

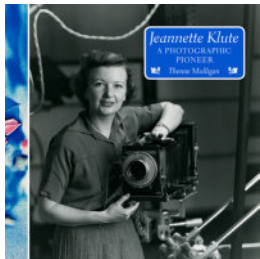
BOYDELL & BREWER RIT PRESS

NEW

JEANNETTE KLUTE

A Photographic Pioneer

THERESE MULLIGAN & BECKY SIMMONS



The focus of Jeannette Klute's career at Eastman Kodak Company was on new discoveries in colour photography, in particular, the dye transfer colour process, which she used as a photographer in the interest of highlighting landscape and natural settings. The release of this title illuminates a particular period in twentieth-century American photography, accompanied by fine examples of Klute's

work. Her career is intertwined with RIT's role in photographic education; the Eastman Kodak Company during its heyday; the company's role in the development of colour photography; the dye transfer process; and the rise of colour photography as an art form.

£16.99, July 2017
978 1 93912 543 9
54 colour illus.;
80pp, 21.6 x 21.6, PB



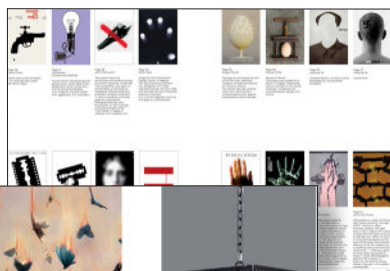
NO WORDS POSTERS

One Image is Enough

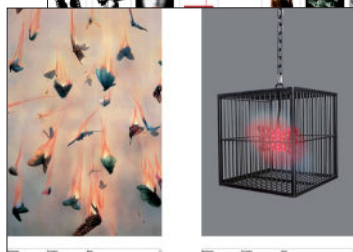
ARMANDO MILANI



No Words Posters is a collection of nearly 200 posters by over 100 designers from around the world. Milani has selectively gathered a visual repertoire of images that transcend the written word to deliver a unique perspective on social issues.



£35.00 April 2015
978 1 93912 509 5
134 colour & 56 b/w illus.;
244pp, 23.5 x 15.9, HB

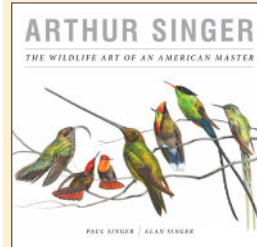


NEW

ARTHUR SINGER

The Wildlife Art of an American Master

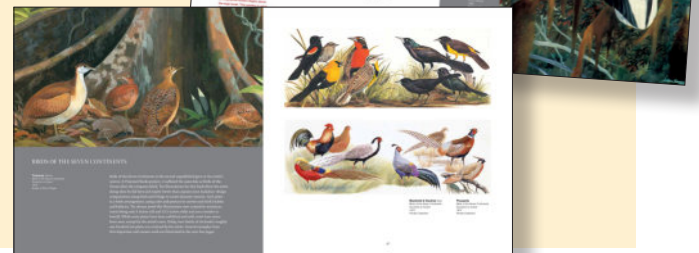
PAUL SINGER WITH ALAN SINGER



Arthur B. Singer was an American wildlife artist specialising in bird illustration. In a career spanning five decades, he illustrated more than 20 books, including his masterpiece, *Birds of the World*, as well as classic bird guides: *Birds of North America*, *Birds of Europe*, and *The Hamlyn Guide to Birds of Britain and Europe*. During the 1980s, assisted by

his son, Alan, Singer's paintings of state birds were seen by millions when the U.S. Postal Service issued the State Birds & Flowers postage stamps. The stamps became one of the largest selling commemoratives in U.S. Postal history. This is the first monograph to examine the full sweep of his work.

£60.00, July 2017
978 1 93912 539 2
202 colour & 24 b/w illus.;
200pp, 27.9 x 27.9, HB



LENSES FOR DESIGN

JOSH OWEN



American industrial designer and educator, Josh Owen presents an overview of his creative design process. Project by project, Owen illustrates and decodes his philosophy and approach to design invention and problem solving. His designs combine clarity of purpose and functional efficacy with emotive and tactile qualities that will prove instructive and inspirational.

