

## NEW



### THE ENGLISH EAST INDIA COMPANY'S SILK ENTERPRISE IN BENGAL, 1750-1850

Economy, Empire and Business

KAROLINA HUTKOVÁ

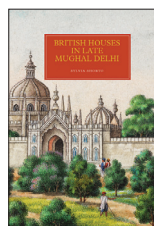
*This book examines the silk-processing activities of the English East India Company in Bengal.*

Government encouragement of private investment into Britain's colonies and territories, to feed the ever growing demand of silk production, resulted in the first transfer of Western technology to the East. The most successful firm to do so was the East India Company, pouring over £1 million into India, in a process that was to have serious consequences on the Indian economy.

£70/\$120(s), June 2019, 978 1 78327 394 2, 5 b/w illus., 272pp, 23.4 x 15.6, HB, *Worlds of the East India Company*

 BOYDELL PRESS

## SOCIETY & CULTURE



### BRITISH HOUSES IN LATE MUGHAL DELHI

SYLVIA SHORTO

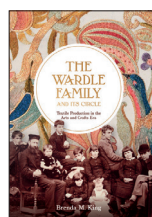
This book shows the ambivalence in the building activities of East India Company officials and reveals their true values and beliefs. Despite wishing to enforce cultural

separation, many commissioned houses that, despite the exterior, were adapted to local living and many repurposed former religious buildings and palaces. Shorto demonstrates the interrelationship between failing Mughal and rising British power and custom.

£65/\$115(s), May 2018, 978 1 78327 208 2

9 colour & 11 b/w illus., 249pp, 23.4 x 15.6, HB, *Worlds of the East India Company*

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### THE WARDLE FAMILY AND ITS CIRCLE

Textile Production in the Arts and Crafts Era

BRENDA M. KING

The Wardle family of Leek, Staffordshire, rose to prominence in fine textile production in the second half of the nineteenth century as internationally recognised producers who inspired the followers of the Arts and Crafts movement. Played out against the backdrop of the Anglo-Indian silk trade, this lavishly illustrated book shows the distinct Indian influences that were integrated with traditional British silk production.

£29.95/\$45(s) May 2019, 978 1 78327 395 9

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### AMERICAN POPULAR MUSIC IN BRITAIN'S RAJ

BRADLEY G. SHOPE

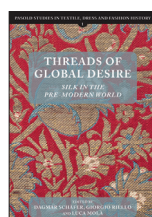
*American Popular Music in Britain's Raj* is the first systematic study to address the influence of American popular music in India during British rule.

As the first systematic study to address the influence of American popular music in British India, Shope uses ethnographic and archival research to examine imported trends in the Bombay cabarets and Hindi film songs, identifying the key developments in these styles between the mid-19th and mid-20th century. The book also describes the frameworks that supported American styles and the influence of colonialism on their meaning and commercial value.

£65/\$85(s), January 2016, 978 1 58046 548 9

6 b/w illus., 252pp, 23.4 x 15.6, HB, *Eastman Studies in Music*

 UNIVERSITY OF ROCHESTER PRESS



### THREADS OF GLOBAL DESIRE

Silk in the Pre-Modern World

Edited by DAGMAR SCHÄFER, GIORGIO RIELLO & LUCA MOL

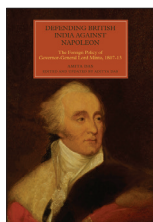
The silk industry was one of the most important fields of production in the medieval and early modern world due to its high qualities, exceptional value and portability. This book considers how silk production developed both fledgling nations, by linking rural and urban production centres, and the early system of international trade by connecting the Far East to India, Persia and eventually Europe. *Threads of Global Desire* is the first attempt at a truly global study of silk with it recognising the political, cultural and economic interactions it stimulated in the pre-modern world.

£60/\$99(s), May 2018, 978 1 78327 293 8

25 colour & 50 b/w illus., 447pp, 23.4 x 15.6, HB

*Pasold Studies in Textile, Dress and Fashion History*

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## DEFENDING BRITISH INDIA AGAINST NAPOLEON

The Foreign Policy of Governor-General Lord Minto, 1807-13

AMITA DAS

Edited and updated by ADITYA DAS

Following Napoleon's military and political victories in Europe and the 1807 Persian alliance, the French threat to India seemed real and strengthening. The book examines the Governor-Generalship of Lord Minto and how he worked to mitigate this threat through conquest to the signing of alliances along the North West Frontier, whilst placing Minto in the wider European political context.

