THE PERFECT DAUGHTER
Joseph Souza

Joseph Souza’s third riveting novel of domestic suspense about a mother who is unwittingly drawn into the dark underbelly of her picture-perfect Maine town...

With The Neighbor and Pray for the Girl, Joseph Souza proved himself a master of twisty and unpredictable psychological Suspense. This riveting new novel takes place on Shepherd’s Bay, home to generations of lobstermen and their families. Lately, affluent newcomers have been buying up waterfront property and mingling uneasily with the locals. Tensions are high, especially since Dakota James, a teenage boy from the wealthier side of Town, disappeared weeks ago. But another disturbing incident soon follows.

When high school junior Katie Eaves and her friend, Willow Briggs, fail to come home after a night out, Katie’s mother, Isla, is frantic. Two agonizing days go by before Katie is found, bruised and bloodied, yet alive. Isla is grateful. But Willow, a wealthy newcomer from Los Angeles, is still missing. And Katie can’t remember anything about the night of their disappearance.

Isla tries to help her daughter sort through her hazy recollections, and to recall the truth of her tangled friendship with privileged, beautiful Willow. At the hair salon she owns, Isla hears dark whispers about wild parties, drug deals, and love triangles gone wrong. How much truth is in the gossip? Is Dakota’s disappearance linked to the others? And what other shocking secrets lie at the heart of Shepherd’s Bay—and of the family Isla is struggling to hold together?

Praise for Joseph Souza

“A complex tale of malice and mayhem, suspenseful and loaded with misdirection and surprising plot twists. This is a murder mystery that will be tough to figure out, especially as Souza keeps everyone guessing until the very end. But the clues are there for the attentive reader.”
—The Kennebec Journal on Pray for the Girl

“A solid read that poses tough questions about how to help downtrodden towns undergoing social upheaval, a close look at tough personal transformations, and a mystery with a surprising solution.”
—Booklist on The Neighbor

“The plot is very winding and intriguing, and you will most assuredly hope you never have neighbors like these. Almost every chapter lurches you forward in a twisting sometimes downright scary story.”
—The Bangor Daily News on The Neighbor

“Each secret seems to lead to another.”
—The New York Post on The Neighbor

“A subtle powder keg packed into the pages of a domestic thriller.”
—Bookreporter.com on The Neighbor

Joseph Souza is the Andre Dubus Award and Maine Literary Award-winning author of psychological thrillers including The Neighbor, Pray for the Girl and The Perfect Daughter. He grew up in Boston and previously worked as a teacher, cabbie, truck driver, and intelligence analyst for the Drug Enforcement Agency (Organized Crime Unit) in Washington, D.C. He lives in Portland, Maine with his wife and two children and can be found online at JosephSouza.com.

KEY SELLING POINTS

• Joseph Souza worked on the South Boston docks during Whitey Bulger’s criminal reign and once worked in the Organized Crime division of the DEA.
• Souza’s short fiction and essays have been published in prestigious literary journals. He has been awarded the Maine Literary Award for Speculative Fiction, the Andre Dubas Award for Short Fiction and the Crimebake Award. He’s also an Al Blanchard Award finalist.
• Joseph Souza’s novels appeal to fans of dark psychological thrillers, readers of The Woman in Cabin 10 by Ruth Ware, The Couple Next Door by Shari Lapena, I Let You Go by Clare MacIntosh and What She Knew by Gilly Macmillan. It also appeals to fans of Charlie Donlea’s Summit Lake and The Girl Who Was Taken.

MARKETING PLANS

• Advance reading copies
• Print and online advertising
• Podcast sponsorship campaign
• Publicity outreach for reviews, roundups, and feature coverage
• Select author events in Maine/New England
• Targeted outreach to regional media in New England
• Early reviewer promotions through NetGalley and Goodreads
• Social media campaign including advertising, giveaways, bonus content, and shareable images
• Blog tour and targeted blogger/influencer mailing
• Book club outreach and targeted marketing
THE DIVA SPICES IT UP
The Domestic Diva Mystery Series
Krista Davis

She’s a young Martha Stewart...in Old Town Virginia!

New York Times bestselling author Krista Davis delights with the 13th in her enormously popular and completely charming Domestic Diva Mystery series. When a celebrity ghostwriter dies on the job, it’s up to Sophie Winston, Old Town, Virginia’s favorite entertaining expert and sporadic sleuth, to whip up an impromptu investigation...

Sophie never considered ghostwriting as a side gig, until former actress and aspiring lifestyle guru, Tilly Stratford, trophy wife of Wesley Winthrope, needs someone to write her celebrity cookbook. Sophie agrees, hoping she’ll earn enough bread on this assignment to finish her bathroom renovations. But as it turns out, Sophie isn’t the first foodie to get a taste for recipe ghostwriting, and if the marginalia are any indication, this project could be a killer…

Wesley claims professional ghostwriter, Abby Bergeron, suddenly abandoned Tilly’s cookbook with no warning. But Sophie quickly discovers that Abby may be more ghost than writer now... and her disappearance was no accident. So Sophie cracks open a fresh investigation but sifting the seasoned murderer from this sampling of salty suspects won’t be easy. Will Sophie savor another case closed or will the culprit simply melt away?

Praise for the Domestic Diva Mysteries by Krista Davis

“All the characters readers love are back and in top form, including Sophie’s ex-husband, Mars, and arbiter (in her mind) of all things that are in good taste, Natasha. It’s another delicious mystery, and I loved it!”

—Suspense Magazine on The Diva Sweetens the Pie

“If you’re a “people of the pie vs. clan of the cake” like I am, then this book is for you! Filled with mouthwatering descriptions of all sorts of pies, the author satisfies the reader’s cravings with several pie recipes at the back of the book, both dessert pies and savory pies.”

—Cinnamon, Sugar, and a Little Bit of Murder on The Diva Sweetens the Pie

“This satisfying entry in the series will appeal to readers who enjoy cozies with a cooking frame, like Diane Mott Davidson’s Goldy Schulz mysteries.”

—Booklist on The Diva Cooks up a Storm

“Mystery-wise, I felt that this was the strongest of Ms. Davis’s plots to date. I also really enjoyed the ongoing developments in our regular cast of characters’ personal lives: Natasha especially is a hoot, even if appallingly so on more than one occasion. I’m already looking forward to the next installment in the series!”

—CriminalElement.com on The Diva Cooks up a Storm

Krista Davis is the New York Times bestselling and four-time Agatha Award—nominated author of the Domestic Diva Mysteries, the Pen & Ink Mysteries, and the Paws & Claws Mysteries. She lives in the Blue Ridge Mountains of Virginia with two cats and a brood of dogs. Her friends and family complain about being guinea pigs for her recipes, but she notices they keep coming back for more. Please visit her at KristaDavis.com.

KEY SELLING POINTS

- Includes delicious recipes and entertaining tips!
- Krista Davis is the New York Times bestselling and four-time Agatha Award-nominated author of the Domestic Diva Mysteries, the Pen & Ink Mysteries, and the Paws & Claws Mysteries.
- This is the 13th book in Krista Davis’ New York Times bestselling Domestic Diva mystery series, previously published as mass market originals by Berkley.
- The Diva Cooks Up a Storm was a B&N Best Mysteries of the Month and The Diva Serves High Tea was chosen as an Overdrive favorite for 2016.

MARKETING PLANS

- Advance reading copies
- Print and online advertising
- Select events and promotions at fan conventions including the Kensington CozyCons and Malice Domestic
- Targeted campaign in Northern Virginia
- Publicity outreach for reviews, roundups and feature coverage
- Blog tour and targeted blogger outreach to outlets covering mystery books, baking, and homemaking
- Social media campaign including advertising, giveaways, bonus content, and shareable images
- Early reviewer promotions through NetGalley and Goodreads
- Outreach to indie and mystery booksellers
- Tea Time Cozy Corners content partnership
- Bookstagram activations
- Library marketing and ARC mailing
AND THE KILLER IS…

The Savannah Reid Mystery Series

G.A. McKevevtt

When a 90-year-old, former movie star is murdered inside her derelict 1920s mansion, plus-sized PI Savannah Reid, Dirk, and the Moonlight Magnolia gang search for her killer by exploring the “good old days” of Hollywood—when both she and Tinsel Town were young, but far from innocent.

It will be a cold day in San Carmelita before Savannah skips over a high-profile homicide case, especially one attached to a tasty reward. But when 90-year-old former silver screen siren Lucinda Faraday is murdered inside her derelict mansion, serving justice comes with unsavory risks. The fallen star, considered one of the most beautiful women of her time, was found strangled by a pair of vintage stockings amid a hoard of garbage and priceless memorabilia. Now, Lucinda is making headlines again—and like in the past, her name is connected with the worst kind of scandal…

As a quest for answers reveals sleazy secrets about the victim’s history, the Moonlight Magnolia Agency soon discover that corruption, addiction, and blackmail were as rampant in the good old days of Hollywood as in the present—maybe even more so. Balancing a suspect list longer than Lucinda’s acting credits and evidence that could destroy the reputation of people still alive, can Savannah outsmart the culprit before she or someone else get reduced to tabloid fodder next?

Praise for G. A. McKevevtt and the Savannah Reid Mysteries

“Poignant…Clever banter adds levity to an emotionally taxing mystery, and Savannah’s Granny Reid offers her earthy wisdom and a shoulder to cry on. Fans of darker cozies will be well satisfied.”

—Publishers Weekly on Bitter Brew

“This long-running cozy series again injects plenty of humor into the mystery and heightens interest with the frame story concerning rare genetic diseases. And of course, the larger-than-life Savannah continues to delight.”

—Booklist on Bitter Brew

“In addition to keeping her venerable series fresh-yet-familiar by bringing fringe characters to the forefront, [McKevevtt] continues to infuse serious, thought-provoking subtext that brings some edge to the overall coziness…A buzzworthy blend of well-percolated prose.”

—CriminalElement.com on Bitter Brew

“The solution is witty and the clues are well laid. The baby is cute, the cookies sound delicious, and the empathy, honesty, and good intentions of the main characters is everything a reader could ask for. I thoroughly enjoyed the company provided by Savannah and her crew.”

—Mystery Scene on Hide and Sneak

G.A. McKevevtt is the author of the acclaimed Savannah Reid mystery series, as well as the Granny Reid mysteries. Also writing under the name Sonja Massie, she has authored over sixty books ranging from cozy mysteries, to historical romances, to nonfiction works on the history of Ireland. Her earthy humor and fast-paced plots delight her fans, while critics applaud her offbeat characterizations and incisive observations on human nature. Irish by ancestry, she has lived in Toronto, Ireland, and Los Angeles, but now resides in New York. Readers can visit her online at SonjaMassie.com.

KEY SELLING POINTS

• And the Killer Is…is the 25th installment featuring plus-sized PI Savannah Reid, a transplanted Georgia peach with a ravenous appetite for justice and a healthy appreciation of her own abundant curves. She and her Moonlight Magnolia Detective Agency enjoy good food, each another’s company, and taking a bite out of crime in an exclusive California beach town.

• Savannah owns two black mini-panthers (cats) named Diamante and Cleopatra. Her grandmother has a Bloodhound, called Colonel Beauregard.

• G.A. McKevevtt is a member of Mystery Writers of America. She formerly wrote romance under the name Sonja Massie.

• The Savannah Reid Mysteries do well with subrights. In addition to audio, large print rights for all of the recent Savannah Reid mysteries have sold to Thorndike, and several books in the series have been selections of the Mystery Guild.

• In addition to the long-running Savannah Reid Mysteries, G.A. McKevevtt launched a new spin-off series, the Granny Reid Mysteries, which debuted in November 2018 to much acclaim.

MARKETING PLANS

• Advance reading copies

• Publicity outreach for reviews, features, interviews, and round-ups

• Print and online advertising

• Regional media push in New York State/Long Island

• Targeted mailing to libraries

• Targeted mailing to mystery and regional bookstores

• Email marketing and features in eNewsletters

• Social media advertising, promotions and giveaways

• Early reviewer promotions through Goodreads and NetGalley
A FATAL FINALE
The Ella Shane Mystery Series
Kathleen Marple Kalb

Kathleen Marple Kalb debuts with the first book in a new historical mystery series set in Gilded Age New York following the adventures of swashbuckling opera singer Ella Shane, an Irish-Jewish Lower East Side orphan who finds fame and fortune singing male “trouser roles.”

On the cusp of the twentieth century, Manhattan is a lively metropolis buzzing with talent. But after a young soprano meets an untimely end on stage, can one go-getting leading lady hit the right notes in a case of murder?

New York City, 1899. When it comes to show business, Gilded Age opera singer Ella Shane wears the pants. The unconventional diva breaks the mold by assuming “trouser roles”—male characters played by women—and captivating audiences far and wide with her travelling theatre company. But Ella’s flair for the dramatic takes a terrifying turn when an overacting Juliet to her Romeo drinks real poison during the final act of Bellini’s I Capuleti e i Montecchi.

Weeks after the woman’s death is ruled a tragic accident, a mysterious English duke arrives in Greenwich Village on a mission. He’s certain someone is getting away with murder, and the refined aristocrat won’t travel back across the Atlantic until Ella helps him expose the truth.

As Ella finds herself caught between her craft and a growing infatuation with her dashing new acquaintance, she’s determined to decode the dark secrets surrounding her co-star’s fatale finale—before the lights go dark and the culprit appears for an encore…

Advance praise for A Fatal Finale
“In A Fatal Finale, Kathleen Marple Kalb raises the curtain on the tarnished glamour of the New York City theater scene in the Gilded Age, with a cast of characters so genuine and loveable you won’t want to leave them when the book is over. Bravo to this engaging debut! I look forward to encore after encore!”
—Alyssa Maxwell, author of Murder at Crossways

Kathleen Marple Kalb lives with her family in Cheshire, Connecticut. She’s currently a weekend morning anchor at New York’s 1010WINS Radio, capping a career she began as a teenage DJ in rural Western Pennsylvania. She’s currently working on the next Ella Shane historical mystery. Visit her online at KathleenMarpleKalb.com or on Instagram @KathleenMarpleKalb.

KEY SELLING POINTS
• Ella’s sensibilities as an independent woman resonate in our current #MeToo and #TimesUp era. She is literally a female swashbuckler, as well as a businesswoman, and a singer who demands—at the point of her sword—to be treated as a lady in a time where some people might consider her the next thing to a prostitute. Though she is about a century too early to know it, Ella lives by Ruth Bader Ginsburg’s motto: Be a lady and be independent. Ella just says (to the reader alone!) “I’m nobody’s whore.”
• Her character will appeal to Jewish or interfaith groups because Ella manages to maintain a strong sense of Jewish identity, even though she practices both her parents’ religions.
• Kalb’s series features a diverse cast, including Ella’s cousin Tommy, who is clearly (to the modern reader) gay, and living as happy and normal a life as everyone else.
• Kathleen Marple Kalb is a weekend anchor 1010 WINS, the top news radio station in the country. Her husband is a journalism professor at UCONN and a former TV News Director.
• Kathleen Marple Kalb’s historical debut will appeal to fans of Anna Lee Huber, Jessica Ellicott and Alyssa Maxwell.

MARKETING PLANS
• Advance review copies
• National print and online publicity, including feature coverage and interviews with the author; national and local NPR outreach
• Events in New York City, New Haven, and Hartford CT
• Tea Time Cozy Corner feature
• Publicity outreach to LGBTQ and Jewish media organizations
• Events and walking tour tie-ins with the real-life locations mentioned in the book (Grand Central Station, Washington Square Park, etc.)
• Author interviews and guest articles on historical research on the late-1800s NYC opera scene and 19th century feminist angles
• Author appearances at national and regional book conventions, including the Kensington CozyClub Mini-Cons
• Library marketing
• Outreach to opera and classical music publications, radio programs, and organizations
• Bookstagram activation
• Early reader, librarian, and consumer reviewer promotions via Goodreads, NetGalley, etc.
• Social media campaign including advertising, giveaways, bonus content, and shareable images
**ANTIQUES FIRE SALE**

*The Trash ‘n’ Treasures Mystery Series*

**Barbara Allan**

The award-winning, laugh-out-loud adventures of antiques dealers Brandy Borne and her drama-queen mom Vivian have made Trash ‘n’ Treasures “one of the funniest cozy series going” (Ellery Queen Mystery Magazine). In the latest installment, after flames consume a historic mansion full of priceless treasures, along with its occupant, the question arises: who charred the corpse? Brandy and Vivian are on the case in their fourteenth Trash ‘n’ Treasures Mystery!

That local theater diva of a certain age, Vivian Borne—a.k.a. Brandy’s mother—is sheriff of Serenity County now, but still hot on the trail of precious antiques. On a tour of the historic Wentworth Mansion, the two dedicated dealers are aglow at the treasure trove of priceless objects… never dreaming everything will turn to ashes, hours later.

A charred corpse in the ruins is identified as the mansion’s caretaker, a one-time flame of Vivian’s. But Tony Cassato—Brandy’s beau and Serenity’s Chief of Police—throws cold water on Sheriff Vivian’s suspicions of murder. Then Brandy spots a certain familiar item for sale on the internet, and Mother suspects the fire was just a smoke screen.

When their doggie detective, Sushi the Shih Tzu, sniffs out a second body in the woods, Mother and Brandy turn up the heat on a homicidal torcher. Because any killer who takes on the Borne girls is playing with fire.

**Praise for Barbara Allan’s Trash ‘n’ Treasures Mysteries**

“Plenty of plausible suspects make this one of the best in Allan’s long-running series, which is always humorous.”

—Kirkus Reviews on *Antiques Ravin’*

“Framed effectively by the antique business, and including plenty of details about Poe and his work, this satisfying, humorous cozy—with its well-drawn, quirky characters—is a hoot.”

—*Booklist on Antiques Ravin’*

“Allan’s heroine seems a cinch to become sheriff despite her wild flights of fancy and her dangerous tactics in tracking down a killer with a well-hidden motive.”

—Kirkus Reviews on *Antiques Wanted*

“ Plenty of misunderstandings and confusion contribute to the book’s madcap, farcical air.”

—Publishers Weekly on *Antiques Swap*

“Fans will enjoy this amusing over-the-top-of-Washington-Heights cozy due to the jocular rivalry between mother and daughter.”

—Mystery Gazette on *Antiques Con*

**Barbara Allan** is the joint pseudonym of acclaimed writer Barbara Collins and New York Times bestselling novelist Max Allan Collins, a Mystery Writers of America Grand Master. This husband and wife writing team are best known for the acclaimed Trash ‘n’ Treasures mystery series, which was awarded the RT Books Award for Most Humorous Mystery. They live in Iowa in a house filled with trash and treasures. Learn more about them at BarbaraAllan.com and MaxAllanCollins.com.

**KEY SELLING POINTS**

- *Antiques Fire Sale* is the 14th installment in the highly praised and long running Trash ‘n’ Treasures Mystery series.
- Complex relationships between characters dealing with very real-life issues set Allan’s novels apart from others in the cozy genre, while the hilarious antics of Brandy, her bipolar mom, and her sleuthing Shih Tzu, Sushi, keep the tone light and fun.
- Max Allan Collins, half of the Barbara Allan writing team, is the New York Times bestselling author of *Road to Perdition*, which was adapted into the 2002 film starring Tom Hanks, as well as the popular Quarry novels, which were the basis of the critically acclaimed Cinemax television series. Mystery Writers of America named him the 2017 Grand Master.
- Max Allan Collins is a New York Times bestselling writer who has sold millions of copies of his mysteries.
- Includes tips on hunting for valuable antiques on the internet!

**MARKETING PLANS**

- Advance reading copies
- Publicity outreach for reviews, feature coverage, interviews, and round-ups
- Targeted ARC mailing to libraries and mystery bookstores
- Regional media outreach in Iowa/Midwest
- Print and online advertising
- Targeted mystery blogger outreach
- Social media campaign including advertising, giveaways, bonus content and shareable images
- Early reviewer promotions through Goodreads and NetGalley
CLOVER BLUE  
Eldonna Edwards

Set against the backdrop of a commune in 1970s Northern California, Clover Blue is a compelling, beautifully written story of a young boy’s search for identity.

There are many things twelve-year-old Clover Blue isn’t sure of: his exact date of birth, his name before he was adopted into the Saffron Freedom Community, or who his first parents were. What he does know with certainty is that among this close-knit, nature-loving group, he is happy. Here, everyone is family, regardless of their disparate backgrounds—surfer, midwife, Grateful Dead groupie, Vietnam deserter. But despite his loyalty to the commune and its guru-like founder Goji, Blue grapples with invisible ties toward another family—the one he doesn’t remember.

With the urging of his fearless and funny best friend, Harmony, Clover Blue begins to ask questions. For the first time, Goji’s answers fail to satisfy. The passing months bring upheaval to their little clan and another member arrives, a beautiful runaway teen named Rain, sparking new tensions. As secrets slowly unfurl, Blue’s beliefs—about Goji, the guidelines that govern their seemingly idyllic lives, and the nature of family itself—begin to shift. With each revelation about a heartbreaking past he never imagined, Blue faces a choice between those he’s always trusted, and an uncertain future where he must risk everything in his quest for the truth.

Part coming-of-age tale, part love story, part mystery, Clover Blue tenderly explores an unconventional but no less complex family that resonates with our deep-rooted yearning for home.

Praise for Eldonna Edwards

“Clover Blue is a musical piece of historical fiction, stringing together diverse, interesting, and flawed characters, who help and hurt each other on their quests for inner peace and love.”

—Booklist

“A moving portrait of a family at a crossroads.”

—Publishers Weekly on This I Know

“This story about a young girl who is overwhelmed by her own clairvoyance, and shunned because of it, is uniquely poised and altogether fascinating. Grace’s loneliness seeps through the pages, while heartfelt scenes between Grace and her deceased twin are beautifully rendered. Ultimately, it is a story of courage and of resilience.”

—Historical Novels Review on This I Know

“Eldonna Edwards captures both the ordinary and extraordinary about Grace…A pitch perfect voice…Like Grace, Edwards is the daughter of a preacher, and this write-what-you-know aspect lends This I Know a depth of feeling and honesty. Edward’s conversational style and the first person diaristic tone create an enveloping warmth that draws the reader in.”

—Joanne Serling, Pushcart Prize nominee and author of Good Neighbors

Eldonna Edwards grew up in a large family nestled between cornfields and churches in the provincial Midwest. She eventually escaped the harsh winters, moving to California where she expanded her career from journaling facilitator to author to beloved writing instructor to keynote speaker. Her bestselling debut novel, This I Know, won over the hearts and minds of readers everywhere and was a Delilah Book Club selection. In her second novel Clover Blue, Eldonna once again explores themes of otherness and belonging, and the true definition of home. She is also the subject of the award-winning documentary Perfect Strangers that follows one kidney patient and one potential kidney donor in their search for a possible match. Her 2014 memoir Lost in Transplantation chronicles this life-changing decision. Eldonna currently lives and writes in a tiny pink house with her best friend, Bree, in Southern California. Please visit her online at EldonnaEdwards.com.

KEY SELLING POINTS

- The Glass Castle meets Walden in this captivating novel about the universal desire to know where we come from and where we belong.
- Eldonna Edwards attends speaking events around the country. Her warm, engaging personality and uplifting style consistently win over the hearts and minds of participants.
- Eldonna was the subject of the award-winning documentary Perfect Strangers, which followed her choice to donate a kidney to an anonymous person in need, and aired on PBS.
- This I Know was an Amazon Best Books of the Month Selection and a Publishers Marketplace Buzz Books selection.
- Clover Blue was a Once Upon a Book Club selection.

MARKETING PLANS

- Print and online advertising
- Social media advertising and promotion
- Reading group guide

Category: Fiction  
U.S./Canadian Price: $15.95/$21.95  
Rights: World  
Pages: 352  
Trim Size: 5 1/2 x 8 1/4  
Spine Size: 3/4  
Pack: 40  
Author’s Residence: Avila Beach, CA  

SALES HISTORY

MAY 2020  
John Scognamiglio Books Hardcover  
PUBLISHING HISTORY

This I Know  
John Scognamiglio Books Trade Paperback  
5/19 (978-1-4967-1287-5)  
PUBLISHING HISTORY

Clover Blue  
John Scognamiglio Books Hardcover  
6/19 (978-1-4967-1289-9)
**THE LONG FLIGHT HOME**

Alan Hlad

With beautiful detail and meticulous research, Alan Hlad illuminates little-known corners of WWII history, when British Services enlisted the aid of over 200,000 homing pigeons to carry coded messages across enemy lines from Nazi-occupied France. *The Long Flight Home* is an almost-love story between two orphans united and then driven apart by war, a testament to the heroism of animals, and a bittersweet tale inspired by true events during a time when hope truly was the thing with feathers.

It is September 1940—a year into the war—and as German bombs fall on Britain, fears grow of an impending invasion. Enemy fighter planes blacken the sky around the Epping Forest home of Susan Shepherd and her grandfather, Bertie. After losing her parents to influenza as a child, Susan found comfort in raising homing pigeons with Bertie. All her birds are extraordinary to Susan—loyal, intelligent, beautiful—but none more so than Duchess. Hatched from an egg that Susan incubated in a bowl under her grandfather’s desk lamp, Duchess shares a special bond with Susan and an unusual curiosity about the human world.

Thousands of miles away in Buxton, Maine, a young crop-duster pilot named Ollie Evans has decided to travel to Britain to join the Royal Air Force. His quest brings him to Epping and to the National Pigeon Service, where Susan is involved in a new, covert assignment. Codenamed Source Columba, the mission aims to air-drop hundreds of homing pigeons in German-occupied France.

Many will not survive. Those that do make the journey home to England can convey crucial information on German troop movements—and help reclaim the skies from the Luftwaffe.

The friendship between Ollie and Susan deepens as the mission date draws near. When Ollie’s plane is downed behind enemy lines, both know how remote the chances of reunion must be. Yet Duchess’ devotion and her singular sense of duty will become an unexpected lifeline, relaying messages between Susan and Ollie as war rages on—and proving, at last, that hope is never truly lost.

**Praise for The Long Flight Home**

“Hlad’s debut snares readers with its fresh angle on the blitz of WWII, focusing on the homing pigeons used by the British, and the people who trained and cared for them….Descriptions of the horrors of war and the excitement of battle are engaging, and the unusual element of the carrier pigeons lends an intriguing twist. This story will speak not only to romance readers and WWII buffs but also to animal advocates and anyone who enjoys discovering quirky details that are hidden in history.”

—*Publishers Weekly*

“Alan Hlad tells a dramatic, fictionalized story about the real use of pigeons during World War II…Compelling…The engaging plot and fascinating details of the National Pigeon Service make it a rewarding read. Many civilian pigeon-keepers volunteered to try to turn the tide of the war, not knowing if it would work or be worth the loss of their birds in the dangerous process. *The Long Flight Home* captures the contributions of the average citizens who, in a time of peril, rose to meet the challenge in heroic ways.”

—*Bookpage*

Alan Hlad writes historical fiction based in meticulous and fascinating research. His work has appeared in *The Bleeding Lion*, *Larks Fiction Magazine*, *The National Underwriter* and *Claims Magazine*, and *The Long Flight Home* is his debut novel. Alan is president of an executive search firm, a frequent conference speaker, and a member of the Historical Novel Society, Literary Cleveland, and the Akron Writers’ Group. He lives in Ohio with his wife and children, and can be found online at AlanHlad.com.

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**KEY SELLING POINTS**

- The Long Flight Home brings to life little-known, though deeply moving historical events from WWII.
- Homing pigeons were used extensively in World War II. Over 200,000 homing pigeons carried coded messages across enemy lines and into Nazi-occupied Europe.
- The audio edition of *The Long Flight Home* was narrated by Simon Vance, a high-profile narrator beloved by listeners every where for his renditions of Charles Dickens, Sherlock Holmes, Hilary Mantel, Stieg Larsson, Anne Rice, Frank Herbert and the new George R.R. Martin prequel, *Fire & Blood*.
- Includes Reading Group Guide and featured in 2019 Reading Group Choices collection.
- In order to share this novel’s intriguing historical background with readers, Kensington created an “Inside the Story” companion booklet that is available both in print and as a downloadable PDF at: [https://sites.kensingtonbooks.com/longflighthome/](https://sites.kensingtonbooks.com/longflighthome/).

### MARKETING PLANS

- Print and online advertising
- Select author events
- Book trailer and pre-roll video advertising
- Email marketing and promotion
- Social media campaign including advertising, giveaways, bonus content and shareable images
THE LOST BOYS OF LONDON
The Bianca Goddard Mystery Series
Mary Lawrence

In Mary Lawrence’s fifth Bianca Goddard Mystery set in the twilight years of Henry VIII’s campaign, the alchemist’s daughter uses her skills to aid the living, and help seek justice for the dead.

While her husband fights the Scots on behalf of King Henry VIII, Bianca Goddard earns her coin by concocting medicines that offer relief to London’s sick. Some misfortunes, however, are beyond any remedies she can provide—like the young boy discovered hanging from a church dripstone. Examining the body, Bianca finds a rosary twisted around the child’s neck. A week later, another boy is found dead at a different church. When Fisk, the impish little son of Bianca’s acquaintance, goes missing, she fears he may become the third victim…

There are many villains who would prey on wayward, penniless boys. But Bianca suspects the killings are not brutal acts of impulse, but something far more calculated. In her room of Medicinals and Physickes she examines the sole piece of evidence: a sweet-smelling, dark-stained cloth. If Bianca can unravel its secret, reputations and lives will be saved. But the expected hour of the next murder is approaching, and a single misstep may mean another boy is lost forever…

Praise for Mary Lawrence

“…The action builds to a well-executed climax that pitches Bianca into a life or death struggle. Fans of Tudor historicals will eagerly await the next installment.”

