The year just past was one of many notable changes worth celebrating, including the creation of a new mission statement. You can read about why creating a new mission statement was an important goal and how the Penn Press staff worked together to craft the statement on the following pages.

There were many fresh perspectives during our discussions because Penn Press welcomed some remarkable new staff this year, including a new Director of Sales and Marketing, a new acquisitions editor, and new contributors to our business office, journals division, and editorial assistant team.

We fulfill our mission by publishing world class content, and this year’s annual report spotlights our growing journals program. We’ve recently acquired some dynamic new journals that complement our existing disciplinary strengths and help those disciplines expand into new areas of inquiry. As part of our plan for sustainable growth for the journals program, we made a very exciting hire as the fiscal year closed: the first Director of Journals at Penn Press. Our new colleague Jocelyn Dawson begins work with us in October, and I look forward to sharing her accomplishments in future newsletters and annual reports.

The books program also added new series that consolidate our leadership in key fields: Race4Race and Power, Politics, and the World (pp. 22–23). Like a journal, a book series is a long-term commitment to a set of intellectual goals by cultivating and publishing the best work, and series editors are key partners in these efforts. We are excited to work with Professors Heng, Thompson, Dietrich, Mittelstadt, and Rickford to shape these new series.

Publishing partnerships come in different forms, and one of the most exciting new developments of fiscal year 2022 was the launch of our distribution partnership with the Wharton School Press (WSP). As the global pandemic has challenged all our assumptions about what it means to work and do business, it has been truly invigorating to be collaborating closely with Shannon Berning and the WSP team to publish the cutting-edge research coming from Wharton.

One of the most generative aspects of working in scholarly publishing is that newness—inovation, advancement, dynamic change of all kinds—is an ever-present part of our work. Read on for more about how Penn Press has changed and grown in pursuit of our mission.
A NEW MISSION STATEMENT

The University of Pennsylvania Press disseminates knowledge and advances intellectual inquiry. We collaborate with scholarly communities, foster creative ideas, and give voice to thinkers of diverse backgrounds. As one of the oldest scholarly presses in North America, we publish thought-provoking work to gain a better understanding of our shared past and inform a more just and equitable future.

Like Penn itself, the University of Pennsylvania Press has made outstanding intellectual contributions for generations—and like our home university, we have evolved to meet the needs of our international community of readers and writers. In 2022, both Penn and Penn Press are under new leadership, and the time seemed right to consider how to articulate our mission to colleagues near and far.

Since arriving in 2019 I’ve spent many rewarding hours listening and learning about what sets Penn Press apart as a publisher. To find our way holistically to our mission statement, I wanted to incorporate as many staff perspectives as possible: those whose ideas about Penn Press are rooted in years of dedicated work at Penn and those who came to West Philly recently, attracted by something new and intriguing.

Work started with our leadership team. Walter Biggins, our Editor in Chief, Elizabeth Glover, our Editing and Production Manager, Joe Guttmann, our Business Manager, and Paul Chase, our Journals Operations Manager, gathered for a sequence of discussions, with leadership coach Dianne Kenney leading the conversations. Armed with markers and sticky tabs, we pondered the value of history itself, of learning from the past to tackle the problems of the present, and ultimately, to make the future better for all. The kernel of what became the final phrase in the mission statement—to gain a better understanding of our shared past and inform a more just and equitable future—emerged from those first discussions.

An all-staff meeting provide a venue for a thoughtful and dynamic discussion that revolved around questions about valuable knowledge: what kinds of knowledge are valuable, who can generate it, what modes of thought can foster it. The responses to all these implied questions—and many others that came up during the discussion—referenced concepts of being open to new perspectives, embracing creative modes of thought, and Penn Press as a site of collaboration rather than a vehicle for establishing authority. These core concerns underlie the mission statement’s pledge to collaborate with scholarly communities, foster creative ideas, and give voice to thinkers of diverse backgrounds.

I am proud of what resulted from our discussions, and I am excited to share it. Our mission statement is a living document, one that the Penn Press staff revisit together to assure that it continues to be an honest reflection of our goals.
ABOUT PENN PRESS JOURNALS

As of October 2022, nearly two decades after its origin, the Penn Press journals program publishes 23 academic journals—with three new titles soon to begin publication—and employs three full-time staff members. Looking back to 2003, the picture was vastly different with one part-time coordinator and four journals published by the Press: Early American Studies, Hispanic Review, Journal of the Early Republic, and Jewish Quarterly Review. Shortly thereafter, the Press began to publish the Journal of the History of Ideas; Revista Hispánica Moderna; and Magic, Ritual and Witchcraft. Adding an average of one journal per year since then, and now, with the addition of a newly created Director of Journals position, three full-time staff members are devoted to the program and its 23 journals—all with varied contractual and ownership arrangements including Press-owned journals, Open Access journals, and society-owned journals. Internationally renowned, the Penn Press journals program promotes innovative print and digital content which is disseminated around the world to support the needs of researchers, teachers, students, and readers as they teach, plan, study, and collaborate. The program offers a full range of services, including editorial, production, copyright and permissions, subscription fulfillment, electronic delivery, single copy sales, promotion, advertising, society membership, and Open Access models. The dedicated journals publishing team oversees the day-to-day production and business needs of each title in addition to supporting the editorial staff of each journal. The team’s combined expertise in editorial, production, and business allows our publishing partners to develop innovative ideas and strategies to support the growth of the program, increase readership, and distribute and share all journal content.

