

FALL 2012

UNIVERSITY OF **PENN**SYLVANIA
PRESS





Contents

| | |
|--|----|
| General Interest | 1 |
| American History | 5 |
| American Politics | 8 |
| Urban Studies | 10 |
| Garden History | 12 |
| Medieval and Early Modern Studies | 14 |
| Literature and Culture | 19 |
| Jewish Studies and Religion | 20 |
| International Studies and Human Rights | 26 |
| New in Paperback | 32 |
| Penn Museum Publications | 44 |
| Journals | 46 |
| Publication Schedule | 48 |
| Sales Information | 49 |
| Order Form | 51 |

In the Crossfire

Marcus Foster and the Troubled History of American School Reform

John P. Spencer

“Can education improve life chances for the least fortunate among us? Or do school reformers ask too much of schools, which will never provide a solvent for American inequality? As Marcus Foster taught us, the answer is both: although schools can surely ‘make a difference,’ they can’t overcome the yawning social and economic differences that continue to haunt us. John Spencer has produced a splendid study of a long-neglected educator, whose life ended in violence and tragedy. But Foster’s message lives on, and we would all be wise to listen to it.”

—Jonathan Zimmerman, New York University

“In this timely and important book, John Spencer situates the tragically shortened life of the brilliant African American educator Marcus Foster in multiple contexts: the history of urban education, urban politics, and debates around strategies of school reform. Foster was one of the most dynamic and influential urban educators of the 1960s and early 1970s, and his career coincided with momentous developments in civil rights, the urban violence that rocked American cities, and economic crisis. Given the current prominence of school reform as an issue of national importance, *In the Crossfire* should have a wide and varied readership.”

—Michael Katz, University of Pennsylvania

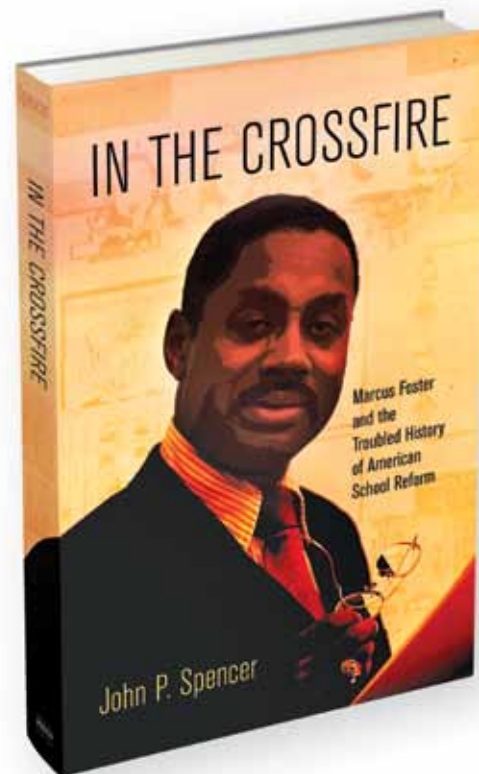
As media reports declare crisis after crisis in public education, Americans find themselves hotly debating educational inequalities that seem to violate their nation’s ideals. Why does success in school track so closely with race and socioeconomic status? How to end these apparent achievement gaps? *In the Crossfire* brings historical perspective to these debates by tracing the life and work of Marcus Foster, an African American educator who struggled to reform urban schools in the 1960s and early 1970s.

As a teacher, principal, and superintendent—first in his native Philadelphia and eventually in Oakland, California—Foster made success stories of urban schools and children whom others had dismissed as hopeless, only to be assassinated in 1973 by the previously unknown Symbionese Liberation Army in a bizarre protest against an allegedly racist school system. Foster’s story encapsulates larger social changes in the decades after World War II: the great black migration from South to North, the civil rights movement, the decline of American cities, and the ever-increasing emphasis on education as a ticket to success. Well before the accountability agenda of the No Child Left Behind Act or the rise of charter schools, Americans came into

sharp conflict over urban educational failure, with some blaming the schools and others pointing to conditions in homes and neighborhoods. By focusing on an educator who worked in the trenches and had a reputation for bridging divisions, *In the Crossfire* sheds new light on the continuing ideological debates over race, poverty, and achievement.

Foster charted a course between the extremes of demanding too little and expecting too much of schools as agents of opportunity in America. He called for accountability not only from educators but also from families, taxpayers, and political and economic institutions. His effort to mobilize multiple constituencies was a key to his success—and a lesson for educators and policymakers who would take aim at achievement gaps without addressing the full range of school and nonschool factors that create them.

John P. Spencer is Associate Professor of Education at Ursinus College.



Politics and Culture in Modern America

Sep 2012 | 352 pages | 6 x 9 | 11 illus.

ISBN 978-0-8122-4435-9 | Cloth | \$34.95t | £23.00

World Rights | American History, Biography, Public Policy

Race, Riots, and Roller Coasters

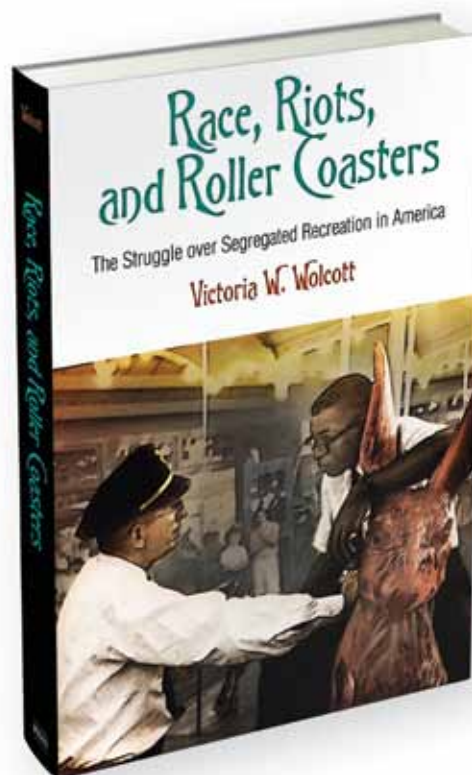
The Struggle over Segregated Recreation in America

Victoria W. Wolcott

“Victoria Wolcott’s well-written and deeply researched new book adds another crucial layer to the civil rights narrative. She goes beyond the familiar marches and leaders to focus on movie theaters, skating rinks, dance halls, city parks, amusement parks, and swimming pools as places of struggle. In doing so, she brings in a new cast of characters—children, teenagers, mothers—and shows how the battles over access to urban leisure predate *Brown* and extend well past the March on Washington. No one has identified and chronicled the conflicts in these places with the care and precision that Wolcott has.”—Bryant Simon, author of *Boardwalk of Dreams: Atlantic City and the Fate of Urban America*

Throughout the twentieth century, African Americans challenged segregation at amusement parks, swimming pools, and skating rinks not only in pursuit of pleasure but as part of a wider struggle for racial equality. Well before the Montgomery bus boycott, mothers led their children into segregated amusement parks, teenagers congregated at forbidden swimming pools, and church groups picnicked at white-only parks. But too often white mobs attacked those who dared to transgress racial norms. In *Race, Riots, and Roller Coasters*, Victoria W. Wolcott tells the story of this battle for access to leisure space in cities all over the United States.

Contradicting the nostalgic image of urban leisure venues as democratic spaces, Wolcott reveals that racial segregation was crucial to their appeal. Parks, pools, and playgrounds offered city dwellers room to exercise, relax, and escape urban cares. These gathering spots also gave young people the opportunity to mingle, flirt, and dance. As cities grew more diverse, these social forms of fun prompted white insistence on racially exclusive recreation. Wolcott shows how black activists and ordinary people fought such infringements on their right to access public leisure. In the face of violence and intimidation, they swam at white-only beaches, boycotted discriminatory roller rinks, and picketed Jim Crow amusement parks. When African Americans demanded inclusive public recreational facilities, white consumers abandoned those places. Many parks closed or privatized within a decade of desegregation. Wolcott’s book tracks the decline of the urban amusement park and the simultaneous rise of the suburban theme park, reframing these shifts within the civil rights context.



Filled with detailed accounts and powerful insights, *Race, Riots, and Roller Coasters* brings to light overlooked aspects of conflicts over public accommodations. This eloquent history demonstrates the significance of leisure in American race relations.

Victoria W. Wolcott is Associate Professor of History at the University at Buffalo, SUNY, and the author of *Remaking Respectability: African-American Women in Interwar Detroit*.

Politics and Culture in Modern America

Aug 2012 | 328 pages | 6 x 9 | 18 illus.

ISBN 978-0-8122-4434-2 | Cloth | \$34.95t | £23.00

World Rights | American History, African American/African Studies, Cultural Studies

Miami Transformed

Rebuilding America One Neighborhood, One City at a Time

Manny Diaz

Foreword by Michael Bloomberg

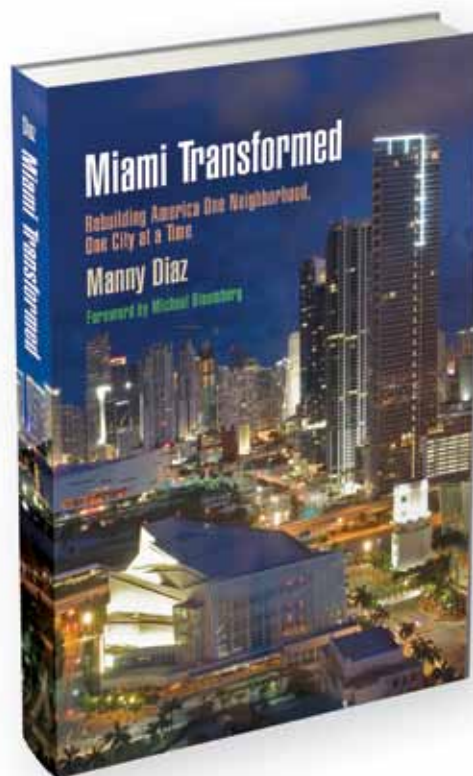
“Manny Diaz was a great mayor, and he will go down in history as one of our country’s most innovative urban leaders because he put progress before partisanship—and because he never stopped asking, ‘Why not?’ His legacy will be defined not only by a soaring skyline but also by cutting-edge policies that made Miami a national leader on urban issues.”

—From the Foreword, by Mayor Michael Bloomberg

Six-year-old Manuel Diaz and his mother first arrived at Miami’s airport in 1961 with little more than a dime for a phone call to their relatives in the Little Havana neighborhood. Forty years after his flight from Castro’s Cuba, attorney Manny Diaz became mayor of the City of Miami. Toward the end of the twentieth century, the one-time citrus and tourism hub was more closely associated with vice than sunshine. When Diaz took office in 2001, the city was paralyzed by a notoriously corrupt police department, unresponsive government, a dying business district, and heated ethnic and racial divisions. During Diaz’s two terms as mayor, Miami was transformed into a vibrant, progressive, and economically resurgent world-class metropolis.

In *Miami Transformed: Rebuilding America One Neighborhood, One City at a Time*, award-winning former mayor Manny Diaz shares lessons learned from governing one of the most diverse and dynamic urban communities in the United States. This firsthand account begins with Diaz’s memories as an immigrant child in a foreign land, his education, and his political development as part of a new generation of Cuban Americans. Diaz also discusses his role in the controversial Elián González case. Later he details how he managed two successful mayoral campaigns, navigated the maze of municipal politics, oversaw the revitalization of downtown Miami, and rooted out police corruption to regain the trust of businesses and Miami citizens.

Part memoir, part political primer, *Miami Transformed* offers a straightforward look at Diaz’s brand of holistic, pragmatic urban leadership that combines public investment in education and infrastructure with private sector partnerships. The story of Manny Diaz’s efforts to renew Miami will interest anyone seeking to foster safer, greener, and more prosperous cities.



Manny Diaz served as mayor of Miami from 2001 to 2009. He was president of the U.S. Conference of Mayors and an Institute of Politics Fellow at Harvard University’s Kennedy School of Government.

Michael Bloomberg is currently serving his third term as mayor of New York City.

The City in the Twenty-First Century

Nov 2012 | 192 pages | 6 x 9 | 14 illus.

ISBN 978-0-8122-4464-9 | Cloth | \$29.95t | £19.50

World Rights | Public Policy

The Pennsylvania Railroad, Volume I

Building an Empire, 1846–1917

Albert J. Churella

“Do not think of the Pennsylvania Railroad as a business enterprise,” *Forbes* magazine informed its readers in May 1936. “Think of it as a nation.” At the end of the nineteenth century, the Pennsylvania Railroad was the largest privately owned business corporation in the world. In 1914, the PRR employed more than two hundred thousand people—more than double the number of soldiers in the United States Army. As the self-proclaimed “Standard Railroad of the World,” this colossal corporate body underwrote American industrial expansion and shaped the economic, political, and social environment of the United States. In turn, the PRR was fundamentally shaped by the American landscape, adapting to geography as well as shifts in competitive economics and public policy. Albert J. Churella’s masterful account, certain to become the authoritative history of the Pennsylvania Railroad, illuminates broad themes in American history, from the development of managerial practices and labor relations to the relationship between business and government to advances in technology and transportation.

Churella situates exhaustive archival research on the Pennsylvania Railroad within the social, economic, and technological changes of nineteenth- and twentieth-century America, chronicling the epic history of the PRR intertwined with that of a developing nation. This first volume opens with the development of the Main Line of Public Works, devised by Pennsylvanians in the 1820s to compete with the Erie Canal. Though a public rather than a private enterprise, the Main Line foreshadowed the establishment of the Pennsylvania Railroad in 1846. Over the next decades, as the nation weathered the Civil War, industrial expansion, and labor unrest, the PRR expanded despite competition with rival railroads and disputes with such figures as Andrew Carnegie and

John D. Rockefeller. The dawn of the twentieth century brought a measure of stability to the railroad industry, enabling the creation of such architectural monuments as Pennsylvania Station in New York City. The volume closes at the threshold of American involvement in World War I, as the strategies that PRR executives had perfected in previous decades proved less effective at guiding the company through increasingly tumultuous economic and political waters.

Albert J. Churella is Associate Professor in the Social and International Studies Department at Southern Polytechnic State University.

American Business, Politics, and Society
Oct 2012 | 976 pages | 8 1/2 x 11 | 92 illus.
ISBN 978-0-8122-4348-2 | Cloth | \$75.00t | £49.00
World Rights | American History, Business, Technology and Engineering



Moral Minority

The Evangelical Left in an Age of Conservatism

David R. Swartz

"In this superbly written study, David Swartz offers an excitingly fresh and compelling look at evangelical activists who forged a different ideological path in the age of Nixon and Reagan, one that veered left, away from the rightward trends of their day. Blending big-picture perspective with the colorful insight of biography, Swartz vividly describes his subjects' gospel of social justice and their struggles to win their church over to this progressive faith. In doing so, he forcefully reminds us that modern evangelicalism is neither monolithic nor static in its political persuasions and quest for impact. As both good history and timely observation, this is an important book."

—Darren Dochuk, author of *From Bible Belt to Sunbelt: Plain-folk Religion, Grassroots Politics, and the Rise of Evangelical Conservatism*

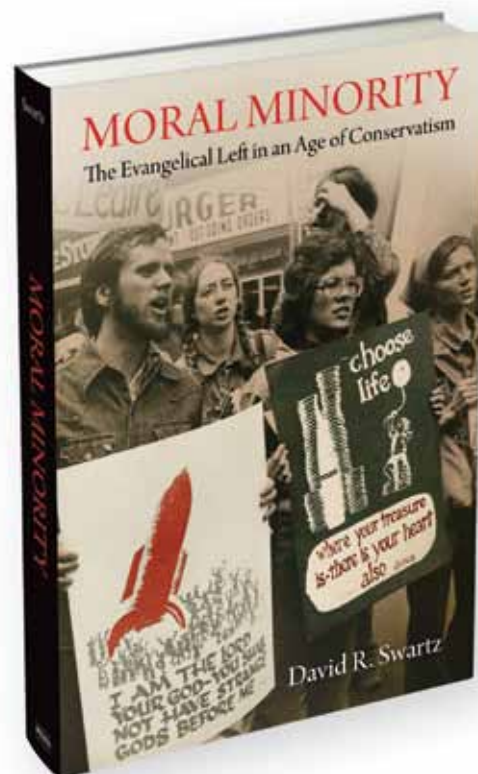
In 1973, nearly a decade before the height of the Moral Majority, a group of progressive activists assembled in a Chicago YMCA to strategize about how to move the nation in a more evangelical direction through political action. When they emerged, the *Washington Post* predicted that the new evangelical left could "shake both political and religious life in America." The following decades proved the *Post* both right and wrong—evangelical participation in the political sphere was intensifying, but in the end it was the religious right, not the left, that built a viable movement and mobilized electorally. How did the evangelical right gain a moral monopoly and why were evangelical progressives, who had shown such promise, left behind?

In *Moral Minority*, the first comprehensive history of the evangelical left, David R. Swartz sets out to answer these questions, charting the rise, decline, and political legacy of this forgotten movement. Though vibrant in the late nineteenth century, progressive evangelicals were in eclipse following religious controversies of the early twentieth century, only to reemerge in the 1960s and 1970s. They stood for antiwar, civil rights, and anticonsumer principles, even as they stressed doctrinal and sexual fidelity. Politically progressive and theologically conservative, the evangelical left was also remarkably diverse, encompassing groups such as Sojourners, InterVarsity Christian Fellowship, Evangelicals for Social Action, and the Association for Public Justice. Swartz chronicles the efforts of evangelical progressives who expanded the concept of morality from the personal to the social and showed the way—organizationally and through political

activism—to what would become the much larger and more influential evangelical right. By the 1980s, although they had witnessed the election of Jimmy Carter, the nation's first born-again president, progressive evangelicals found themselves in the political wilderness, riven by identity politics and alienated by a skeptical Democratic Party and a hostile religious right.

In the twenty-first century, evangelicals of nearly all political and denominational persuasions view social engagement as a fundamental responsibility of the faithful. This most dramatic of transformations is an important legacy of the evangelical left.

David R. Swartz teaches history at Asbury University.



Politics and Culture in Modern America

Oct 2012 | 376 pages | 6 x 9 | 25 illus.

ISBN 978-0-8122-4441-0 | Cloth | \$47.50s | £31.00

World Rights | American History, Political Science, Religion

Between North and South

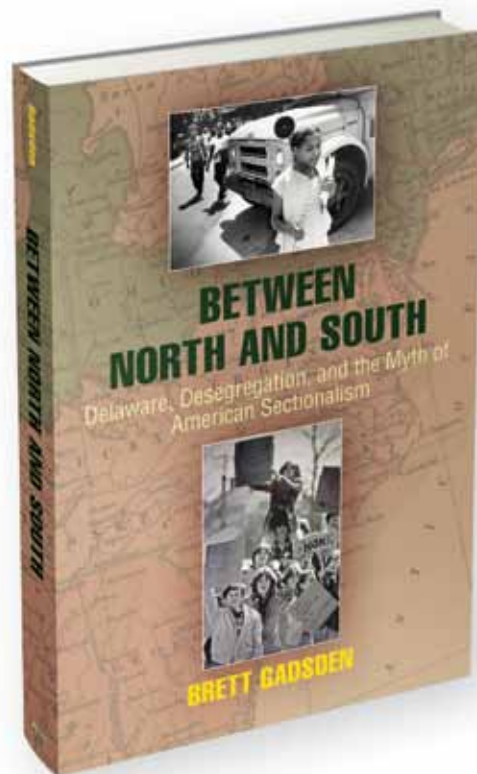
Delaware, Desegregation, and the Myth of American Sectionalism

Brett Gadsden

Between North and South chronicles the three-decade-long struggle over segregated schooling in Delaware, a key border state and important site of civil rights activism and white reaction. Historian Brett Gadsden begins by tracing the origins of a long litigation campaign by NAACP attorneys who translated popular complaints about the inequities in Jim Crow schooling into challenges to racial proscriptions in public education. Their legal victories subsequently provided the evidentiary basis for the Supreme Court's historic decision in *Brown v. Board of Education*, marking Delaware as a center of civil rights advancements. Gadsden's further examination of a novel metropolitan approach to address the problem of segregation in city and suburban schools, wherein proponents highlighted the web of state-sponsored discrimination that produced interrelated school and residential segregation, reveals the strategic creativity of civil rights activists. He shows us how, even in the face of concerted white opposition, these activists continued to advance civil rights reforms into the 1970s, secured one of the most progressive busing remedies in the nation, and created a potential model for desegregation efforts across the United States.

Between North and South also explores how activists on both sides of the contest in this border state—adjacent to the Mason-Dixon line—helped create, perpetuate, and contest ideas of southern exceptionalism and northern innocence. Gadsden offers instead a new framework in which “southern-style” and “northern-style” modes of racial segregation and discrimination are revealed largely as regional myths that civil rights activists and opponents alternately evoked and strategically deployed to both advance and thwart reform.

Brett Gadsden teaches African American studies at Emory University.



Politics and Culture in Modern America

Sep 2012 | 352 pages | 6 x 9 | 13 illus.

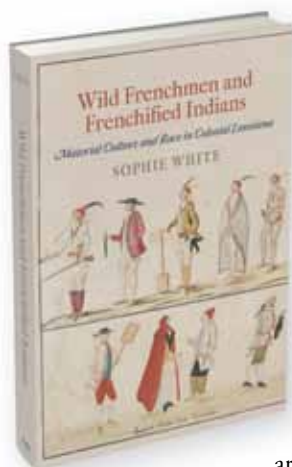
ISBN 978-0-8122-4443-4 | Cloth | \$45.00s | £29.50

World Rights | American History, Public Policy, Political Science,
African American/African Studies

Wild Frenchmen and Frenchified Indians

Material Culture and Race in Colonial Louisiana

Sophie White



“Historians dream of writing a book that will give us a new lens to make sense of the past. Sophie White has done that with *Wild Frenchmen and Frenchified Indians*. Her insistence on finding a way to *look* at colonial people allows the rest of us to *see* them with a new clarity that reveals how much we have missed in the contested process that made race in the Atlantic World.”—Emily Clark, Tulane University

Based on a sweeping range of archival, visual, and material evidence, *Wild Frenchmen and Frenchified Indians* examines perceptions of Indians in French colonial Louisiana and demonstrates that material culture—especially dress—was central to the elaboration of discourses about race.

At the heart of France’s seventeenth-century plans for colonizing New France was a formal policy—Frenchification. Intended to turn Indians into Catholic subjects of the king, it also carried with it the belief that Indians could become French through religion, language, and culture. This fluid and mutable conception of identity carried a risk: while Indians had the potential to become French, the French could themselves be transformed into Indians. French officials had effectively admitted defeat of their policy by the time Louisiana became a province of New France in 1682. But it was here, in Upper Louisiana, that proponents of French-Indian intermarriage finally claimed some success with Frenchification. For supporters, proof of the policy’s success lay in the appearance and material possessions of Indian wives and daughters of Frenchmen.

Through a sophisticated interdisciplinary approach to the material sources, *Wild Frenchmen and Frenchified Indians* offers a distinctive and original reading of the contours and chronology of racialization in early America. While focused on Louisiana, the methodological model offered in this innovative book shows that dress can take center stage in the investigation of colonial societies—for the process of colonization was built on encounters mediated by appearance.

Sophie White teaches American studies at the University of Notre Dame.

Early American Studies

Sep 2012 | 384 pages | 6 x 9 | 33 color, 17 b/w

ISBN 978-0-8122-4437-3 | Cloth | \$45.00s | £29.50

World Rights | American History, Latin American/Caribbean Studies

Frontier Cities

Encounters at the Crossroads of Empire

Edited by Jay Gitlin, Barbara Berglund, and Adam Arenson

Macau, New Orleans, St. Louis, Pittsburgh, and San Francisco. All of these metropolitan centers were once frontier cities, urban areas irrevocably shaped by cross-cultural borderland beginnings. Spanning a wide range of periods and locations, and including stories of eighteenth-century Detroit, nineteenth-century Seattle, and twentieth-century Los Angeles, *Frontier Cities* recovers the history of these urban places and shows how, from the start, natives and newcomers alike shared streets, buildings, and interwoven lives. Not only do frontier cities embody the earliest matrix of the American urban experience; they also testify to the intersections of colonial, urban, western, and global history.

The twelve essays in this collection paint compelling portraits of frontier cities and their inhabitants: the French traders who bypassed imperial regulations by throwing casks of brandy over the wall to Indian customers in eighteenth-century Montreal; Isaac Friedlander, San Francisco’s “Grain King”; and Adrien de Pauger, who designed the Vieux Carré in New Orleans. Exploring the economic and political networks, imperial ambitions, and personal intimacies of frontier city development, this collection demonstrates that these cities followed no mythic line of settlement, nor did they move lockstep through a certain pace or pattern of evolution. A useful introduction puts the collection in historical context, and the epilogue ponders the future of frontier cities in the midst of contemporary globalization. With innovative concepts and a rich selection of maps and images, *Frontier Cities* fills in a crucial untold chapter in the construction of urban history and place.

Jay Gitlin is Associate Director of the Howard R. Lamar Center for the Study of Frontiers and Borders at Yale University.

Barbara Berglund is Associate Professor of History at the University of South Florida.

Adam Arenson is Assistant Professor of History at the University of Texas at El Paso.

Dec 2012 | 296 pages | 6 x 9 | 15 illus.

ISBN 978-0-8122-4468-7 | Cloth | \$45.00s | £29.50

World Rights | History

The Sovereign Citizen

Denaturalization and the Origins of the American Republic

Patrick Weil

Present-day Americans feel secure in their citizenship: they are free to speak up for any cause, oppose their government, marry a person of any background, and live where they choose—at home or abroad. Denaturalization and denationalization are more often associated with twentieth-century authoritarian regimes. But there was a time when American-born and naturalized foreign-born individuals in the United States could be deprived of their citizenship and its associated rights. Patrick Weil examines the twentieth-century legal procedures, causes, and enforcement of denaturalization to illuminate an important but neglected dimension of Americans' understanding of sovereignty and federal authority: a citizen is defined, in part, by the parameters that could be used to revoke that same citizenship.

The Sovereign Citizen begins with the Naturalization Act of 1906, which was intended to prevent realization of citizenship through fraudulent or illegal means. Denaturalization—a process provided for by one clause of the act—became the main instrument of the transfer of naturalization authority from states and local courts to the federal government. Alongside the federalization of naturalization, there emerged a conditionality of citizenship: for the first half of the twentieth century, naturalized individuals could be stripped of their citizenship not only for fraud but also for affiliations with activities or organizations that were perceived as un-American. (Emma Goldman's case was the first and perhaps best-known denaturalization on political grounds, in 1909.) By midcentury the Supreme Court was fiercely debating cases and challenged the constitutionality of denaturalization and denationalization. This internal battle lasted almost thirty years. The Warren Court's eventual decision to uphold the sovereignty of the *citizen*—not the state—secures our national order to this day. Weil's account of this transformation, and the political battles fought by advocates and critics of denaturalization, reshapes our understanding of American citizenship.

