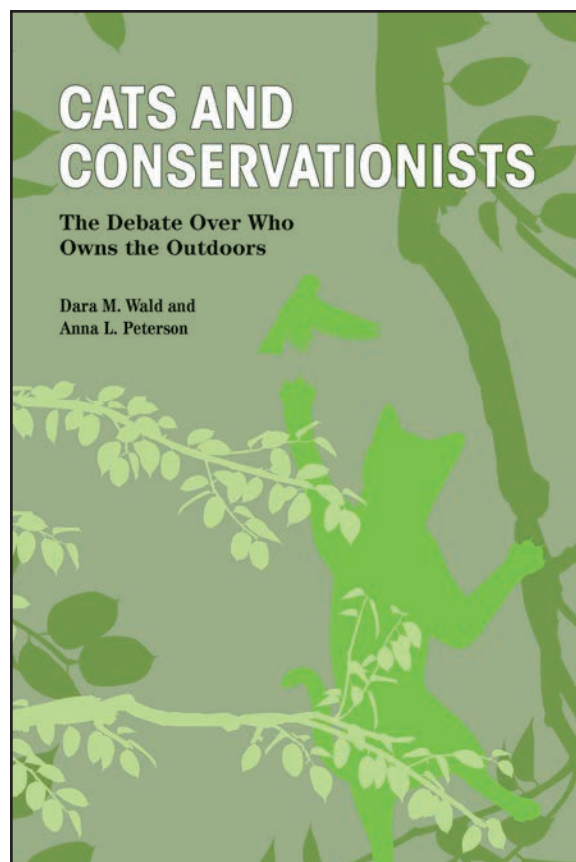
On one side of the cat debate stand many environmentalists, especially birders and conservation organizations, who believe that outdoor cats seriously threaten native wildlife. On the other side are many animal welfare advocates, who believe that outdoor cats generally do not pose a major ecological threat and that it is possible for cats and wildlife to coexist. They believe that it is possible, mainly through trap-neuter-return projects (TNR), to keep free-roaming cat populations in check without killing large numbers of cats.

Careful analysis suggests that there remain important questions about the science on both cat predation and TNR effectiveness. Yet both sides of the conflict insist that the evidence is clear-cut. This false certainty contributes to conflict between conservationists and cat-lovers, and obscures common goals that could generate constructive discussions and collaborative efforts among scientists, policymakers, conservationists, and animal welfare advocates. *Cats and Conservationists* aims to facilitate such collaboration in order to manage outdoor cats and minimize the damage they cause. It also offers models for constructive debates about the public role of science in other polarized public conflicts over science and environmental topics.

## REVIEW

"Cats have long lived with and alongside humans, but over the past decade, cats in our communities—particularly cats who spend time outdoors—have become a flash point in a nasty new culture war. The so-called 'cat wars' have pitted cats against wildlife, cat-lovers against bird-lovers, and one set of scientific 'facts' against another set of competing 'facts.' Dara M. Wald and Anna L. Peterson plunge into the cat wars, but rather than further fanning the flames, the authors of *Cats and Conservationists* work to clear the smoke. They help us understand why the debate about cats and wildlife has become so polarized and unproductive, and how we can move forward—by recognizing that all sides are working from a set of well-reasoned moral commitments, by identifying a surprisingly robust core of shared values, and by using science not as a weapon, but rather as a tool for building consensus and crafting solutions. This book is a must-read for those working directly with trap-neuter-return programs, and those working to protect birds and other wildlife from predation—stakeholder groups with much more in common than first meets the eye. But *Cats and Conservationists* is relevant to all of us, even those of us who may not really notice cats or think about human-cat interactions. *Cats and Conservationists* is about real and imagined conflicts between cats and wildlife, but it is also, perhaps more importantly, about people—about what and who we value and how we communicate."

—DR. JESSICA PIERCE, author of *The Last Walk: Reflections on Our Pets at the End of Their Lives*



## New Directions in the Human-Animal Bond

Pb, 978-1-55753-887-1 • E-book available  
168 pages • March 2020 • 6 x 9 • \$19.99

**DARA M. WALD** is an assistant professor of environmental communication in the Greenlee School of Journalism and Mass Communication at Iowa State University. Her research explores the drivers of environmental conflict, the barriers to effective environmental communication, and the potential pathways for collaboration over water, wildlife, and land. Her work has been published in scholarly journals, including *Frontiers in Ecology and Conservation*, *Conservation Biology*, and the *Journal of Environmental Management*. She is an associate editor for the Science and Environmental Communication specialty section within *Frontiers in Communication*. She has received grants from the Morris Animal Foundation and the National Science Foundation.

**ANNA L. PETERSON** is a professor of religion at the University of Florida. She writes and teaches about social and environmental ethics, religion and politics, and animal studies. Her recent books include *Being Animal: Beasts and Boundaries in Nature Ethics* and *Everyday Ethics and Social Change: The Education of Desire*. She is also a coauthor of *Working Toward Sustainability: Ethical Decision-Making in a Technological World*.

# CROATIAN RADICAL SEPARATISM AND DIASPORA TERRORISM DURING THE COLD WAR

Mate Nikola Tokić

*Croatian Radical Separatism and Diaspora Terrorism During the Cold War* examines one of the most active but least remembered groups of terrorists of the Cold War: radical anti-Yugoslav Croatian separatists. Operating in countries as widely dispersed as Sweden, Australia, Argentina, West Germany, and the United States, Croatian extremists were responsible for scores of bombings, numerous attempted and successful assassinations, two guerilla incursions into socialist Yugoslavia, and two airplane hijackings during the height of the Cold War. In Australia alone, Croatian separatists carried out no less than sixty-five significant acts of violence in one ten-year period. Diaspora Croats developed one of the most far-reaching terrorist networks of the Cold War and, in total, committed on average one act of terror every five weeks worldwide between 1962 and 1980.