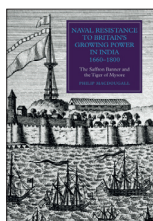
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Worlds of the East India Company

BOYDELL PRESS



## NAVAL RESISTANCE TO BRITAIN'S GROWING POWER IN INDIA, 1660-1800

The Saffron Banner and the Tiger of Mysore

PHILIP MACDOUGALL

Whilst most naval histories ignore the maritime activity of the Indian states, this book reverses that trend and outlines how the Mahratta Confederacy and Mysore posed a serious threat to Britain's maritime position. These states blended their own technology with that of their European allies to become effective partners to the Dutch, French and Portuguese.

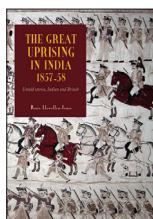
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## THE GREAT UPRISING IN INDIA, 1857-58

Untold Stories, Indian and British

ROSIE LLEWELLYN-JONES

The events of 1857-58 in India are seen here through a series of untold stories - and thereby from a series of different perspectives. It shows that these events were much more complex than suggested by the label "Indian Mutiny", applied by British writers seeing it as a colonial rebellion, or by "The First War of Independence", used by most Indian writers.

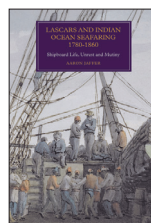
£40/\$70(s), July 2007

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## LASCARS AND INDIAN OCEAN SEAFARING, 1780-1860

Shipboard Life, Unrest and Mutiny

AARON JAFFER

Lascars were seamen from the Indian

subcontinent and other areas of the Indian Ocean region employed aboard European ships from the sixteenth to the twentieth centuries. The difficult working conditions, combined with their diverse set of ethnic backgrounds, often led to friction with their European officers.

£65/\$115(s) November 2015

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## THE EAST INDIA COMPANY'S MARITIME SERVICE, 1746-1834

Masters of the Eastern Seas

JEAN SUTTON

The book charts in detail successive voyages by members of the Larkins family, who were leading owners of East India Company ships, showing what it was like to sail to and trade with India in this period. It provides a great deal of material on the dynamics of trade, warfare, developments in seamanship and navigation and the opening up of trade to China.

£65/\$115(s), November 2010

978 1 84383 583 7

14 b/w illus.; 324pp, 23.4 x 15.6, HB

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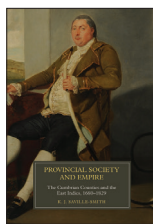
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## PROVINCIAL SOCIETY AND EMPIRE

The Cumbrian Counties and the East Indies, 1680-1829

K. J. SAVILLE-SMITH

The view that British Empire was built only by wealthy city merchants and London elites is countered here as it shows that the ambitions of the middling sort, who wanted to develop fortunes of their own, created India into the imperial jewel in the crown. Based on extensive original research on the Cumbrian counties, the book portrays a provincial world heavily implicated in the East Indies.

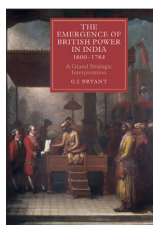
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## THE EMERGENCE OF BRITISH POWER IN INDIA, 1600-1784

A Grand Strategic Interpretation

G J BRYANT

Bryant analyses the evolving grand strategy of the British East India Company in India between its foundation in 1600 and 1784, when the British Government took control of the Company's political affairs. It shows why the Company moved from pursuing a purely trade orientated strategy to becoming involved in the military and political penetration of India.

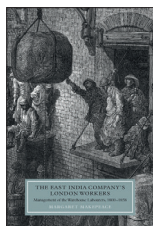
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372pp, 23.4 x 15.6, HB

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## THE EAST INDIA COMPANY'S LONDON WORKERS

Management of the Warehouse Labourers, 1800-1858

MARGARET MAKEPEACE

This original study shows how the Company combined an exceptionally benevolent approach with regulation and discipline to achieve an acceptable level of business efficiency. It also includes an interesting overview of the Company's commercial activities in London, providing details of the goods that passed through the London warehouses and how they were handled.

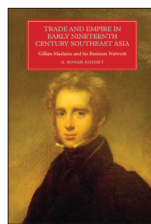
£65/\$115(s), October 2010

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3 b/w illus.; 254 pp, 23.4 x 15.6, HB

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## TRADE AND EMPIRE IN EARLY NINETEENTH-CENTURY SOUTHEAST ASIA

Gillian Maclaine and his Business Network

G. ROGER KNIGHT

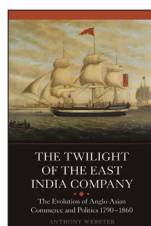
This book explores European mercantile activity in Southeast Asia through the study of the sprawling business of the Scottish "adventurer" Gillian Maclaine, based in Batavia (present day Jakarta) and demonstrates the importance of Southeast Asian maritime trade.