Press journals housed within the University’s schools, departments, or research centers:
Change Over Time, Stuart Weitzman School of Design
Early American Studies, McNeil Center for Early American Studies
Hispanic Review and French Forum, Department of Romance Languages
Jewish Quarterly Review, Herbert D. Katz Center for Advanced Judaic Studies
Manuscript Studies, The Schoenberg Institute for Manuscript Studies
Observational Studies, The Center for Causal Inference
**JOURNALS AND EDITORS**

**Association for Jewish Studies (AJS) Review**
Alyssa Gray, Jewish Institute of Religion
James Loeffler, University of Virginia

**Capitalism**
Carolyn N. Biltoft, Geneva Graduate Institute
Kimberly Bowes, University of Pennsylvania
Marc Flandreau, University of Pennsylvania
Julia Ott, The New School

**Change Over Time**
Frank Matero, University of Pennsylvania
Kecia L. Fong, University of Pennsylvania

**Dissent**
Natasha Lewis
Timothy Shenk, The George Washington University

**Early American Studies**
Rosalind Beiler, University of Central Florida
Judith Ridner, Mississippi State University

**The Eighteenth Century**
Jennifer Frangos, University of Missouri-Kansas City
Emily Hodgson Anderson, University of Southern California
Robert Markley, University of Illinois Urbana Champaign

**Eudora Welty Review**
Pearl A. McHaney, Georgia State University (Emeritus)

**French Forum**
Philippe Met, University of Pennsylvania

**Hispanic Review**
Jorge Téllez, University of Pennsylvania

**Humanity**
Ayça Çubuçu, The London School of Economics and Political Science
Tobias Kelly, University of Edinburgh
Angela Naimou, Clemson University
Vasuki Nesiah, New York University
Timothy Nunan, Free University of Berlin
Jessica Whyte, University of New South Wales Sydney

**Huntington Library Quarterly**
Sara K Austin

**The Jewish Quarterly Review**
Natalie B. Dohrmann, University of Pennsylvania
David N. Myers, University of California Los Angeles

**Journal for Early Modern Cultural Studies**
Dan Vitkus, University of California San Diego

**Journal of Disaster Studies**
Sulfikar Amir, Nanyang Technological University
Ksenia Chmutina, Loughborough University
Kim Fortun, University of California Irvine
Jennifer Henderson, Texas Tech University
Rodolfo Hernandez, Texas Tech University
Julia Irwin, University of South Florida
Scott Gabriel Knowles, KAIST
Jacob Remes, New York University
Monica Sanders, Georgetown University Law Center

**Journal of Ecumenical Studies**
Rebecca Mays
David M. Krueger

**Journal of the Early Republic**
Johann N. Neem, Western Washington University
Andrew Shankman, Rutgers University, Camden

**Journal of the History of Ideas**
Manan Ahmed, Columbia University
Martin J. Burke, The City University of New York
Stefanos Geroulanos, New York University
Ann E. Moyer, University of Pennsylvania
Sophie Smith, University of Oxford
Don Wyatt, Middlebury College

**Magic, Ritual, and Witchcraft**
Claire Fanger, Rice University
Michael Ostling, Arizona State University
Laurel Zwissler, Central Michigan University

**Manuscript Studies**
Nicholas Herman, Penn Libraries
Lynn Ransom, Penn Libraries

**Observational Studies**
Nandita Mitra, University of Pennsylvania

**Pasados**
José Aranda, Rice University
John Alba Cutler, University of California, Berkeley
Carmen Lamas, University of Virginia
Yolanda Padilla, University of Washington, Bothell

**Pennsylvania Magazine of History and Biography**
Christina Larocco, Historical Society of Pennsylvania

**Revista Hispánica Moderna**
Graciela Montaldo, Columbia University
NEW JOURNALS, NEW VOICES

The editors of newly acquired Penn Press journals *Observational Studies*, *Pasados*, and *Journal of Disaster Studies* discuss their editorial boards, the Open Access business model, and the motivations behind their publications.

**Nandita Mitra**

*Editor of Observation Studies*

Can you tell us about what kind of colleagues you hope to have as part of your journal’s board and why?

I have invited five colleagues to join the executive editorial board of *Observational Studies*. They are all leaders in the field of causal inference which is the primary research focus of our journal. They bring diverse perspectives from other top universities. Their research ranges from highly theoretical to applied.

Why did you choose the Open Access business model for your journal?

It is important to me that researchers are not hindered by limited resources (especially those at smaller colleges, industry, or international institutions) to be able to publish in our journal (we don’t charge any fees) or to be able to access our articles.

What was a motivating factor in starting the journal?

*Observational Studies* fills a niche in the statistical literature that was missing. It brings together research developed by mathematicians, statisticians, biostatisticians, computer scientists, data scientists, and epidemiologists who are developing and applying methods to deal with unique challenges stemming from observational studies. With exponential increases in data (such as electronic health data, social media data, claims data, and mobile health data) there is a high demand for robust and rigorous approaches to analyzing, inferring, and interpreting these types of data.

