

PENN PRESS

Advancing knowledge, fostering collaboration, informing the future

February 14, 2023

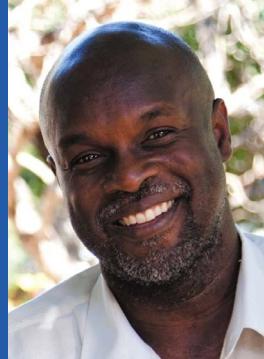
Global Discovery Series: *The Philadelphia Negro* 125 Years Later

On March 9, from noon to 1:00 p.m., Dr. Tukufu Zuberi, the Lasry Family Professor of Race Relations, and Professor of Sociology and Africana Studies, will discuss *The Philadelphia Negro* and why we should give it another look today. Originally published by the Penn Press in 1899, it was one of the first works to combine the use of urban ethnography, social history, and descriptive statistics. Nearly 125 years later, the Press will re-release W.E.B. Du Bois's study, which gives us an insightful and intimate look at African Americans in Philadelphia at the turn of the twentieth century.

Tukufu Zuberi is the Lasry Family Professor of Race Relations, and Professor of Sociology and Africana Studies at the University of Pennsylvania. He is dedicated to bringing a fresh view of culture and society to the public through various platforms such as guest lecturing at universities, television programs, and interactive social media. Currently, he works on human rights initiatives by participating in public speaking engagements, international collaborations with transnational organizations, and individuals dedicated to human equality. For more information on his current and past projects, please visit <https://web.sas.upenn.edu/tukufu-zuberi>.

Zuberi will be in conversation with Penn Press Editor-in-Chief Walter Biggins, and three copies of the book will be raffled at the end of the talk. This webinar is co-sponsored by Penn Alumni Travel, Penn Alumni Education, and Penn Press.

Register [here](#) for the event. For more information visit the [Global Discovery Series website](#).



Dr. Tukufu Zuberi



Walter Biggins

Penn Press Welcomes Heidi Howard Tandy to its External Board of Advisors

This February, Penn Press welcomes a new member of our External Board of Advisors, Heidi Howard Tandy. With over 25 years of legal experience and Board Certified by The Florida Bar in Intellectual Property Law, Tandy is currently a partner with Berger Singerman, LLP, in their Miami office. She specializes in matters involving the internet, social media, privacy, intellectual property and technology law, and has created website accessibility policies and general internet policies and procedures for companies such as The Bump, the Organization for Transformative Works, and Psycho Bunny. She's worked with content creators, technology builders, individual business owners, and large corporations to successfully protect websites, apps, copyrights and trademarks, for large and small corporate clients and individuals—from retail stores to groundbreaking online content creators, as well as hotels, restaurants, jewelry designers, educators, podcasters, website and app developers, novelists, theatrical producers, and an Emmy-award winning makeup artist. Her work as a member of the Legal Committee of for Archive of Our Own was recognized with a Hugo Award in 2019, and she has given presentations to groups as various as the International Trademark Association, the Wharton School's Stevens Center for Innovation in Finance, and South by Southwest. Tandy has filed hundreds of trademark applications, litigated

before the Trademark Trial and Appeal Board and in federal and Florida courts, created and negotiated license agreements and assignments, and protected the rights of clients around the world. Tandy holds a B.A. from the University of Pennsylvania and earned her J.D. at the Washington College of Law at American University.



"I've admired the groundbreaking work Heidi has done on behalf of content creators in the Archive of Our Own community for years; Heidi is a true leader in shaping the legal frameworks in which content will be created and disseminated in the future," comments Penn Press Director Mary Francis. "It's a privilege to have her expertise—and her deep engagement with the Penn community—as part of our Board."

Tandy notes, "As a long time reader of publications from Penn Press, I'm honored to become a part of the advisory team, to support the University, and the authors who have found their audience through Penn Press."

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An Excerpt From the New Edition of *The Philadelphia Negro* in Honor of Black History Month

February is [Black History Month](#), and in commemoration, we're sharing an excerpt from the Introduction to the newly updated 2023 edition of *The Philadelphia Negro* (originally published in 1899) by W. E. B. Du Bois. Elijah Anderson, the Sterling Professor of Sociology and of African American Studies at Yale University, reflects on the relevance of Du Bois's work for a new generation of readers. Save 40% on this title and others during Black History Month with code BHM2023-FM on our website.