Tokić focuses on the social and political factors that radicalized certain segments of the Croatian diaspora population during the Cold War and the conditions that led them to embrace terrorism as an acceptable form of political expression. At its core, this book is concerned with the discourses and practices of radicalization—the ways in which both individuals and groups who engage in terrorism construct a particular image of the world to justify their actions. Drawing on exhaustive evidence from seventeen archives in ten countries on three continents—including diplomatic communiqués, political pamphlets and manifestos, manuals on bomb-making, transcripts of police interrogations of terror suspects, and personal letters among terrorists—Tokić tells the comprehensive story of one of the Cold War's most compelling global political movements.

## REVIEWS

*"Croatian Radical Separatism and Diaspora Terrorism During the Cold War* is a must-read for scholars investigating the global rise of transnational separatist movements and the ideological convictions that mobilize their adherents into action. The book not only provides a richly detailed and meticulous historical account of Croatian émigré radicalization, but it also provides a persuasively argued framework for assessing the complex entanglements of migrations and political violence that fuel radical politics and, potentially, the planning and execution of violent terrorist acts. The key findings of Tokić's compelling study extend well beyond the particularities of the Croatian case and make a critical contribution to the analysis of an issue of vital contemporary importance."

—**DAPHNE WINLAND**, author of *We Are Now a Nation: Croats Between "Home and Homeland"*

"An outstanding, thoroughly researched monograph that fills a major gap in our understanding of Croatian radicalism during the period of the Cold War. A great combination of historiographical thoroughness and erudite narration."

—**ZLATKO SKRBIŠ**, Deputy Vice-Chancellor (Education and Innovation) at Australian Catholic University and author of *Long-Distance Nationalism: Diasporas, Homelands, and Identities*

## Croatian Radical Separatism and Diaspora Terrorism During the Cold War



Mate Nikola Tokić

## Central European Studies

Pb, 978-1-55753-891-8 • E-book available  
288 pages • April 2020 • 6 x 9 • \$49.99

**MATE NIKOLA TOKIĆ** is Humanities Initiative Visiting Professor in the Department of History and School of Public Policy at the Central European University (CEU). He received his PhD in history from the University of Pennsylvania. Prior to joining the CEU, Tokić was an assistant professor of European and East European history at the American University in Cairo. He has also held positions at a number of Europe's leading research institutes: the Robert Schuman Centre for Advanced Studies at the European University Institute in Florence, the Berlin Program for Advanced German and European Studies at the Freie Universität Berlin, the Institute for Advanced Study at the Central European University in Budapest, the Imre Kertész Kolleg at the Friedrich Schiller Universität Jena, and most recently, the Center for Advanced Studies of Southeastern Europe at the University of Rijeka. In addition to his work on political violence and radicalization among diaspora Croats, he has worked extensively on the relationship between social memory and political legitimacy in socialist Yugoslavia.



# TEACHING THE EMPIRE

Education and State Loyalty in Late Habsburg Austria

Scott O. Moore

*Teaching the Empire* explores how Habsburg Austria utilized education to cultivate the patriotism of its people. Public schools have been a tool for patriotic development in Europe and the United States since their creation in the nineteenth century. On a basic level, this civic education taught children about their state while also articulating the common myths, heroes, and ideas that could bind society together. For the most part historians have focused on the development of civic education in nation-states like Germany, France, and the United Kingdom. There has been an assumption that the multinational Habsburg Monarchy did not, or could not, use their public schools for this purpose. *Teaching the Empire* proves this was not the case.

Through a robust examination of the civic education curriculum used in the schools of Habsburg from 1867–1914, Moore demonstrates that Austrian authorities attempted to forge a layered identity rooted in loyalties to an individual's home province, national group, and the empire itself. Far from seeing nationalism as a zero-sum game, where increased nationalism decreased loyalty to the state, officials felt that patriotism could only be strong if regional and national identities were equally strong. The hope was that this layered identity would create a shared sense of belonging among populations that may not share the same cultural or linguistic background.

Austrian civic education was part of every aspect of school life—from classroom lessons to school events. This research revises long-standing historical notions regarding civic education within Habsburg and exposes the complexity of Austrian identity and civil society, deservedly integrating the Habsburg Monarchy into the broader discussion of the role of education in modern society.

## REVIEWS

"*Teaching the Empire* offers a new understanding of civic education in late Imperial Austria, which was not too backward-looking and ineffectual to meet the challenges of growing national loyalties, as older accounts have argued. Moore shows persuasively that the state authorities expected primary and secondary schools to develop pupils' loyalties to the Habsburg state and dynasty, not in opposition to regional and national allegiances, but rather along with them in a multilayered matrix."

—**GARY B. COHEN**, author of *Education and Middle Class Society in Imperial Austria, 1848–1918*

"Scott O. Moore offers a deeply researched book about one of Imperial Austria's most important institutions: its system of teachers and education. In the process, he helps us more fully understand how many of the empire's citizens, those 'Old Austrians,' could be loyal to and even love the country of their citizenship."

—**JOHN DEAK**, author of *Forging a Multinational State: State Making in Imperial Austria from the Enlightenment to the First World War*

## TEACHING THE EMPIRE

Education and State Loyalty  
in Late Habsburg Austria



Scott O. Moore

## Central European Studies

Pb, 978-1-55753-895-6 • E-book available  
282 pages • May 2020 • 6 x 9 • \$54.99

**SCOTT O. MOORE** is an assistant professor of history at Eastern Connecticut State University where he teaches courses on modern European history. His research explores identity creation in the Habsburg Monarchy and how the state influenced that process. He has published articles in *History of Education* and *Contributions to Contemporary History*. He also was the recipient of a Fulbright-Mach fellowship in 2012–2013, which provided support for this project.

