

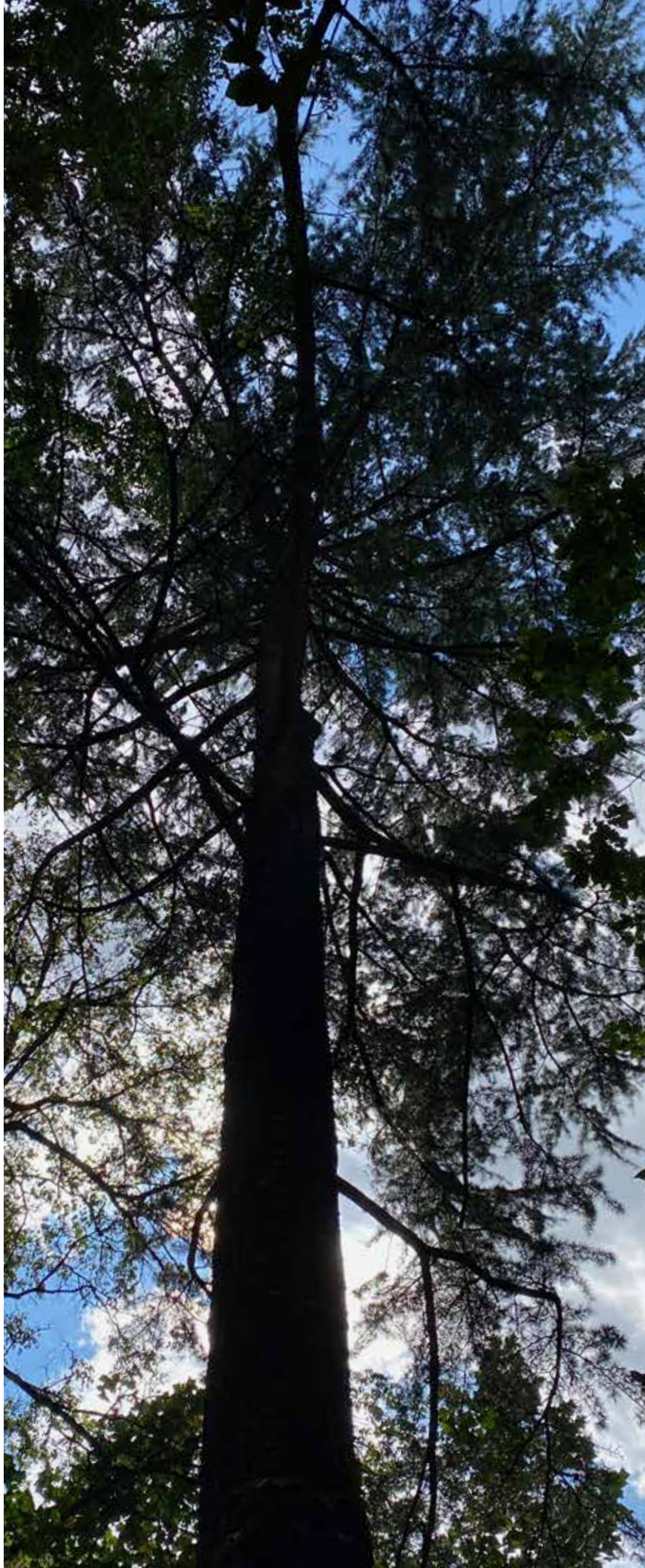
A low-angle photograph of a large, mature tree with dense green foliage. The tree's trunk and branches are dark and gnarled, extending from the bottom left towards the top right. In the background, a Gothic-style building with arched windows and a flagpole is visible through the leaves. The sky is a clear, bright blue.

UNIVERSITY OF | **PENNSYLVANIA**
PRESS

2023 Annual Report

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Director's Letter



Publishing is a team sport, and to me this is the number one reason it is such a rewarding career. Like so many of the remarkable things that are accomplished on Penn's campus, publishing books and journals as part of the Penn Press imprint requires many talents to collaborate, to become partners in forwarding our mission.

We have many partners: the editors who shape our journals and book series, the business partners and vendors who assist in getting our content out into the world, our Faculty Editorial Board, our External Board of Advisors, and always, our authors and readers. Partnership can take many forms, and throughout this annual report, we feature different types of institutional partnerships that have been especially exciting and generative for us this year—and will continue to be in the future.

Partnership can be about joining complementary strengths to achieve mission goals. During fiscal year 2023 we entered into a partnership with the American Philosophical Society (APS) to publish their journals and distribute their books. It is hard to imagine a partnership more representative of Penn Press's engagement with the Philadelphia community. Both the APS and the University of Pennsylvania (Penn) were founded by Ben Franklin, both institutions have distinguished publication records that date back generations, and both have mission commitments to Franklin's idea of "useful knowledge." You can read about some of the remarkable APS publications that will emerge in the coming years on pages 5 and 6. It is exciting to be joining forces with another well-established pillar of Philadelphia's intellectual landscape as we get closer to the 2026 celebration of the founding of the nation.

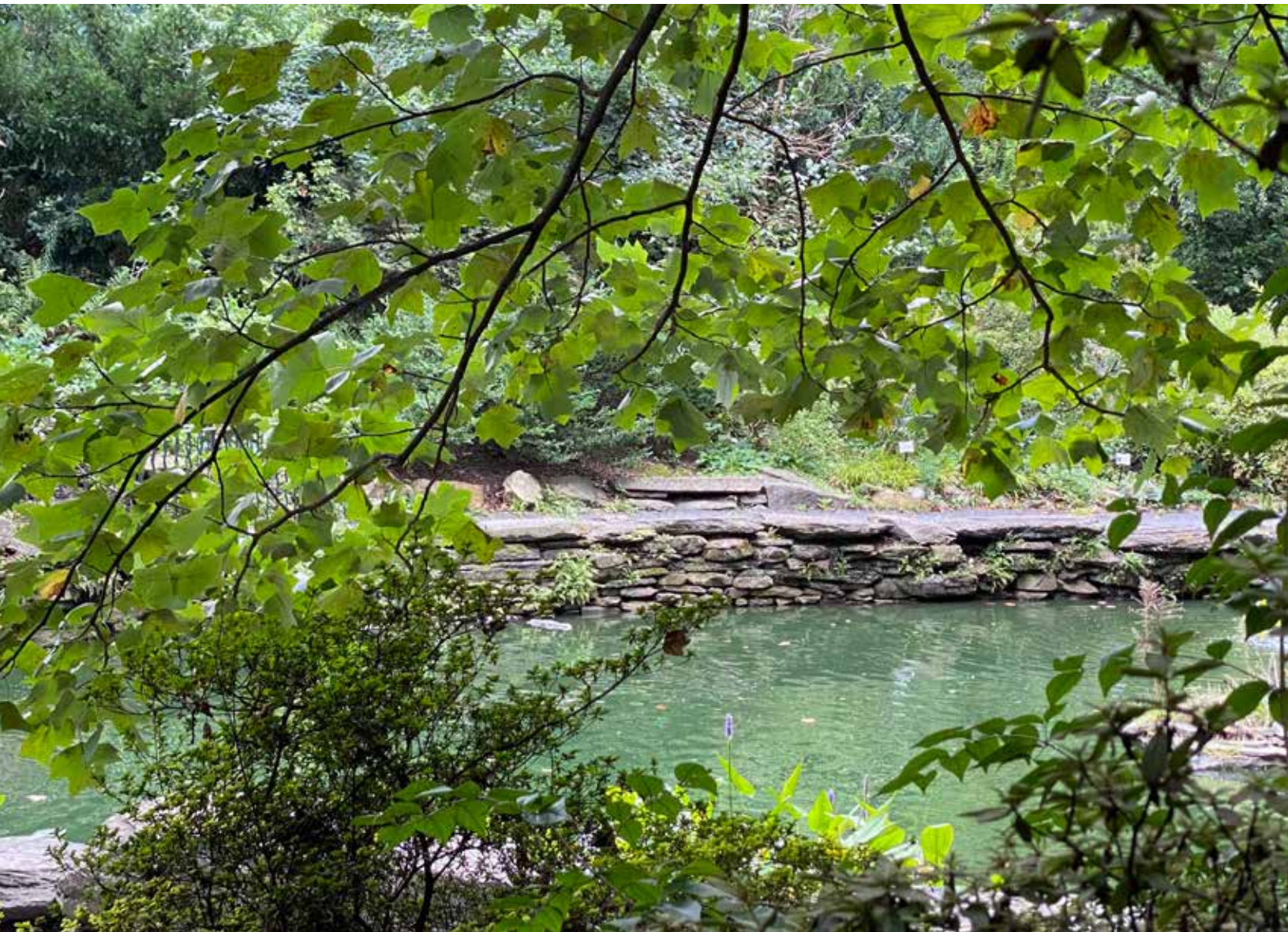
Partnerships can be an engine of dynamic growth, and this has certainly been the case with the evolution of our partnership with the Wharton School Press (WSP). Our distribution arrangement with WSP has been very successful, and during the past fiscal year we agreed to evolve the partnership further and make WSP an imprint of Penn Press itself. Shannon Berning, the Publisher of the WSP imprint, will be joining the Penn Press team, and you can read about her goals for the imprint on pages 8 and 9.