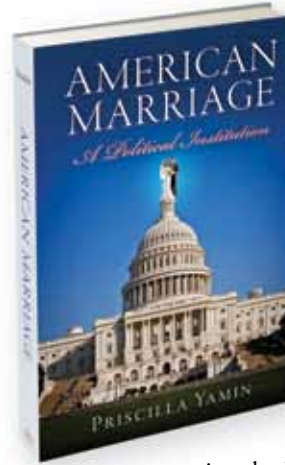
Patrick Weil is Senior Research Fellow at the French National Center for Scientific Research (CNRS) and Professor at the Paris School of Economics. He is author of numerous books, including *How to Be French: Nationality in the Making Since 1789*.

Democracy, Citizenship, and Constitutionalism
Nov 2012 | 296 pages | 6 x 9
ISBN 978-0-8122-2212-8 | Paper | \$34.95s | £23.00
World Rights | Law, Political Science, Public Policy

American Marriage

A Political Institution

Priscilla Yamin



“A splendid contribution to the scholarship of politics and marriage. . . . An exemplary work in a neglected field.”

—Anne Norton, University of Pennsylvania

As states across the country battle internally over same-sex marriage in the courts, in legislatures, and at the ballot box, activists and scholars grapple with its implications for the status of gays and lesbians and for the institution of marriage itself. Yet, the struggle over same-sex marriage

is only the most recent political and public debate over marriage in the United States. What is at stake for those who want to restrict marriage and for those who seek to extend it? Why has the issue become such a national debate? These questions can be answered only by viewing marriage as a political institution as well as a religious and cultural one.

As a political entity, marriage circumscribes both the meaning and concrete terms of citizenship. Marriage represents communal duty, moral education, and social and civic status. Yet, at the same time, it represents individual choice, contract, liberty, and independence from the state. According to Priscilla Yamin, these opposing but interrelated sets of characteristics generate a tension between a politics of obligations on the one hand and a politics of rights on the other. To analyze this interplay, *American Marriage* examines the status of ex-slaves at the close of the Civil War, immigrants at the turn of the twentieth century, civil rights and women's rights in the 1960s, and welfare recipients and gays and lesbians in the contemporary period. Yamin argues that at moments when extant political and social hierarchies become unstable, political actors turn to marriage either to stave off or to promote political and social changes. Some marriages are pushed as obligatory and necessary for the good of society, while others are contested or presented as dangerous and harmful. Thus political struggles over race, gender, economic inequality, and sexuality have been articulated at key moments through the language of marital obligations and rights. Seen this way, marriage is not outside the political realm but interlocked with it in mutual evolution.

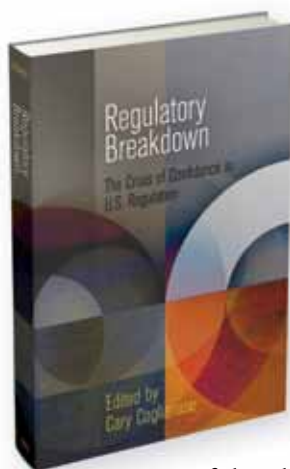
Priscilla Yamin teaches political science at the University of Oregon.

American Governance: Politics, Policy, and Public Law
Jul 2012 | 224 pages | 6 x 9
ISBN 978-0-8122-4424-3 | Cloth | \$59.95s | £39.00
World Rights | Public Policy, Political Science

Regulatory Breakdown

The Crisis of Confidence in U.S. Regulation

Edited by Cary Coglianese



"In the wake of the 2008 financial meltdown and the Gulf of Mexico oil spill, *Regulatory Breakdown* addresses two vital questions: Why do catastrophic failures occur? What are the appropriate regulatory responses? Invaluable perspective on these thorny issues is provided by the fascinating and rigorous case studies and analyses in this insight-filled volume."

—Robert A. Kagan, University of California, Berkeley

"Everybody talks about regulatory failure, but no one does much about it. This book investigates claims of regulatory breakdown in the United States and provides helpful clues as to what might be done."
—Jerry Mashaw, Yale Law School

Regulatory Breakdown: The Crisis of Confidence in U.S. Regulation brings fresh insight and analytic rigor to what has become one of the most contested domains of American domestic politics. Critics from the left blame lax regulation for the housing meltdown and financial crisis—not to mention major public health disasters ranging from the Gulf Coast oil spill to the Upper Big Branch Mine explosion. At the same time, critics on the right disparage an excessively strict and costly regulatory system for hampering economic recovery. With such polarized accounts of regulation and its performance, the nation needs now more than ever the kind of dispassionate, rigorous scholarship found in this book.

With chapters written by some of the nation's foremost economists, political scientists, and legal scholars, *Regulatory Breakdown* brings clarity to the heated debate over regulation by dissecting the disparate causes of the current crisis as well as analyzing promising solutions to what ails the U.S. regulatory system. This volume shows policymakers, researchers, and the public why they need to question conventional wisdom about regulation—whether from the left or the right—and demonstrates the value of undertaking systematic analysis before adopting policy reforms in the wake of disaster.

Cary Coglianese is Edward B. Shils Professor of Law at the University of Pennsylvania, director of the Penn Program on Regulation, and coeditor of *Import Safety: Regulatory Governance in the Global Economy*, also available from the University of Pennsylvania Press.

Aug 2012 | 304 pages | 6 x 9 | 10 illus.

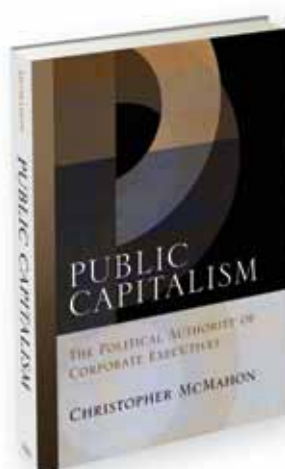
ISBN 978-0-8122-4460-1 | Cloth | \$49.95s | £32.50

World Rights | Public Policy, Law

Public Capitalism

The Political Authority of Corporate Executives

Christopher McMahon



"McMahon has been successful in providing a detailed, robust defense of his conclusion. The book deftly moves between business law, management, economics and, importantly, philosophy in its line of argumentation."

—Jeffery Smith, University of Redlands

"A frame-changing discussion of the conditions that would legitimize managerial authority in privately owned, publicly held corporations.

McMahon opens up new questions in political theory and corporate jurisprudence, and offers fascinating responses."—Philip Pettit, Princeton University

In modern capitalist societies, the executives of large, profit-seeking corporations have the power to shape the collective life of the communities, local and global, in which they operate. Corporate executives issue directives to employees who are normally prepared to comply with them and impose penalties such as termination on those who fail to comply. The decisions made by corporate executives also affect people outside the corporation: investors, customers, suppliers, the general public. What can justify authority with such a broad reach? Political philosopher Christopher McMahon argues that the social authority of corporate executives is best understood as a form of political authority. Although corporations are privately owned, they must be managed in a way that promotes the public good.

Public Capitalism begins with this claim and explores its implications for issues including corporate property rights, the moral status of corporations, the permissibility of layoffs and plant closings, and the legislative role played by corporate executives. Corporate executives acquire the status of public officials of a certain kind, who can be asked to work toward social goods in addition to prosperity. *Public Capitalism* sketches a new framework for discussion of the moral and political issues faced by corporate executives.

Christopher McMahon is Professor of Philosophy at the University of California, Santa Barbara, and author of *Reasonable Disagreement: A Theory of Political Morality*, *Collective Rationality and Collective Reasoning*, and *Authority and Democracy: A General Theory of Government and Management*.

Haney Foundation Series

Oct 2012 | 208 pages | 6 x 9

ISBN 978-0-8122-4444-1 | Cloth | \$39.95s | £26.00

World Rights | Business, Public Policy

Preparing Today's Students for Tomorrow's Jobs in Metropolitan America

Edited by Laura W. Perna

Education, long the key to opportunity in the United States, has become simply essential to earning a decent living. By 2018, 63 percent of all jobs will require at least some postsecondary education or training. Teachers and civic leaders stress the value of study through high school and beyond, but to an alarmingly large segment of America's population—including a disproportionate number of ethnic and racial minorities—higher education seems neither obtainable nor relevant. *Preparing Today's Students for Tomorrow's Jobs in Metropolitan America*, edited by Laura W. Perna, offers useful insights into how to bridge these gaps and provide urban workers with the educational qualifications and skills they need for real-world jobs.

Preparing Today's Students for Tomorrow's Jobs in Metropolitan America probes more deeply than recent reports on the misalignment between workers' training and employers' requirements. Written by researchers in education and urban policy, this volume takes a comprehensive approach. It informs our understanding of the measurement and definition of the learning required by employers. It examines the roles that different educational sectors and providers play in workforce readiness. It analyzes the institutional practices and public policies that promote the educational preparation of today's students for tomorrow's jobs. The volume also sheds light on several recurring questions, such as what is the "right" amount of education, and what should be the relative emphasis on "general" versus "specific" or "occupational" education and training?

Ensuring that today's students have the education and training to meet future career demands is critical to the economic and social well-being of individuals, cities, and the nation as a whole. With recommendations for institutional leaders and public policymakers, as well as future research, this volume takes important steps toward realizing this goal.

Laura W. Perna is Professor in the Graduate School of Education at the University of Pennsylvania and editor of *Understanding the Working College Student: New Research and Its Implications for Policy and Practice*.

The City in the Twenty-First Century
Nov 2012 | 328 pages | 6 x 9 | 14 illus.
ISBN 978-0-8122-4453-3 | Cloth | \$65.00s | £42.50
World Rights | Public Policy, Education

The City After Abandonment

Edited by Margaret Dewar and June Manning Thomas

"Wide ranging and drawing on the work of scholars and practitioners from a variety of disciplines. . . . A valuable contribution to the literature on declining or shrinking cities and, in particular, cities with long-term property abandonment. It should be widely read by urban planning, public policy, and urban studies scholars."

—Dan Immergluck, Georgia Institute of Technology

A number of U.S. cities, former manufacturing centers of the Northeast and Midwest, have suffered such dramatic losses in population and employment that urban experts have put them in a class by themselves, calling them "rustbelt cities," "shrinking cities," and more recently "legacy cities." This decline has led to property disinvestment, extensive demolition, and abandonment. While much policy and planning has focused on growth and redevelopment, little research has investigated the conditions of disinvested places and why some improvement efforts have greater impact than others.

The City After Abandonment brings together essays from top urban planning experts to focus on policy and planning issues related to three questions. What are cities becoming after abandonment? The rise of community gardens and artists' installations in Detroit and St. Louis reveal numerous unexamined impacts of population decline on the development of these cities. Why these outcomes? By analyzing posthurricane policy in New Orleans, the acceptance of becoming a smaller city in Youngstown, Ohio, and targeted assistance to small areas of Baltimore, Cleveland, and Detroit, this book assesses how varied institutions and policies affect the process of change in cities where demand for property is very weak. What should abandoned areas of cities become? Assuming growth is not a choice, this book assesses widely cited formulas for addressing vacancy; analyzes the sustainability plans of Cleveland, Buffalo, Philadelphia, and Baltimore; suggests an urban design scheme for shrinking cities; and lays out ways policymakers and planners can approach the future through processes and ideas that differ from those in growing cities.

Margaret Dewar is Professor of Urban and Regional Planning at Taubman College of Architecture and Urban Planning, University of Michigan, and author of numerous articles about cities in decline.

June Manning Thomas is Centennial Professor of Urban and Regional Planning at Taubman College of Architecture and Urban Planning, University of Michigan, and author of many books, including *Planning Progress: Lessons from Shoghi Effendi and Redevelopment and Race: Planning a Finer City in Postwar Detroit*.

The City in the Twenty-First Century
Oct 2012 | 400 pages | 6 x 9 | 25 illus.
ISBN 978-0-8122-4446-5 | Cloth | \$75.00s | £49.00
World Rights | Public Policy

Making New York Dominican

Small Business, Politics, and Everyday Life

Christian Krohn-Hansen

Large-scale emigration from the Dominican Republic began in the early 1960s, with most Dominicans settling in New York City. Since then the growth of the city's Dominican population has been staggering, now accounting for around 7 percent of the total populace. How have Dominicans influenced New York City? And, conversely, how has the move to New York affected their lives? In *Making New York Dominican*, Christian Krohn-Hansen considers these questions through an exploration of Dominican immigrants' economic and political practices and through their constructions of identity and belonging.

Krohn-Hansen focuses especially on Dominicans in the small business sector, in particular the bodega and supermarket and taxi and black car industries. While studies of immigrant business and entrepreneurship have been predominantly quantitative, using survey data or public statistics, this work employs business ethnography to demonstrate how Dominican enterprises work, how people find economic openings, and how Dominicans who own small commercial ventures have formed political associations to promote and defend their interests. The study shows convincingly how Dominican businesses over the past three decades have made a substantial mark on New York neighborhoods and the city's political economy.

Making New York Dominican is not about a Dominican enclave or a parallel sociocultural universe. It is instead about connections—between Dominican New Yorkers' economic and political practices and ways of thinking and the much larger historical, political, economic, and cultural field within which they operate. Throughout, Krohn-Hansen underscores that it is crucial to analyze four sets of processes: the immigrants' forms of work, their everyday life, their modes of participation in political life, and their negotiation and building of identities. *Making New York Dominican* offers an original and significant contribution to the scholarship on immigration, the Latinization of New York, and contemporary forms of globalization.

Christian Krohn-Hansen is Professor of Anthropology at the University of Oslo. He is author of *Political Authoritarianism in the Dominican Republic* and coeditor of *State Formation: Anthropological Perspectives*.

The City in the Twenty-First Century

Dec 2012 | 336 pages | 6 x 9 | 2 illus.

ISBN 978-0-8122-4461-8 | Cloth | \$69.95s | £45.50

World Rights | Anthropology, Sociology, Business

Driving Detroit

The Quest for Respect in the Motor City

George Galster

"*Driving Detroit* is replete with interesting insights into the social history of one of America's most troubled cities. George Galster has done a remarkable job of revealing how powerful elements in the Detroit metropolitan area created over time intense race and class polarization and a pronounced city-suburban dichotomy. There are lessons to be learned from this compelling study of a dysfunctional metropolitan region. Indeed, Galster's illuminating analysis is a must-read."—William Julius Wilson, Harvard University

For most of the twentieth century, Detroit was a symbol of American industrial might, a place of entrepreneurial and technical ingenuity where the latest consumer inventions were made available to everyone through the genius of mass production. Today, Detroit is better known for its dwindling population, moribund automobile industry, and alarmingly high murder rate. In *Driving Detroit*, author George Galster, fifth-generation Detroiters and internationally known urbanist, sets out to understand how the city has come to represent both the best and worst of what cities can be, all within the span of a half century. Galster invites the reader to travel with him along the streets and into the soul of this place to grasp fully what drives the place called the Motor City.

With a scholar's rigor and a local's perspective, Galster uncovers why metropolitan Detroit's cultural, commercial, and built landscape has been so radically transformed. He shows how geography, local government structure, and social forces created a housing development system that produced sprawl at the fringe and abandonment at the core. Galster argues that this system, in tandem with the region's automotive economic base, has chronically frustrated the population's quest for basic physical, social, and psychological resources. These frustrations, in turn, generated numerous adaptations—distrust, scapegoating, identity politics, segregation, unionization, and jurisdictional fragmentation—that collectively leave Detroit in an uncompetitive and unsustainable position.

Partly a self-portrait, in which Detroiters paint their own stories through songs, poems, and oral histories, *Driving Detroit* offers an intimate, insightful, and perhaps controversial explanation for the stunning contrasts—poverty and plenty, decay and splendor, despair and resilience—that characterize the once mighty city.

George Galster is Clarence Hilberry Professor of Urban Affairs in the Department of Urban Studies and Planning at Wayne State University in Detroit.

Metropolitan Portraits

Jul 2012 | 328 pages | 6 x 9 | 26 illus.

ISBN 978-0-8122-4429-8 | Cloth | \$45.00s | £29.50

World Rights | Social Science, General, Geography

The Pleasure Garden, from Vauxhall to Coney Island

Edited by Jonathan Conlin

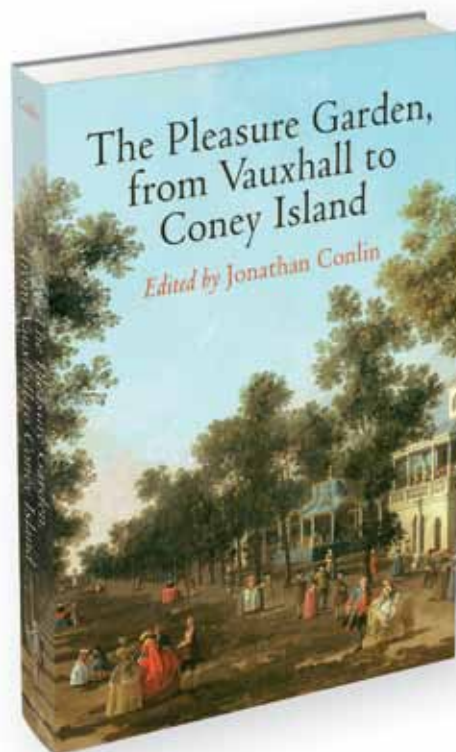
"This volume will be a welcome addition to our knowledge of the cultural history of gardens as entertainment centers, not least in terms of the significant shift in the perception of gardens from private, exclusive spaces to public spaces shadowed with anxieties about class, ethnicity, and gender."

—Richard Allen Cave, Royal Holloway, University of London

Summers at the Vauxhall pleasure garden in London brought diverse entertainments to a diverse public. Picturesque walks and arbors offered a pastoral retreat from the city, while at the same time the garden's attractions indulged distinctly urban tastes for fashion, novelty, and sociability. High- and low-born alike were free to walk the paths; the proximity to strangers and the danger of dark walks were as thrilling to visitors as the fountains and fireworks. Vauxhall was the venue that made the careers of composers, inspired novelists, and showcased the work of artists. Scoundrels, sudden downpours, and extortionate ham prices notwithstanding, Vauxhall became a must-see destination for both Londoners and tourists. Before long, there were Vauxhalls across Britain and America, from York to New York, Norwich to New Orleans.

This edited volume provides the first book-length study of the attractions and interactions of the pleasure garden, from the opening of Vauxhall in the seventeenth century to the amusement parks of the early twentieth. Nine essays explore the mutual influences of human behavior and design: landscape, painting, sculpture, and even transient elements such as lighting and music tacitly informed visitors how to move within the space, what to wear, how to behave, and where they might transgress. *The Pleasure Garden, from Vauxhall to Coney Island* draws together the work of musicologists, art historians, and scholars of urban studies and landscape design to unfold a cultural history of pleasure gardens, from the entertainments they offered to the anxieties of social difference they provoked.

Jonathan Conlin is Senior Lecturer in Modern History at the University of Southampton and author of *Civilisation* and *The Nation's Mantelpiece: A History of the National Gallery*.



Penn Studies in Landscape Architecture

Oct 2012 | 352 pages | 6 x 9 | 73 illus.

ISBN 978-0-8122-4438-0 | Cloth | \$69.95s | £45.50

World Rights | Fine Arts, Cultural Studies

The Gardens of Suzhou

Ron Henderson

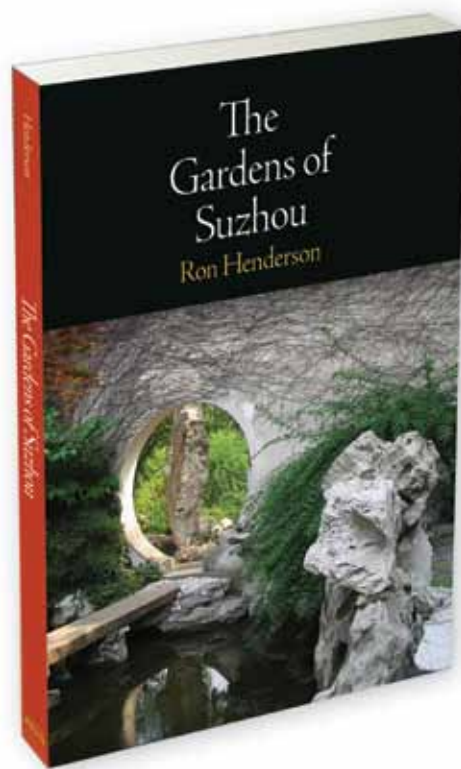
“Henderson, a talented landscape architect and designer himself, offers a helpful representation and unique tour of this collection of some of China’s most famous gardens. . . . He sees the gardens afresh and leads one through, pointing out what is special, what is ordinary, separating the generic from the unique, the lighthearted from the grand. He is sensitive to their subtlety, nuance, wit, seasonality, perfume, sounds, twists and turns, drawing out aspects of their poetic nature. . . . I would love to be in Suzhou on a cool spring day and to set out in the morning with this guide in my pack. . . . to visit these places, to sit in them sipping tea while reading his thoughtful observations and wry comments, turning to his directions for the next path or garden. In this [book] are wisdom, perception, and genuine guidance.”—Laurie Olin, University of Pennsylvania

Suzhou, near Shanghai, is among the great garden cities of the world. The city’s masterpieces of classical Chinese garden design, built from the eleventh through the nineteenth centuries, attract thousands of visitors each year and continue to influence international design. In *The Gardens of Suzhou*, landscape architect and scholar Ron Henderson guides visitors through seventeen of these gardens. The book explores UNESCO world cultural heritage sites such as the Master of the Nets Garden, Humble Administrator’s Garden, Lingering Garden, and Garden of the Peaceful Mind, as well as other lesser-known but equally significant gardens in the Suzhou region.

Unlike the acclaimed religious and imperial gardens found elsewhere in Asia, Suzhou’s gardens were designed by scholars and intellectuals to be domestic spaces that drew upon China’s rich visual and literary tradition, embedding cultural references within the landscapes. The elements of the gardens confront the visitor: rocks, trees, and walls are pushed into the foreground to compress and compact space, as if great hands had gathered a mountainous territory of rocky cliffs, forests, and streams, then squeezed it tightly until the entire region would fit into a small city garden.

Henderson’s commentary opens Suzhou’s gardens, with their literary and musical references, to non-Chinese visitors. Drawing on years of intimate experience and study, he combines the history and spatial organization of each garden with personal insights into their rockeries, architecture, plants, and waters. Fully illustrated with newly drawn plans, maps, and original photographs, *The Gardens of Suzhou* invites visitors, researchers, and designers to pause and observe astonishing works from one of the world’s greatest garden design traditions.

Ron Henderson, founder of L+A Landscape Architecture, is Professor of Landscape Architecture and Asian Studies at Pennsylvania State University and former Associate Professor of Landscape Architecture at Tsinghua University, China.



Penn Studies in Landscape Architecture
Nov 2012 | 224 pages | 6 x 9 | 111 illus.
ISBN 978-0-8122-2214-2 | Paper | \$29.95s | £19.50
World Rights | Fine Arts, Asian Studies

Shakespeare's Stationers

Studies in Cultural Bibliography

Edited by Marta Straznicky

"This is an original and substantial collection. The book is entirely timely."—Tiffany Stern, Oxford University

"The goal of this collection is nothing short of a fundamental shift in Shakespearean textual criticism, and it achieves this goal with aplomb. The essays are original, substantial, and make a genuine contribution to the field."—Eric Rasmussen, University of Nevada

Recent studies in early modern cultural bibliography have put forth a radically new Shakespeare—a man of keen literary ambition who wrote for page as well as stage. His work thus comes to be viewed as textual property and a material object not only seen theatrically but also bought, read, collected, annotated, copied, and otherwise passed through human hands. This Shakespeare was invented in large part by the stationers—publishers, printers, and booksellers—who produced and distributed his texts in the form of books. Yet Shakespeare's stationers have not received sustained critical attention.

Edited by Marta Straznicky, *Shakespeare's Stationers: Studies in Cultural Bibliography* shifts Shakespearean textual scholarship toward a new focus on the earliest publishers and booksellers of Shakespeare's texts. This seminal collection is the first to explore the multiple and intersecting forms of agency exercised by Shakespeare's stationers in the design, production, marketing, and dissemination of his printed works. Nine critical studies examine the ways in which commerce intersected with culture and how individual stationers engaged in a range of cultural functions and political movements through their business practices. Two appendices, cataloguing the imprints of Shakespeare's texts to 1640 and providing forty additional stationer profiles, extend the volume's reach well beyond the case studies, offering a foundation for further research.

Marta Straznicky is Professor of English at Queen's University, Kingston, Ontario. She is the author of *Privacy, Playreading, and Women's Closet Drama, 1550–1700*.

Material Texts

Nov 2012 | 376 pages | 6 x 9 | 9 illus.

ISBN 978-0-8122-4454-0 | Cloth | \$75.00s | £49.00

World Rights | Literature

Lost Letters of Medieval Life

English Society, 1200–1250

Edited by Martha Carlin and David Crouch

Everyday life in early thirteenth-century England is revealed in vivid detail in this riveting collection of correspondence of people from all classes, from peasants and shopkeepers to bishops and earls. The documents edited here include letters between masters and servants, husbands and wives, neighbors and enemies, and cover a wide range of topics: politics and war, going to fairs and going to law, attending tournaments and stocking a game park, borrowing cash and doing favors for friends, investigating adultery and building a windmill.

While letters by celebrated people have long been known, the correspondence of ordinary people has not survived and has generally been assumed never to have existed in the first place. Martha Carlin and David Crouch, however, have discovered numerous examples of such correspondence hiding in plain sight. The letters can be found in manuscripts called formularies—the collections of form letters and other model documents that for centuries were used to teach the arts of letter-writing and keeping accounts.

The writing-masters and their students who produced these books compiled examples of all the kinds of correspondence that people of means, members of the clergy, and those who handled their affairs might expect to encounter in their business and personal lives. Tucked among the sample letters in these formularies from popes to bishops and from kings to sheriffs are examples of a much more casual, ephemeral kind of correspondence. These are the low-level letters that evidently were widely exchanged, but were often discarded because they were not considered to be of lasting importance. Two manuscripts, one in the British Library and the other in the Bodleian Library, are especially rich in such documents, and it is from these collections that Carlin and Crouch have drawn the letters and other documents in this volume. They are presented here in their first printed edition, both in the original Latin and in English translation, each document splendidly contextualized in an accompanying essay.

Martha Carlin is Professor of History at the University of Wisconsin-Milwaukee and author of *Medieval Southwark and London and Southwark Inventories, 1316–1650: A Handlist of Extents for Debts*.

David Crouch is Professor of Medieval History at the University of Hull and author of *The English Aristocracy, 1070–1272: A Social Transformation* and *The Birth of Nobility: Constructing Aristocracy in England and France, 950–1300*.

The Middle Ages Series

Dec 2012 | 432 pages | 6 1/8 x 9 1/4 | 19 illus.