# ADVANCING U.S. LATINO ENTREPRENEURSHIP

A New National Economic Imperative

*Edited by Marlene Orozco, Alfonso Morales,  
Michael J. Pisani, and Jerry I. Porras*

*Advancing U.S. Latino Entrepreneurship* examines business formation and success among Latinos by identifying arrangements that enhance entrepreneurship and by understanding the sociopolitical contexts that shape entrepreneurial trajectories. While it is well known that Latinos make up one of the largest and fastest growing populations in the U.S., Latino-owned businesses are now outpacing this population growth and the startup business growth of all other demographic groups in the country.

## REVIEWS

"*Advancing U.S. Latino Entrepreneurship* provides a history of Latino entrepreneurship since the sixteenth century and details findings on contemporary Latino entrepreneurs generated by the Stanford Latino Entrepreneurship Initiative's survey efforts on the role of acculturation and business success. The results show that entrepreneurship is important in the Latino community in a variety of ways, including reducing income inequality. Anyone interested in the history of Latino business in America and how important such entrepreneurship will be for our country by 2050 should read this book."

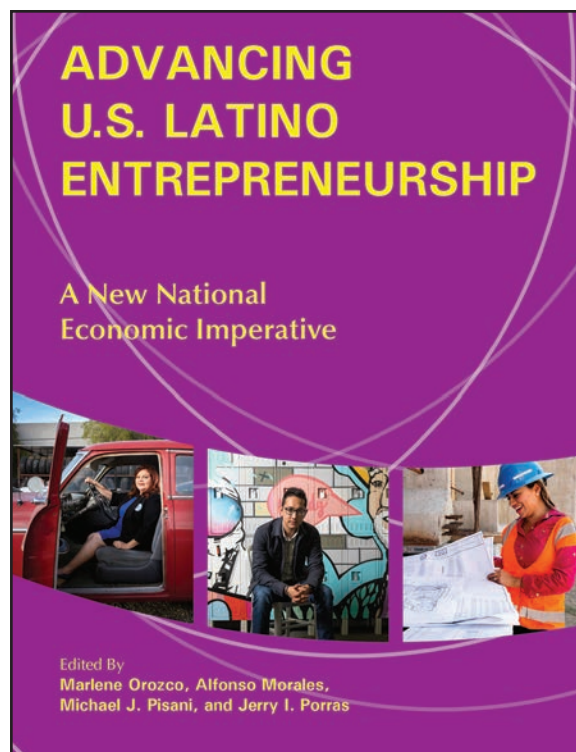
—**DAVID BRADY**, Senior Fellow at the Hoover Institution and Stanford Institute for Economic Policy Research; Professor of Political Economics at the Graduate School of Business and, by courtesy, of Political Science

"The Stanford Latino Entrepreneurship Initiative has assembled a dream team of scholars who research the vital importance of Latinos to American entrepreneurship and to American society as a whole. These authors show us how across industries, the Latino business is vital to the U.S. economy, to job creation, and to accelerating innovation, confirming how these entrepreneurs are taking a leading role in business and industry around the country. This work will be an essential reference in understanding the contribution of Latinos to a prosperous America."

—**JOSE L. PRADO**, Evans Food Vice Chairman and former Chairman and CEO; former President of Quaker Oats North America

"As one who has long advocated for inclusive access to capital to the point of founding a bank, I have seen firsthand how the Hispanic community is contributing mightily to the dynamic of the United States economy and the great American experiment. *Advancing U.S. Latino Entrepreneurship* tells us of the origins and development of a community steeped in faith, culture, and a spirit of adventure. It richly rewards the reader with an enlightened and transformative view of the impact and potential of the nation's largest minority population."

—**MARIA CONTRERAS-SWEET**, 24th Administrator,  
U.S. Small Business Administration



Pb, 978-1-55753-937-3 • E-book available  
378 pages • April 2020 • 6 x 9 • \$34.99

**MARLENE OROZCO** is the lead research analyst with the Stanford Latino Entrepreneurship Initiative (SLEI) and a PhD candidate in sociology. She is trained in both qualitative and quantitative methods of research and is an Institute of Education Sciences fellow in quantitative education policy analysis.

**ALFONSO MORALES** is the Vilas Distinguished Achievement Professor at the University of Wisconsin-Madison in the Department of Planning and Landscape Architecture. He is interested in the relationship among thinking, interaction, and social organization. He is the author of six books as well as over one hundred articles and book chapters.

**MICHAEL J. PISANI** is a professor of international business at Central Michigan University. His research concerns the intersection of international business and development, with specific interests in entrepreneurship, economic informality, cross-border business, and economic phenomena. He has authored or coauthored more than one hundred articles and book chapters and four books.

**JERRY I. PORRAS** is the Lane Professor of Organizational Behavior, Emeritus, at the Stanford Graduate School of Business. He cofounded the Latino Business Action Network (LBAN), a nonprofit focused on promoting the growth of Latino-owned businesses. Subsequently, the Stanford Latino Entrepreneurship Initiative (SLEI) was created to conduct research and help Latino business owners scale their companies.

# THE MAKING OF A CARIBBEAN AVANT-GARDE

Postmodernism as Post-nationalism

Therese Kaspersen Hadchity

Focusing on the Anglophone Caribbean, *The Making of a Caribbean Avant-Garde* describes the rise and gradual consolidation of the visual arts avant-garde, which came to local and international attention in the 1990s. The book is centered on the critical and aesthetic strategies employed by this avant-garde to repudiate the previous generation's commitment to modernism and anti-colonialism. In three sections, it highlights the many converging factors, which have pushed this avant-garde to the forefront of the region's contemporary scene, and places it all in the context of growing dissatisfaction with the post-colonial state and its cultural policies.

This generational transition has manifested itself not only in a departure from "traditional" in favor of "new" media (i.e., installation, performance, and video rather than painting and sculpture), but also in the advancement of a "post-nationalist postmodernism," which reaches for diasporic and cosmopolitan frames of reference.