£30.00 January 2017
978 1 93912 533 0
395 colour illus.;
252pp, 26 x 20, HB



RIT PRESS

LELLA & MASSIMO VIGNELLI

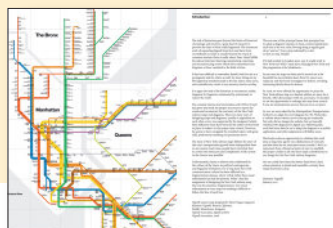
VIGNELLI TRANSIT MAPS

PETER B. LLOYD & MARK OVENDEN



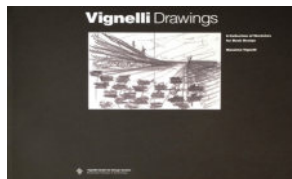
A vivid reconstruction of designer Massimo Vignelli's attempt to present the complexities of the New York subway in a clear and modern form.

£35.00 December 2012
978 1 93336 062 1
128pp, 30.9 x 22.9, PB



VIGNELLI DRAWINGS

MASSIMO VIGNELLI



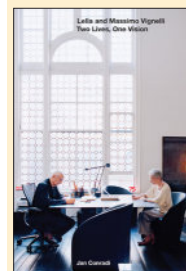
Never seen before, ten of Vignelli's book designs are deconstructed showing his page grid, hand drawn sketches and the photography on the printed pages.

£30.00 September 2014
978 0 69229 068 2
76pp, 21.6 x 30.5, PB
Vignelli Center for Design Studies

LELLA & MASSIMO VIGNELLI

Two Lives One Vision

JAN CONRADI



Lella and Massimo Vignelli promote a modernist philosophy of designing for a better society: resourceful use of space and materials, clear communication, lasting quality, and logical functionality.

£19.99 June 2014
978 1 93912 507 1
26 colour & 150 b/w illus.;
176pp, 23 x 15.2, PB



COMICS & GRAPHIC NOVEL STUDIES

SUPERHEROES IN CRISIS

Adjusting to Social Change in the 1960s and 1970s

JEFFREY K. JOHNSON



An examination of how Superman and Batman dealt with cultural and social changes in the 1960s and 1970s and how this mirrored American societal changes in general.

£25.00 February 2014
978 1 93336 080 5
4 colour & 2 b/w illus.;
142pp, 10 x 7, PB
Comics Studies Monograph Series



NARRATIVE STRUCTURE IN COMICS

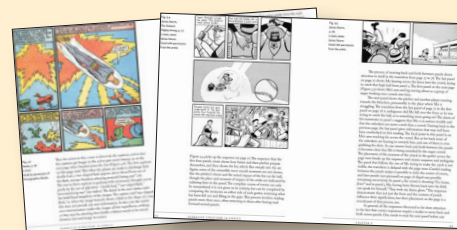
Making Sense of Fragments

BARBARA POSTEMA



An examination of the narrative and pictorial qualities of comics and how these help comics to communicate and create meaning.

£25.00 June 2013
978 1 93336 095 9
10 colour & 30 b/w illus.;
188pp, 25.4 x 17.75, PB
Comics Studies Monograph Series

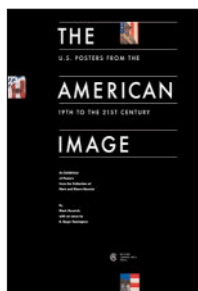


GRAPHIC DESIGN

THE AMERICAN IMAGE

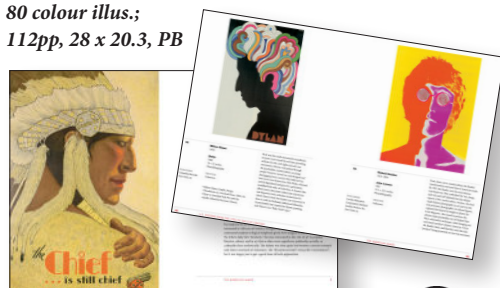
U.S. Posters from the 19th to the 21st Century

MARK RESNICK & R. ROGER REMINGTON



The first compact history of the American poster with 80 full colour reproductions and an essay on poster design.