ISBN 978-0-8122-4459-5 | Cloth | \$79.95s | £52.00

World Rights | History

Animal Encounters

Contacts and Concepts in Medieval Britain

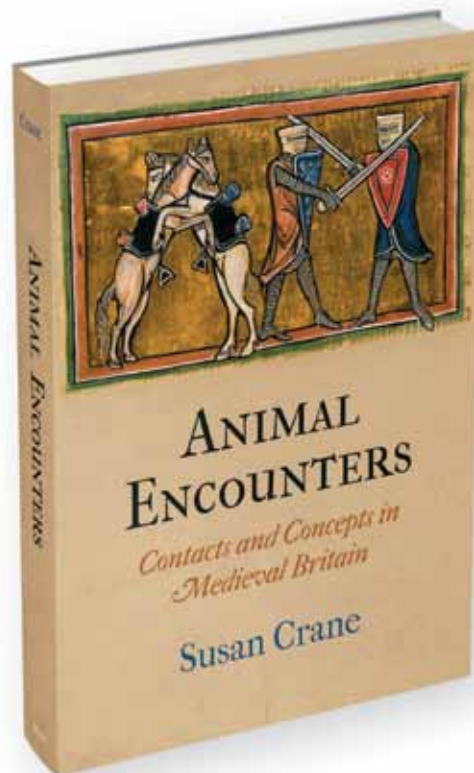
Susan Crane

“Writing such a book as this requires hard-won mastery of human sciences, but also attentiveness to where such sciences stumble in encountering fellow, nonhuman creatures. Covering eight centuries, and giving us *en passant* a newly expanded understanding of British culture, this marvelous book shows poetry intuiting complexly lived relationships between humans and animals, where humanist philosophy cannot speak.”—David Wallace, University of Pennsylvania

Traces of the living animal run across the entire corpus of medieval writing and reveal how pervasively animals mattered to medieval thought and practice. In fascinating scenes of cross-species encounters, a raven offers St. Cuthbert a lump of lard that waterproofs his visitors' boots for a whole year, a scholar finds inspiration for his studies in his cat's perfect focus on killing mice, and a dispossessed knight wins back his heritage only to give it up again in order to save the life of his warhorse. Readers have often taken such encounters to be merely figurative or fanciful, but Susan Crane discovers that these scenes of interaction are firmly grounded in the intimate cohabitation with animals that characterized every medieval milieu from palace to village. The animal encounters of medieval literature reveal their full meaning only when we recover the living animal's place within the written animal.

The grip of a certain humanism was strong in medieval Britain, as it is today: the humanism that conceives animals in diametrical opposition to humankind. Yet medieval writing was far from univocal in this regard. Latin and vernacular works abound in other ways of thinking about animals that invite the saint, the scholar, and the knight to explore how bodies and minds interpenetrate across species lines. Crane brings these other ways of thinking to light in her readings of the beast fable, the hunting treatise, the saint's life, the bestiary, and other genres. Her substantial contribution to the field of animal studies investigates how animals and people interact in culture making, how conceiving the animal is integral to conceiving the human, and how cross-species encounters transform both their animal and their human participants.

Susan Crane is Professor of English at Columbia University. She is author of *The Performance of Self: Ritual, Clothing, and Identity During the Hundred Years War*, also available from the University of Pennsylvania Press.



The Middle Ages Series

Nov 2012 | 296 pages | 6 x 9 | 11 illus.

ISBN 978-0-8122-4458-8 | Cloth | \$59.95s | £39.00

World Rights | Literature, Cultural Studies, History

Negotiating the Landscape

Environment and Monastic Identity in the Medieval Ardennes

Ellen F. Arnold

“Ellen Arnold’s study of two monasteries in the forest of the Ardennes pioneers a culture-based approach to the environmental history of medieval Europe. From what may appear sterile and intractable sources, she extracts the diverse conceptual frameworks within which the monks dealt with the natural world, and in doing so convincingly challenges any simple view of early medieval ‘wilderness.’ Medievalists and environmentalists will learn much from this book.”—Richard C. Hoffmann, York University

Negotiating the Landscape explores the question of how medieval religious identities were shaped and modified by interaction with the natural environment. Focusing on the Benedictine monastic community of Stavelot-Malmedy in the Ardennes, Ellen F. Arnold draws upon a rich archive of charters, property and tax records, correspondence, miracle collections, and saints’ lives from the seventh to the mid-twelfth century to explore the contexts in which the monks’ intense engagement with the natural world was generated and refined.

Arnold argues for a broad cultural approach to medieval environmental history and a consideration of a medieval environmental imagination through which people perceived the nonhuman world and their own relation to it. Concerned to reassert medieval Christianity’s vitality and variety, Arnold also seeks to oppose the historically influential view that the natural world was regarded in the premodern period as provided by God solely for human use and exploitation. The book argues that, rather than possessing a single unifying vision of nature, the monks drew on their ideas and experience to create and then manipulate a complex understanding of their environment. Viewing nature as both wild and domestic, they simultaneously acted out several roles, as stewards of the land and as economic agents exploiting natural resources. They saw the natural world of the Ardennes as a type of wilderness, a pastoral haven, and a source of human salvation, and actively incorporated these differing views of nature into their own attempts to build their community, understand and establish their religious identity, and relate to others who shared their landscape.

Ellen F. Arnold teaches history at Ohio Wesleyan University.

The Middle Ages Series

Dec 2012 | 320 pages | 6 x 9 | 2 maps

ISBN 978-0-8122-4463-2 | Cloth | \$65.00s | £42.50

World Rights | History, Religion

Poetics of the Incarnation

Middle English Writing and the Leap of Love

Cristina Maria Cervone

“This is a virtuoso study, a substantial, unusual, often brilliant contribution to Middle English stylistics and poetics.”

—Nicholas Watson, Harvard University

“Cervone’s book is a work of high order—polished, original, stamped by a formidable poetic and philosophical mind.”

—Barbara Newman, Northwestern University

The Gospel of John describes the Incarnation of Christ as “the Word made flesh”—an intriguing phrase that uses the logic of metaphor but is not traditionally understood as merely symbolic. Thus the conceptual puzzle of the Incarnation also draws attention to language and form: what is the Word; how is it related to language; how can the Word become flesh? Such theological questions haunt the material imagery engaged by medieval writers, the structural forms that give their writing shape, and even their ideas about language itself. In *Poetics of the Incarnation*, Cristina Maria Cervone examines the work of fourteenth-century writers who, rather than approaching the mystery of the Incarnation through affective identification with the Passion, elected to ponder the intellectual implications of the Incarnation in poetical and rhetorical forms. Cervone argues that a poetics of the Incarnation becomes the grounds for working through the philosophical and theological implications of language, at a point in time when Middle English was emerging as a legitimate, if contested, medium for theological expression.

In brief lyrics and complex narratives, late medieval English writers including William Langland, Julian of Norwich, Walter Hilton, and the anonymous author of the Charters of Christ took the relationship between God and humanity as a jumping-off point for their meditations on the nature of language and thought, the elision between the concrete and the abstract, the complex relationship between acting and being, the work done by poetry itself in and through time, and the meaning latent within poetical forms. Where Passion-devoted writing would focus on the vulnerability and suffering of the fleshly body, these texts took imaginative leaps, such as when they depict the body of Christ as a lily or the written word. Their Incarnational poetics repeatedly call attention to the fact that, in theology as in poetics, form matters.

Cristina Maria Cervone teaches English at the University of Memphis.

The Middle Ages Series

Nov 2012 | 376 pages | 6 x 9 | 11 illus.

ISBN 978-0-8122-4451-9 | Cloth | \$69.95s | £45.50

World Rights | Literature

Exquisite Mixture

The Virtues of Impurity in Early Modern England

Wolfram Schmidgen



“This is an impressive piece of work written by a talented and well-informed author who has spent a lot of time thinking about mixture, multitudes, hybridity and bastardy—a book that is sure to have a large influence.”

—Jonathan Lamb, Vanderbilt University

The culture of late seventeenth- and early eighteenth-century Britain is rarely credited with tolerance of diversity; this period saw a rising pride in national identity, the

expansion of colonialism, and glorifica-

tion of the Anglo-Saxon roots of the country. Yet at the

same time, Wolfram Schmidgen observes, the concept of mixture became a critical element of Britons’ belief in their own superiority. While the scientific, political, and religious establishment of the early 1600s could not imagine that anything truly formed, virtuous, or durable could be produced by mixing unlike kinds or merging absolute forms, intellectuals at the end of the century asserted that mixture could produce superior languages, new species, flawless ideas, and resilient civil societies.

Exquisite Mixture examines the writing of Robert Boyle, John Locke, Daniel Defoe, and others who challenged the primacy of the one over the many, the whole over the parts, and form over matter. Schmidgen traces the emergence of the valuation of mixture to the political and scientific revolutions of the seventeenth century. The recurrent threat of absolutism in this period helped foster alliances within a broad range of writers and fields of inquiry, from geography, embryology, and chemistry to political science and philosophy. By retrieving early modern arguments for the civilizing effects of mixture, Schmidgen invites us to rethink the stories we tell about the development of modern society. Not merely the fruit of post-modernism, the theorization and valuation of hybridity have their roots in centuries past.

Wolfram Schmidgen is Professor of English at Washington University in St. Louis. He is also the author of *Eighteenth-Century Fiction and the Law of Property*.

Haney Foundation Series

Sep 2012 | 280 pages | 6 x 9

ISBN 978-0-8122-4442-7 | Cloth | \$59.95s | £39.00

World Rights | Literature, Cultural Studies

The Queen's Hand

Power and Authority in the Reign of Berenguela of Castile

Janna Bianchini



“*The Queen's Hand* is an extremely impressive work of empirical scholarship, addressing the career of a queen who enjoyed a remarkable partnership in power with her son Fernando III.”

—Simon Doubleday, Hofstra University

“This is a substantial contribution to the historiography of medieval Iberian queens in its reevaluation of monarchy as the dynamic relationship between queen and king.”

—Theresa Earenfight, Seattle University

Her name is undoubtedly less familiar than that of her grandmother, Eleanor of Aquitaine, or that of her famous conqueror son, Fernando III, yet during her lifetime, Berenguela of Castile (1180–1246) was one of the most powerful women in Europe. As queen-consort of Alfonso IX of León, she acquired the troubled boundary lands between the kingdoms of Castile and León and forged alliances with powerful nobles on both sides. Even after her marriage was dissolved, she continued to strengthen these connections as a member of her father’s court. On her brother’s death, she inherited the Castilian throne outright—and then, remarkably, elevated her son to kingship at the same time. Using her assiduously cultivated alliances, Berenguela ruled alongside Fernando and set into motion the strategy that in 1230 would result in his acquisition of the crown of León—and the permanent union of Castile and León.

In *The Queen's Hand*, Janna Bianchini explores Berenguela’s extraordinary lifelong partnership with her son and examines the means through which she was able to build and exercise power. Bianchini contends that recognition of Berenguela as a powerful reigning queen by nobles, bishops, ambassadors, and popes shows the key participation of royal women in the western Iberian monarchy. Demonstrating how royal women could wield enormous authority both within and outside their kingdoms, Bianchini reclaims Berenguela’s place as one of the most important figures of the Iberian Middle Ages.

Janna Bianchini teaches history at the University of Maryland.

The Middle Ages Series

Jul 2012 | 352 pages | 6 x 9 | 7 illus.

ISBN 978-0-8122-4433-5 | Cloth | \$69.95s | £45.50

World Rights | History

Baroque Sovereignty

Carlos de Sigüenza y Góngora and the Creole Archive of Colonial Mexico

Anna More

"This book will become a landmark in the study of colonial Latin America, not just the literature, but the entire culture, including most specially politics. More proves, with theoretical and scholarly authority, that a creole archive emerged in seventeenth-century Mexico, that it incorporated in complex ways the pre-Hispanic past, and that the chief keeper of the archive was Carlos de Sigüenza y Góngora."—Roberto González Echevarría, Yale University

In the seventeenth century, even as the Spanish Habsburg monarchy entered its irreversible decline, the capital of its most important overseas territory was flourishing. Nexus of both Atlantic and Pacific trade routes and home to an ethnically diverse population, Mexico City produced a distinctive Baroque culture that combined local and European influences. In this context, the American-born descendants of European immigrants—or creoles, as they called themselves—began to envision a new society beyond the terms of Spanish imperialism, and the writings of the Mexican polymath Carlos de Sigüenza y Góngora (1645–1700) were instrumental in this process. Mathematician, antiquarian, poet, and secular priest, Sigüenza authored works on such topics as the 1680 comet, the defense of New Spain, pre-Columbian history, and the massive 1692 Mexico City riot. He wrote all of these, in his words, "out of love for my *patria*."

Through readings of Sigüenza y Góngora's diverse works, *Baroque Sovereignty* locates the colonial Baroque at the crossroads of a conflicted Spanish imperial rule and the political imaginary of an emergent local elite. Arguing that Spanish imperialism was founded on an ideal of Christian conversion no longer applicable at the end of the seventeenth century, More discovers in Sigüenza y Góngora's works an alternative basis for local governance. The creole archive, understood as both the collection of local artifacts and their interpretation, solved the intractable problem of Spanish imperial sovereignty by establishing a material genealogy and authority for New Spain's creole elite. In an analysis that contributes substantially to early modern colonial studies and theories of memory and knowledge, More posits the centrality of the *creole* archive for understanding how a local political imaginary emerged from the ruins of Spanish imperialism.

Anna More is Associate Professor of Spanish and Portuguese at the University of California, Los Angeles.

Dec 2012 | 448 pages | 6 x 9 | 25 illus.
ISBN 978-0-8122-4469-4 | Cloth | \$65.00s | £42.50
World Rights | Literature, Cultural Studies

Death by Effigy

A Case from the Mexican Inquisition

Luis R. Corteguera

"Corteguera unearths a memorable and multifaceted story from deep inside the still little-known society of early colonial Mexico. Sophisticated in its treatment of a great array of topics, from early modern religion, morality, and sexuality, through an interweaving of inter-ethnic rivalry, Inquisitional symbology and procedure, to the pervasiveness of a culture of rumor and reputation, *Death by Effigy* is a significant contribution."—Kenneth Mills, University of Toronto

"Beautifully written and well organized, not only does *Death by Effigy* bring the period alive, it does so in an almost cinematographic manner. A wonderful teaching tool."

—Tamar Herzog, Stanford University

On July 21, 1578, the Mexican town of Tecamachalco awoke to news of a scandal. A doll-like effigy hung from the door of the town's church. Its two-faced head had black chicken feathers instead of hair. Each mouth had a tongue sewn onto it, one with a forked end, the other with a gag tied around it. Signs and symbols adorned the effigy, including a *sambenito*, the garment that the Inquisition imposed on heretics. Below the effigy lay a pile of firewood. Taken together, the effigy, signs, and symbols conveyed a deadly message: the victim of the scandal was a Jew who should burn at the stake. Over the course of four years, inquisitors conducted nine trials and interrogated dozens of witnesses, whose testimonials revealed a vivid portrait of friendship, love, hatred, and the power of rumor in a Mexican colonial town.

A story of dishonor and revenge, *Death by Effigy* also reveals the power of the Inquisition's symbols, their susceptibility to theft and misuse, and the terrible consequences of doing so in the New World. Recently established and anxious to assert its authority, the Mexican Inquisition relentlessly pursued the perpetrators. Lying, forgery, defamation, rape, theft, and physical aggression did not concern the Inquisition as much as the misuse of the Holy Office's name, whose political mission required defending its symbols. Drawing on inquisitorial papers from the Mexican Inquisition's archive, Luis R. Corteguera weaves a rich narrative that leads readers into a world vastly different from our own, one in which symbols were as powerful as the sword.

Luis R. Corteguera is Associate Professor of History at the University of Kansas.

The Early Modern Americas
Sep 2012 | 240 pages | 6 x 9 | 11 illus.
ISBN 978-0-8122-4439-7 | Cloth | \$39.95s | £26.00
World Rights | American History, Latin American/Caribbean Studies

The Decadent Republic of Letters

Taste, Politics, and Cosmopolitan Community from Baudelaire to Beardsley

Matthew Potolsky

"Potolsky offers a fresh and original contribution to the study of decadence and succeeds in showing how the movement is not a dusty relic of the nineteenth century, but a provocative and relevant intervention into contemporary issues. In true decadent manner, Potolsky approaches his subject perversely, arguing that we should look not at what decadence rejects but instead at what its proponents valorize. The result is a perspective that emphasizes engagement over withdrawal and renunciation. Decadence emerges from this analysis an exciting, revitalized ideology, one that suggests new ways of approaching contemporary debates."

—Melanie Hawthorne, Texas A&M University

While scholars have long associated the group of nineteenth-century French and English writers and artists known as the decadents with alienation, escapism, and withdrawal from the social and political world, Matthew Potolsky offers an alternative reading of the movement. In *The Decadent Republic of Letters*, he treats the decadents as fundamentally international, defined by a radically cosmopolitan ideal of literary sociability rather than an inward turn toward private aesthetics and exotic sensation.

The Decadent Republic of Letters looks at the way Charles Baudelaire, Théophile Gautier, and Algernon Charles Swinburne used the language of classical republican political theory to define beauty as a form of civic virtue. The libertines, an international underground united by subversive erudition, gave decadents a model of counter-cultural affiliation and a vocabulary for criticizing national canon formation and the increasing state control of education. Decadent figures such as Joris-Karl Huysmans, Walter Pater, Vernon Lee, Aubrey Beardsley, and Oscar Wilde envisioned communities formed through the circulation of art. Decadents lavishly praised their counterparts from other traditions, translated and imitated their work, and imagined the possibility of new associations forged through shared tastes and texts. Defined by artistic values rather than language, geography, or ethnic identity, these groups anticipated forms of attachment that are now familiar in youth countercultures and on social networking sites.

Bold and sophisticated, *The Decadent Republic of Letters* unearths a pervasive decadent critique of nineteenth-century notions of political community and reveals the collective effort by the major figures of the movement to find alternatives to liberalism and nationalism.

Matthew Potolsky is Associate Professor of English at the University of Utah.

Haney Foundation Series

Oct 2012 | 256 pages | 6 x 9

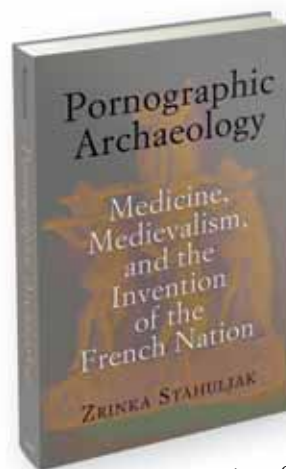
ISBN 978-0-8122-4449-6 | Cloth | \$59.95s | £39.00

World Rights | Literature

Pornographic Archaeology

Medicine, Medievalism, and the Invention of the French Nation

Zrinka Stahuljak



"This is an original, well-argued, and richly documented book. Zrinka Stahuljak demonstrates clearly the ways in which French doctors and historians in the nineteenth century constructed a vision of the Middle Ages that accorded with their vision of the nation. *Pornographic Archaeology* exemplifies critical history at its best."

—Joan Wallach Scott, Institute for Advanced Study

In *Pornographic Archaeology: Medicine, Medievalism, and the Invention of the French Nation*, Zrinka Stahuljak

explores the connections and fissures between the history of sexuality, nineteenth-century views of the Middle Ages, and the conceptualization of modern France. This cultural history uncovers the determinant role that the sexuality of the Middle Ages played in nineteenth-century French identity.

Stahuljak's provocative study of sex, blood, race, and love in nineteenth- and early twentieth-century medical and historical literature demonstrates how French medicine's obsession with the medieval past helped to define European sexuality, race, public health policy, marriage, family, and the conceptualization of the Middle Ages. Stahuljak reveals the connections between the medieval military order of the Templars and the 1830 colonization of Algeria, between a fifteenth-century French marshal and the development of Richard von Krafft-Ebing's theory of sadism, between courtly love and the 1884 law on divorce. Although the developing discipline of medieval studies eventually rejected the influence of these medical philologists, the convergence of medievalism and medicine shaped modern capitalist French society and established a vision of the Middle Ages that survives today.

Zrinka Stahuljak is Associate Professor of French and Francophone Studies and Comparative Literature at the University of California, Los Angeles. She is the author of *Bloodless Genealogies of the French Middle Ages: Translatio, Kinship, and Metaphor* and co-author of *Thinking Through Chrétien de Troyes*.

Oct 2012 | 368 pages | 6 x 9 | 10 illus.

ISBN 978-0-8122-4447-2 | Cloth | \$75.00s | £49.00

World Rights | Literature

Next Year in Marienbad

The Lost Worlds of Jewish Spa Culture

Mirjam Zadoff

Translated by William Templer

"A charming, highly readable, and scholarly contribution to the cultural history of the Jewish bourgeoisie of central and eastern Europe. With wit and learning Mirjam Zadoff has elevated Marienbad to the rank of a Jewish 'lieu de mémoire.'"

—Saul Friedlander, University of California, Los Angeles

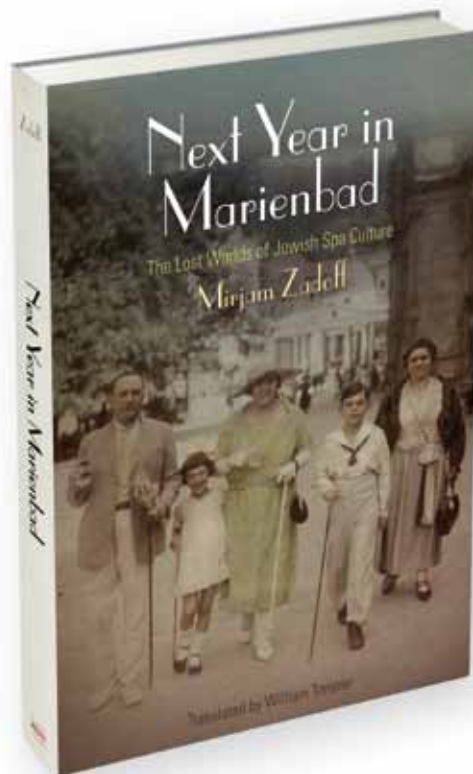
From the last decades of the nineteenth century through the late 1930s, the West Bohemian spa towns of Carlsbad, Franzensbad, and Marienbad were fashionable destinations for visitors wishing to "take a cure"—to drink the waters, bathe in the mud, be treated by the latest X-ray, light, or gas therapies, or simply enjoy the respite afforded by elegant parks and comfortable lodgings. These were sociable and urbane places, settings for celebrity sightings, match-making, and stylish promenading. Originally the haunt of aristocrats, the spa towns came to be the favored summer resorts for the emerging bourgeoisie. Among the many who traveled there, a very high proportion were Jewish.

In *Next Year in Marienbad*, Mirjam Zadoff writes the social and cultural history of Carlsbad, Franzensbad, and Marienbad as Jewish spaces. Secular and religious Jews from diverse national, cultural, and social backgrounds mingled in idyllic and often apolitical-seeming surroundings. During the season, shops sold Yiddish and Hebrew newspapers, kosher kitchens were opened, and theatrical presentations, concerts, and public readings catered to the Jewish clientele. Yet these same resorts were situated in a region of growing hostile nationalisms, and they were towns that might turn virulently anti-Semitic in the off season.

Next Year in Marienbad draws from memoirs and letters, newspapers and maps, novels and postcards to create a compelling and engaging portrait of Jewish presence and cultural production in the years between the *fin de siècle* and the Second World War.

Mirjam Zadoff teaches Jewish history and culture at the University of Munich.

William Templer is Chief Translator at the Simon Dubnow Institute for Jewish History and Culture, University of Leipzig.



Jewish Culture and Contexts

Nov 2012 | 320 pages | 6 x 9 | 20 illus.

ISBN 978-0-8122-4466-3 | Cloth | \$49.95s | £32.50

World Rights | Religion, History

The Faith of Remembrance

Marrano Labyrinths

Nathan Wachtel

Translated by Nikki Halpern

Foreword by Yosef Kaplan

From reviews of the French edition

“Wachtel combines a rigorous microhistorical inquiry with the desire to bring us ‘the lived, the affective, and the immediate,’ or the emotion aroused by sampling the chronicles of suffering in the jails of the Holy Office. With the help of a wealth of details, he immerses us . . . in the everyday world of the Marranos.”

—Danielle Rozenberg, *Archives de Sciences Sociales des Religions*

“Wachtel unravels the complex history of each case study with the mix of prudence and audacity that has become his trademark. It is at this level that his microanalytic approach demonstrates its full potential: not only does it allow the author to be attentive to the details, opacities, and contradictions of each episode, but it also makes possible a keen contextualization of the Marrano experience.”

—Jacques Revel, *Annales: Histoire, Sciences Sociales*

In a series of intimate and searing portraits, Nathan Wachtel traces the journeys of the seventeenth- and eighteenth-century Marranos—Spanish and Portuguese Jews who were forcibly converted to Catholicism but secretly retained their own faith. Fleeing persecution in the Iberian homeland, some sought refuge in the Americas, where they established transcontinental networks linking the New World to the Old. The Marranos—at once Jewish and Christian, outsiders and insiders—nurtured their hidden beliefs within their new communities, participating in the economic development of the early Americas while still adhering to some of the rituals and customs of their ancestors. In a testament to the partial assimilation of these new arrivals, their faith became ever more syncretic, mixing elements of Judaism with Christian practice and theology.

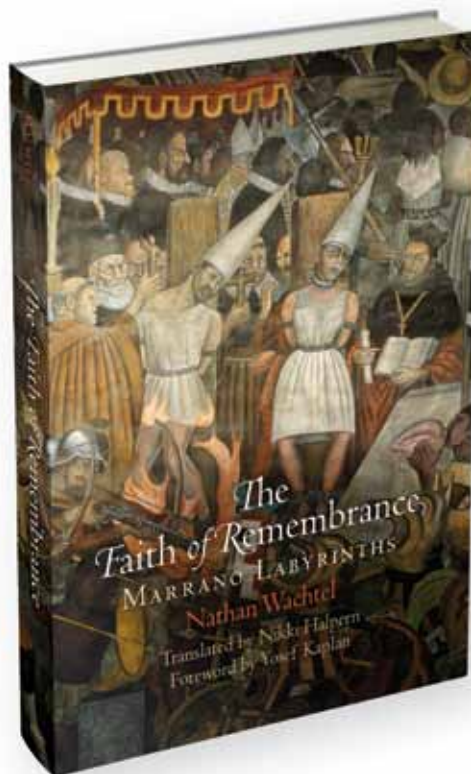
In many cases, the combination was fatal. Wachtel relies on inquisitorial archives of trials and executions to chronicle legal and religious prosecutions for heresy. From the humble Jean Vicente to the fabulously wealthy slave trafficker Manuel Bautista Perez, from the untutored Theresa Paes de Jesus to the learned Francisco Maldonado de Silva, each unforgettable figure offers a chilling reminder of the reach of the Inquisition.

