This February, Penn Press welcomes a new member of our External Board of Advisors, Heidi Howard Tandy. With over 25 years of legal experience and Board Certified by The Florida Bar in Intellectual Property Law, Tandy is currently a partner with Berger Singerman, LLP, in their Miami office. She specializes in matters involving the internet, social media, privacy, intellectual property and technology law, and has created website accessibility policies and general internet policies and procedures for companies such as The Bump, the Organization for Transformative Works, and Psycho Bunny. She’s worked with content creators, technology builders, individual business owners, and large corporations to successfully protect websites, apps, copyrights and trademarks, for large and small corporate clients and individuals—from retail stores to groundbreaking online content creators, as well as hotels, restaurants, jewelry designers, educators, podcasters, website and app developers, novelists, theatrical producers, and an Emmy-award winning makeup artist. Her work as a member of the Legal Committee of the Archive of Our Own was recognized with a Hugo Award in 2019, and she has given presentations to groups as various as the International Trademark Association, the Wharton School’s Stevens Center for Innovation in Finance, and South by Southwest. Tandy has filed hundreds of trademark applications, litigated before the Trademark Trial and Appeal Board and in federal and Florida courts, created and negotiated license agreements and assignments, and protected the rights of clients around the world. Tandy holds a B.A. from the University of Pennsylvania and earned her J.D. at the Washington College of Law at American University.

“I’ve admired the groundbreaking work Heidi has done on behalf of content creators in the Archive of Our Own community for years; Heidi is a true leader in shaping the legal frameworks in which content will be created and disseminated in the future,” comments Penn Press Director Mary Francis. “It’s a privilege to have her expertise—and her deep engagement with the Penn community—as part of our Board.”

Tandy notes, “As a long time reader of publications from Penn Press, I’m honored to become a part of the advisory team, to support the University, and the authors who have found their audience through Penn Press.”
February is **Black History Month**, and in commemoration, we’re sharing an excerpt from the Introduction to the newly updated 2023 edition of *The Philadelphia Negro* (originally published in 1899) by W. E. B. Du Bois. Elijah Anderson, the Sterling Professor of Sociology and of African American Studies at Yale University, reflects on the relevance of Du Bois’s work for a new generation of readers. Save 40% on this title and others during Black History Month with code BHM2023-FM on our website.

*The Philadelphia Negro: A Social Study*, by W. E. B. Du Bois—originally published by the University of Pennsylvania Press, in 1899—is widely considered to be the first real case study of a Black community in America. As such, it has become a classic text in the social science literature.

This fine book, however, is no mere museum piece. Both the issues it raises and the evolution of Du Bois’s own thinking—which can be traced between the lines—concerning the “problem” of Black integration in American society are strikingly contemporary.

The problems facing the Black Philadelphians of Du Bois’s day were essentially the results of White supremacy, which prompted White employers to favor in their hiring practices not only “native” Whites of Philadelphia but also successive waves of immigrants from Europe: people who had the advantage not only of White skin but also the experience they brought with them from Europe of having worked and lived in an urban industrial environment.

This favoritism relentlessly undermined the position of the emerging Black middle class as well as that of the Black poor. The White people then blamed the Black population for their own subjugation, resulting largely from the discrimination Black people experienced at the hands of employers who favored White immigrants over former slaves. Accordingly, the principle of “White over Black” was institutionalized and passed on from one racist generation to the next, and is manifested, albeit indirectly, in the rampant discrimination many Black people of Philadelphia experience to this day.

Du Bois observed that capitalists were despots who were capable of benevolence. But ultimately his search for the “benevolent despot” whom he thought would surely take steps to resolve social problems created by racial discrimination and exclusion of Black people once he was made aware of them—if for no other reason than rational and enlightened self-interest—was in vain; such person was not to be found. This was a disappoint-

After *The Philadelphia Negro* was published, Du Bois became more of an activist scholar and moved away from academic work. *The Souls of Black Folk*, for example, included poetry, music, and even a bit of fiction, as well as essays. Despite being less strictly academic, the book was a vivid account of the situation of Black people in America, which made it immensely powerful and popular—not only at the time of its publication but also today. After completing *The Philadelphia Negro*, Du Bois moved to Atlanta, where he continued to engage in social research of the Black community, but he also turned more directly to activism and social leadership. He was one of the founders of the NAACP, in 1909, serving on its board of directors from 1910 to 1934, and he led racial protests following World War I.

A hundred years after Du Bois made his observations, an appraisal of his predictions reveals just how farsighted a social scientist he was.
Missives from the Field: Penn Press Represented at Multiple Winter Conferences

Over the past few winter months, Penn Press hosted book exhibits at the annual conferences for the following academic societies: Senior Editor Elisabeth Maselli reports back from the American Academy of Religion and Society for Biblical Studies (AAR/SBL) and the Association for Jewish Studies (AJS); Senior Editor Robert Lockhart reports on the American Historical Association (AHA); Associate Editor Jenny Tan writes about the Modern Language Association (MLA); and Director of Penn Museum Publications Page Selinsky provides a look at the American Institute of Archaeology and Society for Classical Studies (AIA/SCS).