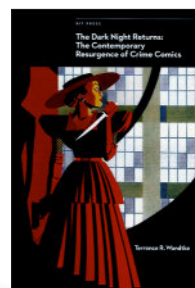
£19.99 September 2007
978 1 93336 028 7
80 colour illus.;
112pp, 28 x 20.3, PB



THE DARK KNIGHT RETURNS

The Contemporary Resurgence of Crime Comics

TERRENCE WANDTKE



This book traces the history of crime comics from their beginnings to the current resurgence and analyses the cultural forces that give rise to influential works like Frank Miller's *Sin City*.

£25.00 February 2015
978 1 93336 086 7
33 colour illus.;
206pp, 10 x 7, PB
Comics Studies Monograph Series

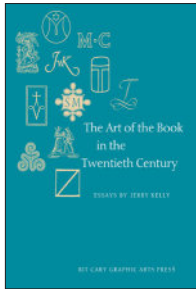


RIT PRESS

HISTORY OF THE BOOK

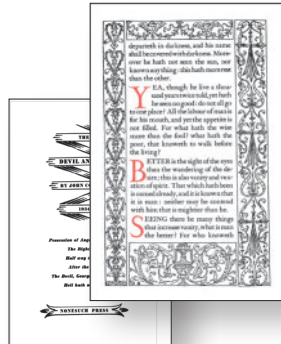
THE ART OF THE BOOK IN THE TWENTIETH CENTURY

JERRY KELLY



Through the selection of eleven master designers, Jerry Kelly illustrates a wide range of styles: from classically inspired design and historical revival, to novel and modern layouts.

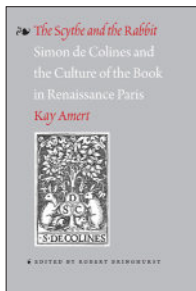
£30.00 March 2011
978 1 93336 046 1
100 b/w illus.;
200pp, 30.5 x 23, HB



THE SCYTHER & THE RABBIT

Simon de Colines & the Culture of the Book in Renaissance Paris

KAY AMERT



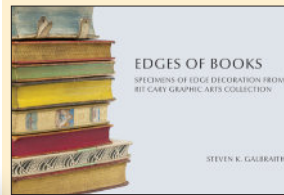
This book offers insightful and informative research about Simon de Colines, one of the greatest typographers and printers of the Renaissance.

£30.00 November 2012
978 1 93336 056 0
44 b/w illus.;
292pp, 22.8 x 15, PB



EDGES OF BOOKS

STEVEN K. GALBRAITH



Edges of Books examines a familiar form from an unfamiliar perspective. When books are on display it is usually their spines, covers, text, or illustrations that are featured. This book takes a different approach, uncovering a tradition that extends back centuries in which the edges of books were important sites for

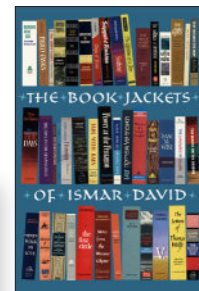
information and decoration.

£12.99 September 2012
978 1 93336 069 0
57 colour illus.;
74pp, 25.4 x 17.8, PB



THE BOOK JACKETS OF ISMAR DAVID

MISHA BELETSKY



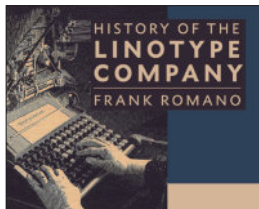
This book rediscovers an important contribution to a popular field of graphic design and suggests that Ismar David's calligraphic book jackets present a viable alternative to the current design approach.

£16.99 March 2011
978 1 93336 051 5
30 colour & 22 b/w illus.;
48pp, 23.2 x 15, PB

TYPOGRAPHY & HISTORY OF PRINTING

THE HISTORY OF THE LINOTYPE COMPANY

FRANK ROMANO



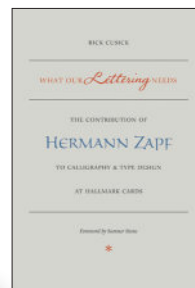
The complete story of the company that dominated the typesetting and printing industries for over 120 years.