**José Aranda, John Alba Cutler, Carmen Lamas, Yolanda Padilla**

*Editors of Pasados*

Can you tell us about what kind of colleagues you hope to have as part of your journal’s board and why?

The board represents individuals who have been active in Recovery scholarship for years, some for decades. They bring not only their expertise as scholars, but also their varied institutional experiences in universities from across the country. Their combined intellectual and cultural capital well enable a successful launch of this new journal.

Why did you choose the Open Access business model for your journal?

Open Access was always part of the plan. Making scholarship, histories, primary texts, culture and biographies that represent a Latinx past before 1980 widely available has always been a principle of the Recovery Project.

What was a motivating factor in starting the journal?

The desire to have a journal platform for the Recovery Project is at least twenty years old, maybe from the beginning. It’s finally because of a critical mass of scholars, the willingness of University of Pennsylvania Press to support open access journals, and a sense of history that now is the time to make this journal a reality.

For more on the Recovery Project, visit the website at: https://artepublicopress.com/recovery-program
Unsurprisingly, as we have seen in all aspects of publishing—especially during the pandemic—there has been significant movement away from reading journals in print to reading journals online. At Penn Press, institutional subscribers such as libraries have always received online access to journals for which they had print subscriptions. But many librarians have discovered in their circulation numbers that the usage of print by their communities has decreased, and as a result, have switched to exclusively online subscriptions.

Individual subscribers maintain a passion for the printed page. Historically, academic societies included print copies of the society’s journal as a benefit to their members. Journals not associated with societies welcome individuals to purchase subscriptions directly. To accommodate these readers, many societies and editorial boards are considering an “opt-in” for print editions, asking members and subscribers not only to confirm their continued interest in print editions but also to agree to pay a bit more for the physical copy.

Print versions of journals are not only enjoyed by individual readers but also employed by journal staff in their outreach and marketing efforts. Although the shift to online-only options has helped to reduce overhead expenses, investing in the printed page remains an essential component of Penn Press’s journals program and is expected to continue to be vital for the foreseeable future.

Increase in Digital Subscriptions: Individuals

<table>
<thead>
<tr>
<th>Year</th>
<th>Digital</th>
<th>Print</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>4%</td>
<td>96%</td>
</tr>
<tr>
<td>2020</td>
<td>13%</td>
<td>87%</td>
</tr>
</tbody>
</table>

Increase in Digital Subscriptions: Institutions

<table>
<thead>
<tr>
<th>Year</th>
<th>Digital</th>
<th>Print</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>20%</td>
<td>80%</td>
</tr>
<tr>
<td>2020</td>
<td>34%</td>
<td>66%</td>
</tr>
</tbody>
</table>
More than a year has passed since all Penn Press staff members made the transition to BiblioLIVE, the state-of-the-art title management system that was purchased and implemented in 2021 to improve workflow and realize efficiencies throughout the Press' entire publishing process. Now well beyond the initial stages of this company-wide systems change, staff members operate within the BiblioLIVE performing everything from daily tasks to large-scale project management, from title budgeting to publicity planning. How has BiblioLIVE affected and impacted their work? Hear from some of our staff members as they share their experiences.

Paul Chase, Operations Manager, Journals
Biblio allows us to manage workflows and adjust schedules with ease. The scheduling functionality and the weekly status reports have greatly contributed to our organization and communication within our group as well as between Press staff and journal editorial staffs.

Jenny Tan, Associate Editor
Cal Turner, Acquisitions Assistant, and I use reports in Biblio to track the status of books pre- and post-transmittal, and to coordinate and communicate about our work on them. We use the Peer Review module and report to track peer reviews, and we use an Edition Report to do seasonal planning for upcoming seasons, as well as to remind us to do a status check on books that we are preparing for transmittal or that are currently in production. Our weekly check-ins are so much more productive.

Kimberly Leichner, Rights Administrator
Biblio has streamlined my workflow by enabling me to do all my rights work from one centralized location—including looking up foreign publishers, researching contracts for translation rights, noting a publisher's interest in a book, licensing a translation, and invoicing a publisher for the advance. All that information is now housed inside the Contracts Module, where I can manage a rights deal from start to finish.

Lily Simmons, Digital Asset Manager
The Digital Asset Management (DAM) Module has essentially replaced a myriad of manual processes that once dominated many essential tasks and responsibilities. One of the best features of Biblio is the capability to send files directly to third-party FTPs: including the critical ONIX feeds that send bibliographic metadata to all of our industry partners. My workflows have been significantly impacted and simplified by the Biblio system.

Kimberly Leichner, Rights Administrator
Biblio has streamlined my workflow by enabling me to do all my rights work from one centralized location—including looking up foreign publishers, researching contracts for translation rights, noting a publisher's interest in a book, licensing a translation, and invoicing a publisher for the advance. All that information is now housed inside the Contracts Module, where I can manage a rights deal from start to finish.

Lily Simmons, Digital Asset Manager
The Digital Asset Management (DAM) Module has essentially replaced a myriad of manual processes that once dominated many essential tasks and responsibilities. One of the best features of Biblio is the capability to send files directly to third-party FTPs: including the critical ONIX feeds that send bibliographic metadata to all of our industry partners. My workflows have been significantly impacted and simplified by the Biblio system.