AAR/SBL, November 19–22, 2022

The AAR/SBL had a large and vibrant book exhibit, taking up a full floor in the Denver convention center. We were able to take questions from attendees dropping by the stand, and to connect serendipitously with folks like Jewish Culture and Contexts series editor Shaul Magid. Authors who stopped by were delighted to see their work in print for the first time, and the journal editors for Journal of Ecumenical Studies and Magic, Ritual, and Witchcraft also dropped by to promote the most recent editions of their journals. We saw strong enthusiasm for Georgia Frank’s upcoming Unfinished Christians, along with excitement on seeing Christine Luckritz Marquis’s Death of the Desert.

AJS, December 18–20, 2022

The AJS was held in Boston, and attendees were delighted to be in person. The scholars in attendance represented a broad range of projects in Jewish Studies, and most, if not all, are working on a book from their research. The exhibit hall saw a good deal of foot traffic and the booth received substantial interest from attendees. Authors who dropped by were thrilled to see their books in person, often for the first time, and folks were generally interested—and glad!—to see that we are now the publisher for AJS Review along with the Jewish Quarterly Review.

AHA, January 5–8 2023

The conference was held in Philadelphia, which facilitated robust staffing of the booth and opportunities for recently arrived Press staffers—Kathie Jiang in Marketing, Cal Turner and Alex Gupta in Acquisitions—to get the full conference experience from the exhibitor’s perspective, including setting up and tearing down the booth, speaking with authors, fielding inquiries from book buyers and prospective authors, and attending sessions.

It was especially gratifying to see the breadth of the Penn Press list represented at the booth. Unlike most university presses our size (e.g., NYU) and even larger ones (e.g., UNC), Penn Press’s list spans medieval to modern and covers most regions of the world. Also gratifying this year were the awards garnered by Penn Press books: Tessa Murphy’s The Creole Archipelago won the James Rawley Prize for the best book in Atlantic history, and Federica Francesconi’s Invisible Enlighteners won the Helen & Howard R. Marraro Prize for the best book in Italian history.

MLA, January 5–8, 2023

It was great to see the enthusiasm around our booth and our books from conference attendees. Both RaceB4Race books were making their MLA debut, and unsurprisingly, there was a lot of excitement around them and around the series. Our display copy of Noemie Ndiaye’s Scripts of Blackness was actually stolen while I was away from the booth speaking at a roundtable, which I’ll choose to interpret as meaning the book is a “must-have.”

I also had the chance to speak as a presenter in a couple of sessions: the first was a panel on publishing and the other a roundtable entitled “Milton without Miltonists,” reflecting on the state of the field and the future of Milton studies in a climate of academic precarity.

AIA/SCS, January 5–8, 2023

The meeting was running as a hybrid conference, so attendance was a bit different than usual (many familiar faces missing) and there were various grumblings about technological challenges with the hybrid sessions. The general mood was upbeat and there were a lot of younger scholars, including graduate and undergraduate students; it was nice to gain their perspectives on the field.

At the meeting, Kim Bowes was awarded the Anna Marguerite McCann Award for Fieldwork Reports from the AIA for her edited two-volume work The Roman Peasant Project 2009–2014: Excavating The Roman Rural Poor. Several contributors to the forthcoming book The Gordian Excavations, 1950–1973: Final Reports Volume II, The Lesser Phrygian Tumuli Part II: The Cremations by Ellen Kohler and Elspeth Dusinberre passed through the booth and admired the proof and poster.
Penn Press Titles Rake In Awards

*Biblical Women and Jewish Daily Life in the Middle Ages* (2022) by Elisheva Baumgarten won the National Jewish Book Award in the Women’s Studies category.

*The Creole Archipelago: Race and Borders in the Colonial Caribbean* (2021) by Tessa Murphy won the FEEGI Book Prize, granted by the Forum on Early-Modern Empires and Global Interactions.

*The Roman Peasant Project 2009–2014: Excavating the Roman Rural Poor* (2021), edited by Kim Bowes, was selected as the recipient of the AIA’s Anna Marguerite McCann Award For Fieldwork Reports.


*The Patrons and Their Poor: Jewish Community and Public Charity in Early Modern Germany* (2020) by Debra Kaplan won the Rosl und Paul Arnsberg-Preis, granted by the Stiftung Polytechnische Gesellschaft in Germany for the best book about Jews in Frankfurt.


*Anna Zieglerin and the Lion’s Blood: Alchemy and End Times in Reformation Germany* (2019) by Tara Nummedal won the Pfizer Award, granted by the History of Science Society.