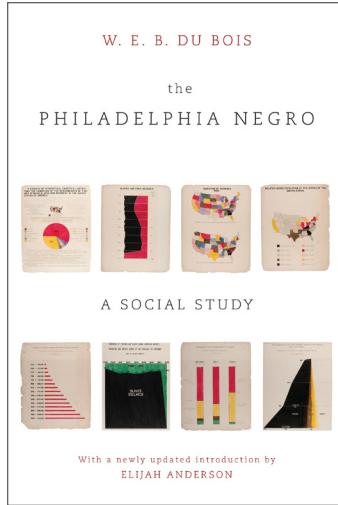
The Philadelphia Negro: A Social Study, by W. E. B. Du Bois—originally published by the University of Pennsylvania Press, in 1899—is widely considered to be the first real case study of a Black community in America. As such, it has become a classic text in the social science literature.

This fine book, however, is no mere museum piece. Both the issues it raises and the evolution of Du Bois's own thinking—which can be traced between the lines—concerning the “problem” of Black integration in American society are strikingly contemporary.

The problems facing the Black Philadelphians of Du Bois's day were essentially the results of White supremacy, which prompted White employers to favor in their hiring practices not only “native” Whites of Philadelphia but also successive waves of immigrants from Europe: people who had the advantage not only of White skin but also the experience they brought with them from Europe of having worked and lived in an urban industrial environment.

This favoritism relentlessly undermined the position of the emerging Black middle class as well as that of the Black poor. The White people then blamed the Black population for their own subjugation, resulting largely from the discrimination Black people experienced at the hands of employers who favored White immigrants over former slaves. Accordingly, the principle of “White over Black” was institutionalized and passed on from one racist generation to the next, and is manifested, albeit indirectly, in the rampant discrimination many Black people of Philadelphia experience to this day.

Du Bois observed that capitalists were despots who were capable of benevolence. But ultimately his search for the “benevolent despot” whom he thought would surely take steps to resolve social problems created by racial discrimination and exclusion of Black people once he was made aware of them—if for no other reason than rational and enlightened self-interest—was in vain; such person was not to be found. This was a disappoint-



ment to Du Bois who believed that if he as a sociologist could investigate and learn about the conditions in which Black people lived and then inform the powerful capitalists of the day, being rational and somewhat benevolent people, they would then work to alleviate the problems of the Black population. But no, the capitalist typically looked after his own financial interests, and at times worked to divide and conquer the ethnic working peoples, setting Whites against Blacks, and exacerbating race relations for profit.

Indeed, among the intriguing aspects of *The Philadelphia Negro* are what it says about the author, social science at the time it was written, and the implications it has for race in urban America today. Equally important, many of Du Bois's observations can be and in fact are made by investigators today. Indeed, the sobering consequences of America's refusal to address the race problem honestly, which Du Bois predicted over a hundred years ago, now haunt all Americans with a renewed intensity.

...
After *The Philadelphia Negro* was published, Du Bois became more of an activist scholar and moved away from academic work. *The Souls of Black Folk*, for example, included poetry, music, and even a bit of fiction, as well as essays. Despite being less strictly academic, the book was a vivid account of the situation of Black people in America, which made it immensely powerful and popular—not only at the time of its publication but also today. After completing *The Philadelphia Negro*, Du Bois moved to Atlanta, where he continued to engage in social research of the Black community, but he also turned more directly to activism and social leadership. He was one of the founders of the NAACP, in 1909, serving on its board of directors from 1910 to 1934, and he led racial protests following World War I.

A hundred years after Du Bois made his observations, an appraisal of his predictions reveals just how farsighted a social scientist he was.

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Missives from the Field: Penn Press Represented at Multiple Winter Conferences

Over the past few winter months, Penn Press hosted book exhibits at the annual conferences for the following academic societies: **Senior Editor Elisabeth Maselli** reports back from the American Academy of Religion and Society for Biblical Studies (AAR/SBL) and the Association for Jewish Studies (AJS); **Senior Editor Robert Lockhart** reports on the American Historical Association (AHA); **Associate Editor Jenny Tan** writes about the Modern Language Association (MLA); and **Director of Penn Museum Publications Page Selinsky** provides a look at the American Institute of Archaeology and Society for Classical Studies (AIA/SCS).

