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An Illustrated Business History of the United States

Richard Vague

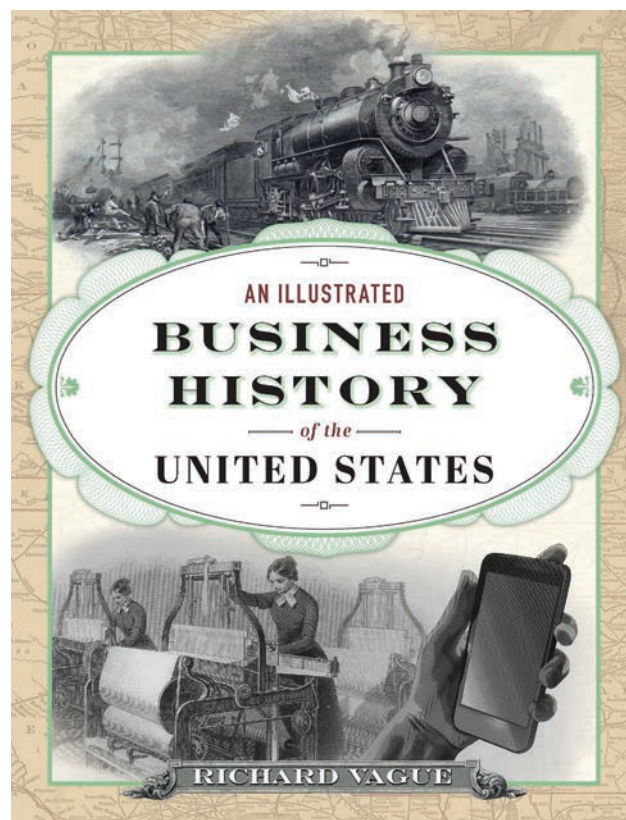
From Benjamin Franklin, Robert Morris, and Cornelius Vanderbilt to Steve Jobs, Oprah Winfrey, and Bill Gates, with Madam C.J. Walker, Martha Stewart, Jay-Z, and many more in-between, *An Illustrated Business History of the United States* is a sweeping, lively, and highly approachable history of American business from the nation's founding to the twenty-first century.

Author Richard Vague divides this history into fourteen eras, with each era featuring lists of the wealthiest individuals, notable inventions, and companies founded, and the largest organizations, banks, and insurance companies. Much of the data to create these lists stems from original research, and the book contains a wealth of primary business information extended and supplemented on a companion website.

Major themes include the nation's business beginnings in land and real estate, the pivotal place of financial institutions from the nation's earliest days, America's emergence as an industrial powerhouse, its outsized innovations, the dominance of its railways, automobiles, and other transportation companies, and the ever-changing role of government. As the book moves to the contemporary era, it highlights the merchandising of comfort, entertainment, and controversy, and looks to the future as it touches on the potential of emerging industries such as genetic engineering, green energy, and virtual reality.

A must read for any student of American history, the book covers both catastrophe and triumph, innovation and failure, and provides a crucial context for a better understanding of the nation's political and social history. Lushly illustrated with 300 color images, it is equally rewarding for those who want to read it cover to cover and those who prefer to focus on select eras of special interest.

Richard Vague is currently Secretary of Banking and Securities for the Commonwealth of Pennsylvania. He is author of *A Brief History of Doom: Two Hundred Years of Financial Crises* and *The Next Economic Disaster: Why It's Coming and How to Avoid It*, both of which are also available from the University of Pennsylvania Press.



A sweeping, lively, and highly approachable history of American business from the nation's founding to the twenty-first century.

May

American History, Business

304 pages | 8 1/2 x 11 | 270 color illus.

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\$39.95t | £32.00

World Rights

*See the following pages
for a look inside the book!*

2 Featured Titles

A look inside . . .

ALL CORPORATIONS CHARTERED BY STATE LEGISLATURES BETWEEN 1763–1789			
STATE	CORPORATION	TYPE	CHARTERED
PA	PHILADELPHIA CONTRIBUTIONSHIP FOR THE INSURING OF HOUSES FROM LOSS BY FIRE	INSURANCE	1768
NY	CORPORATION OF THE CHAMBER OF COMMERCE OF THE CITY OF NEW YORK	ASSOCIATION	1770
PA	(PRESIDENT, DIRECTORS, & COMPANY OF THE) BANK OF NORTH AMERICA	BANK	1781
MA	MAINE SOCIETY OF SALEM	ASSOCIATION	1784
MA	(PROPRIETORS OF) MATTAKESET CREEKS	NAVIGATION	1783
MD	(PROPRIETORS OF THE) SUSQUEHANNA CANAL	NAVIGATION	1783
NY	BANK OF NEW YORK	BANK	1784
MA	(PRESIDENT AND DIRECTORS OF) MASSACHUSETTS BANK	BANK	1784
MD	POTOMAC COMPANY	NAVIGATION	1784
VA	JAMES RIVER COMPANY	NAVIGATION	1784
PA	MUTUAL ASSURANCE CO.	INSURANCE	1784
MA	(PROPRIETORS OF) CHARLES RIVER BRIDGE	BRIDGE	1785
PA	AGRICULTURAL SOCIETY OF PHILADELPHIA	ASSOCIATION	1785
PA	MUTUAL ASSURANCE COMPANY FOR INSURING HOUSES FROM LOSS BY FIRE	INSURANCE	1786
SC	COMPANY FOR THE INLAND NAVIGATION FROM Santee TO COOPER RIVER	NAVIGATION	1786
NY	ASSOCIATED MANUFACTURING IRON CO.	INDUSTRY	1786
MA	(PROPRIETORS OF) MALDEN BRIDGE	BRIDGE	1787
MA	(PROPRIETORS OF) ESSEX BRIDGE	BRIDGE	1787
VA	HEMAL SWAMP CANAL COMPANY	NAVIGATION	1787
VA	APPOMATTOX COMPANY (FOR IMPROVING THE NAVIGATION OF THE APPOMATTOX RIVER)	NAVIGATION	1787
VA	MATTAPONI TRUSTEES (FOR IMPROVING THE NAVIGATION OF THE MATTAPONI RIVER)	NAVIGATION	1787
SC	COMPANY FOR OPENING THE NAVIGATION OF THE CATAWA AND WATEREE RIVERS	NAVIGATION	1787
SC	COMPANY FOR IMPROVING THE NAVIGATION OF THE EDISTO AND ASHLEY RIVERS	NAVIGATION	1787
MD	BALTIMORE INSURANCE FIRE-COMPANY	INSURANCE	1787
NY	KNICKERBOCKER FIRE INSURANCE CO., ORIG. MUTUAL INSUR. CO. OF THE CITY OF NY	INSURANCE	1787
SC	COMPANY FOR OPENING THE NAVIGATION OF THE BEAUFORT AND PAGOLET RIVERS	NAVIGATION	1788
MA	(PROPRIETORS OF) BEVERLY COTTON MANUFACTORY	INDUSTRY	1789
CT	(DIRECTOR, INSPECTOR, AND COMPANY OF THE) CONNECTICUT SILK MANUFACTURES	ASSOCIATION	1789
VT	PANUNKEY TRUSTEES (FOR IMPROVING THE NAVIGATION OF THE PANUNKEY RIVER)	NAVIGATION	1789

NOTE: Information on company size is largely unavailable; however, corporate charters were rare in this era, and this list represents all such charters during this period.

LARGE INDUSTRIES, 1791

PRODUCTS OF ANIMAL HIDES: Skin, leather, shoes, boots, harnesses and saddlery, trunks, breeches, gloves, etc.

PRODUCTS OF IRON: Bar & sheet iron, steel, nails, agricultural implements, stoves, pots, anchors, arms, etc.

PRODUCTS OF WOOD: Ships, cabinets, barrel staves & heading, machines needed for industry & agriculture

PRODUCTS OF FLAX & HEMP: Cables, cordage, twine, sail cloth, etc.

EARTHEN GOODS: Bricks, tiles, & potters' wares

DISTILLED & FERMENTED BEVERAGES: Ardent spirits, malt liquors, etc.

PAPER GOODS: Writing paper, printing paper, sheathing & wrapping paper, paste-board, paper hangings, etc.

PRODUCTS OF ANIMAL HAIR AND SILK: Hats of fur, wool, or a combination, as well as women's stuff and silk shoes

SUGAR REFINING

OILS: Animal oils, seed oils, spermaceti oil, as well as candles and soap

COPPER GOODS: Wires, utensils used in distilling, brewing, & sugar refining, scientific instruments

TIN GOODS

CARRIAGES

TOBACCO GOODS: Snuff, chewing tobacco, smoking tobacco

STARCH GOODS & HAIR POWDER

PIGMENTS: Lamblack and other painters' colors

GUNPOWDER

NOTE: This is the complete list of industries included in Alexander Hamilton's Report on Manufactures.

ROYAL PROCLAMATION AND PRIVY COUNCIL ORDER

After the withdrawal of the French following the British victory during the French and Indian Wars, land formerly held by the French was suddenly available to colonists. Native Americans were averse to the possible incursions from British subjects, since most had better relations with the French, with whom they had coexisted and traded for some time. The tension came to a head when Pontiac, the intertribal head of the Ottawa, Potawatomi, and Ojibwa people, led a revolution against British rule in the Great Lakes region. In an effort to calm tensions with the Native Americans and curb the land ambitions of colonists, the Royal Proclamation and Privy Council Order of 1763 prohibited colonists from expanding into the lands that the British had gained from the French. Disgruntled colonists largely construed the proclamation as another form of oppression from afar. In any case the royal government lacked any effective means of enforcement, so the proclamation largely failed in both of its goals. Although the Royal Proclamation was invalidated after America gained independence, it technically continued in Canada.

THE PHILADELPHIA MINT

In the 1760s the Massachusetts Bay Colony struck the first coins in the new colonies when Boston silversmith Robert Sanderson and John Hull produced shillings, threepences, and sixpences. They minted all their coins with the date 1680 because the British had outlawed the production of currency in its colonies after that year, and using this date kept the British Empire from finding out about the new coins. At the time, most of the coins in the colonies had come from England and had been discontinued in the British Empire. Attempts to establish paper currency had often gone poorly, especially during and after the Revolutionary War. A coin and currency system was desired that would be widely accepted by the colonists at large as there was a wide variety of coins in circulation. Many states began minting their own coins in copper, but counterfeiting in copper coins helped bring the copper panic of 1793, a situation only alleviated when the Bank of Philadelphia began issuing paper bank notes to replace the copper coins. To help bring order, the new republic established its first mint in 1793 in Philadelphia, with David Rittenhouse as director. Martha Washington, who lived near the Philadelphia Mint, donated some of her silverware for the production of the first U.S. coins.



The Royal Proclamation thwarted the Ohio Company of Virginia, but efforts by others to acquire land continued. In 1768, a group of speculators in land, including Benjamin Franklin, George Croghan, and Sir William Johnson, formed the Walpole Company to seek a grant for 2.5 million acres in Ohio. The company reorganized with members of the Indiana Company and the Ohio Company to form the Grand Ohio Company in 1769, and in 1772 it received a grant from the British government for a large tract of land along the southern bank of the Ohio River where they planned to form a colony called Vandania. This colony never came to fruition, however, because of rival British interests and the start of the Revolutionary War.

The British added difficulty to other efforts as well, such as Richard Henderson's Transylvania colony in Kentucky and the Illinois Company in Illinois. These obstacles frustrated the colonists and helped set the stage for the Revolution.

THE POPULATION SURGES

The colonies had abundant land and scarce labor, and this basic dynamic shaped business and the economy. As colonists sought land, they also sought people and their labor to work and enhance the value of the land. This happened largely through immigration and enslavement. On the eve of the Revolution, the population of the colonies proper was estimated to be over two million, and growing rapidly. That total included roughly 500,000 blacks, most born in the U.S., and a reported 100,000 Native Americans. Almost 50,000 slaves had arrived between 1700 and 1725; and over 300,000 arrived between 1725 and 1775. At this time, slaves were already concentrated in the South, with the large majority living in Delaware, Maryland, Virginia, the Carolinas, and Georgia.



Ceramic pitcher, showing the population of the United States, English, circa 1790.

TRIANGULAR TRADE

Triangular trade refers to a system of trade involving three fixed routes. There are several examples of triangular trade in history, but the most notorious and horrifying was the Atlantic slave trade, which regularly saw slaves traded from Africa to the Caribbean (in conditions similar to the Brookes below), sugar and molasses traded from there to the colonies, furs and lumber from the colonies to Britain, and manufactured goods from Britain to the colonies or in trade for slaves in Africa. Winds and commercial interests defined the triangular slave trade. Trade winds and currents made it faster to sail south from Europe before going west toward North America. This made it convenient for sailors to hit ports in the Caribbean before arriving in the American colonies. On the way home, Gulf Stream currents made a direct route from North America to Europe more feasible. Commercially, the American economy depended on slave labor, while European markets hungered for the colonies' raw materials for their manufactured goods. Sailing from Africa to the Caribbean in 1773, the French slave ship *La Concorde* was captured by the infamous pirate Blackbeard and turned into his flagship, *Queen Anna's Revenge*.



The population increased largely through immigration. In fact, some colonies that wanted more laborers offered financial incentives for immigration. This attracted a flood of immigrants, which depopulated many British villages and diminished the rental income of powerful British landowners, but benefited landholders in the colonies since more tenants and labor meant more value for their land. Southern colonies built their wealth through slaves' stolen liberty, but they also incentivized immigration in a number of ways. South Carolina, for example, maintained an immigration-assistance program for people from Ireland that lasted more than forty years.

The British government frequently intervened to stop these programs. In 1767, Britain vetoed Georgia's immigration-assistance act. The Earl of Hillsborough ensured a veto for a 1771 North Carolina act benefiting Scottish immigrants, and similarly ended a land grant in North Carolina for emigrants from the island of Skye in Scotland. Hillsborough also directed the Board of Trade to limit the land made available to foreign Protestants and Americans.