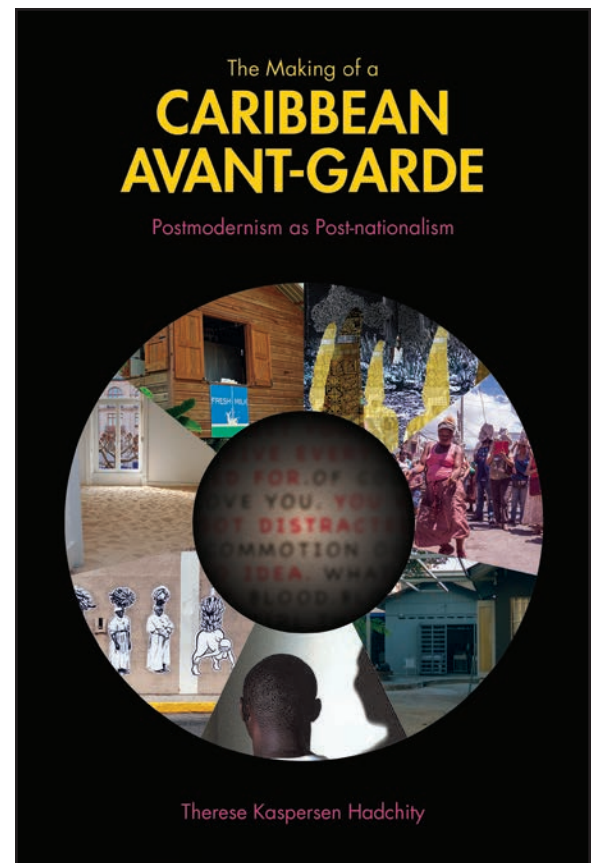
Section one outlines the features of a preceding "Creole modernism" and explains the different guises of post-nationalism in the region's contemporary art. In section two, its momentum is connected to the proliferation of independent art spaces and transnational networks, which connect artists across and beyond the region and open up possibilities unavailable to earlier generations. Section three demonstrates the impact of this conceptual and organizational evolution on the selection and exhibition of Caribbean art in the metropole.

*The Making of a Caribbean Avant-Garde* is a case study in post-colonial cultural dynamics. It delivers an engaged and polemic portrayal of a generational and critical transition, which has brought a segment of the Anglophone Caribbean arts community together and successfully drawn it into the international arena, but which also, it is argued, has problematic political corollaries.

## REVIEW

"A work of subtle distinction, which also packs a powerful critical punch. Focusing on art and art criticism in the Anglophone Caribbean, Hadchity drives a coach and horses through the currently influential avant-gardist dogma that seeks to consign modernist and nationalist artistic production to history. Her book's demolition of the postmodernist representation of Creole modernism does not merely set the record straight—it brings an interventionist political edge to its argument. The author proposes that the postmodern critique has the unintended effect of stripping cultural production in the Caribbean of some of the resources that it arguably needs urgently in order to secure its autonomy in the cruel, contemporary environment of neoliberal globalism."

—NEIL LAZARUS, author of *The Postcolonial Unconscious*



## Comparative Cultural Studies

Pb, 978-1-55753-934-2 • E-book available  
322 pages • August 2020 • 6 x 9 • \$49.99

**THERESE KASPERSEN HADCHITY** was born in Denmark and studied art history and modern culture at the University of Copenhagen. In 1990, she relocated to Barbados, where she worked as a freelance curator and visual arts commentator until 2000, when she opened the Zemicon Gallery in Bridgetown. After its closure a decade later, she returned to academia to reflect on the critical dynamics she had witnessed and participated in. She presently teaches art history, contemporary art, and aesthetics at the Barbados Community College and the University of the West Indies at Cave Hill. Her research has been centered on the changing conceptual foundations for the region's visual art and criticism, as well as the institutional dynamics and policies framing that transition.



# LIBRARY TECHNICAL SERVICES

Adapting to a Changing Environment

Edited by Stacey Marien

Libraries are experiencing major changes concerning the role of technical services. Technical services librarians also are being challenged about their relevance and role, sometimes revealed by a lack of understanding of the contribution technical services librarians make to building and curating library and archival collections. The threats are real: relocation from central facilities, the dramatic shift to electronic resources, budgetary constraints, and outsourced processing. As a result, technical services departments are reinventing themselves to respond to these and similar challenges while embracing innovative methods and opportunities to advance librarianship in the twenty-first century.

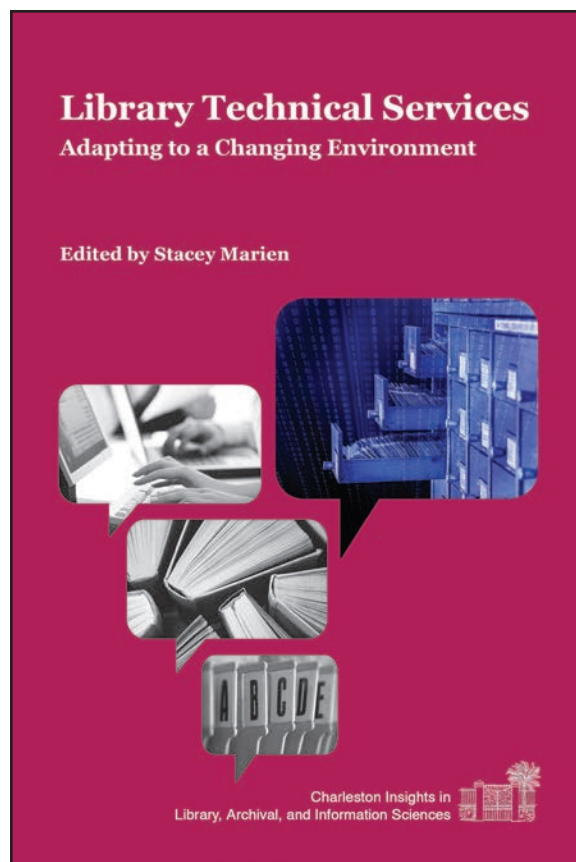
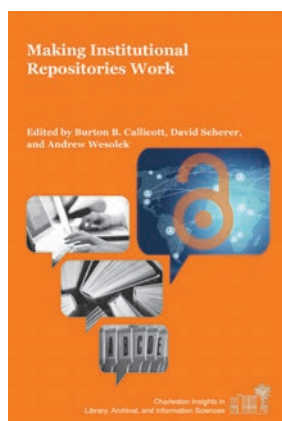
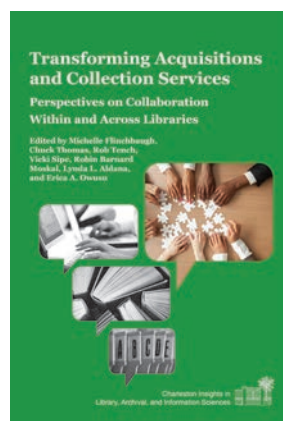
*Library Technical Services* provides case studies that highlight difficult realities, yet embrace exciting opportunities, such as space reclamation, evolving vendor partnerships, metadata, retraining and managing personnel, special collections, and distance education. Written for catalog and metadata librarians and managers of technical services units, this book will inspire and provide practical advice and examples for solving issues many libraries are facing today.