Partnerships can be about sharing resources to make innovation possible. At Penn Press we have thought long and carefully about how to bring the affordances of digital publishing to our books program in a sustainable way. We aren't the only ones at Penn for whom these issues are mission critical—conversations with the McNeil Center for Early American Studies (with whom we publish both a journal and a book series), the Penn Libraries, and the Annenberg School for Communication have all returned to the topic of digital publication again and again. During this past year we joined forces with these campus partners to license an instance of the Manifold digital publishing platform. Access to Manifold is an exciting milestone in our ability to publish a broad range of new forms of scholarship—the discussions that led to the partnership have been a truly generative opportunity to work closely with campus colleagues and to refine our shared approach to Penn's scholarly communication mission. You can read more about Manifold on pages 6 and 7.

Director's Letter

This year's annual report highlights Penn Press's new partnerships and throughout are photos taken by Penn Press marketing staff member Tracy Kellmer. Armed only with the pages devoted to the University of Pennsylvania in an updated edition of *Philadelphia Trees* (see page 10 for more about this title) and a campus map, she discovered places she had never been and learned more about the diversity and history of the trees our campus has to offer everyone.

New or continuing, on-campus or off-, partnership and collaboration is key to the success of Penn Press and we are proud and grateful to join others in furthering dialogue, understanding, and mutual respect between people, whether they are across the street or across the globe.

A handwritten signature in black ink, appearing to read "Mary Elam". The signature is fluid and cursive, with a long horizontal stroke at the end.

Penn Press at a Glance: Books

BESTSELLERS: FY2022–2023

PENN PRESS

- 1 **Philadelphia Trees** (PB 2023) by Paul W. Meyer, Catriona Bull Briger, and Edward Sibley Barnard
- 2 **The Paradox of Debt** (HC 2023) by Richard Vague
- 3 **Dispossessed Lives** (PB 2018) by Marisa J. Fuentes
- 4 **Force and Freedom** (PB 2020) by Kellie Carter Jackson
- 5 **The Great Power of Small Nations** (HC 2022) by Elizabeth N. Ellis
- 6 **Maurice's Strategikon** (PB 2001) translated by George T. Dennis
- 7 **University City** (HC 2022) by Laura Wolf-Powers
- 8 **I've Been Here All the While** (HC 2021) by Alaina E. Roberts
- 9 **Scripts of Blackness** (HC 2022) by Noémie Ndiaye
- 10 **This Is My Jail** (HC 2022) by Melanie Newport

WHARTON SCHOOL PRESS

- 1 **The Prepared Leader** (PB 2022) by Erika H. James and Lynn Perry Wooten
- 2 **The Prepared Leader** (HC)
- 3 **The Customer-Base Audit** (PB 2022) by Peter Fader, Bruce Hardie, and Michael Ross
- 4 **Beating Burnout at Work** (PB 2021) by Paula Davis
- 5 **The Prepared Leader** (Ebook)
- 6 **The Customer Centricity Playbook** (PB 2018) by Peter Fader and Sarah E. Toms
- 7 **Customer Centricity** (PB 2020) by Peter Fader
- 8 **The Innovation Tournament Handbook** (PB 2023) by Christian Terwiesch and Karl Ulrich
- 9 **The Leader's Brain** (PB 2020) by Michael Platt
- 10 **The Customer-Base Audit** (Ebook)

100
books
published

40
awards
won

13
books
translated
into 7
languages

16
books
licensed
for audio

Penn Press at a Glance: Journals

27
journals

4
open
access
journals
initiated

TOP 5 READ HUMANITIES ARTICLES: JANUARY TO JULY 2023:

1. "The Unequal Mind: How Charles Murray and Neoliberal Think Tanks Revived IQ" by Quinn Slobodian in *Capitalism* (issue 4:1, 2023)
 2. "'A Primitive Kind of Superstition': The Idea of the Paranoid Style in Art, Psychiatry, and Politics" by Nicolas Guilhot in the *Journal of the History of Ideas* (issue 84:2, 2023)
 3. "How to Do Things with Words: Antifascism as a Differentially Mobilizing Ideology, from the Popular Front to the Black Power Movement" by Giuliana Chamedes in the *Journal of the History of Ideas* (issue 84:1, 2023)
 4. "The Meanings of Magic" by Michael D. Bailey in *Magic, Ritual, and Witchcraft* (issue 1:1, 2006)
 5. "Two Regimes of Global Health" by Andrew Lakoff in *Humanity* (issue 1:1, 2010)
-

508
articles
published

378,696
total number of views
across the list



New and Evolving Partnerships

In fiscal year 2023, Penn Press established two new partnerships: one with the American Philosophical Society and the other with Penn Libraries, while an existing partnership with Wharton School Press evolved into a Penn Press imprint. Here, three conversations illustrate the excitement, mission advancement, and mutual benefits of these collaborations.

THE AMERICAN PHILOSOPHICAL SOCIETY

Jocelyn Dawson, Director of Journals at Penn Press, speaks with Peter Dougherty, Director of the APS Press, and Robert M. Hauser, the Executive Officer of the American Philosophical Society, about their vision for the future.



APS Press is in the midst of a revitalization. Can you tell us about your vision for the Press and how its work supports the Society's broader mission?

Following Benjamin Franklin's original 1743 proposal for the APS, the Society's purpose is to promote useful knowledge. Our goal in relaunching the APS Press is to promote useful knowledge for today, by publishing significant and imaginative scholarly books and articles drawn from across all disciplines.

How does the partnership with Penn Press support your goals?

Penn Press gives us a powerful platform for reaching the many scholars, professionals, critics, and students who comprise the readership of our books and journals, and to do so in print and digitally, in North America and around the world. We are confident that the partnership will fulfill these goals.

What future APS Press publications are you excited about?

We're especially pleased about our plan to move APS *Transactions*, the oldest continuously published journal in North America, into an all-edited-issue format, while introducing new features such as field reports into our other journal, APS *Proceedings*. As for books, we're excited about starting a new series on the past and future of scientific and scholarly disciplines; publishing critical editions of APS classics and those of past APS members; and producing scholarly books that speak to multidisciplinary readerships or that will lead to course adoptions.

New and Evolving Partnerships

APS Press is the publisher of notable works by Benjamin Franklin and David Rittenhouse. Are there other works from the archive that you'd like to highlight?

We're revisiting several of Benjamin Franklin's APS publications with an eye towards creating new critical editions. We are also discussing with members of the APS their sponsorship of critical editions, not only of APS classic books, but of items from the APS Library collection such as Edmund Burke's annotated edition of Thomas Paine's *The Rights of Man*. And for the 250th anniversary of The Declaration of Independence in 2026, we are planning a volume devoted to the APS's copies of the Declaration.

Are there any upcoming initiatives or events from the APS Press that you'd like to share?

The next big item on our agenda is the publication of the APS Press launch catalog, scheduled for November of this year. It will include information about forthcoming books and journals as well as recent backlist titles extending to just prior to the pandemic. It will be our reintroduction to scholars, the media, and the international publishing community as we approach 2024.

PENN LIBRARIES: CENTER FOR RESEARCH DATA AND DIGITAL SCHOLARSHIP

Elisabeth Maselli, Penn Press Senior Editor, speaks with Contemporary Publishing Fellow Cosette Bruhns Alonso about the Manifold digital publishing platform and Open Access.

When you receive a project proposal, how do you decide if it should become a Manifold title?

Manifold is designed to bring texts, images, media, audio, and other digital assets into conversation together. When considering a project proposal, I take into account the number of media-rich elements and how the author proposes to engage with them in their narrative. Integrating media in a project invites a different level of interactivity with text that would not be possible in a conventional print book, so I am also interested in projects that are mindful of the ways in which including digital interactive enhancements can change the reading experience. I encourage authors to think about this intentionally in their narrative.

Another reason to consider a project for Manifold includes accessibility; Manifold is designed to be compatible on all devices including smartphones, tablets, and computers, providing readers with more opportunities to access scholarship globally. There are also research fellowships that increasingly require scholars to publish their projects either entirely or partly Open Access (OA), so producing a Manifold edition can provide a path for sharing scholarship broadly via a platform that is responsive and intuitive for readers to navigate.

What are some of the benefits of an OA edition in contrast to a traditional eBook?

One of the major benefits is access to the publication. Although the format of an OA edition might be an eBook, an eBook file could be limited in the ways that readers can access it, for example, through requiring an institutional or organizational subscription to locate and download an eBook file. In the case of OA

New and Evolving Partnerships



editions, scholarship is accessible freely to readers without restrictions, whether the research is hosted on a publisher's website, a digital library, or a repository. Manifold, in particular, is designed to quickly turn eBook files into online publications, making it possible to easily produce an OA edition of a project.

