

FALL 2023



***A playful embrace of tall tales
and exaggeration***

Monumental Lies

Early Nevada Folklore of the Wild West

RONALD M. JAMES

“James contributes a superior examination of early Nevada folklore. His superb account is extraordinarily revealing and clearly written. A helpful read for general readers and scholars alike.”

—Richard W. Etulain, author of *Thunder in the West: The Life and Legends of Billy the Kid*

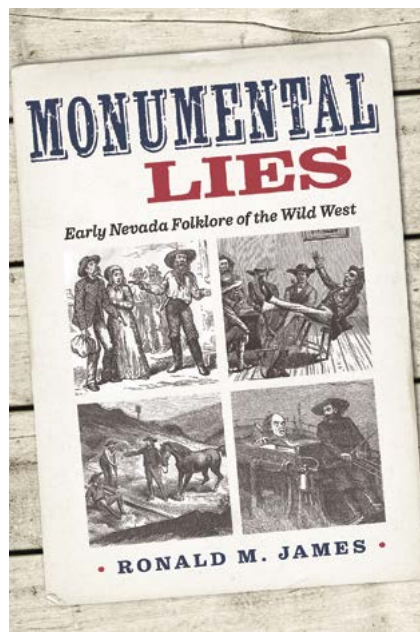
Monumental Lies: Early Nevada Folklore of the Wild West opens the door to understanding how legends and traditions emerged during the first decades following the “Rush to Washoe,” which transformed the region beginning in 1859. During this Wild West period, there was widespread celebration of deceit, manifesting in tall tales, burlesque lies, practical jokes, and journalistic hoaxes. Humor was central to these endeavors, and practitioners easily found themselves scorned if they failed to be adequately funny. This ethos became central to the way folklore emerged during the formative years of the Nevada territory and state.

The tens of thousands of people who came to the West, attracted by gold and silver mining, brought distinct cultural legacies. The interaction of diverse perspectives, even while new stories and traditions coalesced or simply appeared, was a complex process. Author Ronald M. James addresses how the fluidity of the region affected new expressions of folklore as they took root.

Mark Twain, often a go-to source for collections of early tall tales of this region, cannot be overlooked, but his interaction with local traditions was specific and narrow. More importantly, William Wright—publishing as Dan De Quille—arose as a key collector of legends, a counterpart of early European folklorists. With a bedrock understanding of what unfolded in the nineteenth century, it is possible to consider how these early stories shaped the modern popularized image of the Wild West.

Of related interest

The Roar and the Silence: A History of Virginia City and the Comstock Lode • *A Short History of Virginia City*



SEPTEMBER

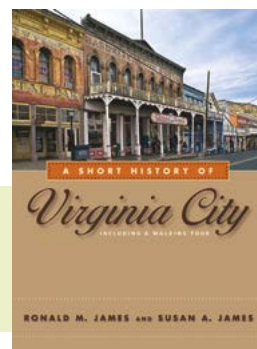
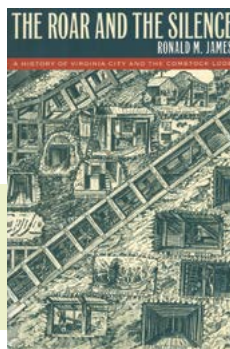
272 pages • 6 x 9 • 27 b/w illustrations • \$29.95

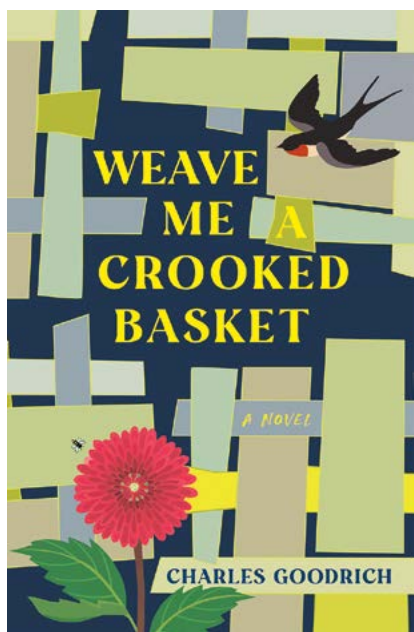
paper 978-1-64779-116-2

e-book 978-1-64779-117-9

Wilbur S. Shepperson Series in Nevada History

Ronald M. James was the long-serving Nevada state historic preservation officer, administering the office for three decades and retiring in 2012. He was also appointed to the advisory board for the National Park System and served as chair of the National Historic Landmarks Committee. He is the author of *The Roar and the Silence: A History of Virginia City and the Comstock Lode* and several other books about the American West. In 2014, James was inducted into the Nevada Writer's Hall of Fame.





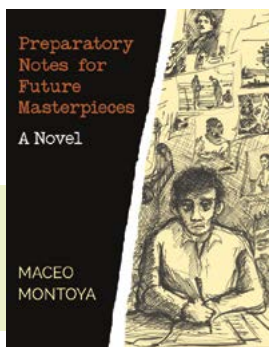
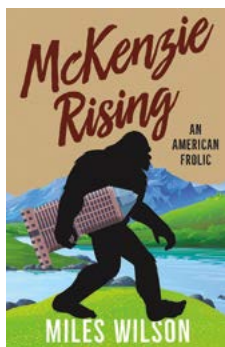
OCTOBER

244 pages • 5.5 x 8.5 • \$22.00

paper 978-1-64779-122-3

e-book 978-1-64779-123-0

Charles Goodrich is the author of *The Practice of Home* and four widely read books of poetry: *Watering the Rhubarb*, *A Scripture of Crows*, *Going to Seed: Dispatches from the Garden*, and *Insects of South Corvallis*. He is also coeditor of two anthologies: *Forest Under Story: Creative Inquiry in an Old-Growth Forest* and *In the Blast Zone: Catastrophe and Renewal on Mount St. Helens*. His poems and essays have appeared in *Orion*, *High Country News*, *The Sun*, *The Ecopoetry Anthology*, *Poetry of Presence* and many other journals and anthologies. Garrison Keillor has featured Goodrich's poetry more than a dozen times on *The Writers' Almanac*.