— Publishers Weekly on The Alchemist of Lost Souls

“Rich with historical color and smell, clever clues and foreshadowing, this is Lawrence’s best mystery yet.”

— The Kennebec Journal on The Alchemist of Lost Souls

“Full of period details, Lawrence’s latest series outing captures Tudor London in all its colorful, noisome, splendor. A solid choice for devotees of Kathy Lynn Emerson’s “Lady Appleton” series or Karen Harper’s Elizabethan mysteries.”

— Library Journal on Death at St. Vedast

“Author Mary Lawrence is as sharp as ever…an exciting and very satisfying historical mystery set in Tudor England.”

— The Kennebec Journal Review on Death of an Alchemist

“Those who enjoy C.J. Sansom’s Matthew Shardlake mysteries or Sam Thomas’s Midwife mysteries are sure to enjoy The Alchemist’s Daughter. Set in a familiar time, but focusing on the oppressed and poverty-stricken rather than the lords and queens who usually frequent Tudor books, The Alchemist’s Daughter is an unusual story. With her first novel, Mary Lawrence has done an excellent job of bringing the 1540s—with all their noise, filth, intriguing and interest—to life.”

— Shelf Awareness

Mary Lawrence lives in Maine and worked in the medical field for more than twenty-five years before publishing her debut mystery, The Alchemist’s Daughter (Kensington, 2015). The book was named by Suspense Magazine a “Best Book of 2015” in the historical mystery category. Her articles have appeared in several publications, including the national news blog The Daily Beast. She has also written Death of an Alchemist, Death at St. Vedast, and The Alchemist of Lost Souls in the Bianca Goddard mystery series. Visit the author at MaryLawrenceBooks.com.

KEY SELLING POINTS

• The Lost Boys of London is the fifth installment in Mary Lawrence’s highly acclaimed historical mystery series. The first Bianca Goddard Mystery, The Alchemist’s Daughter, was named a Best Historical Mystery of the Year by Suspense Magazine.
• Mary Lawrence’s series appeals to fans of Tudor-set historicals by Fiona Buckley, Rory Clements, and Philippa Gregory, but offers a different slant—focusing on the seedy undercurrent and lives of commoners instead of the royal court.
• Readers of historical fiction and mysteries, both men and women, who enjoy evocative works that are gritty, tart and steeped in dark, period detail find much to enjoy in the Bianca Goddard Mysteries.
• Mary Lawrence infuses her books with fascinating medical and scientific history.

MARKETING PLANS

• Advance reading copies
• Publicity outreach for reviews, feature coverage, interviews, and round-ups
• Author events throughout New England
• Regional media push in Maine/New England
• Targeted ARC mailing and marketing to libraries and mystery bookstores
• Instagram tour and targeted blogger outreach
• Outreach to historical societies with an interest in Tudor London
• Print advertising
• Early reader and reviewer promotions via Goodreads and NetGalley
• Email marketing and promotion
• Social media advertising and promotions
ISLAND AFFAIR
The Keys to Love Series
Priscilla Oliveras

USA Today bestselling author Priscilla Oliveras launches a new series set in Key West and filled with humor, Latinx culture, and fun family dynamics perfect for summer beach reading...

When her flaky boyfriend ditches on her family’s vacation, a social media influencer recruits a Cuban firefighter paramedic to play her fake fiancé so she can maintain the image of her picture perfect life.

Sought-after social media influencer Sara Vance, in recovery from an eating disorder, is coming into her own, with a potential career expansion on the horizon. Despite the good news, her successful siblings (and their perfect spouses) have a way of making her feel like the odd one out.

So, when her unreliable boyfriend is a no-show for a Florida family vacation, Sara recruits Luis Navarro—a firefighter paramedic and dive captain willing to play the part of her smitten fiancé…

Luis’ big Cuban familia has been in Key West for generations, and his quiet strength feeds off the island’s laidback style. Though guarded after a deep betrayal, he’ll always help someone in need—especially a spunky beauty with a surprising knowledge of Spanish curse words. Soon, he and Sara have memorized their “how we met” story and are immersed in family dinners, bike tours, private snorkeling trips…sharing secrets, and slow, melting kisses. But when it’s time for Sara to return home, will their island romance last or fade with the stunning sunset?

Praise for Priscilla Oliveras’ Matched to Perfection Series

“If you’re looking for a heartwarming love story that will make you smile, laugh, cry, and happy-sigh, this is it. The novel beautifully highlights the importance of family in Latin cultures and the way our dreams can evolve over time.”
—Redbook on His Perfect Partner

“A highlight of any Oliveras novel is how effortlessly her celebration of her culture lifts off the page, from her sprinkling of Spanish throughout to the large family meals sharing traditional dishes to the distinct flavor of the music and dance styles she emphasizes. Readers will feel utterly carried away…Whether you’re well-versed in Puerto Rican culture or completely new to it, Oliveras welcomes readers into a space that feels both familiar and new and exciting…A romantic, diverting melody.”
—Entertainment Weekly on Their Perfect Melody

“A lovely and modern take on an unplanned pregnancy with two people who want the best for their baby but refuse to settle for anything less than true love. Spoiler alert: They don’t have to!”
—NPR on Her Perfect Affair

“Moving familial relationships and splashes of Puerto Rican culture round out this splendid contemporary.”
—Publishers Weekly, STARRED REVIEW on His Perfect Partner

“Oliveras takes all the right steps in this sweet romance…Packed with emotion, humor, and memorable characters.”
—Booklist, STARRED REVIEW for His Perfect Partner

“A classic romance plot…Oliveras has knack for writing big, boisterous, supportive, interfering families, and there is a delightful one here, filled with differing, overwhelming opinions about Rosa and Jeremy, whose long, slow tumble into love is as authentic as it is rewarding.”
—The Washington Post on Her Perfect Affair
USA Today bestselling author Priscilla Oliveras is a 2018 RWA RITA® double finalist and four-time Golden Heart® finalist who writes contemporary romance with a Latinx flavor. Proud of her Puerto Rican-Mexican heritage, she strives to bring authenticity to her novels by sharing her culture with her readers. She and her work have received praise from the Washington Post, New York Times, Entertainment Weekly, Redbook, Publishers Weekly, and Booklist, among others. Priscilla earned her MFA in Writing Popular Fiction from Seton Hill University and currently teaches the online class “Romance Writing” for ed2go. To follow along on her fun-filled and hectic life, visit her on the Web at PrisOliveras.com or on Twitter @prisoliveras.
I DO LOVE YOU STILL
Mary B. Morrison

From New York Times bestselling author Mary B. Morrison comes the scintillating, no-holds-barred novel of a dazzling potential power couple who regretfully take their scandalous love-hurt reunion to an all-time low...

Between their rising careers and inatissable passion for each other, Xena Trinity and Memphis Brown seem to be perfect partners. Sure, they break up constantly, but their love and sexual chemistry is undeniable. Since their ultimate goal is to marry and start a family after Memphis fulfills his dreams, they believe they can one day have it all. Until Xena gets a once-in-a-lifetime chance to take her fashion brand from Savannah to New York City—just after track star Memphis clutches an Olympic spot . . .

Never conceiving Xena could outshine him, Memphis crosses a new line: He looks elsewhere to fill the void of her abandonment and betrayal. Fed up with Memphis’ shenanigans, Xena moves on to a new man who supports her dream of building her brand . . . until her heart makes her yearn once more for a life with her soulmate, Memphis. With her career and love life hanging in the balance, Xena is forced to re-evaluate her priorities. Which man can she depend on for happiness? Will she take another chance on Memphis? Or stay with the self-made billionaire offering wisdom and stability? Will turning to her business partner or her best friend for advice give her answers or more complications?

Just when Xena has hope everything will turn out fine, life-altering discoveries put her and Memphis’ careers on pause—breaking more than their hearts. And getting real enough to manage this devastation could cost Xena and Memphis more than they ever imagined...

Praise for I Do Love You Still
“Best selling Morrison keeps the drama and intrigue twisting to the shocking ending...What happens to familial or romantic relationships in the absence of love and support is a fascinating theme.”
—Booklist

“Filled with drama and unexpected twists that will gap a reader’s mouth. The story uses romance, family, deceit, friendship, dating, marriage, and erotica to promote thought about cultural concerns: a woman’s independence, child abuse, male ego, and self-respect. Morrison’s characters are involved in volatile relationships that prove both supportive and destructive...a good read, and it is sure to spark a lot conversation with book clubs.”
—AALBC

“With 26 books in 20 years serving as the foundation of her career, Mary B. Morrison has built a legacy of empowering women, especially Black women.”
—The Atlanta Voice

New York Times bestselling author Mary B. Morrison believes that women must shape their own destiny. Born in Aurora, Illinois, and raised in New Orleans, Louisiana, she took a chance and quit her near six-figure government job to self-publish her first book, Soulmates Dissipate, in 2000 and begin her literary career. Mary is the originating founder of Healing Her Hurt, a nonprofit that helps women recover from abuse. In 2006 she sponsored the publication of an anthology written by 33 sixth-graders. In 2010 and 2014, Mary produced a play based on her novel, Single Husbands, which she wrote under her pseudonym, HoneyB. Her wonderful son, Jesse Byrd, Jr., is the owner of Oiseau.co, lives in Dubai, and is writing novels for young adults. Mary currently resides in Atlanta, Georgia. Visit her on Facebook, Twitter, and Instagram @CelebHoneyB and at MaryMorrison.com.

KEY SELLING POINTS

• This standalone romantic thriller features intriguing hooks, including the impact of childhood trauma on adult relationships, self-respect, and the experiences of successful women fighting to get ahead.
• Head Games, Mary’s 2018 hardcover, was a Sybil’s Book Club Pick for BlackAmericaWeb and the Tom Joyner Show.
• Like Eric Jerome Dickey and Zane, Mary B. Morrison writes juicy, fast-paced reads.
• In addition to the hot sex that Mary’s fans looks for, this series delivers an intense story and strong characters who demonstrate empowerment and growth.
• Mary B. Morrison’s novels have been Essence® bestsellers, and When Somebody Loves You Back and She Ain’t The One were New York Times bestsellers.

MARKETING PLANS

• Print and online advertising campaign
• Email marketing and eNewsletter promotions
• Content marketing partnerships
• Cross promotion with Careful What You Click For (Dafina HC, 6/20)
(IM)PERFECTLY HAPPY
Sharina Harris

Perfect for anyone who’s ever asked herself, “Am I happy with how my life is working out? Do I need to make changes?” Sharina Harris’ new novel features four friends with a tight ten-year plan—that never happened. Determined to break away from the monotony of life, they take risk to go after their ambitions, but soon learn dreams don’t come with a safety net.

When four college friends formed the Brown Sugarettes Mastermind Group, they had very different goals—but matched each other in ambition. Yet, ten years later they can’t help wondering what happened to the hopeful, confident, driven women they used to be—and how to get them back.

Radio personality Raina, known as “the black Delilah,” hates the wholesome persona that’s made her a success. Doling out syrupy versions of her grandma’s wisdom feels worlds away from the sarcastic, tell-it-like-it-is woman Raina really is.

Kara Jones was sure she’d be a master sommelier by thirty. Life and loss interfered with that plan. Now she has one more chance—but it’s taking a toll on her self-esteem and her marriage.

Nikki Grayson hardly recognizes the stay-at-home mom she’s become. When her band signed a record deal, she swapped the limelight for a minivan and a sensible ‘do. Now she’s wishing she had followed her heart. Instead, she’s drowning her regret in alcohol.

Public defender Sienna Njeri willingly put her city council aspirations aside to support her fiancé’s bid for office—and now she’s wondering if her loyalty is misplaced.

Longing for the support, advice, and tough love they once shared, all four resolve to start meeting up again. After all, their dreams may still be within reach. But are they worth the price they’ll pay to achieve them?

Sharina Harris, who also writes under the name Rina Gray, is the author of women’s fiction and contemporary romances. After earning her degree from Georgia State University, she first pursued a career in digital marketing and public relations before turning to writing. She is a Romance Slam Jam Debut Novelist of the Year nominee and her romances under the name Rina Gray were named Book Riot Must Read Romantic Comedies. An active member of RWA, she is the Director of Communications for the Georgia chapter of Romance Writers of America. When Sharina’s not writing, she can be found with her head stuck in a book, yelling for her favorite NBA teams, and spending time with friends and family. Sharina resides in Atlanta with her husband and son. Visit her at SharinaHarris.com.

KEY SELLING POINTS

• Fans of HBO’s Insecure and Terry McMillan’s Waiting to Exhale will adore this novel featuring four friends trying to figure out where their lives went wrong. It explores how young black women face their personal development and follow their dreams.

• In the author’s own words, (Im)Perfectly Happy is “a love letter to black women who have often sacrificed themselves, their goals, happiness and dreams for others.”

• Written under the name Rina Gray, Sharina’s previous series was named Book Riot’s 100 Must-Read Romantic Comedies. She has finaled in numerous writing contests and was nominated for Romance Slam Jam’s debut author of the year in 2017.

• Sharina Harris is a savvy online promoter with a background in digital marketing and PR. She plans to attend RWA Nationals, Moonlight & Magnolias, and the Decatur Book Festival.

MARKETING PLANS

• Advance reading copies

• Print and online advertising

• Author events in Atlanta, Dallas, D.C. and New Orleans

• Interviews and advertising on motivational and inspirational podcasts geared toward women in their 20s and 30s

• Mastermind Group Interactive Downloadable Kit

• Targeted book club outreach

• Influencer Marketing

• Cafe Mocha Radio Partnership

• Sophisticate’s Black Hair Dafina Shelf-Care selection

• Publicity outreach for reviews, roundups, and feature coverage

• Major early reader and consumer reviewer promotions via Goodreads, NetGalley, etc.

• Social media campaign including advertising, giveaways, bonus content, and shareable images
SEASHELL SEASON
Holly Chamberlin

Bestselling author Holly Chamberlin’s touching and thought-provoking novel about a mother’s struggle to reconnect with her long-lost daughter...

Every year on March 26th, Verity Peterson visits Ogunquit Beach, where she puts a handwritten message into a bottle and launches it into the waves. It’s a ritual of remembrance for the daughter she hasn’t seen in sixteen years—not since her baby’s father, Alan, took two-month-old Gemma and disappeared. Verity keeps searching and hoping, sustained by the thought that someday she might get to be a mother to her own child. And finally, one phone call may change everything…

Verity learns that Alan is now in jail on abduction charges—and Marni Armstrong, born Gemma Peterson-Burns, is coming to live with Verity in Yorktide, Maine. But this isn’t the joyful reunion Verity imagined. Gemma has been raised to believe Verity was an unfit mother who left Alan no choice but to take her out of harm’s way. Over the course of one summer, Verity tries to reach a tough, wary young woman who’s more stranger than daughter. And Gemma must reexamine everything she thought about her parents—and decide whether to trust in a relationship that, though delicate as a seashell on the surface, could prove to be just as beautiful and resilient.

Praise for Holly Chamberlin’s Summer Novels
“Chamberlin is pitch perfect in her depiction of Rosie and Meg struggling to grow up, love, and forgive themselves and each other. A thoughtful social commentary and tender narration of friendship and loyalty.”
—Publishers Weekly on Last Summer

“Nostalgia over real life friendships lost and regained pulls readers into the story.”
—USA Today on Summer Friends

“Chamberlin takes on the psychological repercussions of familial relationships to weave a satisfying and multifaceted story that keeps readers guessing. For fans of similar works by authors such as Shelley Noble and Nancy Thayer.”
—Library Journal on The Summer Nanny

Holly Chamberlin was born and raised in New York City. After earning a Master’s degree in English Literature from New York University and working as an editor in the publishing industry for ten years, she moved to Boston, married and became a freelance editor and writer. She and her husband now live in downtown Portland, Maine, in a restored mid-nineteenth-century brick townhouse with Betty, the most athletic, beautiful and intelligent cat in the world. Readers can visit her online at: HollyChamberlin.com.

KEY SELLING POINTS

• Originlly released in 2016, Seashell Season is being reissued as a low-price trade paperback. It contains a teaser for Holly’s new release, All Our Summers (7/20).
• Holly Chamberlin’s stories featuring romantic coastal settings, intriguing female characters, and emotionally-charged stories have earned her a dedicated fanbase, with nearly three million books sold to-date.
• Holly Chamberlin sets all her beach novels in Maine, where she lives, adding authenticity to her works of fiction.
• Fans of Elin Hilderbrand, Jojo Moyes, and Nancy Thayer enjoy Holly Chamberlin novels.

MARKETING PLANS

• Print and online advertising
• Select author events
• Cross-promotion with All Our Summers (7/20)
• Targeted outreach to Maine/New England media
• Summer and “beach reads” promotion
PEACH COBBLER MURDER
The Hannah Swensen Mystery Series
Joanne Fluke

New York Times bestselling author Joanne Fluke’s Peach Cobble Murder is repackaged and reissued for those who may have missed it the first time around!

As she sits in her nearly empty bakery on Groundhog Day, Hannah Swensen can only hope that spring is just around the corner—and that the popularity of the new Magnolia Blossom Bakery is just a passing fad. The southern hospitality of Lake Eden’s two Georgia transplants, Shawna Lee and Vanessa Quinn, is grating on Hannah’s nerves—and cutting into her profits—at The Cookie Jar.

At least Hannah has her business partner Lisa’s wedding to look forward to. Unfortunately, Shawna Lee has finagled an invitation to the reception—and is bringing her Southern Peach Cobbler for the dessert table. Things go from bad to worse when Shawna Lee and Hannah’s sometime-boyfriend, Detective Mike Kingston, are no-shows to the wedding. When Hannah sees lights on at the Magnolia Blossom Bakery after the reception, she investigates—and finds Shawna Lee shot to death.

Everyone in town knew the Cookie Jar’s business was suffering—a fact that puts Hannah at the top of the initial list of suspects. But with a little help from her friends, Hannah’s determined to track down whoever had the right ingredients to whip up a murder…

Indulge in Joanne Fluke’s Criminally Delicious Hannah Swensen Mysteries!

“Hannah’s fans will relish following Hannah’s journey as she heals and becomes stronger, surrounded by the love of family and the many familiar, quirky residents of Lake Eden. Many delicious-sounding recipes are woven through the story, and Fluke ends this cozy mystery with another cliff-hanger, which will have readers eagerly awaiting the next installment.”

—Booklist on Chocolate Cream Pie Murder

“This bonne bouche of a novel is almost lighter than air, and goes down as easily as one of the cookies Hannah is constantly baking…a lovely, frothy treat.”

—Mystery Scene Magazine on Christmas Cake Murder

“My favorite guilty-pleasure reading material…Food is unquestionably the main character.”

—Eater.com on Raspberry Danish Murder

“Another satisfying entry in the long-running series with its small-town Minnesota frame, familiar cast of well-drawn characters, and details of baking and running a bakery. A final twist will have fans eagerly awaiting the next installment in this ever-popular cozy series.”

—Booklist on Raspberry Danish Murder

“Joanne Fluke is the doyenne of deadly desserts with her deliciously popular Hannah Swensen series.”

—Publishers Weekly on Raspberry Danish Murder

Joanne Fluke is The New York Times bestselling author of the Hannah Swensen mysteries, which include Double Fudge Brownie Murder, Blackberry Pie Murder, Cinnamon Roll Murder, and the book that started it all, Chocolate Chip Cookie Murder. That first installment in the series premiered as Murder, She Baked: A Chocolate Chip Cookie Mystery on the Hallmark Movies & Mysteries Channel. Like Hannah Swensen, Joanne Fluke was born and raised in a small town in rural Minnesota, but now lives in Southern California. Please visit her online at JoanneFluke.com.

**KEY SELLING POINTS**

- Over 5.5 million Hannah Swensen books have been sold and the novels have been translated into seven languages.
- Chocolate Chip Cookie Murder, the first novel in the Hannah Swensen series, was adapted into a Hallmark Movies & Mysteries® TV movie in 2015, launching the Murder, She Baked film franchise starring Alison Sweeney. It was the highest-rated and most-watched debut in network history, with a 1.6 HH rating and 1.1 million total viewers. This record was only broken by the second Hannah Swensen movie later that year.
- Other authors whose books have benefitted from the Hallmark television movie synergy include Debbie Macomber and Charlaine Harris.
- Known as the Queen of Culinary Mystery and honored by RT Book Awards as a “Living Legend,” Joanne Fluke’s past nine Hannah Swensen books have been Top 15 New York Times hardcover bestsellers, with her 2017 release, Banana Cream Pie Murder, debuting at #3. Joanne Fluke’s Lake Eden Cookbook was a Top 10 New York Times bestselling cookbook.

**MARKETING PLANS**

- Print and online advertising
- Social media advertising and promotion
- Cross promotion with Coconut Layer Cake Murder (HC, 3/20) and Christmas Cupcake Murder (Kensington HC, 10/20)

**MAY 2020 KENSINGTON TRADE PAPERBACK REPACKAGE REISSUE**
COAL RIVER
Ellen Marie Wiseman

From the acclaimed author of What She Left Behind and The Plum Tree, comes Coal River, the story of a young woman orphaned in the early 1900s and sent to live with abusive relatives in a Pennsylvania coal town. There she encounters broken young boys working under atrocious conditions in the mines, and her concern for them opens a window to the suffering of miners and their families, the key to healing her past, and budding love for a charismatic activist at the brink of organizing a very dangerous strike. Now in a new repackaged edition!

As a child, Emma Malloy left Coal River, Pennsylvania, vowing never to return. Now, orphaned at nineteen, she travels back to the rough-hewn community. Treated like a servant by her relatives, Emma works for free in the company store, where miners’ families must pay inflated prices, and those who owe money are turned away to starve.

Most heartrending of all are the breaker boys—young children who toil all day sorting coal amid treacherous machinery. Reminded of the little brother she lost long ago, she begins leaving stolen food on families’ doorsteps, and marking their bills as paid. Emma’s actions lead to an alliance with a charismatic miner who offers to help her expose the truth. And as the lines blur between what is legal and what is just, Emma must risk everything to follow her conscience.

Praise for Coal River
“Ellen Marie Wiseman takes readers deep into the politics and hidden atrocities of a 20th-century Pennsylvania mining town.”
—BookPage.com

“Heartrending and strongly drawn historical details.”
—Booklist

“Wiseman offers heartbreaking and historically accurate depictions… The richly developed coal town acts as a separate, complex character; readers will want to look away even as they’re drawn into a powerful quest for purpose and redemption…[a] powerful story.”
—Publishers Weekly

Ellen Marie Wiseman is the bestselling author of highly acclaimed historical fiction novels including What She Left Behind, The Plum Tree, and The Life She Was Given, which was a Great Group Reads selection of the Women’s National Book Association and National Reading Group Month. Born and raised in Three Mile Bay, a tiny hamlet in Northern New York, she’s a first-generation German American who discovered her love of reading and writing while attending first grade in one of the last one-room schoolhouses in New York state. Since then, her novels have been translated into eighteen languages and published worldwide. A mother of two, Ellen lives on the shores of Lake Ontario with her husband and dogs. Visit her online at EllenMarieWiseman.com.

KEY SELLING POINTS

• Wiseman’s novels are frequently praised for the compassion, authenticity and depth with which they explore difficult experiences and historical events.
• Ellen Marie Wiseman’s novels have been translated into eighteen languages and published worldwide.
• Nearly half a million copies of What She Left Behind have been sold in North America. With over 4,100 Amazon reviews and a 4.2 star rating, it was a Kindle Top 200 Bestseller for over two years. Wiseman’s second novel continues to find new readers; it was selected by the Independence Iowa Public Library System in 2018 as their One Book, One Independence title. Previous years’ selections were Orphan Train, Arrowwood and Stars Over Clear Lake.
• Wiseman’s fourth novel, The Life She Was Given was a 2017 Great Group Reads selection of the Women’s National Book Association, a Goodreads Best Books of the Month, and a selection of theSkimm Reads. It was the 2018 One Book, One County selection for Niagara County, New York and the 2019 selection for Easton, Massachusetts. In a starred review, Library Journal compared it to Water for Elephants by Sara Gruen.
• The reissue of Coal River features a teaser for Ellen Marie Wiseman’s new release, The Orphan Collector (August 2020).
• Reading group guide included.

MARKETING PLANS

• Print and online advertising
• Select author events
• Library and book club marketing
• Social media advertising and promotion
• Cross-promotion with What She Left Behind (Kensington HC, 9/19), The Plum Tree (Kensington TP, 2/20) and The Orphan Collector (Kensington TP, 8/20)
BLOOD ANGEL
The Santero and Rein Thriller Series
Bernard Schaffer

Crackling with authenticity and haunting glimpses into the criminal mind, the Santero and Rein thrillers by Philadelphia-area police detective and acclaimed author Bernard Schaffer are a blast of heart-pounding suspense. Lee Child praises the series as “tense, fast and excellent,” and in its third installment, detectives Carrie Santero and Jacob Rein must stop a lunatic who calls himself The Master, as he targets his potential victims.

In this powerful psychological thriller, veteran police officer Bernard Schaffer reunits detective Carrie Santero with manhunter Jacob Rein—to plumb the depths of a madman’s obsession…

“I am The Master…”

Fifteen years ago, a deranged young man abducted a teenage girl in a parking lot. He chose her for her innocence. Punished her for her beauty. Dowsed her with gasoline and tried to purify her with fire. Detective Jacob Rein managed to stop the lunatic and lock him up for life. Now the girl who survived that horrible ordeal has been found dead, an apparent suicide. Near her body is a letter from “The Master”—a bloodchilling promise to finish what he started.

“I long to relive everything we had before…”

Now The Master has chosen new objects of desire—all dear to Carrie—and he is about to be released from a mental facility. Carrie reaches out to the one man who knows The Master better than anyone else. Jacob Rein understands the depths of his psychosis. He knows that the only way to anticipate The Master’s next move is to enter his delusions. Indulge his obsessions. And follow his lead to the very edge of madness—and beyond.

Praise for Bernard Schaffer’s Santero and Rein Thriller Series
“The past that alternating chapters present reveals a far different story than official records. Schaffer, a police officer, imbues the character-driven story with realism and heart-pounding suspense.”
—Kirkus Reviews on An Unsettled Grave

“Bernard Schaffer writes about cops with the assurance of a seasoned police veteran. The Thief of All Light launches a stunning series with two of the most original heroes ever—as well as a killer who sets a new standard for lethal danger.”
—Lisa Scottoline

“The hardboiled, not-so-typical thriller…Schaffer, a police detective himself, draws from his own experience to present a thriller that is both gruesome in content and honest in its portrayal of police procedures.”
—Booklist on The Thief of All Night

Bernard Schaffer is an author, full-time police detective, and father of two. As a twenty-year veteran police officer, he’s a court-recognized narcotics expert, a graduate of the prestigious Top Gun Undercover Law Enforcement Training Program, a child forensic interviewer, and possesses a Class A certification in the use of wiretaps. A former child actor, Schaffer appeared in multiple television commercials, performances at the Walnut Street Theater (where his picture still hangs in one of the upper, darker corners), Saturday Night Live, and the Nickelodeon series Don’t Just Sit There. Schaffer is the author of multiple independently-published books and series, including Superbia, Grendel Unit, Guns of Sareca 6, and more. Visit Bernard Schaffer online at BernardSchaffer.com.

Category: Fiction
U.S./Canadian Price: $26.00/$35.00
Rights: World
Pages: 288
Trim Size: 6 x 9
Spine Size: 1
Pack: 28
Author’s Residence: Philadelphia, PA

SALES HISTORY
Kensington Hardcover
An Unsettled Grave
8/19 (978-1-4967-1725-2)
Theft of all Light
8/18 (978-1-4967-1713-9)

MARKETING PLANS

• Advance reading copies
• Print, online, radio, and podcast advertising
• Publicity outreach for reviews, roundups, and feature coverage
• Events in Pennsylvania and New York
• Promotions and author appearances at thriller conventions
• Publicity outreach to media covering law enforcement, thriller reviewers, and regional press around Philadelphia
• Author interviews on guest posts on how he translates his experiences as a police officer into his novels
• Early reviewer promotions through NetGalley and Goodreads
• Social media campaign including advertising, giveaways, bonus content, and shareable images
• Blog tour and targeted blogger outreach
• Early bookseller outreach and regional indie bookseller advertising campaign
• Cross-promotion with An Unsettled Grave (Pinnacle MM, 4/20)

KEY SELLING POINTS
• A Pennsylvania police detective for over twenty years, Bernard Schaffer is the rare thriller author whose writing explores the nature of evil as he has experienced it first-hand in real life.
• Bernard Schaffer is an active member of International Thriller Writers and has worked with Harlan Ellison, Alan Dean Foster, J.A. Konrath and Bill Thompson, the editor who famously discovered both Stephen King and John Grisham.
• The Thief of All Light drew quotes from Top Thriller writers including Lee Child, J.A. Konrath, and Lisa Scottoline.
• The paperback edition of An Unsettled Grave (4/20) included a teaser chapter for Blood Angel.
SILVER WINGS, IRON CROSS
Tom Young

From air combat veteran and acclaimed military thriller author Tom Young, a thrillingly tense, blisteringly authentic, and emotionally powerful saga of two enemy combatants—an American pilot and German U-boat officer—united by fate in an epic fight for survival. Silver Wings, Iron Cross is an unforgettable novel of World War II that’s sure to become a classic in the field.

World War II Lieutenant Karl Hagan earned his wings the hard way. But when his plane is shot down behind enemy lines, he’s forced to make the hardest decision of his life: trusting the enemy.

Oberleutnant Wilhelm Albrecht wore his Iron Cross with pride. But when his U-boat is attacked in a devastating air raid, he abandons ship and finds an unlikely ally: the pilot who bombed him.