Lily Palladino, Managing Editor
We have found the scheduling functions in Biblio to be particularly useful. We can easily populate the "critical path"—or estimated schedule—for a given project using master schedule templates. We can also add schedule notes next to the relevant stage; all relevant parties have access to the info. The Biblio schedules have streamlined many of our workflows and improved efficiency overall.

Jenny Tan, Associate Editor
Cal Turner, Acquisitions Assistant, and I use reports in Biblio to track the status of books pre- and post-transmittal, and to coordinate and communicate about our work on them. We use the Peer Review module and report to track peer reviews, and we use an Edition Report to do seasonal planning for upcoming seasons, as well as to remind us to do a status check on books that we are preparing for transmittal or that are currently in production. Our weekly check-ins are so much more productive.
## PENN PRESS SALES SNAPSHOT
### JULY 1, 2021–JUNE 30, 2022

**Print Bestsellers**

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Author(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>An Illustrated Business History of the United States (HC 2021)</td>
<td>Richard Vague</td>
</tr>
<tr>
<td>2</td>
<td>Wicked Flesh (HC 2020)</td>
<td>Jessica Marie Johnson</td>
</tr>
<tr>
<td>3</td>
<td>Force and Freedom (PB 2020)</td>
<td>Kellie Carter Jackson</td>
</tr>
<tr>
<td>4</td>
<td>Dispossessed Lives (PB 2018)</td>
<td>Marisa J. Fuentes</td>
</tr>
<tr>
<td>5</td>
<td>I've Been Here All the While (HC 2021)</td>
<td>Alaina E. Roberts</td>
</tr>
<tr>
<td>6</td>
<td>Witchcraft in Europe, 400–1700 (PB 2000)</td>
<td>Alan Charles Kors</td>
</tr>
<tr>
<td>7</td>
<td>Maurice’s Strategikon (PB 2001)</td>
<td>George T. Dennis</td>
</tr>
<tr>
<td>8</td>
<td>Caring for Patients from Different Cultures (PB 2014)</td>
<td>Geri-Ann Galanti</td>
</tr>
<tr>
<td>9</td>
<td>Far Right Vanguard (HC 2021)</td>
<td>John S. Huntington</td>
</tr>
<tr>
<td>10</td>
<td>What is Populism (HC 2021)</td>
<td>Jan-Werner Muller</td>
</tr>
</tbody>
</table>

**Ebook Bestsellers**

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Author(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>What Is Populism? (2016)</td>
<td>Jan-Werner Muller</td>
</tr>
<tr>
<td>3</td>
<td>Caring for Patients from Different Cultures (2014)</td>
<td>Geri-Ann Galanti</td>
</tr>
<tr>
<td>4</td>
<td>Wicked Flesh (2020)</td>
<td>Jessica Marie Johnson</td>
</tr>
<tr>
<td>5</td>
<td>How Real Estate Developers Think (2015)</td>
<td>Pater Hendee Brown</td>
</tr>
<tr>
<td>6</td>
<td>Dispossessed Lives (2016)</td>
<td>Marisa J. Fuentes</td>
</tr>
<tr>
<td>7</td>
<td>Slavery’s Capitalism (2016)</td>
<td>Sven Beckett</td>
</tr>
<tr>
<td>8</td>
<td>I’ve Been Here All the While (2021)</td>
<td>Alaina E. Roberts</td>
</tr>
<tr>
<td>9</td>
<td>After Nationalism (2021)</td>
<td>Samuel Goldman</td>
</tr>
<tr>
<td>10</td>
<td>Depression (2014)</td>
<td>Aaron T. Beck, M.D.</td>
</tr>
</tbody>
</table>

### Digital vs Physical Sales

| Format | Paperback: 45.9% | Hardcover: 54.1% | Digital: 27.9% | Physical: 72.1% |

---

## PENN MUSEUM* BESTSELLERS
### JULY 1, 2021–JUNE 30, 2022

**Print Bestsellers**

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Author(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>King Seneb-Kay’s Tomb and the Necropolis of a Lost Dynasty at Abydos (2021)</td>
<td>Josef Wegner</td>
</tr>
<tr>
<td>4</td>
<td>Agricultural Sustainability and Environmental Change at Ancient Gordion (2017)</td>
<td>John M. Marston</td>
</tr>
<tr>
<td>5</td>
<td>European Archaeology as Anthropology (2017)</td>
<td>Pam J. Crabtree</td>
</tr>
</tbody>
</table>

**Ebook Bestsellers**

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Author(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>King Seneb-Kay’s Tomb and the Necropolis of a Lost Dynasty at Abydos (2021)</td>
<td>Josef Wegner</td>
</tr>
<tr>
<td>3</td>
<td>Journey to the City (2019)</td>
<td>Steve Tinney</td>
</tr>
<tr>
<td>4</td>
<td>Artifacts and ArtWorks in the Ancient World (2021)</td>
<td>Karen Sonik</td>
</tr>
<tr>
<td>5</td>
<td>Ban Chiang, Northeast Thailand, Volume 2D (2022)</td>
<td>Joyce C. White</td>
</tr>
</tbody>
</table>