*A beautifully
unconventional love story*

Weave Me a Crooked Basket

A Novel

CHARLES GOODRICH

"Charles Goodrich is the Wendell Berry of the evergreen Northwest, drawing unforgettable characters and a powerful story from the green hills and oxbow lakes of his valley. . . . [His book] is deeply wise and beautifully written."

—Kathleen Dean Moore, author of *Earth's Wild Music*

It's the summer of 2008, and thirty-five-year-old Ursula Tunder, reeling from the breakup of a bad marriage, has abandoned her career as a botanist and moved home to the family farm to start a wholesale garden-plant greenhouse, and, perhaps more importantly, to care for her ailing father, Joe. Her younger brother, Bodie, suffering from a shoulder injury that ended his NFL career, comes home as well, to try his hand at organic farming. Their land at the edge of a prosperous college town is coveted by developers. Ursula wants to sell the farm to Camas Valley State University, which has promised to create a research facility on the land, but Bodie and his idealistic wife, Fleece, are committed to farming.

Enter Nu, Ursula and Bodie's Vietnamese-American cousin by adoption, and an up-and-coming visual artist. When Nu gets arrested after a fight with a pair of dirt bikers, Joe persuades him to take refuge at the Tunder farm. Nu gets pressed into service helping Bodie with farm chores and taking care of Joe, so Ursula seizes the opportunity to get away from the farm, accepting a temporary job surveying native plants in the Cascades. But when Joe's health plummets and Bodie's finances crash, Ursula leaves her summer job to return home once again.

Facing bankruptcy, Ursula, Bodie, and Nu enlist a ragtag troupe of land-defenders in a festival of resistance in a last-ditch effort to save a way of life that may disappear forever.

Of related interest

McKenzie Rising: An American Frolic •

Preparatory Notes for Future Masterpieces: A Novel

The development of an American wine ethos

The War on Wine

Prohibition, Neoprohibition, and American Culture

VICTOR W. GERACI

“No one knows the history of California’s wine culture better than Victor Geraci. He has mastered the literature, enhanced it with oral histories, and crafted an informative, readable history that sheds new light on the work of the Wine Institute to transform the industry into an important part of American agriculture, business, and culture.”

—R. Douglas Hurt, professor of history, Purdue University, author of *A Companion to American Agricultural History*

The history of wine is a tale of capitalist production and consumer experience, and early Americans embraced the idea of having their own wine culture. But many began to believe that excessive alcohol consumption had become a moral, ethical, economic, political, social, and health conundrum. The result was a national on-again, off-again relationship with the concept of an American wine culture.

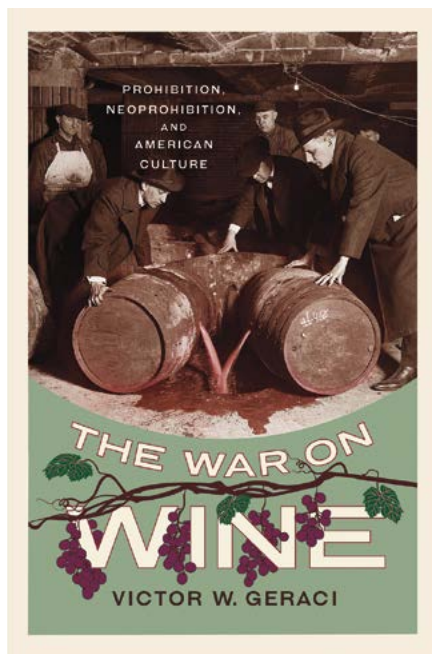
Citizens struggled to build a wine culture patterned after their diasporic European custom of wine as a moderating beverage that was part of a healthy diet. Yet, as America grew, untold attempts to create a wine culture failed due to climate, pests, diseases, wars, and economic depressions, resulting in some people considering the nation an alcoholic republic. Thus began an anti-alcohol culture war aimed at restricting or prohibiting alcoholic beverages.

With the passage of the Eighteenth Amendment (Prohibition), a culture war started between wet and dry proponents. After the repeal of Prohibition, the decimated wine industry responded by forming the Wine Institute to rebrand wine’s role in American society, after which neoprohibitionists attempted to restrict alcohol availability and consumption. To confront these aggressive actions, the Wine Institute hired politically trained John A. De Luca to navigate the new attacks and pushed for rebranding wine as a cultural spirit with health benefits.

Of related interest

Wine by Design: Santa Barbara’s Quest for Terroir •

Crush: The Triumph of California Wine



NOVEMBER

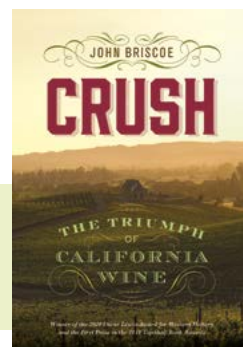
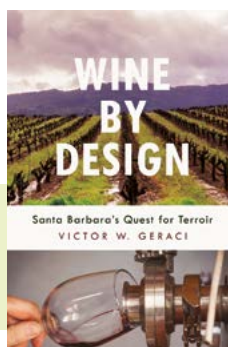
172 pages • 6 x 9 • 5 b/w photos • \$34.95s

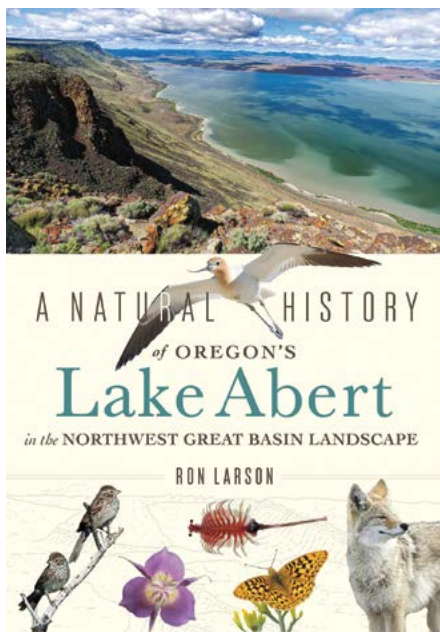
paper 978-1-64779-114-8

e-book 978-1-64779-115-5

Cultural Ecologies of Food in the Twenty-First Century

Victor W. Geraci is a former food and wine history specialist at the Oral History Center at the Bancroft Library. He is the author of *Salud!* and *Wine by Design*.