Sensitive to the lingering tensions within the Marrano communities, Wachtel joins the concerns of an anthropologist to his skills as a historian, and in a stunning authorial move, he demonstrates that the faith of remembrance remains alive today in the towns of rural Brazil.

Nathan Wachtel is Professor Emeritus at the Collège de France and author of numerous books, including *Gods and Vampires: Return to Chipaya* and *The Vision of the Vanquished: The Spanish Conquest of Peru Through Indian Eyes, 1530–1570*.

Nikki Halpern is an independent scholar and translator based in France.

Yosef Kaplan is Bernard Cherrick Professor of the History of the Jewish People at The Hebrew University of Jerusalem.



Jewish Culture and Contexts

Dec 2012 | 416 pages | 6 x 9 | 14 illus.

ISBN 978-0-8122-4455-7 | Cloth | \$59.95s | £39.00

World Rights | Religion

Conversion and Narrative

Reading and Religious Authority in Medieval Polemic

Ryan Szpiech

"A remarkably learned, ambitious, and important study. *Conversion and Narrative* will make a signal contribution to medieval studies in general, but more particularly to literary studies, intellectual history, and religious studies."

—Thomas E. Burman, University of Tennessee

In 1322, a Jewish doctor named Abner entered a synagogue in the Castilian city of Burgos and began to weep in prayer. Falling asleep, he dreamed of a "great man" who urged him to awaken from his slumber. Shortly thereafter, he converted to Christianity and wrote a number of works attacking his old faith. Abner tells the story in fantastic detail in the opening to his Hebrew-language but anti-Jewish polemical treatise, *Teacher of Righteousness*.

In the religiously plural context of the medieval Western Mediterranean, religious conversion played an important role as a marker of social boundaries and individual identity. The writers of medieval religious polemics such as *Teacher of Righteousness* often began by giving a brief, first-person account of the rejection of their old faith and their embrace of the new. In such accounts, Ryan Szpiech argues, the narrative form plays an important role in dramatizing the transition from infidelity to faith.

Szpiech draws on a wide body of sources from Christian, Jewish, and Muslim polemics to investigate the place of narrative in the representation of conversion. Making a firm distinction between stories told about conversion and the experience of religious change, his book is not a history of conversion itself but a comparative study of how and why it was presented in narrative form within the context of religious disputation. He argues that between the twelfth and fifteenth centuries, conversion narratives were needed to represent communal notions of history and authority in allegorical, dramatic terms. After considering the late antique paradigms on which medieval Christian conversion narratives were based, Szpiech juxtaposes Christian stories with contemporary accounts of conversion to Islam and Judaism. He emphasizes that polemical conflict between Abrahamic religions in the medieval Mediterranean centered on competing visions of history and salvation. By seeing conversion not as an individual experience but as a public narrative, *Conversion and Narrative* provides a new, interdisciplinary perspective on medieval writing about religious disputes.

Ryan Szpiech teaches Spanish literature and Jewish studies at the University of Michigan.

The Middle Ages Series

Dec 2012 | 328 pages | 6 x 9

ISBN 978-0-8122-4471-7 | Cloth | \$59.95s | £39.00

World Rights | Literature, Religion

Thorns in the Flesh

Illness and Sanctity in Late Ancient Christianity

Andrew Crislip



"*Thorns in the Flesh* moves well beyond the generalizations of a long tradition of scholarship on early Christian attitudes to disease and medicine—disease as test, judgment, or sign to others; medicine as divinely provided remedy or diabolical temptation—to a specific and highly productive study of the ambiguous position of the sick monk. The book rests on close and extensive knowledge of the primary sources for early monasticism in Greek and Coptic and thorough, justifiably critical deployment of the secondary literature."—Peregrine Horden, Royal Holloway University of London

The literature of late ancient Christianity is rich both in saints who lead lives of almost Edenic health and in saints who court and endure horrifying diseases. In such narratives, health and illness might signify the sanctity of the ascetic, or invite consideration of a broader theology of illness. In *Thorns in the Flesh*, Andrew Crislip draws on a wide range of texts from the fourth through sixth centuries that reflect persistent and contentious attempts to make sense of the illness of the ostensibly holy. These sources include Lives of Antony, Paul, Pachomius, and others; theological treatises by Basil of Caesarea and Evagrius of Pontus; and collections of correspondence from the period such as the *Letters* of Barsanuphius and John.

Through close readings of these texts, Crislip shows how late ancient Christians complicated and critiqued hagiographical commonplaces and radically reinterpreted illness as a valuable mode for spiritual and ascetic practice. Illness need not point to sin or failure, he demonstrates, but might serve in itself as a potent form of spiritual practice that surpasses even the most strenuous of ascetic labors and opens up the sufferer to a more direct knowledge of the self and the divine. Crislip provides a fresh and nuanced look at the contentious and dynamic theology of illness that emerged in and around the ascetic and monastic cultures of the later Roman world.

Andrew Crislip is Associate Professor and William E. and Miriam S. Blake Chair in the History of Christianity at Virginia Commonwealth University.

Divinations: Rereading Late Ancient Religion

Oct 2012 | 272 pages | 6 x 9

ISBN 978-0-8122-4445-8 | Cloth | \$65.00s | £42.50

World Rights | Religion, Classics

This Noble House

Jewish Descendants of King David in the Medieval Islamic East

Arnold E. Franklin

"A welcome, thoroughly researched, and important study of the barely noticed shift in the attitude of the Jews of the Muslim East toward genealogy and the ways in which this shift was occasioned by their deep encounter with Islamic civilization. I applaud the ease with which Franklin incorporates such diverse materials."

—Ross Brann, Cornell University

"A substantial, rich, and original work that takes a typically Jewish topic into the heart of an Islamic cultural context."

—Menahem Ben-Sasson, The Hebrew University of Jerusalem

This Noble House explores the preoccupation with biblical genealogy that emerged among Jews in the Islamic Near East between the eleventh and fourteenth centuries. Arnold Franklin looks to Jewish society's fascination with Davidic ancestry, examining the profusion of claims to the lineage that had already begun to appear by the year 1000, the attempts to chart the validity of such claims through elaborate genealogical lists, and the range of meanings that came to be ascribed to the House of David in this period. Jews and Muslims shared the perception that the Davidic line and the noble family of the Prophet Muhammad were counterparts to one another, but captivation with Davidic lineage was just one facet of a much broader Jewish concern with biblical ancestry.

Based on documentary material from the Cairo Geniza, the book argues that this "genealogical turn" should be understood as a consequence of Jewish society's dynamic encounter with its Arab-Islamic milieu and constituted a selective adaptation to the importance of ancestry in the dominant cultural environment. While Jewish society surely had genealogical materials and preoccupations of its own upon which to draw, the Arab-Islamic regard for tracing the lineage of Muhammad provided the impetus for deploying those traditions in new and unprecedented ways.

On the one hand, the increased focus on ancestry is an instance of medieval Jews reflexively and unselfconsciously making use of the cultural forms of their Muslim neighbors; on the other, it is an expression of cultural competitiveness or even resistance, an implicit response to the claim of Arab genealogical superiority that uses the very methods of the Arab "science of genealogy." To be sure, Franklin notes, Jews were only one of several non-Arab minority groups to take up genealogy in this way. At the broadest level, then, *This Noble House* illuminates a strategy that various minority populations utilized as they sought legitimacy within the medieval Arab-Islamic world.

Arnold E. Franklin teaches history at Queens College, City University of New York.

Jewish Culture and Contexts

Sep 2012 | 320 pages | 6 x 9 | 5 illus.

ISBN 978-0-8122-4409-0 | Cloth | \$65.00s | £42.50

World Rights | Religion

The Memory of the Temple and the Making of the Rabbis

Naftali S. Cohn

When the rabbis composed the Mishnah in the late second or early third century C.E., the Jerusalem Temple had been destroyed for more than a century. Why, then, do the Temple and its ritual feature so prominently in the Mishnah? Against the view that the rabbis were reacting directly to the destruction and asserting that nothing had changed, Naftali S. Cohn argues that the memory of the Temple served a political function for the rabbis in their own time. They described the Temple and its ritual in a unique way that helped to establish their authority within the context of Roman dominance.

At the time the Mishnah was created, the rabbis were not the only ones talking extensively about the Temple: other Judaeans (including followers of Jesus), Christians, and even Roman emperors produced texts and other cultural artifacts centered on the Jerusalem Temple. Looking back at the procedures of Temple ritual in the Mishnah, the rabbis created a past and a Temple in their own image, which lent legitimacy to their claim to be the only authentic purveyors of Jewish tradition and the traditional Jewish way of life. Seizing on the Temple, they sought to establish and consolidate their own position of importance within the complex social and religious landscape of Jewish society in Roman Palestine.

Naftali S. Cohn teaches religion at Concordia University in Montreal.

Textual Mirrors

Reflexivity, Midrash, and the Rabbinic Self

Dina Stein

“Dina Stein focuses on some of the most complex and crucial questions concerning the proper understanding of midrashic discourse and the processes of its production and reception.”

—Joshua Levinson, The Hebrew University of Jerusalem

As they were entering Egypt, Abram glimpsed Sarai’s reflection in the Nile River. Though he had been married to her for years, this moment is positioned in a rabbinic narrative as a revelation. “Now I know you are a beautiful woman,” he says; at that moment he also knows himself as a desiring subject, and knows too to become afraid for his own life due to the desiring gazes of others.

There are few scenes in rabbinic literature that so explicitly stage a character’s apprehension of his or her own or another’s literal reflection. Still, Dina Stein argues, the association of knowledge and reflection operates as a central element in rabbinic texts. Midrash explicitly refers to other texts; biblical texts are both reconstructed and taken apart in exegesis, and midrashic narrators are situated liminally with respect to the tales they tell. This inherent structural quality underlies the propensity of rabbinic literature to reflect or refer to itself, and the “self” that is the object of reflection is not just the narrator of a tale but a larger rabbinic identity, a coherent if polyphonous entity that emerges from this body of texts.

Textual Mirrors draws on literary theory, folklore studies, and semiotics to examine stories in which self-reflexivity operates particularly strongly to constitute rabbinic identity through the voices of Simon the Just and a handsome shepherd, the daughter of Asher, the Queen of Sheba, and an unnamed maidservant. In Stein’s readings, these self-reflexive stories allow us to go through the looking glass: where the text comments upon itself, it both compromises the unity of its underlying principles—textual, religious, and ideological—and confirms it.

Dina Stein teaches in the department of Hebrew and Comparative Literature at the University of Haifa. She is also the author of *Maxims, Magic, and Myth: A Folkloristic Perspective of Pirkei deRabbi Eliezer*.

Divinations: Rereading Late Ancient Religion

Nov 2012 | 248 pages | 6 x 9 | 5 illus.

ISBN 978-0-8122-4457-1 | Cloth | \$69.95s | £45.50

World Rights | Religion

Divinations: Rereading Late Ancient Religion

Aug 2012 | 248 pages | 6 x 9

ISBN 978-0-8122-4436-6 | Cloth | \$79.95s | £52.00

World Rights | Religion, Literature

Healing Secular Life

Loss and Devotion in Modern Turkey

Christopher Dole

"A fine ethnography that examines the cultural politics of healing practices in contemporary Turkey. It offers a fresh and original account of the cultural discourses and modes of aesthetic representation and perception that congeal around questions of religious healing."—Robert Desjarlais, Sarah Lawrence College

"A very impressive, theoretically sound and consistent, and empirically detailed account of how state power and its secularist project in Turkey excludes, despises, attacks, and yet contains and controls the religious therapeutic authority."

—Berna Turam, Northeastern University

In contemporary Turkey—a democratic, secular, and predominantly Muslim nation—the religious healer is a controversial figure. Attracting widespread condemnation, religious healers are derided as exploiters of the sick and vulnerable, discredited forms of Islamic and medical authority, and superstitious relics of a pre-modern era. Yet all sorts of people, and not just the desperately ill, continue to seek them out. After years of research with healers and their patients in working-class neighborhoods of urban Turkey, anthropologist Christopher Dole concludes that the religious healer should be regarded not as an exception to Turkey's secular modern development, but as one of its defining figures. *Healing Secular Life* demonstrates that religious healing and secularism in fact share a set of common stakes in the ordering of lives and the remaking of worlds.

Linking the history of medical reforms and scientific literacy campaigns to contemporary efforts of Qur'anic healers to treat people afflicted by spirits and living saints through whom deceased political leaders speak, *Healing Secular Life* approaches stories of healing and being healed as settings for examining the everyday social intimacies of secular political rule. This ethnography of loss, care, and politics reveals not only that the authority of the religious healer is deeply embedded within the history of secular modern reform in Turkey, but also that personal narratives of suffering and affliction are inseparable from the story of a nation seeking to recover from the violence of its own secular past.

Christopher Dole is Associate Professor of Anthropology at Amherst College.

Contemporary Ethnography

Jul 2012 | 320 pages | 6 x 9 | 18 illus.

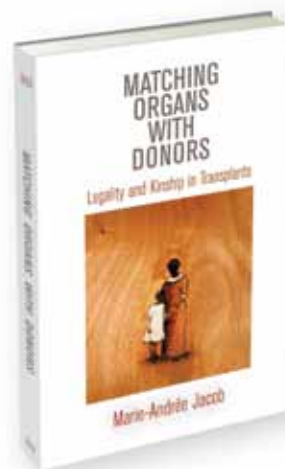
ISBN 978-0-8122-4416-8 | Cloth | \$69.95s | £45.50

World Rights | Anthropology

Matching Organs with Donors

Legality and Kinship in Transplants

Marie-Andrée Jacob



While the traffic in human organs stirs outrage and condemnation, donations of such material are perceived as highly ethical. In reality, the line between illicit trafficking and admirable donation is not so sharply drawn. Those entangled in the legal, social, and commercial dimensions of transplanting organs must reconcile motives, bureaucracy, and medical desperation. *Matching Organs with Donors: Legality and Kinship in Transplants* examines the tensions between law and practice in the world of organ transplants—and the inventive routes patients may take around the law while going through legal processes.

In this sensitive ethnography, Marie-Andrée Jacob reveals the methods and mindsets of doctors, administrators, gray-sector workers, patients, donors, and sellers in Israel's living kidney transplant bureaus. *Matching Organs with Donors* describes how suitable matches are identified between donor and recipient using terms borrowed from definitions of kinship. Jacob presents a subtle portrait of the shifting relationships between organ donors/sellers, patients, their brokers, and hospital officials who often accept questionably obtained organs.

Jacob's incisive look at the cultural landscapes of transplantation in Israel has wider implications. *Matching Organs with Donors* deepens our understanding of the law and management of informed consent, decision-making among hospital professionals, and the shadowy borders between altruism and commerce.

Marie-Andrée Jacob is a Senior Lecturer in the School of Law at Keele University.

Contemporary Ethnography

Sep 2012 | 248 pages | 6 x 9

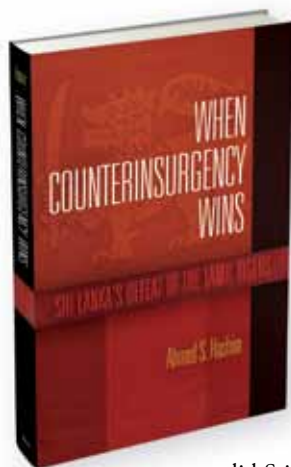
ISBN 978-0-8122-4432-8 | Cloth | \$65.00s | £42.50

World Rights | Anthropology

When Counterinsurgency Wins

Sri Lanka's Defeat of the Tamil Tigers

Ahmed S. Hashim



For twenty-six years, civil war tore Sri Lanka apart. Despite numerous peace talks, cease-fires, and external military and diplomatic pressure, war raged on between the separatist Liberation Tigers of Tamil Eelam and the Sinhala-dominated Sri Lankan government. Then, in 2009, the Sri Lankan military defeated the insurgents. The win was unequivocal, but the terms of victory were not. The first successful counterinsurgency campaign of the twenty-first century left the world with many questions. How

did Sri Lanka ultimately win this seemingly intractable war? Will other nations facing insurgencies be able to adapt Sri Lanka's methods without encountering accusations of human rights violations?

Ahmed Hashim—who teaches national security strategy and helped craft the U.S. counterinsurgency campaign in Iraq—investigates those questions in the first book to analyze the final stage of the Sri Lankan civil war. *When Counterinsurgency Wins* traces the development of the counterinsurgency campaign in Sri Lanka from the early stages of the war to the later adaptations of the Sri Lankan government, leading up to the final campaign. The campaign itself is analyzed in terms of military strategy, but also given political and historical context—critical to comprehending the conditions that give rise to insurgent violence.

The tactics of the Tamil Tigers have been emulated by militant groups in Palestine, Iraq, Afghanistan, and Somalia. Whether or not the Sri Lankan counterinsurgency campaign can or should be emulated in kind, the comprehensive, insightful coverage of *When Counterinsurgency Wins* holds vital lessons for strategists and students of security and defense.

Ahmed Hashim is Associate Professor and Research Director of the International Center for Political Violence and Terrorism Research, a center of the Rajaratnam School of International Studies at Nanyang Technological University in Singapore. He is also author of several books, including *Insurgency and Counter-Insurgency in Iraq*.

Nov 2012 | 280 pages | 6 x 9 | 7 illus.
ISBN 978-0-8122-4452-6 | Cloth | \$59.95s | £39.00
World Rights | Political Science, Military Science

Global Corruption

Money, Power, and Ethics in the Modern World

Laurence Cockcroft



“Laurence Cockcroft provides a candid narrative, distilling his experience in countries all over the world on corruption and its possible solutions. This makes for fascinating reading.”

—Luis Moreno-Ocampo, Prosecutor of the International Criminal Court

Corruption has played a pivotal role in determining the current state of the world, from mass poverty in developing countries, to the destruction of natural resources, to the erosion of trust in political parties. Laurence Cockcroft here

argues that corruption has to be seen as the result of the interplay between elite “embedded networks,” greed, and organized crime. He shows how the growth of corruption has been facilitated by globalization, the integration of new and expanding markets into the world economy, and the rapid expansion of offshore financial facilities. These facilities provide a home to largely unregulated pools of finance derived from personal fortunes, organized crime, and pricing malpractice in international trade. By identifying the main drivers of corruption worldwide and analyzing current efforts to control them, *Global Corruption: Money, Power, and Ethics in the Modern World* suggests ways in which the problems caused by corruption can be addressed and ultimately prevented.

Laurence Cockcroft is a development economist who has worked for governments, international organizations, and private- and public-sector entities. He is a founding member and currently serves on the board of Transparency International and was formerly chairman of its UK chapter. He is the author of *Africa's Way: A Journey from the Past*.

Jul 2012 | 320 pages | 5 1/2 x 8 1/2 | 12 illus.
ISBN 978-0-8122-4502-8 | Cloth | \$39.95t | £26.00
Not for sale outside North America and the Philippines | Business, Public Policy, Law

Dignity Rights

Courts, Constitutions, and the Worth of the Human Person

Erin Daly

Foreword by Aharon Barak

"Human dignity has a long history. It has been recognized in various religions and has served as the basis for a variety of philosophical outlooks. The essential nature of the concept is sharply debated. Some see it as a paramount constitutional value and a central constitutional right. Others see it as a concept void of any content and having no constitutional use. Against the background of these sharp disputes, Erin Daly's book comes as a breath of fresh air. It sets before the reader the broad comparative base; points out the key problems that arise; and outlines the principal lines of thought and their development. . . . It treats all of these matters comprehensively and clearly, making an important and original contribution."

—From the Foreword, by Aharon Barak

"Readers interested in how ideas of dignity have evolved in court cases will find this book illuminating. Erin Daly admirably succeeds in showing how courts have given concrete meaning to this unbounded concept in particular cases."

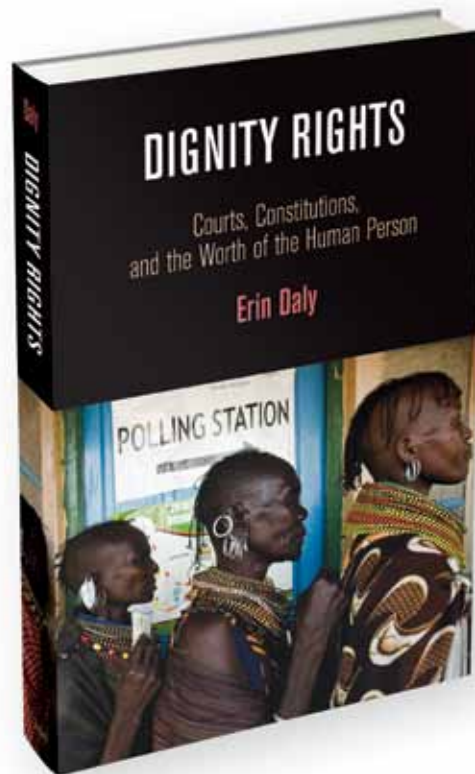
—Rebecca Cook, University of Toronto

The right to dignity is now recognized in most of the world's constitutions, and hardly a new constitution is adopted without it. Over the last sixty years, courts in Latin America, Europe, Asia, Africa, the Middle East, and North America have developed a robust jurisprudence of dignity on subjects as diverse as health care, imprisonment, privacy, education, culture, the environment, sexuality, and death. As the range and growing number of cases about dignity attest, it is invoked and recognized by courts far more frequently than other constitutional guarantees.

Dignity Rights is the first book to explore the constitutional law of dignity around the world. Erin Daly shows how dignity has come not only to define specific interests like the right to humane treatment or to earn a living wage, but also to protect the basic rights of a person to control his or her own life and to live in society with others. Daly argues that, through the right to dignity, courts are redefining what it means to be human in the modern world. As described by the courts, the scope of dignity rights marks the outer boundaries of state power, limiting state authority to meet the demands of human dignity. As a result, these cases force us to reexamine the relationship between the individual and the state and, in turn, contribute to a new and richer understanding of the role of the citizen in modern democracies.

Erin Daly is Professor of Law and H. Albert Young Fellow in Constitutional Law at Widener University School of Law. She is coauthor (with Jeremy Sarkin) of *Reconciliation in Divided Societies: Finding Common Ground*, also available from the University of Pennsylvania Press.

Aharon Barak is a former President of the Supreme Court of Israel and author of several books, including *The Judge in Democracy*.



Democracy, Citizenship, and Constitutionalism

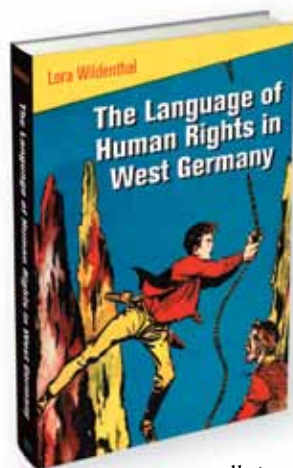
Oct 2012 | 272 pages | 6 x 9

ISBN 978-0-8122-4440-3 | Cloth | \$69.95s | £45.50

World Rights | Law, Public Policy

The Language of Human Rights in West Germany

Lora Wildenthal



“This is a special book: well-grounded, thoughtful, polished, and responsible. Lora Wildenthal has written an important work that goes far beyond the usual praise and will be greatly appreciated as a landmark study both about postwar German history and human rights history.”

—Samuel Moyn, Columbia University

Human rights language is abstract and ahistorical because advocates intend human rights to be valid at all times and places. Yet the abstract univer-

sality of human rights discourse is a problem for historians, who seek to understand language in a particular time and place.

Lora Wildenthal explores the tension between the universal and the historically specific by examining the language of human rights in West Germany between World War II and unification. In the aftermath of Nazism, genocide, and Allied occupation, and amid Cold War and national division, West Germans were especially obliged to confront issues of rights and international law.

The Language of Human Rights in West Germany traces the four most important purposes for which West Germans invoked human rights after World War II. Some human rights organizations and advocates sought to critically examine the Nazi past as a form of basic rights education. Others developed arguments for the rights of Germans—especially expellees—who were victims of the Allies. At the same time, human rights were construed in opposition to communism, especially with regard to East Germany. In the 1970s, several movements emerged to mobilize human rights on behalf of foreigners, both far away and inside West Germany. Wildenthal demonstrates that the language of human rights advocates, no matter how international its focus, can be understood more fully when situated in its domestic political context.

Lora Wildenthal is Associate Professor and Chair of the Department of History at Rice University, and author of *German Women for Empire, 1884–1945*.

Pennsylvania Studies in Human Rights

Oct 2012 | 288 pages | 6 x 9

ISBN 978-0-8122-4448-9 | Cloth | \$69.95s | £45.50

World Rights | Political Science, Law

Clan Cleansing in Somalia

The Ruinous Legacy of 1991

Lidwien Kapteijns

“Kapteijn’s use of Somali-language sources—contemporary poetry, oral interviews, news reports, and radio recordings—is very effective in providing a ground-level view of the violence both at the time of the ‘cleansing’ and in the survivors’ subsequent reflections upon it. This is a most welcome contribution to a literature on the civil war, which has until now been dominated by the analyses of foreign experts and Somali diaspora scholars.”

—Lee Cassanelli, University of Pennsylvania

In 1991, certain political and military leaders in Somalia, wishing to gain exclusive control over the state, mobilized their followers to use terror—wounding, raping, and killing—to expel a vast number of Somalis from the capital city of Mogadishu and south-central and southern Somalia. Manipulating clan sentiment, they succeeded in turning ordinary civilians against neighbors, friends, and coworkers. Although this episode of organized communal violence is common knowledge among Somalis, its real nature has not been publicly acknowledged and has been ignored, concealed, or misrepresented in scholarly works and political memoirs—until now. Marshaling a vast amount of source material, including Somali poetry and survivor accounts, *Clan Cleansing in Somalia* analyzes this campaign of clan cleansing against the historical background of a violent and divisive military dictatorship, in the contemporary context of regime collapse, and in relationship to the rampant militia warfare that followed in its wake.

Clan Cleansing in Somalia also reflects on the relationship between history, truth, and postconflict reconstruction in Somalia. Documenting the organization and intent behind the campaign of clan cleansing, Lidwien Kapteijns traces the emergence of the hate narratives and code words that came to serve as rationales and triggers for the violence. However, it was not clans that killed, she insists, but people who killed in the name of clan. Kapteijns argues that the mutual forgiveness for which politicians often so lightly call is not a feasible proposition as long as the violent acts for which Somalis should forgive each other remain suppressed and undiscussed. *Clan Cleansing in Somalia* establishes that public acknowledgment of the ruinous turn to communal violence is indispensable to social and moral repair, and can provide a gateway for the critical memory work required from Somalis on all sides of this multifaceted conflict.

Lidwien Kapteijns is Professor of History at Wellesley College.

