

November 14, 2022

“Behind the Book” Event Features Author Laura Wolf-Powers

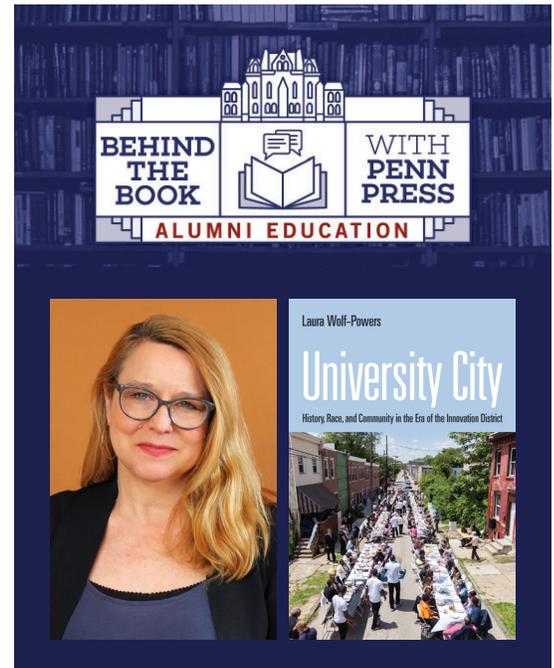
On **November 29, from noon to 1:00 p.m.**, author Laura Wolf-Powers will participate in [Penn Alumni’s “Behind the Book with Penn Press” virtual series](#), discussing her recent publication, *University City: History, Race, and Community in the Era of the Innovation District*.

In *University City*, Wolf-Powers chronicles five decades of planning in and around West Philadelphia’s University City, advocating a reorientation of redevelopment practice around the recognition that, despite their negligible worth in real estate terms, the time, care, and energy people invest in their local environments are precious urban resources.

Wolf-Powers is Associate Professor of Urban Policy & Planning at City University of New York Hunter College. She studies neighborhood revitalization and urban and regional economic development policy and planning. Her work explores the challenges of planning for community development under conditions of structural social inequality. Her scholarship offers insights into the ways in which city politics are mediated through policies governing the built environment and the urban economy, and considers how planners and civil society organizations influence those policies.

Wolf-Powers will be in conversation with Professor Randy Mason, who teaches in Penn’s Graduate Program in Historic Preservation and is a Professor in the Department of City & Regional Planning.

Register [here](#) for the event. Participants can use discount code WOLFPowers30-FM to purchase *University City* from the [Penn Press website](#) and receive a 30% discount and free U.S. shipping.



Missive from the Field: American Political Science Association 2022

The American Political Science Association held their annual meeting Sept. 15 to 18 in Montreal, Quebec, Canada this year. Penn Press shared a table with our distributor Ingram on which several of our relevant titles were displayed. Senior Editor Elisabeth Maselli attended the meeting and writes of the experience:

I was glad to learn that there is wide general interest in book publishing among the attendees—while it does seem that more empirical researchers can usually move to promotion with articles, there are authors using mixed or qualitative methods (which better fit in the Penn list) who are eager to publish books. I was able to attend two panel sessions, one that focused on more quantitative methods and one that looked at more qualitative forms of engagement. Major conversations in the field revolve around democracy and its sustainability—“democratic backsliding” and / or “democratic backlash” were two oft-repeated key words. Authors I met with mentioned a renewed interest in the politics of the court system in the United States and in authoritarianism internationally. Attendees mentioned that the book exhibit was relatively small and that attendance was less than in years past, but they were glad to see Penn Press on site.



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An Excerpt From *The Apache Diaspora* in Honor of National Native American Heritage Month

November is [National American Indian Heritage Month](#) and in commemoration, we're sharing an excerpt from the Introduction to *The Apache Diaspora* (2021) by Paul Conrad. In the book, Conrad brings to life the stories of displaced Apaches and the kin from whom they were separated. He charts Apaches' efforts to survive or return home from places as far-flung as Cuba and Pennsylvania, Mexico City and Montreal.

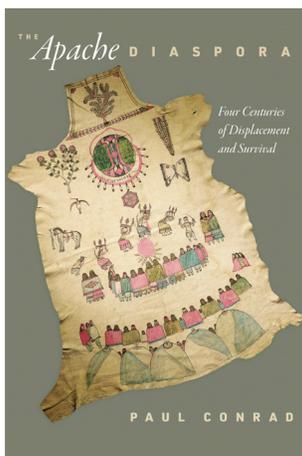
A young man walked the grounds of a school counting graves. He had been sent to Carlisle, Pennsylvania, in 1898 for an education, to be trained in welding, construction, and other industrial skills. As he passed through rows of gravestones, counting to 105 before he got "mixed up," he learned other lessons. "Very few came back," he observed.

