We’re thrilled to announce our 2022 Back to School Sale! Through September 23, customers get 50% off select titles, all available in paperback, when you order through our website.

Browse our collection of books on sale, including recent highlights and popular course titles, and enter discount code SCHOOL22 on the shopping cart page to receive your discount.

National Hispanic American Heritage Month starts on September 15, so be sure to check out the paperbacks of Eduardo Contreras’s *Latinos and the Liberal City* (see the excerpt on the next page) and Cary Cordova’s *The Heart of the Mission*, an illustrated look at the avant-garde and politically radical Latino art of San Francisco’s Mission District.

**Two More Awards for Penn Press Books**

*Jungle Passports: Fences, Mobility and Citizenship at the Northeast India-Bangladesh Border* (HC, PB 2021) by Malini Sur won the President’s Prize, granted by the South Asian Studies Association of Australia. The book follows the struggles of the inhabitants of what are now the borderlands of North-east India and Bangladesh and their efforts to secure shifting land, gain access to rice harvests, and smuggle the cattle and garments upon which their livelihoods depend.

*Artificial Life After Frankenstein* (2020) by Eileen Hunt Botting won the David Easton Book Award, granted by the Foundations of Political Theory section of the APSA. The book reveals the techno-political stakes of modern political science fiction and brings them to bear upon the ethics and politics of making artificial life and intelligence in the twenty-first century.

**From the Rights Desk: Reprint of the Month**

*Rituals of Ethnicity: Thangmi Identities Between Nepal and India* (HC 2015, PB 2017) by Sara Shneiderman

A paperback reprint edition of *Rituals of Ethnicity* was recently published by Social Science Baha, located in Kathmandu, Nepal. In June, there was a well-attended book launch for the Nepal edition at Tribhuvan University.

The book won the James Fisher Award for Best First Book, granted by the Association of Nepal and Himalayan Studies, and is the first comprehensive ethnography of the Thangmi, a marginalized community who migrate between Himalayan border zones.
An Excerpt From *Latinos and the Liberal City* in Honor of National Hispanic American Heritage Month

September 15 to October 15 is National Hispanic American Heritage Month, and in commemoration, we’re sharing an excerpt from the Introduction to *Latinos and the Liberal City* (HC 2019, PB 2022) by Eduardo Contreras. In the book, he offers a bold, textured, and inclusive interpretation of the nature of Latino politics. Using twentieth-century San Francisco as a case study, Contreras examines Latinos’ involvement in unionization efforts, civil rights organizing, electoral politics, feminist and gay activism, and more.

Richard Camplís, Pete Garcia, and their friends in San Francisco’s Ship Scalers Union struck out on a radical course in October 1940: they refrained from endorsing Franklin D. Roosevelt’s bid for a third term as president. The six-year-old organization represented men who cleaned and conditioned ships on city wharves, and many of its members were Latinos. Scalers’ moxie, their immersion in waterfront activism, and New Deal labor legislation coalesced in the mid-1930s and contributed to the union’s growth. In 1936, the scalers had joined the left-liberal coalition that kept Roosevelt in the White House; they now chose to withhold their support. Camplís and his colleagues had by no means turned away from the New Deal or lost admiration for the sitting president. Instead, they feared that some in the liberal establishment were retreating from the government agenda or selectively choosing which segments of the working class deserved federal protection. The men’s ire in 1940 specifically stemmed from the managerial machinations at American President Lines, which had recently come under state control. Scalers found it appalling that “a Company which [was] over 90% government owned, and headed by an appointed representative of President Roosevelt, [sought] to violate the Wagner Act” by refusing to engage in collective bargaining and pursuing “court injunctions against [their] bona-fide picket lines.” The decision to abstain from endorsing FDR became, at first glance, a means to protest and garner public attention. Below the surface, though, it conveyed at least two other political messages. Scalers made clear they were not blind, uncritical devotees of the Democratic Party. These unskilled, marginal, and nonwhite workers expected the same treatment—and rights—as their skilled, better-known, and white counterparts.