£65/\$115(s), November 2015, 978 1 78327 069 9

2 b/w illus.; 208pp, 23.4 x 15.6, HB

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## THE TWILIGHT OF THE EAST INDIA COMPANY

The Evolution of Anglo-Asian Commerce and Politics, 1790-1860

ANTHONY WEBSTER

An overview of British commercial, financial and political relations with India and the Far East from 1790 to 1860. The book shows how the changing nature of trade and the changing nature of associated political lobbying brought about the evolution of the East India Company.

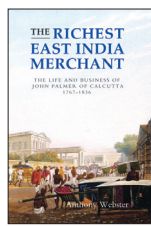
HB: £50/\$90(s), 978 1 84383 475 5, September 2009

PB: £19/\$25, 978 1 84383 822 7, March 2013

214pp, 23.4 x 15.6, HB

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## THE RICHEST EAST INDIA MERCHANT

The Life and Business of John Palmer of Calcutta, 1767-1836

ANTHONY WEBSTER

This book, the first major study of a British agency house in India, presents an account of both of Palmer's business and personal life, showing how his personal relations and circumstances shaped his commercial strategies, with ultimately disastrous consequences for Anglo-Indian relations as well as his clients.

£60/\$99(s), June 2007, 978 1 84383 303 1

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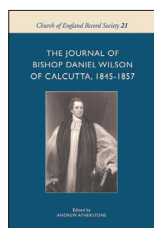
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## THE JOURNAL OF BISHOP DANIEL WILSON OF CALCUTTA, 1845-1857

Edited by ANDREW ATHERSTONE

Daniel Wilson (1778-1858) was a prominent personality in the British administration of the Indian subcontinent during the mid-nineteenth century, in his position as bishop of the vast diocese of Calcutta from 1832. His journal covers the second half of his episcopate where his relationships with political and ecclesiastical power magnates, attitudes to Hinduism and Islam and his faith in the European civilizing mission are shown.

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429pp, 23.4 x 15.6, HB

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## THE EAST INDIA COMPANY AND RELIGION, 1698-1858

PENELOPE CARSON

This wide-ranging book charts how the East India Company grappled with religious issues in its multi-faith empire, putting them into the context of pressures exerted both in Britain and on the subcontinent. It deals with how the Company balanced its Christian identity with trying to be equitable to the different faiths it found in India.

£70/\$120(s), September 2012, 978 1 84383 732 9

291pp, 23.4 x 15.6, HB

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### INDO-GERMAN CONNECTIONS



## THE ANXIETY OF AUTONOMY AND THE AESTHETICS OF GERMAN ORIENTALISM

NICHOLAS A. GERMANA

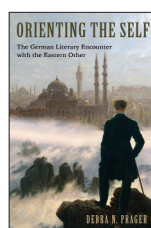
German Orientalism has commonly been seen as a form of latent colonialism designed to diagnose western ills. In this original publication, Germana sees Orientalism as an attempt to come to terms with the Other in German society. Drawing on the work of feminist scholars, Germana identifies the anxiety at the core of Kantian thought through emphasising aesthetics at the heart of Orientalist discourse.

£75/\$95(s), September 2017, 978 1 64014 002 8

278pp, 23.4 x 15.6, HB

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## ORIENTING THE SELF

The German Literary Encounter with the Eastern Other

DEBRA N. PRAGER

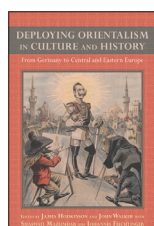
For centuries, Europe's eastward gaze has been wary if not hostile with the "Oriental" representing stereotypes such as fanaticism, moral laxity, and inscrutability. Much of German literature reinforced such clichés, but Prager argues that there was a section of German literature portraying the East as the scene of desire, fantasy, and fulfilment.

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344pp, 23.4 x 15.6, HB

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## DEPLOYING ORIENTALISM IN CULTURE AND HISTORY

From Germany to Central and Eastern Europe

Edited by JAMES HODKINSON, JOHN WALKER, SHASWATI

MAZUMDAR & JOHANNES FEICHTINGER

The concept and study of orientalism in Western culture gained a changed understanding from Edward Said's now iconic 1978 book *Orientalism*. However, recent debate has moved beyond Said's definition with multiple forms of Orientalism being identified as well as the epistemological fragility of the Occident and Orient as ideas. This volume focuses on the multi-faceted deployment of "orientalism" in the German-speaking and Central and Eastern European worlds.

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## IMAGINING GERMANY IMAGINING ASIA

Essays in Asian-German Studies

Edited by VERONIKA FUECHTNER & MARY RHIEL

*Imagining Germany Imagining Asia*

demonstrates that from the Enlightenment

onwards, Asia served as a foil for German fantasies of a cohesive national culture. Its essays argue that Asia and Germany have always shared cultural spaces, defying the idea of a one way influence through presenting texts from the eighteenth century to the current day.

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