AAR/SBL, November 19–22, 2022

The AAR/SBL had a large and vibrant book exhibit, taking up a full floor in the Denver convention center. We were able to take questions from attendees dropping by the stand, and to connect serendipitously with folks like Jewish Culture and Contexts series editor Shaul Magid. Authors who stopped by were delighted to see their work in print for the first time, and the journal editors for *Journal of Ecumenical Studies* and *Magic, Ritual, and Witchcraft* also dropped by to promote the most recent editions of their journals. We saw strong enthusiasm for Georgia Frank's upcoming *Unfinished Christians*, along with excitement on seeing Christine Luckritz Marquis's *Death of the Desert*.

AJS, December 18–20, 2022

The AJS was held in Boston, and attendees were delighted to be in person. The scholars in attendance represented a broad range of projects in Jewish Studies, and most, if not all, are working on a book from their research. The exhibit hall saw a good deal of foot traffic and the booth received substantial interest from attendees. Authors who dropped by were thrilled to see their books in person, often for the first time, and folks were generally interested—and glad!—to see that we are now the publisher for *AJS Review* along with the *Jewish Quarterly Review*.

AHA, January 5–8 2023

The conference was held in Philadelphia, which facilitated robust staffing of the booth and opportunities for recently arrived Press staffers—Kathie Jiang in Marketing, Cal Turner and Alex Gupta in Acquisitions—to get the full conference experience from the exhibitor's perspective, including setting up and tearing down the booth, speaking with authors, fielding inquiries from book buyers and prospective authors, and attending sessions.

It was especially gratifying to see the breadth of the Penn Press list represented at the booth. Unlike most university presses our size (e.g., NYU) and even larger ones (e.g., UNC), Penn Press's list spans medieval to modern and covers most regions of the world. Also gratifying this year were the awards garnered by Penn Press books: Tessa Murphy's *The Creole Archipelago* won the James Rawley Prize for the best book in Atlantic history, and Federica Francesconi's *Invisible Enlighteners* won the Helen & Howard R. Marraro Prize for the best book in Italian history.

MLA, January 5–8, 2023

It was great to see the enthusiasm around our booth and our books from conference attendees. Both RaceB4Race books were making their MLA debut, and unsurprisingly, there was a lot of excitement around them and around the series. Our display copy of Noemie Ndiaye's *Scripts of Blackness* was actually stolen while I was away from the booth speaking at a roundtable, which I'll choose to interpret as meaning the book is a "must-have."

I also had the chance to speak as a presenter in a couple of sessions: the first was a panel on publishing and the other a roundtable entitled "Milton without Miltonists," reflecting on the state of the field and the future of Milton studies in a climate of academic precarity.



AIA/SCS, January 5–8, 2023

The meeting was running as a hybrid conference, so attendance was a bit different than usual (many familiar faces missing) and there were various grumblings about technological challenges with the hybrid sessions. The general mood was upbeat and there were a lot of younger scholars, including graduate and undergraduate students; it was nice to gain their perspectives on the field.

At the meeting, Kim Bowes was awarded the Anna Marguerite McCann Award for Fieldwork Reports from the AIA for her edited two-volume work *The Roman Peasant Project 2009–2014: Excavating The Roman Rural Poor*. Several contributors to the forthcoming book *The Gordian Excavations, 1950–1973: Final Reports Volume II. The Lesser Phrygian Tumuli Part II: The Cremations* by Ellen Kohler and Elspeth Dusinberre passed through the booth and admired the proof and poster.

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Penn Press Titles Rake In Awards

Biblical Women and Jewish Daily Life in the Middle Ages (2022) by Elisheva Baumgarten won the National Jewish Book Award in the Women's Studies category.

The Creole Archipelago: Race and Borders in the Colonial Caribbean (2021) by Tessa Murphy won the FEEGI Book Prize, granted by the Forum on Early-Modern Empires and Global Interactions.

The Roman Peasant Project 2009–2014: Excavating the Roman Rural Poor (2021), edited by Kim Bowes, was selected as the recipient of the AIA's Anna Marguerite McCann Award For Fieldwork Reports.