Sam Kenoi was one who did, however. He slipped away one night on a westbound train and returned to his people. At this time, his Apache Indian relatives were U.S. prisoners of war and had been since the army rounded them up from their Arizona reservation in 1886 and shipped them into exile in Florida, Alabama, and then Oklahoma.

Kenoi married and started a family. He settled on the Mescalero reservation in New Mexico after Apache POWs were finally freed in 1913 and given a choice of where to live. After his first wife died of pneumonia, he remarried and had more children. He organized his people in a bold effort to seek reparations for their twenty-seven-year internment.

Most lives are full of tragedy and triumph, and Kenoi's was no exception. But his life was also particular, shaped by who he was as an Apache. Kenoi confronted challenges that his ancestors had faced for generations. How does one exist in a world that does not want you to exist as you are? How does one survive that which so many are not surviving? How does one start over in a foreign land or on land made foreign by colonialism? Kenoi responded to these questions creatively, pushed back on those who mistreated him, and lived boldly within the constraints of his circumstances.

Pulling back from Kenoi's particular story, a broader portrait of Apache life and death across North America and the Caribbean comes into view. Apache men and women throw themselves into the Gulf of Mexico, desperate to escape the boat waiting to carry them overseas. A priest pens an entry in a leather-bound ledger near the Pacific coast of Sonora—another Apache girl buried after months of forced labor. Apache boys run errands for the governor of Quebec, and Apache women gather water for their masters at a neighborhood well in Mexico City. Apache men pull a pine tree out of the chimney of an old U.S. fort in Florida and apply mortar to Spanish fortifications in the port



of Havana. An Apache servant and a black slave marry in a church in a Mexican mining town as a crowd of their friends looks on. Their children have children, who have children, their descendants still living across North America today. . . .

Attention to the frequency with which Apaches experienced forced dependence far from home as prisoners, slaves, or students helps explain Apaches' drive for self-determination through mobility, diplomacy, and violence. The portrait of armed Apache men resisting empires that dominates popular and historical understandings cannot be understood without the other image, which reminds viewers of the Apache men, women, and children who strove to live out their lives in

diaspora in unfamiliar lands as markets, empires, and nations sought to control them for their own ends. After all, in the era when these images were created, armed Apache men frequently traveled into Mexico precisely with the aim of recovering their displaced kin. . . .

Following people in motion across a broad chronology and geography challenges the bifurcated portraits of Native American and colonial histories. It is true, for example, that Apache groups retained political autonomy through much of the nineteenth century, but it also the case that this autonomy was connected to the forced dependence of thousands of men, women, and children captured and exploited by outsiders who pointed to their kin's resistance to colonial rule as justification. It is true that the United States' approach to Indigenous peoples often centered on the elimination of Natives, which differs from traditional colonialism's emphasis on exploiting the colonized for their labor. Yet it is striking that Spain, Mexico, and the United States alike often exploited Apaches for their labor as a strategy of elimination, including putting them to especially dangerous tasks because they viewed them as expendable. . . . For more than three hundred years, enslavement, warfare, and forced migrations failed to bring a final solution to the supposed problem of Apache independence and mobility. Spain, Mexico, and the United States overestimated their own power and underestimated Apache resistance and creativity, though they significantly influenced Native societies—and their own societies—in the process.

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Penn Press Welcomes New Staff

Jocelyn Dawson, New Director of Journals

Jocelyn Dawson joins the Press in the newly created position of Director of Journals. Prior to Penn, Jocelyn was the journals and collections marketing manager at Duke University Press, where she led the marketing team in the promotion of sixty journals and a dozen electronic collections. She is a previous member of the Society for Scholarly Publishing's Board of Directors and co-chaired the SSP's Annual Meeting Program Committee as well as the AUPresses' Program Committee. She serves on SSP's DEIA committee, is a co-leader of the Toolkits for Equity project to develop antiracism guides for scholarly publishing (c4disc.org).



Director Mary Francis calls the new position, “A transformative hire for Penn Press. Jocelyn’s skills and experience, her track record of work on programs that balance innovation and sustainability, and her commitment to inclusion at all levels of publishing make her an ideal contributor to the Penn community.”

“I am thrilled to be joining Penn Press during a time of innovation and evolution both for the Press and for the larger scholarly publishing industry,” Dawson said. “During the interview process, I was impressed by the staff’s enthusiasm and energy, as well as by their interest in working across departments to support the journals program.” Dawson is excited about the charge to expand the journals program, to form new partnerships and work with editors to implement a shared vision which has always been one of the aspects of scholarly publishing she most enjoys.

