**The MIT Press**

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Please answer questions as thoroughly as possible. Closer to the publication date, we will send you the Marketing Questionnaire (MQ) to complete. We appreciate your suggestions and look forward to working with you on your book.

***PLEASE RETURN THIS QUESTIONNAIRE TO YOUR EDITOR AS SOON AS POSSIBLE AFTER COMPLETING THE FIRST DRAFT OF YOUR MANUSCRIPT. IT IS NEEDED TO SECURE A SPOT FOR YOUR BOOK ON AN UPCOMING SEASONAL LIST.***

***AUTHOR INFORMATION***

We ask for this information because we care about respecting your name, [pronouns](https://uwm.edu/lgbtrc/support/gender-pronouns/#a2), and [accessibility needs](https://en.wikipedia.org/wiki/Accessibility). Please feel free to answer as many (or as few) of the questions below as you wish. If any of this information changes, please let us know.

**Your name as you would like to appear in print:**

**Your legal name, if different:**

**Should your surname come first or last?**

**Preferred salutation (Dr., Professor, Ms.):**

**Preferred name to be used for informal correspondence:**

**How do you pronounce your name?**

**The MIT Press recognizes and values nonbinary and binary pronouns. What gender pronouns should we use to refer to you?**

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***REQUIRED CONTACT INFORMATION***

**E-mail address (work and personal):**

**Home address and phone number:**

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**Please provide the following ID codes if you have them**

ORCID ID:

ISNI (International Standard Name Identifier):

**Hometown.** Let us know what you consider to be your hometown, especially if it differs from your current home address.

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* **Date of birth (can leave blank):**
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**Are you an MIT faculty member or affiliate? Y\_\_\_\_\_\_\_ N\_\_\_\_\_\_\_**

**Are you an MIT graduate? Y\_\_\_\_\_\_\_ N\_\_\_\_\_\_\_\_\_\_**

**If yes, please list your degrees and years**

**Please attach an up-to-date *curriculum vita* or *resumé*.**

**Brief Bio.** In addition to your CV or resumé, please include a brief written bio (2-4 sentences). This can include current and prior affiliations, previous books, areas of research, or any other notable biographical information.

**Positioning Quotes**: Include any media quotations about you or blurbs from leaders in your field. These should not be quotations referring directly to specific works, but rather statements demonstrating your expertise.

***ABOUT THE BOOK***

**TITLE (or tentative title) of your book AS IT IS TO APPEAR IN PRINT:**

**Description. It’s important to share with us a description of your book that can serve as a starting point for developing marketing copy. Please describe your book in 250-300 words**.In describing your book, please consider subject, contents, scope, and/or intent. What makes your book unique? Does it fill any special needs? Are there particular contents or angles we can use to market the book worldwide?

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1.

2.

3.

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5.

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What are the dates of any conferences or events for which you would like the book to be available? Knowing this will help us to accommodate schedule concerns, though the particular schedule for your book will depend on many factors including the book’s length and complexity. Once the manuscript is in production, your acquisitions editor will be able to share a preliminary schedule with you.

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