Pennsylvania Studies in Human Rights

Dec 2012 | 336 pages | 6 x 9 | 1 map

ISBN 978-0-8122-4467-0 | Cloth | \$69.95s | £45.50

World Rights | History, Political Science

Varieties of Sovereignty and Citizenship

Edited by Sigal R. Ben-Porath and Rogers M. Smith

In *Varieties of Sovereignty and Citizenship*, scholars from a wide range of disciplines reflect on the transformation of the world away from the absolute sovereignty of independent nation-states and on the proliferation of varieties of plural citizenship. The emergence of possible new forms of allegiance and their effect on citizens and on political processes underlie the essays in this volume.

The essays reflect widespread acceptance that we cannot grasp either the empirical realities or the important normative issues today by focusing only on sovereign states and their actions, interests, and aspirations. All the contributors accept that we need to take into account a great variety of globalizing forces, but they draw very different conclusions about those realities. For some, the challenges to the sovereignty of nation-states are on the whole to be regretted and resisted. These transformations are seen as endangering both state capacity and state willingness to promote stability and security internationally. Moreover, they worry that declining senses of national solidarity may lead to cutbacks in the social support systems many states provide to all those who reside legally within their national borders. Others view the system of sovereign nation-states as the aspiration of a particular historical epoch that always involved substantial problems and that is now appropriately giving way to new, more globally beneficial forms of political association. Some contributors to this volume display little sympathy for the claims on behalf of sovereign states, though they are just as wary of emerging forms of cosmopolitanism, which may perpetuate older practices of economic exploitation, displacement of indigenous communities, and military technologies of domination. Collectively, the contributors to this volume require us to rethink deeply entrenched assumptions about what varieties of sovereignty and citizenship are politically possible and desirable today, and they provide illuminating insights into the alternative directions we might choose to pursue.

Sigal R. Ben-Porath is Associate Professor in the Graduate School of Education at the University of Pennsylvania and author of *Citizenship Under Fire: Democratic Education in Time of War and Tough Choices: Structured Paternalism and the Landscape of Choice*.

Rogers M. Smith is Christopher H. Browne Distinguished Professor of Political Science at the University of Pennsylvania. He is author of many books, including *Stories of Peoplehood: The Politics and Morals of Political Memberships*, and editor of *Citizenship, Borders, and Human Needs*, also available from the University of Pennsylvania Press.

Democracy, Citizenship, and Constitutionalism

Nov 2012 | 352 pages | 6 x 9

ISBN 978-0-8122-4456-4 | Cloth | \$79.95s | £52.00

World Rights | Political Science

Foreign Aid Allocation, Governance, and Economic Growth

Kamiljon T. Akramov

How important is foreign aid in fostering economic growth in developing countries? Does it help recipient countries, hurt them, or have little effect either way? *Foreign Aid Allocation, Governance, and Economic Growth* investigates this issue by looking at foreign aid by sector rather than treating it as an aggregate amount. Aid can be allocated to a recipient's production sectors (such as agriculture, manufacturing, or mining), economic infrastructure (such as transport, storage, communications networks, or power generation facilities), or social sectors (such as education or healthcare). This book differentiates among the various channels through which each of these three categories of foreign aid affects economic growth.

The findings suggest that economic aid, including aid to production sectors and economic infrastructure, contributes to economic growth by increasing domestic investment. Aid to social sectors, however, does not appear to have a significant impact on human capital (measured by school enrollment) and economic growth. This study also assesses the degree to which the quality of democratic governance in a recipient country influences foreign aid's effectiveness and finds that democracy is no guarantee of aid effectiveness. In fact, economic aid to less democratic countries can lead to better economic growth, at least initially, provided the aid recipients secure property rights and allow capital accumulation. Although further research into the question is necessary, *Foreign Aid Allocation, Governance, and Economic Growth* suggests that aid targeted to increasing domestic investment might be an effective means of fostering economic growth in less developed countries.

Kamiljon T. Akramov is a research fellow in the Development Strategy and Governance Division of the International Food Policy Research Institute, Washington, D.C.

An IFPRI Book

Jul 2012 | 168 pages | 6 x 9 | 8 illus.

ISBN 978-0-8122-4465-6 | Cloth | \$49.95s | £32.50

World Rights | Economics, Public Policy

Intimate Enemies

Violence and Reconciliation in Peru

Kimberly Theidon

"In an age of knee-jerk common sense that trauma means PTSD, this fine ethnography reveals the deep and complex currents between collective experiences of violence, subjective ambivalence, memory, and a community's talk about terror that constitutes the uncommon-sensical lived experience of survivors of Peru's era of violence and reconciliation. A real achievement!"

—Arthur Kleinman, Harvard University

"Kimberly Theidon's thoughtful ethnography explores the irreducible complexity of civil wars. This is a troubling—indeed, unforgettable—look at violence up close and personal, and one with broad policy implications in settings far beyond Peru. Drawing upon complementary disciplines to present a finely tuned study of violence both structural and intimate, and its legacies in the lives of individuals, families, and communities, *Intimate Enemies* reminds us that the reverse side of suffering is often resilience; but beyond these is sometimes heard a mortal silence, and the long and debilitating echo of conflicts large and small."—Paul Farmer, Harvard University

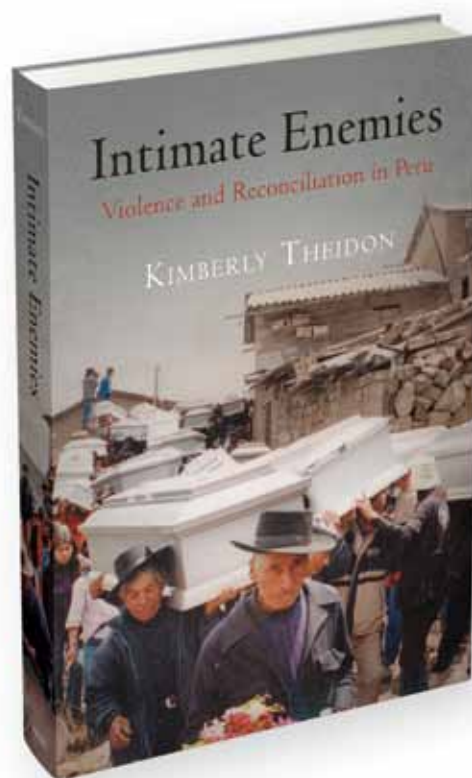
"A very important work for the fields of anthropology and human rights. . . . *Intimate Enemies* is a unique, path-breaking ethnography of community responses to situations of extreme violence, of the clash of armed rebels seeking to overthrow the state and counterinsurgency soldiers."—Kay Warren, Brown University

In the aftermath of a civil war, former enemies are left living side by side—and often the enemy is a son-in-law, a godfather, an old schoolmate, or the community that lies just across the valley. Though the internal conflict in Peru at the end of the twentieth century was incited and organized by insurgent Senderistas, the violence and destruction were carried out not only by Peruvian armed forces but also by civilians. In the wake of war, any given Peruvian community may consist of ex-Senderistas, current sympathizers, widows, orphans, army veterans—a volatile social landscape. These survivors, though fully aware of the potential danger posed by their neighbors, must nonetheless endeavor to live and labor alongside their intimate enemies.

Drawing on years of research with communities in the highlands of Ayacucho, Kimberly Theidon explores how Peruvians are rebuilding both individual lives and collective existence following twenty years of armed conflict. *Intimate Enemies* recounts the stories and dialogues

of Peruvian peasants and Theidon's own experiences to encompass the broad and varied range of conciliatory practices: customary law before and after the war, the practice of *arrepentimiento* (publicly confessing one's actions and requesting pardon from one's peers), a differentiation between forgiveness and reconciliation, and the importance of storytelling to make sense of the past and re-create moral order. The micropolitics of reconciliation in these communities present an example of postwar coexistence that deeply complicates the way we understand transitional justice, moral sensibilities, and social life in the aftermath of war. Any effort to understand post-conflict reconstruction must be attuned both to devastation as well as to human tenacity for life.

Kimberly Theidon is John J. Loeb Associate Professor of the Social Sciences in the Department of Anthropology at Harvard University.



Pennsylvania Studies in Human Rights

Nov 2012 | 488 pages | 6 1/8 x 9 1/4 | 2 illus.

ISBN 978-0-8122-4450-2 | Cloth | \$75.00s | £49.00

World Rights | Anthropology, Latin American/Caribbean Studies

Building Fortress Europe

The Polish-Ukrainian Frontier

Karolina S. Follis

"A very well written, authoritative and clear piece of work. It is a book that fills a gap—while there are many books within the social sciences on new borders and new migrations, few present such a finely honed mixture of sociological analysis and ethnographic case study."—Frances Pine, Goldsmiths College, University of London

What happens when a region accustomed to violent shifts in borders is subjected to a new, peaceful partitioning? Has the European Union spent the last decade creating a new Iron Curtain at its fringes? *Building Fortress Europe: The Polish-Ukrainian Frontier* examines these questions from the perspective of the EU's new eastern external boundary. Since the Schengen Agreement in 1985, European states have worked together to create a territory free of internal borders and with heavily policed external boundaries. In 2004 those boundaries shifted east as the EU expanded to include eight postsocialist countries—including Poland but excluding neighboring Ukraine. Through an analysis of their shared frontier, *Building Fortress Europe* provides an ethnographic examination of the human, social, and political consequences of developing a specialized, targeted, and legally advanced border regime in the enlarged EU.

Based on fieldwork conducted with border guards, officials, and migrants shuttling between Poland and Ukraine as well as extensive archival research, *Building Fortress Europe* shows how people in the two countries are adjusting to living on opposite sides of a new divide. Anthropologist Karolina S. Follis argues that the policing of economic migrants and asylum seekers is caught between the contradictory imperatives of the European Union's border security, economic needs of member states, and their declared commitment to human rights. The ethnography explores the lives of migrants, and their patterns of mobility, as they are framed by these contradictions. It suggests that only a political effort to address these tensions would lead to the creation of fairer and more humane border policies.

Karolina S. Follis has taught at the University of Pennsylvania and the National University of Ireland, Maynooth and is currently affiliated with the Law School at Lancaster University.

Democracy, Citizenship, and Constitutionalism

Jul 2012 | 288 pages | 6 x 9 | 5 illus.

ISBN 978-0-8122-4428-1 | Cloth | \$69.95s | £45.50

World Rights | Political Science, Anthropology

Forging Rights in a New Democracy

Ukrainian Students Between Freedom and Justice

Anna Fournier

"The topic is timely and relevant. Fournier counters the prevailing argument voiced by political scientists, the media, and ideologues that Ukraine is in 'transition' from one kind of political system to another by showing how—at least in students' ideations and expressions—Ukraine's younger generation embrace many different positions simultaneously."

—Amy Stambach, University of Wisconsin-Madison

The last two decades have been marked by momentous changes in forms of governance throughout the post-Soviet region. Ukraine's political system, like those of other formerly socialist states of Eastern Europe, has often been characterized as being "in transition," moving from a Soviet system to one more closely aligned with Western models. Anna Fournier challenges this view, investigating what is increasingly recognized as a critical aspect of contemporary global rights discourse: the active involvement of young people living in societies undergoing radical change. Fournier delineates a generation simultaneously embracing various ideological stances in an attempt to make sense of social conditions marked by the disjuncture between democratic ideals and the everyday realities of growing economic inequality.

Based on extensive fieldwork in public and private schools in the Ukrainian capital city of Kyiv, *Forging Rights in a New Democracy* explores high-school-aged students' understanding of rights and justice, and the ways they interpret and appropriate discourses of citizenship and civic values in the educational setting and beyond. Fournier's rich ethnographic account assesses the impact on the making of citizens of both formal and informal pedagogical practices, in schools and on the streets. Chronicling her subjects' encounters with state representatives and "violent entrepreneurs" as well as their involvement in peaceful protests alongside political activists, Fournier demonstrates the extent to which young people both reproduce and challenge the liberal discourse of rights in ways that illuminate the everyday paradoxes of market democracy. By tracking students' active participation in larger contests about the nature of liberty and entitlement in the context of redefined rights, her book provides insight into emergent configurations of citizenship in the New Europe.

Anna Fournier teaches anthropology at the University of Manitoba and is a visiting scholar in the Department of Political Science at the Johns Hopkins University.

Pennsylvania Studies in Human Rights

Jul 2012 | 232 pages | 6 x 9 | 9 illus.

ISBN 978-0-8122-4426-7 | Cloth | \$59.95s | £39.00

World Rights | Anthropology, Political Science

Divine Art, Infernal Machine

The Reception of Printing in the West from First Impressions to the Sense of an Ending

Elizabeth L. Eisenstein

“Eisenstein’s research is impressive, reaching far and wide across languages and centuries. Her knowledge of the history of publication . . . enables her to identify topoi and their mutations; to observe long-term trends, diminishing ripples, and delayed reactions; and to distinguish what is new or newly dressed in authors’ concerns and readers’ complaints.”—*Journal of Scholarly Publishing*

There is a longstanding confusion of Johann Fust, Gutenberg’s one-time business partner, with the notorious Doctor Faustus. The association is not surprising to Elizabeth L. Eisenstein, for from its very early days the printing press was viewed by some as black magic. For the most part, however, it was welcomed as a “divine art” by Western churchmen and statesmen. They celebrated the advancement of learning while expressing concern about information overload.

In *Divine Art, Infernal Machine*, Eisenstein, author of the hugely influential *The Printing Press as an Agent of Change*, has written a magisterial and highly readable account of five centuries of ambivalent attitudes toward printing and printers. Once again, she makes a compelling case for the ways in which technological developments and cultural shifts are intimately related. Always keeping an eye on the present, she recalls how, in the nineteenth century, the steam press was seen both as a giant engine of progress and as signaling the end of a golden age. Predictions that the newspaper would supersede the book proved to be false, and Eisenstein is equally skeptical of pronouncements of the supersession of print by the digital.

The use of print has always entailed ambivalence about serving the muses as opposed to profiting from the marketing of commodities. Somewhat newer is the tension between the perceived need to preserve an ever-increasing mass of texts and the very real space and resource constraints of bricks-and-mortar libraries. Whatever the multimedia future may hold, Eisenstein notes, our attitudes toward print will never be monolithic. For now, however, reports of its death are greatly exaggerated.

Elizabeth L. Eisenstein is Professor Emerita of History at the University of Michigan. In addition to *The Printing Press as an Agent of Change*, her books include its abridgment, *The Printing Revolution in Early Modern Europe*, and *Grub Street Abroad: Aspects of the French Cosmopolitan Press from the Age of Louis XIV to the French Revolution*.

Material Texts

Jul 2012 | 384 pages | 6 x 9 | 24 illus.

ISBN 978-0-8122-2216-6 | Paper | \$26.50s | £17.50

World Rights | History

The Folkstories of Children

Brian Sutton-Smith



“Will delight . . . the reader with the changing blend of fantasy, memory, and the conventions of literary form.”

—*Contemporary Psychology*

What prompts children to tell stories? What does the word “story” mean to a child at two or five years of age? *The Folkstories of Children*, first published in 1981, features nearly five hundred stories that were volunteered by fifty children between the ages of two and ten and transcribed word for word. The stories are organized chronologically by

the age of the teller, revealing the progression of verbal competence and the gradual emergence of staging and plot organization. Many stories told by two-year-olds, for example, have only beginnings with no middle or end; the “narrative” is held together by rhyme or alliteration. After the age of three or four, the same children tell stories that feature a central character and a narrative arc. The stories also exhibit each child’s growing awareness and management of his or her environment and life concerns. Some children see their stories as dialogues between teller and audience, others as monologues expressing concerns about fate and the forces of good and evil.

Brian Sutton-Smith discusses the possible origins of the stories themselves: folktales, parent and teacher reading, media, required writing of stories in school, dreams, and play. The notes to each chapter draw on this context as well as folktale analysis and child development theory to consider why and how the stories take their particular forms. *The Folkstories of Children* provides valuable evidence and insight into the ways children actively and inventively engage language as they grow.

Brian Sutton-Smith, Professor of Education Emeritus at the University of Pennsylvania, is the author of some fifty books and hundreds of journal articles. In 1995 he received the Lifetime Achievement Award from the American Folklore Society.

Jul 2012 | 328 pages | 6 x 9

ISBN 978-0-8122-1108-5 | Paper | \$22.50s | £15.00

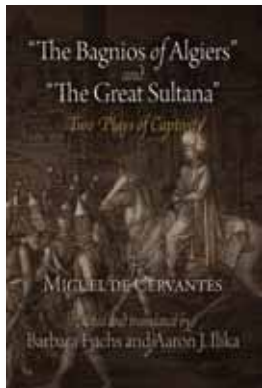
World Rights | Anthropology

"The Bagnios of Algiers" and "The Great Sultana"

Two Plays of Captivity

Miguel de Cervantes

Edited and translated by Barbara Fuchs and Aaron J. Ilika



Best known today as the author of *Don Quixote*—one of the most beloved and widely read novels in the Western tradition—Miguel de Cervantes Saavedra (1547–1616) was a poet and a playwright as well. After some early successes on the Madrid stage in the 1580s, his theatrical career was interrupted by other literary efforts. Yet, eager to prove himself as a playwright, shortly before his death he published a collection of his later plays before they were ever performed.

With their depiction of captives in North Africa and at the Ottoman court, two of these, "The Bagnios of Algiers" and "The Great Sultana," draw heavily on Cervantes's own experiences as a captive, and echo important episodes in *Don Quixote*. They are set in a Mediterranean world where Spain and its Muslim neighbors clashed repeatedly while still remaining in close contact, with merchants, exiles, captives, soldiers, and renegades frequently crossing over between the two sides. The plays provide revealing insights into Spain's complex perception of the world of Mediterranean Islam.

Despite their considerable literary and historical interest, these two plays have never before been translated into English. This edition presents them along with an introductory essay that places them in the context of Cervantes's drama, the early modern stage, and the political and cultural relations between Christianity and Islam in the early modern period.

Barbara Fuchs is Professor of Spanish and Portuguese and Professor of English at the University of California, Los Angeles. Her *Exotic Nation: Maurophilia and the Construction of Early Modern Spain* is also available from the University of Pennsylvania Press.

Aaron J. Ilika is a Portland-based independent scholar and translator.

Aug 2012 | 208 pages | 6 x 9 | 1 map
ISBN 978-0-8122-2215-9 | Paper | \$19.95s | £13.00
World Rights | Literature

Sweet Liberty

The Final Days of Slavery in Martinique

Rebecca Hartkopf Schloss

"A major contribution. . . . Schloss provides a thorough account that focuses on the way identity (whether racial, gendered, local, or metropolitan) was 'defined, challenged, and policed' in the final phase of French slave society."—*American Historical Review*

"*Sweet Liberty* is the first detailed English-language study of the aftermath of the Haitian Revolution in the French Atlantic. . . . Using government archives, the records of the Sisters of Saint-Joseph, and the extraordinary diary of the planter Pierre Dessalles, she describes how elite families struggled with each other, metropolitan administrators, and subalterns to protect their social position."

—*French Studies*

From its founding, Martinique played an integral role in France's Atlantic empire. Established in the mid-seventeenth century as a colonial outpost against Spanish and English dominance in the Caribbean, the island was transformed by the increase in European demand for sugar, coffee, and indigo. Like other colonial subjects, Martinicans met the labor needs of cash-crop cultivation by establishing plantations worked by enslaved Africans and by adopting the rigidly hierarchical social structure that accompanied chattel slavery. After Haiti gained its independence in 1804, Martinique's economic importance to the French empire increased. At the same time, there arose questions, both in France and on the island, about the long-term viability of the plantation system, including debates about the ways colonists—especially enslaved Africans and free mixed-race individuals—fit into the French nation.

Sweet Liberty chronicles the history of Martinique from France's reacquisition of the island from the British in 1802 to the abolition of slavery in 1848. Focusing on the relationship between the island's widely diverse society and the various waves of French and British colonial administrations, Rebecca Hartkopf Schloss provides a compelling account of Martinique's social, political, and cultural dynamics during the final years of slavery in the French empire. Schloss explores how various groups—Creole and metropolitan elites, *petits blancs*, *gens de couleur*, and enslaved Africans—interacted with one another in a constantly shifting political environment and traces how these interactions influenced the colony's debates around identity, citizenship, and the boundaries of the French nation.

Rebecca Hartkopf Schloss is Associate Professor of History at Texas A&M University.

Early American Studies
Aug 2012 | 312 pages | 6 x 9 | 7 illus.
ISBN 978-0-8122-2227-2 | Paper | \$24.95s | £16.50
World Rights | Latin American/Caribbean Studies

The Conversion of Herman the Jew

Autobiography, History, and Fiction in the Twelfth Century

Jean-Claude Schmitt

Translated by Alex J. Novikoff

"An important book that will stimulate historians to reflect anew on how to approach the multilayered realities of the past."

—*American Historical Review*

Praise for the French edition:

"A captivating reflection on the writing of history, more indispensable now than ever."—Philippe-Jean Catinchi, *Le Monde des Livres*

"A fascinating reflection on the role of truth in medieval history."
—Isabelle Rüf, *Le Temps*

"Jean-Claude Schmitt demonstrates the fluidity of the line between history and fiction during the Middle Ages."
—*Sciences Humaines et Sociales*

Sometime toward the middle of the twelfth century, it is supposed, an otherwise obscure figure, born a Jew in Cologne and later ordained as a priest in Cappenberg in Westphalia, wrote a Latin account of his conversion to Christianity. Known as the *Opusculum*, this book purportedly by "Herman, the former Jew" may well be the first autobiography to be written in the West after the *Confessions* of Saint Augustine. It may also be something else entirely.

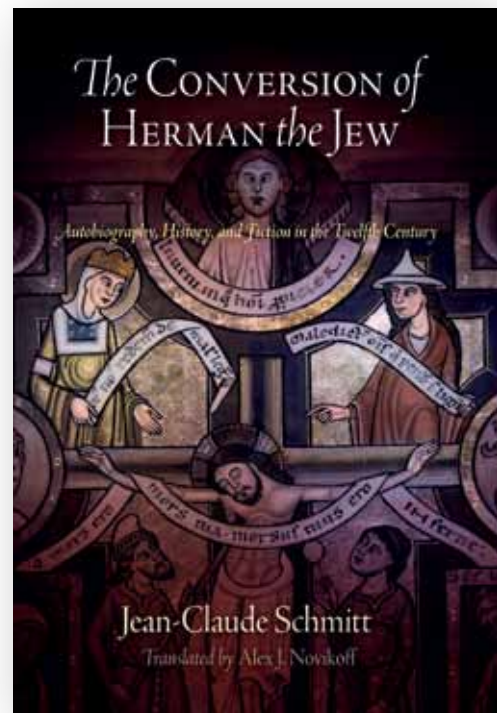
In *The Conversion of Herman the Jew* the eminent French historian Jean-Claude Schmitt examines this singular text and the ways in which it has divided its readers. Where some have seen an authentic conversion narrative, others have asked whether it is not a complete fabrication forged by Christian clerics. For Schmitt the question is poorly posed. The work is at once true and fictional, and the search for its lone author—whether converted Jew or not—fruitless. Herman may well have existed and contributed to the writing of his life, but the *Opusculum* is a collective work, perhaps framed to meet a specific institutional agenda.

With agility and erudition, Schmitt examines the text to explore its meaning within the society and culture of its period and its participation in both a Christian and Jewish imaginary. What can it tell us about autobiography and subjectivity, about the function of dreams and the legitimacy of religious images, about individual and collective conversion, and about names and identities? In *The Conversion of Herman the Jew* Schmitt masterfully seizes upon the debates

surrounding the *Opusculum* (the text of which is newly translated for this volume) to ponder more fundamentally the ways in which historians think and write.

Jean-Claude Schmitt is Directeur d'Études, École des Hautes Études en Sciences Sociales. He is the author of many books, including *Ghosts in the Middle Ages* and *The Holy Greyhound*.

Alex J. Novikoff teaches medieval history at Rhodes College.



The Middle Ages Series

Aug 2012 | 320 pages | 6 x 9 | 9 illus.

ISBN 978-0-8122-2219-7 | Paper | \$26.50s | £17.50

World Rights | History, Religion

Not in This Family

Gays and the Meaning of Kinship in Postwar North America

Heather Murray



Winner of the 2011 Lawrence W. Levine Award of the Organization of American Historians

"*Not in This Family* represents both an important new direction for historical research in lesbian and gay studies and a useful addition to the literature on the American family."

—*Journal of American History*

"Elegantly written and exemplary in its approach and method, bringing the 'evidence of experience' into conversa-

tion with social, cultural, political, and national contexts in ways that are both nuanced and deeply felt."—*Journal of Family History*

Many Americans hold fast to the notion that gay men and women, more often than not, have been ostracized from disapproving families. *Not in This Family* challenges this myth and shows how kinship ties have been an animating force in gay culture, politics, and consciousness throughout the latter half of the twentieth century.

Historian Heather Murray gives voice to gays and their parents through an extensive use of introspective writings, particularly personal correspondence and diaries, as well as through published memoirs, fiction, poetry, song lyrics, movies, and visual and print media. Starting in the late 1940s and 1950s, *Not in This Family* covers the entire postwar period, including the gay liberation and lesbian feminist movements of the 1960s and 1970s, the establishment of PFLAG (Parents, Families, and Friends of Lesbians and Gays), and the AIDS crisis of the 1980s and 1990s. Ending her story with an examination of contemporary coming-out rituals, Murray shows how the personal that was once private became political and, finally, public.

In exploring the intimate, reciprocal relationship of gay children and their parents, *Not in This Family* also chronicles larger cultural shifts in privacy, discretion and public revelation, and the very purpose of family relations. Murray shows that private bedrooms and consumer culture, social movements and psychological fashions, all had a part to play in transforming the modern family.

Heather Murray teaches history at the University of Ottawa.

Politics and Culture in Modern America

Sep 2012 | 312 pages | 6 x 9 | 25 illus.

ISBN 978-0-8122-2224-1 | Paper | \$24.95s | £16.50

World Rights | American History, Gay/Lesbian/Queer Studies

Changing Is Not Vanishing

A Collection of American Indian Poetry to 1930

Edited by Robert Dale Parker



"An excellent book, uniquely recovering materials of great importance in the field. The scholarship and research are exemplary and impressive: I learned a lot from it and was happy to learn it."

—Carter Revard, Washington University in St. Louis

"A truly significant publication. This book fills a huge gap in our knowledge of the history of writing in the United States and Indian country.

This is a book that I wish had been published decades ago, and scholars in a number of fields owe a debt of gratitude to Robert Dale Parker."

—Michael A. Elliott, Emory University

Until now, the study of American Indian literature has tended to concentrate on contemporary writing. Although the field has grown rapidly, early works—especially poetry—remain mostly unknown and inaccessible. *Changing Is Not Vanishing* simultaneously reinvents the early history of American Indian literature and the history of American poetry by presenting a vast but forgotten archive of American Indian poems. Through extensive archival research in small-circulation newspapers and magazines, manuscripts, pamphlets, forgotten rare books, and scrapbooks, Robert Dale Parker has uncovered the work of more than 140 Indian poets who wrote before 1930.