## REVIEWS

"This is a valuable guide on the changing nature of technical services in libraries, detailing how libraries adapt services, positions, job descriptions, and personnel to accommodate the changing nature of information and the academic environment. Librarians interested in learning how other institutions have handled departmental moves, changes in organizational structure, and adjustments in job duties will find this a useful resource."

—**CHRISTINE L. FERGUSON**, Assistant Dean of Libraries and Director of Technical Services, Murray State University

## ALSO OF INTEREST



## Charleston Insights in Library, Archival, and Information Sciences

Pb, 978-1-55753-842-0 • E-book available  
398 pages • July 2020 • 6 x 9 • \$49.99

**STACEY MARIEN** is the head of acquisitions at American University in Washington, DC. She received her MSLS from the University of North Carolina at Chapel Hill. She cowrites a column called Let's Get Technical for *Against the Grain*. She has been the acquisitions librarian at American University for over ten years; before that she was the business librarian at American University as well as Elon College (now University). She has been published in several library-related journals and magazines, including *Against the Grain*, *Choice*, *Reference and User Services Quarterly*, and *The Bottom Line*.

# INTERACTIONAL RESEARCH INTO PROBLEM-BASED LEARNING

*Edited by Susan M. Bridges and Rintaro Imafuku*

Problem-based learning (PBL) has been deployed as a student-centered instructional approach and curriculum design in a wide range of academic fields across the world. The majority of educational research to date has focused on knowledge-based outcomes addressing why PBL is useful. Researchers of PBL are developing a growing interest in qualitative research with a process-driven orientation to examining learning interactions. It is essential to broaden this research base so as to support PBL designs and approaches to leading students into higher-order thinking and a deeper approach to learning.

*Interactional Research Into Problem-Based Learning* explores how students learn in an inquiry-led approach such as PBL. Included are studies that focus on learning in situ and go beyond measuring the outcomes of PBL. The goal is to further expand the PBL research base of qualitative investigations examining the social dimension and lived experience of teaching and learning within the PBL process. A second aim of this volume is to shed light on the methodological aspects of researching PBL, adding new perspectives to the current trends in qualitative studies on PBL. Chapters cover ethnographic approaches to video analysis, introspective protocols such as stimulated recall, and longitudinal qualitative studies using discourse-based analytic approaches. Specifically, this book will further contribute to the current educational research both theoretically and empirically in the following key areas: students' learning processes in PBL over time and across contexts; the nature of quality interactions in PBL tutorials; the (inter)cultural aspects of learning in PBL; facilitation processes and group dynamics in synchronous and asynchronous face-to-face and blended PBL; and the developing nature of PBL learner identity.

## REVIEWS

"Offers a refreshing range of empirical studies, including innovative research based on recordings in classrooms that show how effective problem-based learning communication is constructed. Covering state-of-the-art qualitative methods, from thematic analysis to discourse analysis and conversation analysis, this collection is an essential read for anyone interested in PBL."

—**DAVID SILVERMAN**, Emeritus Professor, Sociology Department, Goldsmiths, University of London

"Bridges and Imafuku offer nuanced insights, based on rich qualitative evidence, into how student knowledge is coconstructed through collaborative, dialogic processes during inquiry-based learning. These insights inform deeper 'textured' understandings of the situated, interactional nature of knowledge construction during problem-based learning, including through facilitation, scaffolding via new technologies, and assessment processes."

—**PEGGY A. ERTMER**, Founding Editor, *Interdisciplinary Journal of Problem-based Learning*

# Interactional Research

*Into Problem-Based Learning*



*Edited by*

**Susan M. Bridges and Rintaro Imafuku**

Pb, 978-1-55753-804-8 • E-book available  
434 pages • July 2020 • 6 x 9 • \$54.99

**SUSAN M. BRIDGES** is an associate professor and assistant dean of learning and teaching with the Faculty of Education and the Centre for the Enhancement of Teaching and Learning (CETL) at the University of Hong Kong. She also is an adjunct professor at the Australian Catholic University. Her locally and internationally funded research explores the "how" of effective pedagogy and communication in the health sciences through interactional and ethnographic approaches.

**RINTARO IMAFUKU** is an assistant professor at the Medical Education Development Center at Gifu University, Japan. He received his MA from Monash University and his PhD from the University of Hong Kong. His research centers on learners' social interactions and group dynamics in inquiry-led education settings such as PBL, interprofessional education, undergraduate research, and professional identity formation.

