



LEVEL 4

FOR IMMEDIATE RELEASE

Publication Date: 6/30/2020

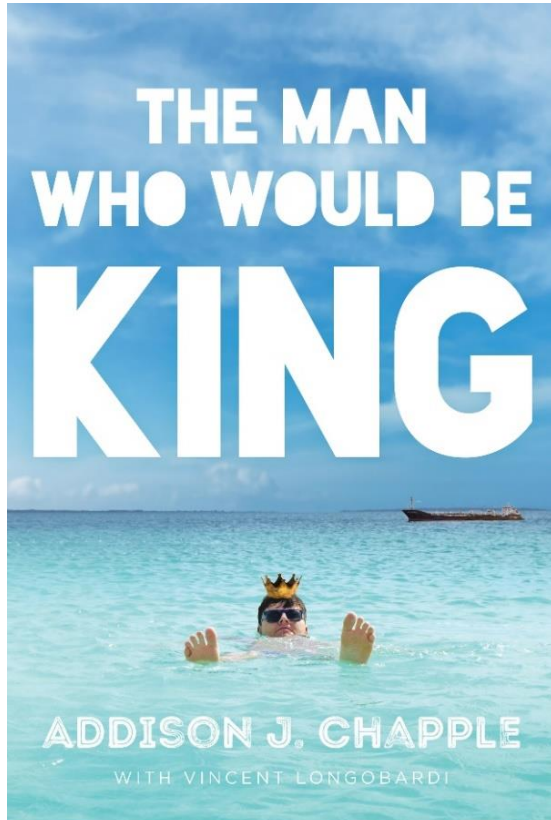
Trade Paper ISBN: 9781933769745 (\$18.95)

eBook ISBN: 9781933769752 (\$9.99)

Alyssia Gonzalez

Book Publicist

alyssia@level4press.com



What Addison J. Chapple Gets Right About Somalia

A Rude and Crude Satire Brings to Life Somali Culture

JAMUL, CA (July 2020)—The country of Somalia has been thrown back into the spotlight with the United States presidential race underway and the first ever Somali-American congresswoman, Ilhan Omar, drawing much attention. Her home country is known for political, social, and economic instability, but it also has a rich culture and complex history of colonialism that many are not aware of.

Somalia is more than the “no government, no safety...just anarchy” country that President Donald J. Trump has described. It is a vibrant and thriving Muslim community, running hundreds of Somali businesses in Minneapolis alone. After many decades of occupation and civil war, the people of Somalia have successfully taken their country back

and established the internationally recognized Somali federal government. U.S. Congresswoman Omar is not only a Somali refugee, but someone who is actively trying to make Somali life better. While there is no hiding from the war-torn country’s past, a heartfelt fight to help rebuild the nation’s infrastructure and image is flourishing.

Addison J. Chapple understands the importance of improving how others see countries such as Somalia, and effectively accomplishes this through satire. Chapple takes readers on a ludicrous adventure with bloodthirsty pirates and sex-deprived senior citizens, while cleverly humanizing and exposing the rich culture of Somalia. **The Man Who Would Be King** uses humor to explore our broken understanding of the Somali nation.



The Man Who Would Be King is a modern retelling of the Rudyard Kipling classic. Two knuckleheads embark on an adventure in which they travel to Somalia, impersonate U.S. Navy SEALs, and steal treasure from Somali pirates.

It should be noted that Chapple acknowledges that Rudyard Kipling is a controversial figure, but believes his stories still create an opportunity to examine colonialism and entrenched racial stereotypes. And what better way to do this than by laughing?

We follow Jam and his best friend, Jim, two loveable if somewhat daft schemers. When a phone call from Somali grifters puts dollar signs in Jam's eyes, they hatch a hare-brained plot to get rich. Let's just say, it's not a plan they've thought through entirely.

But through a combination of crazy coincidences, inept schemes, and plain dumb luck, these dim-witted dreamers find a way to outwit a group of Somali pirates and convince the locals that they are powerful Americans who should be revered. Until Faarax, the strong, proud leader of the pirates, catches on and wants payback.

Chapple uses humor and satire to humanize Somalia and its culture, hoping to increase awareness and interest in the African nation as somewhere much richer and more vibrant than President Trump's "no government" Somalia. **The Man Who Would Be King** paints a beautiful picture of the Somali nation, striving to expose the unique culture and inviting readers to laugh along the way. Humor plays a key role in bringing this plight to light.

"There's a wonderful contrast between the world in [Iowa] and the world in Somalia. The sudden riot of color and sound after the muffled grayness of [Iowa] is vivid and helps pull us into Jam and Jim's experience . . . the impact sticks with us."—Screencraft

Addison J. Chapple enjoys writing books that make people laugh and that leave them with a message of hope and greater understanding of the world around them. Following an award-winning career as an actor on Broadway, Addison began working behind the scenes in the entertainment industry, managing writers and helping to develop literary properties for film and television before turning to creative endeavors. Addison has since become a prolific author with a keen sense of story that resonates in both the publishing and film worlds.

Originally founded in 2006 with a focus on poetry, Level 4 Press has won nine literary gold medals and 24 finalist awards, including Forward Magazine Audiobook of the Year; Poetry Foundation Best Verse Drama; Bill Fisher Award for Best New Fiction; USA Book News Best Audiobook; Indie Excellence Awards for Best Poetry and Best Current Events Book; and Forward Magazine Book of the Year finalist.

If you would like more information or to interview Addison J. Chapple, please contact Alyssia Gonzalez at alyssia@level4press.com