Changing Is Not Vanishing includes poems by 82 writers and provides a full bibliography of all the poets Parker has identified—most of them unknown even to specialists in Indian literature. In a wide range of approaches and styles, the poems in this collection address such topics as colonialism and the federal government, land, politics, nature, love, war, Christianity, and racism. With a richly informative introduction and extensive annotation, *Changing Is Not Vanishing* opens the door to a trove of fascinating, powerful poems that will be required reading for all scholars and readers of American poetry and American Indian literature.

Robert Dale Parker is James M. Benson Professor in English and Professor of American Indian Studies at the University of Illinois. He is the editor of *The Sound the Stars Make Rushing Through the Sky: The Writings of Jane Johnston Schoolcraft*, also available from the University of Pennsylvania Press.

Sep 2012 | 456 pages | 6 1/8 x 9 1/4 | 10 illus.

ISBN 978-0-8122-2218-0 | Paper | \$26.50s | £17.50

World Rights | Literature, Native American Studies

Civitas by Design

Building Better Communities, from the Garden City to the New Urbanism

Howard Gillette, Jr.



“Gillette expertly and efficiently marches the reader through the main planning and reform movements of the late nineteenth, twentieth, and early twenty-first centuries, focusing on those thinkers, movements, and places that reflect a concern for the utility of design in promoting good community life.”

—*Planning Perspectives*

Since the end of the nineteenth century, city planners have aspired not only to improve the physical living conditions of urban residents but also to

strengthen civic ties through better design of built environments. From Ebenezer Howard and his vision for garden cities to today's New Urbanists, these visionaries have sought to deepen civitas, or the shared community of citizens.

In *Civitas by Design*, historian Howard Gillette, Jr., takes a critical look at this planning tradition, examining a wide range of environmental interventions and their consequences over the course of the twentieth century. As American reform efforts moved from progressive idealism through the era of government urban renewal programs to the rise of faith in markets, planners attempted to cultivate community in places such as Forest Hills Gardens in Queens, New York; Celebration, Florida; and the post-Katrina Gulf Coast. Key figures—including critics Lewis Mumford and Oscar Newman, entrepreneur James Rouse, and housing reformer Catherine Bauer—introduced concepts such as neighborhood units, pedestrian shopping malls, and planned communities that were implemented on a national scale. Many of the buildings, landscapes, and infrastructures that planners envisioned still remain, but frequently these physical designs have proven insufficient to sustain the ideals they represented. Will contemporary urbanists' efforts to join social justice with environmentalism generate better results? Gillette places the work of reformers and designers in the context of their times, providing a careful analysis of the major ideas and trends in urban planning for current and future policy makers.

Howard Gillette, Jr., is Professor of History at Rutgers University and the author of *Camden After the Fall: Decline and Renewal in a Post-Industrial City* and *Between Justice and Beauty: Race, Planning, and the Failure of Urban Policy in Washington, D.C.* Both books are available from the University of Pennsylvania Press.

Oct 2012 | 240 pages | 6 x 9 | 36 illus.

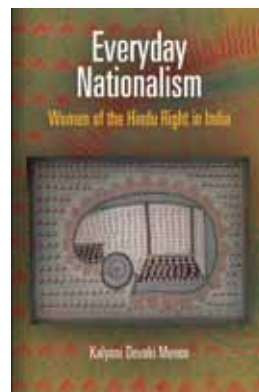
ISBN 978-0-8122-2222-7 | Paper | \$22.50s | £15.00

World Rights | American History, Public Policy

Everyday Nationalism

Women of the Hindu Right in India

Kalyani Devaki Menon



“*Everyday Nationalism* is an important book for understanding the dynamics and rationale of hindutva ideology. Kalyani Menon's brilliant reconstruction reveals women as the key to the Hindu nationalist goal to establish India as a Hindu nation.”

—*Missiology: An International Review*

Hindu nationalism has been responsible for acts of extreme violence against religious minorities and is a dominant force on the sociopolitical landscape of contemporary India. How does such

a violent and exclusionary movement recruit supporters? How do members navigate the tensions between the normative prescriptions of such movements and competing ideologies?

To understand the expansionary power of Hindu nationalism, Kalyani Menon argues, it is critical to examine the everyday constructions of politics and ideology through which activists garner support at the grassroots level. Based on fieldwork with women in several Hindu nationalist organizations, *Everyday Nationalism* explores how these activists use gendered constructions of religion, history, national insecurity, and social responsibility to recruit individuals from a variety of backgrounds. As Hindu nationalism extends its reach to appeal to increasingly diverse groups, Menon explains, it is forced to acknowledge a multiplicity of positions within the movement. She argues that Hindu nationalism's willingness to accommodate dissonance is central to understanding the popularity of the movement.

Everyday Nationalism contends that the Hindu nationalist movement's power to attract and maintain constituencies with incongruous beliefs and practices is key to its growth. The book reveals that the movement's success is facilitated by an ability to become meaningful in people's daily lives, resonating with their constructions of the past, appealing to their fears in the present, presenting itself as the protector of the country's citizens, and inventing traditions through the use of Hindu texts, symbols, and rituals to unite people in a sense of belonging to a nation.

Kalyani Devaki Menon is Associate Professor of Religious Studies at DePaul University.

The Ethnography of Political Violence

Oct 2012 | 232 pages | 6 x 9 | 4 illus.

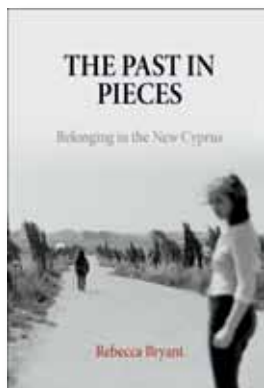
ISBN 978-0-8122-2234-0 | Paper | \$24.95s | £16.50

World Rights | Anthropology

The Past in Pieces

Belonging in the New Cyprus

Rebecca Bryant



"A welcome and vibrant addition to the scholarly literature about Cyprus. . . . The various voices of the participants in her research, as well as Bryant's own voice, are well worth listening to."

—*Ethnic and Racial Studies*

On April 23, 2003, to the surprise of much of the world, the cease-fire line that divides Cyprus opened. The line had partitioned the island since 1974, so international media heralded the opening of the checkpoints as a historic event that echoed the fall of the Berlin

Wall. As in the moment of the Wall's collapse, cameras captured the rush of Cypriots across the border to visit homes unwillingly abandoned three decades earlier. It was a euphoric moment, and one that led to expectations of reunification. But within a year Greek Cypriots overwhelmingly rejected at referendum a United Nations plan to reunite the island, despite their Turkish compatriots' support for the plan. In *The Past in Pieces*, anthropologist Rebecca Bryant explores why the momentous event of the opening has not led Cyprus any closer to reunification, and indeed in many ways has driven the two communities of the island further apart.

This chronicle of the "new Cyprus" tells the story of the opening through the voices and lives of the people of one town that has experienced conflict. Over the course of two years, Bryant studied a formerly mixed town in northern Cyprus in order to understand both experiences of life together before conflict and the ways the dissolution of that shared life is remembered today. Tales of violation and loss return from the past to shape meanings of the opening in daily life, redefining the ways Cypriots describe their own senses of belonging and expectations of the political future. By examining the ways the past is rewritten in the present, Bryant shows how even a momentous opening may lead not to reconciliation but instead to the discovery of new borders that may, in fact, be the real ones.

Rebecca Bryant is A. N. Hadjiyiannis Senior Research Fellow at the European Institute, London School of Economics.

Contemporary Ethnography

Nov 2012 | 224 pages | 6 x 9 | 10 illus.

ISBN 978-0-8122-2231-9 | Paper | \$24.95s | £16.50

World Rights | Anthropology

Ethnographies of Neoliberalism

Edited by Carol J. Greenhouse

"Engaging. . . . Readers come away with a richer understanding of how people inside and outside government have used, resisted, and been affected by the logic of neoliberalism."

—*Transforming Anthropology*

In the context of the global economic crisis, world capitalism today may be on the verge of another restructuring. Neoliberalism—the dominant approach to government around the world since the 1980s—may be coming to an end, but its effect on social and political life will long be felt. Based on the premise that markets are more efficient than lawmakers and regulators at responding to popular demands, neoliberal reforms were pushed by powerful national and transnational organizations as conditions of lending and trade. Governments turned to the private sector for what were formerly state functions. But when citizens were refashioned as consumers, there were also unintended social consequences.

Ethnographies of Neoliberalism collects original ethnographic case studies of the effects of neoliberal reform on the conditions of social participation, such as new understandings of gender roles, the commodification of learning, a growth in satirical protest against corporate power, and the restructuring of local political institutions. Carol J. Greenhouse has brought together scholars in anthropology, communications, education, English, music, political science, religion, and sociology to focus on the emergent conditions of political agency under neoliberal regimes. This is the first volume to address the implications of neoliberal reform for people's self-understandings as social and political actors. The essayists consider both the positive and negative unintended results of neoliberal reform, and the theoretical contradictions within neoliberalism, illuminated by circumstances on the ground in Africa, Europe, South America, Japan, Russia, and the United States. With an emphasis on the value of ethnographic research in understanding neoliberalism's effects around the world in our own times, *Ethnographies of Neoliberalism* uncovers how even in prosperity people realize for themselves the limits of the market, and act accordingly.

Carol J. Greenhouse is chair of the Department of Anthropology at Princeton University. She is the author of *The Paradox of Relevance: Ethnography and Citizenship in the United States*, also available from the University of Pennsylvania Press, as well as coeditor of *Ethnography in Unstable Places: Everyday Life in the Context of Dramatic Political Change* and editor of *Democracy and Ethnography: Constructing Identities in Multicultural Liberal States*.

Nov 2012 | 376 pages | 6 x 9

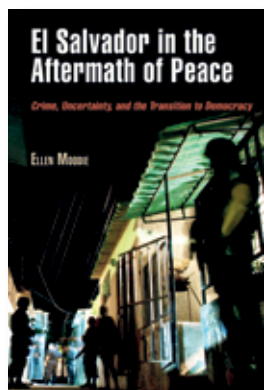
ISBN 978-0-8122-2232-6 | Paper | \$27.50s | £18.00

World Rights | Anthropology, Political Science

El Salvador in the Aftermath of Peace

Crime, Uncertainty, and the Transition to Democracy

Ellen Moodie



"In this compelling and original book, anthropologist Ellen Moodie analyzes crime stories that circulated in El Salvador in the postwar period. Her goal is not to understand crime per se, or even public perceptions of crime, but rather to make sense of the postwar period itself. . . . Beautifully written, *El Salvador in the Aftermath of Peace* moves in time and space, returning repeatedly to sites and moments that symbolize hopes and disappointments."

—Susan Bibler Coutin, University of California, Irvine

El Salvador's civil war, which left at least 75,000 people dead and displaced more than a million, ended in 1992. The accord between the government and the Farabundo Martí National Liberation Front (FMLN) has been lauded as a model post-Cold War peace agreement. But after the conflict stopped, crime rates shot up. The number of murder victims surpassed wartime death tolls. Those who once feared the police and the state became frustrated by their lack of action. Peace was not what Salvadorans had hoped it would be. Citizens began saying to each other, "It's worse than the war."

El Salvador in the Aftermath of Peace: Crime, Uncertainty, and the Transition to Democracy challenges the pronouncements of policy analysts and politicians by examining Salvadoran daily life as told by ordinary people who have limited influence or affluence. Anthropologist Ellen Moodie spent much of the decade after the war gathering crime stories from various neighborhoods in the capital city of San Salvador. True accounts of theft, assault, and murder were shared across kitchen tables, on street corners, and in the news media. This postconflict storytelling reframed violent acts, rendering them as driven by common criminality rather than political ideology. Moodie shows how public dangers narrated in terms of private experience shaped a new interpretation of individual risk. These narratives of postwar violence—occurring at the intersection of self and other, citizen and state, the powerful and the powerless—offered ways of coping with uncertainty during a stunted transition to democracy.

Ellen Moodie is Associate Professor of Anthropology and Latin American and Caribbean Studies at the University of Illinois at Urbana-Champaign.

The Ethnography of Political Violence

Nov 2012 | 304 pages | 6 x 9

ISBN 978-0-8122-2235-7 | Paper | \$24.95s | £16.50

World Rights | Anthropology, Political Science

Freud on Madison Avenue

Motivation Research and Subliminal Advertising in America

Lawrence R. Samuel

"*Freud on Madison Avenue* provides pioneering work in an area, marketing research and motivational research in particular, which until now has been relatively neglected. The work is insightful, well-written, and is an excellent introduction to this important area of business history."—*Business History*

What do consumers really want? In the mid-twentieth century, many marketing executives sought to answer this question by looking to the theories of Sigmund Freud and his followers. By the 1950s, Freudian psychology had become the adman's most powerful new tool, promising to plumb the depths of shoppers' subconscious minds to access the irrational desires beneath their buying decisions. That the unconscious was the key to consumer behavior was a new idea in the field of advertising, and its impact was felt beyond the commercial realm.

Centered on the fascinating lives of the brilliant men and women who brought psychoanalytic theories and practices from Europe to Madison Avenue and, ultimately, to Main Street, *Freud on Madison Avenue* tells the story of how midcentury advertisers changed American culture. Paul Lazarsfeld, Herta Herzog, James Vicary, Alfred Politz, Pierre Martineau, and the father of motivation research, Viennese-trained psychologist Ernest Dichter, adapted techniques from sociology, anthropology, and psychology to help their clients market consumer goods. Many of these researchers had fled the Nazis in the 1930s, and their decidedly Continental and intellectual perspectives on secret desires and inner urges sent shockwaves through WASP-dominated postwar American culture and commerce.

Though popular, these qualitative research and persuasion tactics were not without critics in their time. Some of the tools the motivation researchers introduced, such as the focus group, are still in use, with "consumer insights" and "account planning" direct descendants of Freudian psychological techniques. Looking back, author Lawrence R. Samuel implicates Dichter's positive spin on the pleasure principle in the hedonism of the Baby Boomer generation, and he connects the acceptance of psychoanalysis in marketing culture to the rise of therapeutic culture in the United States.

Lawrence R. Samuel is the founder of Culture Planning LLC and the author of several books, including *Rich: The Rise and Fall of American Wealth Culture* and *Future: A Recent History*.

Nov 2012 | 232 pages | 6 x 9

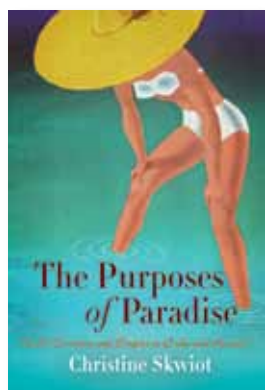
ISBN 978-0-8122-2226-5 | Paper | \$22.50s | £15.00

World Rights | American History, Business

The Purposes of Paradise

U.S. Tourism and Empire in Cuba and Hawai'i

Christine Skwiot



"Skwiot's research is first-rate. . . . *The Purposes of Paradise* provides valuable insights into the uses of tourism among people struggling for power and the changing politics of island tourist industries that catered to elite U.S. pleasure-seekers."

—*Pacific Historical Review*

"A thoroughly researched book that brings political and cultural analysis to bear on a history of United States relations with Cuba and Hawai'i. . . . Skwiot deftly weaves political history

with close, historicized readings of travel narratives to produce what is ultimately a model of interdisciplinary scholarship."

—*Hawaiian Journal of History*

For half a century, the United States has treated Cuba and Hawai'i as polar opposites: despised nation and beloved state. But for more than a century before the Cuban revolution and Hawaiian statehood in 1959, Cuba and Hawai'i figured as twin objects of U.S. imperial desire and as possessions whose tropical locales might support all manner of fantasy fulfillment—cultural, financial, and geopolitical.

Using travel and tourism as sites where the pleasures of imperialism met the politics of empire, Christine Skwiot untangles the histories of Cuba and Hawai'i as integral parts of the Union and keys to U.S. global power, as occupied territories with violent pasts, and as fantasy islands ripe with seduction and reward. Grounded in a wide array of primary materials that range from government sources and tourist industry records to promotional items and travel narratives, *The Purposes of Paradise* explores the ways travel and tourism shaped U.S. imperialism in Cuba and Hawai'i. More broadly, Skwiot's comparative approach underscores continuity, as well as change, in U.S. imperial thought and practice across the nineteenth and twentieth centuries and across the Atlantic and Pacific oceans. Comparing the relationships of Cuba and Hawai'i with the United States, Skwiot argues, offers a way to revisit assumptions about formal versus informal empire, territorial versus commercial imperialism, and direct versus indirect rule.

Christine Skwiot is Associate Professor of History at Georgia State University.

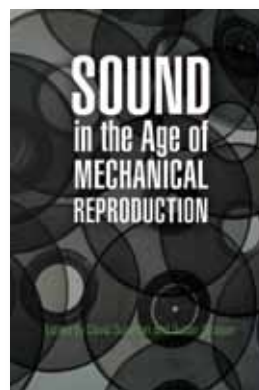
Nov 2012 | 296 pages | 6 x 9 | 17 illus.

ISBN 978-0-8122-2228-9 | Paper | \$26.50s | £17.50

World Rights | American History

Sound in the Age of Mechanical Reproduction

Edited by David Suisman and Susan Strasser



During the twentieth century, sound underwent a dramatic transformation as new technologies and social practices challenged conventional aural experience. As a result, sound functioned as a means to exert social, cultural, and political power in unprecedented and unexpected ways. The fleeting nature of sound has long made it a difficult topic for historical study, but innovative scholars have recently begun to analyze the sonic traces of the past using innovative approaches. *Sound in the Age of Mechanical Reproduction* investigates

sound as part of the social construction of historical experience and as an element of the sensory relationship people have to the world, showing how hearing and listening can inform people's feelings, ideas, decisions, and actions.

The essays in *Sound in the Age of Mechanical Reproduction* uncover the varying dimensions of sound in twentieth-century history. Together they connect a host of disparate concerns, from issues of gender and technology to contests over intellectual property and government regulation. Topics covered range from debates over listening practices and good citizenship in the 1930s, to Tokyo Rose and Axis radio propaganda during World War II, to CB-radio culture on the freeways of Los Angeles in the 1970s. These and other studies reveal the contingent nature of aural experience and demonstrate how a better grasp of the culture of sound can enhance our understanding of the past.

David Suisman is Associate Professor of History at the University of Delaware and author of *Selling Sounds: The Commercial Revolution in American Music*.

Susan Strasser is the Richards Professor of American History at the University of Delaware and author of *Waste and Want: A Social History of Trash*.

Hagley Perspectives on Business and Culture

Nov 2012 | 320 pages | 6 x 9 | 13 illus.

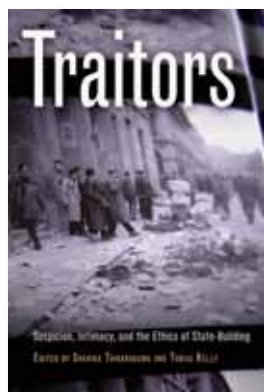
ISBN 978-0-8122-2229-6 | Paper | \$24.95s | £16.50

World Rights | American History, Business

Traitors

Suspicion, Intimacy, and the Ethics of State-Building

Edited by Sharika Thiranagama and Tobias Kelly



The traitor plays an intriguing role in modern politics. Traitors are a source of transgression from within, creating their own kinds of aversion and suspicion. They destabilize the rigid moral binaries of victim and persecutor, friend and enemy. Recent history is stained by collaborators, informers, traitors, and the bloody purges and other acts of retribution against them. In the emergent nation-state of Bhutan, the specter of the “antinational” traitor helped to transform the traditional view of loyalty based on social relations. In Sri Lanka,

the Tamil Tigers’ fear of traitors is tangled with the Tamil civilians’ fear of being betrayed to the Tigers as traitors. For Palestinians in the West Bank, simply earning a living can mean complicity with people acting in the name of the Israeli state.

While most contemporary studies of violence and citizenship focus on the creation of the “other,” the cases in *Traitors: Suspicion, Intimacy, and the Ethics of State-Building* illustrate the equally strong political and social anxieties among those who seem to be most alike. Treason is often treated as a pathological distortion of political life. However, the essays in *Traitors* propose that treachery is a constant, essential, and normal part of the processes through which social and political order is produced. In the political gray zones between personal and state loyalties, traitors and their prosecutors play roles that make and unmake regimes. In this volume, ten scholars examine political, ethnic, and personal trust and betrayals in modern times from Mozambique to the Taiwan Straits, from the former Eastern Bloc to the West Bank. In asking how traitors are defined in the context of local histories, contributors address larger comparative questions about the nature of postcolonial citizenship.

Sharika Thiranagama teaches anthropology at the New School for Social Research in New York and is author of *In My Mother’s House: The Intimacy of War in Sri Lanka*, also available from the University of Pennsylvania Press.

Tobias Kelly is Senior Lecturer in social anthropology at the University of Edinburgh and author of *This Side of Silence: Human Rights, Torture, and the Recognition of Cruelty*, also available from the University of Pennsylvania Press.

Nov 2012 | 312 pages | 6 x 9 | 8 illus.

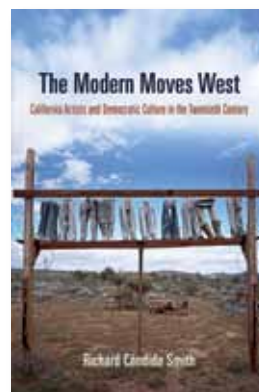
ISBN 978-0-8122-2237-1 | Paper | \$24.95s | £16.50

World Rights | Anthropology, Political Science

The Modern Moves West

California Artists and Democratic Culture in the Twentieth Century

Richard Cándida Smith



“In *The Modern Moves West*, Richard Cándida Smith tackles the intellectual and cultural history of modern art in California. It is an intelligent and thorough book. . . . [and] Cándida Smith opens up a complex discussion about the relationship between art’s prickly modern forms and democracy.”

—U.S. *Intellectual History*

In 1921 Sam Rodia, an Italian laborer and tile setter, started work on an elaborate assemblage in the backyard of his home in Watts, California. The

result was an iconic structure now known as the Watts Towers. Rodia created a work that was original, even though the resources available to support his project were virtually nonexistent. Each of his limitations—whether of materials, real estate, finances, or his own education—passed through his creative imagination to become a positive element in his work. In *The Modern Moves West*, accomplished cultural historian Richard Cándida Smith contends that the Watts Towers provided a model to succeeding California artists that was no longer defined through a subordinate relationship to the artistic capitals of New York and Paris.

Tracing the development of abstract painting, assemblage art, and efforts to build new arts institutions, Cándida Smith lays bare the tensions between the democratic and professional sides of modern and contemporary art as California developed a distinct regional cultural life. Men and women from groups long alienated—if not forcibly excluded—from the worlds of “high culture” made their way in, staking out their participation with images and objects that responded to particular circumstances as well as dilemmas of contemporary life, in the process changing the public for whom art was made. Beginning with the emergence of modern art in nineteenth-century France and its influence on young Westerners and continuing through to today’s burgeoning border art movement along the U.S.-Mexican frontier, *The Modern Moves West* dramatically illustrates the paths that California artists took toward a more diverse and inclusive culture.

Richard Cándida Smith is Professor of History at the University of California, Berkeley, and author or editor of several books, including *Utopia and Dissent: Art, Poetry, and Politics in California*.

The Arts and Intellectual Life in Modern America

Dec 2012 | 264 pages | 6 x 9 | 35 illus.

ISBN 978-0-8122-2221-0 | Paper | \$24.95s | £16.50

World Rights | American History, Fine Arts

Women Warriors for Allah

An Islamist Network in the Netherlands

Janny Groen and Annieke Kranenberg. Translated by Robert Naborn.
Foreword by Marc Sageman

"Women Warriors for Allah brings the Western women of the jihad to life. It describes their everyday life and, in the process, undermines preconceptions based on media sound bites and prejudice. . . . The reality is more complex and interesting and resists simplistic description. But only after we learn to understand these young people set on destroying Western society will we be able effectively to defuse the real threat they pose."—from the Foreword by Marc Sageman

Where are the women of jihad? Though there have been female terrorists since the advent of nonstate terrorism, women appear to be all but absent from today's global Islamist terrorist movement. In most accounts of al Qaeda and its affiliated networks, Muslim women are cast either as pacifist nurturers who steer their husbands, sons, and brothers away from violence or as passive bystanders who play a mere supporting role in networks run by radical men.

In *Women Warriors for Allah*, Dutch investigative journalists Janny Groen and Annieke Kranenberg offer an indispensable corrective to these conventional views. Their study is based on two years of extensive interviews with young Muslim women associated with the so-called Hofstad network, the jihadist group responsible for the shocking murder of filmmaker Theo van Gogh in November 2004. Far from being nonviolent nurturers or passive supporters, the Hofstad network's female members were confident, well-educated women who played an active part in the group's activities—and, the authors find, often held more radical views than their male counterparts. *Women Warriors for Allah* gives voice to these women and provides a unique window onto the complex nature of their involvement with the Hofstad group. In addition to deepening our understanding of the ways gender shapes Islamist terrorism, Groen and Kranenberg's ground-level narrative offers insight into the social dynamics of the terrorist network, explaining the processes of radicalization and tracing the network's evolution following the arrest and imprisonment of its key members.

Janny Groen and Annieke Kranenberg are reporters for the Dutch newspaper *De Volkskrant*.

Robert Naborn is Director of the Dutch Studies Program at the University of Pennsylvania.

A forensic psychiatrist and counterterrorism consultant, Marc Sageman is author of the bestselling *Understanding Terror Networks* and *Leaderless Jihad*, both also available from the University of Pennsylvania Press.

Dec 2012 | 280 pages | 6 x 9

ISBN 978-0-8122-2233-3 | Paper | \$29.95s | £19.50

World Rights | Political Science, Religion

Zamumo's Gifts

Indian-European Exchange in the Colonial Southeast

Joseph M. Hall, Jr.



"An exemplary study."

—*Journal of American History*

"A fascinating, well-researched, and extremely well-written volume that accomplishes a great deal. . . . This book will most certainly have immense and immediate impacts on historians, anthropologists, archaeologists, and others interested in the nature of exchange in the colonial Southeast."

—*American Historical Review*

"Hall tells a complicated story with skill and insight. His exposition of the importance of the Mississippian world to the creation of the colonial world suggests that we ought to rethink what we mean by colonial."

—*American Indian Culture & Research Journal*

In 1540, Zamumo, the chief of the Altamahs in central Georgia, exchanged gifts with the Spanish conquistador Hernando de Soto. With these gifts began two centuries of exchanges that bound American Indians and the Spanish, English, and French who colonized the region. Whether they gave gifts for diplomacy or traded commodities for profit, Natives and newcomers alike used the exchange of goods such as cloth, deerskin, muskets, and sometimes people as a way of securing their influence. Gifts and trade enabled early colonies to survive and later colonies to prosper. Conversely, they upset the social balance of chiefdoms like Zamumo's and promoted the rise of new and powerful Indian confederacies like the Creeks and the Choctaws.