Thirty-eight years later, Rosario Anaya and Roberto Lemus stood before allied crowds, one at San Francisco State University and another at the city’s Civic Center, and proclaimed the rights of all people to labor and exercise their vocations in workplaces free of harassment, irrespective of sexual identity. Sharing the stage with such political luminaries as Willie Brown and Harvey Milk, the two education professionals denounced the Briggs Initiative, a statewide proposition aiming to ban gay educators from public schools. Neither Anaya nor Lemus belonged to the Gay Latino Alliance or any other gay rights organizations. Anaya directed a language and vocational school serving Latino adults and sat on the city’s school board. Lemus spoke for the Latin American Teachers Association, one of the groups sponsoring the human justice rally at the Civic Center. Alongside local and statewide teachers’ unions, Lemus and his colleagues warned that the initiative would harm all educators. Its passage would legalize discrimination, punish school workers who discussed homosexuality in positive terms, and set a precedent for circumventing union rights. Anaya echoed many of Lemus’s sentiments. She emphasized that “guaranteeing a healthy educational environment” could and should be done without reverting to prejudice. Going further, Anaya cast opposition to the measure as a matter of human rights. The state and its institutions had a responsibility to promote humanity and well-being, she implied, rather than impose moral codes built on bigotry and exclusion.

Occurring at the temporal poles of what historians have identified as the “New Deal order” and America’s “liberal universe,” these two vignettes illuminate unexplored, and perhaps surprising, layers of Latino political history. The scalers lived in the West’s quintessential metropolis and formed part of an urban industrial workforce. Scholars and history enthusiasts alike are sometimes astonished to learn that San Francisco’s Latinos toiled in varied arenas except agricultural fields. The participation of Lemus, Anaya, and their colleagues in the anti–Briggs Initiative campaign demonstrated how they—as educators and citizens—were not consumed only with issues immediately classified as Latino causes. Their work and heterosexual Latinos’ support exposed nuanced and flexible meditations on rights, morality, and coalition building, which historians have not yet analyzed. Together, these two sketches reveal Latino politics as more intricate and less predictable than we currently appreciate. Both stories make another thing clear: Latinos have preoccupied themselves with the workings, possibilities, and limitations of American liberalism for quite some time.
Author Publicity

*Before the Religious Right* (2022), by Gene Zubovich, was reviewed in *Christianity Today*.

Susan Brandt, author of *Women Healers* (2022), was interviewed on *New Books Network/New Books in Science & Technology*.

Kim Bowes, editor of *The Roman Peasant Project 2009–2014* (2021) was interviewed on *Medievalists.net*.

*True Blues* (2021), by Adam Hilton, was reviewed in *Jacobin*.

Suzanne Kahn, author of *Divorce, American Style* (2021), published an article for *The Washington Post*'s “Made By History” column.

Jack Jackson, author of *Law Without Future* (2019), published an article in *n + 1*.

*Black Walden*, by Elise Lemire (HC 2009, PB 2019) was mentioned in *The Atlantic’s* subscriber newsletter.

August Best Sellers

**COMBINED HARDCOVER AND PAPERBACK BEST SELLERS**

1. *The Prepared Leader* (HC, PB 2022) by Erika H. James and Lynn Perry Wooten. Two history-making experts in crisis leadership forcefully argue that the time to prepare is always.

2. *Discovery and Healing* (2022) by David Vaughn. A memoir and a historical account of the Division of Hematology/Oncology at the Perelman School of Medicine at the University of Pennsylvania.

3. *I’ve Been Here All the While* (2021) by Alaina E. Roberts. The tangled story of Blacks, Indians, and whites during those years when the reconstructing nation was sorting out who would be in and out of the American family.

4. *Customer Centricity* (HC, PB 2020) by Peter Fader. Advocates that in the world of customer centricity, there are good customers . . . and then there is pretty much everybody else.


6. *The Customer Centricity Playbook* (HC, PB 2018) by Peter Fader and Sarah E. Toms. They discovered a simple truth—and acted on it: Not all customers are the same, regardless of how they appear on the surface.


8. *How Real Estate Developers Think* (HC 2015, PB 2018) by Peter Hendee Brown. Depicts the entrepreneurial personality of the developer, explores the meaning of “good design,” and examines the economic risks and rewards of development.


10. *The Difference Is Spreading* (HC, PB 2022), edited by Al Filreis and and Anna Strong Safford. From the creator of the open online course on modern and contemporary poetry known as ModPo. Fifty contemporary poets select and comment upon a poem by another writer.

Author Events in September

Please visit Penn Press’s [online calendar of events](https://www.pennpress.org/events) for registration links and the most complete and up-to-date information on all author events.

**Noémie Ndiaye**, author of *Scripts of Blackness* (2022)

- October 7, 12:30 pm (virtual)
  Renaissance Colloquium/Iberian Connections, Yale University
- October 19, 6:00 pm (virtual)
  Society for the Study of Women in the Renaissance, CUNY

To get all of the latest news about Penn Press and its authors, follow us on Facebook and Twitter!

Facebook: [https://www.facebook.com/PennPress](https://www.facebook.com/PennPress)

Twitter: [https://twitter.com/PennPress](https://twitter.com/PennPress)