If a project features a dataset the author used in her work and a downloadable PDF, which she needed for a grant application, could you briefly discuss the ways that Manifold and OA can bring extra-textual material like the dataset or PDF to readers?

Manifold is an open-source platform designed to facilitate the publication of networked, media-rich, and interactive monographs and journals on the web, which makes it an ideal platform for publishing linked datasets and downloadable extra-textual materials, like PDFs. It is also possible to embed links throughout the publication, whether linking to other websites or datasets. One of Manifold's features includes a resource collection that makes it possible to create and embed collections of resources, like downloadable PDFs, to a project.

How do you measure success for a Manifold title?

Manifold has internal analytics that indicate how often a title is accessed by readers. This is potentially a useful metric to consider alongside print sales of the same title, in order to help make decisions about OA and hybrid publications in the future. I'm personally also interested in the author's use of Manifold's interactive features and the ways in which the narrative and media-rich elements of the publication are facilitated by the platform. I think that successfully bringing these elements together in unique ways to produce dynamic yet rigorous and open scholarship is another important measure of success for a Manifold title.

New and Evolving Partnerships

WHARTON SCHOOL PRESS

Mary Francis, Penn Press Director, speaks with Shannon Berning, Publisher, Wharton School Press, about the evolution of the Wharton School Press imprint.

Tell us something about how the Wharton School Press (WSP) imprint stands out from other business book imprints.

Wharton School Press publishes research-driven, fast-reading, and actionable books for the global business community. As the book publishing arm of Wharton, the world's first collegiate business school, the Press carries forward the school's rigorous focus on evidence-based knowledge.

WSP books offer a fast-reading format to fit the way people read today. WSP books are much more concise and focused than a typical business book and can be read in as little as a couple of hours. In addition, we work hard to ensure that WSP books are quick to market, reaching readers sooner than a traditional publisher would prioritize. We can publish a few months after a manuscript is finalized.

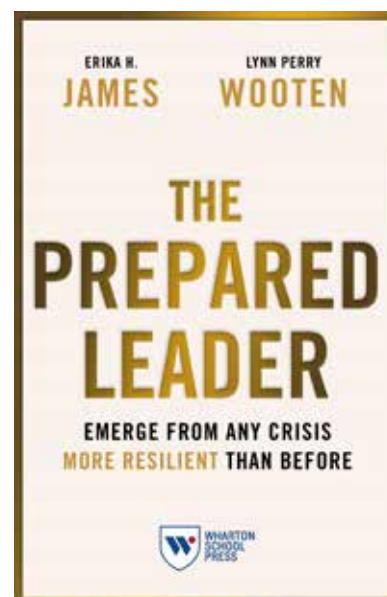
Led by a spirit of innovation and experimentation, WSP works to make the books and the research they contain more accessible to a global readership. Many authors have made note that our intensive editorial guidance, from the first spark of an idea to a finished manuscript, is unusual in this day and age when most editors are carrying more books than are feasible to closely develop.

Over the past 12+ years the book business has changed: How has the WSP imprint evolved to continue to serve business authors and readers?

In 2011, the Wharton School became the first and only business school to launch a dedicated digital book press. We set out to develop a book publishing program that would experiment with the latest digital publishing technologies to reach readers. Whereas many legacy publishers were burdened with the challenges of digitizing a backlist, Wharton's press was able to focus on developing an innovative publishing program that challenged conventional approaches to book publishing for the betterment of readers.

That led us to our fast-reading format and quick-to-market capabilities. We have also worked very hard to ensure perpetual global availability of each title—in any quantity, at any time—a critical need for readers and authors.

As digital technologies became an enduring part of publishing, we changed our name from Wharton Digital Press to Wharton School Press. What hasn't changed in the book publishing industry and among readers is the need for excellent, trusted content. The WSP imprint is proud to publish important books that meet the standards set by the Wharton School.



New and Evolving Partnerships

Are there topics or ideas that you are especially hoping to publish in the WSP imprint in the near future?

Wharton is committed to ensuring that its research insights make an impact beyond the academy and its campuses. The WSP imprint is in a unique position to help elevate Wharton's impact by publishing books that amplify its research and insights to a global readership.

WSP books offer professional guidance and inspiration on a variety of business topics, and WSP books tend to fall into two categories: topical books, such as *The Future of the Office: Work from Home, Remote Work, and the Hard Choices We All Face*, by Peter Cappelli (A *Globe and Mail* Best Business Book of 2021), and general management books, such as *Beating Burnout at Work: Why Teams Hold the Secret to Well-Being and Resilience*, by Paula Davis (Next Big Idea Club Nominee).

Inspired by Wharton Dean Erika H. James's Wharton Way, WSP will continue to publish in the areas in which Wharton leads: analytics; equity and opportunity; entrepreneurship and innovation; environmental, social, and governance; finance; and leadership.



Behind the Front List

Philadelphia Trees is the first book dedicated to the region's trees and was originally published in 2017 by Columbia University Press. Having previously published a guide to New York's trees with Columbia, Edward (Ned) Sibley Barnard approached them with the idea of producing a similar guide to trees in Philadelphia's region. Fast forward five years and *Philadelphia Trees* has nearly sold out.

But the book needed more than just a reprint: since the original edition was published, the spotted lantern fly, as well as other invasive species, had made its way to our region. In addition, a few of the notable and highlighted trees had died. The guide needed an update, and Barnard and the director emeritus of the Morris Arboretum, Paul W. Meyer, were already working on the new material.

Published in collaboration with the Morris Arboretum of the University of Pennsylvania, *Philadelphia Trees* was never a natural fit for Columbia University Press. An editor there, Eric Schwartz, reached out to his acquaintance at Penn Press—Walter K. Biggins, Editor-in-Chief—to let him know that Columbia would be willing to release Barnard from any contractual obligations in the event that Penn Press would be interested in taking on the project.



The Best Places to See Trees 35




KEY TO TREES ON MAP:
1. Needle fir cluster (*Abies holophylla*).
2. A female ginkgo was planted by the Morris around 1902.

7. This katsurapine was planted circa 1901 by the Morris and is one of the largest in North America.
8. Lacebark pine.
9. Hardy cedar of Lebanon.

14. China-fir (*Cunninghamia lanceolata*).
15. Chinese elm.
16. Tabletop Scotch elm.
17. Yellow buckeye.
18. Look for stewartias and

“It was a no-brainer,” says Biggins. “One of the best things about working in scholarly publishing is the commitment we all share to connecting people to the books and knowledge they’re looking for. And Penn Press is in a much better place than Columbia, both literally and metaphorically, to get copies of this remarkable field guide into the hands of anyone and everyone interested in the biodiversity of our region, whether they’re scholars, conservators, photographers, or admirers of nature. I was grateful that Eric had thought to contact me and I was excited to partner with the Morris Arboretum in bringing this book to fruition.”

A large, leafy tree with a thick trunk, set against a background of a city street with buildings and a clear sky. The tree's branches spread out, filling much of the frame. In the background, a red brick building with a crenelated roofline is visible on the left, and a stone building with arched windows is on the right. A street lamp is visible in the lower right corner. The overall scene is bright and sunny, with green leaves and a clear blue sky.

"Trees make the place," writes co-author and director emeritus of the Morris Arboretum Paul W. Meyer in the book's introduction, "In fact, trees are so much a part of the natural history and culture that they are part of the name. After all, they don't call it 'Penn's Sylvania' for nothing. In Latin, 'sylvania' means 'forested land.' . . . Take [this book] with you as you head out into your neighborhood and get to know—really know—your green neighbors. Most important, be ready to lend a helping hand. The simple acts of planting and tending a tree can have a profound, positive impact on your community's environment for generations to come."

