

BAUHAUS

The MIT Press was founded in 1962 with a renaming of the Institute's original publishing division, the Technology Press. Many of the books published in the first decade are evergreen sellers with continued influence. By the end of the 1960s, the Press had grown fivefold with increased title output, sales per title, and income from rights licensing. The Press also expanded its global footprint, opening its European marketing office in London in 1969.



Yellow Pages of Learning Resources

The publishing program in the 1970s was rich

in groundbreaking titles, notably in architecture,

linguistics, and philosophy. In addition to the books

program, the 1970s saw the launch of the journals

program with the publication of Linguistic Inquiry

and Journal of Interdisciplinary History.

Resources Directo Area Code 800







Learning

from Las Vegas was

published in a beautiful

and lavish hardcover

edition in 1972, followed

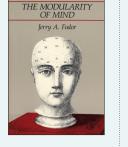
by a practical

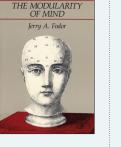
paperback in 1977.

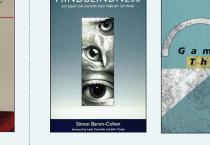














The Press launched its first online catalog in 1994 and

was one of the first publishers to create open access

authors, was made available online as an accessible

work-in-progress. MITECS became the keystone work

around which the MIT CogNet platform was conceived

and designed. In 1995, William J. Mitchell's City of Bits was

published simultaneously in print and on the open web.

By the end of the decade, the Press had established the

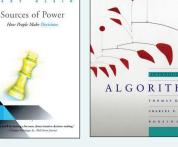
Digital Projects Lab, to operationalize its experimental

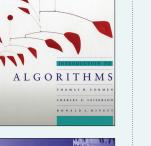
efforts in publishing technology.

digital content. In 1999, The MIT Encyclopedia of Cognitive

Science, a landmark reference work with more than 400

Mind





The Power of Place

Dolores Hayden







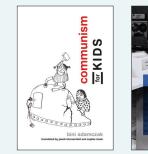








The Digital Projects Lab developed CogNet, an online community for the cognitive sciences, and ArchNet, the analogous community for Islamic architecture. In the American Academy of Arts and Sciences to publish their flagship journal, Daedalus. The Press launched the born-digital journal, International Journal of Learning and Media, featuring multi-media articles. In the books division, the Press continued to push against established boundaries, publishing titles with adventurous design and new voices, often in uncharted fields and through unconventional partnerships.



NETWORK

NEURO

SCIENCE

HIR



e Press continued to think

and act boldly: publishing trade

science bestsellers, books by

and about trailblazing women

in STEM, and critical works on

emerging issues such as food

justice. The publication of Bini

Adamczak's tongue-in-cheek

Communism for Kids garnered

radio host Alex Jones. Toward

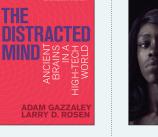
the end of the decade, the Press

launched MIT Press Direct, a

dedicated hosting platform for

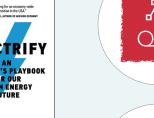
the Press's digital content.

hate mail from the likes of far-right









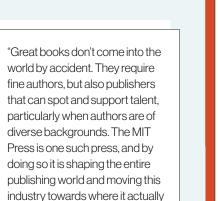










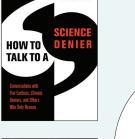


creative, and interdisciplinary minds. Actively publishing BIPOC voices, the should be." — Ainissa Ramirez, author of The Alchemy of Us audience of readers.





The Curie Society was the MIT Press's first foray into Young Adult publishing, and







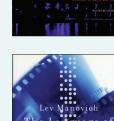
trust filter that helps combat misinformation about the coronavirus. The Press continues to focus on diverse

perspectives from the most credible,

Press launched the Fund for Diverse Voices and foregrounded chronically underrepresented perspectives on critical topics spanning the arts, humanities, and sciences. In collaboration with Candlewick Press, the MIT Press recently launched two new book series MIT Kids Press for children and MITeen Press for teens, in order to convey mind-expanding knowledge to a new

















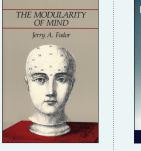












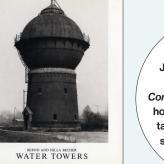


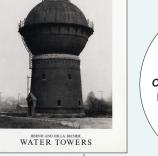


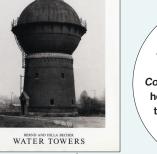




Harold Abelson and Gerald Jay Sussman's Structure and Interpretation of Computer Programs changed how computer science was taught and how computer scientists thought about programming..