The surge of immigration included convicted felons. Britain forced more than 50,000 of them into indentured servitude in the colonies, making this one of the largest groups to come to America.


Many Europeans who migrated were debtors, and America became an asylum from debts. Some colonies went so far as to explicitly promise protection from Old World debts. James Oglethorpe, who served in the British Parliament, led a Parliamentary committee on prison reform, and founded the Georgia colony in 1733 as a refuge for those in British debtors' prisons.

Historian Jill Lepore further reports that as the Revolution approached resentment toward British creditors became part of the Revolutionary cause that applied equally to laborers and wealthy planters who were nevertheless highly indebted to London merchants and lenders.

THE TRIANGLE OF TRADE AND THE STAIN OF SLAVERY

Trade was also a major source of business activity. Britain had a mercantilist policy to restrict the colonies' exports to raw materials and maximize its own exports of manufactured goods, which brought significant trade between the U.S. and Britain. That trade built many an American fortune. A system

An Illustrated Business History of the United States



TOP IMPORTS, 1770

Value by Country of Origin	ENGLAND	SCOTLAND
£1,346,000	£483,000	

TOP EXPORTS, 1770

Value by Country of Destination	GREAT BRITAIN	WEST INDIES	SOUTHERN EUROPE	IRELAND	AFRICA
£1,233,000	£849,000	£693,000	£119,000	£52,000	

Value of Exported Commodities

TOBACCO	£907,000
BEER AND FLOUR	£205,000
FISH, DRIED	£275,000
RICE	£41,000
INDIGO	£13,000

SLAVE SHIP SALLY

The slave ship Sally was a joint venture by the Brown brothers of Rhode Island. It sailed from that colony in 1766 with a cargo of 17,272 gallons of rum and other supplies, reaching Africa in November. During its nine months on the African coast, the Sally acquired 195 slaves from various sources, including a local African king, ship captains, and British and Afro-Portuguese traders. By the time it departed in August 1766, nineteen of the ship's slaves had already died, "a twentieth was left for dead on the day the ship sailed," and the captain "had sold at least twenty-one Africans to other traders," leaving the Sally with 155 slaves for the return journey. Of these 155 men, women, and children, 109 died during the voyage, almost all of them during the dreaded Middle Passage from Africa to the West Indies. The causes of mortality included illness, drowning, starvation, and a failed uprising of the slaves on board. Moses Brown, one of the brothers who owned the Sally, later became an outspoken critic of slavery and a founding member of the Providence Abolition Society, helping pass antislavery legislation. Pictured, a bill of lading for the Sally.

AMERICA'S FIRST BUSINESS, 1762-1792

of "triangular trade" evolved at this time around slavery, rum, and sugar. Slave traders bought or traded for slaves in Africa and sold them in the Caribbean as forced labor for sugar plantations. Caribbean firms bought these slaves and sold their sugar, sometimes in the form of molasses, to the North American colonies. Colonials bought the sugar, turning it into rum. Colonials sold rum, furs, and lumber in the Caribbean and England. The British bought these items and sold manufactured goods, including tools and weapons, back to the colonials—and further used them to trade for slaves in Africa, thus completing a cycle.

There were a number of variations on this pattern—slaves were also sold to Brazil and North America, for example—and it was a global, highly lucrative trade. At different points, the slave-enabled sugar business of Barbados and Jamaica was so profitable that these colonies became more important to Britain than North America. But North America began to thrive, too. Between 1771 and 1773, New England exported tens of millions of board feet of lumber to the British West Indies alone, as well as tens of millions of shingles and barrel staves.

Rhode Island's John Brown, his father, and his three brothers, Moses, Nicholas, and Joseph—who later cofounded what is now Brown University—built family wealth and status in this triangular trade. The Browns were prominent eighteenth-century slave traders, and sponsored the tragic voyage in 1764 of the slave ship Sally, on which more than 100 captured Africans died. Additionally, the brothers pursued other ventures including distilling rum and managing an iron furnace. John's three brothers quit the slave trade by the time of the American Revolution, and Moses became a Quaker and led the state's Abolition Society. But John remained a slave trader and was the first American tried for violating the 1794 Federal Slave Trade Act, which banned the participation of Americans in the slave trade.

Wealth from this triangular trade helped build not only Brown but also Harvard, Yale, Princeton, and Columbia.

THE CODFISH ARISTOCRACY FORMS

Trade networks in New England also formed around fishing and in particular cod, a major commodity in the 1600s and 1700s, most notably in Massachusetts and Newfoundland. After Britain tried to make trade between New England and the British Caribbean unprofitable with the 1733 Molasses Act,

FIRST BUSINESS PUBLICATION

This document is a facsimile of the first issue of the *South-Carolina Price-Current*, from July 1774, which would become the first regularly published "broadsheet" or newspaper dedicated exclusively to business and commerce in the colonies. Developed by the firm of Crouch and Gray, based in New England, the initial issue was a simple single-page publication that featured recent prices for a wide swath of 88 commodities in the bustling port of Charleston, South Carolina. Information like this was often the first and fastest way for merchants to detect

changes and trends in the market. Business publications honed markets as well as the language of trade and commerce. Before long, many other cities throughout the new United States printed similar publications. Eventually, current price lists became a mainstay in local newspapers as well, allowing easier access to such information. The *South-Carolina Price-Current* was published at the height of the "Indigo Bonanza," when South Carolina was exporting around one million pounds of indigo annually.

AMERICA'S FIRST BUSINESS, 1762-1792

traders in the French Caribbean entered into a contraband agreement with New England settlers around the cod business and it expanded greatly.

The newly wealthy families who made their money from Atlantic fisheries became known as the "codfish aristocracy." Many children of the codfish aristocracy would participate in the Boston Tea Party. Indeed, by the 1770s, prosperous colonists such as these fishing magnates had grown accustomed to power and autonomy, and wanted freedom to conduct business as they saw fit.

WASHINGTON AND LAND

Since his early days as a surveyor, George Washington had viewed land on the western frontier as a desirable investment, and in 1753, at an early age, made his first acquisition of 1,439 acres in Virginia. Britain had promised land for service in the French and Indian War and finally distributed that land to veterans after hard lobbying by Washington and his compatriots from 1772 to 1774. George Washington's share of these bounty lands, acquired directly and indirectly, may have come to around 33,000 acres, or more than fifty square miles. Dr. Herbert Adams observed that Washington had procured over 70,000 acres by 1799 purely for speculation. In his will Washington himself estimated that he owned a total of 60,300 acres.

Speculation was rife in this era and returns uncertain, since the abundance of land often kept prices from rising. Nor was ownership easy. In November 1784, Washington had to file suit to remove unauthorized settlers from his land along Charities Creek.

Through these crucial early years, Washington had a profound interest, and stake, in all matters associated with the colonists' ability to own western lands.

TAXES AND LAND RESTRICTIONS SPUR REVOLUTION

The story of Britain's attempts to gain more tax revenue from the American colonies and the revolutionary fervor they sparked is well known. Britain needed revenue to pay debts incurred in the French and Indian War, and thus imposed the Sugar Act of 1764, the Stamp Act of 1765, the Townshend Revenue Act of 1767, and the Tea Act of 1773. Colonists met each Act with increased resistance, since by this point colonists had grown accustomed to some measure of self-determination in their business and financial affairs and resented taxes imposed without their consent.

ROBERT MORRIS

Robert Morris is best known as the financier of the American Revolution. He grew up in England but moved to Maryland to join his father and later worked at a mercantile house in Philadelphia. Morris fervently worked to avert a war, but when these efforts failed, he joined the American cause and signed the Declaration of Independence. During the Revolutionary War, Morris controlled the new nation's finances and was eventually appointed superintendent of finance by the Continental Congress in 1781. He raised money by borrowing from the French and by providing financing himself, helping pay for food and supplies that the troops desperately needed. After the war Morris fell deeply into debt through land speculation. He tried to hide from his creditors but was ultimately arrested and thrown into Prison Street Debtors' Prison in Philadelphia. By the time the Bankruptcy Act of 1800 led to his release, Morris had lost his fortune and his reputation as a distinguished founding father. Robert Morris was one of only six founding fathers (including Benjamin Franklin) who signed both the Declaration of Independence and the Constitution.

AMERICA'S FIRST BUSINESS, 1762-1792

FRIGATE PHILADELPHIA

This engraving by William Birch depicts the construction of the frigate *Philadelphia* in 1798 and 1799. Shipbuilding became an important part of Pennsylvania's economy in the early republic. Before independence, colonial merchants had the protection of the British navy on the seas. However, as an independent nation, the country had to provide for its own security, hence a flurry of shipbuilding. *Philadelphia* became a shipbuilding center owing to the availability of cheap labor, abundant trees for lumber, and access to the Delaware River. The first American frigate and warship, the U.S.S. *United States*, launched from a Philadelphia shipyard in 1797. The caption of this engraving reads "Preparation for WAR to defend Commerce." At the turn of the century American merchants had to contend with state-sponsored pirates from the Barbary States of North Africa. As tensions grew, so did the American navy. The *Philadelphia* was captured at Tripoli in 1803 and destroyed by the U.S. Commodore Edward Preble to prevent its use by the Tripolitans.

The Privy Council's Order of April 2, 1773, is less well known than the tax acts but was every bit as galvanizing among the land interests. It followed in the prohibitionist spirit of the Royal Proclamation of 1763 by stopping all crown governors and other officers from granting land in America until a new policy could be devised. This elicited concern and indignation among the most active land speculators of the era, including Patrick Henry, Harry Lee, and George Washington.

The Order helped preserve and increase the crown's own income from this land. But it had a second purpose. Major British landowners were still being hurt by emigration from Britain to the colonies, and the crown hoped that the Order would curb emigration by limiting the availability of land. It ultimately failed and instead provoked colonial resentment and opposition to the British.

A revised 1774 policy ordered all crown land to be surveyed and sold at public auctions rather than granted. This policy and the fees involved guaranteed the crown its rents and prevented colonial "governors and their cronies" from profiting off of enlarged land sales. It kept everything strictly under the control of Britain's Board of Trade. And it helped sow the seeds of war.

COLONIES FINANCE A WAR

The Revolutionary War required large amounts of funding. But the absence of a banking infrastructure meant that the Continental Congress would have to improvise ways to finance that war, which began in April 1775 with the battles of Lexington and Concord. Much of this funding came from personal loans from Robert Morris Jr., an English-born merchant who served as superintendent of finance for the U.S. from 1781 to 1784. The Dutch also provided loans and material. Beginning in 1775 the Dutch and not the French kept the American Revolutionary Army supplied with arms and gunpowder, mainly through the Dutch port on the Caribbean island of St. Eustatius. An American victory might not have happened without the assistance of that island's Dutch merchants and colony of Jewish merchants.

These ties to the Dutch remained after the war and augmented America's growing trade activity.

AMERICA'S FIRST BUSINESS, 1762-1792

4 Featured Titles

An Inner World

Seventeenth-Century Dutch Genre Painting

Essays by Lara Yeager-Crasselt,
Shira Brisman, and Eric Jorink

An Inner World, the exhibition co-curated by Lara Yeager-Crasselt of the Leiden Collection and Heather Gibson Moqtaderi, Assistant Director and Associate Curator of the Arthur Ross Gallery, features exceptional paintings by seventeenth-century Dutch artists working in or near the city of Leiden, including nine paintings from the Leiden Collection (New York) and one painting from the Clark Art Institute (Williamstown, MA). Ten rare seventeenth-century books drawn from the collection of University of Pennsylvania's Kislak Center for Special Collections, Rare Books and Manuscripts expand the intellectual and cultural contexts of the exhibition. Works by Gerrit Dou, Gabriel Metsu, Domenicus van Tol, Willem van Mieris, and Jacob Toorenvliet demonstrate how these artists developed a sustained interest in an inner world—figures in interior spaces, and in moments of contemplation or quiet exchange, achieved through their meticulous technique of fine painting.

In this lavishly illustrated catalogue, essays penned by specialists in the field of early modern Dutch painting illuminate the exhibition's themes and lesser known artists, and shed new light on the *fijnschilders*, or fine painters, of Leiden.

Lara Yeager-Crasselt joined the Leiden Collection as Curator in 2017. A specialist in seventeenth-century Dutch and Flemish art, she oversees the Leiden Collection's research, scholarly catalogues, and exhibitions, including the Leiden Collection's recent global tour in China, Russia, and the United Arab Emirates. Yeager-Crasselt is the author of *Michael Sweerts (1618–1664): Shaping the Artist and the Academy in Rome and Brussels*, as well as numerous articles and catalogue entries on the art of the Netherlands and Italy in the early modern period.

Shira Brisman is Assistant Professor of the History of Art at the University of Pennsylvania and author of *Albrecht Dürer and the Epistolary Mode of Address*.

Eric Jorink is the author of *Reading the Book of Nature in the Dutch Golden Age, 1575–1715* and has published widely on the scientific culture in early modern Europe.



A lavishly illustrated exhibition catalogue that sheds new light on the *fijnschilders*, or fine painters, of Leiden

April

Fine Art

60 pages | 8 1/2 x 11 | 11 color illus.

ISBN 978-1-7347338-0-8 | Paper

\$24.95t | £18.99

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Cover image, above: Gabriel Metsu, *Woman Reading a Book by a Window*. The Leiden Collection.

Interior image, right: Domenicus van Tol, *Children at a Window Blowing Bubbles*. Oil on panel. The Leiden Collection.

A look inside . . . An Inner World



6 Featured Titles

After Nationalism

Being American in an Age of Division

Samuel Goldman

Nationalism is on the rise across the Western world, serving as a rallying cry for voters angry at the unacknowledged failures of globalization that has dominated politics and economics since the end of the Cold War. In *After Nationalism*, Samuel Goldman trains a sympathetic but skeptical eye on the trend, highlighting the deep challenges that face any contemporary effort to revive social cohesion at the national level.