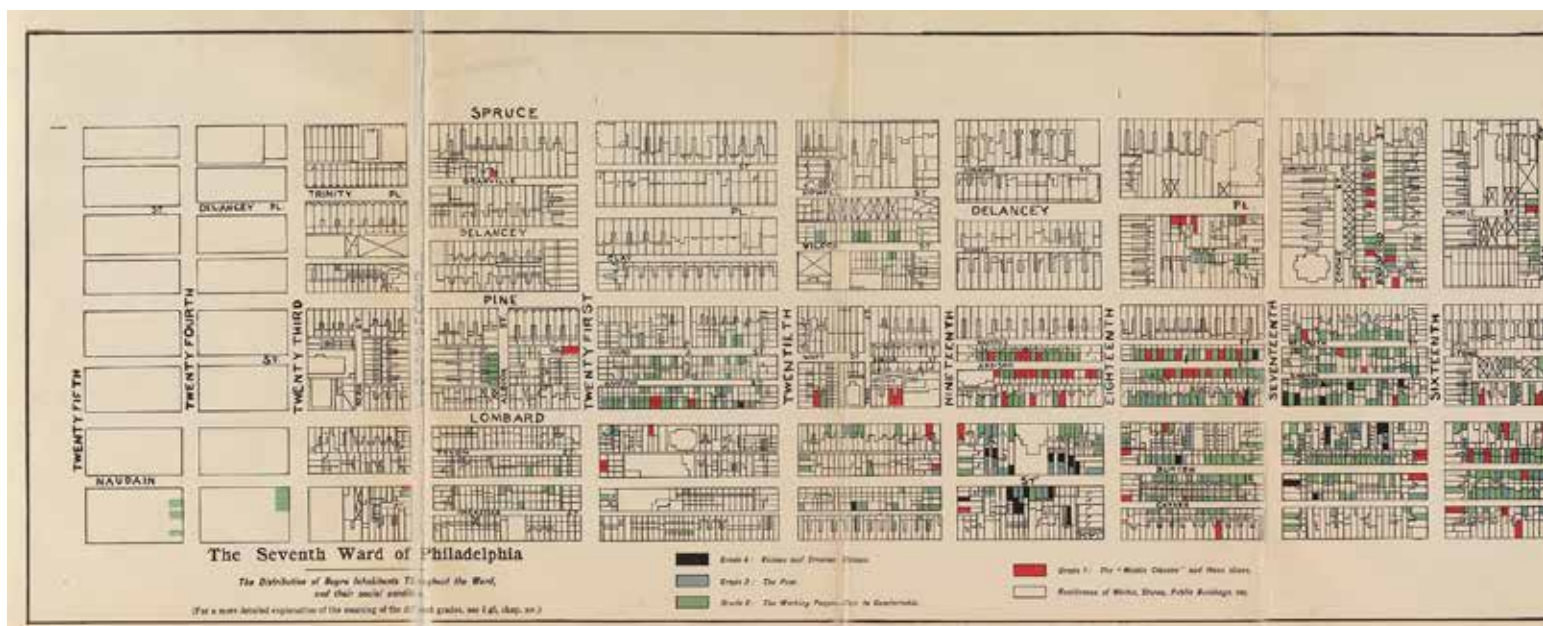
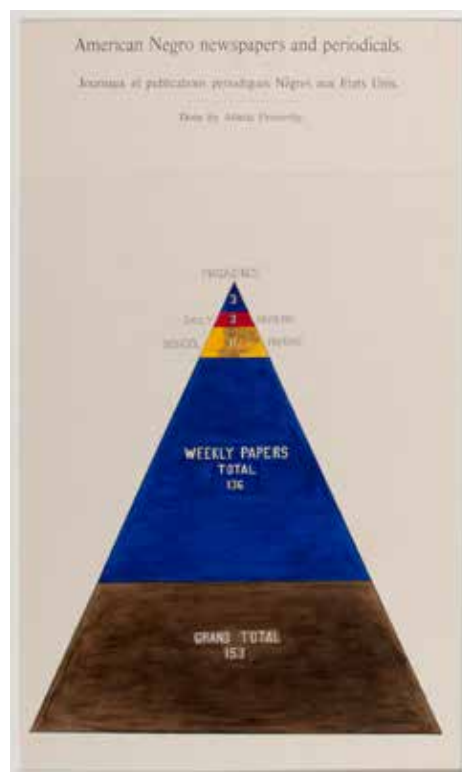
Behind the Back List

THE PHILADELPHIA NEGRO, 100 YEARS LATER

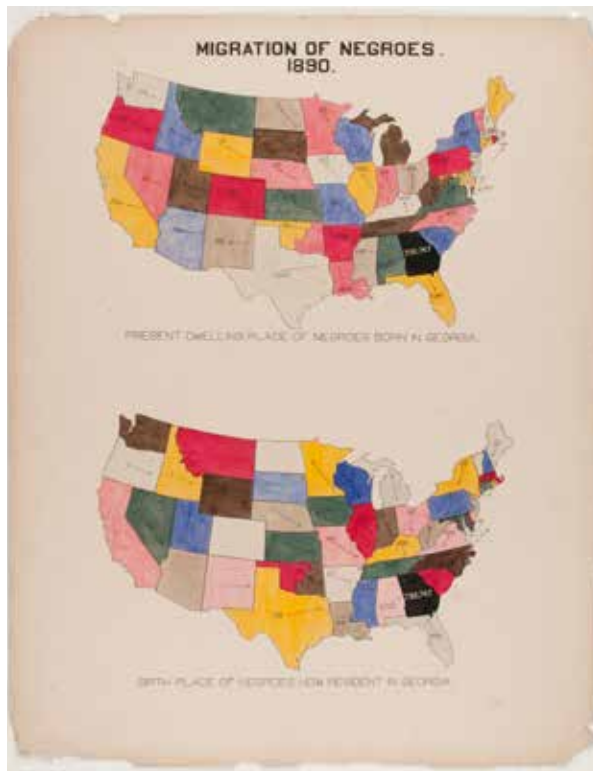
Walter Biggins, Editor-in-Chief

W. E. B. Du Bois's *The Philadelphia Negro* is a flagship publication for the University of Pennsylvania Press in several ways. Originally published in 1899, the book is one of Penn Press's earliest and most enduring titles, having never gone out of print. Du Bois's study is a pioneering work in sociology, helping to define and codify the parameters and methodology of the field as a whole. As a fieldwork study in which he was embedded within the community—Philadelphia's Seventh Ward, largely poor and Black at the time—he examined, Du Bois created a model both for engaged scholarship and Black studies. Finally, because of its very embeddedness, the book serves as a memoir-of-sorts of Du Bois's growth as a young thinker as he undertook one of his first major assignments after graduate school.

Over the years, Penn Press has published *The Philadelphia Negro* in expanded editions, adding Du Bois's collaborator Isabel Eaton's work on women's domestic service to the book as well as a new critical introduction by Elijah Anderson for the 1995 edition, a then-Penn sociologist who followed in Du Bois's footsteps as a scholar and activist.



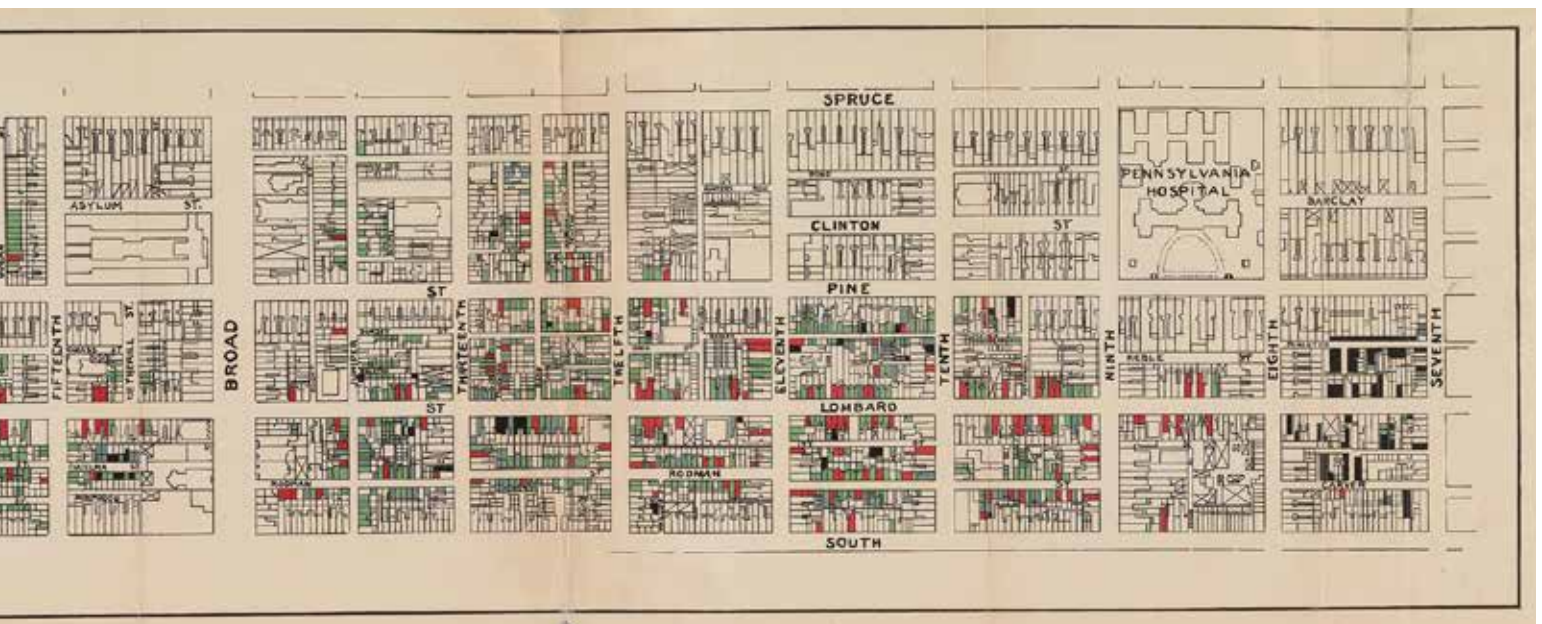
Behind the Back List



As the book passed its century mark, we thought it appropriate to highlight Du Bois's continually relevant contributions to sociological and Black discourse. In 2022, we learned that Oxford University Press planned to publish *The Oxford Handbook of W. E. B. Du Bois*, featuring an updated version of Anderson's introduction for our 1995 edition. We decided it made sense to also publish his piece, which incorporates new secondary scholarship published since 1995, into a refreshed and redesigned edition.