No Wood, No Kingdom: Political Ecology in the English Atlantic (2021) by Keith Pluymers won the John Ben Snow Prize, granted by the North American Conference on British Studies.

The Patrons and Their Poor: Jewish Community and Public Charity in Early Modern Germany (2020) by Debra Kaplan won the Rosl und Paul Arnsberg-Preis, granted by the Stiftung Polytechnische Gesellschaft in Germany for the best book about Jews in Frankfurt.

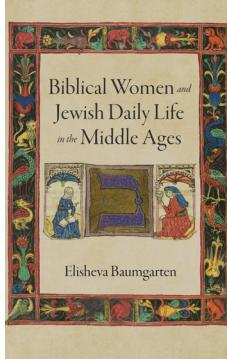
The Corrupter of Boys: Sodomy, Scandal, and the Medieval Clergy (2020) by Dyan Elliott won the Haskins Medal, granted by the Medieval Academy of America.

Black Metaphors: How Modern Racism Emerged from Medieval Race-Thinking (HC 2019, PB 2021) by Cord Whitaker won the John Nicholas Brown Prize, granted by the Medieval Academy of America.

The Matter of Virtue: Women's Ethical Action from Chaucer to Shakespeare (2019) by Holly A. Crocker won the Jerome E. Singerman Prize, granted by the Medieval Academy of America.

Anna Zieglerin and the Lion's Blood: Alchemy and End Times in Reformation Germany (2019) by Tara Nummedal won the Pfizer Award, granted by the History of Science Society.

Women Healers: Gender, Authority, and Medicine in Early Philadelphia (2022) by Susan H. Brandt was awarded Honorable Mention for the Library Company of Philadelphia Biennial First Book Award.



Penn Press Bestsellers for Dec. and Jan.

COMBINED HARDCOVER AND PAPERBACK BEST SELLERS
(Penn Press originals only; excluding distributed titles)

- 1 **A Medieval Life** (PB 2020) by Judith M. Bennett. A history of village life told through the experiences of Cecilia Penifader, a peasant woman who lived in the early fourteenth century.
- 2 **Plain Style** (PB 2002) by Christopher Lasch. A clear, readable, practical guide to the timeless principles of effective composition as well as an essay in cultural criticism.
- 3 **Dispossessed Lives** (PB 2018) by Marisa J. Fuentes. Vividly recounting the lives of enslaved women in eighteenth-century Bridgetown, Barbados, Fuentes challenges how histories of vulnerable subjects are written.
- 4 **The Silver Women** (HC 2023) by Joan Flores-Villalobos. The construction of the Panama Canal would not have been possible without the domestic labor of Black West Indian women.
- 5 **I've Been Here All the While** (PB 2023) by Alaina E. Roberts. The tangled story of Blacks, Indians, and whites during those years when the reconstructing nation was sorting out who would be in and out of the American family.
- 6 **Force and Freedom** (PB 2020) by Kellie Carter Jackson. The first historical analysis exclusively focused on the tactical use of violence among antebellum black activists.
- 7 **Philadelphia Trees** (PB 2023) by Paul W. Meyer, Catriona Bull Briger, and Edward Sibley Barnard. A pocket-sized resource for identifying the native trees, commonly encountered exotics, and popular ornamentals of the Philadelphia metropolitan area and adjacent counties.
- 8 **Medieval Iberia** (PB 2011) by Olivia Remie Constable. This expanded edition brings together original sources that testify to the Iberian peninsula's rich and sometimes volatile mix of Christians, Muslims, and Jews.
- 9 **A Knight's Own Book of Chivalry** (PB 2005) by Geoffroi de Charny. An invaluable guide to fourteenth-century knighthood, composed at the height of the Hundred Years War, by one of the most respected knights of his age.
- 10 **Wicked Flesh** (PB 2022) by Jessica Marie Johnson. How black women, from Senegambia in West Africa to the Caribbean to New Orleans, used intimacy and kinship to redefine freedom in the eighteenth-century Atlantic world.

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Penn Press Titles and Authors in the Media

Penn Press Appears in *Publishers Weekly*

Penn Press is delighted that several of our new and forthcoming titles have been recently featured in *Publishers Weekly*, the weekly trade news magazine for publishers, librarians, booksellers, and literary agents.