Dawson hails from Richmond, Virginia and began her academic publishing career with an internship at the University of Virginia Press. She then relocated to North Carolina for graduate school, ultimately landing an entry-level position at UNC Chapel Hill. Dawson is working with the Press remotely from NC where she also enjoys spending time with her seven-year-old son, her husband and their two dogs. She is looking forward to visiting our offices in Philadelphia and hopes to find time to visit some of our city’s wonderful art museums.

Kathie Jiang, Marketing and Client Management Assistant

Joining the Press as our new Marketing and Client Management Assistant, Kathie Jiang will manage our exhibits program, support our publishing and distribution clients and partners, and assist with numerous marketing functions. Jiang’s professional background in communications, the public service sector, and arts and cultural institutions will prove extremely beneficial in this role.



Originally from San Diego, CA, Jiang graduated from Cornell University with a bachelor’s degree in art history. She has extensive experience at a range of museums and nonprofits, including the Getty Research Institute, the Cleveland Museum of Art, and Nationalities Service Center. Prior to joining Penn Press, she worked as an associate at a Philadelphia-based public relations firm, providing communications, project management, and administrative support to national nonprofit organizations.

As an art history student during her undergraduate years, Jiang has always been curious about humanities research and scholarship, and is very excited to apply her communications and marketing skills to disseminating our publishing program’s wide range of books and journals. She is also looking forward to building on her past experiences in academic publishing, as a former intern with the Getty Research Institute Publications department, where she had the opportunity to support the development of several scholarly art history book titles and journals. Unsurprisingly, on the weekends, you can find Jiang visiting museums, as well as practicing yoga and taking long walks around her West Philly neighborhood.

Annual Holiday Sale Starts Dec. 1

Penn Press’s 2022 Holiday Sale is almost here! Launching on Thursday, December 1st and running through the entire month, the sale offers customers 40% off all titles from pennpress.org plus free U.S. shipping with discount code HOLIDAY22-FM—and our overseas distributor CAP will offer a corresponding 40% off discount on their site (combinedacademic.co.uk) using the same code

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Penn Press Books Garner Awards

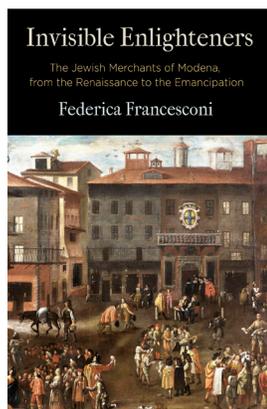
Invisible Enlighteners (2021) by Federica Francesconi won the [Helen and Howard R. Marraro Prize](#), granted by the American Historical Association.

The Creole Archipelago (2021) by Tessa Murphy won the [James A. Rawley Prize](#), granted by the American Historical Association.

I've Been Here All the While (2021) by Alaina Roberts won the [John Ewers Award](#) and the [W. Turrentine Jackson Award](#), both granted by the Western History Association.

The Apache Diaspora (2021) by Paul Conrad won the [Robert Utley Award](#), granted by the Western History Association.

Medieval Badges (2021) by Ann Marie Rasmussen received an Honorable Mention for the [DAAD/GSA Book Prize for the Best Book in Literature/Cultural Studies](#), granted by the German Studies Association.



October Bestsellers

Bestsellers are determined by the number of units sold in a month, regardless of format or imprint. Since Wharton School Press titles occupy a lion's share of monthly unit sales, we're presenting bestseller lists with, and without, Wharton titles.

ALL BESTSELLERS

- 1 **The Prepared Leader** (PB 2022)
by Erika H. James
- 2 **The Customer-Base Audit** (PB 2022)
by Peter Fader
- 3 **The Prepared Leader** (EB 2022)
by Erika H. James
- 4 **The Prepared Leader** (HC 2022)
by Erika H. James
- 5 **The Customer-Base Audit** (HC 2022)
by Peter Fader
- 6 **Under the Skin** (HC 2022)
by Mairin Odle
- 7 **Customer Centricity** (PB 2020)
by Peter Fader
- 8 **This Is My Jail** (HC 2022)
by Melanie Newport
- 9 **Beating Burnout at Work** (PB 2021)
by Paula Davis
- 10 **Wicked Flesh** (PB 2022)
by Jessica Marie Johnson

PENN PRESS ORIGINALS

- 1 **Under the Skin** (HC 2022)
by Mairin Odle
- 2 **This Is My Jail** (HC 2022)
by Melanie Newport
- 3 **Wicked Flesh** (PB 2022)
by Jessica Marie Johnson
- 4 **The Great Power of Small Nations** (HC 2022)
by Elizabeth N. Ellis
- 5 **Force and Freedom** (EB 2019)
by Kellie Carter Jackson
- 6 **University City** (HC 2022)
by Laura Wolf-Powers
- 7 **Botanical Poetics** (HC 2022)
by Jessica Rosenberg
- 8 **Indigenous Language Politics in the Schoolroom** (PB 2022)
by Mneesha Gellman
- 9 **Colonial Ecology, Atlantic Economy** (EB 2019)
by Strother E. Roberts
- 10 **Caring for Patients from Different Cultures** (EB 2014)
by Geri-Ann Galanti

Author Events in December

Please visit Penn Press's [online calendar of events](#) for registration links and the most complete and up-to-date information on all author events.