Honestly, the redesign was half of the fun. About twenty years ago, Du Bois's hand-drawn data supplements and statistical analyses became public. Colorful, richly illuminating, and accessible to non-scholars, these are not mere illustrations but beautifully conceived ways to understand hard data about difficult subjects. Most of this work had rarely been seen, and we thought that a refreshed design featuring Du Bois's own data art would be a wonderful package for those invested—as we all should be—in Du Bois's legacy.

In March of this year, Penn professor Tukufu Zuferi and I participated in a streamed lecture about *The Philadelphia Negro* as part of the University's "Global Discovery" series. It was one of the most widely seen lectures in the series this year, which speaks to how the continuing importance of Du Bois's study radiates outward through our new edition of his landmark work.



From the Editor-in-Chief's Desk

A NEW SERIES ON BLACK PRINT CULTURE

Walter Biggins, Editor-in-Chief

From its inception, Penn Press has published widely in the fields of African American studies, editorial theory, and cultural history. Often, two or more of these disciplines intersect, with differing methodologies bringing out the best in—and highlighting the challenges of—each other. Such books include Derrick R. Spires's *The Practice of Citizenship: Black Politics and Print Culture in the Early United States* (2019); Lara Langer Cohen and Jordan Alexander Stein's edited collection, *Early African American Print Culture* (2012); and Ifeoma Kiddoe Nwankwo's *Black Cosmopolitanism: Racial Consciousness and Transnational Identity in the Nineteenth-Century Americas* (2005), among several others.

It's in this spirit that we are pleased to announce a series tentatively titled "Black Print and Organizing in the Long Nineteenth Century." The series is an intervention in the exciting and interdisciplinary field of print culture. The series will seek monographs and edited collections that offer new and innovative studies of Black print culture, social movements, and Black organizing collectives to tell fuller stories about the actors, ideas, and actions that have influenced the theories and practices of Black freedom struggles and their dissemination across generations. By supporting and soliciting projects in under-examined areas—especially those that examine the role of Black women in nineteenth-century print and activism and that center Black circuits of early exchange, influence, and institution building—we see an opportunity for this series to contribute to understandings of Black political, intellectual, and cultural life that lay at the heart of collective movements for social justice within the United States and its larger orbit.

The series editors are P. Gabrielle Foreman, Shirley Moody Turner, and our author Derrick R. Spires. Foreman and Turner are professors of English at Penn State University (PSU), and co-founders of PSU's Center for Black Digital Research. Spires is an associate professor of English at Cornell University. The aim is for our series to engage with the Center for Black Digital Research as a means of offering digital supplements and complementary work on the book projects within the series. The Center could also serve as a useful platform for potential Open-Access initiatives.



CENTER FOR
Black Digital Research, #DigBlk

From the Editor-in-Chief's Desk

Foreman noted the project's core mission of drawing "attention to both Black print practices and Black organizing. The examples of already published works share the sense that Black print practices are not just the medium through which Black organizing happened, but rather a technology that is itself in need of further study." She emphasizes that the editors plan to prioritize the work of Black women, "proceeding from the premise that rigorous work on Black print and organizing must account for Black women's labor (both in the nineteenth century and today), even in projects that do not take up Black women's print and organizing as their central concerns."

The first book in the series will appear in Fall 2024: an edited collection on Mary Ann Shadd Cary, the first Black woman publisher in North America and the first woman publisher in Canada, who edited *The Provincial Freeman*, among other periodicals.

This is one of the most exciting initiatives that I've been involved with developing, and I think it will serve to continue the cutting-edge scholarship for which Penn Press is known.

Walter D. Duggins



Fiscal Year 2022–2023 Highlights

CELEBRATING PARTNERSHIPS

On Monday, June 5, 2023, Penn Press hosted an afternoon reception at the LGBTQ+ Center on the University of Pennsylvania campus, during which we celebrated our brand-new partnership with the American Philosophical Society as well as recognizing our many longstanding and continuing partners in advancing knowledge and scholarship around the world. Many of Penn Press's recent books were on display as were several Penn Press journals, all of which could be taken home by the attendee who answered a trivia question about the publication of their choice. We're already looking forward to seeing everyone again next year!

Advisory Board Members
(from left to right):
Kate Lee, Corrine Irish,
Franklyn (Lee) Rodgers



Faculty Editorial Board Member Sonja Dümpelmann
and Senior Editor Bob Lockhart



Advisory Board Member Todor Grigorov and
Editor-in-Chief Walter Biggins



Director of Journals Jocelyn Dawson and
Editor of *Change Over Time* Kecia Fong



Director Mary Francis and Robert M. Hauser,
Executive Officer of the American Philosophical
Society, puzzle over trivia questions.



Advisory Board Member Richard Vague, Director Mary Francis, McNeil Center Director Emma Hart, and
John McInerney, Executive Director of The Sachs Program for Arts Innovation

Fiscal Year 2022–2023 Highlights

NEW EXTERNAL BOARD OF ADVISORS MEMBERS



Heidi Howard Tandy joined our board in February, with over 25 years of legal experience. Board Certified by The Florida Bar in Intellectual Property Law, Tandy is currently a partner with Berger Singerman, LLP, in their Miami office. She specializes in matters involving the internet, social media, privacy, intellectual property and technology law, and has created website accessibility policies and general internet policies and procedures for companies such as The Bump, the Organization for Transformative Works, and Psycho Bunny. She's worked with content creators, technology builders, individual business owners, and large corporations to successfully protect websites, apps, copyrights, and trademarks, for large and small corporate clients and individuals—from retail stores to groundbreaking

online content creators, as well as hotels, restaurants, jewelry designers, educators, podcasters, website and app developers, novelists, theatrical producers, and an Emmy-award winning makeup artist. Her work as a member of the Legal Committee for Archive of Our Own was recognized with a Hugo Award in 2019, and she has given presentations to groups as various as the International Trademark Association, the Wharton School's Stevens Center for Innovation in Finance, and South by Southwest. Tandy has filed hundreds of trademark applications, litigated before the Trademark Trial and Appeal Board and in federal and Florida courts, created and negotiated license agreements and assignments, and protected the rights of clients around the world. Tandy holds a B.A. from the University of Pennsylvania and earned her J.D. at the Washington College of Law at American University.



As the newest member of Penn Press's External Board of Advisors (EBOA), **Corrine Irish**, C'99, is a partner at Squire Patton Boggs (US) LLP in New York City, with expertise in contract law and intellectual property law that includes representation of artists, publishers, and other clients in creative industries. Irish has a long-standing commitment to pro bono work: she is a founding member of Squire Patton Boggs's Public Service Initiative through which she successfully litigated cases of capital punishment, life imprisonment, and civil rights violations involving miscarriages of justice and/or denial of fundamental rights. She also represents low-income artists and arts organizations on compliance, intellectual property, and other matters. Irish currently serves as Director of Pro Bono for the firm. *Crain's New York Business*

named Irish to its 2022 list of Notable Diverse Leaders in Law and, in 2022, she was one of 60 leaders named to the Presidential Leadership Scholars program. She is also a member of the James Brister Society at Penn and the Trustees Council of Penn Women.

Fiscal Year 2022–2023 Highlights

NEW STAFF MEMBERS

Jocelyn Dawson joined the Press in the newly created position of Director of Journals. Prior to Penn, Jocelyn was the journals and collections marketing manager at Duke University Press, where she led the marketing team in the promotion of 60 journals and a dozen electronic collections. She is a previous member of the Society for Scholarly Publishing's (SSP) Board of Directors and co-chaired the SSP's Annual Meeting Program Committee as well as the AUPresses' Program Committee. She serves on SSP's DEIA committee, and is a co-leader of the Toolkits for Equity project to develop antiracism guides for scholarly publishing (c4disc.org). Dawson hails from Richmond, Virginia and began her academic publishing career with an internship at the University of Virginia Press. She then relocated to North Carolina for graduate school, ultimately landing an entry-level position at Duke. Dawson is working with the Press remotely from North Carolina.



Marketing and Client Management Assistant **Kathie Jiang** manages our exhibits program, supports our publishing and distribution clients and partners, and assists with numerous marketing functions. Her professional background entails communications, the public service sector, and arts and culture. Originally from San Diego, CA, Jiang graduated from Cornell University with a bachelor's degree in art history. She has extensive experience at a range of museums and nonprofits, including the Getty Research Institute, the Cleveland Museum of Art, and Nationalities Service Center. Prior to joining Penn Press, she worked as an associate at a Philadelphia-based public relations firm, providing communications, project management, and administrative support to national nonprofit organizations.



Fiscal Year 2022–2023 Highlights



NEW JOURNALS

Over the past year, we were pleased to add several prominent journals to the Penn Press list. The following journals join previously highlighted publications *Journal of Disaster Studies* (biannual, open-access) and *Pasados: Recovering History, Imagining Latinidad* (biannual, open-access), as well as the *History of Social Science* (biannual, forthcoming in 2025).