Book Review

Let the Wind Speak (2023) by Carol Loeb Shloss



Feature Story

The Great Power of Small Nations (2022) by Elizabeth Ellis, was included in the article “10 Essential Works in American Indian History”

Spring 2023 Religion & Spirituality Announcements inclusions

The King Is In the Field (forthcoming 2023), edited by Julie Cooper and Samuel Hayim Brody, selected for the “Top 10 List”

A Life of Psalms in Jewish Late Antiquity (forthcoming 2023) by A. J. Berkovitz

Spring 2023 Adult Announcements issue inclusions

Out of Sight (forthcoming 2023), edited by David McKnight, Maureen McCormick and Reva Wolf, in the [Art, Architecture & Photography category](#)

Bad Blood (forthcoming 2023) by Emily Weissbord and *Capitalism and the Senses* (forthcoming 2023), edited by Regina Lee Blaszczyk and David Suisman, in the [Essays & Literary Criticism category](#)

The Silver Women (2023), by Joan Flores-Villalobos, was reviewed in [Library Journal](#).

Georgia Franks, author of *Unfinished Christians* (forthcoming 2023), was interviewed in [Colgate Research Magazine](#).

Melanie Newport, author of *This Is My Jail* (2022), was interviewed in [UConn Today](#) and the book was excerpted on [Inquest](#).

Elizabeth Ellis, author of *The Great Power of Small Nations* (2022), was interviewed on the [Ben Franklin's World](#) and [New Books Network](#) podcasts and in [Current](#)'s The Author's Corner.

Cosmos, Liturgy, and the Arts in the Twelfth Century (2022), by Margot E. Fassler, was quoted in [The New Yorker](#).

Under the Skin (2022), by Mairin Odle, was excerpted in [Lapham's Quarterly](#).

Mneesha Gellman, author of *Indigenous Language Politics in the Schoolroom* (2022), was interviewed on the [Lost Coast Outpost](#).

Jennifer Mittelstadt and Mark Wilson, co-editors of *The Military and the Market* (2022) were interviewed on the [American Prestige](#) and [New Books Network](#) podcasts.

Medieval English Manuscripts and Literary Forms (2022), by Jessica Brantley was included in [Medievalists.net](#)'s “New Medieval Books: From Manuscripts to Holy Lands” roundup.

Urvashi Chakravarty, author of *Fictions of Consent* (2022), was interviewed on the [New Books Network](#).

Sanaa Alimia, author of *Refugee Cities* (2022), contributed a blog post on the [Resilience](#) website and the book was included in [The Caravan](#)'s “Bookshelf.”

Laura Wolf-Powers, author of *University City* (2022), was interviewed in [The Philadelphia Inquirer](#).

Fanaticism (2022), by Zachary Goldsmith, was reviewed in [Law & Liberty](#).

Secrecy and Esoteric Writing in Kabbalistic Literature (2022), by Jonathan Dauber, was excerpted in [The Montreal Review](#).

D. Fairchild Ruggles, author of *Islamic Gardens and Landscapes* (PB 2022), was interviewed on the [Medievalists.net](#) podcast.

Catherine Ross, author of *A Right To Lie?* (2022) was featured in [New York](#) and [Newsday](#).

Elise Lemire, author of *Battle Green Vietnam* (2021), contributed an article to the [Los Angeles Progressive](#).

Shaul Bar-Haim, author of *The Maternalists* (2021), was interviewed on the [Society for the History of Children and Youth](#) podcast and the book was reviewed in the [London Review of Books](#).

The Changing Terrain of Religious Freedom (2021), edited by Heather J. Sharkey and Jeffrey Edward Green, was excerpted in [Penn Today](#).

Penn Press' participation in AUP's UPress Week garnered attention in [LitHub](#), [North Philly Notes](#), and [Publishing Perspectives](#).

Gavin Benke, author of *Risk and Ruin* (2018), contributed an article to [The Washington Post](#)'s “Made By History” column.

Stacie Taranto, author of *Kitchen Table Politics* (2017), contributed an article to [The Washington Post](#)'s “Made By History” column.

Unmaking the Global Sweatshop (2017), edited by Rebecca Prentice and Geert De Neve, was reviewed in [New Age](#).