DECEMBER

320 pages • 7 x 10 • \$45.00

370 color photos • 20 b&w photos

39 charts • 19 maps

paper 978-1-64779-088-2

e-book 978-1-64779-089-9

Ron Larson earned a PhD in marine sciences in Canada and completed his postdoctoral work in Florida while studying deep-sea animals. He was employed by the U.S. Fish and Wildlife Services, where some of his work focused on water development and endangered species. His research interests include the ecology of waterbirds and shorebirds. Larson currently works with a group of scientists who are studying the effects of climate change on the Great Basin. He is the author of *Swamp Song*.

*A beautifully detailed exploration
of flora and fauna*

A Natural History of Oregon's Lake Abert in the Northwest Great Basin Landscape

RON LARSON

"Ron Larson's book is well researched and referenced and draws a wide range of material together that general readers and researchers will find interesting and useful."

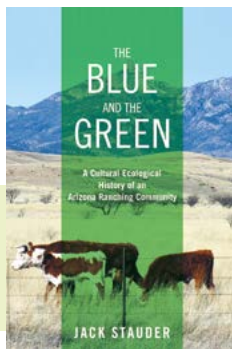
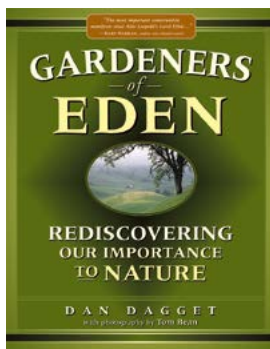
—Ray Weldon, professor, Department of
Earth Sciences, University of Oregon

Author Ron Larson offers a natural history of a Great Basin landscape that focuses on the northern region including Lake Abert and Abert Rim, and the adjacent area in southcentral Oregon. Although the jewel of this landscape is a lake, the real story is the many plants and animals—from the very primitive, red-dish, bacteria-like archaea that thrive only in its high-salinity waters to the Golden Eagles and ravens that soar above the desert. The untold species in and around the lake are part of an ecosystem shaped by ageless processes from massive lava flows, repeated drought, and blinding snowstorms. It is an environment rich with biotic and physical interconnections going back millions of years.

The Great Basin, and in particular the Lake Abert region, is special and needs our attention to ensure it remains that way. We must recognize the importance of water for Great Basin ecosystems and the need to manage it better, and we must acknowledge how rich the Great Basin is in natural history. Salt lakes, wherever they occur, are valuable and provide critically important habitats for migratory water birds, which are unfortunately under threat from upstream water diversions and climate change. Larson's book will help people understand that the Great Basin is unique and that wise stewardship is necessary to keep it unspoiled. The book is an essential reference source, drawing together a wide range of materials that will appeal to general readers and researchers alike.

Of related interest

*Gardeners of Eden: Rediscovering Our Importance to Nature •
The Blue and the Green: A Cultural Ecological History of an
Arizona Ranching Community*







SEPTEMBER

210 pages • 5.5 x 8.5 • \$21.00

paper 978-1-64779-127-8

e-book 978-1-64779-128-5

Jarret Keene earned his PhD in creative writing at Florida State University. He is an assistant professor in the Department of English at the University of Nevada, Las Vegas, where he teaches American literature and the graphic novel. He has written a travel guide, a rock-band biography, poetry collections, and edited short-fiction anthologies, including *Las Vegas Noir* and *Dead Neon: Tales of Near-Future Las Vegas*.

A postapocalyptic adventure in Las Vegas for readers of all ages

Hammer of the Dogs

A Novel

JARRET KEENE

“A dozen years after *The Hunger Games* and *Divergent* were first published, *Hammer of the Dogs* lights Las Vegas aflame with a postapocalyptic fury in which a new generation must reclaim the world from those who ruined it.”

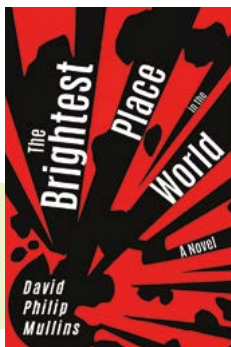
—Todd Pierce, author of *The Australia Stories*

“Lash, the heroine of Jarret Keene’s postapocalyptic *Hammer of the Dogs*, is a mix of Katniss Everdeen, Tris Prior, and Lisbeth Salander, with an arsenal of deadly drones and ‘bombots’ worthy of a Tom Clancy novel. Lash was ‘born to slaughter evil,’ and she’s very good at her job. What bleeds in Vegas won’t remain in Vegas for long.”

—Pat Rushin, screenwriter of *The Zero Theorem*

Set in the wasteland of postapocalyptic Las Vegas, *Hammer of the Dogs* is a literary dystopian adventure filled with high-octane fun starring twenty-one-year-old Lash. With her high-tech skill set and warrior mentality, Lash is a master of her own fate as she helps to shield the Las Vegas valley’s survivors and protect her younger classmates at a paramilitary school holed up in Luxor on the Las Vegas Strip. After graduation, she’ll be alone in fending off the deadly intentions and desires of the school’s most powerful opponents.

When she’s captured by the enemy warlord, she’s surprised by two revelations—he’s not the monster her headmaster wants her to believe he is, and the one thing she can’t safeguard is her own heart. *Hammer of the Dogs* celebrates the courageousness of a younger generation in the face of authority while exploring the difficult choices a conscionable young woman must make with her back against a blood-spattered wall. It’s a story of transformation and maturity, as Lash grapples with her own identity and redefines the glittering Las Vegas that Nevada is known for.



Of related interest

Performance Art: Stories •

The Brightest Place in the World: A Novel

**An important contribution to
the study of women writers**

Protecting the Spanish Woman

Gender Identity and Empowerment
in María de Zayas's Works

XABIER GRANJA IBARRECHE

"The author enhances his discussion of Zayas's fiction with historical case studies of abused women from the time during which she lived and wrote.

This archival material . . . is a welcome addition to the consideration of Zayas's stories and reflects her complexity."