£25.00 June 2014
978 1 93336 060 7
480pp, 26 x 22, PB



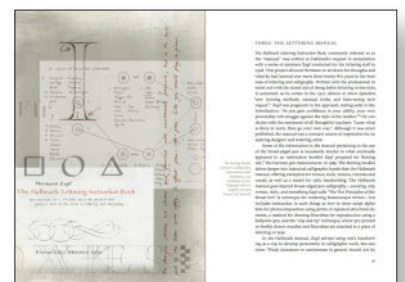
WHAT OUR LETTERING NEEDS

RICK CUSICK



This book is a thorough account of Hermann Zapf's contributions to the artistry and success of Hallmark Cards.

£19.99 December 2011
978 1 93336 055 3
30 colour illus.;
136pp, 25.4 x 17.1, PB



RIT PRESS

ALPHABET STORIES

HERMAN ZAPF



Alphabet Stories traces Zapf's education in 1930s Germany, to his work on forefront of computer-aided typesetting (1970s), to the triumphant design of a complex calligraphic font: Zapfino (1990).

£40.00 January 2007
978 1 93336 029 4
96 colour illus.;
150pp, 28 x 18.4, HB



THE ARIES PRESS OF EDEN, N.Y.

RICHARD KEGLER



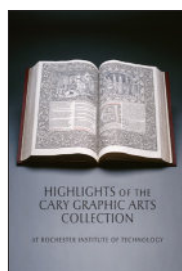
The Aries Press was an American private press founded by Spencer Kellogg, Jr., in the 1920s. A second-generation millionaire and supporter of the arts, Kellogg was influenced by the Arts and Crafts movement. Though little known today, the Aries Press produced exceptional examples of fine printing. Richard Kegler documents its colorful history accompanied by fine illustrations and samples from the Press.

£30.00, June 2016
978 1 93912 521 7
96pp, 22.86 x 15.24, HB

HIGHLIGHTS OF THE CARY GRAPHIC ARTS COLLECTION

At Rochester Institute of Technology

STEVEN K. GALBRAITH, AMELIA HUGILL-FONTANEL & KARI HOROWICZ



Since its founding in 1969, the Cary Graphic Arts Collection at Rochester Institute of Technology has grown from the personal library of its namesake Melbert B. Cary Jr., to one of the nation's premier libraries on graphic communication history. The catalog features milestones in the history of printing, diverse examples of fine press printing, artists' books, and rare artifacts from The New York Times Museum of the Recorded Word.

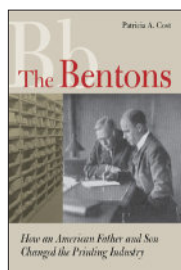
£19.99 December 2014
978 1 93912 513 2
78 colour illus.;
90pp, 25 x 20, PB



THE BENTONS

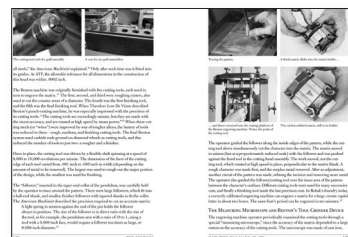
How an American Father & Son Changed the Printing Industry

PATRICIA A. COST & MATTHEW CARTER



The ease with which we can choose a typeface today is something we take for granted, but it is possible only because of the tremendous work of the Bentons.

£19.99 January 2011
978 1 93336 042 3
400pp, 25.4 x 17.8, PB



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RIT PRESS is a scholarly publishing enterprise at Rochester Institute of Technology. Established in 2001 as RIT Cary Graphic Arts Press, the Press initially focused on publishing titles that documented graphic communication processes, printing history, and bookmaking. As its editorial policies have evolved, the Press has broadened its reach to include content that supports all academic disciplines offered at Rochester Institute of Technology, our host institution. These include — but are not limited to — business, computer science, applied science and technology, engineering, graphic arts, deaf studies, and liberal arts. In 2007, an additional imprint, RIT Press, was established for all titles not related to the graphic arts. As of 2013, all publications carry this imprint.

RIT Press titles are distributed outside of the Americas by Boydell & Brewer Ltd.

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