Laura Wolf-Powers, author of *University City* (2022)

December 2
Hunter College Graduate Planning and Policy Student Association

Howard Gillette, author of *The Paradox of Urban Revitalization* (2022)

December 8
Athenaeum of Philadelphia

Debra Kaplan, author of *The Patrons and Their Poor* (2020)

December 28
Leo Baeck Institute (Jerusalem)

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Penn Author Publicity Highlights

This Is My Jail (2022), by Melanie Newport, was reviewed in [Library Journal](#) and [South Side Weekly](#).

Sanaa Alimia, author of *Refugee Cities* (2022), was interviewed on the [New Books Network](#) and [Authors Need Chai](#).

Mneesha Gellman, author of *Indigenous Language Politics in the Schoolroom* (2022), was interviewed on the [Youth Today](#) website and published an article in [The Conversation](#).

Lori J. Daggar, author of *Cultivating Empire* (2022), was interviewed in *Current's* [The Author's Corner](#).

Before the Religious Right (2022), by Gene Zubovich, was included in *The Christian Century's* ["Take & Read: New titles in American religious history"](#) roundup.

Inventing William of Norwich (2022), by Heather Blurton, was reviewed in the [Times Literary Supplement](#).

The Difference Is Spreading (2022), edited by Al Filreis and Anna Strong Safford, was included in a [Penn Today](#) feature.

Embodying the Soul (2022), by Meg Leja, was reviewed in the [Times Literary Supplement](#) and included in Medievalists.net's ["New Medieval Books"](#) roundup. Leja was also interviewed on the [Medievalists.net](#) podcast.

Citizenship on the Edge (2022), edited by Nancy J. Hirschmann and Deborah A. Thomas, was featured in [Penn Today](#).

Catherine J. Ross, author of *A Right To Lie?* (2021), published an op-ed in [Bloomberg Law](#) and was interviewed on the [Bloomberg Law](#) podcast.

Household Goods and Good Households in Late Medieval London (2021), by Katherine L. French, was reviewed in [London Review of Books](#).

The Apache Diaspora (2021), by Paul Conrad, and *I've Been Here All the While* (2021), by Alaina Roberts, were included in the Shepherd.com ["The best books for reimagining our mythic American West and its cast"](#) round-up.

Jewish Autonomy in a Slave Society (2020), by Aviva Ben-Ur, was reviewed in [The Times of Israel-The Blogs](#) and Ben-Ur was interviewed on the [Seforim Chatter](#) podcast.

The Moment of Rupture (2019), by Humberto Beck was reviewed in [The Marginalia Review of Books](#).

Alejandro Anaya-Muñoz and Barbara Frey, editors of *Mexico's Human Rights Crisis* (2018), were interviewed on the [New Books Network](#).

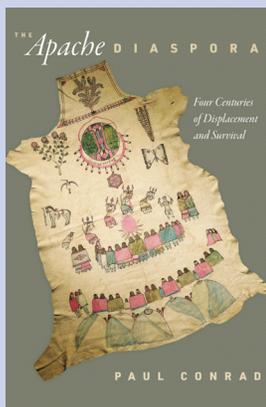
What Is Populism? (2016), by Jan-Werner Müller, was reviewed in [Boston Review](#).

From the Rights Desk

New Audiobook

The Apache Diaspora: Four Centuries of Displacement and Survival (2021)
Paul Conrad

Narrated by AudioFile Ear-phones Award-winner [Jonathan Yen](#), *The Apache Diaspora* by Paul Conrad was published as an audiobook by Tantor Audio. The audiobook is available from [Audible.com](#).



Spotlight on Translation

The Age of Apology: Facing Up to the Past (PB 2009)
Edited by Mark Gibney, Rhoda E. Howard-Hassmann, Jean-Marc Coicaud, and Niklaus Steiner

The Arabic language edition of *The Age of Apology* was published by [The National Center for Translation in Egypt](#). The Center is a not-for-profit cultural foundation established in 2006, and it has published more than 3,000 Arabic language titles, translated from 35 international languages.