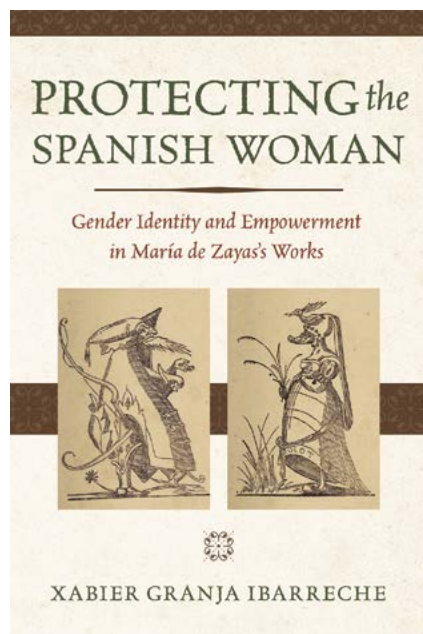
—Marina Brownlee, Robert Schirmer Professor of Spanish and Portuguese Languages and Cultures and Comparative Literature, Princeton University, author of *The Cultural Labyrinth of María de Zayas*

María de Zayas is unique in the seventeenth century as the only Spanish woman to write a collection of exemplary novels whose quality is often compared to Miguel de Cervantes's masterful works. Her two main collections of short stories, *Novelas amorosas y ejemplares* and *Desengaños amorosos*, encompass a social critique based on literary fiction that exposes flaws in the idealized archetypes of masculine identity in early modern Spain. Zayas's stories redefine women's patriarchal disadvantage as a tool to expose the ways in which early modern Spanish women could be empowered to counteract men's discursive and political authority, which they use to unfairly maintain their own social privilege.

Xabier Granja Ibarreche explores how Zayas defies Spanish hegemony by manipulating and transforming the ideals of courtly masculinity that had been popularized by conduct manuals and the traits they specified for appropriate noble comportment. By inverting the male gaze that assumes masculinity as a preeminent identity, Zayas subverts the patriarchal subject/masculine, object/feminine order and destabilizes manly superiority as a basic universal reality, thereby empowering and unshackling Spanish women to liberate Iberian culture from the repressive and pernicious future she forebodes.

Of related interest

Becoming Willa Cather: Creation and Career •
Looking for Steinbeck's Ghost



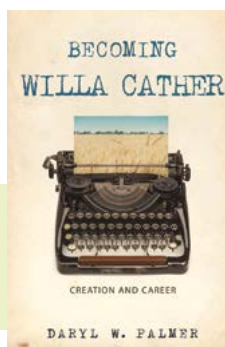
SEPTEMBER

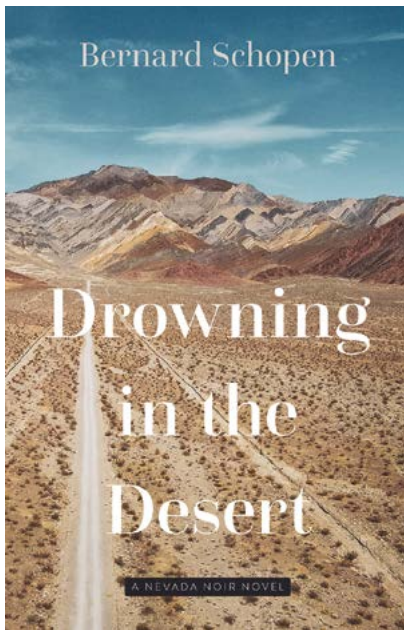
272 pages • 6 x 9 • \$65.00s

paper 978-1-64779-084-4

e-book 978-1-64779-085-1

Xabier Granja Ibarreche, PhD, is an associate professor of Spanish at the University of Alabama in Tuscaloosa. He holds an MA in Hispanic literature and earned his PhD from the University of Illinois Chicago. He specializes in early modern Spain and the incipient stages of the Enlightenment, along with Women as Writers and Gender Studies.



**AUGUST**

224 pages • 5.5 x 8.5 • \$21.00

paper 978-1-64779-118-6

e-book 978-1-64779-119-3

Western Literature and Fiction Series

Bernard Schopen enlisted in the U.S. Navy after high school and then earned his BA and MA in English from the University of Washington. He completed his PhD at the University of Nevada, Reno, and went on to teach at several universities and colleges. He was a recipient of the Alan Bible Teaching Excellence Award in 2007. Schopen has published seven novels, including *The Iris Deception: A Jack Ross Mystery*. He was inducted into the Nevada Writers Hall of Fame in 2000.

*Desert stillness meets the
cacophony of Las Vegas*

Drowning in the Desert

A Nevada Noir Novel

BERNARD SCHOPEN

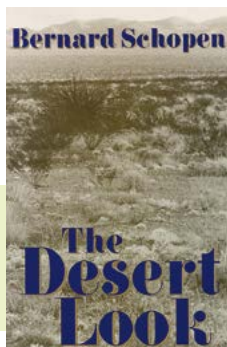
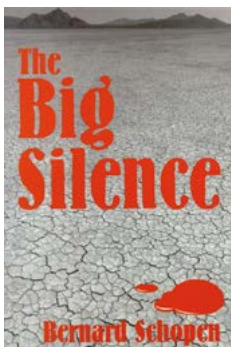
“Drowning in the Desert follows the twisted intrigues of a crime investigation while exposing both the ambiguity and darker side of human behavior. The book’s central theme of corporate and political corruption to obtain water rights is reminiscent of the neo-noir film Chinatown.”

—H. Lee Barnes, author of *The Gambler’s Apprentice*

Norman “Fats” Rangle, an ex-deputy sheriff, operates a horse stabling and excursion business with his brother and sister-in-law on their family ranch in the small rural community of Blue Lake, a few hours outside of Las Vegas. While riding his horse one day high on a southern Nevada mountain range, Fats discovers the wreckage of a plane that crashed two years earlier. Although he reports his find to the sheriff, he does not disclose that someone had already been to the crash site—evidence that Fats deliberately destroyed.

Soon, Fats is tracking back and forth between Las Vegas and Blue Lake in a search for a missing cousin, a briefcase full of cash, and, finally, for a killer. Along the way, Fats also begins to understand that he’s searching for himself and his place in a rapidly changing West.