## WHARTON SCHOOL PRESS* BESTSELLERS
### JULY 1, 2021–JUNE 30, 2022

**Print Bestsellers**

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Author(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Beating Burnout at Work (2021)</td>
<td>Paula Davis</td>
</tr>
<tr>
<td>2</td>
<td>Customer Centricity (2020)</td>
<td>Peter Fader</td>
</tr>
<tr>
<td>3</td>
<td>The Future of the Office (2021)</td>
<td>Peter Cappelli</td>
</tr>
<tr>
<td>4</td>
<td>The Customer Centricity Playbook (2018)</td>
<td>Peter Fader</td>
</tr>
<tr>
<td>5</td>
<td>The Leader’s Brain (2020)</td>
<td>Michael Platt</td>
</tr>
</tbody>
</table>

**Ebook Bestsellers**

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Author(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Beating Burnout at Work (2021)</td>
<td>Paula Davis</td>
</tr>
<tr>
<td>2</td>
<td>The Leader’s Brain (2020)</td>
<td>Michael Platt</td>
</tr>
<tr>
<td>3</td>
<td>The Customer Centricity Playbook (2018)</td>
<td>Peter Fader</td>
</tr>
<tr>
<td>4</td>
<td>The Future of the Office (2021)</td>
<td>Peter Cappelli</td>
</tr>
<tr>
<td>5</td>
<td>Customer Centricity (2020)</td>
<td>Peter Fader</td>
</tr>
</tbody>
</table>

* Penn Press has been Penn Museum’s distributor for nearly 100 years. Fiscal year 2021–2022 represents the commencement of our distribution agreement with Wharton School Press.
A NEW WEBSITE

On May 4, 2022, Penn Press officially launched phase one of its new website at: https://www.pennpress.org.

Nearly two years in the making, planning for a new website began in 2020 with the formation of the Integration Working Group (IWG), led by Electronic Marketing Coordinator Peter Valelly. Members of the IWG brought together staff with expertise in web design and development, metadata, journals, e-commerce and more, including Digital Asset Manager Lily Simmons, former Marketing Assistant Erik Beranek, Journals Operations Manager Paul Chase, Direct Mail and Advertising Manager Tracy Kellmer, and consultant John Mulhern, who serves as Principal Technology Advisor for the University of Pennsylvania and who had been instrumental in building and maintaining all earlier versions of the Penn Press website.

The IWG's first step was to conduct an all-staff survey feedback regarding the wants, needs, and expectations for a new site. The group then developed an RFP and conducted a vendor search and with Penn Press administration chose to contract with Supadu, a leading provider of website services specially designed for publishers. The IWG and Supadu worked together on the site's design and functionality while staff from all departments helped review and revise website content to ensure that the new site would launch with up-to-date and helpful pages aimed at serving a range of key audiences seeking online information about Penn Press.

The site was “soft launched” on Tuesday, April 26 and this initial phase of the site encompassed the Press’s general homepage and informational pages as well as all pages related to its books, including individual product pages but also series, subject, and imprint pages, among others.

State-of-the-Art E-Commerce

To celebrate the official launch the following week, the Press ran a two-day flash sale. When browsing and shopping through the new site, users were treated to many exciting new features, such as:

- A dynamic homepage highlighting curated content and collections, our blog, upcoming events, and author pages
- A more intuitive design for our book pages, including a prominent buy button
- A robust search function with extensive options for sorting and filtering results
- Responsive, mobile and tablet-friendly page templates throughout the site

The new website builds on Penn Press’s microsite platform, which was also developed by Supadu and launched in the fall of 2020. This tool allows the Press to create event-specific websites that showcase limited selections of books, organize them into category/catalog pages, and link each book page to our existing shopping cart. These microsites remain instrumental to the Press’s ability to maintain a presence at academic conferences which transitioned to virtual events during the pandemic, and continue online as many associations have recently opted for permanent virtual and hybrid models. The new website augments this important functionality with robust capability for creating curated collection pages similar to those we utilize on conference microsites. For example, our site now features a collection page highlighting Penn-affiliated authors, and we have also used collection pages to run special sales on limited selections of books, such as our successful Back to School sale in September 2022.

Work is currently under way for the second phase of the website which encompasses the section of the site dedicated to our journals program, including upgraded individual homepages for each journal.
FY2022 saw familiar faces returning to the Penn Press office at 3905 Spruce St., while new faces appeared on our screens as we continued to convene in virtual meetings—whether to launch a book’s production or to gather the Faculty Editorial Board. The year also brought many prestigious book awards, new publication series, top-market media placements, and staff members’ participation in academic publishing activities beyond Penn Press’ physical and virtual walls.

NEW FRIENDS

New Book Series Editors

Roland Betancourt, Professor of Art History at the University of California, Irvine, became the new series editor for The Middle Ages Series.

Emma Hart, Professor of History and Roquinaldo Ferreira, Henry Charles Lea Professor of History, both at the University of Pennsylvania, have joined the masthead as coeditors of the Press’s Early American Studies series, which is published in partnership with the McNeil Center for Early American Studies.

New Board of Advisors Member

Todor Grigorov joined the Board in March, bringing a strong financial background and many years of experience in not-for-profit scholarly publishing, particularly in journals publishing. He was CFO at the University of California Press and then the University of California Continuing Education of the Bar before becoming CFO at the Public Library of Science (PLOS), the world’s leading publisher of Open Access scientific research.