Drawing on archaeological studies, colonial documents from three empires, and Native oral histories, Joseph M. Hall, Jr. offers fresh insights into broad segments of southeastern colonial history, including the success of Florida's Franciscan missionaries before 1640 and the impact of the Indian slave trade on French Louisiana after 1699. He also shows how gifts and trade shaped the Yamasee War, which pitted a number of southeastern tribes against English South Carolina in 1715–17. The exchanges at the heart of *Zamumo's Gifts* highlight how the history of Europeans and Native Americans cannot be understood without each other.

Joseph M. Hall, Jr. is Associate Professor of History at Bates College.

Early American Studies

Dec 2012 | 248 pages | 6 x 9 | 12 illus.

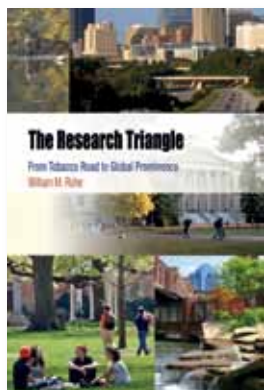
ISBN 978-0-8122-2223-4 | Paper | \$22.50s | £15.00

World Rights | American History, Native American Studies

The Research Triangle

From Tobacco Road to Global Prominence

William M. Rohe



Over the past three decades, the economy of North Carolina's Research Triangle—defined by the cities of Raleigh, Durham, and Chapel Hill—has been transformed from one dependent on agriculture and textiles to one driven by knowledge-based jobs in technology, telecommunications, and pharmaceuticals. Now home to roughly 1.7 million people, the Research Triangle has attracted an influx of new residents from across the country and around the world while continuing to win praise for its high quality of life. At

the region's center is the 7,000-acre Research Triangle Park, one of the nation's largest and most prominent research and development campuses. Founded in 1959 through a partnership of local governments, universities, and business leaders, Research Triangle Park has catalyzed the region's rapid growth and hastened its coalescence into a single metropolitan area.

The Research Triangle: From Tobacco Road to Global Prominence describes the history, current challenges, and future prospects of this fascinating metropolitan area. Focusing on the personalities and perspectives of key actors in the development of the region, William M. Rohe traces the emergence of Research Triangle Park and its role in the region's economic transformation. He also addresses some of the downsides of development, illustrating the strains that explosive population growth has placed on the region's school systems, natural resources, transportation infrastructure, and social cohesion. As Rohe shows, the Research Triangle is not a city in the traditional sense but a sprawling conurbation whose rapid, low-density growth and attendant problems are indicative of metropolitan life in much of America today. Although the Triangle's short-term prospects are bright, Rohe warns that troubling issues loom—the region is expected to add nearly a million residents over the next two decades—and will need to be addressed through improvements in governmental cooperation, regional planning, and civic leadership. Finally, the author outlines key lessons that other metropolitan areas can learn from the Research Triangle's dramatic rise to prominence.

William M. Rohe is Cary C. Boshamer Distinguished Professor of City and Regional Planning and Director of the Center for Urban and Regional Studies at the University of North Carolina at Chapel Hill.

Metropolitan Portraits

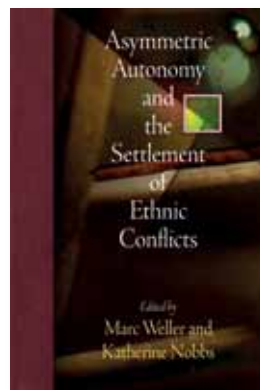
Dec 2012 | 312 pages | 5 1/2 x 9 | 38 illus.

ISBN 978-0-8122-2225-8 | Paper | \$24.95s | £16.50

World Rights | Geography, Social Science, General

Asymmetric Autonomy and the Settlement of Ethnic Conflicts

Edited by Marc Weller and Katherine Nobbs



Throughout the world, many sovereign states grant one or more of their territories greater autonomy than other areas. This arrangement, known as asymmetric autonomy, has been adopted with greater regularity as a solution to ethnic strife and secessionist struggles in recent decades. As asymmetric autonomy becomes one of the most frequently used methods of conflict resolution, examination of the positive and negative consequences of its implementation, as well as its efficacy, is vital.

Asymmetric Autonomy and the Settlement of Ethnic Conflicts assesses the ability of such power distribution arrangements to resolve violent struggles between central governments and separatist groups. This collection of new case studies from around the world covers a host of important developments, from recentralization in Russia, to "one country, two systems" in China, to constitutional innovation in Iraq. As a whole, these essays examine how well asymmetric autonomy agreements can bring protracted and bloody conflicts to an end, satisfy the demands of both sides, guarantee the physical integrity of a state, and ensure peace and stability. Contributors to this book also analyze the many problems and dilemmas that can arise when autonomous regions are formed. For example, powers may be loosely defined or unrealistically assigned to the state within a state. Redrawn boundaries can create new minorities and make other groups vulnerable to human rights violations. Given the number of limited self-determination systems in place, the essays in this volume present varied evaluations of these political structures.

Asymmetric state agreements have the potential to remedy some of humanity's most intractable disputes. In *Asymmetric Autonomy and the Settlement of Ethnic Conflicts*, leading political scientists and diplomatic experts shed new light on the practical consequences of these settlements and offer sophisticated frameworks for understanding this path toward lasting peace.

Marc Weller is Professor in International Law and International Constitution Studies at the University of Cambridge and Director of the Lauterpacht Centre for International Law.

Katherine Nobbs is Human Dimension Officer at the Organisation for Security and Cooperation in Europe Mission in Kosovo.

National and Ethnic Conflict in the Twenty-first Century

Dec 2012 | 360 pages | 6 x 9 | 2 illus.

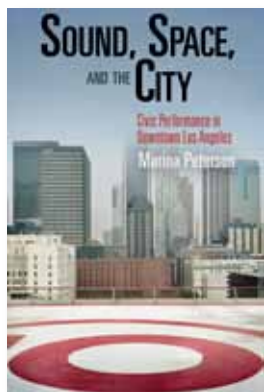
ISBN 978-0-8122-2238-8 | Paper | \$29.95s | £19.50

World Rights | Political Science

Sound, Space, and the City

Civic Performance in Downtown Los Angeles

Marina Peterson



"A welcome addition to a dynamic corpus of literature about city and identity formations and would serve well for pertinent courses at the upper levels of undergraduate and graduate education."

—*Anthropological Quarterly*

On summer nights on downtown Los Angeles's Bunker Hill, Grand Performances presents free public concerts for the people of the city. A hip hop orchestra, a mariachi musician, an Afropop singer, and a Chinese modern

dance company are just a few examples of the eclectic range of artists employed to reflect the diversity of LA itself. At these concerts, shared experiences of listening and dancing to the music become sites for the recognition of some of the general aspirations for the performances, for Los Angeles, and for contemporary public life.

In *Sound, Space, and the City*, Marina Peterson explores the processes—from urban renewal to the performance of ethnicity and the experiences of audiences—through which civic space is created at these downtown performances. Along with archival materials on urban planning and policy, Peterson draws extensively on her own participation with Grand Performances, ranging from working in an information booth answering questions about the artists and the venue, to observing concerts and concert-goers as an audience member, to performing onstage herself as a cellist with the daKAH Hip Hop Orchestra. The book offers an exploration of intersecting concerns of urban residents and scholars today that include social relations and diversity, public space and civic life, privatization and suburbanization, and economic and cultural globalization.

At a moment when cities around the world are undertaking similar efforts to revitalize their centers, *Sound, Space, and the City* conveys the underlying tensions of such projects and their relevance for understanding urban futures.

Marina Peterson is an anthropologist who teaches performance studies at Ohio University, and coeditor of *Global Downtowns*, also available from the University of Pennsylvania Press.

The City in the Twenty-First Century

Dec 2012 | 200 pages | 6 x 9 | 14 illus.

ISBN 978-0-8122-2236-4 | Paper | \$22.50s | £15.00

World Rights | Anthropology

Virgil's Eclogues

Virgil (Publius Vergilius Maro)

Translated by Len Krisak

Introduction by Gregson Davis

Selected by Choice magazine as an Outstanding Academic Title for 2010

"This is by far the most readable and accessible version of the *Eclogues* I know, and the most engaging as a poem in its own right. . . . Outstanding."—*Bryn Mawr Classical Review*

"The translations in this volume succeed in achieving the all-important musicality of effect, while sustaining a delicate balance between the pedestrian and the formal, the mundane and the sublime—the style that [Virgil's] fellow poet Horace famously characterized as 'molle atque facetum' ('refined and witty')."

—from the Introduction by Gregson Davis

Publius Vergilius Maro (70–19 B.C.), known in English as Virgil, was perhaps the single greatest poet of the Roman empire—a friend to the emperor Augustus and the beneficiary of wealthy and powerful patrons. Most famous for his epic of the founding of Rome, the *Aeneid*, he wrote two other collections of poems: the *Georgics* and the *Bucolics*, or *Eclogues*.

The *Eclogues* were Virgil's first published poems. Ancient sources say that he spent three years composing and revising them at about the age of thirty. Though these poems begin a sequence that continues with the *Georgics* and culminates in the *Aeneid*, they are no less elegant in style or less profound in insight than the later, more extensive works. These intricate and highly polished variations on the idea of the pastoral poem, as practiced by earlier Greek poets, mix political, social, historical, artistic, and moral commentary in musical Latin that exerted a profound influence on subsequent Western poetry.

Poet Len Krisak's vibrant metric translation captures the music of Virgil's richly textured verse by employing rhyme and other sonic devices. Presenting the English on facing pages with the original Latin, *Virgil's Eclogues* also features an introduction by scholar Gregson Davis that situates the poems in the time in which they were created.

Len Krisak has published several books of poetry and a complete translation of the odes of Horace. He has won several poetry awards, including the Richard Wilbur Prize, the Robert Penn Warren Prize, and the Robert Frost Prize.

Gregson Davis is Professor of Classics at New York University.

Dec 2012 | 112 pages | 5 1/2 x 8 1/2

ISBN 978-0-8122-2217-3 | Paper | \$19.95s | £13.00

World Rights | Classics

The Archaeology of Phrygian Gordion, Royal City of Midas

Gordion Special Studies 7

Edited by C. Brian Rose

Some of the most dramatic new discoveries in Asia Minor have been made at Gordion, the Phrygian capital that controlled much of central Asia Minor for close to two centuries. The most famous ruler of the kingdom was Midas, who regularly negotiated with Greeks in the west and Assyrians in the east during his reign. Excavations have been conducted at Gordion over the course of the last 60 years, all under the auspices of the University of Pennsylvania Museum of Archaeology and Anthropology.

In spite of the economic and political importance of Gordion and the Phrygians, the site is consistently omitted from courses in Old World archaeology, primarily because Gordion lies too far to the west for many Near Eastern archaeologists, and too far to the east for classical archaeologists. Moreover, there is no book that offers a comprehensive and up-to-date assessment of the material culture of Gordion during the Phrygian period, a gap that will be filled by this volume. The chapters cover all aspects of Gordion's Phrygian settlement topography from the arrival of the Phrygians in the tenth century B.C. through the arrival of Alexander the Great in 333 B.C., focusing on the site's changing topography and the consistently fluctuating interaction between the inhabitants and the landscape. A reexamination of the material culture of Phrygian Gordion is particularly timely, given the dramatic recent changes in the site's chronology, wherein the

dates of many discoveries have changed by as much as a century. The authors are among the leading experts in Near Eastern archaeology, historic preservation, paleobotany, and ancient furniture, and their articles highlight the interdisciplinary nature of the Gordion project. A significant component of the book is a new color phase plan of the site that succinctly presents the topography in diachronic perspective.

C. Brian Rose is Pritchard Professor of Classical Studies and History of Art at the University of Pennsylvania and Curator-in-Charge of the Mediterranean Section of the University of Pennsylvania Museum of Archaeology and Anthropology.

University of Pennsylvania Museum of Archaeology and Anthropology

Oct 2012 | 424 pages | 8 1/2 x 11 | 213 illus.

ISBN 978-1-934536-48-3 | Cloth | \$79.95s | £52.00

World Rights | Archaeology, History



Historical Archaeology at Tikal, Guatemala

Tikal Report 37

Hattula Moholy-Nagy

The pre-Columbian city we call Tikal was abandoned by its Maya residents during the tenth century A.D. and succumbed to the Guatemalan rain forest. It was not until 1848 that it was brought to the attention of the outside world. For the next century Tikal, remote and isolated, received a surprisingly large number of visitors. Public officials, explorers, academics, military personnel, settlers, petroleum engineers, chicle gatherers, and archaeologists came and went, sometimes leaving behind material traces of their visits. A short-lived hamlet was established among the ancient ruins in the late 1870s. In 1956 the University of Pennsylvania Museum of Archaeology and Anthropology initiated its fourteen-year-long Tikal Project.

This report chronicles documented visits to Tikal during the century following its modern discovery, and presents the post-Conquest material culture recovered by the Tikal Project in the course of its investigation of the pre-Columbian city. Further research on the nineteenth-century settlement was carried out in 1998 in its southern part by the Lacandon Archaeological Project (LAP) under the direction of Joel W. Palka of the University of Illinois at Chicago. The material culture recovered by the LAP supplements the Tikal Project collection and is referenced here. *Historical Archaeology at Tikal, Guatemala* is intended as a contribution to nineteenth and early twentieth century Lowland Mesoamerican research. It is rounded out with several appendices that will be of interest to historians and historical archaeologists. The printed volume includes many black and white photographs and drawings. A gallery of color photographs, several from Palka's 1998 excavations, is included on the accompanying CD.

Hattula Moholy-Nagy is Consulting Scholar in the American Section, University of Pennsylvania Museum of Archaeology and Anthropology.

Evolution of Mind, Brain, and Culture

Edited by Gary Hatfield and Holly Pittman

Descartes boldly claimed: "I think, therefore I am." But one might well ask: Why do we think? How? When and why did our human ancestors develop language and culture? In other words, what makes the human mind human?

Evolution of Mind and Culture offers a comprehensive and scientific investigation of these perennial questions. Fourteen essays bring together the work of archaeologists, cultural and physical anthropologists, psychologists, philosophers, geneticists, a neuroscientist, and an environmental scientist to explore the evolution of the human mind, the brain, and the human capacity for culture. The volume represents and critically engages major theoretical approaches, including Donald's stage theory, Mithen's cathedral model, Tomasello's joint intentionality, and Boyd and Richerson's modeling of the evolution of culture in relation to climate change.

No recent publication combines this breadth of evidential and theoretical perspective. The essays range in topic from the macroscopic (the evolution of social cooperation) to the microscopic (examining genetic data to infer evolutions in brain structure and function), and from the ancient (paleoanthropological reconstructions of hominin cognitive abilities) to the modern (including modern hominin's similarities to our primate cousins). Considered together, these essays constitute a fascinating, detailed look at what makes us human.

Gary Hatfield is Adam Seybert Professor in Moral and Intellectual Philosophy at the University of Pennsylvania.

Holly Pittman is Professor of History of Art at the University of Pennsylvania.

University of Pennsylvania Museum of Archaeology and Anthropology
Jul 2012 | 120 pages | 8 1/2 x 11 | 29 illus.
ISBN 978-1-934536-47-6 | Cloth | \$59.95s | £39.00
World Rights | Archaeology, Latin American/Caribbean Studies

University of Pennsylvania Museum of Archaeology and Anthropology
Nov 2012 | 552 pages | 6 x 9 | 28 illus.
ISBN 978-1-934536-49-0 | Cloth | \$69.95s | £45.50
World Rights | Archaeology, Anthropology



NEW

Change Over Time

Semiannual / ISSN 2153-053X

<http://cot.pennpress.org>

Individuals: \$35.00 | electronic only: \$31.50

Institutions: \$70.00 | electronic only: \$63

Change Over Time is a new journal publishing original, peer-reviewed research on the history, theory, and praxis of conservation and the built environment. Each issue is dedicated

to a particular theme as a method to promote critical discourse on contemporary conservation issues from multiple perspectives both within the field and across disciplines. Themes are examined at all scales, from the global and regional to the microscopic and material.



NEW

Journal for Early Modern Cultural Studies

Quarterly / ISSN 1531-0485

<http://jemcs.pennpress.org>

Individuals: \$35 | electronic only: \$31.50

Institutions: \$59 | electronic only: \$51

The *Journal for Early Modern Cultural Studies* publishes articles and reviews on cultural history of the early modern period, broadly defined. It provides a venue for exchange

between scholars in such diverse fields as sociology and anthropology; history, economics, and political science; philology and literary criticism; art history and iconology; and African, American, European, and Asian studies.

**Humanity**

Triannual / ISSN 2151-4364

<http://hum.pennpress.org>

Individuals: \$45 | electronic only: \$40

Institutions: \$85 | electronic only: \$76

Humanity publishes original research and reflection on human rights, humanitarianism, and development in the modern and contemporary world. An interdisciplinary enterprise, *Humanity* draws from a variety of fields,

including anthropology, law, literature, history, philosophy, and politics and examines the intersections between and among them.

**Dissent**

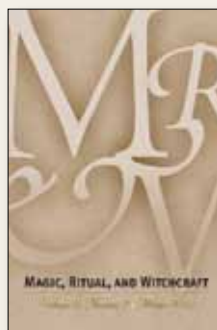
Quarterly / ISSN 0012-3846

<http://dissent.pennpress.org>

Individuals: \$25 (\$42/2yr) | electronic only: \$17

Institutions: \$53 (\$82/2yr) | electronic only: \$47

Dissent is a magazine of politics and culture. In the words of the *New York Times*, "*Dissent* ranks among the handful of political journals read most regularly by U.S. intellectuals."

**Magic, Ritual, and Witchcraft**

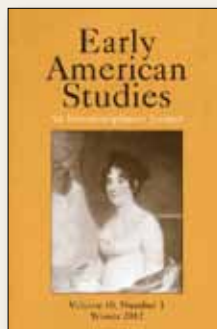
Semiannual / ISSN 1556-8547

<http://magic.pennpress.org>

Individuals: \$25 | electronic only: \$22

Institutions: \$47 | electronic only: \$42

A rigorously peer-reviewed journal, *MRW* draws from diverse perspectives, methods, and disciplines, offering a wide geographical scope and chronological range, from prehistory to the modern era, Old World to the New.

**Early American Studies**
An Interdisciplinary Journal

Triannual / ISSN 1543-4273

<http://eas.pennpress.org>

Individuals: \$37 | electronic only: \$30

Institutions: \$75 | electronic only: \$65

Sponsored by the McNeil Center for Early American Studies, *EAS* is dedicated to publishing original research on a broad range of topics from the history and politics, arts and culture, and economics and geography of

North America in the Atlantic world before 1850.

**Hispanic Review**

Quarterly / ISSN 0018-2176

<http://hr.pennpress.org>

Individuals: \$55 | electronic only: \$49

Institutions: \$93 | electronic only: \$80

Hispanic Review is a quarterly journal devoted to research in Hispanic and Luso-Brazilian literatures and cultures. Published since 1933, the journal features essays and book reviews on the diverse cultural manifestations of Iberia and Latin America, from the medieval

period to the present.



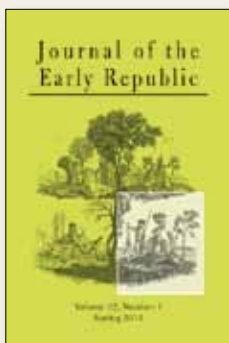
The Jewish Quarterly Review

Quarterly / ISSN 0021-6682
<http://jqr.pennpress.org>
 Individuals: \$50 | electronic only: \$42
 Students: \$27
 Institutions: \$93 | electronic only: \$80

Established in 1889, *The Jewish Quarterly Review* is the oldest English-language journal in the field of Jewish studies. In each issue of *JQR* the ancient stands alongside the modern, the historical alongside the

literary, the textual alongside the contextual, the past alongside the present.

JQR is published for the Herbert D. Katz Center for Advanced Judaic Studies at the University of Pennsylvania.



Journal of the Early Republic

Quarterly / ISSN 0275-1275
<http://jer.pennpress.org>
 Individuals (income to \$45,000): \$40
 Individuals (income above \$45,000): \$70
 Students: \$30
 Institutions: \$120

The *Journal of the Early Republic* is a quarterly journal committed to publishing the best scholarship on the history and culture of the United States in the years of the early republic, from the Declaration of Independence to the outbreak of the Civil War.

Published for the Society for Historians of the Early American Republic. SHEAR membership includes an annual subscription to *JER*.



Journal of the History of Ideas

Quarterly / ISSN 0022-5037
<http://jhi.pennpress.org>
 Individuals: \$43 | electronic only: \$38
 Students: \$32
 Institutions: \$123 | electronic only: \$108

Since its inception in 1940, the *Journal of the History of Ideas* has served as a medium for the publication of research in intellectual history that is of common interest to scholars and students in a wide range of fields.

JHI defines intellectual history expansively

and ecumenically, including the histories of philosophy, of literature, of the arts, of the natural and social sciences, of religion, and of political thought.



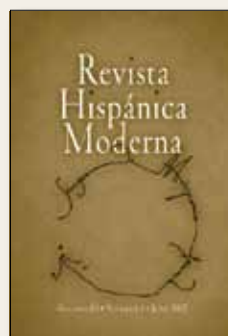
The Eighteenth Century Theory and Interpretation

Quarterly / ISSN 0193-5380
<http://ecti.pennpress.org>
 Individuals: \$45 | electronic only: \$40
 Students: \$18
 Institutions: \$93 | electronic only: \$81

The Eighteenth Century fosters theoretical and interpretive research on all aspects of Western culture from 1660 to 1830.

The editors take special interest in essays

that apply innovative contemporary methodologies to the study of eighteenth-century literature, history, science, fine arts, and popular culture.



Revista Hispánica Moderna

Semiannual / ISSN 0034-9593
<http://rhm.pennpress.org>
 Individuals: \$42 | electronic only: \$36
 Students: \$25
 Institutions: \$57 | electronic only: \$50

RHM is a semiannual peer-reviewed journal committed to the dissemination of scholarship on Hispanic and Luso-Brazilian literary and cultural studies. It publishes essays and book reviews in Spanish, English,

or Portuguese on the full spectrum of Hispanic and Luso-Brazilian cultural production in Europe, Latin America, and the United States.

To order *Dissent*, *Early American Studies*, *Hispanic Review*, *Jewish Quarterly Review*, *Journal of the History of Ideas*, or *Revista Hispánica Moderna*, send payment in full, made out to "University of Pennsylvania Press," to:

The Sheridan Press, Attn: Penn Press Journals
 P.O. Box 465
 Hanover, PA 17331
 Phone: 717-632-3535 (ask for subscriber services) | Fax: 717-633-8920
 Email: pubsvc@tsp.sheridan.com

To order *Change Over Time*, *The Eighteenth Century*, *Humanity*, *Journal for Early Modern Cultural Studies*, or *Magic, Ritual, and Witchcraft*, send payment in full, made out to "University of Pennsylvania Press," to:

Penn Press Journals
 3905 Spruce St.
 Philadelphia, PA 19104
 Phone: 215-573-1295 | Fax: 215-746-3636
 Email: journals@pobox.upenn.edu

To order *Journal of the Early Republic*, visit
<http://www.shear.org/membership.htm>

For more ordering information, visit journals.pennpress.org.

Titles by Publication Month

July

Akramov / *Foreign Aid Allocation, Governance, and Economic Growth*
 Bianchini / *The Queen's Hand*
 Dole / *Healing Secular Life*
 Eisenstein / *Divine Art, Infernal Machine*
 Follis / *Building Fortress Europe*
 Fournier / *Forging Rights in a New Democracy*
 Galster / *Driving Detroit*
 Moholy-Nagy / *Historical Archaeology at Tikal, Guatemala*
 Sutton-Smith / *The Folkstories of Children*
 Yamin / *American Marriage*

August

Cervantes / *"The Bagnios of Algiers" and "The Great Sultana"*
 Coglianese / *Regulatory Breakdown*
 Schloss / *Sweet Liberty*
 Schmitt / *The Conversion of Herman the Jew*
 Stein / *Textual Mirrors*
 Wolcott / *Race, Riots, and Roller Coasters*

September

Corteguera / *Death by Effigy*
 Franklin / *This Noble House*
 Gadsden / *Between North and South*
 Jacob / *Matching Organs with Donors*
 Murray / *Not in This Family*
 Parker / *Changing Is Not Vanishing*
 Schmidgen / *Exquisite Mixture*
 Spencer / *In the Crossfire*
 White / *Wild Frenchmen and Frenchified Indians*

October

Churella / *The Pennsylvania Railroad, Volume I*
 Conlin / *The Pleasure Garden, from Vauxhall to Coney Island*
 Crislip / *Thorns in the Flesh*
 Daly / *Dignity Rights*
 Dewar / *The City After Abandonment*
 Gillette / *Civitas by Design*
 McMahon / *Public Capitalism*
 Menon / *Everyday Nationalism*
 Potolsky / *The Decadent Republic of Letters*
 Rose / *The Archaeology of Phrygian Gordion, Royal City of Midas*
 Swartz / *Moral Minority*
 Stahuljak / *Pornographic Archaeology*
 Wildenthal / *The Language of Human Rights in West Germany*

November

Ben-Porath / *Varieties of Sovereignty and Citizenship*
 Bryant / *The Past in Pieces*
 Cervone / *Poetics of the Incarnation*
 Cohn / *The Memory of the Temple and the Making of the Rabbis*
 Crane / *Animal Encounters*
 Diaz / *Miami Transformed*
 Greenhouse / *Ethnographies of Neoliberalism*
 Hashim / *When Counterinsurgency Wins*
 Hatfield / *Evolution of Mind, Brain, and Culture*
 Henderson / *The Gardens of Suzhou*
 Moodie / *El Salvador in the Aftermath of Peace*
 Perna / *Preparing Today's Students for Tomorrow's Jobs in Metropolitan America*
 Samuel / *Freud on Madison Avenue*
 Skwiot / *The Purposes of Paradise*
 Straznicki / *Shakespeare's Stationers*
 Suisman / *Sound in the Age of Mechanical Reproduction*
 Theidon / *Intimate Enemies*
 Thiranagama / *Traitors*
 Weil / *The Sovereign Citizen*
 Zadoff / *Next Year in Marienbad*

December

Arnold / *Negotiating the Landscape*
 Cándida Smith / *The Modern Moves West*
 Carlin / *Lost Letters of Medieval Life*
 Gitlin / *Frontier Cities*
 Groen / *Women Warriors for Allah*
 Hall / *Zamumo's Gifts*
 Kapteijns / *Clan Cleansing in Somalia*
 Krisak / *Virgil's Eclogues*
 Krohn-Hansen / *Making New York Dominican*
 More / *Baroque Sovereignty*
 Peterson / *Sound, Space, and the City*
 Rohe / *The Research Triangle*
 Szpiech / *Conversion and Narrative*
 Wachtel / *The Faith of Remembrance*
 Weller / *Asymmetric Autonomy and the Settlement of Ethnic Conflicts*

Sales Information

This catalog describes all University of Pennsylvania Press books scheduled for publication from July through December 2012. A complete catalog of University of Pennsylvania Press books in print is available on our website: www.pennpress.org.