Angry and alienated, Fats distrusts everyone he meets, from sleaze-merchants and political power brokers to two women: one he wants to believe in, a retired judge; and the other, a police sergeant, he can’t quite accept isn’t deceiving him. After all, in this Nevada, corruption is a given. Everybody lies. Much is uncertain—motives, loyalties, affections. But in *Drowning in the Desert*, one thing is certain: water is a precious resource that can both kill and be killed for.



Of related interest

The Big Silence • The Desert Look

***A tribute to the improbable dreams
of valiant men in a rough sport***

Eclipse of the Sun

Boxing Poems

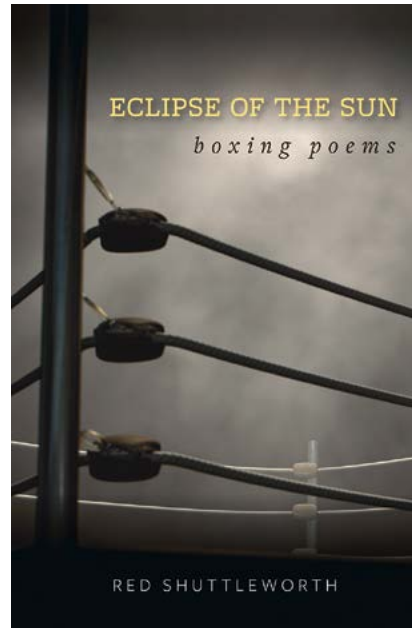
RED SHUTTLEWORTH

“The poems in *Eclipse of the Sun* are at once as hard-hitting as a George Foreman right cross and as intricate as a Bach fugue, which is no mean accomplishment. Red goes the distance in this collection. And then some. *Eclipse of the Sun* is an American classic.”

—W. K. (Kip) Stratton, author of *Last Red*
Dirt Embrace and *The Wild Bunch*

In this striking poetry collection, Red Shuttleworth, who holds the record as the oldest active boxer (professional or amateur), offers evocative imagery that unapologetically reveals the life of a boxer. From the inspiring hopes of an early career to agonizing defeats, the poems in *Eclipse of the Sun* take readers on a journey from moderate successes to the realization that a dream of a promising future has become the reality of the long haul of a journeyman. Along the way, Shuttleworth rubs elbows with greats like Muhammad Ali, Chickie Ferrara, and Ron Lyle, exposing the resolute path and difficult end of a hard-lived life.

This collection is an homage to boxing at its grittiest levels, and to fighters who persevere—with hope, blood, and bone—against sense and loss. Few professional boxers earn a living in the ring, and even fewer arrive in their forties with any money left from their sport. In this collection, boxers attain poverty rather than riches, end up in post-career menial jobs, and have no pension plan to fall back on. Shuttleworth’s poetry is a visceral inside look at the brutality and humanity at the heart of boxing.



AUGUST

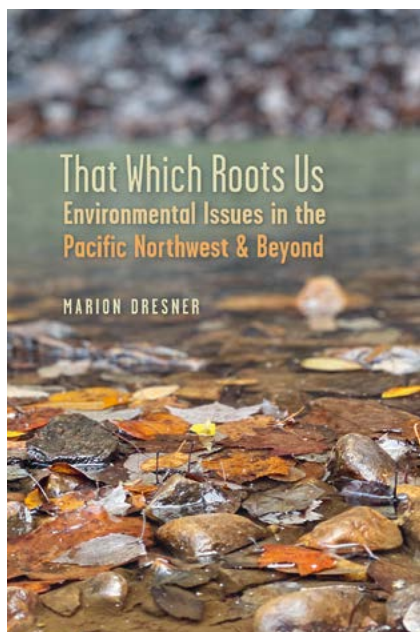
74 pages • 5.5 x 8.5 • \$17.00
paper 978-1-64779-120-9
e-book 978-1-64779-121-6

Red Shuttleworth holds degrees from City College of San Francisco, San Francisco State University, and the University of Nevada, Las Vegas. He has been writing poetry for more than fifty years and has also written short fiction and texts for the theater for decades. Shuttleworth took up boxing while a student at City College of San Francisco in the sixties. He had three amateur bouts, one of which he won by decision. At the age of seventy-five, diagnosed with a heart condition, Shuttleworth began training to box again and now has a 2–0 record, with one win by a first-round knockout and the other win by decision. Both matches were against boxers in their twenties.

Of related interest

The House on Breakaheart Road: Poems • *Side Show: Poems*



**DECEMBER**

192 pages • 6 x 9 • \$40.00s

paper 978-1-64779-112-4

e-book 978-1-64779-113-1

Marion Dresner earned a BA in biology from the University at Buffalo, New York, an MS in natural resources from Humboldt State University, and her PhD in natural resource management from the University of Michigan. Her early career focused on environmental education, and she worked as a National Parks Ranger for four years. Dresner is now an emeritus professor at Portland State University, where she taught from 1995 until her retirement in 2018. She lives in rural Oregon.

*A work of natural and
environmental history*

That Which Roots Us

Environmental Issues in the Pacific
Northwest and Beyond

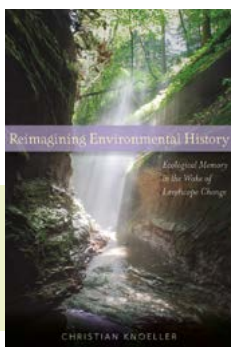
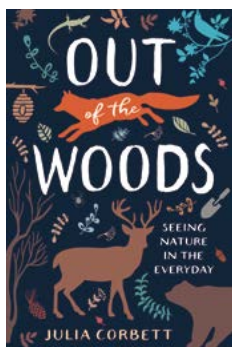
MARION DRESNER

“Marion Dresner does an excellent job of balancing scientific information with vignettes from the cultures and peoples she’s visited. The stories are fascinating and her writing is compelling.”