From the smoke-filled skies over Europe to the fire-blasted waters of a Nazi naval base to the battle-scarred German countryside, the American and the German must form an uneasy truce if they hope to survive. It is November of 1944. The tides of war have turned. Allies have taken back France, and German troops have retreated. But for Karl and Wilhelm, the war is far from over. Each must be prepared to lie for the other, fight for the other, or die with the other. But their short-lived alliance won’t truly be put to the test until they reach the end of the line—inside a POW camp…

Praise for Tom Young
“One of the most exciting new thriller talents in years!”
——Vince Flynn

“Gripping and impressively authentic.”
——Frederick Forsyth

“Courage and honor in the face of the enemy have not been so brilliantly portrayed since the great novels of the Second World War.”
——Jack Higgins

“A gusty, gritty thriller told only as one who’s been there and done that could write it…[a] terrific new writer.”
——W.E.B. Griffin

“Like Tom Clancy, Young has an eye for detail about military equipment, operations, and thinking that will ring true with any veteran.”
——General Chuck Horner, USAF (RET.), former Commander, U.S. Central Command Air Forces

“A page-turner that might’ve been torn from today’s headlines…engrossing, enlightening, and extremely entertaining.”
——Doug Stanton

“Young has a gift for allowing the reader to experience the emotional aspect of being a soldier…Military-thriller fans should make Young’s work an essential addition to their reading lists.”
——Booklist, STARRED REVIEW
Tom Young is the highly acclaimed author of historical fiction and military thrillers. His nonfiction works include *The Speed of Heat* and his narrative, “Night Flight to Baghdad,” appeared in the anthology *Operation Homecoming: Iraq, Afghanistan, and the Home Front in the Words of U.S. Troops and Their Families*. Young served in Afghanistan and Iraq with the Air National Guard and logged nearly 5,000 hours flying missions in Bosnia, Kosovo, Latin America, the horn of Africa, and the Far East. His military honors include three Air Medals, three Aerial Achievement Medals, and the Air Force Combat Action Medal. He retired from the military as a Senior Master Sergeant. In civilian life, Young spent ten years as a writer and editor with the broadcast division of the Associated Press, and he works as an airline pilot based at Reagan National Airport near Washington, D.C. He is a member of The National Press Club, The Authors Guild and International Thriller Writers, and is a vice commander of American Legion Post 20. More information about Tom Young and his work can be found online at TomYoungBooks.com.
WHAT YOU DON’T SEE
The Chicago Mystery Series
Tracy Clark

Former homicide cop turned private investigator Cass Raines dives into a case centered on the dark side of celebrity in this heart-pounding third installment in critically-acclaimed author Tracy Clark’s Anthony Award, Lefty Award and Shamus Award-nominated Chicago Mystery series.

Former cop Cass Raines knows the streets of Chicago all too well. Now she’s a private investigator and getting an exclusive glimpse into how the other half lives—and how they die…

Wealth. Power. Celebrity. Vonda Allen’s glossy vanity magazine has taken the Windy City by storm, and she’s well on her way to building a one-woman media empire. Everybody adores her. Except the people who work for her. And the person who’s sending her flowers with death threats…

As Vonda’s bodyguard, off-duty cop Ben Mickerson knows he could use some back-up—and no one fits the bill better than his ex-partner on the police force, Cass Raines. Now a full-time private eye, Cass is reluctant to take the job. She isn’t keen on playing babysitter to a celebrity who’s rumored to be a heartless diva. But as a favor to Ben, she signs on. But when Vonda refuses to say why someone might be after her, and two of her staff turn up dead, Ben and Cass must battle an unknown assailant bent on getting to the great lady herself, before someone else dies.

Cass finds out the hard way just how persistent a threat they face during the first stop on Vonda’s book tour. As fans clamor for her autograph, things take an ugly turn when a mysterious fan shows up with flowers and slashes Ben with a knife. While her ex-partner’s life hangs in the balance, Cass is left to find out what secrets Vonda is keeping, who might want her dead, and how she can bring Ben’s attacker to justice before enemies in the Chicago Police Department try to stop her in her tracks…

Praise for Tracy Clark’s Chicago Mystery Series

“Unforgettable…Distinctive, vividly written characters lift this promising debut. Readers will be eager for the sequel.”
— Publishers Weekly, STARRED REVIEW on Broken Places

“Clark’s compelling, suspenseful, and action-packed debut introduces a dogged, tough African American woman investigator who is complex and courageous and surrounded by a family of fascinating misfits. Fans of Sue Grafton’s Kinsey Millhone or Sara Paretsky’s V.I Warshawski will welcome Cass Raines to their ranks.”
— Library Journal, STARRED REVIEW on Broken Places

“Hard-charging…There’s a nice working-class vibe to Borrowed Time, and the author has a definite flair for characterization. She serves up an entertaining, vivid reminder of what we love about the shamus game in the first place: the street-level gaze, the sardonic running commentary, gobs of local color, characters nailed in a pithy wisecrack or two, and a grand tour of society (warts and all) from dives like Deek’s up to the rarefied stomping grounds of “our betters.” And a determined hero tough enough to get the job done…Clark rolls this baby all the way home to a satisfying, action-packed conclusion.”
— Mystery Scene on Borrowed Time

“The well-drawn backdrop of Chicago provides a perfect canvas for this welcome addition to the PI scene.”
— Mystery Scene on Broken Places

“Clark’s kick off to an exciting new character-driven series explores the dynamics between a black investigator and a white world in a story ripped from the headlines.”
— Kirkus Reviews on Broken Places

“This street-smart first mystery boasts great characterization and a terrific new protagonist. Get this writer on your radar now.”
— Booklist on Broken Places
KEY SELLING POINTS

- Tracy Clark received Anthony Award, Lefty Award and Shamus Award nominations for book one in the Chicago Mystery Series, Broken Places, which was also a Midwest Connection Pick and shortlisted for the American Library Association’s RUSA Reading List. In addition, Broken Places was named a CrimeReads Best New PI Book of 2018 and was a Library Journal Best Books of the Year.
- A native Chicagoan, Tracy Clark has been an editor for Tribune Content Agency, the syndicate arm of the Tribune Company, owner of The Chicago Tribune, for over 20 years.
- Chicago is both setting and character in this crime series, which prominently features city and the diversity of its inhabitants. It specifically highlights the blue-collar neighborhoods of the southeast side of the city, which sit neglected but kicking in the shadows of the shuttered steel mills.
- Clark writes mainstream P.I. mysteries starring an African American female protagonist, which causes this series to stand out in a genre that lacks diversity. The important thing about Cass Raines, however, is not her skin color, but the fact that she is smart, resourceful, irreverent and more than capable of getting the job done, no matter how insurmountable the odds may appear.

MARKETING PLANS

- Advance readers copies
- Print, online, and podcast advertising
- Publicity outreach for author interviews, reviews, roundups, and feature coverage
- Targeted pitching to African American interest publications and websites
- Targeted pitching to Chicago-area media
- Regional events and promotions in Chicago
- Outreach to media and reviewers interested in diverse crime fiction
- Midwest Connections promotion
- Early reviewer promotions through NetGalley and Goodreads
- Social media campaign including advertising, giveaways, bonus content, and shareable images
- Blogger outreach for early buzz campaign

“The author, Tracy Clark, has done a great job with Cass. The woman is a spitball of fire, as my own grandmother used to say, and one character that readers will follow whether this turns out to be three books or twenty.”

—Suspense Magazine on Broken Places

“Strange goings-on escalate into dangerous ones, and Clark takes readers on a suspenseful, often wild ride as Cass pushes for truth and justice. Fans of Sue Grafton and Sarah Paretsky will delight in the snappy first-person narration and wry wit—and fans of mysteries in general will be happy to discover a writer who deftly combines clever crime-solving, stress-inducing action sequences, nail-biting suspense and lots of love for Chicago.”

—Bookpage on Borrowed Time

“Tracy Clark is good at showcasing the reality of a private investigator’s life—weaving the props and places (seedy diner, the cop shop, the Windy City in all its diversity)—seamlessly into the plot.”

—CriminalElement.com on Borrowed Time

“What Clark does so brilliantly is fully understanding the hardboiled sub-genre…the plot is packed with action and violence, but the characters are quirky and witty and wonderful. Borrowed Time hits every right note.”

—BookRiot

“Just as Sue Grafton and Sara Paretsky made inroads into gender equality, Tracy Clark makes inroads into racial equality…Cassandra Raines is a solid addition to crime fiction’s list of feisty, hard working female private eyes.”

—New York Journal of Books on Borrowed Time

Tracy Clark is the author of the highly acclaimed Chicago Mystery Series featuring ex-homicide cop turned P.I. Cassandra Raines, a hard-driving, African American protagonist who works the mean streets of the Windy City dodging cops, cons, killers, and thugs. She received Anthony Award, Lefty Award and Shamus Award nominations for her series debut, Broken Places, which was also shortlisted for the American Library Association’s RUSA Reading List, named a CrimeReads Best New PI Book of 2018, a Midwest Connections Pick, and a Library Journal Best Books of the Year. In addition to her Cass Raines novels, Tracy’s short story “For Services Rendered,” appears in the anthology Shades of Black: Crime and Mystery Stories by African American Authors. A native of Chicago, she works as an editor in the newspaper industry and roots for the Cubs, Sox, Bulls, Bears, and Blackhawks equally. She is a member of Sisters in Crime, PI Writers of America, International Thriller Writers, and a Mystery Writers of America Midwest board member. Find Tracy on Facebook, follow her on Twitter @tracypc6161, or visit her online at TracyClarkBooks.com.
THE FIRE THIEF
The Dark Paradise Mystery series
Debra Bokur

Celebrated travel writer and expert Debra Bokur makes her fiction debut with The Fire Thief, a police procedural mystery that explores the nuanced culture and captivating beauty of Hawaii via its two very different lead characters: a veteran police captain and the daughter of one of Hawaii’s most respected spiritual leaders.

The scenery may be beautiful, but dangerous secrets are buried beneath paradise in this first thriller featuring Maui detective Kali Māhoe.

Under a promising morning sky, police captain Walter Alaka’i makes a tragic discovery: the body of a teenage surfer bobbing among the lava rocks of Maui’s southeastern shore. It appears to be an ill-fated accident, but closer inspection reveals something far more sinister than the results of a savage wave gone wrong. Now that Alaka’i is looking at a homicide, he solicits the help of his niece, Detective Kali Māhoe.

The granddaughter of one of Hawaii’s most respected spiritual leaders, and on the transcendent path to becoming a kahu herself, Kali sees evidence of a strange ritual murder. The suspicion is reinforced by a rash of sightings of a nopperabo—a faceless and malicious spirit many believe to be more than superstition. When a grisly sacrifice is left on the doorstep of a local, and another body washes ashore, Kali fears that the deadly secret ceremonies on Maui are just beginning.

To uncover a motive and find the killer, Kali leans on her skills at logic and detection. But she must also draw on her own personal history with the uncanny legends of the islands. Now, as the skies above Maui grow darker, and as she balances reason and superstition, Kali can only wonder: Who’ll be the next to die? And who—or what—is she even on the trail of?

Debra Bokur is an author, journalist, editor, screenwriter, and illustrator. Her work has appeared in a variety of domestic and international media outlets, including National Geographic Traveler, Islands, Spa Magazine, Experience Life Magazine, Natural Home, Yoga Journal, Global Traveler, and Women’s Adventure. She is the recipient of the 2015 Lowell Thomas Travel Journalism Award. A member of the Society of American Travel Writers since 2002, Debra was part of the original team of travel correspondents at Jetsetter.com. Learn more at DebraBokur.com.

KEY SELLING POINTS
• Debra Bokur is an experienced travel writer. Her work has appeared in National Geographic Traveler, Islands, Spa Magazine, Experience Life Magazine, Natural Home, Yoga Journal, Global Traveler, and Women’s Adventure.
• Bokur’s writing frequently delves into topics of magic, legend, animals, spirituality and the mystical.
• The author studied and lived with a real-life Maui kahuna, and spent six weeks researching and shooting a documentary about Hawaii healing practices.
• The first in a new series featuring characters Kali Mahoe and Walter Alaka’i, The Fire Thief is similar in tone to Tony Hillerman’s long-running and wildly successful Navajo Tribal Police Mystery series, which also combined murder mystery, police procedural and an in-depth look at specific native culture.
• Hawaii is always of interest to mystery readers (and readers in general), as evidenced by the success of USA Today bestselling Colleen Coble’s Aloha Reef Mystery series.
• Bokur is a member of Sisters in Crime, the Society of American Travel Writers, Rocky Mountain Fiction Writers and SheWrites.

MARKETING PLANS
• Advance reading copies
• Print and online advertising
• National coverage in travel/lifestyle outlets, especially those where Bokur has been an editor and/or contributor
• Coverage and author content in outlets focused on spirituality and mysticism
• Consumer reviews promotion through Bookish First 100 ARC giveaway
• Library promotions through NetGalley
• On-board Cruise line giveaways with #CruiseToDarkParadise activation
• Hawaii facts and legends listicles
• Author events in Denver, CO; Boulder, CO; Fort Collins, CO; Colorado Springs, CO; Boston, MA; Bangor, ME; Providence, RI; Los Angeles, CA; San Francisco, CA; New York, NY; Orlando, FL; Tampa, FL
• Partnership with Celestial Seasonings, leveraging Bokur’s past success with the brand
• Influencer mailing
**HOT LEAD, COLD JUSTICE**

*The Caleb York Western Series*

**Mickey Spillane and Max Allan Collins**

Legenday crime writer Mickey Spillane’s celebrated tin-star hero Caleb York returns in the explosive Western saga by New York Times bestselling author Max Allan Collins. This time, the feared New Mexico gunhand unloads his .44 in a brewing storm brutal enough to freeze the blood.

A killer blizzard sweeping across the Southwest threatens the livelihoods of everyone in the town of Trinidad. But it’s two gunshots that fell Sheriff Caleb York’s unlucky deputy. As sure as the blood pooling in the snow, York knows it was a case of mistaken identity. The bullets were meant for him.

It’s the first nasty step in a plan rustled up by former Quantrill’s Raider Luke “Burn ’Em” Burnham—eliminate the law, corral a team to rob a bank in booming Las Vegas, New Mexico, then lay low. With a treacherous local merchant for cover, and York out of the picture, all they’ll have to do is wait for the calm. Then they get wind of one little hitch: not only is York still alive, but he’s gunning for justice—and revenge.

As the winter weather bears down, the stir-crazy outlaws aim to finish what they started—take down York and disappear into the blinding storm. As a chilling cat-and-mouse begins, York isn’t about to let Burnham and his dannnable gang get away. It’d be a cold day in hell if he did.

**Praise for the Caleb York Westerns**

“Max Allan Collins is the closest thing we have to a 21st Century Mickey Spillane.”

*—This Week*

“Collins does a fine job of creating a realistic environment and some pretty darned interesting characters.”

*—Booklist*

“Collins does a fine job of creating a realistic environment and some pretty darned interesting characters.”

*—Library Journal*

“Using characters created by Mickey Spillane, Max Allan Collins pays tribute to the mythic West and casts an informed eye on the end of an era in The Bloody Spur.”

*—True West*

**Mickey Spillane** is the legendary crime writer who created Mike Hammer (*I, the Jury, Kiss Me Deadly*). Before his death at the age of 88 in 2006, Spillane chose long-time friend Max Allan Collins to complete his unfinished works and act as his literary executor.

**Max Allan Collins**, Shamus Award—winner and 2017 Mystery Writers of America Grand Master Edgar Award—winner, is the New York Times bestselling author of fiction, nonfiction and graphic novels, including *Road to Perdition*, which was adapted into the Oscar-winning film starring Paul Newman and Tom Hanks. He is the author of a number of popular mysteries, including *Quarry*, which was adapted into a Cinemax original crime drama series. He and his wife also coauthored the acclaimed Trash ‘n’ Treasures cozy mystery series under the name Barbara Allan. In addition to writing, Collins is a filmmaker and created the documentary *Mike Hammer’s Mickey Spillane*. He lives in Iowa and can be found online at MaxAllanCollins.com.

**KEY SELLING POINTS**

- This fifth Caleb York Western novel has all the hard-hitting excitement of a Mickey Spillane book. Packed with copious violence, rising tension, and slick one-liners, this novel will satisfy anyone interested in a classic Wild West tale.
- In the heyday of American Western cinema, bestselling author Mickey Spillane wrote a film script for his good friend and Hollywood legend, John Wayne, star of Western classics like *Stagecoach, The Searchers, and True Grit*. Though the film was never made, Max Allan Collins, Mickey Spillane’s literary partner and executor, has adapted the original screenplay into the Caleb York novels.
- Mickey Spillane’s books have sold more than 225 million copies worldwide. At his height, Spillane was responsible for seven of the top 15 all-time best-selling fiction titles in the U.S.
- Max Allan Collins is a New York Times bestselling writer who has sold millions of copies of his mysteries.
- Both authors have been honored as Grand Masters by Mystery Writers of America, Spillane in 1995 and Collins in 2017.
- *The Legend of Caleb York* was a Peacemaker Awards finalist.

**MARKETING PLANS**

- Advance reading copies
- Print and online advertising
- Promotion at select conventions
- Social media advertising and promotions
- Early reviewer promotions and giveaways via NetGalley and Goodreads
- Promotion at Thrillerfest and Western Writers of America conventions

**PUBLISHERS WEEKLY**

“Using characters created by Mickey Spillane, Max Allan Collins pays tribute to the mythic West and casts an informed eye on the end of an era in The Bloody Spur.”

*—True West*

**Library Journal**

“Collins does a fine job of creating a realistic environment and some pretty darned interesting characters.”

*—Booklist*

“Collins does a fine job of creating a realistic environment and some pretty darned interesting characters.”

*—Library Journal*
CAREFUL WHAT YOU CLICK FOR
Mary B. Morrison

In her most riveting novel yet, New York Times bestselling author Mary B. Morrison delivers an emotional rollercoaster of a tale of four new friends chasing after their heart’s desires, no matter the cost...

For Jordan, Victoria, Kingston, and Chancellor, exciting, fast-paced Atlanta offers everything their stifling rural hometowns couldn’t. But career success is easy compared to the city’s dating scene of users, losers, and gold diggers. So they decide online dating might just be the answer—as long as they take precautions, work their perfect odds-beating plan, and have each other’s backs. With luck, and prayers, they’ll fulfill their fantasies and find real love at the same time...

An accomplished lawyer, Jordan must look hard at potential suitors. But Terrence seems to be the honest man of her dreams, until accusations and the court of public opinion threaten to take Jordan down with him…Sixty-something real estate pro Victoria thinks young men equal satisfaction a good Christian woman like her deserves, but anything-goes sex makes her bet more than she can afford to lose…Basketball star Kingston has the perfect life and wife, but exploring what he really wants on the downlow is a game he may not win…And for marketing guru Chancellor, who’s used to manipulating women, the net is a paradise of prey, but the consequences could blow more than his schemes apart.

Soon enough, thanks to secret agendas, lies, and truths they can’t even admit to themselves, all four friends’ lives are in danger of being upended. And the results could rack up a price no one can pay.

Praise for Mary B. Morrison

“With 26 books in 20 years serving as the foundation of her career, Mary B. Morrison has built a legacy of empowering women, especially Black women.”
—The Atlanta Voice

“The seductive, no-holds-barred novel of a dazzling power couple who play their scandalous love-hate affair one game too far.”
—Culture Dispatch on I Do Love You Still

“Bestselling Morrison keeps the drama and intrigue twisting to the shocking ending…What happens to familial or romantic relationships in the absence of love and support is a fascinating theme.”
—Booklist on I Do Love You Still

“Loyal readers will flock to this series launch. Although marked by steamy-hot passion, it has more depth than a string of repetitive sexual hookups. Blake and her daughters are sexy, loyal, and quick to have each other’s backs…most of the time.”
—Library Journal on Baby, You’re the Best

New York Times bestselling author Mary B. Morrison is all about her girls and believes that women must shape their own destinies. A motivational speaker and relationship expert, Mary encourages women to become their best. She quit her near six-figure government job to self-publish her first book, Soulmates Dissipate, in 2000 and begin her literary career. Healing Her Hurt, Incorporated is a 501(c)(3) nonprofit that Mary founded to promote the emotional, physical, and financial health of marginalized women and girls by providing self-empowerment tools, resources, and education. Mary produced a play based on her HoneyB novel, Single Husbands. Her wonderful son, Jesse Byrd Jr., is an award-winning children’s book author and the owner of JesseBCreative.com. Mary currently resides in Atlanta, Georgia and can be found online at MaryMorrison.com.

KEY SELLING POINTS

• This standalone romantic thriller features intriguing hooks, including catfishing, a love triangle, single life in Atlanta and experiences of successful women to get ahead.
• Head Games, Mary’s 2018 hardcover, was a Sybil’s Book Club Pick for BlackAmericaWeb and the Tom Joyner show.
• Like Eric Jerome Dickey and Zane, Mary B. Morrison writes juicy, fast-paced reads.
• In addition to the hot sex that Mary’s fans looks for, this series delivers an intense story and strong characters who demonstrate empowerment and growth.
• Mary B. Morrison’s novels have been Essence® bestsellers, and When Somebody Loves You Back and She Ain’t The One were New York Times bestsellers.

MARKETING PLANS

• Advance reading copies
• Print and online advertising
• Targeted media outreach in Atlanta, GA
• Content marketing partnerships including the Cafe Mocha Radio Partnership
• Email marketing and eNewsletter promotions
• Select author appearances and events
• Promotion at Dafina Books events including the Dafina 20th Anniversary Celebration
• Sophisticate’s Black Hair Dafina Shelf-Care selection
• Publicity outreach for reviews, roundups, and feature coverage
• Major early reader and consumer reviewer promotions via Goodreads, NetGalley, etc.
• Social media campaign including advertising, giveaways, bonus content, and shareable images
• Cross promotion with I Do Love You Still (Dafina TP, 5/20)
BREACKFAST AT THE HONEY CREEK CAFÉ

The Honey Creek Series
Jodi Thomas

From New York Times and USA Today bestselling author Jodi Thomas, a romantic, heartwarming contemporary new series set in Honey Creek, Texas—a little town nestled in the rolling hills bordering the Brazos River, where family bonds and legends run deep, and friendship and love are always close at hand. Filled with Jodi’s characteristic warmth, authentic Texan flair, and knack for worldbuilding, this first visit to Honey Creek will have readers clamouring to return!

Piper Kate McKenzie, mayor of Honey Creek, won’t let a major scandal rip her quirky hometown apart, or jeopardize her dream of one day running for higher office. So she calls for reinforcements to find the source of corruption in the sheriff’s office—two men recommended by her Texas Ranger brothers…

At seventeen, Sam Cassidy left home, heeding the call to be a preacher. Later he found another mission: serving his country. After his one love died, he lost both his faith and his fight. Drifting from one assignment to another, he’s come to Honey Creek intending to earn his paycheck and move on.

As a Dallas cop, Colby Riddell has grown skeptical and wary. People have a bad habit of disappointing each other, but the job never lets him down. This job in particular—his first undercover—is too intriguing to pass up.

Piper, who’s been wondering if Honey Creek might be the only real love of her life, suddenly finds herself drawn to two very different men. And if she can keep her town—and her heart—from going completely off the rails, there may be a sweet, unexpected future in store…

Praise for Jodi Thomas

“Highly recommended.”
—Library Journal, STARRED REVIEW on Sunrise Crossing

“(Sunrise Crossing) will warm any reader’s heart.”

“Compelling and beautifully written, it is exactly the kind of heart-wrenching, emotional story one has come to expect from Jodi Thomas.”
—Debbie Macomber, #1 New York Times bestselling author on Ransom Canyon

Jodi Thomas is a New York Times bestselling author and fifth-generation Texan who sets many of her award-winning stories in her home state, where her grandmother was born in a covered wagon. A multi-RITA® Award—winner and member of the prestigious Romance Writers of America Hall of Fame, Jodi has written over 50 novels with millions of copies in print. Jodi lives in Amarillo, Texas and can be found online at JodiThomas.com.

KEY SELLING POINTS

• Jodi Thomas is a New York Times bestselling author and fifth-generation Texan who sets many of her award-winning stories in her home state, where her grandmother was born in a covered wagon.

• A multi-RITA® Award—winner and member of the prestigious Romance Writers of America Hall of Fame, Jodi has written over 50 novels with millions of copies in print.

• She began her career here at Kensington with Beneath the Texas Sky, then spent many years at Berkley, as the New York Times bestselling author of both Texas historical romances, and contemporary fiction set in the small town of Harmony, Texas.

• Jodi is also the author of the bestselling Mornings on Main series, published in trade paperback by HQN, as well as six nationally bestselling Ransom Canyon books (HQN, mm).

• Jodi’s return to Kensington will be marked with the release of A Texas Kind of Christmas (October 2019).

• Six months after the holiday collection, Breakfast at the Honey Creek Café will launch Jodi’s new series set in the lazy little town of Honey Creek, Texas, population 12,000.

• Beginning with Summer 2019, Jodi Thomas is the host of “Down Home Reads with Jodi,” a seasonal book club column in The Pioneer Woman, a tremendously popular magazine from media juggernaut and Food Network star Ree Drummond that appeals to exactly Jodi’s central audience: America’s Heartland. Visit DownHomeReads.com for more info.

MARKETING PLANS

• Advance reading copies
• Print and online advertising
• The Pioneer Woman Down Home Reads selection
• MaryJanesFarm book club selection
• Social media campaign including advertising, giveaways, bonus content, and shareable images
• Early reviewer promotions through NetGalley and Goodreads
• Pre-order incentive promotions
• Early reader campaign on Goodreads, NetGalley, and Instagram
• Sirius XM radio advertising
• Trade features
• Select author events
• Promotions and select appearances at conventions and festivals
• National mainstream print and online publicity
• Cause marketing partnership
• Regional promotions, publicity and partnerships in Texas
• Branded promo items and social / bookstagram activations
**GHOSTING: A LOVE STORY**

*Tash Skilton*

Dating in the tech era brings all sorts of challenges: catfishing, ghosting, endless hours of Instagram stalking, overthinking emoji subtext—and that’s all before the meet-cute! Thankfully, author duo Tash Skilton brings a breath of fresh air to the trials of online dating with this charming romantic comedy that finds two dating profile ghostwriters all tangled up online...

Online Dating Ghostwriting Rules to Live by:
1. Do not present a “perfect” image. No one will trust it. Nor should they.
2. Think of your quirks—such as cosplay—-movies from the 1980s—as a “Future Honesty.” Save these as a reward only for those who prove worthy.
3. Never remind the client you’re their Cyrano. Once you’ve attracted a good match, let the client take over ASAP.

Dumped by his fiancée, not only is Miles couch-surfing across New York City, but downsizing has forced him to set up shop at a café. Also, he no longer believes in love. Not a good look in his line of work.

Zoey’s eccentric L.A. boss sent her packing to New York to “grow.” But beneath her chill Cali demeanor, Zoey’s terrified to venture beyond the café across the street.

The only thing Miles and Zoey share is their daily battle for Café Crudite’s last day-old biscotti. They don’t know they’re both ghostwriting “authentic” client profiles for rival online dating services. Nope, they have absolutely nothing in common...Until they meet anonymously online, texting on the clock.

Soon, with their clients headed for dating disaster, both Miles and Zoey’s jobs are at stake. And once they find out their lines have crossed, will their love connection be the real thing—or vanish into the ether?

**Praise for Previous Romances by Sarvenaz Tash and Sarah Skilton**

“The premise is comedic, but the underlying message about social media and stardom is serious and powerful. In addition to cheering on Holly and Thom’s romance, readers will feel abundant sympathy for Holly and hope she finds her own success.”

—*Publishers Weekly, STARRED REVIEW* (and PW Pick of the Week) on *Fame Adjacent* by Sarah Skilton

_Tash Skilton_ is the pen name of Sarvenaz Tash (author of _The Geek’s Guide to Unrequited Love_ and _Virtually Yours_) and Sarah Skilton (author of _Fame Adjacent_ and _Club Deception_), who met on Twitter and portrayed their online friendship into an IRL one. Their Guidebook to Forever Friendship includes getting each other’s ’90s pop culture references, passionately discussing their favorite TV shows/books/movies via email and cheering each other on through the psychological matrix that is motherhood. They have a complicated relationship with the Internet, but will also always love it for facilitating their bi-coastal friendship (and the writing of this book). Readers can follow them on Instagram and Twitter @TashSkilton or visit SarvenazTash.com and SarahSkilton.com.

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**KEY SELLING POINTS**

- The *Hating Game* meets *Set It Up* in this story of two rival dating profile copywriters who unwittingly fall for each other under the guise of writing for their hapless clients. It’s a hate-to-love / opposites attract rom-com in which the two leads don’t realize they’re communicating online, and there’s an emphasis on the New York City setting.
- Told in dual POVs, _Ghosting: A Love Story_ is a modern rom-com perfect for the millennial audience and fans of Sally Thorne, Alisha Rai, Helen Hoang, and Rachel Gibson.
- Similar to its subject matter, _Ghosting_ was co-written by two authors almost entirely via Google docs, emails, and texts.
- A Cyrano story for Millennials trying to navigate Tinder, _Ghosting: A Love Story_ is perfect for audiences who will find the dating app references hilarious and right on target.
- Sarah Skilton and Sarvenaz Tash have created pitch perfect voices for the two protagonists—witty, self-deprecating, and downright laugh-out-loud funny.
- Individually, Sarvenaz Tash and Sarah Skilton have garnered wonderful reviews, many of them starred, for their solo works of adult and YA novels.
- Humor combined with romance grounded in the difficult and isolating reality of current dating is the hottest trend in romance!