The books in this catalog originated by University of Pennsylvania Press are printed on acid-free paper.

Orders may be sent directly to University of Pennsylvania Press: c/o Hopkins Fulfillment Service, P.O. Box 50370, Baltimore, MD 21211-4370. OR call toll-free to place or inquire about orders: (800) 537-5487. OR send orders and inquiries by fax: (410) 516-6998.

Orders in Europe, the U.K., and the Middle East: These orders can be sent to Orders, Marston Book Services Ltd., Unit 160, Milton Park, Abingdon, Oxfordshire OX14 4SD, United Kingdom. By phone: 44 (0) 1235 465577, by email: direct.orders@marston.co.uk

Orders in Canada: These orders can be sent to Scholarly Book Services, 289 Bridgeland Avenue, Unit 105, Toronto, ON M6A 1Z6, Canada. By phone: (416) 504-6545 or (800) 847-9736, by fax: (416) 504-0641 or (800) 220-9895, or by email: customerservice@sbookscan.com

International Standard Book Numbers are used throughout this catalog. Please use ISBNs when ordering.

Prices, terms, and shipping: Publication dates, specifications, and prices are all subject to change without notice. Prices printed in this catalog apply only within the United States, the United Kingdom, and the European continent and will vary in other parts of the world. Shipping charges are additional and vary from country to country. Please remit in U.S. funds, net 30 days.

CIP: University of Pennsylvania Press participates in the Cataloging-in-Publication Program of the Library of Congress.

Individual orders: Individuals are encouraged to order through their local bookseller but may send prepaid orders directly to the Press.

Payment is accepted in the following forms: imprinted personal check, money order, MasterCard, American Express, Discover, and Visa. Shipping charges are additional: to U.S. addresses add \$5.00 for the first copy ordered, \$1.00 for each additional copy. Books will be shipped via Media Mail.

Booksellers: Order through your local sales representative or directly from University of Pennsylvania Press. Prices marked "t" indicate trade discount; those marked "s" indicate short discount. A schedule of discounts is available on request. Orders will be charged for shipping and sent Media Mail unless otherwise specified. Please remit in U.S. funds, net 30 days.

Libraries: Place orders for any of these books with your regular supplier, or you may order directly from University of Pennsylvania Press. Orders will be charged for shipping and sent Media Mail unless otherwise specified. Please remit in U.S. funds, net 30 days.

Return policy: Permission to return is not required. Current editions of clean, salable, in-print books are eligible for full credit at invoice discount if returned between 90 days and 18 months from invoice date. Invoice numbers or a copy of the original invoice must be submitted to receive full credit. Ship returns, via U.S. mail, postpaid, to: Hopkins Fulfillment Service, c/o Maple Press Company, Lebanon Distribution Center, P.O. Box 1287, Lebanon, PA 17042. Ship returns via other carriers to: Hopkins Fulfillment Service, c/o Maple Press Company, Lebanon Distribution Center, 704 Legionaire Drive, Fredericksburg, PA 17026.

U.S. Sales Representation

New England & Mid-Atlantic

Maine, Vermont, New Hampshire, Massachusetts, Connecticut, Rhode Island, New York, New Jersey, Pennsylvania (except Pittsburgh), West Virginia, Delaware, Maryland, Washington, D.C.

Christopher R. Kerr (Parson Weems' Publisher Services, LLC)
565 Broadway, 5A
Hastings-on-Hudson, NY 10706-1712
phone/fax: (914) 478-5751
email: ChrisKerr@parsonweems.com

Eileen Bertelli (Parson Weems' Publisher Services, LLC)
48 Wawayanda Rd.
Warwick, NY 10990-3339
phone: (845) 987-7233
fax: (866) 861-0337
email: EileenBertelli@parsonweems.com

Linda Cannon (Parson Weems' Publisher Services, LLC)
220 East 31st Street, #3D
Baltimore, MD 21218
phone: (724) 513-9426
fax: (866) 583-2066
email: LindaCannon@parsonweems.com

Causten Stehle (Parson Weems' Publisher Services, LLC)
55 McKinley Ave., #D214
White Plains, NY 10606
phone: (914) 948-4259
fax: (866) 861-0337
email: office@parsonweems.com

Midwest

Illinois, Indiana, Kentucky, Minnesota, Missouri, Ohio, Michigan, South Dakota, Wisconsin, Kansas, North Dakota, Iowa, Nebraska, Pittsburgh

Gary Trim (Trim Associates)
2404 Payne Street
Evanston, IL 60201
phone: (773) 871-1249
fax: (888) 334-6986
email: garytrim@msn.com

Carole Timkovich (Trim Associates)
10727 S. California Avenue
Chicago, IL 60655
phone/fax: (773) 239-4295
email: ctimkovich@msn.com

Martin X. Granfield (Trim Associates)
9433 73rd Street
Kenosha, WI 53142
phone/fax: (262) 942-1153
email: mxgranfield@gmail.com

Author/Title Index

- Akramov, Kamiljon T. 29
American Marriage 8
Animal Encounters 15
Archaeology of Phrygian Gordion, Royal City of Midas 44
Arenson, Adam 7
Arnold, Ellen F. 16
Asymmetric Autonomy and the Settlement of Ethnic Conflicts 42
"Baïgnos of Algiers" and "The Great Sultana" 33
Baroque Sovereignty 18
Ben-Porath, Sigal R. 29
Berglund, Barbara 7
Between North and South 6
Bianchini, Janna 17
Bryant, Rebecca 37
Building Fortress Europe 31
Cándida Smith, Richard 40
Carlin, Martha 14
Cervantes, Miguel de 33
Cervone, Cristina Maria 16
Changing Is Not Vanishing 35
Churella, Albert J. 4
City After Abandonment 10
Civitas by Design 36
Clan Cleansing in Somalia 28
Coglianese, Cary 9
Cohn, Naftali S. 24
Conlin, Jonathan 12
Conversion and Narrative 22
Conversion of Herman the Jew 34
Corteguera, Luis R. 18
Crane, Susan 15
Crislip, Andrew 22
Crouch, David 14
Daly, Erin 27
Death by Effigy 18
Decadent Republic of Letters 19
Dewar, Margaret 10
Diaz, Manny 3
Dignity Rights 27
Divine Art, Infernal Machine 32
Dole, Christopher 25
Driving Detroit 11
Eisenstein, Elizabeth L. 32
El Salvador in the Aftermath of Peace 38
Ethnographies of Neoliberalism 37
Everyday Nationalism 36
Evolution of Mind, Brain, and Culture 45
Exquisite Mixture 17
Faith of Remembrance 21
Folkstories of Children 32
Follis, Karolina S. 31
Foreign Aid Allocation, Governance, and Economic Growth 29
Forging Rights in a New Democracy 31
Fournier, Anna 31
Franklin, Arnold E. 23
Freud on Madison Avenue 38
Frontier Cities 7
Fuchs, Barbara 33
Gadsden, Brett 6
Galster, George 11
Gardens of Suzhou 13
Gillette, Howard, Jr. 36
Gitlin, Jay 7
Greenhouse, Carol J. 37
Hall, Joseph M., Jr. 41
Halpern, Nikki 21
Hashim, Ahmed S. 26
Hatfield, Gary 45
Healing Secular Life 25
Henderson, Ron 13
Historical Archaeology at Tikal, Guatemala 45
Ilika, Aaron J. 33
In the Crossfire 1
Intimate Enemies 30
Jacob, Marie-Andrée 25
Kapteijns, Lidwein 28
Kelly, Tobias 40
Krisak, Len 41
Krohn-Hansen, Christian 11
Language of Human Rights in West Germany 28
Lost Letters of Medieval Life 14
Making New York Dominican 11
Matching Organs with Donors 25
McMahon, Christopher 9
Memory of the Temple and the Making of the Rabbis 24
Menon, Kalyani Devaki 36
Miami Transformed 3
Modern Moves West 40
Moholy-Nagy, Hattula 45
Moodie, Ellen 38
Moral Minority 5
More, Anna 18
Murray, Heather 35
Negotiating the Landscape 16
Next Year in Marienbad 20
Nobbs, Katherine 42
Not in This Family 35
Novikoff, Alex J. 34
Parker, Robert Dale 35
Past in Pieces 37
Pennsylvania Railroad, Volume I 4
Perna, Laura W. 10
Peterson, Marina 43
Pittman, Holly 45
Pleasure Garden, from Vauxhall to Coney Island 12
Poetics of the Incarnation 16
Pornographic Archaeology 19
Potolsky, Matthew 19
Preparing Today's Students for Tomorrow's Jobs in Metropolitan America 10
Public Capitalism 9
Purposes of Paradise 39
Queen's Hand 17
Race, Riots, and Roller Coasters 2
Regulatory Breakdown 9
Research Triangle 42
Rohe, William M. 42
Rose, C. Brian 44
Samuel, Lawrence R. 38
Schloss, Rebecca Hartkopf 33
Schmidgen, Wolfram 17
Schmitt, Jean-Claude 34
Shakespeare's Stationers 14
Skwiot, Christine 39
Smith, Rogers M. 29
Sound in the Age of Mechanical Reproduction 39
Sound, Space, and the City 43
Sovereign Citizen 8
Spencer, John P. 1
Stahuljak, Zrinka 19
Stein, Dina 24
Strasser, Susan 39
Straznicki, Marta 14
Suisman, David 39
Sutton-Smith, Brian 32
Swartz, David R. 5
Sweet Liberty 33
Szpiech, Ryan 22
Templer, William 20
Textual Mirrors 24
Theidon, Kimberly 30
Thiranagama, Sharika 40
This Noble House 23
Thomas, June Manning 10
Thorns in the Flesh 22
Traitors 40
Varieties of Sovereignty and Citizenship 29
Virgil's Eclogues 43
Wachtel, Nathan 21
Weil, Patrick 8
Weller, Marc 42
When Counterinsurgency Wins 26
White, Sophie 7
Wild Frenchmen and Frenchified Indians 7
Wildenthal, Lora 28
Wolcott, Victoria W. 2
Yamin, Priscilla 8
Zadoff, Mirjam 20
Zamumo's Gifts 41

ART CREDITS

Front cover: Canaletto (Giovanni Antonio Canal), *Vauxhall Gardens: The Grand Walk*, 1751. Private collection. Image courtesy the Bridgeman Art Library.

Inside front cover: Lily crucifixion, St. Michael at the North Gate, Oxford. Photograph by Cristina Maria Cervone.

Page 4: Rockville Bridge. Courtesy Pennsylvania Historical and Museum Commission, Railroad Museum of Pennsylvania.

Page 23: David and Solomon meeting Muhammad in heaven (detail). Mir'adj nāmeḥ (1436), fol. 19r. Courtesy Bibliothèque nationale de France.

Page 44: Excavation of the Early Phrygian Gate Complex at Gordion in 1955, facing east. Courtesy Gordion Archives, University of Pennsylvania Museum of Archaeology and Anthropology.

This page: Photo by John Hubbard.

Back cover: Donato Creti, *The Education of Achilles by Chiron*, 1714. Oil on canvas. Collezioni Comunali d'Arte, Bologna, Italy.

International Sales Representation

West and Southwest

California, Nevada, Arizona, New Mexico, Colorado, Wyoming, Utah, Idaho, Montana, Oregon, Washington

Tom McCorkell (Wilcher Associates)
26652 Merienda, #7
Laguna Hills, CA 92656
phone: (949) 362-0597
fax: (949) 643-2330
email: tmcork@sbcbglobal.net

Dan Skaggs (Wilcher Associates)
4096 Piedmont Avenue #267
Oakland, CA 94611
phone: (510) 595-7597
fax: (510) 595-3804
email: skaggs@wilcher-assoc.com

Christine Foye (Wilcher Associates)
PMB #1119
10002 Aurora Avenue N., #36
Seattle, WA 98133
phone: (206) 783-3338
fax: (206) 783-3388
email: seafoye@aol.com

Jim Sena (Wilcher Associates)
2838 Shadowglen Drive
Colorado Springs, CO 80918
phone: (719) 210-5222
fax: (719) 265-5932
email: senafam4@peoplepc.com

Southeast

Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee, Virginia

Don Morrison (The Morrison Sales Group)
Bill Verner
Barbara Arendall
294 Barons Road
Clemmons, NC 27012
phone: (336) 775-0226
fax: (336) 775-0239
email: msgbooks@aol.com

Amy Willis (The Morrison Sales Group)
294 Barons Road
Clemmons, NC 27012
phone: (917) 544-1855
email: girlonthemove@gmail.com

National and Philadelphia Area Sales

Laura Waldron
University of Pennsylvania Press
3905 Spruce Street
Philadelphia, PA 19104-4112
phone: (215) 898-6264
fax: (215) 898-0404
email: custserv@upenn.edu

UK

University Presses Marketing
The Tobacco Factory
Raleigh Road
Southville
Bristol BS3 1TF, UK
phone: 44 (0) 1179 020275
fax: 44 (0) 1179 020294
email: sales@universitypressesmarketing.co.uk
www.universitypressesmarketing.co.uk

Europe

Durnell Marketing
2 Linden Close
Tunbridge Wells
Kent TN4 8HH, UK
phone: 44 (0) 1892 544272
email: orders@durnell.co.uk

Middle East

Avicenna Partnership Ltd
P.O. Box 501
Witney
Oxfordshire OX28 9JL, UK
phone: 44 (0) 7771 887843
email: claire_degruchy@yahoo.co.uk

Asia and the Pacific (including Australia and New Zealand)

Royden Muranaka (East-West Export Books, c/o
University of Hawaii Press)
2840 Kolowalu Street
Honolulu, HI 96822, U.S.A.
phone: (808) 956-8830
fax: (808) 988-6052
email: cweb@hawaii.edu

Canada

Scholarly Book Services
289 Bridgeland Avenue, Unit 105
Toronto, ON M6A 1Z6, Canada
phone: (416) 504-6545 or (800) 847-9736
fax: (416) 504-0641 or (800) 220-9895
email: customerservice@sbookscan.com

Review and publicity copies: Send review copy requests to the Publicity Department at jorobin@upenn.edu.

Desk copies: The Press is happy to provide desk copies of books adopted for courses with enrollments of 10 or more students.

Requests for desk copies, which should be made on departmental letterhead, must note course title, estimated enrollment, and bookstore name.

Examination copies: Instructors may request examination copies of books they wish to consider for course adoption from the appropriate office.

Instructors in the U.S.:

Paperbacks: Complimentary copies of up to three paperbacks are available for a nonrefundable shipping and handling charge of \$5.00 per volume. These books need not be returned, nor will instructors be billed for them.

Hardcovers: Hardcover volumes will be sent to instructors on approval for 60 days. A special invoice will be sent for each hardcover examination copy sent on approval. If the book is adopted for a course with an enrollment of 10 or more students within that 60-day examination period, please return the invoice and notify us of the bookstore where your class order has been or will be placed and we will cancel the invoice. If the book is not adopted, it may be returned in salable condition with a copy of your invoice, or you may keep the book and pay the invoice. The Press reserves the right to limit availability of exam copies.

Please direct your requests to:

Desk / Exam Copies
University of Pennsylvania Press
3905 Spruce Street
Philadelphia, PA 19104-4112
fax: (215) 898-0404
email: custserv@upenn.edu

Instructors in Canada: Please contact Scholarly Book Services to request exam copies.

Instructors in the U.K.: Please contact University Presses Marketing.

Instructors in Europe: Please contact Durnell Marketing.

Instructions in the Middle East: Please contact Avicenna Partnership Ltd.

Subsidiary Rights: For queries regarding subsidiary rights, including foreign-language translations, English-language reprints, and film and dramatic rights, please contact Katherine McGuire at mcgk@upenn.edu.

Order Form

| | author | title | binding | ISBN | price | x quantity | = subtotals |
|--|---------------|---|---------|-------------------|-----------------|------------|-------------|
| | Akramov | Foreign Aid Allocation, Governance, and Economic Growth | Cloth | 978-0-8122-4465-6 | \$49.95s £32.50 | | |
| | Arnold | Negotiating the Landscape | Cloth | 978-0-8122-4463-2 | \$65.00s £42.50 | | |
| | Ben-Porath | Varieties of Sovereignty and Citizenship | Cloth | 978-0-8122-4456-4 | \$79.95s £52.00 | | |
| | Bianchini | The Queen's Hand | Cloth | 978-0-8122-4433-5 | \$69.95s £45.50 | | |
| | Bryant | The Past in Pieces | Paper | 978-0-8122-2231-9 | \$24.95s £16.50 | | |
| | Cándida Smith | The Modern Moves West | Paper | 978-0-8122-2221-0 | \$24.95s £16.50 | | |
| | Carlin | Lost Letters of Medieval Life | Cloth | 978-0-8122-4459-5 | \$79.95s £52.00 | | |
| | Cervantes | "The Bagnios of Algiers" and "The Great Sultana" | Paper | 978-0-8122-2215-9 | \$19.95s £13.00 | | |
| | Cervone | Poetics of the Incarnation | Cloth | 978-0-8122-4451-9 | \$69.95s £45.50 | | |
| | Churella | The Pennsylvania Railroad, Volume 1 | Cloth | 978-0-8122-4348-2 | \$75.00t £49.00 | | |
| | Coglianesse | Regulatory Breakdown | Cloth | 978-0-8122-4460-1 | \$49.95s £32.50 | | |
| | Cohn | The Memory of the Temple and the Making of the Rabbis | Cloth | 978-0-8122-4457-1 | \$69.95s £45.50 | | |
| | Conlin | The Pleasure Garden, from Vauxhall to Coney Island | Cloth | 978-0-8122-4438-0 | \$69.95s £45.50 | | |
| | Corteguera | Death by Effigy | Cloth | 978-0-8122-4439-7 | \$39.95s £26.00 | | |
| | Crane | Animal Encounters | Cloth | 978-0-8122-4458-8 | \$59.95s £39.00 | | |
| | Crislip | Thorns in the Flesh | Cloth | 978-0-8122-4445-8 | \$65.00s £42.50 | | |
| | Daly | Dignity Rights | Cloth | 978-0-8122-4440-3 | \$69.95s £45.50 | | |
| | Dewar | The City After Abandonment | Cloth | 978-0-8122-4446-5 | \$75.00s £49.00 | | |
| | Diaz | Miami Transformed | Cloth | 978-0-8122-4464-9 | \$29.95t £19.50 | | |
| | Dole | Healing Secular Life | Cloth | 978-0-8122-4416-8 | \$69.95s £45.50 | | |
| | Eisenstein | Divine Art, Infernal Machine | Paper | 978-0-8122-2216-6 | \$26.50s £17.50 | | |
| | Follis | Building Fortress Europe | Cloth | 978-0-8122-4428-1 | \$69.95s £45.50 | | |
| | Fournier | Forging Rights in a New Democracy | Cloth | 978-0-8122-4426-7 | \$59.95s £39.00 | | |
| | Franklin | This Noble House | Cloth | 978-0-8122-4409-0 | \$65.00s £42.50 | | |
| | Gadsden | Between North and South | Cloth | 978-0-8122-4443-4 | \$45.00s £29.50 | | |
| | Galster | Driving Detroit | Cloth | 978-0-8122-4429-8 | \$45.00s £29.50 | | |
| | Gillette | Civitas by Design | Paper | 978-0-8122-2222-7 | \$22.50s £15.00 | | |
| | Gittlin | Frontier Cities | Cloth | 978-0-8122-4468-7 | \$45.00s £29.50 | | |
| | Greenhouse | Ethnographies of Neoliberalism | Paper | 978-0-8122-2232-6 | \$27.50s £18.00 | | |
| | Groen | Women Warriors for Allah | Paper | 978-0-8122-2233-3 | \$29.95s £19.50 | | |
| | Hall | Zamumo's Gifts | Paper | 978-0-8122-2223-4 | \$22.50s £15.00 | | |
| | Hashim | When Counterinsurgency Wins | Cloth | 978-0-8122-4452-6 | \$59.95s £39.00 | | |
| | Hatfield | Evolution of Mind, Brain, and Culture | Cloth | 978-1-934536-49-0 | \$69.95s £45.50 | | |
| | Henderson | The Gardens of Suzhou | Paper | 978-0-8122-2214-2 | \$29.95s £19.50 | | |
| | Jacob | Matching Organs with Donors | Cloth | 978-0-8122-4432-8 | \$65.00s £42.50 | | |
| | Kapteinjns | Clan Cleansing in Somalia | Cloth | 978-0-8122-4467-0 | \$69.95s £45.50 | | |
| | Krisak | Virgil's Eclogues | Paper | 978-0-8122-2217-3 | \$19.95s £13.00 | | |
| | Krohn-Hansen | Making New York Dominican | Cloth | 978-0-8122-4461-8 | \$69.95s £45.50 | | |
| | McMahon | Public Capitalism | Cloth | 978-0-8122-4444-1 | \$39.95s £26.00 | | |
| | Menon | Everyday Nationalism | Paper | 978-0-8122-2234-0 | \$24.95s £16.50 | | |
| | Moodie | El Salvador in the Aftermath of Peace | Paper | 978-0-8122-2235-7 | \$24.95s £16.50 | | |
| | Moholy-Nagy | Historical Archaeology at Tikal, Guatemala | Cloth | 978-1-934536-47-6 | \$59.95s £39.00 | | |
| | More | Baroque Sovereignty | Cloth | 978-0-8122-4469-4 | \$65.00s £42.50 | | |
| | Murray | Not in This Family | Paper | 978-0-8122-2224-1 | \$24.95s £16.50 | | |
| | Parker | Changing Is Not Vanishing | Paper | 978-0-8122-2218-0 | \$26.50s £17.50 | | |
| | Perna | Preparing Today's Students for Tomorrow's Jobs | Cloth | 978-0-8122-4453-3 | \$65.00s £42.50 | | |
| | Peterson | Sound, Space, and the City | Paper | 978-0-8122-2236-4 | \$22.50s £15.00 | | |

Order form continues on next page

Order Form

| | author | title | binding | ISBN | price | | x quantity | =subtotals |
|----|--------------|--|---------|-------------------|----------|--------|------------|------------|
| 52 | Potolsky | The Decadent Republic of Letters | Cloth | 978-0-8122-4449-6 | \$59.95s | £39.00 | | |
| | Rohe | The Research Triangle | Paper | 978-0-8122-2225-8 | \$24.95s | £16.50 | | |
| | Rose | The Archaeology of Phrygian Gordion, Royal City of Midas | Cloth | 978-1-934536-48-3 | \$79.95s | £52.00 | | |
| | Samuel | Freud on Madison Avenue | Paper | 978-0-8122-2226-5 | \$22.50s | £15.00 | | |
| | Schloss | Sweet Liberty | Paper | 978-0-8122-2227-2 | \$24.95s | £16.50 | | |
| | Schmidgen | Exquisite Mixture | Cloth | 978-0-8122-4442-7 | \$59.95s | £39.00 | | |
| | Schmitt | The Conversion of Herman the Jew | Paper | 978-0-8122-2219-7 | \$26.50s | £17.50 | | |
| | Skwiot | The Purposes of Paradise | Paper | 978-0-8122-2228-9 | \$26.50s | £17.50 | | |
| | Spencer | In the Crossfire | Cloth | 978-0-8122-4435-9 | \$34.95t | £23.00 | | |
| | Stahuljak | Pornographic Archaeology | Cloth | 978-0-8122-4447-2 | \$75.00s | £49.00 | | |
| | Stein | Textual Mirrors | Cloth | 978-0-8122-4436-6 | \$79.95s | £52.00 | | |
| | Straznicky | Shakespeare's Stationers | Cloth | 978-0-8122-4454-0 | \$75.00s | £49.00 | | |
| | Suisman | Sound in the Age of Mechanical Reproduction | Paper | 978-0-8122-2229-6 | \$24.95s | £16.50 | | |
| | Sutton-Smith | The Folkstories of Children | Paper | 978-0-8122-1108-5 | \$22.50s | £15.00 | | |
| | Swartz | Moral Minority | Cloth | 978-0-8122-4441-0 | \$47.50s | £31.00 | | |
| | Szpiech | Conversion and Narrative | Cloth | 978-0-8122-4471-7 | \$59.95s | £39.00 | | |
| | Theidon | Intimate Enemies | Cloth | 978-0-8122-4450-2 | \$75.00s | £49.00 | | |
| | Thiranagama | Traitors | Paper | 978-0-8122-2237-1 | \$24.95s | £16.50 | | |
| | Wachtel | The Faith of Remembrance | Cloth | 978-0-8122-4455-7 | \$59.95s | £39.00 | | |
| | Weil | The Sovereign Citizen | Paper | 978-0-8122-2212-8 | \$34.95s | £23.00 | | |
| | Weller | Asymmetric Autonomy and the Settlement of Ethnic Conflicts | Paper | 978-0-8122-2238-8 | \$29.95s | £19.50 | | |
| | White | Wild Frenchmen and Frenchified Indians | Cloth | 978-0-8122-4437-3 | \$45.00s | £29.50 | | |
| | Wildenthal | The Language of Human Rights in West Germany | Cloth | 978-0-8122-4448-9 | \$69.95s | £45.50 | | |
| | Winkler | Capricious Fancy | Cloth | 978-0-8122-4322-2 | \$85.00s | £55.50 | | |
| | Wolcott | Race, Riots, and Roller Coasters | Cloth | 978-0-8122-4434-2 | \$34.95t | £23.00 | | |
| | Yamin | American Marriage | Cloth | 978-0-8122-4424-3 | \$59.95s | £39.00 | | |
| | Zadoff | Next Year in Marienbad | Cloth | 978-0-8122-4466-3 | \$49.95s | £32.50 | | |
| | | | | | | | | |
| | | | | | | | | |

name (please print) _____ daytime phone () _____

address _____

city _____ state/province _____ zip/postal code _____

- ☐ payment enclosed (check or money order)
- ☐ Visa
- ☐ MasterCard
- ☐ Discover
- ☐ American Express

card no. _____ exp. date _____ security code _____

signature _____

All charges will appear as Hopkins Fulfillment Service.

Available from University of Pennsylvania Press • Orders taken at Hopkins Fulfillment Service, P.O. Box 50370, Baltimore, MD 21211-4370

subtotal \$ _____
sales tax _____

PA RESIDENTS ADD 6% SALES TAX
PHILA. RESIDENTS ADD 8%
ALLEGHENY CO. RESIDENTS ADD 7%

shipping/
handling \$ _____

\$5.00 first book, \$2.00 each additional copy, media mail
OUTSIDE U.S.: \$10.00 first book,
\$6.00 each additional copy, postal international

TOTAL \$ _____