—Kathayoon Khalil, associate vice president of Conservation Learning at New England Aquarium, author of *Practical Evaluation for Conservation Education and Outreach: Assessing Impacts & Enhancing Effectiveness*

That Which Roots Us is a work of natural and environmental history that explores the origins of and resolutions to some of the United States’ environmental problems. Marion Dresner discusses the roots of Euro-American environmental exploitative action, starting with the environmental consequences of having treated Pacific Northwest forests as commodities. She shares her experiences visiting sites where animal-centered ice age culture changed to human-centered culture thousands of years ago with the advent of farming. The book explores the origins of the romantic philosophical movement, which arose out of the debilitating conditions of the industrial era. Those romantic attitudes toward nature inspired the twentieth-century preservation movement and America’s progressively modern conservation attitudes.

The book is centered around environmental issues in the Pacific Northwest, contrasting utilitarian views of nature with Native American practices of respect and reciprocity. The elements that make *That Which Roots Us* a truly unique and important contribution to environmental literature are the author’s personal recollections and interactions with the landscape. Ultimately, Dresner offers hope for a new stewardship of the land and a focus on science literacy and direct experience in the natural world as the most grounded way of knowing the planet.

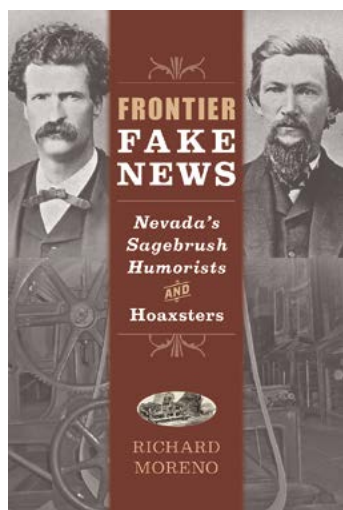


Of related interest

Out of the Woods: Seeing Nature in the Everyday •

Reimagining Environmental History: Ecological Memory in the Wake of Landscape Change

SPRING 2023 NEW RELEASES



Frontier Fake News

Nevada's Sagebrush
Humorists and Hoaxsters

RICHARD MORENO

"Moreno is one of the leading, most experienced writers on Nevada history and he did a masterful job of telling the story of these gifted, quirky writers . . . weaving together their writings, the analysis of scholars, and his own interpretation, to present them in full, living color, warts and all. I *loved* this book!"

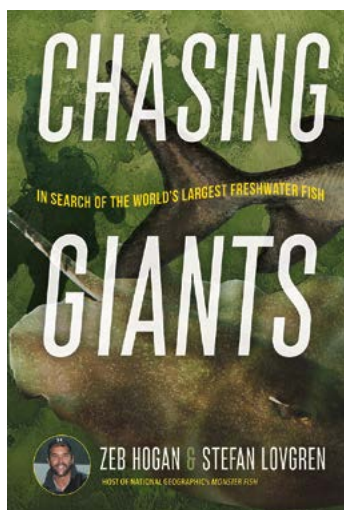
—Martin Griffith, Associated
Press journalist, 1985–2015

Moreno documents the deep history of fake news in Nevada and expands upon the hoaxes, pranks, and outright lies from the state's most well-known journalistic perpetrators.

paper 978-1-64779-086-8

e-book 978-1-64779-087-5

\$21.95



Chasing Giants

In Search of the World's
Largest Freshwater Fish

**ZEB HOGAN and
STEFAN LOVGREN**

" . . . amid accounts of wrangling piranhas in Brazil and sawfish in Australia, Hogan and his co-author, journalist Stefan Lovgren, describe the environmental pressures endangering these targets. The final reveal is a satisfying conclusion. . . ."

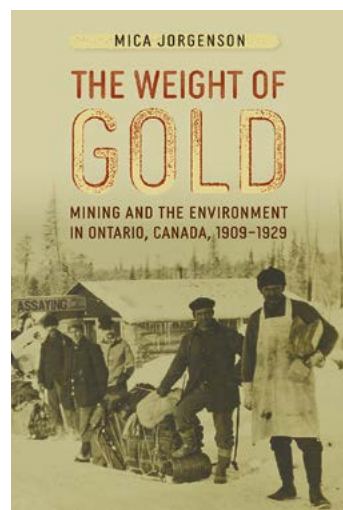
—*Scientific American*

Experience the worldwide journey of Zeb Hogan, host of National Geographic's *Monster Fish*, in his quest to find and record the largest living freshwater fish on the planet.

cloth 978-1-64779-057-8

e-book 978-1-64779-058-5

\$29.95



The Weight of Gold

Mining and the Environment in
Ontario, Canada, 1909–1929

MICA JORGENSON

"This book makes a substantial contribution to the history of mining through a detailed study of one of Canada's leading hard-rock mining camps, the Porcupine. More than just a profile of a single mine or camp, this study situates the Porcupine within global trends, networks, and developments in early twentieth-century mining, while also illustrating how the Porcupine cemented Canada's place as a leading mining nation."

—Arn Keeling, professor of
geography, Memorial University of
Newfoundland, coeditor of *Mining and
Communities in Northern Canada:
History, Politics and Memory*

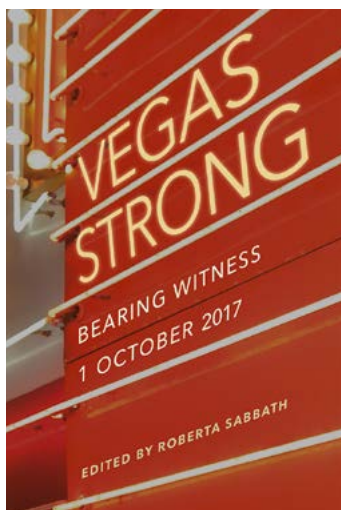
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Bearing Witness
1 October 2017