**MARKETING PLANS**

- Advance reading copies
- Print and online advertising
- Instagram activations
- Outreach to book clubs
- Dating app partnerships
- Promotion at select conventions
- Blog tour and ongoing blogger outreach
- Social media advertising and promotions
- Newsletter and email marketing promotions
- Author events in New York
- Publicity outreach for reviews, roundups, and feature coverage
- Early reviewer promotions through Goodreads, NetGalley and Kensington’s kLovers
- Targeted ARC mailings to independent bookstores and ABA Digital White Box mailing
- B&N Blog guest posts (Sarah Skilton is a contributing writer)
WEIGHT OF THE HEART
Susana Aikin

Three sisters in Spain seek to “cleanse” their recently deceased father’s mansion. but instead release ghosts from their pasts...

On a sweltering August day in Madrid, Anna, Julia, and Marion return to their childhood home. The once grand mansion, furnished with exotic objects and art that reflected the cultures of their English father and Spanish mother, once bustled with visitors. But since their father’s death, all three sisters have been reluctant to go back, still feeling the weight of his domineering influence. Julia believes that before the house can sell, it needs to be cleared of negative energy, and she has planned a limpieza, or cleaning ritual.

Marion, the oldest, fears what the ceremony might unleash. Anna, the youngest and most capable and ambitious of the trio, is skeptical of the Cuban santeria hired by Julia. Still, she is wary of antagonizing her siblings, or of stirring up old resentment.

But as the ceremony progresses, guilt and recrimination become impossible to ignore. And if there’s a chance of bringing their house and their lives out of the shadows, it rests in the sisterhood, strength, and indomitable love that remains when the ghosts of the past surrender at last.

Praise for Susana Aikin’s We Shall See the Sky Sparkling
“Aikin’s novel is expertly plotted and rife with historical details in both its English and Russian settings making for a rich story of the prejudices women faced at the turn of the 20th century.”
—Publishers Weekly

“Readers of Pam Jenoff and Eva Stachniak will appreciate the strong-willed and artistically driven female character who finds her own way through difficult times.”
—Library Journal

“The scope of Aikin’s narrative is impressive, and her detailed descriptions of the primordial Russian landscape are quite lovely.”
—Historical Novels Review

“This enthralling debut novel will break your heart, inspire hope and keep you wanting more from the brilliant Susana Aikin.”
—SheReads.com

Born in Spain of an English father and a Spanish mother, Susana Aikin is a writer and a filmmaker who has lived and worked in New York City since 1982. She was educated in both England and Spain; studied law at the University of Madrid, and later Creative Writing at Manchester Metropolitan University, UK. In 1986 she started her own independent film production company, Starfish Productions, producing and directing documentary films that won her multiple awards, including an American Film Institute grant, a Rockefeller Fellowship, and an Emmy Award in 1997. She started writing fiction full time in 2010. She has two sons and now lives between Brooklyn and the mountains north of Madrid. Visit her online at SusanaAikin.org.

KEY SELLING POINTS

• Readers will connect with Susana Aikin’s trio of colorful, beautifully written protagonists in this examination of memory, romance, and the intricacies of family duty.

• Susana Aikin was born in Madrid to an English father and Spanish mother, adding a level of authenticity to this work of fiction.

• Aikin is a member of RWA and Historical Writers of America

• An Emmy-award winning filmmaker, Aikin independently published a film memoir and has written several nonfiction books on homeopathy. Weight of the Heart is her second novel.

MARKETING PLANS

• Advance reading copies

• Print and online advertising campaign

• Reading group guide and book club promotions

• Publicity outreach for reviews, roundups and feature coverage

• Select author appearances in NYC

• Targeted mailings and promotion to libraries and indie bookstores

• Social media campaign including advertising, giveaways, bonus content and shareable images

• Email marketing and eNewsletter promotions

• Early reader and consumer reviewer promotions via Goodreads, NetGalley, etc.
MURDER AT MORRINGTON HALL
The Stella and Lyndy Mystery Series
Clara McKenna

With culture clashes, scandal, and grudges mounting between the upper-class families, American heiress Stella Kendrick and her betrothed Viscount Lyndy must search for the truth before their new life together is destroyed in Clara McKenna’s first lighthearted historical mystery set in England’s New Forest region at the turn of the 20th century.

Stella Kendrick is an all-American heiress who can’t be tamed. But when the lively aspiring equine trainer tangles with British aristocracy, she meets her match—and a murderer…

Spring, 1905: Free-spirited like the Thoroughbreds she rides across the Kentucky countryside, Stella takes adventure by the reins when she’s asked to attend a mysterious wedding in rural England. But once she arrives at the lush Morrington Hall estate, her cold and ambitious father confesses that he won’t only give away his best racehorses as gifts—he has also arranged to give away his daughter as bride to the Earl of Atherly’s financially strapped son…

Stella refuses to be sold off like a prized pony. Yet, despite a rough start, there’s something intriguing about her groom-to-be, the roguish Viscount “Lyndy” Lyndhurst. The unlikely pair could actually be on the right track with each other…until they find the vicar who was to marry them dead in the library.

With culture clashes mounting between families, a scandalous murder case hangs over Morrington Hall. Now, Stella and Lyndy must go from future spouses to amateur sleuths as they team up to search for the truth—and prevent an unbridled criminal from destroying their new life together right out of the gate…

Praise for Murder at Morrington Hall
“McKenna’s delightful debut and series launch introduces feisty American heiress and horse breeder Stella Kendrick and Viscount Lyndy Lyndhurst… Eccentric, humorous characters add to the intrigue of catching the murderer… Fans of historical cozies will be enchanted.”
—Publishers Weekly

“McKenna’s series kickoff will warm the hearts of fans who cherish all things Edwardian.”
—Kirkus Reviews

“Well-drawn characters, a richly described historical setting with details of horses and horse racing, and a tentative romance distinguish this agreeable cozy.”
—Booklist

Clara McKenna is a member of Historical Novel Society and Sisters in Crime, as well as a founding member of Sleuths in Time, a cooperative group of historical mystery writers who encourage and promote each other’s work. She has spent most of her working life in academia. In addition to writing historical mysteries under various names, she is an avid traveler, a vintage teacup collector, a poet and self-professed Anglophile. She lives with her family in a Victorian farmhouse near Ames, Iowa and can be found online at ClaraMckenna.com.

KEY SELLING POINTS
• Murder at Morrington Hall is a historical, cozy mystery set in Edwardian England. The first book in the Stella & Lyndy Mystery series features amateur sleuth Stella Kendrick (soon-to-be Lady Lyndhurst), the heiress of America’s most successful Thoroughbred horse breeder and Lyndy, her soon-to-be groom, the Earl of Atherly’s son, Viscount Lyndhurst of Morrington Hall.
• The series will readily appeal to fans of amateur sleuths in 19th/early 20th century England.
• The Victorian/Edwardian historical phenomenon known as the “American Dollar Princesses,” where American heiresses went to England (or Europe in general) to find an aristocratic husband is the basis of the Stella and Lyndy Mysteries.
• McKenna’s series is set in The New Forest, a unique region of England. It is ruled by a unique set of ancient “Commoning” laws practiced almost nowhere else. The New Forest contains the largest remaining lowland heath in Europe, the highest concentration of ancient trees, some dating over 1000 years. Being only 90 miles SW of London, it is visited by 13.5 million people annually. It is now a designated National Park.

MARKETING PLANS
• Print and online advertising
• Email marketing and promotion
• Cross promotion with Murder at Blackwater Bend (Kensington HC, 8/20)
THE SEASIDE CAFÉ
The Book Club Series
Rochelle Alers

Set on breathtaking Coates Island, off the coast of North Carolina, bestselling author Rochelle Alers’ new series debut brings together three book-loving women whose summer will offer a chance to rewrite their own stories.

For three decades, the Seaside Café has served delicious meals to locals and island tourists alike. Kayana Johnson has moved home to help her brother run the café—and to nurse her wounds following a deep betrayal. Between cooking favorite recipes—create chicken with buttermilk waffles, her grandmother’s famous mac and cheese—and spending time reading, Kayana is trying to embrace a life free of entanglements, while staying open to new connections.

After striking up conversation with two customers, Kayana suggests a summer book club. Each week, they’ll meet on the patio to talk about their favorite novels. But plot twists await them in real life too. For schoolteacher Leah, this two-month sojourn is the first taste of freedom she’s had in her unhappy marriage. Cherie, filled with regret about her long-term affair with a married politician, discovers a powerful new passion. And Kayana finds a kindred spirit in a reclusive visitor who’s ready to make his true identity known, and fill this summer with new possibilities.

Praise for Rochelle Alers’ Innkeepers Series
“Alers skillfully brings together two confident, middle-aged lead characters, a rare feat for the romance genre. Their banter and the mouth-watering food descriptions will have readers dreaming of having their own adventures in New Orleans.”
—Booklist on Breakfast in Bed

“A novel that resembles female-bonding romance series like The Bride Quartet by Nora Roberts… Capitalizing on its assets: the sensuous Big Easy setting and the rarely encountered middle-age romance.”
—Kirkus Reviews on The Inheritance

“Mature, realistic protagonists, a plethora of family and friends, and a well-researched and thoughtful story that skillfully straddles the line between romance and women’s fiction beautifully sets the stage for this fascinating series to come.”
—Library Journal on The Inheritance

Rochelle Alers has more than eighty titles and nearly two million copies of her novels in print. She is a regular on the bestseller lists, regularly chosen by Black Expressions Book Club, and has been the recipient of numerous awards, including the Zora Neale Hurston Literary Award, the Emma Award, Vivian Stephens Award for Excellence in Romance Writing, the RT Book Reviews Career Achievement Award and the New York Romance Writers of America Lifetime Achievement Award. She is a member of Zeta Phi Beta Sorority, Inc., Iota Theta Zeta chapter and her interests include gourmet cooking and traveling. A full-time writer, Ms. Alers lives in a charming hamlet on Long Island and can be found online at RochelleAlers.org.

KEY SELLING POINTS

• The Seaside Café is the first in Rochelle’s new series, The Book Club, which takes place on a charming island off the coast of North Carolina. It revolves around three women, all different ages and races, who come to Coates Island for the summer.
• Rochelle Alers has been hailed by readers and booksellers alike as one of today’s most prolific and popular African American authors of romance and women’s fiction.
• With more than 80 titles and nearly two million copies of her novels in print, Rochelle Alers is a regular on the bestseller lists and has been the recipient of numerous awards, including the Golden Pen Award, the Emma Award, Vivian Stephens Award for Excellence in Romance Writing, and the Zora Neale Hurston Literary Award. She has received Lifetime Achievement Awards from RT Book Reviews and the New York chapter of Romance Writers of America.
• Rochelle Alers novels are charming, small-town contemporaries that often deal with women’s issues and female bonding with a focus on diversity. She tackles realistic characters concerns in a warm and winning style of writing, focusing on community and family bonds. Her writing style is very similar to Debbie Macomber and Brenda Jackson.

MARKETING PLANS

• Advance reading copies
• Select author events
• Print and online advertising
• Cafe Mocha Radio Partnership
• Sophisticate’s Black Hair Dafina Reads Book Club
• Early reviewer promotions through NetGalley and Goodreads
• Publicity outreach for reviews, roundups, and feature coverage
• Social media campaign including advertising, giveaways, bonus content, and shareable images
**THE STOLEN DAUGHTER**  
ReShonda Tate Billingsley

From bestselling award-winning author ReShonda Tate Billingsley, a poignant, page-turning novel about the power—and fragility—of family, personal identity, and the choices we are called on to make...

Raised by a widowed mother, Jill Reed has come a long way from her difficult youth. But while she may not have had money, Jill never doubted she was rich in love. Her mother, Connie, made Jill the center of her world. Now, even though she has a young family of her own, it's Jill’s turn to care for her ailing mother.

When early dementia begins to set in, Connie starts talking about Jill’s “other life.” Jill assumes it’s just rambling confusion. Still, Connie’s stories about Jill’s childhood, and her father’s early death, never quite added up. And when a strange man shows up to Jill’s job bearing news that turns Jill’s life upside down, there’s no denying Connie’s devastating secret.

As Jill sets out to learn more about her past, she’s stunned by what she learns and what it will mean for her future. Now, she must decide what price she’s willing to pay to claim the life that’s rightfully hers.

**Praise for ReShonda Tate Billingsley’s novels**

“Billingsley’s engaging voice will keep readers turning the pages and savoring each scandalous revelation.”
—Publishers Weekly, STARRED REVIEW for _A Good Man is Hard to Find_

“Billingsley’s novel will keep readers guessing until the last page.”
—Booklist on _Seeking Sarah_

“Faith-based fiction doesn’t get better than Billingsley’s entertaining soaps, notable for their humor, wonderful characters and challenging life situations that many readers, Christian or not, can identify with. Her latest dramedy scores a direct hit on the ever-popular subjects of love, marriage and divorce.”
—Publishers Weekly on _Can I Get a Witness_

“This sequel to Billingsley’s heralded #1 national bestselling debut _My Brother’s Keeper_ tells the stunning story of a wife and mother who embarks on a daring rescue mission—to rescue herself.”
—Culture Dispatch on _More to Life_

**ReShonda Tate Billingsley**’s #1 national bestselling novels include _Let the Church Say Amen, I Know I’ve Been Changed, and Say Amen, Again_, the winner of the NAACP Image Award for Outstanding Literary Work. Her collaboration with Victoria Christopher Murray produced the hits _Sinners & Saints, Friends & Foes, A Blessing and a Curse, and Fortune & Fame_. BET released a movie in 2013 based on ReShonda’s book _Let the Church Say Amen_ in which she had a minor role. She also had a role in the made for TV movie _The Secret She Kept_ based on her book of the same title. Visit ReShondaTateBillingsley.com; meet the author on Facebook at ReShondaTateBillingsley; or follow her on Twitter @Reshondat.

**KEY SELLING POINTS**

- This emotional story will resonate with readers for its realism in showcasing decent people trying to figure out life. Will appeal to fans of TV shows like _This Is Us_ and _One Day at a Time_.
- As a TV reporter, print journalist, member of the National Association of Black Journalists (NABJ), Jack and Jill mom, and Alpha Kappa Alpha (AKA) sorority member, ReShonda has inroads with large groups of potential book buyers.
- After many years as a reporter and anchor for the local FOX TV station in Houston, ReShonda is now managing editor of the _Houston Defender_. She is experienced in creating articles for syndication and will pitch stories related to her book to the media in support of this publication.
- _ReShonda Tate Billingsley_ is an NAACP Image Award for Outstanding Literature (2012 for _Say Amen, Again_) and has been inducted into the Arkansas Black Hall of Fame.
- _More to Life_ (Dafina TP, 9/19) was an Amazon Best Book of the Month.

**MARKETING PLANS**

- Advance reading copies
- Print and online advertising
- Targeted book club outreach
- Local outreach to Houston, TX
- _Cafe Mocha_ Radio partnership
- Select author appearances and virtual events
- Promotion at Dafina Books events including the Dafina 20th Anniversary Celebration
- _Sophisticate’s Black Hair_ Dafina Shelf-Care selection
- Publicity outreach for reviews, roundups, and feature coverage
- Content marketing partnerships
- Major early reader and consumer reviewer promotions via Goodreads, NetGalley, etc.
- Social media campaign including advertising, giveaways, bonus content, and shareable images
- Outreach to journalists who covered the kidnapping of Kamiyah Mobley, which inspired the novel
TWO RIVERS
T. Greenwood

Tammy Greenwood’s haunting novel is the beautifully evoked story of a good man who has done a terrible thing, the events leading up to it, and the demons born from it. It is at once a love story set against the backdrop of the Vietnam War and civil rights movement and an examination of the power of grief and the importance of forgiveness.

In Two Rivers, Vermont, Harper Montgomery is living a life overshadowed by grief and guilt. Since the death of his wife twelve years earlier, Harper has narrowed his world to working at the local railroad and raising his daughter, Shelly, the best way he knows how. Still wracked with sorrow over the loss of his life-long love and plagued by his role in a brutal, long-ago crime, he wants only to make amends for his past mistakes.

Then one fall day, a train derails in Two Rivers, and amid the wreckage Harper finds an unexpected chance at atonement. One of the survivors, a pregnant fifteen-year-old girl with mismatched eyes and skin the color of blackberries, needs a place to stay. Though filled with misgivings, Harper offers to take Maggie in. But it isn’t long before he begins to suspect that Maggie’s appearance in Two Rivers is not the simple case of happenstance it first appeared to be.

Praise for Two Rivers

“Two Rivers is reminiscent of Thornton Wilder, with its quiet New England town shadowed by tragedy, and of Sherwood Anderson, with its sense of desperate loneliness and regret.”
—Bookpage

“A life marked by tragedy is the cornerstone of this Northern Gothic...Greenwood’s novel features a satisfyingly complex romance and admirable storytelling momentum.”
—Kirkus Reviews

“Greenwood is a writer of subtle strength, evoking small-town life beautifully while spreading out the map of Harper’s life, finding light in the darkest of stories.”
—Publishers Weekly

“A complex tale of guilt, remorse, revenge, and forgiveness... Convincing... Interesting.”
—Library Journal

“The Vietnam war, discrimination, and family secrets combine in this story of forgiveness and redemption. Greenwood effortlessly balances tenderness and grit, resulting in a moving portrait of Harper Montgomery’s efforts to make good on past actions and regain a sense of integrity.”
—Bev Denor, LaDeDa Books, Manitowoc, Wisconsin

T. Greenwood is the author of over a dozen critically acclaimed novels. She has received grants from the Sherwood Anderson Foundation, Christopher Isherwood Foundation, National Endowment for the Arts, and the Maryland State Arts Council. Her novel Bodies of Water was a 2014 Lambda Literary Awards Finalist; Two Rivers and Grace were each named Best General Fiction Book at the San Diego Book Awards, and Where I Lost Her was a Globe and Mail bestseller in 2016. Greenwood lives with her family in San Diego. She can be found online at TGreenwood.com.
YOU BETRAYED ME
The Cahills Series
Lisa Jackson

In a twisting, unpredictable new novel of suspense by #1 New York Times bestselling author Lisa Jackson, an heir to the Cahill fortune discovers just how dangerous, and duplicitous, family can be...

The Cahills of San Francisco are famous for two things: their vast wealth, and the scandals that surround them. Murder, greed, deadly ambition... some people will do anything to get, and keep, the Cahills’ kind of money. Not that James Cahill wants any of it. He’s tried to make his own way, less interested in a future inheritance than in his construction company—and in enjoying the many women taken in by the easy charms of a handsome, soon-to-be-rich bad boy.

Perhaps there’ve been too many women. Waking up in a small hospital in Washington State, bandaged and bruised, James barely recognizes the gorgeous blonde who comes to visit. Through the haze of pain and medication, he recalls that she is Sophia, the woman he’s been cheating with. Gradually memories return—his girlfriend, Megan, had found out about Sophia. Now Megan is missing, her sister, Rebecca, is hounding him—and police and reporters are asking questions too. James insists he has no idea what happened. Yet he can’t escape a feeling of dread...

Meanwhile, in a locked room, a woman waits, trapped, petrified, and desperate. She thought she knew who to trust. But the betrayal you can’t imagine—or can’t remember—may be the most terrifying weapon of all...

Praise for Lisa Jackson’s Cahills Series
“[Almost Dead contains an] excellent subplot revelation that few readers will see coming.”
—The Sydney Morning Herald on Almost Dead

“Superb! Lisa Jackson has outdone herself with this latest suspense story of wealth, greed and murder...a real page-turner with a marvelous cast of characters.”
—Reader to Reader on If She Only Knew

Lisa Jackson is the #1 New York Times bestselling author of over ninety-five novels, including Liar, Liar, You Will Pay, After She’s Gone, Deserves to Die, You Don’t Want to Know, Running Scared, and Shiver. She is also the co-author of One Last Breath and the Colony Series, written with her sister and bestselling author Nancy Bush, as well as the collaborative novels Sinister and Ominous, written with Nancy Bush and Rosalind Noonan. There are over thirty million copies of her novels in print and her writing has been translated into twenty languages. She lives with her family and rambunctious dogs in the Pacific Northwest. Readers can visit her Website at LisaJackson.com and find her on Facebook.

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KEY SELLING POINTS

• While it can be read as a standalone, You Betrayed Me is the long awaited third book in Lisa Jackson’s extremely popular Cahills Series, modern gothics featuring a wealthy San Francisco family rich in money, twisted secrets, and hidden agendas.

• You Betrayed Me follows Almost Dead and is being released exactly 20 years after the first installment, If She Only Knew (Zebra MM, 2000), which was the first book to put Lisa Jackson on the New York Times bestseller list.

• Kensington has reissued If She Only Knew and Almost Dead nearly a dozen times since their original releases, and each new edition consistently lands back on the bestseller lists.

• In March 2020, Kensington will reissue the trade paperback edition of If She Only Knew with a teaser for You Betrayed Me.

• Almost Dead was most recently released in mass market, spending six weeks on the Publishers Weekly bestseller list, four weeks as an IndieBound bestseller and two weeks on the USA Today list.

• There are over 30 million copies of Lisa Jackson’s books in print and she is published in 20 languages worldwide.

• While Lisa Jackson has a strong female readership, she also appeals to male thriller readers who enjoy such authors as Harlan Coben, Jonathan Kellerman and John Sandford.

• Lisa Jackson also appeals to female thriller readers who don’t necessary read “romantic suspense” but do read female thriller authors such as Patricia Cornwell and Kathy Reichs.

MARKETING PLANS

• Advance reading copies
• Print and online advertising
• CTV advertising campaign
• SIRIUS XM radio spots
• Book trailer and pre-roll video advertising
• Publicity outreach for reviews, roundups, and feature coverage
• Early reviewer promotions through NetGalley and Goodreads
• Social media campaign including advertising, giveaways, bonus content, and shareable images
• Early buzz campaign with pre-pub advertising
• Cross-promotion with If She Only Knew (Kensington TP, 3/20) and Last Girl Standing (Zebra MM, 6/20)
BY WAY OF SORROW
The Erin McCabe Mystery Series
Robyn Gigl

In a fresh and riveting legal thriller debut, Robyn Gigl introduces Erin McCabe, a criminal defense attorney doing her best to live a quiet life in the wake of her transition, divorce and estrangement from most of her family. But when she is retained in a case involving the alleged murder of a prominent politician’s son by a 19-year-old transgender prostitute, she quickly realizes that her private life is about to be thrust into the public. What she doesn’t realize is that by the end of the case, she might not have a life to worry about...

Erin McCabe has been referred the biggest case of her career. Four months ago, William E. Townsend, Jr., son of a New Jersey State Senator, was found fatally stabbed in a rundown motel near Atlantic City. Sharise Barnes, a nineteen-year-old transgender prostitute, is in custody, and given the evidence against her, there seems little doubt of a guilty verdict. Erin knows that defending Sharise will blow her own private life wide open, and doubtless deepen her estrangement from her family. Yet as a trans woman, she feels uniquely qualified to help Sharise, and duty-bound to protect her from the possibility of a death sentence.

Sharise claims she killed the senator’s son in self-defense. As Erin assembles the case with her partner, former FBI agent Duane Swisher, the circumstances hint at a more complex and chilling story with ties to other brutal murders. Senator Townsend is using the full force of his prestige and connections to publicly discredit everyone involved in defending Sharise. Behind the scenes, his tactics are even more dangerous. His son had secrets that could destroy the senator’s political aspirations—secrets worth killing for. And as leads begin mysteriously disappearing, it’s not just the life of Erin’s client at stake, but her own…

Robyn Gigl is an author, attorney, speaker and activist who has been honored by the ACLU-NJ and the NJ Pride Network for her work on behalf of the LGBTQ community. Appointed by the New Jersey Supreme Court to the Court’s Committee on Minority Concerns, she is active in the New Jersey State Bar Association where she is a Vice Chair of the Judicial and Prosecutorial Appointments Committee, a member of the Diversity Committee, the Women in the Profession Section and a Past Chair of the Bar’s LGBT Rights Section. She is also a member of the Board of Directors of Garden State Equality, NJ’s largest LGBTQ+ Civil Rights Organization. A frequent lecturer on diversity issues, she lives in New Jersey and can be found online at RobynGigl.com or on Twitter @RobynGigl.

KEY SELLING POINTS

• Series protagonist Erin McCabe is a strong, independent, fearless transgender character who adds much-needed diverse representation to the thriller genre. Unlike many novels that focus on the journey toward self-acceptance and gender identity, however, By Way of Sorrow is not a story about transitioning. It’s a legal thriller where two of the main female characters happen to be transgender.

• Attorney, speaker, activist and writer Robyn Gigl has been practicing for over 35 years, representing clients in state and federal court and has been appointed by the New Jersey Supreme Court to the Court’s Committee on Minority Concerns and lectures frequently on diversity issues, and in particular on LGBTQ+ issues in the workplace and schools.

• As a member of the transgender community whose series features a trans protagonist, Robyn Gigl’s books qualify as #OwnVoices.

• Gigl’s expertise has garnered national attention, with the author frequently appearing on NPR among other major media outlets.

• LGBTQ+ rights are a “hot button” issue, making the publication of this series relevant and timely.

• Fans of legal thrillers by authors such as J.A. Jance, Scott Turow, Robert K. Tanenbaum and David Baldacci will find much to enjoy in Gigl’s books.

MARKETING PLANS

• Advance reading copies

• Print, online and podcast advertising

• Publicity outreach for author interviews, reviews, roundups, and feature coverage

• Author lectures and events

• National radio interviews

• Early reviewer promotions through NetGalley and Goodreads

• Social media campaign including advertising, giveaways, bonus content and shareable images

• Cause partnerships with LGBTQ organizations

• Strong regional outreach to media in the tri-state area

• Pre-pub bookseller meet-and-greet

• Influencer mailings targeting legal, LGBTQ+ and thriller communities
MURDER AT BLACKWATER BEND
The Stella and Lyndy Mystery Series
Clara McKenna

Stella Kendrick, a wild-hearted Kentuckian “Dollar Princess” shipped off to England for an aristocratic marriage and her soon-to-be groom Viscount “Lyndy” Lyndhurst must navigate culture clashes, scandal, and a high society killer in Clara McKenna’s second historical mystery set in England’s New Forest region at the turn of the 20th century.

Wild-hearted Kentuckian Stella Kendrick cautiously navigates the strict demands of British high society as the future Lady of Morrington Hall. But when petty scandals lead to bloody murder, her outspoken nature could be all that keeps her alive…

Following a whirlwind engagement to Viscount “Lyndy” Lyndhurst, Stella is finding her footing within an elite social circle in picturesque rural England. Except tea time with refined friends can be more dangerous than etiquette faux pas—especially in the company of Lady Philippa, the woman Lyndy was once set to marry, and her husband, the ostentatious Lord Fairbrother…

Outrage erupts and accusations fly after Lord Fairbrother’s pony wins best in breed for the seventh consecutive year. The man has his share of secrets and adversaries, but Stella and Lyndy are in for a brutal shock when they discover his body floating in the river during a quiet morning fishing trip…

Suddenly unwelcome around hardly-grieving Lady Philippa and Lyndy’s endlessly critical mother, Stella faces the bitter reality that she may always be an outsider—and one of her trusted new acquaintances may be a calculating killer. Now, Stella and her fiancé must fight against the current to catch the culprit, before they’re the next couple torn apart by tragedy.

Praise for Murder at Morrington Hall
“McKenna’s delightful debut and series launch introduces feisty American heiress and horse breeder Stella Kendrick and Viscount Lyndy Lyndhurst… Eccentric, humorous characters add to the intrigue of catching the murderer… Fans of historical cozies will be enchanted.”

— Publishers Weekly

“McKenna’s series kickoff will warm the hearts of fans who cherish all things Edwardian.”

— Kirkus Reviews

Clara McKenna is a member of Historical Novel Society and Sisters in Crime, as well as a founding member of Sleuths in Time, a cooperative group of historical mystery writers who encourage and promote each other’s work. She has spent most of her working life in academia. In addition to writing historical mysteries under various names, she is an avid traveler, a vintage teacup collector, a poet and self-professed Anglophile. She lives with her family in a Victorian farmhouse near Ames, Iowa and can be found online at ClaraMcKenna.com.

KEY SELLING POINTS

• Murder at Blackwater Bend is a historical, cozy mystery set in Edwardian England. The second book in the “Stella & Lyndy Mystery” series features amateur sleuth Stella Kendrick (soon-to-be Lady Lyndhurst), the heiress of America’s most successful Thoroughbred horse breeder and Lyndy, her soon-to-be groom, the Earl of Atherly’s son, Viscount Lyndhurst of Morrington Hall.

• The series will readily appeal to fans of amateur sleuths in 19th/early 20th century England.

• The Victorian/Edwardian historical phenomenon known as the “American Dollar Princesses,” where American heiress went to England (and in some cases Europe in general) to find an aristocratic husband is the basis of the Stella and Lyndy Mysteries. In fiction, Downton Abbey’s Cora Crawley was one such “Dollar Princess.” Such historical people as Winston Churchill and Princess Diana had American “Dollar Princess” mothers or grandmothers.

• McKenna’s series is set in The New Forest, a unique region of England, set apart by William the Conqueror as a royal hunting ground in 1079. It is ruled by a unique set of ancient “Commoning” laws practiced almost nowhere else. It is home to the indigenous New Forest Pony, a breed that is allowed to free-range through the region. The New Forest contains the largest remaining lowland heath in Europe, the highest concentration of ancient trees, some dating over 1000 years, in Western Europe and ancient human barrows dating back to the Iron Age (250-100 B.C.). Being only 90 miles SW of London, it is visited by 13.5 million people annually. It is now a designated National Park.