New Faculty Editorial Board Members

A historian of gender and race in early America and the Atlantic World, Kathleen M. Brown is David Boies Professor of History. She holds degrees from Wesleyan University and the University of Wisconsin, Madison and is author of Good Wives, Nasty Wenches, and Anxious Patriarchs: Gender, Race, and Power in Colonial Virginia (1996), winner of the Dunning Prize granted by the American Historical Association. Her second book, Foul Bodies: Cleanliness in Early America (2009), received the Organization of American Historians’ Lawrence Levine Book Prize for Cultural History and the Society of the History of the Early American Republic Book Prize. Brown is also author of numerous articles and essays and fellow of several institutions. Since 2017, Brown has worked closely with students on the Penn & Slavery project as the project’s lead faculty historian. For the 2015–2016 academic year, she received a Guggenheim Fellowship to support the research and writing of her book, Undoing Slavery: Bodies, Race, and Rights in the Age of Abolition, forthcoming from the University of Pennsylvania Press in 2023.

Zita Cristina Nunes is Associate Professor of English, teaching and conducting research in the areas of comparative African American/African Diaspora literature, literatures of the Americas, and literary theory. She is currently a Mellon Fellow at the Price Lab for Digital Humanities. Nunes earned a Ph.D. in Comparative Literature from the University of California, Berkeley and is author of Cannibal Democracy: Race and Representation in the Literature of the Americas (2008). She is the Principal Investigator on the first phase of a digital archive of the Black press in multiple languages, titled Digital Bilingual (Portuguese/English) Edition of Correio de Africa [Africa Mail] Newspaper (1921–24) with Scholarly Apparatus, which is partially funded by the National Endowment for the Humanities: Exploring the Human Endeavor. Nunes is also completing a book manuscript titled, Racism in Translation: Multilingualism, Comparative Literature, the Harlem Renaissance.
NEW STAFF

Lauren Cunius, Royalty Administrator
In the business department, Cunius is working with the Press’s royalty support partners, in addition to many other responsibilities. Previously, she was a publishing intern and a freelance editorial assistant and copyeditor. Cunius is also a recent graduate of New York University’s Summer Publishing Institute.

Kayowa Gibson-Tshilenge, Editing and Production Coordinator
Gibson-Tshilenge joined the Press from a previous role at Penn, and her experience in journals was on the other side of the editorial desk, as an editor at two scientific publications. Gibson-Tshilenge speaks five different languages in addition to English (French, Russian, Spanish, Italian, and Vietnamese), which is an extraordinary asset for many of our journals.

Quinn Gruber, Spring Publishing Intern
As a publishing intern, Gruber worked primarily within the acquisitions department but also received opportunities to learn more about the broad operations of the Press through roundtables with the marketing, production, and business departments. The internship is a joint venture between the Press and the Kelly Writers House, where Gruber served as an intern in 2021.

Alexandra Gupta, Acquisitions Assistant
Gupta is a graduate of Rutgers University, with a degree in French and Comparative Literature. She was a publishing intern at Rutgers University Press and has served as a publishing intern at the University Press of Kentucky as well as with a Kentucky-based literary agency. Gupta also worked as an English teaching assistant in Limoges, France through the Teaching Assistant Program in France.

Clint Kimberling, Director of Sales and Marketing
Joining the Press with more than 15 years of university press experience, Kimberling’s career began at the University Press of Mississippi, where he worked in publicity and advertising—while earning an MBA from Ole Miss, and where he also worked with our Editor-in-Chief Walter Biggins. Most recently he served as Director of Marketing and Sales at the University of Alabama Press.

Elisabeth Maselli, Senior Editor
Maselli acquires titles in Jewish studies, religious studies, politics, and cultural anthropology and oversees the Jewish Culture and Contexts series, our two series in ethnography, as well as other developing areas. Most recently, Maselli was employed at Rutgers University Press as an acquiring editor and intellectual property manager, where she worked to expand the press’s list in religious studies. She serves on the Association of University Press’s Rights and Intellectual Property Committee and is active in the scholarly press community. She earned a Master of Arts in History at the University of Delaware, as well as a Master of Business Administration from Rutgers.

Cal Turner, Acquisitions Assistant
Most recently, Turner has worked as an intern at n+1 magazine and a research assistant at Brown University’s Center for the Study of Race and Ethnicity in America. They have also contributed research and reporting on policing and prisons in Baltimore to the Real News Network. Turner graduated from Brown University, where they studied comparative literature and conducted undergraduate thesis research on crossdressing in early modern Spanish and English literature.
NEW BOOK SERIES

Power, Politics, and the World

Power, Politics, and the World showcases new stories in the fields of the history of U.S. foreign relations, international history, and transnational history. The series is motivated by a desire to pose innovative questions of power and hierarchy to the history of the United States and the world. Books in the series examine a wide range of actors on local, national, and global scales, exploring how they imagined, enacted, or resisted political, cultural, social, economic, and military influence.


RaceB4Race: Critical Race Studies of the Premodern

RaceB4Race publishes scholarship on the theorization, application, and transformation of critical race studies in early historical periods. Books in the series explore how race has been constructed and operates in literature, history, and culture spanning from antiquity to the eighteenth century, confronting and testing the underlying assumptions of conventional periodization and disciplinarity.

AWARDS AND HONORS

The American Passport in Turkey: National Citizenship in the Age of Transnationalism (2020) by Örlem Altan-Olcay and Evren Balta won the Best Book by an International Scholar Award, granted by the American Sociological Association’s Global and Transnational Sociology Section.