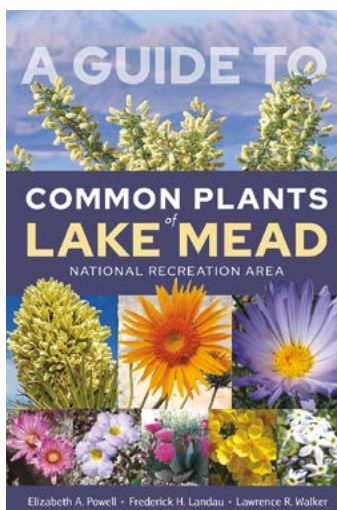
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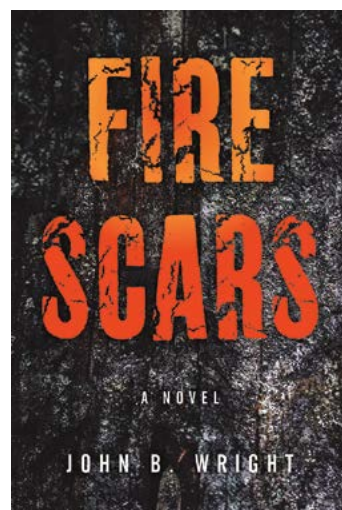
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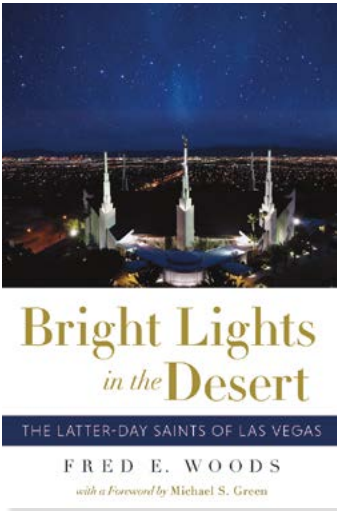
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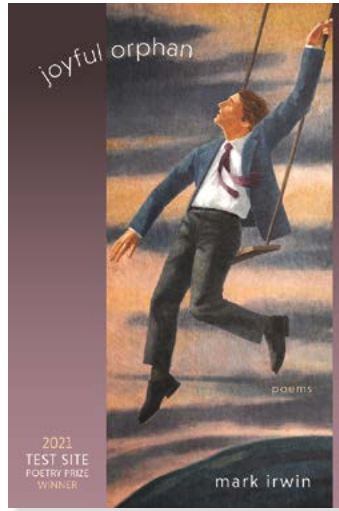
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“Woods’s book will be very popular with members of the LDS community, and with nonmembers who want to know more about the area and region’s history. We have long needed a solid, thorough history of the Church of Jesus Christ of Latter-day Saints in southern Nevada and this book deserves that description.”

—Michael S. Green, associate professor of history, University of Nevada, Las Vegas, author of *Nevada: A History of the Silver State*