MARKETING PLANS

• Advance reading copies

• Publicity outreach for reviews, features, interviews, and round-ups

• Instagram book tour and bookstagrammer outreach

• Mystery blogger outreach

• Targeted mailing to libraries and mystery bookstores

• Print and online advertising

• Select author events in Iowa/Midwest

• Social media advertising and promotions including shareable images

• Push for early online reviews through NetGalley and Goodreads

• Select conferences and conventions including Malice Domestic
GAME OF DOG BONES
The Melanie Travis Canine Mystery Series
Laurien Berenson

Standard Poodle owner Melanie Travis is an excellent judge of dogs—and people. But what happens when an unnamed killer emerges at one of the fiercest all-breed competitions ever?

As Greenwich, Connecticut, slows down during a bitterly cold February, Melanie and her spunky Aunt Peg head to the city that never sleeps for the Westminster Kennel Club Dog Show at Madison Square Garden. Aunt Peg can’t wait to demonstrate her judging chops on national TV, even after being hounded by frustrating mishaps—all seemingly orchestrated by Victor Durbin, an ousted Paugussett Poodle Club member with a bone to pick. But the bright lights of the show ring dim when Victor is found murdered, and she’s the one topping the suspect list…

Driven to solve the crime on her aunt’s behalf, Melanie fetches hair-raising clues about the victim. Victor didn’t score many friends with his unethical breeding practices, sketchy puppy café, and penchant for mercilessly scamming others to get ahead. He burned so many bridges that his own business partner admits to being delighted by news of his death. It appears Victor finally toyed with the wrong person, and as Melanie digs up more chilling evidence, she realizes that exonerating Aunt Peg means confronting a murderer who’s in it to win it…

Praise for Laurien Berenson’s
Melanie Travis Canine Mystery Series
“Filled with more dogs, more fun, and more mystery, this cozy is the perfect summer read.”
—Modern Dog on Bite Club

“Bite Club is another satisfying title in Berenson’s Canine Mystery series. Boomer, Lilly and I give it our highest rating—ten dog biscuits!”
—Suspense Magazine

“For pet fans who thrive on dog-show lore, Berenson’s brand is always best in show.”
—Kirkus Reviews on Ruff Justice

“Cozy mysteries may have cats galore to charm readers, but dog lovers are well served by Berenson’s sweet series.”
—Publishers Weekly on Ruff Justice

“Dive into this rollicking mystery investigating the death of a dog-loving philanthropist…bring this one on your summer vacation!”
—Modern Dog on Murder at the Puppy Fest

“Melanie’s engaging narration, with its slightly sarcastic flair, makes her utterly relatable. Fans will roll over with joy, and new cozy readers will likely scoop up the rest of the series.”
—Publishers Weekly on Death of a Dog Whisperer

“Fresh, intelligent, and enjoyable.”
—Booklist on Live and Let Growl

Laurien Berenson is an Agatha and Macavity nominee, winner of the RT Book Reviews Reviewers’ Choice Award, and four-time winner of the Maxwell Award, presented by the Dog Writers Association of America. She and her husband live on a farm in Kentucky surrounded by dogs and horses. Readers can visit her Website at: LaurienBerenson.com.

KEY SELLING POINTS
• Game of Dog Bones is the 25th installment in Laurien Berenson’s playful canine mystery series and popularity continues to build with each new release.
• While series sleuth Melanie Travis and her pampered Poodles live in Connecticut, this installment takes place in Manhattan, where Melanie and her kooky Aunt Peg must investigate a murder that takes place at the famous Westminster Kennel Club Dog Show.
• Laurien Berenson is an Agatha and Macavity nominee, winner of the RT Book Reviews Reviewers’ Choice Award, and a four-time winner of the Maxwell Award for fiction, presented by the Dog Writers Association of America.
• The Melanie Travis series has long been one of the most popular animal-themed cozy series around, and fans always eagerly await each new installment. The fresh packaging with photographic covers featuring adorable dogs helps Berenson’s books stand out among other cozies.

MARKETING PLANS
• Advance reading copies
• Print, online and podcast advertising campaign
• Library-specific marketing and outreach
• Publicity outreach for reviews, roundups and feature coverage
• Westminster Dog Show tie-ins
• Outreach to special interest groups and dog lover organizations
• Social media campaign including advertising, giveaways, bonus content and shareable images
A FATAL FICTION
The Deadly Edits Series
Kaitlyn Dunnett

The third in Kaitlyn Dunnett’s mystery series featuring Mikki London, an intrepid 68-year-old freelance editor who’s used to chasing down crimes against the English language. Since moving back to her hometown of Lenape Hollow, a small village in the Catskill Mountains of New York, she’s learned that catching criminals can be a lot more dangerous than catching typos!

Freelance book editor Mikki Lincoln knows the makings of a well-written story. But she’ll need to choose her words wisely when a new assignment introduces a deadly plot twist…

Forgotten on the outskirts of quaint Lenape Hollow, Feldman’s Catskill Resort Hotel has outlasted its heyday as a popular tourist destination and now awaits demolition. But once Mikki is hired to edit a revealing memoir by Sunny Feldman, the last living relative of its original owners, the doomed resort quickly ends up back in the spotlight…

Unfortunately, everyone’s attention shifts to Mikki when a body is discovered at the demolition site. Seen arguing with deceptive entrepreneur Greg Onslow right before his shocking death, the editor has no choice but to spell out exactly why she isn’t guilty of murdering him…

Mikki’s dash for answers brings Greg’s shady dealings into focus, along with an unsettling list of potential culprits. As false leads and dead ends force her to revise theories on who really did it, can Mikki distinguish fact from fiction before the investigation reaches a terrifying conclusion?

Praise for Kaitlyn Dunnett’s Deadly Edits Series

“Framed by daily life in a rural Catskills village and the details of running a pageant, along with plenty of intriguing local history, this cozy is distinguished by its smart sixtysomething protagonist and an engaging support cast of her longtime friends and acquaintances.”
—Booklist on Clause & Effect

“Entertaining…Cozy fans will be pleased.”
—Publishers Weekly on Crime & Punctuation

“The signature cozy style of Dunnett’s Liss MacCrimmon series translates easily to this editorially focused new venture.”
—Kirkus Reviews on Crime & Punctuation

“Dunnett’s new heroine has charm and smarts.”
—Kirkus Reviews on Clause & Effect

“Kaitlyn Dunnett is such a good writer—one of my favorites! I’m already hooked.”
—Kate Carlisle, New York Times bestselling author on Crime & Punctuation

“Readers of Kaitlyn Dunnett’s first Deadly Edits cozy mystery may learn quite a few helpful tips about proper English usage, but they’re also going to read an engaging story featuring a main character they’re going to love…Mikki and Darlene prove that you don’t have to be perky, toned, hunkenthebrain twentysomethings to solve crimes, and that’s good news for many readers amongst us…I’m looking forward to my next visit with Mikki and Darlene.”
—Kittling: Books on Crime & Punctuation

Kaitlyn Dunnett grew up in the Borscht Belt of New York state, otherwise known as the Sullivan County Catskills, the area she writes about in the Deadly Edits mysteries. These days, Kaitlyn lives in the mountains of western Maine with her husband and cats. In addition to the Deadly Edits series, she is the author of the Liss MacCrimmon Mystery series and regularly attends Scottish festivals with her bagpipe-playing husband. She can be found online at KaitlynDunnett.com.

KEY SELLING POINTS

• By the author of the popular Liss MacCrimmon Mysteries, A Fatal Fiction is the third installment in the Deadly Edits Mysteries.
• Book lovers enjoy the literary hooks in this series, which features a freelance book editor who reconnects with her childhood friend, a retired librarian.
• The author has published under a variety of names and is revered in the mystery community. She was the Guest of Honor Malice Domestic in 2014.

MARKETING PLANS

• Advance reading copies
• Print and online advertising
• Regional author events
• National and online publicity campaign
• Library marketing and outreach
• Publicity outreach for reviews, roundups and feature coverage
• Early reviewer promotions through Goodreads, NetGalley and cozy mystery blogs
• Social media advertising and promotions
KEY SELLING POINTS

- Readers are increasingly looking for historical romances that are inclusive and feature non-typical Regency and Victorian settings. This interracial romance with its strong Afro-Caribbean heroine will be very appealing to those readers.
- Sweeping, soapy and utterly romantic, Vanessa Riley’s emotional stories are refreshingly unique in the way they highlight multi-culture communities, strong sisterhoods, and powerful persons of color.
- This series centers on The Widow’s Grace, a secret society of widows battling society to regain their money and a chance at love everlasting. This theme of women reclaiming their power will appeal to modern readers.
- While filled with fun and romance, Riley’s novels also incorporate intriguing, little-known historical details, such as the history of amputees, the Blackamoors of English society and the experiences of emigrants from British colonies.
- Readers who enjoy sweeping historical romances will love Riley’s novels, as will readers looking for clean, inspirational historicals with journeys of faith and character development.
- This will be Vanessa Riley’s print debut! Along with her self-published books, Vanessa has also released novels with Entangled and Barbour.
- Vanessa Riley is a recipient of the Beacon Award, the Colorado Award of Excellence, the RSJ Award for Best Historical, and the BRAB Award for Best Christian Romance. Her previous novels have garnered great reviews from major publications like Entertainment Weekly, Redbook, NPR and The Washington Post.

MARKETING PLANS

- Advance reading copies
- Print and online advertising
- Victoria Vignettes feature in Victoria Magazine
- Author events and festival appearances
- Publicity outreach for reviews, roundups, and feature coverage
- Blog tour and ongoing blogger outreach
- Email marketing and promotion
- Military Spouse tie-ins
- Early reviewer promotions through Goodreads, NetGalley, and Kensington kLovers program
- Influencer mailings
- Social media advertising and promotion, including shareable reader content and digital assets
- Author appearances and promotions at RWA, BEA, BOOK Lover’s Con, Historical Novel Society, Christian Book Lover’s Retreat, and Girl, Have You Read Readers Retreat
ALL OUR SUMMERS
Holly Chamberlin

Set against the picturesque coastal Maine setting that she evokes so well, bestselling author Holly Chamberlin shines in this heartfelt story of family bonds, new beginnings and sisterhood...

It came as no surprise to anyone in Yorktide when glamorous Carol Ascher fled the little Maine town for New York City. While Carol found success as an interior designer, her younger sister, Bonnie, stayed behind, embracing marriage and motherhood. She even agreed to take in Carol’s teenage daughter during a tumultuous patch. Now both her girls are grown and Bonnie, recently widowed, is anticipating the day she’ll retire to Ferndean House, the nineteenth-century family home on the rocky Maine coast.

But forty-five years after leaving Yorktide, Carol suddenly announces that she’s moving back—into Ferndean. Bonnie is indignant. She’s the one who kept the homestead in order and tended to their dying mother. Now Carol expects to simply buy her out? As far as Bonnie is concerned, Ferndean is part of their heritage—not just another of Carol’s improvement projects, to be torn apart and remade according to her whim.

The entire Ascher family is in flux, uncovering secrets that upend their relationships. Carol’s longing to be welcomed home is fueled by a painful truth she’s carried for years. It will take an extraordinary summer—in a remarkable place—to lead these women back to each other, buoyed by the tides of friendship and forgiveness.

Praise for Holly Chamberlin’s Summer Novels

“Escape to picturesque Maine with Holly Chamberlin’s breathtaking new women’s fiction novel...A story of friendship and fidelity, can Beth get through the tension, keep her friends close and marry the love of her life?”

—SheReads on A Wedding on the Beach

“Novels centered around family dynamics can be some of the most interesting...Taking place in Maine, this story explores three generations of women in one family, as they ride the waves of bittersweet memories, bonds, and moving on, all while banding together.”

—Martha Stewart Weddings (6 Novels for Your Honeymoon) on Home for the Summer

“Chamberlin is pitch perfect in her depiction of Rosie and Meg struggling to grow up, love, and forgive themselves and each other. A thoughtful social commentary and tender narration of friendship and loyalty.”

—Publishers Weekly on Last Summer

“Nostalgia over real life friendships lost and regained pulls readers into the story.”

—USA Today on Summer Friends

“Chamberlin takes on the psychological repercussions of familial relationships to weave a satisfying and multifaceted story that keeps readers guessing. For fans of similar works by authors such as Shelley Noble and Nancy Thayer.”

—Library Journal on The Summer Nanny

Holly Chamberlin was born and raised in New York City. After earning a Master’s degree in English Literature from New York University and working as an editor in the publishing industry for ten years, she moved to Boston, married and became a freelance editor and writer. She and her husband now live in downtown Portland, Maine, in a restored mid-nineteenth-century brick townhouse with Betty, the most athletic, beautiful and intelligent cat in the world. Readers can visit her online at: HollyChamberlin.com.

KEY SELLING POINTS

• Beach themed women’s fiction always has strong appeal and with nearly Three million books sold to date, Holly Chamberlin is a well-established brand within the category.
• With its focus on the 60-year relationship between two sisters and a storyline that alternates between past and present, All Our Summers is a great fit for both beach bags and book clubs.
• Holly Chamberlin sets all her beach novels in Maine, where she lives, much in the same way that Elin Hilderbrand sets all of her novels in Nantucket, where she lives.
• With their romantic coastal settings, intriguing female characters, and emotionally-charged stories, Holly Chamberlin’s books are for fans of readers of Elin Hilderbrand, Jojo Moyes, and Nancy Thayer.
• Each May and June, Kensington reissues backlist Holly Chamberlin titles in low-priced trade paperback and mass market respectively, leading into the publication of her new release in July. Each reissue includes a teaser for her upcoming new release.

MARKETING PLANS

• Advance reading copies
• Early indie bookseller outreach
• Print and online advertising
• Social media advertising, promotions, and giveaways
• Transit advertising in summer resort towns
• Publicity outreach for author interviews, reviews, roundups, and features in major women’s/lifestyle publications/Websites
• Partnerships with women’s reading groups and book clubs
• Targeted outreach to Maine/New England media
• Regional events in Maine and select author appearances
• Targeted “beach reads” blogger/influencer mailing
CRUSHING IT
Lorelei Parker

Fresh and on trend, this exciting new romantic comedy from debut author Lorelei Parker combines humor, second chances, and a good old fashioned love triangle in a thoroughly relatable tale about a woman blossoming into her own and learning the key to love can only be found by first loving one’s self.

In life, as in gaming, there’s a way around every obstacle…

To pitch her new role-playing game at a European conference, developer Sierra Reid needs to overcome her terror of public speaking. What better practice than competing in a local bar’s diary slam, regaling an audience with old journal entries about her completely humiliating college crush on gorgeous Tristan Spencer?

Until the moderator says, “Next up, Tristan Spencer…”

Sierra is mortified, but Tristan is flattered. Caught up in memories of her decade-old obsession as they reconnect, Sierra tries to dismiss her growing qualms about him. But it’s not so easy to ignore her deepening friendship with Alfie, the cute, supportive bar owner. She and Alfie were college classmates too, and little by little, Sierra is starting to wonder if she’s been focusing her moves on the wrong target all along, misreading every player’s motivations.

Maybe the only winning strategy is to start playing by her heart…

Lorelei Parker grew up believing she was a Yankee, but being raised by transplanted Alabamans, she was destined to wind up in the south. After graduating from Auburn University, she disappointed her entire family by defecting to SEC rival University of Florida and eventually settled as far north as central Virginia where she works as a computer programmer. In her free time, when she isn’t playing video games, she writes contemporary romantic comedy. Readers can visit her at LoreleiParker.com.

KEY SELLING POINTS

• Romantic comedies have become the latest hit trend in contemporary romance over the last few years and many debut authors have started out strong and successfully in this genre.
• Readers looking for engaging, humorous, and romantic reads that accurately reflect the world around them will flock to this novel.
• Lorelei’s wit, her knack for complex characters and her exploration of the intricacies of modern relationships style will appeal to readers of Abby Jimenez, Christine Lauren, and Sally Thorne.

MARKETING PLANS

• Advance reading copies
• Print and online advertising
• Early reviewer promotions through Goodreads, NetGalley, and Kensington’s kLovers
• Publicity outreach for reviews, roundups, and feature coverage
• Blog tour and ongoing blogger outreach
• Instagram tour and promotions
• Outreach to book clubs
• Newsletter and email marketing promotions
• Select author appearances and local media pitches
• Social media advertising and promotions
**THE STEPDAUGHTER**
Debbie Howells

International bestseller Debbie Howells’ fifth novel is a compelling psychological thriller that delves into the dark secrets behind the seemingly idyllic life of a small English village and the twisted truths of two dysfunctional marriages.

“I live in a village of stone walls and tall trees, a place of cold hearts and secrets….”

When Elise Buckley moved with her family to Abingworth, it was supposed to be a new start. She hoped the little English village, with its scattering of houses, pub, and village church, wouldn’t offer enough opportunity for her doctor husband, Andrew, to continue having affairs. Apparently, she was wrong. Now Elise’s only goal is to maintain the façade of a happy homelife for their teenage daughter, Niamh.

When the body of Niamh’s best friend, Hollie, is found, the entire village is rocked. Elise, though generally distrustful since Andrew’s infidelity, believed that Hollie was loved by her father and stepmother. Yet there was something unsettling beneath the girl’s smile. As the police investigation stalls amid disjointed evidence, it’s Niamh who unknowingly holds the key…

Flitting between the villagers’ lives, silent and unseen, Niamh is learning about the relationships and secrets that surround her—including those close to home. And as her daughter edges closer to a killer, Elise realizes that the truth may eclipse even her worst suspicions.

**Praise for Debbie Howells and Her Novels**

“A nail-biter from British author Howells…Fans of psychological thrillers will be rewarded.”
— Publishers Weekly on Her Sister’s Lie

“In her skillfully plotted debut…Howells leads us down a winding path to the truth, where each character reveals just enough of his or her secrets to drive suspense skyward and keep readers from guessing who was really responsible.”
— Bookpage on The Bones of You

“This mesmerizing mystery will rivet fans of thrillers like The Girl on the Train.”
— InTouch Magazine on The Beauty of the End

“An intriguing dark psychological thriller—truly brilliant!”
— Lisa Jackson on The Bones of You

“Has been compared to Alice Sebold’s The Lovely Bones. Unusual and haunting.”
— Library Journal on The Bones of You

“A disorienting, suspenseful thriller…the novel’s small, intimate scale amplifies its tension, as does Howell’s use of her ensemble. Each character’s perspective—especially their impressions of one another - adds to the suspense…[Howells] is an agile writer with a good sense for realism…a breathless thriller.”
— Foreword Reviews on Part of the Silence

International bestselling novelist Debbie Howells is the author of The Bones of You, her debut thriller, The Beauty of the End, Part of the Silence, and Her Sister’s Lie. While in the past she has been a flying instructor, the owner of a flower shop, and a student of psychology, she currently writes full-time. Debbie lives in West Sussex with her family, please visit her online at DebbieHowells.com.

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**KEY SELLING POINTS**

- The Bones of You was a Richard & Judy Book Club selection in the UK and rose to #4 on the Sunday Times paperback bestseller list.
- Psychological thrillers by authors like Paula Hawkins (The Girl on the Train), Liane Moriarty (The Husband’s Secret) and A.S.A. Harrison (The Silent Wife) are in great demand.
- Howells’ deft merging of twisted psychology, unreliable narration and lyrical prose makes for compelling reading. Her talent for creating tortured yet deeply sympathetic characters, and her insights into the human condition, shine in this psychological thriller.

**MARKETING PLANS**

- Advance reading copies
- Print and online advertising
- Publicity outreach for reviews, roundups, and feature coverage
- Early reviewer promotions through NetGalley, and Goodreads
- Social media campaign including advertising, giveaways, bonus content, and shareable images
- Summer reads promotions
- Marketing and outreach to libraries and mystery-focused bookstores
- Book club outreach and targeted marketing
- Bookstagram/influencer mailing
# MURDER IN A SCOTTISH SHIRE

**Traci Hall**

**USA Today** bestselling author Traci Hall launches a new cozy mystery series set in a charming seaside town in Scotland and featuring busy single mom Paislee Shaw, owner of a specialty sweater shop, knitting enthusiast, and reluctant sleuth who must untangle a murderous yarn after discovering the body of a troubled employee...

Known as the Brighton of the North, Nairn is both a charming Scottish town and a popular seaside resort—but to Paislee Shaw, it’s simply home—unfortunately to a murderer...

For a twenty-eight-year-old single mum, Paislee has knit together a sensible life for herself, her ten-year-old son Brody, and Wallace, their black Scottish terrier. Having inherited a knack for knitting from her dear departed grandmother, Paislee also owns a specialty sweater shop called Cashmere Crush, where devoted local crafters gather weekly for her Knit and Sip.

Lately, though, Paislee feels as if her life is unraveling. She’s been served an eviction notice, and her estranged and homeless grandfather has just been brought to her door by a disconcertingly handsome detective named Mack Zeffer. As if all that wasn’t enough, Paislee discovers a young woman who she recently rehired to help in the shop dead in her flat, possibly from an overdose of her heart medicine. But as details of the death and the woman’s life begin to raise suspicions for Detective Zeffer, it’s Paislee who must untangle a murderous yarn...

**Traci Hall** is the **USA Today** bestselling author of over fifty books across an array of genres, from cozy mysteries to contemporary seaside romances, YA and nonfiction. She is also the co-author of the Salem B&B Mystery series as Traci Wilton. A member of Mystery Writers of America, RWA and former President of the Florida Romance Writers Association, Hall co-runs CommunityAuthors.com and provides editing services for many accomplished novelists. She lives in South Florida and can be found online at TraciHall.com.

## Key Selling Points

- The first in a brand-new series from **USA Today** bestselling author Traci Hall.
- Set in a Scottish seaside town, this series is perfect for fans of Carlene O’Connor’s Murder in an Irish Village series, Paige Shelton’s Scottish Bookshop mystery series, Mollie Macrae’s Highland Bookshop and Sheila Connelly’s County Cork mysteries.
- With a protagonist who’s a single mom, small business owner and caretaker to her aging father, Hall’s series stands out.
- *Murder in a Scottish Shire* is loaded with Scottish history and culture. Nairn is a seaside town that had its heyday in the Victorian age, so it’s filled with ruined castles. History reigns as Paislee struggles to be a modern woman surrounded by outdated attitudes as well as buildings.
- Knitting and crocheting enthusiasts will appreciate the details Traci Hall incorporates about fiber arts, local yarns and natural dyes.
- Traci Hall has an engaged audience and a regular eNewsletter with over 12,000 subscribers. She is a member of Mystery Writers of America and Romance Writers of America.

## Marketing Plans

- Advance review copies
- Print and online advertising
- *Tea Time* Cozy Corner feature
- Author events
- Targeted campaign around Palm Beach, FL
- Airbnb “Experiences” partnership / tie-ins
- Advertising targeting armchair travelers
- Publicity coverage in major book, mystery, Scottish culture and travel outlets
- Partnerships with Scottish American Societies and Scottish cultural festivals
- Promotion at cozy mystery events including the Kensington CozyCons and Malice Domestic
- Bookstagram influencer mailing
- Targeted librarian outreach
- Outreach to mystery and independent booksellers
- Early reader and consumer reviewer promotions via Goodreads, NetGalley, etc
- Social media campaign including advertising, giveaways, bonus content, and shareable images
# A SPRINKLING OF MURDER

## The Sprinkling of Murder Series

**Daryl Wood Gerber**

Agatha Award-winning author Daryl Wood Gerber (a.k.a. Avery Aames) launches a whimsical new series featuring Courtney Kelly, owner of Open Your Imagination, a fairy-gardening store and teashop in Carmel, California. It’s a special place brimming with good vibes, lush greenery, miniature fairy accessories, soothing fountains and host to book club teas. But when a neighboring business owner turns up dead, Courtney must enlist the help of some magical friends to clear her name...

Fairy garden store owner Courtney Kelly believes in inviting magic into your life. But when uninvited trouble enters her shop, she’ll need more than a sprinkling of her imagination to solve a murder...

Since childhood, Courtney has loved fairies. After her mother died when she was ten, she lost touch with that feeling of magic. A year ago, at age twenty-nine, she rediscovered it when she left her father’s landscaping business to spread her wings and start a fairy garden business and teashop in beautiful Carmel, California. At Open Your Imagination, she teaches garden design and sells everything from fairy figurines to tinkling wind chimes and trickling fountains. Now she’s starting a book club tea.

But the light of the magical world she’s created inside her shop is darkened one night when she discovers neighboring dog-grooming business owner Nick Watkins dead beside a fountain. To make matters worse, the police suspect Courtney of the crime. To clear her name and find the real killer, Courtney will have to wing it. But she’s about to get a little help from an unexpected new friend...

## Praise for the author’s previous mysteries

“Readers will relish the extensive cookbook suggestions, the cooking primer, and the whole foodie phenomenon. Gerber’s perky tone with a multigenerational cast makes this series a good match for Lorna Barrett (“Booktown Mystery” series).”

— *Library Journal*

“[An] enjoyable cozy plot.”

— *Kirkus Reviews*

“Gerber ticks all the boxes for a successful cozy: a capable protagonist, intelligent dialogue, a fine sense of place, eccentric yet plausible suspects, and clues galore.”

— *Publishers Weekly*

Daryl Wood Gerber is the Agatha Award-winning author of the Fairy Garden Mysteries, the French Bistro Mysteries, the nationally bestselling Cookbook Nook Mysteries and the popular Cheese Shop Mysteries (written as Avery Ames). Prior to her career as a novelist, she was an actress with roles in *Murder, She Wrote*, *Matlock* and *Hart to Hart*. Originally from the Bay Area, she now lives in Southern California where she likes to cook, garden and spend time with her frisky Goldendoodle named Sparky. Visit her online at DarylWoodGerber.com.

## KEY SELLING POINTS
- This enchanting new series from nationally bestselling Daryl Wood Gerber, a.k.a. Avery Aames features the owner of a store in Carmel, California that specializes in tea and fairy gardens.
- Magical mysteries with a helping of whimsy are very popular. Daryl Wood Gerber is the only cozy mystery author whose series features the fairy garden trend.
- Daryl Wood Gerber is the Agatha Award-winning, nationally bestselling author of Berkley’s Cheese Shop mysteries (written as Avery Aames), Berkley’s Cookbook Nook mysteries, and Crooked Lane’s French Bistro mysteries. Her mysteries have been B&N mass market mystery bestsellers as high as #4, and have remained on the list for months at a time.
- A weekly contributor to the Mystery Lovers’ Kitchen blog (MysteryLoversKitchen.com), Daryl Wood Gerber is an excellent promoter with a robust website, a fun Youtube channel, and an engaged community of readers on social media.
- As a former actress, even Daryl’s television credits appeal to mystery readers; she had roles in *Murder, She Wrote*, *Matlock* and *Hart to Hart*.
- Each installment in the Fairy Garden Murder Mysteries includes recipes!

## MARKETING PLANS
- Advance review copies
- National Fairy Day (June 24th) tie-ins
- Print and online advertising
- Tea Time Cozy Corner feature
- Author events in Southern California and Phoenix, AZ
- Branded promo items
- Book trailer
- Regional media outreach in Carmel, CA around book’s setting
- Author appearances and promotion at Malice Domestic, Bouchercon and the Kensington CozyCons
- Bookstagram influencer mailing
- Targeted librarian outreach
- Outreach to mystery and independent booksellers
- Publicity outreach for reviews, roundups, and feature coverage
- Early reader, librarian, and consumer reviewer promotions via Goodreads, NetGalley, etc
- Social media campaign including advertising, giveaways, bonus content, and shareable images
A LADY’S GUIDE TO GOSSIP AND MURDER

The Countess of Harleigh Mystery Series

Dianne Freeman

In Agatha and Lefty Award-winning author Dianne Freeman’s second Countess of Harleigh Mystery, the widowed, American-born aristocrat Frances Wynn must call on her wits and a circle of gossiping friends (and enemies) in Victorian England to investigate the murder of a secret gossip columnist...

Though American by birth, Frances Wynn, the now-widowed Countess of Harleigh, has adapted admirably to the quirks and traditions of the British aristocracy. On August twelfth each year, otherwise known as the Glorious Twelfth, most members of the upper class retire to their country estates for grouse-shooting season. Frances has little interest in hunting—for birds or a second husband—and is expecting to spend a quiet few months in London with her almost-engaged sister, Lily, until the throng returns. Instead, she’s immersed in a shocking mystery when a friend, Mary Archer, is found murdered. Frances had hoped Mary might make a suitable bride for her cousin, Charles, but their courtship recently fizzled out. Unfortunately, this puts Charles in the spotlight—along with dozens of others. It seems Mary had countless notes hidden in her home, detailing the private indiscretions of society’s elite. Frances can hardly believe that the genteel and genial Mary was a blackmailer, yet why else would she horde such juicy tidbits?

Aided by her gallant friend and neighbor, George Hazelton, Frances begins assisting the police in this highly sensitive case, learning more about her peers than she ever wished to know. Too many suspects may be worse than none at all—but even more worrying is that the number of victims is increasing too. And unless Frances takes care, she’ll soon find herself among them...

Praise for the second Countess of Harleigh Mystery,
A Lady’s Guide to Gossip and Murder

“If practiced well, the oft-maligned art of gossip can unearth as much evidence as a CSI team...Dianne Freeman handles class disparity with care and has created a world that readers will want to explore in more depth as the series continues.”

—BookPage

“Engrossing...Freeman takes a witty look at Victorian polite society. Historical mystery fans will be delighted.”

—Publishers Weekly

“A charming period mystery with enough sexual tension and credible suspects to keep the reader guessing.”

—Kirkus Reviews

Dianne Freeman is the acclaimed author of the Agatha and Lefty Award-winning Countess of Harleigh Mystery series. A nominee for the prestigious Mary Higgins Clark Award from Mystery Writers of America, she is also a Macavity Award finalist. She spent thirty years working in corporate accounting and finance and now writes full-time. Born and raised in Michigan, she and her husband now split their time between Michigan and Arizona. Visit her at DiFreeman.com.