To secure the general welfare in a new century, the future of American unity lies not in monolithic nationalism. Rather, Goldman suggests we move in the opposite direction: go small, embrace difference as the driving characteristic of American society, and support political projects grounded in local communities.

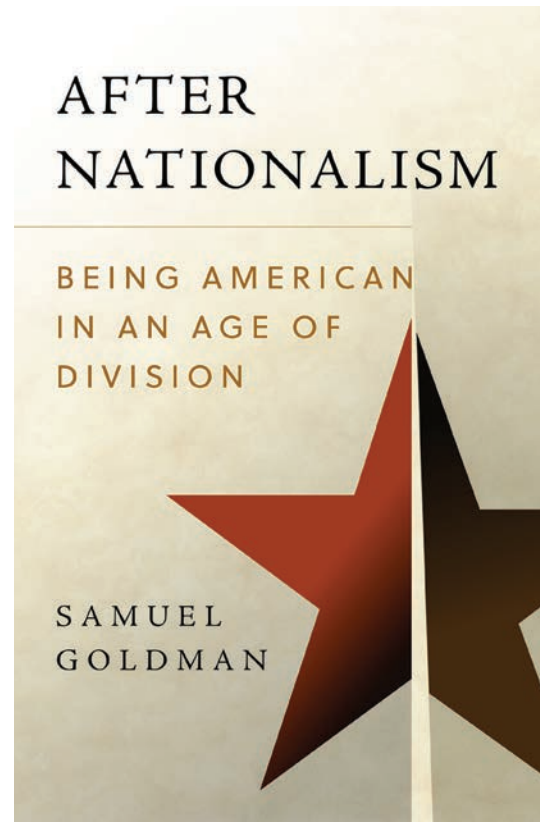
Samuel Goldman teaches political science and is Executive Director of the Loeb Institute for Religious Freedom at the George Washington University. He is author of *God's Country: Christian Zionism in America*, also available from the University of Pennsylvania Press.

"Samuel Goldman offers readers a concise, learned, and profound reflection on the elusive nature of American national identity, whether defined in terms of covenant, crucible, or creed. Given the current divided condition of our polity and culture, I am hard-pressed to conceive of a more timely and essential book."

—**Andrew Bacevich**, president of the Quincy Institute for Responsible Statecraft

"Nationalism has enduring appeal in different precincts of the American right and left, and Donald Trump's presidency made its defenders seem both more noticeable and more noxious. In this interesting and smart book, Samuel Goldman insists that calls to restore American cohesion are usually either abstract but empty or specific but implausible. The only credible way to unify Americans, Goldman concludes, would start with their plurality."

—**Samuel Moyn**, Yale University



A call for American unity based on pluralism and localism as opposed to monolithic nationalism

June

Political Science

208 pages | 5 1/2 x 8 1/2

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\$24.95s | £18.50

World Rights

The Apache Diaspora

Four Centuries of Displacement and Survival

Paul Conrad

Across four centuries, Apache (Ndé) peoples in the North American West confronted enslavement and forced migration schemes intended to exploit, subjugate, or eliminate them. Spanish, Comanche, Mexican, and American efforts scattered thousands of Apaches across the continent and into the Caribbean and deeply impacted Apache groups that managed to remain in the Southwest.

The Apache Diaspora brings to life the stories of displaced Apaches and the kin from whom they were separated. Paul Conrad charts Apaches' efforts to survive or return home from places as far-flung as Cuba and Pennsylvania, Mexico City and Montreal. As Conrad argues, diaspora was deeply influential not only to those displaced, but also to Apache groups who managed to remain in the West, influencing the strategies of mobility and resistance for which they would become famous around the world.

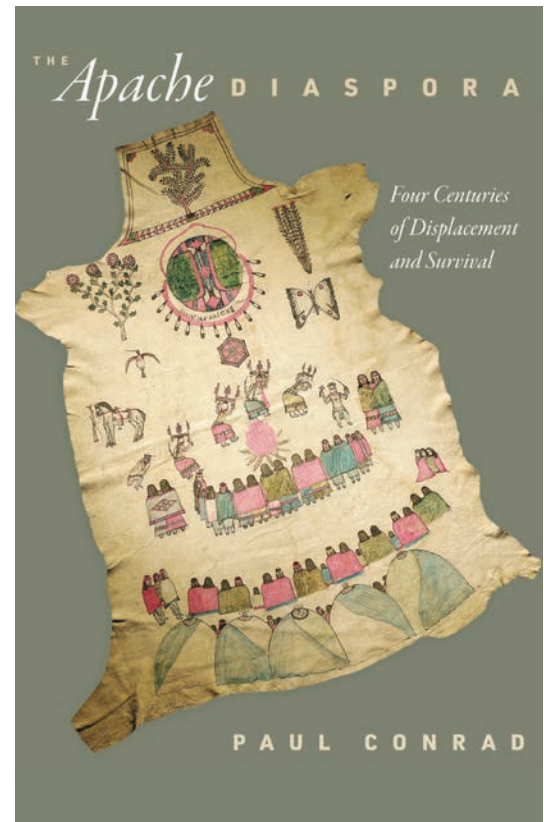
Paul Conrad teaches history and literature at the University of Texas Arlington.

America in the Nineteenth Century

"Conrad, a non-native, begins by respectfully acknowledging his outsider status and then weaves stories of the Apache across history by using extensive archival resources in multiple states as well as Mexico and Spain to put names (and, when he can, faces) to many figures who have been lost within White-dominated textbooks. By focusing on the personal sides of these stories, the author connects readers directly to a history that should be better known."

—**Kirkus Reviews**

"*The Apache Diaspora* provides a powerful overview of nearly four centuries of Apache history and offers a series of sobering analyses into the varied phases of enslavement, warfare, and forced migrations that structured much of colonial and nineteenth-century history."—**Ned Blackhawk**, author of *Violence over the Land: Indians and Empires in the Early American West*



The first comprehensive history of the Apaches, from their earliest presence in North America to the rise of the reservation system in the late nineteenth century

May

American History, Native American Studies

400 pages | 6 x 9 | 17 illus., 6 maps

ISBN 978-0-8122-5301-6 | Hardcover

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World Rights

8 Featured Titles

I've Been Here All the While

Black Freedom on Native Land

Alaina E. Roberts

Perhaps no other symbol has more resonance in African American history than that of “40 acres and a mule”—the lost promise of Black reparations for slavery after the Civil War. In *I've Been Here All the While*, we meet the Black people who actually received this mythic 40 acres, the American settlers who coveted this land, and the Native Americans whose holdings it originated from.

Through chapters that chart cycles of dispossession, land seizure, and settlement in Indian Territory, Alaina E. Roberts draws on archival research and family history to upend the traditional story of Reconstruction. As Black, white, and Native people constructed ideas of race, belonging, and national identity, this part of the West became, for a short time, the last place where Black people could escape Jim Crow, finding land and exercising political rights, until Oklahoma statehood in 1907.

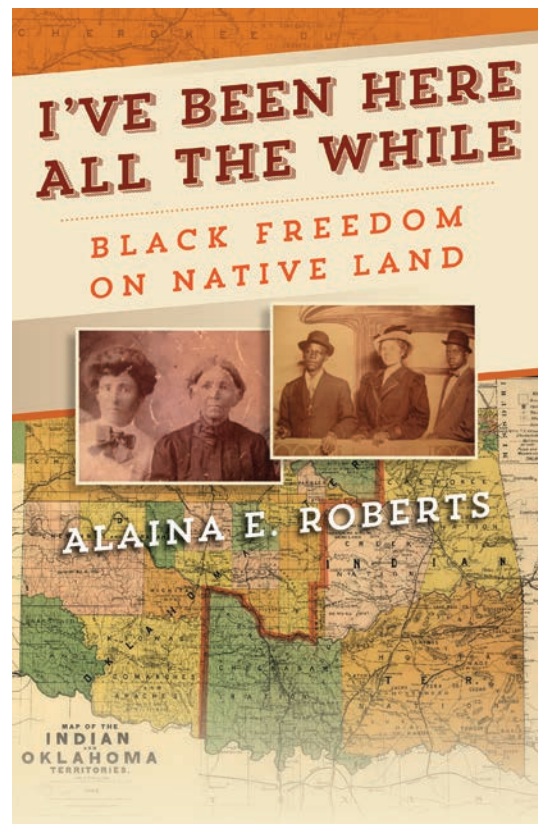
Alaina E. Roberts teaches history at the University of Pittsburgh.

America in the Nineteenth Century

“Scholars of the U.S. West, African American history and Native American history, and descendants of the many populations Alaina E. Roberts carefully recovers and calls to account, will want to contend with the complex portrayal she offers of family, land, hope, and loss.”—**Tiya Miles**, author of *The Dawn of Detroit: A Chronicle of Slavery and Freedom in the City of the Straits*

“A revealing and heartfelt book. Alaina E. Roberts’ study, clear-eyed and richly ironic, is of the tangled story of Blacks, Indians, and whites during those years when the reconstructing nation was sorting out who would be in and out of the American family.”—**Elliott West**, author of *The Contested Plains: Indians, Goldseekers, and the Rush to Colorado*

“In her elegant book, Alaina E. Roberts powerfully illuminates themes of freedom, ownership, belonging, citizenship, opportunity, land, and colonialism in the crucible of mid-nineteenth-century Indian Territory.”—**Kathleen DuVal**, author of *Independence Lost: Lives on the Edge of the American Revolution*



A powerful combination of archival research and family history that upends the traditional story of Reconstruction

April

American History, African American Studies, Native American Studies

224 pages | 6 x 9 | 10 illus.

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Star Territory

Printing the Universe in Nineteenth-Century America

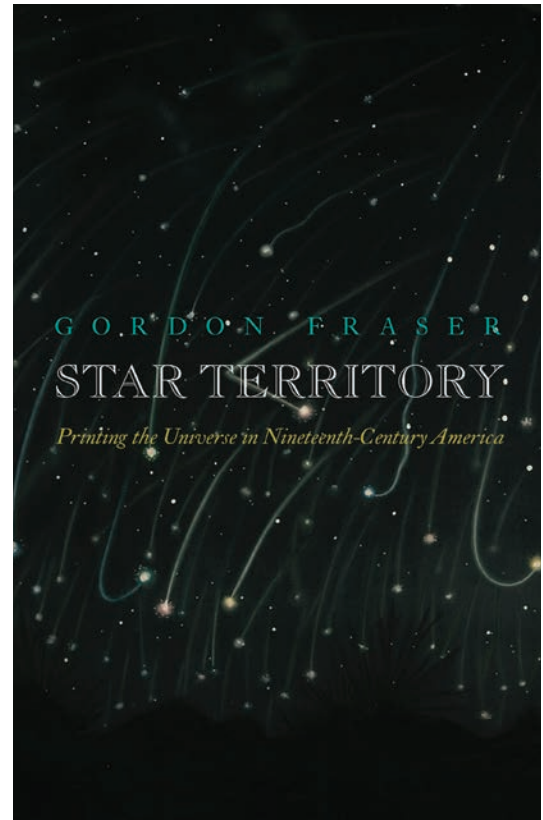
Gordon Fraser

Through its built environment, cultural mythology, and exercise of military power, the United States has always treated the cosmos as a territory available for exploitation. In *Star Territory* Gordon Fraser explores how from its beginning, agents of the state, including President John Adams, Admiral Charles Henry Davis, and astronomer Maria Mitchell, participated in large-scale efforts to map the nation onto cosmic space. Through almanacs, maps, and star charts, practical information and exceptionalist mythologies were transmitted to the nation's soldiers, scientists, and citizens.

This is, however, only one part of the story Fraser tells. From the country's first Black surveyors, seamen, and publishers to the officials of the Cherokee Nation and Hawaiian resistance leaders, other actors established alternative cosmic communities. These Black and indigenous astronomers, prophets, and printers offered ways of understanding the heavens that broke from the work of U.S. officials for whom the universe was merely measurable and exploitable.

Gordon Fraser is Lecturer and Presidential Fellow in American Studies, University of Manchester.

Material Texts



How “space power” was created and deployed as a concept in the nineteenth-century United States

June

American History, Science

264 pages | 6 x 9 | 11 illus.

ISBN 978-0-8122-5292-7 | Hardcover

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World Rights

The Loss of the “Trades Increase”

An Early Modern Maritime Catastrophe
Richmond Barbour

Christened by King James I in December 1609, the *Trades Increase* was the greatest English merchant vessel of the Jacobean era—a magnificent ship embodying the hopes of the nascent East India Company to claim a commanding share of the Eastern trade. But the ship's launch failed when it proved too large to exit from its dock, an ill-fated start to an expedition that would end some three years later, when a dangerously leaking *Trades Increase* at last reached the shores of Java. While its smaller companion vessel would sail home with handsome profits for investors, the rotting hull of the great ship itself was beyond repair. The *Trades Increase* and nearly all who sailed it perished wretchedly on the far side of the world.

In *The Loss of the “Trades Increase”* Richmond Barbour has written an engrossing account of the tragic expedition and of global capitalism at its hour of emergence.

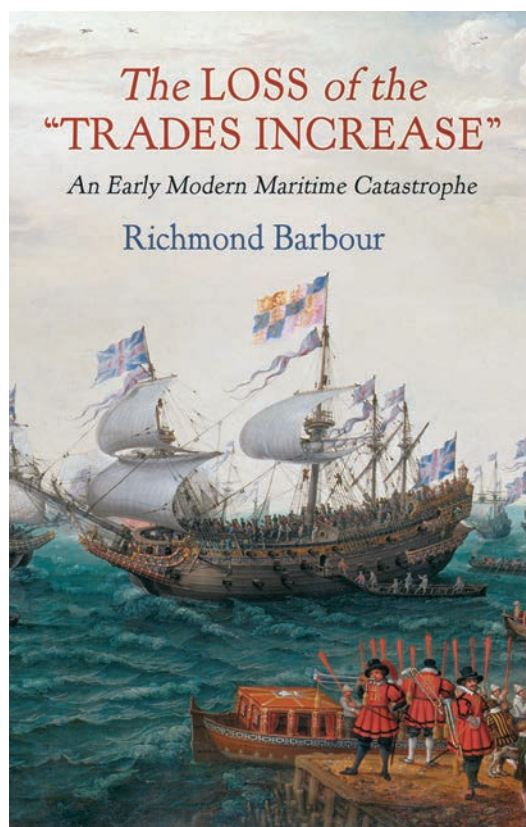
Richmond Barbour is Professor of English at Oregon State University.