*Women Healers: Gender, Authority, and Medicine in Early Philadelphia* (2022) by Susan H. Brandt was awarded Honorable Mention for the Library Company of Philadelphia Biennial First Book Award.


**COMBINED HARDCOVER AND PAPERBACK BEST SELLERS**
(Penn Press originals only; excluding distributed titles)


2. *Plain Style* (PB 2002) by Christopher Lasch. A clear, readable, practical guide to the timeless principles of effective composition as well as an essay in cultural criticism.


4. *The Silver Women* (HC 2023) by Joan Flores-Villalobos. The construction of the Panama Canal would not have been possible without the domestic labor of Black West Indian women.

5. *I’ve Been Here All the While* (PB 2023) by Alaina E. Roberts. The tangled story of Blacks, Indians, and whites during those years when the reconstructing nation was sorting out who would be in and out of the American family.


8. *Medieval Iberia* (PB 2011) by Olivia Remie Constable. This expanded edition brings together original sources that testify to the Iberian peninsula’s rich and sometimes volatile mix of Christians, Muslims, and Jews.

9. *A Knight’s Own Book of Chivalry* (PB 2005) by Geoffroi de Charny. An invaluable guide to fourteenth-century knighthood, composed at the height of the Hundred Years War, by one of the most respected knights of his age.

Penn Press Titles and Authors in the Media

Under the Skin (2022), by Mairin Odle, was excerpted in Lapham’s Quarterly.

Mneesha Gellman, author of Indigenous Language Politics in the Schoolroom (2022), was interviewed on the Lost Coast Outpost.

Jennifer Mittlestadt and Mark Wilson, co-editors of The Military and the Market (2022) were interviewed on the American Prestige and New Books Network podcasts.

Medieval English Manuscripts and Literary Forms (2022), by Jessica Brantley was included in Medievalists.net’s “New Medieval Books: From Manuscripts to Holy Lands” roundup.

Urvashi Chakravarty, author of Fictions of Consent (2022), was interviewed on the New Books Network.

Sanaa Alimia, author of Refugee Cities (2022), contributed a blog post on the Resilience website and the book was included in The Caravan’s “Bookshelf.”

Laura Wolf-Powers, author of University City (2022), was interviewed in The Philadelphia Inquirer.

Fanaticism (2022), by Zachary Goldsmith, was reviewed in Law & Liberty.

Secrecy and Esoteric Writing in Kabbalistic Literature (2022), by Elizabeth Ellis, was included in the article “10 Essential Works in American Indian History” Spring 2023 Religion & Spirituality Announcements inclusion.

D. Fairchild Ruggles, author of Islamic Gardens and Landscapes (PB 2022), was interviewed on the Medievalists.net podcast.

Shaul Bar-Haim, author of The Maternalists (2021), was interviewed on the Society for the History of Children and Youth podcast and the book was reviewed in the London Review of Books.

The Changing Terrain of Religious Freedom (2021), edited by Heather J. Sharkey and Jeffrey Edward Green, was excerpted in Penn Today.

Penn Press’ participation in AUP’s UPress Week garnered attention in LitHub, North Philly Notes, and Publishing Perspectives.

Stacie Taranto, author of Kitchen Table Politics (2017), contributed an article to The Washington Post’s “Made By History” column.

Penn Press Appears in Publishers Weekly

Penn Press is delighted that several of our new and forthcoming titles have been recently featured in Publishers Weekly, the weekly trade news magazine for publishers, librarians, booksellers, and literary agents.

Book Review

Let the Wind Speak (2023) by Carol Loeb Shloss

Feature Story

The Great Power of Small Nations (2022) by Ethelbert Ellis, was included in the article “10 Essential Works in American Indian History” Spring 2023 Religion & Spirituality Announcements inclusion.

A Life of Psalms in Jewish Late Antiquity (forthcoming 2023) by A. J. Berkovitz

Spring 2023 Adult Announcements issue inclusions

Out of Sight (forthcoming 2023), edited by David McKnight, Maureen McCormick and Reva Wolf, in the Art, Architecture & Photography category

Bad Blood (forthcoming 2023) by Emily Weissbourd and Capitalism and the Senses (forthcoming 2023), edited by Regina Lee Blaszczyk and David Suisman, in the Essays & Literary Criticism category

The Silver Women (2023), by Joan Flores-Villalobos, was reviewed in Library Journal.

Georgia Franks, author of Unfinished Christians (forthcoming 2023), was interviewed in Colgate Research Magazine.

Melanie Newport, author of This Is My Jail (2022), was interviewed in UConn Today and the book was excerpted on Inquest.

Elizabeth Ellis, author of The Great Power of Small Nations (2022), was interviewed on Ben Franklin’s World and New Books Network podcasts and in Current’s The Author’s Corner.

Cosmos, Liturgy, and the Arts in the Twelfth Century (2022), by Margot E. Fassler, was quoted in The New Yorker.

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