CURRENT SELLING POINTS

• A Lady’s Guide to Gossip and Murder is the second in a fun, witty Victorian-era, city-set historical mystery series populated by a cast of endearingly amusing characters. It features an American heiress who moves to London to start a new life after her husband dies in his mistress’ arms.
• With some romantic undertones, this historical mystery hits all the high notes: elites behaving badly, historical intrigue, and female independence. Perfect for fans of fans of Miss Fisher’s Murder Mysteries and Jane Austen alike.
• The first Countess of Harleigh Mystery, A Lady’s Guide to Etiquette and Murder won the Agatha Award and Lefty Award for Best First Novel and was a 2018 Mystery Scene Magazine Critics Pick of the Year. It was also nominated for the Macavity Award’s Sue Feder Memorial Award for Best Historical Mystery.
• In 2019, Dianne Freeman was nominated for the prestigious MWA Mary Higgins Clark Award at the Edgars for A Lady’s Guide to Etiquette and Murder.
• The Countess Harleigh Mysteries appeal to readers of historical mysteries, fans of the Victorian and Edwardian eras and Downton Abbey fans. They also appeal to fans of Tasha Alexander, Rhys Bowen, Carola Dunn and Alyssa Maxwell.
• Dianne Freeman is a member of Sisters in Crime and Historical Novel Society.

MARKETING PLANS

• Print and online advertising
• Social media advertising and promotions
• Author events
• Promotions at mystery conventions
• Cross promotion with A Lady’s Guide to Mischief and Murder (Kensington HC, 8/20)
THE OTHER SISTER
The Family Secret Series
Donna Hill

When it turns out your life is built on a lie, how do you even start to find yourself? In this stunning follow-up to A House Divided, author Donna Hill reveals one woman’s challenge to peel back the layers of her identity—and hopefully gain more than she’s lost...

She’s a brilliant Senate candidate, a tech mogul’s loving wife, and mother to two precious daughters. As a member of one of the country’s most prominent families, Kimberly Maitland grew up having it all—and fighting to help those who need help most. But when journalist Zoie Crawford reveals her family’s best-hidden, most shattering secret, the media firestorm and personal fallout are beyond devastating...

Now Kimberly’s campaign and reputation is in ruins. Her unforgiving husband is moving to break up their family for good. And with nowhere to go, Kimberly must take refuge with the family she never knew she had—and answer the hardest questions of her life. Who is she outside of her accomplishments and privilege? Will forging new, unexpected bonds give her the strength and courage to remake herself without losing everything else she loves?

Praise for Donna Hill
“An epic saga of three generations of Black women…richly detailed.”
—Essence® on Rhythms

“[Hill] creates a series of engrossing scenes that delve deeply into the timely issues of female empowerment, self-determination, race, class and the duality of choice…This is commercial fiction with heart, soul and bite.”
—BookPage on If I Could

“This was made into a movie for the BET network, but trust us—the book is better.”
—NPR on Intimate Betrayal (100 Most Swoon-Worthy Romances)

“With its zippy dialogue, ruthless yet vulnerable women and quickly escalating plot, this romp offers satisfying fantasy.”
—Publishers Weekly on Getting On

Donna Hill has more than seventy published titles to her credit since her first novel was released in 1990, and is considered one of the early pioneers of the African American romance genre. Three of her novels have been adapted for television. She has been featured in Essence®, New York Daily News, USA Today and Black Enterprise among many others, and her work has appeared on several bestseller lists, including Essence®, Emerge, and The Dallas Morning News. Donna is an AAMBC Award finalist and currently lives in Brooklyn with her family. Visit her online at DonnaHill.com.

KEY SELLING POINTS
• A well-established author, Donna Hill has name recognition and crossover appeal and is one of the most highly regarded African American romance authors.
• Considered one of the early pioneers of the African American romance genre, Donna Hill has been honored with numerous awards for her writing, including the RT Career Achievement Award, the AAMBC Trailblazer Award, the Zora Neale Hurston Literary Award and the Gold Pen Award. She has been featured in Essence®, the New York Daily News, USA Today, Today’s Black Woman, and Black Enterprise.
• Donna will continue to write series romance and commercial women’s fiction for Harlequin/Kimani.
• Donna Hill is an AAMBC Award finalist.

MARKETING PLANS
• Advance reading copies
• Print, online, and podcast advertising
• Early reviewer promotions through Goodreads, NetGalley and Kensington kLovers program
• Publicity outreach for reviews, roundups and feature coverage
• Social media advertising and promotions
ADDICTED TO YOU
Porscha Sterling

Bestselling author and SHEEN Magazine Literary Excellence Award-winner Porscha Sterling makes her Dafina Books debut with an urban romance perfect for readers who enjoy the sexy suspense of Niobia Bryant’s Mistress series and the urban edge of Antoinette Ashley...As a wealthy heiress, Sage McMillian is used to getting what she wants. And what she wants is to make Dom ‘Ink’ Richardson her man. The fact that he’s married to another woman is just a small obstacle.

As the privileged and pampered heir of the McMillian empire, Sage McMillian always had what her heart desired. One night of spontaneous fun lands her inside of Official Ink, a tattoo parlor owned by the sexy, savage, and former street king, Dom “Ink” Richardson. The moment she sees him, it’s love at first sight.

Yet, it’s Ink’s indifference to her beauty and charm that grabs Sage’s attention. He’s numb to her advances and uninterested in small talk. She later finds out he’s a married man, which should be the ultimate deterrent, but Sage welcomes the challenge he poses. A genuine friendship is born, only adding fuel to the flame of her addiction to him.

When Ink’s wife is murdered, the scandal rips the headlines and lands him on the front page of newspapers nationwide, but Sage is there for him. With her family’s powerful connections, she seems to be godsent as she selflessly fights for his freedom and proclaims his innocence. But there’s a lot more to Sage’s interest in Ink—and she may not be the loyal and devoted friend Ink knows her to be…

Porscha Sterling is the nationally bestselling author, influencer and independent publisher who founded Royalty Publishing House, the #1 female-owned urban literary publishing house in the US. She’s written over 25 novels, including the Amazon chart-topping Gunplay & Tevia, Bad Boys Do It Better and the The King of the Streets, Queen of His Heart series. A recipient of the SHEEN Magazine Literary Excellence Award, she’s a member of the Author’s Guild, Romance Writers of America, The International Women’s Guild, and the National Association of Writers. Porscha is originally from Hollywood, Florida, but now lives near Atlanta with her husband and sons. Visit her online at PorschaSterling.com.

KEY SELLING POINTS
• Recipient of the SHEEN Magazine Literary Excellence Award, Porscha Sterling is a successful independently published author and owner of Royalty Publishing House, the #1 female-owned urban literary publishing house in the US.
• In partnership with fellow bestselling author and publisher Leo Sullivan, she created the LiT eReader, a mobile app that enables readers to access exclusive material published by Royalty Publishing House, Sullivan Productions, and other independent authors.
• Porscha has a strong personal network and has cultivated an extremely engaged audience on social media, where she has over 60k Instagram followers and 100k fans on Facebook (as of Summer 2019).
• Every installment of Porscha’s King of the Streets, Queen of His Heart series sold more than 5,000 eBook copies within the first 24 hours of release.
• Addicted to You is packed with the dramatic twists and turns of a suspenseful romance novel while also offering complex, multi-layered characters who sometimes blur the line between hero and villain.
• Porscha Sterling’s novels appeal to fans of Ashley Antoinette, Zane, Carl Weber, Nikki Turner, Mary B. Morrison and K’wan.

MARKETING PLANS
• Advance reading copies
• Print and online advertising
• Author events in Atlanta and Florida
• Sophisticate’s Black Hair Dafina Shelf-Care selection
• Content marketing partnerships
• Cafe Mocha Radio promotions
• Email marketing and eNewsletter promotions
• Promotion at Dafina Books events including the Dafina 20th Anniversary Celebration
• Publicity outreach for reviews, roundups, and feature coverage
• Early reader and consumer reviewer promotions via Goodreads, NetGalley, etc.
• Social media campaign including advertising, giveaways, bonus content, and shareable images
THE SUICIDE HOUSE
Charlie Donlea

In this riveting new novel from #1 internationally bestselling author Charlie Donlea, forensic reconstructionist Rory Moore and her psychologist partner Lane Phillips investigate the Westmount Prep Slaughters—and the bizarre string of survivor suicides that follow.

Inside the walls of Indiana’s elite Westmont Preparatory High School, expectations run high and rules are strictly enforced. But in the woods beyond the manicured campus and playing fields sits an abandoned boarding house that is infamous among Westmont’s students as a late-night hangout. Here, only one rule applies: don’t let your candle go out—unless you want the Man in the Mirror to find you…

One year ago, two students were killed there in a grisly slaughter. The case has since become the focus of a hit podcast, The Suicide House. Though a teacher was convicted of the murders, mysteries and questions remain. The most urgent among them is why so many students who survived that horrific night have returned to the boarding house—to kill themselves.

Rory, an expert in reconstructing cold cases, is working on The Suicide House podcast with Lane, recreating the night of the killings in order to find answers that have eluded the school, the town, and the police. But the more they learn about the troubled students, the chillingly stoic culprit, and a dangerous game gone tragically wrong, the more convinced they become that something sinister is still happening. Inside Westmont Prep, the game hasn’t ended. It thrives on secrecy and silence. And for its players, there may be no way to win—or to survive…

Praise for Charlie Donlea

“Part 1970s serial-killer thriller and part contemporary Chicago crime novel, this deceptively quick read has something for everyone.”
—Booklist on Some Choose Darkness

“Engrossing…Donlea smoothly mixes red herrings and genuine clues…Readers who relish a good puzzle will be rewarded.”
—Publishers Weekly on Some Choose Darkness

“In Donlea’s skillful hands, this story of obsession, murder, and the search for truth is both a compassionate character study and a compelling thriller.”
—Kirkus Reviews on Some Choose Darkness

“You can’t blame Charlie Donlea if the ending of his novel makes your jaw drop. The title alone—Don’t Believe It—is fair warning that his characters are no more to be trusted than are our initial impressions of them.”
—The New York Times Book Review on Don’t Believe It

“Don’t Believe It displays excellent craftsmanship, from the way sentences are constructed to the serpentine plot. The prose sings. Sentences are short and punchy. Word choices are specific and impeccable. The story captivates. The central mystery unfolds in layer after layer of falsehoods and deception. It’s easy to get hooked on the book’s heady cocktail of highly rated television and high-stakes subterfuge.”
—Foreword Reviews

“A perfectly executed and entirely satisfying read, Don’t Believe It is a gripping thriller that will blow readers away, from the first page right up to the very last words. Charlie Donlea’s best book yet!”
—Mary Kubica, New York Times bestselling author of The Good Girl and Every Last Lie

“[A] fast-moving page-turner…Donlea skillfully maximizes suspense by juggling narrators and time.”
—Publishers Weekly on The Girl Who Was Taken
Charlie Donlea is the critically acclaimed, USA Today and Indiebound bestselling author of Summit Lake, The Girl Who Was Taken, Don’t Believe It, Some Choose Darkness and The Suicide House. Praised for his “soaring pace, teasing plot twists” (BookPage) and talent for writing an ending that “makes your jaw drop” (The New York Times Book Review), Donlea has been called a “bold new writer . . . on his way to becoming a major figure in the world of suspense” (Publishers Weekly).

He was born and raised in Chicago, where he continues to live with his wife and two children. Visit him online at CharlieDonlea.com.

DONLEA’S SOPHOMORE EFFORT IS SOLID. HE EFFECTIVELY TELLS THE STORY USING SHIFTS IN TIME, AND . . . KEEPS THE READER GUESSING AND SECOND-GUESSING UNTIL THE END, THANKS TO AN EXPERTLY CRAFTED ABUNDANCE OF POTENTIAL SUSpects. FOR FANS OF MEDICAL SUSPENSE AND FORENSIC THRILLERS, ESPECIALLY THOSE WHO LIKE MORGUE SCENES IN TELEVISION CRIME SHOWS.”

—Library Journal on The Girl Who was Taken

“If you’re looking for a gripping thriller that will give you the chills in the heat of summer, you’ll love Some Choose Darkness.”

—SheReads, Best Books of Summer

“With a soaring pace and teasing plot twists, Charlie Donlea’s debut mystery is like a cool drink of water with a twist of lemon. It’s refreshing to find a book that has such a well-developed plot and excellent writing to back it up.”

—BookPage on Summit Lake
MURDER WITH HONEY HAM BISCUITS
The Mahalia Watkins Mystery Series
A.L. Herbert

In A.L. Herbert’s fourth deliciously devious Mahalia Watkins Mystery, Halia Watkins, owner of soul food restaurant Mahalia’s Sweet Tea, must show off her down-home cuisine on a popular cooking competition show while shifting through countless clues surrounding the murder of the competition’s frontrunner...

As the owner of Mahalia’s Sweet Tea, Halia Watkins is famous in Maryland’s Prince George’s County for her down-home cuisine. But when she has the chance to showcase her talents on national TV, she becomes the star of a murder mystery that’s too hot to handle!

When Halia is invited to serve as a guest judge on the popular cooking competition show Elite Chef, she’s delighted to add some extra flavor to the mix. But as filming ramps up in Washington D.C., there are too many fiery personalities in the kitchen. Halia discovers that pulling off her small screen debut unscathed means contending with a longtime competing restaurant owner, an infamously cross hospitality mogul, and a group of cutthroat contestants vying for culinary glory...

The competition sizzles with only a few finalists left standing—and goes cold when the gorgeous young frontrunner is found dead. As murder accusations are slathered over a recently eliminated contestant, Halia, with some bungling assistance from her wise-cracking cousin Wavonne slides into an investigation of their own. A little snooping reveals the victim burned lots of bridges, leaving a slew of alleged affairs and stolen recipes in her wake. With a fast-rising list of potential suspects, Halia must sort through mindboggling clues to fry the flaky culprit before someone else gets baked to a crisp...

Outstanding praise for A.L. Herbert and the Mahalia Watkins Soul Food Mysteries!

“Herbert does a good job of hiding the killer amid smartly placed red herrings and surprising plot twists. Readers will be equally entranced by both the layered mystery and the mouth-watering food descriptions. A successful African American amateur sleuth makes a very welcome addition to the cozy genre, and the humor Herbert brings to the tale only adds icing to what is a delicious cake.”
—Booklist, STARRED REVIEW on Murder with Macaroni and Cheese

“Soul food and sassy characters combine in this series debut for a feast that will satisfy the appetites of readers.”
—Library Journal on Murder with Fried Chicken and Waffles

“Foodies will welcome Herbert’s amusing debut, the first in a new cozy series complete with recipes. The authentic local history seamlessly woven into the story sets the book apart from most light mysteries.”
—Publishers Weekly on Murder with Fried Chicken and Waffles

“Murder with a side of soul food is a winning combination in this delicious cozy.”
—Lee Hollis, author of Poppy Harmon Investigates on Murder with Fried Chicken and Waffles

A.L. Herbert grew up in both Prince George’s County and Charles County, Maryland, and is currently working on the next Mahalia Watkins Soul Food Mystery, along with more delicious comfort food recipes. A.L. Herbert lives in Virginia and can be found online at ALHerbert.com.

KEY SELLING POINTS

• Includes delicious soul food recipes!
• A.L. Herbert’s series revolves around Mahalia Watkins, owner of Mahalia’s Sweet Tea—the finest soul food restaurant in Prince George’s County, Maryland.
• With its predominantly African American cast, A.L. Herbert’s Mahalia Watkins Mysteries is a stand out in the cozy market.
• Readers who enjoy a dash of comedy with their mysteries will enjoy reading about Halia’s quirky family.

MARKETING PLANS

• Advance review copies
• Print and online advertising
• Tea Time Cozy Corner feature
• Select author appearances and events
• Targeted campaign around Arlington, Virginia
• Promotion at cozy mystery events including the Kensington CozyCons and Malice Domestic
• Bookstagram influencer mailing
• Targeted librarian outreach
• Outreach to mystery and independent booksellers
• Publicity outreach for reviews, roundups, and feature coverage
• Early reader, librarian, and consumer reviewer promotions via Goodreads, NetGalley, etc.
• Social media campaign including advertising, giveaways, bonus content, and shareable images
• African American book club outreach
In Dianne Freeman’s charming Victorian-era mystery series, Frances Wynn, the American-born Countess of Harleigh, finds her sister’s wedding threatened by a vow of vengeance.

London is known for its bustle and intrigues, but the sedate English countryside can host—or hide—any number of secrets. Frances, the widow of Countess of Harleigh, needs a venue for her sister Lily’s imminent wedding, away from prying eyes. Risings, George Hazleton’s family estate in Hampshire, is a perfect choice, and soon Frances, her beloved George, and other guests have gathered to enjoy the usual country pursuits—shooting, horse riding, and romantic interludes in secluded gardens.

But the bucolic setting harbors a menace, and it’s not simply the arrival of Frances’ socially ambitious mother. Above and below stairs, mysterious accidents befall guests and staff alike. Before long, Frances suspects these “accidents” are deliberate, and fears that the intended victim is Lily’s fiancé, Lee. Frances’ mother is unimpressed by Lily’s groom-to-be and would much prefer that Lily find an aristocratic husband, just as Frances did. But now that Frances has found happiness with George—a man who loves her far more than her dowry—she heartily approves of Lily’s choice. If she can just keep the couple safe from villains and meddling mamas.

As Frances and George search for the culprit among the assembled family, friends, and servants, more victims fall prey to the mayhem. Mishaps become full-blooded murder, and it seems that no one is safe. And unless Frances can quickly flush out the culprit, the peal of wedding bells may give way to another funeral toll.

**Praise for the Countess of Harleigh Mystery series**

“Fans of witty, lighthearted Victorian mysteries will be enthralled.”

—Publishers Weekly, STARRED REVIEW on *A Lady’s Guide to Etiquette and Murder*

“This delightful debut historical mystery introduces an appealing and smart female lead who relishes her newfound independence. The supporting cast of equally captivating characters further complement this atmospheric historical, set in the ballrooms and breakfast rooms of Victorian London. Fans of Georgette Heyer will appreciate the hints of romance, while aficionados of Deanna Raybourn or D.M. Quincy will delight in the banter-filled dialogue and period details.”

—Library Journal, STARRED REVIEW on *A Lady’s Guide to Etiquette and Murder*

“If practiced well, the oft-maligned art of gossip can unearth as much evidence as a CSI team... Dianne Freeman handles class disparity with care and has created a world that readers will want to explore in more depth as the series continues.”

—BookPage on *A Lady’s Guide to Gossip and Murder*

Dianne Freeman is the acclaimed author of the Agatha and Lefty Award-winning Countess of Harleigh Mystery series. A nominee for the prestigious Mary Higgins Clark Award from Mystery Writers of America, she is also a Macavity Award finalist. She spent thirty years working in corporate accounting and finance and now writes full-time. Born and raised in Michigan, she and her husband now split their time between Michigan and Arizona. Visit her at DFreeman.com.

**A LADY’S GUIDE TO MISCHIEF AND MURDER**

The Countess of Harleigh Mystery Series

Dianne Freeman

**KEY SELLING POINTS**

- A Lady’s Guide to Mischief and Murder is the third in a fun, witty Victorian-era, city-set historical mystery series populated by a cast of endearingly amusing characters. It features an American heiress who moves to London to start a new life after her husband dies in his mistress’ arms.
- With some romantic undertones, this historical mystery hits all the high notes: elites behaving badly, historical intrigue, and female independence.
- The first Countess of Harleigh Mystery, *A Lady’s Guide to Etiquette and Murder* won the Agatha Award and Lefty Award for Best First Novel and was a 2018 Mystery Scene Magazine Critics Pick of the Year. It was also nominated for the Macavity Award’s Sue Feder Memorial Award for Best Historical Mystery.
- In 2019, Dianne Freeman was nominated for the prestigious MWA Mary Higgins Clark Award.
- The Countess Harleigh Mysteries appeal to readers of historical mysteries.
- *A Lady’s Guide to Mischief and Murder* takes place at a country house party, and is filled with interesting details of Victorian-era leisure sports.

**MARKETING PLANS**

- Advance reading copies
- Publicity outreach for reviews, feature coverage, interviews, and round-ups
- Select author events in Michigan and Arizona
- Author attending conventions including Malice Domestic 2020, Boucheron 2020, and Kensington CozyClub Mini-Cons
- Instagram book tour and blogger outreach
- Targeted mailing to libraries and mystery bookstores
- Advertising targeting historical fiction and mystery readers
- Social media advertising and promotions
- Early reviewer promotions through Goodreads and NetGalley
TEA & TREACHERY
The Tea by the Sea Mystery Series
Vicki Delany

In this charming new cozy mystery series from nationally bestselling author Vicki Delany, a New York City expat-turned-Cape Cod teashop owner must solve the murder of a local real estate developer to help her feisty grandmother out of a jam...

As the proud proprietor and head pastry chef of Tea-by-the-Sea, a traditional English tearoom on the picturesque bluffs of Cape Cod, Lily Roberts’ hands are full, often literally. But nothing keeps her busier than steering her sassy grandmother, Rose, away from trouble. Rose operates the grand old Victorian B&B adjacent to Lily’s shop…for now. An aggressive real estate developer, Jack Ford, is Pushing hard to rezone nearby land, with an eye towards building a sprawling golf resort that would drive Rose and Lily out of business.

Tempers are already steaming, but things really get sticky when Ford is found dead at the foot of Rose’s property and the police think she had something to do with his dramatic demise. Lily can’t let her grandmother get burned by a false murder charge. So she starts her own investigation and discovers Ford’s been brewing bad blood all over town, from his jilted lover to his trophy wife to his shady business partners. Now, it’s down to Lily to stir up some clues, sift through the suspects, and uncover the real killer before Rose is left holding the teabag.

Praise for Vicki Delany’s mysteries
“Charming, entertaining, and smart”
—Library Journal, STARRED REVIEW
“Delany’s down-to-earth heroine wraps up this investigation with even more than her customary panache.”
—Kirkus Reviews
“Delany’s liberal sprinkling of references to real pastiche novels and reference books makes this cozy a treat for Holmes buffs.”
—Publishers Weekly
“Gemma is a delightful sleuth, and the tidbits of Sherlockiana will engage both cozy fans and Holmes devotees.”
—Booklist
“Holmes, himself, would be quite proud!”
—Suspense Magazine

Vicki Delany is one of Canada’s most prolific and varied crime writers and a national bestseller in the US. She is currently writing four cozy mystery series: the Tea by the Sea mysteries, the Sherlock Holmes Bookshop series, the Year Round Christmas mysteries, and as Eva Gates, the Lighthouse Library series. A past president of the Crime Writers of Canada and a co-organizer of Women Killing it, a crime writing festival, her work has been nominated for the Derringer, the Bony Blithe, the Ontario Library Association Golden Oak, and the Arthur Ellis Awards. She is the recipient of the 2019 Derrick Murdoch Award for contributions to Canadian crime writing. Vicki lives and writes in bucolic Prince Edward County, Ontario and can be found online at VickiDelany.com.

KEY SELLING POINTS
• The first book in an irresistibly charming new series featuring Lily Roberts, the proud owner, pastry chef, and chief bottle washer at Tea-by-the-Sea, her delightful traditional English tea room. Her grandmother, Rose, owns the neighboring B&B in a grand old Victorian mansion overlooking the sea.
• Vicki Delany is the author of the Lighthouse Library Mysteries (Berkley, w/a Eva Gates), the Year-Round Christmas mysteries (Berkley), and Sherlock Holmes Bookshop mysteries (Crooked Lane). Her Lighthouse Library series and Year Round Christmas Mystery series have been B&N mass market mystery bestsellers.
• Vicki Delany was named the 2019 Derrick Murdoch recipient for contributions to Canadian crime writing by Crime Writers of Canada. Her work has been nominated for the Derringer, the Bony Blithe, the Ontario Library Association Golden Oak, and the Arthur Ellis Awards.
• The co-founder of Women Killing It crime writing festival and past president of the Crime Writers of Canada, Vicki Delany belongs to the Sisters in Crime speaker’s bureau. She travels extensively for each book release, making appearances at conferences, bookstores and libraries all over North America.
• Original recipes in each installment!

MARKETING PLANS
• Advance reading copies
• Print and online advertising
• Publicity outreach for reviews, roundups, and feature coverage
• Email marketing and promotion
• Tea Time Magazine partnership
• Partnerships with tea companies
• Bookstore and library visits across North America
• Bookstagram tour and outreach
• Mystery blogger outreach
• Outreach to tea bloggers and Instagram influencers
• Select conferences and conventions including Malice Domestic and Bouchercon
• Outreach to Cape Cod and surrounding media outlets
EXIT STRATEGY
The NYPD Negotiators Series
Jen J. Danna

The first in a fast-paced, heart-pounding thriller series from celebrated author Jen J. Danna, Exit Strategy stars Gemma Capello, an elite member of the NYPD’s Hostage Negotiation Team, who will stop at nothing to rescue the deputy mayor and others held captive at City Hall—even if that means risking her own life.

After her mother’s death during a bank robbery when she was a child, Gemma Capello grew up to become one of the NYPD’s elite hostage negotiators. In a family of cops, there’s rarely a day when a Capello isn’t facing down some form of threat. Still, despite their unpredictable schedules, they always find time for their annual family summer picnic. But this year, a sudden phone call changes everything.

A heavily armed gunman has taken hostages at City Hall. Gemma races downtown to join the rest of the Hostage Negotiation Team as they scramble to identify the captives—fearing the mayor may be among them. But as they scramble for answers and struggle to gain control of the circumstances, it becomes clear that the mayor is at the center of it all, just not in the way they initially believed.

With several lives on the line and a criminal who always seems to be one step ahead, Gemma is the only one able to connect with the suspect. Soon, she finds herself engaging in a battle of wits while enduring a battle of egos in the command center. With time running out and a mastermind who has proven he’ll do whatever it takes to get what he wants, Gemma risks it all—her career and her life—in a last-ditch effort to save the hostages. Now, she needs to figure out how to save herself…

Praise for Jen J. Danna

“Exceptional…The descriptions of the teamwork between dog and human are detailed and dramatic, and the interactions between Meg and Todd as their relationship develops are convincing. Readers will hope this series has a long run.”
—Publishers Weekly, STARRED REVIEW on Storm Rising

“A tricky mystery rich in intriguing suspects and forensic detail.”
—Kirkus Reviews on A Flame in the Wind of Death

“Would I recommend this book? Hell to the Yeah, I would!! With twists that kept me guessing, a fantastic line up of intriguing characters and a plot that had me glued to my seat—this may just make one of my #TopReadsOf2017!”
—Crime Book Junkie on Lament the Common Bones

Jen J. Danna is the acclaimed author of two mystery and suspense series written with Ann Vanderlaan: The Abbott and Lowell Forensic Mystery Series and the F.B.I. K-9 Novels, published under the pseudonym Sara Driscoll. The NYPD Negotiator series marks her solo writing debut. Danna is also a scientist specializing in infectious diseases who works as part of a dynamic research group at a cutting-edge Canadian university. A member of Crime Writers of Canada, she lives with her family near Toronto and can be found online at JenJDanna.com.

KEY SELLING POINTS

- Exit Strategy is the first in the new NYPD Negotiator series, a collection of edge-of-your-seat thrillers set in New York City, centered on NYPD hostage negotiator Gemma Capello.
- Books starring strong female protagonists in the world of crisis negotiation are few and far between, making Gemma Capello a welcome addition to the genre.
- A master mystery writer, Jen J. Danna has penned ten critically-acclaimed, best-selling novels in partnership with author Ann Vanderlaan. The NYPD Negotiator series marks her solo debut.
- With a compelling cast of characters forced to navigate hostile crisis situations, fans of Ransom, Standoff and Blue Bloods will be drawn to this series.
- Real-life hostage situations are incredibly common and the NYPD deals with more cases per year than any other department in the team, making this timely and relevant series a must-read.
- Audio rights to the NYPD Negotiators series have been sold to Dreamscape.

MARKETING PLANS

- Advance print and digital reading copies
- Print and online advertising
- Social media advertising and promotions including shareable images
- Author events and regional media outreach in Toronto
- Targeted regional outreach to media in NYC, the setting for the book
- Early consumer reviews push through NetGalley and Goodreads
THE ORPHAN COLLECTOR

Ellen Marie Wiseman

With vivid writing and immediately absorbing characters, Ellen Marie Wiseman weaves a powerful tale of upheaval, resilience and hope amidst the tragic 1918 influenza—the pandemic that went on to infect one-third of the world’s population...

In the fall of 1918, thirteen-year-old German immigrant Pia Lange longs to be far from Philadelphia’s overcrowded slums and the anti-immigrant sentiment that compelled her father to enlist in the U.S. Army. But as her city celebrates the end of war, an even more urgent threat arrives: the Spanish flu. Funeral crepe and quarantine signs appear on doors as victims drop dead in the streets and desperate survivors wear white masks to ward off illness. When food runs out in the cramped tenement she calls home, Pia must venture alone into the quarantined city in search of supplies, leaving her baby brothers behind.

Bernice Groves has become lost in grief and bitterness since her baby died from the Spanish flu. Watching Pia leave her brothers alone, Bernice makes a shocking, life-altering decision that leads her on a sinister mission to transform the city’s orphans and immigrant children into what she feels are “true Americans.”

Waking in a makeshift hospital days after collapsing in the street, Pia is frantic to return home. Instead, she is taken to St. Vincent’s Orphan Asylum—the first step in a long and arduous journey to find her way back to her remaining family. As Bernice plots to keep the truth hidden at any cost in the months and years that follow, Pia must confront her own shame and fear, ultimately risking everything to see justice—and love—triumph at last.