Haney Foundation Series

“Richmond Barbour gives a fascinating account of the disastrous history of the *Trades Increase*, the largest ship in the British East India Company fleet and an embodiment of Jacobean England's hopes for trade and expansion. This is much more than a maritime disaster story; it is a cultural history, essential reading for an understanding of the development of early modern England.”

—**Stephen Orgel**, Stanford University

“Richmond Barbour has a real gift for characterization, and he's particularly good at bringing out the motives and emotions of the men whose often unhappy and conflict-ridden lives he narrates. *The Loss of the ‘Trades Increase’* is valuable as much for the insight it gives into early modern mentalities as for the well-researched account it provides.”—**David J. Baker**, University of North Carolina at Chapel Hill



The terrible saga of the *Trades Increase*,
the greatest English merchant vessel of the
Jacobean era

March

World History

352 pages | 6 x 9 | 15 illus.

ISBN 978-0-8122-5277-4 | Hardcover

\$39.95a | £32.00

ISBN 978-0-8122-9774-4 | Ebook

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World Rights

Philadelphia Stories

People and Their Places in Early America

C. Dallett Hemphill

Edited by Rodney Hessinger and Daniel K. Richter

For the average tourist, the history of Philadelphia can be like a leisurely carriage ride through Old City. The Liberty Bell. Independence Hall. Benjamin Franklin. The grooves in the cobblestone are so familiar, one barely notices the ride. Yet there are other paths to travel, and the ride can be bumpy. Beyond the famed founders, other Americans walked the streets of Philadelphia whose lives were, in their own ways, just as emblematic of the promises and perils of the new nation.

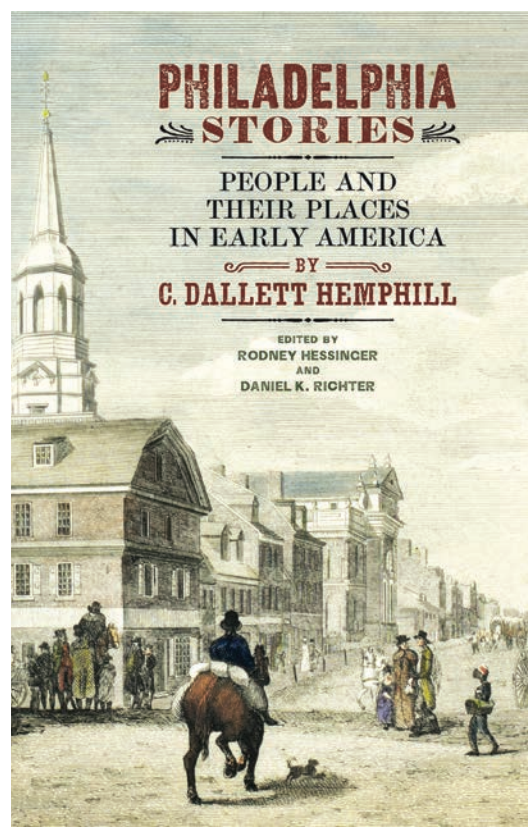
Philadelphia Stories chronicles twelve of these lives to explore the city's people and places from the colonial era to the years before the Civil War. This collective portrait includes men and women, Black and white Americans, immigrants and native born. In the pages of this book and on the streets of the city, one can visit both the people and places of Philadelphia's rich history.

C. Dallett Hemphill (1959–2015) was Professor of History at Ursinus College.

Rodney Hessinger is Professor of History at John Carroll University.

Daniel K. Richter is Roy F. and Jeannette P. Nichols Professor of American History at the University of Pennsylvania.

Early American Studies



A history of early Philadelphia narrated through the lives of exemplary individuals

May

American History, Biography

392 pages | 6 x 9 | 24 illus., 4 maps

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World Rights

Announcing a New Series

Sound in History

What did the past sound like? What technologies have been available, even in antiquity, to capture the sensory experience of hearing music or language? How has sound shaped systems of knowledge in the past, and how did it interact with other ways of knowing? Penn Press's new series Sound in History embraces these questions and more by publishing works of scholarship with an explicit sonic orientation, as practiced by cultural and media historians, literary critics, anthropologists, and musicologists.

Fostering a long historical reach, from the frontiers of history to the more recent past, Sound in History aims to illuminate points of contact between works emanating from different periods and to highlight continuities—and discontinuities—in historical acts of hearing, performing, theorizing, representing, and preserving music and sound.

The inaugural volume in the series is Miranda Eva Stanyon's *Resounding the Sublime: Music in English and German Literature and Aesthetic Theory, 1670–1850* (see next page).

Forthcoming volumes include *Sonic Bodies: Text, Music, and Silence in Late Medieval England*, in which author Tekla Bude takes a simple premise—that music requires a body to perform it—and uses it to rethink the relationship between music and the body in the late medieval period.

Series Editor:

Emma Dillon is Professor of Music at King's College London, and author of *The Sense of Sound: Musical Meaning in France, 1260–1330*.

Staff editorial contact:

Jerome E. Singerman, Senior Editor

Resounding the Sublime

Music in English and German Literature and Aesthetic Theory, 1670–1850

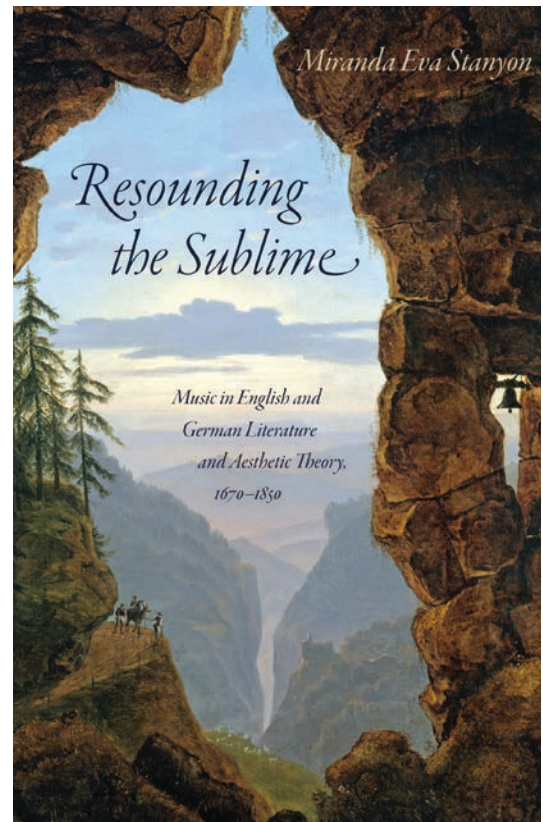
Miranda Eva Stanyon

What does the sublime sound like? Harmonious, discordant, noisy, rustling, silent? Miranda Eva Stanyon rereads and resounds this crucial aesthetic category in English and German literatures of the long eighteenth century from a musical perspective and shows how sonorous sublimes lay at the heart of a central and transformative discourse.

Offering readings of canonical texts by Longinus, Dryden, Burke, Klopstock, Herder, Coleridge, De Quincey, and others alongside lesser-known figures, Stanyon shows how the literary sublime was inextricable from musical culture, from folksongs and ballads to psalmody, polychoral sacred music, and opera. Deeply interdisciplinary, *Resounding the Sublime* recovers varieties of the sublime crucial for understanding both the period it covers and the genealogy of modern and postmodern aesthetic discourses. In resounding the sublime, Stanyon reveals a phenomenon which was always already resonant.

Miranda Eva Stanyon is Lecturer in Comparative Literature at King's College London and Research Fellow in English Literature at the University of Melbourne.

Sound in History



June

Literature, Cultural Studies

304 pages | 6 x 9

ISBN 978-0-8122-5308-5 | Hardcover

\$75.00s | £60.00

ISBN 978-0-8122-9956-4 | Ebook

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World Rights

Battle Green Vietnam

The 1971 March on Concord, Lexington, and Boston

Elise Lemire

Based on more than one hundred interviews with participants and accompanied by nearly forty photographs and maps, *Battle Green Vietnam* tells the story of the 1971 antiwar protest by Vietnam veterans that resulted in the largest mass arrest in Massachusetts history.

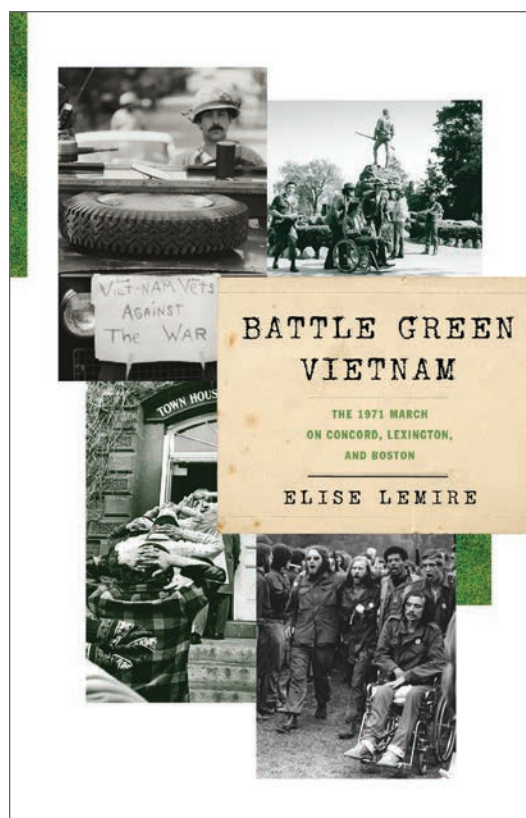
Elise Lemire is the author of *Black Walden: Slavery and Its Aftermath in Concord, Massachusetts* and *"Miscegenation": Making Race in America*, both published by the University of Pennsylvania Press. A two-time fellowship recipient from the National Endowment for the Humanities, she is Professor of Literature at Purchase College, SUNY.

"Elise Lemire focuses on one of the most interesting protests in the latter years of the U.S.'s engagement in its war in Southeast Asia, when using the hallowed sacred spaces of the martial birthplace of the nation, a group of Vietnam vets sought to contrast what they understood as a disastrous, criminal war with what they understood as the founding principles of the nation."—**Edward Linenthal**, author of *Sacred Ground: Americans and Their Battlefields*

"*Battle Green Vietnam* is a vital piece of America's national history, written with passion and care."—**Gerald Nicosia**, author of *Home to War: A History of the Vietnam Veterans' Movement*

"Elise Lemire offers a citizen's handbook on the importance of active participation in our democracy to keep it alive for future generations."—**The Hon. John Kerry**

"Powerful and beautifully written, this is one of the most important books to come out of the Vietnam War."—**Ron Kovic**, author of *Born on the Fourth of July*



June

American History

248 pages | 6 x 9 | 33 b/w illus., 6 maps

ISBN 978-0-8122-5297-2 | Hardcover

\$45.00s | £36.00

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World Rights

Fighting for the Higher Law

Black and White Transcendentalists Against Slavery

Peter Wirzbicki

In *Fighting for the Higher Law*, Peter Wirzbicki explores how important black abolitionists joined famous Transcendentalists to create a political philosophy that fired the radical struggle against American slavery.

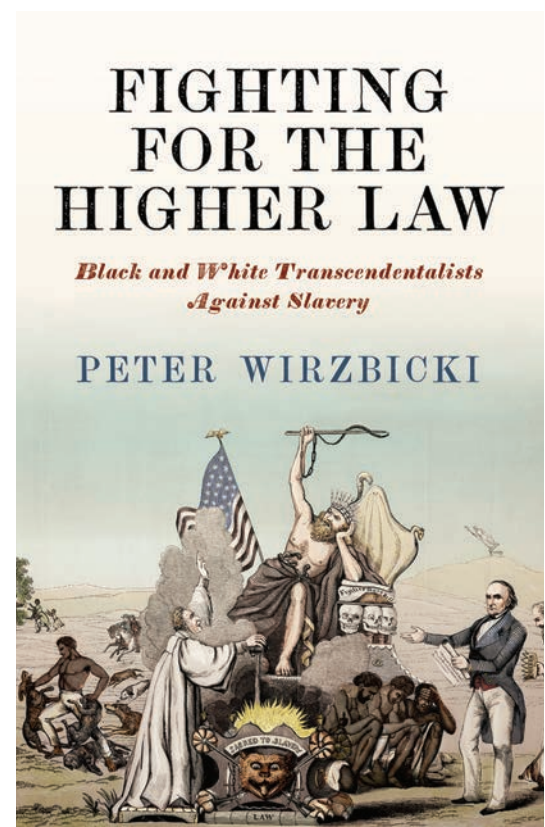
In the cauldron of the antislavery movement, antislavery activists, such as William C. Nell, Thomas Sidney, and Charlotte Forten, and Transcendentalist intellectuals, including Ralph Waldo Emerson and Henry David Thoreau, developed a “Higher Law” ethos, a unique set of romantic political sensibilities—marked by moral enthusiasms, democratic idealism, and a vision of the self that could judge political questions from “higher” standards of morality and reason. The Transcendentalism that emerges here is not simply the dreamy philosophy of privileged white New Englanders, but a more populist movement, one that encouraged an uncompromising form of politics among a wide range of Northerners, black as well as white, working-class as well as wealthy.

Peter Wirzbicki is Assistant Professor of History at Princeton University.