Nova Religio (quarterly) presents scholarly interpretations and examinations of emergent and alternative religious movements with topics including new religions; new movements within established religious traditions; neo-indigenous, neo-polytheistic, and revival movements; ancient wisdom and New Age groups; diasporic religious movements; and marginalized and stigmatized religions.

Proceedings of the American Philosophical Society (quarterly) includes papers read at the American Philosophical Society's biannual meetings, independent essays by outside scholars, and talks by prominent professionals, scholars, and scientists that will not be published elsewhere. (See pages 5 and 6 for more information about the partnership between APS and Penn Press.)

Transactions of the American Philosophical Society (quarterly) is the oldest scholarly publication in the United States, covering various fields of study, ranging from eighteenth-century American history to the history of science; from meteorology to evolution. (See pages 5 and 6 for more information about the partnership between APS and Penn Press.)

Fiscal Year 2022–2023 Highlights

NEW INITIATIVE GRANTS FREE ACCESS TO JOURNALS FOR LOW INCOME COUNTRIES

Penn Press is pleased to offer free access to Penn Press journals to all users in many low-income countries. Through our journal hosting platform, Project MUSE, and in collaboration with Google Scholar, which ensures that the content is discoverable, Penn Press journals can be accessed by any user from the qualifying countries. This initiative is part of MUSE's mission "to promote the broad dissemination of essential humanities and social science scholarship, and in support of equity in access to scholarly resources."

The qualifying countries are:

- Burkina Faso
- Burundi
- Central African Republic
- Chad
- Republic of the Congo
- Democratic Republic of Congo
- Eritrea
- Gambia
- Guinea
- Guinea-Bissau
- Liberia
- Madagascar
- Mali
- Niger
- Somalia
- South Sudan
- Sudan
- Togo
- Yemen



Fiscal Year 2022–2023 Highlights

AWARD WINNERS

Biblical Women and Jewish Daily Life in the Middle Ages (2022) by Elisheva Baumgarten won the National Jewish Book Award in the Women's Studies category.

The Roman Peasant Project 2009–2014 (2021) edited by Kim Bowes was selected as the recipient of the Archaeological Institute of America's Anna Marguerite McCann Award For Fieldwork Reports.

Fictions of Consent (2022) by Urvashi Chakravarty was awarded the Phyllis Goodhart Gordan Prize from the Renaissance Society of America for the best book in Renaissance studies and the First Book Award granted by the Shakespeare Association of America.

Urban Planning in a World of Informal Politics (2022) by Chandan Deuskar won the Best Book in Urban Affairs Award, granted by the Urban Affairs Association.

The Apache Diaspora (2021) by Paul Conrad won the Robert Utley Award, granted by the Western History Association, and the Ray Allen Billington Prize, granted by the Organization of American Historians.

The Corrupter of Boys (2020) by Dyan Elliott won the Haskins Medal, granted by the Medieval Academy of America.

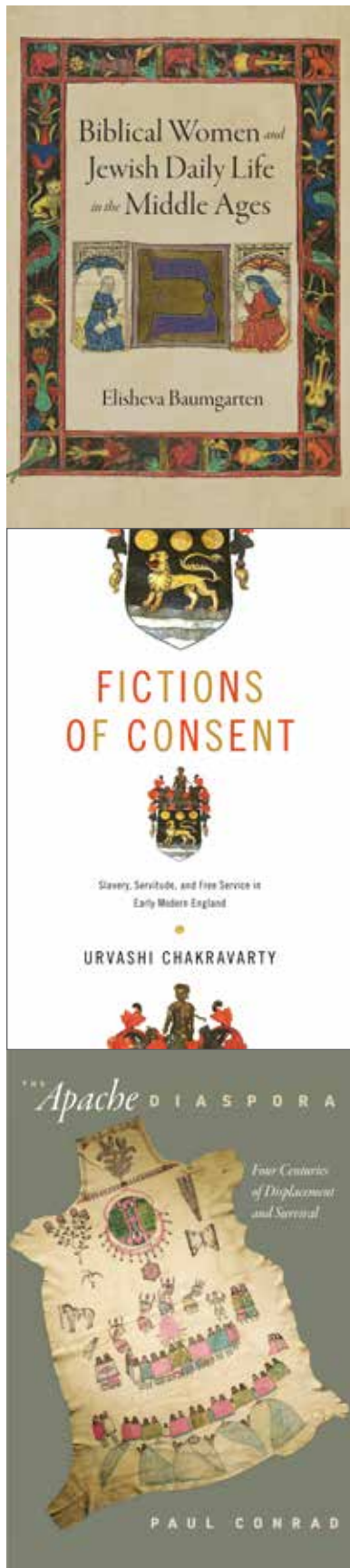
Invisible Enlighteners (2021) by Federica Francesconi won the Helen and Howard R. Marraro Prize, granted by the American Historical Association.

Restitching Identities in Rural Sri Lanka (2020) by Sandya Hewamanne won the Cecil B. Currey Book Award, granted by the Association of Global South Studies.

Artificial Life After Frankenstein (2020) by Eileen M. Hunt won the David Easton Book Award, granted by the Foundations of Political Theory section of the American Political Science Association.

Captives of Liberty (2019) by T. Cole Jones received the prestigious National Society of the Daughters of the Revolution Excellence in American History Book Award.

The Patrons and Their Poor (2020) by Debra Kaplan won the Rosl und Paul Arnsberg-Preis, granted by the Stiftung Polytechnische Gesellschaft.



Fiscal Year 2022–2023 Highlights

AWARD WINNERS

Illusions of Empire (2021) by William S. Kiser won the Gaspar Pérez de Villagrá Award, granted by the Historical Society of New Mexico.

The Creole Archipelago (2021) by Tessa Murphy won the James A. Rawley Prize, granted by the American Historical Association, and the Book Prize granted by the Forum on Early-Modern Empires and Global Interactions.

Scripts of Blackness (2022) by Noémie Ndiaye won the Bevington Award for Best New Book in Early Drama Studies, granted by the Medieval & Renaissance Drama Society.

This is My Jail (2022) by Melanie D. Newport won the Sharon Harris Book Award, granted by the University of Connecticut Humanities Institute.

Anna Zieglerin and the Lion's Blood (2019) by Tara Nummedal won the Pfizer Award, granted by the History of Science Society.

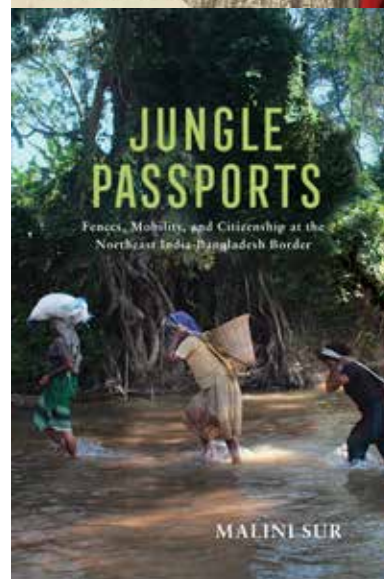
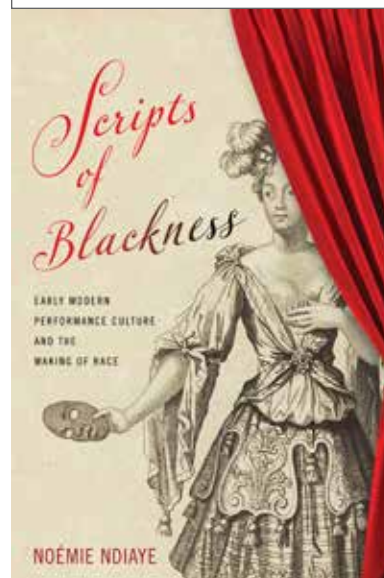
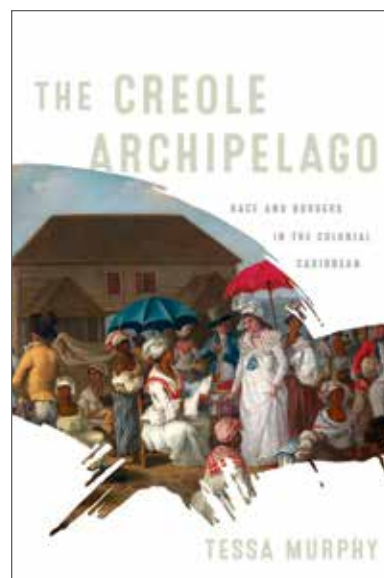
No Wood, No Kingdom (2021) by Keith Pluymers won the John Ben Snow Prize, granted by the North American Conference on British Studies.