Praise for Ellen Marie Wiseman

“Switching back and forth in time and narration from Lilly to Julia, Wiseman has crafted a can’t-put-it-down novel of family secrets involving two young girls who only seek to be loved. Perfect for book clubs and readers who admired Sara Gruen’s Like Water for Elephants.”
—Library Journal, STARRED REVIEW on The Life She Was Given

“Ellen Marie Wiseman gathers potent Gothic elements in The Life She was Given to examine the impact of child abuse across generations. A sumptuous plot balances horror and tenderness to reveal lesser-known facets of history… The Life She was Given is a vibrant maze of desires. The sharp divide between expectations and painful truths, mothers and daughters, past and present, culminate in a sensational finale.”
—ForeWord Reviews

“A powerful, poignant novel.”
—in Touch, Grade A for The Life She Was Given

“This whimsical novel was packed with so many unexpected twists, I barely looked up from the pages! I was both shocked by the surprising turns in the plot, heartbroken by the tragedy that unfolds and heartened that hope can truly carry us through anything.”
—First for Women on The Life She Was Given

“Wiseman excels at creating an atmosphere... Her characters are all vividly drawn and complex, especially Lilly’s abusive mother, Coraline. But at the heart of Wiseman’s tale of loss and redemption are Lilly and Julia, connected in spirit by their determination to overcome years of pain and sorrow. Fans of Karen White and Sara Gruen will be drawn in by the drama and mystery of Wiseman’s novel.”
—BookPage on The Life She Was Given

“Intense and heartbreaking at times, but full of hope. The author’s impeccable research into this era makes for a spot-on portrayal of a dark time in American history. Coal River [is] one of the most “unputdownable” books of 2015.”
—The Historical Novels Review, Editor’s Choice
Ellen Marie Wiseman is the bestselling author of highly acclaimed historical fiction novels including What She Left Behind, The Plum Tree, and The Life She Was Given, which was a Great Group Reads selection of the Women's National Book Association and National Reading Group Month. Born and raised in Three Mile Bay, a tiny hamlet in Northern New York, she’s a first-generation German American who discovered her love of reading and writing while attending first grade in one of the last one-room schoolhouses in New York state. Since then, her novels have been translated into eighteen languages and published worldwide. A mother of two, Ellen lives on the shores of Lake Ontario with her husband and dogs. Visit her online at EllenMarieWiseman.com.

“A beautifully written first novel...Ellen Marie Wiseman weaves a story of intrigue, terror, and love from a perspective not often seen in Holocaust novels.”
—Jewish Book World on The Plum Tree

“Although nothing is held back in chronicling the gruesomeness of the Holocaust, the bombing of Germany, and the suffering that millions endured, The Plum Tree also exudes a sense of faith in one's family, truth and humanity. Its attention to historical detail is to be appreciated, yet these details do not trump the core of the tale, which is both a story about enduring love and the suffering unleashed by Hitler's mania. The Plum Tree will find good company on the literal or electronic shelves of those who appreciated Skeletons at the Feast by Chris Bohjalian, Sarah's Key by Tatiana de Rosnay, and Night by Elie Wiesel. Though in the same picture frame as these great classics, Ms. Wiseman’s story stands firmly on its own two feet and deserves a bright spotlight on the literary stage.”
—The New York Journal of Books
ROMeANTICALLY CHALLENGED
Marina Adair

USA Today and #1 nationally bestselling author Marina Adair’s latest novel, ROMeANTICALLY CHALLENGED, is a humorous romantic comedy riff on Three Men and a Baby meets 27 Dresses, in which a newly single physician’s assistant who sets out on an exotic—and man-free—adventure gets stranded in a decidedly not exotic coastal Rhode Island town full of eccentric residents, nosy neighbors, and an infuriatingly sexy bunkmate who makes her question her anti-romance diet.

Growing up the lone Asian in a community of WASPs, Annie has always felt out of place. Her solution? Start a family of her own. Not easy when every man she’s dated, including her ex-fiancé, finds “his person” right after breaking up with Annie. Even worse than canceling the wedding eight weeks beforehand? Learning the “other woman” plans to walk down the aisle wearing her wedding gown. New plan—find a fresh, man-free start. Too bad her exit strategy unexpectedly lands her working at a hospital in Rome, Rhode Island, rather than Rome, Italy, and sharing a cabin with a big, brooding, and annoyingly hot male roommate.

Home on medical leave after covering a literally explosive story in China, investigative photojournalist Emmitt embarks on his most important assignment—cementing his place in his daughter’s life. Three men and a baby might work in the movies, but with a stepdad and devoted uncle competing for Paisley’s attention, Emmitt has lost his place at the family table. Then there’s the adorably sexy squat in his cabin, who poses another problem, one he’d very much like to solve up close and personal. But he can’t win—Annie has sworn off men, Paisley’s gone boy crazy, and Emmitt’s estranged father reappears with a secret that changes everything.

Annie and Emmitt are about to discover love comes in many forms, and sometimes the best families are the ones we make.

Praise for Marina Adair

“Marina Adair is a breath of fresh air. Her delicious characters come alive on the page to steal our hearts and warm our souls, and her stories are the stuff we dream about when we close our eyes at night. Don’t miss a word from this magnificent author!”
—New York Times bestselling author Darynda Jones

“With a beautifully layered plot, a unique cast of characters, laughter, and tears, ROMeANTICALLY CHALLENGED is sure to touch your heart. Marina Adair just keeps getting better!”
—Jill Shalvis, New York Times bestselling author

“Small town sweetness, endearing characters and a unique quirky flair.”
—Carly Phillips, New York Times bestselling author

USA Today and #1 nationally bestselling author Marina Adair may have been raised in the San Francisco Bay Area, but with a southern father and a live in granny, growing up was closer to the Clampetts than the Cleavers. Marina graduated magna cum laude with a BA in Film Studies and is working toward a Master of Fine Arts in Creative Writing at San Jose State University. A member of The Romance Writers of America, she currently resides in the majestic redwoods of the Santa Cruz Mountains with her husband, daughter, three kitties, eleven chickens, and the occasional wild turkey. Check out her Website at MarinaAdair.com or become a fan on Facebook: MarinaAdair and follow her on Twitter @MarinaEAdair.

KEY SELLING POINTS

• Marina Adair is a USA Today and #1 nationally bestselling author who has sold over 1 million books.
• ROMeANTICALLY CHALLENGED is a humorous romantic comedy riff on Three Men and a Baby meets 27 Dresses and Three Men and a Baby that straddles the line between the upbeat fun of a Rom–Com and the more serious issues women’s lit tackles, from blended families to the societal pressures females face.
• Romantic comedies are the hottest trend in contemporary romance and Marina’s natural warm writing style and wry sense of humor are ideally suited for this genre.
• Perfect for fans of Jill Shalvis and Christina Lauren.
• Marina’s St. Helena Vineyard series was the inspiration for a series of Hallmark Channel movies, Autumn in the Vineyard (2016), Summer in the Vineyard (2017), and Valentine in the Vineyard (2019) starring Rachael Lee Cooke.
• Marina is a savvy self-promoter with a beautiful Website, frequent social media posts, and a legion of loyal fans the author regularly interacts with.
• ROMeANTICALLY CHALLENGED is Marina’s first print book with Kensington; she previously published with eKensington/Lyrical Press.

MARKETING PLANS

• Advance reading copies
• Print and online advertising
• Dedicated influencer mailings
• Promotion at select conventions
• Advertising partnerships with dedicated Hallmark Movie Websites/podcasts
• Blog tour and ongoing blogger outreach
• Targeted ARC mailings to indie bookstores
• Newsletter and email marketing promotions
• Publicity outreach to national media for reviews, roundups, and feature coverage
• Social media campaign including advertising, giveaways, and promotions
• Early reviewer promotions through Goodreads, NetGalley and Kensington’s kLovers
• Women’s book club partnerships
• Target women’s interest print and online media
• Target romantic comedy film fan sites with a special pitch geared towards their audiences
PIECE BY PIECE
Laura Bradford

In an incredibly moving tale about grief, loss, and starting over, nationally bestselling author Laura Bradford’s latest novel follows a grieving woman learning to heal in Amish country.

Danielle Parker is a gold-medal mom—the kind who volunteers in her children’s classrooms, shuttles them between activities, throws legendary birthday parties, and has a remedy on hand for any emergency. Whatever her husband, Jeff, and their children need, Dani is there, always. Except for one day.

On that day—the day that Dani reluctantly takes some “me time” while her mom and Jeff drive the children to the park—the unthinkable happens. The car crash leaves no survivors. Somehow, Dani gets through the funerals and visits, accepting neighbors’ sympathy and dropped-off meals. All the while, guilt and grief make her wish the accident had claimed her life too.

Then a call comes from Lydia Schlabach, an Amish woman Dani befriended in childhood. In addition to condolences, Lydia offers Dani something more: a place to escape to.

In Pennsylvania’s Amish country, Dani’s days take on a new rhythm, marked by the clip-clop of buggies and the bustle of chores. Lydia gives Dani space to mourn, to think, and to realize how long it’s been since she felt like a person in her own right. And with the help of friendships old and new, Dani learns about the ways life continues to surprise us—even after the deepest loss—with joy, love, and second chances…

Praise for Laura Bradford

“Engaging characters and a tender storyline will please fans of Amish fiction, especially readers of Amy Clipston.”
—Library Journal on Portrait of a Sister

“This book is fiction at its finest, with heart and humanity prompting me to turn the page, turn the page, turn the page, until the very end. Grab a blanket, a glass of iced tea, find your favorite shade tree and indulge yourself. I know you’ll enjoy it as I did!”
—Deb Homas on Portrait of a Sister

“An ideal summer read…It’s the kind of book that begs to be read sitting on a front porch with a cool glass of lemonade on a quiet summer evening.”
—LNP on A Daughter’s Truth

As a child, Laura Bradford fell in love with writing over a stack of blank paper, a box of crayons, and a freshly sharpened number two pencil. From that moment forward, she never wanted to do or be anything else. Today, Laura is the national bestselling author of fiction, romance and several mystery series, including the Amish Mysteries, the Emergency Dessert Squad Mysteries, the Jenkins & Burns Mysteries, and the Tabitha Mysteries. Laura is an Agatha Award—nominee, and the recipient of an RT Reviewer’s Choice Award. A graduate of Xavier University in Cincinnati, Ohio, Laura now lives in Mahoeken Lake, New York, with her husband and their blended brood. She enjoys making memories with her family, baking, and being an advocate for those living with Multiple Sclerosis. Please visit her online at LauraBradford.com.

KEY SELLING POINTS
• The Amish are a bestselling subject in inspirational fiction. Piece by Piece contains the same uplifting themes and trials of faith but in a women’s fiction package, which makes the book stand out in the marketplace.
• With two series currently being published at Berkley and another with Kensington, Laura has a solid fanbase with tons of fans always on the lookout for her next book. A master of cozy mysteries in addition to romance and women’s fiction, Laura has a proven track record of connecting with readers and turning them into cross-genre fans.
• Laura has a strong online presence and blogs twice a month (1st and 3rd Tuesdays) at whodunitauthors.com.
• Laura Bradford is an RT Reviewers Choice Award winner and has been nominated for an Agatha Award.
• Piece by Piece is aimed at the ABA mainstream audience but will have plenty of crossover appeal to Christian and conservative readers.

MARKETING PLANS
• Advance reading copies
• Print and online advertising
• Social media advertising and promotions
• Publicity outreach for reviews, roundups, and feature coverage
• Featured in Bouquet marketing program and outreach to Christian readers
• Early reviewer promotions through NetGalley and Goodreads
• Social media campaign including advertising, giveaways, bonus content and shareable images
• Blog tour and ongoing blogger outreach
• Select events in the Northeast and Midwest
• MaryJanesFarm Book Club Pick
• Hope by the Book Content Partnership
• Cause partnership outreach
MURDER OUTSIDE THE LINES

The Pen & Ink Mystery Series
Krista Davis

Coloring-book illustrator and manager of the Color Me Read bookstore, Flottie Fox teams up with her policeman beau to investigate the murder of a celebrity medium in the third Pen & Ink Mystery by New York Times bestselling author Krista Davis.

With Halloween just around the corner, the fall colors in Georgetown are brilliant. As manager of the Color Me Read bookstore, coloring book creator Flottie Fox has arranged for psychic author Hilda Rattenhorst to read from Spooktacular Ghost Stories. But the celebrity medium arrives for the event in hysterics, insisting she just saw a bare foot sticking out of a rolled-up carpet in a nearby alley. Is someone trying to sweep murder under the rug? Flottie calls in her policeman beau, Sergeant Eric Jonquille, but the carpet corpse has disappeared without a trace.

Then in the middle of her reading, Hilda chillingly declares that she feels the killer’s presence in the store. Is this a publicity stunt or a genuine psychic episode? It seems there’s no happy medium. When a local bibliophile is soon discovered missing, a strange mystery begins to unroll.

Now it’s up to Flottie and Jonquille to expose a killer’s true colors...

Praise for the Pen & Ink Mysteries

“Clearly this book was written by a genius.”
—Buzzfeed on Color Me Murder

“The mystery is pleasantly twisty, but Davis is more interested in introducing her appealing cast of characters—whose backstories lend themselves nicely to future plots for this carefully crafted cozy series.”
—Publishers Weekly on Color Me Murder

“Even those not tempted to take a pen or colored pencil to the cover of this novel will find themselves intrigued by this witty and artful mystery.”
—Kings River Life on The Coloring Crook

While book lovers tend to frown on books being defaced in any way, mystery author Krista Davis doesn’t just want you to read her Pen & Ink series—she wants you to draw on the covers...In addition to engaging readers’ creative sides, having them draw their way through the various objects and details keeps them involved with the plot.”
—Forbes

“The Pen & Ink mysteries, which center on a group of coloring book enthusiasts, continue to delight beyond their colorable covers...This charming cozy is beautifully plotted and filled with characters as lifelike as your dearest friends. Krista Davis’ third cozy series is set to become her most beloved yet.”
—Murder & Mayhem on The Coloring Crook

“A terrific start to what promises to be a clever series. I’m looking forward to more adventures with Florrie Fox and her pals.”
—Suspense Magazine on Color Me Murder

Krista Davis is the New York Times bestselling author of the Domestic Diva Mysteries, the Pen & Ink Mystery series and the Paws & Claws Mysteries. Several of her books have been nominated for the Agatha Award. Krista lives in the Blue Ridge Mountains of Virginia with two cats and a brood of dogs. Her friends and family complain about being guinea pigs for her recipes, but she notices they keep coming back for more. Please visit her at KristaDavis.com.

KEY SELLING POINTS

• Murder Outside the Lines is the third in an innovative new series by New York Times bestselling author Krista Davis. The Pen & Ink Mysteries combine three elements cozy readers love: creative projects, a quaint bookstore and great mysteries.
• Krista Davis is the New York Times bestselling author of the Domestic Diva mysteries, which have received three Agatha Award nominations and regularly appear on the B&N bestseller lists. Previously published by Berkley, the Domestic Diva Mysteries are also now being published by Kensington.
• The books in the Pen & Ink Mystery Series each feature covers that readers can color-in and personalize themselves, and digital editions contain a link to the downloadable color-it-yourself cover art!

MARKETING PLANS

• Advance reading copies
• Print and online advertising
• Targeted library marketing and ARC mailings
• Publicity outreach for reviews, roundups and feature coverage
• Social media campaign including advertising, giveaways, bonus content and shareable images
• Email marketing and features via Killer Cozies eNewsletter
• Early reviewer promotions through NetGalley and Goodreads
• Outreach to special interest groups and adult coloring clubs
• Select events and author appearances
MURDER AT CROSSWAYS

The Gilded Newport Mystery Series
Alyssa Maxwell

In glittering Newport, Rhode Island, at the close of the nineteenth century, status is everything. But despite being a poorer relation to the venerable Vanderbilts, Emma Cross has shaped her own identity—as a reporter and a sleuth. Now in the 7th Gilded Newport Mystery, as the social season of 1898 draws to a close, the party is truly over for a visiting prince...

The days are getting shorter as summer’s end approaches, which means it’s time for the Harvest Festival, the last big event of the season, held by Mamie Fish, wife of millionaire railroad tycoon Stuyvesant Fish, at their grand “cottage,” Crossways. The neocolonial mansion is decked out in artificial autumn splendor, and an extravagant scavenger hunt will be held. But the crowning jewel of the evening will be the guest of honor, Prince Otto of Austria.

As acting editor-in-chief of the Newport Messenger, Emma had hoped to leave her days as a society reporter behind her. But at the last moment, she must fill in and attend the Harvest Festival. With nearly every eligible daughter of Newport high society in attendance, Emma can almost hear romantic dreams shattering like glass slippers when the prince fails to appear. The next morning, he is found dead in the side garden at Crossways, making it clear a murderer crashed the party.

The prince has been stabbed in the same manner as another man, recently found on nearby Bailey’s Beach—who strongly resembles Emma’s half-brother Brady’s father, presumed dead for nearly thirty years after a yachting mishap. As Emma investigates a connection between the two victims, she is joined on the hunt by Mamie Fish herself. But they must hurry—before the killer slips away like the fading summer…

Praise for Alyssa Maxwell’s Gilded Newport Mysteries

“Numerous plot twists, a richly described 1898 setting, details of the lives and times of the rich, and a principled, smart main character who is making her own way in the world distinguish this entry in the series. It will appeal to those who enjoy historical mysteries with strong, ahead-of-their-times female characters.”

—Booklist on Murder at Crossways

“Tightly plotted...Maxwell evokes the contrasts of Victorian Newport with her customary insight.”

—Publishers Weekly on Murder at Crossways

“Another tricky mystery set against the backdrop of some great real-life mansions.”

—Kirkus Reviews on Murder at Crossways

“An intelligent, well written mystery. The addition of real historical characters and settings make it a must-read!”

—Suspense Magazine on Murder at Crossways

“Alyssa Maxwell entertains readers once again...a light, summer-time read perfect for the beach.”

—Newport This Week on Murder at Crossways

Alyssa Maxwell is the acclaimed author of the Gilded Newport Mysteries and the Lady and Lady’s Maid Mystery Series. She began a love affair with the city of Newport years ago. Time and again the colonial neighborhoods and grand mansions drew her to return, and on one of those later visits she met the man who would become her husband. Always a lover of history, Maxwell found that marrying into a large, generations-old Newport family opened up an exciting new world of historical discovery. Today, she and her husband reside in Florida, but part of her heart remains in that small New England city of great historical significance. For more information please visit AlyssaMaxwell.com.
SURVIVING THE CHASE

The Dangerous Consequences Series

Lisa Renee Johnson

In this page-turning follow-up to Dangerous Consequences, a serial killer wants revenge—but two surprising people stand in her way...

Abandoned by her mother as a kid, Payton Jones wants no reminders of her past and no commitments. She’s beautiful, educated, rich, and gets what she wants—even if her favorite friends-with-benefits, Tony Barnes, is a hot complication. But her life of shopping, spa appointments, and mindless sex is interrupted when the most wanted woman in the Bay area starts hunting for Payton’s estranged mother. Curiosity leads Payton into unfamiliar—and risky—territory.

Psychologist and local radio show host Donathan “Sex Doctor” James almost became a victim of the killer, who bared her every twisted thought to him. He knows she won’t stop until she commits the most personal murder of all. But when his wife’s best friend, Payton Jones—who Donathan isn’t quite sure he can trust—unveils a shattering connection to the killer, they team up to find her.

Now, surviving the chase puts Donathan’s marriage, career, and life on the line while Payton comes face to face with everything she’s been running from for years...

Praise for Lisa Renee Johnson

“Hold on for the ride of your life...with unimaginable consequences.”
—Mary B. Morrison

“An edgy tale eager to be told. The pace is blazing hot!”
—Victor McGlothin

“Dangerous Consequences is a fast paced, suspense filled, dramatic curve ball that will keep you turning the pages.”
—Sistah Friend Book Club

“Lisa Renee Johnson has written quite a story. From the starting words until the last, she has brought the intensity, the passion, the fire. Sit back and read the engaging Dangerous Consequences to see how these characters get out of the tangled webs they’ve woven. It’s an action-packed, rollercoaster of read!”
—Say What Book Club

Lisa Renee Johnson was born in Florida, reared in Texas, and now resides in Northern California with her family. After co-founding and running a book club for almost two decades, Lisa Renee took the plunge into the world of fiction writing with her debut novel Dangerous Consequences. A speaker and coach, she is the founder of I Got Sunshine™ a community for women who would like to gain clarity and unleash the shine within. Visit her online at LisaReneeJohnson.com or follow her on Twitter @IamLisaRJohnson.
THE COLDEST LOVE SHE’S EVER KNOWN
Leo Sullivan

Urban lit superstar and ebook bestseller Leo Sullivan debuts in print on the Dafina list with this urban love story of crime and betrayal.

Sunday Kennedy has never had an easy life, but nothing has troubled her like the love she has for two men. Malik "King" Shields is the first man she’s ever loved, but she walked away from him when he was arrested…and her broken heart was saved by rising street hustler Caesar Jones.

Caesar knows Sunday will never love him the way she loved Malik, but she is a trophy in his eyes. Now the father of her son, he’s determined to keep her by his side. But when he’s forced to fend off attacks by Sunday’s ex, he plots to use her as a pawn in his revenge.

Malik is trapped in a whirlwind of murder and betrayal after being hit with a death sentence for a crime he didn’t commit. As he fights to clear his name, he also begins to make amends for his past…and reunite with Sunday. But getting her back seems impossible when he discovers she believes his enemies’ lies.

Though Sunday’s heart tells her to trust Malik, she doesn’t want to destroy the family she’s created with Caesar. Caught in the middle of a war that can only end in tragedy, who will Sunday choose?

Leo Sullivan is a national bestselling author, film director, and owner of Leo Sullivan Presents, today’s top-selling urban publishing house. Sullivan has written over 100 eBook bestsellers and has signed over 80 successful authors to his publishing house. His debut novel, Life, was a mega hit and is still considered an urban street classic. Sullivan has been featured in Essence® Magazine, KING Magazine, Don Diva, XXL, and more.

In addition to being an author and publisher, Sullivan is the founder of Sullivan Productions, which he established to write and direct his own films. In 2019, Sullivan debuted his first feature film, Summer Madness, to a sold-out audience in Atlanta, Georgia. The event was attended by Love & Hip Hop Atlanta’s Rasheeda Frost, Kirk Frost, and Atlanta’s key entertainment industry players. Connect with Leo online at LeoSullivanPresents.com and on Instagram at LSullivanPresents.

KEY SELLING POINTS
- Readers of the genre will be familiar with the “Leo Sullivan Presents” label from his independently published books, which are often Amazon bestsellers.
- Leo Sullivan has made a name for himself with his company, Sullivan Productions. He also worked closely with Porscha Sterling on the creation of the LiT eReader, a mobile app that enables readers to access exclusive material published between his company and Royalty Publishing House, as well as other independent authors.
- Sullivan’s novel Life was a #1 Essence® bestseller (2005).
- Leo Sullivan maintains a list of dedicated readers who purchase thousands of copies of “Leo Sullivan Presents” books every month.

MARKETING PLANS
- Advance reading copies
- Print and online advertising
- Targeted book club outreach
- Targeted campaign in Atlanta, GA
- Content marketing partnerships including Cafe Mocha Radio
- Email marketing and eNewsletter promotions
- Select author appearances and events
- Promotion at Dafina Books events including the Dafina 20th Anniversary Celebration
- Sophisticate’s Black Hair Dafina Shelf-Care selection
- Publicity outreach for reviews, roundups, and feature coverage
- Major early reader and consumer reviewer promotions via Goodreads, NetGalley, etc.
- Social media campaign including advertising, giveaways, bonus content, and shareable images
CHERRY CHEESECAKE MURDER
The Hannah Swensen Mystery Series
Joanne Fluke

New York Times bestselling author Joanne Fluke’s Cherry Cheesecake Murder is beautifully repackaged in trade paperback for those readers who may have missed it the first time around!

Hannah Swensen and her bakery, The Cookie Jar, bask in the glow of Hollywood glamour when Main Street becomes a movie set. And although tensions simmer as the cameras roll, no one expects the action to turn deadly... until it’s too late...

There’s no such thing as privacy in Lake Eden, but Hannah never thought things would go this far. Everyone has been telling her what to do ever since she got not one but two marriage proposals. Movie mania soon shoves Hannah’s marriage dilemma into the background and even gives her cat a shot at stardom. The Cookie Jar serves as snack central with Main Street rented out for the week. She stirs lots of fresh gossip, whipping up treats for cast and crew, including demanding director Dean Lawrence’s favorite—cherry cheesecake.

Indulge in Joanne Fluke’s Criminally Delicious Hannah Swensen Mysteries!

“Hannah’s fans will relish following Hannah’s journey as she heals and becomes stronger, surrounded by the love of family and the many familiar, quirky residents of Lake Eden. Many delicious-sounding recipes are woven through the story, and Fluke ends this cozy mystery with another cliff-hanger, which will have readers eagerly awaiting the next installment.”
—Booklist on Chocolate Cream Pie Murder

“Chocolate Cream Pie Murder will both surprise and delight with its plot twists and original recipes.”
—Food Channel Online

“This bonne bouche of a novel is almost lighter than air, and goes down as easily as one of the cookies Hannah is constantly baking...a lovely, frothy treat.”
—Mystery Scene Magazine on Christmas Cake Murder

“My favorite guilty-pleasure reading material...Food is unquestionably the main character.”
—Eater on Raspberry Danish Murder

Joanne Fluke is the New York Times bestselling author of the Hannah Swensen mysteries, which include Double Fudge Brownie Murder, Blackberry Pie Murder, Cinnamon Roll Murder, and the book that started it all, Chocolate Chip Cookie Murder. That first installment in the series premiered as Murder, She Baked: A Chocolate Chip Cookie Mystery on the Hallmark Movies & Mysteries® Channel. Like Hannah Swensen, Joanne Fluke was born and raised in a small town in rural Minnesota, but now lives in Southern California. Please visit her online at JoanneFluke.com.

KEY SELLING POINTS

- Over 5.5 million Hannah Swensen books have been sold and the novels have been translated into seven languages.
- This trade paperback reissue includes a bonus story and extra recipes!
- Chocolate Chip Cookie Murder, the first novel in the Hannah Swensen series, was adapted into a Hallmark Movies & Mysteries® TV movie in 2015, launching the Murder, She Baked film franchise starring Alison Sweeney. It was the highest-rated and most-watched debut in network history, with a 1.6 HH rating and 1.1 million total viewers. This record was only broken by the second Hannah Swensen movie later that year.
- Other authors whose books have benefitted from the Hallmark television movie synergy include Debbie Macomber and Charlaine Harris.
- Known as the Queen of Culinary Mystery and honored by RT Book Awards as a “Living Legend,” Joanne Fluke’s past nine Hannah Swensen books have been Top 15 New York Times hardcover bestsellers. Joanne Fluke’s Lake Eden Cookbook was a Top 10 New York Times bestselling cookbook.

MARKETING PLANS

- Print and online advertising
- Social media advertising and promotion
- Cross-promotion with Christmas Cupcake Murder (Kensington HC, 10/20)
Churchill’s Shadow Raiders
   Damien Lewis 62

The Highly Sensitive Man
   Tom Falkenstein 64

Losing Jon
   David Parrish 65

Lord High Executioner
   Frank Dimatteo and Michael Benson 66

The Highly Sensitive Person
   Elaine N. Aron, Ph.D. 67

Mrs. Morhard and the Boys
   Ruth Hanford Morhard 68

Bee People and the Bugs They Love
   Frank Mortimer 69

The Gifts Beneath Your Anxiety
   Pat Longo 70

The Art of Creative Writing
   Lajos Egri 71
CHURCHILL’S SHADOW RAIDERS
The Race to Develop Radar,
World War II’s Invisible Weapon
Damien Lewis

From award-winning war reporter and internationally bestselling author Damien Lewis, a blistering account of one of the most daring raids of WWII—and the top-secret weapon that changed the course of history. Based on the never-before-seen World War II archive of those who masterminded Britain’s air defenses, Churchill’s Shadow Raiders reveals the untold story of Operation Colossus—the Allies first successful airborne raid, and the forgotten heroes of World War II.

In the winter of 1941, as Britain faced defeat on all fronts, an RAF reconnaissance pilot photographed an alien-looking object on the French coast near Le Havre. The mysterious device—a “Wurzburg Dish”—appeared to be a new form of radar technology: ultra-compact, highly precise, and pointed directly across the English Channel. Britain’s experts found it hard to believe the Germans had mastered such groundbreaking technology. But one young technician thought it not only possible, he convinced Winston Churchill that the dish posed a unique and deadly threat to Allied forces, one that required desperate measures—and drastic action…

So was launched Operation Biting, a mission like no other. An extraordinary “snatch-and-grab” raid on Germany’s secret radar installation, it offered Churchill’s elite airborne force, the Special Air Service, a rare opportunity to redeem themselves after a previous failed mission—and to shift the tides of war forever. Led by the legendary Major John Frost, these brave paratroopers would risk all in a daring airborne assault, with only a small stretch of beach menaced by enemy guns as their exit point. With the help of a volunteer radar technician who knew how to dismantle the dish, as well as the courageous men and women of the French Resistance, they succeeded against all odds in their act of brazen robbery. Some would die. Others would be captured. All fought with resolute bravery…

This is the story of that fateful night of February 27, 1942. A brilliantly told, thrillingly tense account of Churchill’s raiders in their finest hour, this is World War II history at its heart-stopping best.