America in the Nineteenth Century

“An inspiring book that ranges as widely as the thinkers it follows. It demonstrates anew why intellectuals and the life of the mind mattered in the struggle to end slavery.”—**Caleb McDaniel**, Pulitzer Prize-winning author of *Sweet Taste of Liberty: A True Story of Slavery and Restitution in America*

“Peter Wirzbicki brilliantly rescues Transcendental abolitionists from the caricatures and myths that surround their history. Perhaps the most original contribution he makes is to foreground the forgotten intellectual and political contributions of African American Transcendentalists.”—**Manisha Sinha**, author of *The Slave’s Cause: A History of Abolition*



March

American History, African American Studies

384 pages | 6 x 9

ISBN 978-0-8122-5291-0 | Hardcover

\$39.95s | £32.00

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World Rights

No Globalization Without Representation

U.S. Activists and World Inequality

Paul Adler

From boycotting Nestlé in the 1970s to lobbying against NAFTA to the “Battle of Seattle” protests against the World Trade Organization in the 1990s, *No Globalization Without Representation* is the story of how consumer and environmental activists became significant players in U.S. and world politics at the twentieth century’s close.

Paul Adler is Assistant Professor of History at Colorado College.

Politics, Power, and the World

“With razor-sharp clarity and a well-paced narrative, Paul Adler has written a riveting history of political conflicts over multinational corporations and economic liberalization. Deeply researched and eminently readable, the book enriches our understanding of globalization and some of its fiercest critics.”

—**Stephen Macekura**, Indiana University

June

American History

344 pages | 6 x 9 | 10 illus.

ISBN 978-0-8122-5317-7

Hardcover

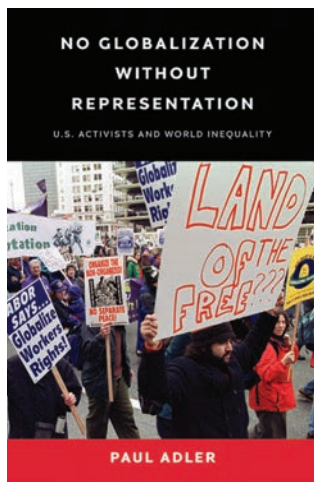
\$45.00s | £36.00

ISBN 978-0-8122-9966-3

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Democracy's Think Tank

The Institute for Policy Studies and
Progressive Foreign Policy

Brian S. Mueller

In *Democracy's Think Tank*, Brian S. Mueller tells the story of the Institute for Policy Studies (IPS) and its crusade to resurrect democracy at home and abroad. Borrowing from populist, progressive, and New Left traditions, IPS challenged elite expertise and sought to restore power to “the people.”

Brian S. Mueller teaches history at the University of Wisconsin–Milwaukee.

“In this highly intelligent, well-written, and very well-researched book, Brian S. Mueller offers the first comprehensive history of the Institute for Policy Studies [IPS], the leading progressive think tank whose presence on the liberal-left political scene in the United States from the 1960s through the 1980s was ubiquitous.” —**Doug Rossinow**, author of *Visions of Progress: The Left-Liberal Tradition in America*

June

American History,

Political Science

Public Policy

312 pages | 6 x 9

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Hardcover

\$45.00s | £36.00

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World Rights

Divorce, American Style

Fighting for Women's Economic Citizenship in the Neoliberal Era

Suzanne Kahn

In the 1970s, the divorce rate in the United States doubled, and longtime homemakers suddenly found themselves at risk of poverty, not only because their husband's job was their sole source of income, but also because their insurance, retirement, and credit worthiness were all tied to their spouse's employment. *Divorce, American Style* shows that, ironically, rising divorce rates led to policies that strengthened the social insurance system's use of marriage to determine eligibility for benefits.

Large numbers of newly divorced women realized their invisibility within the American welfare state and organized themselves into a political force. They were remarkably successful in securing legislation designed to address divorced women's needs, but these new laws, born out of compromises with policymakers, specifically rewarded intact marriages. Suzanne Kahn argues that enduring ideas about marriage and the family continue to have a powerful effect on the structure of social programs in the United States.

Suzanne Kahn is Director of the Great Democracy Initiative and the Education, Jobs, and Worker Power Program at the Roosevelt Institute.

Politics and Culture in Modern America

June

American History
Women's Studies

344 pages | 6 x 9 | 10 illus.

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Hardcover

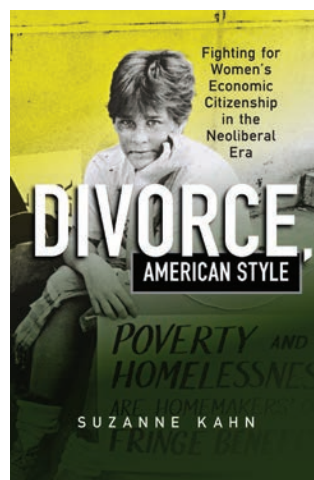
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World Rights



War Is All Hell

The Nature of Evil and the Civil War

Edward J. Blum and John H. Matsui

A combination of religious, political, cultural, and military history, *War Is All Hell* peers into the world of devils, demons, Satan, and hell during the era of the American Civil War and illuminates why, after the war, one of its leading generals described it as "all hell."

Edward J. Blum is Professor of History at San Diego State University.

John H. Matsui is Visiting Assistant Professor of History at Washington and Lee University.

"From the hellishness of slavery, to the horrors of warfare, to the terrorism of the Klan, images of the demonic suffused American culture and confounded Abraham Lincoln's appeals to our 'better angels.' In this fascinating study of how Americans conceptualized evil, Blum and Matsui make a banner contribution to Civil War studies."—**Elizabeth R. Varon**, author of *Armies of Deliverance: A New History of the Civil War*

May

American History

256 pages | 6 x 9

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Hardcover

\$45.00s | £36.00

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No Wood, No Kingdom

Political Ecology in the English Atlantic

Keith Pluymers

No Wood, No Kingdom explores the conflicting attempts to understand the problem of wood scarcity in early modern England and demonstrates how these ideas shaped land use, forestry, and the economic vision of England's earliest colonies.

Keith Pluymers is Assistant Professor of History at Illinois State University.

The Early Modern Americas

"By illuminating the experiences of diverse participants—including Royal foresters, naval officials, timber speculators, planters, enslaved Africans, indentured servants, and indigenous peoples—the book offers a compelling analysis of English efforts to control and manage forests and vital timber reserves in Ireland, Virginia, New England, and the Caribbean. Essential reading to understand the profound human and ecological impacts of colonization during the 'age of timber.'"—**Jennifer Anderson**, author of *Mahogany: The Costs of Luxury in Early America*

June

American History,
Environmental Studies

296 pages | 6 x 9 | 13 illus.

ISBN 978-0-8122-5307-8

Hardcover

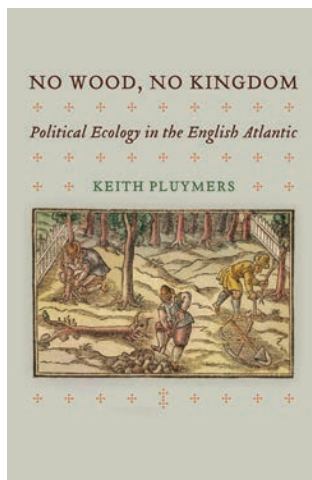
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Captives of Conquest

Slavery in the Early Modern Spanish Caribbean

Erin Woodruff Stone

Captives of Conquest is one of the first books to examine the earliest indigenous slave trade in the Spanish Caribbean. Erin Woodruff Stone shows how upwards of 250,000 people were removed through slavery, a lucrative business that formed the foundation of economic, legal, and religious policies in the Spanish colonies.

Erin Woodruff Stone is Associate Professor of History at the University of West Florida.

The Early Modern Americas

"*Captives of Conquest* is an original and important contribution to a growing body of scholarship that expands our understanding of slavery in Latin America. Through its innovative examination of indigenous slavery and by placing the circum-Caribbean and Central America at its center, it fills important lacuna in scholarly understandings of indigenous slavery in the Spanish Empire."—**Emily Berquist Soule**, California State University Long Beach

June

American History,
Latin American Studies,
Caribbean Studies

288 pages | 6 x 9 | 6 illus.

ISBN 978-0-8122-5310-8

Hardcover

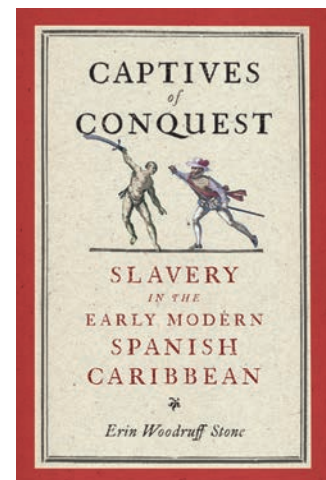
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Survival

A Theological-Political Genealogy

Adam Y. Stern

In *Survival*, Adam Stern asks what texts, what institutions, and what traditions have made survival a recognizable element of our current political vocabulary. The book begins by suggesting that the interpretive key lies in the discursive prominence of “Jewish survival.” Yet the Jewish example, he argues, is less a marker of Jewish history than an index of Christianity’s impact on the modern, secular, political imagination. Through readings of canonical texts by secular and Jewish thinkers—Hannah Arendt, Walter Benjamin, Franz Rosenzweig, and Sigmund Freud—Stern shows that survival belongs to a history of debates about the sovereignty and subjection of Christ’s body. Interrogating survival as a rhetorical formation, the book intervenes in discussions about biopolitics, secularism, political theology, and the philosophy of religion.

Adam Y. Stern is an assistant professor at the University of Wisconsin–Madison.

Intellectual History of the Modern Age

“Casting a critical eye on competing claims to sovereignty, Stern shows how all sacralizing discourses about survival—including Israeli military mobilizations—paper over the fragility of the mortal body. His is an original, highly innovative work that is deeply informed and rigorously argued.”—**Carolyn J. Dean**, Yale University

“Adam Stern’s innovative and astute study of the concept of survival is both expansively far-reaching and acutely focused. Stern decenters the concept of survival, which has become so frequently synonymous with post-Holocaust Judaism, and reveals how the image of resurrection is in fact its driving force.”—**Sarah Hammerschlag**, University of Chicago

SURVIVAL



A Theological-Political Genealogy

ADAM Y. STERN

March

Political Science, Religion

320 pages | 6 x 9

ISBN 978-0-8122-5287-3 | Hardcover

\$75.00s | £60.00

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\$75.00 | £56.00

World Rights

Violence and Power in the Thought of Hannah Arendt

Caroline Ashcroft

Hannah Arendt was one of the foremost political theorists of the twentieth century to wrestle with the role of violence in public life. In *Violence and Power in the Thought of Hannah Arendt*, Caroline Ashcroft offers a critical reading of her work and uses it as a provocation to think about how we might engage with contemporary ideas.

By examining Arendt's thought on violence in key examples of political practice such as modern Jewish politics, the politics of Greece and Rome, and the French and American revolutions, Ashcroft reveals a more pragmatic notion of the place of violence in the political. She argues that what Arendt opposes in political violence is the use of force to determine politics, an idea central to modern sovereignty. What Arendt criticizes is not violence as such, but the misuse of violence and misunderstandings of politics which exclude participatory power altogether.

Caroline Ashcroft teaches in the School of History at Queen Mary University of London.

Intellectual History of the Modern Age

June

Political Science,
Philosophy

320 pages | 6 x 9

ISBN 978-0-8122-5296-5

Hardcover

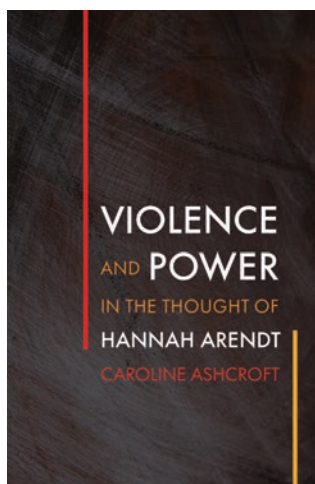
\$69.95s | £56.00

ISBN 978-0-8122-9794-2

Ebook

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World Rights



The Belief in Intuition

Individuality and Authority in Henri Bergson and Max Scheler

Adriana Alfaro Altamirano

Within the Western tradition, it was philosophers Henri Bergson and Max Scheler who laid out and explored the nonrational power of "intuition" at work in human beings that plays a key role in orienting their thinking and action within the world. As Adriana Alfaro Altamirano notes, Bergson's and Scheler's philosophical explorations, which paralleled similar developments by other modernist writers, artists, and political actors of the early twentieth century, can yield fruitful insights into the ideas and passions that animate politics in our own time.

The Belief in Intuition shows that intuition (as Bergson and Scheler understood it) leads to a conception of freedom that is especially suited for dealing with hierarchy, uncertainty, and alterity. Such a conception of freedom is grounded in a sense of individuality that remains true to its "inner multiplicity," thus providing a distinct contrast to and critique of the liberal notion of the self.

Adriana Alfaro Altamirano is Assistant Professor of Political Science at Mexico Autonomous Institute of Technology (ITAM), Mexico City.

Intellectual History of the Modern Age

April

Political Science,
Philosophy

264 pages | 6 x 9 | 2 illus.

ISBN 978-0-8122-5293-4

Hardcover

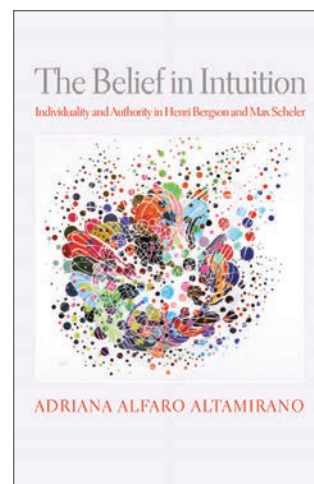
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Xenophon's Socratic Education

Reason, Religion, and the Limits of Politics

Dustin Sebell

While it is well known that Socrates was put to death by the Athenians for not believing in the gods and for corrupting the youth, it is not widely known what it was that he really thought, or taught the youth to think, about philosophy, the gods, and political affairs. Of the few extant, firsthand accounts of Socrates, only Xenophon's lays out the whole Socratic education in systematic order.