# VETERINARY MEDICAL SCHOOL ADMISSION REQUIREMENTS

Preparing, Applying, and Succeeding, 2020 Edition  
for 2021 Matriculation

*Association of American Veterinary Medical Colleges*

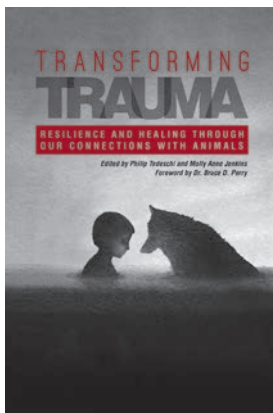
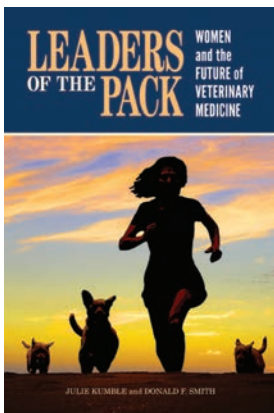
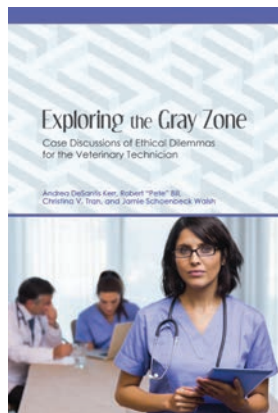
Updated annually and packed with useful tips and helpful insights, *Veterinary Medical School Admission Requirements* provides a comprehensive overview of the admission process for the national and international veterinary schools that are members of the Association of American Veterinary Medical Colleges (AAVMC). This book provides concise, current, and the best comparative information for students interested in preparing for a career in veterinary medicine, as well as their advisors and counselors.

The heart of this publication is a directory of member schools, providing the following information for each school: a summary of application procedures; requirements for application and residency; prerequisites for admission; deadlines for each component of the application process; a description of campus and campus life; and the costs of tuition and fees. Full-page spreads provide a complete profile of the different campuses and clearly lay out all the details you require to select the school that best matches your needs.

Additional information includes an overview of the Veterinary Medical College Application Service (VMCAS), information about the accreditation of veterinary schools and professional licensure as a veterinarian, a helpful timeline for aspiring vets from high school onward, and firsthand accounts from current students and practitioners about what it is like to train as a vet.

As Executive Director of AAVMC Dr. Andrew McCabe writes: “These are exciting times for veterinary medicine, a profession that bridges animal, human, and ecosystem health. We understand that getting started and making sense of all the choices and requirements can be challenging, but you’ve come to the right place by accessing this publication, which provides the essential information you need to begin your journey.”

## ALSO OF INTEREST



Pb, 978-1-55753-943-4 • E-book available  
248 pages • April 2020 • 8½ x 11 • \$34.99

### THE ASSOCIATION OF AMERICAN VETERINARY MEDICAL COLLEGES (AAVMC)

coordinates the national and international affairs of all thirty veterinary medical colleges in the United States and five in Canada, six departments of veterinary science, six departments of comparative medicine, fifteen accredited colleges of veterinary medicine overseas, fifteen provisional members, and thirteen affiliate members. The AAVMC fosters the teaching, research, and service activities of its members, both nationally and internationally. The mission of the AAVMC is to improve the quality of life for people and animals by advancing veterinary medical education, improving animal health and welfare, strengthening biomedical research, promoting food safety and food security, and enhancing environmental quality.



# BEING PORTUGUESE IN SPANISH

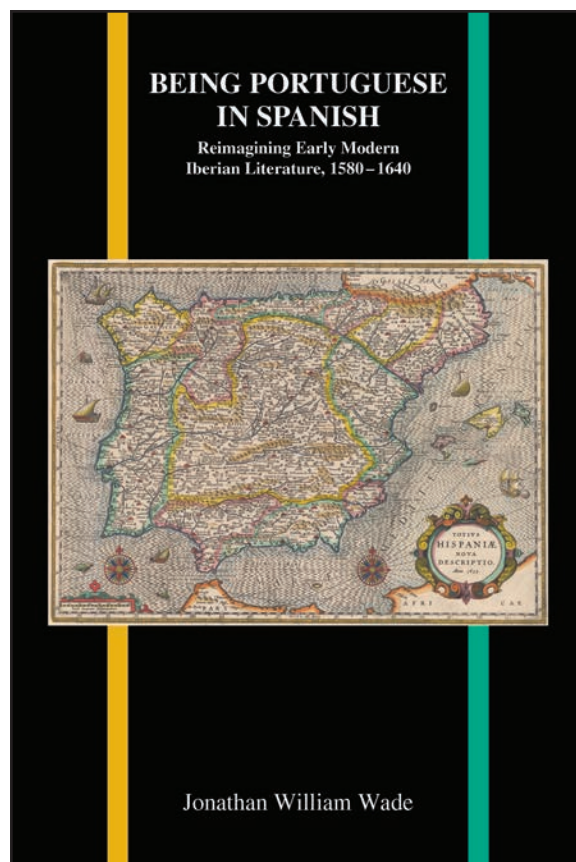
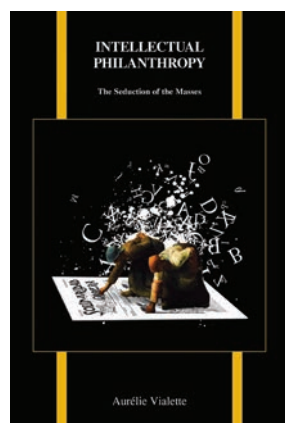
Reimagining Early Modern Iberian Literature, 1580–1640

Jonathan William Wade

Among the many consequences of Spain's annexation of Portugal from 1580 to 1640 was an increase in the number of Portuguese authors writing in Spanish. One can trace this practice as far back as the medieval period, although it was through Gil Vicente, Jorge de Montemayor, and others that Spanish-language texts entered the mainstream of literary expression in Portugal. Proficiency in both languages gave Portuguese authors increased mobility throughout the empire. For those with literary aspirations, Spanish offered more opportunities to publish and greater readership, which may be why it is nearly impossible to find a Portuguese author who did not participate in this trend during the dual monarchy.