Praise for Damien Lewis
“Harrowing.”
—People Magazine on Slave

“Searing…Gives voice to the unspeakable.”
—USA Today on Tears of the Desert

“Powerful, harrowing and brave…A triumph.”
—The Economist on Tears of the Desert

“An extraordinary memoir.”
—The New York Times on Tears of the Desert

“Paints a vivid picture of a traditional lifestyle under siege.”
—Newsweek on Tears of the Desert

“Beautiful and at times heart-wrenching.”
—The Washington Post on Slave

“A valuable addition to World War II history and a harbinger of the sort of war that the United States and other countries are learning to wage in the 21st century.”
—The Washington Times on The Ministry of Ungentlemanly Warfare

“One of the most extraordinary stories of World War II…a Howitzer of a tale.”
—The Daily Mail on The Ministry of Ungentlemanly Warfare

“Suspensful and well-written…vividly recounts the soldier’s fatigue, stress, and fear.”
—Kirkus Reviews on Zero Six Bravo
Damien Lewis is an award-winning historian, war reporter, and bestselling author. He spent over two decades reporting from war, disaster, and conflict zones around the world, winning numerous awards. He has written more than a dozen books about World War II, including The Ministry for Ungentlemanly Warfare, The Dog Who Could Fly, SAS Ghost Patrol, and The Nazi Hunters. His work has been published in over forty languages, and many of his books have been made, or are being developed, as feature films, TV series, or as plays for the stage. Visit him online at DamienLewis.com.
THE HIGHLY SENSITIVE MAN
Finding Strength in Sensitivity
Tom Falkenstein

Although high sensitivity affects both men and women equally, being a highly sensitive man comes with unique challenges. Working closely with Dr. Elaine Aron—the originator of The Highly Sensitive Person—cognitive behavioral psychotherapist Tom Falkenstein offers the only book written specifically for highly sensitive men and those who love them.

Highly sensitive people think deeply, empathize instinctively, and behave in an ethical way that benefits everyone. Today, with the negative effects of “toxic masculinity” and aggressive behavior in evidence all around us, we need highly sensitive people—especially men—more than ever. Yet for men in particular, being highly sensitive brings distinct challenges, such as gender stereotypes that portray them as too emotional or not “manly” enough.

Cognitive behavioral psychotherapist Tom Falkenstein offers the first psychological guide that specifically addresses highly sensitive men and those who care about them, and explores the unique advantages and obstacles they face. Drawing from his training with pioneer in the field Dr. Elaine Aron and his own groundbreaking work, Falkenstein incorporates the most up-to-date research on high sensitivity—what it is and isn’t, and how it relates to male identity—and provides one-of-a-kind advice and practical tools, including:

• Self-assessment tests to measure high sensitivity
• Strategies to cope with overstimulation and intense emotions
• Exercises that enhance relaxation, mindfulness, and acceptance
• Advice on self-care and self-compassion
• Techniques to deal with situations that highly sensitive people often find difficult
• Interviews with men who have learned to live well with high sensitivity
• Insights into the key role that highly sensitive men have to play in today’s world

Including an illuminating conversation with Dr. Aron, The Highly Sensitive Man is an invaluable book that will help redefine masculinity and reveal how high sensitivity can enrich men’s lives, their communities, and the lives of those who love them.

“A book that cracks open the conversation about how men can blend their strength, sensitivity, and unique gifts into a more modern and whole definition of what it is to be a man.”
—Alanis Morissette, singer, songwriter, activist

Tom Falkenstein has worked in the mental health sector since 1999 and as a cognitive behavioral psychotherapist since 2006. After obtaining his degree in psychology at the University of Glasgow, he completed his five-year postgraduate training in psychotherapy in Berlin. He then moved back to the UK where he worked as a psychotherapist in London. During this period, he developed a particular interest in high sensitivity and working with highly sensitive people. He has been working with Dr. Elaine Aron (author of The Highly Sensitive Person) since 2015 and has founded the European Centre for High Sensitivity (www.hsp-eu.com). Currently practicing in Berlin, he also offers consultations for highly sensitive people in both English and German. The Highly Sensitive Man is his first book and was published in Germany by Junfermann in September 2017. It has been translated into a number of other languages. Please visit him online at hsp-eu.com.

KEY SELLING POINTS

• Research shows that high sensitivity affects 15–20% of individuals, male and female equally. However, being a highly sensitive man remains misunderstood.
• This is the ONLY book specifically about highly sensitive men and their unique challenges.
• The Highly Sensitive Person by Elaine Aron has sold more than one million copies—more than half a million in the US alone—and has been translated into 31 languages.
• Dr. Aron is very protective of her work and is very careful with her endorsements. She has not only written a foreword to The Highly Sensitive Man but a conversation with her is included in the book.
LOSING JON
A Teen’s Tragic Death, A Police Cover-Up, A Community’s Fight for Justice
David Parrish

A firsthand account of a teen’s mysterious death, firsthand declared a suicide but later investigated as a possible murder. Losing Jon is a chilling true, crime memoir about 19-year-old Jon Bowie, a popular athlete and promising student from the utopian town of Columbia, Maryland, beautifully narrated by his former baseball coach and neighbor. As a horrific police cover-up came to light, the community fought against the abuse of power and worked tirelessly to get justice for a young man whose life ended much too soon.

David Parrish was in disbelief when he learned that nineteen-year-old Jon Bowie’s body had been found hanged from a backstop at the local high school’s baseball field and the death declared a suicide. David had known Jon and his twin brother since they were boys. He had coached them on the baseball field and welcomed them into his home for sleepovers with his own sons. When David learned of Jon’s death, he felt compelled to find the facts behind the incomprehensible tragedy.

Soon David would learn of a brutal incident at a local motel where Jon and his brother had been severely beaten by police officers, the charges filed against those officers, and the months of harassment and intimidation Jon and his brother endured. Few in the utopian community of Columbia, Maryland, believed Jon could commit such a final act. Like many others, David wondered how a fateful night of teens blowing off steam could lead to such a tragic end. As law enforcement failed to find answers and seemed intent on preventing the truth from surfacing, David uncovered a system of cover-ups that could only lead to one conclusion—Jon’s death was an act of murder.

Praise for David Parrish

“Losing Jon takes you on a journey for truth that will have you questioning everything from start to finish. Broken trust with the police who sworn to protect you, the unimaginable grief of a mother, and the strength of a community that wants answers. David Parrish provides a daring examination of a tragedy that changed a community forever.”
—Gregg Olsen, #1 New York Times bestselling author

“The twists and turns read like a page-turning thriller, but Losing Jon is all fact. This is true crime at the highest level. Scary, heartbreaking, and completely insightful. See why the best stories are sometimes the real stories.”
—Brad Meltzer, #1 New York Times bestselling author

“As both an author and lover of true crime, I found David’s book really captivating. Losing Jon is a true page-turner, filled with almost too-unbelievable-to-be-true details of one community’s fight to find justice for one of its own. Although the story takes place years ago, the issues raised, particularly when it comes to questions of police brutality and cover-ups, are very much relevant today.”
—New York Times bestselling author Lisa Pulitzer

David Parrish is a technical writer, former recreational league baseball coach, and long-time resident of Columbia, Maryland, where he and his wife raised their two sons and still reside. David grew up near Durham, North Carolina, and graduated with a B.A. in English at the University of North Carolina. Learn more at DavidP Parrish.com.

KEY SELLING POINTS

• Optioned for film/TV: Losing Jon has been optioned by Australian producers/directors Jon and Josh Baker (WME), twin brothers and the directors of Kin (Zoe Kravitz, James Franco, Jack Reynolds, Dennis Quaid).
• Christina Gutierrez, the lawyer who defended Adnan Syed, featured in the podcast Serial, was the Bowie family’s lawyer and is central in this book. Serial was the fastest podcast to get to 5 million downloads, with over 40 million downloads to date.
• Told by a family friend of Jon Bowie, this is a first-hand account of events that led up to Jon’s death, the aftermath and investigations that followed, the chilling experiences of those closest to him, and the actions of the local police, state police, FBI and local politicians, who seemed to make all attempts to prevent the truth from surfacing.
• The author is a technical writer by trade and has a nearly photographic memory. His approach in writing this was to document as objectively as possible what happened.

MARKETING PLANS

• Advance reading copies
• Teaser trailer for pre-roll and social video advertising
• Coverage in true-crime and entertainment outlets
• Regional press in Maryland and D.C. area
• Select author events
• Print and online publicity outreach, including feature coverage and interviews with the author; national and local NPR outreach
• Outreach and advertising to fans of Serial
• Media and event appearances with Jon Bowie’s mother and twin brother
• Indie bookstore mailings and outreach
• Social campaign for #JusticeforJon, #WhatHappenedToJonBowie #JonBowieStillVotes
• Tie-ins with 30th anniversary of Jon’s Death (May 20, 2020)
• Outreach to journalists who have covered the case in the past and are still working, who covered Adnan’s case, and who wrote about I’ll Be Gone in the Dark
LORD HIGH EXECUTIONER
The Legendary Mafia Boss Albert Anastasia
Frank Dimatteo & Michael Benson

From acclaimed true-crime author Michael Benson and real-life “Mafia survivor” Frank Dimatteo, the gripping account of the life and crimes of the most infamous mafia boss of all time: Albert Anastasia, the man whose name is synonymous with Murder, Inc., and whose actions created the American Mafia.

The bloodsoaked saga of the Murder, Inc., legend who helped create the modern American Mafia—one body at a time—featuring shocking eyewitness accounts…

They called him “The One Man Army,” “Mad Hatter,” “Lord High Executioner.” Albert Anastasia came to America and became a prolific killer. His merciless assassination of Mafia godfather Vincent Mangano is recounted here in chilling first-hand detail. He set the record: the first man in the history of American justice to be charged with four separate murders—and walk free after each one. But in the end, he was the last obstacle in rival Mafia hoodlum Vito Genovese’s dream of becoming the boss of bosses—and paid the ultimate price…

Praise for the work of Frank Dimatteo and Michael Benson
“Carmine the Snake, written in a conversational style with street vernacular and sprinkled with Frank Dimatteo’s personal anecdotes and reminiscences, offers another look at the infamous crime boss.”
—The Washington Times on Carmine the Snake

“Dimatteo tells what it was like to grow up with mob royalty.”
—VICE on The President Street Boys

“The President Street Boys is nothing like any other Mafia-related book I’ve ever read. I loved this book. I will be reading it again in the future. The level of detail is so high, to me, it requires multiple passes to absorb it all.”
—Crimespree Magazine on The President Street Boys

“At times, this book is unsettling. Other times, it’s humorous. No matter what part you’re reading, it remains a deuce-force.”
—Criminal on The President Street Boys

“The President Street Boys takes me back as if it was a time machine…compelling reading. I loved the book because I was there.”
—Sonny Girard, author of Blood of Our Fathers on The President Street Boys

Frank Dimatteo is a lifelong Brooklynite, “Mafia survivor,” and publisher of Mob Candy magazine. He is the author of the acclaimed memoir The President Street Boys: Growing Up Mafia, as well as Mob Candy’s Brooklyn Gangsters and Manhattan Gangsters.

Michael Benson is the author of more than sixty books, including the true-crime titles Betrayal in Blood, Killer Twins, and Mommy Deadlies. He also wrote Who’s Who in the JFK Assassination and, most recently, The Devil at Genesee Junction. He regularly appears on ID: Investigation Discovery channel, including On the Case with Paula Zahn, and Deadly Sins. He is the recipient of an Academy of American Poets award.

KEY SELLING POINTS
• Known as the Mad Hatter and Lord High Executioner, Albert Anastasia was the creator of Murder, Inc. His assassination changed the face of the modern Mafia.
• For mob aficionados, Frank Dimatteo is the genuine article—a “deese-dem-dose” kind of Brooklyn boy who is great in interviews. The publisher of Mob Candy magazine, he has done interviews with numerous outlets, including The New York Post, VICE, Business Insider, Late Night with Johnny P, Crimespree Magazine, and One on One with Steve Adubato. His 2016 memoir, The President Street Boys, received much acclaim and broadened his mainstream popularity.
• The author of over 60 nonfiction crime books and the recipient of an Academy of American Poets award, Michael Benson is one of today’s most popular true-crime writers and a regular commentator on the Investigation Discovery (ID) channel.

MARKETING PLANS
• Advance reading copies
• Print and online advertising
• Publicity outreach for reviews, roundups, and feature coverage in outlets that cover New York City history, true crime, all things Mafia, and turn-of-the-century New York
• Early reviewer promotions through NetGalley and Goodreads
• Social media campaign including advertising, giveaways, bonus content, and shareable images
• Radio advertising on streaming networks
• Select author events
THE HIGHLY SENSITIVE PERSON
How to Thrive When the World Overwhelms You
Elaine N. Aron, Ph. D.

For the first time since 1996, Elaine Aron’s bestseller returns to its hardcover format. In this groundbreaking book, Dr. Elaine Aron, a psychotherapist, workshop leader, and highly sensitive person herself, shows you how to identify this trait and make the most of it in everyday situations.

Do you have a keen imagination and vivid dreams? Is time alone each day as essential to you as food and water? Are you noted for your empathy? Your conscientiousness? Do noise and confusion quickly overwhelm you? If your answers are yes, you may be a Highly Sensitive Person (HSP).

Over twenty percent of people have this amazing innate trait. Maybe you are one of them. A similar percentage is found in over 100 species, because high sensitivity is a survival strategy. It is also a way of life for HSPs.

In this groundbreaking classic, Dr. Elaine Aron, helps you grasp the reality of your wonderful trait, understand your past in the light of it, and make the most of it in your future. Drawing on her many years of study and face-to-face time spent with thousands with HSPs, she explains the changes you will need to make in order to lead a fuller, richer life.

Along with a new author’s note, the latest scientific research, and a fresh discussion of anti-depressants, this edition of The Highly Sensitive Person is more essential than ever for creating the sense of self-worth and empowerment every HSP deserves and our planet needs.

Praise for Dr. Elaine Aron and her groundbreaking classic, The Highly Sensitive Person

"Elaine Aron’s perceptive analysis of this fundamental dimension of human nature is must reading. Her balanced presentation suggests new paths for making sensitivity a blessing, not a handicap."
—Philip G. Zimbardo, author of Shyness

"Enlightening and empowering, this book is a wonderful gift to us all."
—Riane Eisler, author of Nurturing Our Humanity

"Shy people fear being judged or rejected, whereas highly sensitive people have a keen awareness of their environment, frequently becoming overstimulated by it."
—Self

Elaine N. Aron, Ph.D., a clinical and research psychologist, is the internationally bestselling author of The Highly Sensitive Person (translated into 30 languages) and its companion books: The Highly Sensitive Parent, The Highly Sensitive Person in Love, The Highly Sensitive Child, and Psychotherapy and the Highly Sensitive Person. Credited for first recognizing high sensitivity as an innate trait and pioneering the study of HSPs since 1990, she has established the Foundation for the Study of Highly Sensitive Persons, maintains the website and online resource HSPerson.com, and has published numerous scientific articles on sensitivity in the leading journals in her field. Dr. Aron earned her M.A. in clinical psychology from York University in Toronto and her Ph.D. in clinical depth psychology at Pacifica Institute, as well as interning at the C.G. Jung Institute in San Francisco. In addition, she and her husband, Dr. Arthur Aron, are two of the leading scientists studying the psychology of love and close relationships. They are also pioneers in studying both sensitivity and love using functional magnetic resonance imaging. She maintains a small psychotherapy practice in Mill Valley, California and can be found online at HSPerson.com.

KEY SELLING POINTS

- The trait of high sensitivity is found in 20% of the population, in equal numbers of men and women, and 30% of highly sensitive people are extroverts.
- The Highly Sensitive Person is a perennial bestseller. Originally published in 1996 in hardcover and 1997 in trade paperback, it has sold more than a half a million copies in the US alone.
- The Highly Sensitive Person has been translated into 30 languages and is an international bestseller.
- Due to Dr. Aron’s work, there has been an acceptance into mainstream psychology of the HSP personality trait. After numerous in-depth interviews, as well as surveys of over one thousand people, Dr. Aron’s findings have been published in Counseling Today, Counseling and Human Development, Personality and Social Psychology Review, Brain and Behavior, Social Cognitive and Affective Neuroscience, and the prestigious Journal of Personality and Social Psychology, and in chapters of various books such as The Handbook of Temperament.
- Dr. Aron has an easy-to-navigate website filled with HSP content.

MARKETING PLANS

- Print and online advertising
- Select speaking engagements in major markets
- Publicity campaign including high-visibility interviews and reviews
- Outreach to outlets and organizations serving parents, educators, mental healthcare providers, and support groups
- Major early reader and consumer reviewer promotions via Goodreads, NetGalley, etc.
- Social media campaign including advertising, giveaways, bonus content, and shareable images
- Cross-promotion with The Highly Sensitive Parent (Citadel Press HC, 4/20) and The Highly Sensitive Man (Citadel Press TP, 5/20)
MRS. MORHARD AND THE BOYS
Ruth Hanford Morhard

As the Great Depression brought America to the brink of disaster, a devoted single mother in Cleveland, Ohio, wrested triumph out of adversity by creating the first boys’ baseball leagues and inspiring the nation. Mrs. Morhard and the Boys tells, for the first time, the remarkable story of the woman who changed the childhoods of millions of Americans.

Josephine Morhard never waited for something to happen. At twelve years old, fiercely independent Josephine left her family’s Pennsylvania farm to start a new life. Coming of age during one of the most devastating times in America, and weathering two bad marriages, Josephine put her personal problems aside to insure a productive future for her daughter and son. But Junior was a volatile boy of eight—until his mother came upon a novel sports idea to encourage discipline, guidance, and self-worth in her son. Out of a dream, an empty lot, and the enthusiasm of other neighborhood kids, Josephine established the first boys’ baseball league in America. Her city—and the country—was watching.

Beyond all expectations, the Cleveland Indians rallied behind her project. Indians legends Bob Feller, Jeff Heath, and Roy Weatherly helped hone the boys’ skills; renowned sports reporter Hal Lebovitz became an umpire; and they were given permission to play in historic League Park. All the while, as Josephine’s Little Indians graduated into the Junior American and Junior National Leagues, and finally a Little World Series, she instilled in her boys strong values, good sportsmanship, and an unprecedented sense of accomplishment. Some of them, like Ray Lindquist and Jack Heinen, would become Minor League players. Not one of Mrs. Morhard’s boys would ever forget her.

In this stirring biography of an unsung American heroine, Josephine Morhard’s daughter-in-law recounts the extraordinary life and accomplishments of a resilient, selfless, and determined woman. Her inspiring true story—a long time coming—is something to cheer for.

"Fascinating."
—Cleveland Plain Dealer

"A treat to read."
—Akron Beacon Journal

"Reads like the best old-time movies: charming, vivid, and inspirational."
—Anne Zimmerman, author of An Extravagant Hunger: The Passionate Years of M.F.K. Fisher

"Beautifully tells the true story of how one mother kept her son out of trouble...and started the first boy’s baseball league."
—Delilah, syndicated radio host

Ruth Hanford Morhard holds a certificate in creative nonfiction from Stanford University. As head of Ruth Reid & Company, her day job is marketing and communications consultant to national and regional institutions. She has been a senior executive with major philanthropic and arts institutions, and has taught public relations writing. Morhard lives in Chardon, Ohio, with her husband Al, son of Josephine Morhard.

KEY SELLING POINTS

• Mrs. Morhard and the Boys offers broad appeal, for the millions of baseball fans in the U.S. and the families of more than 2.6 million Little Leaguers, but also to readers interested in American history and women’s history.

• Cleveland Indians legends Bob Feller, Jeff Heath, and Roy Weatherly participated in Mrs. Morhard’s leagues.

• In the 1940s, the Cleveland Indians made a 20-minute film called “Bringing Up Baseball” about Josephine’s leagues. We will be able to use this rare and exclusive footage for our book trailer and other promotions.

• An inspiring biography that read, like fiction.

MARKETING PLANS

• Print and online advertising

• Social media advertising and promotions, including shareable images, contests, and dedicated hashtags

• Email marketing
BEE PEOPLE AND THE BUGS THEY LOVE

Frank Mortimer

Certified master beekeeper and president of the Northeast NJ Beekeepers Association Frank Mortimer chronicles the adventures and comedic misfortunes of beekeeping with a firsthand account of odd and amusing characters intertwined with honeybee facts and easy to understand anecdotes.

In 2006 the world first heard of Colony Collapse Disorder, a mysterious illness that wiped out over 50 percent of the honeybee colonies in North America. From 2007 to 2013, over 10 million beehives were lost, more than double the death toll we had ever seen before. With one third of the world’s food supply dependent upon honeybee pollination, this alarming loss is drawing increasing awareness from mainstream media and celebrities, including Michelle Obama, Martha Stewart, Morgan Freeman, and Scarlett Johansson.

More people than ever before are interested in honeybees and hungry to know more about them. Yet even with all the books, newspaper stories, magazine articles, documentaries, and podcasts that have been produced, none have answered the public’s one burning question: What type of person keeps bees?

Bee People and the Bugs They Love is the first book to spotlight the quirky, offbeat, and eccentric people who are passionately obsessed with the honey-loving bug. It chronicles the adventures and comedic misfortunes of keeping bees through a firsthand account of beekeeping’s odd and amusing characters woven together with amazing beekeeping facts and everyday explanations. Not a “how-to” book, it’s a look inside the avocation of beekeeping, focusing on the cast of characters who keep bees. Each chapter brings to life bee-obsessed and slightly outlandish beekeeping enthusiasts, incredible bee facts, and the often humorous and always entertaining interactions between people and bees.

Frank Mortimer is an adjunct instructor at Cornell University’s Master Beekeeping Program, a certified master beekeeper, an instructor at The New York Botanical Garden, contributor to Bee Culture Magazine, and president of the Northeast NJ Beekeepers Association. He is a frequent speaker at events for audiences ranging from schoolchildren to gardening clubs and civic organizations, and has led beekeeping seminars across New Jersey and at The New York Botanical Garden. Frank is married, has three children, and beekeeping is something the whole family enjoys doing together. Visit him online at FrankTheBeeman.com.

KEY SELLING POINTS

- The public and the media are fascinated with bees. From the New York Times to Wired, USA Today to NPR, CNN to People magazine, honeybees are constantly in the news (e.g., Seven Simple Things You Can Do to Save the Bees on National Honeybee Day—CNN, August 17, 2019; What’s the Buzz? These Celebrities Are Part-Time Bee Keepers!—People, August 16, 2019; Bees Swarm Berlin, Where Beekeeping Is Booming—New York Times, August 11, 2019)
- There are 212,000 beekeepers in the US (according to the Departmen of Agriculture)—200,000 of these are hobbyists, 10,000 are part-time beekeepers, and the remaining 2,000 produce 60% of the honey extracted annually in the US. These beekeepers buy books, subscribe to periodicals like Bee Culture magazine and The American Bee Journal, participate in Facebook groups, and attend the many bee/honey festivals held throughout the country.
- Bee People will appeal to readers who are environmentally conscious and those who like to read humorous nonfiction.
- Frank Mortimer is a certified master beekeeper, an adjunct instructor at Cornell University’s Master Beekeeping Program, and president of the Northeast NJ Beekeepers Association.
- The examples and anecdotes in Bee People and the Bugs They Love were developed, tested, and polished in the 140+ speaking engagements Mortimer has given to the non-beekeeping general public. He also founded the Honey Cup, an annual honey tasting competition that draws over 500 attendees.

MARKETING PLANS

- Advance reading copies
- Publicity outreach for reviews, roundups, and feature coverage
- Advertising targeting home gardeners, environmentalists, green consumers, and people interested in natural, locally sourced foods
- Outreach to beekeepers associations and clubs, civic organizations, apicultural societies, and gardening clubs
- Events in New Jersey, New York, and Philadelphia
- Early reviewer promotions through NetGalley and Goodreads
- Social media campaign including advertising, giveaways, bonus content, and shareable images
- Early “Buzz” campaign with pre-pub advertising
- Select bookstore mailing with branded bee flower garden seed packets
- Influencer mailing
- Tie-ins with World Bee Day (May 20) and WorldBeeDay.org
- Tie-ins with National Honey Bee Day (August 15) and HoneyLove.org
THE GIFTS BENEATH YOUR ANXIETY
Simple Spiritual Tools to Find Peace, Awaken the Power Within, and Heal Your Life

Pat Longo

Spiritual healer and teacher to some of today's most well-known empaths—including “Long Island Medium” Theresa Caputo—Pat Longo offers readers the tools to overcome their anxiety and tap into their hidden power within.

Healer Pat Longo has found that many of the people who come to her with anxiety and related symptoms actually possess a heightened sense of perception and an extreme level of intuition—absorbing the energies, thoughts, and feelings that surround them and even experiencing them as their own. What's more, most of these individuals have no idea they have these abilities.

The good news is that, in Pat's experience, just beneath what feels distressing can be something wonderful. In this illuminating book, Pat guides readers to become aware of, care for, and protect their spiritual self and energy; discover, develop, and strengthen the powerful gifts within; and by doing so, eliminate and prevent related anxiety and other symptoms.

With simple exercises utilized in her own practice and instructive and inspiring case studies, Pat provides readers a toolkit to help them find peace and heal their life.

Praise for Pat Longo and The Gifts Beneath Your Anxiety

"This book is the perfect tool for anyone looking to open their intuition and gain a better understanding of how energy can shift from anxiety to empowerment. We all have the ability to tap into that source of healing—and Pat is dedicated to helping you master the process."

—Jennifer Weigel, author and Emmy Award-winning Journalist

"Pat Longo is a spiritual Dumbledore, and this is her book of healing magic."

—Nico Tortorella, Star of TV Land’s Younger and Author

"A must-read for anyone who is looking to heal, connect to their inner power, and change their lives for the better."

—MaryAnn DiMarco, Author, Medium, and Speaker

Pat Longo is a gifted spiritual healer and teacher. In working with thousands of clients from across the United States and 35 countries—through one-on-one sessions, ongoing seminars, workshops, and other events—Pat has helped facilitate the healing of countless men, women, and children throughout the world. In conjunction with her energy healing process, Pat also guides her clients and students in spiritual development, giving them the tools to recognize, develop and care for their innate spiritual gifts. Among her students are well-known mediums such as Theresa Caputo (the Long Island Medium). Visit PatLongo.com for more information.
THE ART OF CREATIVE WRITING
The Classic Guide to Writing Fiction
Lajos Egri

Repackaged and reissued on the 55th anniversary of its original release, The Art of Creative Writing expands the concepts first presented by Lajos Egri in The Art of Dramatic Writing, the classic treatise from 1965 that has become widely revered as one of the best works on the subject of playwriting. The Art of Creative Writing applies Egri’s writing techniques to all formats of fiction—novels, short stories, scripts and screenplays—teaching readers how to develop realistic dramatic conflict based on human psychology and behavior.

“Every type of creative writing depends upon the credibility of a character.” This fundamental observation serves as the basis of Lajos Egri’s The Art of Creative Writing. In this classic book, Egri presents simply, clearly, and concisely the fundamentals of all good writing, offering a step-by-step guide for the development of fiction, plays, and television scripts. He discusses originality, emotion, characterization, improvisation, inspiration, and human nature. He teaches readers how to develop effective stories and shows them how to probe the secrets of human motivation to define flesh-and-blood characters who create suspense and conflict and who grow emotionally under stress and strain.

The Art of Creative Writing outlines in detail the Egri Method of Creative Writing, used to wide acclaim by Lagos Egri in his private consultations with writers and producers in Hollywood, and with student writers all over the world.

Praise for Lajos Egri

“One of the few truly helpful books on fiction writing.”
—Chicago Tribune

“I still think The Art of Dramatic Writing is the most stimulating and best book on the subject ever written, and I have them all.”
—Woody Allen

“For the original master of defining a strong, dramatic premise, we look to Lajos Egri’s The Art of Dramatic Writing.”
—Michael Tabb, Writer’s Digest

“Egri is a persistent coach.”
—Kurkus Reviews

“It is difficult to catalogue this book in a sentence, just as it must have been difficult to say in a handful of words what, when they first came from the press, Veblen’s Theory of the Leisure Class was to sociology, what Parrington’s Main Currents in American Thought was to American literature… Once you read Mr. Egri’s book you will know why any novel, any movie, any play, any short story was boring, or more important, why it was exciting.”
—Gilbert Miller, from the introduction to The Art of Dramatic Writing

Lajos Egri (1888–1967) founded the Egri School of Writing in New York City in the 1930s. He was the author of The Art of Dramatic Writing, which is widely regarded as one of the best works on the subject of playwriting. He is also the author of The Art of Creative Writing, which expands on the concepts in his first book. Born in Hungary, Egri emigrated to the United States with his wife. In America he became a journalist and wrote, directed and produced plays and screenplays. The Art of Dramatic Writing has been translated into seventeen languages and has been used as a textbook by many universities, including Harvard, Yale, Princeton, Stanford, and New York University.

KEY SELLING POINTS

- Lajos Egri's The Art of Dramatic Writing, published in 17 languages, is widely regarded as one of the best works on the subject of playwriting, and 75 years after its initial publication, still sells hundreds of copies each month.
- Considered the companion textbook to The Art of Dramatic Writing, The Art of Creative Writing expands on the Egri writing technique, applying its principles to all types of fiction, including novels, short stories, and screenplays.
- Used for years by writers, aspiring writers, and college writing classes, The Art of Creative Writing is a classic writing reference alongside The Elements of Style and Dorothea Brande's Becoming a Writer.

MARKETING PLANS

- Trade announcement to garner placement in Publishers Weekly, Shelf Awareness
- Back-to-school pitches to print and online outlets, focusing on college necessities, best books on writing
- Coverage in writing publications including Writer’s Digest, Quill and Scroll, The Writer, Poets and Writers
- Academic and library marketing
Marie Bostwick
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