Politics of Temporalization: Medievalism and Orientalism in Nineteenth-Century South America (2020) by Nadia R. Altschul won the “La corónica” Book Award, granted by the Medieval Institute.

That Most Precious Merchandise: The Mediterranean Trade in Black Sea Slaves, 1260–1500 (2019) by Hannah Barker won the IHR Book Award, granted by the Institute for Humanities Research at Arizona State University.


Heroines and Local Girls: Transnational Emergence of Women’s Writing in the Long Eighteenth Century (2019) by Pamela Cheek was awarded the Laura Shannon Prize by The Nanovic Institute for European Studies.

The Apache Diaspora: Four Centuries of Displacement and Survival (2021) by Paul Conrad won the Gaspar Pérez de Villagrá Award, granted by the Historical Society of New Mexico.

Mary Douz’s The Quest for the Christ Child in the Later Middle Ages (2017) was named the recipient of the Southeastern Medieval Association Award for Best First Book.


Star Territory: Printing the Universe in Nineteenth Century America (2021) by Gordon Fraser won the Arthur Miller Institute First Book Prize, granted by the American Studies Association.

Levinas’s Politics: Justice, Mercy, Universality (2020) by Annabel Herzog won the Jordan Schnitzer Book Award in the Philosophy and Jewish Thought category, granted by the Association for Jewish Studies.

Japanese American Incarceration: The Camps and Coerced Labor during World War II (2021) by Stephanie Hinnenthal won the Philip Taft Labor History Book Award, granted by the Cornell ILR School.

Occupied America: British Military Rule and the Experience of Revolution (2020) by Donald F. Johnson won the Harry M. Ward Book Prize, granted by the American Revolution Round Table of Richmond.

The Clerical Proletariat and the Resurgence of Medieval English Poetry (2021) by Kathryn Kerby-Fulton won the Margaret Wade Labarge Prize, granted by the Canadian Society of Medievalists.

I’ve Been Here All the While: Black Freedom on Native Land (2021) by Alaina Roberts won the Stubbendieck Great Plains Distinguished Book Prize, granted by the Center for Great Plains Studies at the University of Nebraska and was chosen as a Finalist for the LA Times Book Prize in the History Category.

The American Passport in Turkey: National Citizenship in the Age of Transnationalism (2020) by Örlem Altan-Olcay and Evren Balta won the Best Book by an International Scholar Award, granted by the American Sociological Association’s Global and Transnational Sociology Section.

Politics of Temporalization: Medievalism and Orientalism in Nineteenth-Century South America (2020) by Nadia R. Altschul won the “La corónica” Book Award, granted by the Medieval Institute.

That Most Precious Merchandise: The Mediterranean Trade in Black Sea Slaves, 1260–1500 (2019) by Hannah Barker won the IHR Book Award, granted by the Institute for Humanities Research at Arizona State University.


Heroines and Local Girls: Transnational Emergence of Women’s Writing in the Long Eighteenth Century (2019) by Pamela Cheek was awarded the Laura Shannon Prize granted by The Nanovic Institute for European Studies.

The Apache Diaspora: Four Centuries of Displacement and Survival (2021) by Paul Conrad won the Gaspar Pérez de Villagrá Award, granted by the Historical Society of New Mexico.

Mary Douz’s The Quest for the Christ Child in the Later Middle Ages (2017) was named the recipient of the Southeastern Medieval Association Award for Best First Book.


Star Territory: Printing the Universe in Nineteenth Century America (2021) by Gordon Fraser won the Arthur Miller Institute First Book Prize, granted by the British Association for American Studies.

Levinas’s Politics: Justice, Mercy, Universality (2020) by Annabel Herzog won the Jordan Schnitzer Book Award in the Philosophy and Jewish Thought category, granted by the Association for Jewish Studies.

Japanese American Incarceration: The Camps and Coerced Labor during World War II (2021) by Stephanie Hinnenthal won the Philip Taft Labor History Book Award, granted by the Cornell ILR School.

Occupied America: British Military Rule and the Experience of Revolution (2020) by Donald F. Johnson won the Harry M. Ward Book Prize, granted by the American Revolution Round Table of Richmond.

The Clerical Proletariat and the Resurgence of Medieval English Poetry (2021) by Kathryn Kerby-Fulton won the Margaret Wade Labarge Prize, granted by the Canadian Society of Medievalists.

I’ve Been Here All the While: Black Freedom on Native Land (2021) by Alaina Roberts won the Stubbendieck Great Plains Distinguished Book Prize, granted by the Center for Great Plains Studies at the University of Nebraska and was chosen as a Finalist for the LA Times Book Prize in the History Category.

The American Passport in Turkey: National Citizenship in the Age of Transnationalism (2020) by Örlem Altan-Olcay and Evren Balta won the Best Book by an International Scholar Award, granted by the American Sociological Association’s Global and Transnational Sociology Section.
MEDIA HIGHLIGHTS

The following Penn Press authors were interviewed on many of the New Books Network channels:

- Paul Conrad, author of The Apache Diaspora: Four Centuries of Displacement and Survival (2021)
- Ruth Mazo Karras, Thou Art the Man: The Masculinity of David in the Christian and Jewish Middle Ages (2021)
- Malini Sur, author of Jungle Passports: Fences, Mobility, and Citizenship at the Northeast India-Bangladesh Border (2021)
- Gene Zubovich, author of Before the Religious Right: Liberal Protestants, Human Rights, and the Polarization of the United States (2022)

Uncertain Refuge: Sanctuary in the Literature of Medieval England (2021) by Elizabeth Allen was reviewed in London Review of Books.