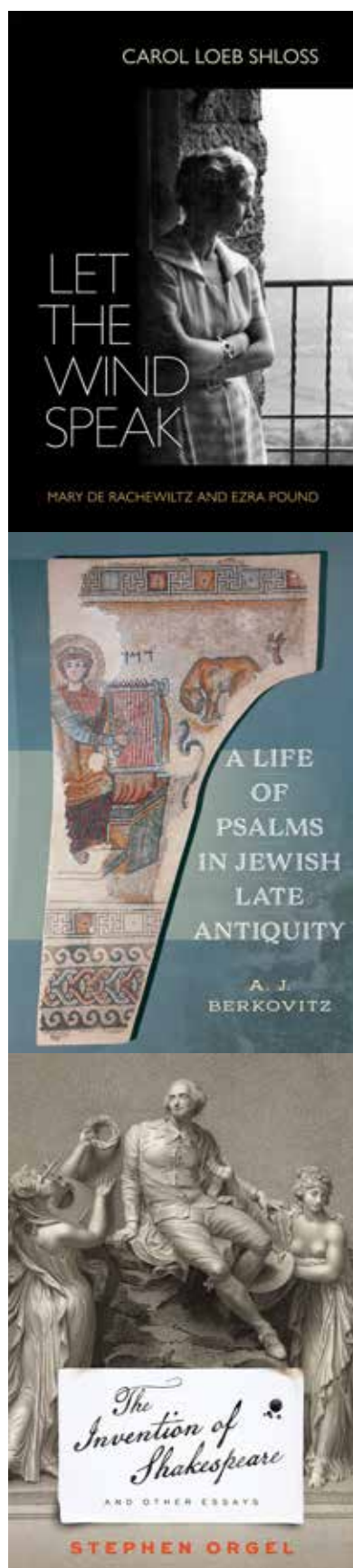
I've Been Here All the While (2021) by Alaina Roberts won the John Ewers Award and the W. Turrentine Jackson Award, both granted by the Western History Association.

Jungle Passports (2021) by Malini Sur won the President's Prize, granted by the South Asian Studies Association of Australia.

Black Metaphors (HC 2019, PB 2021) by Cord Whitaker won the John Nicholas Brown Prize, granted by the Medieval Academy of America.

University City (2022) by Laura Wolf-Powers won the Art & Architecture Book Award granted by the Athenaeum of Philadelphia.





Fiscal Year 2022–2023 Highlights

PENN PRESS IN THE MEDIA

Publishers Weekly, known as “The International News Magazine of Book Publishing and Bookselling,” highlighted many Penn Press titles in different ways this year.

Book Review

Let the Wind Speak (2023), by Carol Loeb Shloss

Feature Story

The Great Power of Small Nations (2022), by Elizabeth Ellis, was included in the article “10 Essential Works in American Indian History”

Selected for Seasonal and Subject Announcement Issues

A Life of Psalms in Jewish Late Antiquity (2023), by A. J. Berkovitz

Bad Blood (2023), by Emily Weissbourd

Capitalism and the Senses (2023), edited by Regina Lee Blaszczyk and David Suisman

The King Is In the Field (2023), edited by Julie Cooper and Samuel Hayim Brody (selected for the “Top 10 List” in Religion & Spirituality)

Out of Sight (2023), edited by David McKnight, Maureen McCormick, and Reva Wolf

Photography and Jewish History (2022), by Amos Morris-Reich

Overseas, Penn Press titles were reviewed in two of the most prestigious publications in the United Kingdom.

Times Literary Supplement

Inventing William of Norwich (2022), by Heather Blurton

Embodying the Soul (2022), by Meg Leja

The Invention of Shakespeare, and Other Essays (2022), by Stephen Orgel

London Review of Books

Household Goods and Good Households in Late Medieval London (2021), by Katherine L. French

The Maternalists (2021), by Shaul Bar-Haim

The Permeable Self (2021), by Barbara Newman

Fiscal Year 2022–2023 Highlights

PENN PRESS IN THE MEDIA

The following authors were interviewed on the **New Books Network**, a consortium of author-interview podcast channels dedicated to raising the level of public discourse by introducing scholars and other serious writers to a wide public via new media.

Alejandro Anaya-Muñoz and Barbara Frey, editors of *Mexico's Human Rights Crisis* (2018)

Susan Brandt, author of *Women Healers* (2022)

Urvashi Chakravarty, author of *Fictions of Consent* (2022)

Jacques Dalarun, Valerio Cappozzo, and Sean L. Field, authors of *A Female Apostle in Medieval Italy* (2022)

Elizabeth Ellis, author of *The Great Power of Small Nations* (2022)

Joan Flores-Villalobos, author of *The Silver Women* (2023)

Howard Gillette, author of *The Paradox of Urban Revitalization* (2022)

Julia Kowalski, author of *Counseling Women* (2022)

Jennifer Mittelstadt and Mark Wilson, co-editors of *The Military and the Market* (2022)

Jessica Rosenberg, author of *Botanical Poetics* (2022)

The following books were excerpted in **Lapham's Quarterly**, the magazine of history and ideas.

Poisoned Wells (2022), by Tzafrir Barzilay

Under the Skin (2022), by Mairin Odle

The following authors were interviewed in **Current's** "The Author's Corner." **Current** is an online journal of commentary and opinion that provides daily reflection on contemporary culture, politics, and ideas.

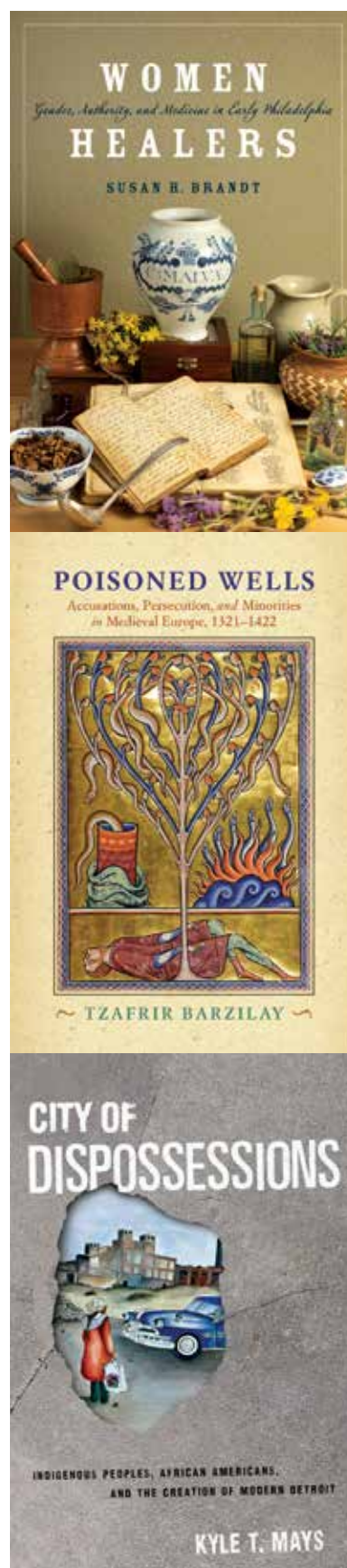
Susan Brandt, author of *Women Healers* (2022)

Kathleen M. Brown, author of *Undoing Slavery* (2023)

Lori J. Daggar, author of *Cultivating Empire* (2022)

Elizabeth Ellis, author of *The Great Power of Small Nations* (2022)

Kyle Mays, author of *City of Disposessions* (2022)



Fiscal Year 2022–2023 Highlights

PENN PRESS IN THE MEDIA

Inventing William of Norwich (2022), by Heather Blurton, was reviewed in *The Christian Century*.

Remaking the Republic (PB 2023, HC 2020), by Christopher James Bonner, and *The Practice of Citizenship* (PB 2023, HC 2019), by Derrick R. Spires, were reviewed together in *The New York Review of Books*.

Cosmos, Liturgy, and the Arts in the Twelfth Century (2022), by Margot E. Fassler, was quoted in *The New Yorker*.

The Silver Women (2023), by Joan Flores-Villalobos, was reviewed in *Library Journal* and Flores-Villalobos was interviewed on the Who Makes Cents? and Latino Media Collective podcasts.

Mneesha Gellman, author of *Indigenous Language Politics in the Schoolroom* (2022), was interviewed on the Youth Today website and published an article in *The Conversation*.

Fanaticism (2022), by Zachary Goldsmith, was reviewed in *Law & Liberty*.

True Blues (2021), by Adam Hilton, was reviewed in *Jacobin*.

John Huntington, author of *Far-Right Vanguard* (2021), was interviewed on The Majority Report podcast.