Over the centuries these authors and their works have been erroneously defined in terms of economic opportunism, questions of language loyalty, and other reductive categories. Within this large group, however, is a subcategory of authors who used their writings in Spanish to imagine, explore, and celebrate their Portuguese heritage. Manuel de Faria e Sousa, Ângela de Azevedo, Jacinto Cordeiro, António de Sousa de Macedo, and Violante do Céu, among many others, offer a uniform yet complex answer to what it means to be from Portugal, constructing and claiming their Portuguese identity from within a Castilianized existence. Whereas all texts produced in Iberia during the early modern period reflect the distinct social, political, and cultural realities sweeping across the peninsula to some degree, Portuguese literature written in Spanish offers a unique vantage point from which to see these converging landscapes. *Being Portuguese in Spanish* explores the cultural cross-pollination that defined the era and reappraises a body of works that uniquely addresses the intersection of language, literature, politics, and identity.

## ALSO OF INTEREST



## Purdue Studies in Romance Literatures

Pb, 978-1-5753-883-3 • E-book available  
266 pages • April 2020 • 6 x 9 • \$44.99

**JONATHAN WILLIAM** Wade is an associate professor of Spanish at Meredith College where he teaches a variety of courses on language and literature. He specializes in early modern Spanish and Portuguese literature, with particular emphasis on the *comedia*, *Don Quixote* and Cervantes, and Iberian studies (1580–1640). He has published articles in the *Bulletin of the Comediantes*, *Hispania*, and *Comedia Performance*, among other journals, as well as essays in various book-length studies. Overall, it is the crossing of borders (linguistic, national, genre) within literature that propels his scholarly inquiry.

# DON QUIXOTE AND CATHOLICISM

Rereading Cervantine Spirituality

Michael J. McGrath

Four hundred years since its publication, Miguel de Cervantes's *Don Quixote* continues to inspire and to challenge its readers. The universal and timeless appeal of the novel, however, has distanced its hero from its author and its author from his own life and the time in which he lived. The discussion of the novel's Catholic identity, therefore, is based on a reading that returns Cervantes's hero to Cervantes's text and Cervantes to the events that most shaped his life. The authors and texts McGrath cites, as well as his arguments and interpretations, are mediated by his religious sensibility. Consequently, he proposes that his study represents one way of interpreting *Don Quixote* and acts as a complement to other approaches. It is McGrath's assertion that the religiosity and spirituality of Cervantes's masterpiece illustrate that *Don Quixote* is inseparable from the teachings of Catholic orthodoxy. Furthermore, he argues that Cervantes's spirituality is as diverse as early modern Catholicism. McGrath does not believe that the novel is primarily a religious or even a serious text, and he considers his arguments through the lens of Cervantine irony, satire, and multiperspectivism. As a Roman Catholic who is a Hispanist, McGrath proposes to reclaim Cervantes's Catholicity from the interpretive tradition that ascribes a predominantly Erasmian reading of the novel. When the totality of biographical and sociohistorical events and influences that shaped Cervantes's religiosity are considered, the result is a new appreciation of the novel's moral didactic and spiritual orientation.

## ALSO OF INTEREST



## Purdue Studies in Romance Literatures

Pb, 978-1-55753-899-4 • E-book available  
226 pages • August 2020 • 6 x 9 • \$44.99

**MICHAEL J. MCGRATH** is a professor of Spanish at Georgia Southern University and a corresponding fellow of the San Quirce Royal Academy of History and Art in Segovia, Spain. His research focuses on early modern Spanish life and literature, with special emphasis on cultural studies, the *comedia*, *Don Quixote*, and intellectual history. He is the author of more than sixty publications, including two books based on archival research, *La vida urbana en Segovia: Historia de una ciudad barroca en sus documentos* and *Teatro y fiesta en la ciudad de Segovia (siglos XVIII y XIX)*; the first English translation of Spanish priest Ruy López's chess treatise from 1561 titled *The Art of the Game of Chess*; editions of four of Miguel de Cervantes's *Novelas ejemplares*; plays by Pedro Calderón de la Barca, María de Zayas, and Diego de San Pedro; articles that have appeared in the journals *Cervantes*, *Comedia Performance*, *Bulletin of Comediantes*, *Estudios Segovianos*, *eHumanista*, and *Romance Quarterly*; several book chapters; and over twenty book reviews. He has been the editor of *Juan de la Cuesta Hispanic Monographs* since 2008.

# SUBSCRIPTION-BASED JOURNALS



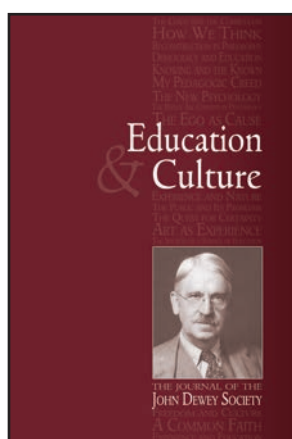
## SHOFAR: AN INTERDISCIPLINARY JOURNAL OF JEWISH STUDIES

Glenn Dynner and Ranen Omer-Sherman (eds.)

*Shofar: An Interdisciplinary Journal of Jewish Studies* is a triannual publication that produces original, peer-reviewed scholarly articles, issues on special topics, book forums, review essays, and the occasional forum on Contemporary Critical Jewish Studies. *Shofar* reaches an international readership with an impressive range of reliably robust offerings primarily in modern history, literature, culture, and the arts.

Published three times a year. Volume 38 (2020). Domestic annual subscriptions: \$60.00, individuals; \$110.00, institutions. International annual subscriptions: \$80.00, individuals; \$120.00, institutions.

Print ISSN: 0882-8539; E-ISSN: 1534-5165.



## EDUCATION AND CULTURE

David A. Granger (ed.)