Biblical Women and Jewish Daily Life in the Middle Ages (2022) by Eliezer Baumgarten was reviewed in Jewish Review of Books.

The Difference Is Spreading: Fifty Contemporary Poets on Fifty Poems (2022), edited by Al Filreis, and Anna Strong Safford, was reviewed in Los Angeles Review of Books.


Far-Right Vanguard: The Radical Roots of Modern Conservatism (2021) by John Huntington was reviewed in The Nation and The Washington Post.


Jews and Journeys: Travel and the Performance of Jewish Identity (2021), edited by Joshua Levinson and Orit Bashkin, was reviewed in Jewish Review of Books.

Photography and Jewish History: Five Twentieth-Century Cases (2022) by Amos Morris-Reich was selected for Publishers Weekly’s Fall 2022 Announcements in the Art, Architecture & Photography category.

God Almighty Himself: The Life and Legacy of Dick Allen (HC 2016, PB 2019) by Mitchell Nathanson was included in Esquire’s list of “The 100 Best Baseball Books Ever Written.”

How To Be Depressed (2020) by George Scialabba was reviewed in The New York Review of Books.

An Illustrated Business History of the United States (2021) by Richard Vague was included in Wealth Management’s list of “The 12 Best Business Books of 2021 for Advisors.”

The following Penn Press authors contributed op-eds to The Washington Post’s “Made By History” column:

- Gordon Fraser, author of Star Territory: Printing the Universe in Nineteenth-Century America (2021)
- Zachary Goldsmith, author of Fanaticism: A Political Philosophical History (2022)
- John Huntington, author of Far-Right Vanguard: The Radical Roots of Modern Conservatism (2021)
- Josh Lauer and Kenneth Lipartito, editors of Surveillance Capitalism in America (2021)
- Suzanne Kahn, author of Divorce, American Style: Fighting for Women’s Economic Citizenship in the Neoliberal Era (2021)
- Stacie Taranto, author of Kitchen Table Politics: Conservative Women and Family Values in New York (2017)
- Gene Zubovich, author of Before the Religious Right: Liberal Protestants, Human Rights, and the Polarization of the United States (2022)
OFF THE PAGE: Service Beyond Penn Press

The work of all members of the Penn Press staff is evident in what we publish, the awards our books have won, and the attention they have garnered. But our staff also dedicates time to scholarly publishing far beyond the Press and our publishing program. In this space, we recognize staff commitment to the field and contributions to the profession.

Walter Biggins (Acquisitions) participated in the “Born-Digital Scholarly Publishing: Resources and Roadmaps” workshop, hosted by Brown University Library and the National Endowment for the Humanities. The workshop was a part of a training institute for scholars who wish to produce interpretive projects that require digital expression and digital publication but may lack the necessary resources and capacity at their home institutions.

Paul Chase (Journals) presented at the Association of University Presses (AUP) meeting on the “What Happens When Journals Change Platforms? A 360° View of Content Migration” panel which discussed presses’ experiences taking over publishing responsibilities for an existing journal from another publisher.

Mary Francis (Press Director) concluded her three-year term as a member of the AUP Board of Directors. She also currently serves on the University of Pennsylvania Faculty Senate Ad Hoc Committee on Scholarly Communication.

Tracy Kellmer (Marketing) began a three-year term as a member of the AUP Library Relations Committee which explores libraries as both customers and colleagues in scholarly publishing. She also delivered a presentation at the annual BiblioLIVE conference on how she uses the “Generate Document” function to improve her workflow.

Gigi Lamm (Marketing) is a member of the AUP’s University Press Week Task Force, which each year plans events, provides bookstore displays and online promotional toolkits, and partners with publishing service providers to highlight AUP members’ books and promote greater awareness of the breadth and depth of university press contributions to scholarship and society.

Robert Lockhart (Acquisitions) participated in “how to get published” seminars for several scholarly organizations, including the French Colonial Historical Society, the McNeil Center for Early American Studies, and the Institute for Citizens and Scholars.

Elisabeth Maselli (Acquisitions) ended a three-year term on the AUP’s Intellectual Property committee. As part of her service, she drafted guidelines to help acquisitions editors and rights managers determine the limits of fair use for social media content and chaired an AUP panel examining the question of fair use in social media.

Jenny Tan (Acquisitions) served the second year of a three-year term on the AUP Acquisitions Committee, working to revise the association’s handbook of Best Practices for Peer Review, as well as a one-year term on the Annual Meeting Program Committee. She also gave a presentation entitled “Finding Your Voice: From Dissertation to First Book,” sharing writing strategies and techniques with first-time authors.
The University of Pennsylvania Press disseminates knowledge and advances intellectual inquiry. We collaborate with scholarly communities, foster creative ideas, and give voice to thinkers of diverse backgrounds. As one of the oldest scholarly presses in North America, we publish thought-provoking work to gain a better understanding of our shared past and inform a more just and equitable future.