

# Learn by example

A new book, *Asset management insights – phases, practices, and value*, presents a series of never before seen case studies from across the breadth of the profession.

Where most existing asset management titles describe the discipline and related standards, *Asset management insights* follows the lifecycle of assets through the lens of real situations from manufacturers, infrastructure operators and public sector organisations.

The book, by Celso de Azevedo, shares these organisations' challenges in detail, including where and why they risked failure and how they adapted their practices in order to succeed.

It is organised based on the sequence of the asset lifecycle, allowing readers to follow asset-related questions throughout their lives or study specific lifecycle stages in detail.

Celso de Azevedo is the founder and CEO of ASSETSMAN, an international maintenance and asset management company. He is also the founder of the French Institute of Industrial Asset Management and Infrastructure (IFRAMI) and the Global Forum on Maintenance and Asset Management (GFMAM).



*Asset management insights – phases, practices, and value* is available now as a print book or ebook. To buy a copy, visit [books.industrialpress.com/asset-management-insights.html](https://books.industrialpress.com/asset-management-insights.html) or search Amazon for “asset management insights”.

Source: Celso de Azevedo