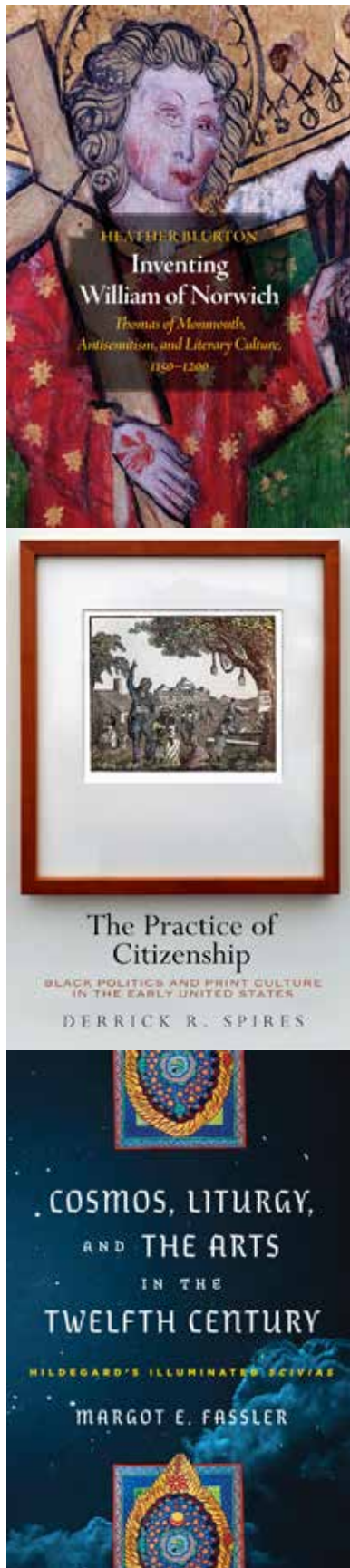
Jack Jackson, author of *Law Without Future* (2019), published an article in *n + 1*.

Divorce, American Style (2021), by Suzanne Kahn, was reviewed in *Chicago Review*.

Black Walden (HC 2009, PB 2019), by Elise Lemire, was mentioned in *The Atlantic's* subscriber newsletter.

Guian McKee, author of *Hospital City, Health Care Nation* (2023), published an op-ed in *The Hill* and the book was reviewed in *Washington Monthly* and *New York Journal of Books*.

Paul Meyer, co-author with Edward Sibley Barnard and Catriona Bull Briger of *Philadelphia Trees* (2023), was interviewed on 6ABC-TV.



Fiscal Year 2022–2023 Highlights

PENN PRESS IN THE MEDIA

Jennifer Mittelstadt and Mark R. Wilson, co-editors of *The Military and the Market* (2022), were interviewed on the Who Makes Cents? podcast.

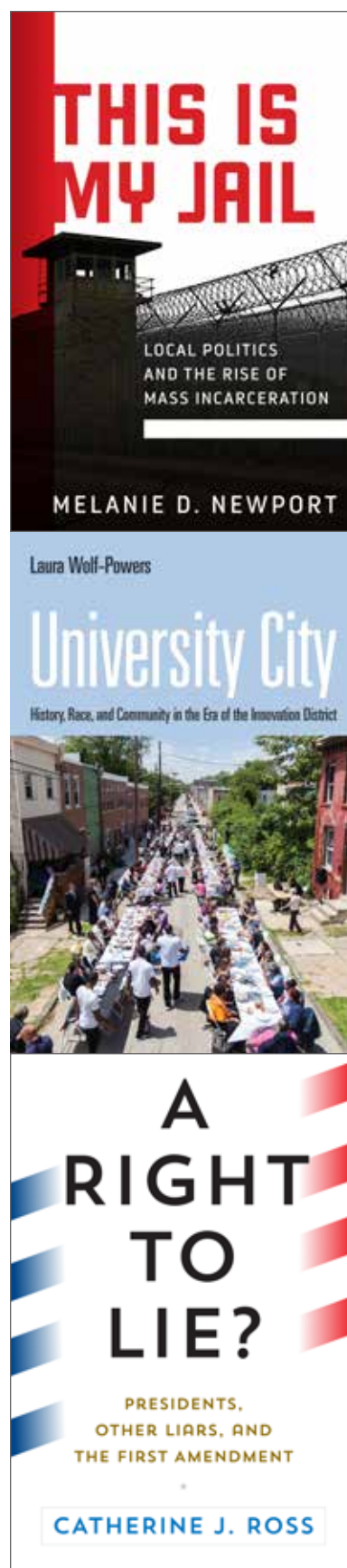
This Is My Jail (2022), by Melanie Newport, was reviewed in *Library Journal* and *South Side Weekly*, and excerpted in *In These Times*; and Newport was interviewed on the Unsung History podcast.

Laura Wolf-Powers, author of *University City* (2022), was interviewed in *The Philadelphia Inquirer* and published an op-ed in *The Chronicle of Higher Education*.

Catherine Ross, author of *A Right To Lie?* (2021), was interviewed on CNN's "Amanpour," and on MSNBC's "Deadline Whitehouse" and "Medhi Hasan Show," as well as on The National Desk and the Bloomberg Law podcasts. Ross was also interviewed in *Salon*, cited in *The New York Times*, featured in *New York* and *Newsday*, and published an op-ed in *Bloomberg Law*.

Matt Qvortrup, author of *Referendums and Ethnic Conflict* (second edition, 2022), was interviewed in *The Herald* and *The Times*.

Gene Zubovich, author of *Before the Religious Right* (2022), was interviewed in *Theology & Society* and on "Charlotte Talks with Mike Collins" (NC NPR affiliate) and on The UpWords podcast. The book was reviewed in *Christianity Today* and *The New Rambler*, and was included in *The Christian Century*'s "Take & Read: New titles in American religious history" roundup.



Fiscal Year 2022–2023 Highlights

SPECIAL SALES AND WEBSITE PROMOTIONS

Special sales and website promotions have become a key sales strategy. These campaigns allow us to spotlight both frontlist and backlist titles as well as take advantage of news cycles and holiday shopping habits. Our ability to tailor book collections and offer attractive discounts to readers is made possible by our investment in website infrastructure and the proprietary shopping cart. In total, website promotions, such as those listed below, contributed more than \$60,000 in revenue last year.

National Months

With special sale offers, created collection pages, and blog posts that highlight titles published within the past five years, Penn Press celebrated the following national months.

- February: Black History Month
- March: Women's History Month
- May: Asian/Pacific American Heritage Month
- September 15 to October 15:
National Hispanic American Heritage Month
- November: National American Indian Heritage Month

Franklin's Faves

Franklin's Faves is a new and permanent web page on the Penn Press site that features a collection of backlist gems. Shining a spotlight on twenty books, Franklin's Faves can be found on the main menu under the "Books" option and always presents a selection of hardcover and paperbacks that represent many subjects from the Press's extensive lists in the humanities and the social sciences. Each book can be purchased at 75% discount for however long the title appears on the page and the titles rotate every few months.

Special Sales

Throughout the year, in addition to sales in conjunction with academic conferences, Penn Press finds opportunities for our readers to purchase books at a discount during a variety of special sales.

- Back to School Sale (Sept 6-23, 2022)
A collection page on the website highlighted select paperbacks
- Cyber Monday Sale (Nov 28, 2022)
A one-day flash sale for all titles on the site
- Holiday Sale (December 2022)
A sale on all Penn Press titles with an accompanying gift guide blog post
- Founder's Day Sale (March 26-27, 2023)
A two-day flash sale that celebrated the anniversary of Penn Press's founding on March 26, 1890
- Summer Reading Sale (May 18-June 9, 2023)
A sitewide sale







The Trees of Penn Press

The trees pictured on the previous spread (pages 28 and 29) were not mentioned in the field guide, *Philadelphia Trees*. However, after my experiences with finding and photographing the various trees on Penn's campus that were mentioned in the guide, I started to look at all of the trees around campus differently, including the trees found around Penn Press's building. I was entranced by a Japanese Zelkova tree at the front of our building framing the ornate windows on the first floor. In the small courtyard behind the building, there are two gigantic London Planetrees that can be seen in the photo towering not only over our building but also all of the surrounding trees in the area. And below, a view of the distinctive bark of the London Planetrees.—*Tracy Kellmer*



List of Photographs

TREES AND LOCATIONS:

Front cover:	a view of the second generation Penn Treaty Elm in front of College Hall
Inside front cover:	a Deodar Cedar tree located in James G. Kaskey Memorial Park
page 2:	a view of the pond in James G. Kaskey Memorial Park
page 4:	the leaves of a Japanese Maple tree found in James G. Kaskey Memorial Park
page 7:	one of the Southern Magnolia trees located behind the Wistar Institute
page 9:	one of the Amur Corktrees framing the Duhring Wing of the Fisher Fine Arts Library
page 11:	another view of the Penn Treaty Elm with both College Hall and Fisher Fine Arts Library in the background
page 15:	a Willow Oak tree located in James G. Kaskey Memorial Park
page 18:	a view of the trees rising above the pond in James G. Kaskey Memorial Park
page 19:	a Hop Hornbeam tree found in James G. Kaskey Memorial Park
page 20:	another view of the signature twisting branches of the Penn Treaty Elm
page 26:	a close-up of Holly leaves spotted in James G. Kaskey Memorial Park
Inside back cover:	an American Elm located in James G. Kaskey Memorial Park
Back cover:	a view of the pond in James G. Kaskey Memorial Park



The University of Pennsylvania Press disseminates knowledge and advances intellectual inquiry. We collaborate with scholarly communities, foster creative ideas, and give voice to thinkers of diverse backgrounds. As one of the oldest scholarly presses in North America, we publish thought-provoking work to gain a better understanding of our shared past and inform a more just and equitable future.

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