*Education and Culture* takes an integrated view of philosophical, historical, and sociological issues in education. It is the official journal of the John Dewey Society, founded in 1935, which draws its inspiration from the work of the philosopher, psychologist, and educational reformer who died in 1952. Society members receive the journal as part of their membership in the society. The journal is supported by the Daniel Tanner Endowment Fund. Issues older than three years are freely available at [docs.lib.purdue.edu/eandc](https://docs.lib.purdue.edu/eandc).

Published two times a year. Volume 36 (2020). Domestic annual subscriptions: \$40.00, individuals; \$95.00, institutions. International annual subscriptions: \$50.00, individuals; \$95.00, institutions.

Print ISSN: 1085-4908; E-ISSN: 1599-1786.



## PHILIP ROTH STUDIES

Aimee Pozorski and Maren Scheurer (eds.)

*Philip Roth Studies*, a peer-reviewed, semiannual journal published in cooperation with the Philip Roth Society, welcomes all writing pertaining entirely or in part to Philip Roth, his fiction, and his literary and cultural significance. Its goal is to encourage the exchange of ideas and texts concerning this significant and best-selling Jewish American author.

Published two times a year. Volume 16 (2020). Domestic annual subscriptions: \$50.00, individuals; \$120.00, institutions. International annual subscriptions: \$60.00, individuals; \$120.00, institutions.

Print ISSN: 1547-3929; E-ISSN: 1940-5278.



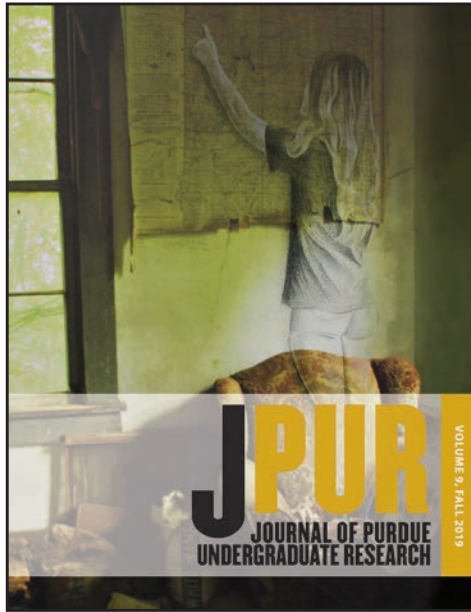
For print subscriptions, please call Baker & Taylor Publisher Services (North America: 1(800) 247-6553; International: 1(419) 281-5100). *Shofar*, *Education and Culture*, and *Philip Roth Studies* are available online through Project MUSE ([muse.jhu.edu](https://muse.jhu.edu)) and JSTOR ([jstor.com](https://jstor.com)). These journals are also available via EBSCO and ProQuest products. Print subscriptions do not include online access.





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The *Journal of Purdue Undergraduate Research* publishes outstanding research papers written by Purdue undergraduates from all disciplines who have completed faculty-mentored research projects. The journal is run by students, but behind the scenes is a unique partnership between Purdue University Press and other departments of Purdue University Libraries, working with Purdue Marketing and Media and the Writing Lab, based in the Department of English. Publication of *JPUR* is sponsored by the Office of the Provost at Purdue University. Published annually, print and online. Volume 10 (2020). Print ISSN: 2158-4044; E-ISSN: 2158-4052

## JOURNAL OF PRE-COLLEGE ENGINEERING EDUCATION RESEARCH (J-PEER)

Şenay Purzer (ed.), Johannes Strobel (founding ed.)

*J-PEER* serves as a forum and a community space for the publication of research and evaluation reports on areas of pre-college STEM education, particularly in engineering.

Published two times a year. Volume 10 (2020–2021). E-ISSN: 2157-9288.

## JOURNAL OF AVIATION TECHNOLOGY AND ENGINEERING (JATE)

Mary E. Johnson (ed.)

*JATE* is a refereed publication serving the needs of collegiate and industrial scholars and researchers in the multidisciplinary fields of aviation technology and engineering. A key focus of *JATE* is to promote the bridging of these fields by publishing scholarly articles related to the integration of theory and application in the design/build/test process.

Published two times a year. Volume 9 (2020–2021). E-ISSN: 2159-6670.



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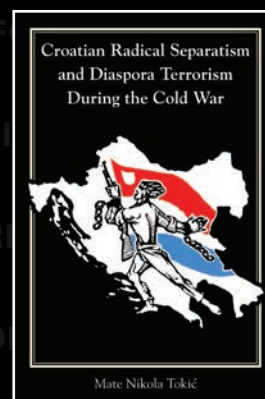
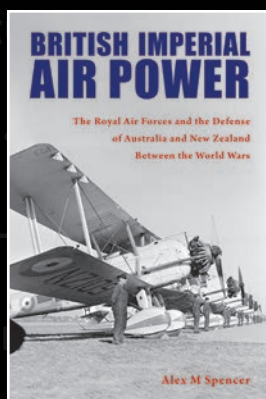
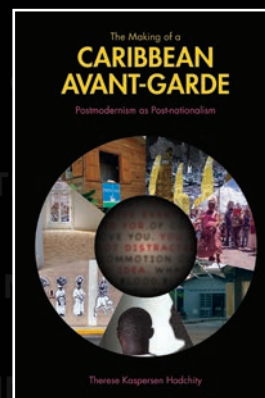
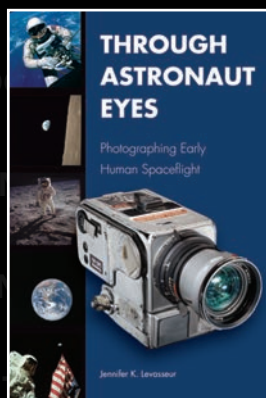
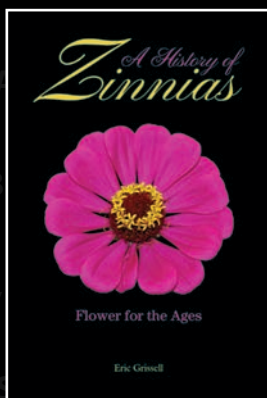


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