In *Xenophon's Socratic Education*, through a careful reading of Book IV of Xenophon's *Memorabilia*, Dustin Sebell shows how Socrates ascended, with his students in tow, from moral or political opinion to knowledge. Besides revealing Socrates's own thoughts, Sebell demonstrates how he communicated them to promising youths only indirectly: by jokingly teaching unpromising youths in their presence. Sebell ultimately shows how Socrates sought and found an answer to the all-important question: should we take our bearings from human reason, or revealed religion?

Dustin Sebell is an assistant professor in the Department of Political Science at Michigan State University. He is author of *The Socratic Turn: Knowledge of Good and Evil in an Age of Science*, also available from University of Pennsylvania Press.

"Dustin Sebell is a master of close reading and reasoning. His novel treatment of Book IV of the *Memorabilia* shows how the Socratic understanding of justice and civic life serves as the basis for both political and natural philosophy."—**Christopher Nadon**, Claremont McKenna College

"Extraordinary in its precision, rigor, and power of argument, Dustin Sebell's book makes the persuasive case that through the mists of the joking education of the ridiculous Euthydemus we can see the heart of a serious Socratic education."—**Devin Stauffer**, University of Texas at Austin



Xenophon's Socratic Education

REASON, RELIGION, AND THE LIMITS OF POLITICS

Dustin Sebell

March

Political Science, Philosophy

240 pages | 6 x 9

ISBN 978-0-8122-5285-9 | Hardcover

\$49.95s | £40.00

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World Rights

Kant and the Possibility of Progress

From Modern Hopes to Postmodern Anxieties

Edited by Paul T. Wilford and Samuel A. Stoner

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Paul T. Wilford is Assistant Professor in the Department of Political Science at Boston College.

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March

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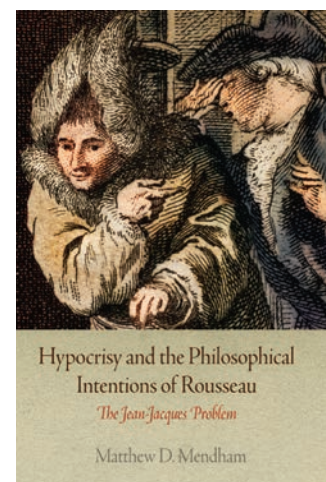
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True Blues

The Contentious Transformation of the Democratic Party

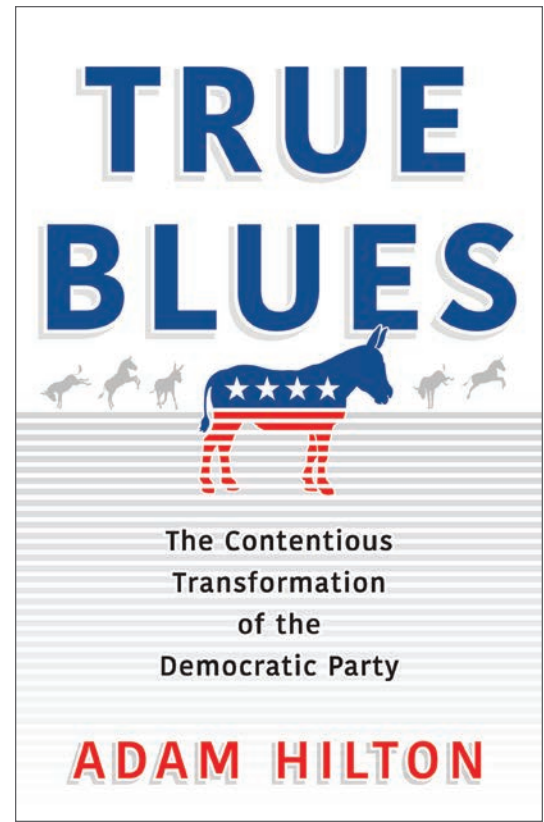
Adam Hilton

Who governs political parties? In *True Blues*, Adam Hilton tackles this question by examining the transformation of the Democratic Party since the late 1960s. Reconceiving parties as “contentious institutions,” Hilton argues that Democratic Party change was driven by recurrent conflicts between groups and officeholders to define and control party identity, program, and policy. The outcome of this prolonged struggle was a wholly new kind of party—an advocacy party—which institutionalized greater party dependence on outside groups for legitimacy and organizational support, while also, in turn, fostering greater dependency on the presidency for the satisfaction of its demands.

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Adam Hilton is Assistant Professor of Politics, Mount Holyoke College.

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June

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Legacies of Fukushima

3.11 in Context

Edited by

Kyle Cleveland, Scott Gabriel Knowles, and
Ryuma Shineha

The defining disaster of contemporary Japanese history still goes by many different names: The Great East Japan Earthquake; the 2011 Tōhoku Earthquake and Tsunami; the Fukushima Daiichi Nuclear Disaster; the 3.11 Triple Disaster. Each name represents a struggle to place the disaster on a map and fix a date to a timeline. But within each of these names hides a combination of disasters and legacies that converged on March 11, 2011, before veering away in all directions: to the past, to the future, across a nation, and around the world. Which pathways from the past will continue, which pathways ended with 3.11, and how are these legacies entangled?

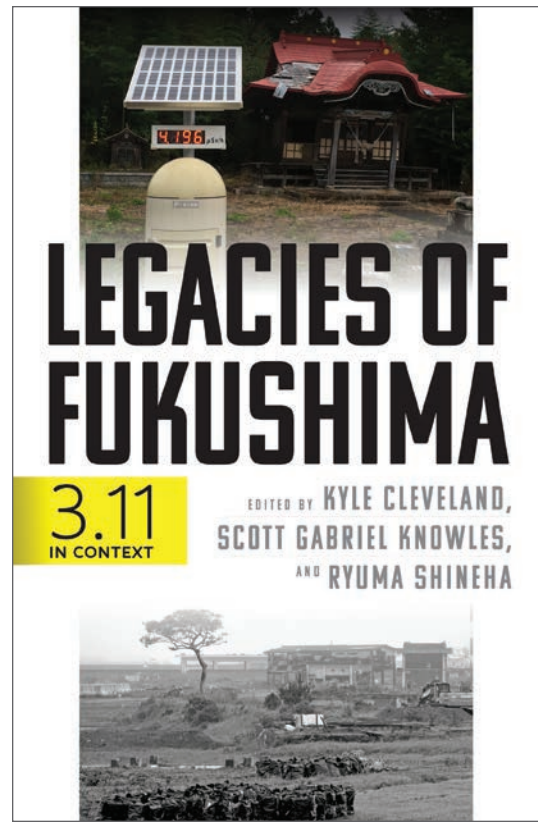
Legacies of Fukushima employs a critical disaster studies approach to grapple with these questions. The contributors, drawn from the realms of journalism and academia, science policy and citizen science, activism and governance, contextualize 3.11 as a disaster with a long period of premonition and an uncertain future.

Kyle Cleveland is Associate Professor of Sociology at Temple University's Japan Campus (TUJ).

Scott Gabriel Knowles is a professor in the Graduate School of Science and Technology Policy, Korea Advanced Institute of Science and Technology (KAIST).

Ryuma Shineha is Associate Professor with the Research Center on Ethical, Legal, and Social Issues, Osaka University.

Critical Studies in Risk and Disaster



May

Asian Studies, Public Policy

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Thin Sympathy

A Strategy to Thicken Transitional Justice

Joanna R. Quinn

In helping deeply divided societies come to terms with a troubled past, transitional justice often fails to produce the intended results. Joanna R. Quinn proposes that the needed remedy is the development of a very rudimentary understanding—what she calls “thin sympathy”—among individuals in each of the different factions and groups of the other’s suffering prior to establishing any transitional justice process.

Based on 440 extensive interviews with elites and other thought leaders in government, traditional institutions, faith groups, and NGOs, as well as with women and children throughout the country, *Thin Sympathy* argues that the acquisition of a basic understanding of what has taken place in the past will enable the development of a more durable transitional justice process.

Joanna R. Quinn is President of the College of New Scholars, Artists and Scientists of the Royal Society of Canada. She is Associate Professor of Political Science and Director of the Centre for Transitional Justice and Post-Conflict Reconstruction at the University of Western Ontario.

Pennsylvania Studies in Human Rights

June

Political Science

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Fences, Mobility, and Citizenship at the Northeast India-Bangladesh Border

Malini Sur

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Malini Sur is a Senior Lecturer in Anthropology and Senior Research Fellow at the Institute for Culture and Society, Western Sydney University.

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Invisible Enlighteners

The Jewish Merchants of Modena, from the Renaissance to the Emancipation

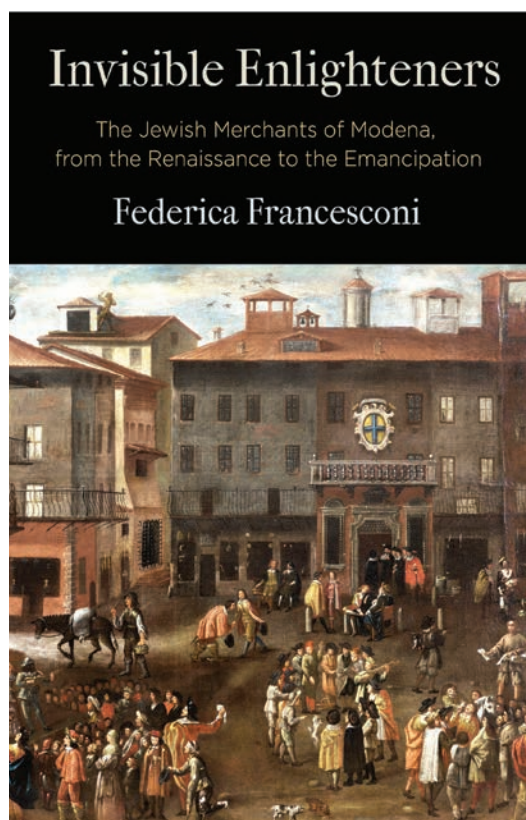
Federica Francesconi

In *Invisible Enlighteners*, Federica Francesconi writes the history of the Jewish merchants who lived and prospered in the northern Italian city of Modena, capital city of the Este Duchy, during the seventeenth and eighteenth centuries. Her protagonists are men and women who stood out within their communities but who, despite their cultural and economic prominence, were ghettoized after 1638. Their sociocultural transformation and eventual legal and political integration evolved through a complex dialogue between their Italian and Jewish identities, and without the traumatic ruptures or dramatic divides that led to the assimilation and conversion of many Jews elsewhere in Europe.

Federica Francesconi is on the faculty of History and is the Director of the Judaic Studies Program at the University at Albany, State University of New York.

Jewish Culture and Contexts

"In this meticulously researched book, Federica Francesconi focuses on the mercantile Jewish elites of Modena to complicate our understanding of the modernity and integration of Jews in European society, a subject that has for too long been dominated in historiography by the study of the German Jewish context."—**Magda Teter**, Fordham University



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The Masculinity of David in the Christian and Jewish Middle Ages

Ruth Mazo Karras

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Ruth Mazo Karras is Lecky Professor of History at Trinity College Dublin. She is author of, among other books, *From Boys to Men: Formations of Masculinity in Late Medieval Europe* and *Unmarriages: Women, Men, and Sexual Unions in the Middle Ages*, both available from the University of Pennsylvania Press.

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RUTH MAZO KARRAS

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Ross Brann is Milton R. Konvitz Professor of Judeo-Islamic Studies, Cornell University. He is author of *The Compunctious Poet: Cultural Ambiguity and Hebrew Poetry in Muslim Spain* and *Power in the Portrayal: Representations of Muslims and Jews in Islamic Spain*.

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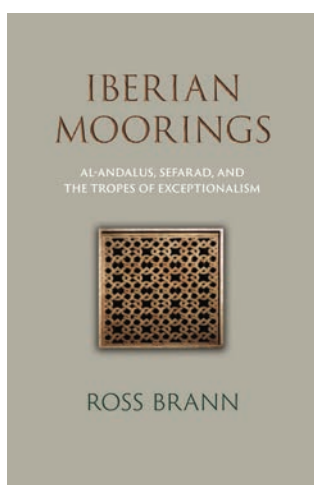
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Kathryn Kerby-Fulton, FSA, is Professor Emerita of English, University of Notre Dame, and author of numerous books, including *Books Under Suspicion: Censorship and Tolerance of Revelatory Writing in Late Medieval England*, winner of the Charles Homer Haskins Award of the Medieval Academy of America.

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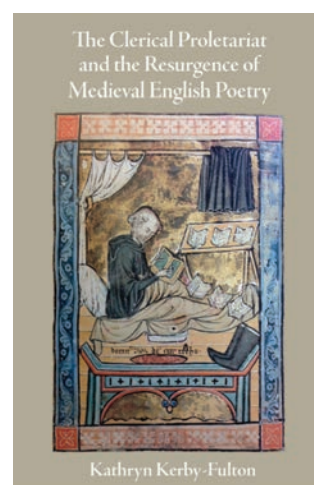
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The Marvels of the World

An Anthology of Nature Writing
Before 1700

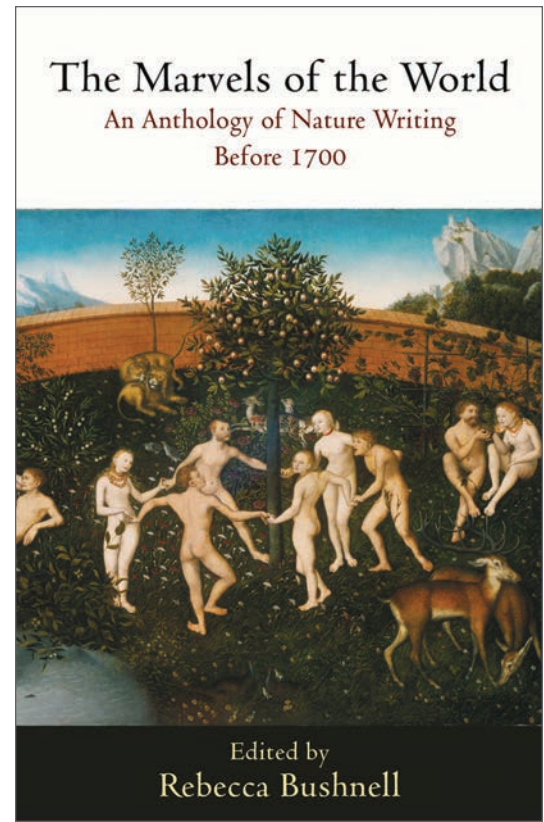
Edited by Rebecca Bushnell

Long before the Romantics embraced nature, people in the West saw the human and nonhuman worlds as both intimately interdependent and violently antagonistic. With its peerless selection of ninety-eight original sources concerned with the natural world and humankind's place within it, *The Marvels of the World* offers a corrective to the still-prevalent tendency to dismiss premodern attitudes toward nature as simple or univocal.