Bernd and Hilla Becher, German husband and wife photographers,

the Press a campus and community showroom for its publications. By acquiring Bradford Books, a small independent press, the Press established itself as the pre-eminent cognitive science publisher. The journals division launched Journal of Cognitive Neuroscience, a key moment for the nascent field of cognitive neuroscience, creating further symmetry between the books and journals divisions. Other alignments included International Security, a link to the political science list, and October, the important art criticism and theory journal. October and the books division went on to co-publish many books.

The MIT Press Bookstore opened its

doors in Kendall Square in 1980, giving

published six books with the Press, all handsome photo collections documenting the architecture of industrial structures around Europe and North America.



Celebrating 60 years of illuminating publishing

The MIT Press Story

"It is difficult to overstate the significance of a first-class university press. The function and mission of MIT require such a press." – The Institute Report of the Committee to Study the Technology Press (1960)

The MIT Press was formally established tecture, media, politics, and more. in 1962. Since then, it has provided a unique lens on the interplay among science, design, technology, and culture, to accelerate social progress and promote human understanding. Interdisciplinary and innovative, pushing boundaries in every direction, it is one of the world's largest and most distinguished university presses, with a list unparalleled in breadth, depth, and diversity. Its books. journals, and digital products are relentlessly forward-thinking and have helped shape emerging fields of inquiry.

Each year, the Press publishes over 350 trade books, monographs, and tex books, in print and digital formats, across a wide range of disciplines. Readers include a global audience of professionals, scholars, students, the general public, and most recently, children and teens. The Press has a proud legacy of bold, socially engaged publishing that champions the sharing of information and ideas from divergent perspectives.

The MIT Press is in a design league of its own, producing beautiful and daringly conceived works. Its logo—recognized worldwide—was created by design pio complexity by featuring provocative neer Muriel Cooper in 1964. From Hans Wingler's 1969 groundbreaking opus Bauhaus and Robert Venturi and Denise Scott Brown's Learning from Las Vegas 1972), to Tina Campt's widely hailed 2021 book A Black Gaze, the Press's legac outstanding content presented with iconic design and production values.

The Press's iournals division was established in the early 1970s and today publishes more than 40 titles, selectively acquiring and launching new journals every year. Throughout the program's growth, its journals have covered themes and topics that align with those of the MIT Press's books division. These include neuroscience, computer science art and design, music, economics, archi-

As part of MIT's long-standing commitment to openly sharing science and scholarship, the MIT Press leads in freely distributing many of its award-winning books and journals. The journals division provides open access to a significant and growing portion of its content. In 2021, the MIT Press launched Direct to Open (D2O), an innovative collective-action model that makes the publishing of open access monographs more sustainable through institutional partnerships. D20 moves professional and scholarly books from a conventional model where individuals and libraries acquire single ebooks to a new, collaborative model in which libraries collectively open several books at once for the world.

the MIT Press will continue to bring new knowledge to minds, hands, and hearts around the world, where it has the highest potential for social benefit. It will build on its well-earned reputation for anticipating and creatively reimagining the role of publishing within the broader research enterprise. It will honor real-world scholarship that crosses traditional academic and geographic boundaries. And as the global community mobilizes to overcome the challenges that lie ahead, the MIT Press will actively contribute by spreading knowledge in the form of new discoveries and bold ideas. After all, the greatest insights have the most impact when they are effectively communicated

Looking ahead to the next 60 years,

Architecture, Art, Design

 Water Towers Bernd Becher and Hilla Becher

 A Black Gaze Artists Changing How We See Tina M. Campt

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The Return of the Real The Avant-Garde at the End of the Century Hal Foster

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