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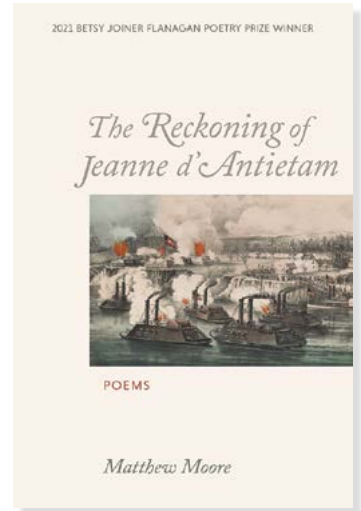
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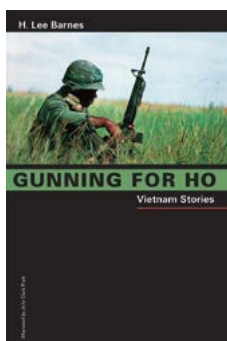
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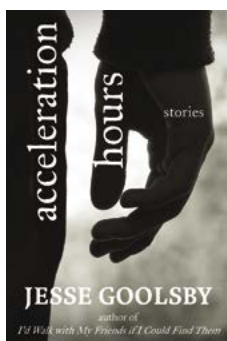
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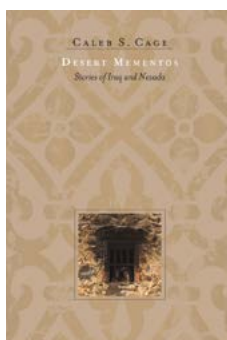
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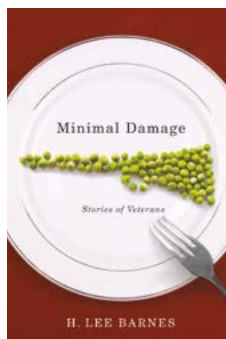
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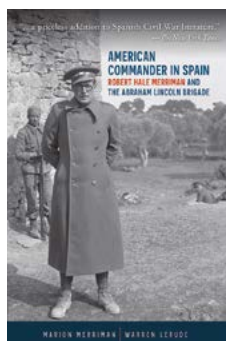
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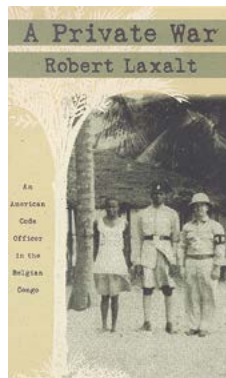
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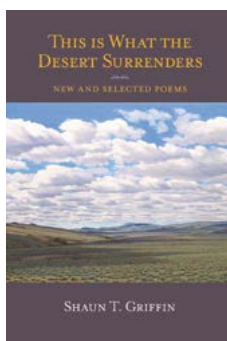
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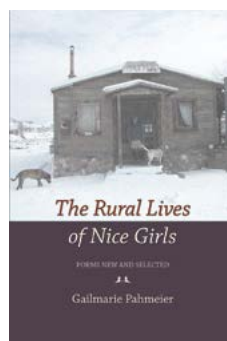
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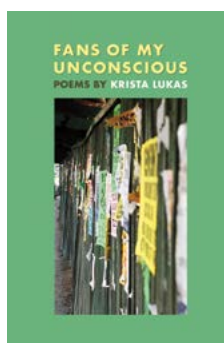
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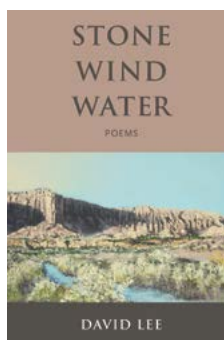
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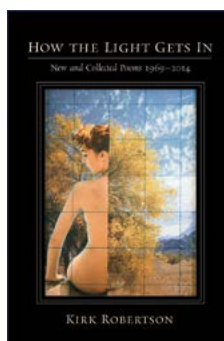
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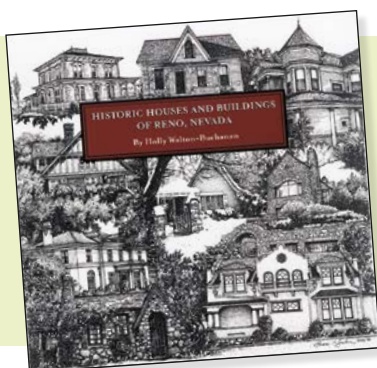
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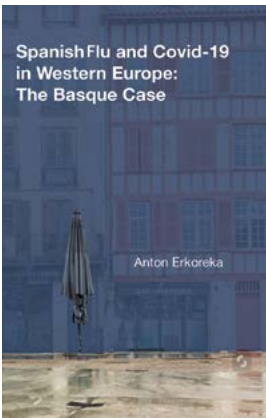
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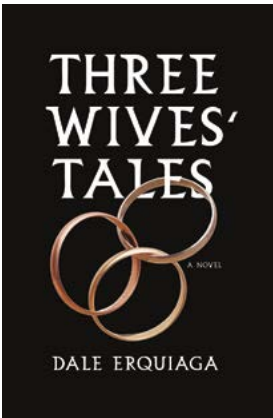
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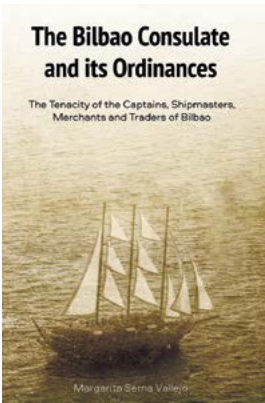
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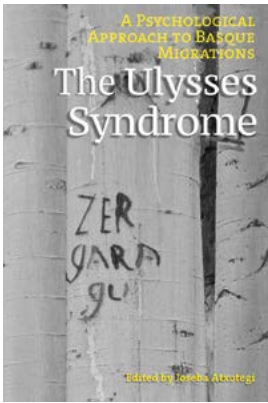
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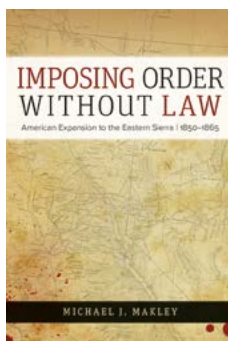
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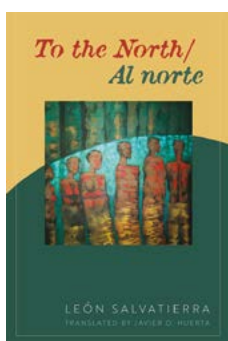
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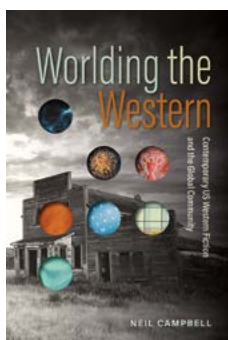
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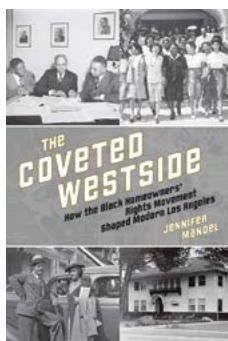
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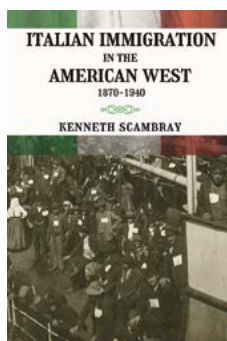
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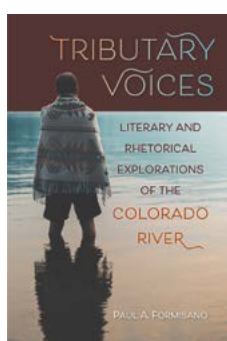
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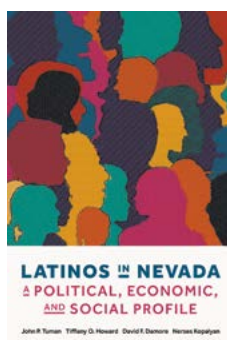
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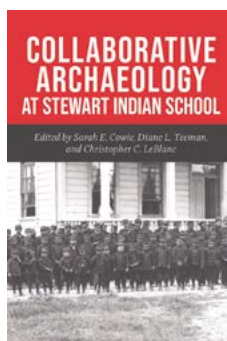
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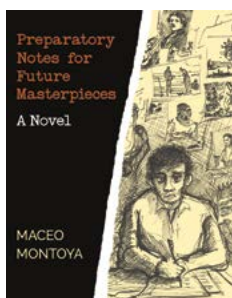
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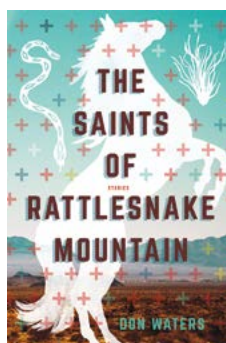
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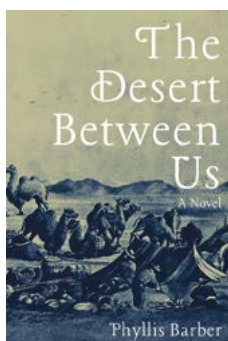
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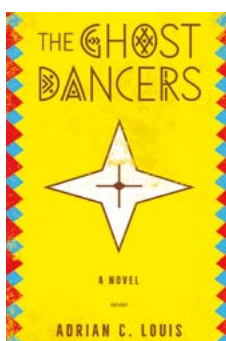
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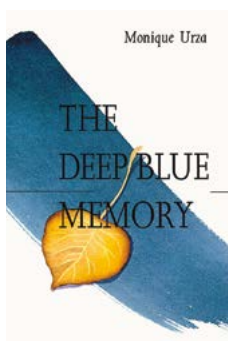
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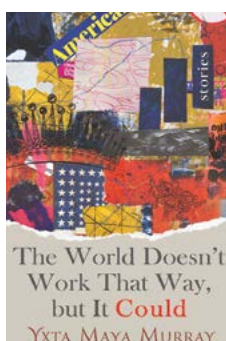


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