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Rebecca Bushnell is the School of Arts and Sciences Board of Overseers Emerita Professor of English at the University of Pennsylvania and author of *Green Desire: Imagining Early Modern English Gardens* among other books.

Penn Studies in Landscape Architecture



March

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Making the Miscellany

Poetry, Print, and the History of the Book in Early Modern England

Megan Heffernan

In *Making the Miscellany* Megan Heffernan charts the development of printed poetry in early modern England, showing how material practices of organization were dynamic responses to poetic form and content. Her book argues for a literary history that is sensitive to the conditions of making and using early printed books.

Megan Heffernan is Associate Professor of English at DePaul University.

Published in cooperation with the Folger Shakespeare Library

"By decentering the author as the imagined source and originator of the poetry collection, Megan Heffernan is able to attend to the agency of stationers and compilers, as well as the agency of poetry itself. In one of her most exciting claims, Heffernan argues that the poetry shapes the material form of the printed book in these early poetry collections."—**Jenny C. Mann**, author of *The Trials of Orpheus: Poetry, Science, and the Early Modern Sublime*

March

Literature

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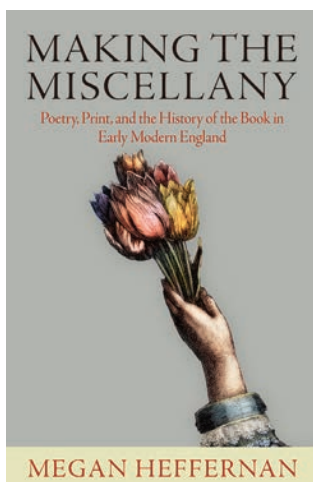
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Ghosts, Holes, Rips and Scrapes

Shakespeare in 1619, Bibliography in the Longue Durée

Zachary Lesser

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Zachary Lesser is the Edward W. Kane Professor of English at the University of Pennsylvania and author of *"Hamlet" After Q1: An Uncanny History of the Shakespearean Text*, also available from the University of Pennsylvania Press

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"This is a magnificent contribution to bibliography that will be read enthusiastically by Shakespeare scholars and anyone working in the field of the history of the book, textual editing, and bibliography at the highest level. Zachary Lesser elegantly conveys the implications of his rigorous archival research, and the impression is—quite thrillingly—of a scholar rewriting in significant ways the history of a book that we thought we knew."—**Adam Smyth**, Balliol College, Oxford University

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Literature

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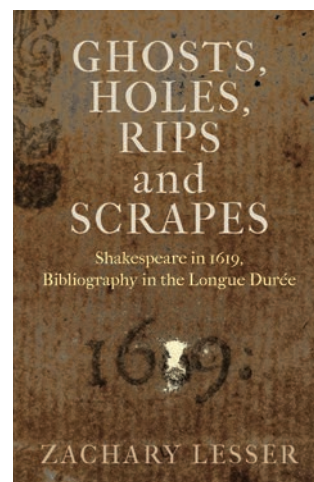
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The Fallen Veil

A Literary and Cultural History of the Photographic Nude in Nineteenth-Century France

Raisa Adah Rexer

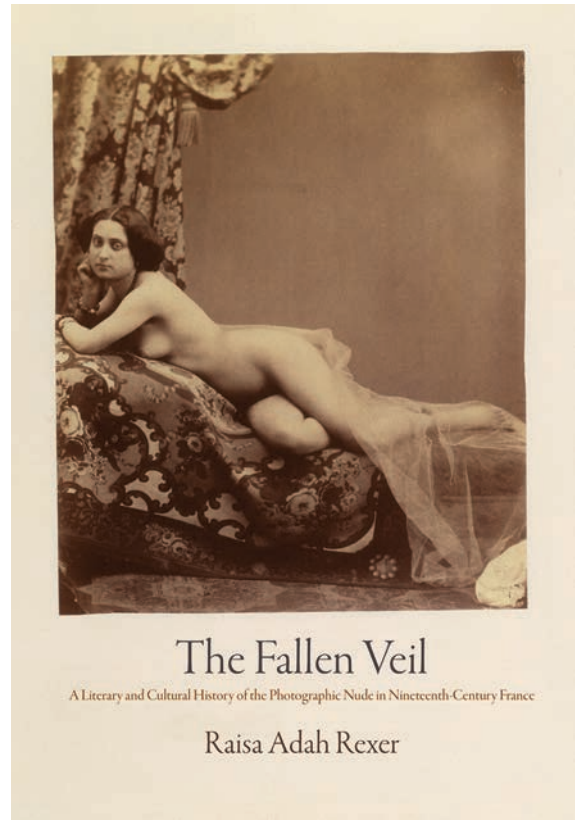
Between 1839 and the end of the nineteenth century, millions of nude photographs of the female form—artistic, pornographic, and everything in-between—were produced in France, the birthplace of photography. Drawing upon government records, legal decisions, newspaper accounts, and contemporary literature, Raisa Adah Rexer recounts the history of these illicit and ubiquitous images and elucidates their immense cultural and artistic reach.

Rexer focuses on the ways that nude photographic imagery influenced some of the greatest authors of the period, including Charles Baudelaire, the Goncourt brothers, and Émile Zola, and sets their work against historical records and nonfiction print sources to tell the story of evolving perceptions of nude photography. Illustrated with nearly ninety period images, *The Fallen Veil* considers how the history of the photographic nude in the nineteenth century continues to influence many of the same questions we ask today about art, pornography, and the relation between the two.

Raisa Adah Rexer is Assistant Professor of French at Vanderbilt University.

Material Texts

“Raisa Rexer makes a compelling case for the cultural significance of these peculiarly sensitive, occasionally troubling images. Sober and scholarly without ever being prudish or pious, she guides us with insight, good taste, and even humor, through a seedy world.”—**Andrew Counter**, University of Oxford



March

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Religion in the Art of Archaic and Classical Greece

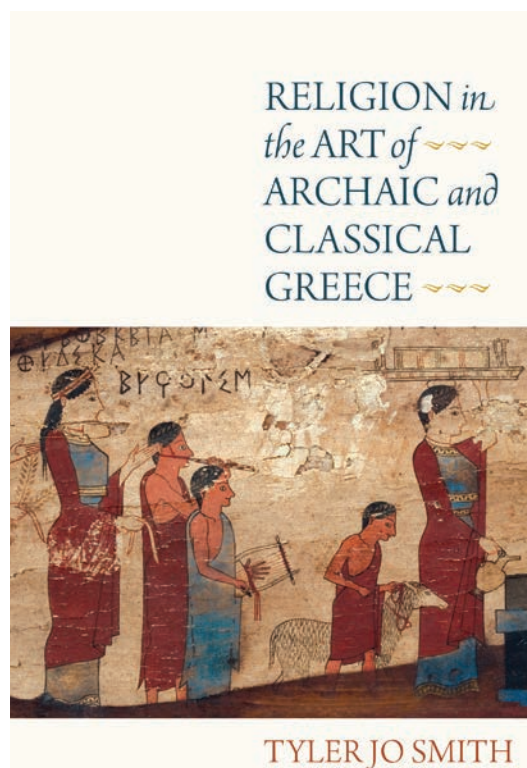
Tyler Jo Smith

Art and religion are both well-attested and much-studied aspects of ancient Greek life, yet their relationship is not perfectly understood. *Religion in the Art of Archaic and Classical Greece* examines not only how and where religious activity is presented visually at particular moments and in certain forms, but also what objects and images can tell us about the experiences and impressions of Greek religion.

Tyler Jo Smith introduces readers to categories of religious practice (e.g., sacrifices, votive offerings, funerals), to the pertinent artistic evidence for them, and to a range of scholarly approaches. She combines the study of iconography and the examination of material objects with theoretical perspectives on ritual and performance. Richly illustrated with 245 halftones and seventeen color plates of mostly small-scale objects, the book argues for a visual and material tradition that is intended to express the ritualized practices and shared attitudes of religious life.

Tyler Jo Smith is Professor of Mediterranean Art and Archaeology and the Director of the Interdisciplinary Archaeology Program at the University of Virginia.

"There are many books that serve as introductions to Greek art, and others to Greek religion, but there are none comparable to this. Tyler Jo Smith's work fills a real gap by focusing simultaneously on the visualization of religion and on what art can tell us about religious experience."—**Jan Bremmer**, University of Groningen



June

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The Material Fall of Roman Britain, 300–525 CE

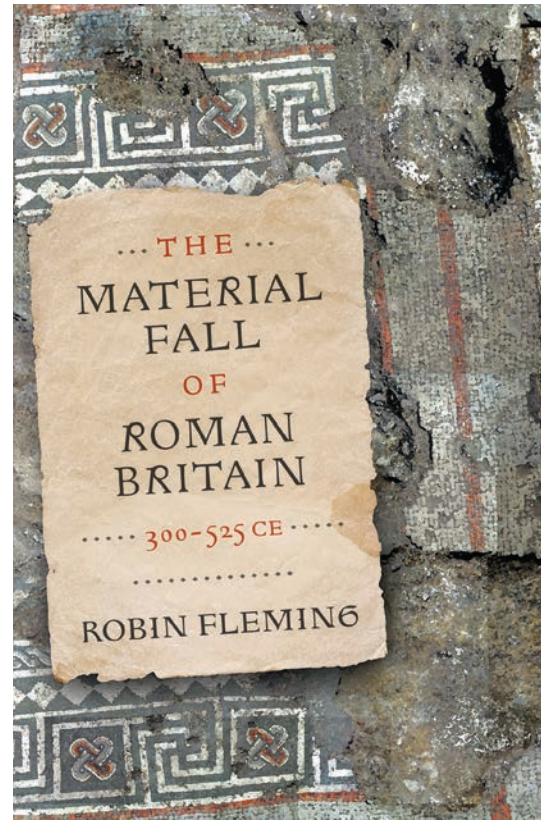
Robin Fleming

Although lowland Britain in 300 CE had been as Roman as any province in the empire, in the generations on either side of 400, urban life, the money economy, and the functioning state collapsed. Many of the most quotidian and fundamental elements of Roman-style material culture ceased to be manufactured. While the reasons for this breakdown remain unclear, it is indisputable the collapse was foundational in the making of a new world we characterize as early medieval.

The standard explanation for the emergence of a new-style material culture by the last quarter of the fifth century is that objects were brought in by “Anglo-Saxon” settlers. Marshalling a wealth of archaeological evidence, Robin Fleming argues instead that not only Continental immigrants, but also the people whose ancestors had long lived in Britain built this new material world together, forging an identity that their descendants would eventually come to think of as English.

Robin Fleming is Professor of History at Boston College, a Fellow of the London Society of Antiquaries, and the recipient of a MacArthur “genius” grant. She is author of *Britain After Rome: The Fall and Rise of the Middle Ages, c. 400–c. 1050*, among other works.

“Robin Fleming uses evidence from archaeology to reassess the transition from the Roman to early medieval period in England. *The Material Fall of Roman Britain, 300–525 CE* is an extremely important and well-written book, and one that deserves a very broad readership.”—**Martin Millett**, University of Cambridge



June

History, Archaeology

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Blue-Collar Conservatism

Frank Rizzo's Philadelphia and Populist Politics

Timothy J. Lombardo

Blue-Collar Conservatism examines the blue-collar, white supporters of Frank Rizzo—Philadelphia's police commissioner turned mayor—and shows how the intersection of law enforcement and urban politics created one of the least understood but most consequential political developments in recent American history.

Timothy J. Lombardo is Assistant Professor of History at the University of South Alabama.

Politics and Culture in Modern America

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"Lombardo's ability to blend the social history of Philadelphia with the political history of Rizzo and his rivals is impressive, and it captures the significance of 1970s Philadelphia when situated within the broader story of conservatism."—*Journal of Urban History*

Blue-Collar Conservatism

Frank Rizzo's Philadelphia and Populist Politics

Timothy J. Lombardo



May

American History, Political Science

328 pages | 6 x 9 | 10 illus.

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Frank Furness

Architecture in the Age of the Great Machines

George E. Thomas. Foreword by Alan Hess

Winner of the Victorian Society of America Book Award

A sweeping assessment of the entire career of Frank Furness that features more than one hundred illustrations, George E. Thomas's book argues that modern American architecture, in design and genealogy, is rooted in the industrial culture of Philadelphia and the office of Frank Furness.

George E. Thomas is a cultural and architectural historian who serves as codirector of the Critical Conservation Program at Harvard's Graduate School of Design. His books include *First Modern: Pennsylvania Academy of the Fine Arts* and, with David B. Brownlee, *Building America's First University: An Architectural and Historical Guide to the University of Pennsylvania*, both available from the University of Pennsylvania Press.

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—**New York Review of Books**

June

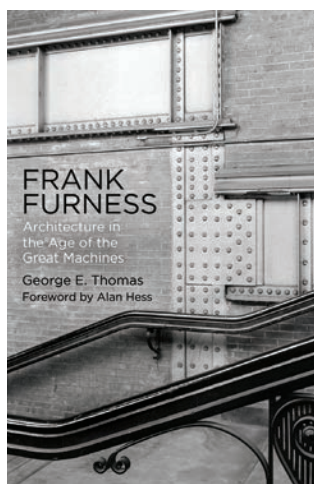
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The Strangers Book

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Lloyd Pratt

The Strangers Book explores how a constellation of nineteenth-century African American writers radically reframed the terms of humanism by redefining what it meant to be a stranger.

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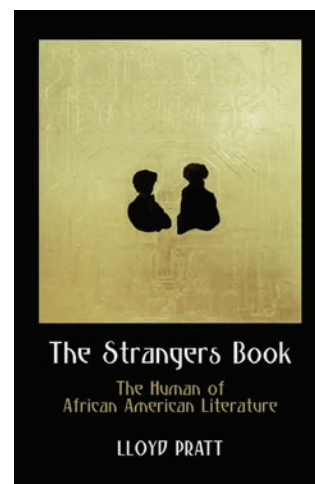
Literature,
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Catherine E. Kelly

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Catherine E. Kelly is Affiliated Professor of History at William and Mary and Editor of Books at the Omohundro Institute. She is author of *In the New England Fashion: Reshaping Women's Lives in the Nineteenth Century*.

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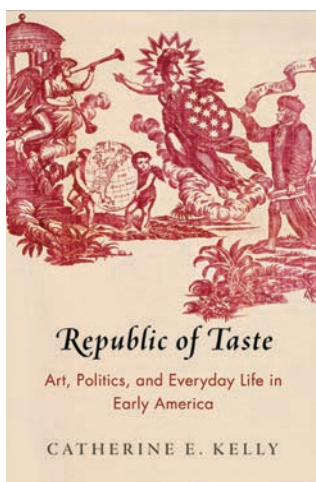
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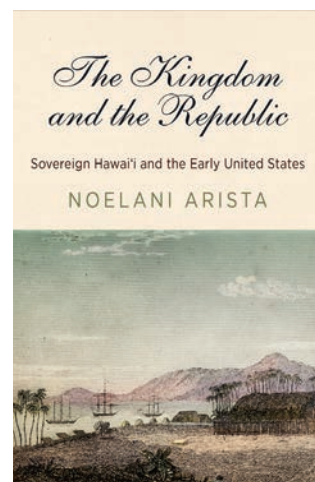
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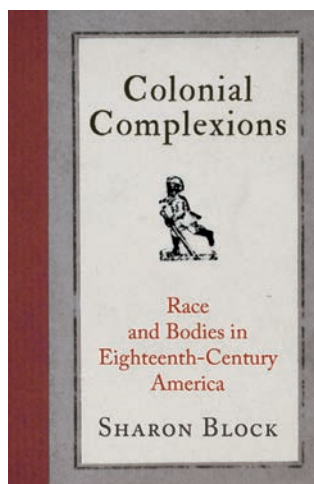
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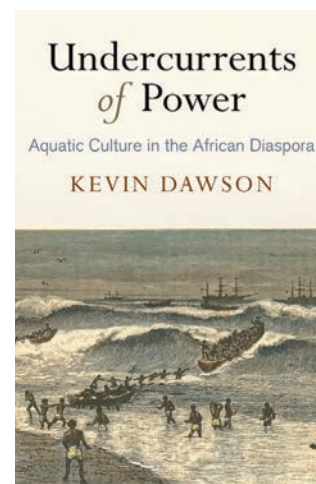
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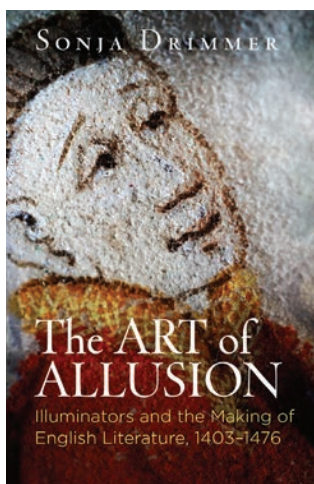
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Katherine Eggert is Professor of English and Senior Vice Provost at the University of Colorado, Boulder.

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—**Times Literary Supplement**

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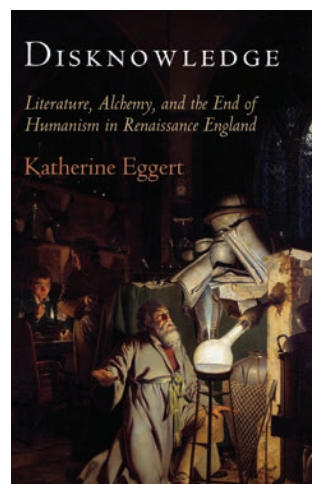
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Sami Hermez is Associate Professor in Residence of Anthropology and acting director of the Liberal Arts Program at Northwestern University in Qatar.

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Sarah S. Willen is Associate Professor of Anthropology and Director of the Research Program on Global Health and Human Rights at the University of Connecticut.

Contemporary Ethnography

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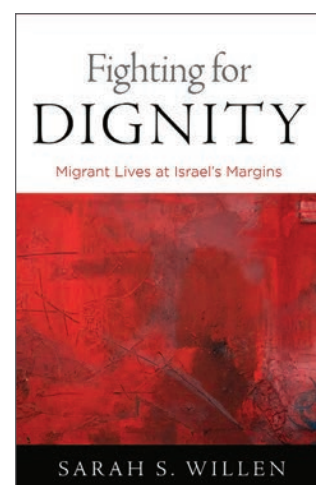
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Edited by Karen Sonik

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Karen Sonik is Associate Professor in the Department of Art and Art History, Auburn University.

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Art/ifacts and ArtWorks in the Ancient World

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June

Archaeology

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King Seneb-Kay's Tomb and the Necropolis of a Lost Dynasty at Abydos

Josef Wegner and Kevin Cahail

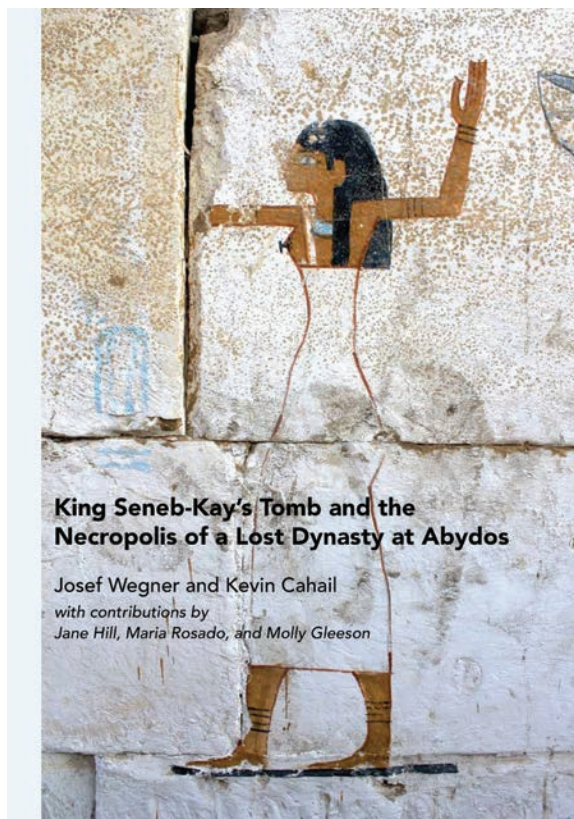
This volume is the publication and analysis of the tomb of pharaoh Seneb-Kay (ca. 1650–1600 BCE), and a cemetery of associated tombs at Abydos, all attributable to a group of kings of Egypt's Second Intermediate Period. The tomb of Seneb-Kay has provided the first known king's tomb of pharaonic Egypt that included decorated imagery in the burial chamber. That evidence, presented in full-color and discussed in detail in the volume, allows us to identify this previously unknown ruler along with a group of seven similar tombs that can be attributed to an Upper Egyptian Dynasty that survived for approximately half a century during a period of pronounced territorial fragmentation in the Nile Valley.

Seneb-Kay's tomb has also provided extensive evidence, through its use of reused blocks bearing decoration, of earlier elite and royal monuments at Abydos. The combination of evidence provides a new archaeological and historical window into the political situation that defined Egypt's Second Intermediate Period.

Josef Wegner is Professor of Egyptian Archaeology in the Department of Near Eastern Languages and Civilizations and Curator in the Egyptian Section of the Penn Museum, University of Pennsylvania.

Kevin Cahail is Collections Manager of the Egyptian Collection of the Penn Museum of the University of Pennsylvania.

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June

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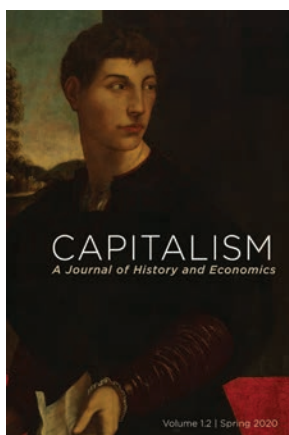
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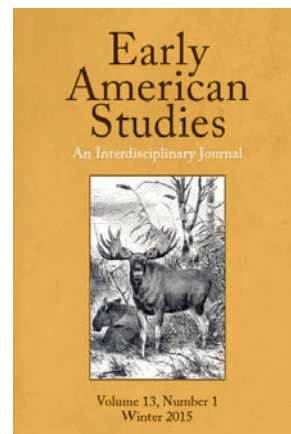
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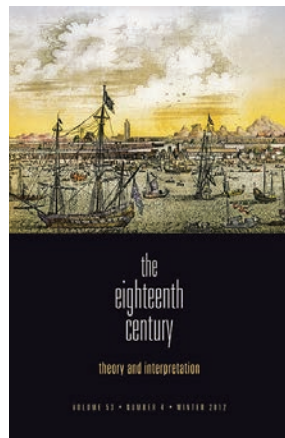
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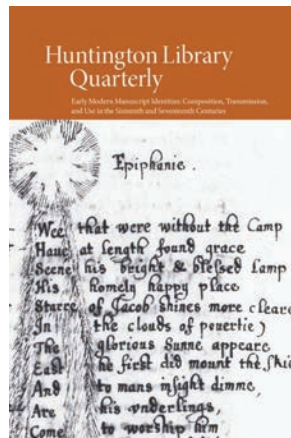
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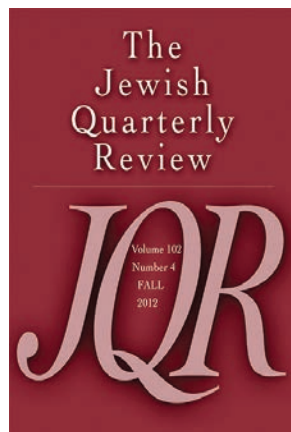
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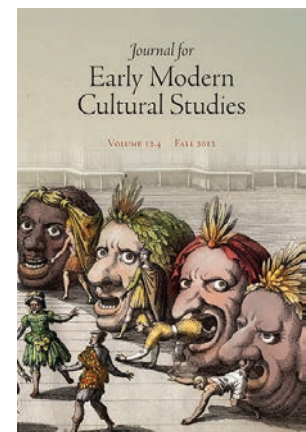
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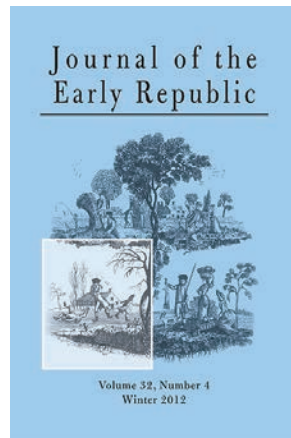
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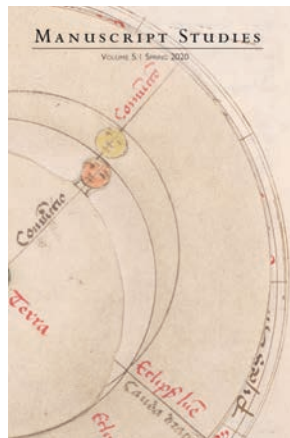
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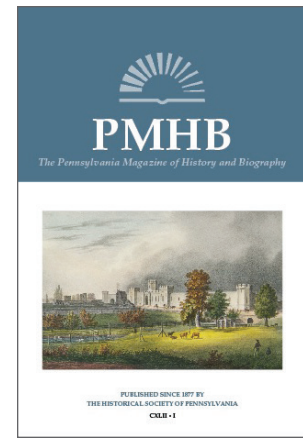
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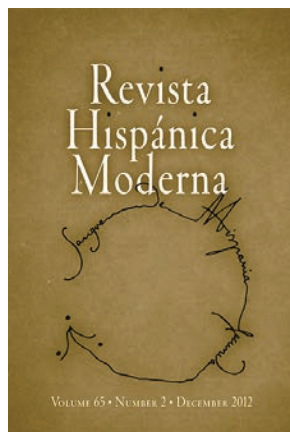
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 Rexer / *The Fallen Veil*
 Sebell / *Xenophon's Socratic Education*
 Stern / *Survival*
 Wirzbicki / *Fighting for the Higher Law*

April

Alfaro Altamirano / *The Belief in Intuition*
 Roberts / *I've Been Here All the While*
 Yeager-Crasselt / *An Inner World*

May

Arista / *The Kingdom and the Republic*
 Block / *Colonial Complexions*
 Blum / *War Is All Hell*
 Brann / *Iberian Moorings*
 Cleveland / *Legacies of Fukushima*
 Conrad / *The Apache Diaspora*
 Dawson / *Undercurrents of Power*
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 Willen / *Fighting for Dignity*

June

Adler / *No Globalization Without Representation*
 Ashcroft / *Violence and Power in the Thought of Hannah Arendt*
 Drimmer / *The Art of Allusion*
 Fleming / *The Material Fall of Roman Britain, 300–525 CE*
 Francesconi / *Invisible Enlighteners*
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